# PATHWAYS FOR ACADEMIC CAREER AND EMPLOYMENT (PACE)

Fiscal Year **2019** 





COMMUNITY COLLEGES & WORKFORCE PREPARATION PROSPERITY THROUGH EDUCATION www.educateiowa.gov/ccpublications

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Published: 2019

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# **About the Report**

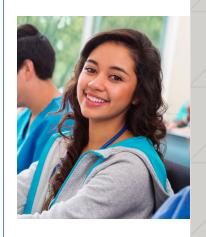
The Department of Education's Division of Community Colleges and Workforce Preparation has prepared this report per the requirements in Iowa Code, Section 260H, for the statewide Pathways to Academic Career and Employment Program. (PACE). This report was coordinated by the Department with the assistance of Iowa's 15 community colleges.

# **Acknowledgments**

The staff and administration of the Division of Community Colleges and Workforce Preparation wish to acknowledge and thank the 15 community college presidents and their staff for their assistance in developing this report. The figures noted in this report were obtained from each of Iowa's 15 community colleges.

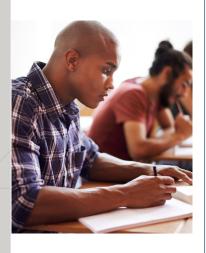












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#### Introduction

The Pathways for Academic Career and Employment (PACE) program is established to provide funding to community colleges for the development of programs that will lead to gainful, quality, in-state employment for members of target populations by providing them with both effective academic training to ensure gainful employment and customized support services.

#### **Target Populations**

Individuals included in target populations are those who meet one or more of the following:

- are deemed by definition to be low skilled,
- earn incomes at or below 250 percent of the federal poverty level,
- are unemployed,
- are underemployed, or
- are dislocated workers.

#### Eligibility Criteria for Programs

Programs eligible for PACE funding are those that further the ability of members of target populations to secure quality employment; that further partnerships linking community colleges to industry and nonprofit organizations; and that further the following program outcomes:

- acquire and demonstrate competency in basic skills,
- acquire and demonstrate competency in a specified technical field,
- complete a specified level of postsecondary education,

- earn a National Career Readiness Certificate (NCRC),
- obtain employer-validated credentials, and
- secure gainful employment in highquality local jobs.

Programs should assist in meeting economic and employment goals such as:

- economic and workforce development requirements in each region served by the community colleges as defined by regional advisory boards, and
- needs of industry partners in areas including, but not limited to, the fields of information technology, health care, advanced manufacturing, transportation and logistics, and any other industry designated as in-demand by regional advisory boards.

### Program Component Requirements

Program components for a PACE program implemented at a community college shall:

- include recruitment, assessment, and referral activities,
- integrate basic skills and work-readiness training with occupational skills training,
- combine customized supportive and case management services with training services to help participants overcome barriers to employment, and
- provide training services at times, locations, and through multiple, flexible modalities that are easily understood and readily accessible to the target

populations. Modalities shall support open entry, individualized learning, and flexible scheduling; and may include online remediation, learning labs and cohort learning communities, tutoring, and modularization.

#### Pipeline Program

Each community college receiving PACE funding shall develop a pipeline program in order to better serve the academic, training, and employment needs of the target populations. A pipeline program shall have the following goals:

- Strengthen partnerships with community-based organizations and industry representatives.
- Improve and simplify the identification, recruitment, and assessment of qualified participants.
- Conduct and manage an outreach, recruitment, and intake process, along with accompanying support services that reflect sensitivity to the time, financial constraints, and remediation needs of the target populations.
- Conduct orientations for qualified participants to describe regional labor market opportunities, employer partners, and program requirements and expectations.
- Describe the embedded educational support resources available through such project.

- Outline the basic skills that participants will learn and describe the credentials participants will earn.
- Describe success milestones and ways in which temporal and instructional barriers have been minimized or eliminated.
- Review how individualized and customized service strategies for participants are developed and provided.

# Career Pathways and Bridge Curriculum Development Program

Each community college receiving PACE funding shall develop a career pathway and bridge curriculum development program designed to serve the academic, training, and employment needs of the target populations. A career pathway and bridge curriculum development program shall have the following components:

- The articulation of courses and modules, the mapping of programs within career pathways, and the establishment of bridges between credit and noncredit programs.
- The integration and contextualization of basic skills education and skills training.
   This process shall provide for seamless progressions between adult basic education and high school equivalency programs, continuing education, and credit certificate, diploma, and degree programs.

