This document defines performance testing as the task of determining how well performance objectives are mastered by learners. Examples are provided for teachers who have to conduct performance testing with industrial standards. Stress is laid on communicating and exchanging materials with colleagues. A reporting form is included which shows how input material can be entered into a CISNE (computerized information system for nursing educators). This computerized curriculum package has implications for both state syllabi and for individual teachers. Examples are given of how this can be done from a technological point of view which applies behavioral objective and criterion-reference testing theory. Flowcharts are presented which sum up these operations of CISNE. Since CISNE can produce modules, examples are given of the various components of these modules. (Author)
PERFORMANCE TESTS:

Their Conception, Elaboration, and Formulation

AUTHOR

Howard P. Alvir

FIRST EDITION - 4/21/72
SECOND EDITION - 2/21/74
CONTENT ANALYSIS

specify

PERFORMANCE TESTS

in the Difficult Task of

Determining How Well Objectives Are Attained

EVALUATION:

Determining How Well Objectives Are Attained

Putting This Research to Work

PERFORMANCE TESTING:

Putting Research to Work For the Classroom

Teacher Interested in Industrial Standards

What the Teacher Does

GOAL:

Management, Not Merely Enumeration

What the Teacher Will Receive

ACCESSIBILITY:

Finding Out What Other Educators Are Doing

THE FIRST STEP:

How to Start Writing Performance Objectives

REPORTING FORMAT:

The Question With Many Possible Answers and Approximations

Computerized Information System for Nursing Educators:

Behavioral Objectives Reporting Form

Capability Classification

The Heart of the Objective

THE NEXT STEPS:

Starting to Think in Terms of What a Computerized System Can Do That an Individual Teacher Can't

Decisions to Make Computer Requirements

Proposed Code Number Structure

Item Analysis

Student Record Variables

CURRICULUM:

State Syllabus? Or a Tally of What is Actually Taught in the Classrooms Across One or More States!

Office of Education Codes

Tally Sheets

Analysis

THE SYSTEM:

Introductory Comparison to CISNE

CISNE Flowchart

Training Teachers for Using the CISNE Concept

Training Teachers for Using the CISNE Product

Typical Module Components (from which the teacher may choose)
CONTENT ANALYSIS

PERFORMANCE TESTS  \[\text{SPECIFY}\]  \[\rightarrow\] EVALUATION

in the Difficult Task of
Determining How Well Objectives Are Attained

THEIR CONCEPTION

A Summary Memo on Putting This Research to Work

PERFORMANCE TESTING: Putting Research to Work
for the Classroom Teacher Interested in
Industrial Standards

THEIR ELABORATION

ACCESSIBILITY: Finding Out What Other Educators
Are Doing with Goals, Tests, and Resources

THE FIRST STEP: How to Start Writing Understandable
Performance Objectives

REPORTING FORMAT: The Question with Many Possible
Answers and Approximations

THE NEXT STEPS: Starting to Think in Terms of What a
Computerized System Can Do That an Individual
Teacher Can't

THEIR FORMULATION

CURRICULUM: State Syllabus? or a Tally of What Is
Actually Taught in the Classrooms across
One or More States!

THE SYSTEM: Tying It All Together: A Few Flowcharts
Designed to Sketch out the Big Picture of Modules
That Unify Educational Targets, Tests, and Technology

"What are we trying to do?"
"How well have we done it?"
Determining How Well Objectives Are Attained
TO: Teachers Interested in Performance Testing

FROM: Howard P. Alvir

Putting This Research to Work

What to Do

If you feel performance type of testing can improve your teaching and aid your students, feel free to get in touch with us at the above address.

For a limited number of teachers, it will be possible to set up an arrangement that will get valuable evaluation information into their hands.

What You Will Be Expected to Send

1. Performance and Behavioral Objectives
   For each item, you want evaluated on this format, you will submit a performance objective on the enclosed format, reporting form.

2. Corresponding Test Items
   For each objective, you will construct a corresponding test item. Those tests which combine several objectives and items into a single evaluative instrument will be given priority.

3. Test Data
   For each student, you will provide the following information in tabular form:
   - student number
   - evaluation of each item (maximum of ten items per test); this will usually be in the form of quality points ranging from 0 to 9
   - working time in minutes

   For each batch, you will provide the following identification:
   - instructor code
   - school code
   - job code
   - maximum number of quality points
   - $T_2$ - Time of industrial standard or experienced operator
   - $Q_2$ - Industrial standard quality points or experienced operator

What You Will Receive From the System

- total quality points for each student
- average working time of the group
- results of Formula I for each student (peer group standard)
- results of Formula II for each student (industrial standard)
- results of Formula III for each student (industrial time standard for maximum quality work only)
- efficiency score (I, II, or III)
- trainee efficiency measured as percent of industrial standard
- average group time
- average efficiency score
- average trainee efficiency measured as percent of industrial standard
- if a retest is desired, all the above is available plus the following comparisons (test/retest) for both individuals and group percent loss or gain by efficiency scores
  - percent loss of gain by industrial standards
  - statistical significance of loss or gain

More is Available

The question arises, "How did the above list of outputs develop?"

The answer is simple: Interested educators said they would like to have this type of information but it took too much time. Computer programs were then developed to meet this expressed need.

If you have questions or if there is other information you want out of this data, feel free to communicate with the Bureau of Occupational Education Research.

Wait until all is cleared before starting to send your data.
PERFORMANCE TESTING: Putting Research to Work
for the Classroom Teacher
Interested in Industrial Standards

Many teachers feel that a combination of performance objectives as a rough guide and industrial standards as a measuring rod creates a team that can improve the teaching-learning process.

The question arises, "How did such teamwork develop?"

The answer is simple: Interested educators said they would like to have information available to them providing peer group standards, industrial quality standards, and industrial time standards but it would take too much time for an individual teacher.

Computer programs were then set up to get this valuable evaluation information into the hands of educators. It is a two-way street: the teacher receives a helpful service and the researchers receive information from the resulting feedback that continually improves the quality and the specificity of the service rendered.
1-- Performance and Behavioral Objectives

For each item the teacher wants evaluated, he submits a performance objective in a format which includes:

- cross-referenced coding
- conditions, performance, and extent of the particular objective.

In actual practice, this includes the following previous activities:

- decisions about what is essential and what is incidental in the conception of a particular course on the local educational agency level
- selection of objectives from lists constructed and written by teachers giving similar courses
- writing and cross-referencing only that local objectives which are not available elsewhere through use of the computer feedback system.

2-- Cross-Referenced Test Items

For each objective, the teacher will construct a corresponding test item.

Those tests which combine several objectives and items into a single evaluative instrument would seem to be of high priority at this point.

In actual practice, this includes the following activities:

- going over old examinations, both paper-and-pencil and psychomotor, and deciding whether or not a particular item really gives the type of information needed by the school, teachers, and trainees
- if a particular item is valuable, then it must be related to an objective to establish its priority; otherwise, it is removed from consideration as a prime concern.
- often a clearly written performance objective will make the test item obvious or self-evident
- once test items have been cross-referenced with essential and incidental objectives, it will often be necessary to construct new test items to measure essential objectives that are not currently being adequately evaluated by existing testing instruments.
Goal: Management, Not Merely Enumeration

Rather than become bogged down in insurmountable paperwork, the teacher should realize that his task is to gain control of the educational situation.

At the moment of entering upon a feedback system, the prime consideration is not that every course have every possible terminal and enabling objective clearly written up in a file cabinet somewhere.

The important thing is that teachers begin to decide which objectives are really worth teaching and measuring. Rather than get swamped in details, it is suggested that teachers start with the most important objectives of their courses. Once these are taken care of, the teacher will be able in later work to spell out incidental learnings which are important but which are not as essential as the prime importance objectives which must be learned by every successful trainee and student.

A real feedback system will give the following capabilities to each participant:

- the ability to edit, adapt, and rewrite objectives to fit new needs and new conceptions
- the ability to profit from the successful and well written objectives and items of others
- the ability to revise one's own curriculum without having to choose objectives for which no support (clear statement, test items, and cross-referenced media) exists.

3-- Test Data

Once the participant has decided upon "his or her objectives," i.e., those objectives which have been personally written or chosen from the work of others, student and test data are necessary for a complete analysis.

For each student, the teacher will provide the following information in tabular form:

- student number (the complete computerized file is necessary only the first time)
- evaluation of each item (maximum of ten items per test); this will usually be in the form of quality points ranging from 0 to 9
- working time in minutes.

For each batch, the teacher will provide the following identification:

- instructor code
- school code
- job code
- maximum number of quality points
- $T_i$ - Time of industrial standard or of experienced operator
- $Q_i$ - Industrial standard quality points or of experienced operator
Service, Not Monolithic Similarity

The above procedures are for those educators interested in having data on peer, quality, and time standards in the correction of examinations.

