DESIGNED FOR VOCATIONAL AGRICULTURE STUDENTS IN A COOPERATIVE PART-TIME TRAINING PROGRAM, THIS GUIDE WAS DEVELOPED BY TWO VOCATIONAL AGRICULTURE TEACHERS WITH INTEREST, TRAINING, AND EXPERIENCE IN HORTICULTURE AND WAS COORDINATED AND EDITED BY A SUBJECT MATTER SPECIALIST. INCLUDED ARE TEN UNITS, EACH DIVIDED INTO TOPICS. EACH TOPIC INCLUDES A STUDENT ASSIGNMENT SHEET, A TOPIC TEST, AN ASSIGNMENT ANSWER SHEET, AND A TOPIC TEST ANSWER SHEET. EACH ASSIGNMENT SHEET INCLUDES UNIT AND TOPIC IDENTIFICATION, INTRODUCTION, REFERENCES TO INFORMATION SHEETS OR OTHER SOURCES, QUESTIONS OR ACTIVITIES, AND A CODE IDENTIFICATION. UNITS ARE (1) INTRODUCTION TO HORTICULTURE, (2) STRUCTURES, (3) PLANT GROWING MEDIA, (4) PLANT GROWTH AND CLASSIFICATION, (5) PLANT PROPAGATION, (6) NURSERY PLANT PRODUCTION, (7) FLORAL CROP PRODUCTION, (8) CONTROLLING PLANT INSECTS, DISEASES, AND OTHER PESTS, (9) OPERATING AND MAINTAINING HORTICULTURAL EQUIPMENT, AND (10) MERCHANDISING HORTICULTURAL PLANTS AND SUPPLIES. A VOCATIONAL AGRICULTURE TEACHER MAY USE THE GUIDE WITH HIGH SCHOOL BOYS OVER 16 YEARS OF AGE WHO PLAN TO BECOME GREENHOUSE WORKERS. TIME REQUIRED IS 180 DAYS. THIS DOCUMENT IS AVAILABLE FOR $4.50 FROM AGRICULTURAL EDUCATION TEACHING MATERIALS CENTER, TEXAS AGRICULTURAL AND MECHANICAL UNIVERSITY, COLLEGE STATION, TEXAS 77843. (JM)
ACKNOWLEDGEMENT

This course of study is designed for the vocational agriculture student of Texas who is enrolled in a Cooperative Part-time Training Program in Agriculture.

Credit for the material contained herein is largely due to James Fitts, Vocational Agriculture Teacher, Victoria, Texas and Johnny Johnson, Vocational Agriculture Teacher, New Caney, Texas. These men were selected to assist in preparation of teaching materials for horticultural occupations because of their experience in the Cooperative Part-time Training Program in their respective departments in 1965-66 and their interest, training, and experience in greenhouse, nursery, and landscape work.

Because of their interest and dedication to vocational agriculture, they devoted four weeks at the Teaching Materials Center during the summer of 1966 in the preparation of teaching materials for horticultural occupations.

Acknowledgement is also given to Billy F. Irick, Subject Matter Specialist and Assistant Professor of Agricultural Education, who coordinated the development of this course of study and served as editor for this project.

John Holcomb, Coordinator
Teaching Materials Center
Assignment Sheet for
PROSPECTIVE EMPLOYEES IN HORTICULTURAL OCCUPATIONS

UNIT: Introduction to Horticulture

TOPIC: Horticulture as an Industry

OBJECTIVE: To become aware of the importance of Horticulture and to develop an understanding of the fields of study involved.

INTRODUCTION: Horticulture is an important branch of agriculture. The first definition of horticulture limited the field to cultivation of gardens. Flowers, vegetables, fruits, and ornamentals that were grown primarily in gardens soon acquired the name of "horticulture plants" in contrast to "field crops" such as corn and cotton. We now think of horticulture as the production of flowers, vegetables, fruits, and ornamentals in the garden on a large scale basis. It also includes the many services which are auxiliary to the production and marketing of horticultural crops.

REFERENCES: Required:

1. Information sheet on "Horticulture as an Industry"

QUESTIONS or ACTIVITIES:

1. With what type of crop is the olericulturist concerned?

2. With what type of crop is the pomolgist concerned?

3. What four major types of crops are included in horticulture?

4. In which group of fruits do grapes belong?

5. In which group of fruits do apples belong?

6. What caused the expansion of vegetable growing?
There are three major fields of horticulture. **Floriculture** is the cultivation and management of ornamental and flowering plants. Landscaping has also become an important function of the floriculturist. **Pomology** is the science and practice of fruit growing. **Olericulture** is the production, processing and distribution of vegetable crops.

Floriculture was well developed thousands of years ago by the civilizations of Asia. Their beautiful gardens required much knowledge and skill. A landscape designer must have a knowledge of the principles of design along with a thorough understanding of plants. Plant breeding has become very popular in the floriculture field. Patience and care are needed in this tedious task of developing new and improved plants.

Pomology is a very demanding field. Fruit trees are under constant attack from diseases and insects. The fruit producer must be able to control these pests effectively. The pomologist also has to have a thorough understanding of plant growth. There is a great deal of specialization in the field of fruit growing. Many choose to work only with citrus, others concentrate on small fruits such as grapes, and still others deal with deciduous tree fruits such as apples. There are countless jobs to be found in the field of pomology.

Olericulture is a gigantic enterprise that is quite distinct from any other phase of plant production. The annual farm value of vegetable crops in the United States is well over a billion dollars. The big expansion in the vegetable industry was due primarily to an increase in production of out-of-season vegetables in the South and West. The production, processing, and marketing of this huge crop requires a great number of personnel.

As we can readily see, horticulture is a giant industry. If you are interested in plant growing and are willing to work hard in gaining new knowledge, a good future awaits you.
Assignment Sheet for PROSPECTIVE EMPLOYEES IN HORTICULTURAL OCCUPATIONS

UNIT: Introduction to Horticulture

TOPIC: Exploring Occupational Opportunities

OBJECTIVE: To develop an understanding of the requirements of some specific occupations and to determine the factors to consider in selecting an occupation.

INTRODUCTION: This lesson is designed to help you decide upon an occupation in the field of horticulture. In this lesson we will explore only five major occupations, all of which are available to cooperative part-time students in agriculture. In addition, instructional materials have been prepared for these occupations to assist you in developing into a skilled worker with potential for advancement in your chosen occupation.

In recent years the need for trained workers in these occupations has increased greatly. If you like the work and apply yourself on the job and in your studies, a world of opportunity awaits you.

REFERENCES: Required:

1. Information Sheet, "Exploring Occupational Opportunities"

Supplemental:

2. "Handbook of Agricultural Occupations", Hoover

QUESTIONS or ACTIVITIES:

1. List the steps of advancement in a horticulture career.

2. If possible, what is the best way to answer self appraisal questions concerning a certain job?
UNIT: Introduction to Horticulture
TOPIC: Exploring Occupational Opportunities
(Assignment Sheet continued)

3. If you wanted a horticultural job which allowed you to work both inside and outside, which would you choose?

4. Prepare a list of businesses in your community which raise or sell horticultural products.

5. Study the 18 factors to consider in selecting a job and be prepared to apply these factors in selecting your occupation.
The selection of a vocation in horticulture is similar to that of other fields. Basic questions arise in the mind of the person who is trying to select a vocation. These questions or factors must be dealt with before a satisfactory selection can be made. The following list points up some of these questions.

Factors One Should Consider in Selecting a Job

1. What is the nature of the work? What kind of jobs will I be expected to do?

2. Does the occupation require chiefly mental or physical effort? Will my health allow me to do this work?

3. Is the work inside or outside work, or both?

4. What are the working conditions? With whom will I be working?

5. What personal qualifications are required for entry into the occupation?

6. What are the educational and training requirements for the job?

7. Is there opportunity for doing a variety of jobs?

8. Will the work require considerable travel and time away from home?

9. What financial earnings can one expect?

10. Are any fringe benefits provided by the business?

11. Is there a great deal of risk involved in performing the job?

12. What security and benefits are offered in the occupation?

13. Are there opportunities for advancement and self-betterment?
Exploring Occupational Opportunities
(Information Sheet continued)

14. Is the employment on a regular or seasonal basis?

15. Does one work regular hours? Eight, ten, or twelve hour day? Day or night shift?

16. Is there stability of residence or must one make frequent moves?

17. Will the job necessitate that one get along well with others or will one work pretty much alone?

18. How much personal expense is involved in clothing, transportation and meals?

Another very important question in the selection of a vocation is that of advancement. Usually a person who cannot advance in his chosen field will become unhappy and fail to do his best. This question should be investigated before choosing a vocation in the field of horticulture.

The opportunity for advancement is fairly good in this field. The following sketch demonstrates an example of the possible steps in the advancement of the horticulturist who applies himself to his work.

Advancement in Horticultural Occupations

1. Laborer

2. Foreman or Supervisor

3. Assistant Manager

4. Manager or Owner

As you can see from this example, application, education and experience can determine the speed and degree of advancement.

Probably the most important question of all is, "am I personally suited for a career in horticulture?" It can only be answered after you have investigated the field and have a good knowledge of what it is and what it offers. The answer probably lies in self appraisal.

This self appraisal can be achieved by asking yourself the following questions:

1. Do I prefer working with things?
Exploring Occupational Opportunities
(Information Sheet continued)

2. Do I prefer working with facts, figures, and ideas?
3. Do I have a love for growing things?
4. Do I like to work with people?
5. What kind of work experiences have been most enjoyable to me?
6. What kind of work would I like to be doing five, ten, or fifteen years from now?
7. Will my health permit me to make the choice I want?

Probably the best way to determine the answer to these questions is by actually working on a job for a while. However, this cannot always be done. Circumstances do not always permit this.

There are other good ways to determine some answers. Your fondness for certain subjects in school, your interest in certain activities, study of the field of horticulture, talks with your teachers, guidance counselors and others may indicate interests and abilities that will help you to partially answer the questions. Such things as cooperativeness, willingness to work, dependability, willingness to assume responsibility, resourcefulness and self-reliance are all basic qualifications that you will need in ornamental horticulture as well as other occupations.

A close look at some of the jobs in horticulture will reveal many opportunities and requirements. As you look at each job try to decide if you are interested and qualified.

Job Title - Greenhouse Worker (941)

Job Description

A greenhouse worker grows plants in an artificially heated glass or plastic greenhouse. The plants grown may be vegetables or flowers, and the work may include the propagation of trees or ornamental shrubs from seeds or cuttings. Greenhouse specialties include producing out-of-season vegetables such as tomatoes, cucumbers, or leaf lettuce, producing cut flowers or pot plants, growing bedding plants for sale, or starting plants for outdoor nursery beds. In many cases a greenhouse is a part of a nursery operation. In such cases, a worker may be performing the duties of a nursery worker as well as those of a greenhouse worker. An employee in the
Exploring Occupational Opportunities
(Information Sheet continued)

greenhouse screens, mixes, sterilizes soil, and places it in growing containers. He sows seeds, starts cuttings, and transplants seedlings and plants. He waters, feeds, weeds, thins, prunes, and sprays growing plants. He may control the greenhouse temperature and humidity. He also maintains the greenhouse structure and equipment. He should know the names and the culture of the plants with which he works.

Job Title - Nursery Worker (942)

Job Description

A nursery worker grows seedlings and plants for landscaping, fruit farming, and forest replanting. He may work in one of several kinds of nurseries. Some nurseries specialize in producing fruit trees and small fruit transplants, some in ornamental trees and shrubs, and some in forest replanting materials. Some nurserymen operate greenhouses and produce their own seedlings and plants from cuttings. Some produce planting stock of two or more major lines of plants, trees, or shrubs.

A nursery worker prepares seedbeds, plants seedlings, weeds, cultivates, fertilizes, waters, prunes, and performs other cultural practices such as spraying and grafting. He digs, grades and packs plants for shipment. He may cut, lift, and lay sod. He transplants shrubs and trees, and in a tree nursery, gathers and processes forest tree seeds. He helps with the maintenance and repair of buildings and equipment.

A nursery employee assists customers in selecting plants for home landscaping. He also makes recommendations on maintenance to the customer and may work at a nursery where he will be required to make periodic checks on customer's lawns and to maintain the beauty of the landscape.

Job Title - Garden Center Employee (943)

Job Description

A garden center employee performs many jobs including caring for ornamental plants, moving plants and supplies into selling areas, arranging plants and supplies for display purposes, and selling the various products handled by the garden center. A garden center may be part of a large retail store, a part of a nursery or greenhouse operation, or a retail establishment separate from any other business.
Exploring Occupational Opportunities
(Information Sheet continued)

The work of a garden center worker includes cleaning, stocking, and arranging garden supplies on shelves, counters, and in windows. He cares for ornamental plants by watering, feeding, trimming, spraying, and controlling temperatures. The worker unloads and unpacks supplies as they arrive from wholesalers, loads orders on trucks, makes deliveries, and loads orders into customer's cars. He gives information to customers on care of plants, care of lawns, plant varieties, and merits of different garden supplies and equipment.

Job Title - Assistant Groundskeeper (944)

Job Description

An assistant groundskeeper cares for the area surrounding an industry or business, church, school, airport, apartment building, private estate, cemetery, or shopping center. The employee plants and cares for lawns and ornamental plants. The work involves mowing grass, reseeding, controlling weeds, and planting and spraying ornamental plants. He rakes and disposes of leaves and other refuse. Year round employment is provided through maintenance and repair of walks, drives, and equipment. The work may also involve making minor repairs to buildings.

Job Title - Parks and Landscape Employee (945)

Job Description

A parks and landscape employee performs the work necessary for proper maintenance of landscapes and park area.

The work of this occupation includes mowing grass, trimming, the edges of walks and driveways, planting, pruning and caring for trees, shrubs, hedges, lawns, and flower beds; controlling insects, diseases, and weeds; and caring for the soil. The work may also include such jobs as removing trash or snow, maintenance of swimming pools, care of boating facilities, general maintenance of buildings and equipment, and repair of roadways and drives.

Material for this information sheet was partially taken from Ornamental Horticulture for Vocational Agriculture in Alabama.
Assignment Sheet
for
GREENHOUSE WORKER

UNIT: Constructing, Maintaining, and Using Structures that Aid Plant Growth

TOPIC: Types of Greenhouses

OBJECTIVES: To learn how greenhouses are constructed, used, and maintained.

INTRODUCTION: Greenhouse production of horticultural plants is an enormous industry. Driving a few miles across Texas, one can usually count several greenhouses that are in full operation. It is interesting to note the various shapes of these structures and the different materials used in construction.

REFERENCES: Required:

Flower and Plant Production in the Greenhouse, Nelson p.19-32

QUESTIONS or ACTIVITIES:

1. What are the two most used materials for greenhouse coverings?

2. What time of year is best for repairing or replacing slipped or broken glass?

3. What properties should an ideal greenhouse plastic possess?

4. What are some of the advantages and disadvantages of polyethylene and vinyl?

5. How is the ventilation problem handled in greenhouses where there are no ventilators?
Assignment Sheet
for
GREENHOUSE WORKER

UNIT: Constructing, Maintaining, and Using Structures that Aid Plant Growth

TOPIC: Size and Arrangement of Greenhouses

OBJECTIVE: To learn how to select the proper size and arrangement before constructing the greenhouse.

INTRODUCTION: A careful study of greenhouse arrangement should be made before construction begins. The bench arrangement for the crops to be grown should be considered first. Then the greenhouse that fits this arrangement should be built. If these factors are done in reverse and a structure is erected before working out bench plans, many inconveniences and headaches will be the result.

REFERENCES: Required:

Flower and Plant Production in the Greenhouse Nelson, p.33-38

QUESTIONS or ACTIVITIES:

1. What should be considered first in deciding the size and type of greenhouse?

2. Why should boiler rooms be centrally located?

3. What are the requirements of good greenhouse benches?

4. What is the best height for pot plant benches?

5. What should be the minimum depth of cut flower benches?
UNIT: Constructing, Maintaining, and Using Structures that Aid Plant Growth

TOPIC: Cooling the Greenhouse

OBJECTIVE: To learn the different methods of cooling the greenhouse and how to use these methods most effectively.

INTRODUCTION: The weather in Texas during the summer months is usually very hot. This presents a problem to the greenhouse owner. A successful producer must have an effective cooling system or he may well lose every plant he owns.

REFERENCES: Required:

1. "Greenhouse Cooling", Texas Agricultural Experiment Station, MP-163.

Supplemental:


QUESTIONS or ACTIVITIES:

1. What is plant respiration?

2. How many CFM should be exhausted for a greenhouse which is 40 feet wide and 70 feet long?

3. How many square feet of pad area would be needed in the above greenhouse? (nearest tenth)

4. How can debris and trash be kept out of the drip conductor and return gutter?
Assignment Sheet
for
GREENHOUSE WORKER

UNIT: Constructing, Maintaining, and Using Structures that Aid Plant Growth

TOPIC: Heating the Greenhouse

OBJECTIVE: To become aware of the problems involved in heating the greenhouse and how to handle these problems.

INTRODUCTION: There are two major systems of heating a greenhouse. Each system has its advantages. All factors involved should be considered before a choice is made.

REFERENCES: Required:

1. Flower and Plant Production in the Greenhouse, Nelson p.39-44
2. Information Sheet, "Heating the Greenhouse".

QUESTIONS or ACTIVITIES:

1. What is the oldest and most conventional type of greenhouse heating system layout?
2. What are the two sources of heat used in this system?
3. Where are the coldest spots in a greenhouse?
4. What are the two classifications of heaters according to the type of heating unit?
5. What are the two classes of heaters based on direction of air flow?
Information Sheet
on
HEATING THE GREENHOUSE

A dependable heating system is second only in importance to the efficient design and structural soundness of a greenhouse. Any heating system employed in a greenhouse must be economical, efficient, and of sufficient size to maintain desirable greenhouse temperatures during anticipated extremes in outdoor temperatures.

An important consideration for any greenhouse operation is to operate the heating system at the lowest possible cost consistent with maintaining the temperature desired. This requires that the heating system be designed correctly for the purposes intended, that it be operated properly, and that careful and intelligent maintenance of the system be provided.

GREENHOUSE HEATING DESIGN STANDARDS

The standard practice followed in the past has been to specify the design of a greenhouse heating system on the basis of a requirement to maintain a given temperature within the greenhouse at some given outdoor winter temperature. It is a comparatively simple matter to specify such a differential.

Today the temperature required for the production of various crops grown in the greenhouse is general knowledge and is usually readily available.

Recorded temperatures in historical records in nearly every climatic area are available and will provide considerable information on the outdoor winter temperatures, including both the extreme winter temperatures that have occurred in that particular area, and those that should be considered in regard to the type of design that is economically feasible for the greenhouse heating system.

The acceptable standard for the design of a greenhouse heating system should go beyond this basic requirement however. A clarification of the greenhouse temperature requirements of the crop to be grown is very necessary.

Greenhouse temperature requirements for the crop should not mean the temperature prevailing in the aisle space.

The common practice that now prevails in determining the temperature requirements of the crop is to measure the temperature at the point where the crops are growing. One of the requirements of a well designed greenhouse heating system should be the provision of a uniform temperature within allowable variations throughout the plant-
Heating the Greenhouse
Information Sheet (continued)

growing area.

These requirements are rather complex and the average greenhouse operator is usually not well enough versed in heat engineering to make sure he is going to have the type of heating system that meets his requirements. In most cases he does not have the skill, nor the time to plan such a system and he should depend upon someone well versed in this field.

The most logical approach to the installation of a modern, up-to-date, economical and dependable greenhouse heating system is to seek the knowledge and experience that is available from a dependable greenhouse manufacturer. Heating greenhouses is a specialized field which varies greatly from heating standards used for other type buildings.

The National Greenhouse Manufacturers Association, a newly formed organization comprised of most of the major greenhouse manufacturers in the country has recognized this need on the part of the average greenhouse operator, and has been spending considerable time, effort and funds and utilizing the best knowledge and experience available from its various member organizations, to establish standards of design that will insure the greenhouse owner of the proper installations to meet his particular requirements.

GREENHOUSE HEATING LAYOUTS

PIPE COIL SYSTEMS

The most conventional and the oldest type greenhouse heating system layout and the one most commonly accepted by greenhouse growers is the pipe coil system.

This system employs the use of standard pipe which carries either steam or hot water. The pipes are laid out around the greenhouse in various patterns to distribute the heat.

In recent years the use of extended surface pipe has been introduced. This pipe is commonly referred to as "finned pipe". This uses the extended surface or fins on the pipe for greater heat transfer from any given length of pipe. The pattern of behavior, however, is similar to that of plain pipe coils, which makes the layout patterns fall into the same category.

The proper layout of a pipe coil heating system is dependent upon an understanding of the basic laws of natural air movement to insure uniform temperature distribution throughout the greenhouse. Any pipe coil system supplies the heat from a
Heating the Greenhouse
Information Sheet (continued)

concentrated heat source in the immediate area of the pipe, and depends upon convection currents of air moving past the pipe to pick up this heat and convey it to all parts of the greenhouse.

The coldest spots in the greenhouse are the gable ends and the exterior side walls, so pipe coils are suspended in these areas. The warm air emitted from the pipe coils raises and sweeps along the glass, countering the rapid loss of heat through the glass. This movement sets up the basic convection pattern of warm-air movement throughout the greenhouse for uniform heat distribution.

In narrow greenhouses coils located on the side and end walls may be sufficient to provide the uniformity needed. In wider houses however, additional piping is required across the house.

Experience over the years has proven that pipe coils suspended overhead provide the uniform temperatures required.

The standard practice followed is to suspend the pipe coil overhead, with one line of pipe running lengthwise over each bench. The coil should be placed high enough so that the tips of the tallest plant to be grown will not come in direct contact with the pipes. The rule of thumb standard used by most greenhouse operators, is to suspend one third of the number of lines of pipe required overhead and one third of the number along each side. In general this has given a satisfactory uniform heat distribution.

An older method of installation, still preferred by many commercial growers, is to distribute the cross house piping by installing the pipe lines under the benches. Such installations keep the soil in the benches warmer, and for this reason may be desirable for those crops which require warm soil for optimum growth.

The amount of heat provided by a pipe coil depends in part upon the temperature difference between the air and the pipe surface and the rate of air movement past the pipe. These basic facts should always be kept well in mind when pipe coils are suspended along greenhouse side walls. The pipe should be suspended far enough away from the wall so that air can move up freely on both sides of the pipe. When side benches are installed in the greenhouse they should be spaced at least six inches from the wall to allow free upward movement of the warm air without "boxing" it in under the bench.

The bottom pipe of a pipe coil should be placed a minimum distance of four to
Heating the Greenhouse
Information Sheet (continued)

six inches above the ground to permit the free flow of the cooler air in and under the coil. A pipe buried in the ground or covered with soil is practically ineffective as a heating unit.

When pipe coil heating systems are installed it is usually necessary to stack the pipes vertically to obtain the necessary number of coils. This installation makes each pipe less effective than it would be if installed separately or alone. This of course, results in less temperature difference between the air and the pipe surface for transmitting heat. Therefore, when the pipes can be spaced as far apart as possible in the coils this reduction of heating effect can be kept at a minimum.

When finned, or extended surface pipe is installed these rules of spacing, height of pipe from the ground surface, and spacing of side benches from the walls become even more important.

A finned pipe has the concentrated heat effect of several lines of bare pipe so that any restriction of air movement or reduction of temperature difference is magnified.

UNIT HEATER SYSTEMS

In recent years the use of unit heaters for heating greenhouses has increased considerably. Most of these unit heaters are so designed that they not only take care of the heating requirements but air movement as well.

One reason for the increase in popularity of unit heaters has without a doubt been the increasing interest in air movement within greenhouses. Many greenhouse operators are of the opinion that the movement of air in the plant zone in the greenhouse (providing that the air moves at a low velocity) has the effect of preventing the building of excess humidity within the foliage that leads to the development of certain diseases. There is also considerable belief that carbon dioxide may reach low levels within the foliage under certain conditions. Air movement brings in and replenishes the supply of carbon dioxide. At the present time also, there is considerable interest in installations to activate air movement and break up air stratification.

Many types of unit heaters are available. Basically they all contain some type of heating device and a fan to force the air across the heating surface and out into the area to be heated.

These heating units are classified as direct-fired or indirect-fired, dependent upon the type of the heating unit. Direct-fired units are those which contain a combustion unit right in the unit itself in which fuels such as oil or gas are burned.
Then this type of unit is used for greenhouse heating, the combustion chamber should be totally enclosed and should be vented to the outside air for the products of combustion.

Indirect-fired unit heaters utilize steam or hot water circulated through coils as the heating elements.

Unit heaters are also classified according to the direction of air flow. This flow is designated as vertical blow or horizontal blow.

In vertical blow heaters the shaft is vertical and the fan blade is horizontal and the warm air is blown downward. Deflectors suitable for this purpose spread the air out in a horizontal direction in a complete circle. Normally these units are mounted up near the peak of the sidewalls. This of course is against the natural direction of warm air flow, and the distance of flow is limited. Frequently the warm air does not move down along the side walls where it is required. When this type of unit heater is installed a line or two of perimeter piping along all walls exposed to the outside should be installed to insure uniform heat distribution.

In horizontal blow heaters the shaft is horizontal and the fan blades are in a vertical position. The air is blown out of the face of the heater in a horizontal direction. When several of these units are used in the same greenhouse they should be mounted so they are suspended overhead near the side walls of the greenhouse. The units on one side should face toward one end and those on the other side should face toward the opposite end. This will establish a pattern of air movement around the greenhouse. Adjustable horizontal louvres should be installed on the face of each heater so the direction of air movement can be adjusted upward or downward to prevent direct drafts or air blasts on the plants and to provide proper warm-air distribution.

Temperature control with unit heaters in the greenhouse is normally accomplished be leaving the fans operating continually and turning the heat on and off so that there is a continuous movement of air. Whenever the fans are operated only intermittently when the fans are off the air can become stratified. This will result in conditions detrimental to good plant growth.

**AUTOMATIC CONTROL SYSTEMS**

The trend toward the use of automatic controls in greenhouse operations to reduce costs and increase efficiency has led to the wide-spread adoption of automatic controls on greenhouse heating systems.
Heating the Greenhouse
Information Sheet (continued)

Automatic systems also perform better than manual controls since they control temperature constantly rather than intermittently.

To perform the job effectively however, the control system must be properly designed to fit the individual heating system or they may do more harm than good. Therefore, in any installation the location of automatic valves and thermostats should be left to the discretion of a greenhouse engineer who has the competence to adjust the controls to the system being employed.

HEATING ACCESSORIES

The accessories installed are important features in properly operating and maintaining an efficient heating system.

Pipe hangers should be installed so that the proper grade can be maintained in the pipes to prevent pockets or sags that reduce the flow of steam or hot water.

Traps of the proper size and located in the correct place are essential to the efficient operation of a steam heating system.

Air vents must be strategically located in the system to prevent air locks.

The more extensive the heating system the more the list of accessories could be extended. When automatic controls are used the importance of proper accessories and their location increases.

EFFICIENCY AND MAINTENANCE

Unless a sound, sensible and almost constant program of proper maintenance is installed as soon as a greenhouse is put into operation all of the time and money invested in the design and the installation of an efficient greenhouse heating system may be lost. Maintenance of heating systems is an item of greenhouse operation that is most often neglected. Traps must be kept in working order, pipe hangers kept tight to prevent pipe sagging and air vents must be kept cleaned out or operating costs will increase and the heating system will become very inefficient. A sound maintenances program should be instituted in the overall greenhouse operation program and should be adhered to in a very consistent manner.

Material for this information sheet was taken from short course mimeograph prepared by Floriculture Section, Department of Soil and Crop Science, Texas A&M University and presented by A F. DeWerth.
Assignment Sheet
for
GREENHOUSE WORKER

UNIT: Constructing, Maintaining, and Using Structures that Aid Plant Growth

TOPIC: Winter Protection Structures

OBJECTIVES: To learn the various techniques involved in protecting plants from winter damage.

INTRODUCTION: A hard freeze can ruin a whole year's work. Plants that have been cared for and protected all year can be killed in just a short period of time by the freezing winds of winter.

REFERENCES: Required:
Basic Gardening Illustrated, pp. 72-73

QUESTIONS
or
ACTIVITIES:
1. What should you notice during the first couple of light frosts?
2. Why should soil be kept damp during a frost?
3. How do hotcaps work?
4. How do you arrange outdoor heaters in a small orchard?
5. What are four telltale signs of a coming frost?
Assignment Sheet
for
GREENHOUSE WORKER

UNIT: Constructing, Maintaining, and Using Structures that Aid Plant Growth

TOPIC: Structures for Summer Heat Protection

OBJECTIVE: To learn how to protect plants from damage by summer heat.

INTRODUCTION: The subject of shade for plants is often neglected by beginning horticulturists. Many people who are said to have a "green thumb" are excellent plant producers because they properly care for their plants during the summer months.

REFERENCES: Required:

Basic Gardening Illustrated p. 70-71

QUESTIONS

ACTIVITIES:

1. What are the three main functions of shades?

2. Which direction should a permanent shade structure face in hot summer areas?

3. What are two good materials that can be stretched over lath frames to lean against walls to protect seedlings in flats?

4. What direction should the laths run on a sunscreen?

5. How can you stiffen the frame when making a lath screen?
Assignment Sheet
for
GREENHOUSE WORKER

UNIT: Constructing, Maintaining and Using Structures that Aid Plant Growth

TOPIC: Coldframes and Hotbeds

OBJECTIVES: To learn how to build, use, and maintain coldframes and hotbeds.

INTRODUCTION: Coldframes and hotbeds are almost indispensable tools for successful year-round gardening. Coldframes and hotbeds are almost equal to greenhouses for growing plants out of season.

REFERENCES: Required:
1. Basic Gardening Illustrated, p. 74-75

Supplemental:
2. "Hotbeds and Coldframes" USDA Bulletin 1743

QUESTIONS or ACTIVITIES:
1. What is the major difference between coldframes and hotbeds?
2. At what temperature do most plants grow best?
3. How can one lower the temperature in a coldframe?
4. What size are standard flats?
5. What are two economical ways to heat a hotbed?
6. Why should coldframes have low walls?
7. What is a hotcap?
Assignment Sheet for GREENHOUSE WORKER

UNIT: Plant Growing Media

TOPIC: Origin, Composition, and Importance of the Soil

OBJECTIVE: To develop an understanding of how soil is formed, what it is made up of, and its importance to horticultural plants.

INTRODUCTION: From ancient times man has strived to understand more about soil. No doubt the reason for this is that man's very existence depends upon the soil. Look around you. Probably you will see that not many items in your room came from anywhere other than the soil. Even this sheet of paper you are now reading is a product of the forestry industry which depends on soil for tree growth.

Once we take time to learn how soil is formed, what it is made up of, and how it affects plants, we can do a better job of making it work for us.

