



THE PUBLIC, PARENTS, AND K-12 EDUCATION

A National Polling Report

APRIL 2023

KEY FINDINGS

1. School parents are much more likely than non-parents to feel hopeful, happy, and satisfied when thinking about the future. Parents also report higher satisfaction with their general wellbeing and happiness than non-parents.
2. A higher percentage of school parents also report they are “thriving” compared to non-parents. Rural adults and those who identify as LGBTQ report the highest levels of suffering among these demographic groups.
3. Levels of public optimism for K-12 education remain near all-time lows based on trends. The public’s views about the direction of K-12 education have declined compared to March but are comparable to October 2022 numbers.
4. Private school parents are 24 percentage points more likely to say that they are very satisfied with their child’s/children’s schooling experiences than district school parents.
5. More than half of parents are concerned about the possibility of a violent intruder entering their child’s school. Concern among parents remained steady since March. However, when primed about the recent mass shooting at an elementary school in Nashville, parents’ concern level increased 5 points.
6. Three in five school parents want to invest in mental health programs for teens to reduce the possibility of school shootings. About half of parents support having armed security at schools, laws removing guns from those who show troubling behavior, and allowing teachers in their local school district to carry guns.
7. Interest in pods and tutoring remained stable compared to previous months. Parents indicated they are willing to pay \$424 per month/child for pods and \$331 per month/child for tutoring.
8. About one out of every four parents indicate that their child has switched from one school type to another. School switching is highest among Special Education parents.
9. Overall support levels for school choice policies remain high among school parents and the general public, with support remaining stable in April:
 - Education savings accounts (ESAs) – 77% / 70%
 - School vouchers – 71% / 64%
 - Charter schools – 71% / 65%
 - Open enrollment – 76% / 68%

- **Methodology:**

This poll was conducted between April 17-20, 2023 among a sample of 2,139 Adults. The interviews were conducted online and the data were weighted to approximate a target sample of Adults based on gender, educational attainment, age, race, and region. Results based on the full survey have a measure of precision of plus or minus 2.69 percentage points..

AGENDA

WELLBEING AND HAPPINESS

VIEWS ON K-12 EDUCATION

VIEWS ON SCHOOLING

PODS, TUTORING, AND EXTRACURRICULARS

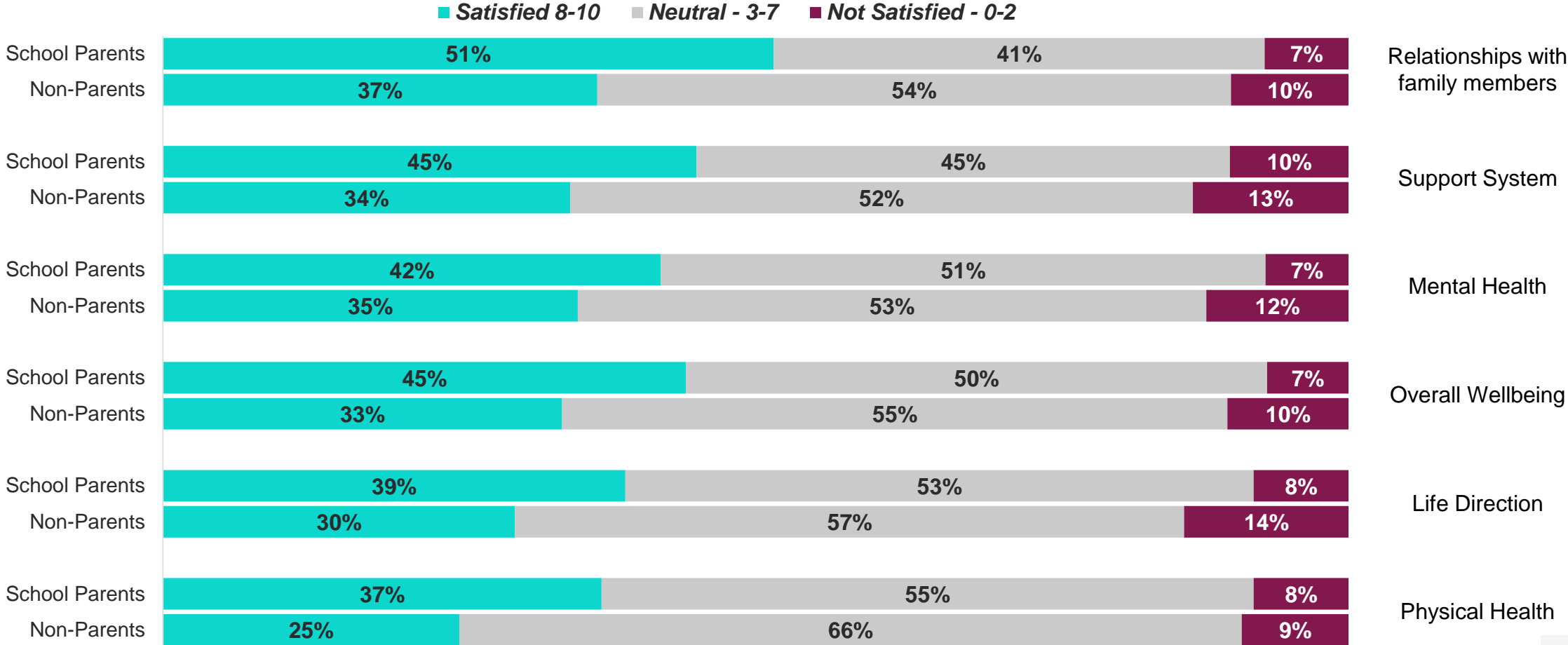
SCHOOL CHOICE POLICIES

SURVEY PROFILE AND DEMOGRAPHICS



School parents report higher satisfaction than non-parents overall across all categories. Both groups are most satisfied with their family relationships and least satisfied with their physical health.

For each of the following, please rate how personally satisfied you are in these areas on a scale from 0 to 10, where 0 means you are not at all satisfied and 10 means you are completely satisfied.



Source: Survey conducted April 17, 2023 – April 20, 2023, among U.S. adults

Three in five school parents feel “hopeful” about the future compared to only half of non-parents. Parents feel more positive than adults overall in each of these categories.

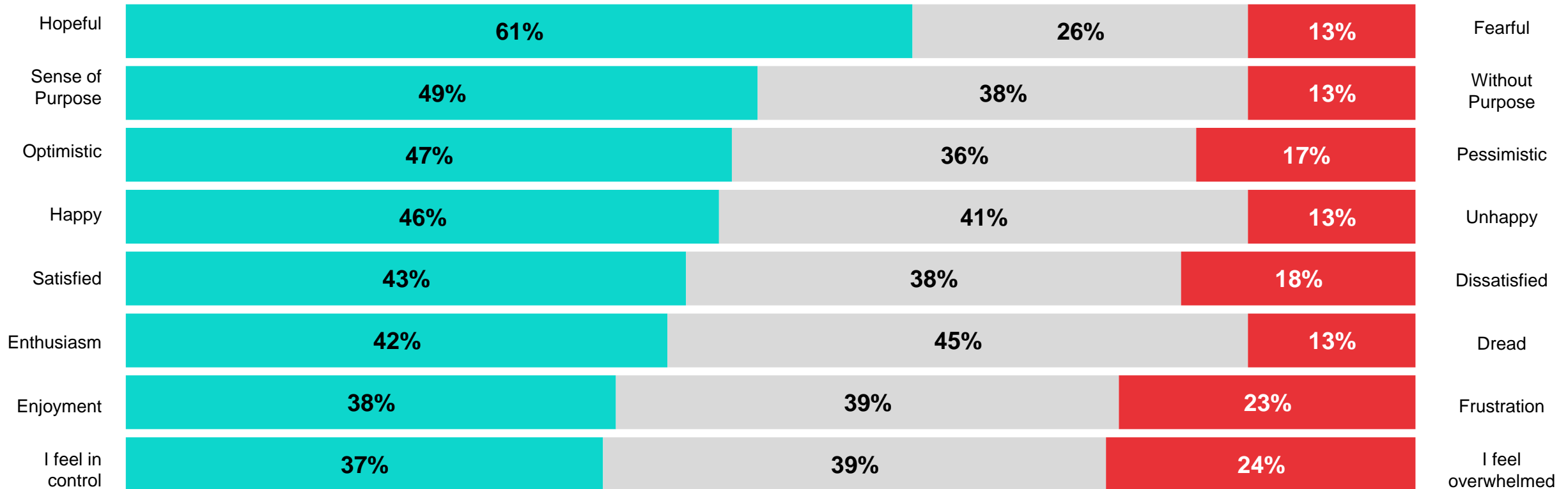
When thinking about the future, please select which of these words best describes how you feel right now?

School Parents

Agree more with this statement ←

Neutral

→ Agree more with this statement



Almost half of non-parents feel “hopeful” about the future. Only about 1 in 4 feel “in control” or “enjoyment.”

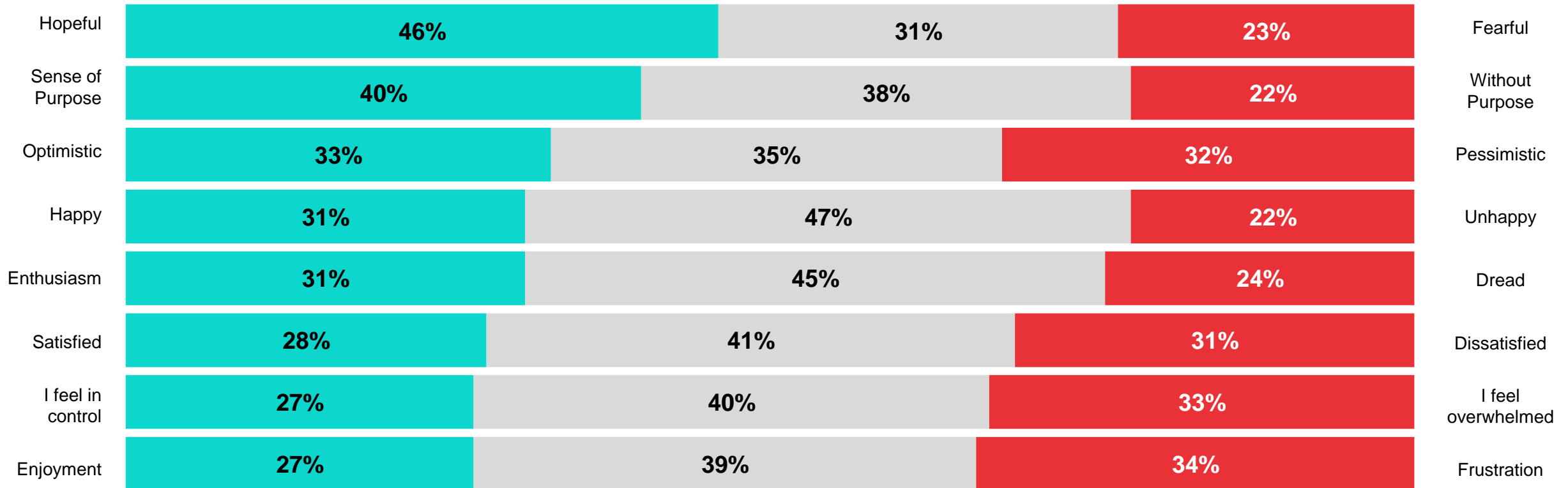
When thinking about the future, please select which of these words best describes how you feel right now?

Non-Parents

Agree more with this statement ←

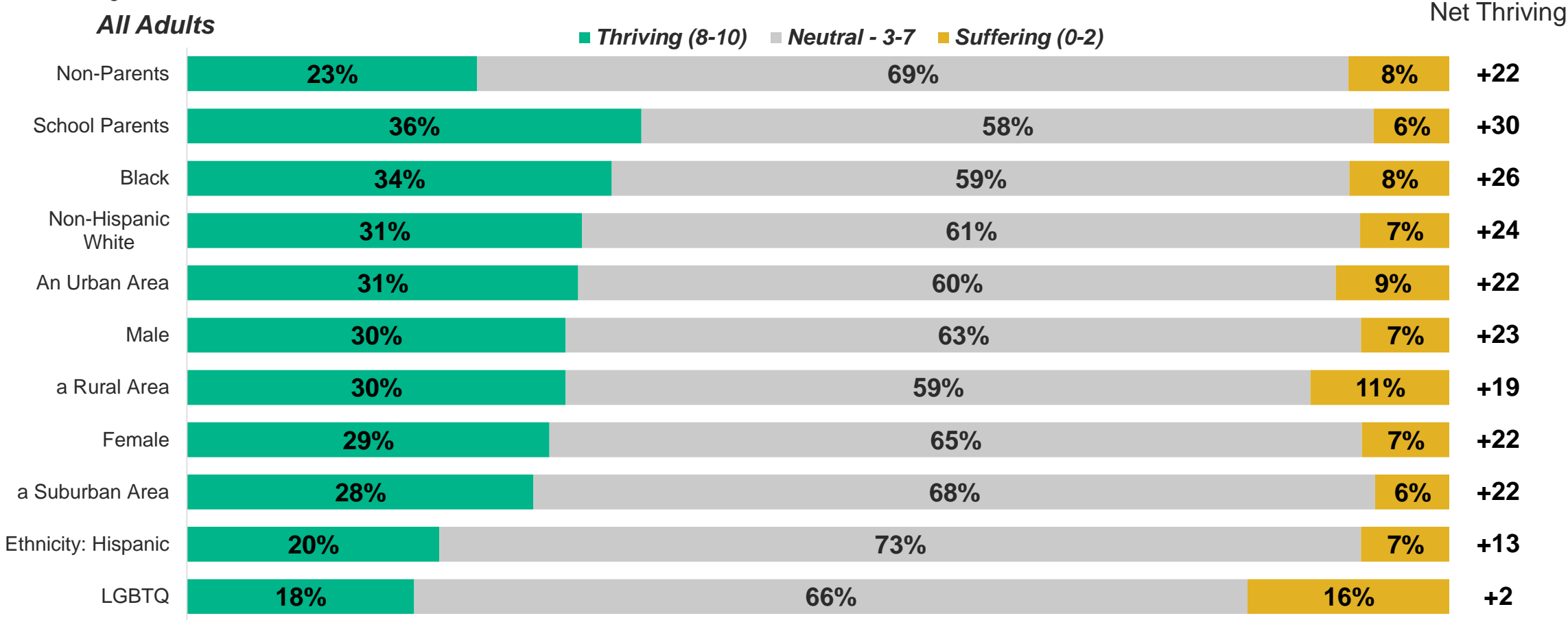
Neutral

→ Agree more with this statement



A higher percentage of school parents report they are “thriving” compared to non-parents. Rural adults and those who identify as LGBTQ report the highest levels of suffering among these demographic groups.

How do you generally feel about your life on a scale from 0 to 10, where 0 means you feel like you are suffering to a high degree and 10 means you are thriving to a high degree.



Source: Survey conducted April 17, 2023 – April 20, 2023, among U.S. adults

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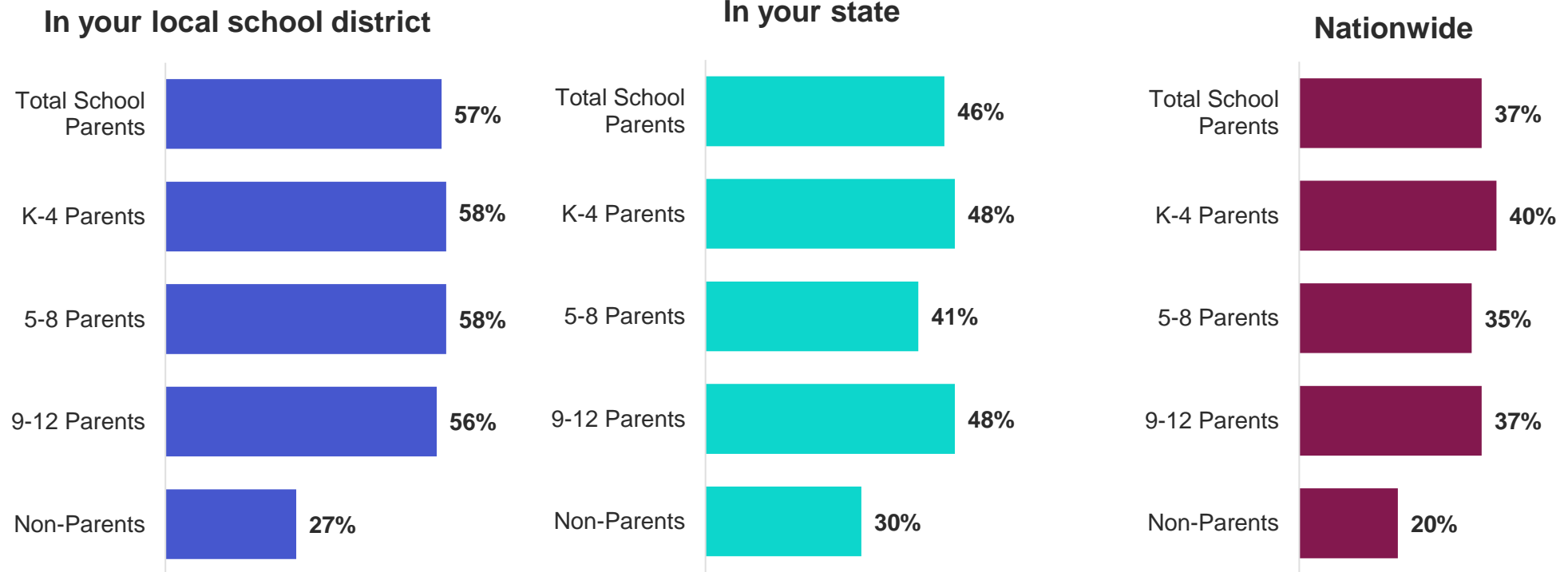
SURVEY PROFILE AND DEMOGRAPHICS



The level of parent optimism at the local level is 20 percentage points greater compared to how they view K-12 education across the country as a whole.

Do you feel things in K-12 Education are generally going in the right direction, or do you feel things have generally gotten off on the wrong track?

% Right Direction

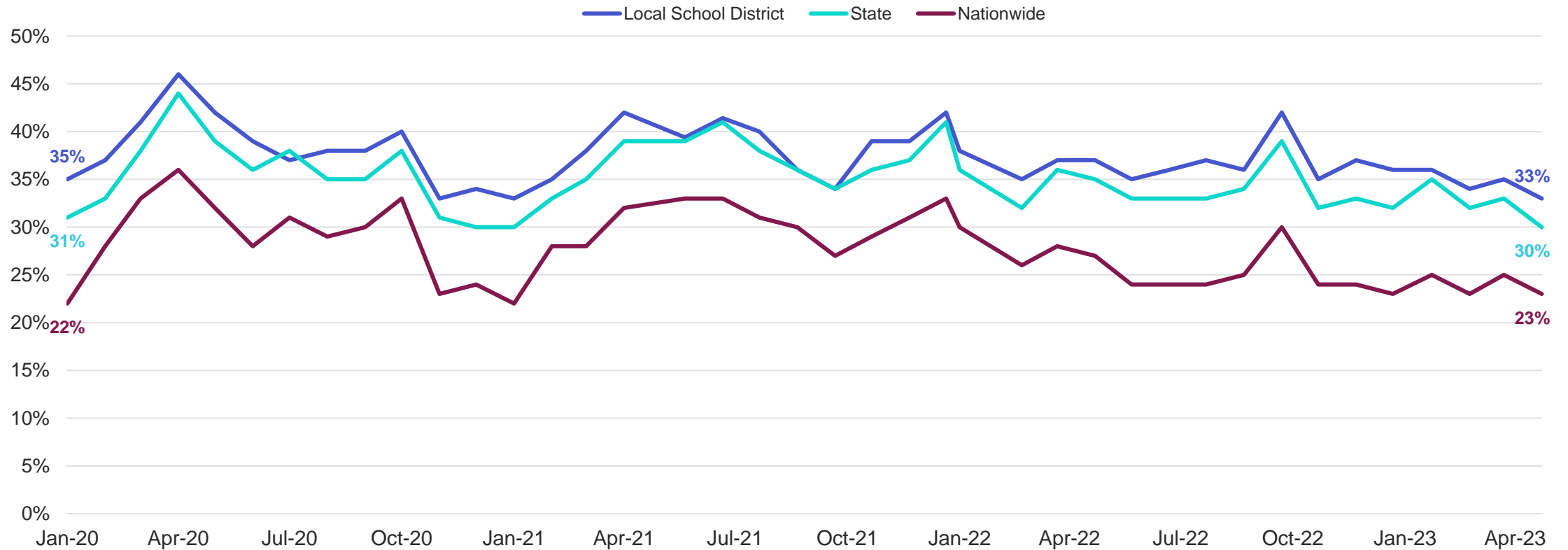


Levels of public optimism for K-12 education remain near all-time lows based on trends. The public's views about the direction of K-12 education have declined compared to March but are comparable to October 2022 numbers.

Do you feel things in K-12 Education are generally going in the right direction, or do you feel things have generally gotten off on the wrong track?

