Community-Engaged Learning in Liberal Arts Colleges: Developing Engaged Citizens

Vicki L. Baker¹ and Carrie Booth Walling²
¹Economics and Management Department, Albion College
²Gerald R. Ford Institute for Public Service, Albion College

ABSTRACT

Employing an institutional case study approach, this manuscript features two high-impact learning opportunities open to Albion College students who seek to contribute to solving real-world problems in collaboration with local and surrounding communities: Albion College Community Collaborative (AC3) and Human Rights Lab. The programmatic approach to community-engaged partnerships featured sought to elevate local knowledge, promote engaged citizenship, and advance social, political, and economic change. We describe each program followed by lessons learned and critical considerations to advance the field and to inform the work of others seeking to employ a programmatic approach.

Keywords: institutional case study, programmatic community engagement, liberal arts college, experiential learning

Colleges and universities play a crucial role in preparing students for democratic participation and civic life. Yet, communities across the United States are characterized by increasing tension and polarization across differences. Community-engaged learning, especially when paired with a commitment to equity, offers a partial antidote. Integrating community-based learning and policy into the college classroom advocacy strengthens campus-community relationships, promotes engaged citizenship, and leverages collective knowledge to advance social, political, and economic change (Amauchi et al., 2021; Wallerstein et al., 2020). Liberal arts colleges (LACs), due to their institutional mission, are particularly poised to actively contribute to developing more just and equitable futures (Jung, 2023).

Guided by a powerful aim—to reenvision the notion of "program" in the academy rooted in the tenets of social justice and engaged citizenry—we feature two highimpact learning opportunities for students who seek to contribute to solving real-world problems in collaboration with local and surrounding communities: Albion College Community Collaborative (AC3) and Albion Human Rights Lab. We agree with Baker (2021) who stated, "We must reimagine how such college and community partnerships can progress to meet the changing needs of our institutions and the communities in which they are situated" (para 2). As such, these programs enable students to develop as civic leaders who, in collaboration with community partners, foster community-driven decision-making to strengthen democratic norms and institutions.

Employing an institutional case study approach, we highlight two service-learning, community-engaged programs that respond to Unger's (2020) charge to embed such programs "throughout undergraduate curricula [which] is perhaps the best hope for sustaining and refortifying the American college" (para 9) given such learning "is not only how our colleges and universities can survive and

thrive, it is how they can justify their purpose to their own stakeholders and the broader public" (para 11). This manuscript includes a detailed overview of both programs. illustrating how students and community partners translate ideas into impact while internalizing civic values and elevating local knowledge. We conclude with lessons learned and critical considerations for building effective partnerships that strengthen communities and student learning outcomes. Such knowledge contributes to current conversations about the advancement of community-engaged learning and practice (Mitchell, 2023), and provides a roadmap for other institutions seeking to adapt and adopt the programmatic-level efforts featured.

INSTITUTIONALIZING CAMPUS-COMMUNITY PARTNERSHIPS

Albion is a small, multiracial, economically diverse city in south central Michigan with a population of approximately 8,000. Throughout much of the 20th century, Albion was an industrial and manufacturing city whose mills, foundries, and factories attracted a diverse workforce from Eastern Europe, Mexico, and African Americans from the American South during the Great Migration. Like many midwestern "rustbelt" Albion's communities. economic and industrial boon years were followed by deindustrialization—foundries and factories closed, population declined, poverty rates increased, and institutional anchors were lost when the hospital closed and the school system consolidated into a neighboring district. The City of Albion's economic future is deeply tied to Albion College, a private, undergraduate liberal arts institution with approximately 1,500 students located a few blocks from downtown. During the boon years when both the town and the college were economically strong, race and class divisions often separated the two. Albion College's annual cost of attendance far exceeds the median annual income for Albion the city where 28.5% of the population lives in poverty. In recent decades, however, the college and community have collaborated, recognizing their shared interests and tethered fates, but also the inherent value that both entities bring to their partnership.

Regarded as test kitchens for curricular innovation, liberal arts colleges have incubated some of the academies' most highly regarded high-impact practices (Baker et al., 2012; Kuh 2008). One such high-impact practice is community-based learning, which is described as field-based, experiential learning in collaboration with community partners (Kuh, 2008). Community-based learning is grounded in the notion that personal and professional growth is facilitated when students have an opportunity to apply what they are learning in real-world settings and to reflect on that learning in formative and summative ways.

