Transforming Barriers Into Opportunities: Teaching Environment and Sustainability Service-Learning Courses During the 2020 COVID-19 Pandemic

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Abstract

In response to the onset of the COVID-19 pandemic, many institutions of higher learning locked down their campuses and altered their ways of teaching. This article discusses changes made to courses at five highly varied public universities in New England participating in the multiyear Campuses for Environmental Stewardship (CES) program. The primary aim of the CES program is to integrate environmental service-learning (SL) into college curricula through workshops, faculty fellowships, and mentoring. We detail how teaching strategies were altered in fall 2020 to accommodate the threat of COVID-19 in the classroom. The authors transitioned significant portions of their instruction to online formats or outdoor classrooms. Specifics about the impacts of the shift to virtual teaching-learning are discussed, with particular focus on the impacts to the service-learning components of each of the courses.

Keywords: campus garden, community engagement, environmental sustainability, outdoor classroom, service-learning, COVID-19

Smith et al., 2011). By definition, SL "incor- see pathways to use their learning beyond porates community work into the curricu- the classroom. lum, giving students real-world learning experiences that enhance their academic learning while providing a tangible benefit Stewardship (CES) program offered through for the community" (Campus Compact, Maine Campus Compact, in partnership with 2019, para. 1). In practice, SL takes many Campus Compact for Southern New England forms and has been variously defined (Celio and New Hampshire Campus Compact, et al., 2011; Smith et al., 2011), but most offers training in SL pedagogy and helps definitions of SL share a common integrated faculty follow an interdisciplinary model to approach to blend service, guided reflection, create community partnerships and address and engaged application of academic con- critical sustainability and food insecurity tent in a way that can be dynamically and challenges (Maine Campus Compact, 2021). mutually beneficial. SL continues to grow The CES program is built around hands-on in its presence on many campuses, in part and experiential SL in which students work as a result of increased evidence that SL with partners to engage in environmental is an effective way to meet many learning stewardship and food insecurity challenges goals (Celio et al., 2011). SL takes numer- to address student learning outcomes and

igher education service-learn- ous forms, but all involve students being ing (SL) increasingly plays a given opportunities in and across courses crucial role in training the next to move the ideas they are learning in colgeneration in environmental lege to action. The "ivory towers" come stewardship (Singletary, 2013; down (Hart & Silka, 2020), and students

The Campuses for Environmental

21st-century skill development (Bednarz future analyses in relation to the changes et al., 2008; Buckingham–Hatfield, 1995; we identify under COVID–19 and which we Minor & McCourt, 2021). The CES program anticipate will continue. A second theme offers a faculty fellowship program to sup- is increasing awareness and incidence of port development and enhancement of SL student mental health struggles related to in environment and sustainability-related illness (their own or that of family memcourses via a collaborative network of scholars from many New England campuses.

The 2018–2020 CES Fellows cohort, including the authors of this article, was successfully approaching its final semester of collaboration when COVID-19 broke out in the United States in March 2020. We spent the remainder of 2020 responding to steep and After briefly summarizing goals of the CES unprecedented challenges for maintaining program and campuses involved, we use SL goals at our respective campuses. We five case studies to describe and reflect on adjusted and adapted, often in unpredict- the innovations and changes made to our able and rapidly changing circumstances. We pursued important opportunities for work. Each case study describes course adchange, and have learned lessons from aptations for navigating the pandemic, how our collective experience. We see value in the adaptation differed from original plans, reflecting on teaching SL courses during and an explanation of these decisions. We a pandemic, including the skills we have discuss how we retained the CES program's gained in forging adaptive capacity as overarching goals while accommodating educators, and the challenges we observe in effectively training our students and case studies contain practical solutions fostering a healthy community of learners. By the fall semester, for example, some universities restricted off-campus student activities, and travel became impractical under social distancing requirements. At other campuses, face-to-face contact was reduced or eliminated through a conversion to online or hybrid coursework, which made it difficult or impossible to continue community-based work with partners as it Maine Campus Compact is a 17-member had occurred before.

We take seriously the need to continue community and partnership-based environmental SL work, even as that work was and remains altered by a global pandemic. Similarly, we recognize the need for sharing successes and lessons learned to foster and incubate educational innovation to address pressing societal issues. Our experiences reinventing environmental stewardship and responses to food insecurity in the face of rapid and unpredictable change may provide useful insights for other faculty engaged in SL pedagogy. An important theme is that abrupt change exposes factors that impact students in different ways that are crucial to consider. These factors, such as race, class, and gender, have been researched as playing significant roles in relation to SL (Becker Aware that today's young adults are enter-& Paul, 2015; Green, 2003). Although stu- ing a world of unprecedented change and dent identities are not central to all our complex challenge, we directly engage case studies, we recognize the need for students through the CES model to develop

bers), financial challenges, or other changes to living and learning conditions (Anderson, 2020; Czeisler et al., 2020; St. Amour, 2020). A third theme is that reflection, a core practice of SL, can on the part of faculty lead to continuous curricular improvement and innovation.

environmental and sustainability course-COVID-related instructional changes. The that can be adapted and applied in different circumstances. We conclude by describing what we continue to learn from each other as we teach amidst the COVID-19 pandemic.

Brief Summary of Goals of the **Campuses for Environmental** Stewardship Program

coalition whose purpose is to catalyze and lead a movement to reinvigorate the civic mission of higher education (Maine Campus Compact, n.d.). Maine Campus Compact's Campuses for Environmental Stewardship (CES) program is funded by a multiyear grant from the Davis Educational Foundation that supports SL enhancements on their campuses and with partners aimed at creating innovative environmental stewardship through strengthening curriculum and student learning outcomes. This competitive program provides start-up funding and facilitates opportunities for campuses to learn from and with each other. Ten campuses obtained CES faculty fellowship funding to support their innovative plans (Figure 1).

