

1  
2 went into that little chip that you took out, and the  
3 property rights of the designer that put together the  
4 rest of the hardware?

5 MR. MC CRACKEN: The designer who put  
6 together the rest of the hardware can copyright his  
7 blueprints. He may be able to patent some of the  
8 devices. He is not ordinarily in the position of  
9 wanting to protect the expression of the ideas. I  
10 am not sure I am getting the subtleties.

11 MR. KEPLINGER: That is perhaps the  
12 second half of my question when I asked you how you  
13 get from the hardware chip to the program.

14 MR. MC CRACKEN: That is what I think  
15 we are getting at. Here is the read-only memory,  
16 the ROM, which represents information, if you will,  
17 as bridges of silicon inside this tiny device. If  
18 I want that, what I do is I go through the same process  
19 of writing the program, compiling it into an object  
20 code, and now I say, "Well, I want a thousand of  
21 these, and this is a bit expensive for that volume."  
22 So what I will do is manufacture this as a special  
23 purpose chip containing that particular program, that  
24 pattern of zeros and ones in a form that will stay  
25 there for centuries. To do this you have to have a

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ABSTRACT

Testimony on the copyrightability of computer software was heard at the 10th Commission meeting held at the New York Public Library in November 1976. This transcript of the meeting also includes reports of the Commission subcommittees on photocopying, software, networks, and data bases. (Author/AP)

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TRANSCRIPT CONTU MEETING # 10

NATIONAL COMMISSION ON NEW TECHNOLOGICAL USES  
OF COPYRIGHTED WORKS

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 TENTH MEETING OF THE COMMISSION ON :  
 NEW TECHNOLOGICAL USES OF COPYRIGHTED WORKS :  
 ----- x

New York Public Library  
 New York, New York

November 18, 1976  
 10:00 a.m.

B e f o r e :

- CHAIRMAN STANLEY H. FULD
- VICE-CHAIRMAN MELVILLE B. NIMMER
- COMMISSIONER ALICE E. WILCOX
- COMMISSIONER ARTHUR R. MILLER
- COMMISSIONER DAN IACY
- COMMISSIONER JOHN HERSEY
- COMMISSIONER WILLIAM S. DIX
- COMMISSIONER RHODA H. KARPATKIN
- COMMISSIONER HERSHEL SARBIN
- COMMISSIONER E. GABRIEL PERLE

S t a f f :

- ARTHUR J. LEVINE, Executive Director
- MICHAEL S. KEPLINGER, Deputy Director
- ROBERT W. FRASE, Deputy Director
- CHRISTOPHER A. MEYER, Staff Attorney
- JEFFREY L. SQUIRES
- DAVID PEYTON
- MS. KEGAN

The Witness:

DANIEL D. MCCracken

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1  
2 CHAIRMAN FULD: May I welcome all of  
3 you to the tenth meeting of our Commission and hope that  
4 this lovely room will add additional light on the prob-  
5 lems and the concerns of our Commission.

6 Our first and only speaker, is Mr. Daniel  
7 McCracken. He is currently a self-employed consultant  
8 and has so been since 1959. Before that he was with  
9 General Electric for seven years. He is currently Vice  
10 President of the Association for Computing Machinery  
11 and Past Chairman of the Association's Committee on  
12 Computers and Public Policy.

13 He is a graduate of the Central Washing-  
14 ton State University in mathematics and chemistry. In  
15 1970 he graduated from Union Theological Seminary. He  
16 is the author of fifteen textbooks on computer program-  
17 ming and two general works on the social implications  
18 of computer technology.

19 Thank you for being here, Mr. McCracken.

20 MR. MC CRACKEN: Thank you, Judge Fuld.  
21 I do appreciate the opportunity to be here and to con-  
22 verse with you about something of great interest to all  
23 of us. I need to begin by underlining the disclaimer  
24 that is in the submission that is in front of each of  
25 you to the effect that I am speaking as an individual.

1  
2 I am the Vice President of the ACM, but the ACM has  
3 never taken a position on software protection as a group,  
4 as a body, so I am not representing my constituents here.