By its very nature, the LAC mission is focused on developing students in two primary ways: habits of heart and mind (Baker, 2020). Habits of heart focus on faith and character formation, helping students to develop an appreciation for diverse viewpoints and the importance of contributing to local, regional, and global communities. Habits of mind seek to instill in graduates an investment in lifelong learning and other LAC skill development including critical thinking and strong communication. Simply put, LACs seek to develop engaged citizens who contribute in meaningful ways to the communities with which they have and seek membership. This aligns well with community-based learning in that "These programs model the idea that giving something back to the community is an important college outcome, and that working with community partners is good preparation for citizenship, work, and life" (Kuh, 2008, para 10). Organizations and communities thrive when higher education and community partners work together as co-creators and codisseminators of knowledge (Barrera, 2015). This commitment to fostering an engaged citizenry is what fueled Albion College's interest in contributing to public purpose and professional advancement in more deliberate, intentional ways.

The School for Public Purpose and Professional Advancement (SPP) is home to experiential learning institutes, centers, and programs at Albion College, including AC3 and Human Rights Lab. SPP is anchored in the idea that higher education institutions have a responsibility to foster a commitment to public purpose in their graduates. To achieve this aim, SPP creates opportunities for experiential learning, professional development, undergraduate research, and field-based experiences aimed at equipping students and civic leaders with tools to develop creative solutions to local and global challenges. SPP recognizes the importance of community-driven processes and the need for diverse stakeholders to work collaboratively to drive innovation to develop equitable communities in which all people thrive.

METHODOLOGICAL APPROACH

We employed a case methodology (Yin, 2014) to fulfill our aim of providing insights into Albion College's approach to community engagement and community-based learning, specifically via programmatic efforts. Case methodology is defined as "an empirical inquiry that investigates a contemporary phenomenon in depth and within its real-world context" (Yin, 2014, p. 16). methodological approach is salient for presenting a descriptive illustration of the pedagogical framework that undergirds each program including evidence of impact. A case study approach facilitates an exploration of the how, who, why, and what of a given phenomenon; it is this framework that we use to describe each programmatic case study in the following section that enables us to make an original contribution to the field of community engagement and communitybased learning (Yin, 2014).

AC3 and Human Rights Lab are guided by the same aims: (a) build inclusive

communities, (b) empower students as change makers who respect local knowledge and collaborate with community partners, and (c) develop civic leaders who practice engaged citizenship. How these aims are achieved, the related experiences executed, and the deliverables disseminated are distinctive. Each case study includes an overview of the program (what), the pedagogical approach that serves as the programmatic foundation (how), the primary stakeholders involved (who), and evidence of student and community partner outcomes (why).

PROGRAMS

AC3

The goal of AC3 is to create an experiential learning opportunity that deploys the attributes of a liberal arts college (community, interdisciplinarity) while also aiming to develop abilities and skills that exemplify a liberal arts education (critical thinking, solving complex problems across disciplines)—all in service to the public. The first author, along with institutional leaders, sought to expand and enhance civic engagement conceptualizations resulting in a more sophisticated approach that engages key stakeholders while also accounting for their growth and development.

Built as an experiential learning lab and modeled after the consulting industry, AC3 enables students to serve as management consultants who work closely with community partners by addressing organizational, social, and community needs. Simply put, AC3 is the quintessential liberal arts college experience that brings together interdisciplinary teams of students and diverse community partners (e.g., for-profit, nonprofit, government, health care, etc), working together to offer innovative solutions to solve unscripted problems while anticipating future needs. A two-year, sixfigure grant from the Arthur Vining Davis Foundations supported the launch and curricular development of AC3. Since receiving the grant, the college has invested modest operating budget funds to support daily operations. There are two staff members (executive director, faculty director).

What Is AC3?

AC3 provides distinctly interdisciplinary student, faculty. and community partner engagement opportunity that fosters the development of critical leadership skills (e.g., faculty, community partner and peer mentoring), deepens disciplinary knowledge while gaining exposure to other fields and frameworks, builds capacity both on campus and in the community, and facilitates the sharpening of professional skills (e.g., consulting, problemsolving, project management). AC3 fuels an innate curiosity displayed in our students by facilitating collaborations among stakeholders.

