



Corpus Pragmatics and Multimodality: Compiling an ad-hoc Multimodal Corpus for EFL Pragmatics Teaching

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The teaching and acquisition of foreign language pragmatics as a part of the communicative competence paradigm has been reported as essential since the deviation from the Chomskian competence-based model to a more performative one in the '80s. Despite this change, only a few course books include or are designed on a teaching pragmatics basis. As an alternative, adapting and supplementing already existing course books with pragmatic content is the current trend. This paper takes a new look at materials design by merging pragmatics, corpus linguistics, and multimodality. The aim of this study is twofold: first, a specialized multimodal ad-hoc corpus was compiled in order to apply corpus pragmatics methodologies and search for multiple speech acts. Second, the development of an instructional model for the teaching of pragmatics in the English as a foreign language classroom is described. Thus, a specialised multimodal corpus from two TV series was compiled and edited using subtitles transcripts and the software Notepad++. Then, a quantitative and qualitative data analysis was performed through the use of AntConc freeware Clusters/n-grams and Concordance Plot tools. Results revealed the presence of multiple speech acts' direct, indirect and conventionalised realizations that allowed for the design of a teaching proposal that tackles both sociopragmatic and pragmalinguistic aspects.

Keywords: corpus pragmatics, EFL, multimodality, pedagogical proposal, pragmatics acquisition, speech acts, conversational aspects

INTRODUCTION

The acquisition of pragmatic competence has been reported as troublesome in the second and foreign language (SL and FL, henceforth) leaning contexts. Although instruction in pragmatics has been proved beneficial, course books' pragmatic input provision has been described as deficient due to its scarcity and inadequacy (Bardovi-Harlig, 2017; Tomlinson & Masuhara, 2018). As a consequence, studies on the self-development of pragmatics teaching materials have been carried out so as to present

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learners with appropriate pragmatic input¹. Course books are the main resources FL teachers' rely on; however, teachers tend to adapt, modify and take decisions on what parts or activities of the book should be implemented in class as "no course book can reasonably be expected to serve every context well" (Tatsuki, 2019 p.323). It is that tendency what calls for studies in which pragmatics is targeted and included in the SL and FL teaching and acquisition by means of adapting accessible pragmatic input and developing meaningful pragmatic tasks and activities. Tateyama (2019) reports on the need to cover pragmalinguistic and sociopragmatic information so as to provide students with a holistic perspective of the discipline itself.

In the age of linguistics' interdisciplinarity, this study aims at integrating pragmatics' principles and corpus linguistics methodologies with the objective of analysing TV genres' fictional discourse appropriateness as an input source for the teaching of pragmatics in the FL context. The significance of the present study for other researchers and language instructors relies on the description of how to compile and edit a specialised ad-hoc multimodal corpus using transcripts from TV fictional discourse. In addition, an account of the adoption of a corpus-based approach for the search and identification of Speech Acts (SAs) i.e. direct, indirect and conventionalised forms is given. Having provided evidence of SAs' presence in the corpus, the design of a teaching proposal with the objective of implementing pragmalinguistic and sociopragmatic language features in the EFL learning class is provided and discussed. Even the fact that the specialized ad-hoc corpus compilation and analysis entails the search of multiple SAs, both pragmalinguistic and sociopragmatic features are included in the instructional design as they are intrinsically related and necessary for a complete understanding of FL pragmatics. Thus, students will be exposed to complete audiovisual input from the corpus while completing tasks such as awareness-raising questionnaires, identification, and metapragmatic discussion.

This paper is organized as follows. Firstly, the literature review section gives a brief overview of corpus pragmatics emphasizing corpus linguistics methodologies' suitability when applied to teaching pragmatics. In addition, English as Foreign Language (EFL) learners' needs are described by outlining pragmatic competence as part of the overall language proficiency model established by the Common European Framework of Reference for languages (CEFR). Then, a revision of studies appraising for pragmatics teachability and the use of audiovisual material is also provided. The second section presents the analysis of a sitcom and drama TV series after the compilation of a specialized ad-hoc corpus in search of different speech acts (SAs) from previously developed taxonomies. The third section includes a proposal for the teaching of SAs and conversational aspects with the data obtained from the corpus. The last section includes some final remarks and future directions which may contribute to highlight the importance of providing FL learners with suitable pragmatic input so as to foster their pragmatic competence.

¹ For a recent review on materials development see Tatsuki (2019).

LITERATURE REVIEW

Corpus Pragmatics

Pragmatics has been defined as “the study of language from the point of view of users, especially of the choices they make, the constraints they encounter in using language in social interaction and the effects their use of language has on other participants” (Crystal, 1997, p. 301). Thus, it implies knowledge and awareness of the linguistic and paralinguistic means available to convey meaning, on the one hand, and contextual factors, i.e. social context, specific conversational settings and politeness needs, which can constrain interaction, on the other (Taguchi, 2019). Such a functional perspective on language leads to the description of pragmalinguistics and sociopragmatics as the two main components of pragmatics which study the interrelationship between linguistic production and social and contextual needs (Barron, 2003; Brown & Levinson, 1987; Martínez-Flor & Usó-Juan, 2010). Pragmalinguistics makes reference to the linguistic resources available to convey illocutions, for instance Speech Acts (SAs), (in)directness and the different strategies to be accessed to when conveying meaning. Sociopragmatics is aimed at the description of how cultural, social, contextual, situational and interpersonal factors may influence interaction by sometimes limiting interactants’ linguistic behaviour (Lo Castro, 2003).