All Adults

% Right Direction

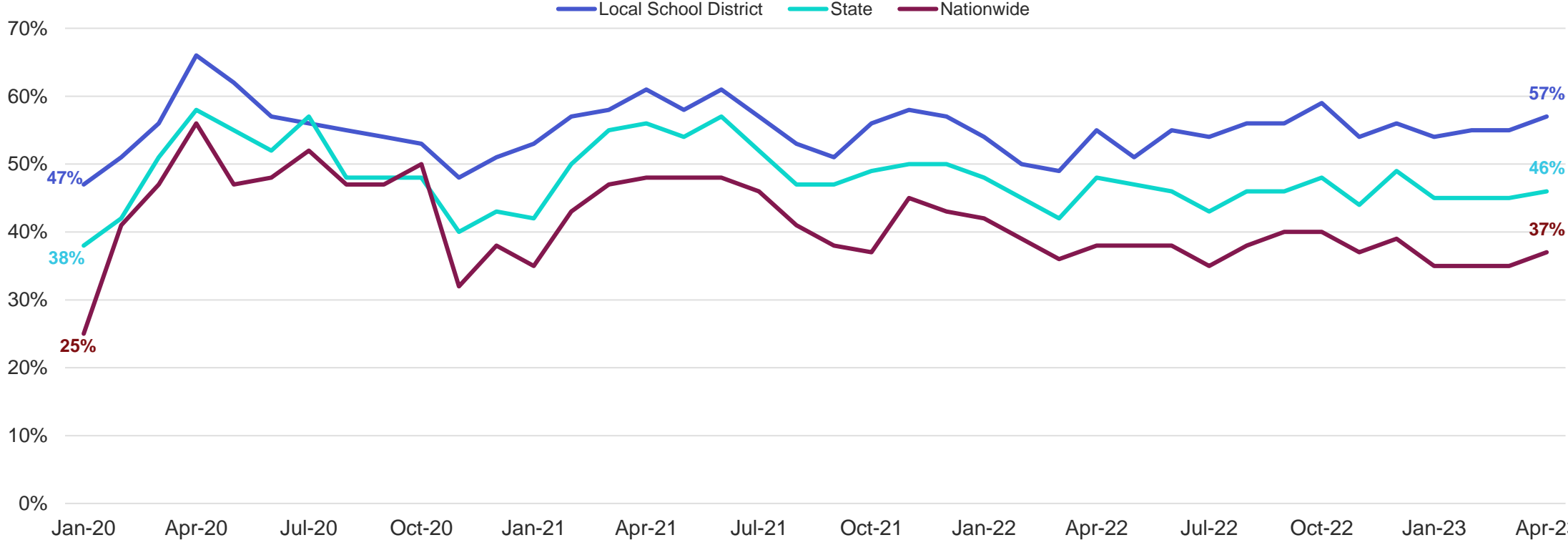


Since the beginning of this year, parents' opinions have remained fairly stable regarding how they see the direction of K-12 education locally, in their state, and for the nation.

Do you feel things in K-12 Education are generally going in the right direction, or do you feel things have generally gotten off on the wrong track?

School Parents


% Right Direction



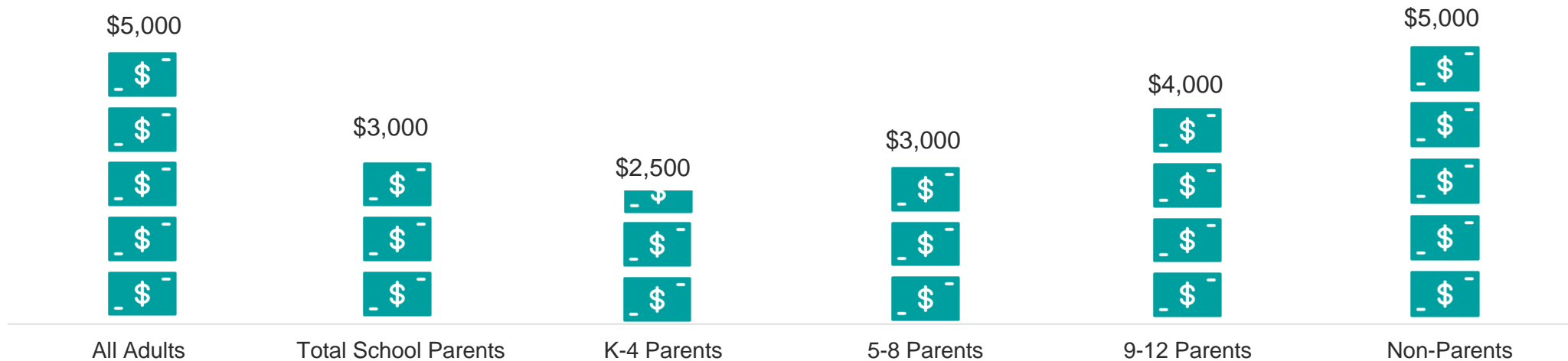
The general public and school parents greatly underestimate per-student spending in public schools, especially parents of younger children.

How much do you think is spent per year on each student in your state's public schools? Your estimate of the state average—to the nearest thousand dollars—will represent the combined expenditures of local, state, and federal governments.

Median Estimate

 = \$1,000

FY20 State Actuals	
Maximum	\$25,273
Mean	\$13,489
Minimum	\$8,287



Americans are most likely to say core academic subjects are extremely important for grades K-8, while at the high school level, they prioritize employment and academics.




What do you believe should be the main purpose of education during Kindergarten through 8th grade/High School? In your opinion, how important is it for students to learn...

All Adults

% Extremely Important








Grades K-8

Average % selected Extremely Important **43%**

-  Core academic subjects (58%)
-  Socialization (46%)
-  Become independent thinkers (45%)
-  How to be good citizens (45%)
-  Skills for future employment (40%)
-  Values, moral character, religious virtues (35%)
-  To fix social problems (16%)

Grades 9-12

Average % selected Extremely Important **46%**

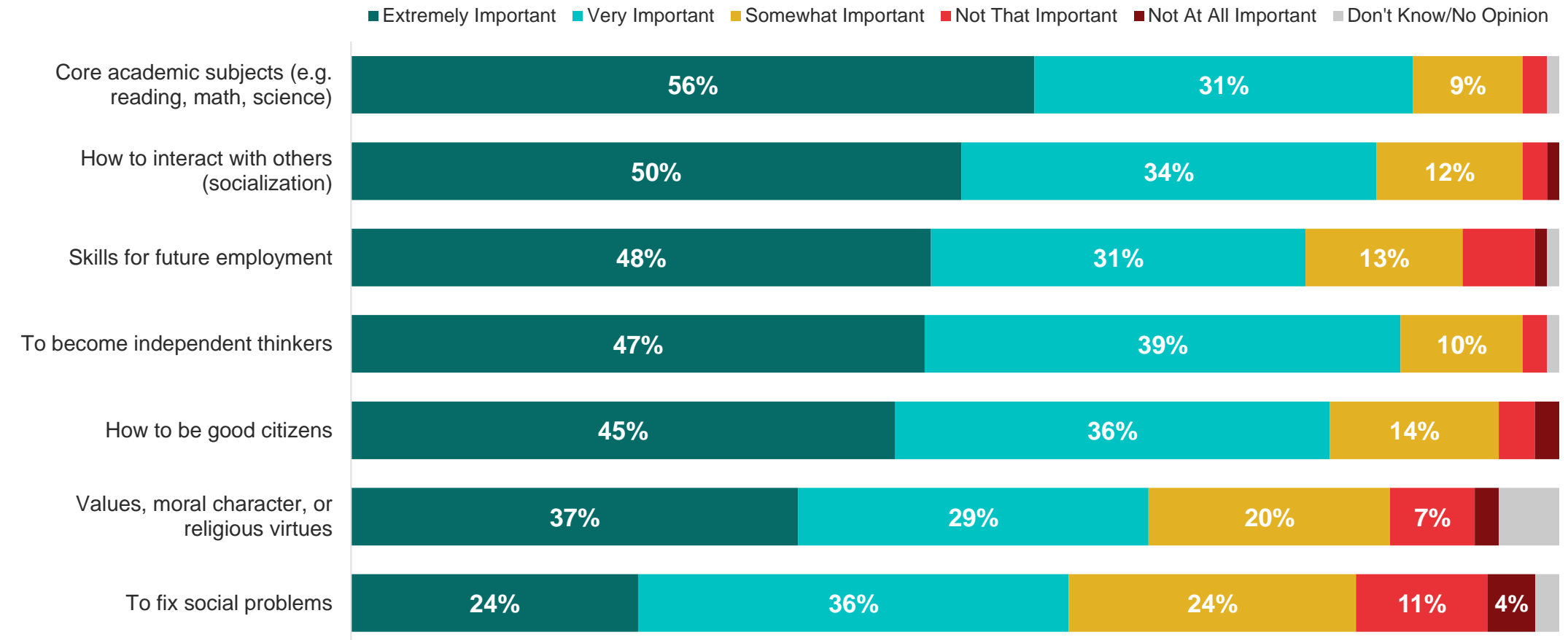
-  Skills for future employment (60%)
-  Core academic subjects (56%)
-  Become independent thinkers (51%)
-  How to be good citizens (47%)
-  Socialization (41%)
-  Values, moral character, religious virtues (33%)
-  To fix social problems (18%)

Source: Survey conducted April 17, 2023 – April 20, 2023, among U.S. adults

For the purposes of K-8 education, school parents appear to be placing highest priority on core academic subjects.

What do you believe should be the main purpose of education during **Kindergarten through 8th grade**? In your opinion, how important is it for students to learn...

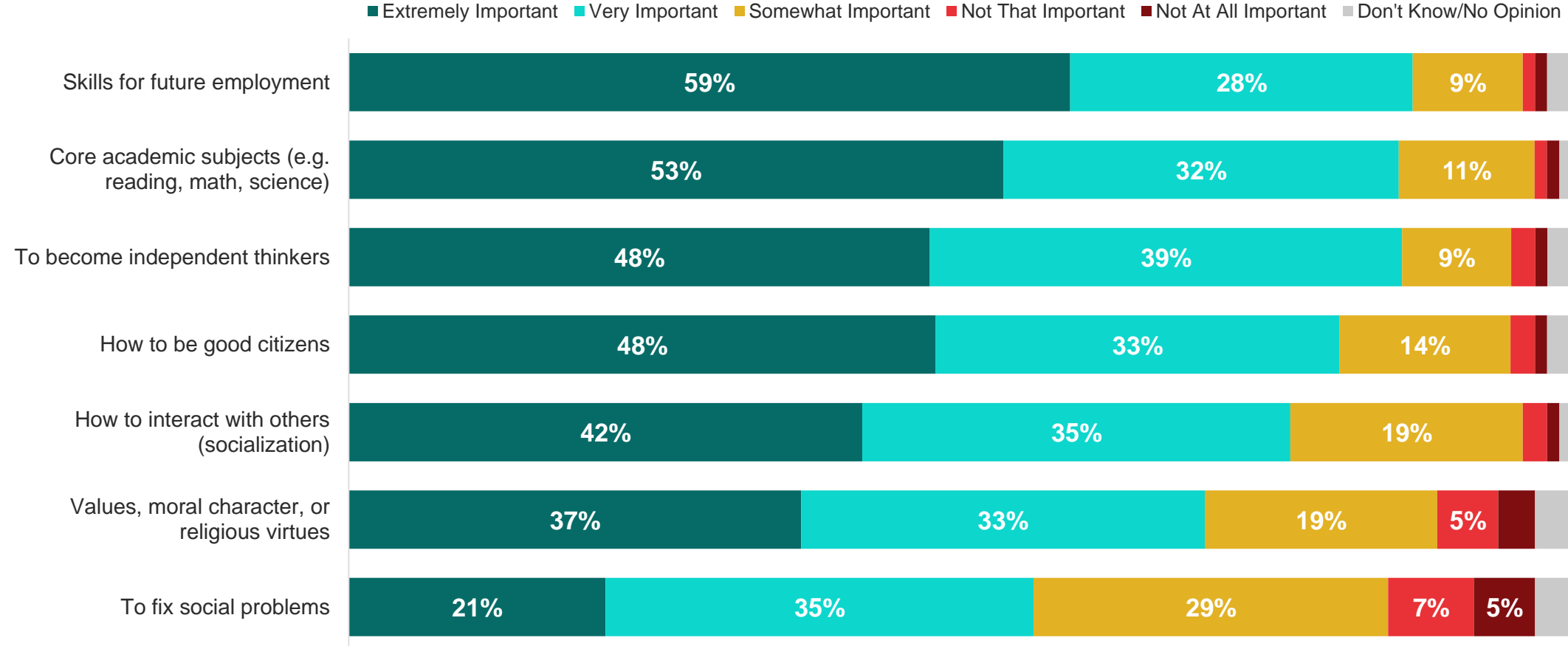
School Parents



School parents rate skills for future employment and core academic subjects as the most important purposes of high school. They view fixing social problems as the least important purpose for high school.

What do you believe should be the main purpose of education during **High School (9th through 12th grade)**? In your opinion, how important is it for students to learn...

School Parents

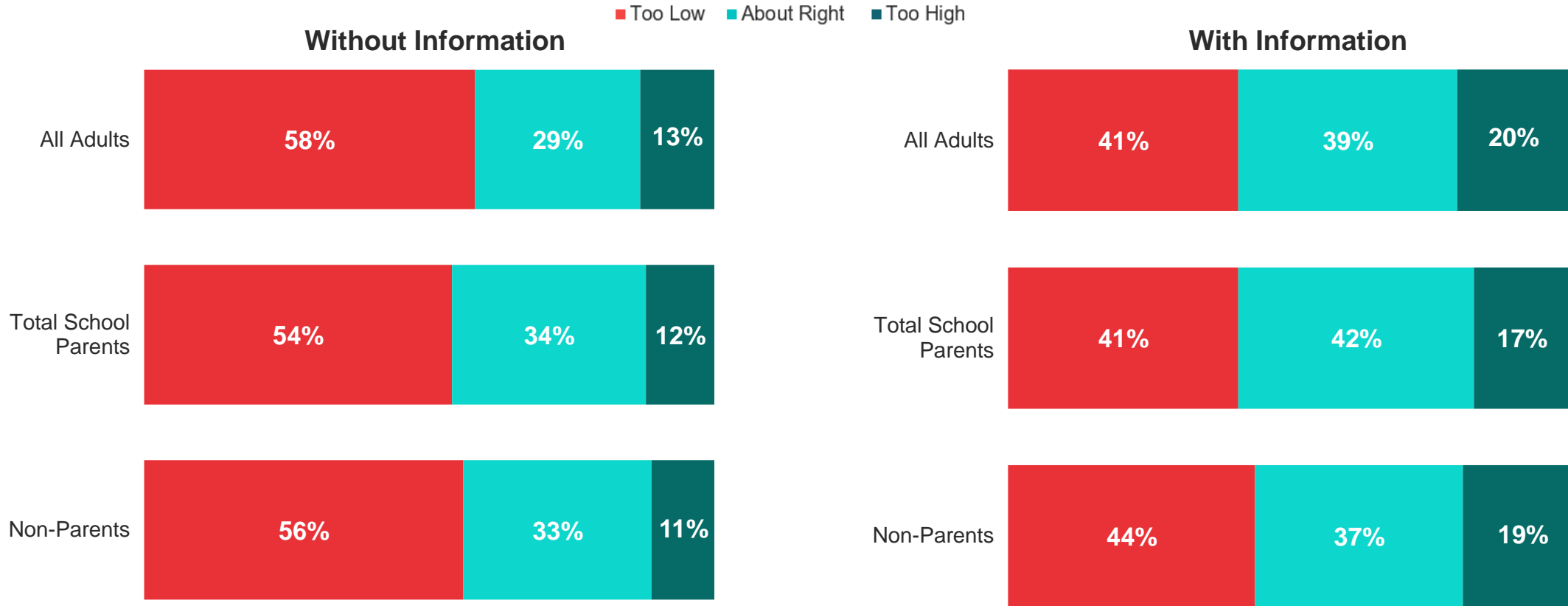


Source: Survey conducted April 17, 2023 – April 20, 2023, among U.S. adults

Adults are much less likely (-17 points) to say their state’s per-student spending is “too low” when given a publicly reported statistic.

Do you believe public school funding in [STATE] is:

On average, [STATE] spends \$_____ per student attending public school each year. Do you believe public school funding is:



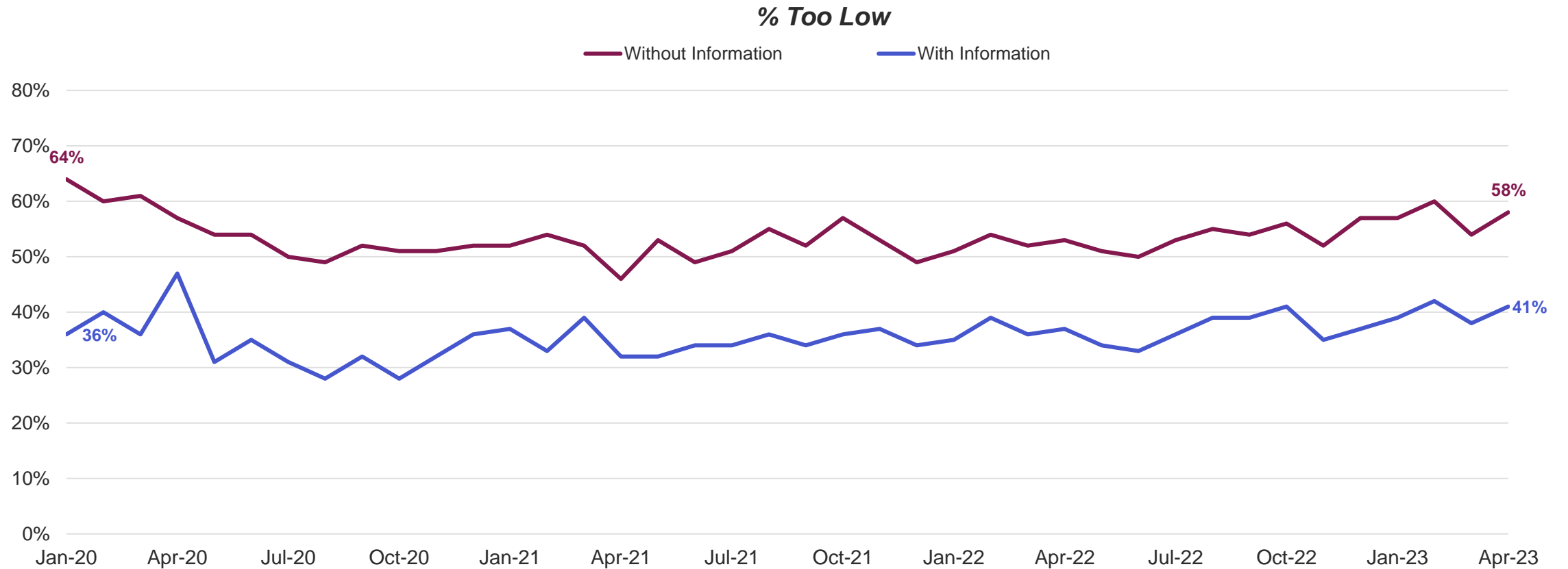
FY20 State Actuals Source: National Center for Education Statistics
 Source: Survey conducted April 17, 2023 – April 20, 2023, among U.S. adults

Americans who indicated school funding is too low has risen slightly since March, regardless of whether they saw a publicly reported funding statistic or not.