Rather than appear as a prescription for all educational institutions, it is proposed as merely an example of the tailor-made options available.

System, Non Immutable Stability

The above procedures are for those educators who realize that their first efforts at writing objectives and cross-referenced test items will not always give immediate results of the highest possible quality.

However, with a systematic approach, teachers and other educators will be able to update, edit, and revise both their objectives and test items.

This means that the system will try to set up the computerized hardware necessary to make this possible.

Structure, Not Unprocessed Data

The above procedures are designed to facilitate an intellectual audit of the widest possible scope.

Rather than say that the following courses are taught at a particular local educational agency, it will be possible to spell out with performance objectives exactly what is taught under a particular course name.

In time, it will be possible to spell this out in terms of entry level job skills.

What the Teacher Will Receive

For every objective and cross-referenced test item submitted, the instructor could receive the following:

- total quality points for each student
- average working time of the group
- results of Formula I for each student (peer group standard)
- results of Formula II for each student (industrial standard)
- results of Formula III for each student (Industrial time standard for maximum quality work only)
- efficiency score (I, II, or III)
- trainee efficiency measured as percent of industrial standard
- average group time
- average efficiency score
- average trainee efficiency measured as percent of industrial standard
- if a retest is desired, all the above is available plus the following comparisons (test/retest) for both individuals and group percent loss or gain by efficiency scores
  - percent loss of gain by industrial standards
  - statistical significance of loss or gain

Individual adaptations of the above are always available to respond better to local needs and goals.
Finding Out

What Other Educators Are Doing
THE FIRST STEP: How to Start Writing

Performance Objectives

Whether or not there are a large number of teachers who have started writing performance objectives for their students is a question open to discussion.

Once one defines a performance objective as a formulation of an educational goal spelt out in terms of measurable performance as its criterion, it is obvious that thousands of teachers have done the necessary thinking and deciding to develop criterion-reference goals for their classroom activities.

Because much of this work has occurred without feedback from other teachers in similar courses, a great amount of educational planning has been done over and over again in a way that resembles the repetitious activities of Sisyphus.
The Working Force for This Project

At the present time, there are thousands of teachers who are spending long hours preparing their classes.

Whether these teachers realize it or not, all the work they do to develop interesting lesson plans, well thought out test questions, and practical teaching aids are really part of performance objectives.

They have done enough work to provide a sound basis for educational innovations. Only one thing is missing: they have not provided a method of recording, classifying, and evaluating all their work.

Because this work is repeated over and over again without feedback, it is much like a book misplaced in the library. For all practical purposes, it is lost.

The First Step - Write Only One Objective

In order to get teachers to start writing performance objectives, it is absolutely essential that they do not write too much.

The important thing is not to write hundreds of objectives for a particular course, but to write one or two carefully chosen objectives that stress principal goals of a particular teacher for a particular group of students.

It would be better for a teacher, voluntarily to write in half an hour one performance objective which is clearly understandable than under duress to write hundreds of performance objectives which are more paperwork than practical teaching and learning guides; besides, all this needless writing would take too much time.

The format eventually chosen should reflect two things:

- local needs
- compatibility with a feedback system

Then Pass It Around for Comment

Once an objective has been written, it would be given to colleagues and to students.

Any difficulty they might experience in understanding precisely what he meant would force the teacher to get rid of vague words such as "know" and "understand." This right critical audience would force the teacher to express his objectives in concrete terms.

For example, if he knew he was going to rely on fill-in questions as his sole evaluative criteria, he would have to say that his observable and measurable goal was "the ability to recall from memory well enough to answer fill-in questions" instead of saying that he wanted his students "to really know" his subject matter.

Another example: if he claimed higher goals, such as "creativity" or "deeper understanding," he would be forced to ask himself, "How am I going to measure these outcomes which cannot be ascertained from strictly recall questions?"

All of this would have to take place before the course began and not just before the final exam.

An Aid to Evaluation

A teacher is asked to write merely one performance objective, not to give him more paperwork, but to get him to ask concrete questions about exactly what he is expecting of himself and of his students in the classroom.
Once a teacher puts his objectives in terms that can be recognized by the average man on the street, he will find out two things:

- he will get suggestion after suggestion on how to improve either his goals or his methods or his evaluation techniques, and
- he will begin coming up with many improvements himself.

It's similar to a situation wherein one starts competing with oneself, it's hard to remain satisfied even with above average results.

This seems to be the motivation in golf where both pro and amateur keep getting better or worse because there is a very visible method of keeping score.

The Second Step - Correlate One Test Item with a Well Written Objective

Once a teacher has written one performance objective, he will know the difference between vague and precise terminology.

The next step would be for the teacher to take the best test question off his last examination and try to identify which objective is being measured by this test item.

After this has been done, he would ask his colleagues and students to tell him whether or not this item is measuring understanding or merely memory recall.

Professional Growth

It is a revealing experience for a teacher to struggle with the uncertainty that arise from a few simple questions:

- "Which course objective does this test item really measure?" or
- "How does one construct a way to measure the creative goals of this course?"

After a few hours alone with these questions, the teacher will realize that he needs feedback: he needs to know what other teachers of the same and similar courses are doing.

He will then be in a position to learn from them their secrets of success to share with them what he has learned from personal experience.

The Third Step - Start to Rate and Classify Objectives

Once the teacher understands the concrete terminology of performance objectives and how to relate them to test questions, he is ready to start choosing the most important objectives of his course.

These objectives need not necessarily be perfectly written and unalterable.

Even if imperfect, these objectives will allow the teacher to make comparisons and revisions.

Once his objectives are codified by subject matter, he will be able to compare his objectives with those of other teachers of the same material.

The Fourth Step - Tie Objectives and Tests, and Media Together into a System

Once he starts getting feedback from other teachers about their objectives, he will be able to use tools they have found successful. This would include:

- test items,
- evaluation instruments,
- instructional media,
- other techniques.
The Fifth Step - Start Using the Performance Objective Code Number

In the same manner, once a subject matter is divided into a carefully codified set of objectives, the teacher is able to apply the same code numbers to teaching aids and other educational brainware and hardware.

Thus, when the teacher has chosen a particular objective for his students, he will be able to obtain a number of helpful teaching tools:

- teaching aids,
- classroom projects,
- lesson plans,
- classroom activities,
- supplementary reading,
- testing, and
- evaluation instructions by means of one code number.

In the same way, with the same code number the student will be able to obtain similar learning:

- individual assignments according to his ability and interest,
- projects developed especially for him,
- study guides designed with his ability and interest,
- projects developed especially for him,
- study guides designed with his abilities and strengths in mind,
- extra tutoring when and where it is necessary, and
- a profile of his marketable skills which achievement of a particular objective will give him.

The Sixth Step - Ongoing Activities

This section has stressed only a general overview of the first steps necessary to start writing performance objectives in a systematic way.

It takes a lot of time and work to make these initial extra efforts for the benefit of a system. The next section on the benefits of a carefully developed system will show a few of the long-range advantages of this extra care when a teacher begins writing.
REPORTING FORMAT: The Question With Many Possible Answers and Approximations

After all the theorizing and deciding is done in a school or in a department about to start writing performance objectives, one common question arises, "What uniform format will satisfy all of our needs?"

Typically these needs include various possible uses to which the objectives will be put: ease of writing, possibility of editing, reproduction either by copy machines or by computer print-out, coding for retrieval and cross-reference purposes, ability to be used for developing a tally and picture of the structure of what is actually taught in a particular area, built-in research and evaluation potentials, and demands of both teachers and students.

This makes a lot of decision necessary even before the first objectives is ready for writing or entry into the system.
| Code No. | ________________ |
| Field of Study | ________________ |
| Major Group | ________________ |
| Sub Group | ________________ |
| Block | ________________ |
| Unit | ________________ |
| Instructional Time | ________________ |
| State | ________________ |
| School | ________________ |
| Instructor | ________________ |
| Facilitator | ________________ |
| Level | ________________ |
| No. Taking Obj. | ________________ |
| School Year Written | ________________ |

**Behavioral Objective**

**Condition(s)**

**Performance**

**Extent**

**Direct Prerequisite Unit(s)**

**Direct Dependent Unit(s)**

**Exit Behavior (Check One)** Yes [ ] No [ ]
All These Forms Begin to Look Alike

After reviewing a typical behavioral or performance objective reporting form, one can begin to think, "They're all pretty much alike."

Closer examination will show that this is true as far as conditions, performance, and extent are concerned. However, even such common elements as subject matter code show many possible variations both in code and in theory behind the code.

Don't Get Tied to Non-Essential Details

Form #9 is presented merely as an example of what one evaluation service center has done.

Each of the entries on this form was no doubt the subject of serious and prolonged discussion.

