### **Insights on Canadian Society**

## **Education and earnings of Canadian-born Black populations**

by Katherine Wall and Shane Wood

Release date: August 22, 2023





Statistics Canada Statistique Canada



### How to obtain more information

For information about this product or the wide range of services and data available from Statistics Canada, visit our website, www.statcan.gc.ca.

You can also contact us by

### Email at infostats@statcan.gc.ca

**Telephone,** from Monday to Friday, 8:30 a.m. to 4:30 p.m., at the following numbers:

Statistical Information Service
 National telecommunications device for the hearing impaired
 1-800-263-1136
 1-800-363-7629

• Fax line 1-514-283-9350

### Standards of service to the public

# Statistics Canada is committed to serving its clients in a prompt, reliable and courteous manner. To this end, Statistics Canada has developed standards of service that its employees observe. To obtain a copy of these service standards, please contact Statistics Canada toll-free at 1-800-263-1136. The service standards are also published on <a href="www.statcan.gc.ca">www.statcan.gc.ca</a> under "Contact us" > "Standards of service to the public."

### Note of appreciation

Canada owes the success of its statistical system to a long-standing partnership between Statistics Canada, the citizens of Canada, its businesses, governments and other institutions. Accurate and timely statistical information could not be produced without their continued co-operation and goodwill.

Published by authority of the Minister responsible for Statistics Canada

© His Majesty the King in Right of Canada as represented by the Minister of Industry, 2023

All rights reserved. Use of this publication is governed by the Statistics Canada Open Licence Agreement.

An HTML version is also available.

Cette publication est aussi disponible en français.

### by Katherine Wall and Shane Wood

### Acknowlegdement

Many thanks to Dr. Carl James of York University and Dr. Malinda Smith of the University of Calgary for their expert advice on this article.

### Overview of the study

This study uses the 2021 Census to describe the educational attainment and earnings of the Canadian-born Black population, focusing on three groups: 1) those with at least one African-born parent (African-origin); 2) those with at least one Caribbean-born parent (Caribbean-origin) and 3) those whose parents were both born in Canada (Canadian-origin). Comparisons are drawn with the non-racialized, non-Indigenous population, both second generation and third generation or more. The study provides a descriptive analysis of the demographic and educational characteristics of the three Canadian-born Black populations, followed by a regression analysis examining factors affecting earnings, including educational attainment, job characteristics, and other factors.

- The educational attainment of Canadian-born Black populations differs considerably between groups. For example, the share with a bachelor's degree or higher is 46% among the African-origin Black population, 27% among the Canadian-origin Black population.
- After taking age into account, all groups of Black men earn less than non-racialized third-generation or more men, with the largest earnings gap among Canadian-origin Black men (-\$16,300) and the smallest among African-origin Black men (-\$8,500). Canadian-origin (-\$9,500) and Caribbean-origin (-\$1,300) Black women likewise earn less than non-racialized third-generation or more women, while African-origin Black women earn more (+\$3,100).
- For both women and men, differences in educational attainment are associated with approximately \$8,000 in earnings difference between the African-origin and Canadian-origin Black populations, after controlling for other factors.
- Differences in educational attainment are associated with higher earnings among African-origin Black women (+\$4,500) and men (+3,500), who have high educational attainment, and lower earnings among Canadian-origin Black women (-\$3,800) and men (-\$4,500), who have low educational attainment, relative to non-racialized third-generation or more populations of the same genders. Earnings differences related to educational attainment are smaller for Caribbean-origin Black women (+1,200) and men (-\$400), whose educational attainment is more similar to that of the non-racialized third-generation or more population.
- Despite their diversity in terms of educational attainment and other characteristics, all Black groups experienced earnings gaps (ranging from \$1,400 to \$4,100) associated with working in lower-level occupations relative to their education and being less likely to have full time full year work, compared to the non-racialized third-generation or more population. Among African-origin men and Caribbean-origin women, the negative wage effect from these differences was larger than the positive effect from higher educational attainment.
- All Black groups also had earnings gaps (ranging from \$2,900 to \$8,300) that were not explained by any factors associated in the regression. Differences in pay between Black and non-racialized workers in the same occupations may be one factor in these differences. The unexplained effects were larger for Black men than Black women, across all three Black groups.

### Introduction

Higher levels of education, particularly education completed in Canada, are typically associated with better employment conditions and higher earnings. However, despite the Canadian-born Black population aged 25 to 54 having similar educational attainment (29% with a bachelor's degree or higher) to the Canadian-born nonracialized population (28%), they earn only \$0.76 cents for every dollar earned by the latter. This is the second largest employment income disparity faced by Canadian-born members of any racialized group, with the largest being experienced by Latin Americans, who earn on average \$0.71 cents for every dollar earned by the Canadian-born nonracialized population.

Previous research has demonstrated the socioeconomic disadvantages faced by the Canadian-born Black population, including both those with Canadian-born parents and those whose parents were born overseas. Their unemployment rates are higher and wages lower than the rest of the population, even after taking into account factors such as age, family composition, geography, language and education.2 Some of the wage differences are due to the lower likelihood of working full-time and to differences in occupations, but much of the difference remains unexplained, especially for Black men.3 These unexplained differences may be related to many factors that are difficult to measure; one possibility is different pay for workers in the same occupation.

Black workers are more likely to report facing discrimination or unfair treatment in the workplace. Both Canadian and American studies have found that employers are less likely to call back candidates with "racialized" names, or select them for interviews, compared to other candidates with the same qualifications.<sup>5</sup>

Regression decomposition analysis can provide a clearer picture of the extent to which different factors are associated with the earnings disparities faced by Black populations. However, an additional complicating factor is the heterogeneity of the Black population, in terms of education and other characteristics. Even after differentiating between generations, there are further substantial differences between Black second-generation populations whose parents were born in different regions. In particular, those whose parents were born in Africa typically have higher educational attainment than those whose parents were born in the Caribbean.6 Thus, the association between wages and other factors may differ between Canadian-born Black populations.

For this reason, this paper analyzes three different Canadian-born Black populations: those with at least one parent born in Africa, those with at least one parent born in the Caribbean, and those with both parents born in Canada. Some historical context is valuable in understanding differences between these populations.

