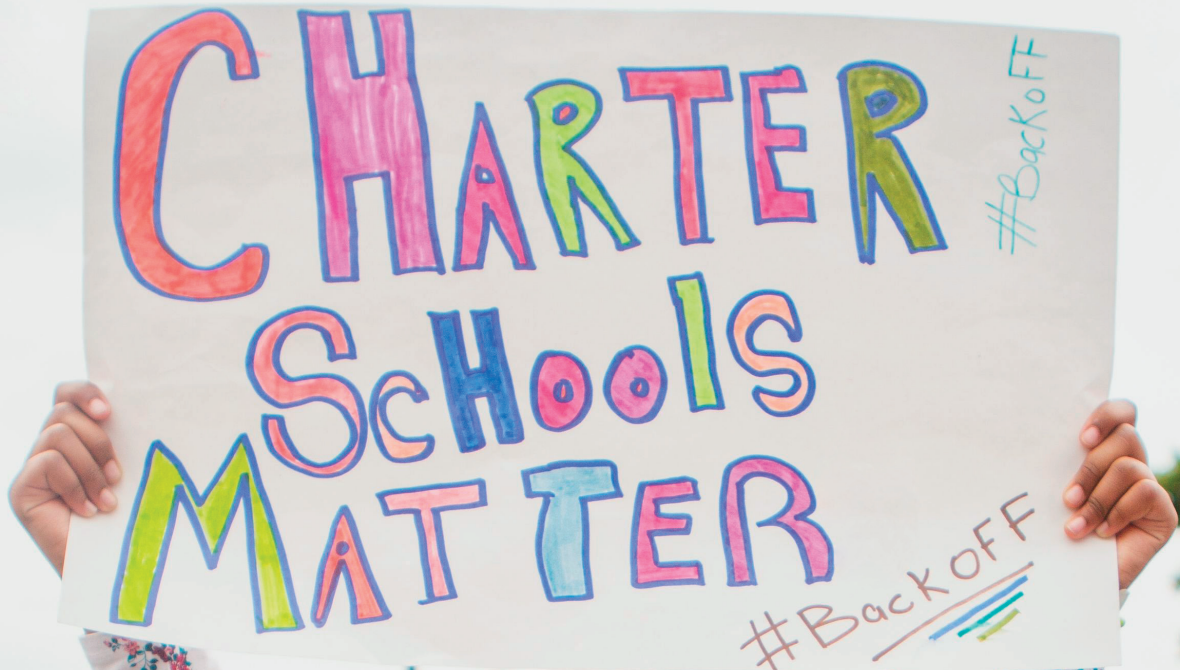


2022 Year in Review



Standing with Families

Mission

The National Alliance for Public Charter Schools is the leading national nonprofit organization committed to advancing the charter school movement. Our mission is to lead public education to unprecedented levels of academic achievement by fostering a strong charter school movement.

Vision

Our vision is that every family can choose a well-funded, high-performing public school that delivers an excellent education for their children.

Our Values

Collaboration—We work in partnership with charter school leaders, other stakeholders, and each other to achieve our collective goals.

Diversity—We model what we ask of the movement. Our team includes talented people from a variety of backgrounds, reflecting the diversity of charter schooling and our coalitions and partners.

Quality—We expect the best work from each other and ourselves and won't settle for anything less.

Results—We make decisions based on evidence and judge our own work by whether it ultimately advances our mission.

Sector Leadership—We seek to lead and serve the charter school movement by deeply understanding opportunities and challenges and anticipating and responding to the movement's needs.

Sense of Urgency—We are urgent in pursuit of increasing the number of high-quality charter schools, recognizing that for any given family, there is no time to wait.

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Message from the CEO

Parents roared in 2022 and the National Alliance was proud to help their voices be heard while lifting the charter school movement to new heights. In recent years, we've become accustomed to anti-charter members of Congress threatening funding for the federal Charter Schools Program (CSP). But an even bigger threat emerged in 2022 when the U.S. Department of Education, bowing to special interest groups, proposed new rules for CSP grants that would have given school districts undue influence on whether charter schools could launch and grow. Charter school leaders of color, those from rural communities, and those who are launching single-site schools would have been most severely affected. Many of these individuals already have limited access to the resources needed to navigate the CSP grant process. Making matters worse, the rules were promulgated with no input from the charter school community and very little time to offer a response.

We **sprang into action**, coordinating a media campaign, driving comment letters to the U.S. Department of Education, organizing allies, and making sure everyone understood the true impact of the proposed rules. We supported advocates who loudly voiced their opposition, culminating in a parent-led rally at the White House that drew the attention of the administration, members of Congress, and the media.

Thanks to these powerful parents and allies, the Department backed away from the worst of its proposed rules.

Even then, the threat wasn't fully vanquished. Right on cue, the U.S. House of Representatives proposed a \$40 million cut to CSP funding—even though the Biden administration had already released a budget recommendation for level funding. As in past years, **we rallied supporters across the nation** and leveraged our relationships with charter champions of both parties in the U.S. Senate to restore funding.

These victories demonstrated **the power of the charter school movement** when we're united, organized, and engaged at every level, from parents to school leaders to national advocacy organizations.

Our work bore fruit at the state level, too. In both Kentucky and New Mexico, we benefited from strong

networks of state and local advocates and our determination to **keep pushing forward** even when small setbacks made progress difficult.

In New Mexico, where we were fighting a proposed moratorium on charter schools just a few years ago, the state legislature in early 2022 approved new facilities funding that will help charter schools finance school buildings and keep **more per-pupil spending in the classroom**. Even better: The funding was approved unanimously, with every Democrat and every Republican voting in favor.

In Kentucky, after years of hard work, the state legislature approved a funding mechanism that—five years after the state's charter law was passed—finally allowed charter schools to open. I'm excited to see our movement **strong and united** as we move deeper into navigating education with the pandemic hopefully closer to being in the rearview mirror. Charter schools shone over the past few years, and we are well positioned to keep leveraging our autonomy and uniqueness to give more students access to the **personalized, high-quality education** they deserve.

We also know more clearly than ever before that **parents want a choice** when it comes to their children's education—and they're ready to take action to make sure those choices are available. Our report, *Never Going Back*, drew on new survey data from The Harris Poll showing that more than a quarter of families changed their child's type of school during the pandemic, many of them choosing charters, and the vast majority of parents want choices for all even if they don't exercise choice themselves.

In the November elections, parents proved once again to be a substantial force in races across the country, at times voting outside their registered political party to support candidates who supported charters and choice. Looking at the new political makeup of Congress, statehouses, mayors' offices, and school boards across the nation, we see clear opportunities to **secure stronger support** and funding for charter schools in the year ahead.

We were also thrilled to announce the first class of Rising Leaders, a cohort of 10 charter high school students who have earned the opportunity to **develop leadership and advocacy skills** with training from policy professionals. One of our Rising Leaders

spoke at the 2022 National Charter Schools Conference, which was a huge success as we got together in person for the first time in three years. Another joined a panel discussion hosted by our national advocacy partner, 50 CAN, and yet another was a speaker at an event commemorating the 30th anniversary of the charter school movement in Miami last fall.

From start to finish, 2022 was a year of progress. Our movement flexed its muscles, raised its voice, defeated threats, and seized opportunities to give **more students access to a high-quality public charter school**. We're proud of what we achieved with the help of so many allies, and we are energetically building for an even more impactful future.



Nina Rees
President and CEO
National Alliance for Public
Charter Schools



What We Do

Federal Policy and Advocacy

The National Alliance is the leading advocate for charter schools at the federal level. We are the movement's voice in Congress and with the Administration, activating supporters and working aggressively to ensure that the interests of charter schools are well represented when legislation is being crafted and regulations are being written.

State Policy and Support

States play a crucial role in charter school growth by establishing the legal and regulatory environment in which charter schools operate and fighting for the freedom and funding charter schools need to be successful. Our legislative advocacy work with state-based partners cultivates state policy environments in which charter schools can flourish. We also provide strategic support to new and emerging state sectors to ensure they attract quality leaders, and we assist founding groups to implement best practices.