REFERENCES: Required:

1. Information Sheet, "Origin, Composition, and Importance of the Soil."

Supplemental:

2. Our Land and It's Care, National Plant Food Institute, pp. 6-13.

3. Home Garden Leaflet No. LA 8, Department of Floriculture and Landscape Architecture, A&M University.

UNIT: Plant Growing Media
TOPIC: Origin, Composition, and Importance of the Soil
(Assignment Sheet continued)

QUESTIONS or ACTIVITIES:

1. Name the three layers of soil.
2. What causes these three horizons to develop?
3. Which of the three layers is usually darker in color?
4. When does young soil begin to collect its plant nutrients?
5. What factors are responsible for the difference in soil colors?
6. What three components does a good soil provide to plants?
7. What are the three types of soil in regard to particle size?
8. Which is the largest of the three soil particles?
9. What governs the rate of soil development?
10. What is organic matter?
Information Sheet
on
ORIGIN, COMPOSITION, AND IMPORTANCE OF SOIL

The climate, especially rainfall and temperature, indirectly controls the rate of soil development. The climate acts slowly, taking thousands of years for the soil to reach a stage of balance with its environment.

A soil that has reached this degree of development usually has three distinct layers or horizons. As you dig downward in soil, you can notice differences in color, structure, and texture of the soil. This is especially noticeable along road cuts.

The topsoil is the first layer. It is usually richer and is of greater importance to plant growth. This layer contains most of the organic matter and is usually darker in color.

Next, we come to the subsoil. This layer does not contain as many nutrients as topsoil, but it is still important because of root development.

The third layer is the parent material and is generally less important to plant growth. It usually is below the area of heavy root growth and is seldom tilled.

These three layers are developed from weathering or wearing down of rocks. Wind, water, and ice break and crush the rocks. Eventually, a small plant begins to grow in this young soil. When the plant dies, it decays and gives the soil its first nutrients.

Other plants begin to grow and finally a rich soil is developed. Once the soil becomes productive, it provides three important components to a plant. These are fertilizer elements, air for the roots, and an adequate water supply.

You have noticed probably that there are several different soil colors. These are caused by different amounts of air being present as the soil is formed, the amount of organic matter, (decayed plant or animal matter), and the types of rocks from which the soil is formed.
Origin, Composition, and Importance of Soil
(Information Sheet continued)

You may have also noticed the different textures in soil. This is caused by the size of the soil particles. Sand is the largest and, therefore, is coarse to the touch. Silt and clay are the other two with clay being the smallest. It feels like flour when rubbed between the fingers.
UNIT: Plant Growing Media

TOPIC: Soil Moisture

OBJECTIVE: To understand the importance of moisture to plants and how this moisture becomes available from the soil.

INTRODUCTION: Soil moisture can be a limiting factor in plant growth. No matter how many minerals the soil contains, it will not be productive unless it holds an adequate supply of water for optimum (best) plant development. It should be kept in mind that too much moisture can be as harmful as too little. By learning more about soil moisture, one can use his knowledge to change the environment of plants in small areas such as in the horticulture industry.

REFERENCES:

Required:

1. Information sheet, "Soil Moisture"

Supplemental:


QUESTIONS or ACTIVITIES:

1. What part of the plant takes in water from the soil?

2. The process by which water leaves the plant in the form of vapor is called what?

3. What material helps soil hold water?

4. When is water holding capacity of vital importance?
5. What affects the speed at which capillary water can move through the soil?

6. Why does it harm soil to work it when it is wet?

7. What can be added to soil to make it hold more water?

8. Why will overwatering a plant kill the root system?

9. What happens to rainfall which falls to the earth's surface?
Information Sheet on SOIL MOISTURE

The moisture in the soil represents an important part of the plant environment. It is common knowledge that many plants tend to wilt when lacking in water. If water is not supplied to the plants soon after the wilting point is reached, they often die. Water is used by the plant in many ways. The needed water is taken from the soil by the roots. If plants are to remain healthy and grow well, water must be made constantly available to the plants. The type of soil in which the plants grow has a definite influence upon the frequency of watering.

Soil water is very important.

1. Large amounts of water lost by plants in transpiration must be replaced (Transpiration-loss of water in the form of vapor.)

2. Water acts as a solvent for dissolved minerals.

3. Water affects soil aeration. (Movement of air through the soil.)


What happens to rain which falls to the earth's surface?

1. Runs off

2. Soaks in

3. Evaporates

Water absorption is very important to the growth of plants.

Rain water is absorbed and rapidly passes downward through a porous soil. When the upper surface of the subsoil has a slope, much of the water flowing over its surface seeps out of the hill sides in springs and quickly contributes to stream flow.
Why do different soils have different capacities to hold or "soak up" water? When organic matter is used up, soil packs together. Thus a cloddy soil has fewer air spaces, its particles do not cling together in granules, and the lack of organic matter means that it weighs more than an equal volume of crumbly soil from a well managed plot.

A crumbly soil can take in water faster than a cloddy one, and it can hold more water. The thoroughly decomposed soil organic matter (humus) in a crumbly soil, can hold lots of water. Organic matter acts as a sponge in holding water. In addition, to the water held by the organic matter itself, is the water held in the pores between the soil particles and between the soil granules. Hundreds of very fine soil particles are glued together by the organic matter to form granules or crumbs.

The increased water-holding capacity of soils high in organic matter under natural conditions makes a big difference in the intake of water. This is extremely important during droughty seasons.

Moisture moves through the soil in all directions even against gravity by capillary movement. This movement is caused by the attraction water molecules have for each other as well as the attraction between water molecules and soil particles. Water molecules cling together and form droplets in the air or on a greasy surface where there is nothing to interfere. But when a drop of water falls on soil particles, it spreads out as a thin film over the soil particles, because the attraction between the soil particles and the water molecules themselves. Water that moves through the soil in this way is known as capillary water.

How far and how fast capillary water will move in a soil depends on the size of the soil particles and the condition of the soil. If the spaces around the soil particles are large, the attraction between the water molecules and the soil particles will not be enough to overcome the weight of the water and it will not rise too much. The movement that does take place however, will be rapid because there is little friction. This is true in sandy soils.
UNIT: Plant Growing Media
TOPIC: Soil Moisture

(Information Sheet continued)

In fine-textured soils, the particles are closer together and the attraction between soil and water is greater. Water may be expected to rise more slowly, but higher in soils of fine texture.

Under field conditions, moisture moves from wetter soil to drier soil. The difference is not always great, therefore, capillary water moves slowly and not far. Even so, even moisture moves a short distance to the roots of growing plants to make it an important plant-soil relationship.

Much soil moisture can be lost when capillary water moves to the surface and evaporates.

All living cells carry on respiration. Roots are made of living cells. In order for respiration to occur, oxygen must be present. Oxygen is normally formed in the air occupying the pore space of soils having good aeration. As water fills the pore space of these soils, however, the air is forced out (no two things can occupy the same space at the same time) and consequently, the supply of oxygen in the soil is lost. This means that root cells die and the root system decays away.

Some principles of understanding of soil-water relationships for the horticulture service worker.

1. Many soils cannot be worked when wet except at the expense of desirable soil structure. This is more true for heavy clay-like soils, and is less important for sandy soils. Structure is the arrangement of the soil particles.

2. Plants can be easily overwatered or underwatered. Sandy soils require more frequent waterings than heavy clay soils especially during periods of prolonged sunny days.

3. If soils do not have desirable moisture-holding capacities, they should be modified to make them more desirable.
Assignment Sheet
for
GREENHOUSE WORKER

UNIT:  
Plant Growing Media

TOPIC:  
Soil Mixtures

OBJECTIVE:  
To learn some of the most widely used soil mixtures and to become familiar with the methods used to produce soil mixes for growing horticultural plants.

INTRODUCTION:  
Not all plants grow best in the same type of soil mixture. Waterholding capacity, aeration, and drainage of the soil often determines a plant's value. By studying the different types of soil and how to increase their productivity, we can grow healthier and more profitable plants.

REFERENCES:  
Required:
1. Information Sheet, "Soil Mixtures".

Supplemental:

QUESTIONS or ACTIVITIES:
1. What are the advantages of mixing organic matter and other soil "lightening" materials with loam soils?
2. Name the characteristics of an ideal soil mix.
3. Why is soil screened before mixing?
4. What equipment is required for large scale mixing operations?
5. What would be a good mixture for general container grown nursery stock?
The Significance of Soil Mixtures:

1. Loam soils by themselves are generally unsatisfactory for growing plants for various reasons:
   a. Often "heavy"
   b. Often poorly aerated
   c. Often have a low moisture-holding capacity
   d. Often tend to become sticky after watering
   e. Often tend to shrink upon drying

2. Advantages of incorporating organic matter and soil "lightening" materials with loam soils include:
   a. Better aeration
   b. Greater ease of working
   c. Better drainage
   d. Better moisture-holding capacity

Some typical soil mixtures:

1. For potting rooted cuttings and young seedlings:
   1 or 2 parts sand
   1 part loam soil
   1 part peat moss (or leaf mold)

2. For general container grown nursery stocks:
   1 part sand
   2 parts loam soil
   1 part peat moss or leaf mold
   1/2 part dried or well-rotted manure
3. **For plants which do best under acid soil conditions:**

- 2 parts sand
- 2 parts loam soil
- 2 parts peat moss
- 1 part leaf mold
- 1/2 dried or well-rotted manure

4. **The University of California (U.C.) mix**

- 50 per cent sand
- 50 per cent peat moss

**Fertilizer additives (a or b)**

**a.** If the mix is to be stored for an indefinite period before using. This furnishes a moderate supply of available nitrogen, but the plants will soon require supplemental feeding. For each cubic yard of the mix add:

- 4 oz. potassium nitrate
- 4 oz. potassium sulfate
- 2 1/2 lb. single superphosphate
- 7 1/2 lb. Dolomite lime
- 2 1/4 lb. calcium carbonate lime

**b.** If the mix is to be planted within one week of preparation. This furnishes available nitrogen as well as moderate nitrogen reserve. For each cubic yard of the mix add:

- 2 1/2 lb. horn and hoof or blood meal (13% nitrogen)
- 4 oz. potassium nitrate
- 4 oz. potassium sulfate
- 2 1/2 lb. single superphosphate
- 7 1/2 lb. dolomite lime
- 2 1/2 lb. calcium carbonate lime

5. **In making the U.C. mix for:**

**a.** Bedding plants and nursery container grown stocks use

- 75 per cent sand
- 25 per cent peat moss
Soil Mixtures
(Information Sheet continued)

b. Potted plants use
   -50 percent sand
   -50 percent peat moss

This mixture, including the fertilizer, can be safely sterilized by steam or chemicals without resulting in the subsequent harmful effects to the plants that often occurs when other soil mixes are sterilized.

The ideal soil mix has these characteristics:

a. Uniformity
b. Freedom from disease
c. Low soluble salts
d. Good drainage
e. Good moisture retention
f. No shrinkage
g. Ease of preparation and storage
h. Complete availability

Equipment used in preparing soil mixtures includes:

1. Soil screen (may be a powered rotary screen)
2. Scoop shovel
3. Wheel barrow
4. Soil shredder (either gasoline or electric powered)
5. Cement mixer
6. Water hose

Steps in preparing soil mixture:

1. Screen the soil to make it uniform and to eliminate large particles.
2. Slightly moisten extremely dry materials (especially peat)
3. Mix smaller quantities by putting the ingredients in a pile in layers, and turn the pile with a shovel until uniformity of the mixture is attained.
Soil Mixtures
(Information Sheet continued)

4. For large scale mixing operations, use a power driven cement mixer or shredder.

5. Prepare the mixture at least one day in advance of use so that the moisture will tend to become equalized throughout the mixture. The soil mixture should be slightly moist at the time of use so that it forms a ball when squeezed in the hand at the time of use.

Material for this Information Sheet was taken from: Ornamental Horticulture for Vocational Agriculture in Alabama, pp. 81-84.
Assignment Sheet for
GREENHOUSE WORKER

UNIT: Plant Growing Media

TOPIC: Mulches

OBJECTIVE: To learn more about the kinds of mulches and how they are used. Also, to learn some common mulches and how to apply them.

INTRODUCTION: There are many places in the landscape where mulches can and should be used. Rose and flower beds, trees and shrubbery, and newly seeded lawn areas are good examples of where mulches are needed.

REFERENCES: Required:

1. Information Sheet, "Mulches."

Supplemental:


QUESTIONS or ACTIVITIES:

1. What are two basic kinds of mulches?

2. What is the disadvantage of asphalt paper mulch?

3. What fertilizer should be added to corncob mulch?

4. When should mulches be applied to established garden plants?

5. What is the most common mulch?
UNIT: Plant Growing Media
TOPIC: Mulches
(Assignment Sheet continued)

6. What can be used as a mulch in areas where organic material is scarce?

7. List the effects of mulches in the soil mix.

8. What is a mulch?

9. What is the disadvantage of straw mulch?
The landscape or greenhouse worker needs to know how to use mulching materials. What kinds of materials are used as mulches? Which kinds of materials make the best mulches? What are mulches used for? How deep should mulches be applied? When should mulches be applied? A mulch is any material applied to the surface of a soil primarily to conserve moisture, maintain a uniform temperature, and to help control weeds.

Effects of mulches in soil mix:

- Dilutes the soil and usually increases root growth
- Promotes soil granulation
- Improves and stabilizes structure (surface mulch)
- Affects soil pH slightly
- Adds some fertilizer materials
- Leads to nitrogen deficiency in cases where carbonaceous materials are added
- Serves as food to micro-organisms
- Introduces weed seeds in the soil in some cases

Two basic kinds of mulches

- Inorganic or processed
- Organic

Inorganic or processed mulch material

1. Aluminum Foil - Used to some extent in vegetable planting. Research work shows that growth of plants is increased markedly.

2. Asphalt - A light spray is used commonly by landscape contractors to hold soil in place on steep banks.

3. Asphalt Paper - May be used but hard to keep in place. Can become unsightly.
UNIT: Plant Growing Media
TOPIC: Mulches

(Information Sheet continued)

4. Crushed Stone - Gravel Chips - Pebbles - This is a common mulch in areas where organic mulch is scarce. Good in plantings for effect. May be colored to blend in with the features or the home, patio or landscape.

Black Polyethylene - Becoming a popular mulch especially in areas which are not part of the foundation planting. This mulch is used in commercial vegetable plantings.

Organic mulch material

1. Crushed Corncobs - Excellent mulch material. May be colored for use in landscape plantings. Usually quite inexpensive. Additional nitrogen should be applied.

2. Corncobs (whole) - Used to limited extent in farm gardens where the material is available. Can be used in utility gardens where appearance is not the main objective.

3. Lawn Clippings - This material is used to a limited extent. It should be applied loosely because it mats. Heat must be produced during decomposition.

4. Leafmold - Obtained from compositing fallen leaves in the fall of the year. This partially decomposes by the spring. Good mulch but hard to apply evenly and is not particularly neat looking.

5. Leaves - Used rather extensively in areas with many trees. The most inexpensive material available.

6. Peanut Hulls - Can be obtained in some garden centers or in areas where peanuts are processed. This is an excellent mulch and usually quite attractive.

7. Peat Moss - This is probably the most common mulch. It is quite rich looking when used correctly. The cost of this material is usually prohibited when large areas are mulched.
8. Sawdust - Very commonly used in areas where readily available. Nitrogen deficiency is almost certain if fertilizer is not applied regularly. Reports of toxic materials have not been substantiated by experiment stations.

9. Shredded Bark - In recent years, this material has become a popular item in garden stores. The material makes an excellent mulch and is very attractive in landscape plantings. Shredded bark lasts as long or somewhat longer than peat moss and adds valuable organic matter to the soil.

10. Straw - Used for winter protection and as a summer mulch. This material is highly inflammable so should not be used where a cigarette could be carelessly flipped into the material.

11. Wood Chips or Wood Shavings - In recent years this material has become available in large quantities. Wood chips decompose slowly and may be the cause of nitrogen deficiency if additional fertilizer is not applied.

When to Apply Mulch

The time to apply mulch to the garden on established plants is in mid-spring when the soil has warmed up sufficiently for active root growth. If it is applied before this time, the mulch will keep the ground too cool and root growth may be slow. If you are applying mulch to newly planted material, do so after the plants are put into place and watered-in well. If you are planting material in the late summer or early fall, apply the mulch immediately after watering so that the soil temperature will be kept warmer in the cool nights of autumn. It is important that there is sufficient root growth in fall planted stock so that the material does not heave due to freezing and thawing during the winter months.

How deep to Apply Mulch

For best results, the mulch should be at least 2 - 3" deep over the whole area during spring, summer and early fall. Tender plants which need
winter protection may require an additional 1-2" during the winter months around the crown or base of the plant. In the spring this additional material should be fanned out away from the stems or crowns of the plants before additional material is added for summer mulching.

Material for this information sheet was taken from *Ornamental Horticulture for Vocational Agriculture in Alabama*, pp. 84-86.
Assignment Sheet for GREENHOUSE WORKER

UNIT: Plant Growing Media

TOPIC: Fertilizer Nutrients

OBJECTIVE: To learn about the fertilizer requirements of plants, the function of different minerals, and how to apply these minerals.

INTRODUCTION: Many of the materials used for mulching require an addition of fertilizer to reduce the chance of nitrogen deficiency or starvation of the growing plant material. Woodchips, sawdust, crushed corncobs and shredded bark need additions of nitrogenous fertilizers. A report from the U. S. D. A. suggests that 1/2 - 1 pound of ammonium nitrate or ammonium sulfate be added to each bushel of mulch material added to the plants. Remember, without the proper amounts of fertilizer, a lot of hard work can go to waste. Plants can not thrive with an improper balance of nutrients.

REFERENCES: Required:

1. Information Sheet, "Fertilizer Nutrients."

Supplemental:

1. Crop Production in the South, pp. 65-77.


QUESTIONS or ACTIVITIES:

1. What are the three primary elements?

2. What primary element gives the dark green color to plants?

3. What primary element is missing when leaves become mottled, spotted, streaked, and curled?
4. What are three sure ways of misusing fertilizer?

5. When is the best time to fertilize a lawn?

6. What are the three nutrients obtained mostly from air and water?

7. What are the two lime elements?
Information Sheet on FERTILIZER NUTRIENTS

NUTRIENTS USED BY PLANTS

<table>
<thead>
<tr>
<th>Nutrients Obtained Mostly From Air and Water</th>
<th>Nutrients Obtained From Soil</th>
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<tr>
<td>Carbon</td>
<td>Iron</td>
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<tr>
<td>Hydrogen</td>
<td>Manganese</td>
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<tr>
<td>Oxygen</td>
<td>Zinc</td>
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<td>Nitrogen</td>
<td>Chlorine</td>
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<tr>
<td>Phosphorus</td>
<td>Boron</td>
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<td>Potassium</td>
<td>Copper</td>
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<tr>
<td>Calcium</td>
<td>Iron</td>
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<td>Magnesium</td>
<td>Manganese</td>
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<td>Hydrogen</td>
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<td>Oxygen</td>
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<td>Sulfur</td>
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<td>Oxygen</td>
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<td>Sulfur</td>
<td>Molybdenum</td>
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<td>Hydrogen</td>
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<td>Sulfur</td>
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<tr>
<td>Hydrogen</td>
<td>Manganese</td>
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<tr>
<td>Oxygen</td>
<td>Molybdenum</td>
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SOME CONVENIENT NUTRIENT GROUPINGS

<table>
<thead>
<tr>
<th>Grouping</th>
<th>Nutrients</th>
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<tbody>
<tr>
<td>Primary Elements</td>
<td>Nitrogen</td>
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<tr>
<td></td>
<td>Phosphorus</td>
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<td></td>
<td>Potassium (Potash)</td>
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<tr>
<td>Secondary Elements</td>
<td>Calcium</td>
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<tr>
<td></td>
<td>Magnesium</td>
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<td></td>
<td>Sulfur</td>
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<tr>
<td>Fertilizer Elements</td>
<td>Nitrogen</td>
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<td>Phosphorus</td>
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<td>Potassium (Potash)</td>
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<td>Lime Elements</td>
<td>Calcium</td>
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<td></td>
<td>Magnesium</td>
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<td>Trace Elements</td>
<td>Iron</td>
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<tr>
<td>or Micronutrients</td>
<td>Copper</td>
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<td></td>
<td>Zinc</td>
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<td>Boron</td>
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<td>Manganese</td>
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<td>Molybdenum</td>
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### HOW PLANT NUTRIENTS AFFECT PLANTS

<table>
<thead>
<tr>
<th>Nutrient and Chemical Symbol</th>
<th>Form in Which and Chemical Available to Plants</th>
<th>Role in Plant Growth</th>
<th>Deficiency Symptoms</th>
</tr>
</thead>
<tbody>
<tr>
<td>Nitrogen (N)</td>
<td>NH$_4^+$</td>
<td>Gives dark green color to plants</td>
<td>A sickly yellowish green color</td>
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<tr>
<td></td>
<td>NO$_2^-$</td>
<td>Induces rapid growth, improves quality of leaf crops.</td>
<td>A distinctly slow and dwarfed growth</td>
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<td></td>
<td>NO$_3^-$</td>
<td>Increases protein content of food and feed crops. A constituent of all proteins. (Note: an over abundance of nitrogen leads to rank vegetative growth and tends to retard the date of plant maturity.)</td>
<td>Drying up or firing of leaves which starts at the bottom of the plants and proceed upward. The firing starts at top of the bottom leaves and proceed down the center along the mid-rib.</td>
</tr>
<tr>
<td>Phosphorus (P)</td>
<td>$\text{PO}_4^{2-}$</td>
<td>Stimulates easy root formation and growth. Gives a rapid and virorous start to plants. Hastens maturity. Stimulates blooming and aids in seed formation. Essential to the transformation of insoluble carbohydrates to soluble carbohydrates a constituent of all proteins.</td>
<td>Purplish leaves, stems, and branches. Slow growth and maturity.</td>
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<tr>
<td></td>
<td>$\text{HPO}_4^{-}$</td>
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<td></td>
<td>$\text{H}_2\text{PO}_4^{-}$</td>
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<tr>
<td>Potassium (K)</td>
<td>K$^+$</td>
<td>Imparts increased vigor and diseased resistance to plants. Increases plumpness of grain and seed. Essential to the formation and transfer of starches, sugars, and oils. Imparts winter hardiness.</td>
<td>Mottling, spotting, streaking or curling of leaves. Leaves are scorched or burned on the margins and tips. Firing starts at tip of leaf and proceeds down.</td>
</tr>
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<tr>
<td>Calcium (Ca)</td>
<td>Ca++</td>
<td>Promotes early root formation and growth. Improves general plant vigor. Influences the intake of other plant nutrients.</td>
<td>Young leaves in terminal bud become hooked in appearance and then die at the tips and along the margins. Leaves have a wrinkled appearance. In cases the young leaves remain folded. There is a light green band along the margin of the leaves. Roots are short and much branched.</td>
</tr>
<tr>
<td>Magnesium (Mg)</td>
<td>Mg++</td>
<td>A component of the chlorophyll molecule. Essential to the formation of fats, aids in the transport of phosphorous from older younger parts of the plant. Essential to fruit production. Influences uptake of other plant nutrients. Plays a role in the translocation of starch.</td>
<td>A general loss of green color which starts in the bottom leaves and later moves up the stalk. The veins of the leaf remain green. The plant stem is slender and weak with long branched roots. Leaves are mottled or chlorotic with dead spots. The leaf tips are turned or cupped upwards.</td>
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</thead>
<tbody>
<tr>
<td>Sulfur (S)</td>
<td>$\text{SO}_4^-$ $\text{SO}_3^-$</td>
<td>Essential to the formation of proteins. Essential to all division and fruit development. Promotes root growth. Stimulates seed production. Encourages more vigorous plant growth.</td>
<td>The young plant leaves are light green in color and have even lighter veins. The stalks are short and slender. Plant growth is slow and stunted. Fruit is immature and light green in color.</td>
</tr>
<tr>
<td>Boron (B)</td>
<td>$\text{BO}_3^-$</td>
<td>A deficiency of this nutrient is associated with a decreased rate of water absorption and translocation of sugars in plants.</td>
<td>The young leaves of the terminal bud become light green at the base, with final breakdown here. In later growth the leaves become twisted and the stalk finally dries back to the terminal bud.</td>
</tr>
<tr>
<td>Iron (Fe)</td>
<td>$\text{Fe}^{++}$ $\text{Fe}^{+++}$</td>
<td>Essential to chlorophyll production acts as an electron carrier in enzyme systems which bring about oxidation reduction reactions in plants. Essential to the synthesis of proteins contained in chloroplasts.</td>
<td>The young leaves are chlorotic with the principal veins remaining green. The stalks are short and slender.</td>
</tr>
</tbody>
</table>
Fertilizer Nutrients
(Information Sheet continued)

HOW PLANT NUTRIENTS AFFECT PLANTS

<table>
<thead>
<tr>
<th>Nutrient and Chemical Symbol</th>
<th>Form in Which Available to Plants</th>
<th>Role in Plant Growth</th>
<th>Deficiency Growth</th>
</tr>
</thead>
<tbody>
<tr>
<td>Copper (Cu)</td>
<td>Cu⁺</td>
<td>Involved in plant respiration and the utilization of iron. Acts as an electron carrier in enzyme systems</td>
<td>The young leaves are permanently wilted without spotting or marked chlorosis. The twig or stalk just below tip and seedhead is often unable to stand erect in later stages when the shortage is acute.</td>
</tr>
<tr>
<td>Zinc (Zn)</td>
<td>Zn⁺</td>
<td>Zinc is believed to be concerned in the formation of some growth hormones and in reproduction processes of certain plants. The element also functions in enzyme systems which are necessary for important reactions in plant metabolism.</td>
<td>Generalized leaf spots which rapidly enlarge involving areas between veins and eventually involving secondary and even primary veins. The leaves are thick and the stalks have shortened internodes.</td>
</tr>
<tr>
<td>Manganese (Mn)</td>
<td>Mn⁺</td>
<td>This element functions in enzyme systems which are necessary for important reactions in plant metabolism. The element is also essential for certain nitrogen transformations in plants.</td>
<td>Spots of dead tissue are scattered over the leaf. The smallest veins tend to remain green producing a checkered effect.</td>
</tr>
</tbody>
</table>
Fertilizer Nutrients  
(Information Sheet continued)

HOW PLANT NUTRIENTS AFFECT PLANTS

<table>
<thead>
<tr>
<th>Nutrient and Chemical Symbol</th>
<th>Form in which Available to Plants</th>
<th>Role in Plant Growth</th>
<th>Deficiency Growth</th>
</tr>
</thead>
<tbody>
<tr>
<td>Molybdenum (Mo)</td>
<td>Mo₄</td>
<td>Acts as an electron carrier in enzyme systems which bring about oxidation reduction reactions in plants. Oxidation reduction reactions are essential to plant development and reproduction and do not take place in the absence of micronutrients. The element is also essential to certain nitrogen transformations in plants.</td>
<td></td>
</tr>
</tbody>
</table>
Fertilizer Nutrients
(Information Sheet continued)

If plant nutrient elements are to be available to plants, three basic conditions must be met

1. The nutrient must be in a chemical form that the plant root can absorb.
2. The nutrient must be in a position where it can be absorbed by the plant root.
3. The nutrient must occur in the soil in proper proportions.

Soil fertility then, does not depend only upon the supply of nutrients in the soil, but upon the form in which the nutrients are found.

Some fertilizers harm seeds and foliage if the material is placed in direct contact with them. Inorganic fertilizers harm plant foliage more than organic fertilizers. Often organic fertilizers are called non-burning fertilizers.

If you are to avoid harming seeds and foliage with fertilizers:

DO NOT

1. Apply dry fertilizers (particularly inorganic fertilizers when the foliage is wet).
2. Plant seeds directly on a band or layer of fertilizer.
3. Spill the container of fertilizer contents and fail to remove the material from the foliage by scattering or leaching. (Many times lawn spreaders are filled on the lawn and spillage is not properly cared for. It is best to fill the spreader on the sidewalk.)

DO

1. Fertilize just before a rain. (Lawns for example)
2. Place the fertilizer below and to the side of the seed.
3. Mix fertilizer materials thoroughly in the soil before planting.

Fertilizers can be applied to the soils of the greenhouse or the landscape as--

1. Liquid fertilizers
   a. Hozon proportioners or fertilizer injectors (foliar or based application)
Fertilizer Nutrients
(Information Sheet continued)

b. Applied in water solution with a sprinkling can (foliar application)

c. Applied as a water solution around the base of the plant

2. Dry fertilizers

a. Broadcast over the soil surface by means of a spreader

b. Broadcast over the soil surface by hand (for small quantities). This is not the most accurate method for applying fertilizers, however.

c. Deep drilling

d. Side dressing

e. Banding along the row

Material for this Information Sheet was taken from: Ornamental Horticulture for Vocational Agriculture, pp 86-92.
Assignment Sheet
for
GREENHOUSE WORKER

UNIT: Plant Growing Media

TOPIC: Soil Organisms

OBJECTIVE: To learn some of the major soil organisms, their importance, and their effect on soils.

INTRODUCTION: Soils are composed of broken and weathered rocks, organic matter, water, and air. This material serves as a home for many kinds of plant and animal life. These plants and animals are both large and small in size. Some of these plants and animals are even so small that a microscope must be used to see them. Even though these organisms are small, they play a vital role in the health of our plants.

REFERENCES: Required:
1. Information Sheet, "Soil Organisms."

Supplemental:

QUESTIONS
1. Name three small forms of plant life that are found in the soil.

ACTIVITIES:
2. How much of the soil consists of organisms?
3. What damage to plants can a nematode cause?
4. What harm to a plant may fungus cause?
5. In what way do bacteria help supply the plant with fertilizer nutrients?
6. What are three ways to promote growth of beneficial soil organisms?

7. What are the three basic ways to control soil organisms which are harmful to seeds and plants?
Small plant life in the soil may be bacteria, fungi, or algae. The small animals in the soil include one-celled animals, and tiny, round worms called nematodes. The larger animals in the soil include worms, ants, snails, spiders, and insects. Some of these animals, especially the earthworms, help to make the soil better by burrowing through the soil, mixing it and making it possible for water and air to move easily through the soil. Also, some of the organisms in the soil are able to take nitrogen from the air and change it into a form that plant roots can absorb. Other organisms in the soil are not so helpful and actually do harm to plants by eating parts of the plant and causing various plant diseases.

Soil organisms make up about 1/1000 of the weight of an acre foot of soil. The living things in the soil use soil minerals for living activities. The minerals available to the plant then, are those that remain after the soil organisms have consumed a certain quantity for their life processes.
### THE SIGNIFICANCE OF SOIL ORGANISMS

<table>
<thead>
<tr>
<th>Organism</th>
<th>Major Activity</th>
<th>Beneficial to Plant Growth</th>
<th>Harmful to Plant Growth</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Earthworm</strong></td>
<td>Mixes soil. Increases the availability of plant nutrients. (Especially nitrogen) Increases aeration. Promotes drainage.</td>
<td>X</td>
<td></td>
</tr>
<tr>
<td><strong>Nematode</strong></td>
<td>Penetrates plant tissue, especially roots, and causes extensive damage.</td>
<td>X Only about 50 of the thousands of nematodes known are harmful to plants.</td>
<td></td>
</tr>
<tr>
<td><strong>Algae</strong></td>
<td>Aid bacteria and fungi in the decomposition of plant tissue, in making nutrients available to plants, and in the synthesis of humus.</td>
<td>X</td>
<td></td>
</tr>
<tr>
<td><strong>Fungi</strong></td>
<td>Decompose organic residues. Promote the formation of humus. Cause many plant diseases.</td>
<td>X</td>
<td>X</td>
</tr>
<tr>
<td><strong>Actinomy-cetes</strong></td>
<td>Decompose organic matter releasing plant nutrients, especially nitrogen. Cause plant disease.</td>
<td>X</td>
<td>X</td>
</tr>
<tr>
<td><strong>Bacteria</strong></td>
<td>Decompose organic matter releasing plant nutrients; convert nitrogen from the air into a form available to plants (only certain bacteris are able to do this). Cause many plant diseases.</td>
<td>X</td>
<td>X</td>
</tr>
</tbody>
</table>
The soil organisms which are beneficial to plant growth can be encouraged by adding organic matter, lime, and moisture to the soil.

