Creativity in Gifted Education: Contributions from Vygotsky and Piaget

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Abstract

This research aims to highlight the importance of developing creativity in the school environment by promoting quality education for gifted students, with contributions from Vygotsky and Piaget. For Vygotsky creativity is inherent in the human condition, and it is the most important activity because it is the expression of consciousness, thought and language. It is the highest expression of subjectivity [Vygotsky, 2010]. According to Piagetian theory, Stoltz (2013) points out that although the source of creativity is a mystery to Piaget, it manifests itself doubly: in the construction of knowledge structures and construction of real or structure and cognitive functioning. The method of this research is a bibliographic study of the area of high ability/giftedness, the cultural-historical theory of Vygotsky and Piaget’s genetic epistemology. We conclude that for Vygotsky (2008) as well as for Piaget (1968) the environment has essential importance to the development of creative potential. In the environment the child has his/her experiences that stimulate curiosity, desire to learn, fantasy and imagination. The teacher should enable gifted students to share their high abilities with their couple performing challenging activities in a stimulating and responsive environment.

Keywords

Gifted Students, High Ability

1. Introduction

This study aims to highlight the importance of developing creativity in the school environment by promoting quality education for gifted students, with contributions from Vygotsky and Piaget. Recent studies using different methods and theoretical approaches have indicated that gifted and high ability people are extremely creative...
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(Alencar, 2001, 2007; Peterson, 2003; Renzulli, 2004; Pérez, 2004; Piske, 2011, 2013; Piske & Stoltz, 2012, 2013; Prieto, Soto, & Fernandez, 2013, Piske, Stoltz, & Machado, 2014a, among others). On the other hand, the literature has indicated that schools have difficulty in working to develop this characteristic (Winner, 1998; Alencar, 2001, 2007, 2009, 2011; Piske & Stoltz, 2013; Piske, Stoltz, & Machado, 2014b, among others). In the view of these authors, schools have shown themselves to be monotonous, using repetitive activities requiring reproduction of knowledge rather than the production of new knowledge. A widespread lack of preparation can be seen among teachers towards developing creativity at school. Development of creativity is essential, especially in a globalized world in which information is available everywhere, and schools urgently need to keep pace with this if they are not to lose their raison d’être.

What do Piaget and Vygotsky have to offer to the discussion in question? Both express the ideational movement of their time, of the modern age, at the same time going beyond their time. The intention is to understand creativity based on these two great theoretical authors, as well as the possibilities, based on these theories, for the education of high ability/gifted people. The theoretical discussion proposed in this study involves the area of high ability/giftedness, Vygotsky’s cultural-historical theory and Piaget’s genetic epistemology and psychology. This is justified based on the understanding that creativity should be the driving force of educational efforts, which in turn implies greater integration of art and its different manifestations in schools (Stoltz & Weger, 2012; Marjanovic-Shane, Connery, & John-Steiner, 2010).

2. Educating for Autonomy as Educating for Creativity in Piaget

Despite Piaget strongly expressing that he did not have a fixed opinion about Pedagogy, the problem of education interested him intensely. Aware of the impossibility of the direct transposition between the data of his Genetic Epistemology and Psychology and education, he calls on pedagogues to develop and adjust techniques for a proposed form of active teaching. Piaget’s proposal aims to offer a series of devices for child experimentation and invention. Children would be guided through this process. In the words of Piaget,

Education, seen from the current viewpoint, consists of attempting to transform children into the kind of adults existing in the society to which they belong. (...) Whereas for me education consists of producing creators, even if there are not many, even if the creations of one are limited in relation to those of the other. But the need exists to produce nonconformist inventors, innovators. (...) In different degrees, of course: but there is always a domain in which it can exist (Piaget in Bringuier, 1978: p. 183)... the great mistake made by some, was to go ahead with formalization before the time was right, with school students who, in no way whatsoever, had a method to assimilate (Piaget in Bringuier: p. 180).

