This bibliography lists 285 books and articles from the past 20 years which researchers or scholars interested in men's studies can use to investigate the portrayal of men or masculinity in the media. Many of the studies listed in this bibliography were clearly conceived as research on women rather than men, but offer insights into masculinity as well. Other studies in the bibliography examine the media's relationship to areas of special concern to men's studies: pornography, homosexuality, sports, military service, and fatherhood. In addition, many publications in feminist film theory are listed, since they offer insights into men as "spectators" and, in a few cases, as "the watched." The entire bibliography is arranged alphabetically by author's name. (PRA)
images of Men and Masculinity in the Mass Media:
A Selected Research Bibliography

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ACKNOWLEDGEMENTS

This compilation is a result of my own interest in men's studies and especially in the portrayal of men in the media. However, many of the sources listed here were brought to my attention through the work of my colleagues. Special thanks go to Diane Barthel, Venise Berry, David Croteau, Stan Denski, Ralph Donald, Fred Fejes, Robert Hanke, Jeff Hearn, William Hoynes, Sue Curry Jansen, Antonio Melechi, Norma Pecora, Don Sabo, Diana Saco, David Sholle, Lynn Spangler, Clay Steinman, Lance Strate.
INTRODUCTION

Although a good deal of scholarly work on women and the mass media has been published, little has been written on men. Many feminists, of course, would challenge this statement, arguing that everything not written on women has been, in effect, about men. Yet feminist theory has brought us to a far better understanding of the social construction of gender and a number of scholars across several disciplines have begun to investigate, as Michael Kimmel has put it, "men as men" (1987, p. 11). What is it that makes men the way they are? What social forces in men's lives define "masculinity"? How do men learn to relate to other men, to women, and to children? How can men resist the debilitating effects of a patriarchal system that places them in roles of domination?

"Men's studies" seeks to examine such questions through the application of feminist and other social theories. A number of good anthologies have been published which demonstrate the range of current research. The following three will provide a good introduction:


But despite the growing body of literature in men's studies, only scattered articles have been published specifically examining men and the media (the sole exception is the compiler's recently completed anthology Men, Masculinity, and the Media (1992. Sage)). The following bibliography is an attempt to bring such work together in a form that will be useful for future researchers.

The publications listed in this bibliography are from disparate sources and disciplines, and no attempt has been made to distinguish between "quantitative" and "qualitative" methodologies. In an effort to restrict it's length, however, the list has been restricted to those sources the compiler considers "scholarly" rather than "popular." This is not to say that researchers will not find much useful information in the popular and trade press, especially on such topics as men and advertising. For example, a recent trade publication article was titled "Creating the New Man, Circa 1990: Advertising Defines and Refines the Male Image" (Adweek Eastern Edition, March 12, 1990, pp. 36-37). Scholars can easily locate such articles in the popular press through the use of Info-Trac or other computer-based periodical indexes.

One of the most challenging tasks in compiling a bibliography is defining the limits of the topic, and this has proven especially difficult in the present case. A wealth of information with potential value to researchers exists in related areas such as feminist theory, sex role research, and gay and lesbian
studies. Rather than include these works in this bibliography, the following list of bibliographies of related work may prove useful:


Grady, Kathleen E. (1979). *The male sex role: A selected and annotated bibliography*. Rockville, MD: HEW; PHS; NIH; NIMH.


As might be expected in a relatively new area such as men's studies, relatively few works have been uncovered which specifically investigate portrayal of men or masculinity in the media. Fewer still have a basis in men's studies or feminist theory. In fact, many of the studies listed here were clearly conceived as research on women rather than men, but offer insights into masculinity as well. Others examine the media's relationship to areas of special concern to men's studies: pornography, homosexuality, sports, military service, and fatherhood. The large body of work in feminist film theory offers insights into men as "spectators" and, in a few cases, as "the watched," and many of these publications are listed here.


Bergstrom, Janet, & Doane, Mary Ann. (1989). The female spectator: Contexts and directions. *Camera Obscura, 20/21*, 5-27. (See also the remainder of this special issue on "The Spectatrix.")


G


J


K


Lull, James. (1991). Preface: Gay people, sex, and the media. *Journal of Homosexuality, 21*(1/2), 1-4. (See also the remainder of this special issue on the topic.)

M


N


O


P


Penley, Constance, & Willis, Sharon. (1988). Editorial: Male trouble. Camera Obscura, 17, 4-5. (See also the remainder of this special issue on "Male Trouble."


R


Reardon, Kathleen K., & Richardson, Jean L. (1991). The important role of mass media in the diffusion of accurate information about AIDS. Journal of Homosexuality, 21(1/2), 63-75.


Turk, J. (1987). Sex-role stereotyping in writing the news. Journalism Quarter-