Large-scale Black immigration from Africa to Canada has mainly occurred in more recent years, rising from 16,000 people between 1980 and 1990 to 185,000 between 2011 and 2021, and the bulk of this recent immigration has been highly-educated economic immigrants. While these immigrants come from many different countries, those who are old enough to have Canadian-born children aged 25 or older (i.e., those who immigrated in the

1990s or before) are mainly from either eastern Africa (e.g. Ethiopia, Eritrea and Somalia), or anglophone countries in West Africa (e.g. Ghana and Nigeria).

Immigration from the Caribbean began earlier, largely from the late 1960s onwards, and has continued steadily since then. The two most common countries of origin for Black Caribbean immigrants have been Jamaica and Haiti. These immigrants, particularly prior to 2000, were typically lower-educated, and often came as domestic workers, or later as health care support workers.

The third-generation-or-more Black population in Canada includes descendants of long-standing Black communities in Nova Scotia and Ontario, originating from Loyalists who supported the British during the American Revolutionary War and later Americans who immigrated to Canada in the 1700s and 1800s. It also includes grandchildren of initial Caribbean immigrants from the late 1960s.

While the Canadian-born population on which this study focuses is a minority of the Black population (for example, it makes up 26% of those aged 25 to 54), it is growing rapidly. The Canadian-born Black population under age 25 is two and a half times as large as those aged 25 to 54. Understanding and addressing socioeconomic disparities faced by the Black population will therefore be important in helping to shape the future of Black children and youth.

The two key questions of this paper are how educational attainment differs between the three different Canadian-born Black populations, and how education along with other factors contributes to earnings differences between the different Black populations and

between Black and non-Indigenous non-racialized populations. The first question is answered via a descriptive analysis that also covers some sociodemographic context on the different populations. The second is answered by a regression decomposition analysis that assesses the different factors related to wage disparities faced by the Black populations relative to the non-Indigenous non-racialized population (the latter is disaggregated into two groups that will hereafter be referred to as the non-racialized second-generation population and the non-racialized third-generation or more population). This will

provide a clear picture of the ways in which these three Black populations differ, as well as both the differences and similarities in the types and sources of the challenges they face.

### **Descriptive analysis**

## All three Canadian-born Black populations are young and highly urbanized

To contextualize the findings on education and earnings, it is necessary to provide a short examination of the sociodemographic characteristics of the three Canadian-born Black populations aged 25 to 54 (core working age).

All three populations are considerably younger than non-racialized populations. This is especially the case with the African-origin Black population, nearly three-quarters (74%) of whom are aged 25 to 34 (Table I). This is because most immigration from Africa to Canada occurred in the 1990s or after and as such. Canadian-born children of immigrants in the 1990s would mainly be in their 20s or early 30s in 2021. In comparison, immigration in substantial numbers from the Caribbean largely began in the late 1960s, so the Caribbean-origin Black population are comparatively older.

Table 1 Sociodemographic characteristics of Canadian-born Black and non-racialized populations, for population aged 25 to 54, 2021

	Black population	Black population —African-origin	Black population —Caribbean-origin	Black population —Canadian-origin	Non-racialized population—All-origin	Non-racialized	
Characteristics	—Total	second generation	second generation	(third generation or more)	second generation	population— Third generation or more	
Ondracteristics	— Total	Second generation	Second generation	number	Scottu generation	Third generation of more	
Denulation	150.005	17 101	04.070		1 207 000	C 00F 07F	
Population	150,325	17,121	94,373	29,037	1,307,208	6,335,275	
				percentage			
Age							
25 to 34 years	49.0	74.2	45.0	46.7	25.5	32.0	
35 to 44 years	32.4	19.9	36.4	28.4	33.4	34.1	
45 to 54 years	18.6	5.9	18.7	24.9	41.1	33.9	
Residence in a census							
metropolitan area or census							
agglomeration in 2020							
Census metropolitan area (CMA)	94.3	97.4	97.0	84.6	83.6	65.9	
Census agglomeration (CA)	2.9	1.4	1.4	8.0	7.2	13.4	
Not in a CMA or CA	2.8	1.2	1.5	7.4	9.2	20.7	
Geography of residence in 2020							
Atlantic provinces	4.6	1.2	0.6	20.3	2.6	10.0	
Montréal	18.6	11.1	23.6	9.3	10.5	11.9	
Rest of Quebec <sup>1</sup>	1.1	1.9	0.9	1.5	1.7	16.3	
Ottawa-Gatineau	4.9	11.3	4.2	3.6	4.0	4.5	
Toronto	43.3	44.6	50.1	24.4	24.9	6.5	
Other CMAs in Ontario	12.4	8.2	11.1	16.5	19.3	12.5	
Ontario outside CMAs	2.2	1.1	1.5	4.8	7.1	8.4	
Calgary	2.4	4.2	1.6	3.0	4.1	3.8	
Edmonton	2.8	6.8	1.7	3.7	3.6	3.9	
Vancouver	3.2	4.7	2.0	4.1	7.4	3.7	
Other CMAs in western provinces	3.0	4.0	1.9	5.0	7.6	7.8	
Western provinces outside CMAs	1.5	0.9	0.7	3.6	7.3	10.4	

Table 1
Sociodemographic characteristics of Canadian-born Black and non-racialized populations, for population aged 25 to 54, 2021

Characteristics	Black population Black population —African-origin second generation		Black population —Caribbean-origin second generation	Black population —Canadian-origin (third generation or more)	Non-racialized population—All-origin second generation	Non-racialized population— Third generation or more	
				percentage			
Census family type							
Couple without children	10.8	10.4	9.5	13.6	17.6	19.9	
Couple with children	23.8	15.8	24.8	25.1	47.4	45.2	
Parent in one-parent family	13.1	4.9	13.5	16.8	6.4	7.5	
Living without other relatives	9.2	3.3	9.4	12.5	5.4	6.5	
Living with other relatives	3.9	1.5	4.1	4.3	1.0	1.0	
Child living with parent(s)	27.8	42.7	29.6	15.3	11.2	7.7	
Child in couple family	11.7	22.4	12.0	5.2	6.9	4.5	
Child in one-parent family	16.2	20.3	17.6	10.1	4.3	3.2	
Not in a census family	24.5	26.2	22.5	29.2	17.4	19.7	
Language spoken most often at hor	me						
English	83.6	80.5	80.1	93.5	90.9	69.7	
French	12.8	10.3	16.4	5.3	5.4	29.3	
English and French	1.6	1.8	1.9	0.9	0.8	0.7	
Non-official language(s), or combination of official and non-							
official languages	2.0	7.3	1.6	0.3	2.9	0.3	

<sup>1.</sup> This excludes people living in Montréal or in the Quebec part of Ottawa-Gatineau.