The soil organisms harmful to plants need to be controlled. It has been estimated that the yearly loss in farm crops in the United States is five billion dollars. The cost of pesticides and required application of these expenditures is used to control harmful soil organisms.

Basically, there are three ways to control soil organisms which are harmful to seeds and plants:

1. Soil sterilization with steam
2. Soil fumigation or drenching with chemicals
3. Seed treatment

Material for this Information Sheet was taken from: Ornamental Horticulture for Vocational Agriculture, pp. 92-94.
Assignment Sheet
for
GREENHOUSE WORKER

UNIT: Plant Growing Media

TOPIC: Soil Sterilization

OBJECTIVE: To learn the advantages and disadvantages of steam sterilization (pasteurizing) and chemical treatment.

INTRODUCTION: The soil organisms harmful to plants need to be controlled. It has been estimated that the yearly loss in farm crops in the United States is five billion dollars. The cost of pesticides and required application equipment amounts to almost $350 million a year. A considerable amount of these expenditures are used to control harmful soil organisms.

REFERENCES: Required:

1. Information Sheet, "Soil Sterilization."

Supplemental:


QUESTIONS or ACTIVITIES:

1. Why are soils treated?

2. What are four sources of steam?

3. Why will soil that is too dry heat up slowly?

4. What is used to measure the soil temperature?

5. How can ammonia build-up in the soil affect plants?

6. What are the seven factors to consider when fumigating soil?
7. What are three precautions to observe in using soil fumigants?

8. What is the cheapest method of sterilizing soil?
Information Sheet on

SOIL STERILIZATION

This control measure is highly effective and is widely used in the greenhouse for controlling the various soil-borne pests. Steam sterilization is also used to some extent in outdoor areas and for steaming bulk soils prior to use in growing plants.

Why are soils steamed?

1. To kill soil-borne insects
2. To kill all of the bacteria, fungi, and virus organisms that are harmful to commercial crops
3. To destroy weeds
4. To promote soil granulation

Sources of steam:

1. Existing steam boilers
2. Portable oil-fired steam boilers
3. Package steamers
4. Bricked in permanent-type boilers

Preparing the soil for steaming:

1. Add humus or organic matter.
UNIT: Plant Growing Media
TOPIC: Soil Sterilization
(Information Sheet continued)

2. Water the soil lightly. Soil that is too dry will heat up slowly because of poor heat conduction and distribution. Soil that is too wet will also heat up slowly because it requires considerable heat to heat a large quantity of water.

3. Keep the soil moist a week prior to steaming so as to encourage weed-seed germination. This will make the weeds easier to kill.

4. Rototill or otherwise loosen the soil. Be sure all soil is loosened and that all lumps are broken up.

5. If soil in raised benches is being sterilized, unroll the canvas steaming hose down the length of the bench. (Ground beds may have buried tile for steaming purposes.)

6. Cover the bench with a suitable cover. The cover may be draped over the bench, weighted down with pipe or held in place with "C" clamps.

The soil should be steamed at 180° F. for thirty minutes.

**KILLING TIME FOR VARIOUS SOIL ORGANISMS WHEN USING STEAM STERILIZATION**

<table>
<thead>
<tr>
<th>Organism</th>
<th>Time to Kill</th>
<th>Temperature</th>
</tr>
</thead>
<tbody>
<tr>
<td>Nematodes</td>
<td>Instantly</td>
<td>140° F.</td>
</tr>
<tr>
<td>Soil Insects</td>
<td>Instantly</td>
<td>140° F.</td>
</tr>
<tr>
<td>Soil Fungi</td>
<td>10 minutes</td>
<td>140° - 160° F.</td>
</tr>
<tr>
<td>Soil Bacteria</td>
<td>10 minutes</td>
<td>140° - 160° F.</td>
</tr>
<tr>
<td>Weed Seeds</td>
<td>10 minutes</td>
<td>140° - 160° F.</td>
</tr>
<tr>
<td>Soil Virus</td>
<td>30 minutes</td>
<td>180° F.</td>
</tr>
</tbody>
</table>
UNIT: Plant Growing Media
TOPIC: Soil Sterilization
(Information Sheet continued)

The soil temperature during steaming is registered on a soil thermometer.

After steaming, it is often found that there are other problems which could develop.

1. Nitrifying and other beneficial soil organisms are killed.
2. Ammonia build-up in the soil which may cause root burn.

Solving after-steaming problems

1. Use high quality, long lasting kinds of peat such as Germar or Canadian sphagnum, peats or other forms of organic matter that break down slowly.
2. Avoid sterilizing in hot water.
3. Don't feed the previous crop after it shows color, and leach it during the last waterings.
4. Keep soils cultivated during critical periods to encourage air to enter the lower soil.
5. Keep soils medium dry when steaming; sterilizing wet soils encourages the build-up of ammonia.
6. Adding 4 pounds of gypsum or 40% superphosphate per 100 square feet of soil immediately after steaming seems to help tie up free ammonia.
7. Leach heavily after steaming.

Soil Fumigation

Conditions under which chemicals are most extensively used for soil pasteurization:

1. Situations in which overhead costs are so low that the time required for aeration is not expensive.
2. Situations where weeds and soil-borne insects are the main reasons for sterilizing.

3. Situations in which steam boilers are not available for sterilizing.

Chemical fumigants effective against fungi, bacteria, and nematodes are:

1. Chloropicrin (tear gas)
2. Methyl bromide
3. Mylone
4. Vapam or VPM
5. Vorlex
6. Trizone
7. Formaldehyde

Chemical fumigants effective against nematodes are:

1. Dichloropropene-dichloropropane mixtures
2. Ethylene di-bromide

Other fumigants include:

1. Bedrench
2. Zinophos
3. Trapex
4. Nemes
5. Brozone

Factors to consider in fumigating soil:

1. Soil temperature
2. Soil moisture
UNIT:  Plant Growing Media  
TOPIC:  Soil Sterilization  
(Information Sheet continued)

3. Soil texture  
4. Organic matter content  
5. Seals needed  
6. Soil type  
7. Depth of application

Forms in which chemical fumigants are applied:

1. Tractor-mounted equipment which lays a plastic film and injects the fumigant under the plastic cover.  
2. Liquid water-miscible materials which are metered into sprinkler irrigation systems.  
3. Granules, liquids, and powders which can be worked into the soil from equipment mounted in front of a rototiller.  
4. Tractor-mounted chisel-tooth injection shanks can be used.  
5. Materials in pressure cylinders can be released under plastic covers:  
6. Hand-operated needle point injection guns can be used.

No plants should be planted into a fumigant-treated soil for a period of two to three weeks.

Precautions to be observed in using soil fumigants:

1. Avoid inhaling the material.  
2. Avoid contact of the fumigant with the skin.  
3. Allow sufficient time for aeration after the material is applied.
## ADVANTAGES AND DISADVANTAGES OF STEAM AND CHEMICAL SOIL STERILIZATION

<table>
<thead>
<tr>
<th>Treatment</th>
<th>Advantages</th>
<th>Disadvantages</th>
</tr>
</thead>
<tbody>
<tr>
<td>Steaming</td>
<td>A very effective job. Cost of treatment is less per acre than for chemicals. ($350 - 500 per acre)</td>
<td>High initial cost. Edges of benches and growing areas may not receive steam. After steaming, problems frequently occur.</td>
</tr>
<tr>
<td>Fumigation</td>
<td>Useful when a source of steam is not available. Gives good control of insects, weeds, and nematodes.</td>
<td>Cost of treatment per acre is high. Not very effective against hard-to-kill organisms. A great deal of time is required for aeration after treatment.</td>
</tr>
</tbody>
</table>

Material for this information sheet was taken from Ornamental Horticulture for Vocational Agriculture in Alabama, pp. 94 - 98.
Assignment Sheet
for
GREENHOUSE WORKER

UNIT: Plant Growing Media

TOPIC: Plant Growing Media Other Than Soil

OBJECTIVE: To become familiar with growing media other than soil, to study their merits, and to learn how to use these media in growing horticultural plants.

INTRODUCTION: Every plant grower has his own opinion on which plant growing media is best. There are several very good additives and experience is the best method of selection.

REFERENCES: Required:

1. Information sheet, "Plant Growing Media Other Than Soil."


QUESTIONS or ACTIVITIES:

1. What is the most widely used media for reproduction of plants?

2. What type of peat is most widely used in the United States?

3. How much water will sphagnum moss absorb?

4. What happens to vermiculite when heated?
5. What leaves, when in a molded state, make the best growing media?

6. What three media are probably the most readily available for use by the horticulturist in the South?

7. Why have many people witnessed failures in plant growth in a medium of sawdust?

8. What are the advantages of perlite?
Information Sheet

on

PLANT GROWING MEDIA OTHER THAN SOIL

Many different growing media may be used for rooting cuttings taken from desired plants. These may be used alone or in mixtures with soil.

**SAND**

Sand is probably one of the most widely used growing media in the reproduction of plants. It consists of small grain or rocks ground into a fine texture by weathering. This sand must be of a good quality and must not contain silt. The recommended sand for use in rooting cuttings is of the quartz type and should be washed. It can be the same quality sand used in masonry.

**PEAT**

Peat, commonly referred to as peat moss, is a material that has resulted from the decaying of the remains of thick vegetation in wet, marsh, swamp areas. It has been preserved over the years by being under water in a partially decomposed state. Peat varies widely in its state of decomposition, acidity, mineral content and origin. Light brown peat has been normally produced by a type of vegetation that results in a quite acid state. Brown to black peat is of the type that is alkaline. This is the type that is desirable and most used in the United States. It has a very high water-holding capacity and contains approximately 1% nitrogen. This nitrogen assists in the decomposition process which results after peat has been placed in use. When peat is used, it should be broken apart and moistened well before adding to the growing media or mixture.
SPHAGNUM MOSS

Commercial sphagnum moss is a material that has been produced by dehydrating certain acid-bog plants. The dehydrating results in a relatively sterile material. It is very light in weight and has a very high water-holding capacity. It has been said that it will absorb 10 to 20 times its weight in water. After dehydrating the plant materials have been shredded in order to make it more usable. This material contains such small amounts of minerals that plant growth in it for any length of time will need additional fertilizer.

VERMICULITE

This is a material that is micaceous in nature and is therefore a mineral. It is composed of thin layers that expand or explode when heated. It is heated in order to dehydrate it for use in horticultural mixtures. It is light in weight and has a very high water-holding capacity. Expanded vermiculite should not be pressed or compacted in any way when wet. If this is done the desired porous structure of the material will be destroyed.

LEAF MOLD

Certain leaves can be decayed and placed into a growing media or mixture and will serve a very good purpose. Maple, oak, sycamore, and elm are among the most suitable leaves for this purpose. In preparing such a compost the layers of leaves should be alternated with thin layers of soil. Small amounts of nitrogenous fertilizer should be used between the layers of leaves and soil. This nitrogen assists in the decomposition of the leaves. The mixture should be protected from the weather so that leaching of the mineral elements will not result during heavy rain storms. To prepare suitable leaf mold, 12 to 18 months should be allowed for proper decaying of the leaves. A disadvantage of leaf mold is that it may contain nematodes, weed seed or noxious insects and diseases. It should be sterilized before being used as a growing media for horticultural plants.
SHREDDED BARK, SAWSDUST, AND WOOD SHAVINGS

In the South these materials are probably the most readily available for use by the horticulturist. They are by-products of the lumber industry and can be obtained readily at very low cost. They are usually of the hardwood or pine variety. Decomposition of these materials is slow and one should be sure that they are decomposed before using them for plant propagation. Usually it is advisable to add a nitrogenous fertilizer to these materials during the decaying process.

USING SAWSDUST

Sawdust may be used to improve the physical conditions of soils and as a mulch. As a mulch it insulates the soil against wide fluctuations in temperature, discourages weed growth and reduces evaporation of soil moisture. However, there is a difference of opinion as to its merit. Some operators have long used this easy-to-get forest by-product in large quantity with complete success. Others have had unfortunate experience with sawdust and have discarded it as unsuitable to their needs.

Possibly a lack of understanding as to how to handle sawdust has caused some of these failures. When sawdust is incorporated with the soil—used in place of peat—it requires large quantities of nitrogenous fertilizer if the plants growing in the soil are not to suffer from nitrogen starvation. The organisms in the soil which break down cellulose require appreciable amounts of nitrogen and will use up all available supplies of this element.

It has been estimated that 24 pounds of nitrogen are required per ton of sawdust from some species of pine to bring the nitrogen content up to 1.2 to 1.5 percent, the values needed for decomposition without inducing nitrogen deficiency in plants. This would equal 115 pounds of ammonium sulphate or 72 pounds of ammonium nitrate per ton of sawdust during the period of its decomposition, which may be two or three years. A 4-inch layer of loose dry sawdust over a space 20 X 30 feet weighs a little over a ton. A bushel of sawdust
(10 to 15 pounds) requires 0.8 pound of ammonium sulphate or 0.5 pound of ammonium nitrate. When the sawdust is used as a mulch, nitrate fertilization is not required to the extent that it is when the material is incorporated with the soil.

Sawdust is widely employed as a plunging material in heel beds in retail sales yards, for which it has unanimous approval, despite the fact that research showed that it is very poor for this use, vastly inferior to peat. The need for frequent watering is the chief disadvantage of sawdust as a filler for nursery heel beds. Because of the rapidity with which it dries, it is necessary to soak thoroughly and often.

Material for this information sheet was taken from Ornamental Horticulture For Vocational Agriculture In Alabama, pp. 98-100.
Assignment Sheet
for
GREENHOUSE WORKER

UNIT: Plant Growth and Classification

TOPIC: Introduction

OBJECTIVE: To develop an understanding of the importance of studying the properties and life phenomenon exhibited by a plant.

INTRODUCTION: There are over 350,000 different kinds of plants in the world. No one person can know all of them, but he can learn the characteristics that are common to all of them. Without a knowledge of botany a plant grower is lost. If he does not know how plants grow, how can he possibly be successful in raising them?

REFERENCES: Required:

Crop Production in the South, Klingman, pp. 13-19.

QUESTIONS or ACTIVITIES:
1. What is botany?
2. How many different kinds of plants are known to exist?
3. Name two carbohydrates.
4. What is the major difference between plants and animals other than the ability to move and to think?
5. What was the wrong conclusion that Van Helmont made after his experiment concerning plant growth?
Assignment Sheet
for
GREENHOUSE WORKER

UNIT: Plant Growth and Classification

TOPIC: Photosynthesis

OBJECTIVE: To learn how plants produce their food.

INTRODUCTION: Van Helmont failed in his experiment to determine why plants grow. He thought that water alone was responsible for the growth. Van Helmont did not know about photosynthesis; so his conclusion was wrong.

REFERENCES: Required:

Crop Production in the South, Klingman, pp. 19-24.

QUESTIONS or ACTIVITIES:
1. What does photo mean?
2. Define synthesis.
3. What is a more complete definition of photosynthesis?
4. What is a calorie?
5. What is a molecule?
6. What is the term used to describe the movement of gas or liquid from an area of high concentration to an area of low concentration?
Assignment Sheet
for
GREENHOUSE WORKER

UNIT: Plant Growth and Classification

TOPIC: Respiration

OBJECTIVE: To learn about the process of respiration and to study its relation to photosynthesis.

INTRODUCTION: All cells must carry on respiration in order to stay alive. Most of us understand less about the process of respiration in the plant as compared to our knowledge of respiration in the animal. Yet the processes are very similar in the animal and plant cell.

REFERENCES: Required:
Crop Production in the South. Klingman, pp. 29-32.

QUESTIONS or ACTIVITIES:
1. Define respiration.

2. What two materials are formed when food is decomposed with the addition of oxygen?

3. How much do the chemical equations for photosynthesis and respiration differ?

4. What gas do plants release at night?

5. What are the raw materials needed for respiration?
UNIT: Plant Growth and Classification

TOPIC: Water Absorption and Loss--Nutrient Absorption--Movement of Water and Nutrients in the Plant.

OBJECTIVE: To understand how water and nutrients are absorbed by the plant, to understand how water is lost, and to study the transportation system of the plant.

INTRODUCTION: One of the necessary functions of plants is to absorb water and nutrients from the soil. For proper management, one must understand these absorption processes and also the transporting of these materials by the plant.

REFERENCES: Required:

Crop Production in the South, Klingman, pp. 32-35.

QUESTIONS or ACTIVITIES:

1. What will happen to a plant if its inside pressure is greatly reduced?

2. What is the term used to describe cells that are filled tight and result in plants standing straight?

3. Explain how an over supply of fertilizer around a plant's roots affect its water absorption process.

4. What is transpiration?

5. What are nutrients?

6. What two conductive tissues make-up a vascular bundle?

7. Explain why girdling a tree causes it to die.
Assignment Sheet
for
GREENHOUSE WORKER

UNIT: Plant Growth and Classification

TOPIC: Plant Food

OBJECTIVE: To learn the different plant foods and their functions.

INTRODUCTION: A food is any substance which can be used as a source of energy for carrying on the life processes. To really understand plant growth, one must understand the basis for life—food.

REFERENCES: Required:
Crop Production in the South, Klingman, pp. 24-29.

QUESTIONS or ACTIVITIES:

1. What is food?

2. What are the three foods used for energy and growth?

3. What elements make up carbohydrates?

4. What is the primary function of fats?

5. Where in the plant are fats most commonly found?

6. What is the process called by which hydrogen is added to oils?

7. What are the components of protein?

8. What four elements make up around 97% of the dry weight of most plants?
Assignment Sheet
for
GREENHOUSE WORKER

UNIT: Plant Growth and Classification

TOPIC: The Plant Kingdom

OBJECTIVE: To become familiar with the system used to classify plants.

INTRODUCTION: People in West Texas may call a certain plant "dove weed" while an East Texas farmer may call it "croton". Names vary with localities. The only way to solve this problem was to develop a unified method of classification.

REFERENCES: Required:
Crop Production in the South, Klingman, pp. 35-40.

QUESTIONS
or
ACTIVITIES:
1. What is taxonomy?
2. What are the four divisions of plants?
3. In which division do we find most of the disease causing plants?
4. What are some examples of beneficial bacteria?
5. What plant causes smut, rust, mildew, and scab?
Assignment Sheet for
GREENHOUSE WORKER

UNIT: Plant Propagation

TOPIC: Introduction to propagation

OBJECTIVE: To develop an understanding of the basic types of reproduction in plants and to learn the facilities, media, soil mixtures, and containers used in plant propagation.

INTRODUCTION: Plant propagation is the controlled reproduction of plants in order that man can have selected plants which are of specific value to him. Today with the many new advances in science the propagation of plants has become one of the most fascinating aspects of ornamental horticulture.

REFERENCES: Required:
1. Information Sheet on "Introduction to Propagation".

Supplemental:

QUESTIONS or ACTIVITIES:
1. What is meant by plant propagation?
2. Give two methods by which plants may be propagated.
UNIT: Plant Propagation
TOPIC: Introduction to Propagation
(Assignment Sheet continued)

3. Give three structures used for the reproduction of plants.

4. List three requirements of the ideal plant propagation structure.

5. Give three requirements of a good media or mixture used in propagation.

6. List five of the most common types of media.

7. What is used for chemical sterilization of soil?

8. Give three types of containers used in the propagation of plants.

9. What is the purpose of plant hormones?

10. What is a flat?
Information Sheet

on

INTRODUCTION TO PROPAGATION

Plant propagation is the controlled reproduction of plants in order that man can have selected plants which are of specific value to him.

Plants may be propagated by two methods - sexual or asexual.

Seed reproduction in plants is basically a sexual process because it involves the union of sperm and egg cell before the seeds are formed. The seed has a supply of food sufficient for establishing a plant in a new location.

The vegetative methods of propagation such as layering, division, cutting, grafting, and budding are the asexual types of plant propagation.

There are a number of types of facilities and propagating structures for the reproduction of plants.

Many styles of greenhouses are used; they are usually made of glass, plastic, or similar material.

The hotbed is used for propagating, but it is generally smaller and less expensive. Heat is provided by fermenting manure or electric heating cables.

Many growers use a propagating case made of plastic to start young plants. This case may have mist spray in it to control the environment.

The ideal structure for plant propagation should have the proper amount of ventilation, temperature, and shade or light.

There are several media and mixtures used in propagation. All media should be loose and of a light mixture so that the excess water will drain. It should be free from seeds, nematodes, and disease organisms.

Some common types of media are sand, peat, sphagnum moss, vermiculite, and perlite.

If soil is used, sterilization is a must. It may be treated by steam or
Introduction to Propagation
(Information Sheet continued)

chemicals. If chemicals are used methyl bromide is an excellent chemical to use.

Flats are small rectangular containers used for germinating seeds or rooting cutting. Many types of containers such as clay pots, peat pots, and plant bands are used.

Many plant propagators use a synthetic plant hormone to promote rooting of cuttings. Various methods are used in applying these root-inducing substances, but the most common is to dip the cutting in the hormone powder, which is a chemical mixed with powdered talc at suitable concentrations. Many of the rooting hormones contain a fungicide to give protection against diseases.
Assignment Sheet for
GREENHOUSE WORKER

UNIT: Plant Propagation

TOPIC: Propagation from Cuttings

OBJECTIVE: To develop an understanding of the methods of reproducing plants from cuttings.

INTRODUCTION: Cutting is one of the most important methods of propagating ornamental plants. Many plants can be started from cuttings in a limited amount of space. This is an inexpensive, rapid, and simple method of starting plants.

Cutting may be defined as the process of propagating plants by the use of vegetative parts, which when placed under suitable conditions, will develop into complete plants.

REFERENCES: Required:

1. Information Sheet on "Propagation from Cuttings".

Supplemental:

3. Flower and Plant Production in the Greenhouse, Nelson, pp. 113-123.

QUESTIONS or ACTIVITIES:

1. List three reasons for producing plants from cuttings.
2. When are hardwood cuttings usually made?
3. List three plants which would be considered as herbaceous.
4. When are softwood cuttings made?
UNIT: Plant Propagation
TOPIC: Propagation from Cuttings
(Assignment Sheet continued)

5. What temperature is necessary to root cuttings?

6. What is the function of the callus growth on cuttings?

7. List three characteristics of a good cutting.

8. What are the requirements of a good rooting medium?

9. Give four types of rooting media.

10. When are cuttings ready to transplant?
Information Sheet on PROPAGATION FROM CUTTINGS

Producing plants from cuttings is often cheaper and faster than producing them from seed, by budding or by grafting. The use of cuttings also helps maintain the characteristics of the original plant. Many types and varieties of plants will not produce the same quality or type of plant from seed and must be reproduced by cuttings, budding, or grafting.

Commercial plant producers use cuttings to secure large numbers of plants faster than securing the same plants from seeds. Cuttings are also used because they are easier and simpler to make than various budding or grafting operations.

Cuttings are classified and named according to the part of the plant from which they come; stem cuttings, leaf cuttings, or root cuttings.

Stem cuttings are the most important more commonly used. They are made by cutting a segment or piece of a growing limb or shoot from the parent plant. These cuttings are further classified or named by the type of wood or growth period from which the cuttings are made.

1. Harwood cuttings are usually made in the winter months (or dormant stage) from plants or trees which shed their leaves. Plants propagated by hardwood cuttings include Junipers and Yews.

2. Semi-hardwood cuttings are usually made from evergreen plants and are cut from newer growth on the plant after it has finished the rapid summer growth. Plants propagated by semi-hardwood cuttings include euonymus, evergreen, azaleas, and holly.

3. Softwood cuttings are made from new growth in spring or early summer while that part of the plant is growing rapidly. Plants propagated by softwood cuttings include pyracantha, magnolia, and spirea.

4. Herbaceous cuttings are made from plant materials which are soft, rapidly growing, and relatively high in water content. Plants propagated by herbaceous cuttings include coleus, chrysanthemum, geranium and carnation.
UNIT: Plant Propagation
TOPIC: Propagation from cutting

The following environmental conditions are necessary for rooting cuttings:
high humidity; air temperature of 60 degrees to 70 degrees at night and 75
degrees to 85 degrees during the day. The temperature of the rooting medium
should be as close to 70 to 75 degrees as possible. Others are adequate
light and a good rooting medium.

After cuttings have been made and placed under environmental conditions
favorable for rooting, a callus layer may develop at the basal end of the
cutting. The callus serves as a protective layer which retards the develop-
ment of decay on cuttings that are fairly slow to root. The formation of
callus and the formation of roots are independent of each other, although
they often occur at the same time.

The plant from which cuttings are taken should be healthy and moderately
vigorous. The cuttings should come from average growth from portions of the
plant in full sun. The cuttings are usually three to five inches long with
two or more nodes. The cuttings should be made with a sharp knife, making
the basal cut at about a 45 degree angle just below a node. It is best to
take cuttings in the early morning and keep them moist, cold and turgid
(swollen) by wrapping in damp burlap or plastic bags until they are stuck in the
propagating bed.

The lower 1/3 to 1/2 of the leaves should be removed from the cuttings.
Dip the base of the cutting in a rooting hormone and insert in the rooting
medium, spacing so that the leaves barely overlap. The depth of sticking
the cuttings is generally 1/3 of their length. After the cuttings are stuck,
the medium should be thoroughly watered to wash the particles closely
around the base of the cuttings.

During rooting the medium must be kept uniformly moist, but never soggy.
Until the cuttings begin to root, they should be kept under partial shade.
After rooting, the shade should be removed for increasing periods of time
until it is left off completely.

A good rooting medium is one which can be kept uniformly moist, but which
also provides good drainage and aeration. Some satisfactory ones are:
clean sharp sand (builders grade); vermiculite (horticultural grade), sand
and peat moss mixture, equal parts of each; peat moss and perlite, equal
parts of each.

The propagating box should be at least three to four inches deep. Usually
they are wooden boxes or flats with slatted bottoms. Standard size nursery
flats are usually about 15 inches wide by 22 inches long by 3 1/2 inches deep.
This size is convenient to handle when filled with the rooting medium and cuttings.
To maintain the high humidity needed for rooting softwood cuttings, the top of the flat may be covered with plastic. This may be done by placing a wire or wooden frame over the flat to support the plastic 8 to 12 inches above the rooting medium. After the cuttings have been stuck and thoroughly watered, the flat is covered with a sheet of plastic, which should be tucked under the bottom of the flat or tacked to the sides and ends to hold it in place.

Cuttings should be properly managed after they have rooted. When the cuttings have roots 1/2 to 1 inch long, they are ready to transplant either into pots or directly to outdoor beds. If transplanted into pots, 2 1/4 to 3 inch pots are used. The potting mixture should contain about 1/3 organic matter such as peat or leaf mold, and 2/3 sandy loam soil. The cuttings should be partially shaded for 7 to 14 days after transplanting, then gradually given full sunlight. Liquid feeding with a complete water soluble fertilizer should be applied every 10 to 14 days after the cuttings are established. By fall the cuttings will be ready to plant in the field to grow to a size suitable for landscape use. If they were rooted late in the season, they should be carried over the first winter in a covered cold frame.

Material for this information sheet was partially taken from:


2. The Center for Research and Leadership Development in Vocational and Technical Education. The Ohio State University. "Propagating Horticultural Plants."
Assignment Sheet
for
GREENHOUSE WORKER

UNIT: Plant Propagation

TOPIC: Propagation by Layering

OBJECTIVE: To develop an understanding of the different types of layering.

INTRODUCTION: Many plants can be reproduced by layering. This is the development of roots on a stem while it is still attached to the parent plant. The rooted plant is then detached or cut after it has developed roots and becomes a new plant.

REFERENCES: Required:
1. Information Sheet on "Propagation by Layering".

Supplemental:
2. "Propagation of Ornamental Plants", B-816-(1)
   Agriculture Extension Service.
3. Plant Propagation Principles and Practices,
   Hartmann and Kester.

QUESTIONS or ACTIVITIES:
1. Why do we wound plants that are to be layered?
2. What type of plants can be layered in a simple way?
3. What type of plants are air layered?
4. Why do we air layer plants?
5. What materials are used in air-layering plants?
6. When is the best time to air layer plants?
Information Sheet

on

PROPAGATION BY LAYERING

The production of a new plant by layering is one of the surest methods. It is commonly used to propagate plants which are difficult to root.

A simple way of layering is performed by bending a branch of a plant to the ground and covering it with soil or a rooting medium, but leaving the terminal end exposed.

It is usually best to wound branches that are to be covered with soil. This helps to induce root formation. Many plants such as ivy, philodendrons, blackberries, and strawberries will root by this method.

Air layering is a method used to increase many plants such as croton, hibiscus dracaena, and rubber plants. Many tropical plants get leggy and shed their lower leaves; they cannot be sold as choice plants. This is a method of securing good plants at a minimum cost.

Air layering is an excellent way to produce plants which do not come true from seed. In some cases, a layered plant can be produced in a shorter time than by other methods of propagation.

One method of air layering is to select a spot just below the joint or node of the plant to be propagated. It may be necessary to remove a few leaves in order to do this. Make a slanting cut upward. Be careful not to cut all the way through. Take a toothpick or other small piece of wood and place it in the upper end of the slit to keep it from sealing. Then sprinkle the area which is to be propagated with a hormone. This will stimulate the root growth. Wrap a small handful of moist sphagnum moss around this area to keep the roots moist while in formation. Cover the moss with a small piece of plastic film, polyethylene, or kitchen-grade aluminum foil to seal in the moisture. Tie the plastic with two pieces of garden wire or plastic tie. In a few weeks, under ideal conditions, the roots should be in formation and the stem may be cut from the parent plant and placed in a pot.

Air layering is best practiced during the spring and summer months when high temperatures and high humidity contribute toward quicker rooting.
Assignment Sheet for
GREENHOUSE WORKER

UNIT: Plant Propagation

TOPIC: Propagation by Division

OBJECTIVE: To develop an understanding of how to increase plants by division.

INTRODUCTION: The propagation of plants by division is an easy and sure way of increasing plants such as chrysanthemums, daylilies, and some shrubs.

REFERENCES: Required:
1. Information sheet on "Propagation by Division."

Supplemental:

QUESTIONS
1. List four plants that can be propagated by division.

ACTIVITIES:
2. When is the best time to divide shrubs?
3. Why do you divide perennials?
4. When should you divide perennials?
5. How should you divide a daylily or other bulbous plants?
Division is a simple form of plant propagation. Some plants which can be propagated by division are daylilies, iris, chrysanthemums, geraniums, sansevieria, and shrubs such as primrose, jasmine, and fig trees.

Most of these plants can be dug and shaken free of soil. Then the clumps can be divided into units or small plants, each having roots, stems, buds, and leaves. They can be planted in containers or as individual plants where they are to grow permanently.