Legal Advocacy

Charter schools regularly encounter legal threats to their growth and sustainability. While most of these cases are local in nature, they can have a ripple effect and copycat cases pop up across the country. To counter these threats and prepare for future challenges, the National Alliance provides technical assistance, expert analysis on emerging legal issues, and funding for significant legal cases. We also support cases that will extend and secure charter school rights and expand opportunities to more students.

Research and Evaluation

The National Alliance publishes major reports that highlight and advance progress in our three focus areas: quality, equity, and innovation. Our Data Dashboard—available on the National Alliance website—provides policymakers, parents, and journalists with comprehensive data and metrics on charter schools, charter student demographics, charter school finance, and charter school management.

National External Relations and Communications

Through publications, digital communications, and earned and paid media campaigns, the National Alliance's communications team promotes accuracy in reporting about charter schools and broadens public understanding of what charter schools are and how they benefit children, families, and communities. We also elevate the voices of the educators, families, and students who are our movement's best spokespeople. In addition, the annual National Charter Schools Conference serves as the premier forum for the charter school community to convene, learn from each other's experiences, and build a stronger movement.

Charter school students

3,695,769

Charter schools and campuses

7,821

Charter school teachers

206,000

Protecting the Charter Schools Program

The CSP is the only federal funding source for the start-up, replication, and expansion of quality public charter schools. Since 2019, the CSP has been flat-funded at \$440 million, and every year the National Alliance must continue to fight to ensure this funding is renewed and protected. In late March 2022, President Biden released his FY2023 budget request, which included level funding for the Charter Schools Program. However, House appropriators proposed for the fourth consecutive year to cut the program by \$40 million. The bill also added language restricting the CSP such that recipients would be unable to contract with for-profit management companies that have full or substantial control of the school. The National Alliance initiated a call-to-action to U.S. senators asking for increased funding of the CSP that resulted in thousands of letters to senators. On July 28, the U.S. Senate Appropriations Committee released a bipartisan FY2023 appropriations proposal that would fund the CSP at \$440 million and eliminate the harmful for-profit language. Once again, bipartisan allies in the Senate stepped up to recognize the importance of high-quality public school options.

The fight is ongoing. The National Alliance will continue diligently to educate policymakers and other key stakeholders on the importance of expanding the CSP to meet the needs of families nationwide. We are committed to elevating community voices, strengthening congressional relationships, and demanding high-quality public schools for every family.

The Congressional Black Caucus Institute's recommendations to Congress

Recommendations

- Provide the states with federal incentives to invest in proven community-based and non-profit programs, so childcare and early learning systems can appropriately support America's recovery from the pandemic and play an active role in shaping a more equitable future. Implement this strategy by prioritizing funding for communities with the greatest health, social and educational inequities, and also prioritizing organizations with a track record of success in these communities.
- Prioritize full funding for programs such as Head Start and home visits that address multiple barriers facing children and families—and encourage states to use their Every Student Succeeds Act (ESSA) federal preschool grants as part of this funding. As the economic recovery continues, the most efficient and effective early childhood programs are those with the capacity to provide or directly connect families to health, housing, nutrition, internet and other critical supports, especially in underserved communities.
- Utilize the most recent reauthorization of the Child Care and Development Block Grant (CCDBG) to help support Head Start and other organizations dedicated to enhancing the social, emotional, physical and cognitive development of young children.
- Level the playing field for charter schools, which educate and employ significant African American populations. This includes supporting the equitable treatment of charter schools as public schools in federal policy and legislation, tripling Title I funding over three years, and providing \$500 million in funding for the federal Charter Schools Program to support expanding access to charter schools, ensuring African American and Hispanic charter school operators are on equal footing with other charter operators in competing for federal funds.
- Preserve and strengthen the assessment and accountability components of federal education law. Civil rights groups fought hard to require academic assessments and accountability on multiple measures under ESSA. Now more than ever, we need objective data to measure the disparate impact of the COVID-19 pandemic, identify gaps in opportunity, and target resources for evidence-based interventions.
- Ensure charter schools have equitable access to funds and financing options within the Act, and any other new infrastructure legislation. The INVEST in America Act includes financing options that would benefit charter schools, including: reauthorizing Qualified Zone Academy Bonds (QZABs), permanently extending and increasing the allocation to New Market Tax Credits (NMTCs), and creating a new tax-credit bond authority called School Infrastructure Bonds (SIBs).
- Strengthen support for pipeline programming for HBCU graduates that strengthens access to in-demand careers, particularly in the health professions arena.



CONGRESSIONAL BLACK CAUCUS INSTITUTE

21st Century Council

Stopping a Threat to the Charter Schools Program

In the spring of 2022, the U.S. Department of Education launched a sneak attack on charter schools by proposing new rules to the CSP that contained harmful recommendations with the intention to stifle charter school growth. These proposed rules were substantial, with the potential to negatively impact the charter school community in a significant way. The Department's rules would have disproportionately harmed single-site charter schools, school leaders from rural communities, and Black, Brown, and Native school leaders. Make no mistake, the National Alliance and its partners saw this move for what it was: a back-door attempt to prevent new charter schools from opening—contrary to the very purpose of the CSP.

Charter school parents gathered in Washington D.C. to share their stories.





With just 30 days to mount a defense, the National Alliance immediately sprang into action. We began by sounding the alarm and calling for comment letters from national partners, state leaders, and charter school leaders which resulted in more than 10,000 comments being filed. The National Alliance worked with bipartisan Congressional leaders, influential stakeholders, and state local policy makers to put pressure on the Department of Education and the administration to roll back the proposed rules. We secured letters from 16 attorneys general, 19 governors, and several state education leaders objecting to these rules.

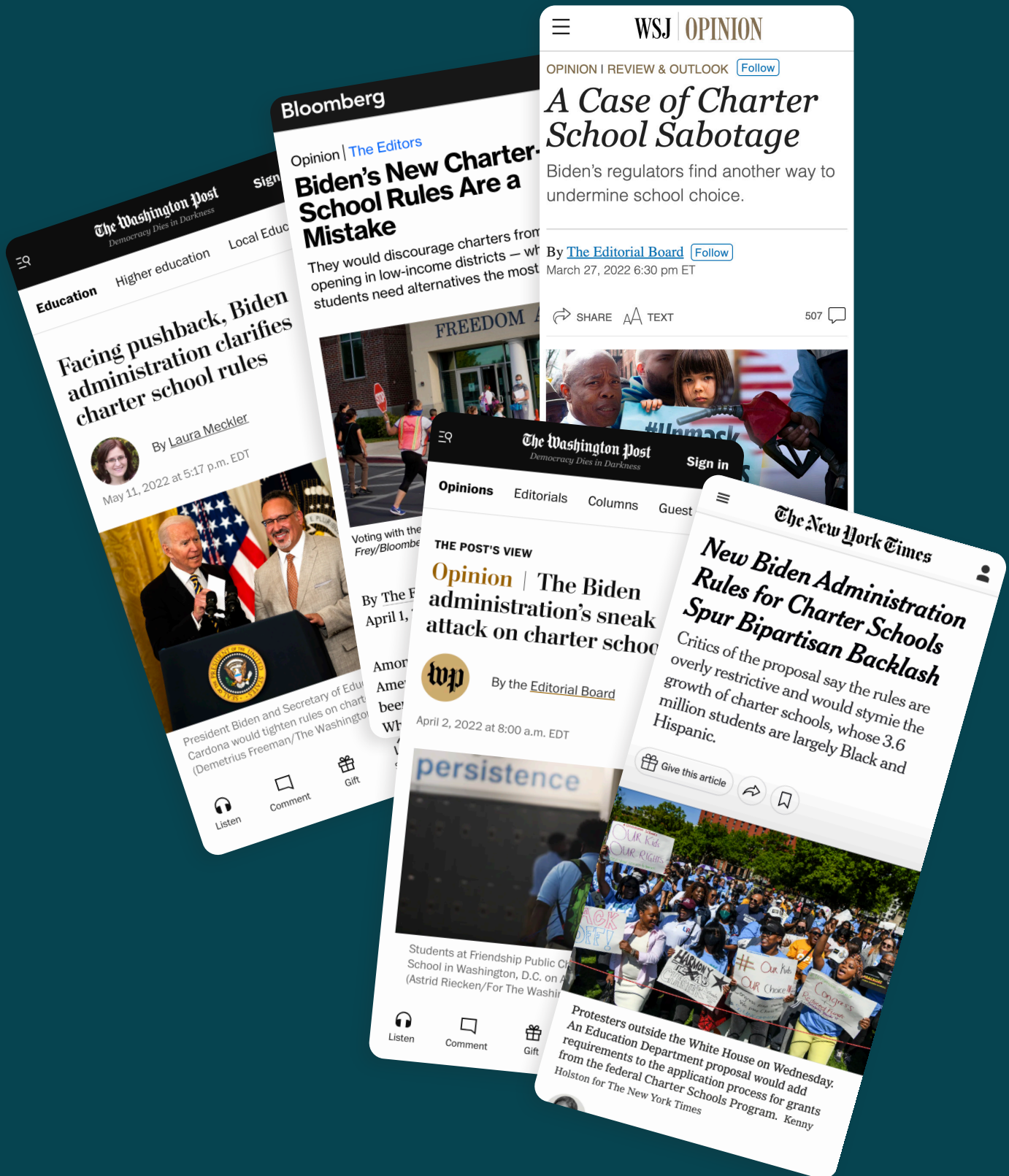
We launched the #BackOff campaign targeting the Department of Education with two social media days of action, resulting in millions of impressions on Twitter from grassroots advocates.

