

1 Ask for Help: Online Help-Seeking and Help-Giving as Indicators of 2 Cognitive and Social Presence for Students Underrepresented in 3 Chemistry

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Cite This: <https://doi.org/10.1021/acs.jchemed.1c00839>



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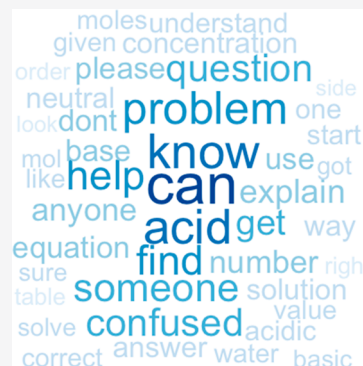


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6 **ABSTRACT:** Help-seeking is an essential tool for student success. Still, students, especially
7 those underrepresented in STEM (UR-STEM) and those underrepresented in chemistry (UR-
8 Chem), may be reluctant to employ help-seeking for academic success. Understanding help-
9 seeking in online courses is crucial for developing equitable learning environments where
10 students can engage with a community of inquiry. We analyzed help-seeking behaviors and
11 responses to requests for help in an online college-level chemistry course's discussion forum.
12 We found that requests for help were responded to equally, regardless of how explicitly
13 students appealed for help. Furthermore, we found that UR-Chem students requested and
14 responded to help similarly and received help at greater rates than their non-UR-Chem peers.
15 Results support that productive and substantive help-seeking and help-giving discussions occur
16 in an online discussion forum. Ultimately this work highlights a necessary learning skill, help-
17 seeking, thereby informing chemistry instruction and learning.



18 **KEYWORDS:** *First-Year Undergraduate/General, Second-Year Undergraduate, Chemical Education Research,*
19 *Collaborative/Cooperative Learning, Internet/Web-Based Learning, Minorities in Chemistry, Women in Chemistry*

20 **FEATURE:** Chemical Education Research

21 ■ INTRODUCTION

22 The global pandemic has altered instruction across the world,
23 and many educators are grappling with the challenges of
24 teaching online. One particular concern for many online
25 chemistry instructors is the need to incorporate active learning
26 techniques.^{1–4} Because chemistry is a complex discipline where
27 many concepts are abstract and rely on visual representations,⁵
28 this may exacerbate the difficulty of successfully including
29 active online learning in chemistry.

30 Some of the barriers to success in learning chemistry online
31 are directly related to conceptual issues in learning chemistry
32 whereas others are related to the way in which students
33 progress through the major. Conceptual issues within
34 chemistry that may interfere with success in learning chemistry
35 online include the use of models and analogies to explain
36 abstract topics, 3-fold representation of matter (e.g., macro-
37 scopic, microscopic, symbolic), and chemistry terminology.⁵
38 Moreover, in the context of introductory college chemistry
39 courses, “gatekeeper” topics like mole concepts and stoichi-
40 ometry⁶ hinder students’ progression in chemistry and other
41 science-related fields (i.e., where chemistry courses are
42 requirements). Why is this relevant? As more students take
43 online courses, gatekeeper concepts and topics have the
44 potential to increase attrition rates,^{6–8} especially for students

who face systemic barriers to their success. Therefore, an
45 investment in understanding successful online learning
46 behaviors is crucial for chemistry instructors. 47

48 Given some of the conceptual and structural barriers to
49 success in chemistry online courses, the overall goal of this
50 investigation is to explore and understand chemistry students’
51 online learning behaviors so that we can be positioned to
52 support their learning. More particularly, we focus on the
53 relationships between *help-seeking and help-giving for students*
54 *who are traditionally underrepresented in chemistry* (UR-Chem)
55 because engagement with an online collaborative learning
56 community gives these students opportunities not only to get
57 their questions answered but also to build social connections.⁹
58 In the research reported here, UR-Chem students include
59 students taking chemistry courses who are (1) non-male
60 students, i.e., women and non-binary gendered students, (2) 60

Received: August 6, 2021

Revised: October 27, 2021

61 first-generation college students, (3) and racially minoritized
62 students, including African American/Black, Hispanic/Latino-
63 (a), and Native American/Alaskan Native students. We
64 provide more detail about the demographic features of the
65 students participating in this study in the *Methods* section. We
66 use the term UR-STEM when discussing others' research
67 conducted in STEM disciplines other than Chemistry.

68 Establishing social connections is essential for feeling
69 included in a learning community, and UR-Chem students
70 may be more vulnerable to leaving STEM if they feel isolated.
71 Thus, we frame help-seeking and help-giving as an equity issue
72 because not having access to help-seeking and help-giving
73 could be diminishing UR-Chem students' access to oppor-
74 tunities for success in chemistry. Ultimately, this work can
75 inform instructional and learning strategies to support student
76 learning in online CHEM—and online STEM—college
77 courses.

