A BIBLIOGRAPHY OF EDUCATIONAL TELEVISION AND RELATED COMMUNICATION SYSTEMS.
NATIONAL ASSN. OF EDUCATIONAL BROADCASTERS

EDRS PRICE MF-$0.25 HC-$2.04 49P.

DESCRIPTORS- *BIBLIOGRAPHIES, *EDUCATIONAL TELEVISION, *BROADCAST TELEVISION, CLOSED CIRCUIT TELEVISION, INSTRUCTIONAL TELEVISION, TELEVISION RESEARCH, STUDENT ATTITUDES, TEACHER ATTITUDES, COPYRIGHTS, MEDIA RESEARCH, ENGINEERING, COMMUNITY RESPONSIBILITY, COSTS, COMMUNICATIONS, TELEVISION VIEWING, TELEVISION CURRICULUM, COMMUNITY ATTITUDES, INSTRUCTIONAL MEDIA, INSTRUCTIONAL FILMS,

THIS 47 PAGE BIBLIOGRAPHY HAS BEEN DEVELOPED AS AN AID TO LEGISLATORS, THEIR RESEARCH STAFFS, INSTITUTIONS OF HIGHER LEARNING, AND TO INDIVIDUAL RESEARCHERS INTERESTED IN THE AREA OF INTER-INSTITUTIONAL TELEVISION. SECONDARY SOURCES IN SOME Instances HAVE BEEN INCLUDED FOR EASE IN LOCATING UNPUBLISHED MATERIALS OR FOR SUMMATIONS AND REVIEWS OF MORE EXTENSIVE STUDIES. ENTRIES ARE LISTED UNDER THE FOLLOWING HEADINGS--GENERAL, STATE TELEVISION NETWORKS, TELEVISION--UTILIZATION AND APPLICATION, FACULTY AND STUDENT ATTITUDES, COPYRIGHTS AND CLEARANCES, TELEVISION--INSTITUTIONAL EFFECTS AND RELATED MEDIA RESEARCH, EDUCATIONAL TELEVISION--AUDIENCE AND COMMUNITY RELATIONSHIPS AND PUBLIC RESPONSIBILITY, FACILITIES FOR TELEVISION, EDUCATIONAL COMMUNICATIONS SYSTEMS, ENGINEERING, TELEVISION BIBLIOGRAPHIES, TELEVISION COURSE CATALOGUES, AND FINANCING TELEVISION. THIS DOCUMENT WAS COMPILED BY THE MINNESOTA FEASIBILITY STUDY OF INTER-INSTITUTIONAL TELEVISION, DECEMBER 1966 AND WAS REPRINTED WITH THEIR PERMISSION. (RS)
A Bibliography of Educational Television and Related Communications Systems

Compiled by the Minnesota Feasibility Study of Inter-Institutional Television (December, 1966)

and reprinted with their permission by the National Association of Educational Broadcasters, July, 1967
This bibliography has been developed as an aid to legislators, their research staff, institutions of higher education, and to individual researchers interested in the area of inter-institutional television. Entries have been selected and compiled to represent printed resources currently available.

Classifications are general in character. Entries have been placed under the heading most directly related to their content, and with few exceptions, have not been duplicated. Secondary sources have been included in some instances for ease in locating unpublished materials, or for summations and reviews of more extensive studies.

I. GENERAL


Guba, Egan G., Snyder, Clinton A., "Instructional Television and the Classroom Teacher," Audio Visual Communications Review, 12, (Spring 1965), 5-27.


Wiltshire, W., "Tele-teaching in Perspective," Time Educational Supplement, 2595 (February 12, 1965), 413.

II. STATE TELEVISION NETWORKS

Bell Telephone Company, New Focus on ETV: A Progress Report on Classroom Television, 196-, 28 pp. (Brochure)


C and P Telephone Company, CCTV for the State of Maryland, C and P Telephone Company, Maryland.

Colorado, ETV Committee, the Association of State Supported Institutions of Higher Education, Television for Higher Education in Colorado; A Five Year Plan, 1964, 103 pp.

ETV Center, The South Carolina ETV Story, South Carolina ETV Center, Columbia, South Carolina, 19 pp. (Brochure).