Meanwhile, our team got to work meeting with editorial boards and doing outreach to media outlets across the country, generating more than 50 news stories and editorials. Major hits included *The Washington Post*, *Wall Street Journal*, and *Bloomberg*.

A multi-media advertising campaign filled the airwaves in 12 markets with edgy television and radio spots during prime time, complemented by a full-page ad in the Sunday *New York Times*. We told Education Secretary Cardona to #BackOff!

Ultimately, our campaign made enough noise to make a difference. The final rules are less harmful than those originally proposed. While the Department of Education did not completely pull back the regulations, the final language includes many of the specific comments the National Alliance included in our comment letter and is a testament to the collective advocacy of parents, educators, policymakers, and other supporters.

The National Alliance generated more than 50 news stories and editorials in major publications, including *The New York Times*, *The Washington Post*, *The Wall Street Journal*, and *Bloomberg*.



Standing with Parents

On May 11, the National Alliance stood with nearly 50 organizations, including charter support organizations (CSOs), charter management organizations (CMOs), and parent advocacy groups, to fight back against unnecessary and harmful proposed rules for the Charter Schools Program. A parent-led day of advocacy at the White House and the Department of Education in Washington, D.C., took place during National Charter Schools Week. More than 1,000 parents and activists attended the rally with over 25 participants speaking at a press conference during the rally, which was featured on the front page of the *New York Times*. The rally provided parents with a platform to raise their voices and stand up for their children and their charter schools.

Jasmine Morrison, parent and advocate
at a New Jersey charter school

“Our children are
depending on us to break
the limits of choice.”



In the News

With more than 225 placements in 2022, the National Alliance continues to earn significant top-tier news coverage and uses these interviews and placements as opportunities to reinforce key messages and shape public understanding of charter schools. The strategy of making our own news and setting our own agenda means more time is spent on offense and less time is spent responding to an agenda set by opponents.

Web Views

537,253

Twitter Followers

24,297

Facebook Followers

20,800

Major podcast appearances



The Education Gadfly Show



CCSA Charter Nation



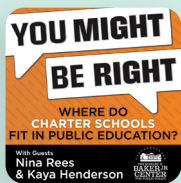
The Report Card Podcast



Reinventing America's Schools

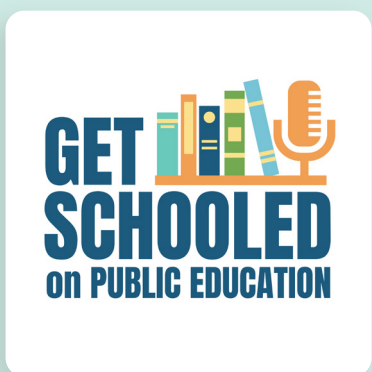


American Enterprise Institute



You May Be Right

Subscribe to the National Alliance's podcast, *Get Schooled on Public Education*



Major broadcast program appearances



National Alliance's senior vice president of communications and marketing, Debbie Veney spoke on a panel at the Reagan Institute Summit on Education (RISE).



President and CEO of the National Alliance for Public Charter Schools, Nina Rees, discussed survey results indicating how parents feel about education on MSNBC's Morning Joe.



The National Alliance's senior director of government relations, Ron Rice was a guest on the "Education Matters!" segment of the Roland Martin Unfiltered Daily Digital Show.

Report: Florida's Gov. Ron DeSantis led the on alternatives. Image: Evelyn
ers

article (3 minutes)

advantage of education options
before during the pandemic, to the
K-12 schooling in the years
look a lot different than it did

The Washington Post Sign in
Democracy Dies in Darkness

Higher education Local Education

**pushback, Biden
stration clarifies
r school rules**

by Laura Meckler

at 5:17 p.m. EDT



en and Secretary of Education Miguel
d tighten rules on charter schools.
eeman/The Washington Post)

WSJ | OPINION

VIEW & OUTLOOK Follow

**se of Charter
ool Sabotage**

gulators find another way to
e school choice.

riational Board Follow

2 6:30 pm ET

507



breathed easier last month when
Congress approved \$440 million for

Newsweek

OPINION

**Meet the New Swing Voter:
the Education Voter | Opinion**

NINA REES, PRESIDENT OF
**THE CHARTER SCHOOLS
ACTION FUND**

ON 9/23/22 AT 8:00 AM EDT



As tens of millions of children
begin what we hope is an
uninterrupted year of learning, tens of

The Washington Post Sign in
Democracy Dies in Darkness

Opinions Editorials Columns Guest opinion

LOCAL OPINIONS

**Opinion | Glenn Youngkin's
charter school plan moves
past ideology**

By Nina Rees

January 13, 2022 at 11:30 a.m. EST



Gov.-elect Glenn Youngkin (R) at a speech in Ashburn in June, when he was campaigning. (Michael Blackshire/The Washington Post)

Comment Gift Share

Bloomberg

Opinion | **The Editors**

**Biden's New Charter-
School Rules Are a**

uninterrupted year of learning, tens of
millions of American parents are being
inundated with campaign ads. It's a fall
ritual that carries special significance

USA TODAY NEWS

PARENTS FOR YOUNGKIN

GOVERNOR

BLAKE 22 MASTERS

**THE GOP is
strengthening its grip
on education. Parents
say Democrats are to
blame.**

Alia Wong USA TODAY

Published 5:02 AM EDT Oct. 27, 2022 | Updated 10:16 AM EDT Oct. 27, 2022

WSJ | OPINION

OPINION | REVIEW & OUTLOOK Follow

**Democrats vs. Biden on
Charter Schools**

Senators oppose and parents rally
against new limits on federal grants.

By **The Editorial Board** Follow

Updated May 11, 2022 12:01 am ET

SHARE TEXT 271

Eighth-grade students perform at Henderson Hammock Charter School in Tampa, April 13, 2021.

PHOTO: DOUGLAS R. CLIFFORD/ZUMA PRESS

USA TODAY

Subscribe Sign In

Comment Gift Share

*Nina Rees is the president
executive of the National
Public Charter Schools and
Virginia.*

Arriving in Blacksburg, Va
the 1980s brought the prom
future for my family. At the

The New York Times

**New Biden Admin
Rules for Charter
Spur Bipartisan E**

Critics of the proposal say
overly restrictive and woul
growth of charter schools,
million students are largely
Hispanic.

