

Key findings from a survey among parents of recent public high school graduates
Conducted August 2015



Methodology

- A national survey was conducted online and by telephone from August 17 to 31, 2015, among 917 parents of recent public high school graduates from the classes of 2011 through 2014, including:
 - 568 parents of children who are currently enrolled in or recent graduates of two-year and four-year colleges
 - 349 parents of children who are not currently enrolled in and have not graduated from two-year or four-year colleges



Key Takeaways

- There is a disconnect between parents and students, faculty, and employers in perceptions of readiness for life after high school.
 - 73% of parents of college students believe that high school prepared their children very or extremely well for college academics, but only 53% of college students themselves feel the same way.
 - 84% of parents are at least somewhat satisfied with the job their child's high school did preparing them for success after high school, but only 56% of employers and 35% of college instructors are satisfied with the job U.S. high schools are doing preparing recent graduates for work/college after high school.
- Parents of students who attended high schools with low academic expectations report lower levels of satisfaction with the job high schools are doing preparing their children for success after high school. These parents want higher academic expectations for their children.
 - 79% believe that having higher academic standards would have helped improve their child's preparedness for work or college after high school.



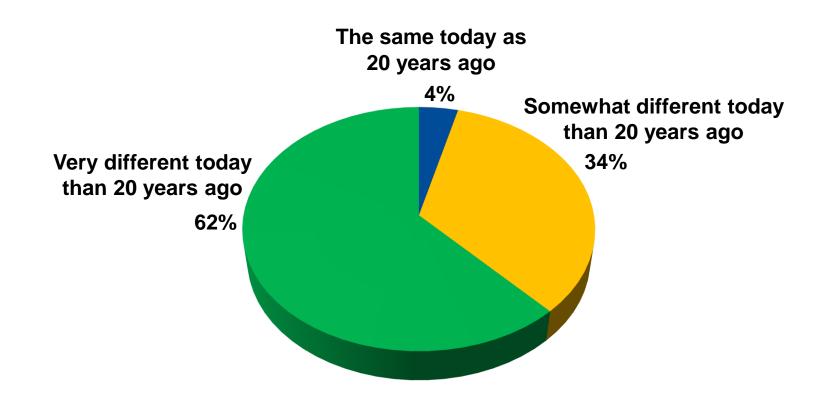
Key Takeaways

- Preparation and communication are key, and a majority of parents do not feel that high schools are doing enough to communicate with them.
 - 55% of parents report that their child's high school communicated too little and majorities see room for improvement in the job high schools are doing providing information that is critical to ensuring young people are prepared for work or college after high school.
- Both parents and students wish they had done more during the student's time in high school.
 - 6 in 10 recent high school graduates say they would have worked harder if they knew then what they know now about the expectations of college and the work world.
 - Two-thirds of parents say that if they had it to do over again, they would be more involved in their child's high school education.



Virtually all parents recognize that the things students need to learn in high school today are different from 20 years ago

Perception of what a student needs to learn in high school today

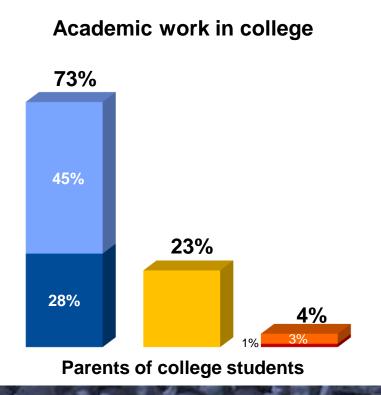


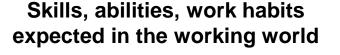
A solid majority of college students' parents feel that high school prepared their child very/extremely well for college; fewer than half of non-students' parents concur

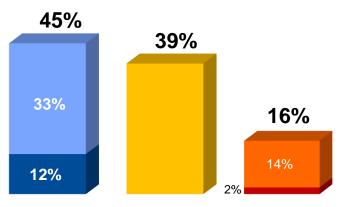


Which best describes how well your child's HS education prepared him/her for the following?