Contribute to the development of creators: that is the translation of education into the development of autonomy in Piaget. Although the origin of creativity remains a mystery for Piaget, or the origin of talent, the most mysterious secret, Piaget understands cognitive development to be an essentially creative process. This form of understanding does not deny reality, but rather indicates that the problem of knowledge lies in the manner in which a person reconstructs reality. “Reality needs to be known, of course, but it needs to be reduced, through deduction and endogenous construction” (Piaget in Bringuier: p. 155). In this interactive and constructive process between the body and the environment, a new organ is created (cognitive structures) which regulates the exchanges between the body and the environment (Piaget, 2003). In order to be built, cognitive structures depend on coordination between the following factors: organic maturation, as a condition of that which the body is capable of; experience with physical objects; social experience and the self-regulating balancing process which coordinates the remaining factors (Piaget, 1936, 1937, 1964; Piaget & Inhelder, 2003).

When Piaget sees the need to pay special attention to spontaneous development, he is not referring to that which is a product of empty verbalism, but to the coordination of social experience, physical experience and maturation through the organismic self-regulating equilibrium process, which is essentially creative but not voluntary. Here we have an impasse: the aim of education is the development of autonomy, which in turn requires its own determination of the routes of its formation (Piaget, 2000).

However, the result of a person’s creations depends, in the final analysis, on the equilibrium process, which is not voluntary. There are, therefore, internal limits in relation to that which is built autonomously through interaction with the environment. Grasps of consciousness, as conceptual reconstitutions of what occurred in actions, represent the very domain of autonomy and creation in Piaget (1974a, 1974b). It represents an autonomous
self-regulated process. In actions, understanding is concentrated on the object and not on the mechanisms that made it possible to reach it, whereas grasp of consciousness involves interpretation and explanation of actions. Where is creativity here? It is in the manner in which a person rebuilds their actions, or in the production of more powerful logical structures “that permit the individual to act upon the world in more flexible and complex ways” (Gruber & Vonèche, 1995: p. xxxix).

Piaget notes that autonomy of thought is only possible with effect from the formal operatory stage. With regard to cognitive structures based on rational logic and which imply new ideas, small children work with very limited possibilities and needs; whereas adolescents can see infinite possibilities which require necessary integrations. Nevertheless, Piaget notes that the period in which human cognition is most created, in terms of rapidness and fecundity, is between birth and eighteen months, prior to language, and takes the form of intelligence in action (Vonèche & Stoltz, 2007). Later, everything will be rebuilt on the level of thought and representation on the conceptual plane. For example, on the plane of representation, symbolic play’s own imagination allows imaginary situations to be invented and which have unconscious affective impulses. In symbolic play, the peak of childhood play, creations are the result of reality’s submission to the needs of self (Piaget, 1978).

Piaget states that finding new ideas depends, first of all, on not reading anything about the subject and letting all ideas flow, however absurd they may appear. Following this, it depends on reading everything about the subject and having a target for exercising critique (“Tête de Turc”) (Bringuier, 1978). Creative imagination can thus be perceived to be at the origin of novelties, but that in order for it to advance, it has to be integrated into rational logical thought. In the construction of the new, creative imagination and rationale maintain a relationship of interdependence in cognitive development and are related to openings (possible) and closings (necessary) (Stoltz & Parrat-Dayan, 2012; Stoltz, 2013).

Affectivity is the driving force of action in Piaget and, with the development of rational logic, moves from undifferentiation to differentiation and later integration of different points of view. A similar movement can be seen in relation to morality which, starting from anomy, goes on to heteronomy and then to autonomy, although this is never completely achieved, which is expressed in ideal or supra-individual values. Piaget sees the creative process of construction in all these dimensions of the human being. Like the physicist Niels Bohr, it is Piaget’s understanding that we are tied and that we start from the description we give to the universe, which is relative to that to which we have access and which through our human and biological constitution we are able to assimilate. This is equivalent to recognizing our position in that which we do. On the other hand, this position puts us in the situation of creators. In this case, the description of human creativity, in Piaget, takes into consideration the agreement between mathematics and reality.