Corpus linguistics has been described twofold, as an independent branch of linguistics or as a methodology for the study of language. Tognini-Bonelli (2001, p. 1) sees corpus linguistics as a discipline itself since it “goes well beyond this purely methodological role”. Conversely, McEnery et al (2006, p. 8) suggest that corpus linguistics “should be considered as a methodology with a wide range of applications across many areas and theories of linguistics”. Both perspectives highlight the usefulness and applicability of corpus linguistics to a number of areas in linguistics such as lexical studies, language variety, semantics and discourse analysis to mention some (Flowerdew & Richardson, 2018). On the subject of the types of corpora, a distinction is made between general and specialized corpora (Römer, 2011). General corpora include large collections of texts, text types and genres consisting of different registers and language varieties which work as the ground for language and language varieties’ general description and study, for instance, the COBUILD Bank of English (BoE), and the British National Corpus (BNC). Specialized corpora encompass particular compilations of texts described as domain, genre or setting specific. Their size is often small and these are compiled with specific research or teaching purposes which has been proved advantageous as more contextual information can be accessed (Campoy et al., 2010).

As regards the applicability of corpus data to the design of language teaching materials, there are four main corpora approaches: i) corpus-based is used to research previous linguistic theories “pre-corpus concepts” (McEnery et al., 2006, p. 10) from corpus data in order to validate, refuse, exemplify and develop these notions when “the theoretical statements are fully consistent with and reflect directly, the evidence provided by the corpus” (Tognini-Bonelli, 2001, p. 85), ii) corpus-driven linguists try to theorize about linguistic conceptions relying on data from the corpus itself with no pre-formulated linguistic assumptions, iii) the corpus-informed approach benefits from corpus data “in the construction of a syllabus, including the selection not only of grammar and

vocabulary, but also topics and methodology” (Furniss, 2016, p. 134), iv) the corpus-referred approach explicitly allows for “intuition, experience, local need, cultural appropriacy and pedagogic convenience in determining syllabus content and the order in which items are taught” (Timmis, 2013, p. 470). Any of the previous approaches taken as the starting point, Römer (2011) reports on the need to examine learners needs i.e. evaluating students’ FL proficiency level and analysing their communication needs and learning difficulties.

Having described both disciplines separately, corpus pragmatics can be understood as the alliance of pragmatics and corpus linguistics’ methodologies which main aim is to integrate corpus linguistics vertical search and pragmatics’ horizontal analysis (Rülhemann & Aijmer, 2016). This association aims to study previously established pragmatic phenomena while it allows for wider context analysis using corpus linguistics tools and adopting a form-to-function approach. Corpus pragmatics’ usefulness resides in the possibility of using corpus linguistics methodologies and computer-aided searches for the study of pragmatic phenomena may these imply form-function mismatch and need wider utterance context to be interpreted. For example, the identification and study of indirect SAs as these are not usually conveyed in a fixed or conventionalized linguistic form and require line-by-line reading (McAllister, 2015). Furniss (2016) designed a corpus-based website for the teaching of nine routine formulas in Russian. The corpus consists of transcripts from twenty-one Russian films with a total of 89,357 word tokens. FL students were exposed to nine routine formulas, which were representatively present in the corpus while completing a series of online instructional modules. After instruction, students completed a feedback form on the instruction they received and were interviewed by the researcher. Results from this interventional study reported students’ increased awareness of the routine formulas since form-function-context mappings were strengthened by means of the activities in the modules and exposure to audiovisual input from films. In line with Furniss (2016), the present study has required the compilation of a specialized ad-hoc corpus from the transcripts of two TV series. Then, corpus-based computerized searches and line-by-line reading for SAs identification have served to identify SAs lexical items and phrases. Once identified in the corpus, these have been used in the teaching proposal so as to exemplify SAs realization and provide students with contextualized conversations through audiovisual input. The question that may arise is whether pragmatics acquisition is a feasible goal for EFF students.

