

Radio and Television

Bibliography

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FOREWORD

IN ITS endeavor to provide essential services to radio education on all school levels the Office of Education has provided for some years past a comprehensive radio and television bibliography. The 1948 edition covers the general fields of radio and television, as well as many of their specific uses as mediums of education. This annotated list now covers a wide variety of books and contains a selection of published studies that have contributed largely to the advancement of radio and the electronic arts in the last decade. The compilation has been made by Gertrude G. Broderick, Specialist in Radio Education, assisted by Harry Moskowitz, under the direction of Franklin Dunham, Chief, Educational Uses of Radio Section, Division of Auxiliary Services. It is hoped that this new listing will be of as much value as that of previous editions and that it will be helpful to those teachers who are carrying on the work of radio and television in our schools and colleges.

RAIL I. GRIGSBY,

Director, Division of Auxiliary Services.

RADIO AND TELEVISION— BIBLIOGRAPHY

GENERAL

Allport, G. W., and Cantril, Hadley. *The Psychology of Radio*. New York, Harper & Bros., 1935.

An analysis by leading psychologists of the general psychological and cultural factors that shape radio programs and determine the responses of listeners. Also contains the results of experiments conducted on voice and personality, sex differences in radio voices, speaker vs. loudspeaker, listening vs. reading, and effective conditions for broadcasting.

Archer, Gleason I. *History of Radio to 1926*. New York, American Historical Co., 1928.

A study of the history and growth of the radio industry to 1926. In an effort to preserve valuable material in the field of radio, the author has drawn upon published sources, made a far-reaching study of records within the industry, and consulted radio pioneers themselves.

Baker, John. *A Radio Handbook for Extension Workers*. Washington, D. C., Office of Information and Extension Service, United States Department of Agriculture, 1930.

General information about radio programs.

Beville, H. M., Jr. *Social Stratification of the Radio Audience*. New York, Princeton Radio Research Project, 22 East 17 Street, 1939.

This study shows the effects of competition on program audiences. It also answers the question: "What are the geographic regional differences between listening and audiences?"

— and Daniel Outburt. *Classification of Educational Radio Research*. Washington, D. C., Federal Radio Education Committee, U. S. Office of Education, 1941.

A 30-page mimeographed report classifying the various types of educational radio

research. A time-saver which will permit any person having a connection with educational broadcasting—producer, distributor, or consumer—to find and apply more easily to his own work the research findings in this field.

British Broadcasting Corporation. *BBC Handbook*. London, Jarrold & Sons, Ltd., 1940.

Reveals the problems which confront the broadcasting service in a country at war; the effects of the war on BBC's plan for an exchange of programs with other countries; and the development of television.

—BBC Yearbooks, 1923 to Date. London, The British Broadcasting Corporation, Broadcasting House. (Also available from the British Library of Information, 630 Fifth Avenue, New York 20, N. Y.)

Annual reports of the program, technical, and other activities of the British Broadcasting Corporation.

Broadcasting and Broadcast Advertising Yearbook. Washington, D. C., Broadcasting Publications, Inc. (Issued every year.)

Comprehensive reference handbook of directories and information relating to all phases of radio.

Caldwell, Louis G. *Developments in Federal Regulation of Broadcasting*. New York, Variety, Inc., 1941.

Covers Federal regulation and hearing procedures.

CBS Radio and Television Bibliography. Revised to December 1944.

Chappell, Mathew W., and Hooper, C. E. *Radio Audience Measurement*. New York, Stephen Daye Publishers, 1944.

Principles of measurement by which listener reaction can be gauged. Combines observations in the technical, professional, and commercial fields.

Chase, Francis. *Sound and Fury*. New York, Harper & Bros., 1942.

A detailed informal history of broadcasting in all its aspects from the early days of the wireless to present-day radio.

The Communication Arts and The High-School Victory Corps. Washington, D. C., U. S. Office of Education, Federal Security Agency, 1944.

Practical suggestions for wartime activities in the high school prepared for teachers of English, speech, foreign languages, journalism, dramatics, music, art, graphic arts, libraries, visual education.

Connah, Douglas Duff. *How To Build the Radio Audience*. New York, Harper & Bros., 1939.

A study of audience building from the point of view of program promotion. The author discusses the public relations factor in commercial broadcasting—tells what makes people listen, how we know they are listening, and the specific techniques to follow in the process of building an audience. The appendixes include a program promotion checklist and sample publicity campaigns.

Curtis, Alberta. *Listeners Appraise a College Station*. Washington, D. C., Federal Radio Education Committee, U. S. Office of Education, 1940.

A report of the reactions of the listening audience to the programs of radio station WOI, Iowa State College, Ames, Iowa. The author devoted a full year to her study of the WOI audience, under the guidance of Paul F. Lazarsfeld, director of the Princeton Radio Project.

Daniel, Outhbert, and Gaudet, Hazel. *Radio Listener Panels*. Washington, D. C., Federal Radio Education Committee, U. S. Office of Education, 1941.

Intended to serve as a practical guide in the use of repeated interviews for audience building and program improvement, and in studying the effects and influence of programs on listeners, this report analyzes the radio listener panel. Describing a listener panel as a "cross between a poll and a case study," this study presents the collective observations of the Office of Radio Research on this method of audience measurement.

Daniel, Outhbert. (See Beville-Classification of Educational Radio Research.)

Day, Enid. *Radio Broadcasting for Retailers*. New York, Fairchild Publishing Co., 1947.

A guide for the sponsor and the radio salesman.

Dill, Clarence C. *Radio Law: Practice and Procedure*. Washington, D. C., National Law Book Co., 1938.

Gives the background of radio law, including the Radio Act of 1927 and the Communications Act of 1934.

Dryer, Sherman H. *Radio in Wartime*. New York, Greenberg: Publisher, 1942.

The purpose of this book is to provoke discussion about radio's part in the war. In addition to other material, the book contains transcripts of several programs and scripts of radio plays by Arch Oboler and Norman Corwin.

Dygart, Warren B. *Radio as an Advertising Medium*. New York, McGraw-Hill Book Co., 1939.

Fundamental data on the effectiveness of radio in advertising.

Ernst, Morris L. *The First Freedom*. New York, Macmillan Co., 1946.

A discussion of monopoly, big business, and freedom of the press, radio, and the movies.

Federal Communications Commission. *An ABC of the FCC*. Washington, D. C., The Commission, 1940.

This publication is designed to answer questions regarding the Federal Communications Commission, the Government radio licensing agency.

— The Communications Act of 1934. Washington, U. S. Government Printing Office, 1946.

As title suggests, with amendments and index thereto.

— Standards of Good Engineering Practice Concerning Standard Broadcast Stations. Washington, D. C., the Commission, 1939 (Rev. to June 1, 1944.)

This book contains: (1) the FCC rules governing standard broadcast stations; (2) the standards of good engineering practice, with charts and graphs; (3) the general rules and regulations pertaining to all classes of service; and (4) the rules of practice and procedure.

— Standards of Good Engineering Practice Concerning Other Than Standard Broadcast Stations. Washington, D. C., the Commission, 1944.

Contains rules and regulations on FM, television, and facsimile.

Filed, Harry. See **Lazarsfeld—The People Look at Radio.**

Frank, Josetta. *What Books for Children?* New York, Doubleday, Doran, & Co., 1941.

In this revised and enlarged edition of Miss Frank's parents' guide to the reading habits of the modern child, the author has added two chapters—one on *The Child and Radio* and the other on *The Child and Action Comics*. The book concludes with an up-to-date checklist of recommended reading for children.

Friedrich, Carl J., and Sayre, Jeanette. *An Analysis of the Radiobroadcasting Activities of Federal Agencies.* Littauer Center; Harvard University, 1941.

The third in a series of six studies on the control of radio. A judicious selection of verbatim quotes from testimony, private conversations, and trade comment, with footnotes showing something of the contending forces on a new social frontier.

— **Controlling Broadcasting in Wartime.** Littauer Center, Harvard University, 1940.

The second in a series of six studies on the control of radio. Since there was no precedent for the control of radio, and radio broadcasting presents technical complications not present in the case of the press, this study deals with four basic tasks to be considered in determining how radio should be operated and controlled during wartime.

— **The Development of the Control of Advertising on the Air.** Littauer Center, Harvard University, 1940.

The first in a series of six studies on the control of radio. From the viewpoint of the student of Government and politics, the study deals with who has the power to determine what shall be advertised on the air and how.

— **and Smith, Sayre, Jeanette.** *Radio-broadcasting and Higher Education.* Littauer Center, Harvard University, 1942.

Gaudet, Hazel. See **Daniel—Radio Listener Panels.**

Gordon, Dorothy. *All Children Listen.* New York, George W. Stewart, 1942.

Stresses the need to draw children's attention to the ideals of our democratic culture through the use of radio.

Harris, Jack. See **Kirby—Star Spangled Radio.**

Herzog, Herta. *Survey of Research on Children's Radio Listening.* New York, Radio Council on Children's Programs, 9 Rockefeller Plaza, April 1941.

A mimeographed survey of literature in the field of children's leisure-time listening to radio.

Hettinger, Herman E., and Neff, W. J. *Practical Radio Advertising.* New York, Prentice-Hall, Inc., 1938.

An account of radio advertising from the time a program is being considered until it is on the air.

Heylinger, William. *You're on the Air.* New York, D. Appleton-Century Co., 1941.

The author has written a behind-the-scenes book which gives a vivid picture of the various problems of producing a show for radio.

Hill, Frank Ernest. *The Groups Tune In.* Washington, D. C., Federal Radio Education Committee, U. S. Office of Education, 1940.

A study of listening groups. The first part deals with the relative merit of listening in a group as compared with listening alone; the second is a study of the organization, the motivation, and the objectives of listening groups both in the United States and in Europe.

— **and Williams, W. E.** *Radio's Listening Groups.* New York, Columbia University Press, 1941.

A pioneering study of listening groups. Several new angles of the subject are discussed. Book is divided into two parts: Listening groups in the United States and Listening groups in Great Britain.

Hooper, C. E. See **Chappell—Radio Audience Measurement.**

Howard, S. Leroy. *Aeronautical and Radio Law.* Washington, D. C., Tel-Aero-Lex Publishers, 1939.

A chronicle of the legal developments pertaining to radio and aeronautics. Problems

and the regulations established to solve them, together with statistical data, comprise a part of this comprehensive exposition of regulations pertaining to radio and aeronautics for the past 25 years.

Huth, Arno G. *La Radiodiffusion, Puissance Mondiale*. Paris, Librairie Gallimard, 1937. (U. S. Distributor, Gregory Louna, 17 E. 45th Street, New York.)

Probably the most exhaustive study of radio throughout the world. Its organization in the various countries, its history, and its future as predicted by leaders in various countries are discussed. Appendixes include a chronology license tax listing, by country, over a period of years and other useful data. (In French.)

— Radio-Heute Und Morgen. (Radio—Today and Tomorrow.) Zurich, Europa Verlag, 1944. (U. S. Distributor, Friedrich Krause, 4716 Broadway, New York City.)

Examines the national and international status of broadcasting at the end of World War II, and presents preview of new radio developments, including facsimile and television. Contains chapter on clandestine stations. Appendix includes explanation of physical laws of radio, a list of the most powerful transmitters, and the principal short-wave stations of the world.

— Radio Today. Geneva, Geneva Research Centre, 1942. (U. S. Distributor, Columbia University Press, 2900 Broadway, New York City.)

Report on the wartime structure of broadcasting and its status in the different countries at the time when Europe was mainly dominated by Germany, and the Far East by Japan. Shows the suppression of freedom by totalitarian forces.

Keliber, Alice V. *Radio Workers*. New York, Harper & Bros., 1940.

A "picture fact book" (half pictures) on the history of radio, program production, and employees.