5 I also have to underline very strongly  
6 that I am not representing any client, and there is an  
7 interesting coincidence there which I didn't know about  
8 until last Saturday which is that my major client right  
9 now, which is Intel Corporation, has also made a sub-  
10 mission to this Commission, and I don't see any conflict  
11 of interest. I have discussed this with Mr. Keplinger.  
12 My consulting for Intel has nothing to do with software  
13 copyrights. It is entirely different. So I don't  
14 have the same problem.

15 I do want to use, however, with Intel's  
16 permission, some materials that I have received from them in the  
17 course of my work to try to make some of the issues we  
18 want to talk about a little more concrete. I hope that  
19 will not distress you. I am not a representative of  
20 Intel. When they read the transcript they may faint,  
21 for all I know. If that is agreeable, I will carry on.

22 You have been very generous in the allo-  
23 cation of time to me this morning. I would like to take  
24 a moment here and tell you what I have thought of doing  
25 in terms of the concerns that have been related to me,

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and then see if there are other things that are of particular interest to you that we could do a little time rescheduling here. What I have in mind to do is go over with you very briefly certain aspects of three programs that are in front of you of Intel software products, copyrighted products, as it happens.

Not to try to teach you computer programming, and not to try to duplicate the presentations you have had in the past, but to make some of the terms perhaps a little more concrete, perhaps provide a little foundation for some things I want to say about what constitutes copying and what it is some of us at least are trying to protect in the software business. What we'll do in that little discussion, if you are agreeable, is start with a source program that ordinary people can read with moderate training, and go through the stages of that from there to something that machines can understand, but printed on paper, the various forms in which that can be stored for reading into a computer, and what happens to it once it gets inside the machine, and the distinction between hardware and software, the alleged distinction. I will talk about some of these issues that I understand are your concerns, and say a little bit about the variety



1  
2 of ways in which pirates can rip off the producers  
3 of this kind of software.

4 In the submission that is in front of  
5 you, if you have a chance to browse through it at odd  
6 moments here, I have tried to list my biases. I won't  
7 pretend to have made a carefully reasoned argument that  
8 you should do it my way. Perhaps I am displaying my  
9 ignorance as much as anything, but you have some mater-  
10 ials there that will indicate the point of view that  
11 I take.

12 May I stop and ask are there particular  
13 things that you want to be sure we talk about? Some-  
14 thing else I gather that we will be doing is talk about  
15 the difference between an algorithm and a program.  
16 Things will come up in my presentation that you will  
17 want to ask about. All right, we will carry on.

18 I would suggest that you pick up the  
19 big document. This is the program for an Intel prod-  
20 uct, software product, called the Text Editor. Most  
21 of you are familiar with Text Editors in one form or  
22 another that lets you enter ordinary typing sort of  
23 text into a computer, correct your errors, move lines  
24 around, correct the spelling and all that sort of thing.  
25 And when you are done you can get a draft. The

1  
2 secretary maybe can make corrections and that sort of  
3 thing. This is not a new idea. Text Editors have  
4 been around a good many years as the computer era goes.  
5 This is not a terribly sophisticated Text Editor. It  
6 is rather rudimentary, but it does the job. It is a  
7 very useful product.

8           What you are looking at is what a pro-  
9 grammer produced when he or she sat down to write this  
10 program. This is called the source program. It is  
11 in the language called PL/M, which I suppose stands  
12 for something like programming language for micro pro-  
13 cesses, since this runs on a micro processor based  
14 computer.

15           PL/M is an example of a higher level  
16 language. Other languages are Fortran, Cobol, and  
17 many others; higher level in the sense that they are in  
18 an intermediate stage between the kinds of ways the  
19 people want to talk and the ways the computers want to  
20 talk. They are at a higher level than the instructions  
21 which the computers currently execute.

22           Now, a program consists of statements  
23 and explanatory text. In PL/M any string of charac-  
24 ters that begins with the combination of a slash and  
25 asterisk, as you see in the very first line, and ends

1  
2 with an asterisk and a slash is called a comment. This  
3 carries along on the listing, but it doesn't instruct  
4 the computer to do anything. So the first thirteen  
5 lines here are a comment, the first sixteen lines  
6 contain a copyright notice in source program form.

