

2010 State Teacher Policy Yearbook



National Council on Teacher Quality

#### **Acknowledgments**

#### **STATES**

State education agencies remain our most important partners in this effort, and their extensive experience has helped to ensure the factual accuracy of the final product. Although this year's *Blueprint for Change* did not require the extensive review typically required of states, we still wanted to make sure that states' perspectives were represented. As such, each state received a draft of the policy updates we identified this year. We would like to thank all of the states for graciously reviewing and responding to our drafts.

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### About the Yearbook

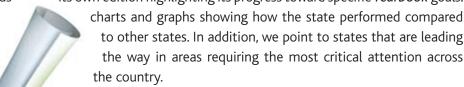
Each report also contains

The 2010 *Blueprint for Change* is the National Council on Teacher Quality's fourth annual review of state laws, rules and regulations that govern the teaching profession. This year's *Yearbook* takes a different approach than our past editions, as it is designed as a companion to the 2009 *State Teacher Policy Yearbook*, NCTQ's most recent comprehensive report on state teacher policies.

The comprehensive *Yearbook*, a 52-volume state-by-state analysis produced biennially, examines the alignment of states' teacher policies with goals to improve teacher quality. The 2009 report, which addressed key policy areas such as teacher preparation, evaluation, alternative certification and compensation, found that states had much work to do to ensure that every child has an effective teacher. Next year we will once again conduct a comprehensive goal-by-goal analysis of all aspects of states' teacher policies.

In 2010, an interim year, we set out to help states prioritize among the many areas of teacher policy in need of reform. With so much to be done, state policymakers may be nonplussed about where to begin. The 2010 *Yearbook* offers each state an individualized blueprint, identifying state policies most in need of attention. Although based on our 2009 analyses, this edition also updates states' progress in the last year, a year that saw many states make significant policy changes, largely spurred by the Race to the Top competition. Rather than grade states, the 2010 *Blueprint for Change* stands as a supplement to the 2009 comprehensive report, updating states' positive and negative progress on *Yearbook* goals and specifying actions that could lead to stronger policies for particular topics such as teacher evaluation, tenure rules and dismissal policies.

As is our practice, in addition to a national summary report, we have customized this year's *Blueprint for Change* so that each state has its own edition highlighting its progress toward specific *Yearbook* goals.



We hope that this year's *Blueprint for Change* serves as an important guide for governors, state school chiefs, school boards, legislatures and the many advocates seeking reform. Individual state and national versions of the 2010 *Blueprint for Change*, as well as the 2009 *State Teacher Policy Yearbook*—including rationales and supporting research for our policy goals—are available at www.nctq.org/stpy.

## Blueprint for Change in Maryland

he 2009 State Teacher Policy Yearbook provided a comprehensive review of states' policies that impact the teaching profession. As a companion to last year's comprehensive state-by-state analysis, the 2010 edition provides each state with an individualized "Blueprint for Change," building off last year's Yearbook goals and recommendations.

State teacher policy addresses a great many areas, including teacher preparation, certification, evaluation and compensation. With so many moving parts, it may be difficult for states to find a starting point on the road to reform. To this end, the following brief provides a state-specific roadmap, organized in three main sections.

- Section 1 identifies policy concerns that need critical attention, the areas of highest priority for state policymakers.
- Section 2 outlines "low-hanging fruit," policy changes that can be implemented in relatively short order.
- Section 3 offers a short discussion of some longer-term systemic issues that states need to make sure stay on the radar.

#### **Current Status of Maryland's Teacher Policy**

In the 2009 State Teacher Policy Yearbook, Maryland had the following grades:



| Area 1: Delivering Well Prepared Teachers | D- |
|-------------------------------------------|----|
| Area 2: Expanding the Teaching Pool       | C+ |
| Area 3: Identifying Effective Teachers    | D- |
| Area 4: Retaining Effective Teachers      | C- |
| Area 5: Exiting Ineffective Teachers      | F  |

#### 2010 Policy Update:

In the last year, many states made significant changes to their teacher policies, spurred in many cases by the Race to the Top competition. Based on a review of state legislation, rules and regulations, NCTQ has identified the following recent policy changes in Maryland:

#### Teacher Evaluation:

According to the Education Reform Act of 2010, student growth must account for a significant portion of a teacher's performance evaluation and must be one of the multiple measures used. No single criterion is allowed to count for more than 35 percent of the total performance evaluation. Draft regulations by the State Board of Education limit any single component of student growth, such as standardized test scores, to 35 percent, but other measures of student progress are added for a total of 50 percent. Although a legislative committee has recommended that the state reject student growth counting for half of teacher evaluations, the State Board seems on track to finalize the regulations.

