In an effort to aid private recreation area developers and operators, and other individuals interested in outdoor recreation, this Bureau of Outdoor Recreation publication lists a number of professional societies and national organizations providing low-cost publications and other aids to planning, development, and operation of outdoor recreation areas. Publications and type of assistance available are listed for the following recreational activities: archery, bicycling, boating and canoeing, camping, driving and sightseeing, fishing, hiking and walking for pleasure, horseback riding, hunting, nature study, outdoor games and sports, picnicking, skating, shooting preserves and ranges, skiing, and swimming. Related subjects of park management, public relations, and community action are also included. (SH)
Private Assistance in Outdoor Recreation

A DIRECTORY of ORGANIZATIONS PROVIDING AID to INDIVIDUALS and PUBLIC GROUPS

U.S. DEPARTMENT OF HEALTH, EDUCATION & WELFARE
OFFICE OF EDUCATION

THIS DOCUMENT HAS BEEN REPRODUCED EXACTLY AS RECEIVED FROM THE PERSON OR ORGANIZATION ORIGINATING IT. POINTS OF VIEW OR OPINIONS STATED DO NOT NECESSARILY REPRESENT OFFICIAL OFFICE OF EDUCATION POSITION OR POLICY.

This is not a complete listing of organizations or publications. Those listed were compiled as a reference to help in answering many inquiries for this type of information. The Bureau of Outdoor Recreation does not endorse or recommend these organizations, assistance provided, or publications over others not listed and offers this directory only as a reference to assist those seeking this type of information.
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The future looks bright for outdoor recreation. Projections indicate that in less than 40 years the United States population will double its 1960 level. The Bureau of Outdoor Recreation publication, “Outdoor Recreation Trends,” published in 1967, estimates a four-fold increase in recreation participation between 1960 and the year 2000. Incomes will move steadily upward; the workweek will become shorter; Americans will become more mobile; and three-fourths of our population will live in cities.

Although city, county, State, and Federal recreation areas will continue to provide much public recreation, private recreation developments will be called upon increasingly to bridge the gap between supply and demand.

Many landowners, organization officials and private investors across the Nation are finding that development of the outdoor recreation areas and facilities for public use offers attractive investment opportunity. This is especially true near cities with large concentrations of urbanites who display a growing inclination toward spending free time outdoors.

Many of the prospective developers and those who already operate recreation areas need technical advice and assistance. This is available from both private and public sources.

A number of nonprofit professional societies and national organizations provide low-cost publications and other aids to the planning, development, and operation of outdoor recreation areas.
This booklet lists many of these sources of assistance, including publications and other aids selected for their value to the developer or operator. Thousands of additional publications which are available on participation or improvement of skills in activities have been excluded since the goal of this publication is to provide sources of assistance to the recreation area developer or operator.

In addition to the sources listed, the reader may wish to seek professional advice from private consulting firms which provide outdoor recreation planning and development assistance.

In many cases, State government agencies also provide valuable information and technical assistance in the development and operation of outdoor recreation areas and facilities. Good prospective sources include State departments, agencies, and commissions administering parks, recreation, fish, game, forestry, and other resources. Many college and university extension departments provide valuable publications and technical assistance in outdoor recreation.

For assistance provided by Federal agencies to States, political subdivisions, organizations and individuals, a Bureau of Outdoor Recreation booklet entitled "Federal Assistance in Outdoor Recreation" also is available from the Superintendent of Documents, Government Printing Office, Washington, D.C. 20402, for 35 cents.
Archery

AMERICAN ASSOCIATION for HEALTH, PHYSICAL EDUCATION, and RECREATION
1201 16th STREET, N.W.
WASHINGTON, D.C., 20036

Dedicated to the improvement of health education, physical education, and recreation; a department of the National Education Association.

Assistance Available
Technical assistance through local members and through State and district conferences, workshops, and clinics.

Publications

ATHLETIC INSTITUTE
MERCHANDISE MART, ROOM 805
CHICAGO, ILL., 60654

Nonprofit organization for the advancement of athletics, physical education, and recreation.

Assistance Available
Offers free information on sports and recreation problems and answers questions upon request.

Publications
"How To Improve Your Archery," 80 pages, 75 cents. Information on equipment, facilities, and techniques. Also, similar books on 32 other sport subjects, for same price.
BOY SCOUTS OF AMERICA
NATIONAL COUNCIL
NEW BRUNSWICK, N.J., 08903

Promotes target action archery and field archery in scout camps throughout America.

Publications
“Archery,” Catalog No. 3381, 32 pages, 35 cents.

NATIONAL FIELD ARCHERY ASSOCIATION
ROUTE 2, BOX 514
REDLANDS, CALIF., 92373

Promotes the sport of field archery and sponsors field archery games and tournaments.

Assistance Available
Demonstrations, lectures, and coaching available through nearest local club.

Publications
Booklet on organizing and operating an Archery Club, free.
Bowhunting Manual, $2.
Official Handbook of Field Archery, $2.

NATIONAL RECREATION AND PARK ASSOCIATION
1700 PENNSYLVANIA AVENUE, N.W.
WASHINGTON, D.C., 20006

An independent non-profit service organization dedicated to the advancement and enhancement of the park and recreation movement and to the conservation of natural and human resources.
**Assistance Available**

Liaison with all government levels on parks, recreation and conservation; research studies; technical studies; community site planning; standards development; educational programs; professional services; job placement service; public information programs; library of pertinent books and materials; book center.

**Publications**

The following materials are published for members of the National Recreation and Park Association, but are available for sale to non-members.

"Parks and Recreation," magazine, monthly, $5 per year.
"Park Practice Program," a series of four special publications on policies, planning, operating and philosophies of the park and recreation field, $40 per year.
"Management Aids," a series of monthly bulletins on various technical topics in the park and recreation field, $2 per copy, $24 per year.

**Bicycling**

AMATEUR BICYCLE LEAGUE of AMERICA
6411 ORCHARD DEARBORN, MICH., 48126

Governing body of amateur cycling in the United States to supervise all amateur bicycle competition.
Assistance Available
Encourages cycling through safety education, facilitating bicycle tours, and sponsoring national championships.

Publications
“National Championship Program, Annual.”

AMERICAN ASSOCIATION for HEALTH, PHYSICAL EDUCATION, and RECREATION
1201 16th STREET, N.W.
WASHINGTON, D.C., 20036

Dedicated to the improvement of health education, physical education, and recreation; a department of the National Education Association.

Assistance Available
Offers technical assistance through local members and through State and district conferences, workshops and clinics.

Publications
“Cycling in the School Fitness Program,” 60 pages, $1.
Program ideas for emphasizing bicycling activities.

AMERICAN YOUTH HOSTELS, INC.
20 WEST SEVENTEENTH STREET
NEW YORK, N.Y., 10011

Provides opportunities for educational and recreational travel by cycling, hiking, skiing, canoeing, and horseback riding.

Assistance Available
Offers information and plans trips all over the world.
Publications

Revised annually; lists hostels; tips on youth hosteling.

“How to Establish a Youth Hostel,” 2 pages, free.
Mimeographed leaflet on requirements for a youth hostel.

Organization, financing and other information needed in establishing a hostel club.

Essential information for youth hostel councils.

BICYCLE INSTITUTE OF AMERICA
122 EAST 42nd STREET
NEW YORK, N.Y., 10017

Organization of bicycle manufacturers, parts and accessories associations, distributors associations, and merchant member groups; promotes bicycling.

Publications

“Bicycle Riding Clubs,” 60 pages, free.
How to organize and plan a bicycling program.

“Bikeways,” 8 pages, free.
Community planning for safe bicycling.

NATIONAL RECREATION and PARKS ASSOCIATION
1700 PENNSYLVANIA AVENUE, N.W.
WASHINGTON, D.C., 20006

Comprehensive listing under Archery.
Publications

"Bike Trails and Facilities," 54 pages, $1 to members, $2 to nonmembers.
A guide to their design, construction and operation.

Boating and Canoeing

AMERICAN CANOE ASSOCIATION
MR. RAYMOND A. DODGE, COMMODORE
1625 BROADWAY
NILES, MICH., 49120
Promotes the use of canoes and kayaks and is the governing body of canoeing in the United States.

AMERICAN FORESTRY ASSOCIATION
919 17th STREET, N.W.
WASHINGTON, D.C., 20006
Citizen's organization for improving management and use of forests and related resources.

Publications

"Trail Riders of the Wilderness," 23 pages, free.
Pack and canoe trips into wilderness areas.

AMERICAN POWER BOAT ASSOCIATION
415 BURNS DRIVE
DETROIT, MICH., 48214
Promotes and formulates rules for powerboat racing and speed trials.

Assistance Available

Works with local sponsors of powerboat regattas and assigns officials through its affiliated clubs.

6
Publications

"APBA Rule Book and Official Directory," 430 pages, free to members, $5.00 to nonmembers.
"Instructions on Running Regattas," 20 pages, free.
"Propeller," monthly, free to members, $3.00 annually to nonmembers.