Source: Statistics Canada, Census of Population, 2021.

Second-generation populations are generally more urbanized than thirdgeneration-or-more populations, and this was the case within both the Black population and the nonracialized population. However, within both generation categories, the Black population was more likely to live in Census Metropolitan Areas (CMAs) than the non-racialized population. In particular, over 95% of the African-origin and Caribbeanorigin Black populations lived in CMAs, with half (50%) of the Caribbean-origin and 45% of the African-origin Black populations living in Toronto. Beyond Toronto, the African-origin population were more likely than the other Black groups to live in Ottawa-Gatineau or in western CMAs, while the Caribbean-origin population were more likely to live in Montreal. Nearly half of the Canadian-origin Black population lived in Ontario, and they were more likely than the other Black groups to live in areas of the province outside Toronto and Ottawa; another fifth lived in the Atlantic provinces, where Halifax has had a Black population for centuries.

These factors have implications for education and labour market outcomes. Younger and more urbanized populations tend to have higher educational attainment. Urbanized populations also tend to earn more than non-urban populations, in part due to the higher cost of living in cities, whereas younger populations generally earn less due to fewer years of work experience.

### Living with parents more common among African-origin and Caribbean-origin Black populations

There were also notable differences in terms of family type, with Africanand Caribbean-origin Black adults being more likely to live with their parents than other groups. Specifically, 43% of the Africanorigin and 30% of the Caribbean-

origin Black populations were living with their parents (and were not in a couple and did not have children) (Table 1). This compares with 15% of the Canadian-origin Black population, 11% of the non-racialized second-generation population and 8% of the non-racialized Canadianorigin population. The younger age of these Black populations did not explain all of the difference.

When age was taken into account, two patterns emerged for both Canadian-born Black populations and non-racialized populations. First, second-generation populations were more likely to live with their parents than third-generation-ormore populations. Second, within generations, Black populations were more likely to live with their parents than non-racialized populations. For example, at age 30, 44% of the African-origin and 38% of the Caribbean-origin Black populations were living with their parents, compared with 22% of the

non-racialized second-generation population. Likewise, 17% of the Canadian-origin Black population were living with their parents at age 30, compared with 12% of the non-racialized third-generation or more population. These living patterns may be influenced by financial considerations (especially given the concentration of both the African-origin and Caribbeanorigin population in Toronto, where housing costs are very high) or by non-financial assistance of children to parents or parents to children, as well as personal preferences. Among men, living with parents is typically associated with lower earnings, but it is more likely to be a consequence of low earnings (as it is cheaper to live with parents) rather than a cause.7

Black populations were also more likely than the non-racialized population to live in one-parent families (either as a parent or a child), at one-quarter or more for each Black group (31% of the Caribbean-origin population, 27% of the Canadian-origin population, and 25% of the African-origin population), compared with 11% for non-racialized populations. In the African-origin and Caribbean-origin Black populations, which are younger than the other populations analyzed here, the majority of people living in one-parent families were adult children living with their parent.

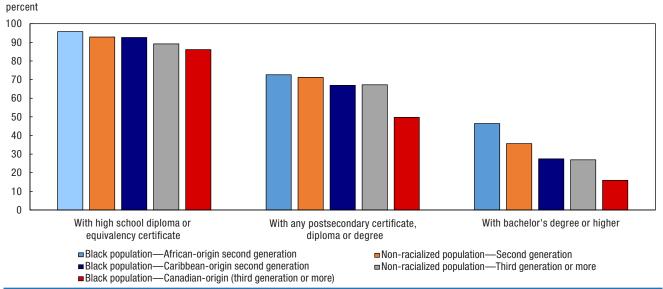
Educational qualifications differed sharply between Black groups, with education highest among the African-origin Black population and lowest among the Canadian-origin Black population

When viewed at a high level, the share of the Canadian-born Black population aged 25 to 54 who have a bachelor's degree or

higher (29%) appears similar to the share for the non-racialized population in the same age group (28%). However, as discussed in a previous study, such comparisons conceal major differences between Black groups.8 The African-origin Black population were the most likely to have a bachelor's degree or higher, at 46%, compared with 27% among the Caribbean-origin Black population and 16% among the Canadian-origin Black population (Chart I). This pattern was also seen for other educational characteristics, including rates of completing high school, and rates of completing any postsecondary credential (trades, college or university).

Compared with Canadian-origin populations, second-generation populations, both Black and non-racialized, tend to have higher educational attainment for all three measures: completing high school, a postsecondary credential, and

Chart 1
Educational characteristics of Canadian-born Black and non-racialized populations, for population aged 25 to 54, 2021



Source: Statistics Canada, Census of Population, 2021

a bachelor's degree or higher. Contributing factors include the high educational attainment of their immigrant parents and the high expectations for their educational attainment held by both their parents and the individuals themselves.<sup>9</sup>

However, there were further differences. Among secondgeneration populations, the Africanorigin Black population was more educated on all three metrics than the non-racialized population<sup>10</sup>, while the Caribbean-origin population was less so. In fact, the Caribbean-origin Black population had educational characteristics similar to the nonracialized third-generation or more population. Additionally, when comparing Canadian-origin populations, the Black population had notably lower education levels than the non-racialized population. They were 17 percentage points less likely to have any postsecondary

credential, a gap which was mostly due to their lower likelihood (by II percentage points) of having a bachelor's degree or higher.

These findings are consistent with other research, both at the national level and focused on Toronto specifically, that shows high educational attainment among both African-origin populations and their African-immigrant parents. A study (using data from 2008-2011) on high schools and selected universities in Toronto also found that some of the largest gaps between Black and non-Black students were faced by Black children and youth with Canadian-born parents.