A combination of formative and summative learning opportunities coupled with in classroom and "in the field" experiences ground AC3. Engagement in AC3 requires students to collaborate interdisciplinary teams supported by a leadership team approach in which faculty, instructors, and community partners mentor and guide students' work. AC3 offers a novel structure in which client engagements occur outside the confines of the academy and academic calendar rooted in a leadership pathway that we discuss in more detail in the following section.

How Does AC3 Work?

There are three core components to AC3: AC3 "DNA," a leadership pathway, and a robust portfolio of formative and summative assessments.

AC3 "DNA." Students engage in nine core areas of the consulting process: (1) Requests for Proposals, (2) Proposal Submission Support and Recruitment, (3) Proposal Evaluation and Selection, (4) Project Scoping, (5) Student Knowledge Assessment Planning, Project and (6) Design/Memorandum of Understanding (MoU), (7) Project Launch, (8) Project Engagement, and (9) Project Execution.

Each new client and student team work through this process that we refer to as the cognitive framework, or DNA, of AC3. Templates and work guides for each of the nine areas have been created based on industry best practices and review from subject matter experts to ensure consistency of support and experience on a per client basis. Further, these templates and work guides help direct students' efforts. One of the aims of AC3 is to engage with clients on an ongoing basis. At any given time, students in AC3 are either cycling onto an existing client team or helping to onboard a new client. Given the fluid nature of the client procurement and engagement processes, having this cognitive framework is essential.

Leadership Pathway. The leadership pathway is foundational to AC3, which enables students to enroll up to three times, earning a unit of academic credit each time. The leadership pathway enables students to continue with their team/client in a long-term capacity that ensures institutional memory and knowledge on a given project. Such a pathway allows students to develop a rapport with clients while ensuring a level of consistency in personnel.

Each experience provides the needed scaffolding and skill development that mirrors that which occurs in the consulting industry. Junior consultants enrolled in the 200-level offering, "Learning by Doing," participate in the day-to-day work of a consulting team. Under the mentorship of senior consultants, junior consultants learn the basic elements of the project they are assigned and begin developing an understanding of generalized consulting project work.

Senior consultants enrolled in the 300-level offering are guided by a "Learning through Doing and Mentoring" approach. Serving as mentors to junior consultants, senior consultants facilitate reflection and discussion time with junior consultant team members to explore the learning taking place.

Further, they review and offer feedback on junior consultant contributions to project work. Lastly, senior consultants work together as a peer consultant sub-team to scope and design each project, execute project plans, and develop deliverables for clients.

Team leaders are the AC3 students enrolled in the 400-level offering who are guided by a "Learning through Leadership" approach. Team leaders solicit projects from community partners and clients, evaluate project requests, and work with AC3 leadership to select appropriate clients and projects. As part of their client engagement, team leaders ensure appropriate resourcing and management of the project timeline, and review project deliverable drafts and provide feedback. Lastly, team leaders ensure quality mentorship is provided by senior consultants to junior consultants, while also providing mentorship to senior consultants.

Assessment. Foundational assessment tools in AC3 include a student learning contract and team learning contract that are completed at the start of the initial experience and of every subsequent experience (e.g., 200level junior consultant, 300-level senior consultant, 400-level team leader). While completion of the student and team learning contracts are student-driven, it collaborative effort that involves peer mentoring (engaging that team's senior consultant/team leader) and faculty/staff support (e.g., faculty director, executive director). Students are required to identify professional growth opportunities as well as targeted skill development opportunities they

hope to achieve as part of their engagement. This commitment to growth and learning, as outlined in the student and team learning contracts, coupled with built-in professional development, and mentoring from the senior consultant, team leader, director, executive director help students discover how translate their experiences demonstrable outcomes (e.g., resume. graduate school applications, career-focused platforms). Other assessments include biweekly team report outs, discussion forums based on assigned readings, client team meeting debriefs, and completion of online training modules.

Who Is Involved and How Does AC3 Solve Problems?

Collectively, students and clients identify a particular need(s) or problem, and work to find solutions. Once all parties agree on goals, deliverables, and project work plan, a memo of understanding is executed and serves as the "contract" for a specified period. A regular rotation of "in the field" client meetings, regular client communication, twice monthly report outs and team and peer coaching meetings, and weekly project work sessions enable collaborative processes to advance based on shared aims and purpose. To date, AC3 has worked with 16 unique clients; as of the writing of this manuscript, 177 students have participated since the pilot (spring 2021), representing all four academic divisional areas at Albion College. See Table 1 for a sample of student and client quotes and final deliverables.