AMERICAN RED CROSS
17th and D Streets, N.W.
WASHINGTON, D.C., 20006
Carries on a variety of health, safety, and welfare activities locally, nationally, and internationally.
Textbooks and other publications can usually be purchased through local chapters.

Assistance Available
Teaches boating courses and trains boating instructors.

Publications
"Basic Canoeing," 63 pages, 35 cents.
   Instruction manual.
"Basic Outboard Boating," 98 pages, 50 cents.
   Instruction manual.
"Basic Rowing," 80 pages, 35 cents.
   Instruction manual.
"Basic Sailing," 128 pages, approximately 50 cents.
   Instruction manual.
   Instruction manual.

AMERICAN WHITE WATER AFFILIATION
1925 Hopkins Street
BERKELEY, CALIF., 94708
Promotes white water sport enjoyed in a safe manner. Assembly for more than 50 groups in this form of recreation.
**Assistance Available**
Films, safety training, equipment evaluation, information.

**AMERICAN YACHTSMEN'S ASSOCIATION**
3418 14th STREET, N.W.
WASHINGTON, D.C., 20010
Owners and operators of pleasure boats of every size and type.

**Assistance Available**
Training films, information on waterways and cruises, home study courses, local and national boat show.

**Publications**
Buyers Guide, digests and reprints.

**BOY SCOUTS OF AMERICA**
NATIONAL COUNCIL
NEW BRUNSWICK, N.J., 08903

**Publications**
"Aquatic Program," Catalog No. 12003, 150 pages, $1.25.

**NATIONAL ASSOCIATION of ENGINE and BOAT MANUFACTURERS**
420 LEXINGTON AVENUE
NEW YORK, N.Y., 10017

**Publications**
"Outdoor Recreation Afloat," 4 pages, free.
A list of pamphlets and books on boating which are available from the National Association of Engine and Boat Manufacturers.
"Marina."
Information on NAEBM, 40-minute film.
Publications

Management Aids Bulletin No. 8: "Small Lake Management." 44 pages, $1 to members, $2 to nonmembers.
Sections on boating, boating safety, number of boats, boat rentals, docking, docking attendance, fees, boat maintenance, competition between boats and fishing, and program development in boating.

Management Aids Bulletin No. 44: "Lake Zoning for Recreation: How to Improve Recreation Use of Lakes through Regulations and Control," $1 to members, $2 to nonmembers.
Space requirements for various boating activities, regulations and control of boats, boat mooring, boating laws and other information.

Management Aids Bulletin No. 54: "Marinas," 40 pages, $1 to members, $2 to nonmembers.
A guide to marina development.

Includes beach operation, camp waterfront layout, and boat marina information.

Practical sailing, includes diagrams of parts of a boat, sailing maneuvers, and boat types.

Fundamentals and equipment information.

Fundamentals and equipment information.

Also, other books on development of skills in boating and canoeing.
NATIONAL WATER SAFETY CONGRESS
c/o CARL A. BISHOP, SECRETARY-TREASURER
510 TITLE BUILDING
ATLANTA, GA., 30301
Promotes water safety in all water activities.

Assistance Available
Through members and associated organizations, promotes safety demonstrations, programs, press coverage, and establishment of local, regional, and State safety councils.

OUTBOARD BOATING CLUB OF AMERICA
333 NORTH MICHIGAN AVENUE
CHICAGO, ILL., 60601
Promotes boating and related activities.

Assistance Available
Services such as volunteer personnel, facilities, equipment, tournaments, officiating, training and programing available from nearest local club.

Publications
"Boating Facilities for Your Community," 16 pages, free.
  Who, what, where, why and how to secure community facilities.
"Directory of Architects and Engineers," 23 pages, free.
  List of firms for hire in planning and developing boating facilities.
"Facilities File," volumes 1-6, 32 pages each, free.
  Boating facilities planning assistance.
"Handbook of Boating Laws" (Details of State laws on boating).
"Western States," 161 pages, $1.
"North Central States," 100 pages, $1.
"Southern States," 122 pages, $1.
"Northeastern States," 120 pages, $1.

"Launching Ramps and Piers," 20 pages, free.
Planning aids for developing facilities.
Model laws on antiwater pollution.

UNITED STATES POWER SQUADRONS
96 WEST STREET
INGLEWOOD, N.J., 07631
Seeks high standard of skill in handling and navigation of
yachts, to encourage the study of the science of navigation,
to cooperate with the U.S. Government agencies charged with
the enforcement of the laws and regulations relating to naviga-
tion, and to stimulate activities which tend to the upbuild-
ing of Navy, Coast Guard, and Merchant Marine.

Assistance Available
Squadron units throughout the country conduct free classes
in piloting.

Camping

AMERICAN CAMPING ASSOCIATION
BRADFORD WOODS
MARTINSVILLE, IND., 46151
Organization of individuals and organization representatives
interested in the development of organized camping and
allied activities.

Assistance Available
Nationally through Publications Service, public relation as-
sistance, conventions and conferences. Assistance is also avail-
able through 40 Sections of the Association covering the en-
tire United States which hold regular workshops, conferences
and conventions to assist leaders in the field of organized
camping.
Publications

Publications Catalog, 39 pages, free.
Annotated listing of over 400 books and publications in
the field of organized camping available through the Pub-
llications Service of the Association.

"Conservation for Camp Counselors," 74 pages, $1.00.
A manual for the teacher and/or instructor in the field of
conservation.

"Conservation for the Campsite," 36 pages, 75 cents.
Aids to the administrator in conserving camping areas.

"Standards Report for the Accreditation of Organized Camps,"
66 pages, $2.00.
A complete listing of national Standards and their in,crpre-
tation for all organized camps.

A condensed listing of Standards for all organized camps.

AMERICAN YOUTH HOSTELS, INC.
20 WEST 17th STREET
NEW YORK, N.Y., 10011
Provides opportunities for educational and recreational travel
by cycling, hiking, skiing, canoeing and horseback riding.

Assistance Available

Offers information and plans trips all over the world.

Publications

128 pages, $1.
Revised annually; lists hostels; tips on youth hosteling.

"How to Establish a Youth Hostel," 2 pages, free.
Mimeographed leaflet on requirements for a youth hostel.

"Manual for the Establishment and Operation of Youth Hostel
Clubs," 15 pages, free.
Organization, financing, and other information needed in
establishing a hostel club.
Essential information for youth hostel councils.

APPALACHIAN TRAIL CONFERENCE
1718 N STREET, N.W.
WASHINGTON, D.C., 20036
Coordinates and supervises activities on the Appalachian Trail from Maine to Georgia.

Assistance Available
Offers assistance such as lectures, information and group hikes, guide books and maps.

BOY SCOUTS OF AMERICA
NATIONAL COUNCIL
NEW BRUNSWICK, N.J., 08903
Promotes boy scouting.

Assistance Available
Offers assistance in programming and camping facilities through local councils.

Publications
“Field Sports,” 30 pages, $1.25.
Manual for guidance of youths in field activities.
“Camp Program,” Catalog No. 12002, 130 pages, $1.50.
“Camping Records,” Catalog No. 4473, 33 pages, 75 cents.
“Campsites and Facilities,” Catalog No. 3679, 194 pages, $7.50.
“Camp Health and Safety,” Catalog No. 3692, 54 pages, $1.25.
“Tours and Expeditions,” Catalog No. 3734, 32 pages, 50 cents.
A nationwide educational-recreational program for girls aged 7 through high school. Promotes health and character building through a learn-by-doing program, indoors and outdoors.

**Assistance Available**
Local assistance in recreation facilities and activities available through nearest local council.

**Publications**
- "Resident Camp Standards," 40 pages, $1.  
  Program, site, facilities, equipment, administration of resident camps.
  Personnel, program, site, facilities, equipment, policies, and practices at these camps.

FAMILY CAMPING FEDERATION  
c/o AMERICAN CAMPING ASSOCIATION  
BRADFORD WOODS  
MARTINSVILLE, IND., 46151

Serves as a national clearinghouse on information and assistance available for the development of family camping.

**Assistance Available**
Varies with the seeker.

**Publications**
Free information folder upon request.
- "Family Campground Standards," 10 cents.  
  Single page folder listing standards required for family campgrounds by the Family Camping Federation in order to be accredited by the Federation.
“Family Camping Leader,” available through membership only.
“Guidelines for Development of Family Campgrounds,” rates upon inquiry.

GIRL SCOUTS
830 THIRD AVENUE
NEW YORK, N.Y., 10022
Program for girls 7 to 17 developing citizenship, character, and service.

Publications
“Campsite Development,” 160 pages, $3.
Typical plans for facilities.

KAMPGRONDS of AMERICA, INC.
P.O. BOX 1791
BILLINGS, MONT., 59103
Private corporation, incorporated in the State of Montana, for the purpose of establishing kampgronds on a franchise basis throughout the United States. (A source of information about camping and camping facilities.) Has 82 operating kampgrounds in the United States.

NATIONAL CAMPERS and HIKERS ASSOCIATION, INC.
7172 TRANSIT ROAD
BUFFALO, N.Y., 14221
Nonprofit organization of family campers.

Assistance Available
Trip planning and campsite information, field assistance in organized camping or travel trailer clubs, local, regional campouts.