- **Extremely well:** Prepared for everything he/she faces
- Very well: he/she generally is able to do what is expected
- Somewhat well: but some gaps in preparation
- Not too well: Large gaps in preparation
- Not at all well: Struggling to keep up





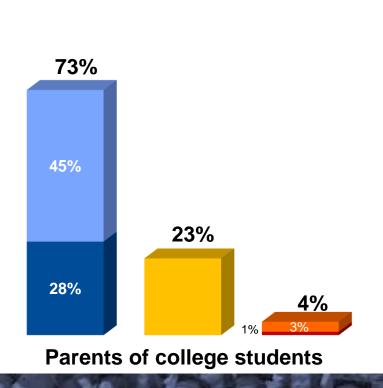


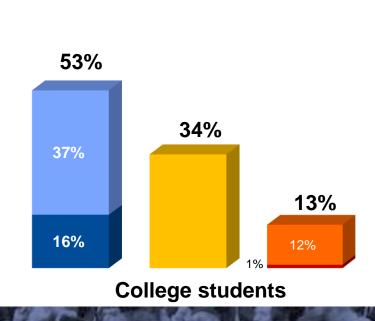


Parents of college students are more optimistic than are college students about their preparedness

Which best describes how well [your, your child's] high school education prepared [you, him/her] for the academic work in college?

- Extremely well: Prepared for everything he/she faces
- Very well: he/she generally is able to do what is expected
- Somewhat well: but some gaps in preparation
- Not too well: Large gaps in preparation
- Not at all well: Struggling to keep up



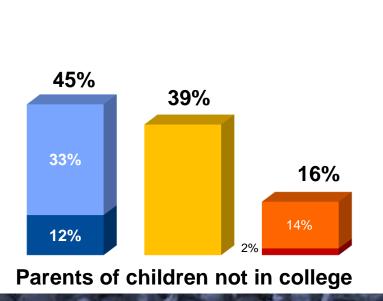


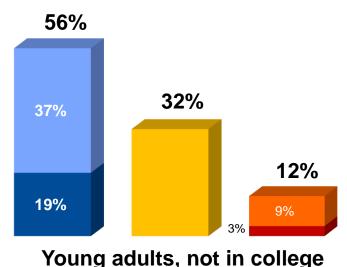


Parents of children that are not in college are less optimistic than young people who are not attending college about their preparedness for the work world

Which best describes how well [your, your child's] high school education prepared [you, him/her] with the skills, abilities, and work habits expected in the work world?

- Extremely well: Prepared for everything he/she faces
- Very well: he/she generally is able to do what is expected
- Somewhat well: but some gaps in preparation
- Not too well: Large gaps in preparation
- Not at all well: Struggling to keep up

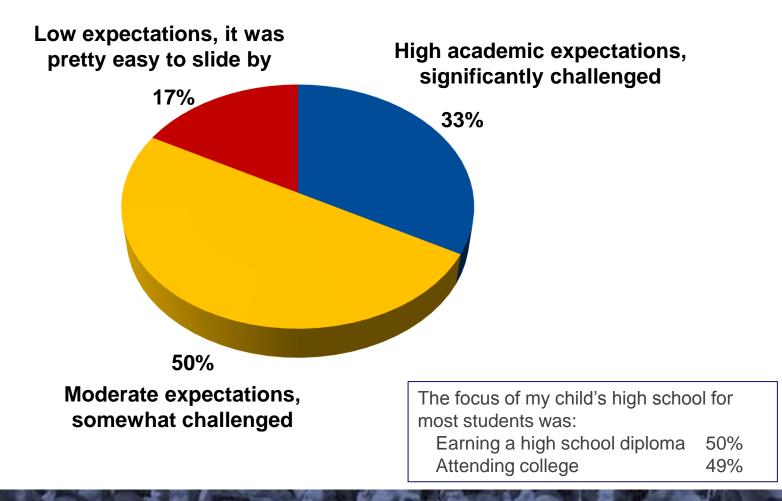






Only one in three parents says their child's high school set high academic expectations for their child

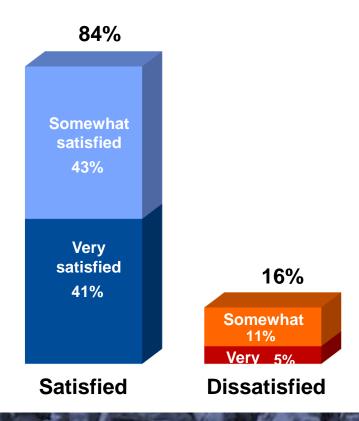
Which best describes your child's experience in high school?





A majority of parents are at least somewhat satisfied with the job their child's high school did preparing them for success after high school

Overall, how satisfied are you with the job your child's high school did in preparing [him/her] for success after high school?





Degree of satisfaction varies significantly by high school achievement level and academic expectations

Overall, how satisfied are you with the job your child's high school did in preparing [him/her] for success after high school?