Kirby, Edward M., and Harris, Jack. *Star-Spangled Radio*. New York, Ziff Davis Publishing Co., 1948.

A panoramic picture of radio's triumphs and troubles during the war years, with emphasis on the need for preparation for future exigencies.

Kleppner, Otto. *Advertising Procedure*. New York, Prentice-Hall, 1941.

This "how-to-do-it" handbook of current advertising practice, originally written in 1925, is now in its twenty-first printing. Suitable for use as a textbook in advertising courses, the book includes frequency modulation, television, the NAB code, and other recent developments in radio.

Kris, Ernst, and Speier, Hans. *German Radio Propaganda*. New York, Oxford University Press, 1944.

Presents a comprehensive account of what the Germans at home were told about World War II in official German radio broadcasts.

Landry, Robert J. *This Fascinating Radio Business*. Indianapolis, Bobbs-Merrill Co., 1946.

Covers phases of radio with emphasis on social implications.

Lavine, Richard A. *See Moser—Radio and the Law*.

Lasarsfeld, Paul F. *Audience Building in Educational Broadcasting*. Reprint from the *Journal of Educational Sociology*, Vol. 14, No. 2, May 1941. (Available from: Federal Radio Education Committee, U. S. Office of Education, Washington, D. C.)

A discussion of suggestions for audience building from a short-term and long-term point of view.

— Radio and the Printed Page. New York, Duell, Sloan & Pearce, Inc., 1940.

A survey of the educational aspects of radio, their effect on reading, and the potentialities of new and better methods of education by radio.

— and Field, Harry. *The People Look at Radio*. Chapel Hill, N. C., University of North Carolina Press, 1946.

A survey by the National Opinion Center of the University of Denver, as analyzed by Columbia University's Bureau of Applied Social Research.

— and Stanton, Frank. *Radio Research, 1941*. New York, Duell, Sloan & Pearce, Inc., 1941.

The first in a planned series as a supplement to Dr. Lasarsfeld's own study, "Radio and the Printed Page." Contains six reports—three on different types of programs and three on listener reactions.

Radio Research, 1942-1943. New York, Duell, Sloan & Pearce, Inc., 1944.

The second of the Radio Research annuals, including analysis of daytime serials, radio in wartime, radio in operation, radio and popular music. Concludes with a series of up-to-date technical studies and a report on the use of radio research technique in the fields of the films and the popular magazines.

Lewis, Dorothy. Broadcasting to the Youth of America. Washington, D. C., National Association of Broadcasters, 1941.

Report of a survey of more than 400 radio stations' programs for children. Survey made under auspices of Radio Council on Children's Programs and the National Association of Broadcasters.

Radio and Public Service. Washington, D. C., National Association of Broadcasters, 1944.

A guidebook for radio chairmen giving some background information, statements by well-known national radio chairmen, details of successful efforts, and a list of sources of materials.

Morris, Hilda. The Tuckers Tune In. New York, G. P. Putnam's Sons, 1943.

The author examines the effect of radio on a typical American family during the past 20 years. Without being too obvious, the author shows how large a part the radio plays in the everyday living of both parents and children.

Moser, J. G., and Lavine, Richard A. Radio and the Law. Los Angeles, Calif., Parker and Co., 1947.

Examines every available decision in this country and the British Empire.

NAB Code. Washington, D. C., National Association of Broadcasters, 1939.

Broadcasters' code adopted July 11, 1939, and in effect since October 1, 1939. Text, together with comments showing public opinion supporting code. Includes code together with experiences and policies to show how other stations have met certain problems.

NAB Standards of Practice. Washington, D. C., National Association of Broadcasters, 1943.

Recently adopted standards of practice for American broadcasters, effective July 1, 1943.

Wells, W. J. See Hettinger—Practical Radio Advertising.

Feet, Creighton. All About Broadcasting. New York, Alfred A. Knopf, 1942.

A vivid presentation of one of the great achievements of modern science, from the translation of sound waves by a microphone to the latest development of television.

Power, Leonard. Local Cooperative Broadcasting. Washington, D. C., Federal Radio Education Committee, U. S. Office of Education, 1940.

A survey of successful local, State, and regional cooperative efforts between broadcasters and educational, religious, civic, and other nonprofit groups.

Local Station Policies. Washington, D. C., Federal Radio Education Committee, U. S. Office of Education, 1940.

An examination of an outstanding example of the effective serving of a community by its radio station, together with a general survey of cooperative broadcasting.

Radio Annual. New York, Radio Daily Corporation, 1938 to date.

A handbook of directories to American radio stations and networks, and of miscellaneous information relating to many phases of radio.

The Radio Industry. *Fortune*, May 1938.

Fortune examines the radio industry and presents it in four dramatic stories.

Radio's Role in Society and What It Could Contribute to People's Personality and Cultural Level. New York, Office of Radio Research. Distributor: William Sallock, 844 E. Seventeenth Street, New York City.

Reck, Franklin M. Radio From Start to Finish. New York, Thomas Y. Crowell Co., 1942.

A review of radio history from 1895 to present-day developments in television and FM.

Ross, C. B., Jr. National Policy for Radio Broadcasting. New York, Harper & Bros., 1940.

An analysis of significant national problems in the field of radio broadcasting, with suggestions for their solution. Sponsored by the National Economic and Social Planning Association.

- Rowland, J. Howard. *Adolescent Personality and Radio: Some Exploratory Studies*. Columbus, Ohio, Evaluation of School Broadcasts, Ohio State University, 1943.
- A comprehensive survey of the influence of radio listening upon young people as a leisure-time activity.
- *How To Build a Radio Audience*. Columbus, Ohio, Evaluation of School Broadcasts, Ohio State University, 1943.
- A description of the results of three audience-building experiments conducted with school and parent groups. Publicity and audience measurement methods are discussed.
- *Radio Crime Dramas*. Columbus, Ohio, Evaluation of School Broadcasts. (Available from: Federal Radio Education Committee, U. S. Office of Education, Washington, D. C.)
- A 10-page monograph reporting a study made in 1942 of the extent to which crime is introduced into radio dramas and its effect upon adolescent and pre-adolescent listeners.
- Tyler, I. Keith, and Woolfel, Norman. *Criteria for Children's Radio Programs*. Columbus, Ohio, Evaluation of School Broadcasts. (Available from: Federal Radio Education Committee, U. S. Office of Education, Washington, D. C.)
- This guide for program planners, writers, and producers of children's radio programs is a summarization of research findings and interpretations made by members of the staff of the Evaluation of School Broadcasts Project at Ohio State University. Gives 18 specific criteria in 3 categories—ethics, social development, and entertainment.
- Sandage, G. H. *Radio Advertising for Retailers*. Cambridge, Mass., Harvard University Press, 1945.
- Considers the extent to which retailers and others have used radio, the character of such use, and the factors that made for success or failure.
- Sayre, Jeanetta. See Friedrich—*The Development of the Control of Advertising on the Air; Controlling Broadcasting in Wartime; An Analysis of the Radio Broadcasting Activities of Federal Agencies*.
- Schechter, A. A. *I Live On Air*. New York, Frederick A. Stokes Co., 1941.
- An "inside" story of how news, special features, and sports broadcasts are produced. Many interesting stories of behind the scenes in radio are told.
- Schuler, Edgar A. *Survey of Radio Listeners*. Baton Rouge, La., 1943.
- Report of a State-wide study of radio listeners in Louisiana made for the purpose of collecting information for guidance in planning better educational programs. Copies of the report are available from the Radio Department, General Extension Division, Louisiana State University, Baton Rouge.
- Shurick, E. P. J. *The First Quarter-Century of American Broadcasting*. Kansas City, Mo., Midland Publishing Co., 1946.
- A chronological history of radio by subjects.
- Stepmann, Charles A. *Radio's Second Chance*. Boston, Mass., Little, Brown and Co., 1946.
- A critical analysis of radio's strength and its weakness in the United States with a "Plan for the Future."
- *The Radio Listeners Bill of Rights*.
- Details the responsibilities of the radio listener to contribute his share of thought and effort toward the betterment of radio "in the public interest."
- Sill, Jerome. *The Radio Station: Management, Functions, Future*. New York, George W. Stewart Co., 1946.
- An analysis of the economic aspects of radio-station management.
- Smith, Sayre Jeanetta. See Friedrich—*Radio Broadcasting and Higher Education*.
- Speier, Hans. See Kris—*German Radio Propaganda*.
- Spence, Hartsell. *Radio City*. New York, The Dial Press, 1941.
- A presentation, in novel form, of the background of radio entertainment. Primarily a story of a director of the radio division of a large advertising firm and his difficulties in persuading his clients to merchandise their products with some consideration for their listeners' tastes.

Spence, Lealia. *Radio Listening*. Madison, Wis., Joint Committee for Better Listening, 1946.

One of the best aids to evaluate radio programs by individual or group listeners.

Standards of Practice for American Broadcasters. See NAB.

Stanton, Frank. See Latarsfeld—*Radio Research, 1941, and Radio Research, 1941-43*.

Stokowski, Leopold. *Music for All*. New York, Simon & Schuster, 1943.

A great orchestral conductor presents the full scope of music as he sees it, and shows how the enjoyment of music is a birthright in which all can freely share.

Summers, H. R., Ed. *Radio Censorship*. New York, H. W. Wilson Co., 1939.

A nonpartisan picture given by compiling excerpts from more than 100 articles previously published. Extensive bibliography.

— *Tomorrow's Radio Programs*. Washington, D. C. Federal Radio Education Committee, U. S. Office of Education, 1944.

An analysis of the elements accountable for the rise and decline of different types of radio programs in the public favor.

Thomas, Lowell. *Magic Dial*. New York, James Werblow Polygraphic Company of America, 1939.

A nontechnical story of radio and television illustrated by Anton Bruehl.

Tollaris, Beatrice K. *Radio—How, When, and Why To Use It*. New York, National Publicity Council, 1947.

A manual designed to guide the community agency in planning effective uses of radio.

Tyler, I. Keith. See Rowland—*Criteria for Children's Radio Programs*.

Ulin, Arnold A. *Small Station Management and the Control of Radio*

Broadcasting. Littauer Center, Harvard University, 1948.

A case study of the role of radio-station management in the complex pattern of influences that divide the control of broadcasting. Preface by Dr. Carl J. Friedrich.

U. S. Department of Agriculture. *Attitudes of Rural People Toward Radio Service*. Washington, U. S. Government Printing Office, 1946.

Based on a Nation-wide survey of farm and small-town people, gives analysis of radio's importance in rural areas.

Variety Radio Directory. New York, Variety, Inc.

Yearbooks of information pertaining to radio.

Waller, Judith C. *Radio, the Fifth Estate*. Boston, Mass., Houghton Mifflin Co., 1946.

Written by one of radio's best-known women, and designed as a text for students; gives comprehensive analysis of radio as a public service.

Warner, Harry P. *Radio and Television Law*. Albany, N. Y., Matthew Bender & Co., 1948.

A comprehensive reference book on the legal and regulatory structure of the radio and television law.

White, Llewellyn. *The American Radio*. Chicago, University of Chicago Press, 1947.

A report on the broadcasting industry as prepared by the Commission on Freedom of the Press.

Williams, W. E. See Hill—*Radio's Listening Groups*.

Woelfel, Norman. *Radio Over U. S. A.: The Social, Artistic, and Educational Significance of Radio*. Columbus, Ohio, Ohio State University, 1942.

Deals with radio's contribution to the national morale, the implications of such radio series as "This Is War," and the need for an over-all strategy in communications planning.

Woelfel, Norman. See Rowland—*Criteria for Children's Radio Programs*.

CAREERS IN RADIO

Arnold, Frank A. *Do You Want to Get Into Radio?* New York, Frank A. Stokes Co., 1940.

An analysis of the opportunities and responsibilities which radio offers to the young person of today ambitious to achieve a career in radio.