Going through the information it codifies will serve as a good introduction to the basic requirements of the typical reporting form.

An Item by Item Analysis

Code No.

This is a summary in numeric form of the following information which specified a number of things about the objective: field of study, major group, sub-group, block, unit, sub-unit number, instructional time, direct prerequisites, direct dependent units, exit behavior potential, capability classification, and related disciplines; also in the local writing domain: state, school instructor, facilitator, level, number taking objective, and school year written.

Field of Study

Major Group

Sub-Group

These refer to the first six digits of the USOE subject matter code.

Example: 17.0000 indicates the field of study (trades and industry).

17.0300 indicates the major group (automotive industries).

17.0302 indicates the sub-group (mechanics).

Block

Unit

Number

These refer to the 7th, 8th, 9th, 10th, 11th, and 12th digits added to the basic USOE code for subject matter.

Example: 17.03020400 could refer to engine; 17.03020600 could refer to brakes; 17.03020800 could refer to chassis.

Thus, each sub-group would be broken down into blocks (7th and 8th digits).

Similarly, each block would be broken down into units (9th and 10th digits).

Example: 17.03020406 could refer to six-cylinder engines; 17.03020408 could refer to eight-cylinder engines.

When necessary, further sub-divisions would be possible through the use of other numbers (11th and 12th digits).
CAPABILITY CLASSIFICATION

Psychomotor

[ ] Psychomotor (Check only if performance requires a significant amount of muscular activity).

Cognitive

(Check the one cognitive capability that best describes the mental activity involved).

Knowledge Acquisition

[ ] C1.1 Knowledge of Specifics
[ ] C1.2 Knowledge of Ways & Means of Dealing with Specifics

Knowledge Application

[ ] C2.1 Knowledge Application Without Alteration
[ ] C2.2 Knowledge Application With Alteration

Related Subject Discipline (Check those applicable)

MATHEMATICS

Elementary School Mathematics

[ ] Basic arithmetic & operations
[ ] Informal algebra
[ ] Informal geometry

Mathematics (7th & 8th grades)

[ ] Applied arithmetic
[ ] Geometry & measurement
[ ] Algebra, graphs, problem solving

Secondary School Mathematics

[ ] Algebra (first year)
[ ] Algebra (second year)
[ ] Algebra (third year)
[ ] Geometry
[ ] Trigonometry
[ ] Business Arithmetic
[ ] Consumer Mathematics
[ ] Shop Mathematics
[ ] Calculus
[ ] Computer Mathematics

[ ] OTHER

(Specify)

SCIENCE

[ ] General Science

Biology

[ ] General Biology
[ ] Anatomy
[ ] Bacteriology
[ ] Biochemistry
[ ] Ecology
[ ] Nutrition
[ ] Physiology

Chemistry

[ ] General Chemistry
[ ] Inorganic Chemistry
[ ] Qualitative Analysis
[ ] Quantitative Analysis
[ ] Materials Science

Physics

[ ] General Physics
[ ] Electricity & Magnetism
[ ] Electronics
[ ] Heat
[ ] Mechanics
[ ] Nuclear Science
[ ] Optics
[ ] Solid State Physics
[ ] Sound
State
School
Instructor
Facilitator

This information helps identify the source of the objectives (state, school which would include school district in its code, instructor who wrote, and facilitator who did the first editing).

Level

This code tries to answer a few simple questions:

- What is the level of the program?
  - pre-vocational
  - secondary
  - post-secondary
  - other
- How many years long is the program?
- At which year in the program is this objective offered?

Number Seeking Objective

This code tries to estimate how many students will be exposed to this objective from two viewpoints:

- How many students are enrolled in the course?
- How many students will probably be exposed to this objective? This latter case will be only an estimate in situations where production (number of jobs entering the school shop) is a prime consideration.

School Year Written

This information will be used for it concerning popularity and longevity of particular objective.

The Heart of the Objective

Conditions

The circumstances under which the students are expected to perform constitute the conditions of an objective.

Conditions are expected to clarify such specifics as:

- Do students have access to standard tables and texts or to memory only?
- What tools must be used?
- Will trainees be tested under school quiet or industrial stress?

Each of these conditions obviously makes its own special demands upon the objective to be performed.

Performance

Performance means doing. The performance of an objective is what the student is expected to do.

- This performance must be measurable.
- One of the best ways to assure measurability is to insist on a observable and easily visible performance.
- That is why such indirectly observable activities as "know, understand, and comprehend" should be replaced with more visible verbs such as "change, repair, adjust, cut out and assemble."

Extent

The minimum acceptable standard of achievement constitutes the extent or level of performance.

There will be an anticipated difference between the functioning of a master mechanic and the best student after a one-year course.

Certain jobs will require stress on a number of factors including quality, errors, tolerance, percentages, and time. All of these must be spelled out as the criteria on which the performance will be judged successful or unsuccessful.
Once a coding system has been decided upon, it is possible to simplify the classification information by numeric codes. The following information can be inserted into the above tape:

- **Sequence Number** -- a temporary number used to keep track of input before keypunching.
- **Year** -- the year the objective was written.
- **Type** -- objective, test item, or media.
- **Number** -- first card, second card, third card.
- **Continuation** -- double check for second and third cards.
- **State**
- **City**
- **School**
- **Level**
- **Related Subject Discipline**
- **Capacity Classification**
- **Number Taking Objective**
- **Field**
- **Group**
- **Subgroup**
- **Block**
- **Unit**
- **Objective**
- **Exit Level**
- **Time**
- **Prerequisite Unit(s)**
- **Dependent Unit(s)**
Direct Prerequisite Unit(s)

This is the answer to the question:

- Which objective or objectives must be successfully completed before attempting this new unit objective?

Direct Dependent Unit(s)

This is the answer to the question:

- Which objective or objectives should sequentially follow the successful completion of this unit objective?

Exit Behavior

This is the answer to the question:

- Does successful completion of this objective give the trainee a marketable skill for entry level employment?

Capability Classification

This section is a check-list in three areas: psychomotor, cognitive, and related subjects.

Psychomotor

This is an attempt to answer the question:

- Does the accomplishment of this objective involve a significant amount of muscular activity?

Cognitive

This is an attempt to answer the question:

- Does this objective stress acquisition or application of knowledge?

- In other words, is this objective based more heavily upon memory or upon higher mental functions in its cognitive component?

Related Subject Discipline

This is an attempt to answer the question:

- Where does this objective tie into basic education as far as math or science is concerned?

Hindsight

The careful reader of the above description of the typical behavioral or performance objective reporting form will notice two missing items:

- there is no place on the reporting form to prescribe how the objective in question is to be taught.

- there is no place on the reporting form to prescribe how the objective in question is to be measured.

The reasons are simple:

- Rather than specify specific means, method, or procedures, a performance objective leaves open a number of paths to its accomplishment.

- Rather than specify specific test items to be used to measure an objective, a performance makes it crystal clear by its conditions, performance, and extent exactly what is to be measured.

- The emphasis is not on a particular thermometer test item which may or may not always function correctly but on the standard of excellence expected of the successful trainee.

- Once excellence has been defined in clear cut terms, it should be much easier to achieve and recognize.
THE NEXT STEPS: Starting to Think in Terms of
What a Computerized System
Can Do That an Individual Teacher Can't

It is almost axiomatic that teachers have dreamed dreams that other teachers have fulfilled in later centuries or in later generations.

With the aid of modern and existing computer technology, the modern teacher can see a portion of his dream come true in his own lifetime if not in a year or two.

Going onto an automatic data processing or computerized system will not work miracles, but it will save hours, days, weeks, and even months of routine clerical tasks that must be done to achieve the kind of feedback that answers the simple question, "Did my teaching accomplish what I set out to do?"
DESI SIONS TO MAKE

COMPUTER REQUIREMENTS

Here is an outline summary of things to be done to computerize the evaluation service center.

(a) Objectives Onto Tape

--- format of printout
   - Code
   - Condition
   - Performance
   - Extent

--- ability to edit content  --- proofread and revise content

--- ability to add other classifiers

   -- Ammerson Melching
   -- other(s) needed

--- restructure USOE and content codes

(b) Cross-reference of Test Items

--- Code

--- Different forms of same test

--- Levels of difficulty

--- Alternate forms

(c) Immediate Statistics

--- Time Standards Option
   (Formulas I, II, III)

--- Test Correction Option

--- Profiles Individual, Class, Teacher, Course Program, School District, State

(d) Item Analysis (Exactly What Will Be Analyzed)
Decisions to Make

In some ways, the transition from dreams to reality comes naturally and when one starts to make decisions.