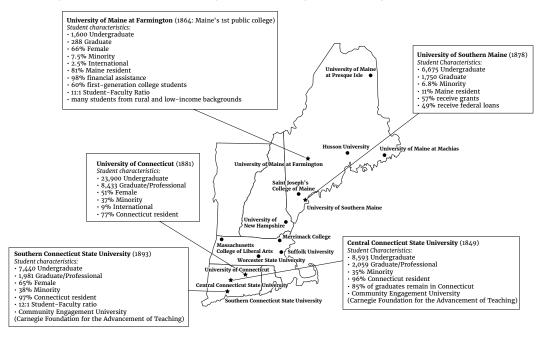


Figure 1. Campuses for Environmental Sustainability (CES) Program Locations, 2018–2020 Note. Locations of the 14 2018–2020 Maine Campus Compact faculty fellow participants in the Campuses for Environmental Sustainability (CES) program. ***** = Case study locations described in this article, with information provided in the text boxes. (Map by Jesse Minor).

competencies needed to function, thrive, and effect positive change in an increasingly interdependent world. The development of 21st-century skills is embedded in our project design, implementation, and assessment to ensure that students are well equipped to address similarly complex issues in future workplace and citizen roles. Because of their interdisciplinary nature, critical issues, such pre-COVID-19 as environmental stewardship and food insecurity, translate into timely community projects that allow students to develop and apply real-world skills like self-motivation and resiliency that can be used to respond to other real-world challenges such as COVID-19.

SL is an especially valuable approach at campuses serving students from historically underrepresented groups or who represent a number of intersecting marginalized backgrounds. The universities profiled in the case studies below serve precisely these diverse students, who are disproportionately vulnerable to pandemic-related disruptions to their educations and workplaces. Continuation of SL-based courses described in these case studies is believed to have been especially important, given the student bodies served by participant campuses (Table 1).

Case Studies and How They Reflect Needed Innovation and Changes

Case Study 1: University of Connecticut, **Turning Service-Learning Inward: Applying Intersectional Compassionate** Pedagogy (ICP) Online

Previously, in writing with several students about our experiences in my 2018 Sustainable Societies class, we prioritized student mental health alongside other overlapping social and ecological crises and in relation to the intersecting identities of race, class, and gender, resulting in our proposal of what we call Intersectional Compassionate Pedagogy (ICP; Godfrey et al., 2018). We recognized that "ICP seeks to create classroom climate conducive to helping students repropagate their 'mind-bodyspirit-nature unity' (Sipos et al., 2008) and thereby begin a very intimate, yet collective, healing journey" (Godfrey et al., 2018, p. 58). As the instructor I used ICP with the class

to challenge power inequalities in micro spaces, as in students' socially constructed concepts of self/ others and macro places, as in the

Table 1. Universities and Courses Described in the Case Studies			
Case study #	Institution: instructor, departmental affiliation	Course title	Course description
1	University of Connecticut: Phoebe Godfrey, Department of Sociology	SOCI 2709W, Society and Climate Change	<i>Enrollment:</i> 19 students (as for all UCONN writing-intensive classes) <i>Major assignments:</i> 12 hours of self- healing SL; individual reflective journal using readings and SL experiences; 15-page research paper revised over semester; 10 discussion postings; final paper presentation
2	Southern Connecticut State University: Suzanne Huminski, Division of Research and Innovation/ Sustainability	HON 300, Introduction to Service Learning	<i>Enrollment:</i> 20 students (required for Honors minor) <i>Major assignments:</i> 15 hours community service as class; free choice book review; reflective reader/service responses; research paper on environmental topic; interview service professional; final presentation
3	University of Maine at Farmington: Jesse Minor, Department of Geography & Environmental Planning	EPP/GEO 207, Environmental Field Methods	<i>Enrollment:</i> 15 students (required for Environmental Policy and Planning major) <i>Major assignments:</i> 13 labs; 8 field observation sets; 4 analyses of scientific literature; 2 full environmental research projects; final poster, oral, and PowerPoint presentation
4	University of Southern Maine: Sara Ghezzi, Tourism & Hospitality Program, Muskie School of Public Service	TAH 222, Food & Beverage Management	<i>Enrollment:</i> 27 students (required for Hospitality Management Concentration within the Tourism & Hospitality B.A.) <i>Major assignments:</i> Plan, execute, and serve a three-course meal; restaurant management simulator; food waste plan; farmer's market standardized recipe
5	Central Connecticut State University: Charles Button, Department of Geography	SUST 140, Introduction to Sustainability	Enrollment: 24 students Major assignments: 5 critical thinking essays/discussions; 1 community engagement event; 1 group poster

social structure of the classroom, including the furniture, the use of the board and other traditional educational geometries of inequality. (Godfrey et al., 2018, p. 58)

The goal was to "invite our class to become campus as our community partner. After information and tools to better navigate focused on climate change and racial justheir lives in relation to their personal and tice, we initiated what became known as social struggles. Given my seeming success Buddy Bench Project for Difficult Dialogues, using this approach (including coauthoring wherein students built two wooden benches the aforementioned article with students that are now placed on campus across from from that class), I have sought to use ICP each other (we had noticed that none of the

in my other classes, including my SLbased Society and Climate Change course. As a result, in fall 2019 we again focused on addressing student mental health along with other overlapping social and ecological crises, taking the University of Connecticut 'sustainable souls' individually/collectively" many collective brainstorming classes that (Godfrey et al., 2018, p. 58) by offering them built on recent student activism on campus benches have signs on them stating their (dance, meditation, cooking, hiking, paintpurpose: to bring people together for "diffi- ing, playing, etc.), all of which if performed cult dialogues" on topics such as racism and intentionally can support mental health climate change. This SL project involving (Payne, 2020). Further, students were adthe campus community via writing-inten- vised to sive research papers and that resulted in a new addition to our campus in the form of two beautiful student-made benches, could be deemed a SL success. Yet, how does one go about translating such dynamically inperson pedagogical approaches to a newly designed online SL class that accounts for all the CDC requirements, my specific campus's pandemic protocols, and my own health needs as well as those of my students?