Plants are best divided after their season of blossoming, but with care they may be so increased at any season of the year. Larger shrubs may be divided in the same method as smaller plants, but in most cases they will have to be separated with a shovel or hatchet. They should be divided when the shrubs are dormant for best results.
Assignment Sheet
for
GREENHOUSE WORKER

UNIT: Plant Propagation

TOPIC: Propagation by Grafting and Budding

OBJECTIVE: To develop an understanding of the methods and types of grafting and budding.

INTRODUCTION: Budding and grafting is usually performed when certain plants cannot conveniently be reproduced by cutting, layering, or division. Also it is used when seeds do not reproduce the characteristics of the parent variety.

Experience is necessary to be successful at grafting and budding. One of the best ways is to study all you can about grafting and budding and then practice until you become skilled.

REFERENCES: Required:


Supplemental:


UNIT: Plant Propagation
TOPIC: Propagation by Grafting and Budding
(Assignment Sheet continued)

QUESTIONS or ACTIVITIES:

1. Explain the meaning of stock and scion.
2. What is the cambium layer?
3. When do you graft deciduous trees and shrubs?
4. Why should you have a sharp knife in grafting?
5. List two kinds of budding.
Assignment Sheet for GREENHOUSE WORKER

UNIT: Plant Propagation

TOPIC: Propagation from Seed

OBJECTIVE: To develop an understanding of producing plants from seeds.

INTRODUCTION: The production of plants from seed is commonly used by horticulturists. Many ornamental plants are produced by planting seeds in flats or other containers using the proper cultural methods.

Producing good plants from seed requires great skill and knowledge. The grower must be able to determine the requirements for many different plants. He must know when seeds should be planted, how much space should be allowed for each type of seed, how deep to plant them, and the proper cultural methods.

REFERENCES: Required:

1. Information Sheet on "Propagation From Seed".

Supplemental:


3. The Ball Red Book, pp. 3-12.


QUESTIONS or ACTIVITIES:

1. Where does the average grower secure good seed?

2. What characteristics does a good growing media possess?
UNIT: Plant Propagation
TOPIC: Propagation from Seed
(Assignment Sheet continued)

3. What is the proper temperature to germinate seeds?

4. What will happen when a grower attempts to germinate seeds at a cool temperature?

5. What is the best temperature to grow plants?

6. Why do you use a sterile moisture holding material in planting seeds?

7. What information should the label on a seeded flat contain?
Information Sheet

on

PROPAGATION FROM SEEDS

There are several basic principles that the grower must observe if he is to get good germination of his seeds and thereby be successful in producing new plants. These are:

1. Use good seeds. For the average grower good seeds can be obtained from the commercial producer of seeds. These are growers who are not growing plants for the purpose of getting a flower but for the purpose of collecting and processing the seeds for sale to plant propagators.

2. The grower must always use the best of growing media for germinating the seeds. A wide variety of materials can be obtained for this purpose. The media, whatever his choice, must possess certain characteristics. It must be finely screened, porous, loose and have a good waterholding capacity. It should be sterilized and in most cases low in the nutrients necessary for plant growth. These nutrients can be added after germination and after the plant begins its growth.

3. The germinator or grower must maintain the proper temperature if the seeds are to germinate properly. Different plant seeds require different temperatures, however, there are general principles that will be helpful to the grower that will apply to most plants. Most of the common plants that the retail grower will deal with require a minimum of 65° for proper seed germination. In most cases the temperature should be about 70° F. This is very important because the grower who attempts to germinate seeds at a cool temperature will find that the seed will rot before having a chance to germinate.

4. The proper moisture level must be maintained and must be kept uniform. If this is not done after the seed germinates or sprouts, the plant will die.

5. After germination occurs most species of plants grow better in a slightly lower temperature and in a cooler house. The best temperature is usually between 50 to 60°.

To sum up these general principles, you could say that if you start with
Propagation from Seeds
(Information Sheet continued)

good seeds, sow them in a good growing medium keep them warm and moist until after germination, success is most likely to occur.

Reasons for failures in germination

If the seed is good and there are proper amounts of heat, moisture and air, nearly all the seed will germinate. However, some factors are responsible for seeds not germinating. The more important factors are:

1. Damaged seed - Seeds with broken seed coats, insect or rodent damage or heat damage will not germinate properly or else will fail to germinate at all.

2. Old seed - Seeds which are more than one year old will not germinate as well as fresh seed, especially if the old seed was not stored properly.

3. Soil or media too wet - Too much water keeps air (oxygen) from moving around the seed, causing it to rot before the plant can emerge.

4. Temperatures too cold - When soil and/or air temperatures are low, the emerging plant develops slowly and uses up the stored food before it can manufacture its own food. Cold temperatures also slow down the absorption of water needed to start the germination process.

5. Hard seed - Some plants produce seed with a tough coat which will not allow moisture to enter the seed. In such cases, it is necessary to use a special process to weaken the outer seed coat. This special process is called scarification, and is used to weaken the outer seed coat so that water may be absorbed to begin the process of germination.

6. Disease - Many diseases which affect plants are caused by bacteria or fungi carried to the young plant by air, water, or insects. These pests are present on the seed itself or are present in the soil. Damping off is one of the more common diseases affecting new plants. Many of these diseases can be controlled by using various seed treatments and through sterilization of the soil or media in which the seeds are planted.

7. Drying out of soil or media - It is necessary to keep the soil or media well watered after seeds are planted. Care must be taken to keep the soil or media moist enough so that the seed have a continuous supply of moisture, but not so much as to encourage damping off or reduced aeration of the media.

8. Planting too deep - Seeds which are placed too deep in the soil or media may fail to produce a plant. These seeds will use all of their stored food
Propagation from Seeds
(Information Sheet continued)

and energy before reaching the surface and die before they can begin to make their own food. A good rule to follow is to plant seed no deeper than three times the smallest thickness or size of the seed. Most small seeds should be planted from 1/8" to 1/4" deep with a covering of a loose moistened holding medium.

Seeding in flats

Starting plants by seeding thickly in flats is a common practice. The seed may be broadcast or planted along marked rows. The seed should be placed at a depth which allows for easy emergence of the seedling. If the seeds are broadcast, little covering is needed. Some propagators may use a layer of a sterile moisture holding material such as sphagnum moss as a seed bed to reduce the chances of damping off developing. However, care must be taken that the sphagnum moss is not soggy wet.

A flat 2" x 4" board made to fit inside the flat or a brick can be used for firming the top of the soil. In general, the smaller the seed, the less covering is needed. For example, celery seed would require less covering than either bean or corn.

Small seeds are often hard to handle and plant. To help distribute the smallest seed, you can mix them with a small amount of sand or other inert material.

After the seed are planted in the bed and covered, water the seedbed gently. To prevent washout of fine and small seeds, use fine misting nozzles, sub-surface irrigation or place burlap bagging over the seedbed and soak the bed thoroughly. When misting nozzles or sub-surface irrigation is used to moisten the seed and media, the usual practice is to cover the flat with a piece of glass or place the entire flat in a plastic bag to converse moisture until germination occurs. After the initial watering no additional watering is usually required prior to germination.

All seeded flats should be labeled. The label should include the following information.

1) Name of plant or variety
2) Date seeded
3) Student's name
4) Special treatment, if any
Propagation from Seeds

(Information Sheet continued)

Using pot labels

1) Always start entries at the blunt end of the label.

2) Allow the lower 1/3 of the label to remain free of entries for insertion into the soil of the flat (or pot). This will permit reading of the information on the label without lifting and wiping off the label.

3) The students should be taught that the seeding job is not complete until the label containing the required information pertaining to the seeding is in place in the container.

Material for this Information Sheet was taken from Ornamental Horticulture for Vocational Agriculture in Alabama, pages 54, and also from "Propagating Horticultural Plants, Module No. 3, Ohio State University."
Assignment Sheet
for
GREENHOUSE WORKER

UNIT: Plant Propagation

TOPIC: Developing a Plant Breeding Vocabulary

OBJECTIVE: To become familiar with the words used when discussing plant breeding.

INTRODUCTION: It is next to impossible to understand any subject if one does not have a working knowledge of the terms involved. Reading will be meaningless if you have to skip every third or fourth word because you are not familiar with it.

REFERENCES: Required:


QUESTIONS or ACTIVITIES:

1. What is the process called by which stamens or anthers are removed to prevent self-pollination?

2. What is a perfect flower?

3. What are the three parts of the female portion of a plant?

4. Where do seeds develop?

5. How are generations numbered?

6. What part of the plant bears pollen?

7. Is it possible for one plant to pollinate itself?

8. What part connects the stigma and ovary?
9. Ask your science or biology teacher to explain D.N.A. (Desoxyribonucleic acid) to you. The discovery of D.N.A. has revolutionized the field of plant breeding.
Assignment Sheet
for
GREENHOUSE WORKER

UNIT: Plant Propagation

TOPIC: Plant Selection and Fundamentals of Plant Breeding

OBJECTIVE: To become familiar with selection processes and to develop an understanding of pollination and fertilization.

INTRODUCTION: In order to breed plants successfully it is important to understand the principles of plant reproduction. A person does not have to be a scientist to understand and do plant breeding. Many people make a hobby of this field. Plant breeding, of course, is much more than a hobby. It is the foundation for developing new and better plants.

REFERENCES:
Required:

Supplemental:

QUESTIONS or ACTIVITIES:
1. What is meant by natural selection?
2. What are the two ways in which plants reproduce?
3. In what general section of a plant are reproduction processes carried out?
4. What is the name of the total male reproduction system?
5. What are flowers called that only contain the male reproductive organs?
UNIT: Plant Propagation
TOPIC: Plant Selection and Fundamentals of Plant Breeding
(Assignment Sheet continued)

6. What is the major difference between pollination and fertilization?

7. Learn the parts of the perfect flower (figure 17 on page 5).
Assignment Sheet
for
GREENHOUSE WORKER

UNIT: Plant Propagation

TOPIC: Heredity

OBJECTIVE: To understand how traits are passed on from generation to generation.

INTRODUCTION: The study of heredity is not only one of the most rewarding studies of man, it is one of the most interesting. Heredity, like a lot of subjects, seems complicated and dull at first, but with knowledge comes interest. Once you understand basic concepts you will want to look further into the subject. You will find it interesting to actually try some of the plant breeding experiments suggested in your reference material.

REFERENCES: Required:

Supplemental:

QUESTIONS or ACTIVITIES:
1. If a dominant gene and a recessive gene come together, which gene will show up in the outside appearance?
2. What is usually necessary to develop new varieties?
3. How many genes does a germ cell contain?
4. Can genes be determined by looking at a plant's color?
5. What is meant by segregation as it applies to plant breeding?
Assignment Sheet for
GREENHOUSE WORKER

UNIT: Plant Propagation

TOPIC: General Breeding Techniques

OBJECTIVE: To become familiar with the equipment and techniques necessary for successful plant breeding.

INTRODUCTION: Successful plant breeding is almost impossible unless the proper techniques are used. It takes only a little while longer to do the job right.

REFERENCES:
Required:

Supplemental:

QUESTIONS or ACTIVITIES:
1. Make a list of the equipment which is useful in plant breeding.
2. When should prepollination steps generally begin?
3. At what time of day does pollinating work best? Why?
4. If you want to cross pollinate a perfect flower, what must be done to guard against self-pollination?
5. List the proper steps for labeling the seed parent after pollination.
UNIT: Nursery Plant Production

TOPIC: Developing a Nursery Vocabulary

OBJECTIVE: To expand the vocabulary to include the terms used in nursery plant production.

INTRODUCTION: Without words we would be lost. How could you talk to your employer about a particular problem if you did not speak the same language? Nursery plant producers, in a sense, have a language of their own. The diseases, fertilizers, and techniques used in this business are often little known by outsiders. To be successful in your occupation, you must master this terminology.

REFERENCES: Required:


QUESTIONS or ACTIVITIES: Define the following and study all of the words listed in the reference as they are all important.

1. Aerated
2. Alkaline
3. Bract
4. Budding
5. Callus
6. Cold Frame
7. Dormant
8. Floret
9. Hormone
10. Humidity
11. Internode
12. Lath House
13. Mylar
14. ppm
Assignment Sheet
for
GREENHOUSE WORKER

UNIT: Nursery Plant Production

TOPIC: Planting Ornamental Trees and Shrubs

OBJECTIVE: To develop an understanding of the major factors involved in the proper planting of ornamental trees and shrubs.

INTRODUCTION: Since trees and shrubs are an important part of landscaping, it is essential to know how and when to plant them.

Proper cultural practices will provide the desired effects after your careful selection of plants. These practices include the care of the plants, preparing the soil, setting the plants, and providing proper care immediately after planting.

REFERENCES: Required:

1. Information Sheet on "Planting Ornamental Trees and Shrubs"

2. Sunset Basic Gardening Illustrated, pp. 31-32, 34-35

Supplemental:

3. Approved Practices in Beautifying the Home Grounds, Hoover, pp. 143-171

QUESTIONS or ACTIVITIES:

1. When should bareroot shrubs and trees be planted?

2. What size hole should be dug for the correct planting of shrubs and trees?

3. When planting a bareroot shrub or tree, how much of the top should be pruned?
UNIT: Nursery Plant Production
TOPIC: Planting Ornamental Trees and Shrubs

(Assignment Sheet continued)

4. What does the nursery term B&B mean?

5. What size tree usually needs guy wires?
Proper planting will benefit both the plants and you. If they are worth planting, they are certainly worth the time and trouble to do it correctly. Care and attention from the very beginning will be of value.

Container grown plants and those balled and burlapped (BB) can be planted anytime. Early fall is a good time to plant as they should be well established before summer.

Bareroot plants such as pecan and fruit trees, some shrubs, and roses need to be planted as soon as they begin to arrive at the nurseries. This is usually in late fall or early winter.

The size of the hole into which the plant is to be placed is very important. It should be at least one to two feet wider and at least six inches or a foot deeper than the roots of the plant.

The soil in the bottom of the hole should be worked well and mixed with organic matter. Unless barnyard manure is well rotted, avoid using it. Do not fertilize newly set-out plants, especially bareroot (BR) ones.

After the hole has been dug, you can fill it with water and allow it to soak into the surrounding soil. Place some of the soil mixed with organic matter into the bottom of the hole; set the plant on this. Fill in around the roots with more top soil and pack well.

You could water again and complete filling the hole with soil. The plant should be placed at the same level at which it was originally growing.

If the shrub was bareroot, you can prune about one-third of the top to compensate for the roots lost in digging. Generally balled and bagged will need some pruning also, but container grown do not.

If the plant was in a metal, paper, or plastic container, this should be removed before planting. If it was wrapped in burlap, this does not need to be removed. It can be loosened around the top near the base of the plant.
Plants in containers may need to be watered before removing to prevent the soil from crumbling.

Newly planted trees or very tall shrubs will usually need to be staked especially if they are in a windy area. A stake can be placed on the side of the prevailing wind. This stake can be put in before planting if the plant is bareroot.

If the tree is over five inches in diameter, it may need guy wires. The wooden stakes would be placed some distance from the base of the tree and driven about 18" into the ground. Wires can be used from the tree to the stakes.

The wire should not be tied directly to the plant. Rubber hose protectors may be used around the wires. If the plant is not too large, plastic ties may be used.
Assignment Sheet
for
GREENHOUSE WORKER

UNIT: Nursery Plant Production

TOPIC: Pruning

OBJECTIVE: To develop an understanding of the modern methods of pruning ornamental shrubs and trees.

INTRODUCTION: Pruning of plants is the cutting off or cutting back of parts of a plant for better shape or more fruitful growth.

Trees and shrubs may need to be pruned in order to remove dead, diseased, or injured wood. Pruning may be needed to remove a branch that overlaps another, or to remove foliage right after plants are transplanted in order to make up for the loss of roots.

Pruning also helps to improve the shape of the plant, and makes it fit into the general pattern of the landscape.

REFERENCES: Required:

1. Information Sheet on "Pruning".


QUESTIONS or ACTIVITIES:

1. What is the cardinal rule to follow in pruning ornamental plants?

2. Give 3 characteristics of pruning tools.

3. When can trees be pruned?

4. What two factors are important in pruning ornamental shrubs and small trees?
5. How much top growth should be removed from bareroot dug plants?

6. Why do rose plants need to be pruned?

7. When should deciduous plants be pruned?

8. When is the proper time to prune shrubs which bloom in the spring?

9. When should climbing roses be pruned?

10. Why is a rounded or pointed top hedge preferred over a flat top hedge?
Take stock of your yard and check on an important chore--pruning. Are your sidewalks and driveways covered by overgrown, sprawling shrubs? Are your doorways crowded and your windows hidden? Then you should do some pruning.

Pruning, the removal of surplus or undesirable parts of the plant to improve the remaining parts, reduces the leaf surface or buds that grow into leafy shoots. This diverts the plant food from root production to shoot production and increases the leaf growth.

Deciduous plants, those which lose their leaves during cold weather, should be pruned between leaf drop and first spring growth. The skeleton is exposed and the plant is easier to work with. After pruning, the plant should have a framework of well-shaped uncrowded branches.

Many evergreen shrubs need annual pruning. These might include waxleaf ligustrum, pittosporum, eleagnus, yaupon, and viburnum. They may be pruned into midsummer as they have no dormant period.

Sometimes coniferous evergreens such as arbor vitae need to be pruned to keep them within a certain size. This can be done by shearing the main branches and end branches with sharp hedge shears. Gradually clip from the outside to almost where the brown foliage begins. This foliage will turn green when the light reaches it.

The average pruning is from about one-fifth to one-third of the entire shrub. Many shrubs should be pruned by thinning out rather than by severe pruning.

If a shrub is badly out of proportion to its surroundings, you can cut it back to within a foot of the ground. Fertilized, watered, and allowed to grow naturally, you will have an attractive shrub again.

Shrubs grown for formal hedges need frequent cutting to keep them closely sheared within definite dimensions. If a hedge is informal, it can be allowed to grow more or less at will; it can be controlled to some extent.
Pruning

(Information Sheet continued)

'Shrubs which bloom in the spring should not be pruned until after their flowering. Severe pruning can be done then as the flowers are produced on wood grown the year before the blooms.

Pyracantha or other berry-bearing shrubs, should be pruned before the blooms appear in the spring. The berries for next fall and winter will be lessened by late or severe pruning.

Rose bushes produce flowers on wood formed the same season. Therefore, the more of last year's wood you prune, the better for your rose bushes. Cut back old, non-productive canes. Remove any dead or diseased wood.

Climbing roses should be pruned after flowering. Flowers this spring will be produced on canes grown last season; they will be much greener looking and not as old appearing as the canes produced the season before. Branches which are too long may be cut back about one-third of their total length.

Use the proper tools when pruning. Be certain they are clean and sharp. Make a clean, smooth cut and leave no jagged edges, bruised bark, or stubs.

Always remove any dead, diseased or broken branches from plants. If branches are rubbing, crowded, weak, or growing downward, they should be removed.
Assignment Sheet
for
GREENHOUSE WORKER

UNIT:  Floral Crop Production

TOPIC:  Introduction to Floral Crop Production

OBJECTIVE:  To develop an understanding of the field of floriculture and to learn about sources of information on the subject.

INTRODUCTION:  Floral crop production in the United States is a comparatively young business which probably started during the early part of the nineteenth century in Pennsylvania. At that time, Philadelphia was considered the social center of the country. The need for floral arrangements for special occasions brought about the beginning of the production of floral crops.

Today the production of flowers is one of America's largest industries.

REFERENCES:  Required:

Flower and Plant Production, Nelson, pp. 3-15.

QUESTION:  or
ACTIVITIES:

1. Why is it necessary for flowers to be produced throughout the year?

2. What are the three most widely grown cut flowers?

3. Where do most retailers of pot plants acquire their plants?

4. What is the motto of the Society of American Florists?

5. What magazine on the floriculture industry is available to the southern producer and can be obtained from Ft. Worth, Texas?
Assignment Sheet
for
GREENHOUSE WORKER

UNIT: Floral Crop Production

TOPIC: Growing Annuals

OBJECTIVE: To develop an understanding of how to successfully grow annual plants.

INTRODUCTION: Annuals are temporary plants in that they grow for only one year. Beginners and professionals alike enjoy working with annuals.

REFERENCES: Required:
Basic Gardening Illustrated, Sunset, pp 102-103

QUESTIONS
1. When do most annuals bloom?

or

ACTIVITIES:
2. Which small seeded annual is simplest to grow?

3. Give three examples of large seeded annuals which are easy for beginners to grow.

4. What is the general rule for watering annuals?

5. What should be done to most annuals after they are through blooming?

6. When do morning glories bloom?

7. Do hollyhocks produce blue flowers?

8. What color blooms are produced by the scarlet sage?

9. Where can the portulaca be used effectively?

10. What is one disadvantage of asters?
Assignment Sheet for GREENHOUSE WORKER

UNIT: Floral Crop Production

TOPIC: Perennials

OBJECTIVE: To develop an understanding of how to successfully produce perennial flowering plants.

INTRODUCTION: Perennials are long-time favorites of gardeners everywhere. Unlike annuals, they continue to flower year after year. During the winter the plant goes into a period of rest called dormancy. The following season it begins growth and starts to bloom.


QUESTIONS or ACTIVITIES:

1. What is probably the best plant for a new gardener to grow?

2. What is one of the most common uses of the large mums?

3. How often should primrose clumps be divided?

4. How can one cause polyantha primroses to repeat bloom in the fall?

5. If peonies are properly planted, how often will they need dividing?
Assignment Sheet 
for 
GREENHOUSE WORKER

UNIT: Floral Crop Production

TOPIC: Bulbs

OBJECTIVE: To develop an understanding of how to properly use bulbs in the floriculture industry.

INTRODUCTION: A bulb is an underground bud that sends down roots and has a very short stem covered with leafy scales such as lilies and onions.

It is both interesting and rewarding to plant a bulb and obtain a beautiful flowering plant.

REFERENCES: Required

Basic Gardening Illustrated, Sunset pp 104-107

QUESTIONS:
1. When do tuberous begonias bloom?

2. Why should first foliage not be cut until it turns yellow?

3. What can be used to protect bulbs from soil insects and rot?

4. What is a true bulb?

5. What is a rhizome?

6. Study the terms on page 107.
Assignment Sheet
for
GREENHOUSE WORKER

UNIT: Floral Crop Production

TOPIC: Characteristics, Identification and Use of Important Pot Plants

OBJECTIVE: To learn the characteristics, identification, and use of twenty important pot plants.

INTRODUCTION: This assignment contains an information sheet with some of the characteristics, uses, and cultural requirements of twenty plants that are grown in many greenhouses and garden centers in Texas. A student studying for a horticultural occupation should be able to identify the important pot plants and give their characteristics and uses.

REFERENCES: Required:

1. Information Sheet on "Important Pot Plants"

2. Seed catalogues

QUESTIONS or ACTIVITIES:

1. Locate pictures in catalogues and other references and study the picture as you study about each plant listed on the information sheet.

2. As you study each plant, list it on the attached form and determine its most important identifying characteristics and use.
CHARACTERISTICS AND USE OF POT PLANTS

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Important Pot Plants
(Information Sheet continued)

can match. Grow to 2-2 1/2'. Can be used as house plants or for outdoor planting.

5. CHENILLE Bright green, broad foliage. Flowers in hanging cattails up to a foot long of a deep red color. Needs semi-light and ample moisture.

6. CHRYSANTHEMUM- (Mum) Grows best in porous, well drained sterilized soil. Rooted cuttings should be planted as shallow as possible. They are heavy feeders and need a regular supply of fertilizer. Disease and insect control is very important. They have special requirements such as timing, pinching, lighting, and shading. Disbudding produces larger flowers.

7. COLEUS Outstanding foliage plant which is tender; requires frequent pinching during growing season to produce attractive, compact plant.

8. CROTON Bright glossy leaves of many different colors on a single plant. Leaves are various shapes. Require strong sunlight to retain their high color. Needs high humidity. Propagated usually by air-layering.


10. DIEFFENBACHIA Large decorative foliage plant. Needs well drained soil high in organic matter. Filtered light. Commonly propagated by cutting stems into sections containing one or more eyes.

11. DRACAENA A versatile plant of various types. Most varieties are large and showy; most have leaves that are long and striped. Shade or filtered light. Moderately moist, but good drainage, and high temperatures.
Information Sheet on

IMPORTANT POT PLANTS

1. AZALEA--------Bright flowering plant from mid-December through May. Requires acid soil or peat moss as a growing medium, ample moisture but good drainage. 60-65 degree temperature.

2. BEGONIA------Grown for foliage and flowers. Grown in soil that is porous and slightly acid. Top soil should become dry before watering. Water thoroughly. In winter requires full sunlight; in spring and summer place in filtered sunlight.

   Thrive in humid air and do well in a temperature of 60-70 degrees. Keep foliage dry.

3. BROMELIAD------Exotic looking plant with showy spikes of blooms which may be attractive for several months. Most store an emergency supply of water within a natural vase shaped center formed by their durable foliage in leaf base cups. They are easy to grow and do well in shade or sunny locations. The color patterns in the foliage and unusual growth habits make the Bromeliad an excellent and interesting plant for the home or office.

4. CALADIUM-------Colorful decorative foliage plant grown from tubers which are sold in grades expressed in inches of diameter.

   Plant in loose, well drained soil. Need high humidity and ample water. 80-85 degrees best temperature to start caladiums.

   Require light but not full sun. Fertilize with complete plant food about once a month.

   The fancy-leaved caladiums offer a variety of form, color, and leaf patterns that few plants
12. **FERNS**—Various assortments usually called table ferns. All like cool, moist shady conditions. Rich compost soil and moisture, but well drained. Will provide cool greenery background for other plants. Many varieties excellent for basket growing.

13. **FICUS (RUBBER PLANT)**—Commonly used as large specimen plants, so they do need space. Have glossy green foliage. Will tolerate dry air, and do well at 70 to 80 degrees. Do not overwater.

Filtered light ideal, but will take a great deal of sun.

Propagated mostly by air-layering.

14. **GERANIUM**—Dusty, green foliage, succulent stems. Large clustered flowers in many colors. Require plenty of sun to bloom properly. Allow to become quite dry between waterings. Sandy loam high in organic matter is best. Temperature from 60 to 70° is ideal.

15. **GLOXINIA**—Showy, velvety foliage and large bell shaped blooms in assorted colors. Like high humidity, moisture, rich well drained soil. Water spots foliage and flowers, so avoid getting water on them.

They need filtered light, and proper spacing.


17. **PHILODENDRON**—Most important tropical decorative plant family. Tropical conditions best, but will tolerate dry air and low lighting in homes. Needs loose, porous soil, sufficient water to keep soil moist. Many varieties and types. Some used on totems and are strong climbers.
18. POINSETTIA——Seasonal plant most popular at Christmas.
   Small yellow flowers surrounded by striking colorful bracts in red, pink, and white. Keep warm, chills easily.
   Requires moisture and strong light.

19. SANSEVIERIA (Snake Plant or Mother-in-law's tongue)
   Among the sturdies of the foliage plants. Will do well in shade areas or in sunlight.
   Do need porous soil, adequate drainage. Do not overwater.

20. SCHEFFLERA——Attractive, fast growing umbrella shaped foliage plant. Glossy green foliage.
   Filtered light. Needs good drainage, and don't overwater.
   Large plant, needs space.
   Usually propagated from seed.
Assignment Sheet for GREENHOUSE WORKER

UNIT: Floral Crop Production

TOPIC: Poinsettias

OBJECTIVE: To develop an understanding of the cultural procedures in Poinsettia production.

INTRODUCTION: The Poinsettia is an important blooming plant which is very popular at the Christmas season. They are a native of Mexico and the tropical American countries. The beauty of Poinsettias lies in the brilliant bracts below the cluster of flowers. They are now being produced as reds, whites, and pinks.

Cultural practices are more important in growing Poinsettias than most crops because they have to be timed for the Christmas season only. The day after Christmas the prices decline rapidly.

REFERENCES: Required:


Supplemental:


QUESTIONS or ACTIVITIES:

1. What nutrient should be supplied if cuttings are made under a mist?

2. List three poinsettia colors.

3. What is the most common pest on Poinsettias?

4. What are the most common causes of leaf drop on Poinsettias?

5. What is the reason for poor root development in Poinsettias?
Assignment Sheet for
GREENHOUSE WORKER

UNIT: Floral Crop Production

TOPIC: Chrysanthemums

OBJECTIVE: To develop an understanding of some important cultural practices in chrysanthemum production.

INTRODUCTION: The Chinese began hybridizing or crossing varieties of Chrysanthemums, or mums as they are more commonly called, over 2,500 years ago. In the years since, plant breeders from many lands have done much to improve existing varieties. The Oriental growers tried to win the approval of royalty; European growers concentrated on magnificent showblooms; the American hybridizers have improved mums for florist trade.

In recent years, much has been done to cause mums to flower on a year round basis. This is accomplished in greenhouses by controlling temperatures, shading, lighting, diseases and insects.

REFERENCES: Required:

Flower and Plant Production in the Greenhouses, Nelson, pp. 237-244.

QUESTIONS or ACTIVITIES:
1. What is the natural blooming season for mums?
2. What is the most persistent pest of pot mums?
3. What is the correct night temperature for raising mums?
4. What is the most popular color in mums?
5. Why is black cloth placed over mum plants?
6. How and when do you pinch mums?
UNIT:  Floral Crop Production
TOPIC:  Chrysanthemums
(Assignment Sheet continued)

7. What may happen when mums are planted 2 to 3 inches deep?

8. What is the proper schedule for misting of mums?

9. How long does the mum season last?

10. What should be done to the soil before planting mums?
UNIT: Floral Crop Production

TOPIC: Geranium

OBJECTIVE: To develop an understanding of the cultural procedures in geranium production.

INTRODUCTION: Few plants can equal the geranium for color, long period of bloom, and simple care. They make a fine showing as a pot plant or as a bedding plant.

Geraniums were once considered an old-fashioned plant; today they are one of the most popular plants for gardeners, indoors and outdoors.

REFERENCES: Required:


Supplemental:


QUESTIONS or ACTIVITIES:

1. Why must geraniums be shipped so rapidly?

2. What is done to the plant several weeks before the cutting harvest is to start?

3. What color of geraniums is most in demand?

4. What system of watering has proved to be excellent for geraniums?

5. Give two good management activities in the sanitation program to prevent diseases from developing and spreading.
UNIT: Floral Crop Production
TOPIC: Geraniums
(Assignment Sheet continued)

6. What is the second most popular color in geraniums?
7. What is the night and day temperature preferred by geraniums?
8. How are most geraniums shipped from California?
9. In what size pot are most geraniums produced?
10. Why have geraniums not been widely grown from seed?
Assignment Sheet
for
GREENHOUSE WORKER

UNIT: Floral Crop Production

TOPIC: Hydrangeas

OBJECTIVE: To develop an understanding of the cultural methods in raising Hydrangeas.

INTRODUCTION: The Hydrangea is usually raised as an Easter and Mother's Day plant. It is an excellent long lasting flowering plant for late winter and spring season.