* Bartlett, Kenneth G., and Miller, Douglas W. *Occupations in Radio.* Chicago, Science Research Associates. (Occupational Monograph No. 12, 1940.)

This 48-page pamphlet includes brief discussions on the rise of radio, the organizational set-up of the radio station and the network, and radio's outlook for the future. It presents in detail the qualifications, training, salaries, opportunities for advancement, etc., for the various types of jobs radio offers.

Carlisle, Norman V. and Rice, Conrad C. *Your Career in Radio.* New York, E. P. Dutton & Co., Inc., 1941.

Written by two men long experienced in every phase of radio, this book is intended to answer the question, "How can I get into radio?" Three high-school boys are taken on a conducted tour of a large station. All modern methods of announcing, speaking, advertising, management, continuity writing, and acting are observed and discussed.

Cuthbert, Margaret. *Your Career in Radio.* New York, National Broadcasting Co., 1947.

Booklet containing descriptions of jobs in radio, with suggestions for high-school students on how to prepare for them.

DeHaven, Robert, and Kahn, Harold S. *How To Break Into Radio.* New York, Harper & Bros., 1941.

A handbook for anyone seeking a career in radio. Covering practically every phase of the industry, this book gives specific answers to many questions about the "fifth estate."

Gardner, Horace J., and Hayes, John S. *Both Sides of the Microphone; Training for Radio.* Philadelphia, J. B. Lippincott Co., 1938.

A vocational guide to various fields of radio, with contributions by radio personalities.

Hayes, John S. *See Gardner—Both Sides of the Microphone; Training for Radio.*

Hornung, J. L. *Radio As A Career.* New York, Funk & Wagnalls, 1940.

All branches of radio are treated—ship, telegraphy, broadcasting.

Kahn, Harold S. *See DeHaven—How to Break Into Radio.*

Keliber, Alice V. *Radio Workers.* New York, Harper & Bros., 1940.

Booklet outlining opportunities in radio.

Knight, Ruth. *Stand By for the Ladies.* New York, Coward McCann, Inc., 1939.

An account of positions women are occupying in the radio industry.

Landry, Robert J. *Who, What, Why Is Radio?* New York, George W. Stewart, Publishers, 1942.

An analysis of the operations of the broadcasting industry for the student, the professional operator, and the average reader interested in radio.

Miller, Douglas W. *See Bartlett—Occupations in Radio.*

Miller, J. L., ed. *Working for Radio.* National Association of Broadcasters, 1771 N Street, NW., Washington, D. C., 1942.

Written especially for students aspiring to make radio a career. Contains hints by well-known radio writers, producers, musicians, and station managers on how to proceed.

Pack, Richard. *See Hanson—Opportunities in Radio.*

Radio Jobs For Girls. Springfield, Ill., Office of Public Instruction, 1942.

A report of a survey by the Women's Executive Committee of job possibilities in radio for women. Defines duties and suggests procedures for attaining goals.

* Hanson, Jo, and Pack, Richard. *Opportunities in Radio.* New York, Vocational Guidance Manuals, Inc., 1946.

A factual analysis of the job opportunities that exist in the field of radio from announcing to engineering.

Rice, Conrad C. *See Carlisle—Your Career in Radio.*

Women in Radio. Washington, U. S. Government Printing Office, 1947.

(Women's Bureau—Bulletin 222, U. S. Department of Labor)

Biographical sketches illustrate what some women have been able to achieve in radio.

BROADCASTING TECHNIQUES AND SCRIPT WRITING

Abbot, Waldo. *Handbook of Broadcasting.* New York, McGraw-Hill Book Co., 1941.

A second edition of the author's guidebook. Suitable for those in the radio profession and for students. Includes various phases of broadcasting.

Barnouw, Erik. *Handbook of Radio Writing.* Boston, Little, Brown & Co., 1939.

Gives directions for radio writing. Contains excerpts from scripts as well as information about the business aspects of script writing.

— *Handbook of Radio Writing.* Boston, Little, Brown & Co., 1947.

Concise, authoritative information for both professional and student radio writers. A revision of first edition. New book includes material on sound effects, narration, and music, as well as a section on mechanics of marketing manuscripts.

— *Handbook of Radio Production.* Boston, Little, Brown & Co., 1949.

A detailed description and analysis of each element of program production, with sample script to illustrate producer's direction.

Bartlett, Kenneth L. *How To Use Radio.* Washington, D. C., The National Association of Broadcasters, 1933.

An outline of practical suggestions for the teacher and radio chairman who plan to use the facilities of their local radio stations for educational purposes. Part I. The importance of American radio broadcasting and how it applies to education; Part II. General consideration in planning a radio program; Part III. How to prepare the script for the air. (Teachers and radio chairmen of civic organizations may obtain a copy of this manual by writing directly to their local radio stations.)

Bender, James F., comp. *NBC Handbook of Pronunciation.* New York, Thomas Y. Crowell Co., 1943.

This book has evolved from the exacting needs of the National Broadcasting Company for a book which their announcers could use as a guide to correct standard pronunciation.

Bonaro, W., and Overstreet, Harry A. *Town Meeting Comes to Town.* New York, Harper & Bros., 1938.

An aid to the study and development of a public radio forum.

Bond, Charles Alvin, and Zipf, W. H. *Radio Handbook for Extension Workers.* Washington, U. S. Department of Agriculture, 1946. Misc. Publication No. 592.

A concise handbook with emphasis on rural broadcasting, containing helpful hints, samples of dialog, and sources of "Farm and Home" material for broadcast.

Borchers, Gladys L., and Wise, Claude M. *Modern Speech.* New York, Harcourt, Brace & Co., 1947.

A basic textbook in fundamentals of speech with a special chapter devoted to radio.

Brooks, William F. *Radio News Writing.* New York, McGraw-Hill Book Co., 1943.

A textbook on writing news for radio designed especially as a guide for beginners. Includes examples of special techniques needed to convert press dispatches to news on the air. Appendix includes news round-ups and samples of commentaries by well-known newsmen.

Cantril, Hadley. *The Invasion From Mars.* Princeton, Princeton University Press, 1940.

Based on the Orson Welles' broadcast of the same name. A study on the psychology of panic.

Carlisle, John S. *Production and Direction of Radio Programs.* New York, Prentice-Hall, Inc., 1939.

The book is comprehensive and authoritative. Parts of it are a little advanced for beginners.

Chase, Gilbert. *Music in Radio Broadcasting*. New York, McGraw-Hill Book Co., 1946.

A collection of articles on the planning, production, and broadcasting of musical programs.

Columbia Broadcasting System. *Radio Alphabet: A Glossary of Radio Terms*. New York, Hastings House, 1946.

A list of radio and television terms and a few pages of sign language.

Cott, Ted. *How To Audition for Radio*. New York, Greenberg, Publishers, Inc., 1946.

A handbook for actors, as well as a workbook for students. Includes detailed explanations of audition procedure, language of radio, and actual scripts.

Creamer, Joseph, and Hoffman, William B. *Radio Sound Effects*. New York, Ziff-Davis Publishing Co., 1945.

General nature of sound effects, control room signals, and a glossary of radio terms.

Crews, Albert. *Radio Production Directing*. New York, Houghton Mifflin Co., 1944.

The first textbook in a series resulting from the Summer Radio Institutes launched cooperatively in 1941 by Northwestern University and the National Broadcasting Company. Written as a guide for professional training for careers in radio broadcasting.

———. *Professional Radio Writing*. New York, Houghton Mifflin Co., 1946.

An analysis of radio writing for all types of markets and listeners. A glossary of terms and assignments for student practice are included.

Curtis, Albert. *See Merton—Mass Persuasion*.

Ewbank, H. L., and Lawton, Sherman. *Projects for Radio Speech*. New York, P. Projects for Radio Speech. New York, Harper & Bros., 1940.

A manual for use of students in putting on and judging radio programs of all types.

Flake, Marjorie. *See Merton—Mass Persuasion*.

Fletcher, John J. *Behind the Microphone*. Philadelphia, J. B. Lippincott, 1944.

Deals with such items as radio broadcasting history, sound effects, network operation, and contains several biographies of radio personalities.

Greet, W. Cabell. *World Words: Recommended Pronunciations*. New York, Columbia University Press, 1944.

Gives pronunciations for about 10,000 names and words in various languages.

Henneke, Ben G. *The Radio Announcer's Handbook*. New York, Rinehart & Co., Inc., 1948.

Designed to teach speech students the rudiments of radio announcing. Exercises are included along with drill material.

Herenden, Jane Ellis. *Speech Quality and Interpretation*. New York, Harper and Bros., 1946.

A study of the three essentials of speech education—theory, method, and material.

Herman, Lewis, and Shallet, Marguerite. *Manual of Foreign Dialects*. New York, Ziff-Davis Publishing Co., 1943.

This manual contains 80 of the principal foreign dialects of the various national groups, with characteristic studies, speech peculiarities, and examples of the dialects in easily rendered phonetic monologues.

———. *Manual of American Dialects for Radio, Stage, Screen, and Television*. Chicago, Ziff-Davis, 1947.

An authentic source for the dialect enthusiast. Contains 80 foreign dialects with character studies, speech peculiarities, and examples of phonetic monologues.

Hill, Frank Ernest. *Student Groups at the Microphone*. New York, Columbia Broadcasting System, 485 Madison Ave., 1943.

Contains helpful suggestions on how to form and train discussion groups, organize the discussion, and perform before the microphone.

Hoffman, William B. *See Creamer—Radio Sound Effects*.

Hoffman, William G., and Rogers, Ralph L. *Effective Radio Speaking*. New York, McGraw-Hill Book Co., 1944.

Under the headings psychology, strategy, organization, language, writing, and reading of a radio speech, practical pointers are given to help overcome mike fright and add color and interest in the delivery of an effective radio speech.

Hotaling, Burton I. *A Manual of Radio News Writing*. Milwaukee, Wis., The Milwaukee Journal, 1947.

Discusses various types of radio news from writing to editing.

Inman, Elmer. *See Parker—Religious Radio*.

Is Your Hat In The Ring? Washington, D. C., The National Association of Broadcasters, 1938.

A pamphlet written for the public speaker.

Jennings, George, ed. *The Radio Workshop in the High School*. Chicago, 1941 edition.

A practical guide for the in-service teacher for developing a radio workshop, with emphasis on radio speech and writing.

Johnson, Gertrude E. *See Lowrey—Interpretive Reading*.

Karr, Harrison M. *Your Speaking Voice*, Rev. ed. Glendale, Calif., Griffin-Patterson Co., 1946.

A textbook based on a system of voice culture, with practical advice and exercises from notable artists.

Keith, Alice. *How to Speak and Write for Radio*. New York, Harper & Bros., 1944.

A reference manual containing suggested "short-cut" methods of acquiring an effective radio voice. Also contains a number of model scripts.

Kilmer, Bill. *Announcing for Radio*. Des Moines, Iowa, Sarcone Publishing Co., 1947.

A basic guide for student announcers.

Kruevitch, Walter, and Home, C. *Radio Drama Production*. New York, Rinehart & Co., 1946.

A handbook for the average classroom workshop giving background of production theory. Contains scripts with exercises for developing skill in elements of radio drama production.

La Prade, Ernest. *Broadcasting Music*. New York, Rinehart & Co., 1947.

An explanation of the entire process of broadcasting music, from the planning of the program to its production in the studio.

Lawrence, Jerome, ed. *Off Mike*. New York, Duell, Sloan & Pearce, Inc., 1944.

A book on radio writing by some of the Nation's top radio writers.

Lawton, Sherman P. *Radio Continuity Types*. Boston, Expression Co., 1938.

——— *Radio Drama*. Boston, Expression Co., 1938.

* A book written for the student treating of radio drama and its preparation.