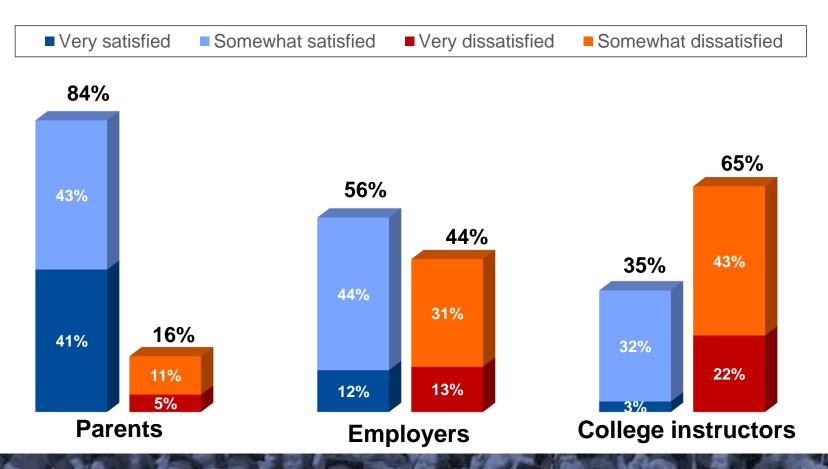
	Total satisfied	Very satisfied	Dis- satis- fied	
All parents	84%	41%	16%	HS expectations:
Parents of college				High Moderate
students: Two-year colleges	85%	44%	15%	Low
Four-year colleges	92%	53%	8%	HS focus:
Parents of non-students	74%	26%	26%	HS diploma College
Parents of daughters	80%	34%	20%	Conege
Parents of sons	87%	48%	13%	HS achievement: Above avg/most college
Whites	82%	39%	18%	Avg/many college, many
African Americans	84%	46%	16%	Below avg/some, few col
Hispanics	87%	43%	13%	20.311 0.19/20.110, 1011 001

_	Total satisfied	Very satisfied	Dis- satis- fied
HS expectations:			
High High	96%	70%	4%
Moderate	84%	31%	16%
Low	55%	12%	45%
HS focus:			
HS diploma	75%	25%	25%
College	92%	56%	8%
HS achievement:			
Above avg/most college	95%	61%	5 %
Avg/many college, many not	81%	28%	19%
Below avg/some, few college	e 56%	12%	44%



Parents are much more satisfied with the job their child's high school did than are employers and college instructors regarding public high schools generally

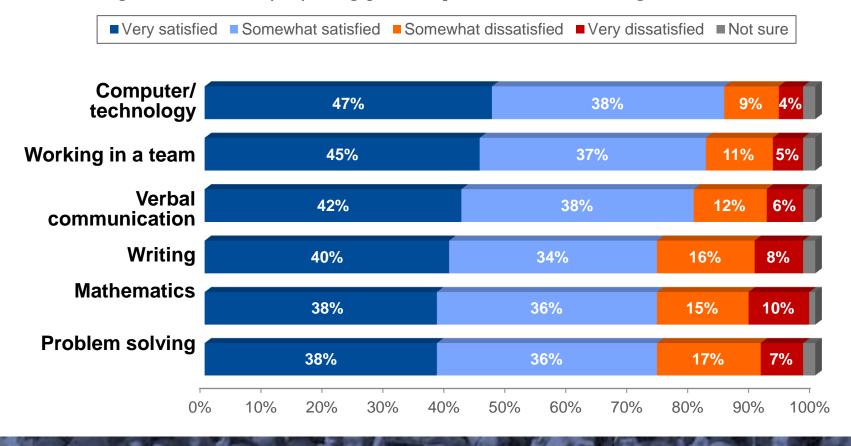
Overall, how satisfied are you with the job that [your child's high school did/public high schools in the US are doing] in preparing graduates for success after high school?





A majority of parents are at least somewhat satisfied with the job their child's high school did preparing him/her in specific subject areas

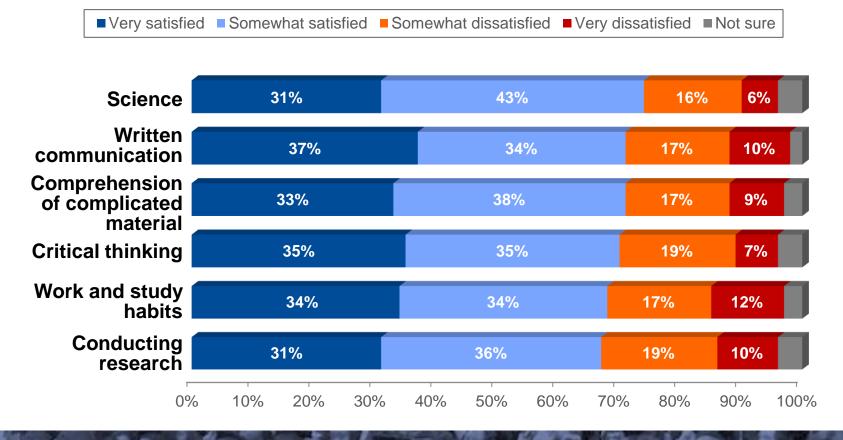
When it comes specifically to the skills listed below, how satisfied are you with the job your child's high school did in preparing [him/her] for success after high school?





