

MEASURING UP

2004

**THE STATE REPORT CARD
ON HIGHER EDUCATION**

NEW JERSEY



**THE NATIONAL CENTER FOR
PUBLIC POLICY AND
HIGHER EDUCATION**

WHAT IS MEASURING UP?

This state report card is derived from *Measuring Up 2004*, the national report card for higher education. Its purpose is to provide the public and policymakers with information to assess and improve postsecondary education in each state. *Measuring Up 2004* is the third in a series of biennial report cards.

Measuring Up 2004 evaluates states on their performance in higher education because it is the states that are primarily responsible for educational access and quality in the United States. In this report card, “higher education” refers to all education and training beyond high school, including all public and private, two- and four-year, for-profit and nonprofit institutions.

The report card grades states in six overall performance categories:

■ **Preparation:** How adequately are students in each state being prepared for education and training beyond high school?

■ **Participation:** Do state residents have sufficient opportunities to enroll in education and training beyond high school?

■ **Affordability:** How affordable is higher education for students and their families?

■ **Completion:** Do students make progress toward and complete their certificates and degrees in a timely manner?

■ **Benefits:** What benefits does the state receive as a result of having a highly educated population?

■ **Learning:** What is known about student learning as a result of education and training beyond high school?

Each state receives a grade in each performance category, and the grades are based on the state’s performance on several indicators, or quantitative measures, in each category. Most states receive an “Incomplete” in learning because there are no common benchmarks that allow for state-by-state comparisons in learning. Five states, however, receive a “Plus” in learning to highlight their work in developing measures to evaluate the state’s educational capital—that is, the reservoir of high-level knowledge and skills

that the state’s population has attained. For more information about this, see page 12 of this state report card.

In four of the performance categories—preparation, participation, completion, and benefits—grades are calculated by comparing each state’s current performance to that of the best-performing states. This provides a basis for assessing and comparing each state’s performance in the national context and encourages each state to “measure up” to the highest performing states.

In the affordability category, however, the nation as a whole is “measuring down.” That is, even in the best-performing states, higher education has become *less* rather than *more* affordable when the costs of attending college are considered in relation to family income. As a result, grades in the affordability category are calculated by comparing each state’s current results to the performance of the top states *a decade ago*. This enables policymakers to examine their state’s results in relation to other states, while also encouraging improved performance over time. A glance at the table of state grades on page 15 reveals that the affordability category is the only one in which no state receives an A.

Measuring Up 2004 also compares each state’s current results with its own performance a decade ago. Although this historical information is not graded, it is offered to allow states to examine their improvements and declines in performance. In gathering information for this period, information from 1992—or the closest year available—is compared with the most recently available data. All information was collected from national, reliable sources, including the U.S. Census Bureau and the U.S. Department of Education. (For more information about grading, data collection, and sources, please see the technical report at www.highereducation.org.)

This state report card begins by summarizing the state’s performance today compared with ten years ago, and by presenting key policy questions that these results suggest for the state. Next, the state’s performance in each category is described in greater detail, followed by additional contextual information.

A Snapshot of Improvement Over the Past Decade

High school graduates are, in general, better prepared for college today than their peers were a decade ago. However, most states, and the nation as a whole, have made little progress in translating these gains into improvements at the college level.

Preparation: 44 states improved on more than half of the indicators; 6 improved on some of the indicators.

Participation: 8 states improved on more than half of the indicators; 23 improved on some of the indicators; 19 declined on every indicator.

Affordability: 2 states improved on more than half of the indicators; 31 improved on some of the indicators; 17 declined on every indicator.

Completion: 37 states improved on more than half of the indicators; 9 improved on some of the indicators; 4 declined on every indicator.

Benefits: 41 states improved on more than half of the indicators; 8 improved on some of the indicators; 1 declined on every indicator.

Learning: 45 states receive an “Incomplete”; 5 states (Illinois, Kentucky, Nevada, Oklahoma, and South Carolina) receive a “Plus.”

For more information about improvement, please see *Measuring Up 2004: The National Report Card on Higher Education* at www.highereducation.org.



New Jersey performs well in preparing students for and enrolling them in college. However, this overall performance conceals wide disparities of opportunity based on income and ethnicity. The state has lost ground in providing students with an affordable higher education, which may undermine its efforts to send clear messages to them about the importance of being prepared academically for college.