Give this article



Protesters outside the White House. An Education Department proposal requires requirements to the application process from the federal Charter Schools Institute.

WSJ | OPINION

OPINION | REVIEW & OUTLOOK

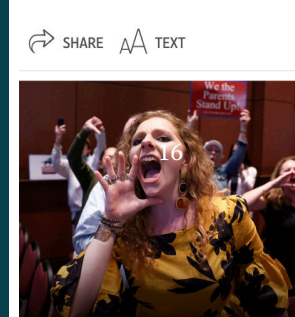
**School Choice M
Gains During th
Pandemic**

Nearly 6 in 10 parents pre
pods to remote learning a
public schools.

By **Jason L. Riley** Follow

Nov. 22, 2022 6:36 pm ET

SHARE TEXT



Top placements with national reach included the following
print and broadcast headlines:

Opinion: Glenn Youngkin’s charter school
plan moves past ideology

The Washington Post
by Nina Rees
Jan. 13

Column: New Jersey’s governor blocked the
growth of its best charter schools. Why?

The Washington Post
by Jay Mathews
Jan. 20

Editorial: A Case of Charter School Sabotage

The Wall Street Journal
by the Editorial Board
Mar. 27

Editorial: The Biden administration’s sneak
attack on charter schools

The Washington Post
by the Editorial Board
Apr. 2

Facing pushback, Biden administration
clarifies charter school rules

The Washington Post
by Laura Meckler
May 11

Editorial:
Democrats vs. Biden on Charter Schools

The Wall Street Journal
by the Editorial Board
May 11

New Biden Administration Rules for Charter
Schools Spur Bipartisan Backlash

The New York Times
by Erica Green
May 11

Parents most concerned about
school safety, polling shows

MSNBC Morning Joe
Hosted by Willie Geist
Aug. 24

84% of parents learned more about their kids’
education during COVID pandemic, survey says

USA TODAY
by Jeanine Santucci
Aug. 24

Opinion: Meet the New Swing Voter:
The Education Voter

Newsweek
by Nina Rees,
Charter Action Fund
Aug. 24

The GOP is strengthening its grip on education.
Parents say Democrats are to blame.

USA TODAY
by Alia Wong
Oct. 27

Opinion: School Choice Made Big Gains
During the Covid Pandemic

The Wall Street Journal
by Jason L. Riley
Nov. 22

2022 Campaign Highlights

One Size Doesn't Fit All



The National Alliance continued the second year of a multimedia ad campaign aimed to persuade and inform the public about charter schools. The campaign was refreshed with new atmospheric video ads designed to raise general awareness of charter schools and reinforce key messages. The campaign was expanded to run on television, radio, and digital platforms, such as Facebook, Hulu, Spotify, and YouTube in the original markets of Georgia and Rhode Island. Tennessee was added to the mix with an emphasis on local television and radio.

If You Believe

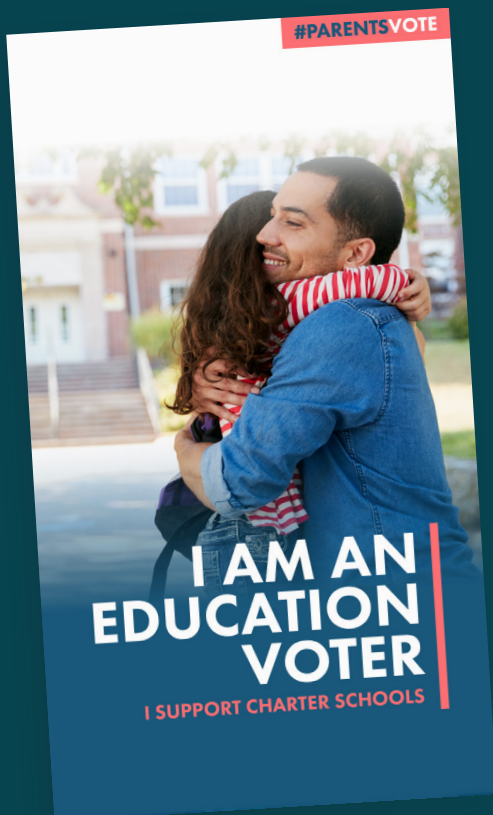
Building on the initial success in 2021, the National Alliance expanded its values-based multimedia advertising campaign designed to target audiences who share a commitment to creating opportunities for underserved communities and believe in the power of a high-quality public education for all students but lack clarity on who charter schools serve and how they work. In Los Angeles, the reach was bolstered with a new video ad and bus tails that were seen across the city—with an emphasis on areas where socially progressive adults live and work—in addition to social media, billboards, print, and television ads. After providing a proof point for the effectiveness of the campaign, the National Alliance also ran or facilitated similar campaigns in Austin, Texas, Philadelphia, and Washington State.



2022 Campaign Highlights

#BestForMe

As part of a new type of storytelling campaign, the first iterations of #BestForMe elevated the voices of charter school teachers and families. In Delaware, the campaign homed in on teachers and why they choose to teach at a charter school. These powerful stories changed the narrative around teacher pay and benefits in the state. In New Mexico, the campaign featured stories of charter school parents and why they choose to enroll their children at charter schools. These stories reshaped the conversation about parents and choice in public education. Through social media, billboards, and print ads, the real voices of charter schools spoke passionately and made an impact.



#ParentsVote

During the 2022 election season, the National Alliance gave voice to the millions of parents who saw something different in education during the pandemic and are never going back to the way things were. Through organic and paid media, a story emerged of a new type of voter, education voters—the parents who have experienced or heard of charter schools and want more, not fewer. Digital ads aired nationwide, reaching millions of people. The National Alliance’s messages helped to combat attacks against charter schools during the election cycle and encouraged those seeking office, especially in markets where charter schools thrive, to consider the power of the education voter.

Defining the Legal Landscape

This was a busy year for the Alliance of Public Charter School Attorneys (APCSA), the national network of approximately 500 charter school attorneys that the National Alliance’s legal team manages. The APCSA serves as a research and networking hub for attorneys to obtain and exchange information. It also seeks to educate and inform members of emerging legal issues that directly and indirectly affect charter schools, management organizations, and boards. When the Department of Education proposed restrictive regulations on the federal Charter Schools Program (CSP), making it more difficult for charter schools to receive vital funds, the National Alliance leaned on the APCSA network. During the comment period, more than 30 lawyers submitted substantive responses to the Department. APCSA attorneys were able to make sophisticated legal arguments opposing the proposed CSP rules, requiring equally substantive replies from the Department of Education attorneys. Thanks to their ability to present thoughtful details and issues for the Department to consider, APCSA members’ efforts played a critical role in seeing the most harmful proposals eliminated.

This year also marked the first APCSA in-person conference since the pandemic hit in 2020. The spring and fall conferences took place in Santa Monica, California, and Washington, D.C., respectively, garnering at least 80 attendees at each conference. As always, the conferences offered engaging speakers and sessions, designed to explore developing legal issues impacting the charter school community. Notable conference speakers included: Richard Katskee, vice president and legal director for Americans United for Separation of Church and State; Nick Melvoin, vice president of the Los Angeles Unified School District Board of Education; Mandy Schaumburg, chief counsel and deputy director of education policy for the Republican staff of the U.S. House of Representatives’ Committee on Education and Labor; and Ramin Taheri, chief of staff of the Office for Civil Rights in the Department.

The National Alliance visited Lee Montessori Public Charter School in Washington D.C.



Winning in State Capitals

During 2022, the National Alliance was aggressive and diligent in fighting for charter schools at the state level and saw numerous opportunities to both make proactive gains and play effective defense against opposition. In total, the National Alliance worked in 10 states and Puerto Rico. Moving forward, the National Alliance will continue seizing opportunities to impact policy and recruit legislative champions. Once policy is passed, it is critical that the new law is implemented well to ensure a quality charter school sector can thrive in a state.