 The development of career pathways that support the attainment of industryrecognized credentials, diplomas, and degrees.

#### Pathway Navigators

Community colleges may use PACE funds to employ pathway navigators to assist students applying for or enrolled in eligible PACE and employment programs.

Pathway navigators provide services and support students in selecting PACE programs that will result in gainful, quality, in-state employment, and ensure students are successful once enrolled in PACE programs. Services the pathway navigators provide include, but are not limited to, the following:

- Interviewing and selecting students for enrollment in PACE programs.
- Assessing students' skills, interests, and previous academic and work experience for purposes of placement in PACE programs.
- Working with students to develop academic and career plans, and to adjust such plans as needed.
- Assisting students in applying for and receiving resources for financial aid and other forms of tuition assistance.
- Assisting students with the admissions process, remedial education, academic credit transfer, meeting assessment requirements, course registration, and other procedures necessary for successful completion of PACE programs.



- Assisting in identifying and resolving obstacles to students' successful completion of PACE programs.
- Connecting students with useful college resources or outside support services such as access to child care, transportation, and tutorial assistance, as needed.
- Maintaining ongoing contact with students enrolled in PACE programs and ensuring students are making satisfactory progress toward successful completion of programs.
- Providing support to students transitioning from remedial education, short-term training, and classroom experience to employment.
- Coordinating activities with communitybased organizations that serve as key recruiters for PACE programs, and assisting students throughout the recruitment process.
- Coordinating adult basic education services.

#### Regional Industry Sector Partnerships

Community colleges may use PACE funds to provide staff and support for the development and implementation of industry sector partnerships within their region.

Regional, industry sector partnerships may engage in, but are not limited to, the following activities:

- Bringing together representatives from industry sectors, government, education, local workforce boards, communitybased organizations, labor, economic development organizations, and other stakeholders to determine how PACE programs should address workforce skills gaps, occupational shortages, and wage gaps.
- Integrating PACE programs and other existing supply-side strategies with workforce needs.

- Developing PACE initiatives that focus on the workforce skills, from entry-level to advanced, required by industry sectors within the region.
- Developing engaging and informative career pathways to help promote and educate the public about local career opportunities and potential for growth as identified by industry sectors.
- Structuring pathways so that instruction and learning of workforce skills are aligned with industry-recognized standards, where such standards exist.

For more information regarding pathways and sector partnerships go to <u>sectorpartnerships</u>. <u>educateiowa.gov</u>.



# **Analysis**

This is the fifth year for Pathways for Academic, Career and Employment (PACE) reporting. PACE funds are allocated pursuant to the community college state general aid distribution formula established in Iowa Code which are eligible to be carried forward to the next year.

In FY19, the community colleges received a state appropriation of \$4,800,000 to support the PACE program. There was also \$271,425 of funding appropriated in FY 2018 carried forward into FY19, totaling \$5,071,425. Colleges continue to make great progress towards full implementation of their PACE program.

In FY19, colleges spent a total of \$1,213,577 on tuition and books, equipment, fees, tutors and testing, including support unique to that individual and resources towards their employment pursuit and acquisition. A total of \$3,333,648 was spent on staff, faculty, and instruction for approved participants; and \$333,057 was spent on supplies and equipment, travel and training, marketing, communications, program development, and expanding outreach with regional industry sector partnerships.



The vast majority of funds were spent to support student expenses related to education, with \$842,373 spent in 2019. There was \$328,541 of PACE funding spent on personal support, \$42,662 on career support and \$15,072 on sector (industry) partnership support (Table 1). An estimated \$191,143 will be carried forward into FY19. It should be noted that a portion of these funds were already dedicated to those active students who were participating in, or waiting to participate in, PACE training programs during FY19.

An internal and external reconciliation was performed in November 2017 with the business offices of each community college, to confirm all annual allocations, expenses and carry forwards from inception. The business offices continued to verify the quarterly numbers for each reporting year.