Lawton, Sherman P. *See Ewbank—Projects for Radio Speech*.

Leatherwood, Dowling. *Journalism on the Air: An Abridged Textbook for a Course in Radio Journalism, with Laboratory and Microphone Exercises*. Minneapolis, Burgess Publishing Co., 1939.

Covers oral and written style for the radio journalist. One chapter deals with problems and conclusions.

Lee, Alfred M., and Elizabeth B. *The Fine Art of Propaganda: A Study of Father Coughlin's Speeches*. New York, Harcourt, Brace & Co., 1939.

Methods and techniques of radio propaganda are analyzed and illustrated.

Lewis, Dorothy, and McFadden, Dorothy L. *Program Patterns for Radio Listeners*. Washington, D. C., National Association of Broadcasters, 1945.

Children's programs currently on the air are described in order to give a Nation-wide picture, as well as to serve as patterns for program ideas.

Lowrey, Sara, and Johnson, Gertrude E. *Interpretive Reading*. New York, D. Appleton-Century Co., Inc., 1942.

Techniques of oral reading are explored by two speech teachers. Includes helpful and practical advice on the use of oral reading as a radio device. At least half of the volume is devoted to practice material.

Making Microphone Friends. New York, Columbia Broadcasting System, 1938.

Suggestions for writing and delivering radio talks.

Martin, John T. W., and Seymour, Katherine. *Practical Radio Writing*. New York, Longmans, Green & Co., 1938.

The technique of writing for the listening audience is explained simply and concisely with examples to illustrate important points. Every type of radio program is discussed and its component parts analyzed. Ten successful scripts are reproduced.

McFadden, Dorothy L. *See Lewis—Program Patterns for Young Radio Listeners*.

McGill, Earl. *Radio Directing*. New York, McGraw-Hill Book Co., 1940.

A comprehensive text on radio production. Contains maps, floor plans of studios, and photos of actual broadcasts.

Merton, Robert K.; Fiske, Marjorie; and Curtis, Alberta. *Mass Persuasion: The Social Psychology of a War Bond Drive*. New York, Harper & Bros., 1946.

Based on a war bond drive by Kate Smith over CBS and designed to show the dynamics of mass persuasion in our society.

Moore, Stephen, ed. *New Fields for the Writer*. New York, National Library Press, 1939.

Reveals new avenues of opportunity which are available to young writers—television, radio, films, and drama.

Moses, Baskett. *Radio News Handbook*. Evanston, Ill., Medill School of Journalism, Northwestern University, 1947.

A concise handbook intended as a guide in the preparation and production of news programs with added information on radio sign language, glossary of radio terms, and a sample script.

Nagler, Frank. *Writing for Radio*. New York, Ronald Press Co., 1938.

Contains specimen scripts of nationally advertised programs.

Newsom, Phil. *United Press Radio News Style Book*. New York, United Press Association, 1948.

Intended especially for the newspaper writer who wants to adapt his style to radio.

Overstreet, Harry A. *See Bonaro—Town Meeting Comes to Town*.

Parker, Everett C.; Inman, Elmer; and Snyder, Ross. *Religious Radio: What to Do and How*. New York, Harper & Bros., 1948.

A guide to religious radio broadcasting in which every phase, including method, technique, and philosophy are treated.

The Radio Amateur's Handbook. West Hartford, Conn., American Radio Relay League, 1948.

A comprehensive treatment of the amateur short-wave field and of workshop practice. Volume contains 564 pages, 600 illustrations, 75 charts and tables, and 111 practical equations and formulas.

Radio Program Production Aids. Washington, D. C., U. S. Office of Education, Federal Security Agency, 1948.

Includes suggestions to school and non-professional groups for the production of educational radio programs, a glossary of terms used in the production of radio programs, and a handbook of sound effects.

Radio, Your Station and You. New York, Association of Junior Leagues of America, 1942.

Practical suggestions for radio programming.

Rice, Arthur H. *Today's Techniques*. Ann Arbor, Mich., The Ann Arbor Press, 1948.

A collection of articles citing specific instances of successful practices in school public relations, including a section on the use of radio as the interpretive medium.

Riley, Donald W. *Handbook of Radio Drama Techniques*. Ann Arbor, Mich., Edwards Bros., 1938.

A handbook for beginners.

Rogers, Ralph. *See Hoffman—Effective Radio Speaking*.

Round Table Memorandum. Chicago, Ill., The University of Chicago, Radio Office, 1948.

A brief history of the University of Chicago Round Table, with hints for round table broadcasters of some "dos" and "don'ts" to remember when facing the microphone.

Schroeder, Mary Agnes. *Catholicism, Meet the Mike*. St. Louis, Mo., Queen's Work, 1944.

A radio workbook giving professional guidance to the amateur.

Seymour, Katherine. *See* Martin—*Practical Radio Writing*.

Shallet, Marguerite. *See* Herman—*Manual of Foreign Dialects*.

Sheets, Paul M. *Forums on the Air*. Washington, D. C. Federal Radio Education Committee, U. S. Office of Education, 1939.

A survey of radio forums throughout the Nation, giving many combinations of techniques for forum operation.

Snyder, Ross. *See* Parker—*Religious Radio*.

Summers, H. B. *Tomorrow's Radio Programs*. Washington, D. C. Federal Radio Education Committee, U. S. Office of Education, 1944.

Presented originally as a report to the Federal Radio Education Committee, the author explains in some detail the several factors which account for the rise and decline of different types of radio programs in the public favor, and shows how these factors are taken into consideration in planning future radio program offerings.

Tobin, Richard L. *News Style Book*. New York, American Broadcasting Co., Inc., 1946.

A few do's and don'ts on radio news writing and some specific word styles.

Tooley, Howard. *The Radio Handbook: Suggestions for the Radio Director and Technician*. Minneapolis, Minn., Northwestern Press, 1943.

Intended as a guide for directors of radio amateur clubs. Contains valuable hints for the technician and an illustrated glossary and suggestions for building a sound effects library.

Wagner, P. H. *Radio Journalism*. Minneapolis, Minn., Burgess Publishing Co., 1940.

Technique of news broadcasting, written for the student.

Walker, E. Jerry. *Religious Broadcasting: A Manual of Techniques*. Washington, D. C. National Association of Broadcasters, 1945.

A guide to those who prepare and present religious programs.

Warren, Carl Nelson. *Radio News Writing and Editing*. New York, Harper & Bros., 1947.

An elementary text with diagrammatic illustrations to cover the various phases of radio news work.

Weaver, Luther. *The Technique of Radio Writing*. New York, Prentice-Hall, Inc., 1948.

Textbook based on author's combined experiences in college teaching and in a large advertising agency. Scripts and excerpts of scripts are used as examples. Various types of programs are discussed in all phases, including music and sound effects and their place in a script.

Whipple, James. *How to Write for Radio*. New York, McGraw-Hill Book Co., Inc., 1938.

A discussion of the practical fundamentals of effective radio writing, with emphasis on the distinctive requirements of radio writing as opposed to other forms of writing. Covers the writing of dramatic scripts, interviews, commentaries, and children's programs, giving principles and techniques; presents and analyzes all or parts of 33 illustrative scripts from actual radio production.

Wise, Claude M. *See* Borchers—*Modern Speech*.

White, Paul W. *News on the Air*. New York, Harcourt, Brace & Co., 1947.

An analysis of news gathering and preparation for broadcasting by one of radio's best-known news writers.

Wiley, Max. *Radio Writing*. New York, Farrar & Rinehart, 1941.

Written by the director of scripts and continuity of CBS, this volume deals with various types of scripts, and includes writing exercises and several chapters and analyses of students' work which should be valuable for the embryo radio writer.

Zipf, W. H. *See* Bond—*Radio Handbook for Extension Workers*.

EDUCATION: GENERAL

- Aarnes, Hale, and Christiansen, Kenneth, editors. *Problems in College Radio*. Columbia, Mo., Stephens College, 1948.
 Proceedings of "The 1946 Conference on College Radio," held at Stephens College. Contains speeches dealing with the radio curriculum, careers, etc.
- Atkinson, Carroll. *American Universities and Colleges That Have Held Broadcast Licenses*. Boston, Meador Publishing Co., 1941.
 A history of educationally owned radio stations from 1922 to 1941.
- . *Radio in State and Territorial Educational Departments*. Boston, Meador Publishing Co., 1942.
 Describes the experiences of State education departments in the use of radio for instructional and for publicity purposes.
- Bird, Winfred W. *The Educational Aims and Practices of the National and Columbia Broadcasting Systems*. Seattle, University of Washington Press, 1939.
 An analysis of aims and objectives of both networks, with author's criteria for evaluating their educational merit.
- Cooper, Isabelle M. *Bibliography on Educational Broadcasting*. Chicago, The University of Chicago Press, 1942.
 A bibliography on the historical, technical, and educational fields of broadcasting.
- Council on Radio Journalism, National Association of Broadcasters, Washington, D. C.
 History of Council and standards for education for radio journalism.
- Dale, Edgar. *Audio-Visual Methods in Teaching*. New York, The Dryden Press, Inc., 1947.
 A basic text on methods, with brief references to radio.
- Experiment By Schools—Radio and Government, Washington, D. C., U. S. Department of the Interior, 1941.
 The story of a new information technique tested by the Department of the Interior in 1941, when radio was used as the medium of interpreting to the American people, and to California, in particular, the importance of the Central Valley Project.
- Faulkner, Anne Shaw. *What We Hear in Music*. Camden, N. J., RCA Victor Co., Inc., 1943.
 An organized plan for the study of music in a broadly cultural style. Points up the possibilities which radio and the phonograph provide in presenting the whole gamut of music in education.
- Federal Radio Education Committee. *Directory of College Radio and Television Courses*. Washington, D. C., U. S. Office of Education, 1949.
 Alphabetized by States, shows types of radio and television courses taught at each. Mimeo.
- . *Suggested Standards for College Courses in Radio Broadcasting*. Washington, D. C., U. S. Office of Education, 1945.
 Designed to guide colleges in establishing radio courses.
- Gruenberg, Sidonie M. *The Use of Radio in Parent Education*. Chicago, The University of Chicago Press, 1940.
 Reports a survey conducted by the Child Study Association of America, in cooperation with the National Advisory Council on Radio in Education and the National Council of Parent Education.
- Grumbine, E. Evalyn. *Reaching Juvenile Markets*. New York, McGraw-Hill Book Co., Inc., 1938.
 An index to children's likes and dislikes.
- Hartberg, Max J., ed. *Radio and English Teaching*. New York, D. Appleton-Century Co., Inc., 1941.
 Development of radio as an educational medium, beginning with the background of radio and the history and problems of educational broadcasting.
- Hill, Frank Ernest. *Tune in for Education: Eleven Years of Education by Radio*. New York, National Committee on Education by Radio, 1942.
 A record of the events leading up to the formation of the National Committee on Education by Radio in 1930, and its subsequent history to 1941.

Hyers, Faith Holmes. *The Library and the Radio.* Chicago, The University of Chicago Press, 1938.

This pamphlet, prepared at the request of the American Library Association, contains a chapter devoted to the librarian's experiments with radio programs.

Kitchell, Valma Irane. *Teaching Music Appreciation: Use of the Radio and Movies.* Urbana, University of Illinois, 1940.

With a specific class as an illustration, this publication shows how the traditional classroom instruction in music can be revitalized through the use, both in and out of school, of recordings and radio programs.

Laine, Elizabeth. *Motion Pictures and Radio.* New York, McGraw-Hill Book Co., Inc., 1939.

Shows that radio is well adapted to the dissemination of all phases of education. Suggests the advantages and the disadvantages of a national or regional "school of the air."

Leonard, J. Paul. See Noel—*Foundations for Teacher Education in Audio-Visual Instruction.*

Lowdermilk, B. E. *Teaching With Radio.* Columbus, Ohio State University, 1933.