Midwest Program on Airborne Television Production, Purdue University, Lafayette, Indiana, 28 pp.


Norfolk City Schools, *The Big Picture*, Board of Education, Norfolk, Virginia, 1960, 50 pp. (Mimeographed)


New York, the State University of, Study Committee, Report of the New York State Temporary Study Committee on ETV, the University, 1956, 38 pp.


III. TELEVISION: UTILIZATION AND APPLICATION


Christensen, "Experiments with Geography Teaching by Television," Journal of Geography, 64 (1965), 59-64.

Cincinnati Public Schools, Report of Three Experiments in the Use of TV in Instruction, 1958-59, 71 pp., abstracted in Audio Visual Communications Review, 8 (July-August 1960), 238.

Conference on Teaching by Television in College and Universities, Pennsylvania State University, 1957.


Dade County Public Schools, Educational Television Experiment - 1957-58, Dade County Public Schools Administrative Offices, Florida, 1963, 12 pp. (Mimeographed)

Dade County Public Schools, Project Evaluation, 1959-60, Dade County Board of Education, Miami, Florida, 22 pp. (Mimeographed)

Dade County Public Schools, Report on ETV in the Dade County, Florida Schools, Dade County Public Schools Administrative Offices, Florida, 1963, 12 pp. (Mimeographed)


Dreher, Robert E., and Beatty, Walcott, H., An Experimental Study of College Instruction Using Broadcast TV, Instructional TV Research: Project No. 1, San Francisco State College, April 1958, 75 pp. (See Lepore), and Audio Visual Communications Review, 8 (April 1958), 78.


Kelley, Charles Frederick, The Efficacy of Television in the Schools, University of Virginia, 1964, 202 pp., Dissertation Abstracts, 26 (July 1965), 224.


Klapper, Hope Lunin, CCTV as a Medium of Instruction at New York University 1956-57, A Report in the Second Year Experiment with TV in College Classrooms, New York University, New York, 1958, 69 pp., abstracted in Audio Visual Communications Review, 7 (Fall 1959), 308.

Kraus, Max H., "Television Systems for In-School Teaching," in Communications and Electronics, pp. 406-11, September 1958, 69 pp., abstracted in Audio Visual Communications Review, 7 (Fall 1959), 308.


Lepore, A. R., and Wilson J. D., An Experimental Study of College Instruction Using Broadcast Television, Project Number Two, San Francisco State College, Fall 1958. (See Dreher)


Martin, John R., Two Way CCTV, Research Reports No. 948-1, 2, and 3, Case Institute of Technology, Cleveland, Ohio, January-February, July 1957.


Minnesota, University of, Bureau of Institutional Research, Students Enrolled in the TV College, Fall 1964, TV College Research Report No. 1, Minneapolis, 1965, 22 pp.


Nebraska, University of, The Nebraska Experimental Program in the Use of TV and Correspondence Study, 1957-58, Lincoln: The University of Nebraska, 58 pp., abstracted by L. Twyford, Audio Visual Communications Review, 8 (July-August 1960), 240.

Nebraska, University of, A Study of the Use of In-School Telecast Materials: Their Distribution and Exchange, Lincoln, Nebraska, 1961, 137 pp.

New York, A Three School Experiment: Introduction to Sociology via TV, New York University, June 1960, 72 pp. (Mimeographed)


Paltridge, J. G., "How to Plan When and Where to Use TV: How 5% of Courses Televised Serve 30% of Class Enrollment," College and University Business, 38 (Fall 1965), 43-5.


West Central Minnesota Educational Television Supplementary Center, Title III Project, P. L. 89-10, Appleton, Minnesota. (Mimeographed)


IV. FACULTY AND STUDENT ATTITUDES


Corcoran, Mary, and Gould, Thomas, Student Reactions to Biology 1 and 1A Taken Via Closed-Circuit Television (CCTV), 1964, Bureau of Institutional Research, University of Minnesota, July 1964, 44 pp.

Eltobgy, Hussein Hamdy, Survey of Opinions of Faculty Members in the Teachers Colleges in Egypt Regarding the Potential Use of Television in Teacher Education, Indiana University, 1962, 183 pp., Dissertation Abstracts, 23 (May 1963), 4240.