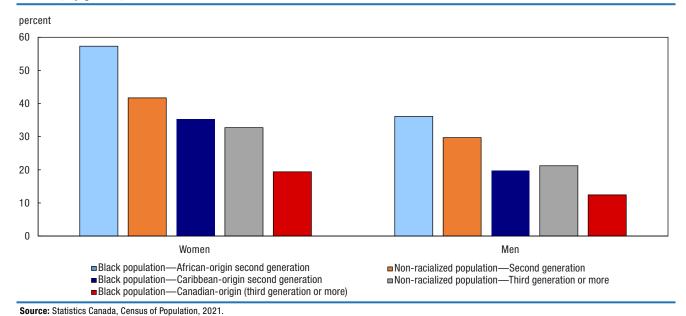
For many Black students, there is a disconnect between their aspirations and their expectations. The 2016 General Social Survey found that 94% of Black youth aged 15 to 25 wanted to obtain a bachelor's degree or higher, a larger

share than among the non-Black population (82%); but in contrast, 60% expected that they would do so, compared with 79% of non-Black youth. <sup>12</sup> Some research on Toronto's largest school board found that instructors and educational counsellors disproportionately guided Black high school students, regardless of academic standing, towards courses that did not fit the prerequisites for university. <sup>13</sup>

### African-origin second-generation women had particularly high levels of education

Over half (57%) of African-origin Black women had a bachelor's degree or higher, 16 percentage points higher than non-racialized second-generation women and 25 percentage points higher than non-racialized third generation or more women (Chart 2). In comparison, 36% of African-origin Black men

Chart 2
Attainment of a bachelor's degree or higher for Canadian-born Black and non-racialized populations, for population aged 25 to 54, by gender, 2021



had a bachelor's degree or higher, 6 percentage points higher than non-racialized second-generation men and 15 percentage points higher than non-racialized third-generation or more men.

The share of the Caribbean-origin Black population with a bachelor's degree or higher was lower than for the non-racialized secondgeneration population, but the gap was smaller among women (6 percentage points) than men (10 percentage points). And while Caribbean-origin Black women were slightly more likely than non-racialized third-generation or more women to have a bachelor's degree or higher, the opposite was true for men.

### **Regression analysis**

# When age was taken into account, all Black groups, except African-origin Black women, had lower earnings than their non-racialized third-generation-or-more counterparts

The second central question of this paper is: how large of a role do educational differences play in the wage differences between Black populations and the non-racialized third generation or more population, and what other factors contribute to these differences? How do the factors contributing to earnings differences vary between the second-generation Black populations and the non-racialized second-generation population? And how do

relationships between education, other variables, and wages compare between the different Black groups? The non-racialized third-generation or more population is used as the reference population because it makes up the majority of Canada's population and provides a common point of comparison. Earnings measured in this section are wages, and persons with self-employment income are excluded.

Before controlling for any other factors, all three Black populations, for both women and men, earned less on average than the non-racialized third-generation or more population. The size of the earnings gaps ranged from \$3,400 among Caribbean-origin Black women to nearly \$20,000 among Canadian-origin Black men (Table 2).

Table 2
Average earnings of Canadian-born Black and non-racialized populations, age-adjusted for comparability, for population aged 25 to 54, by gender, 2021

	Population of interest	Reference population (age-adjusted to match population of interest)	generation or more	Difference from earnings of age- adjusted reference population	Difference from earnings of unadjusted reference population
Population group			dollars		
Women	-				
Black population—African-origin second generation	50,519	47,464	54,908	3,055	-4,389
Black population—Caribbean-origin second generation	51,475	52,763	54,908	-1,288	-3,433
Black population—Canadian-origin (third generation or more)	43,220	52,735	54,908	-9,515	-11,688
Non-racialized population—Second generation	61,873	55,962	54,908	5,911	6,965
Men					
Black population—African-origin second generation	51,144	59,645	69,165	-8,501	-18,021
Black population—Caribbean-origin second generation	52,804	66,631	69,165	-13,827	-16,361
Black population—Canadian-origin (third generation or more)	49,297	65,584	69,165	-16,287	-19,868
Non-racialized population—Second generation	77,539	70,626	69,165	6,913	8,374

**Note:** In all cases, the differences between the average earnings of the population of interest and those of the age-adjusted reference population are statistically significant at p < 0.001. **Source:** Statistics Canada. Census of Population. 2021.

One important factor in the earnings differences was that the African- and Caribbean-origin Black populations, especially the Africanorigin population, were younger than the reference population. After adjusting for age 14, African-origin Black women earned approximately \$3,100 more than women in the reference population. This could be explained by the higher education attainment of African-origin Black women, as discussed above. However, non-racialized secondgeneration women earned \$5,900 more than women in the reference population (after adjusting for age), despite not being as highly educated as African-origin Black women.

For all other Black populations, earnings, after adjusting for age, were still significantly lower than those of the reference population. The size of the earnings gap was largest for Canadian-origin Black men (\$16,300), followed by Caribbeanorigin Black men (\$13,800).

# Differences in educational attainment played a large role in wage differences between Black populations

Black populations had, in addition to age differences, substantial sociodemographic differences both from each other and from the reference population, which may explain some of the earnings gaps. An Oaxaca decomposition was used to analyze the extent to which differences in geography, family status, language spoken most often at home, educational attainment, major field of study, work activity, occupation, and union membership and participation in a registered pension plan (RPP) could explain the earnings gaps.

The populations were ageadjusted prior to carrying out the decomposition analysis, so that age itself was not a factor in the decomposition. This was done to enable a clearer comparison between populations. It is known that the age structures of the populations differ substantially, and that other variables, such as family type and educational attainment, differ with age.

The key question remains: how do the associations between population characteristics and wages differ between populations after these age differences have been taken into account? The regression does interact age with educational attainment, because the association between educational attainment and wages changes substantially with age (i.e. people with higher educational attainment tend to see larger wage gains as they age).

In Chart 3, the wage differences from the reference population given in Table 2 are represented by the red circles. The contributions of the different regression variables to these wage differences are represented by the bars, with the sum of the positive and negative bars for a group being equal to the amount shown by the red circle.

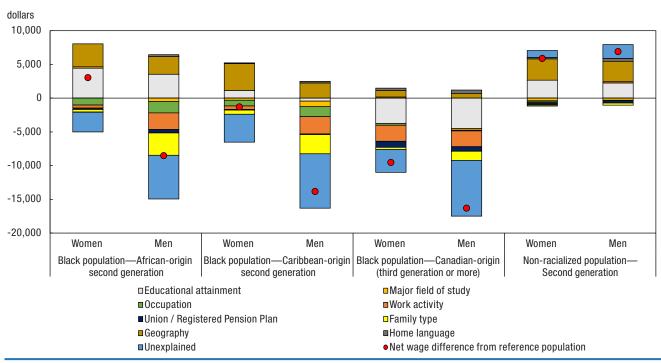
Higher educational attainment is associated with higher wages, and this was reflected in the results of the decomposition analysis. The bulk of the earnings differences associated with educational attainment were associated with the share of the population with a bachelor's degree or higher. Being less likely to have a postsecondary credential below the bachelor level (e.g. a college or trades certificate or diploma) was also a factor for lower wages among Canadian-origin Black men.