7 Most products that Intel is putting out,  
8 and indeed anybody else, contains the copyright notice  
9 in all versions of the program. We will see how that  
10 can be done rather simply.

11 The rest of this first page contains  
12 information about the way data is going to be stored in  
13 the computer for this program. The declarations, most  
14 of those have comments on them trying to explain to a  
15 human reader what is going on here. There are no  
16 page numbers on this particular listing, but you have  
17 line numbers throughout, and we can refer to things  
18 that way.

19 Let's flip ahead and just look at one  
20 example of what happens, what a program does. I want  
21 to go ahead to line 567, that is about ten pages in.  
22 The way this Text Editor works is that when you want  
23 to do something you type a single letter that constitutes  
24 a command to the Text Editor to do something. "I"  
25 means insert. "D" means delete. "K" means kill. "A"

1  
2 means append. Most of the 26 letters have some mean-  
3 ing to this Text Editor. So when the editor is work-  
4 ing on commands that it has received from the user,  
5 one function it has to perform is decide what command  
6 that is, and then take appropriate action.

7           If you look at 567 it says "DO CASE CHAR-A".  
8 CHAR stands for character. That is the letter we are  
9 now looking at, whatever it is. We subtract and that  
10 will be in a representation of some sort in binary.  
11 We would like to get from a letter to a number between  
12 zero and 25 because of the way this DO CASE statement  
13 works, according to the rules of what a "DO CASE" means  
14 and the syntax of this language. We would like to  
15 convert from a letter to a number between zero and  
16 25. We can do that by subtracting the representation  
17 of the letter "A", put that in quotes and subtract it.  
18 And then the "DO CASE" says, if it is CASE N, pick up  
19 the body of the code and what follows, number N, if it  
20 is an "A", character minus A will be zero and we will  
21 do what follows immediately, everything that is shown  
22 on lines 569 through 606.

23           If what we were reading is "AB", the  
24 result is going to be to skip ahead to line 608 which  
25 does something much simpler. It says, "Let's now look

1  
2 at the beginning of the text." CASE C is to move the  
3 pointer which says which character of the text we are  
4 looking at, right or left, and so on through the list.

5 COMMISSIONER DIX: It would help me if  
6 you told us just very briefly what the object of all  
7 this is? In other words, text editing, but text  
8 editing in what sense? Is this preparing copy for  
9 the printer? Is it cleaning up ungrammatical things?  
10 What is the purpose of this whole operation?

11 MR. MC CRACKEN: Any sort of an opera-  
12 tion where you want to sit at a keyboard and come out  
13 with text such as John Hersey's latest novel, if he  
14 wants to do it this way, and he tells me he has done  
15 one that way, you can write programs this way. One  
16 very common use is to write programs using the Text  
17 Editor. What comes out in the end is perhaps a printed  
18 listing, perhaps it goes on to a disc storage device.  
19 Perhaps you punch a tape from it and ship it over to  
20 your friends in California, or whatever.

21 COMMISSIONER DIX: By editing then  
22 you mean the process of revising a string of words,  
23 inserting words, deleting words?

24 MR. MC CRACKEN: Yes. I really don't  
25 want to go over the program more than that. The rest

1  
2 of the program is a description of what is to be done  
3 at various stages in the process of doing the kinds of  
4 things we have just said.

5 MR. LEVINE: This is all done by the  
6 human being?

7 MR. MC CRACKEN: Writing this source  
8 program is all done by a human being sitting in fact at  
9 a Text Editor. This program is written almost using  
10 itself. It sounds impossible, but in fact, that is  
11 almost what was done. This is a human product. It  
12 is the writing of an author.

13 I confess to a bias. I have a soft spot  
14 in my heart for copyrights. I can't deny it. This  
15 is a source program. A human being writes this. In  
16 most cases a computer cannot execute this directly.  
17 The kinds of things that a computer can do are much  
18 more elementary than the kinds of things that are repre-  
19 sented by statements in such a language as this. The  
20 computer can do things like start that tape moving or  
21 add this number to what is over there or do something  
22 if what is in that register is negative; very, very  
23 simple things for the most part. That will change,  
24 believe me. But in this time frame what a computer  
25 does is very much simpler than this, so there has to

1  
2 be a translation in this form, and what the computer  
3 can understand.