COVID-19

Given the combination of my ICP pedagogy and concern for student mental health, which has only worsened under COVID-19 (Anderson, 2020; Czeisler et al., 2020; St. Amour, 2020), I decided not to seek SL opportunities that would require students to spend even more time on the computer. Rather, I sought to continue my commitment to ICP while having them actually "do something" by applying it loosely to SL, wherein the community partner this time was the students themselves, under the mantra of "physician, heal thyself." The class was conducted online through a combination of asynchronous prerecorded lectures and synchronous student group meetings (monitored by me and three upper level student mentors who had taken the course previously). I sought to invite students to use their group meetings to look at themselves and to question who they are as socially constructed intersecting identities, in order to gain a deeper understanding of can be illustrated through one of the few themselves in relation to others and their activities still accessible to the students: own intersecting identities, as well as in going outside to walk, bike, hike, and so relation to physical spaces and places. In on. Many students, and in particular those relation to the course's focus on SL, in the with class privilege and who were White, syllabus I wrote,

We are going to frame your SL as an act of "self-healing" / "grounding" / "creative recovery" . . . or however else you would like to think about what in you needs to be "healed" / "made whole" so that you may be of *service* to your family / community and to play a role in creating a more just, peaceful and verdant world.

benches on campus faced each other). The I provided a list of embodied activities

choose something that makes you happy . . . that is non-competitive and that you can do without judgment but also that invites you to move outside of your comfort zone and that your "spirit" feels drawn to even if your mind / thoughts resist.

As for helping see connections to climate change, I stated,

Once we frame climate change as a social problem, as we will be doing in this course, we can begin to recognize that a society that would knowingly destroy its life support system, thereby engaging in selfdestruction, is obviously *not* healthy either in mind or body.

Students kept a log of their hours (2 hr/ week for 6 alternating weeks), listing what they did for embodied activities, what it meant, and what it led to. Finally, they had to journal about their experiences from an intersectional (Crenshaw, 1989) perspective (the theoretical lens of the course), reflecting on how during the activities they chose, their feelings and experiences were connected to their race/class/gender identities, as well as how all those identities connected to their spaces and places, thereby engaging ICP.

An example of how this all came together chose these options. For one class, students were asked in their online groups to draw mind maps using Google Draw and to critically analyze their SL activities from the perspectives of their intersecting identities. They were also invited to explore readings by and about people of color critically analyzing their experiences "outside," such as the now notorious racist incident inflicted upon Christian Cooper, a Black birder in New York's Central Park, in which a White woman called the police and theatrically

claimed that Mr. Cooper was threatening Sustainability Solutions and meets once a her, to help all students see their SL ac- week for 2.5 hours to enable service fieldtivities in a larger social context. Other ex- work during class. amples included viewing cooking and knitting specifically in relation to gender, and horseback riding specifically in relation to social class, as well as the other intersecting identities. Although the link between engaging in an intersectional analysis and promoting self-healing would be difficult to munity partner organizations build rain prove, student reflections shared informally gardens that divert water from city sewers with me and/or with their mentors indicate that the overall outcome has been a positive one. Students expressed being "better able to understand myself," that "taking care of myself is a responsibility," that it "helped me get through difficult times," that "I was able to become more in touch with myself and the Earth," and that "being still for ourselves is all we got when we begin to become adults." Of course, these are just selected vignettes, but I think that, in context, they stand out as significant.

Post-COVID Reflections

In the future, hopefully we will be able demic was effectively engaging students of to go back to more campus/community- diverse backgrounds, academic majors, and focused SL projects, but it is nevertheless varying motivation to actively contribute to essential that SL students are increasingly climate change solutions and invest theminvited to unpack their intersecting iden- selves in SL activities. tities, and in particular, where applicable, their Whiteness (Becker & Paul, 2015; Green, COVID-19 2003), while, as shown here, additionally "turning SL inward." In fact, I plan to keep this aspect of my SL courses, combining it with the external community partners for more balanced and holistic SL experiences. For, as predictions for ever more extreme social and ecological crises become the new reality, all our students, including our SL ones, will need more and more support as provided through ICP, as well as self-healing tools to better navigate their complex and unpredictable ways through an everchanging world.

Case Study 2: Southern Connecticut State University, Practicing Fundamental Service-Learning Principles in Teaching: An Experiential Approach During COVID-19

HON 300: Introduction to Service Learning is partners, and increase risk of social isolaa SL course required in the Honors program tion for students and faculty. In late spring, at Southern Connecticut State University SCSU announced a hybrid fall 2020 semes– (SCSU). Taught by interdisciplinary faculty, ter with options for courses to run one HON 300 sections are capped at 20 students, of four ways: on-ground, synchronously mostly sophomores. The HON 300 section online, asynchronously online, or through described here is titled Service Learning for a hybrid mode. Each option had boundaries

Pre-COVID-19

Prior to the pandemic, students typically spent three to five class sessions and one 5-hour Saturday service day helping comand revitalize public green spaces in New Haven neighborhoods within walking distance of campus. The remaining class sessions focused on engaging and exploring course content in a more traditional indoor classroom setting: climate change and environmental solutions, principles of service leadership and followership, and experiential learning as a didactic model. Students maintained a reflective journal throughout the semester to explore their own learning through course materials and through activities and interactions with community partners and with each other. One challenge of teaching this course prior to the pan-