African-origin Black women and men had higher earnings given the larger share holding a bachelor's degree or higher. Meanwhile, Canadian-origin Black women and men had lower earnings attributable to their lower educational attainment. The results for Caribbean-origin Black women and men also followed the expected patterns based on educational attainment, with higher earnings for Caribbean-origin women and lower earnings for men.

The magnitude of these educationassociated earnings differences from the reference population ranged from \$4,500 higher among Africanorigin Black women, to \$4,500 lower among Canadian-origin Black men (Chart 3). Among each of women and men, differences in educational attainment accounted for a difference of approximately \$8,000 in annual wages between the highest-educated (African-origin) and lowest-educated (Canadianorigin) Black groups. The difference between the Caribbean-origin Black population and Canadianorigin Black population was about \$5,000 for women and \$4,000 for men. Differences in educational attainment were the largest source of wage differences between different Black groups. However, there were other major factors associated with wage differences that were common to multiple Black groups.

As discussed previously, secondgeneration populations are usually more highly educated than thirdgeneration or more (Canadianorigin) populations: this was also the case among the non-racialized population. The higher education of the non-racialized secondgeneration population was associated with higher wages than the nonracialized third-generation or more

Chart 3
Decomposition of income difference between populations of interest and the non-racialized third generation or more population, by gender, for population aged 25 to 54, 2021



**Note:** See Data sources, methods and definitions section for details on the regression population. **Source:** Statistics Canada, Census of Population, 2021.

population, among both women (+\$2,700) and men (+\$2,300). However, this was smaller than education-related wage differences between Black second- and thirdgeneration populations.

### Higher incidence of overqualification and underemployment among Black populations contributed to earnings gaps

Despite the substantial differences between the three Black populations, all three of them were more likely than the non-racialized third-generation or more population to be in lower-skill occupations relative to their educational attainment, and/or to work in jobs that were part-time

or part-year. In contrast, this was not substantively the case for the non-racialized second-generation population.

Variations in work activity (hours and weeks worked) and occupation were associated with earnings gaps, from the reference population, ranging from more than \$4,000 among African- and Caribbean-origin Black men to around \$1,400-\$1,500 for African- and Caribbean-origin Black women, and broadly around \$2,500 for Canadian-origin Black women and men (Chart 3). The largest wage differences attributable to being less likely to have full-time full-year work were among all three groups of Black men, as well as Canadian-origin Black women; the largest differences attributable to occupation were among African- and Caribbean-origin Black men. 15

For some Black groups, these differences counteracted in large part the gains from higher educational attainment. For example, higher educational attainment contributed approximately \$1,200 to the earnings of Caribbean-origin Black women, relative to the non-racialized thirdgeneration or more population, but lower earnings associated with differences in occupation and work activity (-\$1,400) removed those gains. African-origin Black men had a wage advantage of \$3,500 associated with higher educational attainment, but a wage shortfall of \$4,100 associated with differences in occupation and work activity.

This may point to one reason, suggested in previous literature, for lower educational attainment among Black groups whose families have been in Canada longer. They may feel discouraged at seeing family members or peers obtain higher levels of education, yet have lower-quality jobs and lower earnings. 16

The occupation category of this regression decomposition is specifically calculated as the wage differences associated with differences in occupation between people with the same educational attainment.17 The impact of occupational differences on wages was larger for Black groups with higher levels of education (Africanand Caribbean-origin), because the higher-education population who would be affected by these differences was larger. That said, in each of the three Black groups and for both genders, Black people with a bachelor's degree or higher were 8 to 12 percentage points less likely than the reference population to work in professional occupations (those typically requiring a degree) or senior and specialized management positions<sup>18</sup>, after adjusting for age.

African- and Caribbean-origin Black men with a postsecondary credential below the bachelor level were also 14 to 15 percentage points more likely than men in the reference population with the same education level to work in occupations typically requiring a high school diploma or less. <sup>19</sup> For Caribbean-origin men, lower-level jobs among those with a postsecondary credential below the bachelor level made up more than half of the occupation effect.

A large portion of the wage difference between Black populations and the reference population could not be explained by the factors that were considered in the decomposition analysis

In each of the three Black groups, among both women and men, a large portion of the wage difference between Black populations and the reference population was unexplained. The unexplained portion was about twice as large among Black men (ranging from -\$6,500 to -\$8,300) as among Black women (-\$2,900 to -\$4,100) (Chart 3). This is relatively consistent across Black groups, both secondgeneration and third-generation-ormore, and is not observed among the non-racialized second-generation population (where there is a smaller positive unexplained effect). The existence of this negative effect across all Black groups, despite their differences in terms of other characteristics such as education. place of birth of parents and geography of residence in Canada, points to disadvantages experienced across the Black population.

One contributor to this could be Black workers receiving lower pay for the same work. As a broad illustration, 89% of Black male workers aged 25 to 64 worked in occupations where Black men had lower average wages than non-racialized men; for Black women the corresponding figure was 71%. This is consistent with the unexplained effect being larger for men than women. Other potential factors could include more granular

differences in work activity and occupation than sample size allowed this article to examine (for example, exact hours worked per week<sup>21</sup>). Analyses of wage gaps faced by Black populations using data from previous censuses found that occupational differences and wage gaps within occupations accounted for a large share of the overall wage gap.<sup>22</sup>

It is important to note that large negative unexplained effects on wages are not unique to Black populations. Negative unexplained effects of similar magnitude were observed among Latin American and Filipino second-generation women and men. The causes of these unexplained effects are not necessarily the same across populations. Additional analyses of these populations in order to identify the sources of these effects are a valuable area for future research.