Publications
“Tips on Travel Camping,” 5 pages, free.
Publications

Planning, developing and programming family campgrounds.

Management Aids Bulletin No. 34: "Guidelines for Campground Development," 32 pages, $1 to members, $2 to nonmembers.
Facilities, fees and charges, fire prevention and protection of campgrounds.

Management Aids Bulletin No. 43: "Day Camping for Park and Recreation Departments," $1 to members, $2 to nonmembers.

Consists of "Design," "Guideline," "Grist," and "Trends," four publications which provide planning assistance, administrative and policy information, field maintenance and operational information, continually being expanded by material furnished by subscribers.


Descriptions and typical plans for facilities, including site selection, utilities, aquatic facilities, living and dining quarters.

"Developing Camp Sites and Facilities," 63 pages, $3.50.
What to do and how to do it efficiently in camp planning, development and maintenance.
"Handbook of Camp Maintenance," 240 pages, $7.95.
Guide to basic maintenance programs and procedures for
equipment, buildings, and grounds.
"The Fun of Family Camping: A Practical Guide," 313 pages,
$5.
Information on tents, sleeping gear, stoves, ice chests and
other equipment; cooking and packing; appraisal of various
types of campgrounds, and other helpful hints.

NEW ENGLAND FAMILY CAMPERS ASSOCIATION, INC.
P.O. BOX 308
NEWBURYPORT, MASS., 01951
Nonprofit organization of family campers.

Assistance Available
Reprints and monographs on campground development and
operation and advertising guides for owners and prospective
owners of campgrounds.

Private Campground Owners' Associations
Southeastern Camping Association
22 Ogden Street
Jekyll Island, Ga., 31520
Maine Cooperative Camping Areas Association
Box 182
North Bridgton, Maine, 04057
Massachusetts Association of Campground Owners
10 Kenwood Road
Holden, Mass., 01520
New Hampshire Campground Owners Association
Route 3
Winchester, N.H., 03470
New Jersey Campground Owners Association
Panther Lake Travel Trailer Harbor
Andover, N.J., 07821
Assistance Available

All of these associations offer assistance to prospective and established private campground developers, operators and owners.

Publications

Newsletters, guidelines, advertising, etc.

Driving and Sightseeing

Although scenic roads and parkways do not adapt readily to profitable private development for public use, groups of recreation developers, organizations, communities, cities and counties should consider promotion of available scenic roadways as an additional attraction to outdoor recreationists. Driving for pleasure is one of the most popular outdoor activities.
**Fishing**

AMERICAN ASSOCIATION for HEALTH, PHYSICAL EDUCATION, and RECREATION  
1201 16th STREET, N.W.  
WASHINGTON, D.C., 20036

Dedicated to the improvement of health education, physical education, and recreation; a department of the National Education Association.

**Assistance Available**

Offers technical assistance through local members and through State and district conferences, workshops, and clinics.

**Publications**

"Casting and Angling," 52 pages, $2.  
Equipment and techniques.

AMERICAN CASTING ASSOCIATION  
BOX 51  
NASHVILLE, TENN., 37202

Promotes tournament fly and bait casting in the United States as a recreational activity; maintains uniform rules, and assists development of improved tackle.

**Assistance Available**

Assists in organizing clubs, casting instructions, and demonstrations through local clubs.

**Publications**

Rules Governing Fly and Bait Casting Events.

BOY SCOUTS of AMERICA  
NATIONAL COUNCIL  
NEW BRUNSWICK, N.J., 08903

Promotes boy scouting.
Assistance Available
Offers assistance in programming and camping facilities through local councils.

Publications
"Field Sports," 30 pages, $1.25.
Manual for guidance of youths in field activities.

IZAAK WALTON LEAGUE OF AMERICA
1326 WAUKEGAN ROAD
GLENVIEW, ILL, 60025
Promotes the conservation and restoration of renewable natural resources.

Assistance Available
Offers facilities for skeet, trapshooting, fly and plug-casting, camping, lectures, films, and demonstrations of outdoor activities through local chapters.

NATIONAL RECREATION and PARK ASSOCIATION
1700 PENNSYLVANIA AVENUE, N.W.
WASHINGTON, D.C., 20006
Comprehensive listing under Archery.

Publications
Management Aids Bulletin No. 8: "Small Lake Management," 44 pages, $1 to members, $2 to nonmembers.
Small lake construction and management; includes discussion on fishing.
Management Aids Bulletin No. 12: "Building and Programming Casting Pools," 33 pages, $1 to members, $2 to nonmembers.
Planning, building, and programming casting pools.
Management Aids Bulletin No. 12: "Lake Zoning for Recreation," $1 to members, $2 to nonmembers.
SPORT FISHING INSTITUTE
719 13th STREET, N.W.
WASHINGTON, D.C., 20005
Nonprofit, professionally staffed fish conservation organization. Carries out three-point program of research in fishery biology, fish conservation education, and professional service to official conservation agencies and to Institute members. Dedicated to the improvement of sport fishing opportunity nationwide.

Assistance Available
Dependent upon circumstances, provides varying manner and extent of advice and consultation on fish conservation matters to organizations and public groups. (Unable to service inquiries from otherwise unaffiliated individuals.)

Publications
Occasional special publications, dealing with selected fish conservation subjects, available free to members, and a modest cost to nonmembers.

U.S. TROUT FARMERS ASSOCIATION
67 WEST 9000 SOUTH
SANDY, UTAH, 84070
Promotes trout farming and trout fishing.

Assistance Available
Miscellaneous publications and promotional items.

Publications
"Fishing Fun With Your Own Trout Pond," 17 pages, 50 cents.
Trout pond requirements and construction information, and basic information on trout culture.
Information on catching, caring for, and cooking trout.
Hiking and Walking for Pleasure

AMERICAN ALPINE CLUB
113 EAST 90th STREET
NEW YORK, N.Y., 10028

Encourages mountain climbing and exploration.

Assistance Available
Provides guidebooks, maps, and other publications. Answers requests for mountaineering information.

Publications
Publications list on request.

AMERICAN YOUTH HOSTELS, INC.
20 WEST 17th STREET
NEW YORK, N.Y., 10011

Provides opportunities for educational and recreational travel by cycling, hiking, skiing, canoeing, and horseback riding.

Assistance Available
Offers information and plans trips all over the world.

Publications
Revised annually; lists hostels; tips on youth hosteling.
"How to Establish a Youth Hostel," 2 pages, free.
Mimeographed leaflet on requirements for a youth hostel.
Organization, financing and other information needed in establishing a hostel club.
Essential information for youth hostel councils.
APPALACHIAN MOUNTAIN CLUB  
5 JOY STREET  
BOSTON, MASS., 02108  
Broad program of recreational service in the northeastern States.  

**Assistance Available**  
Provides guidebooks and maps; extensive reference library.

APPALACHIAN TRAIL CONFERENCE, INC.  
1718 N STREET, N.W.  
WASHINGTON, D.C., 20036  
Coordinates and supervises the Appalachian Trail from Maine to Georgia.  

**Assistance Available**  
Offers lectures, information and group walks.  
Walking for pleasure is an activity which does not readily lend itself to profitable private development; nevertheless, it holds tremendous attraction for outdoor recreationists. Developers of camps, family farm vacation areas, and other types of outdoor recreation should include walking, hiking, and nature trails whenever possible. Some information sources are listed under Nature Study.

THE COLORADO MOUNTAIN CLUB  
1400 JOSEPHINE STREET  
DENVER, COLORADO, 80206  
To unite the energy, interest, and knowledge of the students, explorers, and lovers of the mountains of Colorado . . . to collect and disseminate information regarding the Rocky Mountains in behalf of science, literature, art and recreation . . . to stimulate public interest in our mountain area . . . to encourage the preservation of forest, flowers, fauna, and natural scenery . . . and to render readily accessible the Alpine attractions of this region.
**Assistance Available**

Mountaineering schools are conducted for instruction in mountain safety and elementary rock climbing techniques. Lecturers are available not only for CMC programs but to other organizations which want to learn about the Colorado mountains.

**Publications**

"Trail and Timberline," official Club magazine, published monthly, free to all members, available at subscription price to nonmembers.

"Guide to the Colorado Mountains."
Describes routes and distances up all of Colorado's major peaks.

"Front Range Panorama," graphic presentation of the mountains, how to identify the peaks on the skyline of the Front Range.

"High Country Names," account of the history of Rocky Mountain National Park as reflected in the Park's place names.

THE SEATTLE MOUNTAINEERS
P.O. BOX 122
SEATTLE, WASH., 98111

Dedicated to preserving the small remaining wilderness; to explore and study the mountains, forests, and watercourses of the Northwest; to preserve by the encouragement of protective legislation or otherwise, the natural beauty of Northwest America.

**Assistance Available**

Conducts yearly course taught by many well-known climbers in mountain climbing; sponsors trail trips, ski tours, camping trips and annual outings.
Publications

"The Mountaineer," monthly bulletin, deals with current business and activities of the club, and a special annual issue is devoted to articles and reports of more lasting interest.


"The North Cascades," photographs and narrative.

