This annotated bibliography lists 18 primary books on general semantics and 52 books, pamphlets, and recordings on related subjects, all of which can be ordered from the Society. (DL)
PRIMARY BOOKS ON GENERAL SEMANTICS

01 — EXPLORATIONS IN AWARENESS by J. Samuel Bois
How to go about interpreting situations, comments, happenings, and theories to understand what is going on and act effectively.
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02 — THE ART OF AWARENESS by J. Samuel Bois
This new general semantics text was written for undergraduate and graduate courses in any discipline dealing with human behavior. By the author of the widely-read EXPLORATIONS IN AWARENESS, it examines the development of general semantics as a system for synthesizing ongoing innovations in thinking and research.
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03 — SEMANTICS AND COMMUNICATION by John C. Condon, Jr.
A short text introducing principles of general semantics including the functions of language in the communication process. Particularly suitable as a supplemental text in Speech and English courses.
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Non-members $1.50

04 — LANGUAGE IN THOUGHT AND ACTION by S. I. Hayakawa
(Revised Edition) The original version of this book, LANGUAGE IN ACTION, was Book-of-the-Month Club selection. Clearly and wittily written, it is the most widely read introductory book on general semantics.
Members of ISGS $3.95
Non-members $5.25

05 — SYMBOL, STATUS AND PERSONALITY by S. I. Hayakawa
Essays by S. I. Hayakawa. "In thinking about human beings and their interaction with each other — in the family, in business, in race relations, in therapy — nothing is so important as having at one's fingertips a method of guarding against the pitfalls of language." — from the author's foreword.
Members of ISGS $3.35
Non-members $4.50

06 — THE USE AND MISUSE OF LANGUAGE edited by S. I. Hayakawa
Selected essays from past issues of ETC.: A Review of General Semantics.
Members of ISGS $.50
Non-members $.75

07 — GENERAL SEMANTICS: AN OUTLINE SURVEY by Kenneth G. Johnson
Treating many of the basic principles of general semantics, this outline can be especially useful in organizing additional material from the readings furnished in the bibliography.
Members of ISGS $1.00
Non-members $1.00

08 — PEOPLE IN QUANDARIES by Wendell Johnson
A study of the language of maladjustment and ways of correcting misunderstandings and the misuse of language.
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09 — HOW TO DEVELOP YOUR THINKING ABILITY by Kenneth Keyes
Presents tools to develop habits of thinking that result in more reliable verbal maps of what is experienced.
Members of ISGS $1.70
Non-members $2.25

10 — SCIENCE AND SANITY by Alfred Korzybski
The original formulation and elaboration of the principles of general semantics as recorded by the founder of the discipline.
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Non-members $12.00

11 — SELECTIONS FROM SCIENCE AND SANITY by Alfred Korzybski
Prepared for beginning students in general semantics. Selections are keyed in the margin with page numbers from the second edition of SCIENCE AND SANITY.
Members of ISGS $3.38
Non-members $4.50
12 – HANDLING BARRIERS IN COMMUNICATION by Irving and Laura Lee
General Semantics Book Club Selection #3. Consisting of eight lecture-discussions and a conferee’s handbook, this publication presents a detailed program for discovering, understanding, and eliminating many of the habits and practices blocking effective communication. The entire book is for those who will lead the lecture discussions. Copies of the CONFEREE’S HANDBOOK portion of the book are bound separately for use by participants (see below).
Members of ISGS $3.00 Non-members $4.00

13 – CONFEREE’S HANDBOOK
For use by participants in discussions based on the lectures in HANDLING BARRIERS IN COMMUNICATION.
Members of ISGS $1.40 Non-members $1.80

14 – LANGUAGE HABITS IN HUMAN AFFAIRS by Irving Lee
An introduction to the subject of general semantics written in a simple, informal style.
Members of ISGS $2.90 Non-members $3.25

15 – WORDS AND WHAT THEY DO TO YOU by Catherine Minteer
A guide for presenting an introductory course in general semantics to junior and senior high school students. Recommended for teachers.
Members of ISGS $2.15 Non-members $2.50

16 – LEVELS OF KNOWING AND EXISTENCE by Harry Weinberg
The application of general semantics principles in analyzing problems arising in philosophy, scientific method, religion and in other fields.
Members of ISGS $3.15 Non-members $4.50

17 – SCIENTIFIC FOUNDATIONS OF EDUCATION by Thomas Weiss & Kenneth Hoover
For prospective teachers, this book is a study of education and learning with a general semantics orientation. Part I considers the roles of learning, language and the scientific method in the accumulation of knowledge as a basis for solving problems in teaching. Part II deals with social problems of education, including inter-cultural differences and conflicts, social class structure and problems of minority groups, class bias in the school and its implications for teaching. Part III treats the aims of education and education as a profession.
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18 – ETC.: A REVIEW OF GENERAL SEMANTICS
The quarterly journal of the International Society for General Semantics. Published since 1943. Five assorted back issues of ETC.
Members of ISGS $4.00 Non-members $5.00

BOOKS ON RELATED SUBJECTS

19 – TEACHING EDUCATIONALLY HANDICAPPED CHILDREN edited by John Arena
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24 — LANGUAGE, THOUGHT AND REALITY edited by J. B. Carroll
The selected writings of Benjamin Lee Whorf. Introduction to the principles of linguistic relativity, which holds that all observers are not led by the same physical evidence to the same picture of the universe, unless their linguistic backgrounds are similar.
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25 — POWER OF WORDS by Stuart Chase
What some of the findings of semantics, cybernation, linguistics and group dynamics mean in seeking better communication. Includes a wide range of applications in such fields as economics, mass communication, medicine and education.
Members of ISGS $3.55    Non-members $4.75

26 — A BIBLIOGRAPHY OF GENERAL SEMANTICS by John C. Condon, Jr.
A 138-page bibliography consisting of five parts.
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27 — ON THE OUTSKIRTS OF HOPE by Helaine Dawson
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33 — COMMUNICATION AND ORGANIZATIONAL BEHAVIOR by William V. Haney
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34 — “HOW TO ATTEND A CONFERENCE” by S. I. Hayakawa
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