Among African-origin and Caribbean-origin women, there is an additional complexity to the unexplained effect. Based on the patterns that exist among the reference population (and all other analyzed populations of women and men except these two), people living in four of the largest cities in Canada - Toronto, Edmonton, Calgary and Vancouver - generally earned more than those living elsewhere.<sup>23</sup> However, among African- and Caribbean-origin Black women, the wage advantages associated with living in some or all of these cities were much lower. Toronto played a particularly large role in this pattern, given the high share of the African- and Caribbean-origin Black populations who live in that city. In

addition, people living in Montréal typically had lower wages than in most other CMAs, among all groups, and this association was larger among African- and Caribbean-origin Black women. These geographical patterns accounted for all of the unexplained effect for African-origin women and much of it for Caribbean-origin women,24 whereas they were not seen among other Black populations. This does not necessarily exclude the possibility that occupational differences or wage gaps within occupations play a role, if those factors manifest to a greater degree in certain geographical areas than others. The reasons for these patterns are an area for future analysis.

Another possible factor in these differences, and in the unexplained differences for other Black populations, could be differences in the areas of Toronto and other cities in which different populations live, as earnings may differ by area (e.g., downtown versus suburbs). The regression was not able to take this into account, but it is a potential area for future research.

### **Conclusion**

The examination of education and earnings of Canadian-born Black populations reveals complex relationships. While the educational attainment of the Black population appears similar to that of the non-Indigenous non-racialized population, this disguises major differences in educational attainment between different Black groups. This paper specifically focuses on Black populations born in Canada. The African-origin Black population is the highest-educated; the Caribbean-origin Black population is the next-highest, with similar levels of education to the nonracialized third-generation or more population. The Canadian-origin Black population faces substantial education gaps. This highlights the importance of disaggregated analysis within specific racialized groups, since overall averages can obscure large variations.

Regression decomposition analyses showed that these educational differences are connected with wage differences of about \$8,000 between the African-origin and Canadianorigin Black populations.

However, other factors were associated with lower wages among all the Black populations. Compared with the non-racialized third-generationor-more population, all the Black populations were less likely to have a full-time full-year job and/or more likely to work in lower-level occupations related to their education attainment. These two factors were connected with wage gaps ranging from -\$1,400 to -\$4,100 among different Black populations. All the Black groups also faced addition wage gaps that were not explained by any of the factors included in the regression; the size of these unexplained wage gaps ranged from -\$2,900 to -\$4,100 among Black women, and -\$6,500 to -\$8,300 among Black men. These patterns were not observed among the second-generation non-racialized population. This indicates that though Black populations differ in educational attainment and other characteristics. they have important commonalities in terms of the challenges they face in the labour force.

**Katherine Wall** is an analyst with the Canadian Centre for Education Statistics at Statistics Canada and **Shane Wood** is an economic analyst at Statistics Canada.

### Data sources, methods and definitions

#### **Data sources**

The analysis uses data from the 2021 Census of Population. About one in four households in Canada completed the 2021 long-form census, providing information on a broad range of demographic, social and economic characteristics. The large number of observations and richness of the census data make them well-suited for studying population subgroups.

The analysis compares the Black populations to non-Indigenous non-racialized populations. It focuses on individuals meeting the following selection criteria: they were non-immigrants born in Canada, were aged 25 to 54 at the time of the 2021 Census and did not attend school between September 2020 and 11 May 2021. Those speaking an Indigenous language as their main language at home, and those living in the territories, were excluded from the regression as these populations were too small to be included in the analytical categories.

The analysis of earnings was further restricted to the population who had wages in 2020 and did not have self-employment income. Additionally, the top and bottom 2% of these observations sorted by wage income were excluded since these observations are often outliers. All dollar values in the text of the article are rounded to the nearest \$100.

The weighted and unweighted sample sizes are as follows:

### **Methodology**

For the Oaxaca (also called Kitagawa-Blinder-Oaxaca) decomposition, employment income was regressed on the following grouped categories: census family type, language spoken most often at home, work activity, major field of study (using the CIP 2021 STEM and BHASE variant, with 'Business and related studies' as the reference category), and the following composite variables:

- an age component which consists of age and age squared (note that the data are age-adjusted prior to the decomposition, so age has zero effect in the decomposition).
- educational attainment, which contains five categories (no certificate, diploma or degree; high school diploma or equivalency certificate; postsecondary certificate or diploma below bachelor level; bachelor's degree; and university certificate, diploma or degree above bachelor level) and is interacted with the age component.
- occupation, which uses the NOC 2021 TEER category<sup>25</sup> and is interacted with educational attainment. For each level of education, the most common NOC TEER category for that education level is used as the reference category.

Table 3
Weighted and unweighted analytical sample sizes, education and income analysis, 2021

	Education analysis				Income analysis			
	Women		Men		Women		Men	
		weighted		weighted		weighted		weighted
Population group	count	count	count	count	count	count	count	count
Black population—African-origin second-generation	1,948	8,271	2,075	8,850	1,296	5,494	1,214	5,187
Black population—Caribbean-origin second-generation	11,192	46,785	11,308	47,589	7,479	31,191	7,039	29,625
Black population—Canadian-origin (third-generation or more)	3,420	14,466	3,444	14,572	1,994	8,362	2,032	8,542
Non-racialized population—Second-generation	154,889	641,799	159,906	665,409	106,300	439,774	113,244	470,619
Non-racialized population— Third-generation or more								
(reference population)	748,607	3,100,072	775,370	3,235,203	517,657	2,138,357	565,091	2,350,766

Source: Statistics Canada, Census of Population, 2021.

### Data sources, methods and definitions

- geography, which is composed of the 6 largest CMAs (Toronto, Montreal, Vancouver, Ottawa-Gatineau, Calgary and Edmonton), the Atlantic provinces, Quebec outside of these CMAs, other Ontario CMAs as a whole, other Western CMAs as a whole, Ontario outside of CMAs, and the Western provinces outside of CMAs. Groupings larger than the provincial level were necessary due to small Black populations in many areas outside of major cities.
- Union-RPP is composed of indicators of whether the person worked in a unionized job, had a workplace registered pension plan (RPP), or both.

Unless otherwise stated, all findings discussed in the regression analysis section is statistically significant at p=0.001 (i.e., 99.9% confidence).

The regression operated on the assumption that the relationships between wages and the independent variables were the same for the three Black populations and the non-racialized second-generation population as they were for the reference population (the non-racialized third-generation or more population). As a robustness check, a second regression was run, in which the relationships between wages and the independent variables were treated as different for each population. Only one substantial difference was found, involving the relationship between geography and wages for African- and Caribbean-origin Black women, which was discussed in the regression results. A detailed comparison of the two regressions is provided in the appendix.