H.B. 1263

Tenure:

The probationary period before teachers are awarded tenure has been extended from two to three years. Annotated Code of Maryland 6-202(b)(1)

State Data System:

Maryland now has a unique statewide student identifier that connects student data across key databases across years. The state also has the ability to match individual students' test records from year to year to measure academic growth, and it now assigns unique teacher identifiers.

www.dataqualitycampaign.org

#### Maryland Response to Policy Update:

States were asked to review NCTQ's identified updates and also to comment on policy changes that have occurred in the last year, other pending changes or teacher quality in the state more generally.

Maryland was helpful in providing NCTQ with additional information about recent policy changes. The state added that its probationary period for teachers covers a period of three years from the date of employment and consists of a one-year employment contract that may be renewed by the county board. If the probationary period is extended, a mentor is assigned and the teacher is evaluated at the end of the third year based on established performance evaluation criteria.

### **Section 1: Critical Attention Areas**

This section identifies the highest priority areas as states work to advance teacher quality. These are the policy issues that should be at the top of the list for state policymakers. While other states need also to address middle school teacher preparation and expanding the teacher pipeline through alternative certification, Maryland should turn its immediate attention to the following seven issues.



## Critical Attention: Maryland policies that need to better connect to teacher effectiveness

#### **ENSURE THAT TEACHER EVALUATIONS ASSESS EFFECTIVENESS IN THE CLASSROOM:**

The purpose of teachers' formal evaluations should be to determine whether or not the teachers are effective in the classroom. To achieve this purpose, evaluations

Evaluation is a critical attention area in

states.

States on the right track include Colorado, Louisiana and Rhode Island.

must be based primarily on teachers' impact on students. While it is certainly appropriate also to include subjective factors, such as classroom observations, Maryland should strengthen its recently passed legislation that requires a significant portion of a teacher's evaluation score to be based on

student achievement measures, and enact its Board's proposed regulations that make objective evidence of student learning—including but not limited to standardized test scores—the preponderant criterion of its teacher evaluations. This would also serve to codify the evaluation parameters articulated in Maryland's winning Race to the Top proposal.

#### **CONNECT TENURE DECISIONS TO TEACHER EFFECTIVENESS:**

The point at which a teacher's probationary period ends, commonly referred to as tenure, should be a significant milestone. Although the awarding of tenure is a local decision, state policy should reflect the fact that tenure should only be awarded to teachers who have consistently demonstrated their effectiveness. Maryland should require a clear process, such as a hearing, for districts to use when considering whether a teacher advances from probationary to permanent status. Such a process

would ensure that the local district reviews the teacher's performance before making a determination. Maryland should also ensure that evidence of effectiveness is the preponderant criterion for making tenure decisions. In addition, the state's recent policy change extending

Tenure is a critical attention area in

States on the right track include Colorado. Delaware and Rhode Island.

the probationary period to three years still does not allow for the accumulation of sufficient data on teacher performance to support meaningful tenure decisions. Further extending the probationary period—ideally to five years— -would prevent effective teachers from being unfairly denied tenure based on too little data and ineffective teachers from being granted tenure prematurely.

In addition, Maryland should reconsider its mandate for licensure advancement of either a master's degree or ample amounts of coursework, which seems in essence to require an advanced degree to reach the Advanced Certificate, as research is conclusive and emphatic that master's degrees do not have any significant correlation to classroom performance.

## PREVENT INEFFECTIVE TEACHERS FROM REMAINING IN THE CLASSROOM INDEFINITELY:

Dismissal is a critical attention area in

46 states.

States on the right track include Oklahoma and Rhode Island.

Although Maryland has taken steps to improve its evaluation system, the state's current process for terminating ineffective teachers may undermine those efforts. Maryland should explicitly make teacher ineffectiveness grounds for dismissal so that districts do not feel

they lack the legal basis for terminating consistently poor performers, and it should steer clear of euphemistic terms that are ambiguous at best and may be interpreted as concerning dereliction of duty rather than ineffectiveness. In Maryland, the process is the same regardless of the grounds for dismissal, which include immorality, misconduct, insubordination, incompetency and willful neglect of duty.