78 ■ REVIEW OF THE LITERATURE

79 Theoretical Framework and Background

80 Five bodies of literature help to frame the investigation
81 reported here: (1) Community of Inquiry (CoI), which serves
82 as our major theoretical framing; (2) help-seeking and why it is
83 related to both the cognitive and social presence implicated in
84 the CoI theoretical framework, especially in chemistry; (3)
85 help-seeking in the online environment, which points to the
86 particular context of this study; (4) help-giving and its role in
87 cognitive/social presence, chemistry, and online learning; and
88 (5) how help-seeking and help-giving impact UR-Chem
89 students. Next, we discuss each of these framings.

90 Community of Inquiry (CoI)

91 Online collaborative learning communities consist of students
92 and instructor(s) who interact to achieve learning goals.^{10–12}
93 Garrison, Anderson, and Archer, in their explication of the CoI
94 model, posited that learning occurs within the community
95 through cognitive, social, and teaching presence.¹¹ Our
96 investigation focuses most explicitly on the first two
97 components: cognitive presence, which focuses on construct-
98 ing meaning, and social presence, which focuses on learners
99 being able to project themselves socially and emotionally.¹¹
100 However, when students support learning outcomes, they can
101 contribute to teaching presence, for example by providing
102 guidance and answering questions, among other behaviors. All
103 three components are interrelated and are crucial for our
104 investigation because collaboration is essential for learning.¹¹

105 Help-Seeking and Its Benefits

106 There are cognitive and social benefits of help-seeking, which
107 may be especially relevant to students' cognitive and social
108 presences within communities of inquiry. Gasiewski and
109 colleagues have found that students who feel welcome and
110 comfortable in their classrooms are more likely to collaborate
111 with their peers and to ask questions.¹³ Thus, students who
112 have a sense of connectedness may experience academic and
113 cognitive advantages compared to students who feel isolated
114 and disconnected.

115 When students seek help, they are engaging in a self-
116 regulated strategy that requires them to (1) be aware that they
117 have a lapse in understanding and then (2) act on that
118 awareness to reduce that lapse.¹⁴ Help-seeking can be
119 fundamental in chemistry for developing scientific literacy
120 and knowledge at least in part because fostering students'

question-asking capabilities is crucial for the development of
successful problem-solving skills in chemistry,¹⁵ and question-
asking shares many commonalities with help-seeking.^{15,16}
Furthermore, much of learning in chemistry happens in
collaborative settings that emphasize active learning, because it
improves students' critical thinking and problem-solving
skills.^{17,18}

128 Researchers who have investigated in-person chemistry
129 courses have consistently found a positive relationship between
130 help-seeking and academic performance.^{19,20} For example,
131 Horowitz, Rabin, and Brodale²¹ found that engaging in help-
132 seeking activities (e.g., attendance at problem-solving sessions)
133 had a significant impact on organic chemistry performance. In
134 the same vein, Szu and colleagues²² found that the highest-
135 achieving students sought instructor help early. Santos-Díaz,
136 Hensiek, Owings, and Towns²³ surveyed undergraduate
137 students enrolled in chemistry courses (i.e., general, physical,
138 organic) about their goals and achievement strategies. Their
139 results indicated that students consistently reported help-
140 seeking as a reliable and useful strategy.

141 Help-Seeking Online

142 Likewise, research in online courses also indicates cognitive
143 and social benefits of help-seeking. The online environment
144 typically can provide opportunities for active learning
145 (cognitive presence) and community-building (social pres-
146 ence) among students.²⁴ For example, researchers have
147 reported significant positive relationships between discussion
148 forum participation and final performance in an online
149 course,²⁵ as well as between perceived social presence of
150 online peers and instructors and one's satisfaction with course
151 discussion forums.²⁶ Furthermore, researchers have reported a
152 positive effect of help-seeking and learning outcomes.^{27–30}
153 From this work, we can surmise that help-seeking in online
154 discussion forums may be a useful way to increase social
155 presence and cognitive presence, while simultaneously
156 fostering active learning.

157 Overall, these studies support the notion that help-seeking is
158 useful for success in chemistry. However, more research
159 directly investigating help-seeking in chemistry is needed,
160 because there may be unique issues relevant to learning
161 chemistry online, which leads to the first research question:

162 **1a. Given the social and cognitive benefits of help-**
163 **seeking, we ask: How prevalent are help-seeking behaviors**
164 **in an online chemistry discussion forum?**

165 Help-Giving and Its Benefits

166 Although help-seeking has received some attention from
167 researchers, less is known about help-giving (i.e., responses or
168 replies to requests for help) in academic settings. Nevertheless,
169 available research suggests that helping behavior (i.e., an aspect
170 of teaching presence) may play an important role in students'
171 academic performance (cognitive presence) and in their
172 discourse and reflection, supporting their building of
173 community (social presence).

174 An aspect of help-seeking is the evaluation (or reflection) of
175 the help-seeking attempt.¹⁶ This means that students evaluate
176 the help that is given; whether it was helpful or communicated
177 in a way that induces stigma or feelings of incompetence. A
178 help-seeker's response to the help given can empower them to
179 continue asking for help or discourage them from seeking help
180 in the future. Thus, help-giving (i.e., receiving help) plays an
181 important role in persistence and positive learning outcomes,
182 both cognitively and socially.