With a sudden move in March to online operations followed by a strictly enforced 6-month campus closure because of the pandemic, it was abundantly clear that fall 2020 course planning for HON 300 would need to accommodate continued unpredictability. Extensive course revision was required, which in turn meant a significant time commitment in unstable circumstances. For context, Connecticut was in the midst of a significant COVID-19 outbreak throughout spring and early summer 2020. Infection levels gradually dropped as summer progressed. From my spring viewpoint, I did not know what fall would bring, and the safest way to mitigate unpredictability was to plan online courses. I was concerned this would compromise SL goals, reduce interactions with community asynchronous course needed to be fully the first time since March. The garden, asynchronous. Hybrid courses were required abandoned for the whole season, was overto be offered simultaneously in-person and grown with weeds and invasive plants and online for all sessions. Online synchronous needed extensive work to clean up, grow courses would run with virtual classrooms any late-season harvest, and prepare for in real time, and on-ground courses would the 2021 season. The pandemic brought a meet in person with no online classroom. notable benefit: As part of SCSU's COVID-Teaching HON 300 as an on-ground or 19 response, outdoor campus Wi-Fi range, hybrid course was not a workable option speed, and reliability had been upgraded to for me, since I made a choice for safety encourage and accommodate socially disreasons to teach in person only if I could do tanced learning and teaching. Because of so outdoors for all sessions. Our class was this upgrade, we could teach at the campus scheduled for early evening, and with the garden synchronously, both in person and possibility of darkness, rain, or snow during virtually. class meetings, those options wouldn't work.

presented a second set of challenges: For with the CES faculty cohort that I realized safety reasons, SCSU prohibited off-cam- planning and teaching HON 300 during the pus fieldwork during fall with community pandemic helped Elisabeth and me better partners. A foundation of HON 300 SL is an incorporate the SL fundamentals of shared experiential approach to teamwork, group governance and experiential education into dynamics, and camaraderie through partici- course activities and assignments, fostering pating together throughout the semester in our learning community's resilience in noenvironmental projects in the local commu- table ways. HON 300 students have always nity. It was important to preserve in-person examined principles of SL as part of the curteaching and learning if possible. I elected riculum, but this semester necessitated a to offer the course online synchronously, greater shift from studying principles to and I hoped to invite students to SCSU's developing practices for all. Much of the Campus Community Garden, maintain- result was born of necessity in real time-I ing social distancing and wearing masks, cannot claim truthfully that we strategically as an option for completing service work. planned it all in advance. During the first However, any student electing to complete class session, which was online, multiple the service requirement online would be able students reported feeling lonely and experito do so. Prior to the pandemic, the SCSU Campus Community Garden donated its isolation caused by the ongoing pandemic. annual harvest, approximately 800 pounds We observed together that most students of fresh produce, to soup kitchens in New were joining the class online while sitting in Haven. This seemed to be the best available their dorm rooms alone, even though most solution for maintaining close community people were in the same building. Elisabeth ties and offering meaningful service to the and I sat alone in our respective homes. local community in a time of crisis while still adhering to university COVID-related restrictions.

To address the challenge of time manage- was not sure this was allowed, but no one ment for adaptive capacity, I invited a coin- had told me I could not. All students except structor, Elisabeth Ott, to teach with me. one elected to attend class at the garden. Coteaching lowered my pay for the course, We talked about it as a group and decided but this decision was critical to adapt aca- that the student attending online could demic course content to focus on the campus contribute meaningfully to our class experigarden rather than rain gardens, and it was ence by creating and managing a class blog extremely helpful for effectively managing chronicling our garden service experiences. student activities online and in person si- She participated in class discussions and multaneously. It also was much more fun, activities by having her classmates carry which is highly important in a crisis. When her, via iPad, to see, hear, and experience SCSU campus facilities partially reopened in everyone's activities at the garden site. This August for the fall semester, faculty, staff, arrangement worked well for small group

so students knew what to expect: an online and students were allowed on campus for

Post-COVID Reflections

The fundamental nature of the course It was only with hindsight and discussion encing elevated anxiety and stress related to We asked students to specify their preference for attending class sessions at the campus garden, weather permitting, until Halloween, or for attending class online. I

discussions and activities, for student blog et al., 2010), as similarly discussed in the interviews, and for learning specific gar- UConn case study. Spending time outdoors cation and preparing root-bound potted COVID-19 transmission because of natural plants for raised beds in the garden. We all air movement and sunlight. The assignplanned together that if students needed ments described above, coupled with service to guarantine during the semester, which work at the garden, meant that as a learnhappened to several of them, this method ing community and as individuals, we were of online participation could be expanded.

Elisabeth and I adopted an additional shared governance strategy that improved our time management by directly involving students in planning two assignments. For Assignment 1, students each designed and facilitated a 10- to 20-minute class activity and follow-up discussion to share with their peers, demonstrating and practicing one of seven service leadership and followership principles included in course readings. Students' activities were imaginative, fun, and increased their investment in our learning community and willingness for group camaraderie, relaxation, informal to share with each other as a way to learn. Many of the activities they planned were stress, close observation of intricate natural game-based, and all maintained social distancing. For Assignment 2, we asked students to "crowdsource" a 3-week unit of readings. The first week's assignment was a common read of "Landscape and Wellbeing" (Abraham et al., 2010) to introduce the topic to choose and shape activities and readings of green space access as a potential health according to their personal interests, and to determinant for individuals and commu- assignments and activities designed for fosnities, to ensure students understood the tering a sense of investment and belonging concept of peer review, and to instruct them in the learning community. These shared on how to independently search academic governance practices are central to improvjournals in campus databases. For Week 2, ing a didactic model for service-learning, every student searched for and selected a and teaching during the pandemic helped journal article on this topic and prepared me better understand how to "walk the a single summary slide with a link to the talk." article to share with the class in a short oral presentation. For Week 3, each student selected and read articles from two of their peers' slides, then wrote a two- to threepage reader response exploring what they learned from synthesizing the three articles. The range of reading choices and autonomy to synthesize and share what they learned seemed to result in a higher level of engagement with topics than occurred during semesters in which I chose the readings.