Practical suggestions on preparing classes for radio, on listening, on follow-up work, etc.

MacLachy, Josephine, ed. *Education on the Air.* Columbus, Ohio State University, 1930 to date.

Yearbook containing proceedings of the Institute for Education by Radio. Some of the topics discussed are: Organization and administration of education by radio, the radio in educational institutions, schools of the air, college radio stations and their activities, technical aspects of radio, educational techniques in broadcasting, and research in radio education.

New York Academy of Medicine. *Radio in Health Education.* New York, Columbia University Press, 1945.

A critical study by the Academy of Medicine of the use of radio in health education. Presents a series of talks by medical men and professional radio people at an Academy conference on radio in health education.

Noel, Elizabeth Goudy, and Leonard, J. Paul. *Foundations for Teacher Education in Audio-Visual Instruction.* Washington, D. C., American Council on Education, 1948.

A guide for college administrators and instructors in planning and administering audio-visual education programs. Deals indirectly with radio.

Power, Leonard. *College Radio Workshops.* Washington, D. C., Federal Radio Education Committee, U. S. Office of Education, 1940.

Case studies of four typical workshops at Syracuse University, Indiana State Teachers College, the University of Kentucky, and Drake University.

Reid, Seerley, and Woolfel, Norman. *How To Judge a School Broadcast.* Columbus, Ohio, Evaluation of School Broadcasts. (Available on loan through Federal Radio Education Committee, U. S. Office of Education, Washington, D. C.)

A manual for teachers and broadcasters providing techniques by which they may quickly judge the educational effectiveness of programs intended for use in schools.

Rowland, Howard. *Crime and Punishment on the Air.* Columbus, Ohio, Ohio State University, 1942. (Evaluation of School Broadcasts, Bulletin No. 54.)

Results of a study of off-the-air recordings of 20 different radio programs in which crime and its effect upon listeners is a central theme.

Siepmann, Charles A. *Radio and Education.* New York, William Sallock, 344 E. 17th St.,

One of 50 factual studies in philosophy and social science.

Tyler, I. Keith. See Woolfel—*Radio in the School.*

Tyson, Levering, ed. *Radio and Education.* Chicago, University of Chicago Press, 1931-35.

Yearbook containing the proceedings of the annual assembly of the National Advisory Council on Radio in Education. A collection of speeches by prominent men and women on the educational, technical, and legal problems confronting educational broadcasting.

Woelfel, Norman, and Tyler, I. Keith.
Radio and the School. Yonkers, N. Y.,
World Book Co., 1945.

Represents the combined intelligence and judgment of the staff members of the Evaluation of School Broadcasts research project at Ohio State University on the prob-

lems of radio and the school curriculum. Not merely a textbook for teachers and administrators, but rather a general volume on the education aspects of American radio. Points out the advantages and disadvantages of current programs.

Woelfel, Norman. See Reid—How to Judge a School Broadcast.

EDUCATION: SCHOOL USES OF RADIO

Atkinson, Carroll. Broadcasting to the Classroom by Universities and Colleges. Boston, Meador Publishing Co., 1942.

A compilation of the attempts by various universities to broadcast to the classroom.

Development of Radio Education Policies in the American Public School System. Edinboro, Pa., Edinboro Educational Press, 1939.

The author traces the historical beginnings and the present radio policies of 126 American public-school systems representing population centers of 8,000 and more.

Education by Radio in American Schools. Nashville, Tenn., George Peabody School for Teachers, 1938.

A study of the development of radio program policies in 2,111 educational institutions. Concerned chiefly with the extent to which radio is used today by American schools.

Public School Broadcasting to the Classroom. Boston, Meador Publishing Co., 1942.

A record of the history and development of the broadcasting of radio programs for classroom use by 29 American public-school systems that have attempted to provide this type of educational service.

Radio Extension Courses Taught for Credit. Boston, Meador Publishing Co., 1941.

A record of attempts made by 13 American institutions of higher learning to offer correspondence-extension courses in radio.

Radio in State and Territorial Educational Departments. Boston, Mass., Meador Publishing Co., 1942.

Describes the experiences of State departments of education in using radio for instructional as well as for publicity purposes.

Radio Network Contributions to Education. Boston, Meador Publishing Co., 1942.

The author examines 40 programs broadcast by the major networks of the United States and Canada.

Radio Programs Intended for Classroom Use. Boston, Meador Publishing Co., 1942.

In this, the sixth book in a series, the author summarizes information in three previous books on broadcasts for classroom use.

Barr, Arvil S.; Ewbank, Henry L.; and McCormick, Thomas C., ed. Radio in the Classroom. Madison, Wis., University of Wisconsin Press, 1942.

Presents the principal findings of the Wisconsin Research Project in school broadcasting.

CBS American School of the Air. New York, The Columbia Broadcasting System, 485 Madison Avenue, 1930-48.

Manual published annually as a guide for teachers in the classroom use and enjoyment of the five weekly series of School of the Air broadcasts. Program discontinued.

Darrow, Ben H. Radio Trailblazing. East Aurora, N. Y., Roycroft Shops, 1940. Also Columbus, Ohio, College Book Co., 1940.

A dramatic history of the Ohio School of the Air, a pioneering venture in radio education.

Ewbank, Henry L. See Barr—Radio in the Classroom.

Frost, Eda. See Watkins—Your Speech and Mine.

Goudy, Elizabeth. See Roberts—Airlanes to English.

Hablemos Español. Austin, Texas
State Department of Education, 1945.

A manual and classroom guide for the recorded exercises in Spanish of the same name, for elementary grades.

High-School Radio Workshops In Cleveland. Cleveland, Ohio, Public Schools.

Available through the Federal Radio Education Committee, U. S. Office of Education, Washington, D. C.

How Schools Can Use Radio. New York, National Broadcasting Co., 1942.

A 20-page handbook of practical advice to the teacher or school administrator on the use of radio in the classroom.

Jones, J. Morris. *Americans All—Immigrants All: A Handbook for Listeners.* Washington, D. C., Federal Radio Education Committee, U. S. Office of Education, 1939.

Text material on the story of immigration and the background of various races and nationalities. Intended for use with the recordings of this series.

Kaplan, Milton A. *See Sterner—Skill in Listening.*

Kitchell, Valma Irene. *Teaching Music Appreciation: Use of the Radio and Movies.* Urbana, University of Illinois, 1940.

Using a specific class as an illustration, this publication shows how traditional classroom procedures in music can be revitalized through the use of radio and recordings.

Levenson, William B. *Teaching Through Radio.* New York, Farrar & Rinehart, Inc., 1945.

Has a twofold purpose: The improvement of school broadcasting and the encouragement of more effective use of educational radio programs. Written by the former director of Cleveland's school-owned Radio Station WBOE, the book presents the techniques and basic information needed by teachers and school administrators in a variety of situations. Contains illustrative material—scripts, aids to utilization, and program schedules.

McGormick, Thomas C. *See Barr—Radio in the Classroom.*

NBC Inter-American University of the Air. New York, Columbia University Press, 1941-46.

Series of handbooks providing background material for reading in connection with each series being currently broadcast. Also contains bibliographies of suggested reading in the related fields of history, music, literature, and home economics.

Parker, Lester W. *School Broadcasting in Great Britain.* Chicago, University of Chicago Press, 1940.

Indicates the possibilities of the radio in the classroom and sets up a plea for controlled experimentation and follow-up by American educational authorities. A clear-cut picture of radio education in Great Britain.

Rachford, Helen F. *See Robert—Airlines to English.*

Radio and the Classroom. Washington, D. C., Department of Elementary School Principals, National Education Association, 1941.

This monograph, arranged by the radio committee of the Department of Elementary School Principals of the NEA, Jane E. Monahan, chairman, is a series of articles by leading educators in the field of education and radio. The articles deal with actual problems in the school use of radio and how they were solved.

Radio and the English Teacher. Chicago, National Council of English Teachers, 1938.

Contains suggested units, classroom procedures and projects, and a bibliography.

Radio in the Classroom. Wisconsin Research Project in School Broadcasting, Madison, Wis., University of Wisconsin Press, 1942.

Reporting results of experimental studies in the production and classroom use of lessons which were broadcast by radio.

Report of Radio Activities—Station WBOE. Cleveland, Ohio, Public Schools, 1939.

A story of "private airways for public education." The report tells how to plan, install, and operate an ultra-high-frequency educational broadcasting system. WBOE has used radio as a means of teacher training, as well as vitalized instruction.

Robbins, Irving. *See Woolf—School-wide Use of Radio.*

Roberts, Holland; Rachford, Helen; and Goudy, Elizabeth. *Airplanes to English*. New York, McGraw-Hill Book Co., Inc., 1942.

A workable textbook containing practical exercise material, including some 29 scripts for broadcasting or classroom reading.

Saunders, Katharine M. *See* Sterner—Skill in Listening.

Sterner, Alice P. *A Course of Study In Radio Appreciation*. New York, Educational and Recreational Guides, Inc., 1941.

A course outline for high-school teachers of English. Contains 22 curriculum units in radio appreciation.

—; Saunders, Katharine M.; and Kaplan, Milton A. *Skill in Listening*. Chicago, National Council of Teachers in English, 1944.

A treatise on different types of radio programs, their preparation, etc., with suggestions for developing listening skills.

Stewart, Irvin, ed. *Local Broadcasts to Schools*. Chicago, University of Chicago, 1940.

Presents the experiences of six representative cities: Alameda, Calif.; Cleveland, Ohio; Detroit, Mich.; Rochester, N. Y.; Portland, Oreg.; Akron, Ohio.

The Fourth "R." Schenectady, N. Y., Public Schools, 1943.

A handbook on the selection and use of audio materials by teachers. An outgrowth of a Workshop on Audio Education conducted during the summer of 1942 by the Schenectady (N. Y.) Public Schools with the cooperation of Station WGY.

Watkins, Rhoda, and Frost, Eda. *Your Speech and Mine*. Chicago, Lyons and Carnahan, 1945.

A feature of this book is the attention given to radio-listening skills. Teachers will find the sections devoted to sound films and public address systems equally useful, particularly the list of sources.

Woelfel, Norman. *How To Use Radio in the Classroom*. Washington 6, D. C., The National Association of Broadcasters, 1939.

A research study sponsored by the Federal Radio Education Committee to find the educational values of school broadcasts in elementary and secondary schools.

— and Robbins, Irving. *School-Wide Use of Radio*. Washington, D. C., Federal Radio Education Committee, U. S. Office of Education, 1941.

Describes experiment in a Zanerville, Ohio, high school, with a CBS School of the Air program. Outlines step-by-step procedures in selecting program and results of school-wide listening.

SCRIPTS, BOOKS, AND PLAYS

Axelrod, Donald. *See* Lass—Plays from Radio.

Barnouw, Erik, ed. *Radio Drama in Action*. New York, Farrar & Rinehart, 1945.

A collection of 25 radio plays dealing with problems of a changing world. Leading dramatists in the field of public service are contributors, and editor Barnouw has written an introduction to each play along with production directions.

Bauer, W. W., and Edgley, Leslie. *Your Health*. New York, E. P. Dutton & Co., 1939.

Contains selections of prize-winning scripts from a series on health education for junior and senior high schools designed to correlate the health program with other curricular subjects.

Benet, Stephen Vincent. *They Burned the Books*. New York, Farrar & Rinehart, 1942.

Script of the program which NBC presented in 1942.

— We Stand United and Other Radio Scripts. New York, Farrar & Rinehart, 1945.

This book of radio plays is the final volume of published works of the late Stephen Vincent Benet. These plays serve as models of writing for radio broadcasts.

Boyd, James, ed. *The Free Company Presents*. New York, Dodd, Mead & Co., 1941.

A volume of 10 complete radio plays written by a group of America's outstanding writers. Valuable production notes are included.