183 Help-seeking and help-giving go hand in hand, and help-
184 seeking can be a catalyst for jumpstarting discussion among
185 learners where help-givers can support collaborative meaning-
186 making. If a student asks for help and a peer responds with
187 useful information, that fosters learning between both students,
188 because the help-seeker has a knowledge gap filled, and the
189 help-giver assessed and explained their knowledge to a peer.³¹

190 However, much of what we know about help-giving comes
191 from studies of in-person collaborative peer-learning, where
192 students learn the material and solve problems in small
193 groups.^{32–35} These studies have consistently reported a
194 positive relationship between giving help and academic
195 achievement.^{36,37} In related work in chemistry courses,
196 participation in optional peer-learning sessions has been
197 found to be related positively to both retention and academic
198 performance.^{38–41}

199 Despite the likely importance of help-giving in online
200 chemistry courses, studies investigating this issue are
201 particularly lacking. Among studies that have explored this
202 topic, Huang and Law⁴² found an interaction effect of help-
203 seeking and help-giving on achievement in an online course,
204 such that students who provided the least help were also those
205 who benefited the most from seeking help. This suggests that
206 students who most need help also may not be prepared to give
207 help. In a similar vein, Dawson⁴³ found a negative correlation
208 between students' sense of community and unanswered forum
209 posts, which indicates that unaddressed requests for help in
210 online spaces may be associated with decreased social
211 presence.

212 Overall, evidence suggests that help-giving contributes to
213 learning within a community of inquiry but studies that
214 explicitly investigate help-giving in online chemistry courses
215 are needed, which leads to the research question:

216 **1b. Given the social and cognitive benefits of help-giving,**
217 **we ask: How prevalent are help-giving behaviors in an**
218 **online chemistry discussion forum?**

219 **How is Help Sought?**

220 Help-seeking is a catalyst for facilitating engagement among
221 students, and the phrasing and tone of a request for help may
222 be related to the magnitude and types of replies garnered.

223 Past research has shown that academic help-seeking
224 encourages and improves interactions between students,
225 where requests for help that are clear, open-ended, and
226 relevant play a particularly important role in improving the
227 quality of classroom discussions.⁴⁴ Furthermore, in online
228 courses, students who pose questions on discussion forums
229 have a higher chance of receiving a response, when compared
230 to those who only praise, encourage, or agree with others in
231 their posts.⁴⁵ Furthermore, the more explicit an online
232 question is, the more likely it is to receive a response from
233 another individual.⁴⁶

234 The online space may provide some important and useful
235 affordances for student learning, which may provide ways to
236 identify, seek, and receive help that overcome barriers in
237 traditional in-person classrooms.^{47–50} For example, in online
238 forums, students can view all previous questions to see if a
239 similar question has already been answered. Given that we
240 anticipate that the trajectory of learners gaining experience
241 using discussion forums is increasing, it is necessary to
242 understand how different ways that students seek help is
243 responded to by peers, which leads to the research question:

2. Does the way in which the help is sought matter for
increasing interaction among students? 244 245

a. Does asking for help increase a student's chances of
getting a response? 246 247

b. And, if so, which types of requests for help (whether
implicit or explicit) elicit responses? 248 249

Impacts of Help-Seeking and Help-Giving for UR-Chem Students 250 251

252 Although help-seeking has been linked to academic success,
253 students may not seek help, even when they know they need
254 it.⁵¹ Barriers to seeking help may impact UR-Chem (women,
255 racially minoritized, and first-generation college students) and
256 non-UR-Chem students differently. Research on help-seeking
257 in in-person classrooms shows that students' underrepresenta-
258 tion could inhibit help-seeking^{52,53} and data suggest that
259 racially minoritized students tend to engage in less help-
260 seeking outside of the classroom (e.g., attendance at office
261 hours) than non-racially minoritized students.⁵⁴ Gender norms
262 further complicate this picture^{55–57} in that women may feel
263 threatened when admitting that they do not know some-
264 thing,⁵⁸ but, to confound matters, gender roles regarding
265 masculinity discourage men from asking for help because it
266 may make them look weak.⁵⁶ In related work, researchers have
267 found that first-generation college students were less likely
268 than their peers to seek help,⁵⁹ and subsequent research has
269 demonstrated that this may be because first-generation college
270 students are concerned with burdening their peers and facing
271 judgment or that they have uncertainty about navigating
272 college environments.^{60,61}

273 However, research that shows that UR-Chem students tend
274 to have greater communal learning goals⁶² than non-UR-Chem
275 students, which in turn could counter some of the barriers to
276 seeking help and, instead, encourage help-seeking. In general,
277 although help-seeking leads to positive learning outcomes,
278 students can face barriers to help-seeking and pressures to
279 avoid help-seeking, especially if they are from a demographic
280 group underrepresented in chemistry.⁶³

281 While help-seeking is an important skill that benefits all
282 learners for filling knowledge gaps, UR-Chem students benefit
283 from help-seeking in other ways, too. Feeling empowered to
284 ask questions can be a sign of feeling welcomed and
285 comfortable in a learning environment, which is positively
286 related to retention and satisfaction in STEM.^{64–66}