Minnesota, University of, Bureau of Institutional Research, Characteristics and Attitudes of Persons Who Express an Interest in the TV College General Extension Division, but did not Enroll, Fall 1965, TV College Research Report No. 4, Minneapolis, 1966, 30 pp.

Minnesota, University of, Bureau of Institutional Research, Students Enrolled in the TV College General Extension Division, TV College Research Report No. 3, Minneapolis, 1966, 37 pp.
Muntone, John C., The Effects of Variables in Instructional Television on Acquisition of Information and Attitudes, Pennsylvania State University, 1962, 212 pp., Dissertation Abstracts, 23 (May 1963), 4264.

Myers, Lawrence, Experimental Study of the Influence of the Experienced Teacher on Educational Television, TV and Radio Department, Syracuse University, 1961, 66 pp.


Pennsylvania State University, Survey of Faculty Attitudes on Televised Instruction - Summary of Results, 1955-59, May 1959.


Stecklein, John E., Faculty Attitudes to Closed Circuit Instruction, Bureau of Institutional Research, University of Minnesota, 1961.


Walton, Norma Ruth, A Pilot Study of Student Attitudes in a CCTV Course by Use of Stimulated Recall, Michigan State University, 1963, 65 pp., Dissertation Abstracts, 24 (September 1963), 1082.

Westley, Bruce H., and Jacobson, Harvey K., "Instructional Television and Student Attitudes Toward Teacher, Course, and Medium," Audio Visual Communications Review, 11 (May-June 1963), 47-60.


Woodward, John C., Attitude and Achievement Comparisons for Direct and Television Classes in Biological Science Report #3 - #4, University of Miami, Office for the Study of Instruction, University College, Coral Gables, Florida, June 1964, 25 pp.

Woodward, John C., Student Attitudes Toward Humanities, Natural Science, and Social Science in University College Report #1 - #2, University of Miami, Office of Study Instruction, University College, Coral Gables, Florida, July 1964, 33 pp.

V. COPYRIGHTS AND CLEARANCES


VI. TELEVISION: INSTRUCTION AND PRODUCTION


Bretz, Rudy, "Instructor Controlled TV: Flexible, Economical and Self-Directed System at UCLA," Journal of Society of Motion Picture and Television Engineers, 72 (March 1963), 4-5.


Brian, Sister Mary, "TV Demands a Teaching Team," Catholic Scholastic Journal, 65 (May 1965), 38.


California, Department of Education, The Faculty Staffing Formula of the California State Colleges, 1961. (Mimeographed)

Carle, Anna, "Instructional Television and the Classroom Teacher," Teachers College Journal, (May 1963).


Diamond, R. M., "So You're Going to Teach on TV," *Instruction*, 69 (October 1959), 33.


Fritz, John, "Instructional Television and the Classroom Teacher," *Audio Visual Communications Review*, (Spring 1964).

Greenhill, Leslie P., Instructional Instrumentation for Large Classes, Chicago, National Association of Educational Broadcasters, 1964, 10 pp. ( Mimeographed address)

Greenhill, Leslie P., Televised Instruction or Instructional Television? Pennsylvania State University, University Park, 1959. (Mimeographed)

Griffith, Barton L., and MacLennan, Donald W., (editors), National Association of Educational Broadcasters, Improvement of Teaching by Television, University of Missouri Press, 1964, 238 pp.


Levin, R. N., and Fuller, P., "Ready One, Take One, Some Inside Tips for the Producer of In-School TV," Audio Visual Instructor, 8 (May 1963), 308-11.


Meierhenry, W. C., Media Competencies for Teachers, University of Nebraska, Lincoln, 1966, 229 pp.

Miller, Thomas Edgar, An Analysis of Teacher Competencies Needed for the Use of Instructional Television as Related to Other Competencies Needed by the Elementary Classroom Teacher, Indiana University, 1963, 188 pp., Dissertation Abstracts, 24 (June 1964), 5220.


Sherk, Dennis, and Kepler, Luther, Jr., Guide for Television Instructors, Division of Academic Research and Services, Pennsylvania State University, University Park, Pennsylvania, January 1961. (Unpublished)


Tettemer, Clair Reader, Tested Procedures for the Development of Effective Instructional TV Programs, Ohio State University, 1962, 324 pp., Dissertation Abstracts, 24 (July 1963), 151.