Pragmatics Instruction

As described in the most recent revision and update of the CEFR, overall language proficiency is seen as a set of strategies and competences to be mastered by language learners. Pragmatics is described as a communicative language competence aimed at the proper use of linguistic and non-linguistic resources, i.e. pragmalinguistics, in a number of contexts and specific situations, i.e. sociopragmatics. In order to assess pragmatic competence, the CEFR (2018, pp. 138-144) establishes some parameters to be mastered at each proficiency level. A general description includes i) *flexibility* which makes reference to the adaptation of language production according to different circumstances; ii) *turntaking* implies speakers attachment to the dynamics of interaction; iii) *thematic*

development entails the production of clear arguments by expanding and supporting points of view; iv) *coherence* and *cohesion* require the production of a coherent whole of separate elements by the use of cohesive resources; v) *propositional precision* refers to the expression of ideas as regards the setting and disambiguation; and vi) *spoken fluency* is described as the ability to produce utterances, keep the conversational flow going and ease of speech production. Of crucial importance for this paper, the CEFR new descriptors (2018) include audiovisual reception activities and strategies such as watching TV and films. At different proficiency levels, learners may be able to follow interactions, identify topic changes, implied meaning and idiomatic language use amongst others. Hence, exposing students to multimodal pragmatic input may help them notice and increase their awareness of the parameters established by the CEFR if compared to conventional presentation of decontextualized dialogues as appear in most EFL course books.

In the literature, studies have shown positive evidence for the teaching and acquisition of pragmatic aspects being SAs, interactional patterns and politeness needs the most widely researched. As pointed out in Alcón & Martínez-Flor (2008), pragmatic aspects' teachability has been carried out examining suggestions (Martínez-Flor & Alcón, 2007), apologies (Olshtain & Cohen, 1990), compliments and compliment responses (Rose & Ng Kwai-fun, 2001), requests (Martínez-Flor, 2007); pragmatic fluency (House, 1996), and discourse competence (Alcón, 1997). Martínez-Flor and Alcón's (2007) objective was to determine the differences between implicit and explicit teaching conditions in students' pragmatic awareness of the SA of suggestions. The study followed a pre and post-test design and EFL participants were divided into three groups: group A instruction consisted of metapragmatic account on suggestions, awareness-raising and production tasks; group B students were exposed to input enhancement and recast techniques, and group C (control group) received no instruction at all. After the instructional period, group A and B participants were able to identify inappropriate suggestions and provide more suitable alternatives as required by the conversational context. Thus, pragmatic instruction revealed overall positive results in both groups leading them to affirm that instruction in pragmatic aspects had a positive effect on learners' pragmatic competence.

Even the fact that these studies have suggested positive results when students receive pragmatics instruction, there is the common claim that EFL students' main difficulty resides in the accessibility to pragmatic input as it has been proved to be scarce (Tomlinson & Masuhara, 2018). The main input sources students rely on, those of EFL-designed course books, teacher talk, and other learners have been widely criticized as they lack appropriate pragmatic input provision and metapragmatic reflection (Abrams, 2014; Tatsuki, 2019). In an attempt to solve this problem, the usefulness of well-selected audiovisual input for the teaching of pragmatic aspects has been fostered as it can provide students with: i) contextualized pragmatic aspects; ii) aural and visual stimuli; iii) conversations within complete communicative situations and specific purposes; iv) interactants in real life situations; v) a wide range of SAs; vi) interaction dynamics elements such as intonation, turn-taking processes, sequences, and body language; and vii) target culture information (Tognozzi, 2010; Washburn, 2001).

Accordingly, multimodal pragmatic input provision may aid students' access to meaningful and complete information to be examined and processed.

Moradkhan and Jalayer (2010) study was aimed at determining the effects of exposure to only aural input from podcasts, and aural and visual input from the TV series *Friends* and *Desperate Housewives*. EFL participants were divided into two groups, one exposed to aural input and the other to aural and visual input. Both groups received similar instruction which included a pre-viewing/listening activity which was aimed at activating students' background knowledge while introducing them to formality and informality and how these can be achieved when making a request, suggestion, giving advice and complaining in different contexts. Then a viewing activity in which students were shown video/audio fragments focusing their attention on characters' directness and indirectness when speaking. Last, the post-viewing/listening activity made students relate direct and indirect SA production with characters degree of familiarity and the context in which the conversation was taking place. Results revealed that the group exposed to complete audiovisual input outperformed the aural input one as regards pragmatic awareness development and overall EFL pragmatic competence.

Audiovisual pragmatic input provision: multimodal corpora

Some scholars have appraised for the design and use of multimodal corpora so as to build a bridge between the study of pragmatic phenomena, audiovisual input use and the corpus-based approach. Multimodality has been originally defined as a research area that centres attention to the non-verbal communicative resources and their relationship with meaning construction in interaction (Camiciottoli & Campoy-Cubillo, 2018). It "can be understood as a theory, a perspective or a field of enquiry or a methodology" (Jewitt, 2009, p. 12). Centering attention to the pedagogical applications of multimodality, two important aspects have been highlighted. First, it addresses the effect of non-verbal elements such as gestures and body language as facilitating comprehension, while the second undertakes learner motivation (Shih, 2014) in light of a new generation of students born in the digital-media age who are exposed to "multisemiotic digital input" (Camiciottoli & Campoy-Cubillo, 2018, p. 1) from Subscription Video On Demand (SVOD) such as Amazon, HBO and Netflix (Wayne, 2018). Thus, the provision of pragmatic input through multimodal corpora may aid comprehension as written corpus excerpts might lack the background information to widely understand and interpret pragmatic meaning in different communicative situations. Adolphs (2008) recommends the development of multimodal corpora, i.e. video and audio recordings, since relying on written transcripts may not allow for studying larger contextual cues, nor immediate ones that reflect the dynamics of interaction as shaping interactants' communicative objectives. Similarly, Ishihara & Cohen (2010) acknowledge the provision of context and participants' information as crucial for the design of corpus-based teaching pragmatics materials, since these can lead to a wider understanding of the communicative situations and boost awareness. Bonsignori (2018) compiled a multimodal corpus on an English for Specific Purposes (ESP) teaching basis. The multimodal corpus consists of clips related to politics, economics, law, medicine and tourism and is aimed at studying the effects of multimodal input provision on language and culture learning. The author concludes that