Nonprobationary teachers who are dismissed for any grounds, including ineffectiveness, are entitled to due process. However, cases that drag on for years drain resources from school districts and create a disincentive for districts to attempt to terminate poor performers. Therefore, the state must ensure that the opportunity to appeal occurs only once and only at the district level and involves only adjudicators with educational expertise.

Evidence of student learning criterion in tenure decisions EVIdence of student (earning is Figure 1 Is classroom effectiveness considered in teacher evaluations and tenure decisions? Alabama П Alaska П Arizona П Arkansas California Colorado П П Connecticut Delaware District of Columbia<sup>1</sup> П Florida Georgia Hawaii П Idaho П П П Illinois П Indiana П Iowa Kansas П Kentucky Louisiana Maine MARYLAND<sup>2</sup> Massachusetts Michigan Minnesota Mississippi Missouri Montana Nebraska П Nevada New Hampshire П New Jersey New Mexico New York North Carolina П П North Dakota П П Ohio П Oklahoma Oregon Pennsylvania П Rhode Island South Carolina South Dakota Tennessee П Texas Utah П Vermont Virginia П Washington West Virginia Wisconsin Wyoming П 16 10 4

<sup>1</sup> The District of Columbia has no state-level policy, but District of Columbia Public Schools requires that student academic achievement count for 50% of evaluation score.

<sup>2</sup> Legislation articulates that student growth must account for a significant portion of evaluations, with no single criterion counting for more than 35% of the total performance evaluation. However, the State Board is on track to finalize regulations that limit any single component of student growth, such as standardized test scores, to 35%, but add other measures of student progress for a total of 50%.



## Critical Attention: Maryland policies that fail to ensure that teachers are well prepared

#### **ENSURE THAT ELEMENTARY TEACHERS** KNOW THE SCIENCE OF READING:

Although Maryland requires that its teacher preparation programs provide teacher candidates with train-

Preparation to teach reading is a critical attention area in

states.

States on the right track include Connecticut, Massachusetts and Virginia.

ing in the science of reading, the state should also require an assessment prior to certification that tests whether teachers indeed possess the requisite knowledge in scientifically based reading instruction. Ideally this would be a stand-alone test (such as the excellent assessments required

by Massachusetts, Connecticut and Virginia), but if it were combined with general pedagogy or elementary content, the state should require a separate subscore for the science of reading.

#### **ENSURE THAT ELEMENTARY TEACHERS KNOW ELEMENTARY CONTENT MATH:**

Aspiring elementary teachers must begin to acquire a deep conceptual knowledge of the mathematics they will teach, moving well beyond mere procedural understanding. Leading mathematicians and math educators have found that elementary teachers are not well served by mathematics courses designed for a general audience and that methods courses do not provide sufficient content preparation. Maryland should specifically articulate that preparation programs deliver mathematics content geared to the explicit needs of elementary teachers,

including coursework in foundations, algebra and geometry, with some statistics. The state should also adopt a rigorous mathematics assessment, such as the one required Massachusetts. At the very least, Maryland should consider requiring a mathematics sub-

Preparation to teach mathematics is a critical attention area in

states.

A state on the right track is Massachusetts.

score on its general content knowledge test, not only to ensure that teacher candidates have minimum mathematics knowledge but also to allow them to test out of coursework requirements.

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Although California has a standalone test of reading pedagogy, the ability of this test to screen out candidates who do not know the science of reading has been questioned.

<sup>2</sup> Florida's licensure test for elementary teachers includes a strong focus on the science of reading but does not report a separate subscore for this content.



## **Critical Attention: Maryland policies** that license teachers who may lack subject-matter knowledge

#### **CLOSE LICENSURE LOOPHOLES TO ENSURE THAT TEACHERS KNOW THE CONTENT THEY TEACH:**

All students are entitled to teachers who know the subject matter they are teaching. Permitting individuals who have not yet passed state licensing tests to teach neglects the needs of students, instead extending personal consideration to adults who may not be able to meet minimal state standards. Licensing tests are an important minimum benchmark in the profession, and states that allow teachers to postpone passing these

> tests are abandoning one of the basic responsibilities of licensure.

critical attention area in states

Licensure loopholes are a

States on the right track include Mississippi, Nevada and New Jersey.