Strengths

Preparation

■ New Jersey 8th graders perform very well on national assessments in math, reading, and writing. The state has seen a particular improvement on the math assessment over the past decade, keeping pace with the national increase on the measure.

■ Compared with other states, New Jersey high school students perform well on Advanced Placement tests and college entrance exams, and their performance has improved substantially over the past decade.

■ New Jersey is a top-performing state—and has improved over the past decade—in the percentage of secondary school students taught by qualified teachers.

Participation

■ New Jersey has consistently performed very well on the likelihood of 9th graders enrolling in college within four years.

Affordability

■ Compared with other states, New Jersey makes a large investment in need-based financial aid for low-income students. Even with financial aid, however, the costs of attending public two- and four-year colleges remain high.

Completion

■ A very high percentage of freshmen return for their sophomore year at two- and four-year colleges and universities in New Jersey. This percentage has increased over the past decade.

■ Compared with other states, a very high proportion of New Jersey students complete a bachelor's degree within six years.

Benefits

■ A very high proportion of New Jersey residents have a bachelor's degree, and this proportion has increased over the past decade—more than the nationwide increase on this measure.



Weaknesses

Participation

- New Jersey enrolls a very small percentage of working-age adults in higher education, and this percentage has dropped substantially over the past decade.
- About 14% of adults do not have a high school diploma or its equivalent, making them ineligible for higher education.
- The gap in college participation between whites and minority ethnic groups has increased substantially over the past decade.
- The gap in college participation between young adults from low-income and those from high-income families is one of the largest in the nation.

Completion

- Black and Hispanic students are only three-quarters as likely as whites to complete certificates and degrees.

Affordability

- Net college costs for low- and middle-income students to attend community colleges represent nearly 40% of their annual family income. For the same students at public four-year colleges and universities, net costs represent over half of their income. (Net college costs equal tuition, room, and board minus financial aid.)

Policy Questions

- The number of high school graduates is projected to increase by 14% in New Jersey. Can the state provide college opportunities for these increasing numbers of students preparing to enroll in college, while ensuring that access is maintained for all residents?
- Can New Jersey provide more opportunities for working-age adults to enroll in higher education?
- Can New Jersey encourage residents without a high school diploma to complete the General Education Development (GED) certificate?
- New Jersey has one of the widest gaps in the nation between the college participation of high- and low-income students. Can the state close the gaps in educational achievement between these groups?
- Can two-year colleges be made more affordable, particularly for low- and middle-income residents?
- Can the state use financial aid programs more effectively to encourage the college enrollment of students from low-income families?

2004
Grade

Improvement
Over Decade

A



Over the past decade, New Jersey has improved on its already excellent performance in preparing students to succeed in college. New Jersey receives an A in preparation this year.

Graded Information

■ Eighth graders in New Jersey perform very well on national assessments in math, reading, and writing, and the state is a top performer on the writing measure.

■ Compared with their peers in other states, low-income 8th graders perform very poorly on national assessments in math.

■ Very large proportions of 11th and 12th graders score well on Advanced Placement tests, and large proportions score well on college entrance exams.

■ Eighty-five percent of secondary school students are taught by qualified teachers, and New Jersey is a top-performing state on this measure.

Change in Graded Measures

■ Over the past decade, the percentage of 8th graders performing well on national assessments in math has increased.

■ During the same period, the proportions of 11th and 12th graders taking and scoring well on college entrance exams have increased substantially.

■ In addition, the proportions of 11th and 12th graders taking and scoring well on Advanced Placement exams have more than doubled.

■ The percentage of secondary school students taught by qualified teachers has increased substantially over the past decade.

PREPARATION	NEW JERSEY		Top States 2004
	A Decade Ago	2004	
High School Completion (20%)			
18- to 24-year-olds with a high school credential	91%	90%*	94%
K-12 Course Taking (35%)			
9th to 12th graders taking at least one upper-level math course	n/a	n/a	59%
9th to 12th graders taking at least one upper-level science course	n/a	n/a	41%
8th grade students taking algebra	n/a	n/a	35%
12th graders taking at least one upper-level math course	n/a	n/a	66%
K-12 Student Achievement (35%)			
8th graders scoring at or above "proficient" on the national assessment exam:			
in math	24%	33%	36%
in reading	n/a	37%	39%
in science	n/a	n/a	42%
in writing	n/a	n/a	41%
Low-income 8th graders scoring at or above "proficient" on the national assessment exam in math	n/a	10%	23%
Number of scores in the top 20% nationally on SAT/ACT college entrance exam per 1,000 high school graduates	126	192	227
Number of scores that are 3 or higher on an Advanced Placement subject test per 1,000 high school juniors and seniors	99	200	219
Teacher Quality (10%)			
<i>7th to 12th graders taught by teachers with a major in their subject</i>	65%	85%	81%

*Eighty-eight percent of 18- to 24-year-olds have a regular high school diploma; 2% have a GED.
Note: Indicators in italics are new for 2004.