students may benefit from exposure to English native speakers' accents, the possibility of viewing language used in specialised contexts, and meaning making by having access to non-verbal and paralinguistic information. Importance is also given to the different activities and skills-practice that this type of corpus allows for.

Thus, given i) EFL students need to be instructed in pragmatics as established by the CEFR, ii) the positive results of previous research in the teaching of diverse pragmatic aspects, and iii) the impact of audiovisual materials on pragmatic and metapragmatic awareness, the following section is devoted to the description of a case study through which a multimodal corpus is compiled for its later implementation in a pragmatics teaching proposal.

CASE STUDY: MULTIPLE SAs IN TV SERIES

The first part of this study is aimed at the compilation of a multimodal specialized ad-hoc corpus from the first season of the TV series *Life on Mars* and *How not to live your life* for a posterior search and identification of SAs. These sources have been selected due to episode length (from 25 to 50 min on average), characters typology (usually recurrent and familiar characters), contextual factors (everyday situations), and circular structure (problem-resolution-ending). To that aim, we have searched for multiple SAs from previously developed taxonomies with AntConc (Anthony, 2019) freeware tools in order to verify that the SAs in fictional dialogue from both TV genres follow the SAs' types and strategies previously suggested by researchers' taxonomies. The identification of SAs granted the collection of fully contextualized conversations from the series that served as multimodal pragmatic input to be implemented in the teaching proposal.

METHOD

The specialized corpus has a total of 64,965 word tokens and the SAs searched include apologies, complaints, refusals, requests and suggestions². The SAs taxonomies differentiate into direct, indirect, and conventionalized forms, and include the linguistic strategies to perform the speech acts and some paradigmatic examples. The first part of the process entailed the adaptation of the linguistic production as present in the original subtitles (.srt file) into a script-like format (txt.file) by completing and editing characters' linguistic production using Notepad ++ software.

Raw linguistic production (.srt) file	Edited linguistic production.
513	Gene: Do you know who she works for?
00:33:08,671 --> 00:33:10,791	Sam: What?
Do you know	Gene: The girl. Do you know who she works for?
who she works for?	Sam: Yeah. But that's why she came to see me.
514	
(...)	

Figure 1

Linguistic content edition

² The SAs searched are based on the taxonomies developed by Martínez-Flor (2005) suggestions; (Chang, 2010; Kondoh, 2010) apologies; (Boxer, 2010; DeCapua, 1998; Murphy & Neu, 1996; Olshtain & Weinbach's, 1988; Trosborg, 1995) complaints; (Salazar, Safont and Codina, 2009) refusals; (Trosborg, 1995 in Usó-Juan, 2010: 205) requests.

The linguistic production of the characters as seen on the screen and after edition is presented above in Figure 1. On the left, the (.str) file raw content with the number of the subtitle, the time sequence and the text as appearing on the screen are shown. On the right, the edited text in a script-like format is presented with the name of the characters and their linguistic production. Once the text was compiled, the second step was devoted to the search and identification of direct and conventionalized SAs' strategies as present in the taxonomies. To that aim, AntConc freeware (Anthony, 2019), in particular, Clusters/n-grams lists of SA types from one to five words were compiled. Then, Concordance Plot tools were used to confirm whether the different direct and conventionalised strategies for the SAs searched were present in the corpus. Then, File View, Concordance tools and reviewing audiovisual fragments allowed the researcher to confirm that the illocutionary force (i.e. words intentionality) of the pragmalinguistic forms (i.e. SA production) matched SAs' direct and conventionalized strategies. As reported in McAllister (2015), reading the scripts while watching the episodes repeatedly has been necessary so as to identify indirect SAs' strategies. Results are presented below under a mixed methods approach (Ross & Hong, 2019) integrating quantitative results and their qualitative interpretation in order to exemplify SAs types and the most representative strategies as found in the corpus.

Quantitative and qualitative results

Results from the SAs' types as found in the sitcom and drama audiovisual genres researched are presented quantitatively and qualitatively by providing their raw count, percentage and examples with the most widely used strategies in bold.

Table 1

Quantitative results.