Teaching during the pandemic provided a and related fields. Students develop a toolkit stark reminder that student affect and dis- of basic skills for fieldwork, data analysis position for learning can play a significant and interpretation, data visualization, and role in achieving learning goals. The pan- presentation of results through oral, poster, demic has heightened overall need for stress and digital media. Along with a class project, relief, calming, and fostering positive emo- students work on a group research project tions, which spending time outdoors and that results in a final report and presentawith peers, in person, can provide (Abraham tion based on fieldwork they have planned

dening tasks like invasive plant identifi- also enhanced safety and reduced risk of maximizing the time we spent outdoors and learning about the importance of spending time outdoors while we were outside. It is possible that this additional time outdoors improved students' learning and would be an interesting avenue of future study. Increased outdoor instruction and activities for my students seemed to heighten their value of the garden as a shared community learning space (Abraham et al., 2010) and reinforced bonds and active communication with each other. Because of the course revisions described in this case study, the garden served as a safe and inviting location conversation, physical separation from daily detail or wide landscape views, and multisensory experience. These changes improved the course in important ways, and I will maintain them postpandemic. Students responded positively to increased freedom

Case Study 3: University of Maine at Farmington, Campus as a Service-Learning Partner for Environment and Sustainability Coursework

EPP/GEO 207: Environmental Field Methods introduces the fundamentals of fieldworkbased research methods and scientific report writing. The class focuses on concepts, techniques, and equipment pertinent to physical and environmental geography

This course is offered in the fall semester to take best advantage of weather for field-based lab activities and student-led research. In the first half of the semester, outdoor lab activities teach a variety of tools and techniques for field-based work, with additional labs providing background in map reading, analysis, and orienteering; data types and scales of analysis; and how to plan and implement a field study. Lectures and activities introduce the content and background necessary to understand and conduct the lab assignments. As a class, we design and conduct a pilot research project using the campus environment, which provides additional practice with data collection and field techniques, and introduces data based Research Projects analysis, visualization, and reporting. In the second half of the semester, students identify and plan off-campus research projects that they conduct in groups of three or four.

A series of assignments provides structure to the group research projects, supporting students as they conduct a literature review, make maps of their field site, collect and analyze data, and accomplish the challenging tasks of reporting their results. Lab assignments in the latter portion of the semester stress scientific reporting in the partners to the SARS-CoV-2 virus, course form of poster, oral, and PowerPoint presentations, and a series of iterative writing assignments involve peer editing and revisions of the sections of the research report as the various groups conclude their partner with whom we were previously projects. Environmental Field Methods is scheduled to work had reduced access to an unusually comprehensive class in that it scales beyond individual assignments and the lab-based activities in a typical science class. The course concludes with genuine and meaningful environmental research projects that pose considerable challenges: working in groups across multiple time horizons and deadlines while simultaneously collecting and making sense of data and contextualizing those results in light of previous research. In this way, this class targets multiple levels of Bloom's taxonomy (Bloom et al., 1956) in nearly every assignment and across the entire semester.

In a typical semester, the class would partner with a local land trust or watershed physically distanced in this outdoor enviorganization to conduct field-based SL ronment, which further improved general research that benefits local conservation safety during the COVID-19 pandemic. The or resource management, or helps answer positive result of these instructional adjustquestions or provide data for ongoing ments was that I had to move more slowly monitoring of environmental change. In through content and concepts, and students 2018, the class conducted a rapid geomor- reported greater comfort and familiar-

and data they have collected and analyzed. phic analysis and a biological and physical assessment of the input stream to Wilson Lake in the nearby town of Wilton, Maine on behalf of the local watershed organization Friends of Wilson Lake (FOWL). This partnership yielded valuable data for the watershed organization, which they have used to apply for grant support, while simultaneously providing a real-world project for the class. The partnership represented a robust integration of community-engaged service-learning in which the service and the learning were productive and met objectives for both the college students and the community partner.

COVID-19 Challenges: Conversion to Campus-

After courses were abruptly shifted to online delivery in March 2020, UMaine Farmington's fall 2020 semester was offered with a blend of fully in-person, hybrid in-person/online, and fully online (synchronous and asynchronous) web-delivered classes. Because of limitations on university travel, including restrictions on how many students could ride in a 15-passenger van (two), and concerns about potential exposure of our students and community activities in fall 2020 were limited to the UMF campus. By necessity, we had to eliminate the community-engaged SL research projects, which meant that the community data collected through our SL partnership.

The Environmental Field Methods course proved ideal for a conversion to almost entirely outdoor delivery: Many of the lab assignments and activities are conducted outdoors even in a normal semester, and Maine's 2020 summer and fall drought provided unusually good weather for fieldbased instruction. To accommodate outdoor learning, I converted what would typically have been short in-class lectures to remotely delivered online discussions, and I took more time for hands-on practice with the field equipment and data collection techniques. Students were masked and

ity with the field tools and data collection in each tree. Students then estimated the techniques.