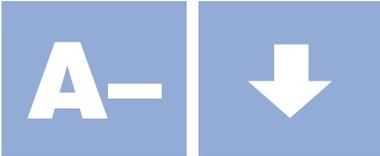
Other Key Facts

- Of young adults, 2% receive a General Education Development (GED) diploma rather than a high school diploma, one of the lowest percentages in the nation.
- About 11% of children under age 18 live in poverty, compared with a national rate of 17%.
- Policymakers and state residents do not have access to important information about the courses students take in high school, as well as 8th graders' proficiency in writing and science, because the state declined to participate in the national survey and assessments.

The preparation category measures how well a state's K–12 schools prepare students for education and training beyond high school. The opportunities that residents have to enroll in and benefit from higher education depend heavily on the performance of their state's K–12 educational system.

2004
Grade

Improvement
Over Decade



New Jersey, over the past decade, has seen a drop-off in enrolling students in higher education. Despite that decline, New Jersey continues to perform well in participation and this year receives an A-.

Graded Information

■ New Jersey is a top-performing state in the chance of high school students enrolling in college by age 19.

■ However, a very small percentage of working-age adults (ages 25 to 49) are enrolled part-time in college-level education or training.

Change in Graded Measures

■ New Jersey has consistently performed very well in the chance of high school students enrolling in college by age 19.

■ Over the last decade, the percentage of working-age adults who are enrolled part-time in education or training beyond high school has declined by 24%—one of the largest decreases in the nation on this measure.

Other Key Facts

■ Among the young adult population (ages 18 to 24), the gap in college participation between whites and minority ethnic groups has widened substantially. A decade ago, 28 of every 100 young adults from minority ethnic groups were enrolled in college; now only 21 of 100 are. Currently, young adults who are white are more than twice as likely to attend college as young adults who are from minority ethnic groups.

PARTICIPATION	NEW JERSEY		Top States 2004
	A Decade Ago	2004	
Young Adults (60%)			
Chance for college by age 19	51%	52%	52%
18- to 24-year-olds enrolled in college	37%	37%	40%
Working-Age Adults (40%)			
25- to 49-year-olds enrolled part-time in any type of postsecondary education	4.1%	3.1%	5.4%

■ The college participation gap between young adults from high-income and those from low-income families has also widened. A decade ago, 27 of every 100 young adults from low-income families were enrolled in college; now only 17 of 100 are. Young adults from high-income families are three times as likely as those from low-income families to attend college—a gap that is among the widest in the nation.

■ The state's population is projected to grow by 9% from 2000 to 2015, slightly below the national rate of 13%. During approximately the same period, the number of high school graduates is projected to increase by 14%.

■ About 14% of the adult population has less than a high school diploma or its equivalent, a rate that matches that of the nation as a whole.

■ In New Jersey, 21,187 more students are leaving the state than are entering to attend college. About 36% of New Jersey high school graduates who go to college attend college out of state.

The participation category addresses the opportunities for state residents to enroll in higher education. A strong grade in participation generally indicates that state residents have high individual expectations for education and that the state provides enough spaces and types of educational programs for its residents.

2004
Grade

Improvement
Over Decade



Over the past decade, New Jersey has seen a striking decline in the provision of affordable higher education opportunities. This year New Jersey drops to a D in affordability.

Graded Information

■ Compared with best-performing states, families in New Jersey devote a large share of family income, even after financial aid, to attend public two- and four-year colleges and universities, which enroll 83% of college students in the state.

■ The state is a top performer in the very high investment it makes in need-based financial aid. Nonetheless, the share of income, including financial aid, needed to pay for college is large compared with other states.

■ The state does not offer low-priced college opportunities.

■ Undergraduate students borrowed on average \$3,418 in 2003.

Change in Graded Measures

■ Over the past decade, the share of income needed to pay for college expenses after financial aid at public four-year institutions has increased from 24% to 34%.

■ During the same period, New Jersey has decreased its commitment to financially needy students, though its investment in this area remains very large when compared with other states.