SA type	Raw count	%
Apologies		
• Direct	57	56%
• Adjunct	45	44%
Total	102	100%
Complaints		
• Direct	72	74%
• Indirect	25	26%
Total	97	100%
Refusals		
• Direct	46	41%
• Indirect	65	59%
Total	111	100%
Requests		
• Direct	57	39%
• Conventionally indirect (hearer-based)	36	25%
• Conventionally indirect (speaker-based)	42	29%
• Indirect	10	7%
Total	145	100%
Suggestions		
• Direct	14	13%
• Conventionalized forms	71	67%
• Indirect	21	20%
Total	106	100%

The SAs' searched and the main strategies found in the scripts from the sitcom and the drama TV series are displayed above in table 1. As regards apologies, a similar number of direct (56%) and adjunct (44%) strategies were found. The most frequently used direct strategy is **expression of regret**: "Sorry, what did I say?" while **expression or account for the situation**: "oh, oh well, when there was no answer, I just used my keys" was found as the most common adjunct strategy. Results from the SA of complaining revealed that indirect complaints (26%) were almost twice less frequent than direct ones (74%). The most salient direct strategies are **expression of annoyance/disapproval**: "Well seeing as you're too rode to offer, I thought I'd go and make myself a cup of tea", and **explicit complaints**: "You're upsetting him!" both addressing the hearer in a direct way. Direct (41%) and indirect (59%) refusals were found quite balanced. **Negation of the proposition**: "I can't, I don't think so, I do not need help, Eddie" is a highly recurrent direct strategy. Indirectness is achieved through **providing an explanation or reason**: "Eddie. I've not got a costume". The SA of requesting types include direct requests (39%) accomplished by the use of **imperatives**: "Give us me clothes, a brew and a bun", conventionally indirect (hearer-based) requests (25%): "Well, can I at least get a letter of recommendation?"; conventionally indirect (speaker-based) (29%) which mainly stands for speaker **expression of wishes, desires and needs**; and indirect requests (7%) are mostly **hints** which lead the illocutionary force of the request to hearer's interpretation: "You don't mind showing Karl where to put my stuff, do you?". The strategies used for conveying suggestions are direct (14%) which corresponds to the use of **performative verbs** such as suggest, advice and recommend: "The way this is sprayed suggests an attack carried out at speed"; **conventionalized forms** are mainly achieved with the use of the modal verb **should** and **specific formulae**: "why don't we do this later?". Indirect suggestions are conveyed using **impersonal strategies**: "there's some underage drinkers here".

After the edition, analysis, identification and classification of multiple SAs' strategies, results on a script-like format including SAs types and the strategy were developed. Figure 2 below presents the final outcome of the analysis by providing the SAs identified, the strategies used, conversational sequences and the turn-taking processes in conversation.

(...)

Abby: So, what happened to the actual television?

Eddie: Oh, the bailiff took it.

Don: It's not funny, Menford. That TV was like a brother to me. (Ind. Complaint: Situation directed) Why does everything I love leave me?

Abby: Karl, you were thinking of buying me a new television, weren't you? (Ind. Suggestion)

Karl: I was?

Abby: Maybe now's the time. (Ind. Suggestion: Hint)

Eddie: Er, Don?

(...)

Figure 2

SAs tagged in a sample conversation.

Thus, in consonance with previous studies conducted on different SAs' presence in fictional dialogue and the usefulness of using TV genres for EFL teaching (Alcón & Guzmán-Pitarch, 2010; Bonsignori, 2018; Fernández-Guerra, 2008; Rose, 2001; Tatsuki & Kite, 2006; Martínez-Flor, 2007), results from the analysis also support the presence of most SAs' pragmalinguistic strategies in the sitcom and the drama TV series, which tend to represent everyday language use. Findings allowed the researcher to compile different TV series scenes including multiple SAs in a multimodal corpus of audiovisual scenes which were later used as a source of pragmatic input to expose students to complete contextualised conversations.

A TEACHING PRAGMATICS PROPOSAL IN THE EFL CLASSROOM

Having provided evidence of the SAs in the audiovisual genres, this section aims to describe an instructional model for the teaching of pragmatics i.e. pragmalinguistic resources and sociopragmatic aspects, in the EFL classroom. As regards instructional models and corpus linguistics methodologies, McEnery et al. (2006) describe the traditional top-down deductive 'three Ps' approach (presentation-practice-production) as not suitable enough for the application of corpus linguistics methodologies. Instead they suggest the bottom-up inductive 'three Is' approach (illustration-interaction-induction) through which learners become researchers. *Illustration* stands for observing real data; *interaction* requires the metacommunicative practices which entail the discussion and sharing of ideas from the previous observation; *induction* implies rules development based on observation and interaction. Both approaches may provide the learner with valuable linguistic information from corpus when applied to language teaching. Nevertheless, explicit instruction has been reported as more effective than implicit. In a revision of studies assessing SL/FL pragmatics learnability, Takahashi (2010) advocated for the benefits of explicit instruction and the provision of metapragmatic information since pragmatics acquisition requires attention, awareness and noticing (Abrams, 2014; Taguchi & Roever, 2017). Correspondingly, Ishihara and Cohen (2010) contend that explicit instruction is necessary in FL contexts meanwhile implicit instruction may suit better SL contexts in which students have wider access to the target language.