Table 1AC3 Evidence of Outcomes and Final Deliverables

	Economic Development Center (9-month collaboration)	
Student Learning ~ "Progress I made was working with different communication styles. Not only did team members have different communication styles but so did the client. I was successful with adapting to the different styles and knowing how I needed to communicate to get the job done."	Client Learning ~ "The student perspective was so valuable to advancing the needed work. Without this team helping, I am not sure we would have a coordinated strategic plan or been able to engage area youth in the conversations."	 Final Deliverable(s) 5-year Strategic Plan Goals achievement flyer
	Student Farm/Whitehouse Nature Center (9-month collaboration)	
Student Learning ~ "My group was full of leaders, all willing to take charge, so I sometimes just had to step back and let someone else lead."	Client Learning ~ "We are under resourced, and the AC3 team became a critical extension of the SF team to advance needed work. Their energy and creativity [were] invaluable to meeting desired goals of strategic partnerships and a marketing strategy/brand."	 Final Deliverable(s) Maple Syrup Product Line Logo/Branding Marketing Plan Local distribution channel
Student Learning	Walk the Beat (18-month collaboration) Client Learning	Final Deliverable(s)

~ "One of the biggest takeaways we learned as a team was that we needed to be flexible with deliverables and the client changing their mind. We learned that we needed to take control of the direction of the meeting by creating an agenda to easily and respectfully bring [client] back on track."

~ "The collaboration with AC3 and the students was necessary to advance WTB aims. They bring a fresh perspective, boots on the ground support, and enable WTB to have a broader reach through social media."

- Summer concert series planning and scheduling
- Social media strategy/content
- Fundraising strategy and execution
- Student/teacher recruitment for music lessons

Engagement in AC3 is a living example of "Doing Well and Doing Good" by providing opportunities for students to see the impact of their community client collaborations to local, regional, and national communities. AC3 has also been successful in helping to advance a 21st century notion of experiential and community-engaged learning that is in service to a liberal arts college mission that seeks to develop engaged, democratic citizens (Unger, 2020).

Human Rights Lab

The COVID-19 pandemic and the police murder of George Floyd in Minneapolis in May 2020 highlighted the vast inequities and injustices in American communities. Human rights issues are prevalent in the United States—in neighborhoods and on college campuses. Inspired by contemporary campus and community activism, Human Rights Lab is an experiential learning lab for advocates-in-the making. The Lab seeks to bridge the gap between theory and practice by training students and community partners to use research, policy, and advocacy to build more inclusive and equitable communities. Through "learning by doing," students deepen their knowledge and develop skills through direct experience, addressing real-world problems alongside people who have on the

ground experience (see Bradbury & De Maio, 2019, and Simmons, 2019).

Human Rights Lab evolved out of a partnership between the second author and the Albion branch of the NAACP supported by a Rollin M. Gerstacker Foundation communitybased learning grant. Students and community partners participated in a semester-long human rights course. The goal was to link classroom learning to lived experience, connect learning outcomes to civic engagement, and tie student skill development with community building. Students and community partners explored how human rights relate to their own lives and developed rights-based policy proposals and advocacy plans to implement in the Albion community. Students served as researchers, policy analysts, and social justice advocates, while community members served as issue experts, consultants, facilitators, and clients. Students publicly presented their proposals, integrated community feedback, transferred ownership of the strongest education, health, and policing plans to the Albion NAACP for their future use.

At the same time, the second author was also collaborating with an undergraduate research team to publish an advocacy toolkit of practical ideas to help students prevent bias, challenge hate, and broaden inclusion on college campuses. Both projects expanded human rights education while solving local

needs. Human Rights Lab was created to organize, institutionalize, and scale up these collaborative efforts. It is created as an interdisciplinary, experiential learning hub that builds the capacity of student and community leaders to address local rights and justice issues. Grounded in the belief that justice labor should be fairly compensated, the Lab operates a student employment model but can substitute academic credit for wages. Human Rights Lab is operated by a faculty director; its programming is supported financially through the operating budget of its host academic unit, the Gerald R. Ford Institute for Leadership in Public Policy and Service. The Lab uses existing campus employment opportunities, partners with funded student research programs, uses grant funds, and connects Lab activities to academic courses to generate its student staff.

What Is Human Rights Lab?