### Oaxaca Decomposition - A Brief Description

The Oaxaca decomposition conducts a regression on the reference population to calculate the average effect of each independent variable on the outcome of interest (in this case, wages) for that population. Then, this effect is used to calculate what the expected difference in earnings would be given the differences in the population characteristics from one population to another. Anything not explained by this effect is considered unexplained.<sup>26</sup>

As an example, suppose there are two populations, one making on average \$1,500 and the other \$1,550, and the only difference between the two populations is that the second one has 5 percentage points more people with a bachelor's degree and 5 percentage points fewer people with a high school diploma as their highest level of education. If people with bachelor's degrees made on average, after everything else is controlled for, \$500 more than people with high school diplomas, then this would have an expected effect on the average income of the population of  $5\% \times \$500 = \$25$ . So, of the \$50 difference, \$25 could be explained as due to the change in education, and \$25 would be unexplained.

#### **Definitions**

**African-origin Black population:** Non-immigrant Black population born in Canada who have at least one parent born in Africa. Persons with one parent born in Africa and the other born in the Caribbean or Guyana are excluded.

Caribbean-origin Black population: Non-immigrant Black population born in Canada who have at least one parent born in the Caribbean or Guyana. Guyana is the only mainland Latin American country which is a substantial country of origin for Black immigrants, and has much in common culturally with Black Caribbean populations. Persons with one parent born in Africa and the other born in the Caribbean or Guyana are excluded.

**Canadian-origin Black population:** Black population born in Canada whose parents were also both born in Canada.

**Second-generation population:** Population born in Canada with at least one parent born outside Canada. Both the Africanorigin and Caribbean-origin Black populations are second-generation.

**Third-generation or more:** Population born in Canada with both parents also born in Canada. The Canadian-origin Black population is third-generation or more.

### Appendix: Robustness check for regression analysis

The main regression for this article (Regression I, or RI, in the charts below) operates on the assumption that the relationship between earnings and the independent variables is the same for the Black populations as for the reference population.

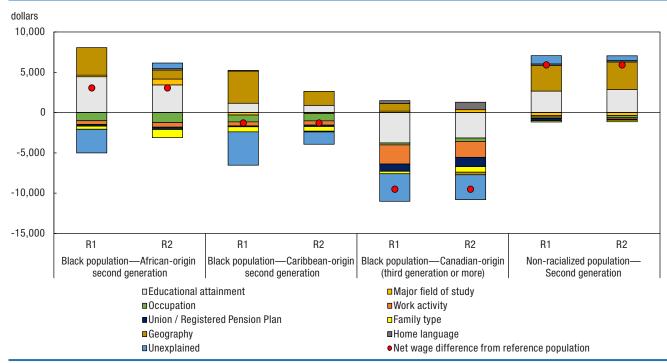
A second regression (Regression 2, or R2), used for a robustness check, does not use this assumption. Instead, for each population (African-origin Black women, Caribbean-origin Black men, etc.) it bases its decomposition on the relationship between earnings and the independent variables observed for that population. The advantage of this regression is that it takes into account that the relationships may not be the same for all groups. The disadvantage is that its estimations of the earnings of people in certain categories of the independent variables can be based on very small sample sizes, which can distort some results.

The two regressions are presented together here for more information both on areas where the findings are consistent between the two, and areas where the findings differ.

Note that the total differences in earnings between any target group and the reference population are the same across the two regressions The differences are only in the relative magnitude of the effects from the different independent variables in the decomposition.

Charts A. I and A.2 give the regression results for women and men using the two different regression methods, while chart A.3 shows the magnitude of the differences between the two regressions for the variables where the two regressions' findings are significantly different from each other at p=0.05 (95% confidence).

Chart A.1
Decomposition of income difference between populations of interest and reference population, using main regression (R1) and robustness check regression (R2), for women aged 25 to 54, 2021

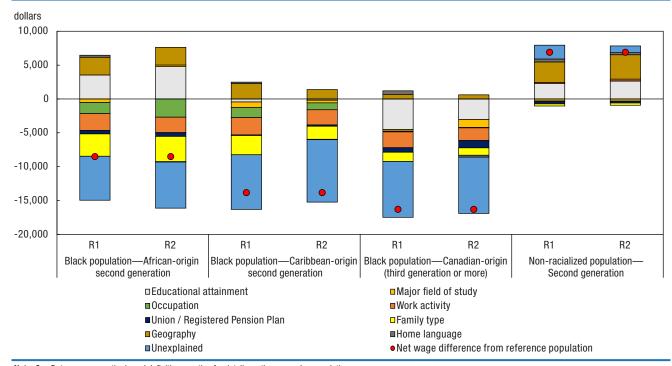


Note: See Data sources, methods and definitions section for details on the regression population.

Source: Statistics Canada, Census of Population, 2021.

Chart A.2

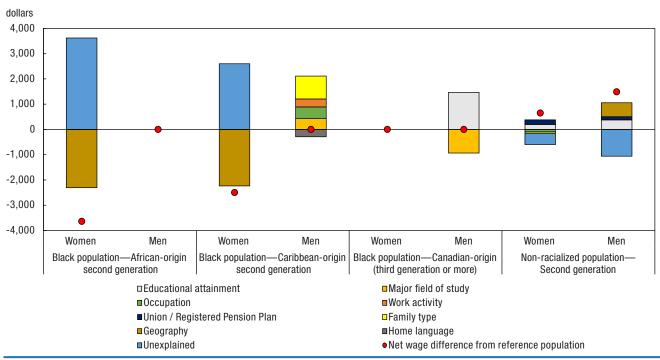
Decomposition of income difference between populations of interest and reference population, using main regression (R1) and robustness check regression (R2), for men aged 25 to 54, 2021



**Note:** See Data sources, methods and definitions section for details on the regression population.

Source: Statistics Canada, Census of Population, 2021.

Chart A.3 Magnitude of statistically significant differences between Regression 1 and Regression 2, for women and men aged 25 to 54, 2021



**Note:** See Data sources, methods and definitions section for details on the regression population. **Source:** Statistics Canada, Census of Population, 2021.