Our work in states would not be possible without the leadership and support of the State Leaders Council (SLC), led by Myrna Castrejon, President and CEO, California Charter Schools Association. The SLC met once a month virtually and came together in person at the National Charter Schools Conference in DC in June and again in Miami in October.



2022 Policy Highlights

Idaho



The National Alliance worked with partners to get a bill enacted that allows charter schools to certify teachers. The National Alliance also collaborated with state allies to make all-day kindergarten universal across the state for all public school students. The new law allots state literacy funds in a way that provides districts and charter schools with a better opportunity to offer the full-day option. Moving forward, the National Alliance will continue to lay the groundwork for a thriving charter sector in the state.

Iowa



In conjunction with partners, the National Alliance successfully passed a major funding fix into this year's state budget after enacting a law last year to overhaul the state's previously weak charter school law. Specifically, the change fully funds charter students during their first year and allows the funding to flow from the state to the charter school. The National Alliance also launched a website as an educational tool and resource for parents, future charter school leaders, and other stakeholders. The National Alliance has also been working with a local partner, Reaching Higher Iowa, to raise funds to support the creation of a new organization, Great Public Schools for Iowa, that will lead efforts to implement the new charter school law.



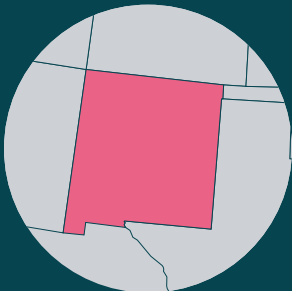
2022 Policy Highlights

Kentucky



The National Alliance worked with partners to get a bill enacted that creates a permanent funding mechanism for charter school students. Governor Steve Beshear vetoed this bill, but the legislature overrode the governor's veto, and the bill became law. Now that a permanent funding mechanism is in place, the National Alliance expects to see high-quality charter schools finally open in the Bluegrass State. Since the bill's passage, the National Alliance has been working to raise funds to support the creation of a new organization that will lead the efforts to implement the new charter school law and support new charter school development.

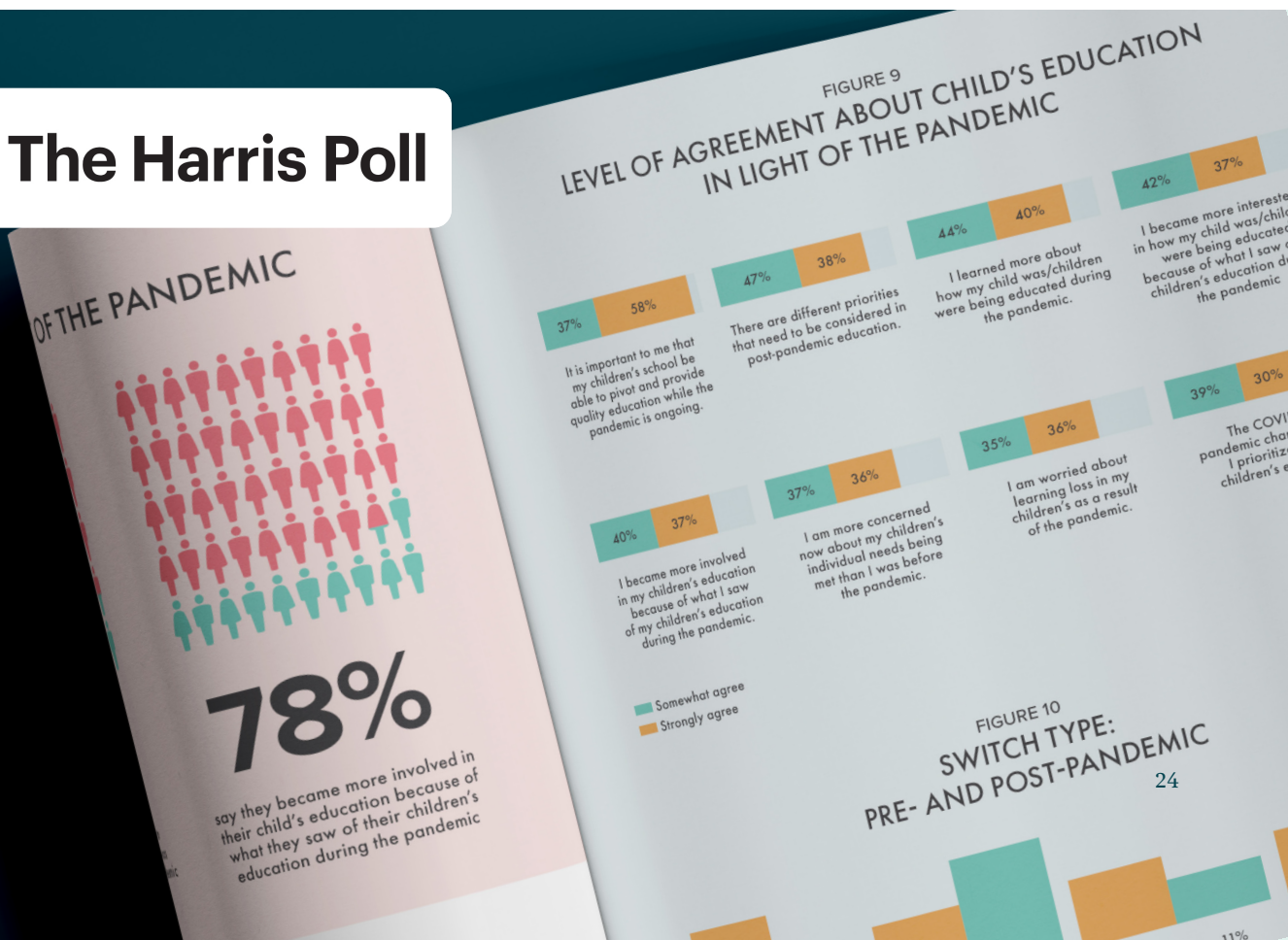
New Mexico



The National Alliance worked with partners to get a bill enacted that enhances the state's support of charter school facilities in several ways, including by providing a \$700 per-pupil lease assistance allotment, creating a \$10 million revolving loan fund, and ensuring unused district facilities are offered to charter schools. The National Alliance also helped defeat a bill that would have limited the growth of administrative expenses at school districts and charter schools, thus limiting the amount of money that charter schools can spend on their facility leases. To support partners in the state, the National Alliance launched a digital campaign that explained charter school facilities inequities through a series of short animations. These spots were targeted in key state legislative districts through Facebook and geofencing around the State Capitol for an entire month. The team also provided messaging support for calls-to-action and a special landing page on Public Charter Schools of New Mexico's website. While there were a variety of advocacy efforts targeted to this bill, local advocates recognized the social media campaign as a key component of the successful push.

Understanding the Power of Parents

In 2021, the National Alliance began to notice an interesting shift in public school enrollment. In record numbers, parents were choosing to send their children someplace other than the public school they were zoned to attend. Why did parents do this? And where did the students end up? What role did the COVID pandemic play in changing parents' views on education choice? To answer these questions, we commissioned researchers at The Harris Poll to survey a representative national sample of 5,000 parents in May. The data provided deep insights into how parents feel about education, whether and why they've made any changes in how their school-aged children are educated, how their views have changed over the past two years, and the likelihood of their voting decisions being influenced by views on education. The report showed parents overwhelmingly like and want the freedom to choose the best education option for their children. And even if they didn't choose to exercise that choice, they overwhelmingly believe other parents should have options.



Parents value choice: key findings

93%

agree one size doesn't fit all in education.

More than one in four parents have

switched

the type of school their children attend at least once.

86%

of all parents surveyed want options for their children other than the district school they are zoned for or assigned to attend.



More than four in five parents (83%) agree that education has become a more important political issue to them than it was in the past, and 82% are willing to vote outside their party on the issue of education.

89%

Eighty-nine percent of parents whose children made a switch to a charter school report that they or their child experienced a positive change as a result.