As a class, we embarked on two side-byside environmental research projects that represent SL work with the UMF campus as our community partner. One project investigated the microclimate conditions in the brand-new UMF campus community garden, which had been designed and built by students in summer 2020. This project involved transects of microclimate variables (air and soil temperature, relative humidity, wind speed and direction) in relation to features of the garden and the campus built environment that could create heat island effects or otherwise alter growing conditions for plants. This project was supplemented by a 5-week campaign of remote data collection in which students installed iButton data loggers in various features of the garden to capture time series data on the important microclimate features. Because the UMF community garden is a new feature of the campus environment, understanding how built-environment features and The SL partnership with the campus commicroclimate variability might affect plant munity garden had direct benefits to a growth is useful for the upcoming growing newly established and rapidly growing part seasons and supports the important work of of the campus environment and UMF's improving this vital space. Environmental educational and community-serving pro-Field Methods was one of several classes gramming. The course-based learning was that used the campus garden as an outdoor robust and equally successful compared to meeting space and an object of study, but pre-COVID SL projects. The benefits to the this was the only course in fall 2020 that garden program were also good, although applied scientific research methods to the its multifunctional programming and the garden. In future semesters, my courses will horizontal "ownership" of the garden proexpand on this relationship, providing data gram make it less certain who should own and results in support of the campus community garden project.

The second campus-based SL research project was a study of the carbon sequestered in the UMF campus forest. Students conducted plot- and transect-based measurements of trees, shrubs, forbs, grasses, and ground cover. In these plots and transects, students measured tree diameters, tree heights and crown heights, and the proportion of canopy cover versus open sky, while also tallying seedlings and saplings. This allowed the students to characterize the current forest in terms of structure and species composition, and also make projections about future species compositions based on regeneration patterns. Students then designed a study in which tree diameters were sampled using belt transects. Diameter measurements Both of these campus-based SL projects were fed into allometric equations that con- provided meaningful, real-world applicavert diameter into standing biomass, and tions of environmental research methods, from there, the amount of carbon contained analysis, and reporting while simultane-

total aboveground carbon sequestered in the UMF campus forest, as well as finer estimations of carbon sequestered by species, by tree type, and across biomass components such as foliage and coarse roots. This project is ongoing and will be expanded to include the remainder of the UMF campus, which contains small groves, isolated landscaping trees, and patches of wild forest along a stream, as well as a 4.3 acre (1.7 ha) hemlock forest surrounding a quaking bog. The carbon-sequestering peat in the quaking bog was mapped using ground penetrating radar in spring 2021, in concert with tree-based measurement of aboveground carbon sequestered in the hemlock forest. This class project and its follow-on extension support UMF's environmental and sustainability initiatives, and provide a basis for understanding UMF's capacity to capture and store carbon.

Post-COVID Reflections

the data and take recommendations based on our research project. The campus-based carbon sequestration has similar limitations: The course-based learning was likely better than that conducted in pre-COVID conditions with community partners, but the service to the community is much less clear. The campus-partner SL project does set the stage for ongoing course-based surveys of campus carbon sequestration, which may yield benefits to the university through carbon credits in the future. It is clear, however, that by turning inward during a global pandemic, the university campus community and some of its environmental programming likely benefited from activities that would typically be performed in partnership with local organizations.

environment proved to be a robust outdoor requirement by giving students an opporclassroom in which course-based objectives tunity to apply their knowledge, skills, and while collecting useful data on important through sustained application, reflection, elements of the campus environment. These and collaboration on issues of relevance data provide a baseline by which future beyond the university. change can be assessed, as well as the first year of data that can be added to by future iterations of this project-based SL class. In both cases, the campus environment projects will be extended and built upon, with the SL "partner" being the campus itself. The UMF campus community garden will help guide data collection based on their identified needs, and the campus forest project will build onto a larger initiative, the Abbott Park Project, as well as my larger research agenda.

Case Study 4: University of Southern Maine, Service-Learning in Hospitality Education: The COVID-19 Impact

TAH 222: Food and Beverage Management introduces basic management principles and practices for the food and beverage service industries, such as preparation, safe food handling, budgeting and operations, menu development, human resources, marketing, catering, and event planning. Instructors and guest speakers from the industry offer expertise and guidance on day-to-day management, strategic planning, and other areas of restaurant and food service management. Students become acquainted with the social, economic, and environmental context within which the foodservice sector of the hospitality industry operates. The course offers an understanding of the history, structure, nature, and operating characteristics of the foodservice sector while promoting an appreciation of the various functions of management and the interrelationships of these functions with other key concerns of managers, such as marketing, finance, and human resource was to allow students to practice managemanagement in the context of foodservice ment skills, including financial aspects of operations. The course brings attention running a kitchen. Unfortunately, the usual to identifying the role of managers in all routine of this assignment was altered. major types of foodservice operations and Students continued to work in groups but highlights their principal responsibili- planned the dinner in a mock online restauties. In addition, the course gives students rant setting, instead of actually cooking and the opportunity to work collaboratively in serving the dinner. Students still developed groups to achieve various specified goals. their leadership and team-building skills by SL is vital in hospitality education and helps their engagement in the mock sessions. It build on important skills such as leadership was important and helpful to allow students and teamwork, which are essential to suc- to maintain a sense of community and concess in the hospitality industry (Lin et al., tinue their participation.

ously supporting campus sustainability 2017). The course satisfies the University of efforts and initiatives. The UMF campus Southern Maine's Core Engaged Learning could be safely and efficiently conducted abilities beyond the traditional classroom

> An example of an assignment included in the course that allows students to demonstrate their mastery of the key learning goals is the development of a standardized recipe. Students are instructed to develop such a recipe from ingredients obtained at a local farmers market. The assignment brings focus to the importance and benefits of using local food items. A culminating activity involves student engagement with local vendors and farms to obtain donated food goods. Students are directed to incorporate the donated items as part of a special dinner to be planned and carried out by the class. The dinner is also a collaborative effort as USM students work with culinary students at Southern Maine Community College. The SMCC culinary students prepare the food for the dinner; the USM students are expected to carry out the preliminary logistics, serve the food, and create a food waste prevention plan. As part of their food waste prevention project, students are expected to coordinate and carry out donations of any leftover food to the local community.