In FY19, 4,342 individuals completed an application to be considered for assistance under the PACE program. Of these applicants, 2,906 were approved and accepted into the PACE program. During FY19, 996 sought education in credit-bearing programs, with 24 of those students earning credit toward general studies. An additional 627 students completed non-credit programs (Table 2).

There were 978 National Career Readiness Certificates (NCRC) earned and 966 thirdparty credentials earned by PACE participant's during FY19. (Table 2)

PACE navigators provided active participants with personal, career, and support services over 5,622 (duplicative count) times during the course of FY19 (representing 2,622 individual students) through interaction with each individual on a case-by-case basis. Oftentimes, students access PACE supports multiple times for separate services. This demonstrates how committed the pathway navigators are to their clientele (Table 3).

In FY19 there were 1,623 awards conferred either through credit or noncredit program completion. Each program may represent different time frames for completion therefore some of the students contained in this cohort may have started in different academic years. With that said, there were 351 certificates



and 320 CTE diplomas awarded in AY19, representing the two highest award types for the year (Table 2 and Chart 1).

Each college's financial reports, participant count, enrollments by support type, and completion data are reported in (Tables 4-7)

Colleges continue to work hard to implement PACE programs in their regions and communities as they align themselves with the Workforce Innovation and Opportunity Act (WIOA) legislation. Each college has committed to building career pathway frameworks and structuring programs to ensure increased employment success of the identified target populations. This is achieved by refocusing program activities around collaboration with WIOA core partners and adult basic education programs, balancing services, and engaging sector partnerships.

#### TABLE 1: PACE PROGRAM SUMMARY FOR ALL COMMUNITY COLLEGES

| \$271,425   |
|-------------|
| \$4,800,000 |
| \$5,071,425 |
|             |

| Line Item                |           | Expenses per Quarter |           |           |             |  |  |
|--------------------------|-----------|----------------------|-----------|-----------|-------------|--|--|
| Student Expenses         | Q1        | Q2                   | Q3        | Q4        | Expenses    |  |  |
| <b>Education Support</b> | \$221,671 | \$167,242            | \$283,845 | \$169,616 | \$842,373   |  |  |
| Personal Support         | \$71,172  | \$98,859             | \$74,740  | \$83,771  | \$328,541   |  |  |
| Career Support           | \$19,375  | \$2,539              | \$3,079   | \$17,669  | \$42,662    |  |  |
| Subtotal                 | \$312,218 | \$268,639            | \$361,664 | \$271,056 | \$1,213,577 |  |  |

| Community College Costs              | Q1          | Q2          | Q3          | Q4          | YTD         |
|--------------------------------------|-------------|-------------|-------------|-------------|-------------|
| Pathway Navigator                    | \$582,153   | \$682,083   | \$622,875   | \$769,109   | \$2,656,220 |
| Other Personnel                      | \$147,051   | \$173,993   | \$163,597   | \$192,787   | \$677,428   |
| Travel                               | \$4,110     | \$8,185     | \$8,117     | \$20,562    | \$40,974    |
| Supplies & Equipment                 | \$10,928    | \$3,184     | \$15,074    | \$63,153    | \$92,340    |
| Other                                | \$14,802    | \$62,451    | \$46,510    | \$60,909    | \$184,671   |
| Subtotal                             | \$759,044   | \$929,896   | \$856,173   | \$1,106,520 | \$3,651,633 |
| Regional Industry Sector Partnership | \$4,302     | \$3,873     | \$2,897     | \$4,001     | \$15,072    |
| Total Expenses                       | \$1,075,563 | \$1,202,408 | \$1,220,734 | \$1,381,576 | \$4,880,282 |

Estimated Carry Forward for Next FY \$191,143

| Participant Program Summary 2019 | Q1    | Q2    | Q3  | Q4  | YTD Total |
|----------------------------------|-------|-------|-----|-----|-----------|
| Number of Completed Applications | 1,470 | 997   | 934 | 941 | 4,342     |
| Number of Approved Participants  | 1,130 | 520   | 764 | 492 | 2,906     |
|                                  |       |       |     |     |           |
|                                  |       |       |     |     |           |
|                                  | -     |       | -   |     |           |
| Participant Program Summary 2018 | Q1    | Q2    | Q3  | Q4  | YTD Total |
| Number of Completed Applications | 1,522 | 1,084 | 795 | 989 | 4,390     |
| Number of Approved Participants  | 1,285 | 688   | 684 | 566 | 3,223     |
|                                  |       |       |     |     |           |