Do you believe public school funding in [STATE] is:

On average, [STATE] spends \$_____ per student attending public school each year. Do you believe public school funding is:

All Adults

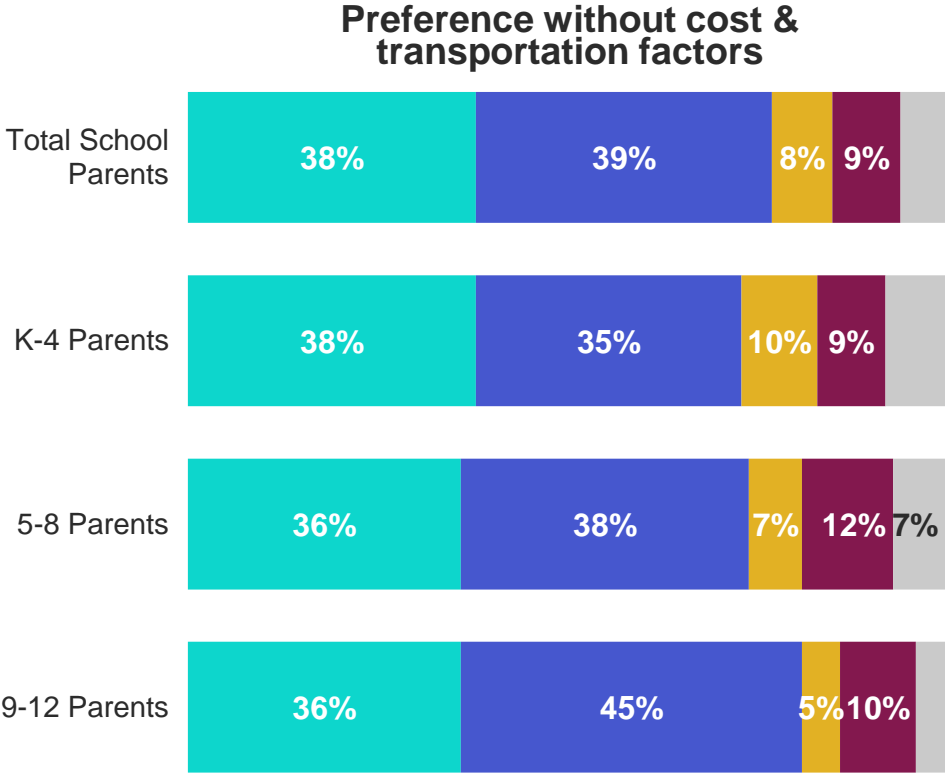
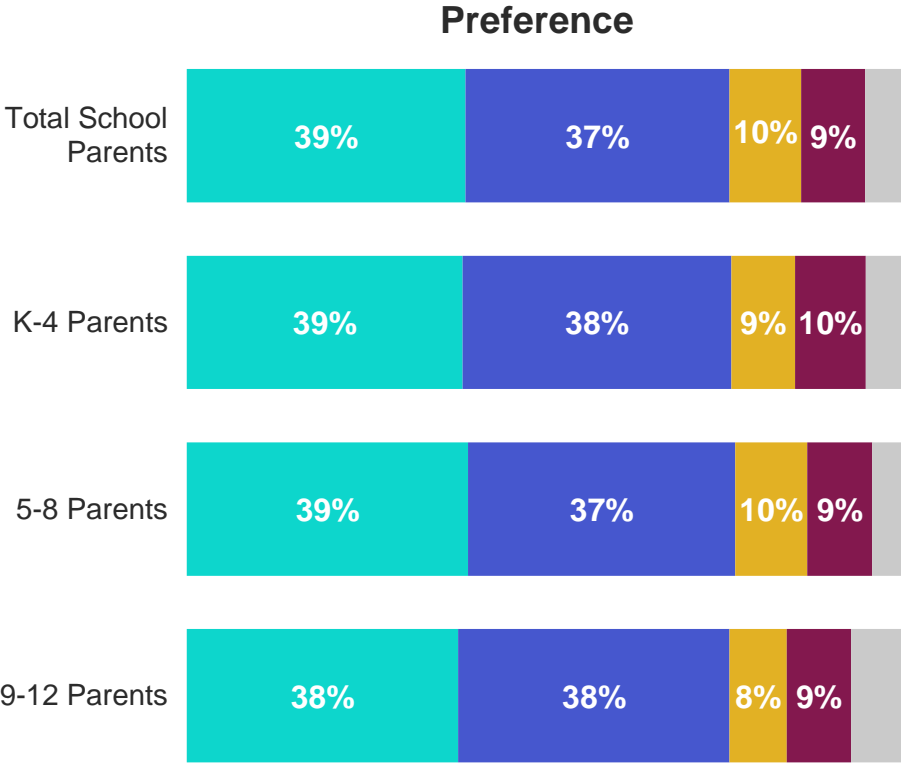


Parents exhibit a diverse range of schooling preferences. Financial costs and transportation appear to have minimal effect on parent preferences.

If given the option, what type of school would you select in order to obtain the best education for your child?

If given the option, and neither financial costs nor transportation were factors, what type of school would you select in order to obtain the best education for your child?

■ Private School ■ Regular Public School ■ Home School ■ Charter School ■ Don't Know/No Opinion



Source: Survey conducted April 17, 2023 – April 20, 2023, among U.S. adults

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SURVEY PROFILE AND DEMOGRAPHICS

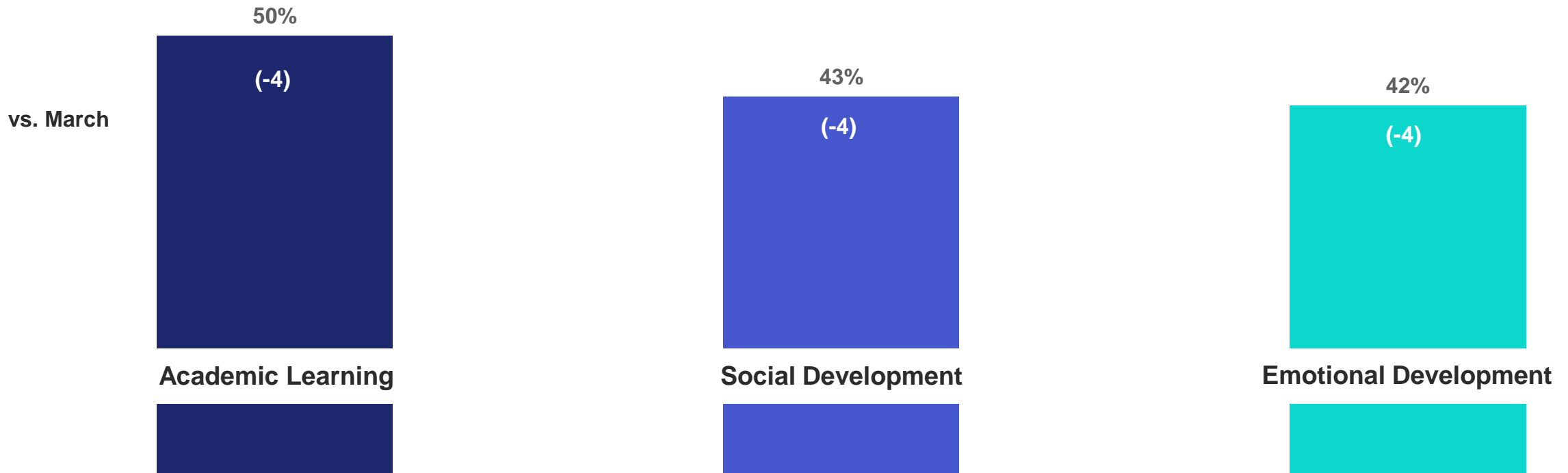


Compared to March, parents' views of their children's progress have declined across all three categories.

How do you feel your child/children is/are progressing on the following this school year?

School Parents

% Very Well



vs. March

50%

(-4)

Academic Learning

43%

(-4)

Social Development

42%

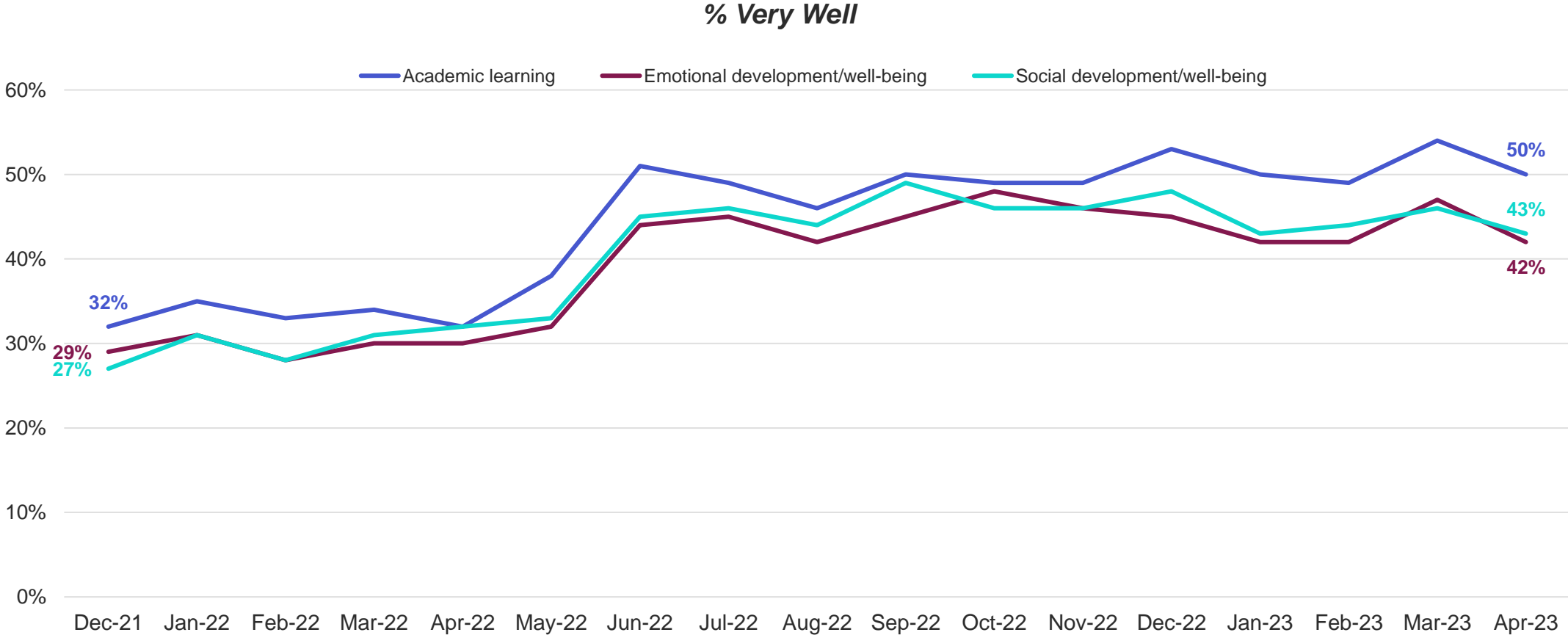
(-4)

Emotional Development

Parents' optimism of how their children are doing decreased since March, but generally has remained steady since the beginning of the year.

How do you feel your child/children is/are progressing on the following this school year?

School Parents

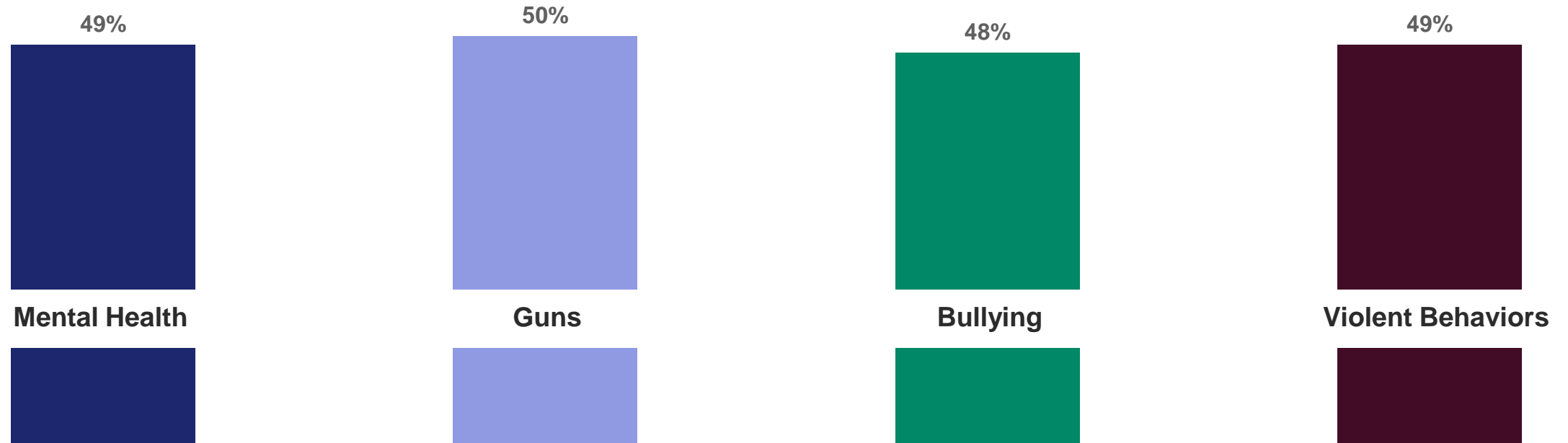


Overall, about half of school parents feel their child's school handles these four important issues well.

How well do you feel your child's school addresses the following among its students?

School Parents

Total Well
(Extremely + Very Well)

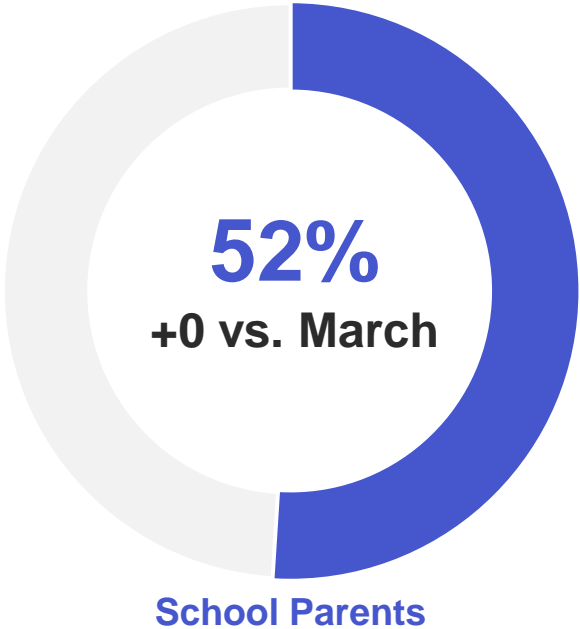


About half of parents are worried about a violent intruder entering their school. When primed about the recent Nashville school mass shooting, parents show more concern about a violent intruder entering their child's school.

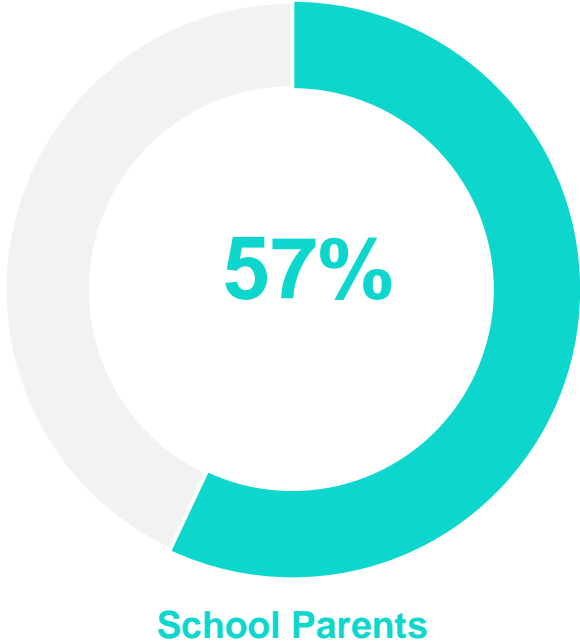
How concerned are you about a violent intruder, like a mass shooter, entering your child's/children's school?

As a result of the recent mass shooting that occurred at a school in Nashville, Tennessee, how concerned are you about a violent intruder, like a mass shooter, entering your child's/children's school?

School Parents



Total Concern (Extremely + Very Concerned)

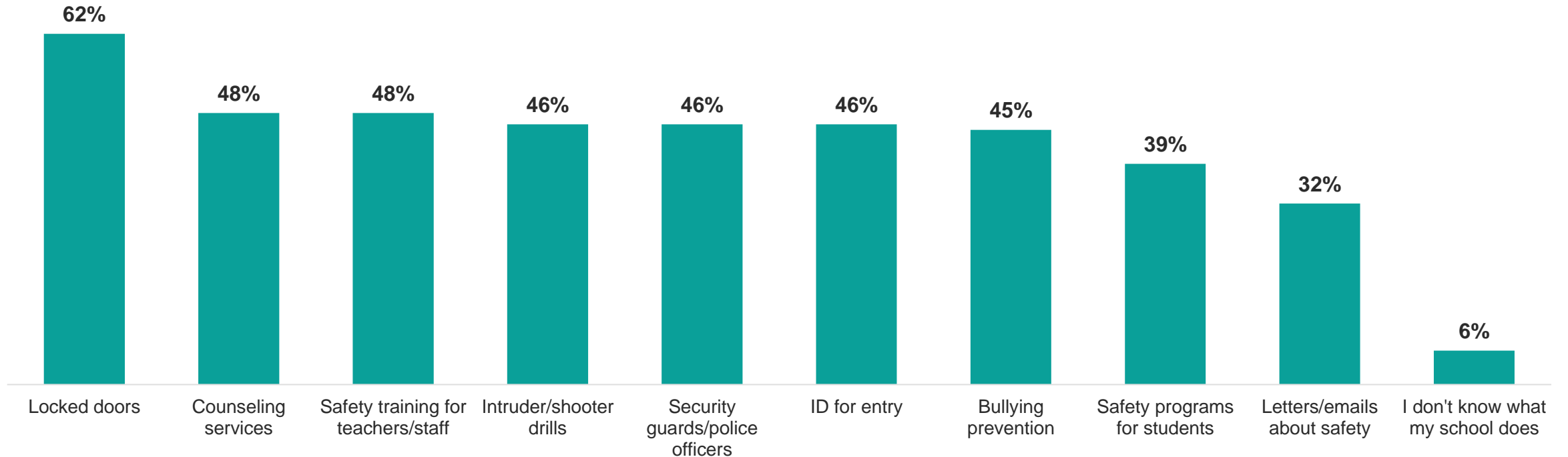


When considering school safety protocols, about 60 percent of parents say their child's school has locked doors. Almost half say their child's school has counseling services, school shooter drills, and security guards or police officers.

Which of the following does your child's school do to keep the school safe? Please select all that apply.

School Parents

% Selected

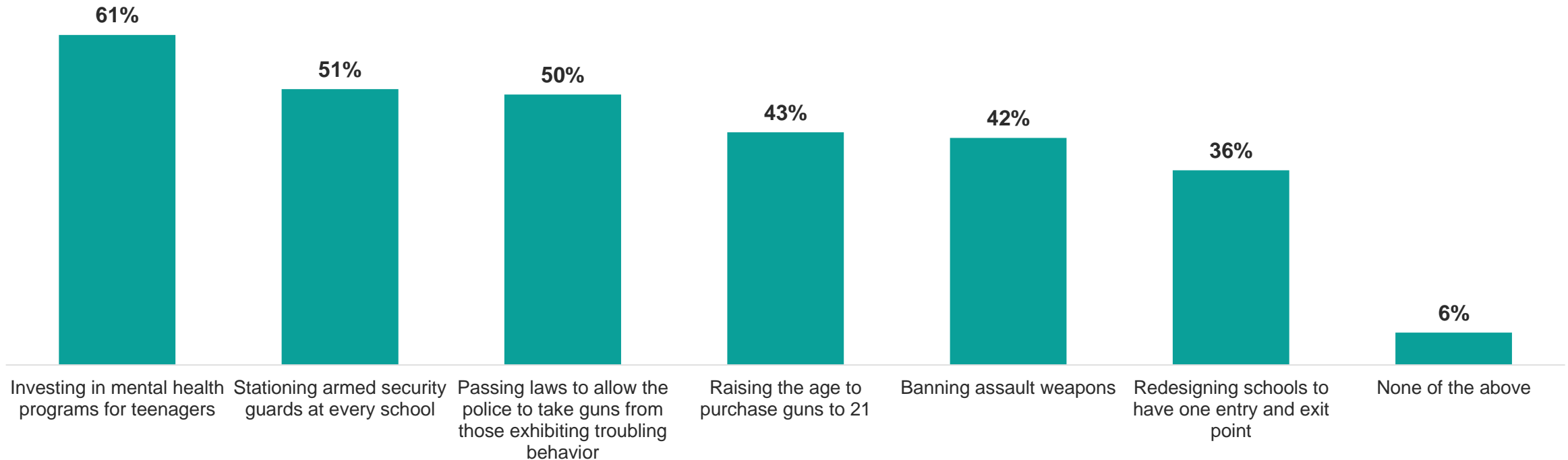


Three in five parents want to invest in mental health programs for teens to reduce the possibility of school shootings. About half of parents support having armed security at schools and laws removing guns from those who show troubling behavior.

Which of the following policies would you support to try and reduce the possibility of school shootings? Please select all that apply.