AFFORDABILITY	NEW JERSEY		Top States A Decade Ago
	A Decade Ago	2004	
Family Ability to Pay (50%)			
Percent of income (average of all income groups) needed to pay for college expenses minus financial aid:			
at community colleges	21%	24%	15%
at public 4-year colleges/universities	24%	34%	16%
at private 4-year colleges/universities	53%	56%	32%
Strategies for Affordability (40%)			
State investment in need-based financial aid as compared to the federal investment	104%	87%	89%
At lowest-priced colleges, the share of income that the poorest families need to pay for tuition	15%	16%	7%
Reliance on Loans (10%)			
Average loan amount that undergraduate students borrow each year	\$2,883	\$3,418	\$2,619

Note: In the affordability category, the lower the figures the better the performance for all indicators except for "State investment in need-based financial aid."

Other Key Facts

■ In New Jersey, 44% of students are enrolled in community colleges and 39% in public four-year colleges and universities.

The affordability category measures whether students and families can afford to pay for higher education, given income levels, financial aid, and the types of colleges and universities in the state.

A CLOSER LOOK AT FAMILY ABILITY TO PAY	Average family income	Community colleges		Public 4-year colleges/universities		Private 4-year colleges/universities	
		Net college cost*	Percent of income needed to pay net college cost	Net college cost*	Percent of income needed to pay net college cost	Net college cost*	Percent of income needed to pay net college cost
Income groups used to calculate 2004 family ability to pay							
20% of the population with the lowest income	\$15,000	\$8,908	59%	\$12,435	83%	\$21,841	146%
20% of the population with lower-middle income	\$35,300	\$9,518	27%	\$13,047	37%	\$21,804	62%
20% of the population with middle income	\$60,200	\$9,890	16%	\$13,850	23%	\$21,080	35%
20% of the population with upper-middle income	\$91,200	\$10,036	11%	\$14,332	16%	\$21,072	23%
20% of the population with the highest income	\$152,378	\$10,051	7%	\$14,536	10%	\$23,173	15%
40% of the population with the lowest income	\$25,150	\$9,213	37%	\$12,741	51%	\$21,823	87%

*Net college cost equals tuition, room, and board, minus financial aid.

Those who are striving to reach or stay in the middle class—the 40% of the population with the lowest incomes—earn on average \$25,150 each year.

■ If a student from such a family were to attend a community college in the state, their net cost to attend college would represent about 37% of their income annually:

Tuition, room, and board:	\$10,099
Financial aid received:	-\$ 886
Net college cost:	\$ 9,213
Percent of income:	37%

■ If the same student were to attend a public four-year college in the state, their net cost to attend college would represent about 51% of their income annually:

Tuition, room, and board:	\$15,001
Financial aid received:	-\$ 2,260
Net college cost:	\$12,741
Percent of income:	51%

Note

The numbers shown for tuition, room, and board minus financial aid may not exactly equal net college cost due to rounding.

2004
Grade

Improvement
Over Decade



Over the past decade, New Jersey has substantially increased the proportion of students earning a certificate or degree in a timely manner. New Jersey receives a B in completion this year.

Graded Information

- Compared with other states, a very large percentage of first-year students return for their second year at community colleges.
- Likewise, the percentage of freshmen at four-year colleges and universities returning for their sophomore year is very large (82%).
- Among first-time, full-time students, a very large percentage (60%) complete a bachelor's degree within six years of enrolling in college.
- However, a fairly small proportion of students complete certificates and degrees relative to the number enrolled.

Change in Graded Measures

- Over the past decade, the percentage of first-year community college students returning for their second year has increased, making New Jersey one of the fastest improving states on this measure.
- In the same period, the state has consistently had a very high percentage of freshmen at four-year colleges and universities returning for their sophomore year.

COMPLETION	NEW JERSEY		Top States 2004
	A Decade Ago	2004	
Persistence (20%)			
1st year community college students returning their second year	55%	61%	63%
Freshmen at 4-year colleges/universities returning their sophomore year	84%	82%	84%
Completion (80%)			
First-time, full-time students completing a bachelor's degree within 6 years of college entrance	58%	60%	64%
Certificates, degrees, and diplomas awarded at all colleges and universities per 100 undergraduate students	13	15	21

- Over the past few years, New Jersey has also consistently performed very well on the percentage of first-time, full-time college students earning their bachelor's degree within six years of enrolling in college.
- Also, the proportion of students completing certificates and degrees relative to the number enrolled has increased by 15% over the past decade, matching the nationwide increase on this measure.