For me, mathematics is in nature—nature including human reason—and the latter, elaborating mathematics with a body and a nervous system, with all the body that is peculiar to it, which forms part of physical nature, in such a way that there is an agreement between mathematics and reality, through the body, and not through physical experience supported by objects (Piaget in Bringuier, 1978: p. 151).

Thus creativity is essentially found imbedded in the precisely human construction of cognition via interaction with the world. Cognition is neither a copy of reality, nor the result of genetic preformism. In this process, construction of intelligence and construction of reality represent the two poles of a single creating unit that structures the universe. People create their structures and reality based on interactive exchanges with the environment and, in this way, get increasingly closer to reality. In this sense, for Piaget, to invent is also to circulate between disciplines. In this way, Piaget indicates the interdisciplinary character of the innovations he dedicated himself to studying: scientific creations. These are basically explained by Piaget’s interaction, construction and logical determinism.

3. Creative Education for the Production of Meaning in Vygotsky

Differently to Piaget, throughout his entire life Vygotsky had personal and scientific interest in the domains of literature, theatre, art and literary criticism. According to Van der Veer and Valsiner (2009), this is the social and personal context related to Vygotsky having turned to Psychology, after 1922. Undoubtedly his “live experience” with the domain of art contributed to art being integrated into scientific actions and into his proposal for education. Vygotsky understands imagination and creativity as being intrinsically related to the development of the superior psychological functions proper to mankind.
Human imagination is seen as a new formation which has become historically viable, forming part of the system of superior psychological functions. It is considered by Vigotski to be a “more complex form of psychic activity”, as “the union of various functions in their peculiar relationships” (Obras escogidas, v. II), and is intrinsically linked to the human capacity of planning and achieving. It is in this sense that Vigotski emphasizes that imagination needs to be completed, i.e., accomplished through an artifact, a word, a work of art; it needs to take on shape, to become a product capable of integrating, in an objective manner, collective production (Smolka in Vigotsky, 2009: p. 30).

According to Vygotsky’s cultural-historical theory, creativity is inherent to the human condition, and it is the most important activity because it is the expression of consciousness, thought and language. This aspect of creativity as an inherent factor of the human condition needs to be understood in its socio-historical dimension. In other words, from Vygotsky’s point of view all psychic activity occurs in the mediation with the social history of human beings. It is this mediation that contributes to aspects such as creativity, subjectivity and the psychic world itself being immanent and inherent to that which is human, revealing all its historical and social potentiality. Creativity is the highest expression of subjectivity (Vygotsky, 2010). Piske (2013) emphasizes that according to Vygotsky creativity can be understood as an innovative psychic process a child develops through its interactions with other subjects in a given social and cultural context. “In focusing on children and adolescents, Vygotsky highlighted the developmental processes that lead to the construction of the new. Play, fantasy, conceptual understanding, and creative imagination are all imbedded in the cultural and social processes that make human life possible” (John-Steiner et al., 2010: p. 14).

According to Vygotsky (2008), a child’s imagination develops very early and it is fundamental to nurture this ability because childhood development depends on it. The origin of generalizing thought lies in the imagination. “The creative activity of the imagination is directly related to the richness and diversity of the experiences lived by the subject, because they offer the material for fantasy. This is not necessarily direct experience with the object; hearing accounts of facts experienced by other people, descriptions of objects seen by other eyes or listening to stories of distant cultures are also rich material for building ideas” (Oliveira & Stoltz, 2010: p. 83).

For Vygotsky (1994, 1996), the development of thought is related to the integration between concrete and abstract. Starting with imagination in games and children’s toys, which inverts action, so that meaning determines action, Vygotsky argues that childhood games later become an adolescent’s fantasy. Visual thinking, which is very important in the development of the intellect, ceases when concepts are formed, but its function continues in the realm of fantasy, where it plays an important role. Visual thinking undergoes important transformations under the influence of concepts, which cannot be excluded from the activity of imagination. It is precisely the intellect and the imagination coming closer to each other that distinguishes the adolescent age. It is in adolescence that thinking aided by metaphors becomes possible. “The movement from the concrete through the abstract to the construction of a new form of a concrete image, is the path which describes imagination in the adolescent age” (Vygotsky, 1994: p. 283).