School Parents

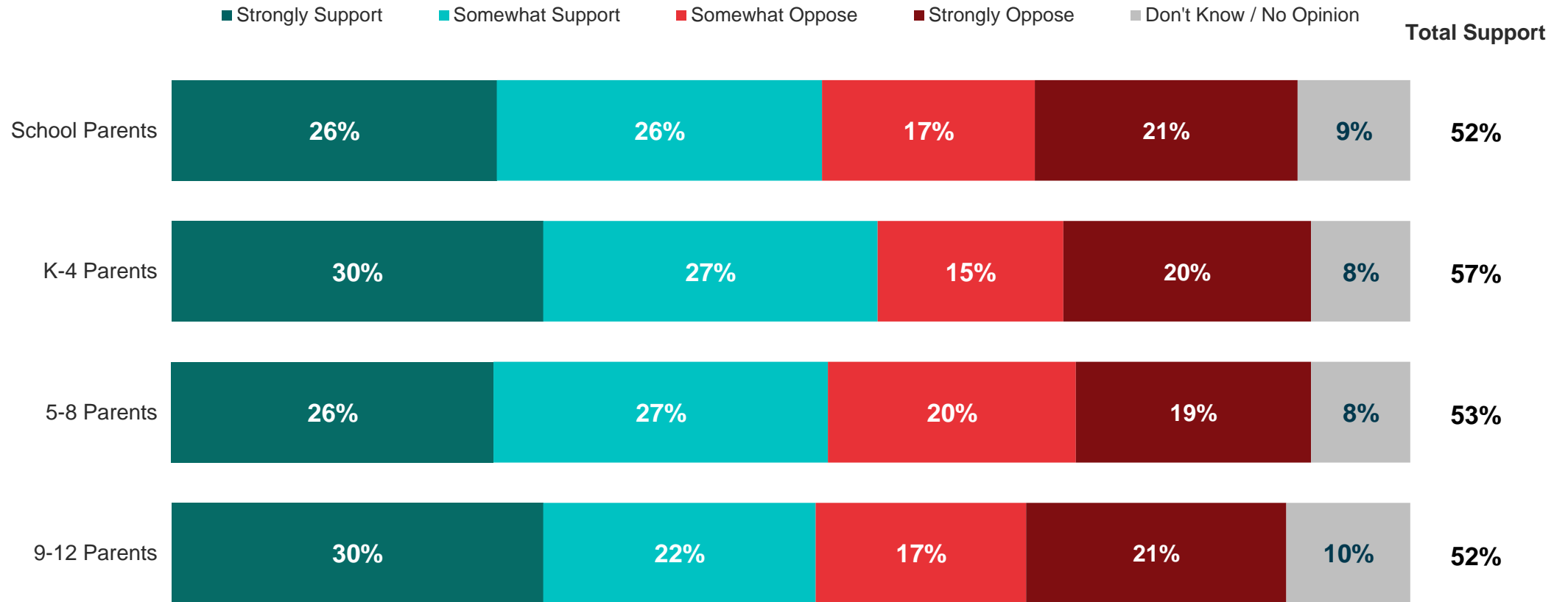
% Selected



Half of school parents support allowing teachers in their local school district to carry guns. Parents of children in K-4 are most likely to support this policy.

Do you support or oppose your local school district allowing teachers/administrators to carry a firearm/gun in school?

School Parents



Almost two-thirds of school parents have a favorable view of homeschooling. Strong favorability fell sharply since March while soft favorability rose.

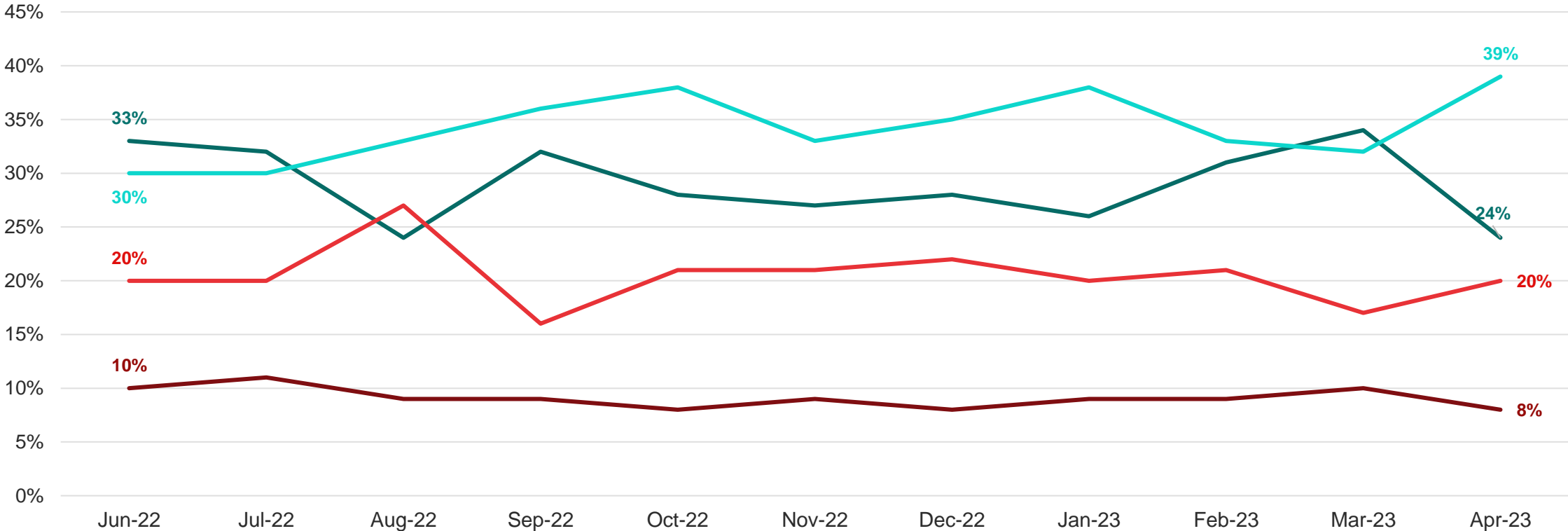
In general, what is your opinion of homeschooling?

School Parents

April 2023

Total Favorable	63%
Total Unfavorable	28%

Very favorable Somewhat favorable Not that favorable Not at all favorable

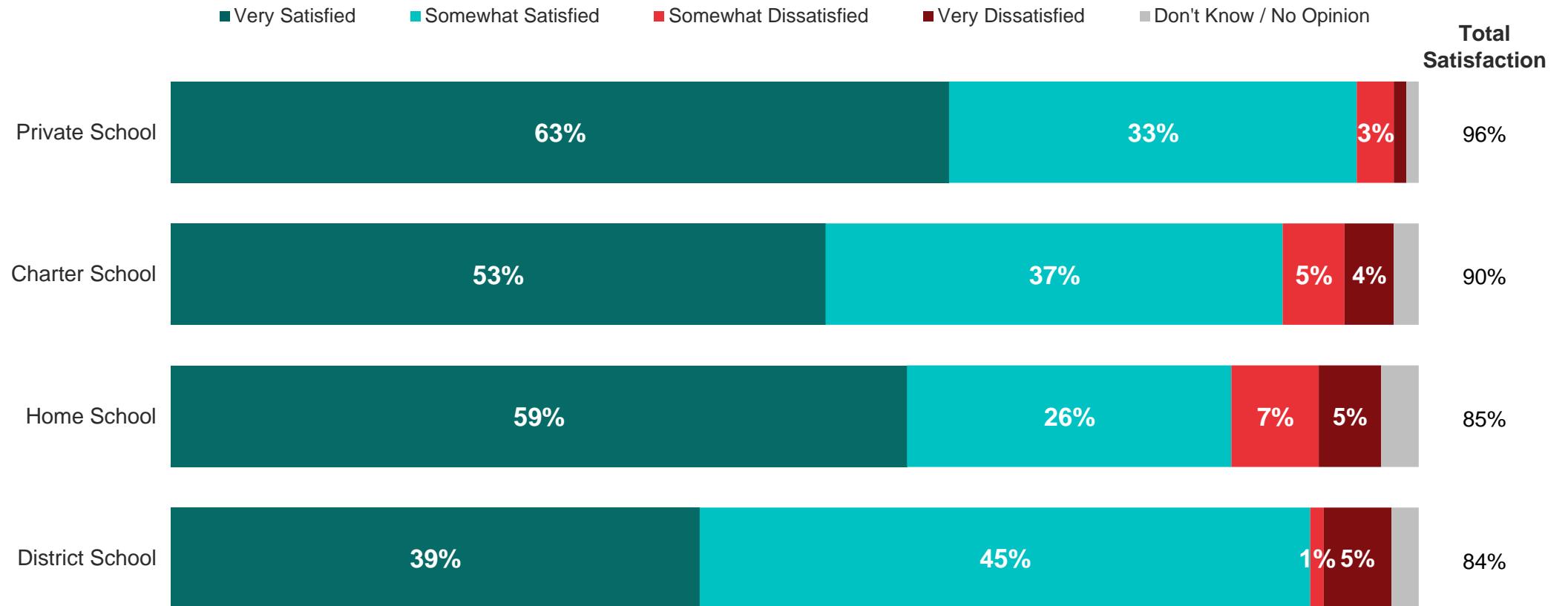


Note: In June 2022 through August 2022, we asked half of respondents about their opinions using the previous wording (including a mention of the coronavirus), and half of respondents using new wording (no mention of the coronavirus). The results above reflect data for the new wording.

Private school parents are 24 percentage points more likely to say that they are ‘very satisfied’ with their child’s/children’s schooling experiences than district school parents.

To what extent are you satisfied or dissatisfied with your child's/children's experiences with the following types of schooling?

School Parents

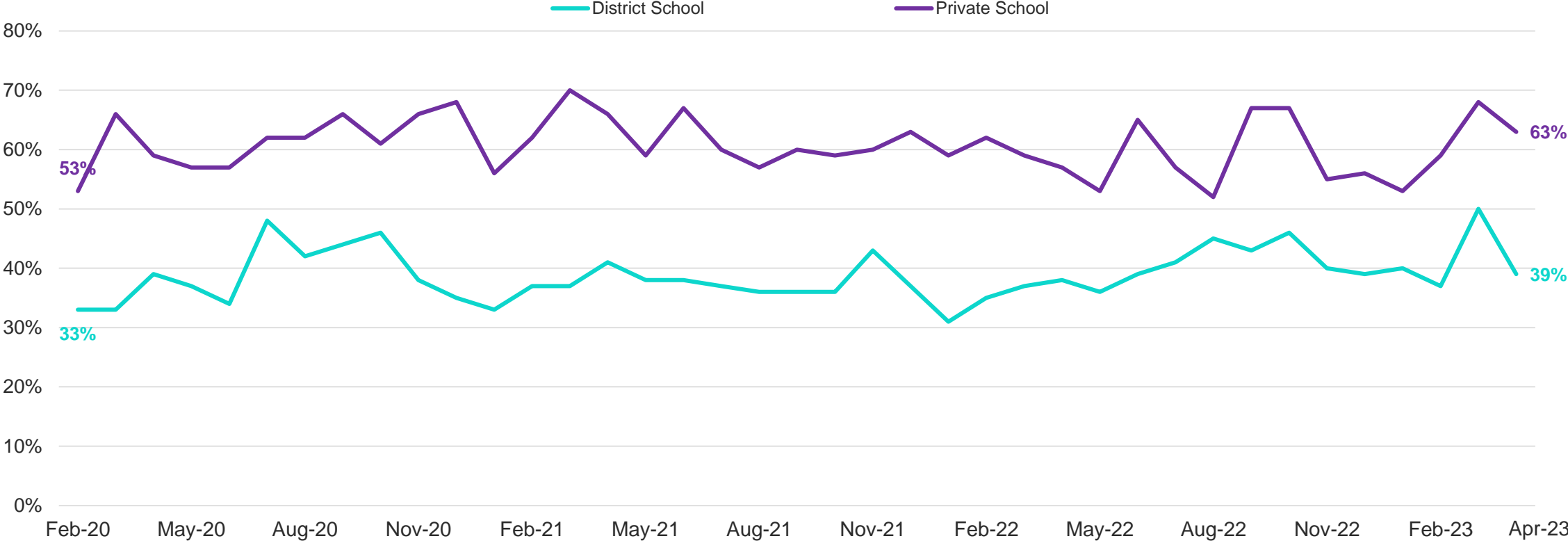


Parents are consistently more likely to say they are ‘very satisfied’ with private schools than public district schools. Those proportions decreased substantially from March to April.

To what extent are you satisfied or dissatisfied with your child's/children's experiences with the following types of schooling?

School Parents

% Very Satisfied



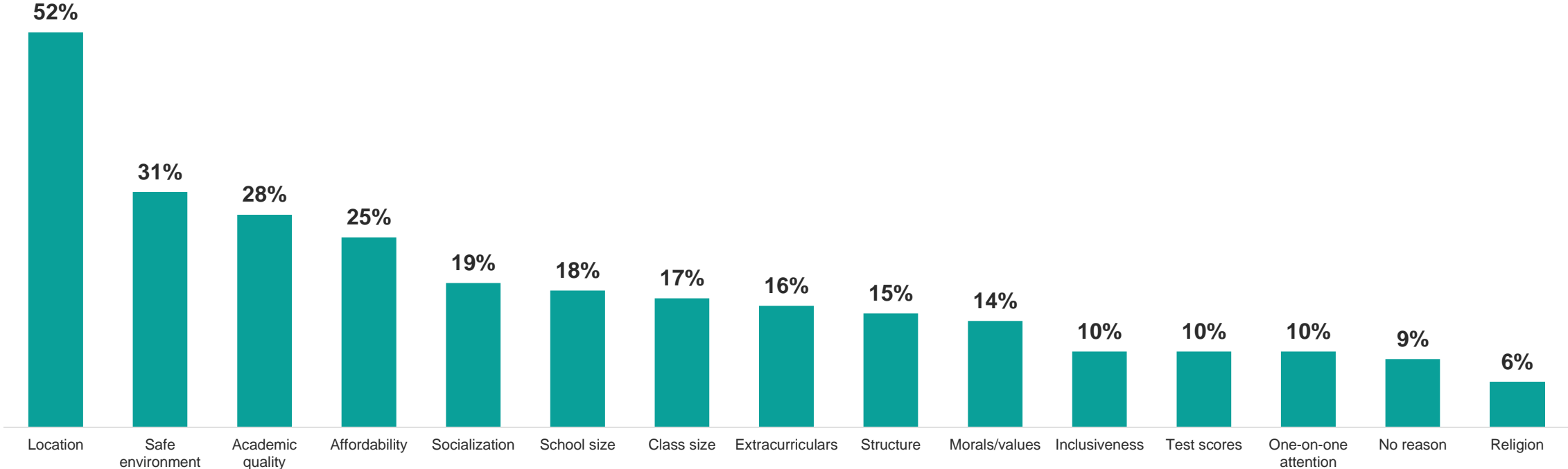
Note: Parent groups based on child/children school type attendance in SY22-23.

Parents cite location as the main reason why his/her child is in their respective school type. Of the reasons listed, parents were least likely to select religion.

Why is your youngest/oldest child enrolled in that school type? Please select the most important reason(s).

School Parents

% Selected



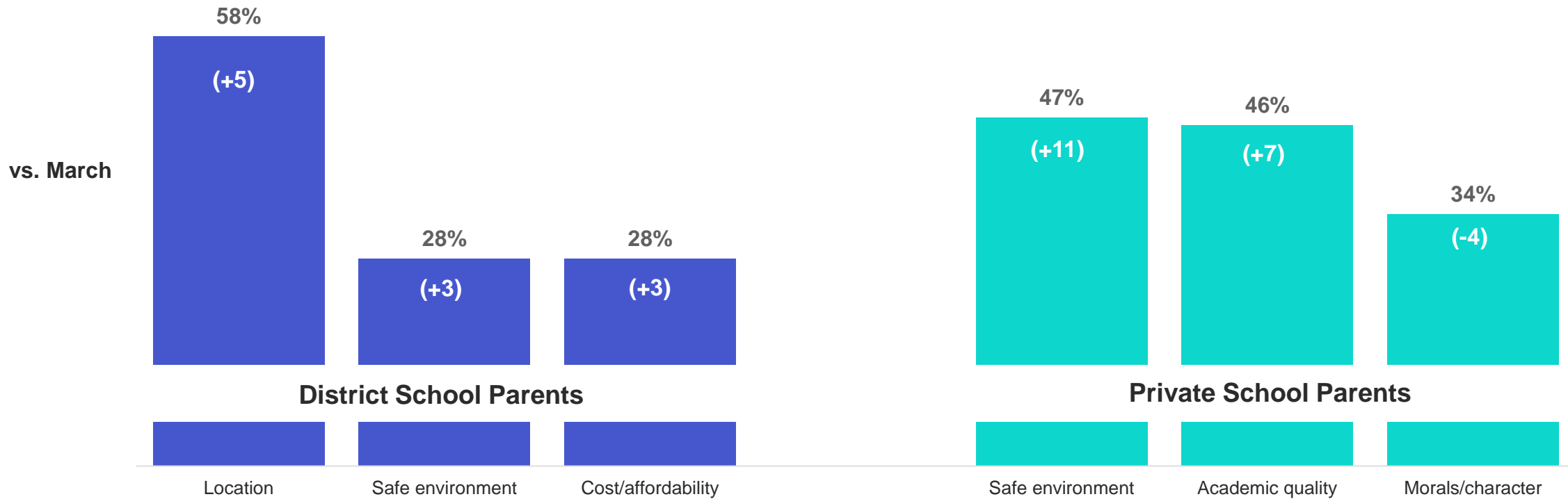
Note: Results are composite numbers between those who were asked about their youngest child and those who were asked about their oldest child.
Source: Survey conducted April 17, 2023 – April 20, 2023, among U.S. adults

Parents say that a safe environment is a priority for where they enroll their children, regardless of school type. District school parents are most likely to say location is a top reason why their child attends her/his school. Private school parents' top reasons are safety and academic quality.

Why is your youngest/oldest child enrolled in that school type? Please select the most important reason(s).

School Parents

Top 3 Reasons
% Selected



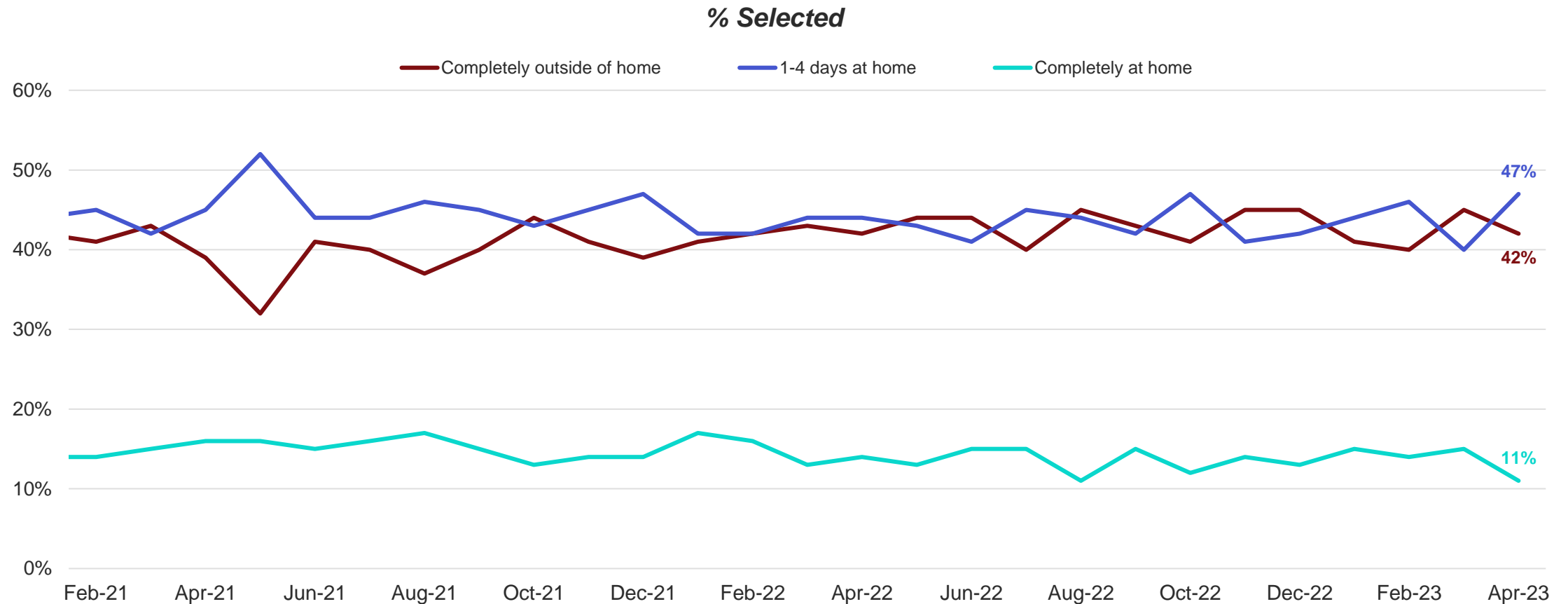
Notes: Parent groups based on child/children school type attendance in SY22-23. Results are composite numbers between those who were asked about their youngest child and those who were asked about their oldest child.

Source: Survey conducted April 17, 2023 – April 20, 2023, among U.S. adults

Nearly 6 in 10 school parents prefer having their child learn at home at least one day per week.

In order to provide the best education for your child/children, what would be your preferred weekly schedule and location between schooling at home with a parent/teacher/tutor, or outside the home?