287 In online courses, the cues that students receive could
288 negatively impact their sense of belonging. For example, not
289 receiving responses at all or receiving unhelpful answers or
290 dismissive posts can deter students from help-seeking. It is
291 possible that threats to seeking help might be different in
292 online than in in-person courses because identity markers may
293 not be salient and there is relative anonymity, complicating
294 how UR-Chem students might be at times disadvantaged and
295 at other times advantaged in learning online. The relation
296 between help-seeking, help-giving, and academic achievement
297 is further complicated because negative experiences have a
298 lasting impression on students. Thus, we ask, in general, about
299 how help-seeking and help-giving might differentially impact
300 UR-Chem compared to non-UR-Chem students:

3. What are the impacts of help-seeking and help-giving
on UR-Chem students? 301 302

a. Do UR-Chem and non-UR-Chem students seek and
receive help at different rates? 303 304

Table 1. Types of Help-Seeking Identified in Forum Posts

Code	Description	Example
No questions and no help-seeking (H-S:0)	No questions, no mention of uncertainty	"I think we might need to use the data to plot for k." "Potential of E increases by change in pressure."
Question asked, but no appeal for help (H-S:1)	Contained questions or indicated uncertainty without indicating struggle or recognition of the community	"How does Hess's Law relate to entropy?" "Why is the hybridization sp ³ ? Wouldn't it be sp ² since there are three electron pair domains?"
Implicit appeal for help (H-S:2)	Asked a question or indicated uncertainty and indicated struggle and/or recognition of the community	"I am struggling to draw the energy diagram for 3d. How do I begin to draw this?" "How were we supposed to go about question 13?"
Explicit appeal for help (H-S:3)	Directly asked for help or indicated they needed a response	"Hey I am still having some difficulty. . . If anyone has any tips I would greatly appreciate it. Thanks for the help"

305 **And, to give a clearer picture of what these requests**
 306 **and responses look like in an online chemistry class,**
 307 **we ask:**
 308 **b. Can we document fruitful and substantive discussions**
 309 **happening in online discussion forums?**

310 ■ METHODS

311 Participants and Data Source

312 The data come from 94 students who enrolled in and
 313 completed an online, asynchronous, early curriculum, college-
 314 level chemistry course. The course was entirely online, with
 315 online lectures (videos and readings), course materials (e.g.,
 316 syllabus, schedule), and an online discussion forum. Students
 317 used the online learning management system LON-CAPA
 318 (Learning Online Network with Computer-Assisted Personal-
 319 ized Approach) for this course.⁶⁷ Students were required to
 320 post to the online forum during 12 weeks of the 16-week
 321 semester. Each week, the instructor posted several questions
 322 and students were directed to interact with the discussion
 323 forum either by asking a question about one of the questions,
 324 posting an answer to one of the questions, posting a new
 325 question, or answering another student's question. The
 326 syllabus explicitly stated "If you contribute to the discussion
 327 with an acceptable post you will earn 5 points for that period.
 328 If you do not post or if your post doesn't meet the criteria
 329 listed above, you will earn zero points for the discussion
 330 period." If a student did not provide a post for the week, they
 331 could not earn the points for that week. Posting to the forum
 332 accounted for a maximum of 5% of students' grades. The
 333 instructor rarely interacted with the discussion forum except to
 334 offer an occasional "thumbs up".

335 All data were available for analysis only after the course had
 336 been completed and students' grades had been posted.

337 Students included 50 non-male, 19 AHN (African
 338 American/Black, Hispanic/Latino(a), Native American/Alas-
 339 kan Native), and 25 first-generation college students. Because
 340 some students had multiple UR-Chem statuses (e.g., a female
 341 first-generation college student), any student who identified as
 342 any one of our three UR-Chem groups was categorized as a
 343 UR-Chem student ($n = 62$). The remaining students ($n = 32$)
 344 were categorized as non-UR-Chem students.

345 Coding and Analysis of Help-Seeking and Help-Giving

346 We used a previously developed coding scheme³⁰ to code for
 347 four levels of help-seeking, on the basis of the explicitness of
 348 requesting help. We identified and reliably coded 20% of the
 349 data (Cohen's $\kappa = 0.83$)⁶⁸ and provide examples in Table 1.

We chose to analyze initiating posts (i.e., the first post in a
 thread of posts) for help-seeking and responses to those
 initiating posts, to determine whether (and which) posts
 generated the requested help. Any reply to an initiating post
 was considered help-giving. Support for selecting this sample of
 initial posts comes from theory and empirical work in
 psycholinguistics.⁶⁹ Moreover, Wang, Reitter, and Yen⁶⁹
 observed that in online forums the first post in a thread had
 a special role in dialogues in online communities.

Forum posts were anonymized prior to content-coding via
 natural language processing methods that remove names and
 other identifying information.⁷⁰ Demographic information was
 also stored separately from posts to avoid influencing coders'
 decisions. The anonymization method and all analyses were
 IRB-approved.