Maryland should ensure that all teachers pass all required subject-matter licensure tests before they enter the classroom so that students will not be at risk of having teachers who lack sufficient or

appropriate content-area knowledge. The state allows teachers who have not met licensure requirements to teach under a conditional certificate, which is valid for two years. If conditional or provisional licenses are deemed necessary, then Maryland should only issue them under limited and exceptional circumstances and for no longer than a period of one year.

#### **ENSURE THAT ELEMENTARY** CONTENT TESTS ADEQUATELY **ASSESS CONTENT KNOWLEDGE IN EACH SUBJECT AREA:**

Although Maryland requires that all new elementary teachers must pass a Praxis II general subject-matter test, this assessment does not report teacher performance in each subject area, meaning that it may be possible to pass the test and still fail some subject areas. The state should require separate passing scores for each area because without them it is impossible to measure knowledge of individual subjects, especially given the state's current low passing score for the elementary

content test. According to published test data, Maryland has set its passing score for this test so far below the mean, the average score of all test takers, that it is questionable whether this assessment is indeed providing any assurance of content knowledge.

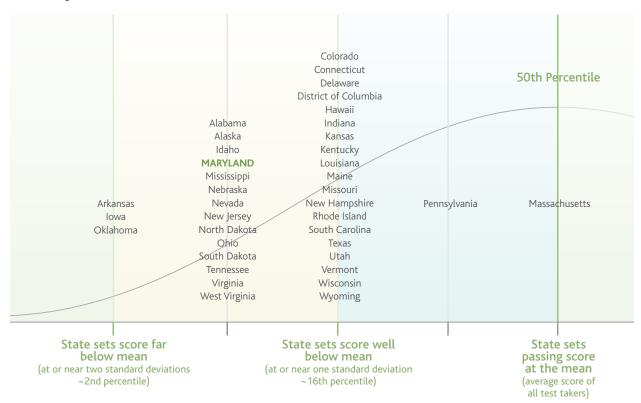
**Elementary licensure** tests are a critical attention area in

states.

A state on the right track is Massachusetts.



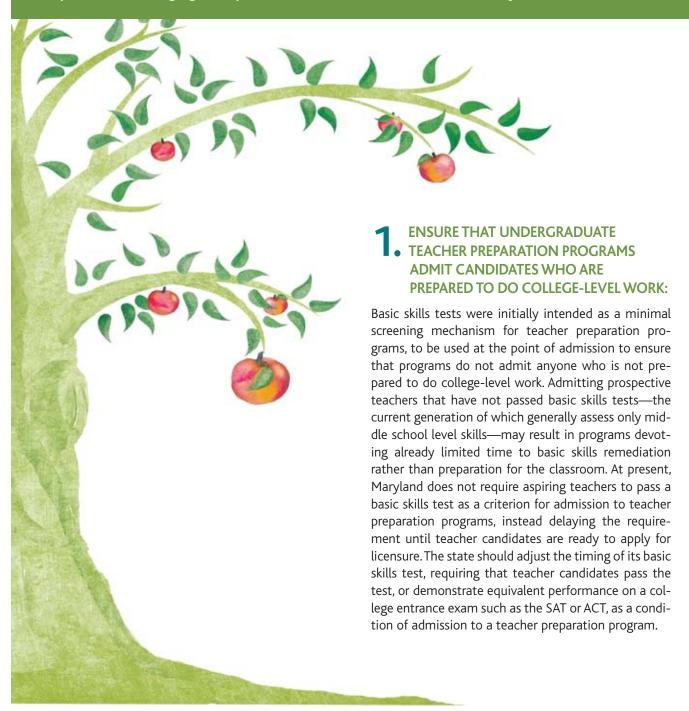
Figure 3
Where do states set the passing score on elementary content licensure tests?<sup>1</sup>



<sup>1</sup> Data not available for Arizona, California, Florida, Georgia, Illinois, Michigan, Minnesota, New Mexico, New York, North Carolina, Oregon, and Washington. Montana does not require a content test. Colorado cut score is for Praxis II, not PLACE.