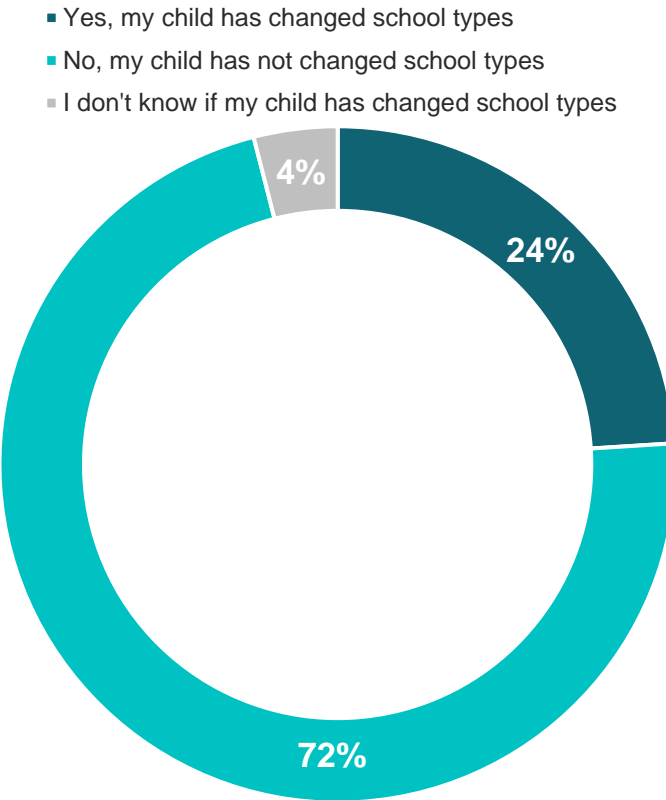
School Parents



About 1 in 4 parents indicate that their child has switched from one school type to another. School switching is highest among Special Education parents.

Besides moving from grade school to middle school or middle school to high school, has your oldest child ever switched from one type of school (or school sector) to another? The various types/sectors include public district schools, public charter schools, private schools, full-time virtual schools, and home schooling.

School Parents



Top % Yes

Special Education	37%
Private School	36%
Urban	32%

Bottom % Yes

Low Income	21%
District School	21%
Suburban	17%

Source: Survey conducted April 17, 2023 – April 20, 2023, among U.S. adults

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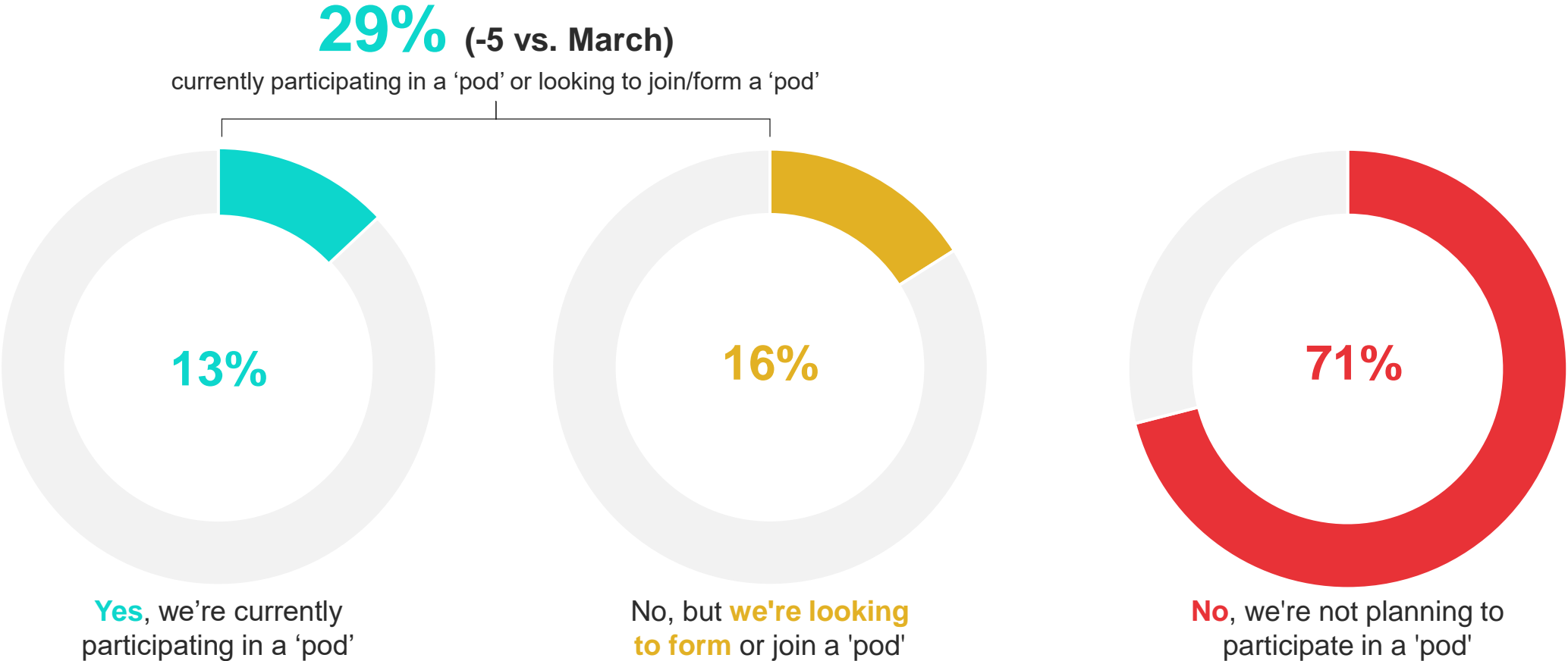
SURVEY PROFILE AND DEMOGRAPHICS



In April, just under 1 in 3 parents indicated they were participating in or seeking learning pods.

'Learning pods' are small groups of children, organized by parents, gathering to learn together. Parents either hire a private teacher to facilitate or take turns supervising. Are you currently participating in a 'pod' with other families?

School Parents



Source: Survey conducted April 17, 2023 – April 20, 2023, among U.S. adults

In April, there were large increases in pod interest among many demographic groups, especially parents who are college-educated, high income, or live in a small town.

'Learning pods' are small groups of children, organized by parents, gathering to learn together. Parents either hire a private teacher to facilitate or take turns supervising. Are you currently participating in a 'pod' with other families?

School Parents

Most likely to participate in / form / join a pod			Moderately likely to participate in / form / join a Pod			Less likely to participate in / form / join a Pod		
		vs. March			vs. March			vs. March
Private School Parent	67%	+0	Northeast	44%	+7	South	30%	+1
Educ: Bachelors or Postgrad	54%	+11	West	44%	-5	District School Parent	29%	+0
Urban	52%	+2	Black	42%	+4	Republican	27%	-6
Democrat	50%	+5	Low Income < \$35K	35%	+6	Small town	27%	+11
Hispanic	48%	-5	Suburban	33%	+3	Midwest	24%	-1
Special Education Parent	46%	-5	Middle Income \$35K-\$75K	30%	-4	Rural	23%	+1
High Income: \$75K+	45%	+7	Non-Hispanic White	30%	+1	Educ: < College	21%	-7

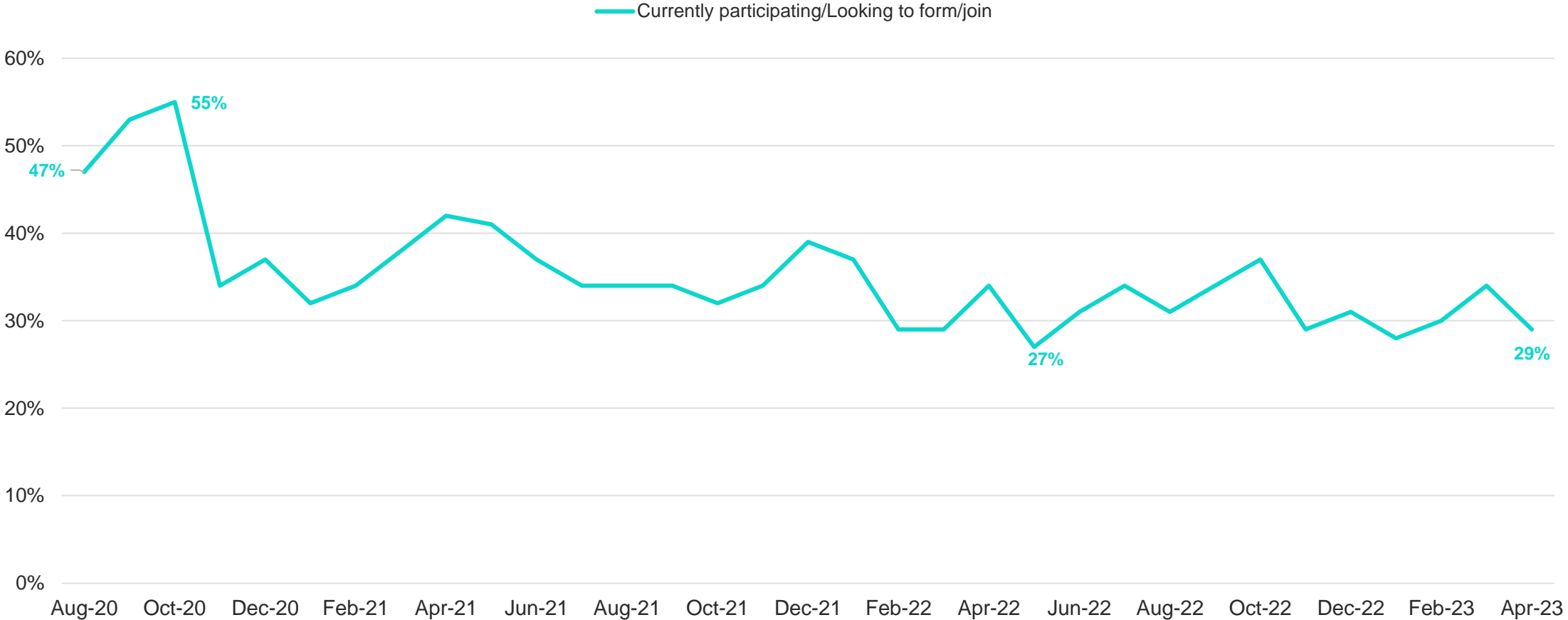
Note: Parent groups based on child/children school type attendance in SY22-23.

Source: Survey conducted April 17, 2023 – April 20, 2023, among U.S. adults

Parent interest in learning pods has returned back to a comparable level as it was in February 2022.

'Learning pods' are small groups of children, organized by parents, gathering to learn together. Parents either hire a private teacher to facilitate or take turns supervising. Are you currently participating in a 'pod' with other families?

School Parents

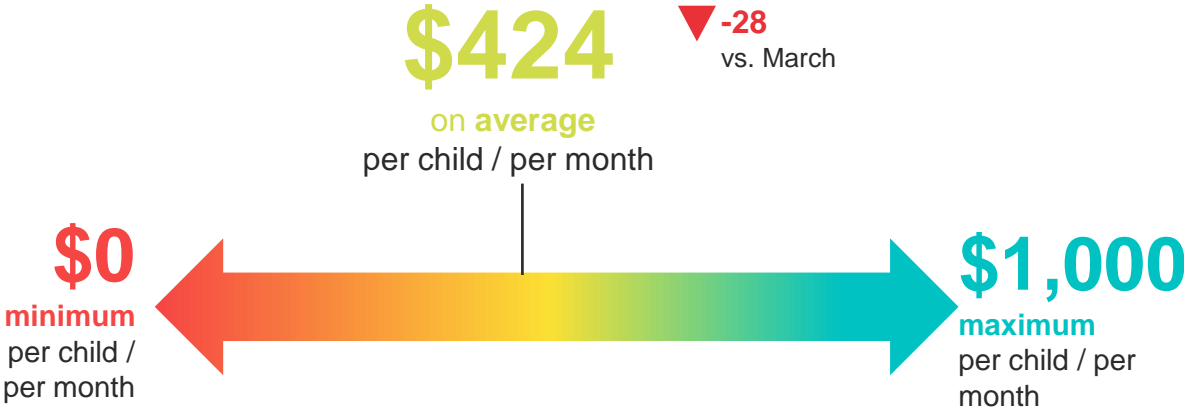


Note: Question text changed from "As a result of the coronavirus pandemic, are you currently participating in a 'pod' with other families?" in June 2022

In April, school parents were willing to pay roughly \$425/month for a child to participate in a learning pod – a decrease of \$28 from the prior month.

What would you be able and willing to spend, on a monthly basis, to participate in a single learning pod per child?

School Parents
among those interested in or participating in a 'pod'



Average willing to spend per child/per month by demographic		
Income	*Low Income < \$35K	\$235
	Middle Income \$35K to < \$75K	\$421
	*High Income \$75K+	\$480
Political Affiliation	Democrat	\$479
	*Independent	\$344
	Republican	\$358
Region	*West	\$439
	*Midwest	\$441
	South	\$412
	*Northeast	\$415

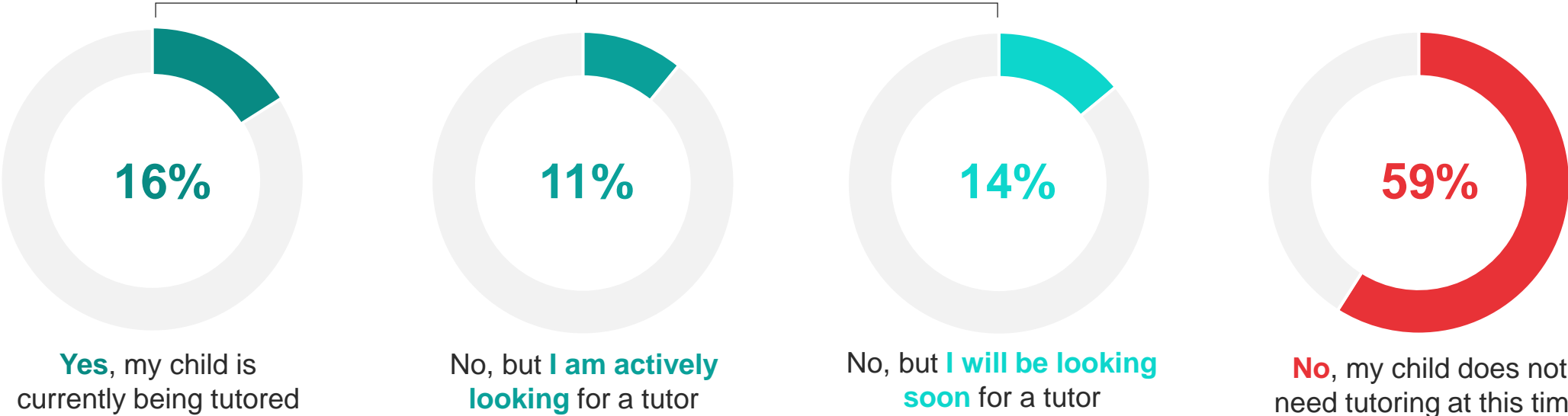
*indicates base size n = <100

In April, two in five parents indicated they are currently using a tutor or are interested in tutoring for their children, nearly unchanged from the previous month.

Is your child getting tutoring outside of regular school hours this school year?

School Parents

41% (+1 vs. March)
currently have a tutor or looking for a tutor



Source: Survey conducted April 17, 2023 – April 20, 2023, among U.S. adults

In April, interest in tutoring increased most among Black, South, and Independent parents.

Is your child getting tutoring outside of regular school hours this school year?

School Parents

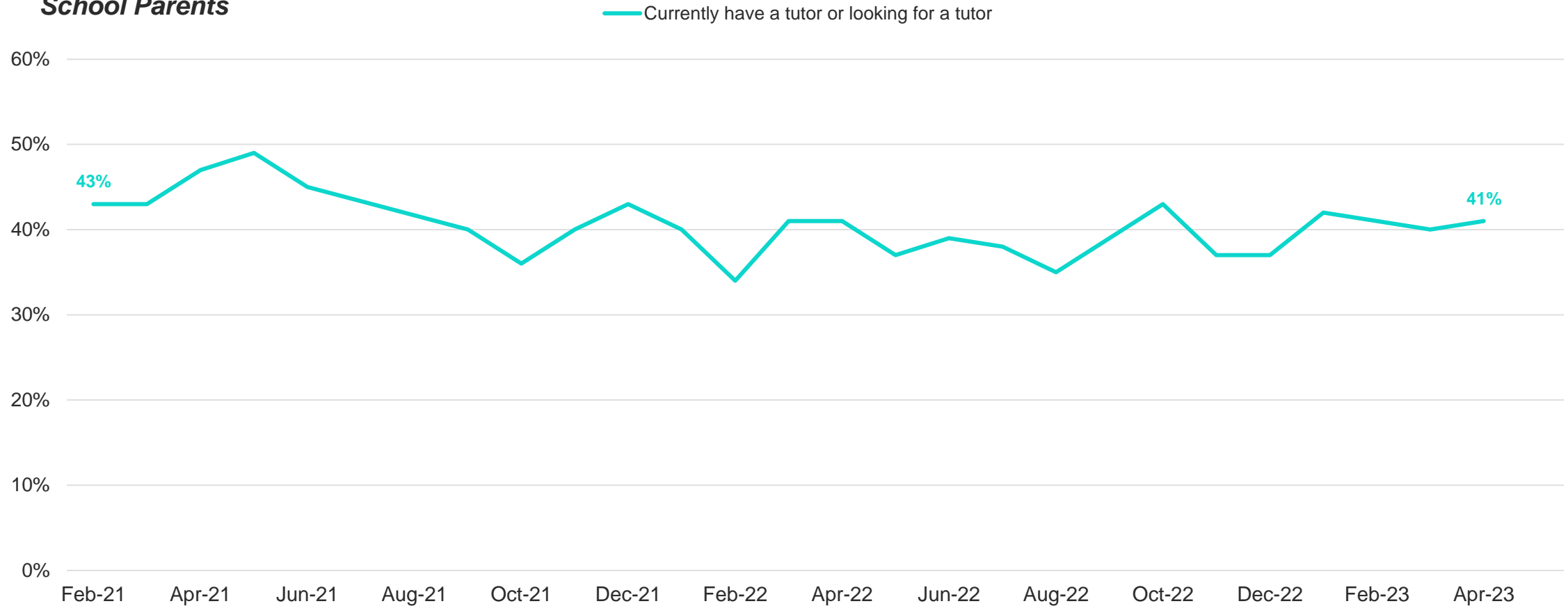
Groups most likely to be looking for/already having tutoring			Groups moderately likely to be looking for/already having tutoring			Groups less likely to be looking for/already having tutoring		
		vs. March			vs. March			vs. March
Private School Parent	71%	+5	West	47%	-4	Non-Hispanic White	35%	+0
Hispanic	60%	+5	Northeast	45%	+1	Suburban	35%	-2
Special Education Parents	58%	-6	South	44%	+8	Educ: < College	32%	+0
Urban	58%	+4	Republican	39%	-8	Middle Income \$35K-\$75K	31%	-1
Educ: Bachelors or Postgrad	55%	+1	District School Parent	38%	+2	Midwest	27%	-3
Democrat	53%	+2	Low Income < \$35K	37%	+5	Rural	26%	-1
Black	50%	+7	Independent	37%	+6	Small Town	26%	+1
High Income: \$75K+	47%	+1						

Source: Survey conducted April 17, 2023 – April 20, 2023, among U.S. adults

In April, school parents' interest in tutoring remained about the same as last month and has been stable since the beginning of this year.

Is your child getting tutoring outside of regular school hours this school year?

School Parents

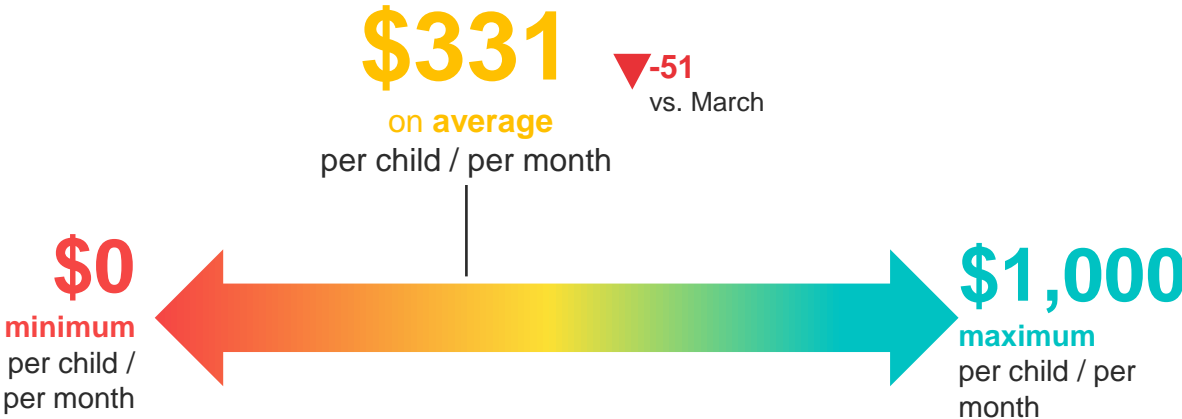


Note: Question was not asked in July 2021 and August 2021.

In April, the amount parents were willing to spend on tutoring fell to \$330 per month.

What would you be able and willing to spend, on a monthly basis, per child for tutoring outside of school hours?