TABLE 2: PACE PARTICIPANT SUPPORT BY PROGRAM TYPE/CREDENTIAL, FY19 (DUPLICATE COUNT)

| Summary of Supports Provided           | Credit | Non-Credit | Total |
|--|--------|------------|-------|
| * **                                   |        |            |       |
| Education Supports                     | 1,481  | 1,141      | 2,622 |
| Personal Supports                      | 961    | 574        | 1,535 |
| Career Supports                        | 868    | 597        | 1,465 |
| Totals                                 | 3,310  | 2,312      | 5,622 |
| Awards Achieved                        |        |            |       |
| CTE Awards                             | 972    | 627        | 1,599 |
| General Studies/Liberal Arts           | 24     |            | 24    |
| Total                                  | 996    | 627        | 1623  |
| Credentials Earned                     |        |            |       |
| Number of NCRC credentials earned      |        |            | 978   |
| Number of 3rd party credentials earned |        |            | 966   |

TABLE 3: PACE FINANCIAL AND PARTICIPANT SUMMARY BY COLLEGE, FY19

| College           | Fiscal Year<br>Allocation | Available<br>Funds | Total<br>Expenditures | Completed<br>Applications | Approved Participants | MIS<br>Enrolled * |
|-------------------|---------------------------|--------------------|-----------------------|---------------------------|-----------------------|-------------------|
| Northeast Iowa    | \$234,782                 | \$259,570          | \$226250              | 361                       | 361                   | 264               |
| North Iowa Area   | \$226,025                 | \$359,046          | \$337,367             | 180                       | 76                    | 137               |
| Iowa Lakes        | \$205,999                 | \$205,999          | \$205,999             | 265                       | 259                   | 179               |
| Northwest Iowa    | \$105,750                 | \$105,780          | \$99,788              | 41                        | 41                    | 79                |
| Iowa Central      | \$278,989                 | \$278,989          | \$272,511             | 38                        | 71                    | 80                |
| Iowa Valley       | \$203,588                 | \$207,406          | \$203,556             | 120                       | 105                   | 119               |
| Hawkeye           | \$319,692                 | \$322,915          | \$306,122             | 250                       | 132                   | 132               |
| Eastern Iowa      | \$409,217                 | \$410,137          | \$408,667             | 403                       | 326                   | 501               |
| Kirkwood          | \$750,041                 | \$756,400          | \$756,400             | 104                       | 116                   | 147               |
| Des Moines Area   | \$856,927                 | \$856,927          | \$856,927             | 1,515                     | 760                   | 312               |
| Western Iowa Tech | \$269,635                 | \$269,635          | \$255,832             | 272                       | 272                   | 488               |
| Iowa Western      | \$302,017                 | \$360,032          | \$329,699             | 165                       | 162                   | 197               |
| Southwestern      | \$108,052                 | \$140,771          | \$92,585              | 97                        | 37                    | 29                |
| Indian Hills      | \$336,239                 | \$339,859          | \$332,533             | 354                       | 88                    | 137               |
| Southeastern      | \$193,047                 | \$197,959          | \$196,047             | 177                       | 100                   | 41                |
| TOTAL             | \$4,800,000               | \$5,071,425        | \$4,880,283           | 4,342                     | 2,906                 | 2,842             |

<sup>\*</sup> Enrollment includes a mix of current and previously approved students.

Enrollment time frames can overlap into different academic years.

TABLE 4: PACE PARTICIPANT PROGRAM NONCREDIT SUPPORTS BY COLLEGE, FY19

| College             | Personal | Career      | Education |
|---------------------|----------|-------------|-----------|
| Northeast Iowa      |          |             | 244       |
| North Iowa Area     | 26       | 27          | 27        |
| Iowa Lakes          | 179      | 179         | 179       |
| Northwest Iowa      |          |             |           |
| Iowa Central        | 17       | 15          | 3         |
| Iowa Valley         | 3        | 3           | 28        |
| Hawkeye             | 100      | 100         | 40        |
| Eastern Iowa        | 13       | 25          | 166       |
| Kirkwood            | 66       | 68          | 96        |
| Des Moines Area     | 39       | 36          | 93        |
| Western Iowa Tech   |          |             |           |
| Iowa Western        | 37       | 65          | 171       |
| Southwestern        | 11       |             | 10        |
| Indian Hills        | 78       | 78          | 78        |
| Southeastern        | 5        | 1           | 6         |
| TOTAL PARTICIPATING | 574      | <b>59</b> 7 | 1,141     |