"Hiker’s Guide to the North Cascades—Routes and Rocks from Glacier Peak to Lake Chelan."

"Guide to Leavenworth Rock-Climbing Areas."

Horseback Riding

AMERICAN ASSOCIATION of HEALTH, PHYSICAL EDUCATION, and RECREATION
1201 16th STREET, N.W.
WASHINGTON, D.C., 20036
Dedicated to the improvement of health education, physical education, and recreation; a department of the National Education Association.

Assistance Available

Offers technical assistance through local members and through State and district conferences, workshops, and clinics.

Publications

Official rules and standards for girls and women.

AMERICAN FORESTRY ASSOCIATION
919 17th STREET, N.W.
WASHINGTON, D.C., 20006
Citizen’s organization for improving management and use of forests and related resources.
Publications

“Trail Riders of the Wilderness,” 23 pages, free.
Pack and canoe trips into wilderness areas.

EQUESTRIAN TRAILS, INC.
10506 E. WASHINGTON BOULEVARD
WHITTIER, CALIF., 90606
Dedicated to equine legislation and the acquisition and preservation of riding and hiking trails.

Assistance Available
Assists city, county, State and Federal agencies in establishing riding and hiking trails on a regional, state and national basis.

Publications
“Equestrian Trails,” magazine, available only with membership enrollment.

NATIONAL RECREATION and PARK ASSOCIATION
1700 PENNSYLVANIA AVENUE, N.W.
WASHINGTON, D.C., 20006
Comprehensive listing under Archery.

Publications
Several publications on attainment of skills in riding.

Hunting

AMERICAN ASSOCIATION for HEALTH, PHYSICAL EDUCATION
1201 16th STREET, N.W.
WASHINGTON, D.C., 20036
Dedicated to the improvement of health education, physical education, and recreation; a department of the National Education Association.
**Assistance Available**
Offers technical assistance through local members and State and district conferences, workshops, and clinics.

**Publications**
- "Marksmanship for Young Shooters," 24 pages, 50 cents.
- Teaching guide, emphasizes safety aspects.
  - Tips on guns, ammunition, shooting activities.

**ASSOCIATION of CONSERVATION ENGINEERS**
**PRESIDENT L. F. MOTL**
**WISCONSIN CONSERVATION DEPARTMENT**
**BOX 450**
**MADISON, WIS., 53701**

Promotes recognition of the importance of sound engineering in fish, wildlife, and recreation development.

**Publications**
- Handbook of standard designs on commonly constructed facilities.

**ATLANTIC FLYWAY COUNCIL**
c/o ROGER SEAMANS
**VERMONT GAME and FISH COMMISSION**
**MONTPELIER, VT., 05601**

**Publications**
  - Information on small marshes with fresh water supply.
Ducks Unlimited, Inc., is a non-profit organization dedicated to the wise conservation of our continent's waterfowl resources, primarily through the rehabilitation, construction and maintenance of the primary nesting and breeding areas in Canada.

**Assistance Available**

Ducks Unlimited maintains a full library of top-quality color and sound motion pictures. These award-winning nature documentary films are available for showing by groups around the nation. A complete film list is available.

The organization also offers lectures and speakers on waterfowl and DU through its volunteer state committees.

**Publications**

"The Duckological," a monthly report on waterfowl habitat and production conditions, issued direct from the Winnipeg offices of DU (Canada).

A variety of free booklets are also available upon request to the above address. These include:

"The Ducks Unlimited Story"
"Your Stake in Our Waterfowl Heritage"
"Crisis on the Flyways"

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NATIONAL FIELD ARCHERY ASSOCIATION

ROUTE 2, BOX 514

REDLANDS, CALIF., 92373

Promotes the sport of field archery and sponsors field archery games and tournaments.

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Assistance Available
Offers such aids as demonstrations, lectures, and coaching through nearest local clubs.

Publications
Booklet on organizing and operating an archery club.

NATIONAL RECREATION and PARK ASSOCIATION
1700 PENNSYLVANIA AVENUE, N.W.
WASHINGTON, D.C., 20006
Comprehensive listing under Archery.

Publications
Management Aids Bulletin No. 35: “Shooting Ranges,” 41 pages, $1 to members, $2 to nonmembers.
Starting a shooting program.

NATIONAL RIFLE ASSOCIATION of AMERICA
1600 RHODE ISLAND AVENUE, N.W.
WASHINGTON, D.C., 20036
A nonprofit organization whose purpose is to educate and train citizens of good repute in the safe and efficient handling of firearms for recreation and the National defense.

Assistance Available
NRA is prepared to assist in every facet of rifle, pistol and shotgun recreational programs. Its assistance includes organization and affiliation of clubs; firearms safety, home safety and hunter safety courses; rifle, pistol and shotgun qualification and competitive shooting; maintenance of records and classifications of competitors; training and certification of instructors; manuals, instructors guides and instruction aids and techniques; handbooks and “how to do it” publications covering
most aspects of recreational shooting; complete range plans; shooting club programs and activities; Sight-in-Day Programs for hunters; information services and The American Rifleman.

**Publications**

A listing of all NRA publications covering shooting, firearms, ammunition, ranges, training, firearms laws, etc., is too long to be included in this directory. Persons interested in obtaining the list should write to the National Rifle Association.

**NATIONAL SHOOTING SPORTS FOUNDATION, INC.**

1075 POST ROAD
RIVERSIDE, CONN., 06878

Promotes hunting and shooting sports with specific emphasis on safety programs.

**Assistance Available**

Assists State and Federal conservation agencies with a variety of literature on shooting preserves, directories of gun clubs, booklets on conservation and shooting, and furnishes material on safety to hunter-safety instructors. Much of the literature is free; on bulk orders, the material is sold to conservation agencies at cost.

**Publications**

About 40 booklets and reprints are available. Sends frequent press releases on all phases of conservation, hunting and shooting. Literature is available to the public.

**NORTH AMERICAN GAME BREEDERS and SHOOTING PRESERVE ASSOCIATION, INC.**

**Contact:**

Dr. E. L. Kozicky
Olin Conservation Department
Winchester-Western Division
East Alton, Ill., 62024
**Objective**
To perform, stimulate, and promote education work and development of interest in game bird breeding.
To afford a means for cooperative legislation both Federal and State.
To stimulate, encourage, and promote markets for both live and dressed game birds, their eggs and products.

**Assistance Available**
Monthly newsletters, letters answering specific problems, and general information regarding the breeding of game birds are sent upon the first request. Any further specific information contingent upon membership.

**Publications**
“Cooperation Pays,” 1965 brochure, free.
“Commercial Game Bird Management,” 75 pages, $1.
Breeding and rearing of pheasants, quail, chukar partridge, and mallard ducks.

OLIN CONSERVATION DEPARTMENT
WINCHESTER-WESTERN DIVISION
EAST ALTON, ILL., 62024
Devoted to demonstration and experimental shooting preserve management and to publication of materials on shooting preserves, hunting and wildlife management.

**Publications**
“Gray and Fox Squirrels,” 112 pages, $1.
Annual series on major game birds and animals; include life histories, conservation and hunting of the titled game species.
Outline of duties and training for conservation careers.
*"For the Young Hunter," 32 pages, single copies free.
Essays on conduct afield.
*"Principles of Game Management," 25 pages, single copies free.
Modern game management.
"Shooting Preserve Management — the Nilo System," 312 pages, $4.95.
The most complete work on the new look in American field shooting; a summary of the famous Nilo system.
* On bulk shipments, these three handbooks are 15 cents each.

REMINGTON FARMS
CHESTERTOWN, MD., 21620
Program devoted to developing and demonstrating methods for managing wildlife on farmland.

Assistance Available
Literature and information on farm management for small game and waterfowl free on request.

Publications
"Remington Farms, Wildlife Management Demonstration Area," leaflet, free.
Describes program.
"Safe Gun Handling," 4 pages, free.
Safety tips.
Suggestions for shooting activities.

SPORTING ARMS and AMMUNITION
MANUFACTURERS INSTITUTE
420 LEXINGTON AVENUE
NEW YORK, N.Y., 10017
Trade association of makers of sporting arms and ammunition.
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Assistance Available

No direct assistance, but will refer inquiries requiring technical and special knowledge to qualified industry personnel.

Nature Study

AMERICAN ASSOCIATION for HEALTH,
PHYSICAL EDUCATION, and RECREATION
1201 16th STREET, N.W.
WASHINGTON, D.C., 20036

Dedicated to the improvement of health education, physical education, and recreation; a department of the National Education Association.

Assistance Available

Offers technical assistance through local members and through State and district conferences, workshops, and clinics.

Publications

"Education in and for the Outdoors," 96 pages, $2.
Recommendations for development of outdoor education programs.
"Outdoor Education for American Youth," 164 pages, $1.25.
Text for teaching appreciation of the outdoors.
"Outdoor Education," 32 pages, 75 cents.
Values and examples of activities.

AMERICAN FORESTRY ASSOCIATION
919 17th STREET, N.W.
WASHINGTON, D.C., 20006

Citizen's organization for improving management and use of forests and related resources.
Publications

“A Conservation Program for American Forestry,” 31 pages, free. Plan for meeting America’s resources needs, including outdoor recreation.