## Section 2: Low-Hanging Fruit

This section highlights areas where a small adjustment would result in significantly stronger policy. Unlike the more complex topics identified in Section 1, the issues listed in this section represent low-hanging fruit, policies that can be addressed in relatively short order.



# 2. ENSURE THAT SPECIAL EDUCATION TEACHERS ARE ADEQUATELY PREPARED TO TEACH SUBJECT MATTER:

To allow special education students the opportunity to reach their academic potential, special education teachers should be well trained in subject matter. As a first step toward ensuring requisite content knowledge, Maryland should require that elementary special education candidates pass the same Praxis II subject-area test as other elementary teachers.

## 3. PREPARATION PROGRAM ACCOUNTABILITY:

As part of its successful Race to the Top application, Maryland has commendably made objective outcomes a central component of its teacher preparation program approval process. However, the state should codify these requirements so that they continue to be in effect even when the four-year grant period has expired.

## 4. ENSURE THAT OUT-OF-STATE TEACHERS MEET THE STATE'S TESTING REQUIREMENTS:

Maryland should uphold its standards for all teachers and insist that out-of-state teachers meet its own licensure test requirements. While it is important not to create unnecessary obstacles for teachers seeking reciprocal licensure in a new state, testing requirements can provide an important safeguard. Particularly given the variance of the passing scores required on licensure tests, states must not assume that a teacher

that passed another state's test would meet its passing score as well. Maryland takes considerable risk by granting a waiver for its licensing tests to any out-of-state teacher who has two years of teaching experience. The state should not provide any waivers of its teacher tests unless an applicant can provide evidence of a passing score under its own standards. The negative impact on student learning stemming from a teacher's inadequate subject-matter knowledge is not mitigated by a teacher's having recent experience.

## 5. REPORT SCHOOL-LEVEL DATA TO SUPPORT THE EQUITABLE DISTRIBUTION OF TEACHERS:

Maryland currently publicly reports the percentage of highly qualified teachers at the school level, but it only reports district-level data on the percentage of teachers by years of experience. In order to promote the equitable distribution of teacher talent among schools within districts, these data should also be reported at the individual school level.

## 6. TEACHERS RECEIVE SUPPORT:

Maryland should adopt a policy whereby all teachers that receive a single unsatisfactory evaluation are placed on a structured improvement plan, regardless of whether or not they have tenure. These plans should focus on performance areas that directly connect to student learning and should list noted deficiencies, define specific action steps necessary to address these deficiencies and describe how and when progress will be measured. Consequences for continued poor performance should also be articulated.

### **Section 3: Systemic Issues**

This section discusses some of the longer-term systemic issues related to teacher quality that states also need to address. While these may not be "front-burner" issues in many states, they are important to an overall reform agenda.

## 1. Performance Management

The critical relationship between teacher quality and student achievement has been well established, and ensuring that all students have teachers with the knowledge and skills to support their academic success has become a national priority. Yet the policy framework that governs the teaching profession in most states is almost entirely disconnected from teacher effectiveness. Although states largely control how teachers are evaluated, licensed and compensated, teacher effectiveness in terms of student learning has not been a central component in these policies.

Fortunately, this is starting to change. Fifteen states, including Maryland, have made progress in their requirements for teacher evaluation in the last year alone. As evaluation ratings become more meaningful, states should plan to connect teacher evaluation to an overall system of performance management. The current siloed approach, with virtually no connection between meaningful evidence of teacher performance and the awarding of tenure and professional licensure,

needs a fundamental overhaul. These elements must not be thought of as isolated and discrete, but as part of a comprehensive performance system. This system should also include compensation strategies as well as new teacher support and ongoing professional development, creating a coordinated and aligned set of teacher policies.

Meaningful evaluation is at the center of a performance management system. Maryland has taken some steps to improve its teacher evaluations. As the state continues to move forward, it should keep in mind the larger goal of creating a performance management system.

A successful performance management system—one that gives educators the tools they need to be effective, supports their development, rewards their accomplishments and holds them accountable for results—is essential to the fundamental goal of all education reform: eliminating achievement gaps and ensuring that all students achieve to their highest potential.

<sup>1</sup> Includes changes to state policies regulating the frequency of evaluations for probationary and nonprobationary teachers as well as requirements that teacher evaluations consider classroom effectiveness.