School Parents
among those interested in or participating in a tutoring



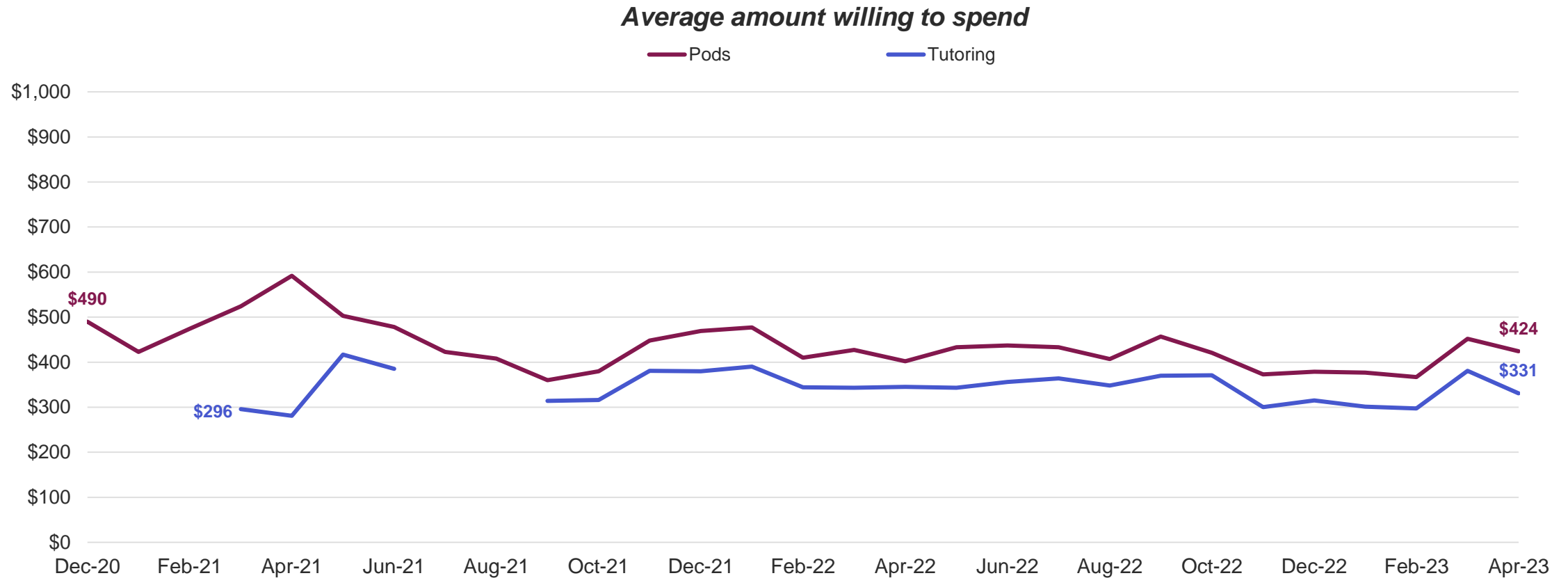
Average willing to spend per child/per month by demographic		
Income	*Low Income < \$35K	\$163
	Middle Income \$35K to < \$75K	\$336
	High Income \$75K+	\$413
Political Affiliation	Democrat	\$413
	*Independent	\$244
	Republican	\$263
Region	*West	\$369
	*Midwest	\$291
	South	\$297
	*Northeast	\$378

*indicates base size n= <100

Over the past two years, school parents have been willing to spend slightly more money on pods when compared to tutoring.

What would you be able and willing to spend, on a monthly basis, to participate in a single learning pod per child?
What would you be able and willing to spend, on a monthly basis, per child for tutoring outside of school hours?

School Parents



Note: Tutoring question was not asked in July 2021 and August 2021.

AGENDA

WELLBEING AND HAPPINESS

VIEWS ON K-12 EDUCATION

VIEWS ON SCHOOLING

PODS, TUTORING, AND EXTRACURRICULARS

SCHOOL CHOICE POLICIES

SURVEY PROFILE AND DEMOGRAPHICS



Descriptions Used:

Education Savings Accounts

An "education savings account" in K–12 education – often called an ESA – establishes for parents a government-authorized savings account with restricted, but multiple uses for educational purposes. Parents can then use these funds to pay for: school tuition; tutoring; online education programs; therapies for students with special needs; textbooks or other instructional materials; or save for future college expenses.

Charter Schools

Charter schools are public schools that have more control over their own budget, staff, and curriculum, and are exempt from many existing public school regulations.

School Vouchers

A school voucher system allows parents the option of sending their child to the school of their choice, whether that school is public or private, including both religious and non-religious schools. If this policy were adopted, tax dollars currently allocated to a school district would be allocated to parents in the form of a 'school voucher' to pay partial or full tuition for the child's school.

Open Enrollment

An "open enrollment" policy in K-12 education allows a student enrolled in public school to select and transfer to a public school of their choice, rather than attending a school based on where they live. A student can be allowed to transfer to a public school in another district (called "INTER-district"). The policy is based on a first come, first served process until districts are no longer able to accommodate new students.

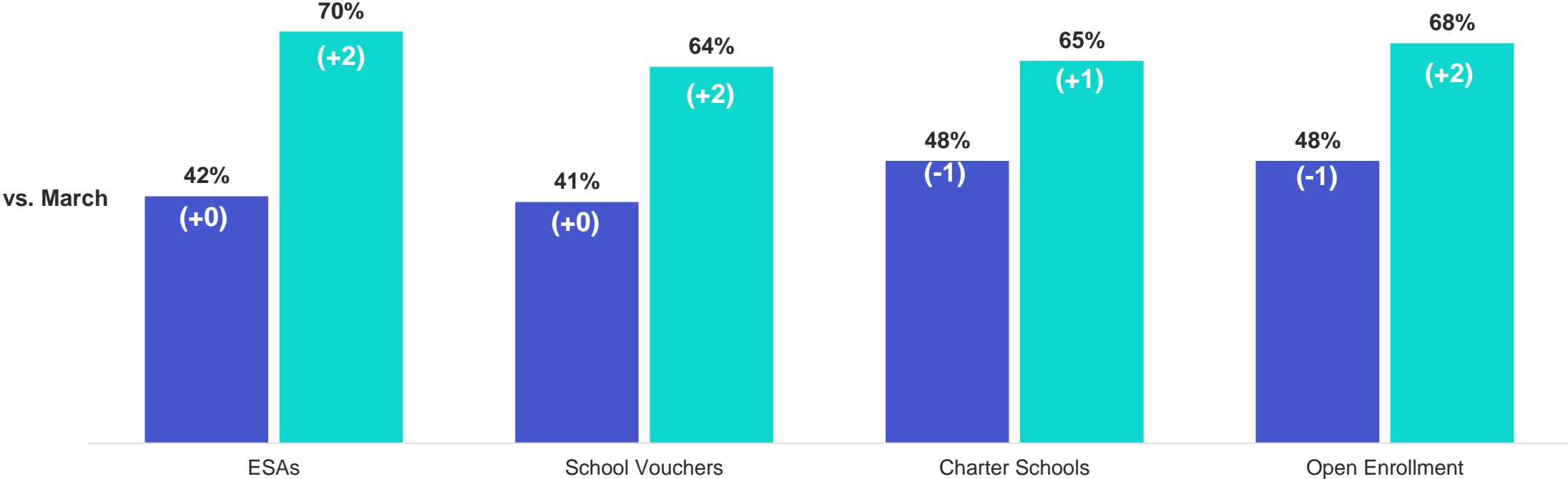
Support for ESAs, school vouchers, charter schools, and open enrollment is much greater when given a brief description. In April, support levels remained steady across each type of school choice policy.

All Adults

Total Support

(Strongly Support + Somewhat Support)

■ No Description ■ With Description



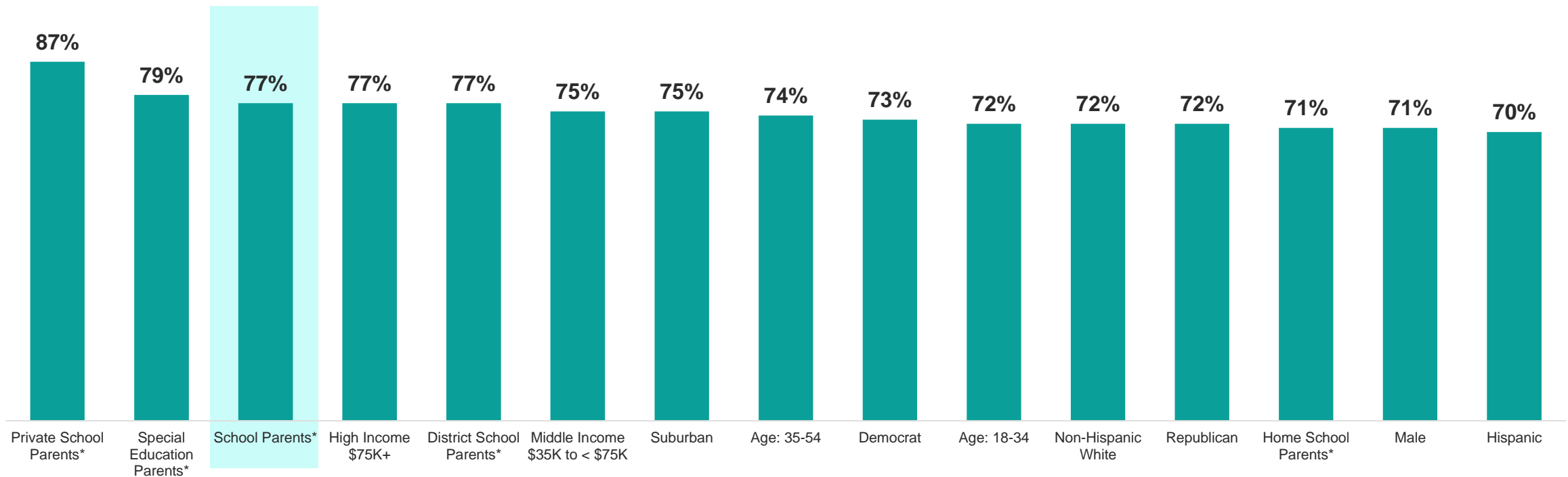
Source: Survey conducted April 17, 2023 – April 20, 2023, among U.S. adults

More than three-fourths of school parents say they support ESAs. A wide range of demographic groups also support this policy.

An "education savings account" in K–12 education – often called an ESA – establishes for parents a government-authorized savings account with restricted, but multiple uses for educational purposes. Parents can then use these funds to pay for: school tuition; tutoring; online education programs; therapies for students with special needs; textbooks or other instructional materials; or save for future college expenses. In general, what is your opinion of an ESA system?

All Adults

Total Support (Strongly Support + Somewhat Support)



* Denotes the sample came from school parents

Note: Parent groups based on child/children school type attendance in SY22-23.

Source: Survey conducted April 17, 2023 – April 20, 2023, among U.S. adults

In April, support for ESAs increased across several demographic groups – especially among Northeast, suburban, Gen Z and Gen X adults.

An "education savings account" in K–12 education – often called an ESA – establishes for parents a government-authorized savings account with restricted, but multiple uses for educational purposes. Parents can then use these funds to pay for: school tuition; tutoring; online education programs; therapies for students with special needs; textbooks or other instructional materials; or save for future college expenses. In general, what is your opinion of an ESA system?

All Adults

Most Supportive

		vs. March			vs. March			vs. March
High Income \$75K+	77%	+2	Republican	72%	+4	Midwest	69%	+4
Middle Income \$35K-\$75K	75%	+4	Non-Hispanic White	72%	+4	Black	68%	+1
Suburban	75%	+6	Male	71%	+2	West	68%	-3
Northeast	75%	+8	Gen X	71%	+7	Small Town	67%	+0
Millennial	74%	+1	South	70%	+1	Rural	67%	+2
Gen Z	73%	+6	Hispanic	70%	-3	Urban	67%	-4
Educ: Bachelors or Postgrad	73%	-2	Female	70%	+2	Baby Boomers	65%	-3
Democrat	72%	+1	Independent	70%	+2	Low Income < \$35K	60%	-3
			Educ: < College	69%	+4			

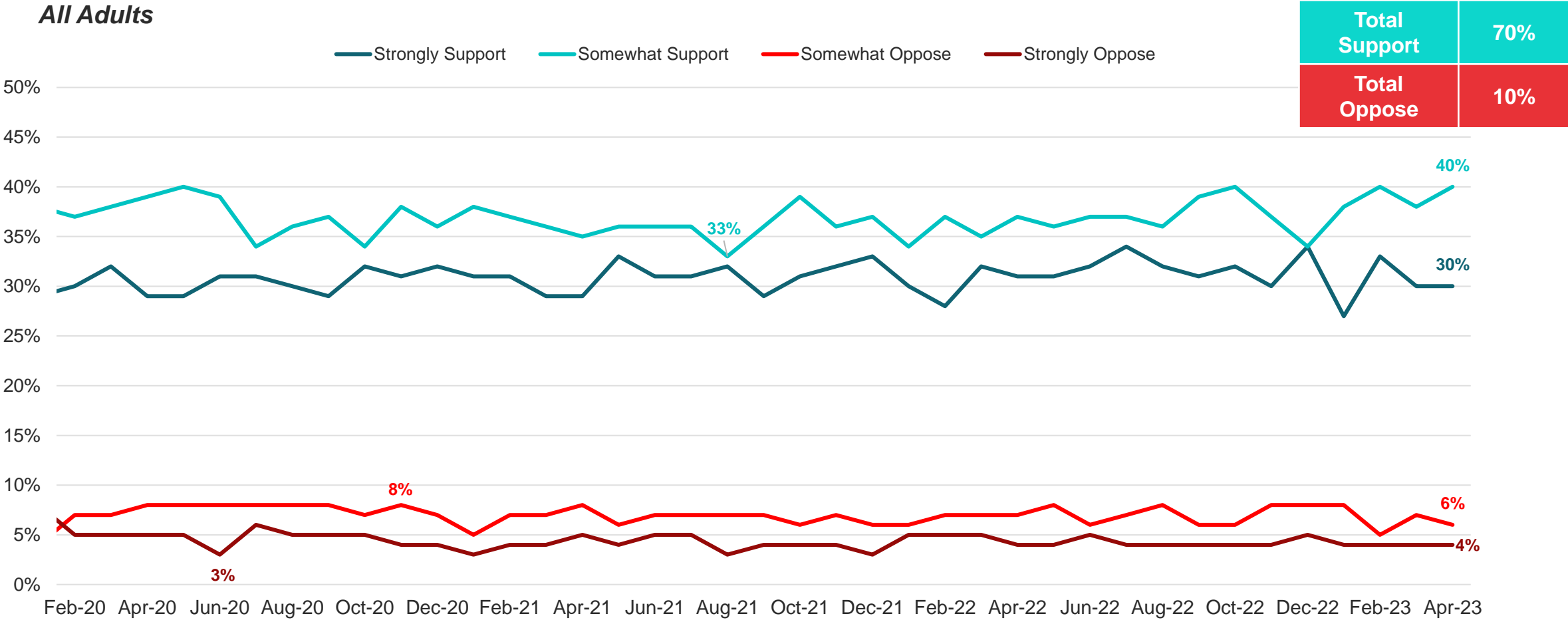
Source: Survey conducted April 17, 2023 – April 20, 2023, among U.S. adults

Americans' overall support of ESAs increased slightly this month. The public is seven times as likely to support ESAs than oppose them.

An "education savings account" in K–12 education – often called an ESA – establishes for parents a government-authorized savings account with restricted, but multiple uses for educational purposes. Parents can then use these funds to pay for: school tuition; tutoring; online education programs; therapies for students with special needs; textbooks or other instructional materials; or save for future college expenses. In general, what is your opinion of an ESA system?

April 2023

All Adults



Note: Don't know/no opinion responses are not shown.

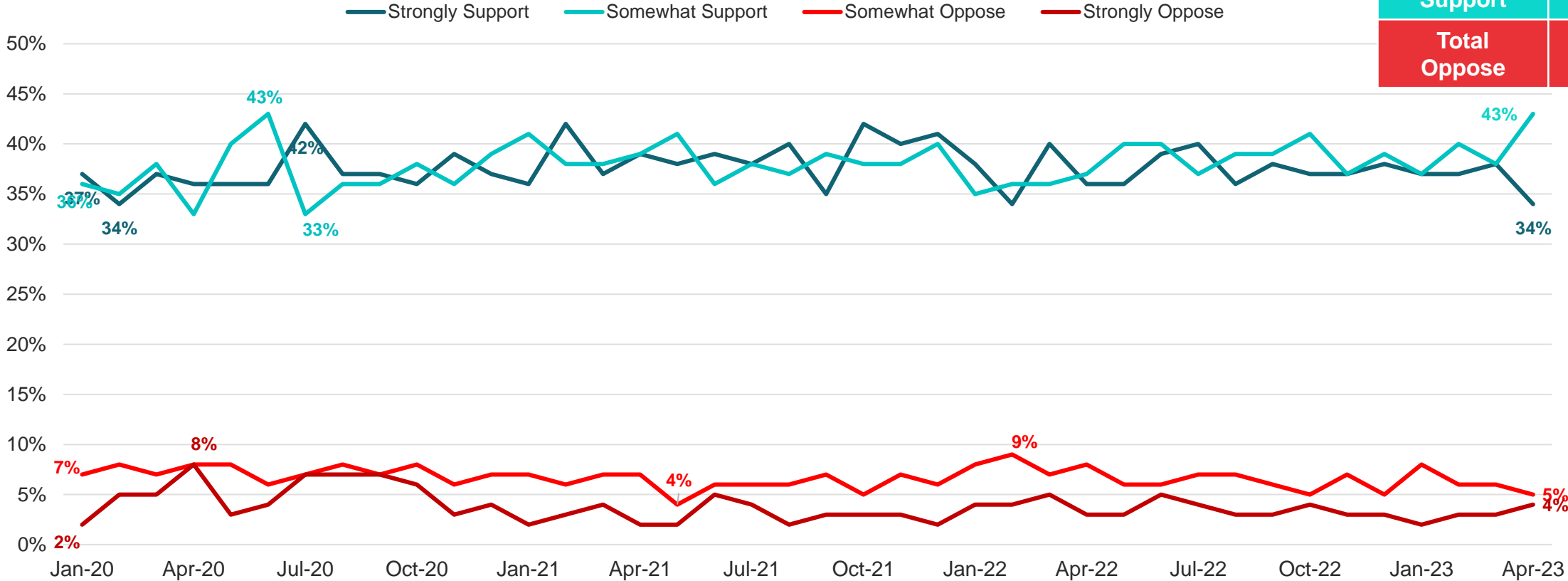
In April, school parents were over eight times as likely to be strongly supportive of ESAs than strongly opposed. Soft support increased while strong support fell.

An "education savings account" in K–12 education – often called an ESA – establishes for parents a government-authorized savings account with restricted, but multiple uses for educational purposes. Parents can then use these funds to pay for: school tuition; tutoring; online education programs; therapies for students with special needs; textbooks or other instructional materials; or save for future college expenses. In general, what is your opinion of an ESA system?

April 2023

School Parents

Total Support	77%
Total Oppose	9%



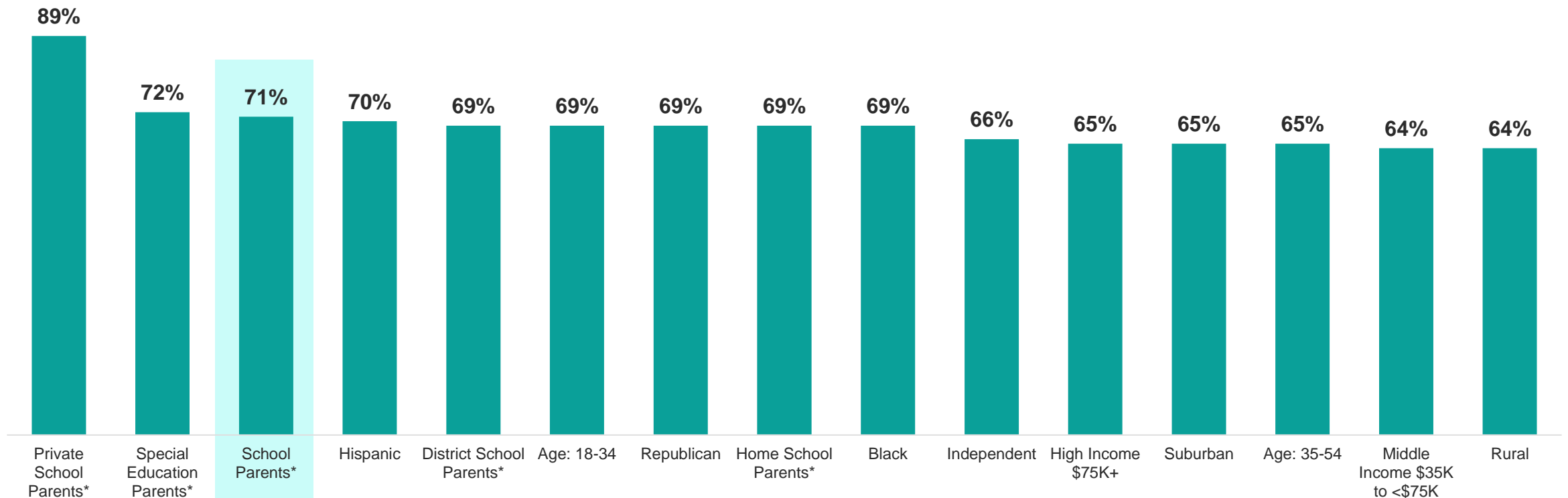
Note: Don't know/no opinion responses are not shown.