There are many areas to think over, each of which requires an amount of specificity that takes time to achieve:

- how to get the first versions of the performance objectives onto computer-readable format
- how to cross-reference the test items and other media support in a way that will facilitate both entry and retrieval in a variety of formats
- how to articulate the entire system in such a way as to provide immediately necessary statistics and long-range information needs
- how to decide the type of item analysis required by the local educational agency and consistent with its budgetary limitations
- how to decide which student characteristics are necessary for later research and correlation studies to determine differential effects of various objectives
- how to decide on which ongoing activities will receive priority or long-range status.

Each one of these decisions must be broken down into a number of specifics.

The following sections will look at each of them in turn.

From Paper-and-Pencil to Computer-Readable

Consideration must be given to two types of format:

- the format filled out by participating teachers, educators, and all other sources of objectives
- the format of the computer print-out which must be mass-distributed and frequently referred to in the editing and selection process

This will facilitate a number of things necessary to keep the item and objective bank active and up-to-date:

- editing (major changes)
- revisions (minor changes)
- additions (new entries)
- updating (constant renewal)
- broadening (humanistic goals).

Software Considerations

Some questions will be on a rather mundane level:

- Should we use straight keypunching or a combination of other methods to enter corrected data?
- Should this be done by physically transporting the objectives or by a computer terminal and a long-distance phone call?
- How can cost and system requirements be optimally balanced?
- How much confidence can we place in students, teachers, and administrators who will provide the bulk of the input data? Must they be constantly supervised every step of the way?
**General Descriptors**

- State
- City & School
- Year

**Unit Identification**

- Field Group
- SubG.
- Block
- Unit
- Exit Lvl.
- Time
- Cap.
- Cls.
- No.
- Tkng.
- Related Subject
- Discipling

**Sequencing Information**

- Direct Prerequisite Unit
- Direct Dependent Unit

---

**Proposed Code Number Structure**

DISPLAY
Basic Cross-Reference Categories

Despite individual school needs, most local educational agencies will find it convenient to employ three general areas of cross-reference:

- short-range general descriptors
- subject matter classifiers
- long-range sequencing indices

Verbal or Numeric Descriptors

Verbal descriptors refer to words or abbreviations employing the normal alphabet.

Numeric descriptors are a combination of numbers, letters, and symbols which are not usually derived from everyday language.

As a practical norm, it is safe to use both verbal descriptors will be used by most coded cross-reference systems:

- numeric descriptors will be used by editors and systems specialists who prepare the objectives and items for entry into computer-readable format

Illustration (Refer to Sample on Left)

Rather than devote unnecessary computer memory core to names of states, schools, and fields of curriculum, all these areas will be covered by appropriate numeric codes which can be entered into code number structures such as that illustrated on the left.

Examples: Typical General Descriptors

These would include such things as:

- state
- city
- school
- year objective was written
- teacher or teachers who write it

Subject Matter: Identification

Subject matter or teaching unit identification would be based upon such things as the USOE code:

- field (1st two digits; e.g. 17,0000 would indicate Trades and Industry)
- group (3rd and 4th digits; e.g. 17.0300 would indicate Automotive Industries)
- subgroup (5th and 6th digits; e.g. 17.0301 would indicate Body and Fender)
- clock (7th and 8th digits; e.g. 17.03010300 could indicate Body Repair)
- unit (9th and 10th digits; e.g. 17.03010307 could indicate estimating costs)

There are also other considerations:

- exit (whether or not entry level job skill)
- level (type and level where offered in school program)
- time (amount of instructional time envisioned to teach objective)
- capability classification (cognitive, affective, or psychomotor domain)
- number taking objective (how many students seeking this goal)
- related subject discipline (related natural science or math background)
Examples: Sequential Information

This is an attempt to determine two things:

- direct prerequisite units or objectives necessary
- direct dependent or sequential objectives after present goal

This will help determine which elements of the curriculum follow each other from two points of view:

- what is actually taught in a particular order by teachers
- what is actually learned in terms of student achievement over a period of time
- which goals must be achieved to succeed on a particular objective
- which goals are appropriate for a student who completes a sequence before, with, or after the majority of other students

Cross-Referencing Is Never Left Unrevised

The constant necessity to cross-reference and to retrieve information on a variety of variables demands the ability to add other classifiers as the need might arise.

- This could occur when a new break-through occurs in developing a successful classification system by a team of basic researchers.
- This could occur when another bank of objectives is placed en masse into an existing classification.

Such codes as the USOE system (six digits) will undoubtedly be used in the initial input. When such codes are found inadequate in their seventh to tenth digits, it will be necessary to change the affected code digits. For the first time, data will be available with which to make these necessary corrections.

Immediate Statistical Needs

These needs can assume a variety of forms.

When a teacher starts working in the area of performance, he or she will find that certain theoretical bases of trainee success will assume different forms:

- the normal distribution curve will not always be appropriate for measuring the success of students on objectives which every student is expected to achieve 100 per cent
- a distribution of learning times is to be expected; this will give rise to the following situations:

- teachers will need additional later skill objectives or additional higher skills to correspond with variations in trainee learning time
- if learning time remains a constant, then each objective will have to have a number of levels of accomplishment from basic minimum to more advanced skills

Rather than rely upon traditional pretest and post-test measurements, the accomplishment of performance objectives requires the stress upon growth or gains rather than relative position on a normal curve:

- the measurement of gains will be difficult from a normal pretest situation since it could be physically dangerous to pretest trainees on certain heavy equipment
- the actuarial measurement of gains would also be necessary since not all trainees would be expected to grow or change at the same rate
- the measurement of gains will probably center upon periods of time within the structure of a course; e.g. tests will be given when a trainee is safely able to operate a machine on his own as a quasi-pretest to be compared with a post-test measuring the effect of additional instruction
ITEM ANALYSIS

- The evaluation service center will develop a number of Objectives classified on a variety of categories.

- Each objective will have a unique identifier:
  This will be a code number which includes among other things:
  - USOE code number (subject matter)
  - domain (cognitive, affective psychomotor)
  - other cross-identifiers and cross-classifiers

- After the first year of testing, each objective will have corresponding test items with coded cross-references based on a number of things with the ability to make the items more individualized and more accessible:
  - level of difficulty
  - predictability on next sequential objective
  - Guttman Scale
  - success group correlated (with student characteristics)
  - gains scores
  - list of entry level occupational skills per child

SUMMARY

One Unit:

<table>
<thead>
<tr>
<th>Code</th>
<th>Objective-Item</th>
<th>Statistics</th>
<th>Media</th>
<th>Prescriptions</th>
<th>etc.</th>
</tr>
</thead>
</table>

DISPLAY
Examples of Possible Statistical Services

The limits of the human imagination seem to be the principal limitations of the statistical possibilities of computerized data services.

Here are a few of the many service packages that come to mind:

- **Time standards option** whereby the teacher could receive pretest and post-test information in three different configurations:
  1. Peer group standards for quality and time
  2. Industrial standard for quality and time
  3. Industrial time standard for maximum quality only

- **Test correction option** whereby the teacher could submit the answer cards or sheets of the students via an online computer telephone terminal and receive the results a few minutes later through the same terminal.

- **Student profile options** are available for a number of things such as attendance reports, student report cards, automatically updated student records and transcripts, as well as profiles of progress along such dimensions as:
  1. Individual student
  2. Class average
  3. Teacher load
  4. Course program
  5. Individual school
  6. Department
  7. School district
  8. State

Item Analysis

Once each objective is coded, it will be possible to develop cross-references with such variables as:

- **Level** (level of difficulty, level of previous training, level where the objective will be offered in school program)

- **Predictability** (trying to find where future successes are highly probable as a result of success on a given objective)

- **Guttman Scale** (one of the many attempts to scale items with a corresponding level of skill)

- **Success group correlation** (trying to find out which groups or which student characteristics are highly correlated with success on particular items)

- **Gains scores** (trying to develop actuarial tables along a variety of cross-referenced student and program variables)

- **Entry level occupational skills** (trying to establish interfacing of classroom objectives with such things as computerized Job Banks and inventories of marketable skills)

Item analysis is not an end in itself, but it is a good instrument of action once a local educational agency has decided what to do with all the decision making data it has collected.
STUDENT RECORD VARIABLES

Each student will have a unique identifier based upon:

- State
- School District
- School
- Date of birth
- Social security number
- Intellectual ability
  - I.Q.
  - Class rank
  - Other test scores ---- indicates areas to be further analyzed.
- Physical condition
  - Good health
  - Handicapped
  - Attendance record
- Socio-economic
  - Family
  - Parents
  - Siblings
  - Disadvantaged
  - Minority group membership
  - Career goals: 1. undecided 2. definite
  - Drop-out potential
- Learning record
  - Class rank decile
  - Track in school
  - Disciplinary
  - High school grades
  - High school grade point average
- Occupational record
  - Field
  - Time in field
  - Grades in field ---- grade average in occupational area
  - Number of courses
  - Part-time job
  - Related to field
  - Non-related

SUMMARY

One Unit:  
<table>
<thead>
<tr>
<th>Student I.D.</th>
<th>Background</th>
<th>Performance</th>
</tr>
</thead>
</table>
Student Records

At the present time, there are a number of automatic data processing services that provide attendance reports, student records and transcripts by the simple act of pressing a computer button.