REFERENCES: Required:


Supplemental:


QUESTIONS or ACTIVITIES:

1. What insect must be controlled on hydrangeas?

2. What will happen to hydrangeas if they are not frequently watered?

3. When are stem tip or leaf bud cuttings made?

4. For which two occasions are Hydrangeas commonly shown?

5. What disease causes severe loss to Hydrangea buds in storage?
Assignment Sheet
for
GREENHOUSE WORKER

UNIT: Controlling Plant Insects, Plant Diseases and Other Pests

TOPIC: Causes of Plant Diseases

OBJECTIVE: To learn what causes plant disease and to learn to recognize these diseases.

INTRODUCTION: There are probably about as many diseases as there are plants. Man must constantly strive to ward off these diseases. If all research stopped, it is possible that man would be living in a world of famine and hardship.

REFERENCES: Required:


Supplemental:


QUESTIONS or ACTIVITIES:

1. What are the four most important causes of plant disease?

2. What is photosynthesis?

3. What is a vector?

4. What is the best approach to controlling canker disease?

5. What are fungi?
Assignment Sheet
for
GREENHOUSE WORKER

UNIT: Controlling Plant Insects, Plant Diseases and Other Pests

TOPIC: Identifying Plant Diseases

OBJECTIVE: To learn to identify plant diseases and to become familiar with the terminology used in connection with plant diseases.

INTRODUCTION: Better quality and higher yields at lower cost are possible with better disease control. Diseases cost producers millions of dollars each year. A large part of this expense can be prevented by learning more about diagnosing and checking plant disorders.

REFERENCES: Required:

1. "Identifying Plant Diseases", Texas Agricultural Extension Bulletin-MP-512

Supplemental:


QUESTIONS or ACTIVITIES:

1. What is the key to effective control of plant disease?

2. What is meant by blasting?

3. What is exudate?

4. What is the best way to check nematode damage?

Activity:
1. Study the terms that describe plant diseases on page 7 of reference no. 1.
2. Collect all the publications on plant diseases from your county agent.
Assignment Sheet
for
GREENHOUSE WORKER

UNIT: Controlling Plant Insects, Plant Diseases, and Other Pests

TOPIC: Application and Safety Precautions of Horticultural Chemicals

OBJECTIVE: To learn the safe use of the important horticultural chemicals and procedures for effective application.

INTRODUCTION: There are numerous methods of applying pesticides, fungicides and other horticultural chemicals. The purpose is to completely cover the plant or pest with the proper amount of control material. The first factor to consider is the welfare of people using the material, second is the welfare of the plants, and then the effectiveness of the material in controlling the pest or diseases.

REFERENCES: Required:

2. Basic Gardening Illustrated, page 81.

QUESTIONS or ACTIVITIES:

1. What is the first factor to consider when using chemicals?
2. What is the second factor to consider?
3. What is the third factor?
4. What is one of the most common means of applying pest or disease control materials in the greenhouse?
5. How should you store a water hose to prevent spreading of diseases?

6. What are the safety rules that should be followed when a person is working with pest control chemicals?

7. Why should a plant be completely covered with contact poisons?
UNIT: Controlling Plant Insects, Plant Diseases and Other Pests

TOPIC: Controlling Leaf Diseases

OBJECTIVE: To learn how to identify and control the major leaf diseases.

INTRODUCTION: A customer who wishes to buy a plant is usually looking for one which has a lot of healthy leaves. A plant will not sale if its leaves have wilted and turned brown. This will result in decreased profits on the part of the producer.

REFERENCES: Required:

Supplemental:

QUESTIONS or ACTIVITIES:
1. How does one treat leaf scorch or scald?
2. What causes sooty mold?
3. What causes oedema?
4. What two chemicals are good for treating mosaic or leaf curl?
5. When do you spray azaleas and camellias for galls?
6. How often would one spray to control bacterial leaf spots?
7. What usually causes chlorosis?
8. What type of disease is anthracnose?
Assignment Sheet
for
GREENHOUSE WORKER

UNIT: Controlling Plant Insects, Plant Diseases, and Other Pests

TOPIC: Controlling Stem, Branch, and Trunk Diseases

OBJECTIVE: To learn the major diseases that affect stems, branches, and trunks of horticultural plants and how to control these disorders.

INTRODUCTION: The stems, branches, and trunks of plants are necessary for plant growth. They are the transportation system for the plant since water and food move through them. A disease affecting these systems can cause a definite decrease in plant vigor.

REFERENCES: Required:


Supplemental:


QUESTIONS or ACTIVITIES:

1. How does a person treat a plant that has gall?
2. What is the control for a dodder infestation?
3. How does moss damage a plant?
4. What part of a plant does green scurf attack?
5. What causes wood rot?
6. What is the treatment for slime flux?
7. How is mistletoe spread?
8. What causes lichens?
UNIT: Controlling Plant Insects, Plant Diseases, and Other Pests

OBJECTIVE: To learn to detect root diseases and how to control them.

INTRODUCTION: Roots are the storage organs of plants. If a disease is present in the roots of a plant, growth and vigor will be greatly affected.

REFERENCES: Required:


QUESTIONS or ACTIVITIES:

1. What is a good treatment for mushroom root rot?
2. What is a good treatment for crown gall and hairy rot?
3. What is the first step when planning to fumigate for mushroom root rot?
4. What is the minimum distance from live plants is it permissible to use carbon bisulfide as a soil fumigate on mushroom root rot?
5. In what sections of Texas is southern blight most common?
6. What temperature is required for southern blight development?
Assignment Sheet
for
GREENHOUSE WORKER

UNIT: Controlling Plant Insects, Plant Diseases and Other Pests

TOPIC: Controlling Diseases Affecting the Entire Plant

OBJECTIVE: To learn the causes, symptoms, and control of diseases affecting the entire plant.

INTRODUCTION: Many diseases are not localized in the stems, roots, or leaves; they damage the plant in all parts. There are various controls for these diseases, but one must first be able to make a proper diagnosis. Never assume that because a plant shows a symptom of a known disease that you have diagnosed the disease properly. Many diseases have some common symptoms. Don’t make the mistake of diagnosing a plant disease without studying all symptoms of all diseases common to the particular plant.

REFERENCES:
Required:

Supplemental:
2. Basic Gardening Illustrated, page 80.

QUESTIONS or ACTIVITIES:
1. What symptoms would a chrysanthemum exhibit that had aster yellows that would not be present if it was affected by verticillium wilt?
2. What is an effective control for aster yellows?
3. What is an effective control for verticillium wilt?
UNIT: Controlling Plant Insects, Plant Diseases and Other Pests

TOPIC: Controlling Diseases Affecting the Entire Plant

(Assignment Sheet Continued)

4. In what section of Texas is Verticillium wilt most common?

5. Who are the only people that should handle chloropicrin?

6. What is a chemical called that controls mites?

7. What are two effective treatments for botrytis blight?
Assignment Sheet for GREENHOUSE WORKER

UNIT: Controlling Plant Insects, Plant Diseases and Other Pests

TOPIC: Controlling Lawn and Turf Diseases

OBJECTIVES: To learn the major lawn, and turf diseases, and how to control them.

INTRODUCTION: It has been said that a landscape can be no better than the appearance of its lawn. A house can be made into a beautiful home by maintaining a nice green lawn. There are several diseases which can severely damage the appearance of the turf if they are not controlled.

REFERENCES: Required:
"Texas Guide for Controlling Diseases on Ornamental Plants", Texas Agricultural Extension Bulletin -MP-574, pp. 24-26

QUESTIONS or ACTIVITIES:
1. What is the control for fairy rings or mushrooms?
2. What is the treatment for chlorosis?
3. What are the symptoms of fading out?
4. What is the treatment for slime mold?
5. What is the treatment for Piricularia leaf spot?
6. When should treatment for brown patch be applied?
7. When should treatment for rust on bluegrass be applied?
Assignment Sheet
for
GREENHOUSE WORKER

UNIT: Controlling Plant Insects, Plant Diseases and Other Pests

TOPIC: Identifying Plant Insects and Methods of Control

OBJECTIVE: To learn how to recognize the major insects of horticultural plants. To understand the various controls for these insects.

INTRODUCTION: On any given day, a producer may walk through his plants and see numerous insects. Some of these insects and pests are taking money from his pockets by damaging his crop. A person who is depending on the proper growth and development of plants needs to know which insects are of economic importance and how to control them.

REFERENCES: Required:


2. Information Sheet, "Identification of Plant Insects and Methods of Control."

3. "Texas Guide for Controlling Insects on Ornamental Plants", Texas Agricultural Extension Bulletin-L-199. (Study list of insects, descriptions and types of damage.)

Supplemental:


QUESTIONS or ACTIVITIES:

1. What is the difference between a snail and a slug?

2. At what time of year do grasshoppers hatch?

3. What are the best methods of controlling borers?
4. What part of the plant do grubs damage?

5. In what type of soil are nematodes most active?
Eternal vigilance and timely applications of effective controls will reduce losses to a minimum. Weeds in aisles or under benches are breeding places for a number of pests, and cleanliness is imperative. A generally overlooked area is that outside the greenhouse. Weeds harbor many pests which can enter through side or top vents and open doors at the ends of the greenhouses. Cleanliness and proper attention to the outside areas as well as under glass will reduce the sources of infestation.

Great changes have occurred in the field of insecticides, and there is a wide array of materials which are useful in combating pests. New materials are constantly being added, and the horticulturist must keep informed as better insecticides are introduced.

Aerosol bombs have radically changed certain pest-control practices. Specific directions for their use cannot be given in general terms because they vary, and directions on the bombs should be followed closely. Alternation in the use of materials is suggested to avoid the rapid build-up of resistant strains of pests.

Resistance of mites to insecticides is believed to occur by mutation, which establishes populations that survive normal effective doses. This resistance is inherited and does not retrogress. Purchasing plants or cuttings infested with resistant mites can lead to considerable trouble.

Sprays and dusts are still used because in many instances they are just as effective as aerosols and may be cheaper for local applications. Many insecticides are deadly poisons, and precautions regarding their use will be found on the container and should be followed.
UNIT: Controlling Plant Insects, Plant Diseases and Other Pests

TOPIC: Nematodes

OBJECTIVE: To develop an understanding of nematodes as a serious pest.

INTRODUCTION: When leaves of plants are wilting, drying and falling off for no apparent reason, nematodes may be the cause. Nematodes are small, slender, worm-like parasites which cannot be readily seen by the naked eye. These pests are small, but they can completely destroy a plant.

REFERENCES: Required:


2. "Identifying Plant Diseases", Texas Agricultural Bulletin MP-512

QUESTIONS or ACTIVITIES:

1. List the steps involved in preparing a small plant specimen as illustrated in bulletin MP-512.

2. What is the most common type of nematode?

3. What should be determined before a large amount of money is spent on nematodes?

4. Knots and galls found on plant roots do not always indicate root knot nematodes. Give at least two exceptions.

5. Name two plants that are very good hosts for root knot nematodes.
Assignment Sheet for GREENHOUSE WORKER

UNIT: Controlling Plant Insects, Plant Diseases, and Other Pests

TOPIC: Control of Moles, Gophers, Birds, and Deer

OBJECTIVE: To become familiar with animals and birds that are a nuisance to the producer of horticultural plants.

INTRODUCTION: Plant damage by animals and birds can become quite costly. The rural nurserymen usually have a big problem with animals, and the small town producers are plagued by flocks of birds.

REFERENCES: Required:

Basic Gardening Illustrated, page 82.

QUESTIONS or ACTIVITIES:

1. How can a person detect the presence of moles?

2. What are the two most effective means of destroying moles?

3. Why should traps be used with caution?

4. How do gophers and moles differ in their digging habits?

5. How do many gardeners who live in the country protect plant roots from gopher damage without using poisons or traps?

6. What birds have no friends and should be eliminated?
UNIT: Controlling Plant Insects, Plant Diseases, and Other Pests
TOPIC: Control of Moles, Gophers, Birds, and Deer
(Assignment Sheet continued)

7. What is the best way to protect young seedlings from birds?

8. What is the best long term control for deer?
Assignment Sheet
for
GREENHOUSE WORKER

UNIT: Controlling Plant Insects, Plant Diseases and Other Pests

TOPIC: Controlling Weeds

OBJECTIVE: To learn how to get rid of weeds and to prevent their recurrence.

INTRODUCTION: Weeds grow well without proper water and fertilizer. If you add these two ingredients, they will flourish and this produces a great deal of trouble. If not controlled, they can crowd out annuals and perennials and even small shrubs. Chemical, hand, and mechanical methods of control are all effective if you start early and are persistent.

REFERENCES: Required:
Basic Gardening Illustrated, pp. 84-86

QUESTIONS:

1. If you are planning to pull up weeds in a bed, what should you do to the soil several days before starting?

2. What has been the gardeners most useful tool for over 4,000 years?

3. What is a good device for weeding between paving blocks?

4. How does encouraging shrub growth reduce weed population?

5. After weeds have been cleared, what can be done to prevent recurrence?

6. What precaution should be taken when mixing and applying chemical solution where handling is required?
Assignment Sheet
for
GREENHOUSE WORKER

UNIT: Operating and Maintaining Horticultural Equipment

TOPIC: Principles Used To Prevent Personal Injury

OBJECTIVE: To learn the techniques and principles involved in horticultural work that will prevent personal injury.

INTRODUCTION: Gardening and growing horticultural plants can be hard work. In many instances a little time spent constructing a labor saving device can save several hours of back-breaking work.

REFERENCES: Required:

Basic Gardening Illustrated, pp. 90-93.

QUESTIONS or ACTIVITIES:

1. What part of the body should do the lifting when you are picking up an object from the ground?

2. What effect does one pulley have on the force when you are attempting to straighten up a tree?

3. What can be used to remove a stump if no heavy equipment is obtainable?

4. What preparation should be made to clay soils before attempting to do a lot of digging?

5. Tell how to make a handy device for blasting post holes and planting holes.
Assignment Sheet
for
GREENHOUSE WORKER

UNIT: Operating and Maintaining Horticultural Equipment

TOPIC: Selecting and Maintaining Horticultural Hand Tools

OBJECTIVE: To learn to select the right tools for a job and to keep these tools in good repair.

INTRODUCTION: No situation is quite as distressing as trying to complete a job when the proper tools are not at hand.

REFERENCES: Required:

Basic Gardening Illustrated, pp. 88-89;94.

QUESTIONS or ACTIVITIES:

1. Why will asking different gardeners for a suggested tool list be of little value?

2. What type of shovel is effective for moving sawdust, manure, and other light materials?

3. What is the most common size of hoe?

4. How often should one sharpen a hoe if the cutting is not too hard?

5. What type of hoe is used by a pushing motion rather than a chopping motion?

6. What are the two most common shapes of lawn rakes?
Assignment Sheet
for
GREENHOUSE WORKER

UNIT: Operating and Maintaining Horticultural Equipment

TOPIC: Maintaining Small Power Equipment

OBJECTIVE: To develop the ability to maintain small powered equipment.

INTRODUCTION: Value of small powered equipment quickly decreases if proper maintenance practices are not diligently followed. Preventing a breakdown is usually much easier than repairing one.

REFERENCES: Required:

Information Sheet, "Maintaining Small Power Equipment."

QUESTIONS or ACTIVITIES:

1. What are the two factions of preventive maintenance?

2. What should an operator of equipment do at the end of each work day?

3. Why should the fuel tank be filled at the end of the day?

4. What may be used to clean the air filter?

5. What two factors should be considered when checking a belt?
Information Sheet on
MAINTAINING SMALL POWER EQUIPMENT

Small, engine-powered equipment quickly loses its value if it is not carefully maintained. Profitable use of the equipment depends on trouble-free operation on the job. While no equipment, no matter how well maintained, can be guaranteed not to break down on the job, "down time" can be extremely short if a careful maintenance program is followed. Human and livestock health care is of a preventative nature. Equipment maintenance should be similar.

Preventive maintenance can be described as consisting primarily of two things:

1. Periodic equipment inspection to discover situations which may lead to equipment breakdown.

2. Upkeep to minimize wear or to remedy potential trouble.

Regularly used equipment should always be checked by the operator. Should he notice any slight malfunction, he should correct it before further trouble develops. The operator should see that field maintenance is carried out regularly.

Usually not enough horticultural equipment is operated by a horticultural business to warrant hiring a full-time field mechanic or serviceman. The operator has the responsibility to check oil, apply grease, and perform other maintenance when needed. In some instances, this may be required every few hours. At the end of the day, the operator should make an overall check and properly service his equipment. This will make the equipment ready to use the next day or on any future date it may be needed.

A regular program of shop maintenance should be carried out on each piece of small engine powered equipment. Small engines have prescribed periods of operating time after which oil should be drained and replaced. At that time a general check of the equipment is in order.

Before beginning operation of a small, engine-powered piece of equipment, the following should be checked:

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Maintaining Small Power Equipment

(Information Sheet continued)

1. Fuel
2. Engine oil level
3. Oil level and air filter
4. Belt tension
5. Chains, oil if necessary
6. Moving parts requiring frequent applications of grease or oil
7. Gearboxes
8. Implement adjustments

During operation, the operator should constantly watch for any slight malfunction. Often a change in the sound of the machine when in operation will indicate the beginning of trouble. A skilled operator can tell by the sound of the machine if everything is in good working order. If equipment is used for long periods during the day, regular shutdowns for preventive maintenance practices are advisable.

When equipment has been shut down for the day, it should carefully be checked and readied for the following day's operation.

1. Fuel - Fill the fuel tank. Moisture condenses more rapidly in a partially empty tank as the air cools.

2. Oil - check the oil level and add oil as required. The oil should be changed periodically.

3. Transmission case - check the lubricant level; adding or changing the lubricant as necessary.

4. Oil filter - clean and check the oil level.

5. Chains - apply oil to chains at regular intervals. Check the condition of the links.

6. Belt condition - check belts for excessive wear and for proper tension.

7. Moving parts - grease all moving parts.
Maintaining Small Power Equipment

8. Cutting surfaces - clean and check cutting surfaces of plows, cultivator tines and mowers for sharpness. Cover cutting surfaces with used oil or grease if the machine is to sit out in the weather or not be used over a period of time.

9. Adjustment - check machine to be sure that all operating parts are in correct adjustment.

10. Bolts - inspect the machine for missing and/or loose bolts.

11. Damaged or broken parts - determine if any parts have been damaged to the extent that machine operation will be impaired. Replace these and all broken parts to insure proper operation.


When small, engine-powered equipment is put away for the off-season, give special care to provide the maintenance necessary to insure rapid starts the following season.

Small engine-powered equipment is most valuable when operating properly. Proper preventative maintenance helps insure proper operation.

The following general procedure should be used. However, check the operators' manual for specific maintenance procedures which may be needed for a particular piece of equipment.

1. Before beginning the check, disconnect spark plug wire to eliminate a possible accident.

2. Using wire brushes, scrapers, rags, and chemical de-greasers, clean the entire machine. Use chemicals only outdoors.

3. Clean air filter. Rinse with gasoline or other solvent, wipe dry, and refill with oil. If the air filter has a dry element, replace with new element according to manufacturer's recommendations.

4. Check carburetor for sediment. Remove and check if necessary.

5. Re-connect spark plug wire and run engine for five minutes. Stop the engine, remove the spark plug wire and drain the crank-case oil. Fill with new oil as recommended by the manufacturer.
Maintaining Small Power Equipment
(information Sheet continued)

6. Drain gas tank. Reconnect spark plug wire, start the engine, and run until the tank and carburetor are free of gasoline.

7. Remove spark plug and pour a teaspoonful of oil into the cylinder. Turn the flywheel to distribute oil. Replace the spark plug with a new one.

8. Adjust and/or sharpen any blades or implements.

9. Grease or oil any moving parts.

10. Wipe a light coating of oil over bare metal parts.

11. Store in a protected, dry place.

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Material for this Information Sheet was taken from Module 10, "Operating, Repairing, and Maintaining Small Power Equipment," Center for Vocational and Technical Education, The Ohio State University, Columbus, Ohio.
Assignment Sheet
for
GREENHOUSE WORKER
UNIT: Merchandising Horticultural Plants and Supplies

TOPIC: Developing Personal Traits

OBJECTIVE: To understand how to increase sales. To develop the proper personal habits and techniques required to make a sale.

INTRODUCTION: No salesman is better than his personality. Act enthusiastic and you will be enthusiastic. Think happy thoughts and you will be cheerful. Smile, even though you don't feel like it. Before long these will become habits and your percentage of sales will increase.

REFERENCES: Required:

1. Information Sheet on "Developing Personal Traits".

Supplemental:

2. Sales Horizons, Haas and Perry.

QUESTIONS or ACTIVITIES:

1. What are the three basic ingredients of a salesman?

2. What are the two best ways to learn how to sell?

3. What are two ways in which good habits pay off?

4. How does a person become a "scientific salesman"?

5. What is required for a would-be salesman to become a tough, aggressive and effective salesman?
Agricultural Education
Teaching Materials Center
College Station, Texas

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Texas Education Agency
Texas A&M University
(cooperating)

Information Sheet
on
DEVELOPING PERSONAL TRAITS

The three basic ingredients of salesmanship are knowledge of self, knowledge of people and knowledge of the product to be sold. A person who wants to become a salesman must learn to use each of these basic divisions to its fullest potential. Before anyone can understand others fully, he must have a good understanding of himself and how he relates to others. Then it is necessary to understand the product or service fully.

There are two basic ways of learning to sell after you have studied the basic knowledge of the product. First, and probably the best, is to apply some FFA training and learn by doing. This means learning from experience. To do this, it is necessary to gain employment in a retail store such as a feed, seed, and horticultural supply store and make direct sales to the customers.

The second way to learn to sell is to learn from others. This makes it necessary to observe very closely the methods used on you while you are having a product sold to you. Observe what the salesman says during the sale. He will get your interest by saying or doing certain things. Observe how well he knows his product. Observe his mistakes. These can be very valuable to you.

A salesman must develop a good sales attitude. This is very important. It involves knowing oneself. It means knowing if you have the "mind" for selling.

A good attitude means that the salesman recognizes his responsibility to the company. It means becoming a part of the company and growing progressively more loyal to it as time goes on.

A good attitude means proving that you are growing by coming up with new ideas for the company. This involves keeping up to date on new developments. Agricultural supplies are changing each day and a good salesman keeps up with these things.

A good attitude means good sales habits. Old habits must be changed.
When the salesman learns good habits, they are his alone. No one can share them. Good habits pay off in promotions and dollars.

A good attitude means selecting the right learning methods. These methods are study, experience, and a combination of the two. Study means lessons at school or constant review of material in the business. Experience means practice. With each successful sale, the salesman grows. When study and experience are combined, the result is a good salesman with a good attitude.

Constant analysis of the sale makes a "scientific salesman." This analysis is done by getting the facts, analyzing the facts, drawing conclusions from the facts, and applying the conclusions. This means planning and executing the sale inch by inch. It means reviewing the sale after it is made. It means applying what you have learned to the next sale.

A good salesman realizes that salesmanship provides a mutual benefit to himself and his customer. This makes it necessary to get the customer's viewpoint and help him get the most for his money. A good salesman speaks the customer's language. If possible, he determines the customers needs, problems, business, and what the product will do for him. This is easily done by a salesman of agricultural products.

**Developing the Right Sales Personality**

In salesmanship as in any field of work the personality of the salesman is of utmost importance. His ability to sell himself will be directly related to his ability to sell a product. Even before selling himself to others he must sell himself to himself. This means being sure of what he can do. Strong sales personality enables the salesman to apply scientific training to the sale of the product.

Diligence and perseverance are necessary for a would-be salesman to become a tough, aggressive and effective salesman.

There are several qualities that make up the sales personality. Each will be discussed briefly.

1. **Sincerity** - Sincerity is a quality that creates an atmosphere of confidence on the part of the customer in the salesman. Insincerity
Sincerity is, in the final analysis the total of the salesman's attitude toward his work. The correct attitude causes the salesman to apply himself to his training and do his job.

2. **Tact** - When a salesman meets a customer the opportunity for conflict or differences of opinions is great. Tact is the quality of personality that can smooth out these conflicts and bring about the proper atmosphere for making a sale. It means that the salesman will not contradict. The injured pride of a customer will prevent him from making a purchase. If the salesman wins an argument, he will still lose.

3. **Enthusiasm** - This is the quality of the personality that means putting everything you have into it. It involves the whole body—the face, the voice, and the actions. To have enthusiasm, a salesman must be thoroughly familiar with the merchandise to be sold and he must appreciate it. The more the salesman knows about the product the more enthusiastic he will become.

4. **Courtesy** - One could never say too much about the importance of courtesy to the salesman. Courtesy is simply good behavior and good manners. It is the quality that gives good first impressions. Many times that good first impression makes the sale.

5. **Cheerfulness** - It has been said that we are what we think we are. If we think cheerful thoughts, we are cheerful. The cheerful salesman will meet his customers with a smile, whether he feels like smiling or not. Cheerfulness can be measured in important sales.

6. **Initiative** - This characteristic is most vital to the sales personality of the successful salesman. The alert mind of the salesman who possesses this quality will cause him to get new sales on his own and will cause him to operate without any prodding from his employer.

7. **Friendliness** - Many a sale has been won by the friendly salesman. His friendly personality puts the customer at ease. The feeling of
the customer can be described as a certain good friendly feeling. The unfriendly salesman can be sure that his customers will never buy his products.

8. Persistence - This quality can suggest that in some cases a salesman can become obnoxious. This is not what is meant by being a persistant salesman. This quality causes a salesman to try again after failing to sell a potential customer. He does not admit defeat quickly. It simply means trying again to make a sale, using a different method.

9. Memory - A quick memory of the information involving the product is very important to the good salesman. A quick memory involving the name and other facts about the potential customer is also very important. It has been said that forgetting a person's name may mean the loss of a sale. To gain memory, the salesman will practice concentration, association and repetition. Concentration on the facts, association of these facts to something familiar and the repetition of these facts will cause the mind to grasp them.

10. Application - Nothing is ever truly learned until it is put into practice. The applying of any idea to making a sale is putting that idea into practice. The only sales idea that is important is the one that works. The wise salesman will try hard to improve himself by applying what he has learned. Other attributes that help a salesman to make a sale is a good vocabulary, a pleasant voice, shaking hands with the customer, being vigorous and poised. All good salesmen are recognized as having these qualities.

Material for this information sheet was taken from Ornamental Horticulture for Vocational Agriculture in Alabama, pp. 229-231.
Assignment Sheet
for
GREENHOUSE WORKER

UNIT: Merchandising Horticultural Plants and Supplies

TOPIC: Displaying

OBJECTIVE: To learn how to increase sales of horticultural plants and supplies.

INTRODUCTION: A grower may have an outstanding selection of plants and supplies, but if the public does not see these items, profits will be greatly reduced. No business will succeed without a market. In most cases, the grower must create or improve his market. One of the more effective ways of increasing sales is to properly display items and create a desire on the part of the buyer.

REFERENCES: Required:

Information Sheet, "Displaying".

QUESTIONS or ACTIVITIES:

1. Where should point-of-purchase displays be placed?
2. What is the basic reason for displays?
3. What types of items are handled best in bin displays?
4. What items should be placed at eye level?
5. What are three characteristics of a good floor display?
6. What is the purpose of a sales floor window display?
7. Why should a single item not be displayed?
8. What should one consider when arranging different displays around the store?
9. What is the most practical way to display nursery stock?
10. What should be the maximum width of a display bed?
Information Sheet on DISPLAYING HORTICULTURAL PLANTS AND SUPPLIES

Point-of-purchase displays normally consist of tri-plane and peg board tables, special display racks, bins, display floor windows, and floor displays. These must be located where they will be seen by the greatest number of customers. The basic reason for displays is to put merchandise where customers can see it and serve themselves.

Special racks, tri-plane and peg board tables are excellent for displaying impulse items and other small competitive items. Much of the fast turn-over merchandise is adaptable to display selling. Customers like to handle the merchandise they buy; they find it interesting. These displays are easy to set up and maintain. They enable the salesman to handle a larger volume of sales.

Bin displays are more successful when used for familiar products, bulk seeds, and other seasonal items. It is a good idea to put reminder items where they command the customers attention. The items that are to be pushed should be placed at eye level.

Most businesses find floor displays are best for large items such as barrels of special fertilizer packages or for large quantities of small items in a special promotion. A floor display should be well stocked, safe, and at a convenient height.

Sales floor window displays have one definite purpose. This is to stop customers and bring them into the place of business. They must be appealing and attract attention by action. This necessitates the use of special signs, background, lighting and display cards. Window displays are most effective for whole goods, or for tie-ins with advertised promotions.

SOME PROVEN PRINCIPLES OF EFFECTIVE DISPLAYS - In point of purchase display merchandising:

1. **Display in quantity**—a single item does not attract customers. Bulk attracts attention and gives the impression of demand.
Some Proven Principles of Effective Displays
(Information Sheet continued)

2. **Use proper arrangement** -- consider the traffic pattern. Locate displays where the greatest number of people will pass them. Each table and shelf, should have a relation to the others. Establish a "theme" for the entire area. Keep all displays well stocked; remove a few items from the cartons, and do not make the display so orderly that it will discourage the customer from picking up items.

3. **Change display frequently** -- as customers needs change, so should displays. Many dealers establish a rule to change displays after a given number of weeks. This practice permits more items to be displayed and helps keep them current with the season. Even displays of non-seasonal items should be changed because customers do not like to see the same thing on each visit. The change takes very little time, but it improves the appearance on the department and pays off in additional sales.

4. **Keep displays clean and neat** -- this is a problem at many businesses, but all agree good housekeeping is necessary.

Point of sale display advertising takes advantage of the customers' presence at the store. Plan displays so that they will act as silent salesmen.

**DISPLAYING PLANTS TO BE SOLD**

The most practical way to display nursery stock or other plants to be sold is to arrange them in beds. This should be done whether the plants are under a lathhouse for shade or whether they are in the open. The beds should be rectangular in shape and not more than eight feet wide. A walkway adjoining the bed should be at least three feet wide. The plants in the beds should all be the same type. They are arranged according to size and the balls are covered to prevent drying out.

When arranging merchandise other than plants in the sales room, use the same principles involved in displaying plants. Small displays of similar items should be arranged. The customer should have access to these displays at all times. He should be encouraged to browse. Above all, these displays should be kept neat and stocked with merchandise.

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Material for this Information Sheet was taken from *Ornamental Horticulture for Vocational Agriculture in Alabama*, State Department of Education, 1966

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Assignment Sheet
for
GREENHOUSE WORKER

UNIT: Merchandising Horticultural Plants and Supplies

TOPIC: Advertising

OBJECTIVE: To learn the different methods of advertising horticultural plants and supplies. Also, to learn the effective use of each method and to become aware of the importance of advertising.

INTRODUCTION: If a business is making money, it can afford to advertise. If it is losing money, it cannot afford to under-advertise. This statement is often made to show the importance of advertising. It has been said that advertising is the key to sales. If customers are not motivated to buy, sales will drop and profits will decrease.

REFERENCES:
Required:
1. Information Sheet, "Advertising".

Supplemental:

QUESTIONS or ACTIVITIES:
1. What is the most rewarding type of advertising?

2. In most cases, what type of advertising will take up most of the advertising budget?

3. In what section of the newspaper will advertising do the most effective job?

4. What is the most important factor in direct mail advertising?

5. What three factors should be considered in selecting a method of advertising?
Experience has shown that most salesmen get the most out of their advertising budget through point-of-purchase advertising, outside advertising, and special promotions.