The goal of Human Rights Lab is to prepare the next generation of human rights professionals to identify injustice, analyze its causes, develop policy solutions, undertake strategic advocacy to promote equity, and support community organizations initiatives while doing so. Through hands-on learning, students learn how to advocate on issues important to them while performing the hard work of making the world, and their communities, a better place. In the process, they learn the value of local knowledge for justice work and practice community-driven decision making.

Human Rights Lab operates three projects. Each engages students in addressing real-world problems while simultaneously developing core professional capacities (e.g., communication skills, time management, policy analysis, and strategic advocacy).

1) The Advocacy Toolkit offers tools and strategies for defending rights on campuses and in communities and for organizing with others toward collaborative, human-rights-inspired, political, and social change. Created by college students for advocates-in-the-making, the toolkit offers

practical ideas for building more inclusive spaces and increasing access to rights within them.

- 2) Through the Community Partnership Program, senior research students and community partners work together to address local justice problems. They research, write, and advocate for equitable, rights-based policy practices locally.
- 3) The Lab promotes Human Rights Education on campus and off by creating fact sheets and educational curriculum, sponsoring events, and training peers in the best practices of human rights advocacy and social change. Advocacy Bootcamp refers to a series of workshops and digital micro-credentials (called innovation badges) that train Albion College students in the best practices of community engagement and social justice advocacy. The Albion Advocates blog augments the voices of students and their allies by promoting student research and advocacy projects, initiating dialogue about human rights problems, and challenging readers to become part of the solution.

Projects prioritize experiential learning, reciprocal and mutually beneficial community partnerships, and an empowerment approach to change that links the local with the global.

How Does Human Rights Lab Work?

Human Rights Lab is high touch and high impact but small scale, operating with a small number of student researchers (5-7) who collaborate with the faculty director and more experienced students serving as senior researchers (2-3). The project is designed to train and integrate new students into lab membership at the entry level each academic year, while simultaneously retaining existing researchers through a scaffolded mentorship and leadership model. Human rights work is interdisciplinary and lab opportunities are open to students across all disciplines. We develop collaborative teams composed of students with varying educational backgrounds and levels of experience to foster a scaffolded learning experience from participation (level 1) to leadership (level 2) to community partnership (level 3).

Skill Practice and Leadership Development. Students receive training throughout their Lab participation. Online training modules and in-person workshops designed by Lab researchers and the faculty director include human rights basics, effective community engagement, and essentials of advocacy. These workshops are also available to nonmembers through the SPP.

Membership in Human Rights Lab is a scaffolded experience modeled on the success of AC3. At the start of their lab experience, students join and work in collaborative teams that are directed by a more experienced student leader or the faculty director. Like in AC3, students engage in "learning by doing"—learning the basics of the projects to which they are assigned under the guidance of more advanced peers who are learning alongside them but also developing their mentoring. leadership. and program management capacities. This approach allows students to learn from successes and mistakes while developing valuable experience. It also ensures that students are effectively trained and socialized into the values and practices of the lab before leading program work or engaging with community partners. This approach also creates a leadership pathway for students who choose to continue their Lab membership multiple academic across semesters. Successful Lab researchers are invited to lead a project team. Effective team leadership is rewarded with opportunities for students to identify, curate, and develop their own priorities, including participating in the community partnership program to co-create a multi-semester project with a community partner.

Student Learning and Accountability. Although most students interact with the Lab in an employment capacity outside of the traditional academic context, student learning drives programming. Students apply the human rights framework to

local rights and justice problems, identify the core elements of effective human rights advocacy campaigns, and conduct policy analyses and craft advocacy plans that contribute to the understanding and advancement of human rights on the Albion College campus and in the Albion community.

Lab students complete a student learning contract. set personal professional goals, and participate in weekly or twice-monthly meetings with the faculty director, individually or as part of a project team. This is complemented by a twicemonthly report-out meeting with the entire Lab membership. In "all Lab check-ins," students report on work completed or in progress and share short-term goals. Lab check-ins also create opportunities for students to give and receive feedback from peers on project team priorities and products. This builds community among members and enhances participant learning through peer review. Lab students complete a selfassessment and are evaluated by the faculty director each semester.

How Does Human Rights Lab Solve Problems?