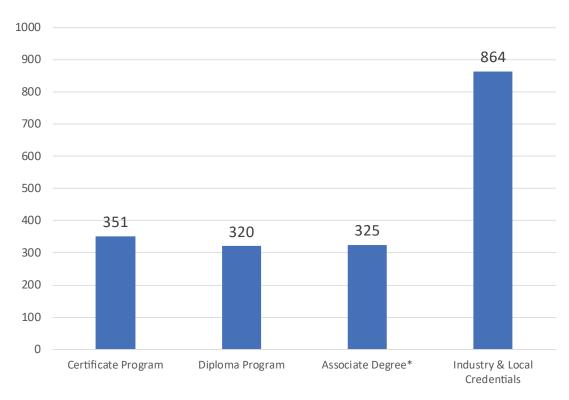
TABLE 5: PACE PARTICIPANT PROGRAM CREDIT SUPPORTS BY COLLEGE, FY19

| College             | Personal | Career | Education |
|---------------------|----------|--------|-----------|
| Northeast Iowa      |          | 3      | 20        |
| North Iowa Area     | 62       | 74     | 110       |
| Iowa Lakes          |          |        |           |
| Northwest Iowa      | 15       |        | 79        |
| Iowa Central        | 24       | 50     | 30        |
| Iowa Valley         | 61       | 34     | 45        |
| Hawkeye             | 32       | 32     | 30        |
| Eastern Iowa        | 89       | 56     | 307       |
| Kirkwood            | 47       | 9      | 44        |
| Des Moines Area     | 54       | 60     | 219       |
| Western Iowa Tech   | 488      | 488    | 488       |
| Iowa Western        |          |        | 14        |
| Southwestern        | 8        |        | 16        |
| Indian Hills        | 59       | 59     | 59        |
| Southeastern        | 22       | 3      | 20        |
| TOTAL PARTICIPATING | 961      | 868    | 1,481     |

TABLE 6: TOTAL SUPPORTS BY COLLEGE (CREDIT AND NONCREDIT), FY19

| College             | Personal | Career | Education | Total All |
|---------------------|----------|--------|-----------|-----------|
| Northeast Iowa      |          | 3      | 264       | 267       |
| North Iowa Area     | 88       | 101    | 137       | 137       |
| Iowa Lakes          | 179      | 179    | 179       | 179       |
| Northwest Iowa      | 15       |        | 79        | 79        |
| Iowa Central        | 41       | 65     | 33        | 80        |
| Iowa Valley         | 64       | 37     | 73        | 119       |
| Hawkeye             | 132      | 132    | 70        | 132       |
| Eastern Iowa        | 102      | 81     | 473       | 501       |
| Kirkwood            | 113      | 77     | 140       | 147       |
| Des Moines Area     | 93       | 96     | 312       | 312       |
| Western Iowa Tech   | 488      | 488    | 488       | 488       |
| Iowa Western        | 37       | 65     | 185       | 197       |
| Southwestern        | 19       |        | 26        | 29        |
| Indian Hills        | 137      | 137    | 137       | 137       |
| Southeastern        | 27       | 4      | 26        | 41        |
| TOTAL PARTICIPATING | 1,535    | 1,465  | 2,622     | 2845      |