“AFA’s Social Register of Big Trees,” 16 pages, free. Lists largest trees of each species native to United States.

“American Forests,” magazine, published monthly.

“Forest Fire, A True Story of Our Forests,” by Smokey, The Forest Fire preventing bear, 16 pages, 4-color comic book that tells the story of our forests and why we should take care of them. Quotations of larger quantities upon request. 1 to 49—10¢ ea., 50 to 499—07¢ ea., 500 to 999—04¢ ea., 1M to 9M—$30 per M.

“Knowing Your Trees,” by G. H. Collingwood and W. D. Brush, revised by D. Butcher. (20th revised and enlarged printing), $7.50. An illustrated guide to tree identification including 170 important American trees. Photographs of each tree—winter and summer—its leaf, bark, flower and fruit are presented along with range map. The text describes the botanical features of each tree, its range and habits, its uses and economic importance.

“So You Want to Be A Forester?” 25 cents. Includes chapters on the Manpower Shortage in Forestry, Forestry as a Career, Promotion in Forestry as well as a listing of the Accredited Schools of Forestry.

“Teaching Conservation,” by Ward P. Bear, $1.50. Designed especially to provide teachers with the basic understanding for effective teaching of conservation in the schools.

“Trees Every Boy and Girl Should Know,” with drawings by Calvin Fader, 50 cents. Contains hundreds of drawings illustrating with brief text, 76 important tree species and their uses. In addition, 23 famous individual trees are described and their histories recounted.
ASSOCIATION of INTERPRETIVE NATURALISTS
18454 SALEM AVENUE
DETROIT, MICH., 48219
Advances education and development of skills in interpreting the natural environment.

Assistance Available
Guidance in establishment of a nature program, securing a naturalist, developing areas. Workshops on interpretive programs.

Publications

BOY SCOUTS of AMERICA
NATIONAL COUNCIL
NEW BRUNSWICK, N.J., 08903

Publications
"Camping and Woodcraft," Catalog No. 3547, 430 pages, $6.95.
"Guide to Edible and Useful Plants," Catalog No. 3548, 110 pages, $1.50.
"Using Wayside Plants," Catalog No. 3550, 300 pages, $3.95.

CONSERVATION EDUCATION ASSOCIATION
DR. WILSON S. CLARK
EASTERN MONTANA COLLEGE
BILLINGS, MONT., 59101
Dedicated to the development of an education program in the public schools and in teacher-training institutions that teaches the importance of individual and organized action in making intelligent use of natural resources.
Assistance Available

Conducts an annual work conference. Offers consultant and training services through local members.

Publications

"A Suggested Plan of Action for State Level Coordination in Conservation Education," 20 cents, bulk rates available.
"Directory of Summer Workshops, Courses, and Adult Training Programs in Conservation of Natural Resources in the United States and Canada," single copies free.

NATIONAL AUDUBON SOCIETY
NATURE CENTERS DIVISION
1130 FIFTH AVENUE
NEW YORK, N.Y., 10028

Advances public understanding of the value and need for conservation of soil, water, plants, and wildlife, and the relation of wise use to human welfare.

Assistance Available

Offers lectures on nature subjects, programing of bird walks and nature studies, nature field trips, and attendance at local meetings. Also, field planning services in developing community nature centers and outdoor education areas.

Publications

"A Nature Center for Your Community," 44 pages, $1.
Site planning and program.
How to conduct an outdoor education program.
"Planning a Nature Center," 88 pages, $2.
Includes suggested plans.
"Special Services Offered by the Nature Centers Division, National Audubon Society," leaflet, free.
List of aids and services in establishing a nature center.
"Trail Planning and Layout," 72 pages, $2.

NATIONAL RECREATION and PARK ASSOCIATION
1700 PENNSYLVANIA AVENUE, N.W.
WASHINGTON, D.C., 20006
Comprehensive listing under Archery.

Publications
Requirements for an interpretive program.
Management Aids Bulletin No. 43: "Day Camping," $1 to members, $2 to nonmembers.
Emphasis on the nature aspects of day camping.
Helping people to enjoy nature, utilizing nature centers, nature trails and trailside museums.
How young naturalists can learn about the world they live in; helps develop powers of observation.
Suggested 10-week nature program.
"Stepping Stones to Nature," 141 pages, $2.50.
Individual and group activities and projects that help develop an interest in nature.
Describes various types of nature programs at different kinds of camps, including day camps, child care centers, and camps for handicapped children. Other books on personal development of hobbies and skills.

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NATIONAL WILDLIFE FEDERATION
1412 16th STREET, N.W.
WASHINGTON, D.C., 20036

An association of State organizations and their affiliated local clubs, individual associate members and other private citizens, which promotes conservation and wise use of natural resources.

Assistance Available
Offers educational materials, books, other publications and technical advice, through small field staff, to statewide or regional organizations.

Publications
"Conservation Directory," annual listing of Federal, State and private organizations working in the field of natural resource use and management, $1.

"Conservation News," semi-monthly publication, free. Touches on all phases of conservation work, including outdoor recreation.

"Conservation Report," issued weekly during the time Congress is in session, is a digest of resources legislation in the Congress, free.

"List of Conservation Education Publications," titles and brief descriptions of leaflets, bulletins, and other materials available from the Federation, free.

"National Wildlife," magazine, issued six times per year, part of a $5 annual membership "package" (to Associate Members).

"Ranger Rick," nature magazine, issued ten times per year, is designed for children and is part of a $6 annual membership package (to Club Members).

"Wildlife Conservation Stamps," annual, with special spring and Christmas editions. Useful as teaching aids or for decorative purposes.
The Nature Conservancy
1522 K Street, N.W.
Washington, D.C., 20005

The only national conservation organization whose sole purpose is the preservation of natural areas of outstanding scientific or esthetic significance through their actual acquisition by purchase or gift.

Assistance Available
Staff experience and competence are available in the following areas:

- Techniques of land acquisition
- Legal devices for land acquisition
- State and federal resource administration
- Technical forestry, wildlife, and other aspects of natural science or ecology
- Public relations and community action
- Fund raising
- Resource planning
- General business and law
- Latin-American affairs

Publications
"Questions and Answers about The Nature Conservancy."
"Natural Areas"—
   How the Nature Conservancy works to preserve our heritage of wild nature.
"Gifts of Land to The Nature Conservancy."
   Tax advantages to the individual.
"The Latin American Desk of The Nature Conservancy."

The Seattle Mountaineers
P.O. Box 122
Seattle, Wash., 98111

Dedicated to preserving the small remaining wilderness; to explore and study the mountains, forests, and water-courses
of the Northwest; to preserve by the encouragement of protective legislation or otherwise, the natural beauty of Northwest America.

**Assistance Available**

Sponsors trail trips, boat trips, backpacks in the hills and along the seacoast.

**Publications**

"The Mountaineer," monthly bulletin, deals with current business and activities of the club, and special annual issue is devoted to articles and reports of more lasting interest.


"The North Cascades," photographs and narrative.

"Hiker's Guide to the North Cascades—Routes and Rocks from Glacier Peak to Lake Chelan."

"Guide to Leavenworth Rock-Climbing Areas."

**Outdoor Games and Sports**

**Publications**

"Boy Scout Handbook," Catalog No. 2227, 448 pages, $1.00.

"Games and Recreational Methods," Catalog No. 3654, 300 pages, $4.75.

"Games for Cubs," Catalog No. 4392, 50 pages, 50 cents.

"Troop Activities," Catalog No. 3501, 282 pages, $1.50.
Publications

"Active Games and Contests," 672 pages, $7.
Collection of 1,800 games and contests of a vigorous nature.
New games that require no equipment.
"Lead-Up Games to Team Sports," 186 pages, $3.95.
"Lifetime Sports," a guide for instruction and administration.
"Mobile and Portable Recreation Facilities," data on current
design and operation of 21 types of movable facilities, $3.50.
Ideas, suggestions, and directions on winter activities.

THE SEATTLE MOUNTAINEERS
P.O. BOX 122
SEATTLE, WASH., 98111

Dedicated to preserving the small remaining wilderness; to
explore and study the mountains, forests, and water-courses of
the Northwest; to preserve by the encouragement of protective
legislation or otherwise, the natural beauty of Northwest
America.

Assistance Available
Conducts yearly course taught by many well-known climbers
in mountain climbing; sponsors trail trips, ski tours, camping
trips and annual outings.

Publications
"Guide to Leavenworth Rock-Climbing Areas."
"Hiker's Guide to the North Cascades—Routes and Rocks
from Glacier Peak to Lake Chelan."
"Mountaineering—The Freedom of the Hills," a comprehen-
sive text of wilderness mountaineering.
"The Mountaineer," monthly bulletin, deals with current busi-
ness and activities of the club, and special annual issue is
devoted to articles and reports of more lasting interest.
"The North Cascades," photographs and narrative.
SOUTHERN CALIFORNIA MUNICIPAL
ATHLETIC FEDERATION
155 WEST WASHINGTON BOULEVARD
LOS ANGELES, CALIF., 90015
Promotes physical fitness programs.