Each of these services is justified on its own merits.

The idea of this section is to suggest trying such existing information units together into a compatible system.

Why Bother to Develop Such a Complication

An example easily comes to mind. The Vocational Education Act of 1963 was aware of the needs of students with academic and socioeconomic handicaps. The 1968 Amendments made the disadvantaged a top priority item by requiring that 15% of the basic Federal allotment be used for them.

There are many ways to identify the disadvantaged; not all of them are satisfactory but here are a few of them:

- **academic disadvantage**
  - mental ability (I.Q.)
  - lack of school success (doing poorly or failing)
  - dissatisfaction with school
  - irregular attendance

- **socio-economic disadvantage**
  - poverty
  - occupation of parents.
  - disadvantaged neighborhood

- **cultural disadvantage**
  - family size
  - migration
  - parents' education
  - marital status of parents
  - minority group membership
  - neglect
  - linguistic isolation

- **other disadvantages**
  - physical
  - emotional
  - delinquency.

It is obvious, when one considers such factors as minority group membership and parents' education, that such potential sources of disadvantage do not always irreparably harm each individual even though they may work against some.

The Practical Concern Here

The point under discussion when one tries to define disadvantaged in concrete terms is not whether or not a particular item or a combination of items is an adequate definition.

The more general area of concern is this:

- Can objectives be analyzed in such a way that various student characteristics will be found correlated with success on these objectives?

- Can all of this be economically done by means of computerized data systems that will merge as needed files on test data and student records that have up to the present been kept separate?
Looking Ahead - Ongoing Activities

Once a teacher starts using a system of performance objectives, related test items, and other cross-referenced educational support tools, he soon finds out that he wants more.

Specifically, these usual demands touch the following general areas:

OBJECTIVES

- **revisions** (minor changes in words, contents, and nuances)

- **editing** (major changes in ideas, conditions, performances, and extent, and objective specificity)

- **additions** (adding more objectives to fill in missing areas in subject matter and curriculum)

- **updating** (replacing outdated objectives as the state of the world of labor demands newer techniques or newer procedures for entry level employment)

- **broadening** (adding more objectives to fill in necessary training goals by due attention to a balance of cognitive, affective, and psychomotor goals needed by trainees)

TEST ITEMS

- more test items (alternatives and new approaches to avoid the temptation to teaching to the "same old examination"

- **item analysis** (replacement of defective items and development of basic statistics on such things as level of difficulty or discrimination)

CURRICULUM

- **auditing** (finding out what is actually taught under the same course names across one of several states)

- **structuring** (establishing the order of objectives based upon research on differential student achievement)

INDIVIDUALIZATION OF INSTRUCTION

- **assessment** (giving a student or trainee an idea of where he is in terms of objectives accomplished in relation to entry level skills, to starting salary, and to style of learning)

- **direction** (giving a student or trainee some specific idea of what he can do next with great probability of success and of where this will lead him)

- **tailor-made objectives** (showing a student where people with his type of achievement and personal traits have succeeded)
CURRICULUM: State Syllabus?

or a Tally of What Is Actually Taught

in the Classrooms across One or More States!

On the level of existing printed syllabus, there is little
doubt about what is being taught across a state. Fields of study are
broken down into major groups, minor groups, and blocks. On the
local level, these blocks are broken down into courses, units, and
day-by-day classroom instruction.

Because the generality of the state syllabus is designed for
a wide audience and because the specificity of the local implementation
is adapted to a more specialized clientele and job market, it is no
great surprise to find a different point of view when tallies of
performance objectives are compared with state curriculum guides.
THE PRECISE NATURE OF A STATEWIDE SYLLABUS

A Delination of Both Its Strengths and Limitations for Occupational Education

A state syllabus or a statewide curriculum guide is a multi-faceted tool:

- Often, it is the result of a committee of the most prominent teachers chosen across a state.
- This means that much of the committee time must be spent defending local interests and making sure they are represented in the final document.
- Limitations of time and printing budget mean that certain local programs that could be successful in half a dozen or more other similar communities must be left out because they will not fit into the patterns of thirty or forty more typical situations.
- Since the same objectives must be made to work in a school which offers fifty or more occupational programs and in a school which specializes only in one, there will be a certain amount of anticipated abstraction which must be adapted by local educational agencies.
- When educational leaders get together to put out a curriculum guide, it can be assumed that it will incorporate the latest advances available at the time of writing.
- One disadvantage of this approach: States of technology will not sit still until the next curriculum revision.
- Another disadvantage: "Me-too" schools which lay out a lot of money for a 1970 shop in 1971 will be little inclined to spend more money to install a 1972 version until the 1973 version is recommended in the 1975 revision of the curriculum guide; the time-lag gap still persists.

The precise nature of a statewide syllabus is a multi-faceted tool:

- There is only so much one person can do no matter how important the priority is. The classroom teacher has no shortage of things he must do:
  - he must be in the school from eight until four; his so-called free periods can be eaten up by:
    - prefetting assignments
    - papers to correct
    - noise in the school
    - administrative paperwork
    - a variety of stressful priorities
  - he must be with students twenty-five periods or more a week
  - this requires his full attention while in the classroom each day
  - this requires adequate lesson planning before coming to class

Confrontation with the State Curriculum

There are a number of ways in which the classroom teacher can be given additional work because of the State syllabus:

- his students must pass exams based upon common objectives
- his lesson plans must be written in such a way as to make obvious how they implement the curriculum,
- his supervisor is often more familiar with state demands and criteria than with the objectives chosen or derived by the individual classroom teacher himself
- his colleagues will sometimes tell him, "Even if it's out-dated, teach it since it will be in the final exam or on the inspection report."

Such a framework is the opposite of the one herein proposed. This proposed structure is intended to shift the teacher's role from that of spectator to that of participant.
Where Do All These Difficulties Come From?

Rather than go around suspecting the motivation of curriculum writers on the State or the local level, it might be a good idea to admit a very well known but unpublicized fact:

- Because of the format of educational objectives, it is virtually impossible at the present time to obtain data which will show how the State curriculum is implemented on the local level.

This results in at least three specific information lacks:

- A tally of exactly what portions of a State curriculum are implemented in classroom objectives.

- A tally of local options that have been proven successful and practical even though not mentioned in the official guides.

- An estimate, based upon the results of actual classroom performance objective testing, of what percent of either statewide or local objectives attempted are actually learned by students and trainees in occupational programs.

Because the labor market must identify products of occupational education by documentation (e.g., high school diplomas, certificates, A.A. degrees, and other licenses) which reflects merely statewide objectives and not local options, it is not always easy to compare educational output with job demands.

Trying to Track Down Answers

Basically, this points to a preliminary question that must be answered:

- How do local schools continue the classification of subject matter beyond the USOE categories of Field of Study, Major Group, and Sub-Group?

Note: USOE Codes

For those readers not familiar with the USOE classification into field of study (e.g., 17.0000 refers to Trades and Industry), major group (e.g., 17.0100 refer to Air-Conditioning), and sub-group (e.g., 17.0101 refers to Cooling), the next three pages have been included to familiarize themselves with the overall coding scheme for occupational education.

The Next Step

Once this information has been obtained, it will become obvious that certain blocks are mentioned by a number of schools. This lead to two distinct questions:

- Which blocks are mentioned by a vast majority of schools as being typical components of its courses under a given USOE code?