Point-of-Purchase Advertising consists of displays, within the place of business. Items well displayed are half sold. Impulse buying results in millions of dollars' worth of sales annually, as the growth of super-markets shows. Good displays remind the customer of things he wants. If properly grouped, they will often result in sales of related items. There should always be a tie-in with the various specialties and service sales programs, and seasonal items should be displayed several weeks ahead of season.

The trend in modern retailing is increasingly toward self-service merchandising on a super-market scale. People are naturally interested in products. If it is easy for them to satisfy their curiosity, it will also be easy for them to buy. Farm businesses have always used bins, tri-plane tables, windows, counters, and peg boards to display items. Now, however, it is realized that these devices deserve to be the central theme in merchandising planning. Businesses who have tried self-service merchandising have been highly successful. Originality and ingenuity in displaying merchandise will be reflected in increased sales and profits.

Outside Advertising, in most cases will take up the bulk of the advertising budget. It includes newspaper, radio, T.V., handbills, direct mail, and road signs. The basic problem is selecting the most effective media to use. The media that is selected must produce noticeable results in the cash register. Don't be satisfied with anything less.

In selecting the media, consider effectiveness, cost, and coverage. The salesman must have knowledge of all media, including their advantages and limitations.

Newspaper Advertising, includes both the display and classified. When you prepare display ads, make sure that the layout is attractive and that the headline will arouse interest. Usually, the most successful advertising is done in the classified section. A skillfully prepared, personalized classified ad in the newspaper will get results because classified readers are a voluntary audience. Be sure to identify the business so there is no doubt who is doing the advertising.
Advertising
(Information Sheet continued)

Many equipment dealers include in all their newspaper advertising a "Special for the Week." This is a promotion in which one item is featured at a special price. This takes very little space in an ad, and the results are gratifying.

Direct Mail Advertising, can be directed toward a given group of prospects. The key is the mailing list. It must be up to date and broken down by specific groups, interested in specific items. New names must be steadily added and old names dropped when mail pieces are returned undelivered. Salesmen should feed the list with names and addresses of new prospects and customers.

In a letter, postcard, leaflet, or sales flyer, personalize the message to the customer. Make the story as detailed as you wish because space is not a factor.

Radio and T.V. have some definite advantages. They convey fast, hardhitting messages. T.V. is high in cost but has the advantage that a machine or plant can be demonstrated to the viewers. For both radio and T.V., the time of presentation is vitally important. It should be when a large percentage of the prospects may be listening or viewing; it should be tied into weather and news forecasts, or other home audience programs. Many businesses use spot announcements and obtain good results.

Road Signs on main roads leading to the store help in picking up transient business. Signs should be erected in solo locations and kept clean and well painted.

Many dealers have found handbills to be an effective, low-cost way to advertise promotions, and parts and service specials. A handbill must have eye-catching layout and a timely, interesting message.

Special Promotions. This area of merchandising is almost unlimited. Use the imagination and you will promote sales. In planning these slow-season specials, consider advertising through the newspaper by direct mail, or with handbills. The purpose is not only to announce the special, but also to use reduced pricing to get the customer to purchase immediately.

Again these specials must be tied into promotional advertising, and put on display to get attention. Even though a special event is held primarily to advertise whole goods, there's no reason why you can't advertise parts and accessories at the same time.

Plan your merchandising program so it will attract buyers. Make them come to your store. Include displays that will act as "sales clincher." Finally, broaden your market with special promotions.
Advertising
(Information Sheet continued)

Selling Plants

We have discussed what is needed by the salesman in the way of personal knowledge of the product and his own personal ability to sell. These are just as important in selling plants as in any other field. In selling, first of all the customers must be induced to call upon you. This is commonly called "getting traffic."

Many methods have been used to "get traffic." Advertising is one of the best ways. Of course, advertising also takes many forms. One of the best ways of advertising to sell plants is by the use of attractive well-placed signs. They should be placed along the approaches to the sales yard. These signs should be kept in good repair and the paint job should be fresh. In some cases these signs may be landscaped themselves. Remember the principle involved in the uses of signs in that too much information will not be helpful.

Another practice used by salesmen in nurseries or retail rooms where plants are sold is for the salesmen to be dressed in attractive uniforms.

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Material for this Information Sheet was taken from: Ornamental Horticulture for Vocational Agriculture in Alabama, pp. 236-239
Assignment Sheet
for
GREENHOUSE WORKER

UNIT: Merchandising Horticultural Plants and Supplies

TOPIC: Labeling and Pricing

OBJECTIVE: To learn how to effectively label and price horticultural plants and supplies.

INTRODUCTION: The very best of plant growing techniques and practices will not pay off unless items are properly labeled and priced. A short time studying this phase of merchandising could pay off in larger profits to the plant and supply businessman.

REFERENCES: Required:

Information sheet, "Labeling and Pricing"

QUESTIONS or ACTIVITIES:

1. What is the common fault of most beginners when pricing plants?

2. What costs are involved in producing plants?

3. What percent mark up do most nurserymen use?

4. What items will not sell at a high percentage mark-up?

5. Upon what is the percentage mark-up based?
Information Sheet on LABELING AND PRICING

All plants should be well labeled so that the customer can tell what it is without asking questions. Tags of various shapes and sizes have been used for this. These are attached to the plants or plant containers by the use of small wires. When plants can be grouped together, the variety and size may be identified by the use of a single sign placed in a conspicuous spot. By all means, if possible, use color photographs on the labels. The price of the merchandise may be also placed on these descriptive labels.

When pricing plants and other merchandise for the first time, the beginner normally prices his plants too low. Much of the cost of production is hidden in the production of plants, transplanting, salesman's salary, unsold stock, shrinkage in volume and overhead. These costs must be absorbed in the selling price.

There is no rule to follow in pricing nursery stock but to understand the proper method of determining the mark-up on the plant will be helpful. The percentage mark-up is based on the selling price not on the cost. For example, if an item costs the operator 75¢ and is sold for $1.50, the mark-up would be 50% rather than 100%. This common misconception has caused many retailers to sell his plants too low. Normally a mark-up of 50% on plants is too low. An average mark-up used by many retailers is 66 2/3%. However, high priced merchandise will not sell at this high percentage. An example of this is that a $1.00 item that costs only 30 or 40¢ will sell and a $15.00 item will not sell if it is priced at $30 or $40.

Material for this information sheet was taken from Ornamental Horticulture for Vocational Agriculture in Alabama, page 242.
Assignment Sheet
for
GREENHOUSE WORKER

UNIT: Merchandising Horticultural Plants and Supplies

TOPIC: Understanding the Customer and Making Sales

OBJECTIVE: To understand customers and to increase sales of horticultural plants and supplies.

INTRODUCTION: Without a market for the final product, no business will succeed. Beautiful plants or excellent supplies are useless if they are not sold. Production and storing cost will become so great that the business will operate at a loss if the products are not bought and paid for by the customer.

Usually the amount of sales depends upon the salesman. Everyone working in a business should understand customers and know how to make sales.

REFERENCES: Required:

1. Information Sheet, "Understanding the Customer and Making Sales."

Supplemental:


QUESTIONS or ACTIVITIES:

1. What is the first thing for a salesman to think about after losing a sale?

2. Which party should bring up the subject of financing?

3. Why do customers buy products?

4. Why should high pressure not be used in making sales?

5. What is the first problem of a salesman when dealing with a customer?
Information Sheet on UNDERSTANDING THE CUSTOMER AND MAKING SALES

We generally come in contact with two distinct types of customers. The first type is the customer who first has to be sold on the item or need for the product you are selling. He may be a potential buyer of a piece of equipment or a new and different type of fertilizer or a new and different service which your organization can perform for him.

The second type of a prospective customer differs from the first type in only one aspect, he has already decided he needs your type product. He may be undecided about buying your brand or buying a similar product from another salesman. In a case of this kind the customer must be sold on the superior features of your product. This can be done by pointing out a person in the area who is successfully using the product which you are selling. Seeing is believing.

The buying interests that cause customers to buy products are:

1. Owners comfort and convenience.
2. Performance
3. Safety-This implies safety of the operator and protection of the equipment or product
4. Appearance
5. Length of life
6. Economy-This implies to saving time, money, and labor
7. Service
8. Prestige-This interest implies that a new owner is proud of his purchase.

Making the Approach to the Sale

Before a sale can be made, a plan has to be developed for getting the attention of the potential customer in point-of-purchase selling. This approach is not as difficult as it is in making a sale outside of the store. Farmers who come into your store are normally in search of a particular product, and if given the chance by a sales man with a pleasing personality, he will ask about the
product he has in mind. If he comes in with no particular product in mind but just to browse, the salesman will need to make a sales approach if he hopes to make a sale.

A salesman should put first things first. His first problem is to get the attention of the customer. This is done in many ways and it is usually done at the same time the salesman is selling himself. It is not enough to say that the salesman must get a customer's attention, he must get his "favorable attention". A salesman who is friendly, alert, courteous and has a confident approach to the customer will usually get this favorable attention immediately. However, his personality must be bolstered with a reasonably conservative and well groomed appearance. This appearance should never be underestimated in getting the attention of the customer especially in the agricultural business. It is true appearance does not make the man but it does make that part of the man that the customer sees first. Many times this forms the total impression that the customer has of the salesman.

Enthusiasm plays a definite part in making a successful approach and sale. It has been said that enthusiasm is contagious. If the salesman displays the idea that he is "sold" on the product, this enthusiasm is likely to carry over to the customer.

The first few seconds of the sales are very important. In getting the attention of the customer, the salesman has only obtained his temporary interest. During these first few seconds the salesman in some way should reach the customer by indicating what the product can do for him. If this is done the customer's attention or interest is aroused. You are then in a good position to hold his interest long enough to present your product.

Holding the customer's attention or interest can be done in several ways. Usually the best way is by doing something. This means showing the product or demonstrating the product and by telling him about the product. In doing this the salesman will sell him the product. The customer's normal reaction is to look, to listen, and, if pleased with the product and presentation, to buy.

Making and Closing a Sale

Although most salesman would like to close every sale, it isn't possible to get that high of a batting average. After losing a sale though, a salesman should become concerned about the reason he failed. Some of the reasons for his failure to close may be found in this section on the do's and don'ts of closing sales.
UNDERSTANDING THE CUSTOMER AND MAKING SALES
 (Information Sheet continued)

Be Sincere

Make certain the statements and actions are sincere when dealing with prospects. If you make factual statements during your sales presentation, your customers will have confidence in your recommendations and will be more inclined to buy.

If you believe a customer is purchasing equipment or supplies that will not perform his job satisfactorily, you are obligated to tell him so. Part of your job as a salesman is to recommend to the customer equipment that is matched to the job. Customer satisfaction will result from sincere opinions and efforts on your part in leading him to a wise and correct buying decision. He will gain confidence in what you say only if you are sincere.

Don't High Pressure

People object to being pressured into buying. They like to believe that they make up their own minds. Closing a sale without using high pressure tactics is one of the greatest challenges of salesmanship.

It is easy to fall into the habit of speaking quickly, concentrating on key points, and then attempting to force the prospect to make up his mind. There is such a note of urgency in presentations of this type that the prospect feels he is being high-pressured into something he is not sure about.

His natural reaction is to feel that something is wrong or that he should be cautious.

Most people will buy when the salesman has convinced them sufficiently that the product will fill their needs.

The prospect must be led to believe that the decision is entirely his own. The skilled salesman implants his ideas carefully. He presents his proposition in such a way as to give the impression that he is helping the prospect solve his problems.

Sell When the Customer is Ready to Buy

In any favorable sales presentation, there are certain times when it is logical to obtain the order. Experience indicates that there are certain times when an opportunity to close seems to present itself naturally. One
UNDERSTANDING THE CUSTOMER AND MAKING SALES
(Information Sheet continued)

of these times is the point when the salesman and the prospect have reached substantial agreement, and when the prospect appears to be reasonably satisfied with the product. When a general agreement has been established, coupled with a favorable indication toward the product by the prospect, a "psychological moment" exists and the salesman should ask for the order at this time.

Don't Oversell

Many salesman have talked themselves out of an order because they continued to sell after the prospect has decided to buy. Many times silence is the best tool.

Certain questions or reactions will indicate that the prospect is seriously considering the proposal. These indications are signals for the salesman to try to close, regardless of when they occur in the sales presentation. Here are some typical indications that the prospect is ready to buy:

1. Favorable response to the reasons given for buying now.
2. Favorable attitude toward the benefits described on a special trade allowance that is about to expire.
3. When he asks, "Is this the best price you can give me?" or "Can you supply this product in a large enough quantity?"

Recognizing these and similar indications and answering to the prospect's satisfaction may induce him to buy. Don't be so absorbed in the sales presentation that you miss buying signals. Remember, many a salesman has lost an order because he didn't know when to stop presenting features and ask for the order.

Be Honest About All of Your Commitments

The surest and quickest way to lose a sale is to misrepresent the facts. You can make this mistake without being conscious of doing so. For this reason, you need to have a thorough knowledge of both your product and your competitor's product so that the possibility of error or misrepresentation will be reduced to a minimum.

If you come to a point in your feature-by-feature selling and the customer asks you a direct question to which you do not know the answer, don't buff your way through. Bluffing will kill any confidence he may have in you regardless of how superior your produce may be.
UNDERSTANDING THE CUSTOMER AND MAKING SALES
(Information Sheet continued)

The proper thing to do is to be perfectly frank with your prospect. Tell him that you are not too sure about the information he is requesting, but that you will obtain it for him immediately. Make sure you answer the prospect's questions as soon as possible. The answer can skillfully be used as reason for calling back on a customer who is offering stiff sales resistance.

Don't let a question keep you from continuing with your feature-by-feature selling.

Be Persistent

Many sales have been lost because the salesman was not persistent. Sales Management magazine, March 2, 1962, in an article entitled, "Giving Up Too Quickly", states:

1. Almost half of all salesman--48 percent--quit cold after a single call on a prospect.
2. Another 20 percent make two calls before quitting.
3. Seven percent make three, and five percent make four calls.
4. The remaining 20 percent make five calls or more, and these are the men who get from 75 percent to 80 percent of the business.

This same article points out that, "Discouragement is a luxury no salesman can afford."

It is necessary to qualify each prospect and "sense" in your own mind how near you are to closing the sale. If you feel an individual is going to buy, stay with him until you sell him. Many sales are lost because the salesman quits too soon. Customers admire a salesman who has developed a degree of persistence. Persistence quite often wears down resistance. Persistent salesmen make it easier for customers to buy.

Don't Sell Price - Sell Benefits and Advantages

A dangerous practice that many salesmen fall into is trying to arouse interest by overstressing price. The weak salesman will quote price, argue price, and cut price at the drop of a hat. What he fails to realize is that many customers are interested only in a fair price, and that more times than not they are more concerned with quality and service than price.
UNDERSTANDING THE CUSTOMER AND MAKING SALES
(Information Sheet continued)

Your job is to convince your prospects of the true value of your product. People will buy the most expensive items if they are convinced that they will receive their money’s worth. If you sell a high quality product that is priced higher than that of competition, take every opportunity to describe the features in a way that justifies the higher price. Sell the benefits that make your product worth its price.

Make It Easy For Prospects to Buy

There are many things you can do during the selling process that will make it easy for the prospect to buy. You should practice all of them while making a sales presentation. A few methods of making it easy for the prospect to buy are:

1. Know your product so that you are not required to secure additional information. The lack of product information may cause you to make an extra trip to see the prospect. By that time, he maybe out of the mood to buy.

2. Know your prospect so that you can fill his needs and anticipate the sales resistance you think he might bring up during your sales story.

3. Offer available financing. Do not make him ask for financing arrangements. In addition, offer him a payment schedule that is possible for him to complete.

4. Summarize all agreements of the sale with him so that there will be no misunderstanding on the part of either you or the buyer.

5. Lead the prospect to a decision or an agreement at every opportunity. Many prospects need assistance in making a decision; you can guide them into making a decision in your favor.

6. Stay with your equipment and the prospect while demonstrating to make certain the equipment is working properly. You can answer any questions he might have while using it. It is important when making a demonstration to have the prospect operate the equipment as soon as possible. Let him operate it and he will soon feel that the equipment is his or that he would have a difficult time getting along without it.

7. Make sure that you always have order forms, finance charts, literature, and other pertinent facts that you will need to close the sale.

8. Be ready to close at any time during your sales presentation.
UNDERSTANDING THE CUSTOMER AND MAKING SALES  
(Information Sheet continued)

There are many more techniques that make it easy for the prospect to buy. Avoid statements, questions, or procedures that make it difficult for him to buy.

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Material for this information sheet was taken from Ornamental Horticulture for Vocational Agriculture in Alabama, pp. 231-236.
Answer Sheet
for
PROSPECTIVE EMPLOYEES IN HORTICULTURAL OCCUPATIONS

UNIT:     Introduction to Horticulture

TOPIC:   Horticulture as an Industry

1.  Vegetables

2.  Fruits

3.  a.  Fruits
   b.  Vegetables
   c.  Flowers
   d.  Ornamental plants

4.  Small fruits

5.  The out-of-season production in the South and West.
Answer Sheet for Test on HORTICULTURE AS AN INDUSTRY

True or False:

1. False
2. True
3. True
4. False
5. False
6. False
7. False
8. True
9. True
10. False
UNIT: Introduction to Horticulture

TOPIC: Exploring Occupational Opportunities

1. a. Laborer
   b. Foreman or Supervisor
   c. Assistant Manager
   d. Manager or Owner

2. To work on the job

3. Garden center employee. Probably others which are diversified in operation.

4. This answer depends on the local situations.

5. No written answer required. Coordinator should stress the importance of the student becoming thoroughly familiar with the 18 factors to consider in selecting a job.
Answer Sheet for Test

on

EXPLORING OCCUPATIONAL OPPORTUNITIES

1. Refer to the eighteen factors listed in the information sheet. The student should have listed at least 10 factors, in his own words, which should be considered when evaluating the desirability of an occupation.

2. a. Greenhouse Worker
b. Nursery Worker
c. Garden Center Employee
d. Assistant Groundskeeper
e. Parks and Landscape Employee
Answer Sheet
for
GREENHOUSE WORKER

UNIT: Constructing, Maintaining, and Using Structures that Aid Plant Growth

TOPIC: Types of Greenhouses

1. Glass, plastic

2. Fall

3. a. The clarity of glass  
   b. Easily installed  
   c. Inexpensive  
   d. Last for several years

4. Advantages:  
   a. inexpensive  
   b. easily installed  
Disadvantages:  
   a. not too durable  
   b. moisture collects on underside and a vibration or gust of wind makes the drops fall into the greenhouse

5. Exhaust fans
Fill in the blanks:

1. Exhaust fans
2. Fall
3. Humidity, oxygen

True or False:

1. True
2. False – It needs to be painted about every two years.
3. False – It is difficult to prevent dripping in houses constructed from film plastic.
Answer Sheet
for
GREENHOUSE WORKER

UNIT: Constructing, Maintaining, and Using Structures that Aid Plant Growth

TOPIC: Size and Arrangement of Greenhouses

1. Bench arrangement

2. So that the minimum lengths of mains and returns are needed between the greenhouses and the boiler.

3. Provide nearly level but freely draining units that can be sterilized efficiently, not be recontaminated, and be the right height and width for working with the crop.

4. 2 1/2 feet

5. At least 6 inches
Answer Sheet for Test
on
SIZE AND ARRANGEMENT OF GREENHOUSES

1. False – 6 inches

2. True

3. True


5. True
Answer Sheet
for
GREENHOUSE WORKER

UNIT: Constructing, Maintaining, and Using Structures that Aid Plant Growth

TOPIC: Cooling the Greenhouse

1. Breaking down of the foods manufactured by the plant.

2. 19,600 CFM needed for this greenhouse
   \(70' \times 40' = 2800 \text{ sq. ft. in greenhouse, } 2800 \times 7 \text{ CFM needed per sq. ft.} = 19,600 \text{ CFM}\)

3. 130.6 sq. ft. of pad area
   \(19600 \div 150\) 1 sqft. of pad area needed for each 150CFM

4. Screens can be used.
Answer Sheet for Test on COOLING THE GREENHOUSE

1. 4000 sq. ft. (100' x 40')
2. 7000 sq. ft. (1000 sq. ft. x 7 CFM)
3. 50 sq. ft. (one square foot of padded area needed for each 150 CFM)
   (7500 CFM required)
   (7500 CFM required
    150 CFM)
Answer Sheet
for
GREENHOUSE WORKER

UNIT: Constructing, Maintaining, and Using Structures that Aid Plant Growth

TOPIC: Heating the Greenhouse

1. Pipe coil system
2. Hot water and steam
3. Gable ends and exterior side walls
4. a. Direct-fired
   b. Indirect-fired
5. a. Vertical blow heaters
   b. Horizontal blow heaters
Answer Sheet for Test
on
HEATING THE GREENHOUSE

1. True
2. True
3. False
4. True
5. True
Answer Sheet for GREENHOUSE WORKER

UNIT: Plant Growing Media

TOPIC: Mulches

1. a. Inorganic or processed
   b. Organic

2. Hard to hold in place and can become unsightly

3. Nitrogen

4. Mid-spring

5. Peat moss

6. Crushed stone, gravel chips, pebbles

7. a. Dilutes the soil and usually increases root growth
   b. Promotes soil g. anulation
   c. Improves and stabilizes soil structure
   d. Affects pH slightly
   e. Adds some fertilizer materials
   f. Leads to nitrogen deficiency in cases where carbonaceous materials are added
   g. Serves as food for micro organisms
   h. Introduces weed seeds in the soil in some cases

8. Any material applied to the surface of a soil primarily to conserve moisture, maintain a uniform temperature, and to help control weeds.

9. Highly inflammable
Answer Sheet for Test on MULCHES

PART I:
1. Peat moss
2. Mid-spring
3. Nitrogen
4. Heat
5. Asphalt

PART II:
1. b
2. c
3. c
Answer Sheet
for
GREENHOUSE WORKER

UNIT: Plant Growing Media

TOPIC: Fertilizer Nutrients

1. Nitrogen
   Phosphorus
   Potassium (potash)

2. Nitrogen

3. Potassium

4. a. Applying dry fertilizers when leaves are wet
    b. Planting seeds directly on a layer of fertilizer
    c. Spilling fertilizer in heaps on the lawn

5. Before a rain or watering

6. a. Carbon
    b. Hydrogen
    c. Oxygen

7. a. Calcium
    b. Magnesium
Fill in the blanks:

1. Nitrogen
2. Calcium
3. Wet
4. Below
5. Broadcast

List:

1. a. Nitrogen  
   b. Phosphorus  
   c. Potassium
2. a. Calcium  
   b. Magnesium  
   c. Sulfur
UNIT: Plant Growing Media

TOPIC: Soil Organisms

1. a. Bacteria  
   b. Fungi  
   c. Algae

2. 1/1000 of the weight of an acre foot of soil

3. Penetrate plant tissue and cause root damage

4. Causes a great number diseases

5. Convert nitrogen in the air to available nitrogen for plants (only certain bacteria)

6. a. Add organic matter  
     b. Add lime  
     c. Add moisture

7. a. Soil sterilization with steam  
     b. Soil fumigation or drenching with chemicals  
     c. Seed treatment
Fill in the blank:

1. Bacteria
2. Organic matter
3. Protozoa
4. Fungi
5. Earthworm

List:

6. a. Soil sterilization with steam
   b. Soil fumigation or drenching with chemicals
   c. Seed treatment
1. a. To kill soil-borne insects  
b. To kill harmful bacteria, fungi, and virus organisms  
c. Destroy weeds  
d. Promote soil granulation  

2. a. Existing steam boilers  
b. Portable oil-fired steam boilers  
c. Package steamers  
d. Bricked in permanent type boilers  

3. Because of poor heat conduction and distribution  

4. Soil thermometer  

5. Burns roots  

6. a. Soil temperature  
b. Soil moisture  
c. Soil texture  
d. Organic matter content  
e. Seals needed  
f. Soil type  
g. Depth of application  

7. a. Avoid inhaling the material  
b. Avoid contact to the skin  
c. Allow sufficient time for aeration after the material is applied  

8. Steam
Answer Sheet for Test on
SOIL STERILIZATION

PART I:

1. Steam
2. Nematodes
3. Two to three weeks
4. Root burn
5. Instantly

PART II:

1. a. To kill soil borne insects
   b. To kill harmful bacteria, fungus
   c. To destroy weeds
   d. Promote soil granulation

2. a. Avoid inhaling the material
   b. Avoid contact of fumigant with skin
   c. Allow enough time for aeration after material is applied
UNIT: Plant Growing Media

TOPIC: Plant Growing Media Other Than Soil

1. Sand

2. Brown to black

3. 10 to 20 times its own weight

4. Expands or explodes

5. a. Maple  
b. Oak  
c. Sycamore  
d. Elm

6. Shredded bark, sawdust, and wood shavings

7. They failed to add nitrogen.

8. a. Safe and easy to use  
b. Chemically inert  
c. Completely sterile  
d. Excellent water retention  
e. Long lasting  
f. Specially graded
Answer Sheet for Test
on
PLANT GROWING MEDIA OTHER THAN SOIL

1. Sand
2. 10 to 20
3. Vermiculite
4. Southern
5. Nitrogen
6. Acid
7. Peat
Answer Sheet for
GREENHOUSE WORKER

UNIT: Plant Growth and Classification

TOPIC: Introduction

1. Study of plants

2. Over 350,000

3. Sugars and starches

4. Plants have the ability to produce food from carbon dioxide and water.

5. Van Helmont concluded that plants produced wood almost completely from water.
Answer Sheet for Test on
INTRODUCTION

1. Botany

2. 350,000

3. Sugars, starches

4. Water

5. Carbon dioxide and water
Answer Sheet for GREENHOUSE WORKER

UNIT: Plant Propagation

TOPIC: Propagation from Cuttings

1. Cheaper, faster, maintains the characteristics of the original plant

2. Winter months or dormant season

3. Coleus, chrysanthemum, geranium, and carnation

4. From new growth in spring or early summer

5. 60-70°F at night, 75-85°F during the day. Rooting medium 70-75°F

6. Serves as a protective layer which retards the development of decay on cuttings that are fairly slow to root

7. a. Should come from a healthy and moderately vigorous plant
   b. Should come from average growth from portions of a plant in full sun
   c. Should be three to five inches long with two or more nodes

8. One which can be kept uniformly moist, provide good drainage and aeration

9. a. Clean-sharp sand
   b. Vermiculite
   c. Sand and peat moss mixture, equal parts of each
   d. Peat moss and perlite, equal parts of each

10. When they are 1/2 to 1 inch long
PART I:

1. T
2. F
3. T
4. F
5. F

PART II:

1. 70-75°
2. a. One which can be kept uniformly moist
   b. Provide good drainage
   c. Aeration
3. When roots are 1/2 to 1 inch long
4. From new growth in spring or early summer
5. Soggy
Answer Sheet
for
GREENHOUSE WORKER

UNIT: Plant Propagation

TOPIC: Propagation by Layering

1. To induce root formation

2. Ivy, philodendrons, blackberries, and strawberries

3. Plants such as crotons, hibiscus, dracaenas, and rubber plants

4. To produce plants which do not produce true from seed, also they may be produced quicker.

5. Knife, toothpick or small piece of wood, growth hormone, spagnum moss, and plastic film or aluminum foil.

6. Spring and summer months when high temperatures and high humidity contribute toward quicker rooting.
Answer Sheet for Test on
PROPAGATION BY LAYERING

PART I:
1. F
2. T
3. T
4. T
5. F

PART II:
1. a. Croton
   b. Hibiscus
   c. Dracaenas
   d. Rubber plants
Answer Sheet
for
GREENHOUSE WORKER

UNIT:  Plant Propagation

TOPIC:  Propagation by Division

1.  Primrose, Jasmine  Chrysanthemums
    Fig Trees  Sansevieria
    Iris  Geraniums

2.  Dormant season

3.  They get too big for their space or they become weakened due to competition.

4.  Divide in autumn or early spring when plants are dormant.

5.  Divide with a hand fork, knife, or hatchet, if clumps are large. Some can be soaked in water to loosen dirt from around roots. Pull apart and cut old leaves back about one-half and be careful with young growth.
Answer Sheet for Test on PROPAGATION BY DIVISION

1. T
2. T
3. T
4. F
5. T
Answer Sheet
for
GREENHOUSE WORKER

UNIT: Plant Propagation

TOPIC: Propagation by Grafting and Budding

1. Stock is the name for the plant on which you graft. The scion is the piece of stem which is grafted to the stock and becomes the new plant.

2. It is the soft layer of tissue on a stem or root that lies between the bark and the wood.

3. Any time during the growing season. Usually it is more satisfactory if done before buds begin to swell in late winter or early spring.

4. A sharp knife makes a clean slice, thereby insuring maximum contact of cambium layers.

5. "T" budding and patch-budding
Answer Sheet for Test on PROPAGATION BY GRAFTING AND BUDDING

PART I:

1. Stock is the name for the plant onto which you graft.

2. The cambium layer is the soft layer of tissue on a stem or root that lies between the bark and the wood.


PART II:

1. T

2. T
UNIT: Plant Propagation

TOPIC: Propagation from Seed

1. From commercial producers of seeds.

2. It must be finely screened, porous, loose, and have a good water-holding capacity. Also it should be sterilized and in most cases low in nutrients.

3. In most cases 70° F

4. The feed will rot.

5. 50-60°

6. To reduce damping off

7. a. Name of plant or variety
   b. Date seeded
   c. Student's name
   d. Special treatment, if any
Answer Sheet for Test on
PROPAGATION FROM SEEDS

PART I:
1. T
2. F
3. F

PART II:
1. Sphagnum moss
2. Flat 2" x 4" board or brick
3. Sand or other inert material
4. a. Name of plant or variety
   b. Date seeded
   c. Student's name
   d. Special treatment, if any
UNIT: Plant Propagation

TOPIC: Developing a Plant Breeding Vocabulary

1. Emasculation

2. A flower having both stamen and pistil

3. Stigma, style, ovary

4. Ovary

5. F₁, F₂, etc.

6. Anther

7. Yes

8. Style

9. Ask the student what he has learned about D.N.A. (deoxyribonucleic acid)
Answer Sheet for Test
on
DEVELOPING A PLANT BREEDING VOCABULARY

1. Anther
2. Disc floret
3. Gene
4. Ovary
5. Ray floret
UNIT: Plant Growth and Classification

TOPIC: Photosynthesis

1. Light

2. To combine or to put together

3. The combining of carbon dioxide and water by the chlorophyll of living plants in the presence of light.

4. Amount of heat required to raise the temperature of a gram of water one degree centigrade.

5. A combination of atoms

6. Diffusion
Answer Sheet to Test on
PHOTOSYNTHESIS

1. Diffusion

2. Photo

3. Atoms

4. (in any order)
   a. Carbon dioxide
   b. Water
   c. Chlorophyll
   d. Light

5. Molecule
UNIT:  Plant Growth and Classification

TOPIC:  Respiration

1.  The release of chemical energy

2.  Carbon dioxide and water

3.  They are just the opposite.

4.  Carbon dioxide

5.  Food and oxygen
Answer Sheet for Test on
RESPIRATION

1. Food, oxygen
2. Stored
3. Decreases
4. Carbon dioxide
5. Respiration
Answer Sheet
for
GREENHOUSE WORKER

UNIT: Plant Growth and Classification

TOPIC: Water Absorption and Loss—Nutrient Absorption—Movement of Nutrients and Water in the Plant

1. The plant will wilt

2. Turgid

3. If you add too much fertilizer around the roots, water absorption is slowed down because most fertilizers, chemically speaking, are salts. This can cause the plant to wilt.