One goal of LACs is to educate citizens for the practice of democracy. The Human Rights Lab asks them to put democratic citizenship into practice. Students develop civic skills and experience but also develop a sense of efficacy; they learn that they are changemakers now and not only in the future. This fosters a long-term commitment to civic engagement (McCartney, 2017: Josephson, 2018). College students are sources of creativity and innovation. They approach persistent problems with fresh eyes bold ideas. They offer interpretations of political problems and are open to new solutions and new languages of rights. The Lab has produced significant outcomes in its first four academic semesters. These include developing and launching a website (humanrights.albion.edu) that features a free, online social justice advocacy toolkit and the Albion Advocates blog; hosting a series of educational events; and solving local problems with community partners, including creating training modules on equity and inclusion for the Admissions Department and producing policing recommendations in consultation with the Albion Branch NAACP. See Table 2 for a sample of this student and community learning.

 Table 2

 Human Rights Lab Evidence of Outcomes and Final Deliverables

	Human Rights Website	
	(4 semester project)	
Student Learning	Community Benefit	Final Deliverable(s)
~ "It gave me much-needed	~ "This insightful toolkit has	 Advocacy toolkit
experience in writing about	broaden[ed] my perspective	 25 Albion Advocates
important issues in a detailed	on human right advocacy	blogs by 15 writers
but easy-to-understand and	and how I can bring	
brief manner. It is a lot	significant change to the	
different than writing a	injustices that take place in	
research paper."	my community."	
	Community Partnership	
	Projects	
	(3 semester collaboration)	
Student Learning	Community Benefit	Final Deliverable(s)
~ "I learned how to integrate	~ "The NAACP felt seen and	 Policing policy report
both scholarly research and	supported and several	for NAACP
my field experience together	NAACP subcommittees are	• Diversity, equity, and
into a cohesive narrative. I	using the work the students	inclusion training modules for
also learned effective	produced in their advocacy	Admissions program
practices for	work."	Admissions program
communication."		
	Human Rights Education	
	Events	
	(3 semester project)	
Student Learning	Community Benefit	Final Deliverable(s)
~ "One skill I have	~ "I think that the human	Human Rights Basics
strengthened is teamwork.	rights lab has helped to	training workshop
Leading a team gave me	create a more open and	• Community
experience collaborating	accepting community. I also	Engagement
with others and figuring out	think that it helps people	Innovation Badge
how best to delegate tasks."		Advocacy Workshop Vating to all rit
		 Voting toolkit

discover passions that they did not realize they have."	•	Buy Local guide 4 advocacy events
-	•	Fact sheets

In sum, through Human Rights Lab students translate their liberal arts training into practice. By leveraging research to advance social, political, and economic change, students become engaged citizens and strengthen community-driven decision-making.

LESSONS LEARNED AND CRITICAL CONSIDERATIONS FOR COMMUNITY-ENGAGED LEARNING

Reflecting on our programs and experiences to date, we highlight lessons learned and critical considerations to support others currently engaged in this work, those seeking to participate, and those interested in fostering community-engaged partnerships.

Lesson 1 – Humility

Everyone who enters or seeks to support a community-engaged partnership needs to acknowledge their privilege, and this starts at the leadership level (Gregory, 2020). We encourage a focus on and the need to exhibit humility. By engaging in these programs, students heard stories about the challenges community partners faced, which included overt racism and discrimination and near business bankruptcy due to the pandemic. thus making their engagement community partners life-changing for all involved. One of the foundational tenets of a liberal arts college education is lifelong learning. No matter how experienced or credentialed one may be, we all are novices when it comes to the lived experiences and needs of others. Work to share those lived experiences from a place of educating others, free from judgment; work to understand those lived experiences from a place of care and compassion.

The second author, along with SPP staff, created a series of workshops to prepare

students to engage with diverse communities through reciprocal and mutually beneficial partnerships. Incorporated into an asynchronous, online training, students learn to identify and respond to injustice, the difference between charitable and justice responses to community problems, the principles of asset-based thinking, best practices of effective community engagement, and core principles of allyship. Participation is open to all students at [college].

Lesson 2 – Listen

We cannot overstate the importance of active listening to learn, not to simply respond. Thoughtful focused interactions are central to building empathy, trust, and relationships—all of which lead to more culturally responsive decision-making. In short, listening helps to build community. When you build a community where people can truly hear each other, respect and rigorous debate can coincide, leading to productive solutions to challenging problems. Partnerships with Albion Public Safety, the Albion Branch NAACP, and the Economic Development Center were successful because students listened to and learned with community partners, even as they shared their own ideas, training, and values. Trying to solve community problems for community stakeholders rather than with them is not partnership, can lead to ineffective solutions, and can exacerbate rather than bridge difference.