Other Key Facts

- Over the past decade, New Jersey has made progress in narrowing the gaps between whites and all minority ethnic groups in the proportion of students completing certificates and degrees relative to the number enrolled. In particular, the number of black students receiving certificates and degrees has increased from 9 to 12 per 100 enrolled, and the number of Hispanic students receiving certificates and degrees has increased from 8 to 12 per 100 enrolled. Nonetheless, black and Hispanic students are only three-quarters as likely as whites to complete certificates and degrees.

The completion category addresses whether students continue through their educational programs and earn certificates or degrees in a timely manner. Certificates and degrees from one- and two-year programs as well as the bachelor's degree are included.

2004
Grade

Improvement
Over Decade



Over the past decade, New Jersey has seen a substantial improvement in the benefits to the state from having a more highly educated population. This year New Jersey earns an A in benefits.

Graded Information

■ New Jersey is a top performer in the proportion of residents who have a bachelor's degree, and this strengthens the state economy.

■ The state is also a top performer in the extent to which residents contribute to the civic good, as measured by charitable giving.

Change in Graded Measures

■ The percentage of residents who have a bachelor's degree has increased substantially over the past decade, and the state has consistently performed very well on this measure.

■ Over the same period, the economic benefits that New Jersey enjoys as a result of having a highly educated population have increased substantially as well.

Other Key Facts

■ If all ethnic groups had the same educational attainment and earnings as whites, total personal income in the state would be about \$12.6 billion higher, and the state would realize an estimated \$4.4 billion in additional tax revenues.

■ New Jersey has narrowed the gap between whites and minority ethnic groups in the percentage who have a bachelor's degree.

BENEFITS	NEW JERSEY		Top States 2004
	A Decade Ago	2004	
Educational Achievement (37.5%)			
Population aged 25 to 65 with a bachelor's degree or higher	29%	36%	36%
Economic Benefits (31.25%)			
Increase in total personal income as a result of the percentage of the population holding a bachelor's degree	9%	11%	12%
Increase in total personal income as a result of the percentage of the population with some college (including an associate's degree), but not a bachelor's degree	1%	2%	3%
Civic Benefits (31.25%)			
Residents voting in national elections	51%	45%	60%
Of those who itemize on federal income taxes, the percentage declaring charitable gifts	94%	93%	92%
<i>Increase in volunteering rate as a result of college education</i>	n/a	17%	22%
Adult Skill Levels (0%)*			
Adults demonstrating high-level literacy skills:			
quantitative	21%	24%	33%
prose	19%	23%	33%
document	17%	20%	28%

*Adult Skill Levels for 2004 are estimated and are not used to calculate grades.

Note: Indicators in italics are new for 2004.

■ In 2002, New Jersey scored 75 on the New Economy Index, compared to a nationwide score of 60. The New Economy Index, developed by the Progressive Policy Institute, measures the extent to which states are participating in knowledge-based industries.

■ Policymakers and state residents do not have access to important information about high-level literacy skills because the state has declined to participate in the national literacy survey.

The benefits category measures the economic and societal benefits that the state receives as the result of having well educated residents.

2004
Grade



Like most states, New Jersey received an Incomplete in learning because there are no comparable data that would allow for meaningful state-by-state comparisons in learning. The Incomplete in this category highlights a gap in our ability to measure each state's educational capital—the reservoir of high-level knowledge and skills that benefit each state.

Measuring Up 2004 gives a “Plus” in learning to five states (Illinois, Kentucky, Nevada, Oklahoma, and South Carolina) that have developed learning measures through their participation in a national demonstration project conducted by the National Forum on College-Level Learning and funded by The Pew Charitable Trusts.*

Based on the results of the project, the learning category is being constructed like the other performance categories in *Measuring Up*, with indicators that are grouped in several themes, each of which is weighted (see parentheses) and reflects a particular dimension of state performance:

1. Abilities of the College-Educated Population (25%). This cluster of indicators examines the proportion of college-educated residents who achieve high levels of literacy. For the 2004 demonstration, the data used are the same as those included in the benefits category and are based on the 1992 National Adult Literacy Survey (NALS) for citizens aged 25 to 64, updated through the 2000 census. The NALS assessment poses real-world tasks or problems that require respondents to read and interpret texts (prose), to obtain or act on information contained in tabular or graphic displays (document), and to understand numbers or graphs and perform calculations (quantitative).