COVID-19 Challenges for Food and Beverage **Management Courses**

Hospitality education demands a hands-on practical approach. The COVID-19 pandemic halted this teaching method. Due to the regulations and safety concerns created by the pandemic, major adjustments had to be made concerning the culminating assignment of the class. In an ideal situation, students would develop a marketing campaign to sell tickets for a dinner that they planned and developed. The main goal of this activity

course is to highlight the environmental and ences. The simulation activities did provide food. Students contacted local vendors and objectives and could be an asset in a postfarmers online instead of meeting them in pandemic course. person when choosing their food items to be used in a standardized recipe of their choice. Because the dinner was cancelled, an alternative to allow the students to observe and engage in implementing a typical restaurant dinner service was needed. An online restaurant simulator was used to mimic the experience. To ensure that all the students were comfortable in the use of the software. they were coached through Zoom sessions and teamed in breakout rooms. It was also necessary to be available for any student concerns and questions to help foster a supportive atmosphere as the changes took place. The introduction of the farm-to-table to seek out nongovernmental organizamindset gave students a better understanding and appreciation of the local economic impact of locally sourced food. In addition, students gained an understanding of how economic, and/or environmental justice. As shipping in out-of-state foods can bring about negative environmental impacts. Eliminating the face-to-face engagement due to the pandemic did hinder the teaching sustainability (i.e., environmental, social, effectiveness of the course; however, new learning outcomes emerged that showed learn that when humans change the dythe students the importance of practicing resiliency, patience, and adaptability in a real-world setting.

could not take place, students were given standing of the concept of sustainability, (2) the option to complete a food safety cer- an empirical grasp of systems thinking, and tification. This useful certification was in- (3) a critical understanding of how individcorporated as a class assignment on a vol- uals and modern civilization can shift to a untary basis. Students were encouraged to sustainable existence. To achieve these obcomplete the food safety course ServeSafe, jectives, students are taught about actions, which provides valuable instruction con- methods, policies, and procedures that can cerning food safety and the prevention of move humanity toward a more sustainfoodborne illnesses. Students were given able coexistence with other living creatures class time to complete the ServeSafe training, with a lenient timeframe to alleviate This course employs an applied approach to any additional stress. ServeSafe certification teaching about geography, environmental is a valuable asset when seeking employment in the foodservice industry.

The original plan concerning the dinner would have donated leftover food to a local homeless shelter. The students decided to donate what they could on their own, with several students donating nonperishable food items. Their participation in finding and providing food to hunger organizations proved to be a worthwhile community involvement during a troubling time. Typically, the first half of the semester Even though the students did not actively is focused on defining the three pillars of

A major learning objective included in the the course led to several positive experisustainable benefits of using locally sourced a benefit in the reinforcement of learning

Case Study 5: Central Connecticut State University, Challenges to Adapting Service-Learning Course Components to **COVID-19 Crisis Limitations**

SUST 140: Introduction to Sustainability introduces students to the concepts and tenets of sustainability. During a typical semester, students learn about actions and activities they can initiate and engage in that promote the broader concepts of sustainability (Purvis et al., 2019). During a standard semester, students are expected tions or governmental agencies located in one of the communities bordering the CCSU campus that are seeking to improve social, the semester unfolds, students learn about systems operating individually and collectively within each of the three pillars of and economic). More important, students namics of a system within one of the pillars of sustainability, they paradoxically change all the other operating systems within all three. The objectives of the course are for Because several activities of the course students to develop (1) a thorough underand the life-sustaining forces of the Earth. science/management, and sustainability science that is useful for most academic disciplines. Students develop a set of skills for researching, analyzing, interpreting, presenting, and applying improvements to social and economic systems. Students work on individual and group projects throughout the semester and present the concepts of their work through verbal, visual, digital, and poster modalities.

participate in the actual dinner setting, sustainability, discussing some sustain-

change, and overpopulation), and introduc- remainder of the semester asynchronously. ing tools (e.g., poster design, PowerPoint) This afforded students the greatest flexability concepts by writing critical thinking would enable them to access course conessays that require each student to research tent easily and instantaneously. As a result, a "system" that has been degraded and/or components. depleted. Each student is required to engage in a "community engagement" event or activity, because community engagement is nated or altered. For the "community enan effective tool in teaching students about environmental justice, economic justice, and social justice (Clark & Button, 2011). Community engagement is integral for students as they work on their two group projects. Each student group consists of three or four students that work together for the entire semester. The first group project was to require each student group to develop and host an hour-long Earth Week event on the Central Connecticut State University (CCSU) campus. To do this, each group was to collaborate with a CCSU student group, off-campus community nongovernmental organization (NGO), and/or local and/or state governmental agency. The second group project was to require them to create and present a poster about an environmental sustainability challenge at the Annual Global Environmental Sustainability Symposium on the CCSU campus.

COVID-19 Challenges for Conversion to Campus-based Research Projects

In March 2020, COVID-19 had reached the CCSU campus, and all courses immediately switched to online modalities. By the end of March, the university had instituted a prohibition on all faculty and student travel and on-campus group gatherings and events. Students were required to vacate all the residence halls, and faculty were not permitted to return to campus until further notice. For the Introduction to Sustainability course, as with all courses at CCSU, this meant all course materials, activities, lectures, inclassroom activities, and other components now had to be converted to online formats. Choices were limited to facilitating the course online and live during the normal scheduled class time (i.e., synchronous) or

ability challenges facing society (e.g., over- online but not live (asynchronous). The best consumption of natural resources, climate option for this course was to conduct the that students will use to complete their ibility to deal with all the challenges they individual and group projects. In addition faced in order to complete the semester to absorbing information from lectures, successfully. This decision was driven by videos, and the online textbook, students an understanding that many students do are expected to elaborate on certain sustain- not own a computer or other device that an aspect of sustainability, define the chal- significant changes were implemented to lenges it represents, and discuss possible the Introduction to Sustainability course solutions and changes needed to improve assignments and community engagement

> All community SL activities had to be elimigagement" assignments, this meant altering the expectations from in-person events and activities to online opportunities. Now, students would be required to attend an online webinar, conference, workshop, TED Talk, or similar activity. The two group projects were also impacted. The most significant impact to this course was the elimination of the group project that entailed the students collaborating with NGOs, governmental agencies, or community groups to host an Earth Week event on the CCSU campus. With the loss of this component of the class, students were not afforded the benefit of learning how to organize a community event centered around the tenet of public action to educate students, citizens, and politicians about an environmental challenge and working together to institute corporate and political change to ameliorate an environmental and/or social injustice.