Publications
for athletic programs; explanatory activity resource material.

Golf

NATIONAL GOLF FOUNDATION
804 MERCHANDISE MART
CHICAGO, ILL., 60654
Nonprofit organization which aids in the promotion of golf
by implementing the planting, construction and development
of facilities and by broadening opportunities for participation
in the sport.

Assistance Available
Regional Directors provide consultant service in the develop-
ment of golf facilities. Also, Educational Services Division
personnel assist Schools, Recreation Departments and Camp
Directors in formulating several programs of golf instruction.

Publications
"Golf Aids from the National Golf Foundation," free list.
Lists aids available.
"Guidelines for Planning a Golf Course," free.
"How to Build and Maintain a Putting Green," leaflet, free.
"Organizing and Operating Public Golf Courses," 120 pages.
$7.50.
"Planning and Building the Golf Course," 32 pages, $1.00.
Site selection, water supply, maps and diagrams.
"Planning Golf Events," 44 pages, 50 cents.
Guide to planning events.
"Suggested Equipment List for Maintenance of 9 and 18 Hole
Golf Courses," leaflet, free.
"Planning Information for Private Golf Clubs," 120 pages,
$7.50.
Information on driving ranges, miniature golf putting
courses and par-3 golf courses.

NATIONAL RECREATION and PARK ASSOCIATION
1700 PENNSYLVANIA AVENUE, N.W.
WASHINGTON, D.C., 20006

Comprehensive listing under Archery.

Publications
Management Aids Bulletin No. 2: "Municipal Handbook for
Golf Course Committees," 27 pages, $1 to members, $2 to
nonmembers.
Organization and operation of municipal golf committees.
Management Aids Bulletin No. 33: "Public Golf Courses, A
Guide to their Development and Operation," 36 pages, $1
to members, $2 to nonmembers.
Financing, personnel, and lighting for public golf courses.
Management Aids Bulletin No. 47: "Par-3 Golf Courses," $1
to members, $2 to nonmembers.
Development and operation of par-3 and pitch-and-putt golf
courses.

UNITED STATES GOLF ASSOCIATION
40 EAST 38th STREET
NEW YORK, N.Y., 10016

Nonprofit, voluntary association of golf clubs and courses.
**Assistance Available**

Provides uniform standards, decisions, and information on rules, amateur status, handicapping, course rating, tournament procedure, golf balls and implements, and golf course maintenance and turf management.

**Publications**

"Baffy Ties Up the Course; Can a Tortoise Be a Hare?"  
10 pages, $5 per 100.  
Solutions to slow play.

"Dictionary of Turfgrass Terms," free.

Booklet, 40 cents.

"Golf Rules in Brief," leaflet, $5 per 100.  
Basic rules in easy-to-understand language.

"Golf Rules in Pictures," 96 pages, $1.95. Published by Grosser and Dunlap, Compiled by Joseph E. Dey, Jr., USGA Executive Director.

"How to Behave Though a Golfer," 8-page picture folder on golf course etiquette; $5 per 100.

"Protection of Persons Against Lightning on Golf Courses," poster, free.


"Safety First on the Golf Course," 10 pages, $5 per 100.

"Specifications for a Method of Putting Green Construction," leaflet, free.

"The Golf Course Worker—Training and Direction," free.

"The Golf Journal," 32-page magazine published eight times a year, $3 a year, $5.50 for 2 years, $7.50 for 3 years.

"The Junior Golfer," A magazine devoted to the young golfer, published quarterly; $1 a year.

As approved by the United States Golf Association.

"Tournaments for Your Club," free.
"USGA Green Section Record," a 16-page magazine published six times a year; $2 a year.

**Playgrounds**

ATHLETIC INSTITUTE
MERCHANDISE MART, ROOM 805
CHICAGO, ILL., 60654

Nonprofit organization for the advancement of athletics, physical education and recreation.

**Assistance Available**

Offers free information on sports and recreation problems and questions.

**Publications**

"A Brief History of Parks and Recreation," 128 pages, $1.50. All phases of park and recreation programs.
"Planning Facilities Guide," 272 pages, $6.00—hard cover, $5.00—paperback. Ideas, suggestions, plans and diagrams for recreational facilities.
"Recreation for Community Living," $1.25. How to plan, organize, and operate a community recreation program.
"Sources of Official Rules," leaflet, free. Lists sources and costs of official rule books for more than 70 sports.
"The Recreation Program," 335 pages, $4. Recreation program opportunities and enrichment.
Comprehensive listing under Archery.

**Publications**

Management Aids Bulletin No. 3: "Park Equipment for Cities of 150,000 Population or Less," 31 pages, $1 to members, $2 to nonmembers.

Management Aids Bulletin No. 4: "Outdoor Theaters," 28 pages, $1 to members, $2 to nonmembers. Facilities and management requirements.

Management Aids Bulletin No. 6: "Refreshment Stand Survey," 32 pages, $1 to members, $2 to nonmembers. Survey on management and operation.

Management Aids Bulletin No. 7: "Vandalism—How to Stop It," 38 pages, $1 to members, $2 to nonmembers. Survey on circumstances of vandalism and how to cope with it.


Management Aids Bulletin No. 29: "Amusement Rides," 33 pages, $1 to members, $2 to nonmembers.

Management Aids Bulletin No. 40: "Creative Playground Equipment," 36 pages, $1 to members, $2 to non-members. Values of creative equipment, design, and survey of its use.

"Conduct of Playgrounds," 48 pages, $1. Leadership, activities, program planning, administration, equipment and supplies.

Every aspect of playground operation, including layout, equipment, personnel, programs, outings, awards, discipline, safety, public relations, and finance.

"The Playground Leader—His Place in the Program," 32 pages, 50 cents.
The importance of leadership; factors in program planning.

"Playground Summer Notebook," $2.50.
Annual training publication for playground leaders.

Other books on personal development of skills.

Tennis and Badminton

AMERICAN ASSOCIATION for HEALTH, PHYSICAL EDUCATION and RECREATION DIVISION for GIRLS' and WOMEN'S SPORTS 1201 16th STREET, N.W. WASHINGTON, D.C., 20036

Dedicated to the improvement of health education, physical education, and recreation; a department of the National Education Association.

Assistance Available
Offers technical assistance through local members and through State and district conferences, workshops and clinics.

Publications
Volleyball

AMERICAN ASSOCIATION for HEALTH,
PHYSICAL EDUCATION, and RECREATION
DIVISION for GIRLS' and WOMEN'S SPORTS
1201 16th STREET, N.W.
WASHINGTON, D.C., 20036

Dedicated to the improvement of health education, physical education and recreation; a department of the National Education Association.

Assistance Available
Technical assistance through local members and through State and district conferences, workshops, and clinics.

Publications

UNITED STATES VOLLEYBALL ASSOCIATION
224 EAST 47th STREET
NEW YORK, N.Y., 10017

Official sports governing body for volleyball in the United States.

Assistance Available
Aids to tournaments, officiating, demonstrations, and instruction through local clubs.

Publications
"Official Volleyball Teaching and Coaching Syllabus," 50 cents.
Picnicking

NATIONAL RECREATION and PARK ASSOCIATION
1700 PENNSYLVANIA AVENUE, N.W.
WASHINGTON, D.C., 20006

Comprehensive listing under Archery.

Publications
Management Aids Bulletin No. 5: "Picnic Facilities Survey," 24 pages, $1 to members, $2 to nonmembers.
Survey on equipment, facilities and management at public parks.

Shooting Preserves and Ranges

AMERICAN ASSOCIATION for HEALTH, PHYSICAL EDUCATION, and RECREATION
1201 16th STREET, N.W.
WASHINGTON, D.C., 20036

Dedicated to the improvement of health education, physical education, and recreation; a department of the National Education Association.

Assistance Available
Offers technical assistance through local members and through State and district conferences, workshops, and clinics.

Publications
"Marksmanship for Young Shooters," 24 pages, $1.50.
Teaching guide, emphasizes safety aspects.
"Shooting and Hunting," 96 pages, $2.
Tips on guns, ammunition, and shooting activities.
NATIONAL FIELD ARCHERY ASSOCIATION
ROUTE 2, BOX 514
REDLANDS, CALIF., 92373
Promotes the sport of field archery and sponsors field archery games and tournaments.

Assistance Available
Demonstrations, lectures, and coaching through nearest local club.

Publications
Booklet on organizing and operating an Archery Club.

NATIONAL RECREATION and PARK ASSOCIATION
1700 PENNSYLVANIA AVENUE, N.W.
WASHINGTON, D.C., 20006
Comprehensive listing under Archery.

Publications
Management Aids Bulletin No. 35: "Shooting Ranges," 41 pages, $1 to members, $2 to nonmembers.
Starting a shooting program, types of ranges, and operation.

NATIONAL RIFLE ASSOCIATION OF AMERICA
1600 RHODE ISLAND AVENUE, N.W.
WASHINGTON, D.C., 20036
A nonprofit organization whose purpose is to educate and train citizens of good repute in the safe and efficient handling of firearms for recreation and national defense.