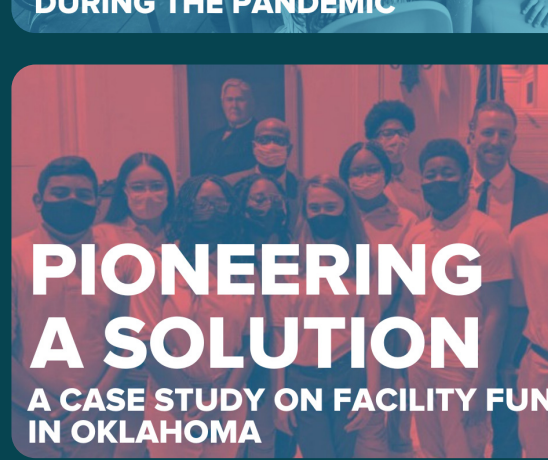


Support for charter schools is high. Three in four parents want more public charter school offerings in their area.



S PROGRAM
UAL

A SERIES OF CASE STUDIES
**CHARTER SCHOOLS
AND ESSER FUNDS**

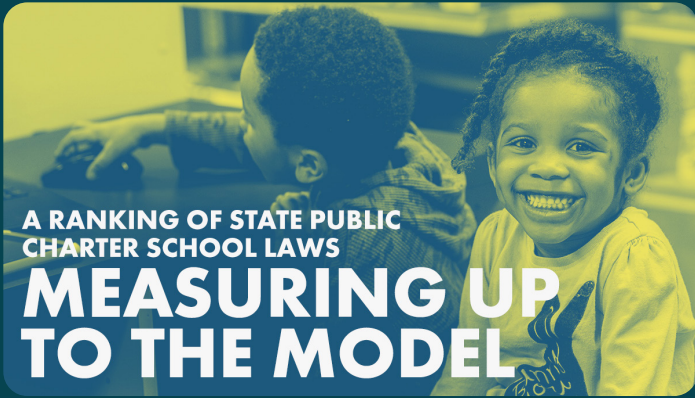


**PIONEERING
A SOLUTION**

A CASE STUDY ON FACILITY FUNDING
IN OKLAHOMA

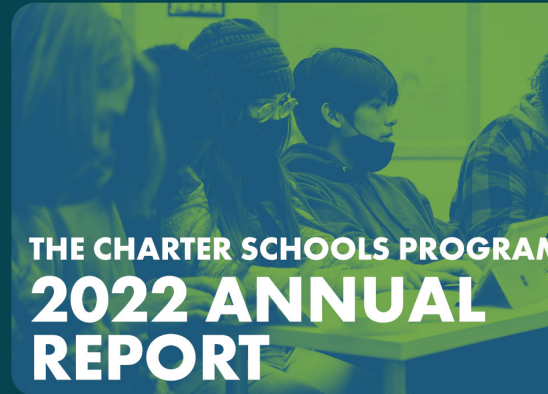


G COURSE
OLLMENT SHIFTS



A RANKING OF STATE PUBLIC
CHARTER SCHOOL LAWS

**MEASURING UP
TO THE MODEL**



THE CHARTER SCHOOLS PROGRAM

**2022 ANNUAL
REPORT**

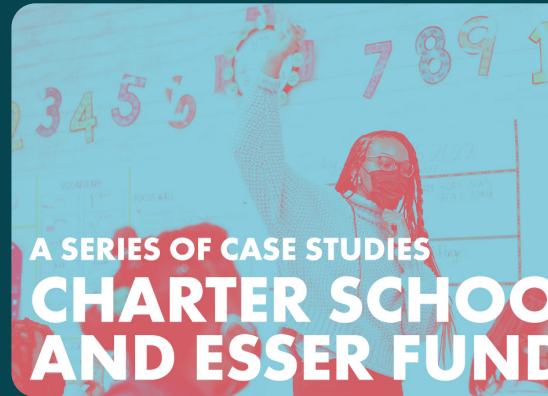


LIC
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FOSTERING CHARTER SCHOOL
GROWTH THROUGH

**STATE LOAN AND
GRANT PROGRAMS**

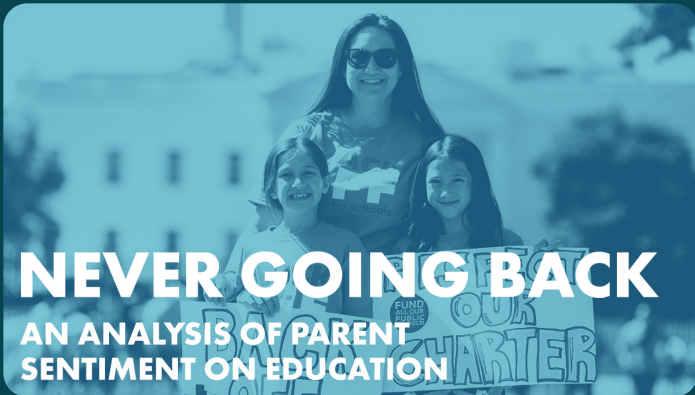


A SERIES OF CASE STUDIES

**CHARTER SCHOOLS
AND ESSER FUNDS**



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NEVER GOING BACK

AN ANALYSIS OF PARENT
SENTIMENT ON EDUCATION

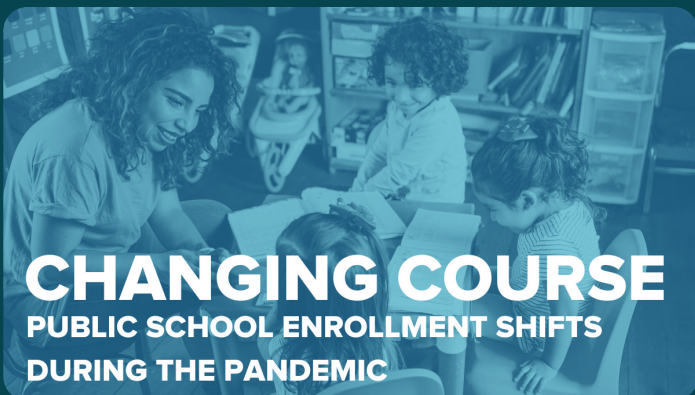


**FROM CRISIS
TO CREATIVITY**

CAN TECHNOLOGY PLAY A ROLE
IN STRENGTHENING TEACHER-
STUDENT RELATIONSHIPS?



SCHOOL
N AND
OGRAMS



CHANGING COURSE

PUBLIC SCHOOL ENROLLMENT SHIFTS
DURING THE PANDEMIC



FOSTERING CHARTER SCHOOL
GROWTH THROUGH

**STATE LOAN AND
GRANT PROGRAMS**

2022 Publications

Measuring Up to the Model: A Ranking of State Public Charter School Laws, 2022

by Todd Ziebarth, National Alliance for Public Charter Schools
January 25

Case Study on Oklahoma's 2021 Redbud School Funding Act

by Lisa S. Grover, Ph.D., National Alliance for Public Charter Schools
April 4

Never Going Back: An Analysis of Parent Sentiment on Education

by Debbie Veney, National Alliance for Public Charter Schools, and The Harris Poll
August 24

Fostering Charter School Growth Through State Loan and Grant Programs

by Lisa S. Grover, Ph.D., National Alliance for Public Charter Schools, and Brooke Quisenberry, Momentum Strategy and Research
September 19

Charter Schools and ESSER Funds: A Series of Case Studies

by National Alliance for Public Charter Schools and Charter School Growth Fund
September 26

The Federal Charter Schools Program: 2022 Impact Report

by Christy Wolfe and Fiona Sheridan-McIver, National Alliance for Public Charter Schools
October 4

Changing Course: Public School Enrollment Shifts During the Pandemic

by Drew Jacobs and Debbie Veney, National Alliance for Public Charter Schools
November 16

National Alliance's Rising Leader, Isabella Paez delivered a speech at the Dream Big for Kids benefit.