We did not analyze instructor forum threads (i.e., initiating
 posts made by the instructor and the responses to these posts)
 due to interests in peer interactions. We also removed and did
 not analyze introductory, first-week posts, where students
 described themselves because they were not content related.
 Moreover, posts that did not fit in the help-seeking coding
 scheme (i.e., not pertaining to chemistry content, such as
 comments about a favorite show) were removed from the
 analysis. In total, we analyzed 1095 initiating help-seeking
 posts and their respective responses (help-giving posts).

To answer RQ1a, RQ1b, RQ2a, RQ2b, and RQ3a, we
 conducted mixed-effects logistic regressions to model help-
 seeking posts and responses, using the *lme4* package⁷¹ in R
 3.6.1. Posthoc multiple pairwise contrasts were implemented
 with the package *multcomp*.⁷² This approach allowed us to
 control for students' actions as repeated measures (because
 students could request and respond to multiple posts) and
 model an unbalanced observation per-group designs.

To answer RQ3a, we selected four examples of help-seeking
 requests and help-giving responses on the basis of the
 substantive nature of the conversations and where both help-
 seeking and help-giving indicated that a shared struggle
 occurred. To determine substantive examples of discourse,
 we calculated the word counts of responses to help-seeking
 requests (i.e., help-giving replies) and chose the messages with
 the largest word counts. In addition, we flagged help-giving
 replies indicating that help was given (e.g., hopefully this
 helps!) or a shared struggle/confusion with the help-seeker
 (e.g., I was stuck on this problem too). We believe that these
 cases were important to explore because they speak to the
 social affective component of learning where students present
 themselves as real people.¹¹

RESULTS

RQ1a and RQ1b: How Prevalent Are Help-Seeking Behaviors and Responses to Help-Seeking Requests in an Online Chemistry Discussion Forum? How Prevalent Are Help-Giving Behaviors in an Online Chemistry Discussion Forum?

Twenty-eight percent ($n = 312$) of the 1095 initiating posts indicated some request for help (i.e., H-S:1, H-S:2, or H-S:3). Of the initiating posts that indicated some request for help (i.e., H-S:1, H-S:2, H-S:3, $n = 312$), 116 received replies and thus were treated as help-giving.

RQ2a and RQ2b: Does the Way in Which the Help Is Sought Matter for Increasing Interaction among Students? Does Asking for Help Increase a Student's Chances of Getting a Response? And, if so, Which Types of Requests for Help (whether implicit or explicit) Elicit responses?

To examine which types of requests for help (whether implicit or explicit) elicit responses, we found that asking for help—implicitly (at level 1 or 2) or explicitly (level 3) combined—was significantly more likely to generate a response from another student compared to just posting a non-help-seeking (level 0) remark ($\hat{\beta} = 2.15$, $p < 0.001$); however, there were no significant differences across the levels of explicitness in asking for help in terms of getting the help that was requested (i.e., we found no significant differences among help-seeking levels 1, 2, or 3; see Table 2). More specifically, no significant differences

$= 0.69$, $p < 0.10$). UR-Chem students received more help than their non-UR-Chem peers ($\hat{\beta} = 1.66$, $p < 0.05$) (see Table 3).

RQ3b: Are There Fruitful and Substantive Discussions Happening in the Discussion Forum?

To demonstrate the nature of student interactions, we selected a few examples of help-seeking and help-giving exchanges that contained extensive replies indicated by word count with replies that mentioned a shared struggle or “hope this helps”. We conducted this qualitative analysis to examine ways in which students helped their peers and communicated their knowledge in discussion forums. The data we analyzed for this purpose are displayed in Table 4.

In this first conversation, a student made an implicit request for help (H-S:2) on a problem where the answer was already known. Despite having the correct answer, the help-seeker appealed to the community (i.e., class peers) for an explanation on the process of arriving at the correct answer. A peer responded with a detailed explanation (over 200 words) that included steps and justifications on how to solve the problem. This exchange represents the give and take of online discourse: the help-seeker admitted that they still had a question even after the answer was known, which could be potentially embarrassing, and a peer responded with substantive help.

In the second conversation, a student made an explicit request for help (H-S:3) and a peer responded by providing specific resources such as a relevant video and chapter to read. Also, this exchange represents an aspect of social presence because the help-giver communicated a shared struggle in drawing energy diagrams.

In the third discussion, a student made an explicit request for help (H-S:3) expressing difficulty with drawing chemical structures. A peer responded with advice on how they approached this kind of problem and ended their comment with “hope that helps”, indicating their attempt to offer help. In this conversation, a visual aid would be beneficial for the help-seeker and help-giver for explanatory purposes; however, uploading images was difficult in the learning management system. This example highlights the unique challenges to learning and communicating chemistry content online.