4. Loss of water from the plant as a vapor.

5. Elements, or groups of elements, needed for plant growth.

6. Xylem, Phloem

7. If you girdle a tree properly, you remove the phloem and leave the xylem intact. In this way water and soil nutrients continue to move up to the top of the tree, but you prevent the movement of plant foods from the leaves to the roots. After six months to two years, the tree will usually have used up its stored food supply in the roots and it will die.
Answer Sheet for Test
on
WATER ABSORPTION AND LOSS--NUTRIENT ABSORPTION--MOVEMENT OF WATER AND NUTRIENTS IN THE PLANT

1. Nutrients
2. Xylem, phloem
3. Bleeding
4. Transpiration
5. Root hair
UNIT: Plant Growth and Classification

TOPIC: Plant Food

1. Any substance which can be used as a source of energy for carrying on the life process.

2. a. Carbohydrates
   b. Fats
   c. Proteins

3. a. Carbon
   b. Hydrogen
   c. Oxygen

4. Energy

5. Seeds

6. Hydrogenation

7. a. Carbon
   b. Hydrogen
   c. Oxygen
   d. Nitrogen
   e. Sulfur
   f. Sometimes phosphorus

8. a. Carbon
   b. Hydrogen
   c. Oxygen
   d. Nitrogen
Answer Sheet for Test on PLANT FOOD

1. Cellulose
2. Fat
3. Protein
4. a. Carbon
   b. Hydrogen
   c. Oxygen
   d. Nitrogen
5. Essential
UNIT: Plant Growth and Classification

TOPIC: The Plant Kingdom

1. Study of the classification and naming of plants

2. a. Thallus plants
    b. Mosses and liverworts
    c. Ferns and club mosses
    d. Seed plants

3. Thallus plants

4. The helpful soil organisms and the nitrogen-fixing organisms found in legume nodules

5. Fungus
Answer Sheet for Test
on
THE PLANT KINGDOM

1. Thallus
2. Flowering parts
3. Beneficial
4. Algae
5. Four
UNIT: Plant Propagation

TOPIC: Introduction to propagation

1. Plant propagation is the controlled reproduction of plants in order that man can have selected plants which are of specific value to him.

2. Sexual or asexual

3. Greenhouses, hotbeds, and propagating case

4. Ventilation, temperature, shade and light

5. Loose, light, free from seeds, nematodes and disease organisms

6. Sand, peat, sphagnum moss, vermiculite and perlite

7. Methyl bromide

8. Clay pots, peat pots, and plant bands

9. To promote rooting of cuttings

10. Small rectangular containers used for seed germination
Answer Sheet for Test
on
INTRODUCTION TO PROPAGATION

PART I:

1. Sexual or asexual

2. Ventilation, temperature, shade and light.

3. Methyl bromide

4. Seeds, nematodes, and disease organisms

5. Clay pots, peat pots, and plant bands

PART II:

1. T

2. F

3. T
UNIT: Plant Propagation

TOPIC: Plant Selection and Fundamentals of Plant Breeding

1. The process that occurs in nature whereby strong and well adapted plants survive while weak and poorly adapted plants eventually die out.

2. Asexually and sexually

3. Flower

4. Stamen

5. Staminate flowers

6. Pollination is the transfer of pollen. Fertilization is the union of the germ cells. In other words, pollination is the trip over and fertilization is the actual joining of the male and female germ cells.
Answer Sheet for Test 

on 

PLANT SELECTION AND FUNDAMENTALS OF PLANT BREEDING 

PART I: 

1. Pollination 

2. Fertilization 

3. Stamen, pistil or male and female parts 

4. Sepals 

PART II: 

1. Anther 

2. Filament 

3. Petal 

4. Sepal 

5. Stigma 

6. Style 

7. Ovary 

8. Ovule 

1542
Answer Sheet
for
GREENHOUSE WORKER

UNIT: Plant Propagation

TOPIC: Heredity

1. Dominant

2. Cross-pollination

3. One

4. No

5. When a self-pollinated plant produces plants unlike itself
Answer Sheet for Test on HEREDITY

1. True
2. Segregation
3. Mauve
4. Pure lines
5. Ovule, trait
UNIT: Plant Propagation

TOPIC: General Breeding Techniques

1. List of Equipment:
   - Magnifying glass (10 or 15 power)
   - Tweezers
   - Small sharp-pointed scissors
   - Camel-hair brush
   - Small containers or vials
   - Tags
   - Alcohol
   - Rubber bands
   - Soft wire
   - Paper or cellophane bags
   - Paper clips
   - Notebook

2. Just before the flower opens

3. Morning, as it is cooler

4. Stamens must be removed

5. Steps in labeling: Write.
   a. The number that you have assigned or the variety name of the seed parent
   b. The letter X
   c. The number or variety name of the pollen parent
   d. The date the cross was made

Example on page 19 of reference
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Answer Sheet for Test
on
GENERAL BREEDING TECHNIQUES

1. True
2. False
3. True
4. True
5. False
Answer Sheet
for
GREENHOUSE WORKER

UNIT:  Nursery Plant Production

TOPIC: Developing a Nursery Vocabulary

1. Aerated - Supplied with air.

2. Alkaline - Above pH 7. Most greenhouse soils should be slightly acid-pH 6.0 to 6.5.

3. Bract - Modified leaf immediately below the flower of some plants, such as the red bracts on poinsettia.

4. Budding - The vegetative reproduction of plants by placing a leaf bud of the desired plant on the root stock of another plant in such a way that the two unite and grow.

5. Callus - The first tissue that forms on the cut end of a cutting or at the union of scion and root stock in a graft.

6. Cold Frame - An outdoor growing area that can be covered with glass or transparent sash.

7. Dormant - Not in an active state of growth.

8. Floret - The individual flower of a flower cluster. The florets may be compactly arranged as in chrysanthemum, or well spaced as in snapdragon.

9. Hormone - Growth substance that influences the growth and development of plants.

10. Humidity - The amount of moisture in the air expressed as the percent of the total amount possible.

11. Internode - The portion of the stem between two nodes.

12. Lath House - An outdoor growing area that is covered with lath spaced to allow penetration of about one half the light.

2009
Answer Sheet for Test on
DEVELOPING A NURSERY VOCABULARY

1. Condensation
2. Dormant
3. Fertilizer
4. Germination
5. Leaf axil
6. PVC or Vinyl
7. Seedling
8. Sexual
9. Shoot
10. Stamen
UNIT: Nursery Plant Production

TOPIC: Planting Ornamental Trees and Shrubs

1. As soon as they begin to arrive at the nurseries, or in late fall or early winter

2. It should be at least one to two feet wider and at least six inches to a foot deeper than the roots of the plant

3. One-third

4. Balled and burlapped

5. One which is over five inches in diameter
Answer Sheet for Test on PLANTING ORNAMENTAL TREES AND SHRUBS

1. One to two feet wider, six inches to one foot deeper
2. Same level
3. One-third
4. Five inches or over in diameter
5. Balled and burlapped
Answer Sheet for GREENTHOUSE WORKER

UNIT:  Nursery Plant Production

TOPIC:  Pruning

1. If you have no good reason for pruning a plant, put the tools away without using them.

2. High quality, sharp, and well adapted to the job on hand

3. At any time

4. a. Growth habit
   b. Blooming characteristics of the plant

5. About one-third

6. To tidy up their appearance, to control size and to improve their health, growth habits, and blooms.

7. They should be pruned between leaf drop and first spring growth.

8. After they flower

9. After they flower

10. A flat-top hedge is more difficult to maintain and clip and is more easily broken down by weather and other causes.
Answer Sheet for Test on PRUNING

PART I:
1. T 
2. F 
3. T 
4. F 
5. T 

PART II:
1. Growth habit, blooming characteristics 
2. Bareroot 
3. Leaf drop, first spring growth 
4. Thinning out 
5. Better shape, fruitful growth
Answer Sheet
for
GREENHOUSE WORKER

UNIT: Floral Crop Production

TOPIC: Introduction to Floral Crop Production

1. Flowers can not be stored for long periods of time.

2. a. Chrysanthemum
   b. Rose
   c. Carnation

3. Directly from the producer

4. "Say it with flowers"

5. Southern Florist and Nurseryman
Answer Sheet for Test
on
INTRODUCTION TO FLORAL CROP PRODUCTION

1. Carnations
2. Floriculture
3. Light
4. Commission
5. Beltsville
UNIT:    Floral Crop Production

TOPIC:    Growing Annuals

1.   Summer

2.   Alyssum

3. a.   Marigold
       b.   Nasturtium
       c.   Zinnia

4.   Water annuals enough to keep the roots from drying out, but do not 'drown' them.

5.   Pulled up and thrown away

6.   Summer

7.   No

8.   Fiery red

9.   Rock gardens, banks

10.  Often subject to wilt
True or False:

1. True
2. False
3. False
4. True
5. True
6. True
7. True
8. True
9. True
10. False
UNIT: Floral Crop Production

TOPIC: Perennials

1. Chrysanthemum
2. Corsages
3. Every two years
4. Cut them back after spring bloom and give them a feeding
5. About every twenty years
Answer Sheet for Test
on
PERENNIALS

1. Two

2. Loam

3. Chrysanthemum

4. a. Cut
   b. Feeding

5. Fall
UNIT: Floral Crop Production

TOPIC: Bulbs

1. Summer

2. The foliage is needed to restore energy to the bulb.

3. Fungicides and insecticides

4. Short underground stem on solid basal plate, surrounded by fleshy leaves that store food for future growth.

5. A creeping underground stem often thick with stored food

6. No answer required.
Answer Sheet for Test on BULBS

1. Bulb
2. Rhizome
3. Divide
4. Sun
5. Rot
Answer Sheet for Test
on
CHARACTERISTICS, IDENTIFICATION AND USE
OF IMPORTANT POT PLANTS

PART I:

1. Acid soil or peat moss
2. Shallow
3. Cuttings
4. Christmas
5. 80-85 degrees

PART II:

1. (b)
2. (a)
3. (c)
4. (d)
5. (a)
UNIT: Floral Crop Production

TOPIC: Poinsettias

1. Nitrogen
2. Red, white, and pink
3. White fly
4. Lack of nitrogen or lack of water
5. Poorly aerated soil
Answer Sheet for Test
on
POINSETTIAS

1. True
2. True
3. True
4. True
5. True
UNIT: Floral Crop Production

TOPIC: Chrysanthemums

1. Fall

2. Aphids

3. 60 degrees (some varieties need 65°)

4. Yellow

5. To make a short day which helps regulate blooming.

6. All pinches must be made into the soft growth, usually 7 days after planting.

7. A slow start, often trouble with rotting of cutting.

8. They should be sprayed overhead lightly the first three or four days.

9. Entire year with proper day length control

10. Sterilized
PART I:
1. True
2. False
3. True
4. False

PART II:
1. Rooted cuttings or cuttings
2. Aphids
3. Fall
4. Chinese
Answer Sheet
for
GREENHOUSE WORKER

UNIT: Floral Crop Production

TOPIC: Geraniums

1. They are poor shippers and will lose foliage.

2. Pinched

3. Red

4. Plastic tube system

5. a. Use a fungicide on cutting
    b. Sterilize propagating materials
    c. Use disease free cuttings
    d. Sterilize soil

6. Light pink

7. 60 degrees night, 65-70 degrees day

8. Air freight

9. Four inch

10. The seed for most desirable varieties has not been available.
PART I:

1. True
2. True
3. False
4. False

PART II:

1. Pinched
2. Red
3. Light Pink
4. Cuttings
UNIT: Floral Crop Production

TOPIC: Hydrangeas

1. Two spotted mite (red spiders)
2. Wilt severely
3. March to May
4. Easter, Mother's Day
5. Bud rot
Answer Sheet to Test on HYDRANGEAS

1. Two spotted mite or red spider
2. March, May
3. Easter, Mother's Day
4. Bud rot
5. Summer
Answer Sheet
for
GREENHOUSE WORKER

UNIT: Controlling Plant Insects, Plant Diseases and Other Pests

TOPIC: Causes of Plant Diseases

1. a. Fungi
   b. Bacteria
   c. Viruses
   d. Nematodes

2. The manufacture of sugars from carbon dioxide and water with the aid of sunlight and chlorophyll.

3. An agent that transmits disease producing organisms.

4. Prevention by careful pruning.

5. Tiny, thread-like plants, commonly called molds.
Answer Sheet for Test
on
CAUSES OF PLANT DISEASES

1. Fungi, Bacteria, Viruses, Nematodes
2. Vector
3. Prevention by careful pruning
4. Host
5. Virus
UNIT: Controlling Plant Insects, Plant Disease and Other Pests

TOPIC: Identifying Plant Diseases

1. Proper identification

2. Failure to produce seed or fruit

3. Liquid discharge from diseased tissues

Answer Sheet for Test on IDENTIFYING PLANT DISEASES

1. Identification
2. Scab
3. Canker
4. Gall
5. Nematodes
6. Mummy
UNIT: Controlling Plant Insects, Plant Diseases and Other Pests

TOPIC: Application and Safety Precautions of Horticultural Chemicals

1. Welfare of the people
2. Welfare of the plant
3. Effectiveness of the material in controlling the pest or disease
4. Hydraulic sprayers
5. Hang the hose on a rack with nozzle pointing upwards
6. a. Read label precautions
   b. Keep chemicals locked up when not in use
   c. Keep children away while using
   d. Don't smoke while spraying
   e. Don't spill material on skin or clothing
   f. Wash exposed areas of skin immediately after job is completed
   g. Never spray when windy
   h. Spray edible plants with great caution
7. The chemical must touch the insect before death occurs.
Answer Sheet for Test on APPLICATION AND SAFETY PRECAUTIONS OF HORTICULTURAL CHEMICALS

1. Hydraulic
2. Contact
3. Read
4. Toxic or poisonous
5. Bomb
UNIT: Controlling Plant Insects, Plant Diseases, and Other Pests

TOPIC: Controlling Leaf Diseases

1. Water and fertilize properly and remove dead limbs.

2. Caused by fungi which live on secretions from aphids and immature stages of white fly.

3. Caused by excess rain or over watering.

4. a. Malathion  
   b. Lindane

5. Just before buds open and after flowering.

6. Two to four weeks or as needed.

7. Most often caused by lack of iron.

8. Fungus disease.
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Answer Sheet for Test
on
CONTROLLING LEAF DISEASES

1. Fungi
2. Iron
3. Rain or Overwatering
4. Malathion and Lindane
5. Watering and Fertilization
UNIT: Controlling Plant Insects, Plant Diseases, and Other Pests

TOPIC: Controlling Stem, Branch, and Trunk Diseases

1. Prune infected portions sterilizing shears between each cut.

2. If little dodder is present, remove by hand. Destroy badly infected plants.

3. Reduces the amount of sunlight for trees.

4. Twigs and limbs

5. Fungi

6. Install tubes in the infected parts of tree to drain the excess fluid and relieve pressure.

7. By birds

8. Fungi and algae
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Answer Sheet for Test
on
CONTROLLING STEM, BRANCH, AND TRUNK DISEASES

1. Fungi and algae
2. Pruning
3. Destroyed
4. Slime Flux
5. 50% fixed copper and Bordeaux mixture
Answer Sheet for GREENHOUSE WORKER

UNIT: Controlling Plant Insects, Plant Diseases, and Other Pests

TOPIC: Controlling Root Diseases

1. Carbon bisulfide soil fumigation
2. Methyl bromide soil fumigation
3. Removing and destroying diseased roots
4. Ten (10) feet
5. East and Southeast Texas
6. 75-95 degrees
Answer Sheet for Test on CONTROLLING ROOT DISEASES

Fill in the blanks:

1. 75° to 95°
2. Methyl bromide
3. Carbon bisulfide
4. Nematodes
5. Sterilize
UNIT: Controlling Plant Insects, Plant Diseases and Other Pests

TOPIC: Controlling Diseases Affecting the Entire Plant

1. Symptoms exhibited by aster yellows that are not exhibited by verticillium wilt:
   a. Bushy with numerous secondary shoots
   b. Leaves may develop a slightly reddish, brownish, or purplish tinge in later stages
   c. Flower parts may develop into leafy structures.

2. DDT

3. Chloropicrin

4. West

5. Commercial growers or trained personnel

6. Miticide

7. Zineb, CM-19
Answer Sheet for Test on
CONTROLLING DISEASES AFFECTING THE ENTIRE PLANT

1. DDT
2. Chloropicrin
3. Western
4. Zineb
5. Miticide
UNIT: Controlling Plant Insects, Plant Diseases and Other Pests

TOPIC: Controlling Lawn and Turf Diseases

1. Handpick and destroy mushrooms or toadstools.

2. Iron sulfate or iron chelate.

3. Irregular-shaped dead areas from a few inches to more than several feet in diameter.

4. Wash off with water applied as a spray with 20 to 30# pressure.

5. Zineb, Captan.

6. One to two weeks before disease usually appears and a second application after disease appears. Then apply as needed.

7. Apply chemicals as needed in early stages of disease.
Answer Sheet for Test on CONTROLLING LAWN AND TURF DISEASES

1. Iron
2. Zineb, Captan
3. Needed
4. Handpick
5. Irregular-shaped
Answer Sheet
for
GREENHOUSE WORKER

UNIT: Controlling Plant Insects, Plant Diseases and Other Pests

TOPIC: Identifying Plant Insects and Methods of Control

1. Slugs have no shells.
2. Spring
3. Spray before eggs hatch and prune.
4. Roots
5. Sandy soils
Answer Sheet for Test on

IDENTIFYING PLANT INSECTS AND METHODS OF CONTROL

Fill in the blanks:

1. Roots
2. Pillbug
3. Nematodes
4. Caterpillars
5. Plant lice
6. Scales
UNIT:  Controlling Plant Insects, Plant Diseases and Other Pests

TOPIC: Nematodes

1. a. Select a plant that is partly alive.
   b. Dig the plant instead of pulling it.
   c. Wash the soil from the roots and allow a few minutes for drying.
   d. Place the specimen in a polyethylene container and tie it securely.
   e. Fill out form D-418, available from your county extension agent.
   f. Place bag and D-418 in a box and send it to the research center.

2. Root knot nematode

3. Before spending a large amount of money for chemicals, determine if nematodes are causing a significant amount of damage to justify the expense and labor.

4. a. Crown gall
   b. Nodules from nitrogen fixation

5. Tomato, okra
Answer Sheet for Test on NEMATODES

Fill in the blanks:

1. Knot root
2. Okra
3. a. Expense
   b. Labor
4. Crown galls
5. Fertilizer
UNIT: Controlling Plant Insects, Plant Diseases, and Other Pests

TOPIC: Control of Moles, Gophers, Birds, and Deer

1. By conical mounds of dirt pushed up from their main run.

2. Baiting and trapping.

3. Serious injury might occur to small children or dogs.

4. Gophers open their tunnels, moles do not.

5. Place chicken wire at the bottom and sides of planting holes.


7. Portable bird protectors made of scrap lumber, chicken wire or cheesecloth.

8. Fencing.
Answer Sheet for Test
on
CONTROL OF MOLES, GOPHERS, BIRDS, AND DEER

1. Mole

2. Baiting
   Trapping

3. Starling

4. Fencing

5. Closed
Answer Sheet
for
GREENHOUSE WORKER

UNIT: Controlling Plant Insects, Plant Diseases and Other Pests

TOPIC: Controlling Weeds

1. Water should be applied

2. Hoe

3. Ice pick or screwdriver

4. Shrubs form a shade in which weeds do not thrive.

5. Apply organic mulch two to three inches deep.

6. Wear gloves.
Answer Sheet for Test
on
CONTROLLING WEEDS

1. Gloves
2. Hoe
3. Sunlight
4. Chemical
5. Water
Answer Sheet
for
GREENHOUSE WORKER

UNIT: Operating and Maintaining Horticultural Equipment

TOPIC: Principles Used to Prevent Personal Injury

1. Legs

2. One pulley only changes direction of force

3. Jack

4. Wet the soil 4 to 5 days before digging

5. Hook a 1/2" pipe onto a hose and beat the bottom end into a flattened or pointed opening. This will enable you to stick the pipe down into the hole where the force of the water through the small opening will loosen the soil.
Answer Sheet for Test
on
PRINCIPLES USED TO PREVENT PERSONAL INJURY

1. Legs
2. Changes
3. Blasting
4. Moisture, insects
5. Pulley
Answer Sheet for GREENHOUSE WORKER

UNIT: Operating and Maintaining Horticultural Equipment

TOPIC: Selection and Maintenance of Horticultural Hand Tools

1. Tools are very personal pieces of equipment and all experienced gardeners have their favorites.

2. Scoop

3. 6"

4. Sharpen the hoe each time you take it into the garden

5. Scuffle hoe

6. a. Fan-shaped
   b. Rectangular
Answer Sheet for Test on
SELECTION AND MAINTENANCE OF HORTICULTURAL HAND TOOLS

1. Scoop
2. Level
3. Fan-shaped and rectangular
4. 6" 
5. Metal bow
UNIT: Operating and Maintaining Horticultural Equipment

TOPIC: Maintaining Small Power Equipment

1. a. Periodic equipment inspection to discover situations which may lead to equipment breakdown
   b. Upkeep to minimize wear or to remedy potential trouble

2. Make an overall check and properly service equipment.

3. Water condenses more rapidly in a partially filled tank.

4. Gasoline or other solvents

5. Tension and wear
Answer Sheet for Test
on
MAINTAINING SMALL POWER EQUIPMENT

1. Tension, wear
2. Operator
3. Grease, oil
4. Gasoline
5. Preventive
Answer Sheet
for
GREENHOUSE WORKER

UNIT: Merchandising Horticultural Plants and Supplies

TOPIC: Developing Personal Traits

1. a. Knowledge of self
   b. Knowledge of people
   c. Knowledge of product

2. a. Experience
   b. Observing others

3. a. Promotions
   b. Dollars (profits)

4. Analysis of sales

5. Diligence and perseverance
Answer Sheet for Test
on
DEVELOPING PERSONAL TRAITS

1. a. Knowledge of self
   b. Knowledge of people
   c. Knowledge of product

2. a. Promotions
   b. Dollars (profits)

3. a. Experience (learn by doing)
   b. Observing others

4. Analyze each sale or failure.

5. a. Diligence
   b. Perseverance
Answer Sheet for GREENHOUSE WORKER

UNIT: Merchandising Horticultural Plants and Supplies

TOPIC: Displaying

1. Where they can be seen by the greatest number of people

2. To put merchandise where customers can see it and serve themselves

3. Familiar products, bulk seeds, or other seasonal items

4. Items that are to be 'pushed'

5. a. Well stocked
   b. Safe
   c. At a convenient height

6. To stop the customer and bring him into the place of business

7. It does not attract customers

8. The traffic pattern of the customers

9. In beds

10. Eight feet
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Answer Sheet for Test
on
DISPLAYING

Fill in the blank:
1. Floor window
2. Bulk
3. Relationship
4. Impulse
5. Bin
Answer Sheet for GREENHOUSE WORKER

UNIT: Merchandising Horticultural Plants and Supplies

TOPIC: Advertising

1. Point-of-purchase
2. Outside
3. Classified
4. Keeping the mailing list up to date
5. a. Effectiveness
   b. Cost
   c. Coverage
Answer Sheet for Test on ADVERTISING

PART: Fill in the blanks:

1. Point of sale

2. Impulse

3. T.V.

PART II: List:

1. a. Effectiveness
   b. Cost
   c. Coverage

2. Any three of these:
   a. Newspaper
   b. Television
   c. Radio
   d. Handbills
   e. Direct Mail
   f. Road Signs
PART: Fill in the blanks:

1. Point of sale
2. Impulse
3. T.V.

PART II: List:

1. a. Effectiveness  
b. Cost  
c. Coverage

2. Any three of these:  
a. Newspaper  
b. Television  
c. Radio  
d. Handbills  
e. Direct Mail  
f. Road Signs
Answer Sheet
for
GREENHOUSE WORKER

UNIT: Merchandising Horticultural Plants and Supplies

TOPIC: Labeling and Pricing

1. Price plants too low

2. a. Transplanting
   b. Salesman's salary
   c. Unsold stock
   d. Shrinkage in volume

3. 66 2/3 percent

4. High cost items

5. Selling price of the item
Greenhouse Worker 941-X-4

Answer Sheet for Test on LABELING AND PRICING

Work:

To the teacher: Mark-up is based on selling price. In other words, $1.00 is 50% of $2.00. Therefore, the percent mark-up is 50%.

Answer: 50%
Answer Sheet for GREENHOUSE WORKER

UNIT: Merchandising Horticultural Plants and Supplies

TOPIC: Understanding the Customer and Making Sales

1. Why he failed

2. The salesman

3. a. Owner's comfort and convenience
   b. Performance
   c. Safety
   d. Appearance
   e. Length of life
   f. Economy
   g. Service
   h. Prestige

4. People like to think they have made up their own minds. Also, the customer may think something is wrong with the product.

5. Getting the customers attention
Answer Sheet for Test
on
UNDERSTANDING THE CUSTOMER AND MAKING SALES

1. Attention
2. Price
3. 48
4. Discouragement
5. Misrepresent the facts
Topic Test

on

HORTICULTURE AS AN INDUSTRY

Student: ___________________________ School: ___________________________
Date: ___________________________ Score: ___________________________

Place a check under T for True or under F for False:

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Topic Test on EXPLORING OCCUPATIONAL OPPORTUNITIES

1. List at least 10 factors, in your own words, which one should consider in selecting an occupation.
   a. 
   b. 
   c. 
   d. 
   e. 
   f. 
   g. 
   h. 
   i. 
   j. 

2. List the five job titles for which descriptions were provided in the assignment.
   a. 
   b. 
   c. 
   d. 
   e. 
Topic Test
on
TYPES OF GREENHOUSES

Student: ___________________________ School: ___________________________

Date: ___________________________ Score: ___________________________

Part I: Fill in the blanks:

1. ________ ______ handle the ventilation problem in greenhouses with no ventilators.

2. The ________ is the season for repairing greenhouse coverings.

3. It is necessary to provide a good means of exchanging the greenhouse air with outdoor air in order to regulate the greenhouse temperature, adjust the ________, provide air movement around the plants, and introduce new supplies of ________ and carbon dioxide.

Part II: True or False

_______ 1. Vinyl film is more durable than polyethylene.

_______ 2. The exterior of a greenhouse does not need to be painted more often than seven years.

_______ 3. Film plastic eliminates the problem of dripping water in the greenhouse.
Topic Test
on
SIZE AND ARRANGEMENT OF GREENHOUSES

Student: ___________________________ School: ___________________________

Date: ___________________________ Score: ___________________________

True or False:

1. The depth of a bench for cut flowers needs to be at least twelve inches.

2. The best height for pot plant benches is 2 1/2 feet.

3. Before the type of greenhouse is chosen and built, a careful study should be made of the best bench arrangement for the crops to be grown.

4. Wood contracts when it is wet; so boards must be fitted close together when making wooden benches.

5. One of the best bench making materials for drainage and air circulation is one inch by one inch welded wire fabric.
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Topic Test
on
COOLING THE GREENHOUSE

Student: ___________________________ School: ___________________________

Date: ___________________________ Score: ___________________________

Problems:

1. If a greenhouse was 100 feet long and 40 feet wide, how many square feet
   would it contain? ____________ (answer).

2. How many CFM would need to be exhausted for a greenhouse containing
   1000 square feet? ____________ (answer)

3. How many square feet of padded area will be needed in a greenhouse that
   requires 7500 CFM to be exhausted? ____________ (answer)

Work here:
True or False

1. In vertical blow heaters the shaft is vertical and the fan blade is horizontal and the warm air is blown downward.

2. Direct-fired units are those which contain a combustion unit right in the unit itself.

3. In recent years the use of unit heaters for heating greenhouses has decreased considerably.

4. The oldest and most conventional heating system is the pipe coil.

5. The coldest spots in the greenhouse are the exterior side walls and gable ends.
Topic Test  
on  
WINTER PROTECTION STRUCTURES

Student: _________________________  School: __________________________

Date: ___________________________  Score: __________________________

Fill in the blank:

1. ________________ gardens often have definite thermal belts and artic regions.

2. The most dangerous spots for frost damage are stretches of open ground exposed on all sides, particularly to the ___________ sky.

3. Regardless of what kind of shelter you use, keep soil ___________ around plants.

4. ___________ soil holds and releases more heat than ________ soil

5. ___________, made of double strength glass and available in several sizes are set side-by-side to protect large areas.
Agricultural Education  
Teaching Materials Center  
College Station, Texas  
******  
Texas Education Agency  
Texas A&M University  
(cooperating)

Greenhouse Worker 941-II-6

Topic Test  
on  
STRUCTURES FOR SUMMER HEAT PROTECTION

Student:______________________   School:_______________________

Date:_______________________   Score:_______________________

Fill in the blank:

1. A lath sunscreen should be placed so the laths run in a ___________ and ___________ direction.

2. If you like to grow _______ loving flowers such as tuberous begonias and cyclamens, you may want a permanent display structure.

3. From sunrise to __________ o'clock in the morning there is very little heat accumulation.

4. The subject of __________ in the garden is frequently ignored or misunderstood—particularly by the beginner.

5. A structure facing an __________ direction is ideal, especially if you live in a hot summer area.
Topic Test

on

COLDFRAMES AND HOTBEDS

Student: ______________________  School: ______________________

Date: ______________________  Score: ______________________

Fill in the blank:

1. ______________ are domes of heavy waxed paper used to cover plants.

2. Most plants grow best at __________ degrees.

3. Hotbeds are heated by auxiliary heat and coldframes are heated by __________.

4. An ______________ control assures maximum efficiency when using electricity for heat.

5. ______________ can be used as the bottom layer of soil in a coldframe to aid drainage.
Topic Test
on
ORIGIN, COMPOSITION, AND IMPORTANCE OF SOILS

Student: ___________________ School: ___________________
Date: ___________________ Score: ___________________

PART I: Fill in the blanks:

1. The largest of the soil particles is ______.
2. Decayed plants and animal material is called _____________.
3. _____________ and _____________ determine the rate or soil formation.
4. Clay feels like ________ when rubbed between the fingers.
5. The difference in texture of soils is caused by the different sizes of soil ________.

PART II: List:

1. Three (3) layers of soil from top to bottom:
   a. _____________
   b. _____________
   c. _____________

2. Three (3) factors that are responsible for differences in soil color:
   a. ___________________________________________________________________
   b. ___________________________________________________________________
   c. ___________________________________________________________________
Topic Test
on
SOIL MOISTURE

Student: ____________________  School: ____________________

Date: ____________________  Score: ____________________

PART I:  Fill in the blanks:

1. Moisture moves through the soil in all directions even against gravity by ____________ movement.

2. In _______ textured soils, the particles are closer together and the attraction between soil and water is greater.

3. Much soil moisture can be lost when capillary water moves to the surface and ____________.

4. All living cells carry on ____________.

5. Movement of air through the soil is called ____________.

PART II: Check T for true and F for false:

T  F

____ ___  1. Soils should be worked while in a wet condition.

____ ___  2. It is possible to change water-holding capacity of soil.

____ ___  3. Underwatering causes decreased aeration.

____ ___  4. Sandy soils require more frequent watering than heavy clay soils.

____ ___  5. Oxygen must be present for respiration to occur.
Fill in the blanks:

1. __________ soils are a mixture of sand, silt, and clay.