A majority of parents are at least somewhat satisfied with the job their child's high school did preparing him/her in specific subject areas (continued)

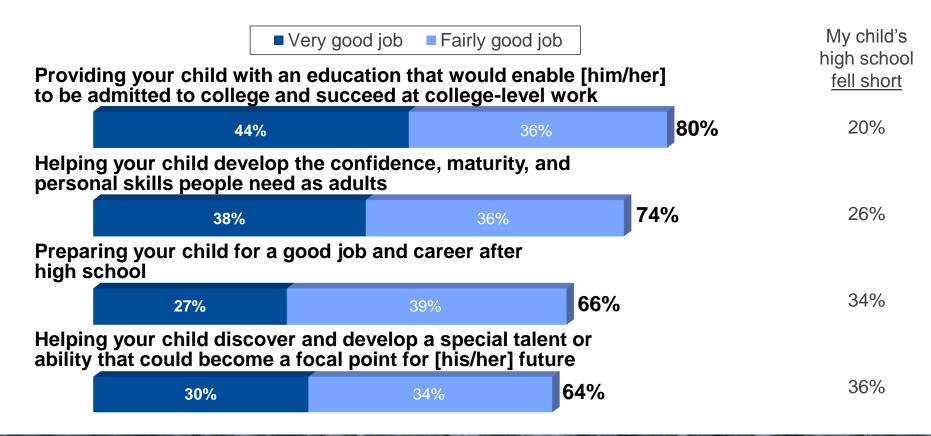
When it comes specifically to the skills listed below, how satisfied are you with the job your child's high school did in preparing [him/her] for success after high school?





Most parents think their child's high school did a good Achieve job with big-picture objectives, such as preparing students for success after high school and building confidence, maturity, and personal skills

How would you rate the job your child's high school did in these areas?





However, parents whose children attended high schools that had low academic expectations of them are much more likely to think the school fell short on these important objectives

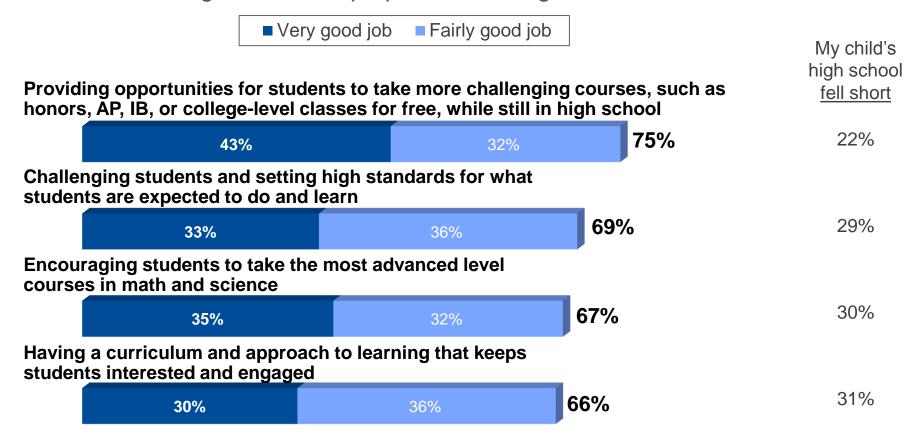
How would you rate the job your child's high school did in these areas?