2. Institutional Contributions to Educational Capital (25%). The indicators in this area reflect the contributions to a state's stock of “educational capital” by examining the proportion of the state's college graduates (from two- and four-

Learning	New Jersey
Literacy Levels of the State's Residents (25%)	
Prose	?
Document	?
Quantitative	?
Graduates Ready for Advanced Practice (25%)	
Licensures	?
Competitive admissions	?
Teacher preparation	?
Performance of College Graduates (50%)	
<i>From four-year institutions</i>	
Problem-solving	?
Writing	?
<i>From two-year colleges</i>	
Reading	?
Quantitative skills	?
Locating information	?
Writing	?

Note: Measures included under the first two clusters are available nationally and can be calculated for all 50 states. Measures included in the third will require special data-collection efforts similar to those undertaken by the five demonstration project states in 2004.

year institutions) ready for advanced practice. For the 2004 demonstration, the measures are based on available records for college graduates within each state who have demonstrated their readiness for advanced practice by (a) passing a national examination required to enter a licensed profession such as nursing or physical therapy, (b) earning a competitive score on a nationally recognized graduate admissions examination such as the Graduate Record Examination (GRE) or the Medical College Admissions Test (MCAT), or (c) passing a teacher licensure examination in the state in which they graduated. These measures are presented as a proportion of total bachelor's and associate's degrees granted in the state during the time period.

1. What are the abilities of the college-educated population?

2. To what extent do colleges and universities educate students to be capable of contributing to the workforce?

3. How well can graduates of two- and four-year colleges and universities perform complex problem-solving tasks?

3. Performance of College Graduates (50%). These indicators examine how well the graduates of the state's two- and four-year colleges and universities can perform complex tasks related to academic and real-world problem-solving situations. For the 2004 demonstration, the measures consist of two sets of assessments, the Collegiate Learning Assessment (CLA) for four-year students and the ACT Work Keys assessment for two-year students. The CLA is an innovative examination that poses real-world tasks that a student is asked to understand and solve. For example, students could be asked to draw scientific conclusions, examine historical evidence, or develop a persuasive essay. The ACT Work Keys examines what students can do with what they know. Students might be asked to extract information from documents and instructions, or use mathematical concepts such as probability or estimation in real-world settings. The Work Keys writing assessment requires students to prepare an extended essay.

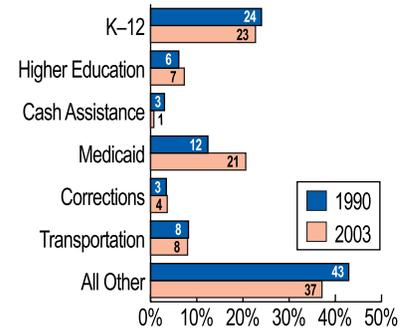
* A report on the results and lessons of the five-state demonstration project will be released in November.

State Context	New Jersey	State Rank
Population (2003)	8,638,396	10
Gross state product (2001, in millions)	\$365,388	8
Leading Indicators	New Jersey	U.S.
Projected % change in population, 2000-2015	9.1%	12.9%
Projected % change in number of all high school graduates, 2002-2017	13.7%	8.0%
Projected budget surplus/shortfall by 2010	0.6%	-3.4%
Average income of poorest 20% of population (2002)	\$15,000	\$12,072
Children in poverty (2001)	11.0%	16.0%
Percent of adult population with less than a high school diploma or equivalent (2003)	13.8%	14.0%
New economy index (2002)*	75.1	60.3
Facts and Figures	New Jersey	
	Number/Amount	Percent
Institutions of Postsecondary Education (2002-03)		
Public 4-year	14	
Public 2-year	19	
Private 4-year	20	
Private 2-year	4	
Students Enrolled by Institution Type (2001)		
Public 4-year	112,948	39%
Public 2-year	129,919	44%
Private 4-year	48,381	17%
Private 2-year	1,401	0%
Students Enrolled by Level (2001)		
Undergraduate	292,649	84%
Graduate	48,216	14%
Professional	5,642	2%
Enrollment Status of Students (2001)		
Full-time	201,770	58%
Part-time	144,737	42%
Net Migration of Students (2000)		
Positive numbers for net migration mean that more students are entering than leaving the state to attend college. Negative numbers reveal the reverse.	-21,187	
Average Tuition (2002-03)		
Public 4-year institutions	\$7,345	
Public 2-year institutions	\$2,444	
Private 4-year institutions	\$19,546	
State and Local Appropriations for Higher Education		
Per \$1,000 of personal income, FY 2004	\$5	
Per capita, FY 2004	\$201	
% change, FY 1994-2004		33%