In the fourth conversation, a student explicitly sought help (H-S:3) about a specific problem, while it is unclear what the problem in question is. The help-seeker elicited three responses from two students. The first help-giver provided an equation and explained that an ICE table (initial, change, equilibrium concentrations or pressures) calculation was needed to solve the problem. The first help-giver provided the process to solving the problem while recognizing that the help-seeker's answer may have been different because they solved problems with different elements and quantities. Another student replied to the help-seeking request with their process for solving a similar problem. The second help-giver provided a substantive response with directions and

Table 2. Requests for Help and Requests That Garnered at Least One Response

Level of Help-Seeking (H-S)	Number of H-S Requests	H-S Requests Garnering a Response
0	783	51 (7%)
1	47	13 (28%)
2	150	61 (41%)
3	115	42 (37%)

were found for the proportions of responses between implicit (H-S:2) and explicit requests (H-S:3, $\hat{\beta} = -0.29$, $p > 0.10$, ns); questions (H-S:1) and implicit requests (H-S:2, $\hat{\beta} = 0.32$, $p > 0.10$, ns); or questions (H-S:1) and explicit requests (H-S:3, $\hat{\beta} = -0.60$, $p > 0.10$, ns).

RQ3a: What Are the Impacts of Help-Seeking and Help-Giving on UR-CHEM Students? Do UR-Chem and Non-UR-Chem Students Seek and Receive Help at Different Rates?

Next, we examined who requested and who received responses to their requests for help. UR-Chem students produced slightly more posts requesting help than non-UR-Chem students, but that difference did not reach standard levels of significance ($\hat{\beta}$

Table 3. UR-Chem and Non-UR-Chem Students' Requests for Help and Replies to Those Posts

Level of H-S	Posts at this Level by UR-Chem Students (N)	Posts Made by a UR-Chem Student with a Reply	Posts at This Level by Non-UR-Chem Students (N)	Posts made by a Non-UR-Chem Student with a Reply
0	451	23 (5% of 451)	332	28 (8% of 332)
1	31	9 (29%)	16	4 (25%)
2	103	48 (46%)	47	13 (28%)
3	84	32 (38%)	31	10 (32%)
total	669	112 (17% of 669)	426	55 (13% of 426)

Table 4. Productive Requests for Help and Help-Giving Exchanges

Conversation	Request for Help	Help-Giving Reply
1	I was unsure of how to do this problem during the test and even now given the correct answer, how do you go about it? (UR-Chem student)	First you have to figure out the amount of moles of HBr in the solution. Keep in mind that the number of moles of acid equals the number moles of the base in a Strong Acid/Base titration. Since the concentration of KOH is given and the amount of KOH to reach the equivalence [point], you can figure out the number of moles of the KOH needed which is equal to the number of moles of HBr. $(0.3338 \times 1.76 = 0.5875 \text{ mol})$. Now we figure out the number of moles of KOH in the solution after 1.45 mL of it has been added. Multiply 0.145 L by the concentration of KOH (1.76 M) to get this value, (0.2552 mol) . Finally we have to see what the limiting reactant is; in this case it is the base since there's less moles of base than the acid $(0.2552 \text{ vs } 0.5875 \text{ mol})$. So all of the base gets used up, and we subtract the moles of acid by the moles of base. After doing this we get 0.3323 mol of base. We then need to figure out the concentration by doing mol/Liters of the entire solution. This is $0.3323/(0.145+1.773)$. We then take the $-\log$ of that value to determine pH. (non-UR-Chem student)
2	I am having trouble with Question 3. I'm having trouble with the geometry and with the energy diagrams specifically. Can anybody help me out? (UR-Chem student)	I had some trouble with the energy diagrams as well. I found the second part of this video to be helpful. . . as well as the chapter on hybridization from the. . . [course] book, if you have it. (UR-Chem student)
3	In the first problem of the Homework, How do we go about drawing the structure in its regular form? The thing that seems to be throwing me off the most are the hydrogen atoms that are attached to the structure... (UR-Chem student)	The way I do it is by starting from one of the lines on the outside circle and then continuously drawing everything as I go along. Hope that helps. (non-UR-Chem student)
4	Anyone know how to get this [a problem where one has to determine how the mass of the electrode will change given a change in non-standard cell potential]??? (UR-Chem student)	Use the equation: $E = E^\circ - (RT/nF) \ln(Q)$. you need to find Q. Use an Ice Table 1 1.00 1.00 C -x + x E 1.00-x 1.00+x products/reactants Solve for X using the equation. Once you find x multiply X by the molar mass of the element that you are trying to find. For me it was Cd, so $(112.4) \times x$. add 100g to that and that should be your answer. (Help-giver 1; UR-Chem student)
		For this question, you need to notice that it gave you [chemical ion] = 0.09306 V (in my case). Next, find [electric potential] standard, which could be found by using the given info. In my case, it was 0.098. Then, subtract 0.09376 by 0.098 , and let this equal to $-RT/nF \ln(Q)$. In my case, n was 2, so when I do all of the algebra, I get 1.3913 for Q's ratio. Now, the question says the reaction was set under standard conditions, so we know that the ratio is just $(1+X)/(1-X)$. Solving for X, I got 0.1636 Molar. We still are under standard condition, so we know that the volume is 1L. Multiply 1L to 0.1636 Molar, I get 0.1636 mol. I know there was a change for both substances, but we are only interested in Pb ²⁺ , so all I have to find out is the mass change. Thus, 0.1636×207.1 (molar mass of Pb) = 33.8725g. Finally, add this mass to 100g, then this gives me the answer. correction. not mass change. I meant the change in concentration. (Help-giver 2; non-UR-Chem student)

489 explained how certain choices were made (e.g., “reaction set
490 under standard conditions”). This discussion demonstrates
491 how students work through their knowledge gaps by seeking
492 help and how they work collaboratively by giving help.