Boylan, John. *Parents on Trial*. Los Angeles, Calif., Works Progress Administration under the supervision of the Los Angeles County Probation Department, 1939.

The volume contains 15 scripts taken from the weekly half-hour NBC Pacific Red Network series dealing with problems of juvenile delinquency and how to solve them.

Byrne, John Joseph. *Great Composers: Six Radio Dramatizations*. New York, Benton & Bowles, Inc., 1942.

Radio scripts presented on The Family Hour and selected for school use by George H. Garton, Director of Music, Board of Education, New York City. Short biographical notes of the composers are included.

Carmer, Carl. See Van Doren—American Scriptures.

Connery, Robert H., ed. *The Land of the Free*. Washington, D. C., Catholic University Press, 1941.

Six 30-minute radio scripts by Richard McDonagh with "study club notes," questions, and selected bibliography. Also chapter on how to adapt the scripts for school use.

Corwin, Norman. *More by Corwin*. New York, Henry Holt & Co., 1944.

Among the 16 radio dramas included in this volume are the justly famous *We Held These Truths*, excerpts from the "This Is War" series, and others.

— *On a Note of Triumph*. New York, Simon & Schuster, 1945.

Edited script of the famed CBS broadcast immediately after VE-day.

— *They Fly Through the Air*. Weston, Vt., Vrest Orton, 1939.

A poetic radio drama based on the air raids on civilians during the Civil War in Spain, 1936-39.

— *This Is War*. New York, Dodd, Mead & Co., 1942.

A collection of 18 radio plays about America on the march, as produced over the four major networks in 1942.

— *Untitled and Other Radio Dramas*. New York, Henry Holt & Co., 1947.

Another compilation of 17 radio dramas by Corwin.

Coulter, Douglas, ed. *Columbia Workshop Plays*. New York, Whittlesey House, 1939.

The book includes eight plays revived during the summer season in the Columbia Workshop Festival.

Outhbert, Margaret. *Adventure in Radio*. New York, Howell, Soskin, 1945.

A book of selected scripts for young people, written by many of radio's best writers and intended for study and home practice.

Dunlap, Orrin E., Jr. *Radio's 100 Men of Science*. New York, Harper & Bros., 1944.

Biographical narratives of pathfinders in electronics and television.

Eaton, Walter Prichard. See Welch—Yale Radio Plays: The Listener's Theatre.

Edgley, Leslie. See Bauer—Your Health.

Educational Radio Script Exchange Catalog. Washington, D. C., Federal Radio Education Committee, U. S. Office of Education, 6th ed., 1949.

A descriptive list of 1,200 educational radio scripts available free on loan from the circulating library of the Educational Radio Script Exchange. Most of the scripts are dramatic in form, varying in length from 10 to 30 minutes.

Erekson, E. B., and Ziebarth, E. W. *Six Classic Plays for Radio and How to Produce Them*. Minneapolis, Minn., Burgess Publishing Co., 1940.

Contains adaptations for radio of six classic plays as follows: Elizabethan Drama: *Macbeth* and *Othello*; Social Problem Play, *Ourselves*; Realism and Naturalism, *A Doll's House*, and *The Cherry Orchard*; Comedy, *Lady Windemere's Fan*. It also contains 86 pages of practical directions for production, with hints about the use of sound, a glossary of studio terms, and illustrations of microphones.

Fitelson, H. William, ed. *Theatre Guild on the Air*. New York, Rinehart & Co., Inc., 1947.

Twelve radio adaptations of famous stage plays. Introductions by radio writers describing problems of adaptation.

- Garrigus, Frederick, and Johnson, Theodore, ed. *You're On The Air*. Boston, Baker's Plays, 1946.
A collection of eight plays adapted for radio with individual production notes.
- Gaver, Jack, and Stanley, Dave, eds. *There's Laughter In the Air*. New York, Greenberg, Publishers, Inc., 1945.
Twenty-one edited scripts of radio's top comedians and their best shows.
- Gleason, Marion N. See Thorne—*The Pled Piper Broadcasts*.
- Goodman, Robert, comp. and ed. *Masterpieces for Radio and Declamation*. Portchester, N. Y., Liberty Publishing Co., 1943.
Includes national anthems of different countries, poems, stories, speeches, and letters for dramatic adaptation to radio.
- Grannan, Mary. *Just Mary Stories*. Toronto, Ont., W. J. Gage & Co., Ltd., 1942.
A series of 18 original stories written especially for broadcasting to small children.
- . *Just Mary and Just Mary Again*. Toronto, Ont., W. J. Gage & Co., Ltd., 1942.
Combines original volume of *Just Mary Stories* and 18 additional stories for children aged 5 to 7. All stories have been broadcast by the author over the Canadian Broadcasting Company.
- Henry, Robert D., and Lynch, James M., Jr. *History Makers*. Evanston, Ill., Row, Peterson & Co., 1941.
A series of eight radio plays on the American story suitable for classroom use.
- Huber, Louis J. *Short Radio Plays*. Minneapolis, Minn., The Northwestern Press, 1938.
A collection of nine short plays for radio. Amateurs may use the plays without payment of royalty for purposes of entertainment. For commercial purposes a royalty fee of \$5 is charged.
- Irvin, Lee. *The School Radio Club*. Minneapolis, Northwestern Press, 1941.
Eleven scripts intended for use by high-school students. Also contains directions for forming high-school radio clubs or guilds.
- Johnson, Theodore. See Garrigus—*You're on the Air*.
- Jones, Carless, ed. *Short Plays for the Stage and Radio*. Albuquerque, N. Mex., University of New Mexico Press, 1939.
Seven plays suitable for either stage or radio, together with notes on production: *The Necklace*, *The Importance of Being Earnest*, *Genius*, *Wheel Chair Romance*, *Elizabeth of Austria*, *Now Playing Tomorrow*, *Bardell Versus Pickwick*.
- Junior Leagues, American Association of. *Waldorf Astoria*, New York, N. Y.
Scripts for children on royalty basis.
- Koslanko, William, comp. *American Scenes*. New York, The John Day Co.
A selection of 12 short plays suitable for performance by groups of high-school level as edited by Mr. Koslanko. Four of the plays are suitable for radio production.
- . comp. *100 Nonroyalty Radio Plays*. New York, Greenberg, 1941.
Contains 100 plays written by many of our best-known radio writers. Some of the scripts are suitable for study, production, and reading.
- Kruelevitch, Walter, and Romie, C. *Radio Drama Production*. New York, Rinehart & Co., 1946.
A handbook intended for the average classroom workshop. Contains simple scripts with exercises designed to develop facility in elements of radio drama production. Text offers suggestions for procedure and background of production theory.
- Lass, A. H.; McGill, Earle L.; and Axelrod, Donald, ed. *Plays From Radio*. Boston, Houghton Mifflin, 1948.
Fourteen half-hour radio plays with suggestions for class discussion, casting, and production; also a general discussion on radio play production and a glossary of radio terms.
- Latham, Jean Lee. *Nine Radio Plays*. Chicago, Dramatic Publishing Co., 1940.
Appropriate for Washington's and Lincoln's birthdays, Halloween, Thanksgiving, Christmas, Columbus Day, St. Valentine's Day, St. Patrick's Day, and Mother's Day.

Let Freedom Ring! Washington, D. C., Script and Transcription Exchange, U. S. Office of Education.

Thirteen scripts dramatizing the century-old struggle for freedom and civil liberties as originally broadcast by the U. S. Office of Education.

Let Freedom Ring! Manual. Washington, D. C., Script and Transcription Exchange, U. S. Office of Education.

Applies the scripts in Bulletin 1937, No. 82 to many appropriate situations in schools and communities. This manual includes a sample script with lesson aids, production notes, and music direction, also bibliographies on radio in the school and on social studies.

Longstreet, Stephen. See **Oboler—Free World Theatre.**

Lynch, James M., Jr. See **Henry—History Makers.**

MacLeish, Archibald. **Air Raids.** New York, Harcourt, Brace & Co., Inc., 1939.

A play written to verse.

— **The American Story.** New York, Duell, Sloan & Pearce, Inc., 1944.

Contains 10 of the scripts which were introduced in 1943 to the radio listeners of NBC's University of the Air. Purpose of the broadcasts was to bring together from the old chronicles, the narratives, the letters, and from the pages written by those who saw with their own eyes part of the American record.

McGill, Earle L. See **Lass—Plays from Radio.**

Morris, James M. **Radio Workshop Plays.** New York, The H. W. Wilson Co., 1945.

An anthology of 25 radio plays written especially for radio. This is a revision and enlargement of the first volume published in 1940.

Murrow, Edward R. **This Is London.** New York, Simon & Schuster, 1941.

Selected from the weekly broadcasts from London during wartime.

Oboler, Arch. **Fourteen Radio Plays.** New York, Random House, Inc., 1940.

Fourteen original plays written especially for radio and produced by NBC. Foreword by Lewis H. Hittelman.

— **New Radio Plays.** New York, Random House, Inc., 1941.

A collection of plays that scored the greatest successes in one of Mr. Oboler's weekly radio series.

— **Oboler Omnibus: Radio Plays and Personalities.** New York, Duell, Sloan & Pearce, 1945.

Fourteen radio plays.

— **Plays for Americans.** New York, Farrar & Rinehart, Inc., 1941 and 1942.

Thirteen nonroyalty radio plays concerning the American people during World War II.

— **This Freedom.** New York, Random House, 1942.

Contains 18 original nonroyalty radio plays and an introduction by Mr. Oboler offering advice to aspiring radio actors and directors.

— and **Longstreet, Stephen, ed.** **Free World Theatre.** New York, Random House, 1944.

Nineteen radio plays written especially to aid in the war effort.

Radio and Television Bibliography. New York, Columbia Broadcasting System, 1941.

A bibliography of books, pamphlets, and reports.

Radio Manual. New York, Oral Hygiene Committee of Greater New York, 1939.

A compilation of 44 radio talks broadcast over Station WNYC and intended to be of assistance to those in the profession who are contemplating public addresses or the preparation of educational literature on dental subjects for laymen.

Radio Manual. Oral Hygiene Committee of Greater New York, 1947.

Contains 50 talks broadcast over WNYC by outstanding members of the dental and allied professions. Also an appendix of suitable material for radio broadcasting.

Ross, Oscar, ed. **Radio Broadcasting and Television.** New York, H. W. Wilson Co., 1947.

An annotated review of nearly 1,000 books, articles, and pamphlets on radio and television, classified under a dozen subject headings.