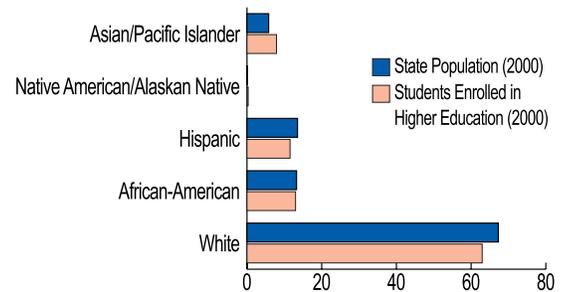
* This index, created by the Progressive Policy Institute, measures the extent to which a state is participating in knowledge-based industries. A higher score means increased participation.

Note: Percentages might not add to 100 due to rounding.

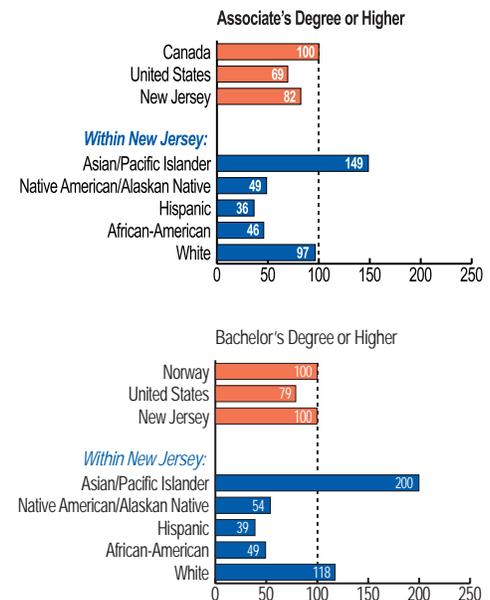
Share of State Appropriations



Ethnic Distribution (%)



Attainment of College Degrees in United States and Top Country, 25- to 34-year-olds (2000)



Note: These two charts compare performance in the U.S. to the performance of the top country, which receives a score of 100.

QUESTIONS & ANSWERS

Q: Who is being graded in this report card, and why?

A: *Measuring Up 2004* grades states, not individual colleges or universities, on their performance in higher education. The states are responsible for preparing students for higher education through sound K–12 systems, and they provide most of the public financial support—\$69 billion currently—for colleges and universities. Through their oversight of public colleges and universities, state leaders affect the kind and number of programs available in the state. They determine the limits of financial support and often influence tuition and fees for public colleges and universities. They determine how much state-based financial aid to make available to students and their families, which affects students attending private as well as public colleges and universities.

Q: How are states graded?

A: The report card grades states in six performance categories: academic preparation, participation, affordability, completion, benefits, and learning. Each category is made up of several indicators, or quantitative measures—a total of 35 in the first five categories. Grades are calculated based on each state's performance on these indicators, relative to other states. *Measuring Up 2004* draws its data from the most recent public information available. Most of the data in *Measuring Up 2004* is from 2002 and 2003.

In the affordability category, *Measuring Up 2004* reflects the major changes in tuition and financial aid that occurred in 2003. In addition, each state's performance is now calculated in relation to the performance of top states a decade ago—rather than in relation to top states' current performance, as is the case with other graded categories. This change creates

a more stable basis for states to assess their performance in affordability, which is the most volatile of the graded categories.

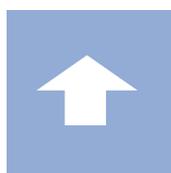
In the learning category, *Measuring Up 2004* reports information about five states (Illinois, Kentucky, Nevada, Oklahoma, and South Carolina) that participated in a pilot project on measuring learning. This report card gives these states a “Plus” for their efforts in assessing and measuring learning; however, all other states continue to receive an “Incomplete” in this category, as there is no information available to make state-by-state comparisons.

All data used to grade states in *Measuring Up 2004* were collected from national, reliable sources, including the U.S. Census and the U.S. Department of Education. All data are the most current available for state-by-state comparisons, are in the public domain, and were collected in ways that allow for effective comparisons among the states. The *Technical Guide* (available at www.highereducation.org) has information about sources used in *Measuring Up 2004*.