Following this last assumption, the present proposal of an instructional model for intermediate adult EFL learners' pragmatics acquisition advocates for i) an explicit-deductive type of instruction as proved effective when teaching pragmatic aspects (Weinert, 2009); ii) metapragmatic information provision and discussion (Glaser, 2013); iii) a focus on forms (FonFormS) approach (Ellis, 2002); iv) exposure to multimodal input (Bonsignori, 2018); and v) the use of identification tasks and awareness-raising questionnaires (Abrams, 2014) as suggested in Ishihara and Cohen (2010).

1ST Step: Audiovisual input and sociopragmatics

The first step entails explicit instruction in pragmatics and its components as well as the description of the audiovisual TV series that students will be exposed to. A short definition of pragmatics will be first presented. Then, sociopragmatics and pragmalinguistics will be briefly outlined. The former encompasses the description of the sociological variables of power, distance and imposition (Brown & Levinson, 1987), participants and context, while the latter includes the description of conversation, turn-

taking processes, adjacency pairs, sequences, and the SAs types and strategies researched. This first stage is aimed at directing students' attention to the input they are going to work with and the metapragmatic information they will be provided so as to promote noticing and awareness which may lead to acquisition (Schmidt, 2012). Simultaneously, awareness-raising tasks such as sociopragmatic questionnaires designed on corpus-evidence basis have to be gradually overcome. A sample of three sociopragmatic tasks is provided below.

Task 1. *Imagine yourself in a conversation. What factors can influence that particular interaction?*

1. Who are you talking to?

Boss/employee; professor/student; citizen/authority.

2. Relationship with the other person.

Unknown people; friends; friends of friends; class/workmates; boss; close friends; family.

3. Speaker(s) purpose when communicating.

Ask for a favour/information/forgiveness/an explanation; complain; sharing experiences; apologise.

4. Where the conversation takes place

Class, workplace, office, home, bar, pub, street.

5. Participants:

Feelings, impression/image they want to give; attitude; mood; personality; body language; behaviour.

Figure 3

Task 1, warm-up sociopragmatic questionnaire.

The warm up questionnaire above is aimed at raising general awareness of the sociological variables (items 1-3), conversational context (item 4) and the participants involved (item 5) by reflecting on students' daily interactions. The objective is to promote metapragmatic awareness and metapragmatic in-class discussion. The teacher may act as a moderator and guide the discussion by providing extra information and examples to make students notice how these factors can influence their everyday interactions.

Task 2. *Read the description of the scene, watch the video, answer the questions and discuss with the rest of the class.*

POWER

- What is the main topic of the conversation?
- Can you notice any social-status difference?
- Is any of the participants trying to impose his/her social status?

DISTANCE

- Do you think speakers know each other?
- How would you classify their relationship: unknown people, friends, close friends, family?

IMPOSITION

- What is the speaker asking for to the hearer (if anything)?
- Who has the information?
- Who wants it?
- Is the speaker trying to impose his/her volunteer?

PARTICIPANTS

- How do you think participants feel during this conversation comfortable/uncomfortable?
- Can participants' mood and personality affect their behaviour when speaking?
- Which of the following moods can be applied to speakers?

Positive: tender, optimistic, nostalgic, peaceful, welcoming, sympathetic, others.

Negative: violent, pessimistic, cold, hopeless, hostile, threatening, heartbroken, lonely, others.

MICROCONTEXT

- Where is the conversation taking place?
-

-
- Can the context influence the conversation/participants?
 - How is the particular context influencing that conversation?

DISCUSS

- Is there a specific factor influencing the conversation more than the others? Why?
-

Figure 4

Task 2, audiovisual sociopragmatic questionnaire.

Above, a more specific sociopragmatic awareness-raising questionnaire to be carried out after watching a TV series scene is presented. Learners' have to read a short description of the scene they are going to watch and answer the questions while discussing with the rest of the class. At the same time, they are being exposed to multimodal input and metapragmatic information, i.e. the concepts of power, distance, imposition, participants and context in a more explicit way than in the previous warm-up questionnaire. It is the teacher role to provide guidance throughout the discussion and raise students' awareness of these aspects' interrelationship as affecting interaction.

Task 3. *Watch the video scene and answer the following questions.*

- Can you notice any power difference in this conversation? How would you rate it?
Low—Moderate—High
 - How would you rate the social distance between speakers in this conversation?
Close—Common—Distant
 - What could be the imposition in the speaker words?
Low—Moderate—High
 - How would you rate the influence of the context in which the conversation takes place?
Low—Moderate—High
 - Which of the following variables seems to be more salient in speakers' behaviour?
Feelings, image they want to project, attitude, emotional state, mood, personality, body language, behaviour, relationship.
-

Figure 5

Task 3, sociopragmatic assessment questionnaire.

