

Here are some of the outcomes of our policy advocacy in 2020:
 In 2020, legislators and advocates faced a massive public health crisis and economic freefall in the middle of the regular legislative session. Many important bills that would have advanced the well-being of Colorado children and families were lost. However, legislators returned to the Capitol to make incredibly difficult decisions to help families respond to, and recover from, the pandemic. Here are the results that we championed and supported.

Early Childhood: It is now easier to recruit and retain early childhood educators and support early childhood mental health. The Colorado Child Care Assistance Program (CCCAP) received a \$5.6 million increase to support access to quality early care and education for working families. With the passage of Proposition EE, Colorado will have universal preschool beginning in fall of 2023.

Health: Colorado continued a federal fee on health insurance carriers that expired at the federal level at the end of 2020. This fee will help to reduce premiums, increase tax credits for insurance subsidies and cover people left out of the system—including Coloradans without proper documentation. Despite a very tough budget situation, the Child Health Plan Plus (CHP+) received a necessary \$26.2 million increase to ensure children and pregnant people do not lose coverage during the health crisis. Advocates secured regulatory guardrails around a Medicaid program to bundle maternity payments – helping to protect maternity services for pregnant people of color in Colorado.

K12: Colorado maintained or made new progress on school funding despite the pandemic's impact on state revenues. The School Finance Act established a framework to reduce taxpayer inequality between school districts over time, and the passage of Amendment B (repealing the Gallagher Amendment) will help stabilize K-12 funding. We also protected funding for full-day kindergarten, Breakfast After the Bell, and recent expansions of free lunch to students.

The COVID Implications Stakeholder work group met and reviewed the impact of the COVID-19 pandemic and the resulting disruption to the 2019-20 school year. The group made recommendations to pause accountability, accreditation, and the use of student measures for educator evaluations during the 2020-21 school year.

Family Economic Security: Colorado is using federal funds to ensure that families enrolled in the TANF program, who are experiencing extreme poverty, receive additional money in their pockets as soon as possible to help weather the immediate effects of the crisis caused by the COVID-19 outbreak.

Increased fairness in our tax code by closing or means-testing certain deductions and expanding the state Earned Income Tax Credit will allow working families who file taxes using an ITIN number to have better access to the EITC.

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2020 ANNUAL REPORT

COLORADO CHILDREN'S CAMPAIGN

EVERY CHANCE *for* EVERY CHILD



Letter from the President & CEO, Kelly Causey

The Colorado Children's Campaign began 2020 with a renewed enthusiasm and vision for ways to improve the lives of Colorado kids. With an election on the horizon, the new year ushered in a greater opportunity to meet the mark for children and families as we continued our work towards realizing *every chance for every child* in Colorado.

Then, the Coronavirus Pandemic happened. Like everyone else, we were forced to quickly change gears and reorganize our work. In what felt like a matter of moments, everything we had worked on for weeks, months, or even years was brought to a halt, as we shifted our priorities to the rapidly growing economic and health problems that our communities began facing.

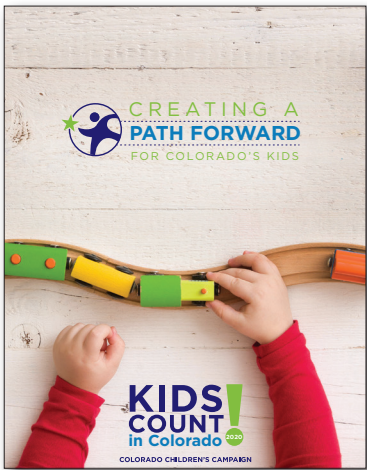
Despite the numerous challenges 2020 presented, our team was able to adjust to working and collaborating remotely and continued to effectively fight for what is right for every child. Some of our biggest wins for kids included voter approval of a statewide ballot initiative to create a universal Pre-K program (Proposition EE), the creation of a new family and medical leave program (Proposition 118), and the repealing of the Gallagher amendment, which helped to avoid an even worse financial crisis for public schools.



We have continued to advance our mission of integrating the values of diversity, equity, and inclusion in our work. Especially as the pandemic has exacerbated inequality in numerous ways, we seek to prioritize children who face the most barriers to success and wellbeing due to racist policies and systems.

We are proud of these successes and more that emerged in a year of immense struggle for so many Coloradans. Moving forward, we hope to continue to advocate for the development and implementation of data-driven public policies that improve child well-being in health, education and early childhood. In this report, I am excited to share our accomplishments from 2020, and we thank you for your continued support in helping us meet the moment for Colorado kids.

Colorado Children's Campaign by the Numbers



342

Copies distributed of 2020 *KIDS COUNT in Colorado!* which focused on racial and ethnic disparities.

223



Bills we tracked that affected Colorado children and families during the 2020 session of the Colorado General Assembly.



272

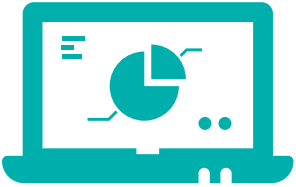
News media articles citing our work, research or activities.

152



Community presentations on child well-being, that reached nearly 7,349 individual Coloradans.

43,161



Visits to Colorado data that we provide to the national KIDS COUNT Data Center.

31



Collaborative efforts in our community where the Children's Campaign plays a lead role (i.e., serving as a convening, executive or steering committee member)



51

Times our experts provided testimony and comments on the well-being of children before committees of the Colorado General Assembly or state regulatory boards.



6,037

Downloads of the second season of our podcast, *The West Steps*.

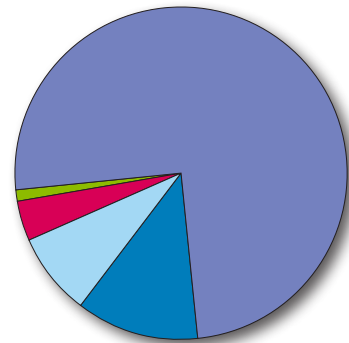
2020 Financial Snapshot

Assets	2020	2019
Cash and Cash Equivalents	\$2,320,746	\$2,098,719
Accounts Receivable	832,581	863,851
Prepaid Expenses & Other Assets	34,686	52,529
Investments Held by The Denver Foundation	1,019,130	907,532
Property & Equipment, net accumulated depreciation	2,583	7,264
Total Assets	\$4,209,726	\$3,929,895

Liabilities		
Accounts Payable	\$38,299	\$41,555
Accrued Expenses	120,094	109,868
Grants Payable	0	0
Total Liabilities	\$158,393	\$151,423

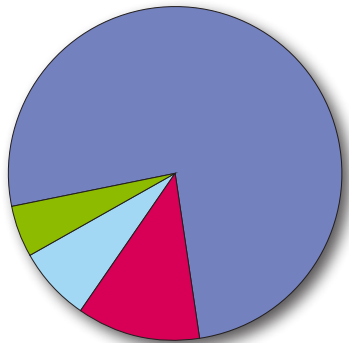
Net Assets		
Without Donor Restrictions	\$1,200,010	\$1,085,275
Program Related Donor Restrictions	1,832,193	1,785,665
Endowment	1,019,130	907,532
Total Net Assets	\$4,051,333	\$3,778,472
Total Liabilities and Net Assets	\$4,209,726	\$3,929,895

SOURCES OF INCOME



Foundations	\$2,312,055
SBA Grant	\$360,800
Individuals (does not include event support)	\$256,641
Investments	\$126,279
Special Events (net of expenses)	\$36,720
Total	\$3,092,495

EXPENSES



Research & Policy	\$2,136,105
Fundraising	\$336,215
Administration	\$192,469
Advocacy	\$154,846
Total	\$2,819,635