CHART 1: PACE SUPPORTED COMPLETIONS BY TYPE FY19

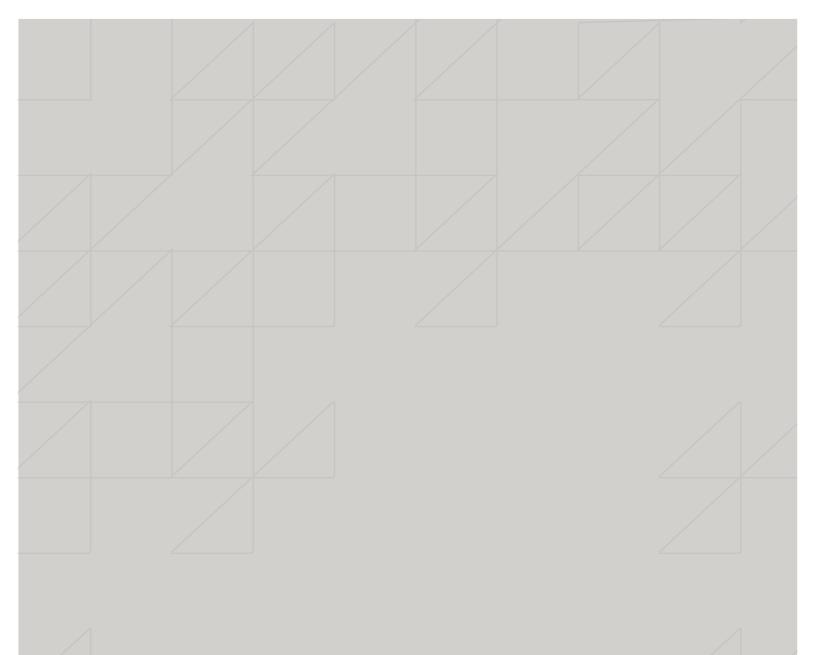


<sup>\* 23</sup> Associate of Arts Degrees were awarded in FY19

TABLE 7: PACE AWARDS BY COLLEGE, FY19

| College           | AA | AS | AGS | AAS | Diploma | Certificate | Total<br>Credit | Total<br>Noncredit | Total All<br>Awards |
|-------------------|----|----|-----|-----|---------|-------------|-----------------|--------------------|---------------------|
| Northeast Iowa    |    |    |     |     | 1       |             | 1               | 68                 | 69                  |
| North Iowa Area   | 5  | 3  |     | 16  | 21      | 23          | 68              | 3                  | 71                  |
| Iowa Lakes        |    |    |     |     |         |             |                 | 179                | 179                 |
| Northwest Iowa    | 7  |    |     | 15  | 11      | 1           | 34              |                    | 34                  |
| Iowa Central      | 1  |    |     | 8   | 6       |             | 15              | 8                  | 23                  |
| Iowa Valley       | 3  |    |     | 25  | 30      | 5           | 63              | 22                 | 85                  |
| Hawkeye           |    |    |     | 1   | 1       |             | 2               | 58                 | 60                  |
| Eastern Iowa      | 1  |    |     | 69  | 58      | 77          | 205             | 10                 | 215                 |
| Kirkwood          | 1  | 1  |     | 6   | 6       | 2           | 16              | 83                 | 99                  |
| Des Moines Area   | 1  | 2  | 1   | 13  | 14      | 36          | 67              | 49                 | 116                 |
| Western Iowa Tech | 1  |    | 1   | 115 | 151     | 197         | 465             |                    | 465                 |
| Iowa Western      |    |    |     | 2   | 3       | 5           | 10              | 75                 | 85                  |
| Southwestern      |    |    |     | 7   | 2       |             | 9               | 11                 | 20                  |
| Indian Hills      | 2  | 1  |     | 11  | 13      | 4           | 31              | 59                 | 90                  |
| Southeastern      | 2  |    |     | 4   | 3       | 1           | 10              | 2                  | 12                  |
| TOTAL             | 24 | 7  | 2   | 292 | 320     | 351         | 996             | 627                | 1,623               |







The Division of Community Colleges and Workforce Preparation within the Iowa Department of Education administers a variety of diverse programs that enhance Iowa's educational system and help to prepare a skilled and knowledgeable workforce. Divided between two bureaus — the Bureau of Community Colleges and the Bureau of Career and Technical Education — the division is committed to providing and supporting opportunities for lifelong learning. In addition to working with Iowa's 15 public community colleges on state accreditation, program approval, equity review, and data reporting, guidance is also provided in the areas of career and technical education, workforce training and economic development, adult education and literacy, military education, the state mandated OWI education program, the GAP Tuition and PACE programs, Senior Year Plus, the National Crosswalk Service Center, and the Statewide Intermediary Network program.