> The assignment to create a poster regarding an environmental injustice facing society was retained, but as mentioned earlier, students had no opportunity to deliver their research at a peer-reviewed, professional conference (the Global Environmental Sustainability Symposium). This represents yet another significant loss of course content and lessons to be experienced by the students. The remaining critical thinking essays were retained, and WebEx software was used to conduct online, live discussions with all students in the synchronous mode. This was the one component of the class that was impacted the least. Students were still able to engage in live class discussions, and true transdisciplinary learning was realized by all students and the professor (Clark & Button, 2011).

Because of all the instructional adjustments celerated, volatile, and unpredictable change made to the course, lectures unfolded at a can and will occur on a continuing basis. significantly slower pace, resulting in the At the time of this writing, our society reloss of a substantial amount of academic mains in the midst of the COVID-19 panmaterial. This was a necessary sacrifice to demic, and we still struggle in almost all reduce student stress because of mental facets of education to offer curriculum in health, computer and technology, economic, meaningful ways. It is critical for educators and other challenges while still covering a to foster interdisciplinary pathways for us significant amount of the intended course to adapt together, to contribute to shared content, concepts, and outcomes. It is worth platforms with best practices and lessons clarifying that although the course was learned, and to reflect on ways that we can completed and students received grades, build resilience in education, from preschool much content and learning was lost for the levels all the way through higher education. students. Teaching this particular course Reflection and resilience are equally cruonline is far from ideal, and there is no cial within our students and within us as intention of teaching it fully online again faculty. How then do we do so, especially in unless an emergency situation requires it. such difficult times, given that conditions may However, as a result of the lessons learned, improve in the future but will never fully there is potential to teach the course as a return to "normal"? hybrid course that provides some material and activities online in combination with a reduced number of in-classroom meetings.

Conclusions

Much can be learned from seeing the range of approaches adopted within environmentally focused service-learning courses. In the examples above, which represent gies to address unexpected, unpredictable, very different courses at very different academic institutions, we can see how an abrupt change such as COVID-19 required innovation, problem solving, and new forms of SL. Despite the differences, three themes emerged across all the cases. One theme explored through our case studies is that abrupt change exposes factors that impact students in different ways and are crucial to consider. These factors, such as race, class, and gender, have been researched as playing significant roles in relation to SL. Although student identities are not central to all our case studies, we recognize the need for future analyses in relation to the changes we identify under COVID-19 and that we and pedagogically sound, but likely left anticipate will continue even as the pandemic recedes in severity. A second theme has been that of increasing awareness and incidence of student mental health struggles, related to illness (their own or that of family members), financial challenges, or other changes to living and learning conditions. A third theme undergirding this work is that reflection, a core practice of SL, can on the part of faculty lead to continuous curricular improvement and innovation.

These three themes will undoubtedly con- need for capacity to teach in unpredictable tinue to be important because COVID-19 circumstances will not go away as the panhas demonstrated in stark terms that ac- demic recedes. The capacity for managing

As indicated by these case studies, the importance of resilience cannot be overestimated. Resilience of any type includes capacities to avoid harmful impact, reduce harm when it is unavoidable, and recover readily afterward. The case studies presented in this article illustrate the need for coherent and institutional-level stratecomplex change. Our diverse approaches to teaching in the pandemic illustrate ways we tried to maintain overall goals in the face of extreme change and reflect shared belief that the significance of SL as a didactic model is that it can promote resilience for a learning community as a whole, which is especially valuable in times such as the current pandemic. However, as creative as our individual crisis-based adaptations may have been, what stands out is the need for more collaborative and institutionallevel preparedness. The case studies that retreated from community-based SL into campus-based partnerships were effective community needs unmet as an unintended consequence. Similarly, shifting from inperson and off-campus SL with community partners to remote learning does not eliminate the possibility of SL work, but it requires considerable forethought and planning and proved nearly impossible to achieve under emergency conditions. It is clear that teaching postpandemic will be altered and that need for innovation in how we deliver educational content will not revert to prepandemic conditions. The

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key way that educators and their supporting ficult and yields imperfect results, but this institutions can offer value to students, and process presents an important opportunity addressing complex real-world problems is and critical need to do so, since some past a cornerstone of the CES model.

The preceding case studies illustrate individualized strategies, opportunities, and innovations to increase resilient capacity. Future research to examine what works and what does not, as well as analyses of student identities, health, and learning goals, will improve and adapt SL models and help to create a new and emerging version of "best

and buffering unpredictability is, itself, a practices." Innovating during a crisis is difpractices may no longer be available and developing innovative approaches will build the future. Incorporated in whole or part, the innovations described in the preceding case studies aim to contribute to innovating and problem solving, while still meeting the changing and diverse needs of students and communities, as well as the world.



Statement of Research Ethics

Institutional Review Board (IRB) human subjects approval was not required for this article, as no systematic investigation of information obtained by observing or interacting with people, or by collecting and examining any form of identifiable private information about people, was conducted.

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