Fantasy is exemplified by Vygotsky as the creative nature of concrete expression in the construction of a new image. Its high point is the achievement of a concrete form, but this can only be obtained with the help of abstraction. “An adolescent’s fantasy moves from the concrete visual image through a concept to an imaginary image” (p. 283). It is through fantasy, one of the manifestations of mankind’s creative activity, that adolescents find an effective means of finding a direction for their emotional life and dealing with it. Adolescents find in fantasy a means expressing their rich emotional life and their impulses. The unexpressed parts of adolescents’ lives are expressed in creative images.

And now, whilst subjecting imagination to an analysis, we are, once again, able to see how these new forms of behaviour, which have their origins during the time of puberty and the yearnings which are bound up with it, begin to serve the adolescent’s emotional strivings, how the adolescent’s emotional and intellectual aspects of behaviour achieve their synthesis in his creative imagination, and how longings and thinking become combined in a complicated new way, in the activity connected with the creative imagination (Vygotsky, 1994: p. 286).

Vygotsky notes that all inventors, even geniuses, are always the result of their time and milieu. Their creativity originates from needs that were created before they were and rests upon possibilities that exist in the social and cultural environment (Stoltz & Piske, 2012). This indicates the social origin of development. The internali-
zation of shapes mediated by signs constitutes the essential character of superior psychological functions (Vy- 
gotsky, 2000). Internalization, as the passage from inter psychic processes to intrapsychic processes, constitutes 
the essential human data. The passage is accompanied by the production of meanings, fruit of individual activity 
based on socially shared meanings and involving emotional experience. Creativity lies in this negotiation with 
culture and production of meaning. Consciousness and subjectivity, as well as the development of concepts are 
the result of the process of internalization, culminating in live emotional experience which depends on creativity 
(Stoltz, 2010). In this sense, education, by creating zones of proximal development in a process of relationships, 
spans the social and the individual, context and experience, enabling new creative syntheses (Stoltz & Piske, 
2012). As such, the new psychological functions need the support of the context, beyond intellectualism (Vy-

4. Conclusion

In conclusion, both for Vygotsky and for Piaget the environment is of fundamental importance for the develop-
ment of creative potential. For one of them, Piaget, the importance of the environment is expressed in the inter-
actions that enable the processes of thinking and intelligence to be built. For the other, Vygotsky, the environ-
ment appears as a condition that enables social influences to be revealed and contributes to the historical con-
struction of the subjective aspects. As such, it could be said that in Piaget creativity is emphasized in the cogni-
tive aspects, while in Vygotsky creativity can be perceived in the variations in historical and social contexts and 
this, in turn, shows the potential of changes and adaptations present in the processes of human creation and in-
novation. In the environment a person has experiences and takes on new instruments which provoke curiosity, 
the desire to learn, and awaken fantasy and the imagination.

This is why it is important for teachers, as the main mediators in schools, to work with emotion and knowl-
edge and to enable gifted students to share their high abilities with their peers, undertaking activities that are 
both challenging and also develop sensitivity, within a stimulating environment that responds to their special 
educational needs, which are not only intellectual but also affective and social.

The debate between Piaget and Vygotsky regarding creativity is highly productive given that it brings essen-
tial elements for the challenges of current day education, which needs to go beyond its intellectualist nature and 
integrate scientific creations with artistic creations. This is equivalent to developing sensitive rationale, where 
cognition and affectivity are integrated and “live emotional experiences” can come to the fore and enable, along 
with the development of individual consciousness, greater sensitivity regarding serious social and environmental 
problems. In the words of Vygotsky (1999), art can integrate affectivity and cognition, providing equilibrium 
between body and environment. There is much to be done in this sense in education.

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