	HS had high expectations		HS had n expect		HS had low expectations	
	Good job	Fell short	Good job	Fell short	Good job	Fell short
Providing your child with an education that would enable [him/her] to be admitted to college and succeed at college-level work	95%	5%	82%	18%	43%	57%
Helping your child develop the confidence, maturity, and personal skills people need as adults	89%	10%	73%	27%	44%	56%
Preparing your child for a good job and career after high school	88%	12%	65%	35%	28%	72%
Helping your child discover and develop a special talent or ability that could become a focal point for [his/her] future	86%	14%	60%	40%	32%	68%



Most think their child's high school did at least a fairly good job on specific actions that help ensure students leave high school well-prepared

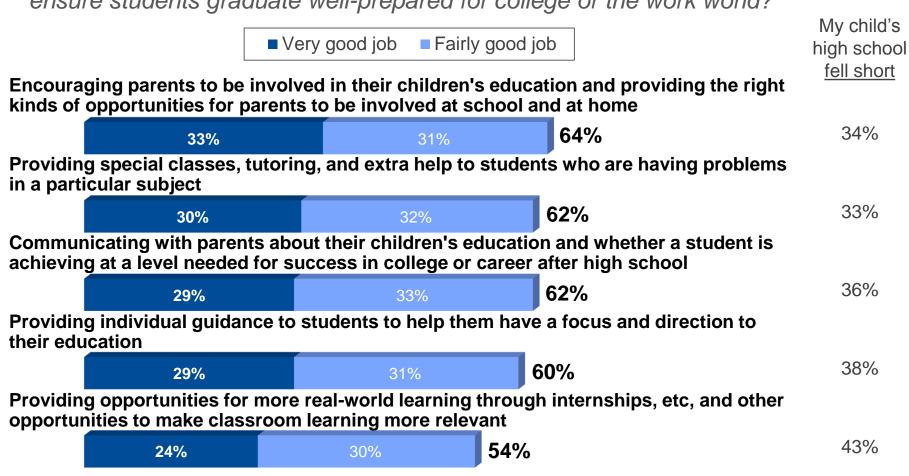
How would you rate the job your child's high school did in these areas that can ensure students graduate well-prepared for college or the work world?





Most think their child's high school did at least a fairly good job on specific actions that help ensure students leave high school well-prepared (continued)

How would you rate the job your child's high school did in these areas that can ensure students graduate well-prepared for college or the work world?





However, parents whose children attended high schools that had low academic expectations of them are much more likely to think the school fell short on important objectives

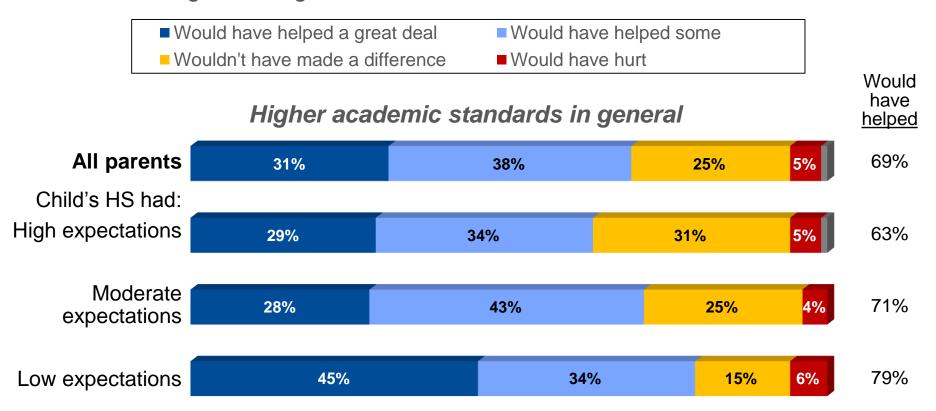
How would you rate the job your child's high school did in these areas?

	HS had high expectations		HS had moderate expectations		HS had low expectations	
_	Good job	Fell short	Good job	Fell short	Good job	Fell short
Honors, AP, IB, college course	91%	7%	75%	22%	41%	54%
Challenging students/high standards	92%	6%	66%	32%	28%	70%
Urging students to take most advanced math and science	90%	8%	64%	33%	30%	64%
Curriculum/approach that keeps students interested and engaged	92%	7%	61%	36%	32%	64%
Encouraging parents to be involved	82%	16%	65%	35%	29%	67%
Providing extra help to students who are having problems	78%	15%	60%	36%	34%	60%
Communicating with parents about their children's education	83%	15%	62%	37%	22%	75%
Providing individual guidance to help students focus/have direction	83%	15%	57%	41%	22%	74%
Real-world learning opportunities	78%	20%	49%	48%	24%	72 %



Parents whose children attended high schools with low academic expectations are more likely to think higher academic standards would help a great deal to increase preparedness