The last step involves the overcoming of a multiple-choice assessment questionnaire after watching a series scene. This task entails students' evaluation of the sociopragmatic factors previously explained and practiced by means of rating the different sociopragmatic items in the interaction. Individually, students read a short description of the situation they are going to watch. The main aim when completing the questionnaire is to show their awareness on sociopragmatic aspects and their possible effects in interaction. The teacher may foster students' awareness by providing the most suitable answers and generate in class metapragmatic discussion by means of awareness-raising questions.

2ND Step: Pragmalinguistics

Throughout the second step, students are explicitly instructed on the conversational aspects of SA, turn, turn-taking process, sequences, and the SAs as found in the taxonomies by means of identification tasks while watching audiovisual fragments. Two task samples are provided below.

CONVERSATIONAL ASPECTS

What is a turn, the turn taking process, and sequences?

Turn: The speaker's speaking turn in a conversation.

Turn taking process: The process by which speakers interchange turns.

Sequence: Stretches of language in which a conversation can be divided (opening, closing, insertion and pre-sequence)

Task 4. *Watch the following situation and answer the following questions.*

- How many people are involved in this conversation?
- In how many turns is this conversation completed?
- How does the conversation begin and end?
- Can you identify any sequences?

Don: So, as you can see, I went for the granny-chic look.

Abby: Oh! Mmm.

Don: Yeah. Yeah, it's for doing exercises whilst you bath. They call it... bathercising. It's great... It means you don't have to have a bath after a workout. So when do you want to move in?

Abby: Just like that?

Don: Well, why not?

Abby: I am fairly desperate to find somewhere. Could I move in tonight?

Don: Yes, you can... Oh, no, you can't. How about tomorrow afternoon?

Abby: Deal.

Don: Deal.

Figure 6

Task 4, conversational aspects identification.

Task 4 is devoted to the identification of turns, participants and conversational sequences. As seen above, a short definition of the concepts of conversation, turn, turn-taking processes and sequences' typology are described to students. It is students' task to identify turns and sequences in the given conversation while discussing with the teacher and other learners. The teacher has to provide the students with the right answers and give extra examples if necessary.

Then, students are explicitly instructed on the SAs taxonomies as searched in the corpus by providing them with a short definition of the SA, a description of direct and indirect realizations, strategies and examples. Once learners have the ground knowledge for each SA individually, they will practice identification tasks (see below) while exposed to audiovisual fragments and transcripts.

COMPLAINTS

Task 5. *Read the description of the scene. After watching it, identify the direct complaint and try to guess its strategy as seen in its taxonomy.*

Sam is in the interrogation room with his detainee Colin, a psychiatrist and a lawyer. Sam is interrogating the suspect but the psychiatrist does not approve some of the questions and therefore complains.

Sam: Interview commenced at 11:19 a.m. The suspect will state his name.

Colin: Colin Raimes.

Sam: Also present are the suspect's lawyer, psychiatrist and social worker. Look at these photos, Colin. Lauren Chester, murdered in November last year. Kidnapped, no sexual assault, starved and held for 30 hours. Strangled with a bootlace.

Psychiatrist: You are upsetting him.

Figure 7

Task 5 individual SA identification.

3RD Step: Integrating sociopragmatics and pragmalinguistics

The last step is devoted to the identification of multiple SAs, conversational aspects and the assessment of conversational needs and interactants' linguistic production. The main aim is for students to reflect on their overall pragmatic knowledge as practiced throughout the previous steps. They will be provided with a sociopragmatic and pragmalinguistic aspects' questionnaire which consists of three different tasks below described. It is teachers' role to explain the tasks, supply students with multimodal input from the TV genres, i.e. audiovisual stimuli and transcripts, and provide guidance and support through the questionnaire completion process. Note that students may need access to their instructional materials.

The first task is aimed at the identification and classification of SAs, conversational sequences, and the understanding of participants' intended meaning. Having read the description of the situation, students have to watch the scene, identify the SAs and conversational sequences, note down their linguistic production, provide the strategy used, and guess the intended meaning of both speaker and hearer.

Task 1. *After watching the conversation, answer the following questions. Read the transcript so as to clarify your answers.*

What SAs can you identify?

What linguistic expressions are used by speakers?

Classify them according to its taxonomy

Is there any sequence?

What are speakers' intended meanings?

Figure 8

Task 1, pragmalinguistic aspects' identification.

The second multiple-choice task involves the assessment of sociopragmatic aspects. Based on the previous conversation, learners have to grade speakers' linguistic production as regards the sociopragmatic aspects of power, distance and imposition. Additionally, they need to evaluate the influence of the context and any salient features with reference to interactants overall behaviour (see below).