Wolgamuth, Dale, Comparative Study of Three Techniques of Student Feedback in Television Teaching, Title VII, #749096, Washington, D. C.

VII. RESEARCH ON TELEVISION: INSTRUCTIONAL EFFECTS AND RELATED MEDIA RESEARCH

Alexander, Forrest Doyle, An Experiment in Teaching Mathematics at the College Level by Closed Circuit Television, George Peabody College for Teachers, 95 pp., in Dissertation Abstracts, 22 (February 1962), 2805.


Carpenter, C. R., Assessing the Effects on Learning of the Newer Media, Wayne State University, Detroit, 1963, 9 pp. (Mimeographed address)

Carpenter, C. R., Research on Instructional Television, Brandeis University, Waltham, Massachusetts, 15 pp. (Mimeographed address)

Diamond, Robert M., The Use of Multi-Media Instructional Materials Within the Seminar, Report #5, University of Miami, Office for the Study of Instruction, University College, University of Miami, Coral Gables, Florida, (July 1964), 11 pp.


Frazier, Alexander, and Evans, Lewis D., Testing the Effectiveness of Two Purpose TV Programs in Contributing to Both Teachers and Pupil Learning in Elementary Science, Columbus, Center for School Experimentation, University Schools, Ohio State University, (December 1960), 79 pp., abstracted by W. H. Allen, Audio Visual Communications Review, 9 (No. 4), A-212-22.
Games, Paul Allen, and Johnson, F. Craig, Interpolated Information and Student Response Feedback in Television Instruction, Ohio University, Athens, 1963.


Greenhill, Leslie P., The Evaluation of Instructional Television, Pennsylvania State University, University Park, 1963. (Mimeographed address)

Greenhill, Leslie P., Research on Instructional Television, Past and Future, Pennsylvania State University, University Park, 1964. (Mimeographed address)


Honig, J. M., and others, The Utilization of Audio Visual Aids in the General Chemistry Laboratory Work at Purdue University, Lafayette, Indiana, 1957, 41 pp. (Mimeographed)


Iowa State University, Communication Skills: An Experiment in Instructional Methods, Iowa City, 1958.


Lane, Bennie Ray, An Experiment with Programmed Instruction as a Supplement to Teaching College Mathematics by Closed-Circuit Television, George Peabody College for Teachers, 1962, 147 pp., Dissertation Abstracts, 23 (April 1963), 3817-18.


Meacham, Esther Anne, The Relative Effectiveness of Face-to-Face Lecture Vs. ITV in a College Clothing Course, Ohio State University, 1962, 153 pp., Dissertation Abstracts, 24 (July 1963 276.


Miami (Florida), University of, The Effectiveness of Television in Education: Attitude and Achievement Comparisons for Direct and Television Classes in Biological Science, Report 19, the University, Coral Gables, 1964, 30 pp.


Myers, Lawrence, Evaluation of TV as a Teaching Tool by Experienced Teachers, Syracuse University, TV and Radio Department, 1961, 66 pp.


Rock, Robert T., Training by Television, A Study in Learning and Retention, Fordham University Research Center, Office of Naval Research, SDC Report 476-02-3, Special Devices Center, Port Washington, L.I., New York.


Schor, Theodore, Some Variables Among Elementary School Teachers That Affect the Utilization of Audio Visual Materials, Rutgers, the State University, 1959, 136 pp., Dissertation Abstracts, 20 (January 1960), 2662.


Stake, Robert E., "The Effect of Television Instruction on Individual Learning Curves," Department of Educational Psychology and Measurements, University of Nebraska, Lincoln, (November 1959), 35 pp., abstracted in Audio Visual Communications Review, 13 (Summer 1965), 243-44.


Wells, David Wayne, The Relative Effectiveness of Teaching First Year Algebra by Television Correspondence Study and Teaching First Year Algebra by Conventional Methods, University of Nebraska Teachers College, 1959, 199 pp., Dissertation Abstracts, 20 (February 1960), 3137.

West, Leroy C., Effectiveness of a Television-Correspondence Study Method of an In-Service Teacher Education, University of Florida, Gainesville, 1961.