Lesson 3 – Value Local Knowledge and Varied Experiences

Our programs are part of what Josephson (2018) describes as the "outside-in university," where work is co-created with community partners and mutually beneficial for student learning and community priorities (p. 493). We value this model where communities are not simply laboratories for

campus-based experts to design solutions to local problems. Rather, community members are valued as sources of practical knowledge and experience and engaged as co-creators of solutions to shared problems (Josephson, 2018). When joined with the innovation and creativity of our students, program outcomes strengthen student learning and community benefit alike. For example, AC3 students worked collaboratively with Albion Public Safety (APS) to develop a crisis management plan in the event of a train derailment resulting in a chemical spill. Building on the practical knowledge and experience of APS, the AC3 team was able to create a model for response in the rare event that a similar crisis should occur in the City of Albion.

In another example, a Human Rights Lab researcher compared United Nations human rights standards for policing practices with the State of Michigan's training curriculum, identifying discrepancies. The student consulted APS and worked alongside the Political Action Committee of the Albion Branch NAACP to produce a policy proposal additional training and increased socialization between the community and police. The student gained valuable research, policy, and advocacy skills while producing a direct community benefit—a training proposal that would better align APS with international human rights standards on policing than existing Michigan police academy training requires.

Critical Consideration 1 – Get Comfortable with Uncertainty

Community-based learning requires getting comfortable with being uncomfortable. This means loosening control over the learning environment and taking on the role of a facilitator or coach rather than directing from center stage. Programs that engage real-world problems are complex and require adaptation. Community engagement may require trading efficiency for inclusion, teamwork, and the development of higher-order cognitive skills. You need to trust the process so that your students will too. This means being honest

about the uncertainty, clear about the processes you are adopting, and transparent about why—the value of adopting this approach. Students and community partners need to understand the values that motivate community-based work and why they are worth pursuing. This means instructors must incorporate learning about the process itself into the curriculum and consistently revisit this lesson.

Critical Consideration 2 – Build Structure and Enlist Partners

While retaining flexibility, it is important to impose structure and build accountability for experiential learning. Students need learning contracts, SMART (specific, measurable, attainable, relevant, and timebound), timelines, and consistent opportunities for consultation and feedback. These tools help students maintain focus and steadily progress toward their goals. Consistent engagement with student teams helps problem-solving and redirection as needed to prevent harming client or community relationships. Enlist campus and community partners to assist with mentoring and monitoring and use the project to build and strengthen ongoing partnerships that will last beyond the project period.

Further, working with other academic units and departments on campus allowed us to think through how student engagement could also fulfill academic and programmatic requirements senior (e.g., experience, major elective) and to support undergraduate research requirements (e.g., foundation of senior thesis work). Find common cause with existing campus programs and leverage their experience, skills, and resources to supplement your own. The second author modeled Human Rights Lab operating procedures on the best practices of Americorps and AC3 and applied to an student research existing assistantship program to fund Lab researchers. Creativity and capacity building is invaluable to the success of such programmatic initiatives and to advancing critical work with limited resources.

In closing, we adopt community-engaged learning because we seek to engage the whole student by developing their habits of heart and mind. We believe in the power that can be harnessed through college-community partnerships. Our students possess the passion, boldness, skills, and ideas needed to change our communities for the better. Indeed, through AC3 and Human Rights Lab, they have already started.

REFERENCES

- Amauchi, J. F. F., Gauthier, M., Ghezeljeh, A. L., Giatti, L. L., Keats, K., Sholanke, D., Zachari, D., & Gutberlet, J. (2022). The power of community-based participatory research: Ethical and effective ways of researching. *Community Development*, 53(1), 3–20.
- Baker, V. L. (November 18, 2021).
 Reimagining community engagement for a post-COVID world. *Inside Higher Ed.*https://www.insidehighered.com/views/2021/11/18/why-and-how-college-community-engagement-programs-must-change-opinion
- Baker, V. L. (2020). Liberal arts colleges. In M. Amey & M. David (Eds.), *The SAGE Encyclopedia of Higher Education* (vol. 5, pp. 993–994). SAGE Publications.
- Baker, V. L., Baldwin, R. G., & Makker, S. (2012). Where are they now? Revisiting Breneman's study of liberal arts colleges. *Liberal Education*, 98(3), 48–53.
- Barrera, D. (2015). Examining our interdependence: Community partners' motivations to participate in academic outreach. *Journal of Higher Education Outreach and Engagement*, 19(4), 85–113.