493 The four conversations between students capture the nature
494 of the help-seeking and help-giving in the discussion forums.
495 From their discourse, it is shown that students work together
496 to address misconceptions and provide guidance and
497 directions needed for problem-solving. These examples speak
498 to how the students’ interactions represent cognitive, social
499 presence, and teaching presence.

500 ■ DISCUSSION

501 Interpretation of Results

502 Help-seeking and help-giving are integral for peer learning and
503 fostering collaborative sense-making by building social and
504 cognitive presence because much of learning in STEM,
505 including in chemistry, happens in group settings.^{31,38–41}

506 This investigation explored the relations between help-seeking
507 and help-giving for students, particularly traditionally under-
508 represented students in chemistry, in an online college
509 chemistry course’s discussion forum.

510 We found that the majority of initiating posts were not help-
511 seeking requests, and, of all help-seeking requests, only about a
512 third garnered at least one reply. We have several hypotheses
513 about why so many posts were not help-seeking requests. First,
514 even if a student went to the forum intending to ask for help,
515 given that such a large portion of initiating posts were
516 solutions, it is possible that potential help-seekers viewed those
517 posts and found an answer to their question. Of course, we do
518 not have a way of knowing whether that was the case, but, if so,
519 it further supports the usefulness of discussion forums for
520 seeking help via asking questions and information-seeking
521 (e.g., viewing previous discourse to see if a similar question was
522 answered). Second, students’ posts only accounted for 5% of
523 their grades; this relatively low percentage may have led
524 students to post whatever took the least amount of time and
525 crafting an appeal for help may have required more investment
526 than what the 5% of their grades was worth. Third, it is
527 possible that the students formed study groups and
528 communicated outside of the course discussion board to ask
529 for and receive help. We suggest this possibility because we
530 found instances in the student-generated introductory, first-
531 week posts where students expressed interest in creating study
532 groups. However, because we could not track help-seeking and
533 help-giving outside of the forum, we can only hypothesize that
534 students did not use the forum for help-seeking and -giving
535 because they may have satisfied these needs elsewhere.

536 Our results showed that when students asked for help, they
537 received more responses than when their posts did not include
538 a request for help. We also found that the explicitness of the
539 request was not related to the likelihood of getting a response.
540 These results are encouraging because they suggest that
541 students can recognize and will respond when someone in
542 their online class community needs help, even if the need for
543 help is implied rather than stated outright. However, the
544 response rate was not high; there were many posts in which
545 students asked for help that went unanswered.

546 We found that UR-Chem and non-UR-Chem students
547 produced similar levels of help-seeking posts. However, we
548 found that UR-Chem students received significantly more help
549 than their non-UR-Chem peers. These findings indicate that

there may be communal values driving these interactions. 550
Research suggests that there is cultural significance in 551
collaborative learning for racially minoritized students^{73,74} 552
and that UR-STEM students value communal learning 553
opportunities.⁶² This value could be reflected in our sample 554
where most of the students fit into at least one under- 555
represented category (non-male students make up the majority 556
of students in this course), and their presence may have played 557
a role in driving the dynamic of the interactions and fostering a 558
welcoming and collaborative environment. These positive 559
findings differ from results reported for in-person class- 560
rooms;^{75,76} help-seeking may be particularly difficult in these 561
traditional in-person classrooms because of the prevalence of 562
stereotypes and microaggressions^{77,78} and where social identity 563
markers are more salient. 564

To answer RQ4, we chose examples of productive help- 565
seeking and help-giving exchanges to shed light on the nature 566
of helpful replies. The examples of help-giving replies provide 567
concrete examples of how students built cognitive and teaching 568
presence by responding with an answer, explanation, and 569
providing resources that addressed the question. Furthermore, 570
the discourse between students speaks to an aspect of social 571
presence, which is communicating in a similar struggle. It is 572
encouraging for students to know that they are not alone in 573
their confusion, and sometimes just knowing they are “not the 574
only one struggling” can be encouraging and help to build 575
community. Future investigations should explore the content 576
and helpfulness of the replies. Although these are a few 577
examples, they speak to the functionality of discussion forums. 578

Our results demonstrate that UR-Chem students were active 579
in generating requests for help and replying to requests. These 580
findings demonstrate that threats to help-seeking for students 581
traditionally underrepresented in chemistry may be alleviated 582
in the online space relative to what they experience in 583
traditional in-person chemistry courses. We recognize that our 584
findings may not generalize across course-level, discipline, and 585
classes that are less diverse in UR-Chem representation than 586
the course we analyzed for this investigation. However, it was 587
encouraging to see that groups of students that are typically 588
marginalized in chemistry were not shy or hesitant to 589
contribute to the discussion forums and get the help they 590
needed. Overall, these results stress the importance of seeking 591
help especially for students traditionally underrepresented in 592
STEM. 593