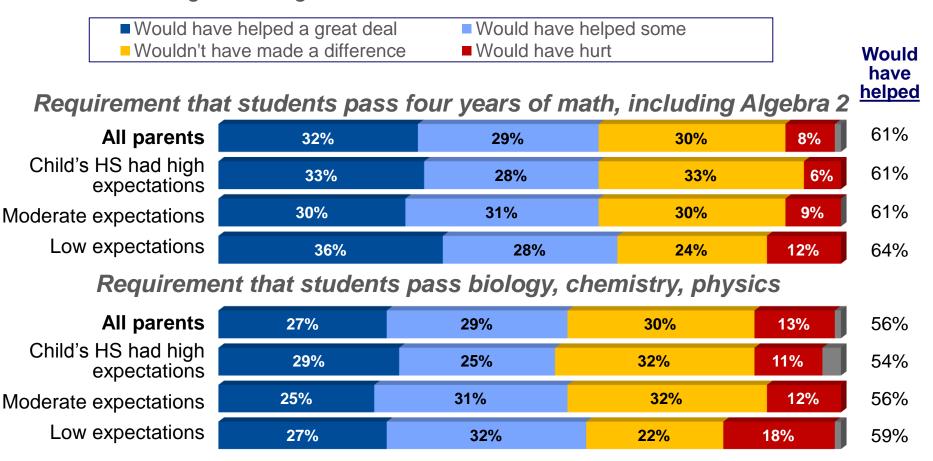
What impact would this have had on your child's preparedness for success at work or college after high school?





Majorities think requiring more math and science would help increase preparedness for success after high school

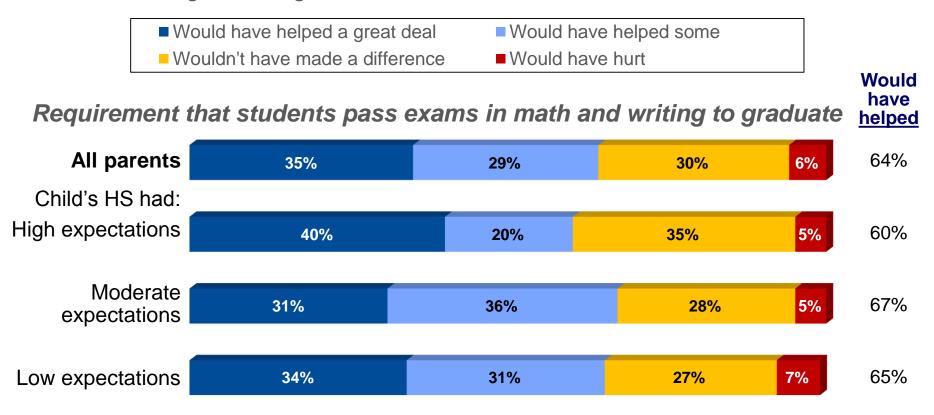
What impact would this have had on your child's preparedness for success at work or college after high school?





Three in five or more think requiring passage of math and writing exams to graduate would help to increase preparedness

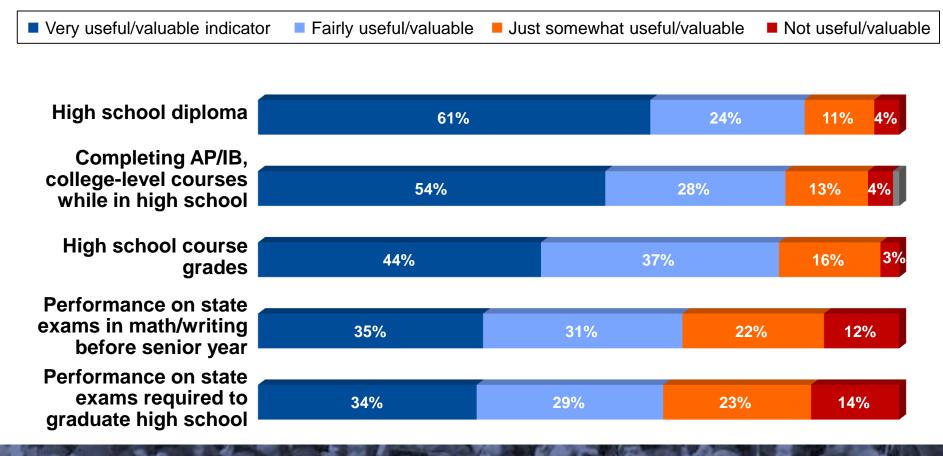
What impact would this have had on your child's preparedness for success at work or college after high school?





Parents view a high school diploma and completion of advanced courses as the most useful indicators of preparedness for success after high school

How useful and valuable are the following as indicators of HS graduates' preparedness with the skills and knowledge they need to be successful in work or college after high school?