Developing Young Leaders

The National Alliance launched the first cohort of Rising Leaders, a group of charter high school students who want to help address education issues in their communities and advocate for increased access to high-quality and free public education options. More than 100 students applied to this new program, and the 10 selected have demonstrated leadership and a deep commitment to improving their school

community. The one-year program will offer students 1:1 training in history, civics, education advocacy, leadership development, and public speaking. At the conclusion of their training, Rising Leaders will have the skills and confidence to drive change in their local community, successfully lead an education advocacy club at their schools, and sharpen their networking, leadership, and public speaking skills.



Naimisha Chakravadhanula
BASIS Scottsdale, Arizona



Dylan Conard
Valor College Prep, Tennessee



Alayna Crafton
Palmetto Scholars Academy,
South Carolina



**Lauren Chiemeka
Usonwa Ejiaga**
Benjamin Franklin High School,
Louisiana



Daniyal Hussain
Cottonwood Classical Preparatory
School, New Mexico



Jah'mere Jackson
Riverhead Charter School,
New York



Isabella Paez
Mater Academy Charter Middle
and High School, Florida



Dylan Park
Washington Latin Public Charter
School, D.C.



Stephanie Robinson
Coral Academy of
Science Las Vegas, Nevada



Dayanna Vann
Canton Preparatory
High School, Michigan

Championing Charter Schools

The National Alliance for Public Charter Schools honored a bipartisan group of 16 state and federal lawmakers with the 2022 Champion for Charter Schools Award for their commitment as lawmakers to seeing charter schools thrive and expand in their state and across the United States.



Nina Rees, President and CEO, Senator Brian Schatz (D-HI), and Ron Rice, Senior Director, Government Relations



Mark M. Jacobs Founder, Reaching Higher Iowa, Russ Simnick, Senior Director, State Advocacy, and Iowa Governor Kim Reynolds (R)



Ohio Governor and Mrs. DeWine and Chad Aldis, Vice President, Ohio Policy and Advocacy, The Thomas B. Fordham Foundation



Lisa Grover, PhD, Senior Director, State Advocacy and Wyoming Senator Charles Scott (R)



Jessica Morffi, Vice President, Federal Affairs, Representative John Moolenaar (R-MI-4), and Nina Rees

Federal honorees

Lifetime Achievement Senator Roy Blunt (R-MO)
Rising Star Representative Ritchie Torres (D-NY-15)

Senator Bill Cassidy, M.D. (R-LA)

Senator Brian Schatz (D-HI)

Representative Sanford D. Bishop, Jr. (D-GA-02)

Representative John Moolenaar (R-MI-4)

State honorees

Iowa Governor Kim Reynolds (R)

Ohio Governor Mike DeWine (R)

Hawaii Lt. Governor Josh Green (D)

Kentucky Representative Chad McCoy (R)

New Mexico Representative Cathyrnn Brown (R)

New Mexico Senator Siah Correa Hemphill (D)

South Dakota Senator Troy Heinert (D)

Wyoming Senator Ogden Driskill (R)

Wyoming Senator Affie Ellis (R)

Wyoming Senator Charles Scott (R)



Paul Pastorek, former National Alliance for Public Charter Schools Board Chair, Senator Bill Cassidy, M.D. (R-LA), and Nina Rees



Ron Rice, Senior Director, Government Relations and Representative Ritchie Torres (D-NY-15)



Will Burns, Executive Vice President, National Advocacy, Representative Sanford D. Bishop, Jr. (D-GA-02), and Nina Rees

Honoring Charter School Changemakers

Whether in classrooms or as community activists and volunteers, thousands of unsung heroes are the lifeblood of the charter school movement. During National Charter Schools Week, the National Alliance proudly recognized 10 charter school changemakers for their meaningful contributions to charter schools and their communities.



Sol Avalos

English Language Director, Mater Academy East Campus, Las Vegas, NV

Sol led advocacy work in her state, including helping to stop a 2019 moratorium aimed at delaying the approval of a new charter school.



Raquel Crader

Teacher, Dolores T. Aaron Academy, New Orleans, LA

Raquel built an interactive reading YouTube channel for parents and students, helping to continue their love of reading when they had less access to books and time in school.



Tonya Kelly

Teacher, Horizon Science Academy Columbus Elementary School, Columbus, OH

After both of Tonya's children experienced bullying in school, she founded the Empower Our Youth Foundation, which provides mentorship, health and wellness support, and anti-bullying resources.



Leah Okimoto

Parent, Lowell Community Charter Public School, Lowell, MA

After her second child, Aaron, passed away in infancy, Leah founded Aaron's Presents, a program helping middle schoolers lead projects to benefit people, animals, or the environment.

Honoring Charter School Changemakers



Margarita Porter

School Leader, New America School-Las Cruces, Las Cruces, NM

Margarita opened a childcare center to help students with children to continue their education.



Dr. Jeremy Sager

School Leader, Nashville Prep, Nashville, TN

Jeremy made a huge impact in his first year as the principal by building a positive, strong school culture during the pandemic.



Gwen E. Samuel

Community Leader, Connecticut Parents Union, Meriden, CT

Gwen is an education and social justice advocate. She founded three Connecticut-based organizations: The Connecticut Parents Union, the State of Black Connecticut Alliance, and the Meriden Kids Walk Safe Coalition – Safe Routes to School Initiative.



Melissa Tracy

Teacher, Odyssey Charter School, Wilmington, DE

Melissa helped her students create a hydroponic learning lab and traditional raised garden beds; they have donated over 5,000 pounds of fresh produce to individuals in need.



Eric Tucker

School Leader, Brooklyn Laboratory Charter Schools, New York City, NY

Eric was diagnosed with ADHD, dyslexia, dysgraphia, and language acquisition delays. He created the Educate All Learners Alliance website to provide resources on teaching students with learning disabilities.



Blair Williams

Community and Communications Coordinator, Island Montessori Charter School, Wilmington, NC

Blair helped students participate in community service projects at school and throughout the state, making service learning a major part of the school's curriculum.