Seven in ten school parents said they support school vouchers in April. There is broad support across all demographic groups.

A school voucher system allows parents the option of sending their child to the school of their choice, whether that school is public or private, including both religious and non-religious schools. If this policy were adopted, tax dollars currently allocated to a school district would be allocated to parents in the form of a 'school voucher' to pay partial or full tuition for the child's school. In general, what is your opinion of school voucher systems?

All Adults

Total Support
(Strongly Support + Somewhat Support)



* Denotes the sample came from school parents

Note: Parent groups based on child/children school type attendance in SY22-23.

Source: Survey conducted April 17, 2023 – April 20, 2023, among U.S. adults

In April, support for school vouchers increased moderately across many demographic groups, including Black, Gen X, and Northeast adults.

A school voucher system allows parents the option of sending their child to the school of their choice, whether that school is public or private, including both religious and non-religious schools. If this policy were adopted, tax dollars currently allocated to a school district would be allocated to parents in the form of a 'school voucher' to pay partial or full tuition for the child's school. In general, what is your opinion of school voucher systems?

All Adults

Most Supportive

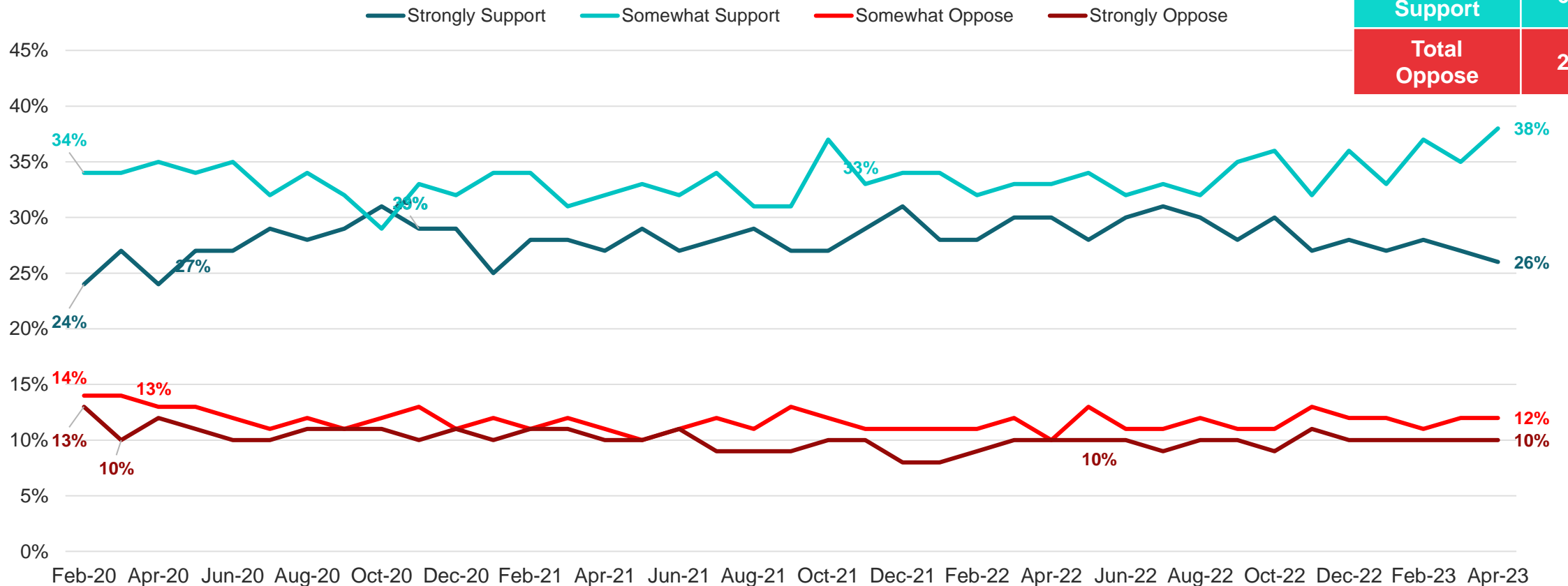
	vs. March			vs. March			vs. March	
Hispanic	70%	+3	High Income \$75K+	65%	+1	Midwest	63%	+4
Black	69%	+6	Gen X	65%	+6	Non-Hispanic White	62%	+1
Gen Z	69%	+3	Suburban	65%	+4	Low Income < \$35K	62%	+1
Republican	69%	+3	Rural	64%	+4	Urban	62%	-1
Millennial	67%	+1	Female	64%	+4	Democrat	60%	+1
Educ: < College	67%	+5	Middle Income \$35K-\$75K	64%	+2	Educ: Bachelors or Postgrad	59%	-1
Independent	66%	+3	Male	63%	+0	Small Town	59%	-5
Northeast	66%	+6	South	63%	+1	Baby Boomers	58%	+1
			West	63%	-1			

The public's overall support for school vouchers increased slightly in April. Americans are still roughly three times more likely to support school vouchers than oppose.

A school voucher system allows parents the option of sending their child to the school of their choice, whether that school is public or private, including both religious and non-religious schools. If this policy were adopted, tax dollars currently allocated to a school district would be allocated to parents in the form of a 'school voucher' to pay partial or full tuition for the child's school. In general, what is your opinion of school voucher systems?

April 2023

All Adults



Total Support	64%
Total Oppose	22%

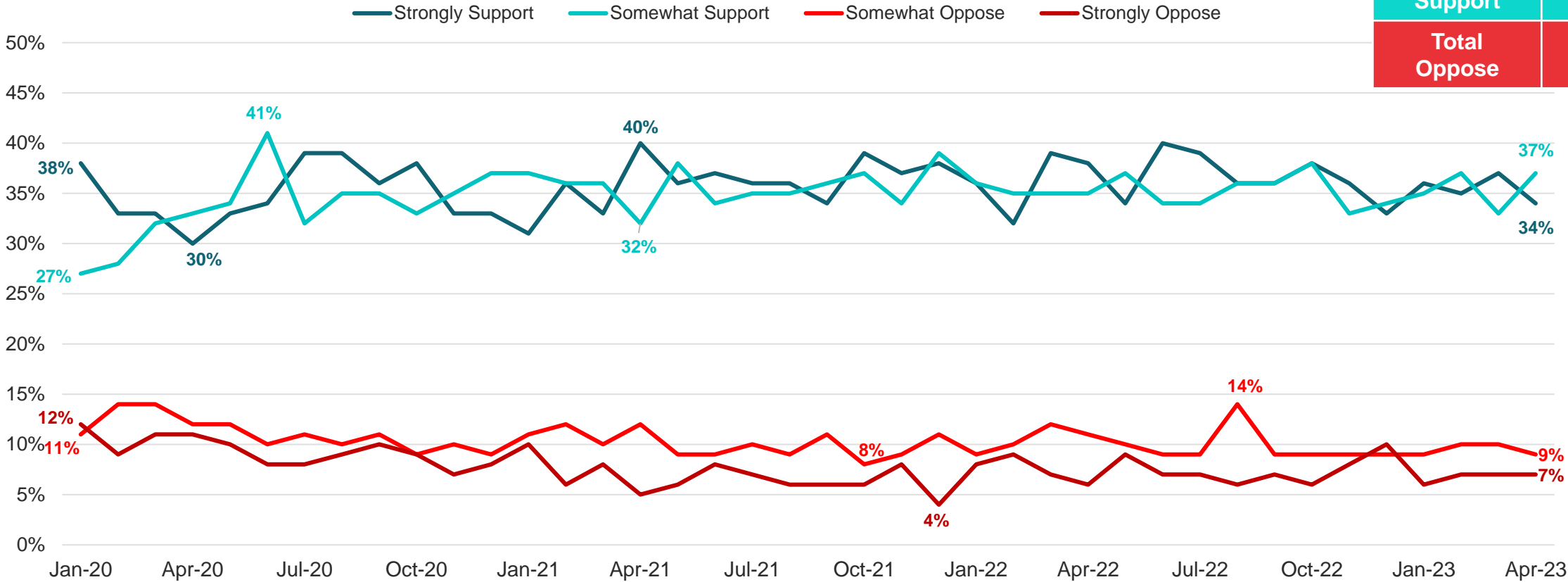
Note: Don't know/no opinion responses are not shown.

In April, support for school vouchers remained consistent among school parents with an increase in soft support. Parents' support is over four times higher than the opposition.

A school voucher system allows parents the option of sending their child to the school of their choice, whether that school is public or private, including both religious and non-religious schools. If this policy were adopted, tax dollars currently allocated to a school district would be allocated to parents in the form of a 'school voucher' to pay partial or full tuition for the child's school. In general, what is your opinion of school voucher systems?

April 2023

School Parents



Total Support	71%
Total Oppose	16%

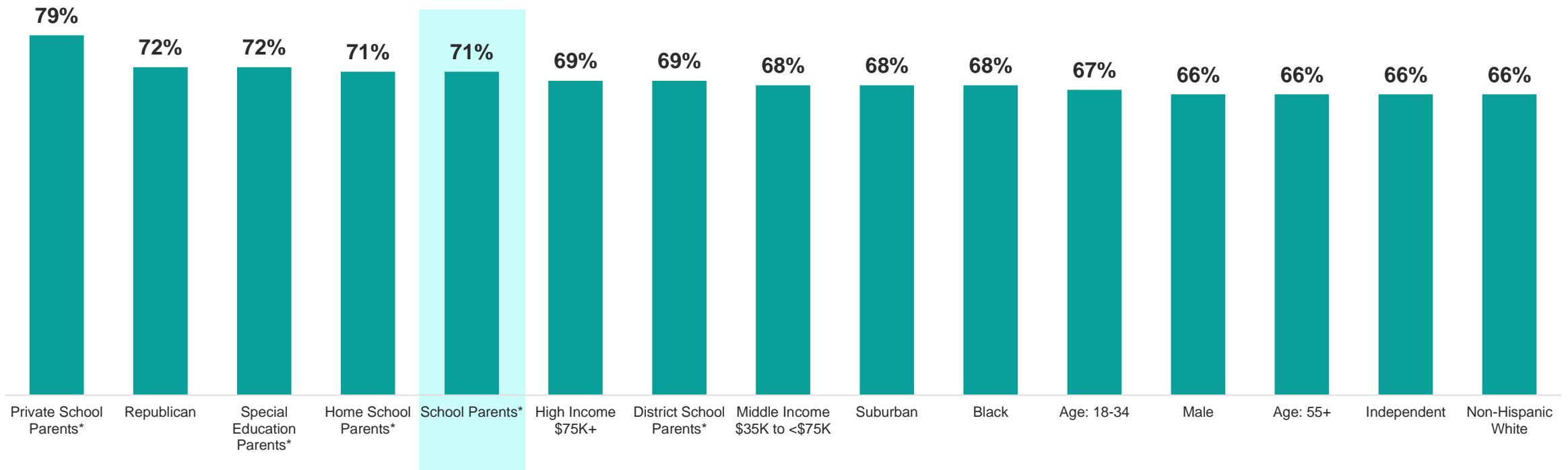
Note: Don't know/no opinion responses are not shown.

Seven in ten school parents say they support charter schools. There is broad support across demographic groups.

Charter schools are public schools that have more control over their own budget, staff, and curriculum, and are exempt from many existing public school regulations. In general, what is your opinion of public charter schools?

All Adults

Total Support (Strongly Support + Somewhat Support)



* Denotes the sample came from school parents

Note: Parent groups based on child/children school type attendance in SY22-23.

Source: Survey conducted April 17, 2023 – April 20, 2023, among U.S. adults

In April, support for charter schools increased among Black, West, and Gen X adults and remained consistent for most other demographic groups.

Charter schools are public schools that have more control over their own budget, staff, and curriculum, and are exempt from many existing public school regulations. In general, what is your opinion of public charter schools?

All Adults

Most Supportive 

	Vs. March			vs. March			vs. March	
West	72%	+6	Male	66%	+0	Educ: < College	65%	+1
Republican	72%	-2	Northeast	66%	+1	Gen X	64%	+5
Baby Boomers	70%	+2	Non-Hispanic White	66%	+2	Gen Z	64%	-1
High Income \$75K+	69%	+0	Independent	66%	+1	Urban	63%	-1
Black	68%	+6	Hispanic	65%	-4	Rural	63%	-1
Suburban	68%	+2	Educ: Bachelors or Postgrad	65%	-2	Democrat	62%	+1
Millennial	68%	+1	Female	65%	+1	South	61%	-4
Middle Income \$35K to < \$75K	66%	+1	Small Town	65%	+1	Low Income < \$35K	60%	+1
			Midwest	65%	+3			

Source: Survey conducted April 17, 2023 – April 20, 2023, among U.S. adults

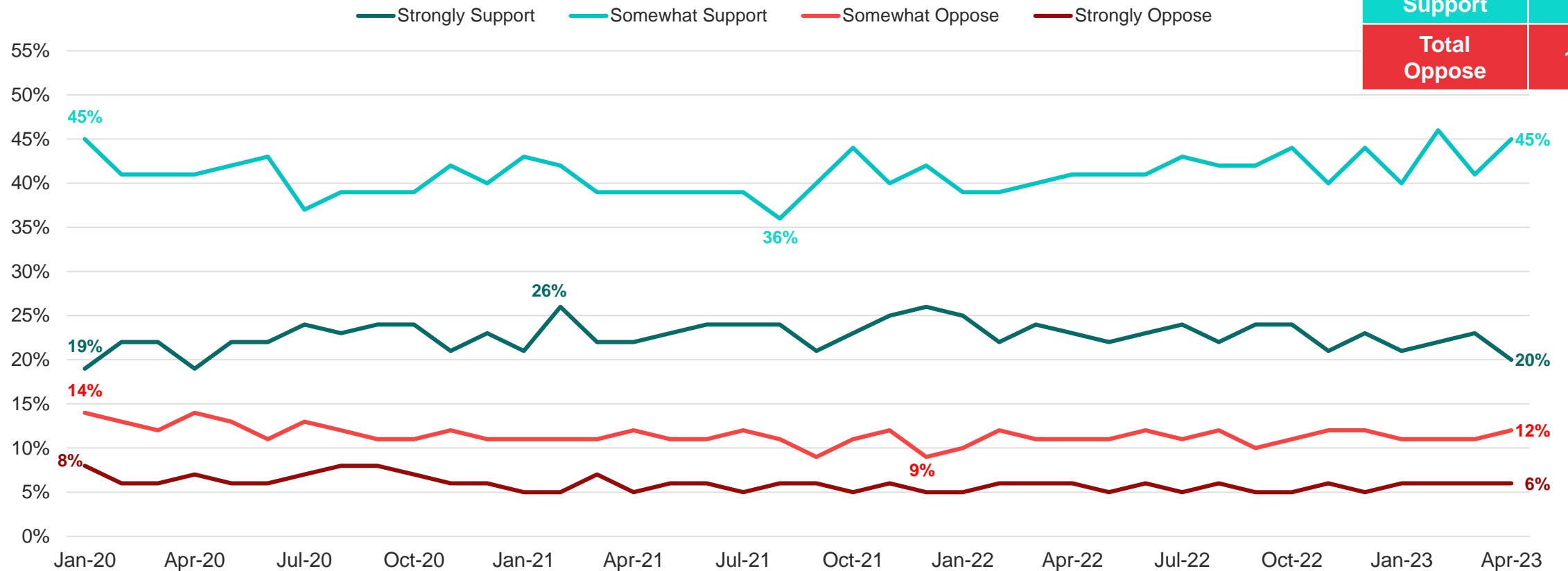
Americans' support for public charter schools remained level in April. Soft support rose but strong support fell.

Charter schools are public schools that have more control over their own budget, staff, and curriculum, and are exempt from many existing public school regulations. In general, what is your opinion of public charter schools?

April 2023

Total Support	65%
Total Oppose	18%

All Adults



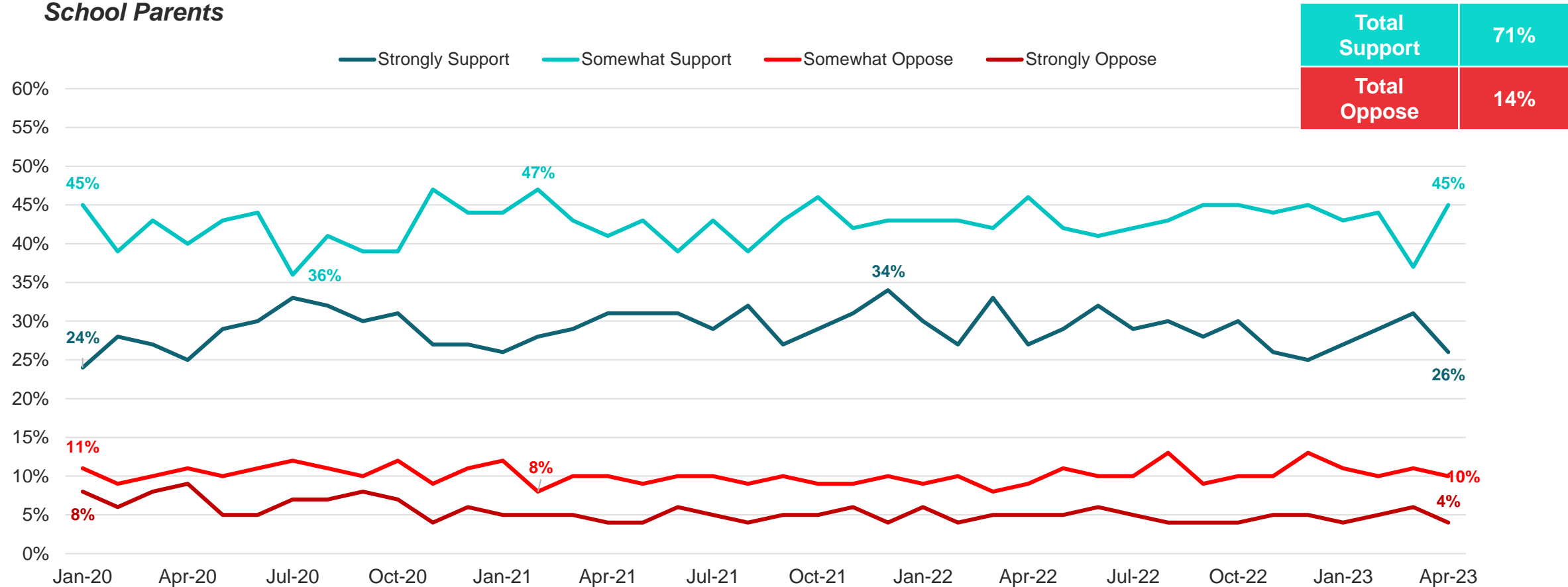
Note: Don't know/no opinion responses are not shown.

Parent support for charter schools increased in April. They are over five times as likely to support charter schools rather than oppose.

Charter schools are public schools that have more control over their own budget, staff, and curriculum, and are exempt from many existing public school regulations. In general, what is your opinion of public charter schools?

School Parents

April 2023



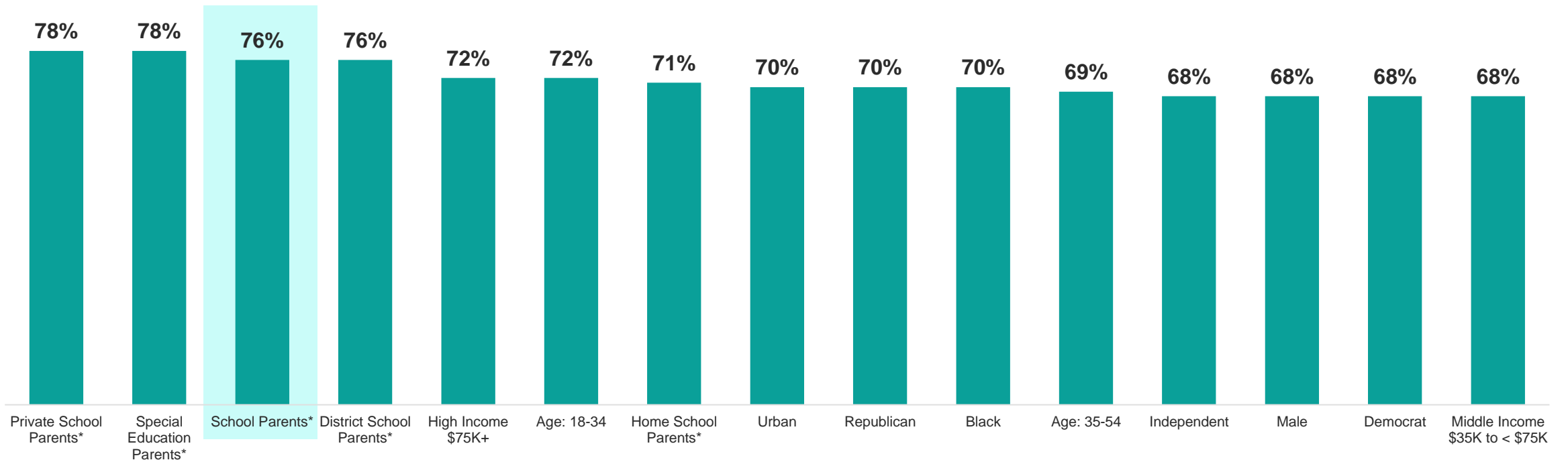
Note: Don't know/no opinion responses are not shown.