### **Notes**

- 1. Statistics Canada (2020); Qiu and Schellenberg (2022).
- 2. Statistics Canada (2020); Qiu and Schellenberg (2022).
- 3. Qiu and Schellenberg (2022).
- 4. Statistics Canada (2020).
- 5. Statistics Canada (2020); Oreopoulos (2011).
- 6. Houle (2020).
- The regression later in the article finds that living with parents is associated with lower earnings among men. Further analysis of this finding was omitted in order to focus on more salient points, but is available on request.
- 8. Kow and Wall (2023).
- Chen and Hou (2019); Childs, Finnie and Mueller (2015); Krahn and Taylor (2005).

- 10. This is not unusual for second-generation populations in racialized groups. Rates of completing a bachelor's degree or higher are similar to the African-origin Black population (46%) among the Arab (44%) and Southeast Asian (43%) second-generation populations, and higher for some groups, including the Chinese (68%) and South Asian (57%) second-generation populations.
- James (2021); Childs, Finnie and Mueller (2015); and Statistics Canada (2023).
- 12. Turcotte (2020).
- 13. Notably, 39% of Black students in the Toronto District School Board in 2006-2011 were enrolled in the "applied" stream of courses that did not provide prerequisites for university, compared to 18% of students from other racialized groups and 16% of white students. York University (2017).

- 14. The age-adjustment was done by calculating what the earnings of the reference population would be if they had the same age structure as the population they were being compared to.
- 15. Differences related to work activity and occupation were also observed for several other racialized groups among men, but were smaller in magnitude. For example, differences between -\$1,000 and -\$2,000 were observed among Filipino, Arab, Latin American and Southeast Asian second-generation men. A difference of -\$1,600 was observed among Latin American second-generation women, comparable in magnitude to the differences seen among Black women. More detailed analyses of these differences were outside the scope of the paper.
- 16. Ogbu (2007); Taylor et al (1994). Taylor et al find that "for African-American students, the more they perceived that discrimination negatively affects the employment opportunity structure, the less importance they attached to schooling."
- 17. The occupational groupings used are based on the TEER (training, education, experience, and responsibility) categories.. The TEER concept replaces the skill-level concept in the National Occupational Classification 2021. A TEER category is defined by the amount and type of training and education required to enter and perform the duties of an occupation. It also takes into consideration the experience required and the complexity of responsibilities involved in the work.
- 18. This categorization includes management (TEER 0) positions in NOC broad groupings 0 to 5, as well as all TEER I occupations.

- Occupations typically requiring a high school diploma or less are in TEER 4 and 5.
- 20. These calculations are for the entire Black population aged 25 to 64 who worked and earned wages in 2020, not for the target population of this article. Low sample size prevents the calculation being done for the target population at the level of specific occupation (National Occupational Classification, 5-digit).
- 21. The work activity variable in the regression decomposition distinguishes between full-time work (30 hours or more per week) and part-time (less than 30 hours).
- 22. Fearon and Wald (2011).
- 23. Men living in the Western provinces outside of CMAs also typically have high earnings, but relatively little of the Black population lives in these areas.
- 24. See Appendix and Figures A1 and A3.
- 25. The TEER I (professional) occupations category is grouped together with senior and specialized management occupations (i.e., management occupations in NOC broad groupings 0 to 5), while other management occupations (in NOC broad groupings 6 to 9, including managers in sales, serves, trades, agriculture and natural resources, and manufacturing) are grouped separately. This is done due to wage differences between these types of management occupations. TEER 2 through TEER 5 categories are used without modification.
- 26. For a more detailed explanation, please see Jann (2008).

### References

- Chen, Wen-Hao and Feng Hou. 2019. "Intergenerational Education Mobility and Labour Market Outcomes: Variation Among the Second Generation of Immigrants in Canada." Analytical Studies Branch Research Paper Series, no. 418. Statistics Canada Catalogue no. 11F0019M.
- Childs, Stephen, Ross Finnie and Richard E. Mueller. 2015. "Why do so many children of immigrants attend university? Evidence for Canada." Journal of International Migration and Integration 18:1. September.
- Fearon, Gavin and Steven Wald. 2011. "The earnings gap between Black and White workers in Canada: Evidence from the 2006 Census." Industrial Relations 66:3. Summer.
- Houle, René. 2020. "Changes in the socioeconomic situation of Canada's Black population, 2001 to 2016." Ethnicity, Language and Immigration Thematic Series. August. Statistics Canada Catalogue no. 89-657-X.
- James, Carl. 2021. <u>Colour Matters: Essays on the Experiences, Education, and Pursuits of Black Youth.</u> Toronto: University of Toronto Press.
- Jann, Ben. 2008. "The Blinder-Oaxaca decomposition for linear regression models." The Stata Journal 8:4. 453-479.
- Kow, Benjamin and Katherine Wall. 2023. "A portrait of educational attainment and occupational outcomes among racialized populations in 2021." Census in Brief. January. Statistics Canada Catalogue no. 98-200-X.
- Krahn, Harvey and Alison Taylor. 2005. "Resilient teenagers: explaining the high educational aspirations of visible-minority youth in Canada." Journal of International Migration and Integration 6:3/4. Summer/Fall. 405-434.

- Ogbu, John U. 2007. "African-American Education: A Cultural-Ecological Perspective." In Black Families 4th ed., ed. by Harriette Pipes McAdoo. SAGE Publications: Thousand Oaks.
- Oreopoulos, Philip. 2011. "Why do skilled immigrants struggle in the labor market? A field experiment with thirteen thousand resumes." American Economic Journal: Economic Policy 3: 148-171. November.
- Qiu, Theresa and Grant Schellenberg. 2022. "The weekly earnings of Canadian-born individuals in designated visible minority and White categories in the mid-2010s." Economic and Social Reports. January. Statistics Canada Catalogue no. 36-28-0001.
- Statistics Canada. 2020. "Canada's Black population: Education, labour and resilience." Ethnicity, Language and Immigration Thematic Series. February. Statistics Canada Catalogue no. 89-657-X2020002.
- Taylor, Ronald D., Robin Casten, Susanne M. Flickinger, Debra Roberts and Cecil D. Fulmore. 1994. "Explaining the School Performance of African-American Adolescents." Journal of Research on Adolescence 4:1.
- Turcotte, Martin. 2020. "Results from the 2016 Census: Education and labour market integration of Black youth in Canada." Insights on Canadian Society. February. Statistics Canada Catalogue no. 74-006-X.
- York University. 2017. Towards race equity in education: The schooling of Black students in the Greater Toronto Area. York University: The Jean Augustine Chair in Education, Community & Diaspora.