### 2. Pension Reform

State pension systems are in need of a fundamental overhaul. In an era when retirement benefits have been shrinking across industries and professions, teachers' generous pensions remain fixed. In fact, nearly all states, including Maryland, continue to provide teachers with a defined benefit pension system, an expensive and inflexible model that neither reflects the realities of the modern workforce nor provides equitable benefits to all teachers.

The current model greatly disadvantages teachers who move from one state to another, career switchers who enter teaching and those who teach for fewer than 20 years. For these reasons alone, reform is needed. But the dubious financial health of states' pension sys-

\$562,307

Amount Maryland pays for each teacher that retires at an early age with unreduced benefits until that teacher reaches age 654 tems makes this an area in need of urgent attention. Some systems carry high levels of unfunded liabilities, with no strategy to pay these liabilities down in a reasonable period, as defined by standard accounting practices. According to

Maryland's 2009 actuarial report, its system was only 66 percent funded, significantly below recommended benchmarks.<sup>1</sup> When funding cannot keep up with promised benefits, a new approach is clearly needed. And changes must be made immediately to alter the long-term outlook for the state, as it is exceedingly difficult to reduce promised benefits once a teacher is a member of the system—regardless of whether the state can afford them.

Systemic reform should lead to the development of a financially sustainable, equitable pension system that includes the following:

■ The option of a fully portable pension system as teachers' primary pension plan, either through a defined contribution plan or a defined benefit plan that is formatted similar to a cash balance plan²

- Reasonable district and teacher contribution rates
- Vesting for teachers no later than the third year of employment
- Purchase of time in a defined benefit plan for unlimited previous teaching experience at the time of employment, as well as for all official leaves of absence, such as maternity and paternity leave
- The option in a defined benefit plan of a lump-sum rollover to a personal retirement account upon employment termination, which includes teacher contributions and all accrued interest at a fair interest rate
- Funds contributed by the employer included in withdrawals due to employment termination
- A neutral formula for determining pension benefits, regardless of years worked (eliminating any multiplier that increases with years of service or longevity bonuses)<sup>3</sup>
- Eligibility for retirement benefits based solely on age, not years of service, in order to avoid disincentives for effective teachers to continue working until conventional retirement age.

- Public Fund Survey, http://www.publicfundsurvey.org/www/publicfundsurvey/ actuarialfundinglevels.asp.
- 2 A cash balance pension plan is a benefit plan in which participants, and their employers if they choose, periodically contribute a predetermined rate to employees' individual pension accounts. These contributions grow at a guaranteed rate. Upon retirement or withdrawal, the participant may receive the full account balance in one lump sum, so long as the benefits are fully vested. (Based on Economic Research Institute, http://www.eridlc.com/resources/index.cfm?fuseaction=resource.glossary)
- 3 The formula may include years of service (i.e., years of service x final average salary x benefit multiplier), but other aspects of the benefit calculation, such as the multiplier, should not be dependent on years of service.
- 4 Calculations are based on a teacher who starts teaching at age 22, earns a starting salary of \$35,000 that increases 3 percent per year, and retires at the age when he or she is first eligible for unreduced benefits. Calculations use the state's benefit formula for new hires, exclude cost of living increases, and base the final average salary on the highest three years. Age 65 is the youngest eligibility age for unreduced Social Security benefits.

## 3. Certification of Special Education Teachers

States' requirements for the preparation of special education teachers are one of the most neglected and dysfunctional areas of teacher policy. The low expectations for what special education teachers should know stand in stark contradiction to state and federal expectations that special education students should meet the same high standards as other students.

Maryland, like most states, sets an exceedingly low bar for the content knowledge that special education teachers must have. The state does not require that elementary special education teachers take any subject-matter coursework or demonstrate content knowledge on a subject-matter test. Further, although secondary special education teachers must be highly qualified in every subject they will teach, the state does not require that teacher preparation programs graduate teachers who are highly qualified in any core academic areas.

Maryland is commended for distinguishing between elementary and secondary special education licenses and for not allowing a generic K-12 special education license, ubiquitous in many states. However, ensuring that all special education teachers are well prepared and know all the subject matter they will be expected to teach requires significant changes to the state's certification process.



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<sup>1</sup> New policy goes into effect January 1, 2013.