Task 2. *Regarding the following variables, choose the option that best defines speakers' interaction.*

Power	Low	moderate	high
Distance	Close	common	distant
Imposition	Low	moderate	high
Context influence	Low	moderate	high
Speaker's behaviour	Feelings, image they want to project, attitude, emotional state, mood, body language		

Figure 9

Task 2, sociopragmatic aspects' evaluation.

The third task focuses on the assessment of interactants linguistic production from 4 (suitable) to 1 (unsuitable). The parameters students need to reflect on are the SA strategies used, the level of formality, directness or indirectness, the politeness effect on

interactants' words, and pragmatic tone, which entails the appropriateness of the participants' linguistic production in the given interaction (see below).

Task 3. *Name the speakers and choose the appropriateness of their words from 4 very appropriate to 1 inappropriate in relation to the demands of this particular conversation.*

	Speaker1:	Speaker2:
SA strategies:	4 3 2 1	4 3 2 1
Level of formality	4 3 2 1	4 3 2 1
Level of directness	4 3 2 1	4 3 2 1
Level of politeness	4 3 2 1	4 3 2 1
Pragmatic tone	4 3 2 1	4 3 2 1

Figure 10

Task 3, overall linguistic production assessment.

Once students complete the questionnaire individually it is teachers' role to generate metapragmatic discussion by checking students' answers and the rationale behind. Meanwhile it is also necessary to provide them with explicit corrective feedback and accounting for more suitable answers if necessary.

The tasks proposed throughout the three stages of our pedagogical model can be modified taking into account EFL learners' curricular needs, learning stages and FL proficiency levels by means of selecting specific audiovisual interactions from the tagged corpus. It may also be highlighted that tasks can be repeatedly used for the study of as many SAs and strategies as suggested in the taxonomies. In relation to multimodal input provision, tasks can be adapted by modifying the audiovisual genres chosen, scenes length, dialectal varieties, and participants' pace of speech, to mention some. The use of transcripts so as to activate previous knowledge and allow constant access to the dialogues can also lessen the difficulty of the tasks. As a final remark, it would be advisable to use a maximum of two TV series, since students need to familiarize with the main plot and characters' motivations which may influence their linguistic behaviour; otherwise, they may not recall the required information so as to interpret and assess interactions.

DISCUSSION

This paper was aimed at the design of a teaching pragmatics proposal in the EFL learning context. With that objective in mind and taking into account FL learners' scarce access to the language being learnt, the compilation of a multimodal corpus was considered optimal so as to provide students with audiovisual rich and contextualized pragmatic input following CEFR (2018) conventions. Findings from the corpus are in agreement with previous research by Bonsignori (2018) and Furnis (2016) who developed their own corpora in search of contextualized language elements related to different ESP fields and the expression of routine formulas, respectively. Our corpus data differs from the previous studies since we have focused attention to the search of multiple SAs. Nevertheless, the data obtained has been used with FL teaching purposes in order to show students not only verbal elements but the interrelationship between semiotic (i.e. linguistic and paralinguistic resources) and different cultural and situational contexts which pragmatics entails. As regards the methodology, a corpus

pragmatics approach similar to McAllister (2015) has been employed with the aim of identifying direct and indirect SAs examples in context and establish form-function mapping.

Once the multimodal corpus was compiled, our teaching proposal has been designed to cover pragmalinguistic and sociopragmatic components of language following Ishihara and Cohen (2010) suggestions with reference to explicit instruction and instructional activities to foster pragmatic competence. The innovation resides in the provision and discussion of metapragmatic information (Glaser, 2013), a FonFormS (Ellis, 2002) in the last steps of instruction, the use of multimodal input centered on pragmatic aspects, and the performance of identification tasks and awareness-raising questionnaires for students to reflect on the connection between pragmalinguistic production and sociopragmatic aspects.

CONCLUSION

In this paper, the merging of corpus pragmatics methodologies and the provision of audiovisual input from a self-developed multimodal specialized ad-hoc corpus for the acquisition of pragmatic competence in the EFL learning context has been described. Due to the acknowledged lack of pragmatic input provision in the educational context, explicit instruction and the exposure to audiovisual reception activities and strategies, such as identification tasks and questionnaires may well help students' better noticing and understanding of conversational aspects, SAs' use and the possible constraints when using language. Likewise, the instructional model presented could potentially lead to an increase in pragmatic awareness. Thus, if awareness contributes to acquisition (Schmidt, 2012), instructing students on how to notice and interpret by themselves can be considered as a starting point for EFL pragmatics' acquisition to take place and as a step forward towards autonomy.

The pedagogical implications of the step-by-step teaching proposal presented in this article should be seen as a first stage to foster pragmatic competence since learners' access to contextualised conversations in the format of multimodal input may aid at noticing the pragmatic features of flexibility, turntaking process, thematic development, coherence and cohesion, propositional precision and spoken fluency as described in the CEFR (2018). As our proposal does not provide students with opportunities for communicative practice since we are first concerned over its impact on awareness, future research should concentrate on the types of tasks and activities that better suit the instructional model described and learners' needs. Research into the effects of the pedagogical proposal on awareness is already underway.

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