- Bradbury, L. A., & De Maio, J. (2019). Learning by doing: The long-term impact of experiential learning programs on student success. *Journal of Political Science Education*, 15(1), 94–111.
- Gregory, A. (2020). University-community partnerships: Managing expectations and leadership. *ACSA Meetings Proceedings*. https://www.acsa-arch.org/proceedings/Annual%20Meeting%20Proceedings/ACSA.AM.106/ACSA.AM.106.5.pdf
- Josephson, J. (2018). Teaching community organizing and the practice of democracy. *Journal of Political Science Education*, 14(4), 491–499.
- Jung, I. (2023). The post-pandemic future:
 Possible scenarios for liberal arts
 colleges. In I. Jung & K. H. Mok
 (Eds.), *The Reinvention of Liberal Learning Around the Globe* (pp. 259275). Singapore: Springer Nature
 Singapore.
 https://doi.org/10.1007/978-981-198265-1 16
- Kuh, G. D. (2008). Excerpt from high-impact educational practices: What they are, who has access to them, and why they matter. Association of American Colleges and Universities, 14(3), 28–29.
- McCartney, A. R. M. (2017). Introduction. In E. C. Matto, A. R. M. McCartney, E. Bennion, & D. Simpson (Eds.), *Teaching Civic Engagement Across the Disciplines* (pp. 3–10). American Political Science Association.
- Mitchell, T. D. (2023). Coming into consciousness: Rethinking community engagement in the wake of pandemics. Michigan State University
 Community-Engaged Research for Diversity, Equity, Inclusion, and Justice Speaker Series.

 https://engage.msu.edu/learn/learning/community-engaged-research-for-diversity-equity-inclusion-and-justice-speaker-se

Simmons, W. P. (2019). Problem-based learning beyond borders: Impact and potential for university-level human rights education. *Journal of Human Rights*, 18(3), 280–292.

Unger, A. (2020, August 19). How higher ed survives: Affordable, high-impact civic engagement. Liberal Education. American Association of Colleges and Universities. https://www.aacu.org/liberaleducation/articles/how-higher-ed-survives-affordable-high-impact-civic-engagement

Wallerstein, N., Oetzel, J. G., Sanchez-Youngman, S., Boursaw, B., Dickson, E., Kastelic, S., Koegel, P., Lucero, J. E., Magarati, M., Ortiz, K., Parker, M., Pena, J., Richmond, A., & Duran, B. (2020). Engage for equity: A long-term study of community-based participatory research and community-engaged research practices and outcomes. *Health Education & Behavior*, 47(3), 380–390.

Yin, Robert K. (2014). Case study research: Design and methods. Sage.

AUTHORS' BIOGRAPHIES

Vicki L Baker*, PhD

Professor, Economics & Management Albion College 611 E. Porter Street Albion, MI 49224 517-629-0238 vbaker@albion.edu https://www.albion.edu/facultystory/faculty-profile-vicki-baker/

Vicki L. Baker, PhD, is the E. Maynard Aris Endowed Professor in Economics and Management at Albion College. She currently serves as the faculty director of the Albion College Community Collaborative (AC3) and is chair of the Economics and Management Department. Her latest book, *Managing Your*

Academic Career: A Guide to Re-envision Mid-Career was published in April 2022.

Carrie Booth Walling, PhD

Professor, Political Science Albion College 611 E. Porter Street Albion, MI 49224 cwalling@albion.edu https://www.albion.edu/departments/political-science/faculty-and-staff/carrie-booth-walling/

Carrie Booth Walling, PhD, is Professor of Political Science and faculty director of the Gerald R. Ford Institute for Public Service at Albion College. She serves as faculty director of the Albion Human Rights Lab. Walling is author of *Justice for All: Demanding Dignity in the United States and Around the World*, which was published in February 2022.

We have no conflicts of interest to disclose.

*Correspondence concerning this article should be addressed to Vicki L Baker, 611 E. Porter Street, Albion, MI 49224. Email: vbaker@albion.edu