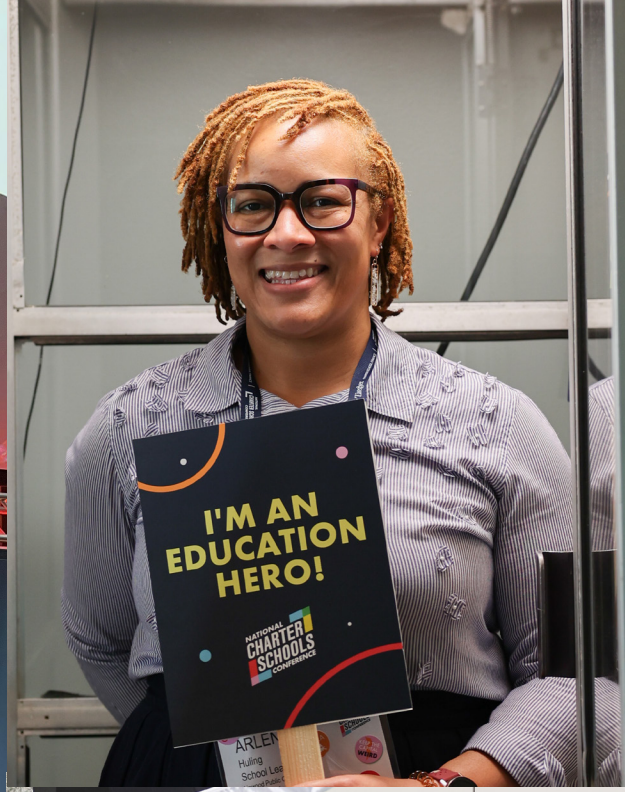
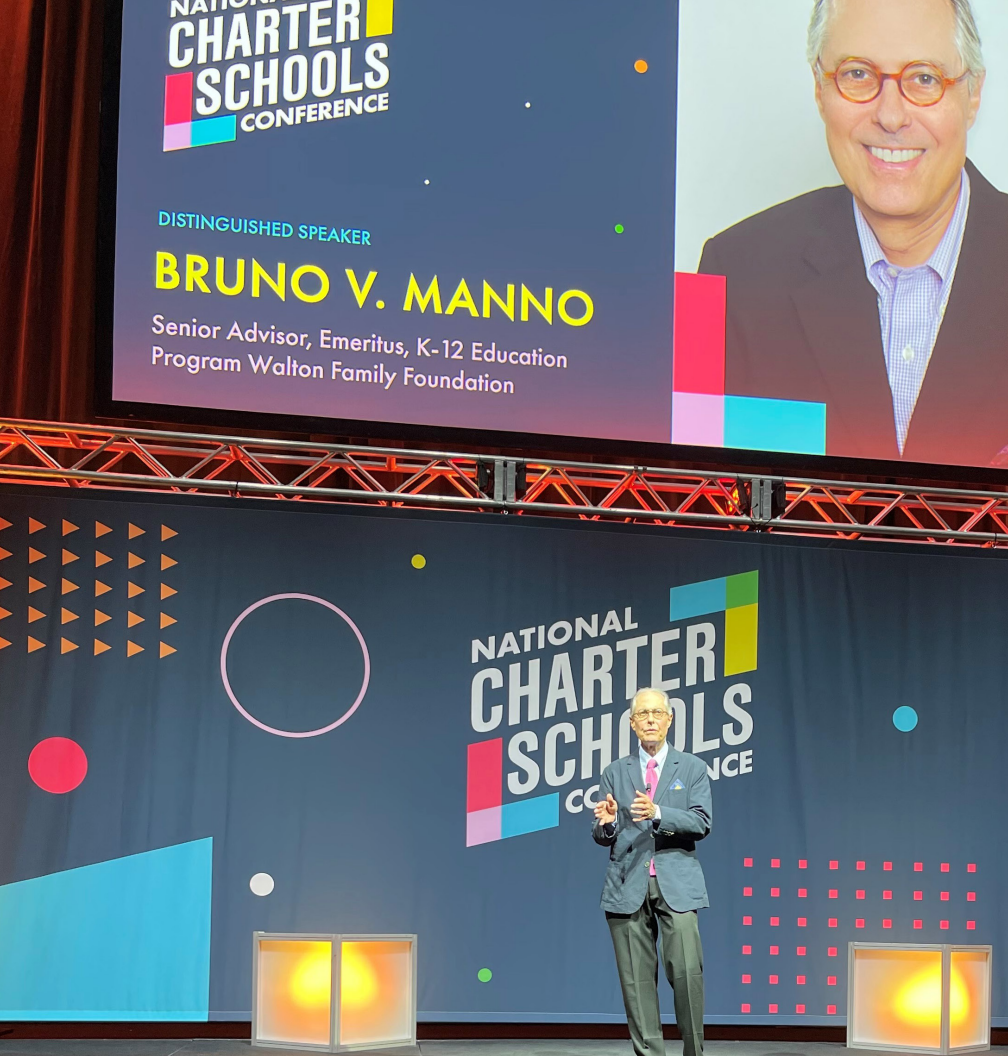
Keynote speaker, Principal Baruti Kafele talked about the ability of educators to change student lives.

Convening the Nation's Charter School Sector

With the pandemic almost behind us, we were thrilled to host the National Charter Schools Conference in person in Washington, D.C. The 2022 conference was a sold-out event, reuniting 3,500 charter school educators, school leaders, and national, state, and local advocates. The four-day conference featured more than 70 breakout sessions, 250 exhibitors, and an exceptional slate of speakers. Principal Baruti Kafele, a highly regarded urban educator with more than 20 years of experience and a transformational school leader, was the keynote speaker, energizing us by speaking about the ability of educators to change students' lives. His talk left the audience ready to take home and apply what they learned at the conference. Attendees also had a chance to hear from different people on why they support public charter schools, including LaJoy Johnson-Law, a parent with a student enrolled at Rocketship; Gavin Schriffres, 2021 "30 Under 30 Changemaker" award recipient and the former leader of Kairos Academies; Myrna Castrejón, California Charter Schools Association President and CEO, and National Alliance board member; and Dylan Park, a student at Washington Latin Public Charter School and one of the 2022 Rising Leaders.

Attendees hold lights in the air during the opening session at the National Charter Schools Conference.





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- School Specialty
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Join us
in Austin, TX
June 18–21, 2023



Dream Big for Kids

Every child deserves access to a great education that prepares them to live out their dreams. On October 27, the National Alliance celebrated the public charter school movement at the inaugural Dream Big for Kids Benefit in Miami Beach, Florida. Friends and supporters gathered to hear from charter school champions and advance the mission to lead public education to unprecedented levels of academic achievement.

The Dream Big for Kids Benefit brought together educators, advocates, and champions of the movement, including Florida Commissioner of Education,

Manny Diaz, Jr., a lifelong educator, former state senator, and longtime charter school champion. Inspiration and motivation came from remarks by Nina Rees, National Alliance president and CEO; Daniela Anello, head of school at DC Bilingual Public Charter School; Isabella Paez, sophomore at Mater Academy Charter School and a National Alliance Rising Leader; and Jessica Rodriguez, parent and advocate from South Florida. With 28 generous sponsors and 200 attendees, the Dream Big for Kids Benefit celebrated 30+ years of charter schools.

Florida Commissioner of Education, Manny Diaz Jr. spoke at the National Alliance's Dream Big for Kids benefit.



Attendees gather to celebrate and strengthen the impact of charter schools.



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Myrna Castrejón
Chair, State Leaders Council;
President and CEO, California
Charter Schools Association



Derrell Bradford
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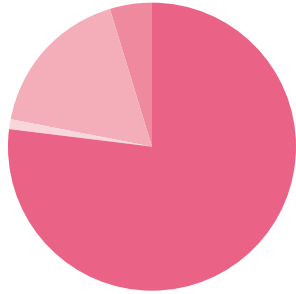


Tim Nicolette
Executive Director,
Massachusetts Charter Public
School Association



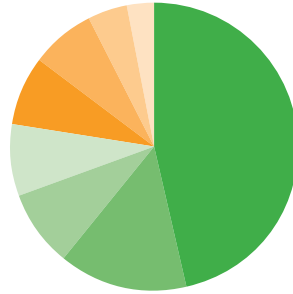
Ana Ponce
Executive Director,
Great Public Schools Now

Financials



- Grants & Contributions
\$13,409,562
- Government Grants
\$204,179
- Conference & Event Revenue
\$2,966,659
- Other Income
\$800,754

Revenue



- Communications
\$8,811,246
- National Conference
\$2,731,292
- Federal Advocacy
\$1,602,952
- Policy & Research
\$1,552,151
- State Advocacy
\$1,452,632
- Operations
\$1,378,079
- Development
\$839,324
- Legal Advocacy
\$542,055

Expenses

Major Supporters

- Anonymous Donor
- The Anschutz Foundation
- Arthur Rock and Toni Rembe Rock
- The Beth and Ravenel Curry Foundation
- Bill & Melinda Gates Foundation
- Bloomberg Philanthropies
- Charter School Growth Fund
- The City Fund
- Daniels Fund
- Hastings/Quillin Fund
- J.A. and Kathryn Albertson Family Foundation
- Lozick Family Foundation
- The Margaret M. Bloomfield Family Foundation
- Nanar and Tony Yoseloff
- National Heritage Academies
- The Norman R. Rales & Ruth Rales Foundation
- S. Joseph Bruno
- Sidney A. Swensrud Foundation
- U.S. Department of Agriculture
- U.S. Department of Education
- Walton Family Foundation

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President & CEO



Eric Paisner
Chief Operating
Officer



Will Burns
Executive Vice
President
National Advocacy



Debbie Veney
Senior Vice President
Communications
and Marketing



Christy Wolfe
Senior Vice President
Policy, Research,
and Planning



Todd Ziebarth
Senior Vice President
State Advocacy
and Support



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Senior Director,
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