Assistance Available
NRA is prepared to assist in every facet of rifle, pistol and shotgun recreational programs. Its assistance includes organization and affiliation of clubs; firearms safety, home safety and
hunter safety courses; rifle, pistol and shotgun qualifications and competitive shooting; maintenance of records and classifications of competitors; training and certification of instructors; manuals, instructor's guides and instruction aids and techniques; handbooks and "how to do it" publications covering most aspects of recreational shooting; complete range plans; shooting club programs and activities; Sight-in-Day programs for hunters; information services and The American Rifleman.

Publications
A listing of all NRA publications covering shooting, firearms, ammunition, ranges, training, firearms laws, etc., is too long to be included in this directory. Persons interested in obtaining the list should write to the National Rifle Association.

NATIONAL SHOOTING SPORTS FOUNDATION, INC.
1075 POST ROAD
RIVERSIDE, CONN., 06878
Promotes hunting and shooting sports with specific emphasis on safety programs.

Assistance Available
Assists State and Federal conservation agencies with a variety of literature on shooting preserves, directories of gun clubs, booklets on conservation and shooting, and furnishes material on safety to hunter-safety instructors. Much of the literature is free; on bulk orders, the material is sold to conservation agencies at cost.

Publications
About 40 booklets and reprints are available. Sends frequent press releases on all phases of conservation, hunting and shooting. Literature is available to public.
NORTH AMERICAN GAME BREEDERS and
SHOOTING PRESERVE ASSOCIATION, INC.

Contact:
Dr. E. L. Kozicky
Olin Conservation Department
Winchester-Western Division
East Alton, Ill., 62024

Objective
To perform, stimulate, and promote the shooting preserve industry for general betterment of the recreating public.

To afford a cooperative means for legislative matters both Federal and State.

To encourage and promote a more natural hunting condition with better services to the hunter.

Assistance Available
Professional shooting preserve consulting committee advises those beginning a preserve or those who wish to improve their preserve. Information is provided for a fee.

Publications
"Cooperation Pays," 1965 brochure, free.

OLIN CONSERVATION DEPARTMENT
WINCHESTER-WESTERN DIVISION
EAST ALTON, ILL., 62024

Devoted to demonstration and experimental shooting preserve management and to publication of materials on shooting preserves, hunting and wildlife management.

Publications
"Gray and Fox Squirrels," 112 pages, $1.00.

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"The Elk," 124 pages, $1.00.
"The Mallard," 80 pages, $1.00.
"The Ring-Necked Pheasant," 104 pages, $1.00.
Annual series on major game birds and animals; include life histories, conservation and hunting of the titled game species.
*"Careers in Wildlife Conservation," 36 pages, single copies free.
Outline of duties and training for conservation careers.
*"For the Young Hunter," 32 pages, single copies free.
Essays on conduct afield.
*"Principles of Game Management," 25 pages, single copies free.
Modern game management.
"Shooting Preserve Management—the Nilo System," 312 pages, $4.95.
The most complete work on the new look in American field shooting; a summary of the famous Nilo system.
*On bulk shipments, these three handbooks are 15 cents each.

REMINGTON FARMS
CHESTERTOWN, MD., 21620

Program devoted to developing and demonstrating methods for managing wildlife on farmland.

Assistance Available
Literature and information on farm management for small game and waterfowl, free on request.

Publications
"Perennial Plants for Shooting Preserves," leaflet, free.
Food and cover plants valuable to wildlife.
SPORTING ARMS and AMMUNITION
MANUFACTURERS INSTITUTE
420 LEXINGTON AVENUE
NEW YORK, N.Y., 10017
Trade association of makers of sporting arms and ammunition.

Assistance Available
No direct assistance, but will refer inquiries to qualified industry personnel.

WILDLIFE MANAGEMENT INSTITUTE
709 WIRE BUILDING
WASHINGTON, D.C., 20005
Dedicated to the restoration and improved management of wildlife and other renewable natural resources.

Assistance Available
Consultation service by a professional field staff on creating suitable wildlife habitat and resolving wildlife management problems.

Publications
"Quail and Pheasant Propagation," 72 pages, single copy free.
How to raise birds.
Wildlife management information.
Numerous other books on principal North American wildlife species.

Skating

AMATEUR HOCKEY ASSOCIATION of the UNITED STATES
272 HURON AVENUE
ABSECON, N.J., 08201
Organization of nonprofessional ice hockey clubs and players.
Seeks to advance ice hockey as an amateur sport.
Publications

"Annual Hockey Guide," $1 (1 copy free to member clubs).
"Rule Book for Ice Hockey," 50 cents (1 copy free to member clubs).

AMERICAN ASSOCIATION for HEALTH, PHYSICAL EDUCATION, and RECREATION
1201 16th STREET, N.W.
WASHINGTON, D.C., 20036
Dedicated to the improvement of health education, physical education, and recreation; a department of the National Education Association.

Assistance Available
Offers technical assistance through local members and through State and district conferences, workshops, and clinics.

Publications
Rules for ski meets, standards for skiing and ice skating.

NATIONAL RECREATION and PARK ASSOCIATION
1700 PENNSYLVANIA AVENUE, N.W.
WASHINGTON, D.C., 20006
Comprehensive listing under Archery.

Publications
Includes discussion on skating.
Rink operations.
Management Aids Bulletin No. 37: "Natural Ice Skating Surfaces," 37 pages. $1 to members, $2 to nonmembers.
Types, preparation, and use.
Facilities, management and services.
"Outdoor Skating Rinks With Natural Ice," 16 pages, 50 cents.
Suggestions for the construction, maintenance, and operation of outdoor skating rinks. Up-to-date information on materials, rink protection, safety measures, and rink services.
Other publications on development of personal skills.

PETER CARVER ASSOCIATES
235 WEST 46th STREET
NEW YORK, N.Y., 10036

Publications
"Artificial Ice Skating Rinks—Their Construction and Operation."
Manual compiled as a service to the various municipal recreation authorities.

UNITED STATES FIGURE SKATING ASSOCIATION
178 TREMONT STREET
BOSTON, MASS., 02111

Governing body for amateur ice figure skating in the United States. Nonprofit organization dedicated to promoting figure skating.

Assistance Available
"How to" booklets on subjects varying from establishing a figure skating member club, becoming an individual member, how to conduct tests, hold competitions, instruct at beginner level up to Gold medal, conduct a carnival or hold a figure skating exhibition.
Publications
The annual USFSA Rulebook: Competitions Annual listing all U.S. skaters in the current year’s competitions with marks, photos; Ice Dances with 39 diagrams of the most popular dance patterns with steps; the Evaluation of Errors in Figures; and SKATING Magazine, the official publication for both the United States and Canadian Figure Skating Associations, the only magazine in North America devoted exclusively to the sport of figure skating, published 8 months—November-June, 8-1/2” x 11” format, $4 per year.

Skiing

AMERICAN ASSOCIATION for HEALTH, PHYSICAL EDUCATION, and RECREATION
1201 16th STREET, N.W.
WASHINGTON, D.C., 20036
Dedicated to the improvement of health education, physical education, and recreation; a department of the National Education Association.

Assistance Available
Offers technical assistance through local members and through State and district conferences, workshops, and clinics.

Publications

AMERICAN WATER SKI ASSOCIATION
SEVENTH STREET and G AVENUE, S.W.
WINTER HAVEN, FLA., 33880
National organization for water ski clubs.
NATIONAL RECREATION and PARK ASSOCIATION
1700 PENNSYLVANIA AVENUE, N.W.
WASHINGTON, D.C., 20006
Comprehensive listing under Archery.

Publications
Facilities and operations.

NATIONAL SKI AREAS ASSOCIATION
369 LEXINGTON AVENUE
NEW YORK, N.Y., 10017
Trade organization representing American ski areas dedicated to the betterment of the ski industry and the advancement of the sport of skiing in general.

Assistance Available
General assistance to prospective ski area developers, annual conventions and trade show.

Publications
"Ski Area Management."
"NSAA Newsletter."

THE SEATTLE MOUNTAINEERS
P.O. BOX 122
SEATTLE, WASH., 98111
Dedicated to preserving the small remaining wilder less; to explore and study the mountains, forests, and water-courses of the Northwest; to preserve by the encouragement of protective legislation or otherwise, the natural beauty of Northwest America.

Assistance Available
Ski touring trips in scenic areas.
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Publications

"The Mountaineer," monthly bulletin, deals with current business and activities of the club, and special annual issue is devoted to articles and reports of more lasting interest.

UNITED STATES SKI ASSOCIATION
THE BROADMOOR
COLORADO SPRINGS, COLO., 80906

National organization for amateur skiing in the United States.

Assistance Available
Assists competitions, recreation and all forms of skiing.

Swimming

AMERICAN ASSOCIATION for HEALTH,
PHYSICAL EDUCATION, and RECREATION
1201 16th STREET, N.W.
WASHINGTON, D.C., 20036

Dedicated to the improvement of health education, physical education, and recreation; a department of the National Education Association.

Assistance Available
Offers technical assistance through local members and through State and district conferences, workshops, and clinics.