- Which blocks are mentioned only by one school or only by a few schools?
## OFFICE OF EDUCATION CODES

### AGRICULTURE

(01.0000)

<table>
<thead>
<tr>
<th>Code</th>
<th>Description</th>
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<tbody>
<tr>
<td>01.0400</td>
<td>Agricultural Production</td>
</tr>
<tr>
<td>01.0200</td>
<td>Agricultural Supplies</td>
</tr>
<tr>
<td>01.0300</td>
<td>Agricultural Mechanics</td>
</tr>
<tr>
<td>01.0400</td>
<td>Agricultural Products</td>
</tr>
<tr>
<td>01.0500</td>
<td>Ornamental Horticulture</td>
</tr>
<tr>
<td>01.0600</td>
<td>Agricultural Resources</td>
</tr>
<tr>
<td>01.0700</td>
<td>Forestry</td>
</tr>
<tr>
<td>01.9900</td>
<td>Other Agricultural (Specify) Teacher-Farm Exam Officer</td>
</tr>
</tbody>
</table>

### DISTRIBUTION & MARKETING

(04.0000)

<table>
<thead>
<tr>
<th>Code</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>04.0000</td>
<td>Marketing (General)</td>
</tr>
<tr>
<td>04.0500</td>
<td>Floristry - Horticultural Merchandizing</td>
</tr>
<tr>
<td>04.0600</td>
<td>Food Distribution</td>
</tr>
<tr>
<td>04.0800</td>
<td>General Merchandise Management (Gen./Mis) Mid Management</td>
</tr>
<tr>
<td>04.2000</td>
<td>Retailing (Gen./Mis.) N.E.C. Fashion Retailing</td>
</tr>
<tr>
<td>04.9900</td>
<td>Other Instructional Programs (Specify)</td>
</tr>
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### HEALTH OCCUPATIONS

(07.0000)

<table>
<thead>
<tr>
<th>Code</th>
<th>Description</th>
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<tbody>
<tr>
<td>07.0100</td>
<td>Dental Services</td>
</tr>
<tr>
<td>07.0101</td>
<td>Dental Asst.</td>
</tr>
<tr>
<td>07.0103</td>
<td>Dental Lab. Tech.</td>
</tr>
<tr>
<td>07.0199</td>
<td>Dental, Other</td>
</tr>
<tr>
<td>07.0200</td>
<td>Medical Services</td>
</tr>
<tr>
<td>07.0203</td>
<td>Medical Lab. Asst.</td>
</tr>
<tr>
<td>07.0299</td>
<td>Medical Services (Other)</td>
</tr>
<tr>
<td>07.0300</td>
<td>Nursing</td>
</tr>
<tr>
<td>07.0302</td>
<td>Practical (Voc.) Nursing</td>
</tr>
<tr>
<td>07.0399</td>
<td>Nursing (Other)</td>
</tr>
</tbody>
</table>

### HOME ECONOMICS

(09.0000)

<table>
<thead>
<tr>
<th>Code</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>09.0100</td>
<td>Homemaking - Preparation for Personal, Home and Family Living</td>
</tr>
<tr>
<td>09.0101</td>
<td>Comprehensive Homemaking or Home Economics</td>
</tr>
<tr>
<td>09.0102</td>
<td>Child Development</td>
</tr>
<tr>
<td>09.0103</td>
<td>Clothing and Textiles</td>
</tr>
<tr>
<td>09.0104</td>
<td>Consumer Education</td>
</tr>
<tr>
<td>09.0105</td>
<td>Family Health</td>
</tr>
<tr>
<td>09.0106</td>
<td>Family Relations</td>
</tr>
<tr>
<td>09.0107</td>
<td>Foods and Nutrition</td>
</tr>
<tr>
<td>09.0108</td>
<td>Home Management</td>
</tr>
<tr>
<td>09.0109</td>
<td>Housing and Home Furnishing</td>
</tr>
<tr>
<td>09.0199</td>
<td>Other Homemaking (Specify)</td>
</tr>
<tr>
<td>Code</td>
<td>Description</td>
</tr>
<tr>
<td>-------</td>
<td>-----------------------------------------------------------------------------</td>
</tr>
<tr>
<td>09.0200</td>
<td>Occupational Preparation</td>
</tr>
<tr>
<td>09.0201</td>
<td>Care and Guidance of Children</td>
</tr>
<tr>
<td>09.0202</td>
<td>Clothing Management, Production &amp; Services</td>
</tr>
<tr>
<td>09.0203</td>
<td>Food Management, Production &amp; Services</td>
</tr>
<tr>
<td>09.0204</td>
<td>Home Furnishings, Equipment &amp; Services</td>
</tr>
<tr>
<td>09.0205</td>
<td>Institutional and Home Management &amp; Supporting Services</td>
</tr>
<tr>
<td>09.0299</td>
<td>Other Occupational Preparation (Specify)</td>
</tr>
</tbody>
</table>

**OFFICE OCCUPATIONS**

(14.0000)

<table>
<thead>
<tr>
<th>Code</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>14.0100</td>
<td>Accounting &amp; Computing</td>
</tr>
<tr>
<td>14.0200</td>
<td>Business Data Processing Systems</td>
</tr>
<tr>
<td>14.0300</td>
<td>Filing, Office Machines, Gen. Office Clerical and Typing</td>
</tr>
<tr>
<td>14.0700</td>
<td>Stenographic, Secretarial and Related</td>
</tr>
<tr>
<td>14.9900</td>
<td>Other (Specify)</td>
</tr>
</tbody>
</table>

**TECHNICAL**

<table>
<thead>
<tr>
<th>Code</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>16.0100</td>
<td>Engineering Related Tech.</td>
</tr>
<tr>
<td>16.0102</td>
<td>Agricultural, Tech.</td>
</tr>
<tr>
<td>16.0103</td>
<td>Architectural Tech. (Building Construction)</td>
</tr>
<tr>
<td>16.0106</td>
<td>Civil Tech.</td>
</tr>
<tr>
<td>16.0107</td>
<td>Electrical Tech.</td>
</tr>
<tr>
<td>16.0108</td>
<td>Electronics Tech.</td>
</tr>
<tr>
<td>16.0109</td>
<td>Electro-Mechanical Tech.</td>
</tr>
<tr>
<td>16.0111</td>
<td>Industrial Tech.</td>
</tr>
<tr>
<td>16.0112</td>
<td>Instrumentation Tech.</td>
</tr>
<tr>
<td>16.0113</td>
<td>Mechanical Tech.</td>
</tr>
<tr>
<td>16.0114</td>
<td>Metallurgical Tech.</td>
</tr>
<tr>
<td>16.0199</td>
<td>Other Related - Other</td>
</tr>
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</table>

**TRADES & INDUSTRY**

(17.0000)

<table>
<thead>
<tr>
<th>Code</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>17.0100</td>
<td>Air Conditioning</td>
</tr>
<tr>
<td>17.0101</td>
<td>Cooling</td>
</tr>
<tr>
<td>17.0102</td>
<td>Heating</td>
</tr>
<tr>
<td>17.0103</td>
<td>Ventilating (filtering &amp; humidification)</td>
</tr>
<tr>
<td>17.0199</td>
<td>Other Air Conditioning</td>
</tr>
<tr>
<td>17.0200</td>
<td>Appliance Repair</td>
</tr>
<tr>
<td>17.0201</td>
<td>Electrical Appliance</td>
</tr>
<tr>
<td>17.0300</td>
<td>Automotive Industries</td>
</tr>
<tr>
<td>17.0301</td>
<td>Body &amp; Fender</td>
</tr>
<tr>
<td>17.0302</td>
<td>Mechanics</td>
</tr>
<tr>
<td>17.0399</td>
<td>Other Automotive Industries (Specify)</td>
</tr>
<tr>
<td>17.0700</td>
<td>Commercial Art Occ.</td>
</tr>
<tr>
<td>17.0701</td>
<td>Interior Decorating</td>
</tr>
<tr>
<td>17.0702</td>
<td>Window Display</td>
</tr>
<tr>
<td>17.0703</td>
<td>Product Design</td>
</tr>
<tr>
<td>17.0799</td>
<td>Commercial Art Occ. - Other</td>
</tr>
</tbody>
</table>
17.1000 Construction & Maintenance Trades
  17.1001 Carpentry
  17.1002 Electricity
  17.1005 Painting & Decorating
  17.1007 Plumbing & Pipefitting
  17.1099 Construction & Maintenance - Other
17.1300 Drafting Occupation
17.1400 Electrical Occupations
  17.1401 Industrial Electrician
  17.1499 Other Electrical Occ.
17.1500 Electronics Occ.
  17.1501 Communications
  17.1502 Industrial
  17.1599 Other Electronics Occ. (Specify)
17.1900 Graphic Arts Occ.
  17.1901 Composition, Makeup & Typesetting
  17.1902 Printing Press Occ.
  17.1903 Lithography, Photography & Platemaking
  17.1904 Photoengraving
  17.1905 Silk Screening Making & Printing
  17.1999 Graphic Arts - Other Offset
17.2300 Metalworking Occ.
  17.2302 Machine Shop
  17.2303 Machine Tool Operation
  17.2305 Sheet Metal
  17.2306 Welding & Cutting
  17.2399 Other Metalworking Occ. (Specify)
  Precision Sheet Metal
  Metal Fabrication
17.2600 Personal Services
  17.2602 Cosmetology
  17.2699 Other Personal Services (Specify)
17.2800 Public Service
  17.2801 Fireman Training
  17.2899 Other Public Services (Specify)
17.2900 Quantity Food Occ.
  17.2901 Baker
  17.2902 Cook/Chef
  17.2904 Waiter/Waitress
  17.2999 Quantity Food Occ. - Other
17.3100 Small Engine Repair (Internal Combustion)
17.3300 Textile Production & Fabrication
  17.3301 Dyeing
  17.3399 Other Textile Production & Fabrication - (Specify)
17.3400 Leatherworking
  17.3401 Shoe Manufacturing
  17.3402 Shoe Repair
17.3600 Woodworking Occ.
  17.3601 Millwork & Cabinet-making
  17.3699 Other Woodworking Occ. (Specify)
  Patternmaking
  House Carpentry
TALLY SHEETS

Putting the Answers to These Questions

to Work in Occupational Education

Planning and Awareness On a Statewide Basis

Results of Surveying Nine Schools

Each school was asked to break down its major blocks under the USOE code of 17.0302:

- 17.0000 -- Trades and Industry
- 17.0300 -- Automotive Industries
- 17.0302 -- Mechanics

It is to be remembered that by definition a block is a further subdivision of the USOE code to the 7th and 8th digit.

