# 2023 FACT SHEET



HISPANIC HIGHER EDUCATION AND HISPANIC-SERVING INSTITUTIONS (HSIs)

2021-22 IPEDS Data

# **Hispanic demographics:**

- In 2021, 62.5 million Hispanics lived in the U.S.<sup>1</sup> and 3.2 million in Puerto Rico<sup>2</sup>.
- Hispanics were 18.9% of the U.S. population in 2021<sup>3</sup>.
- Hispanic median age is 29.8, nearly nine years lower than the entire U.S. population median age of 38.54.
- Thirty-one percent of the Hispanic population are under 18 years of age, compared to 22% of the U.S. population<sup>5</sup>.
- California (15.9 million) and Texas (11.9 million) had the nation's largest Hispanic populations in 2021, followed by Florida (5.8 million), New York (3.9 million), and Arizona (2.4 million). Other states with large Hispanic populations (1 million or more) include: Colorado, Georgia, Illinois, New Jersey, New Mexico, North Carolina, Pennsylvania, and Washington<sup>6</sup>.
- Hispanic share of the labor force is projected to reach 35.9 million in 2030, accounting for 78% of the net new workers between 2020 and 2030<sup>7</sup>.
- Hispanic buying power rose from \$213 billion in 1990 to \$1.97 trillion in 2020, representing an annual growth rate of 7.57%<sup>8</sup>.

# Hispanic enrollment in higher education:

- Hispanic enrollment in higher education is expected to exceed 4.0 million students by 2026, far surpassing the growth rate of any other racial-ethnic group by over 10%.
- The percent of STEM degrees conferred to Hispanic students rose from 9.2% to 15.2% between 2009 and 20209.
- In fall of 2021, 3.14 million Hispanic undergraduate students were enrolled in nonprofit postsecondary institutions.
- Hispanic students earned one out of four (25.4%) associate degrees conferred in 2021, compared to 13.2% in 2011.
- Hispanic students earned 15.9% of bachelor's degrees conferred in 2020, compared to 9.2% in 2011.

# **Hispanic-Serving Institutions (HSIs):**

- HSIs are defined by the Higher Education Act as degree-granting institutions with Full-Time Equivalent undergraduate enrollments of at least 25% Hispanic. (For the complete federal definition, please visit www.hacu.net.)
- In 2021, 572 Institutions met the federal HSI enrollment criterion, enrolling nearly two-thirds of all Hispanic undergraduate students.
- HSIs enroll 30.5% of all undergraduate students in nonprofit postsecondary education.
- Of the top 10 colleges and universities ranked by the Social Mobility Index (SMI) in 2022, seven were HSIs<sup>10</sup>.
- A majority of HSIs are in urban areas and are concentrated geographically, with 80% (455) of these institutions located in six states and one territory: California (170), Florida (32), Illinois (31), New Mexico (24), New York (37), Texas (102) and Puerto Rico (59).
- During the COVID-19 pandemic, college enrollment dropped significantly among Hispanics and most other racial and ethnic groups<sup>11</sup>. Given the decline in enrollment for Hispanics, the number of HSIs decreased by 10 institutions in 2020. In 2021, the number of HSIs have reached above pre-pandemic levels based on the most recent postsecondary fall enrollment data.

## **Hispanic-Serving Institutions (HSIs) Through the Years**

#### 572 600 569 559 539 523 492 472 435 409 370 400 311 200 0 2012 2013 2014 2015 2016 2017 2018

## 572 HSIs by Institution Type



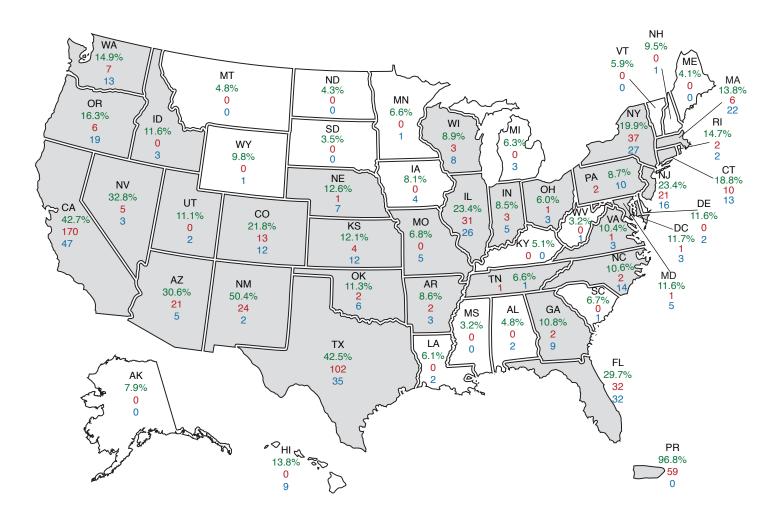
- Facts about U.S. Latinos for Hispanic Heritage Month | Pew Research Center
- 2. Puerto Rico I Data USA
- 3. U.S. Census Bureau QuickFacts: United States
- 4. U.S. Census Bureau QuickFacts: United States
- 5. U.S. Census Bureau QuickFacts: United States
- 6. Facts about U.S. Latinos for Hispanic Heritage Month | Pew Research Center
- 7. Hispanics in the Labor Force: 5 Facts I U.S. Department of Labor Blog (dol.gov)
- 8. Thirty years of change: Consumer buying power is more diverse than ever (uga.edu)
- 9. https://nces.ed.gov/programs/digest/d22/tables/dt22\_318.45.asp
- 10. https://www.socialmobilityindex.org/
- 11. https://www.npr.org/2021/10/26/1048955023/college-enrollment-down-pandemic-economy

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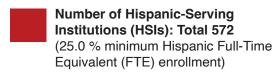
# 2021-22 Geographic Distribution



# By percentage of Hispanic Undergraduate Headcount and Number of HSIs/EHSIs







Number of Emerging HSIs: Total 400 (15.0 - 24.9 % Hispanic FTE)

## State percentages based on:

Total Undergraduate (UG) Student Headcount = 14,845,673 Total Hispanic UG Student Headcount = 3,136,553 Total Hispanic UG Student Percentage = 21.1%

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Source: 2021-22 IPEDS data using Title IV eligible, 2 year & 4 year, public and private, nonprofit institutions.