Publications

AMERICAN RED CROSS
17th and D STREETS, N.W.
WASHINGTON, D.C., 20006
Carries on a variety of health, safety, and welfare activities locally, nationally, and internationally. Textbooks and other publications can usually be purchased through local chapters.

Assistance Available
Teaches swimming and lifesaving courses and trains instructors for these courses.

Publications
"Swimming and Diving," 271 pages, 75 cents. Textbook with information on facilities requirements.

BOY SCOUTS of AMERICA
NATIONAL COUNCIL
NEW BRUNSWICK, N.J., 08903

Publications
"Aquatic Program," Catalog No. 12003, 150 pages, $1.50.
"Swimming," Catalog No. 3299, 44 pages, 35 cents.
"Lifesaving," Catalog No. 3278, 52 pages, 35 cents.

NATIONAL RECREATION and PARK ASSOCIATION
1700 PENNSYLVANIA AVENUE, N.W.
WASHINGTON, D.C., 20006
Comprehensive listing under Archery.

Publications
Outlines specifications best serving student, swimming teacher, coach, administrator, and maintenance man.
Chapter on school and community swimming pools.
"Recreation Areas—Their Design and Equipment," 174 pages, $8.
Chapter on pools, facilities and equipment.
Technical swimming pool data.
Chapters on the outdoor swimming pool and the indoor swimming pool.
"Swimming and Diving," 345 pages, $4.50.
Includes information on pool facilities, equipment and administration.
Series of authoritative articles on swimming pool promotion and construction.
Chapters on site; activities; shapes and sizes; construction; construction equipment; operation; finance; camp pools.
Practical information on the planning, construction and operation of a residential or club pool.
Other books on developing personal skills in swimming and diving, including scuba and skin diving, water skiing.
Small lake construction and management, includes discussion on swimming.
Management Aids Bulletin No. 50: "Swimming Pool Management," $1 to members, $2 to nonmembers.
Management Aids Bulletin No. 51: "Public Beaches," $1 to members, $2 to nonmembers.

NATIONAL WATER SAFETY CONGRESS
c/o CARL A. BISHOP, SECRETARY-TREASURER
510 TITLE BUILDING
ATLANTA, GA., 30301
Promotes water safety in all water activities.

Assistance Available
Through members and associated organizations, promotes safety demonstrations, programs, press coverage, and establishment of local, regional and State water safety councils.

RELATED SUBJECTS

Park Management

AMERICAN ASSOCIATION of BOTANICAL GARDENS and ARBORETUMS
DEPARTMENT of HORTICULTURE
NEW MEXICO STATE UNIVERSITY
LAS CRUCES, N.M., 88001

Assistance Available
Planning and developing public, municipal and institutional interests in plants. Suggestions made regarding personnel, administration, and layout for most effective use of an area.

Publications
Outline for planning an arboretum.
Lists various types of signs and labels.

ATHLETIC INSTITUTE
MERCHANDISE MART
ROOM 805
CHICAGO, ILL., 60654

Nonprofit organization for the advancement of athletics, physical education and recreation.

Assistance Available
Offers free information on sports and recreation problems and questions.

Publications
"Equipment and Supplies," 97 pages, $2.50.
Ten points essential to a public recreation system.
"Planning Facilities Guide," 272 pages, $6.00—hard cover, $5.00—paperback.
Facility planning and construction information.

NATIONAL RECREATION and PARK ASSOCIATION
1700 PENNSYLVANIA AVENUE, N.W.
WASHINGTON, D.C., 20006

Comprehensive listing under Archery.

Publications
Management Aids Bulletin Series, $1 each to members, $2 to nonmembers:
No. 3—"Park Equipment for Cities of 150,000 Population or Less," 31 pages.
No. 4—"Outdoor Theaters," 28 pages.
No. 5—"Picnic Facilities Survey," 23 pages.
No. 6—"Refreshment Stand Survey," 32 pages.
No. 7—"Vandalism—How To Stop It," 38 pages.
No. 9—"The Loss of Park and Recreation Land," 32 pages.
No. 10—"Lawn Bowling," 27 pages.
No. 11—"Housekeeping Manual for Parks and Recreation
Buildings," 52 pages.
No. 12—"Building and Programming Casting Pools," 33 pages.
No. 14—"Characteristics and Accomplishments of Park and
Recreation Administrators," 36 pages.
No. 16—"Family Camping," 50 pages.
No. 18—"Land Requirements," 36 pages.
No. 19—"Drag Strip Survey," 30 pages.
No. 21—"Mass Communications," 44 pages.
No. 22—"Interpretation," 41 pages.
No. 23—"Salary Survey of Park and/or Recreation Executives," 49 pages.
No. 27—"Alcoholic Beverages Survey," 33 pages.
No. 28—"Souvenirs, Gifts, and Novelties," 37 pages.
No. 29—"Amusement Rides," 33 pages.
No. 30—"Recruitment and Curriculums for Parks and Recreation," 49 pages.
No. 31—"User Fees," 32 pages.
No. 32—"Park Police," 37 pages.
No. 33—"Public Golf Courses," 36 pages.

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No. 34—“Guidelines for Campground Development,” 32 pages.
No. 35—“Shooting Ranges,” 41 pages.
No. 37—“Natural Ice Skating Surfaces,” 37 pages.
No. 38—“Artificial Ice Skating Facilities,” 49 pages.
No. 39—“Signs and Symbols for Park and Recreation Use,” 33 pages.
No. 40—“Creative Playground Equipment.”
No. 41—“Trends in Consolidation of Parks and Recreation.”
No. 42—“Municipal Cemetery Management for Park and Recreation.”
No. 43—“Day Camping for Park and Recreation Departments.”
No. 44—“Lake Zoning for Recreation.”
No. 45—“Financing—Sources of Income for Parks and Recreation.”
No. 46—“Budgeting for Parks and Recreation.”
No. 47—“Par-3 Golf.”
No. 48—“Annual Reports.”
No. 49—“Swimming Pool Management.”
No. 50—“Swimming Pool Management.”
No. 51—“Public Beaches.”
No. 52—“Sources of Assistance,” 45 pages.
No. 54—“Marinas,” 40 pages.
No. 55—“Perpetuation of Historical Heritage,” 40 pages.
No. 56—“History of Parks and Recreation,” 40 pages.
No. 57—“Filing Systems,” 36 pages.
Park Management Series, as follows:
No. 1—“Park Automobile Barriers,” 12 pages, 25 cents.
No. 4—“Park Sanitary Facilities,” 30 pages, 75 cents.
No. 5—“Nature Trail Labels,” 48 pages, 50 cents.
No. 6—"Outdoor Education," 23 pages, 50 cents.
No. 7—"Interpretive Programs," 31 pages, 50 cents.
No. 8—"Outdoor Education Through Park-School Programs;" 19 pages, 25 cents.
No. 9—"Food and Merchandise Sales in Public Parks," 39 pages, $1.

"Park Practice Library," $50 initial subscription: $15 annual renewal.
Technical, management, and operations materials; expanded and brought up-to-date by information furnished by subscribers.


Objectives, participant benefits, cost and maintenance, supervision and safety.

Lists library sources, government publications, and statistical sources of information on recreation.

Elements of a good recreation personnel program.

Information on administrative relationships and practices.

"Budget and Finance for Recreation Services," 270 pages, $2.
Report of Sixth Annual National Institute on Recreation Administration.

A guide for professionals in the field.

Problems involved in organizing and conducting a sports program.
"Elements of Park and Recreation Administration," 340 pages, $5.50.
Discusses administrative problems faced by recreation administrators.

"Federal Assistance for Recreation and Parks," $35.
A reference publication outlining more than 60 federal programs providing aid to agencies in the park and recreation field.

"Recreation for Community Living," 167 pages, $1.25.
History, scope, significance of recreation, guiding principles, organization, and planning.

Public Relations

NATIONAL RECREATION and PARK ASSOCIATION
1700 PENNSYLVANIA AVENUE, N.W.
WASHINGTON, D.C., 20006

Comprehensive listing under Archery.

Publications

Tools of communication, when and how to use.

Management Aids Bulletin No. 21: "Mass Communications," 44 pages, $1 to members, $2 to nonmembers.
Mass media (printed, radio, television, audio-visual), their use, cost and results.

"It Pays to Sell Services," 35 pages, 50 cents.
Public relations for the recreation administrator.

"May I Help You, Sir?" 15 pages, 30 cents.
Public relations tips.

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Community Action

NATIONAL ASSOCIATION of COUNTIES RESEARCH FOUNDATION
1001 CONNECTICUT AVENUE, N.W.
WASHINGTON, D.C., 20036

Publications
Ten Community Action Guides, developed in cooperation with the Bureau of Outdoor Recreation, present in concise, non-technical form material that can be used by public officials and others responsible for basic policy decisions, etc., regarding outdoor recreation and park facilities. The titles of the ten Guides are:
1. Outdoor Recreation Planning
2. Legal Aspects
3. Organization
4. Staffing and Consultants
5. Area-Wide and Multi-Government Cooperative Programs
6. Financing
7. Technical and Financial Assistance
8. Land Acquisition
9. Water-Based Recreation
10. Citizen Support