It must also be remembered that, as of 1971, no official coding system exists for the 7th and 8th digits even though each state uses its own coding system for internal reporting or for reporting to USOE.

The same constraints must be applied to all tentative attempts to specify exactly what is meant by the 9th and 10th digits which extend blocks into units of proposed classifying systems.

The problem of local retrieval adds another dimension to the problem. Since each school has its own course numbers, these might well be considered as identifiers which would have an immense local acceptance and practical value by expressing the system in terms and formats already in local use.

Here are the results expressed in blocks taught and in frequency of schools teaching a particular block.

<table>
<thead>
<tr>
<th>Block</th>
<th>Frequency</th>
</tr>
</thead>
<tbody>
<tr>
<td>Engine</td>
<td>8</td>
</tr>
<tr>
<td>Electrical</td>
<td>8</td>
</tr>
<tr>
<td>Brakes</td>
<td>6</td>
</tr>
<tr>
<td>Drive (Power) Train</td>
<td>6</td>
</tr>
<tr>
<td>Chassis</td>
<td>5</td>
</tr>
<tr>
<td>Cooling</td>
<td>4</td>
</tr>
<tr>
<td>Body</td>
<td>3</td>
</tr>
<tr>
<td>Suspension</td>
<td>3</td>
</tr>
<tr>
<td>Lubrication</td>
<td>2</td>
</tr>
<tr>
<td>Tune-up</td>
<td>2</td>
</tr>
<tr>
<td>Steering</td>
<td>2</td>
</tr>
<tr>
<td>Carburetion</td>
<td>2</td>
</tr>
<tr>
<td>Exhaust Service</td>
<td>2</td>
</tr>
<tr>
<td>STF Transmission Service</td>
<td>2</td>
</tr>
<tr>
<td>Special Needs</td>
<td>2</td>
</tr>
<tr>
<td>Rear Axle Service</td>
<td>2</td>
</tr>
<tr>
<td>Air-Conditioning</td>
<td>2</td>
</tr>
<tr>
<td>Alignment</td>
<td>1</td>
</tr>
<tr>
<td>Alternators</td>
<td>1</td>
</tr>
<tr>
<td>Generators</td>
<td>1</td>
</tr>
<tr>
<td>Electrical Motors</td>
<td>1</td>
</tr>
<tr>
<td>Tire Service</td>
<td>1</td>
</tr>
<tr>
<td>Accessories</td>
<td>1</td>
</tr>
<tr>
<td>Transmission Service</td>
<td>1</td>
</tr>
<tr>
<td>Shop Orientation</td>
<td>1</td>
</tr>
<tr>
<td>Engine Overhaul</td>
<td>1</td>
</tr>
<tr>
<td>Testing/Measuring</td>
<td>1</td>
</tr>
</tbody>
</table>

The above data is merely illustratory and is not intended to be definitive. It is based on a small sample, none schools only.

The above data is merely illustratory and is not intended to be definitive. It is based on a small sample of only nine schools. Casual inspection of its contents is all that is needed for the purpose it serves in this section. It does show that a tally of actual course blocks is a simple statistical concept.
ANALYSIS

This Survey Is

Not Proposed as a Model of Data

But as a Model of Decision-Making

Such a rapid survey will undoubtedly suffer from many sources of error:

- a sample size of nine schools is large enough for only a hasty overview
- not all possibilities will be represented in such a limited sampling
- it was intended to provoke discussion and inquiry rather than provide definitive data

Here are a few of the many activities that resulted from it:

- It became obvious that only five areas (engine, electrical, brakes, drive train, chassis) would provide a great deal of feedback in comparing and contrasting program objectives.
- Thus, rather than spend a lot of time subdividing such areas as tire service and accessories taught only by one school, it was decided to concentrate on the areas with the greatest amount of possible feedback.
- Similarly, schools which had only a few areas began to ask themselves why a particular area was not part of their approach.
- This didn't mean that all schools would adopt uniform programs, but it did mean that local options were chosen by teachers fully aware of other local options quite different in scope and conception.

Tying Data to Decisions

Once the data on classroom objectives was in manageable form, it was natural for a lot of questions to be asked and for a lot of comparisons to be made:

- Some began to ask why engine and tune-up were considered to be different blocks and not part of each other?
- Some asked why there was an apparent difference between such things as chassis and body? between STP transmission and transmission service? between colling and air-conditioning? between electrical and alternators and generators?
- After a while, the questions shifted from terminology and classification to the more fundamental question:
  - Exactly what is taught in a particular school under each of these blocks?
  - In other words, how does your school break down its blocks into units?

Going Beyond Terminology and Provicialism

Each state and each school has its own terminology and its own hierarchy of course objectives.

One advantage of such a tally as that examined above is that it allows good teachers, even when from different states, to start working together.

Note:

Such a survey will require additional rigor and design to make it a source of actual block structure.

However, it is proposed here merely as a vehicle to initiate the kind of thinking that must precede sending out the survey instruments.
SKILLS AND ABILITY PATTERNS
REQUIRED IN THE MARKET PLACE
Making Sure That a Local Education Agency
Doing a Remarkable Job in Achieving
Desired Student Performance Objectives
Has Relevance to the Job Market

This age-old dilemma in occupation education is not a problem that can be solved by comparing a computer printout of 10,000 performance objectives from one state with 12,000 performance objectives from another state.

What is needed is a level of generality that shows what is happening in developing:

- course level performance objectives,
- entry level job skills,
- and a system of tying them together.

This must be in terms of a manageable list of ten to twenty occupational block variables and not in terms of thousands of specific units.

An Example

Recently, it was possible to compare the blocks into which auto body repairs (USOE code, 17.0201) was subdivided by three states:

- two states which were trying to begin the coordination and mutual exchange of program objectives between various schools
- one state which developed these occupational blocks from the points of views of both teachers and employers.

Five Schools in Two States

Here are the occupational blocks and frequencies in a brief survey of auto body repairs in two states:

<table>
<thead>
<tr>
<th>blocks</th>
<th>frequency</th>
</tr>
</thead>
<tbody>
<tr>
<td>painting</td>
<td>3</td>
</tr>
<tr>
<td>parts assembly</td>
<td>2</td>
</tr>
<tr>
<td>panel assembly</td>
<td>2</td>
</tr>
<tr>
<td>frame</td>
<td>2</td>
</tr>
<tr>
<td>metal repair</td>
<td>1</td>
</tr>
<tr>
<td>fundamentals of metal</td>
<td>1</td>
</tr>
<tr>
<td>theory and application of welding</td>
<td>1</td>
</tr>
<tr>
<td>materials for body preparation</td>
<td>1</td>
</tr>
<tr>
<td>preparation</td>
<td>1</td>
</tr>
<tr>
<td>hydraulics</td>
<td>1</td>
</tr>
<tr>
<td>estimating</td>
<td>1</td>
</tr>
<tr>
<td>glass,</td>
<td>1</td>
</tr>
<tr>
<td>mechanical parts replacement</td>
<td>1</td>
</tr>
<tr>
<td>spray gun</td>
<td>1</td>
</tr>
<tr>
<td>used car conditioning</td>
<td>1</td>
</tr>
<tr>
<td>surfaces</td>
<td>1</td>
</tr>
<tr>
<td>chrome,</td>
<td>1</td>
</tr>
<tr>
<td>rust and rot repair</td>
<td>1</td>
</tr>
<tr>
<td>delivery</td>
<td>1</td>
</tr>
<tr>
<td>paint types</td>
<td>1</td>
</tr>
<tr>
<td>paint problems</td>
<td>1</td>
</tr>
<tr>
<td>paint estimating</td>
<td>1</td>
</tr>
</tbody>
</table>

A rapid overview of this survey shows that it reflects many local issues:

- some schools work on a production basis where by students are taught to repair actual cars as they come in off the street
- not all of these schools agree on the level of complexity indicated by a block (e.g. all the items related to painting)
- some of the titles seem to stress physics (e.g. hydraulics) rather than auto body repair
- attitudes necessary for employment are nowhere obvious even though one could suppose that a trainee with a good disposition could learn quite a bit through on-the-job training
One State Comparing Teachers and Employers

This study was done on two levels, the block terminology level and the unit skill level.