2. _______________ increases aeration of soil.

3. Loam soils become __________ after watering.

4. For large scale mixing operations, use a power driven cement mixer or __________.

5. Loam soils often __________ after drying.

List:

6. The characteristics of a good mixture:
   a. ____________________________________.
   b. ____________________________________.
   c. ____________________________________.
   d. ____________________________________.
   e. ____________________________________.
   f. ____________________________________.
   g. ____________________________________.
   h. ____________________________________.
Topic Test on MULCHES

PART I: Fill in the blanks:

1. The most common mulch is ________________.

2. The time to apply mulch to the garden on established plants is in ________________.

3. Additional ________________ should be applied to a crushed corncob mulch.

4. __________ may be produced during decomposition of lawn clippings.

5. A light spray of ________________ may be used by contractors to hold soil in place on steep slopes.

PART II: Multiple choice:

_____ 1. The cost of this material is usually prohibited when large areas are mulched.
   a. crushed corncob  b. peat moss  c. wood chips

_____ 2. This material should not be used in areas where a cigarette may be dropped.
   a. corncobs  b. asphalt  c. straw

_____ 3. Any mulch should be at least this deep:
   a. 1/4" - 1/2"  b. 1"- 2"  c. 2" - 3"
Topic Test
on
FERTILIZER NUTRIENTS

Student: ________________________ School: ________________________
Date: ________________________ Score: ________________________

Fill in the blank:
1. ______ is responsible for the dark green color in plants.
2. The two lime elements are ______ and magnesium.
3. Do not apply dry fertilizer to plants when the foliage is ______.
4. Place fertilizer ______ and to the side of the seed.
5. Dry fertilizer can be ______ (how applied) over the soil surface by means of a spreader.

List:
1. Three primary elements
   a. _________
   b. _________
   c. _________
2. Three secondary elements
   a. _________
   b. _________
   c. _________
Topic Test for SOIL ORGANISMS

Fill in the blanks:

1. __________ convert nitrogen in the air to available plant nitrogen.

2. Moisture, lime, and __________ can be added to the soil to stimulate soil organisms.

3. __________ feed on soil bacteria and contribute to organic content of the soil.

4. _______ decompose organic residues and promote the formation of humus.

5. The __________ mixes soil and increases aeration. Also it promotes drainage.

List:

6. Three ways to control harmful soil organisms.

   a. ____________________________.
   b. ____________________________.
   c. ____________________________.
PART I: Fill in the blanks:

1. ________ sterilization is cheaper than using chemicals.

2. Ethylene di-bromide is especially effective against ________.

3. No plants should be planted into a fumigant-treated soil for a period of _____ to _______ weeks.

4. Ammonia build-up in the soil may cause ________.

5. Nematodes are killed ________ when exposed to 140° F steam heat.

PART II: List:

1. Reasons for sterilizing soils.
   a. ________________________________
   b. ________________________________
   c. ________________________________
   d. ________________________________

2. Three precautions to observe when using fumigants:
   a. ________________________________
   b. ________________________________
   c. ________________________________
Topic Test
on
PLANT GROWING MEDIA OTHER THAN SOIL

Student: __________________________  School: __________________________

Date: __________________________  Score: __________________________

Fill in the blanks:

1. ________ is the most widely used medium for reproduction of plants.

2. Sphagnum will retain ___ to ___ times its own weight in water.

3. ____________ expands or explodes when heated.

4. Shredded bark, sawdust, and wood shavings are most commonly used in the ____________ part of the United States.

5. When sawdust is used, ____________ must be added to the medium.

6. Brown to black peat contains approximately 1% ____________.

7. ____________ results from decayed remains of thick vegetation in swampy conditions.
Topic Test on INTRODUCTION

Student: ___________________ School: ___________________

Date: ____________________ Score: ____________________

Fill in the blank:

1. _____________ is the study of plants.

2. There are over _____________ kinds of plants found in the world.

3. _____________ and _____________ are carbohydrates.

4. Van Helmont did an experiment to determine what made plants grow. His conclusion was that _____________ alone produced growth.

5. Plants differ from animals in that they produce food from _____________ and _____________.
Student: ____________________________ School: ____________________________

Date: ____________________________ Score: ____________________________

Fill in the blank:

1. ___________ is the process by which liquids and gases move from an area of high concentration to an area of low concentration.

2. ___________ means light.

3. All substances are made up of ________________.

4. Photosynthesis requires four components. They are ________________, ________________, ________________, and ________________.

5. When atoms are combined, we call them a ________________.
Topic Test on RESPIRATION

Student: ___________________________ School: ___________________________
Date: ___________________________ Score: ___________________________

Fill in the blank:

1. Raw materials for respiration are _______________ and _______________.

2. Energy is _______________ during photosynthesis.

3. Respiration _______________ dry weight. (increases or decreases)

4. Plants release _______________ at night. (what gas?)

5. _______________ is the release of chemical energy.
Topic Test

on
WATER ABSORPTION AND LOSS--NUTRIENT ABSORPTION--MOVEMENT OF WATER AND NUTRIENTS IN THE PLANT

Student: __________________________  School: __________________________

Date: __________________________  Score: __________________________

Fill in the blanks:

1. __________________ are elements, or groups of these elements, needed for plant growth.

2. Each vascular bundle has two types of conductive tissue called the ___________ and ____________.

3. __________________ occurs from plant injuries.

4. ____________________________ is the loss of water from the plant as a vapor.

5. The principal water-absorbing structure is the ___________ ____________.
Topic Test
on
PLANT FOOD

Student: ___________________________ School: ___________________________
Date: _____________________________ Score: _____________________________

Fill in the blank:

1. Examples of the carbohydrates include the sugars, starches, and ____________.

2. A pound of ____________ has about 2 1/4 times as much stored energy as a pound of sugar.

3. ____________ is the principal part of lean meat.

4. ____________, ____________, ____________, and ____________ make up about 97% of the dry weight of most plants.

5. The "__________ elements" are those which the plant must have in order to survive.
Topic Test
on
THE PLANT KINGDOM

Student: ____________________________ School: ____________________________

Date: ____________________________ Score: ____________________________

Fill in the blanks:

1. ___________ plants cause many diseases of higher plants by attacking, multiplying, and living in or on the higher plants.

2. The botanist classifies the seed-producing plants according to their ____________

3. Helpful soil organisms and the nitrogen-fixing organisms found in legume nodules are examples of ________________ bacteria.

4. ___________ forms a green scum on ponds and lives in both fresh water and sea water.

5. The plant world has been divided into ____________ divisions.
Topic Test on INTRODUCTION TO PROPAGATION

PART I: Fill in the blanks:

1. Two methods by which plants may be propagated are ________, and ________

2. Three requirements of the ideal plant propagation structure are ________, ________, ________ and ________

3. __________ is used for chemical sterilization of soil.

4. A good propagation media should be free of ________, ________, and ________

5. Many types of containers are used in plant propagation such as ________, ________, and ________

PART II: Place a check under T for true or under F for false for each of the following statements:

T  F

___ ___ 1. If soil is used, sterilization is a must.

___ ___ 2. Many plant propagations use a plant hormone to promote rooting of seeds.

___ ___ 3. Seed reproduction in plants is basically a sexual process.
Topic Test
on
PROPAGATION BY GRAFTING AND BUDDING

Student: ____________________  School: ____________________
Date: ____________________  Score: ____________________

PART I: Answer the following questions:

1. Define stock.

2. What is the cambium layer?

3. List two kinds of budding.

PART II: Place a check under T for true or under F for false for each of the following statements:

<p>| | |</p>
<table>
<thead>
<tr>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>T</td>
<td>F</td>
</tr>
</tbody>
</table>

1. In all grafting methods, the tight union between stock and scion must be sealed off from air with some kind of sealing agent.

2. Evergreens can be grafted in early spring, just before plants begin to grow actively.
Topic Test
on
PROPAGATION FROM CUTTINGS

PART I: Place a check under T for true or under F for false for each of the following statements:

<table>
<thead>
<tr>
<th>T</th>
<th>F</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>1. Many types and varieties of plants will not produce the same quality and type of plant from seed and must be reproduced by cutting, budding, or grafting.</td>
</tr>
<tr>
<td></td>
<td>2. Cuttings are more difficult to make than budding.</td>
</tr>
<tr>
<td></td>
<td>3. Cuttings are classified and named according to the part of the plant from which they come.</td>
</tr>
<tr>
<td></td>
<td>4. Herbaceous cuttings are made from plant materials which are hard.</td>
</tr>
<tr>
<td></td>
<td>5. Low humidity is necessary for rooting cuttings.</td>
</tr>
</tbody>
</table>

PART II: Fill in the following blanks to make complete true statements.

1. The temperature of the rooting medium should be close to ________.

2. Three requirements of a good rooting medium are:
   a. ____________________________________________________________________________.
   b. ____________________________________________________________________________.
   c. ____________________________________________________________________________.

3. Cuttings are ready to transplant when roots are ________________.

4. Softwood cuttings are made (when) ____________________________.

5. During rooting the medium must be kept uniformly moist but never ________.
Topic Test on PROPAGATION BY LAYERING

PART I: Place a check under T for true and under F for false for each of the following statements:

<table>
<thead>
<tr>
<th>T</th>
<th>F</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>1. The production of a new plant by layering is one of the slowest methods.</td>
</tr>
<tr>
<td></td>
<td>2. Air layering is an excellent way to produce plants which do not come true from seed.</td>
</tr>
<tr>
<td></td>
<td>3. Air layering is best practiced during the spring and summer months.</td>
</tr>
<tr>
<td></td>
<td>4. A growth hormone may help to stimulate root growth.</td>
</tr>
<tr>
<td></td>
<td>5. Under ideal conditions, plants should root in a few months when they are air-layered.</td>
</tr>
</tbody>
</table>

PART II: List:

1. List four plants which can be air-layered.
Topic Test on

PROPAGATION BY DIVISION

Student: ___________________________ School: ___________________________
Date: ___________________________ Score: ___________________________

T  F

1. Plants are best divided after their season of blossoming.

2. Larger shrubs should be divided when they are dormant for best results.

3. Each root segment or division is actually a plant in itself or is capable of becoming a new plant.

4. Division is a slow way of increasing your supply of perennials.

5. Deciduous and semi-deciduous perennials may be cut back to about four inches from the ground when you transplant.
Topic Test on PROPAGATION BY GRAFTING AND BUDDING

Student: ___________________ School: ___________________
Date: ___________________ Score: ___________________

PART I: Answer the following questions:

1. Define stock.

2. What is the cambium layer?

3. List two kinds of budding:
   a. ___________________
   b. ___________________

PART II: Place a check under T for true or under F for false for each of the following statements:

   T       F

___ ___ 1. In all grafting methods, the tight union between stock and scion must be sealed off from air with some kind of sealing agent.

___ ___ 2. Evergreens can be grafted in early spring, just before plants begin to grow actively.
Topic Test
on
PROPAGATION FROM SEEDS

Student: __________________________ School: __________________________

Date: ___________ ___________ Score: __________________________

PART I: Place a check under T for true or under F for false for each of the following statements:

<table>
<thead>
<tr>
<th>T</th>
<th>F</th>
</tr>
</thead>
</table>
1. There are no bargains when obtaining good seeds. |
2. A good growing media for germinating seeds should be high in the nutrients necessary for plant growth. |
3. The minimum temperature for seed germination is 70°F. |

PART II: Fill in the following blanks to make complete true statements:

1. Some propagators use a layer of a sterile moisture holding material as ____________.

2. A __________________________ can be used for firming the top of the soil.

3. To help distribute small seed, mix them with a small amount of __________________________.

4. The label on a seeded flat should contain
   a. __________________________
   b. __________________________
   c. __________________________
   d. __________________________

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Topic Test
on
DEVELOPING A PLANT BREEDING VOCABULARY

Student: ___________________ School: ___________________

Date: ___________________ Score: ___________________

Fill in the blanks:

1. The ______ is the part of the stamen that develops and bears pollen.

2. A _________ is a small flower in a composite flower, having stamens and a pistil.

3. A ______ is the unit that carries hereditary traits.

4. The ______ is an enlarged base of a pistil in which the seed develops.

5. A _________ is a small flower in a composite flower, having a pistil but no stamens.
Topic Test
on
PLANT SELECTION AND FUNDAMENTALS

PART I: Fill in the blanks:

1. ________ is the transfer of pollen.
2. ________ is the union of germ cells.
3. A perfect flower contains both ________ and _____________.
4. The ________ which are often green cuplike structures, support the petals and the floral parts.

PART II: Label the parts of the perfect flower:

1. ________
2. ________
3. ________
4. ________
5. ________
6. ________
7. ________
8. ________
Topic Test
on HEREDITY

Student: _______________________ School: _______________________
Date: ________________________ Score: ________________________

Fill in the blanks:

1. If a plant that is self-pollinated produces offspring identical to itself, it is said to breed _________.

2. If the first-generation offspring are not all identical to the parent plant, then it is said that __________ has occurred.

3. When the red and yellow genes come together and both are incomplete, the resulting color of the flower will be __________.

4. Hybrids are results of crosses between two _________.

5. When the male and female germ cells unite in the ________, each contributes one gene for each ________.
Topic Test on
GENERAL BREEDING TECHNIQUES

Student: ____________________ School: ____________________
Date: ______________________  Score: ____________________

True or False:

1. Only those composite flowers containing both disc and ray florets can be self-pollinated.

2. Prepollination steps generally should begin after the flower is well opened.

3. Extremely high temperatures or moist conditions are harmful to pollen.

4. Some breeders use chicken bands for making the parent plants.

5. Composite flowers can be easily closed with a string or soft wire.
Topic Test
on
DEVELOPING A NURSERY VOCABULARY

Fill in the blanks with the words provided:

1. ________ is the process by which water forms on cool surfaces.
2. ________ means not in an active state of growth.
3. A ________ is a substance that furnishes chemicals that are necessary for good plant growth.
4. First start of growth in seeds is called ________.
5. The point where the leaf attaches to the stem is called the ________.
6. ________ is film or rigid plastic for covering plastic houses.
7. A ________ is a young plant that was produced from seed.
8. ________ propagation is the reproduction of plants by seed.
9. A ________ is a young stem just starting in growth.
10. The ________ is the male portion of the plant.

Words to choose from:

1. PVC
2. pH
3. Condensation
4. Dormant
5. Sexual
6. Germination
7. Fertilizer
8. Leaf axil
9. Organic matter
10. Seedling
11. Shoot
12. Stamen
13. Pistil
14. Asexual
15. Union

2013
Fill in the blanks:

1. The hole into which the plants are to be set should be ___________ wider and ___________ deeper than the roots of the plant.

2. The plant should be set at the _______________ at which it was growing.

3. When planting a bare-root shrub or tree, ___________ of the top should be pruned.

4. Trees _______________ usually need guy wires.

5. The nursery term B&B means ___________ and ___________.
PART I: Place a T for True or an F for False in the blank beside each statement:

1. Trees may be pruned at any time.  
   T   F
2. Climbing hybrid-tea roses look best when old blooms are cut off just above the second bud in the axil of a leaf.  
   T   F
3. Many shrubs should be pruned by thinning out rather than by severe pruning.  
   T   F
4. Shrubs which bloom in the spring should be pruned in the fall.  
   T   F
5. Climbing roses should be pruned after flowering.  
   T   F

PART II: Answer the following to make true complete statements:

1. Pruning ornamental shrubs and small flowering trees depends on the ____________ and ____________ of the plant.
2. When woody plants are dug without a ball of soil around the roots, they are said to be dug ____________.
3. Deciduous plants should be pruned between ____________ and ____________.
4. Many shrubs should be pruned by ____________ rather than by severe pruning.
5. Pruning of plants is the cutting off or cutting back of parts of that plant for ____________ or more ____________.
Fill in the blanks:

1. The three most widely grown cut flowers are roses, chrysanthemums, and __________ .

2. The cultivation and selling of flowers is known as __________ .

3. Many greenhouses have been located in a particular area because of the great amount of __________ during the winter or the mild climate.

4. Most cut flowers are sold to the retail flower shops through wholesale __________ houses.

5. The U.S.D.A. does research in many phases of floriculture at __________ , Maryland.
Topic Test
on
GROWING ANNUALS

Student: ___________________  School: ___________________

Date: _____________________  Score: ___________________

True or False:

_____ 1. Annuals grow only one year or less.

_____ 2. Morning glories bloom only in the winter.

_____ 3. Asters are resistant to wilt.

_____ 4. There are many varieties of zinnias.

_____ 5. Some annuals take only six weeks from seed to flower.

_____ 6. Annuals can be produced in flats.

_____ 7. Pansies are biennials.

_____ 8. Asters make good cut flowers.


_____ 10. Hollyhocks are blue in color.
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Teaching Materials Center
College Station, Texas
*******
Texas Education Agency
Texas A&M University
(cooperating)

Topic Test
on
PERENNIALS

Student: ___________________________ School: ___________________________

Date: ___________________________ Score: ___________________________

Fill in the blanks:

1. Primrose clumps need dividing every ________ years, after bloom season.

2. Primroses like most soils, but rich ____ is ideal.

3. The ____________ is probably the best perennial for beginning gardeners.

4. Polyantha primroses will repeat bloom in fall if you _____ them back after spring bloom and give them a ________.

5. ________ is a favorite season for dividing and replanting as well as for planting newly purchased perennials.
Student: ____________________  School: ____________________
Date: ____________________  Score: ____________________

Fill in the blanks:

1. The term _____ is one that is loosely applied to any plant that has a swollen or thickened basal portion.

2. A _____________ is a creeping underground stem, often thick with stored food.

3. Bulblets grow larger each year until it is time to ________ and re-plant them.

4. In early spring, cool air and higher humidity enables young plants to tolerate more _____.

5. In mild-winter regions, tulips will _____ if not dug.
Topic Test
on
CHARACTERISTICS, IDENTIFICATION AND USE
OF IMPORTANT POT PLANTS

Student: ___________________________ School: ___________________________
Date: ___________________________ Score: ___________________________

PART I: Fill in the following blanks.

1. The Azalea requires __________ or __________ as growing medium.

2. Rooted mum cuttings should be planted as __________ as possible.

3. Coleus root easily from __________.

4. The Poinsettia is a seasonal plant most popular at __________.

5. The best temperature to start Caladiums is __________.

PART II: Underline the most appropriate answer.

1. Exotic looking plant with showy spikes of blooms which may be attractive for several months. (a) Azalea (b) Bromeliad (c) Hydrangea (d) Poinsettia

2. Bright glossy leaves of many different colors on a single plant. (a) Croton (b) Azalea (c) Ficus (d) Sansevieria

3. Showy, velvety foliage plant with large bell shaped blooms in assorted colors. (a) Geranium (b) Caladium (c) Gloxinia (d) Begonia

4. Flowers in hanging cattails up to a foot long of a deep red color. (a) Ferns (b) Hydrangea (c) Croton (d) Chenille

5. Most important tropical decorative plant family. (a) Philodendron (b) Dracaena (c) Devil's Ivy (d) Schefflera
Topic Test
on
POINSETTIAS

Student: ____________ School: ________________

Date: ________________ Score: ________________

True or False:

_____ 1. Poinsettia cuttings should be rooted under mist if possible.

_____ 2. Poinsettias should be staked.

_____ 3. Poinsettias are very sensitive to light, and great care needs to be taken not to light them accidentally.

_____ 4. The market acceptance for Poinsettias is excellent at Christmas.

_____ 5. The most common cause of lack of roots is poorly aerated soil.
Topic Test on CHRYSANTHEMUMS

Student: ___________________________ School: ___________________________

Date: ___________________________ Score: ____________

PART I: True or False

_____ 1. The most popular color mum is yellow.

_____ 2. The ideal night temperature for mum is 95 degrees.

_____ 3. The pot mum grower can keep diseases under control by using disease free stock and doing a good job of sterilizing potting soil and handling equipment.

_____ 4. The grasshopper is the most persistent insect on mums.

PART II: Fill in the following blanks:

1. The method of propagation for mums is by ________________.

2. The most persistent pests on mums are ________________.

3. Mums naturally bloom in the ____________.

4. The__________ began hybridizing varieties of mums more than 2,500 years ago.
Topic Test
on
GERANIUMS

Student: _____________________  School: _____________________

Date: _____________________  Score: _____________________

PART I: True or False

1. Geraniums are not commonly grown from seed because the seed of the most desirable varieties are not available.

2. Geraniums are notoriously poor shippers.


4. Blue is the color of geraniums most in demand.

PART II: Fill in the blanks:

1. Geraniums are _______ several weeks before the cutting harvest is to start.

2. _______ is the most popular color in geraniums.

3. _______ is the second most popular color in geraniums.

4. There are several serious diseases of geraniums, and some of these can be transmitted with the _______.

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Topic Test on HYDRANGEAS

Student: ____________________________ School: ____________________________

Date: ____________________________ Score: ____________________________

Fill in the blanks:

1. The ______________ is the most common insect enemy of the hydrangea.

2. Stem tip or leaf bud cuttings are made from ________ to ________.

3. The hydrangea is forced for ________ and ________.

4. ________ causes considerable damage during storage.

5. Hydrangeas are grown outdoors in the ________.
Topic Test on CAUSES OF PLANT DISEASES

Student: ___________________________ School: ___________________________
Date: _____________________________ Score: ___________________________

Fill in the blanks:

1. The four most important causes of plant disease are ____________, ____________, ____________, and ____________.

2. An agent that transmits disease producing organisms is called a ____________.

3. ____________ is the best approach to controlling canker disease.

4. A ____________ is a plant on (in) which a parasite lives and obtains its food.

5. The smallest form of a plant disease is the ____________.
Topic Test
on
IDENTIFYING PLANT DISEASES

Student: ________________________ School: ________________________

Date: ________________________ Score: ________________________

Fill in the blanks:

1. The key to disease control is proper ________________________.

2. _______ is a rust-like disease lesion; a disease in which scab is a prominent symptom.

3. A _______ is an open wound or dead spot, often sunken, in a stem or branch surrounded by living tissue.

4. A _______ is an outgrowth, often more or less spherical, of organized cells.

5. Knots on roots usually indicate that ________________________ are present.

6. A _______ is a dried, shriveled fruit, caused by certain fungus diseases.
Agricultural Education
Teaching Materials Center
College Station, Texas

Texas Education Agency
Texas A&M University (cooperating)

Topic Test
on
APPLICATION AND SAFETY PRECAUTIONS OF HORTICULTURAL CHEMICALS

Student: ___________________ School: ___________________
Date: ___________________ Score: ___________________

Fill in the blanks:

1. A ________ sprayer is one of the most common means of applying pest or disease control materials in the greenhouse.

2. Some chemicals kill only on ________, therefore the entire plant should be covered.

3. Always _______ the label before using a chemical.

4. Many of the control materials are _________ to human beings and they must be used in such a way that they do not endanger anyone.

5. For an aerosol application the pesticides are purchased in a ready to use container commonly called a ________.
Topic Test
on
CONTROLLING LEAF DISEASES

Student: ___________________ School: ___________________

Date: _____________________ Score: ___________________

Fill in the blanks:

1. ___________ live on secretions from aphids and immature stages of the white fly and cause sooty mold.

2. Lack of ___________ causes chlorosis.

3. Oedema is caused by excess ___________ or _______________.

4. ___________ and _______________ are two chemicals good for treating mosaic or leaf curl.

5. Proper ___________ and _______________ are the best treatments for scorch and scald.
Topic Test on CONTROLLING STEM, BRANCH, AND TRUNK DISEASES

Student: ______________________   School: ______________________
Date: ______________________   Score: ______________________

1. _______ and _______ cause lichens.
2. Plants that have gall are treated by ________.
3. Plants badly infected by dodder should be ________.
4. Plants that have ________ are treated by installing tubes in the infected parts of the tree to drain excess fluids and relieve pressure.
5. Two chemicals used to control green scruf are ________ and ________.
Topic Test
on
CONTROLLING ROOT DISEASES

Student: __________ School: ________________
Date: _________________ Score: ______________

Fill in the blanks:

1. A soil temperature of _____ to _____ degrees is necessary for development of southern blight.

2. ________________ soil fumigation is an effective treatment for crown gall and hairy rot.

3. Mushroom root rot can be effectively controlled by fumigation with ________________.

4. Root knot is caused by ________________.

5. Always ________________ the soil where damping-off and seedling blight are a problem.
Topic Test
on
CONTROLLING DISEASES AFFECTING THE ENTIRE PLANT

Student: ____________________ School: ____________________
Date: ____________________ Score: ____________________

Fill in the blanks:

1. _______ is an effective treatment for aster yellows.

2. _________ can be used to control verticillium wilt.

3. The ____________ part of Texas is affected mostly by verticillium wilt.

4. ____________ and CM-19 are both effective controls for botrytis blight.

5. The general name for a chemical used to combat mites is a ____________.
Topic Test on CONTROLLING LAWN AND TURF DISEASES

Student: ___________________________ School: ___________________________

Date: ___________________________ Score: ___________________________

Fill in the blanks:

1. Lack of _______ causes chlorosis.

2. _______ and _______ are controls for Piricularia leaf spot.

3. For control of rust on bluegrass apply chemicals as _______ in early stages of disease.

4. The control of mushrooms is to _______ and destroy them.

5. The symptoms of fading out are _______ dead areas from a few inches to several feet in diameter.
Topic Test
on
IDENTIFYING PLANT INSECTS AND METHODS OF CONTROL

Student: ___________________________ School: ___________________________

Date: ___________________________ Score: ___________________________

PART I: Fill in the blanks:

1. ______ of plants are damaged by grubs.

2. _______ rolls into a ball when disturbed.

3 _______ are microscopic worms that attack roots and cause galls.

4. Leaf Rollers are small _______ that wrap leaves around themselves for shelter and food.

5. Aphids are sometimes called ___________________

6. _______ are small, attached insects covered with shells of armor that suck sap from the plant.
Agricultural Education
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Topic Test
on
NEMATODES

Student: ___________________ School: ___________________

Date: ___________________ Score: ___________________

Fill in the blanks:

1. The ________ nematode is the most common type in Texas.

2. Tomatos and ________ are very good hosts for nematodes.

3. Before spending a large amount of money for chemicals, determine if nematodes are causing a significant amount of damage to justify the ________ and ________.

4. ________ and nitrogen nodules are often confused with knots caused by nematodes.

5. Nematode-affected plants have less ability to withstand lack of ________, lack of water, or any adverse condition.
Topic Test
on
CONTROL OF MOLES, GOPHERS, BIRDS, AND DEER

Student: ___________________________ School: ___________________________
Date: ___________________________ Score: ___________________________

Fill in the blanks:

1. Conical mounds of dirt pushed up from their main run indicates the presence of a ________.

2. ________ and ________ are the most effective means of destroying moles.

3. A bird that has no friends and should be eliminated is the ________.

4. ________ is the best long term control for deer.

5. Moles are unlike gophers because they have ________ tunnels.
Topic Test on CONTROLLING WEEDS

Student: ___________________________ School: ___________________________

Date: ___________________________ Score: ___________________________

Fill in the blanks:

1. ___________ should be worn while mixing and applying chemical solution.

2. The ___________ has been the gardener's most useful tool for over 4,000 years.

3. Peat moss and other organic mulches are applied to soil in weed control to cut off ________________.

4. In areas where regrowth of persistent perennial weeds require frequent hoeing, use a recommended ___________ weed killer.

5. ___________ should be applied to the soil several days before trying to pull up weeds.
Topic Test
on
PRINCIPLES USED TO PREVENT PERSONAL INJURY

Student: ___________________________ School: ___________________________

Date: ___________________________ Score: ___________________________

Fill in the blanks:

1. The _______ should do the lifting when a person attempts to pick up a heavy object without using equipment.

2. One pulley only _______ direction of force.

3. A 1/2" pipe hooked onto a hose makes an effective for _______ post holes.

4. A wall rack for lumber and pipe keeps the materials completely off the ground and away from _______ and _______.

5. When you build bold rock walls and rock gardens, a _______ system suspended from a tripod is very helpful.
Student: __________________________ School: __________________________
Date: ___________________________ Score: ___________________________

Fill in the blanks:

1. A ______ shovel is handy for moving sawdust, manure, and other light materials.

2. The scuffle hoe works best on packed, ______ ground.

3. The two most common shapes of lawn rakes are _____________ and _____________.

4. The most common hoes have a ____ inch blade.

5. The _______ rake is a good tool for leveling soil or gravel and collecting earth clods.
Topic Test
on
MAINTAINING SMALL POWER EQUIPMENT

Student: _______________ School: _______________

Date: _______________ Score: _______________

Fill in the blanks:

1. _______ and ______ should be checked when inspecting a belt.

2. Regularly used equipment should always be checked by the ________.

3. Cover cutting surfaces with used _______ or ______ if a machine is to sit out in the weather for a long period of time.

4. ________ or other solvents may be used to clean an air filter.

5. _______________ maintenance consists of periodic equipment inspection and upkeep.
PART I: Short Answer:

1. What are the three basic ingredients of a salesman?
   a. 
   b. 
   c. 

2. What are two ways in which good habits pay off?
   a. 
   b. 

3. What are the best two ways to learn selling?
   a. 
   b. 

4. How can a person become a "scientific salesman"?

5. What is required for a would-be salesman to become a tough, aggressive and effective salesman?
   a. 
   b. 

Score: 

Date: 

School: 

Student: 

Topic Test on DEVELOPING PERSONAL TRAITS.
Topic Test on DISPLAYING

Student: __________________________  School: __________________________

Date: __________________________  Score: __________________________

Fill in the blank:

1. __________ displays are designed to stop the customer and bring him into the store.

2. __________ attracts attention and gives the impression of demand.

3. Each table and shelf should have a __________ to the others.

4. Special racks, tri-plane and peg board tables are excellent for displaying __________ items and other small competitive items.

5. __________ displays are more successful when used for familiar products.
PART I: Fill in the blanks:

1. ________ advertising consists of displays within the place of business.

2. ________ buying results in millions of dollars' worth of sales annually, as the growth of super-markets show.

3. ________ advertising is high in cost but is effective because the product can be demonstrated.

PART II: List:

1. Three factors to consider when selecting an advertising medium are:
   a. ________________.
   b. ________________.
   c. ________________.

2. Three methods of "outside of the store" advertising are:
   a. ________________.
   b. ________________.
   c. ________________.
Problem:

What would be the percent mark-up of a plant if the production cost was $1.00 and selling price was $2.00?

Work:

Answer: ____________________________
Topic Test
on
UNDERSTANDING THE CUSTOMER AND MAKING SALES

Student: ____________________ School: ____________________
Date: ____________________ Score: ____________________

Fill in the blanks:

1. The first problem of a salesman is getting the_________ of the customer.

2. A dangerous practice that many salesmen fall into is trying to arouse interest by overstressing ________.

3. ________ percent of all salesmen quit cold after a single call on a prospect.

4. "___________ is a luxury no salesman can afford."

5. The surest and quickest way to lose a sale is to _________________.