Three-fourths of school parents said they support inter-district open enrollment. There is support across a wide range of demographic groups.

An “open enrollment” policy in K-12 education allows a student enrolled in public school to select and transfer to a public school of their choice, rather than attending a school based on where they live. A student can be allowed to transfer to a public school in another district (called “INTER-district”). The policy is based on a first come, first served process until districts are no longer able to accommodate new students.

All Adults

Total Support
(Strongly Support + Somewhat Support)



* Denotes the sample came from school parents

Note: Parent groups based on child/children school type attendance in SY22-23.

Source: Survey conducted April 17, 2023 – April 20, 2023, among U.S. adults

Open enrollment support increased noticeably among Gen Z, Gen X and low-income adults.

An “open enrollment” policy in K-12 education allows a student enrolled in public school to select and transfer to a public school of their choice, rather than attending a school based on where they live. A student can be allowed to transfer to a public school in another district (called “INTER-district”). The policy is based on a first come, first served process until districts are no longer able to accommodate new students.

All Adults

Most Supportive

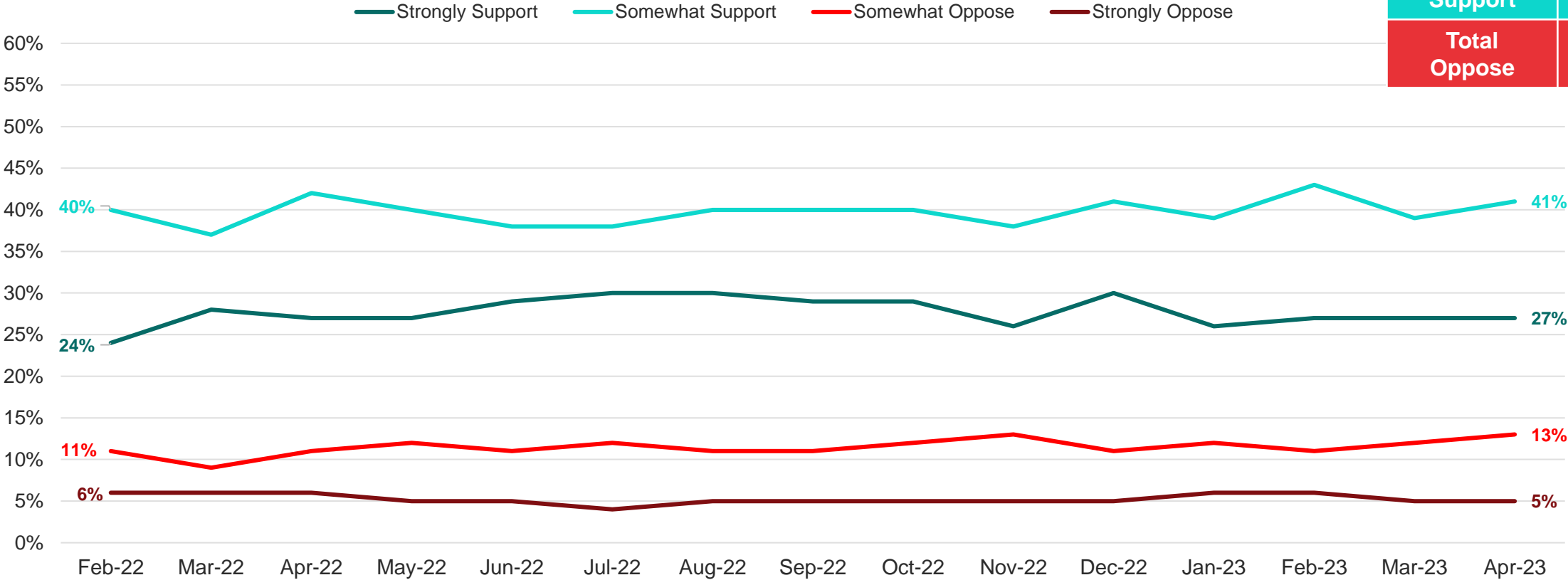
		vs. March			vs. March			vs. March
High Income \$75K+	75%	-3	Male	68%	+1	Educ: < College	67%	+2
Gen Z	73%	+11	West	68%	-1	Hispanic	67%	-1
Midwest	72%	+3	Educ: Bachelors or Postgrad	68%	+0	Non-Hispanic White	67%	+2
Millennial	71%	+0	Suburban	68%	+3	South	66%	+2
Urban	70%	+0	Independent	68%	+0	Rural	66%	+5
Republican	70%	+4	Democrat	68%	+1	Northeast	65%	+3
Black	70%	+4	Middle Income \$35K to < \$75K	68%	+1	Small Town	65%	-1
Gen X	69%	+7	Low Income < \$35K	68%	+7	Baby Boomers	63%	-2
			Female	67%	+3			

The public’s support for inter-district open enrollment increased slightly in April but remains consistent with previous levels of support.

An “open enrollment” policy in K-12 education allows a student enrolled in public school to select and transfer to a public school of their choice, rather than attending a school based on where they live. A student can be allowed to transfer to a public school in another district (called “INTER-district”). The policy is based on a first come, first served process until districts are no longer able to accommodate new students.

April 2023

All Adults



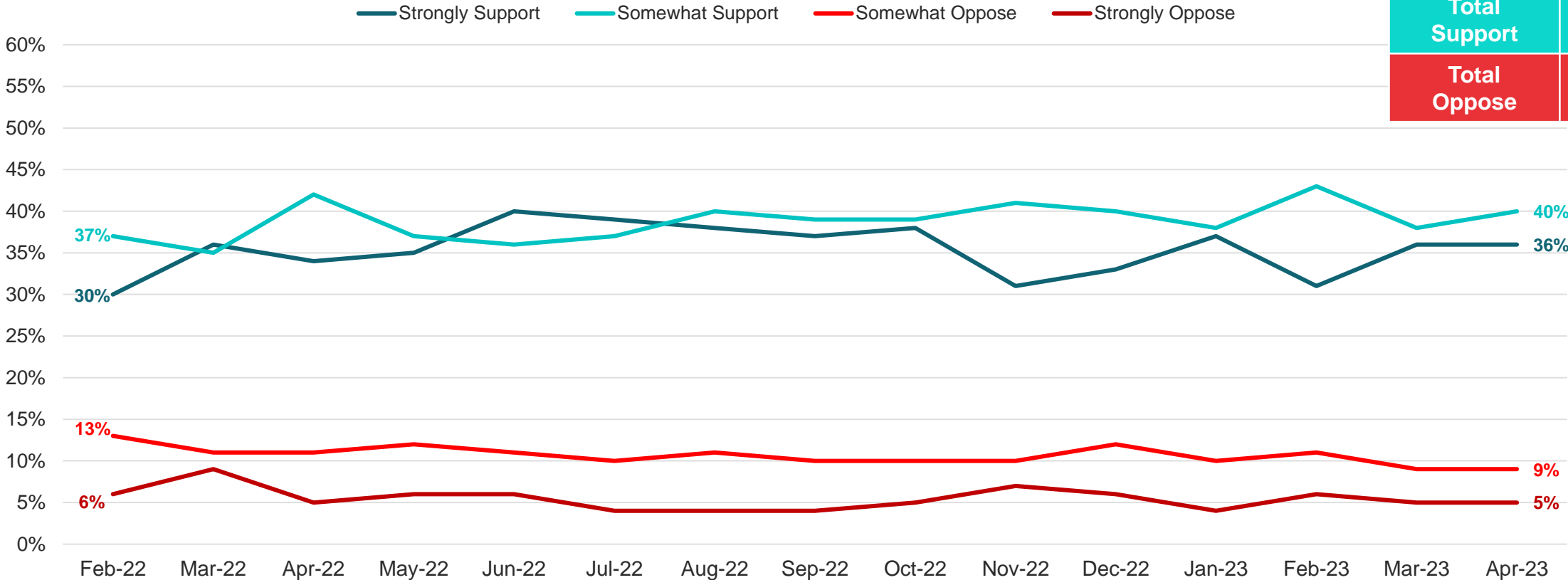
Total Support	68%
Total Oppose	18%

Note: Don't know/no opinion responses are not shown.

Among school parents, overall support of open enrollment increased slightly in April.

An “open enrollment” policy in K-12 education allows a student enrolled in public school to select and transfer to a public school of their choice, rather than attending a school based on where they live. A student can be allowed to transfer to a public school in another district (called “INTER-district”). The policy is based on a first come, first served process until districts are no longer able to accommodate new students.

School Parents



April 2023	
Total Support	76%
Total Oppose	14%

Note: Don't know/no opinion responses are not shown.

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SURVEY PROFILE AND DEMOGRAPHICS



Survey Profile, 1

Dates	April 17-20, 2023
Survey Data Collection & Quality Control	Morning Consult
Survey Sponsor	EdChoice
Population	General Population (Adults, Age 18+)
Sampling Frame	National sample of adults (age 18+) living in the United States, including the District of Columbia, with an oversample of school parents
Sampling Method	Non-Probability, Stratified (based on Age, Gender)
Mode	Online Survey
Language	English

Survey Profile, 2

Survey Time	Gen Pop Median = 10.82 minutes Oversample Median = 12.75 minutes
Sample Size	N = 2,139 General Population N= 1,154 Total School Parents
Oversampling	N = 755 School Parents
Quotas	Age, Gender
Weighting	Age, Race, Ethnicity, Gender, Education, Census Region
Measure of Precision (adjusted for weighting)	± 2.69 percentage points (Gen Pop), ± 4.12 percentage points (Oversample)
Participation Rate	46.09% (Gen Pop), 9.80% (Oversample)
Methods Page	https://edchoice.morningconsultintelligence.com/methodology/
Project Contact	Paul DiPerna, paul@edchoice.org

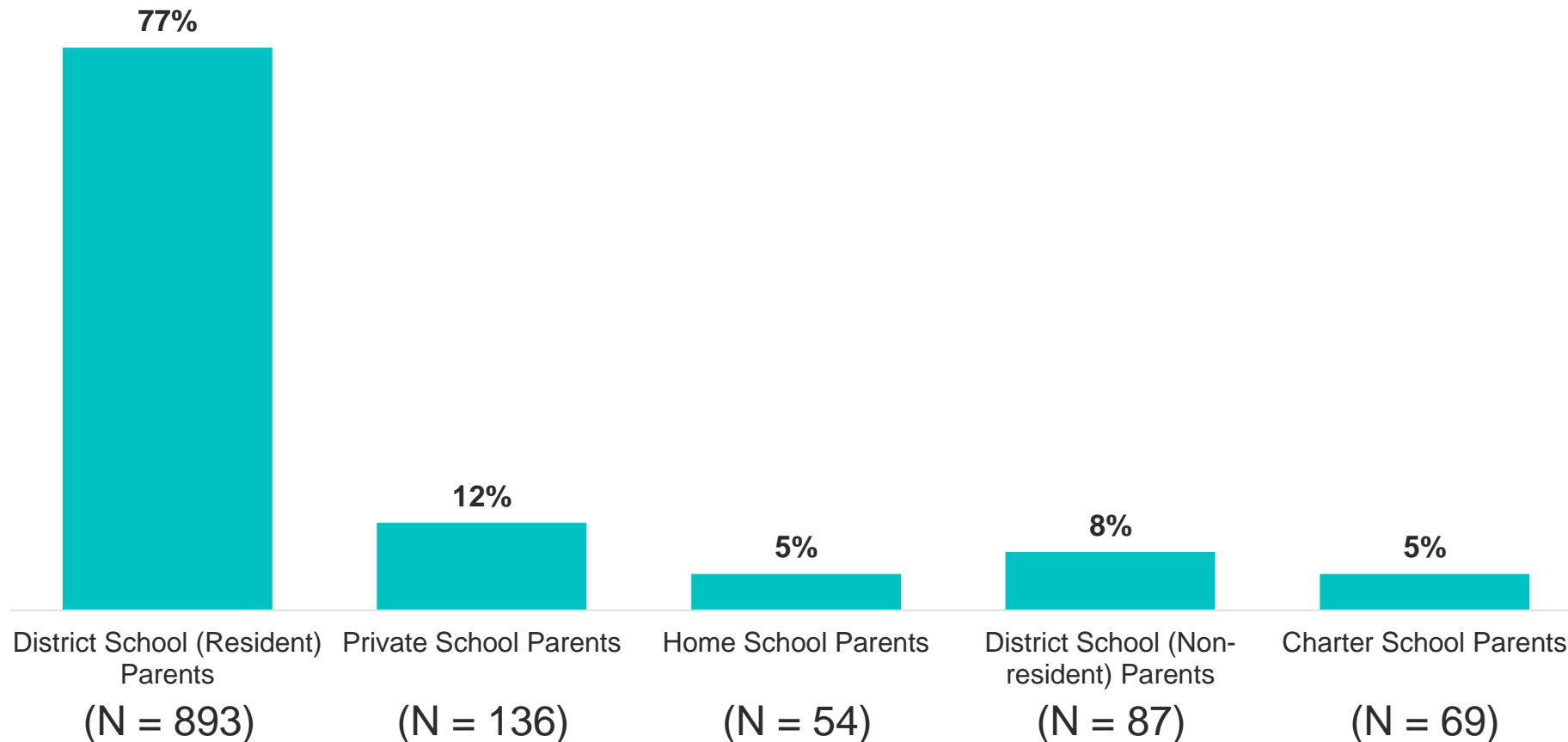
Demographics	Unweighted (N =)
Hispanic	182
Non-Hispanic White	1593
Black	214
Other	120
Generation Z	248
Millennial	494
Generation X	493
Boomers	707
Male	940
Female	1199
< College	1417
College +	722
Northeast	383
Midwest	494
South	847
West	415

Demographics	Unweighted (N =)
Total School Parents*	1154
K-4 Parents*	590
5-8 Parents*	514
9-12 Parents*	457
Non-Parents	866
Liberal	589
Moderate	610
Conservative	732
Democrat	736
Independent	594
Republican	634
Urban	515
Suburban	970
Small Town	249
Rural	405
Low Income <\$35K	752
Middle Income \$35K to <\$75K	753
High Income \$75K+	634

* Denotes the sample came from school parents

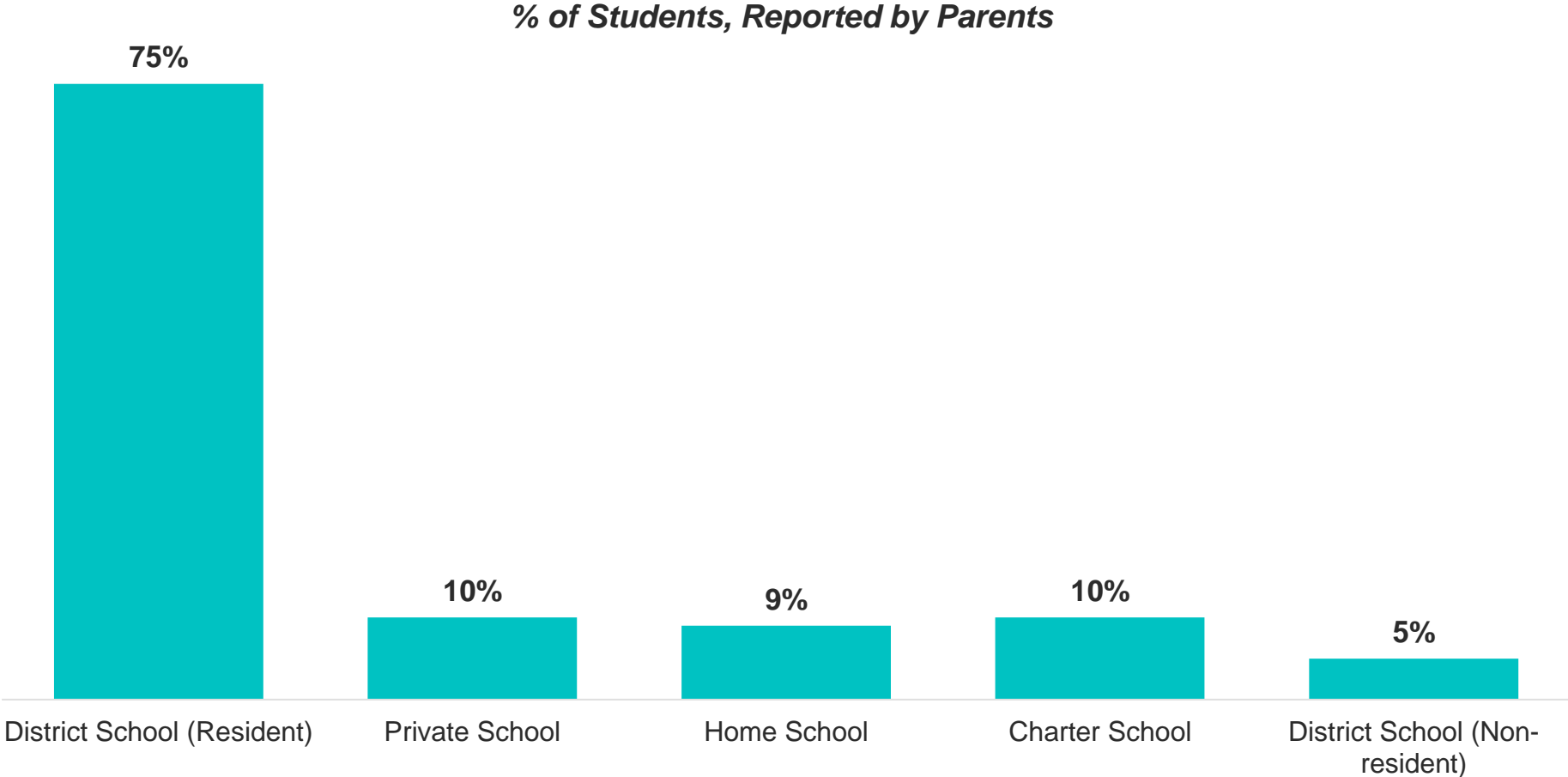
Demographics	Unweighted	Weighted	Target (%)
Hispanic	9%	17%	16%
White	74%	62%	78%
Non-Hispanic White	74%	n/a	n/a
Black	10%	13%	12%
Other	6%	7%	9%
Age: 18-34	33%	29%	30%
Age: 35-54	30%	32%	31%
Age: 55+	43%	40%	40%
Age: 65+	25%	22%	20%
Male	44%	49%	48%
Female	56%	51%	52%
< College	66%	65%	69%
College +	34%	35%	31%
Northeast	18%	18%	18%
Midwest	23%	21%	21%
South	40%	38%	37%
West	19%	24%	24%

Parent groups based on estimated school type attendance for the 2022-2023 school year



Note: Parent groups are not necessarily exclusive, there are cases where a parent could have children enrolled in different school types.

Estimated school type attendance for the 2022-2023 school year



Methodology Update

In addition to the monthly general population polling, Morning Consult oversamples K-12 school parents, among a national sample of parents living in the United States (including the District of Columbia). The sample is collected via stratified sampling based on race and ethnicity quota targets derived from the U.S. Census Bureau's 2017 Current Population Survey. Approximately 700 additional K-12 school parents are interviewed in English each month comprising the oversample. The completed K-12 school parent interviews are weighted to population totals obtained from the 2017 Current Population Survey on the following demographic variables: age, gender, region, race/ethnicity, and educational attainment. Morning Consult has also implemented a pre-administration quota to ensure at least 65 percent of K-12 parent respondents had at least one child attending a public district school.

Total School Parents	Have at least one child enrolled in grades K-12 for the 2022-2023 school year
Charter School Parents	Have at least one child enrolled in a charter school for the 2022-2023 school year
District/Public School Parents	Have at least one child enrolled in a district/public school for the 2022-2023 school year
Private School Parents	Have at least one child enrolled in a private school for the 2022-2023 school year
Home School Parents	Have at least one child enrolled in home school for the 2022-2023 school year

Note: Parent groups are not necessarily exclusive, there are cases where a parent could have children enrolled in different school types.

WHO WE ARE

 **MORNING CONSULT**[®]

Morning Consult is a global data intelligence company delivering insights on what people think in real time.

By surveying tens of thousands across the globe every day, Morning Consult is unmatched in scale and speed: It determines the true measure of what people think and how their decisions impact business, politics and the economy.

Industry leaders rely on Morning Consult's proprietary technology and analysis for real-time intelligence to transform information into a competitive advantage.



 **CHOICE**

EdChoice is a 501(c)(3) nonprofit, nonpartisan organization. Our mission is to advance educational freedom and choice for all as a pathway to successful lives and a stronger society. We are committed to understanding and pursuing a K–12 education ecosystem that empowers every family to choose the learning environment that fits their children's needs best.

Learn more at: [EDCHOICE.ORG](https://edchoice.org)



[MORNINGCONSULT.COM](https://morningconsult.com)