Terminology Level

There was not too much difference between teachers and employers when it came to pinpointing the names of areas necessary for auto body repair occupational training in one state.

Here is a listing of the nine areas teachers and employers considered to be the main occupational blocks; eight of them were oriented towards skill and knowledge; the ninth was composed of thirteen desirable occupational attitudes.

Welding
Metal Straightening
Body and Frame Repair
Fiber Glass Body Repair
Refinishing
Glass Replacement
Panel Replacement
Estimating

Thirteen Desirable Occupational Attitudes

Unit Skill Level

Once there was unanimity on the names of the necessary occupational blocks, it was found helpful to subdivide these down into specific units.

As long as the units rested on the name and terminology level, it was still possible to find a degree of unanimity.

Each group was asked to spell out two sorts of specifications:

- exactly what was to be performed by the objectives in each unit
- exactly how it was to be measured

The Apparent Differences

The findings of this survey seemed to indicate that:

- teachers seemed to place greater emphasis on the knowledge level of such things as welding than employers do
- employers seemed to require a higher level of skill in such things as refinishing than did teachers.
- employers were aware that a student with average or above-average intelligence can learn quite a bit through on-the-job training if he is willing to learn
- in many cases, willing to learn meant having the right attitude as defined by the employer

One interesting item, "The Right Attitude: Learning on-the-Job," will be developed in a separate section.

Implications of Such Research

With the assistance provided by an item and objective bank, a local educational agency will be able to see if it is doing a good job meeting the objectives chosen by its teachers. The LEA has then answered two questions:

- "What are we trying to do?"
- "How well have we done it?"

Once this first goal of self-accountability has been attained, it would be possible for the school to ask itself some more fundamental questions:

- "Are the objectives we have chosen really relevant to the demands of the job market?"
- "How well do our objectives square with the skill and ability patterns required in the market place?"
THE SYSTEM

Tying It All Together:

A Few Flowcharts Designed to Sketch out the Big Picture of Modules That Unify Educational Targets, Tests, and Technology

Introductory Comparison to CISNE

CISNE Flowchart

Training Teachers for Using the CISNE Concept

Training Teachers for Using the CISNE Product

Typical Module Components

**EVALUATION QUESTIONS**

"What are we trying to do?"

"How well have we done it?"
Human Need 1: Food

Teachers and learners indicate their favorite foods and what they want to eat.

Experts assemble these choices into a smorgasbord with a balanced diet.

Each person (teacher or learner) chooses his individual meal. (Where necessary, nutrition lessons are given.)

Each person is evaluated on:
- weight
- health
- cost of food
- activity

Human Need 2: Learning Goals

Teachers and learners express their goals and objectives.

Experts assemble these objectives into educationally balanced modules.

Teachers choose instructional units.

Learners choose individual learning packages.

Each is evaluated on:
- goals achieved
- time
- cost
- efficiency
- growth score
CISNE Flowchart

Training of Teachers for CISNE Concept

- Resources
  - Behavioral Objectives
  - Tests
  - CISNE Made Tests

- Coded and Classified

- Feedback

- Training of Teachers on Choosing, Using

- Cost Analysis
- Quality Measurements

- Evaluation, Assessment, Accountability, Curriculum

Initial Cycle → Second Cycle

Training Component

Banking and Feedback Component
Training Teachers for Using the CISNE Concept

Training of Teachers in CISNE Concept → Training Stages

<table>
<thead>
<tr>
<th>What is now in operation?</th>
<th>The next step</th>
</tr>
</thead>
</table>

What do you teach?

Content and Subject Matter → Task Analysis → Performance Objectives

Introspection → Motivation → Cognitive Behavioral Objectives

Why?

How do you know when you've succeeded?

Test Questions → Evaluation Instruments → Evaluation and Self-Evaluational Instruments for Each Objective

How do you get there?

Media, Methods, and AV → Instructional Resources → A Variety of Instructional and Self-Instructional Technology for Each Objective. (Each alternative has a definite price tag.)
Training Teachers for Using the CISNE Product

What is the name of my course?

USOE Course Code Number

Access to Banks of Nationwide Resources

What are my specific objectives?

CISNE Code Number

Access to CISNE Bank

EDUCATIONAL USE

<table>
<thead>
<tr>
<th>Targets</th>
<th>Knowledge Objectives</th>
<th>Performance Objectives</th>
<th>Attitude Objectives</th>
</tr>
</thead>
<tbody>
<tr>
<td>Tests</td>
<td>Knowledge Evaluation</td>
<td>Performance Evaluation</td>
<td>Attitude Evaluation</td>
</tr>
<tr>
<td>Technology</td>
<td>Knowledge Resources</td>
<td>Performance Resources</td>
<td>Attitude Resources</td>
</tr>
</tbody>
</table>

Educational Decisions

Development of Individualized Module by Teacher(s) and Students

Computerized Printout of Available Resources
**TYPICAL MODULE COMPONENTS**
(from which the teacher may choose)

<table>
<thead>
<tr>
<th>0.1 - Knowledge Objectives (TARGETS)</th>
<th>0.4 - Performance Objectives (TARGETS)</th>
<th>0.7 - Attitude Objectives (TARGETS)</th>
</tr>
</thead>
<tbody>
<tr>
<td>List of objectives</td>
<td>Ways to apply this knowledge</td>
<td>Attitude goals</td>
</tr>
<tr>
<td>Appropriate generalizations</td>
<td>Activities, projects, sample</td>
<td>Motives to study</td>
</tr>
<tr>
<td>Vocabulary (active &amp; passive)</td>
<td>solutions, data to process</td>
<td>Typical attitudes that lead</td>
</tr>
<tr>
<td>Significant names in field</td>
<td>People to interact with</td>
<td>to success on the job</td>
</tr>
<tr>
<td>Correlated marketable skills</td>
<td>Things to do</td>
<td>Hierarchy of needs and values</td>
</tr>
<tr>
<td>Awareness of practical applications</td>
<td>Checklist for teacher on</td>
<td>Perspective of this module in</td>
</tr>
<tr>
<td>of related skills</td>
<td>typical local resources to</td>
<td>long-range goals</td>
</tr>
<tr>
<td></td>
<td>seek out for student action</td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>0.2 - Knowledge Evaluation (TESTS)</th>
<th>0.5 - Performance Objectives (TESTS)</th>
<th>0.8 - Attitude Evaluation (TESTS)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Pretest</td>
<td>Performance tests: pretest,</td>
<td>Attitude evaluators (pretest,</td>
</tr>
<tr>
<td>Diagnostic test</td>
<td>progress test, posttest</td>
<td>progress test, posttest as</td>
</tr>
<tr>
<td>Progress test (e.g. CAM)</td>
<td>Orientation stressing the</td>
<td>distinct from personality test)</td>
</tr>
<tr>
<td>Posttest</td>
<td>difference between knowledge and</td>
<td>Evaluation instruments for</td>
</tr>
<tr>
<td>Charts, forms, formats for</td>
<td>performance exams</td>
<td>peer group attitude ratings</td>
</tr>
<tr>
<td>correcting, grading, evaluating,</td>
<td>Stress on importance of making</td>
<td>Self-evaluative instruments</td>
</tr>
<tr>
<td>simplifying tests</td>
<td>exam results visible</td>
<td>Awareness of the difficulty</td>
</tr>
<tr>
<td></td>
<td></td>
<td>to attain evaluation consensus</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>0.3 - Knowledge Resources (TECHNOLOGY)</th>
<th>0.6 - Performance Resources (TECHNOLOGY)</th>
<th>0.9 - Attitude Resources</th>
</tr>
</thead>
<tbody>
<tr>
<td>Texts to analyze in class</td>
<td>Examples of data correctly processed</td>
<td>&quot;How to&quot; directions on</td>
</tr>
<tr>
<td>Sample analyses</td>
<td>(forms, tools)</td>
<td>role playing, brainstorming</td>
</tr>
<tr>
<td>AV sources</td>
<td>Examples of how to interact with</td>
<td>Typical ways to begin</td>
</tr>
<tr>
<td>Self-instructional materials</td>
<td>people (techniques)</td>
<td>attitude exploration and</td>
</tr>
<tr>
<td>Tables, charts, diagrams</td>
<td>Examples of things to do</td>
<td>development</td>
</tr>
<tr>
<td>Texts to read</td>
<td>Simulation situations, in-basket data,</td>
<td>Sources of information on</td>
</tr>
<tr>
<td></td>
<td>procedures</td>
<td>such components as attitude</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Case histories of what others</td>
</tr>
<tr>
<td></td>
<td></td>
<td>have found to &quot;work&quot;</td>
</tr>
</tbody>
</table>