Higher-income parents are less likely to see performance on state exams as valuable indicators of preparedness

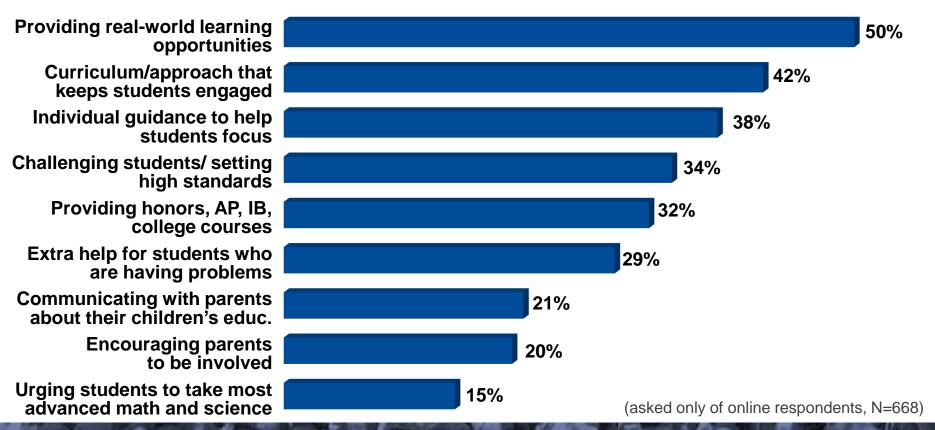
How useful and valuable are the following as indicators of HS graduates' preparedness with the skills and knowledge they need to be successful in work or college after high school?

	Parents with less than \$40K income			ith \$40K to ncome	Parents with more than \$75K income	
	Very/ fairly valuable	Less/not valuable	Very/ fairly valuable	Less/not valuable	Very/ fairly valuable	Less/not valuable
High school diploma	91%	9%	86%	14%	80%	20%
Completing AP/IB, college-level courses while in high school	83%	17%	80%	20%	85%	15%
High school course grades	84%	16%	78%	22%	80%	20%
Performance on state exams in math/writing before senior year	73%	27%	65%	35%	60%	40%
Performance on state exams required to graduate high school	75%	25%	61%	39%	55%	45%



Providing more real world learning and having a curriculum that keeps students engaged are the most important things parents think schools can do to increase preparedness

Which two or three of these are most important to ensure that students leave high school well-prepared for college or the work world?

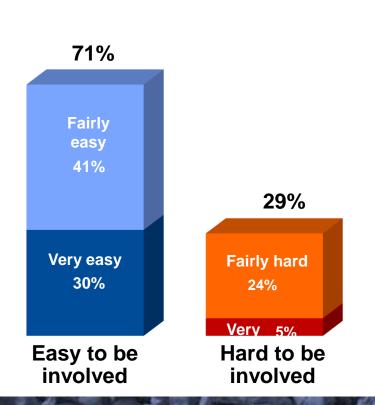




While most parents say it was easy to be as involved as they wanted to be in their child's high school education, one in three say it was hard

How easy or hard was it for you to be as involved as you wanted to be in your child's high school education?

All parents



Very/fairly hard to be involved

Parents of child not in college

HS had low expectations

HS below avg achievement (some/few attend college)

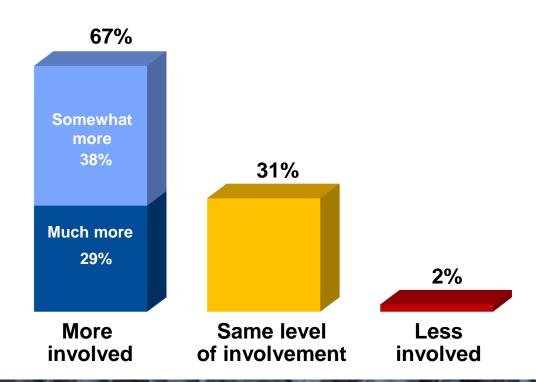
36%

55%



If they had it to do over again, most parents would be more involved in their child's high school education

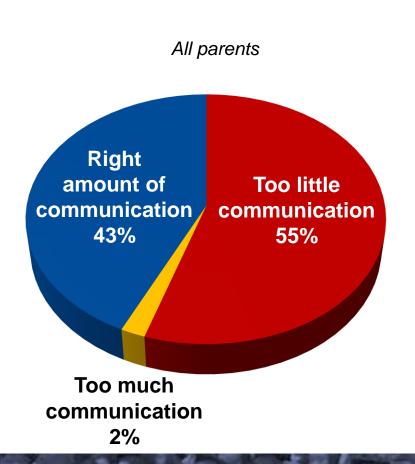
Realistically speaking, if you had it to do over again, how involved would you have been in your child's high school education?