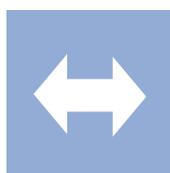
Q: What information is provided but not graded?

A: The state report cards highlight important gaps in college opportunities for various income and ethnic groups, and they identify improvements and setbacks in each state's performance over the past decade. In addition, the series of indicators measuring adult literacy skills (in the benefits category) is not being used to calculate grades in *Measuring Up 2004* because the data have not been updated in 12 years. As a temporary placeholder for these indicators, the National Center commissioned a study to estimate adult skill levels based on the 2000 Census. These estimates are provided in the charts found in the state report cards, but they are not used to calculate any grades.

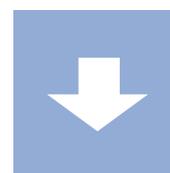
What do the arrows mean?



The state has improved on more than half of the indicators in the category.



The state has improved on some, but no more than half, of the indicators in the category.



The state has declined on every indicator in the category.

STATE GRADES

	Preparation	Participation	Affordability	Completion	Benefits
Alabama	D-	C	F	B-	C+
Alaska	B-	C	F	F	B
Arizona	D	B+	F	C+	B
Arkansas	C	C-	F	C	D+
California	C	A	B	C	A
Colorado	A-	B	D-	B-	A
Connecticut	A	A	F	B	A
Delaware	C+	C+	F	A-	A-
Florida	C	C	F	A-	B-
Georgia	C	D	F	B	B
Hawaii	C	B-	D	C	B
Idaho	C	C-	D-	C+	C
Illinois	B+	A	D	B	B-
Indiana	C	C+	D	B	C
Iowa	B+	B+	F	A	C
Kansas	B	A	F	B	B+
Kentucky	C-	B-	D-	C	B
Louisiana	F	D+	F	C	C
Maine	B	B-	F	B	B
Maryland	A-	A	F	B-	A
Massachusetts	A	A	F	A	A
Michigan	C	B+	F	C+	A-
Minnesota	B+	A	C-	B+	A
Mississippi	D+	D	F	B-	C
Missouri	B-	B	F	B	B
Montana	B+	C	F	C	C
Nebraska	B+	A	F	B	B
Nevada	D	C	F	F	C-
New Hampshire	B+	C+	F	A	A-
New Jersey	A	A-	D	B	A
New Mexico	F	A-	F	D	C+
New York	A	C+	F	B+	B
North Carolina	B	C+	D-	B	C
North Dakota	B	A-	F	B	C
Ohio	C+	C+	F	B	B-
Oklahoma	C-	C	F	C-	C+
Oregon	C	B-	F	C	B
Pennsylvania	B-	B	F	A	B
Rhode Island	C+	A	F	A	B+
South Carolina	C	C-	F	B	C
South Dakota	B	B+	F	B	C-
Tennessee	C-	C-	F	C+	C
Texas	C+	C	D	C	B-
Utah	A	C+	C	B	B
Vermont	C+	C	F	A	B-
Virginia	B+	B-	D-	B	A-
Washington	B-	C	F	A-	A-
West Virginia	C+	C-	F	C	D
Wisconsin	B+	B	D	A-	C+
Wyoming	C+	B	F	B+	D

MEASURING UP 2004 RESOURCES

To view *Measuring Up 2004* and its resources visit

www.highereducation.org

Select the *Measuring Up* icon

National Picture

- **Snapshot:** Performance overview on national maps
- **Improvement:** The nation's performance over the past decade
- **Download** the national report in PDF format

State Reports

- **State Report Cards:** A comprehensive picture of higher education in each state
- **Download** each state's report card in PDF format

Compare States

- **Graded Performance:** Compare state results by performance category
- **State Facts:** Compare non-graded state information
- **Index Scores (sort/compare/map):** Sort states by their rank within each category and create a national map based on individual indicator scores

Commentary

- **Foreword,** by James B. Hunt Jr., Chairman, and Garrey Carruthers, Vice Chairman of the National Center's Board of Directors
- **A Message** from Governor Mark R. Warner, Governor of Virginia and Chairman of the National Governors Association

■ **A Ten-Year Perspective: Higher Education Stalled Despite High School Improvement,** by Patrick M. Callan, President of the National Center

- **Grading Learning: Extending the Concept**
- Special reports forthcoming

News Room

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- Questions and Answers about *Measuring Up 2004*
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