- Sauer, Julia L., ed. *Radio Roads to Reading*. New York, H. W. Wilson Co., 1939.
Scripts of 20 successful library book talks selected from 8 years of broadcasting by the Rochester Public Library.
- Stanley, Dava. *See Gaver—There's Laughter in the Air*.
- Swing, Raymond. *In the Name of Sanity*. New York, Harper & Bros., 1943.
Raymond Swing's broadcasts in 1943 devoted to the implications of the release of atomic energy.
- Thompson, Dorothy. *Listen, Hans*. Boston, Houghton-Mifflin Co., 1942.
Twenty-four weekly talks by Dorothy Thompson as short-waved by CBS to Germany early in World War II. Also some of her observations of the German people based on personal experiences.
- Thorne, Sylvia, and Gleason, Marion N. *The Pied Piper Broadcasts*. New York, H. W. Wilson & Co., 1943.
A collection of seven scripts produced originally over Station WHAM, Rochester, N. Y. Those responsible for planning programs for young children should welcome this addition to the scant amount of published material at present available for their use.
- Tooley, Howard. *Radio Guild Plays*. Minneapolis, Minn., Northwestern Press, 1941.
A collection of radio scripts suitable for broadcast on special holidays and historical occasions.
- Treasury Star Parade. New York, Farrar & Rinehart, 1942.
Twenty-seven of the best plays which were broadcast in 1942-43 in the radio series of the same name.
- Van Doren, Carl, and Carmer, Carl. *American Scriptures*. New York, Boni & Gaer, 1943.
Thirty-three selections from the series of historical episodes broadcast during the intermissions of the Sunday concerts of the Philharmonic Symphony Society of New York, from May 1943 through 1944.
- Watson, Katherine Williams. *Once Upon a Time*. New York, H. W. Wilson Co., 1942.
Twenty-eight popular children's stories rewritten for radio broadcasting.
- ed. *Radio Plays for Children*. New York, H. W. Wilson Co., 1947.
Twenty-six radio plays varying in length from 5 to 30 minutes. Author indicates grade levels and suggests how the plays can be used in classroom for simulated broadcasts.
- Weaver, Warren, ed. *The Scientists Speak*. New York, Boni & Gaer, 1947.
A collection of talks on science during the intermissions of the New York Philharmonic Concerts on CBS.
- Weiser, Norman S. *The Writer's Radio Theatre, 1940-41*. New York, Harper & Bros., 1941.
Written by the drama critic of the *Radio Daily*, this book contains radio scripts selected as the best of the year.
- *The Writers' Radio Theatre*. New York, Harper & Bros., 1942.
Ten outstanding radio scripts of the year and 1 television script.
- Welch, Constance, and Eaton, Walter Prichard. *Yale Radio Plays: The Listeners' Theatre*. Boston, Expression Co., 1940.
Thirteen radio plays written and produced by Yale University drama students over WICC.
- White, James R. *Let's Broadcast*. New York, Harper & Bros., 1939.
Twelve one-act nonroyalty plays utilizing broadcast technique for home or junior high school use.
- *Three-Way Plays*. New York, Harper & Bros., 1944.
Six nonroyalty 1-act plays and comedy sketches adaptable either for stage or radio.
- White, Melvin R. *Radio and Assembly Plays*. Minneapolis, Minn., Northwestern Press, 1941.
A collection of five adaptations from literature with brief production notes.
- Wylie, Max. *Best Broadcasts of 1938-39*. New York, Whittlesey House, 1940.
An anthology of radio programs presented on all three major networks between January 1, 1938, and July 1, 1939. Suitable as a student guide to radio writing technique.
- *Best Broadcasts of 1939-40*. New York, Whittlesey House, 1940.

Best Broadcasts of 1940-41.
New York, McGraw-Hill Book Co.,
Inc., 1942.

Another compilation of the author's yearly anthology of radio programs. Contains talks by the late President Roosevelt, and former Prime Minister Churchill and scripts by the late Stephen Vincent Benet, Robert Sherwood, and others.

Young, Blanche, comp. School Radio Scripts. Indianapolis, Ind., Indianapolis Public Schools, 1939.

This collection of school radio scripts and bulletins from 25 cities presents material which has been successful. The ideas may be adapted to other local situations. Permission to broadcast scripts must be obtained from the schools or persons concerned, but they may be used without further permission over public address systems.

Ziebarth, E. W. See Erakson—Six Classic Plays for Radio and How to Produce Them.

ENGINEERING

Allan, W. J. D. Radio Navigation. Brooklyn, N. Y., Chemical Publishing Co., 1941.

A textbook for the wireless operator and observer.

Almstead, Frances E.; Davis, Kirke E.; and Stone, George K. Radio: Fundamental Principles and Practices. New York, McGraw-Hill Book Co., 1944.

A technical book to be employed along with a good laboratory manual. Includes theory, equipment, operation, instruments, and terms, and has brief sections on frequency modulation and television.

Amateur Radio Handbook. 2d edition. The Incorporated Radio Society of Great Britain, 1940.

Similar to the *Radio Amateur's Handbook* in this country.

Anderson, L. T. See Shultz—Experiments in Electronics and Communication Engineering.

Brown, O. F., and Gardiner, E. L. Elements of Radio Communication. New York, Oxford University Press, 1939.

A comprehensive and not too technical treatment of radio communication and apparatus.

Collins, A. F. Radio Amateur's Handbook. 8th ed. Revised by E. L. Bragdon. New York, Thomas Y. Crowell Co., 1940.

Practical handbook for amateurs to use in constructing and operating sets.

Davis, Kirke, E. See Almstead—Radio: Fundamental Principles and Practices.

Drew, Charles Edward. How To Pass Radio License Examinations. 2d ed., New York, J. Wiley & Sons, Inc., 1944.

Discusses basic radio laws, theory, and practice. Presents questions and answers to examinations of all classes of radio operators.

Eby, G. B. See Watson—Understanding Radio.

Federal Communications Commission. Radio: A Public Primer. Washington, D. C., Federal Communications Commission, 1947.

A nontechnical discussion of technical radio in aviation, police and marine radio, and television and FM. Also discusses radio censorship.

Gardiner, E. L. See Brown—Elements of Radio Communication.

Goldman, Stanford. Frequency Analysis Modulation and Noise. New York, McGraw-Hill, 1948.

A mathematical text dealing with certain phases of radio engineering important especially since the development of television and radar.

Gorder, L. O., ed. A Dictionary of Radio Terms. Chicago, Allied Radio Corporation, 1946.

Miniature encyclopedia with more than 800 commonly used terms in radio and electronics. Easy-to-understand definitions.

Henney, Keith. Principles of Radio. New York, John Wiley & Sons, 3d ed. 1938.

Technical treatment of the subject.

McNicol, Donald. *Radio's Conquest of Space*. New York, Rinehart & Co., Inc., 1946.

A "stimulating and informative" record of radio's development.

Marcus, A., and Marcus, William. *Elements of Radio*. 2d ed., New York, Prentice-Hall, Inc., 1948.

A revised edition of the 1943 publication which provides the beginner with a simplified, complete study course in the fundamentals of radio operation. No advanced knowledge of physics or mathematics is necessary. It includes a new section on radar and television and a special chapter on modern radio receivers.

Morgan, A. P. *Getting Acquainted with Radio*. New York, D. Appleton-Century Co., Inc., 1940.

Olson, H. F. *Elements of Acoustical Engineering*. New York, D. Van Nostrand Co., Inc., 1940.

Lectures prepared for use at Columbia University. Chapters on loud speakers, microphones, speech, music, and hearing.

Preisman, Albert. *Graphical Constructions for Vacuum Tube Circuits*. New York, McGraw-Hill Book Co., Inc., 1943.

Designed to fill a gap in the literature on vacuum tubes, viz., graphical constructions.

Radio Fundamentals. Annapolis, Md., U. S. Naval Institute, 1940.

Standard textbook on principles of radio apparatus and communication.

Ramo, Simon, and Whinnery, John R. *Fields and Waves in Modern Radio*. New York, John Wiley & Sons, Inc., 1944.

Concerned with certain aspects of electromagnetic theory in relation to the problems of modern radio and electronics engineering.

Reyner, J. H. *Short-Wave Radio*. New York, Pitman Publishing Corp., 2d ed., 1940.

Study of short waves. Aerials, feeders, aerial arrays, transmitters, receivers, ultra-short, and micro-waves are discussed. A short glossary is included.

Scarlott, Charles A. *See Williams—Training for Victory-Radio*.

Shultz, E. H., and Anderson, L. T. *Experiments in Electronics and Communications Engineering*. New York, Harper & Bros., 1943.

Laboratory guide for communication engineering students. Contains more than 100 experiments ranging from simple direct current measurements to complete video amplifiers, radio receivers, radio transmitters, antenna systems, and microwave equipment.

Sterling, George E. *Radio Manual*. New York, D. Van Nostrand Co., Inc., 3d ed., 1938.

Comprehensive handbook on all technical phases of radio.

Tyler, Kingdon S. *Modern Radio*. New York, Harcourt, Brace & Co., 1944.

A nontechnical explanation, with brief discussions of studios and studio design, how sound effects are created, microphones, the control and master control rooms, radio tubes, the transmitter and antenna, FM, short wave, television, and radar.

Watson, Herbert M.; Welch, H. E.; and Eby, G. S. *Understanding Radio*. New York, McGraw-Hill Book Co., Inc., 1940.

A guide to practical operation and theory of radio.

Welch, H. E. *See Watson—Understanding Radio*.

Whinnery, John R. *See Ramo—Fields and Waves in Modern Radio*.

Williams, B. E., and Scarlott, Charles A. *Training for Victory—Radio*. New York, American Book Co., 1943.

A book outlining basic knowledge required by the Army for many of the specialized jobs in radio and other technical fields.

FREQUENCY MODULATION

Adair, George. FM Broadcasting and Education. Washington, D. C., Federal Radio Education Committee, U. S. Office of Education, 1943.

A 4-page monograph outlining preliminary procedures for applicants of FM educational broadcasting stations.

Boutwell, William D. Education's Megacycle. Washington, D. C., Federal Radio Education Committee, U. S. Office of Education, 1943.

Describes specially reserved channels for educational broadcasting and their potential uses by school administrators and teachers. (Reprinted from *ARE Journal*.)

— **FM for Education.** Washington, U. S. Government Printing Office, 1944. (U. S. Office of Education, Misc. No. 7.)

Suggestions for planning, licensing, and utilizing educational FM radio stations owned and operated by school systems, colleges, and universities.

Dunham, Franklin. FM for Education. Washington, U. S. Government Printing Office, 1948. (U. S. Office of Education, Misc. No. 7, Revised, 1948.)

Revised edition with up-to-date information on education's progress in utilizing its own FM frequencies.

Federal Communications Commission. Standards of Good Engineering Practice Governing Standard and Other Than Standard Broadcast Stations.

FM Broadcasters, Inc. Broadcasting's Better Mousetrap. Washington, D. C., FM Broadcasters, Inc., 1940.

A simple explanation of frequency modulation for the layman—what it is and what it does.

FM Reports and Television Digest. Washington, D. C., 1519 Connecticut Avenue NW.

Weekly news letters covering trends and developments. Also yearly directories with periodic addenda.

Lowdermilk, R. R. Minimum Facilities Needed for Educational FM Broadcasting. Washington, D. C., U. S. Office of Education, 1944. Mimeo.

Presents technical data supporting testimony before FCC hearings in 1944 for additional frequencies for educational broadcasting.

— **Planning an Educational FM Radio-Broadcast Station.** Washington, D. C., U. S. Office of Education, 1944. Mimeo.

Indicates what seems to be a good approach to the job of planning a station by a city school system.

Rider, J. F. FM—An Introduction to Frequency Modulation. New York, John F. Rider, Publisher, 1940.

Principles of FM particularly valuable to servicemen.

Rowe, George. FM for You. Washington, D. C., U. S. Department of Agriculture, 1945.

A brief explanation of FM and the cost of building an FM station.

Studebaker, J. W. The Needs of Educational FM Broadcasting for Additional Channels. Washington, D. C., U. S. Office of Education, 1944. Mimeo.

Complete testimony of the U. S. Commissioner of Education at FCC hearings to consider the reallocation of frequencies. The need for additional frequencies for educational use is outlined in detail.