A majority of parents say their child's high school communicated too little; virtually none say it communicated too much

How much communication did you have with your child's high school teachers, counselors, and other school professionals?

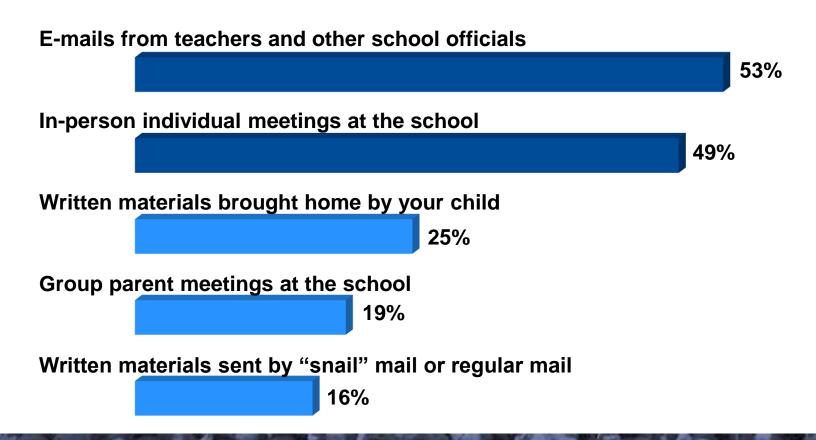


/	Too little communication	
	Parents of college students/grads: Two-year colleges Four-year colleges Parents of child not in college	52% 47% 63%
	Whites African Americans Hispanics	60% 45% 47%
	HS expectations: High Moderate Low	34% 60% 78%
\	HS achievement: Above avg/most college Avg/many college, many not Below avg/some, few college	38% 64% 81%



The most useful methods of communication include e-mail and in-person individual meetings with school personnel

When your child's high school provided information to you, which of these methods of communication did you find to be most useful for you personally?

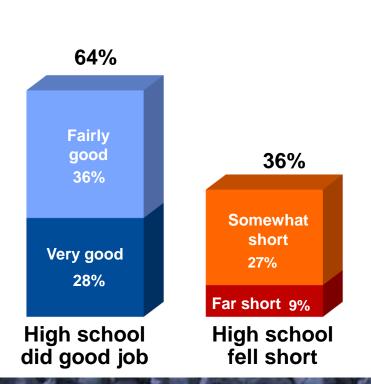




A majority say their child's high school did a good job helping parents understand what students need to be successful, but a significant minority say it fell short

Based on your personal experience, how did your child's high school do in helping parents understand what students needed to learn and the courses a student needed to take to be successful in a career or college after high school?

All parents



High school fell short

Parents of child not in college	48%
HS had low expectations	76%
HS avg achievement (many college/many not)	45%
HS below avg achievement (some/few attend college)	66%



Parents see significant room for improvement in the job their child's high school did conveying important information critical for success after high school

What kind of job did your child's high school do in providing these types of information/interactions to parents of students?

High school did this wellHS did not do this Clear information on requirement	■ N	■ HS did this, but could have done it better ■ Not sure ses needed to graduate from HS			High school did not do or could have done better	
57%		34	%	9%	43%	
Clear information on requiremen	ts/ courses need	ded to get into	college			
45%		36%	19	%	55%	
At least yearly updates on child's progress on courses needed to get into college						
45%		33%	21%		54%	
In 9th/10th grade, easy-to-understa	and/useful info	on courses nee	eded for colle	ege		
40%		35%	25%		60%	
Parental involvement in selecting child's courses, including more/less advanced level						
38%	3	5%	26%		61%	
Easy-to-understand/useful inform	nation about exp	oloring career i	nterests and	l tech cla		
33%	38%		29%		67%	



Parents of children who attended high schools that had moderate or low academic expectations of their child are much more likely to see room for improvement

Proportions saying child's high school **could have done better or did not provide** selected types of information/interactions to parents of students

	HS had high expectations	HS had moderate expectations	HS had low expectations
Clear information on requirements/ courses needed to graduate from HS	23%	46%	69%
Clear information on requirements/ courses needed for college	29%	63%	82%
Yearly updates on child's progress on courses needed for college	30%	62%	78%
In 9th/10th grade, clear/useful info on courses needed for college	35%	67%	86%
Parental involvement in selecting child's courses	37%	70%	87%
Easy-to-understand/useful info on exploring careers and tech classes	44%	74%	88%