Wheetly, D. W., "Television Teaching of Foreign Languages: Results of Three Year Study," Education, 53 (February 1965), 246.


VIII. EDUCATIONAL TELEVISION: AUDIENCE AND COMMUNITY RELATIONSHIPS AND PUBLIC RESPONSIBILITY


Breitenfeld, Frederick, "ETV Myths Revisited," National Association of Educational Broadcasters Journal, (July-August 1965), 32-38. (See Schwarzwalder, "Myths of ETV")

Carter, Roy E., and Clarke, Peter, Public Affairs Opinion Leadership Among Educational Television Viewers, School of Journalism, University of Minnesota, 19 pp. (Mimeographed)

Carter, Roy E., and Hursh, Gerald D., A Content Analysis of Viewer's Reactions to Educational Television Program, Report #6, School of Journalism, University of Minnesota, (March 1962), 22 pp. (Mimeographed)


Carter, Roy E., and Troldahl, Verling C., Media Used by Educational Television Viewers for Content Areas Covered by Educational Television, Report #5, School of Journalism, University of Minnesota, (August 1961), 26 pp. (Mimeographed)


-37-

Myers, Lawrence J., "The Impact of an ETV Program on its Audience - Books and Ideas," Radio and TV Center, Syracuse University, Syracuse, New York, (February 1959), 156 pp., abstracted by L. Twyford, Audio Visual Communications Review, 7 (Summer 1959), 237.


Schwarzwalder, John C., "Myths of Educational Television," National Association of Educational Broadcasters Journal, (May-June 1965). (See Breitenfeld, "ETV Myths Revisited")

-38-
IX. FACILITIES FOR TELEVISION


Fulton, W. R., *Criteria Relating to Educational Media Programs in Colleges and Universities*, University of Oklahoma, Norman, Oklahoma, n.d., 18 pp. (Mimeographed)


X. EDUCATIONAL COMMUNICATIONS SYSTEMS


Murphy, Judith, School Scheduling by Computer, Educational Facilities Laboratories, New York, 1964, 47 pp.


XI. ENGINEERING


Wade, Lindy, Recommendations Regarding the Selection and Purchase of Television Systems and Related Hardware, Santa Clara County School Administrators, San Jose, California, 1963.


XII. TELEVISION BIBLIOGRAPHIES

Guide to Films, Kinescopes and Video Tapes, ITV Library Project, Great Plains Regional Instruction Television Library, University of Nebraska, Lincoln, Nebraska, 1956.


Kern County (California), A Public Service Television System in Kern County?, Superintendent of Schools, Bakersfield (California), 1966, 304 pp.

Kumata, Hidey, An Inventory of Instructional Television Research, Educational Television and Radio Center, Ann Arbor, Michigan, (December 1953), 155 pp.

-44-


Schramm, Wilbur Annotated Bibliography of Educational Television, International Association of Mass Communications Research, UNESCO, Amsterdam, 196-.

Sparks, Kenneth P., A Bibliography of Doctoral Dissertations in Television and Radio Through 1965, School of Journalism, Newhouse Communication Center, Syracuse University, 1965, 33 pp. (Mimeographed)


University Microfilms, Dissertation Abstracts, 1960-1965, Index Vol. XXI, No. 12, Part II; Vol XXIII, No. 12, Part II; Vol. XXIV, No. 12, Part II; Vol. XXV, No. 12, Part II; University Microfilms, Ann Arbor, Michigan.
XIII. TELEVISION COURSE CATALOGUES


Grassmeyer, D. L., Director, The Study of the Use of In-School Telecast Materials Leading to Recommendations as to Their Distribution and Exchange, University of Nebraska, 1961, 135 pp.

McKune, Lawrence, Compendium of Telecourse for Credit, Vols. 8, 10, 12, Michigan State University Press, 1961-65.

National Center for School and College Television, Telecourse Catalogue, 1966, the Center, Bloomington, Indiana, 63 pp.


Nebraska, University of, Recorded Television Courses, Great Plains Instructional Library, Lincoln, Nebraska, Spring and Summer 1966, 1967.

Purdue University, 1962-63 Catalogue of MPATI Courses, Midwest Program on Airborne Television Instruction, Inc., 1962.

XIV. FINANCING TELEVISION