594 Limitations and Future Directions

Our data were derived from a single semester of an online 595
chemistry course and therefore the small sample of students 596
limits the generalizability of the study. Our results may not 597
generalize to other contexts with less representation of UR- 598
Chem students; however, this is not a concern because context 599
matters, especially when discussing marginalized populations.⁷⁹ 600
In all cases, but especially when considering marginalized 601
students, we want to bring attention to the social and systemic 602
barriers that particularly impact the educational experiences of 603
marginalized students.^{80–85} 604

Another limitation is that our investigation does not 605
undertake a student-level analysis of discussion forum 606
interactions. Our results show trends among students, but it 607
would be interesting to explore individual students who were 608
active in requesting help and giving help. We would also like to 609
look for students who are not active in the discussion forums 610
and then become active, or the opposite pattern, and attempt 611

612 to determine what prompted the change in their behavior
613 pattern. For instance, if a student is active toward the
614 beginning of the semester and does not garner responses,
615 their help-seeking requests may decrease, or they may stop
616 seeking help altogether. There is more research needed in this
617 area.

618 When we analyzed responses to requests for help, we
619 ignored much of the substance and function of those
620 responses, except to note which words frequently occurred in
621 those responses. We could have also examined whether the
622 replies were instrumental or expedient.⁸⁶ That sort of analysis
623 may reveal more information about help-seeking's relation with
624 responses to requests for help. It would be interesting to
625 investigate how potential help-givers respond (or not) to posts
626 where it is evident that the help-seeker is looking for a "quick
627 and easy answer" and not looking to do work on their own.⁸⁷
628 In the future, we plan to undertake qualitative exploration of
629 the responses to requests for help to shed light on the relative
630 helpfulness of responses and how they can help build or
631 undermine the community of inquiry. This will enhance the
632 understanding of the use and efficacy of discussion forums,
633 which can inform instructional practices.

634 The current investigation leaves room for multiple future
635 studies. Replicating this study in different chemistry courses
636 like organic chemistry and in other STEM disciplines is an area
637 of interest for future work. Furthermore, more investigation
638 into the relation of help-seeking, help-giving, and learning
639 outcomes is needed to give insights into the ways in which
640 help-seekers and help-givers are positioned for positive course
641 outcomes. A motivation for this is to explore whether engaging
642 in metacognition and reflecting on what you know (i.e., help-
643 seeking),^{88,89} and then explaining to someone else (i.e., help-
644 giving) is beneficial for learning.⁹⁰ Finally, we suggest that
645 future research investigate ways to improve online supports for
646 seeking and receiving help.

647 ■ IMPLICATIONS FOR TEACHING AND RESEARCH

648 A major finding from this investigation is that students who are
649 traditionally underrepresented in chemistry do not shy away
650 from seeking help in online discussion forums. Our results
651 imply that educators can normalize the use of online discussion
652 forums to support cognitive and social presence in online
653 chemistry courses. Furthermore, by providing extensive
654 feedback and responding with help, students act as teachers
655 (teaching presence).

656 We list some practical recommendations for the facilitation
657 of help-seeking and fostering a community of inquiry in online
658 chemistry courses, which are informed from experience
659 teaching chemistry online and relevant scholarship. Instructors
660 can:

- 661 • start the discussion threads themselves or require
662 discussion participation.
- 663 • provide incentives for posting in discussion boards (e.g.,
664 give extra credit).
- 665 • streamline discussion activities by providing practice
666 problems that encompass a range of difficulties and
667 problem types (e.g., theoretical, numerical, or algo-
668 rithmic).
- 669 • offer positive feedback to students who are using the
670 discussion boards.
- 671 • make comments about the value of the discussion
672 boards in lectures/announcements.

- incorporate the conversations and topics discussed in 673
the forums into lectures (e.g., pick one or two help- 674
seeking requests every week to explain in lecture). 675
- incorporate help-seeking tips into their curricula so that 676
students understand that it is a beneficial learning 677
strategy and not indicative of incompetence. More 678
transparency about the nature of help-seeking and its 679
benefits could lessen students' help-seeking avoidant 680
tendencies. 681

An implication for research, based on the finding that 682
discussion boards can facilitate digital collaborative learning, is 683
to examine the use and efficacy and different types of 684
discussion forums and whether there are certain features that 685
can improve their quality. For example, features such as ease of 686
uploading images may be advantageous for chemistry students 687
and instructors for communicating diagrams, structures, and 688
visual interpretations. 689

Ultimately, this work can inform instructional and learning 690
strategies to support student learning in online STEM courses. 691
Above all else, a potentially easily accomplishable task, such as 692
asking for help, can open the door for empowering students to 693
establish social connections and to learn from others. 694

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722 Notes

723 The authors declare no competing financial interest.

724 ■ ACKNOWLEDGMENTS

725 The authors would like to thank colleagues from the iLearn
726 research group, whose expertise and collaboration was
727 invaluable to conducting this research. The research reported
728 here was supported by the Institute of Education Sciences, U.S.
729 Department of Education through Grant R305A180211 to the
730 Board of Trustees of the University of Illinois. The opinions

731 expressed are those of the authors and do not represent views
732 of the Institute or the U.S. Department of Education.

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