TELEVISION

- Allan, Douglas. *How To Write for Television*. New York, E. P. Dutton & Co., 1946.
- Designed to show opportunities in television for the skilled writer. Considers different types of programs and how to build them effectively. Also contains sample scripts and glossary.
- American Television Society. *The 1946 American Television Directory*. New York, The Society, 1946.
- First annual edition. Contains some 50 articles on a variety of television subjects. In addition gives names of members and executives of the American Television Society, television stations, advertisers, agencies, producers, etc.
- Bettinger, Hoyland. *Television Techniques*. New York, Harper & Bros., 1947.
- A guide to good showmanship in television practice, covering every aspect of television production. Line drawings are used to illustrate the means and methods discussed.
- Borkin, Joseph, and Waldrop, Frank C. *Television: A Struggle for Power*. New York, William Morrow & Co., 1938.
- A history of the developments of radio as a whole and of television as one of its phases. It deals largely with the regulatory and commercial aspects of radio.
- Cameron, James R. *Television for Beginners: Theater Television*. Coral Gables, Fla., Cameron Publishing Co., 1947.
- A nontechnical study of television from televisor to receiver. A short chapter on color television, and a glossary of terms.
- Cocking, W. T. *Television Receiving Equipment*. New York, Nordeman Publishing Co., Inc., 1940.
- Treatise on design and operation of various parts of receivers, including cathode-ray tubes.
- DeForest, Lee. *Television Today and Tomorrow*. New York, Dial Press, 1942.
- Dunlap, Orrin E., Jr. *The Future of Television*. Rev. ed. New York, Harper & Bros., 1947.
- Important television programs and practices from 1939 to publication data.
- Dupuy, Judy. *Television Show Business*. Schenectady, N. Y., General Electric Co., 1945.
- A handbook of television programing and production based on 5 years of operation of television station WRGB.
- Eddy, William C. *Television: The Eyes of Tomorrow*. New York, Prentice-Hall, 1945.
- A comprehensive analysis of television's development and its potential uses, based on practical experiences of the author.
- Felix, Edgar. *Frequency Modulation. Facsimile and Television*. See *Ultra-High Frequency Modulation*.
- Hubbell, Richard W. *Four Thousand Years of Television*. New York, G. P. Putman's Sons, 1942.
- A book devoted to the dramatic development of television.
- *Television Programing and Production*. New York, Murray Hill Books, Inc., 1945.
- An introduction to the art of television, picking up where author left off in his previous book. Provides fundamentals for techniques in television program production.
- Kempner, Stanley. *Television Encyclopedia*. New York, Fairchild Publishing Co., 1948.
- Gives key facts about television, as written by scientists, manufacturers, program producers, and promoters; also contains a section devoted to biographical sketches of people associated with television and a list of pertinent words and phrases.
- Kerby, Phillip. *The Victory of Television*. New York, Harper & Bros., 1939.
- Presents a practical picture of television's problems, and indicates what it may be like when television "rounds the corner."
- Lohr, Lenox E. *Television Broadcasting*. New York, McGraw-Hill Book Co., Inc., 1940.
- A comprehensive study of the production, economic, and techniques of television.

National Broadcasting Company. Television Talk. New York, National Broadcasting Co., 1946.

A pocket-size glossary of television engineering and production terms, designed for ready reference by television broadcasters.

Porterfield, John, and Reynolds, Kay, eds. We Present Television. New York, W. W. Norton & Co., 1940.

A collection of experiences by men who have struggled to inaugurate television as a public service.

Reynolds, Kay. See Porterfield—We Present Television.

Soutwell, John. Getting a Job in Television. New York, McGraw-Hill Book Co., 1947.

Spotlights each type of job, giving pay, required experience, and qualifications.

Stranger, Ralph. Dictionary of Radio and Television Terms. Brooklyn, N. Y., Chemical Publishing Co., 1941.

A reference for students of radio and television explaining unfamiliar terms. A number of scientific terms allied to these two subjects also are included.

Television Broadcasters Association. Official Yearbook of the Television

Industry. New York, The Association, 1944-45.

First yearbook of the TBA contains short articles on various aspects of television and a chronology of television events from 1847 to 1944.

Television Digest and FM Reports. Washington, D. C., 1519 Connecticut Avenue NW.

Publishers of weekly news letters covering trends and developments in television and FM radio. Also publish annual AM, FM, and Television Directories, with addenda.

Tyler, Kingdon S. Telecasting and Color. New York, Harcourt, Brace & Co., 1946.

A scientific story giving step-by-step procedures from inception of the program idea until its appearance on the receiver. Personnel duties also are discussed.

Van Dyck, Arthur. The Mysteries of Television. New York, The House of Little Books, 1940.

Presents description in nontechnical terms of how television works, its relation to other fields, and its outlook for the future. Includes a dictionary of television terms and a bibliography of books about television.

Waldrop, Frank C. See Borkin—Television: A Struggle for Power.

RADIO AND RECORDING EQUIPMENT

Audio Record, 444 Madison Ave., New York, N. Y.

Monthly publication gives up-to-date information on current developments.

Committee On Scientific Aids To Learning.

No longer operating, but most of their free publications listed below are available upon request to the Federal Radio Education Committee, U. S. Office of Education, Washington, D. C.

Broadcast Receivers and Phonographs for Classroom Use, 1939.

A study of the problems involved in the use of radios and phonographs in the school. Technical terms are explained.

Central Sound Systems for Schools. New York, National Research Council, 1940.

A study of sound systems for educators. Divided into four parts: The Function of Central Sound Systems in Schools; Facili-

ties Provided by Central Sound Systems; Technical Characteristics of Sound Systems; Sample Specifications for a School Sound System.

School Recording Technique. Karl S. Van Dyke, 1941.

A companion report to *Sound Recording Equipment for Schools*. This volume is intended to give concrete advice on the intelligent use of recording equipment.

Sound Recording Equipment for Schools. Karl S. Van Dyke, 1940.

This report points out the recording equipment then available for school use, and what constituted good equipment by existing standards. It considers the cost of equipment, its inherent limitations, and the difficulties of operation.

Geisel, V. G. See Goldsmith—Techniques of Recording.

Goldsmith, F. H., and Geisel, V. G. Techniques of Recording. Chicago,

Gamble Hinged Music Co., 1939.

Handbook on the fundamentals of recording.

Hall, David. *The Record Book*. New York, Smith & Durrele, 1940.

A selected list of more than 7,000 available records with an impartial analysis of musical works, performance, and quality of recording. Deals with the practical aspects of record collecting, the care of records and phonographs, and the selection of needles.

— *The Record Book. The Supplement*. New York, Smith & Durrele, 1941.

— *The Record Book: Second Supplement*. New York, Smith & Durrele, 1943.

How To Make Good Recordings. New York, Audio-Devices, Inc., 1945.

A nontechnical, illustrated book on how to choose a recorder, its functions, and how to operate it.

How To Make Good Recordings. New York, Audio-Devices, Inc., 1948.

Up-to-date revision of earlier edition.

New Tools for Learning: About War and Postwar Problems. Raymond C. Lewis, 280 Madison Ave., New York.

An annotated catalog of films, recordings, transcripts of broadcasts, and pamphlets about war and postwar problems for teachers, speakers, and discussion leaders.

School Sound Recording and Playback Equipment. Washington, D. C., Committee on Standards for School Audio Equipment, U. S. Office of Education, 1947.

One of a series prepared by the Joint U. S. Office of Education-Radio Manufacturers Association Committee. Intended to serve as guide by providing standards for equipment for school use.

School Sound Systems. Washington, D. C., Committee on Standards for School Audio Equipment, U. S. Office of Education, 1948.

The first in a series of standards developed by the Joint U. S. Office of Education-Radio Manufacturers Association Committee. Intended to guide school administrators in selection, installation, and utilization of equipment.

TRANSCRIPTIONS

American Dental Association, 222 E. Superior Street, Chicago, Ill.

Dr. Lon W. Morrey, Director. *Tales From Ivory Towers*—A series of stories for children.

ADR Journal, 228 No. LaSalle St., Chicago.

Beginning September 1948, monthly issues contain evaluations of available recordings for the classroom teacher.

American Medical Association, 535 N. Dearborn Street, Chicago, Ill.

Health Heroes—a series of health programs for children.

Gloria Chandler Recordings, Inc., 222½ West 46th Street, New York, N. Y.

Producers and distributors of *Books Bring Adventure* and other recorded series for school use.

Educational Radio Script and Transcription Exchange, U. S. Office of Education, Washington, D. C.

A library of transcribed programs especially selected for school use. Complete catalog available on request.

Institute for Democratic Education, 415 Lexington Ave., New York, N. Y.

Producers of transcribed programs, under the general title *Let Us Forget*.

Lewellen's Productions, 8 South Michigan Avenue, Chicago 3, Ill.

Producers of series of two programs on *The Atomic Bomb*.

Masterpiece Reproduction Society, 667 Madison Avenue, New York 21, N. Y.

Producers of art series *Men Behind the Masterpieces*.

Miles, J. Robert. *Recordings for School Use—1943: A Catalog of Appraisals*. New York, World Book Co., 1942.

Presents the results of an extensive evaluative study of available recordings undertaken jointly by the Evaluation of School Broadcasts research project and the Recordings Division of the American Council on Education.

tion. Purpose of the catalog is to facilitate the wise purchases and effective use of phonograph records and radio transcriptions by schools.

National Mental Health Foundation,
1520 Race Street, Philadelphia 2, Pa.

Producers of several series of programs dealing with mental illness and related problems.

Radio Arts Guild, Wilmington, Ill.
Blanche Young, Consultant.

A recordings service for schools, libraries, and study groups.

Training Aids, Inc., 7414 Beverly Boulevard, Los Angeles 36, Calif.

Producers of classroom programs each with suggested procedures for classroom utilization.

PERIODICALS

Advertising Age. Weekly. Advertising Publications, Inc., 100 E. Ohio Street, Chicago, Ill.

Advertising and Selling. Monthly. Robbins Publications, Inc., 9 E. 39th, New York, N. Y.

AER Journal. Monthly. Association for Education by Radio, 228 N. La-Salle Street, Chicago 1, Ill.

Audio Record, 444 Madison Ave., New York, N. Y.

Audio-Visual Guide. Published monthly, September to May. Educational and Recreational Guides, Inc., 172 Renner Ave., Newark, N. J.

Broadcasting. Weekly. Broadcasting Publications, Inc., 870 National Press Building, Washington, D. C.

CBS Listeners Guide. Monthly. Columbia Broadcasting System, 485 Madison Ave., New York, N. Y.

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American Library Association, 50 E. Huron Street, Chicago, Ill. Chief, Information and Advisory Services: Mildred L. Bachelder.

Association for Education by Radio, 228 N. La Salle Street, Chicago, Ill. President: George Jennings.

Columbia Broadcasting System, 485 Madison Ave., New York, N. Y. Director of Education: Robert B. Hudson.

Educational Radio Script and Transcription Exchange, Federal Security Agency, Office of Education, Washington, D. C. Director: Gertrude G. Broderick.

Federal Radio Education Committee, U. S. Office of Education, Federal Security Agency, Washington, D. C. Executive Secretary: Gertrude G. Broderick.

FM Association, 101 Munsey Building, Washington, D. C. Executive Director: J. N. (Bill) Bailey.

Intercollegiate Broadcasting System, 507 Fifth Ave., New York, N. Y. Business Manager: Louis M. Bloch, Jr.

Lowell Institute Cooperative Broadcasting Council, 28 Newbury Street, Boston 16, Mass. Director: Parker Wheatley.

Mutual Broadcasting System, 1440 Broadway, New York, N. Y. Educational Director: Elsie Dick.

National Association of Broadcasters, 1771 N St. NW., Washington 6, D. C. Director of Public Relations and Education: Robert Richards.

National Association of Educational Broadcasters. President: Richard B. Hull, Station WOI, Ames, Iowa; Executive Secretary: M. S. Novik, 30 Rockefeller Plaza, New York, N. Y.

National Broadcasting Company, RCA Building, New York, N. Y. Director of Education: Jane Tiffany Wagner.

National Congress of Parents and Teachers, 600 S. Michigan Blvd., Chicago, Ill.

National Education Association, 1201 16th St. NW., Washington, D. C. Director of Publicity: Belmont Farley.

New Tools For Learning, 280 Madison Ave., New York, N. Y. Director: Raymond C. Lewis.

Radio Division, Office of Education, Federal Security Agency, Washington, D. C. Chief: Franklin Dunham.

Rocky Mountain Radio Council, 21 E. 18th Ave., Denver, Colo. Director: Allen Miller.

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