4 I use that word "translation" advisedly.  
5 It is used in the trade. I think it is a translation  
6 in your terms, too. But it is certainly used in the  
7 computer business; translate in this form to the  
8 machine's form. There are a couple of stages in the  
9 process, but let's just skip over the details and  
10 say that we go from a source program to an object  
11 program; the object program being something that the  
12 computer can understand.

13 Let's look ahead. If you look past the  
14 end of the source program, past line 346, you see a  
15 page that looks like this, clumps of numbers. What  
16 that tells us is that for each line that begins a  
17 statement of the source program, it tells you where  
18 in computer memory the corresponding machine instruc-  
19 tions are going to begin. It says that line 33, the  
20 code for that begins in 23, the "H" means that the  
21 number system here is hexadecimal, which is a short way  
22 of representing binary numbers. Deep down in the  
23 heart of every digital computer everything really is  
24 going on in binary. Not very many people have to  
25 know that in some cases, but deep down it is all binary.

1  
2                   Yeses and noes are 1's and zeros. If we need to  
3 deal at this level, numbers get very long and we condense  
4 them.

5                   COMMISSIONER NIMMER: You compared a  
6 translation of this sort to a translation as it is  
7 more generally understood and, of course, implying that  
8 since translations are copyrightable from English to  
9 French, when you translate from English to French,  
10 although you have started on the premise that you are  
11 going to put it in the French language, there still is  
12 great room for latitude as to how you are going to  
13 say a given phrase in French that is contained in  
14 English, if it can be said a number of ways and there  
15 is discretion involved.

16                   Is that also true here, if you start  
17 with a given premise, you are going to put it in a  
18 given computer language? Is there still any discretion  
19 as to how you are going to say it?

20                   MR. MC CRACKEN: Yes and no. Let me  
21 explain exactly what I mean. To get from the source  
22 language to the object code, the source program to the  
23 object program you have to do the translation, which in  
24 the case of this kind of language is called compilation.  
25 The thing that does it is a PROM compiler. Once a

1  
2 compiler has been written and you submit this program  
3 in some suitable form to that compiler, you always  
4 get the same code. You had better always get the  
5 same code if everything is working right. If you  
6 don't, it is a machine error. But someone else writing  
7 the same compiler, writing the compiler for the same  
8 language, same machine, producing codes that would also  
9 do what you want, could very well come up with differ-  
10 ent instructions. In other words, there are good  
11 compilers and bad compilers. For extra effort you  
12 can get a compiler that puts out very short code,  
13 very fast code. A different compiler for the same  
14 language, same machine, could come up with different  
15 sequences of instructions.

16 COMMISSIONER NIMMER: The correction  
17 of a given compiler analogous to translating into  
18 French, is that a secondary stage?

19 MR. MC CRACKEN: It is more likely to  
20 determine which of two translators are going to do the  
21 translation for you. They are both competent and  
22 they will both come up in French. The words may be  
23 different and either one is a translation.

24 COMMISSIONER DIX: You say here on the  
25 notes that the conversion is almost always done by

1  
2 the computer, itself. To come back to Professor Nimmer,  
3 is machine translation copyrightable?

4 COMMISSIONER NIMMER: I am not sure what  
5 you mean by machine translation.

6 COMMISSIONER DIX: There have been  
7 experiments for a long while to get a machine, there is  
8 a crude kind of translation possible by computer.

9 COMMISSIONER NIMMER: We don't know.

10 COMMISSIONER DIX: There is a direct  
11 parallel here. I suppose the question we will have to  
12 come up to is copyrightable by whom, also at some point.

13 COMMISSIONER NIMMER: If there is human  
14 input into it, then it is indirectly done by a human  
15 being and it is copyrightable.

16 MS. KEGAN: We did copyright some very  
17 early machine translations. I remember Lockheed  
18 couldn't be translated, so it always appeared in quota-  
19 tion marks. It was Russian into English.

20 COMMISSIONER NIMMER: When you say you  
21 translate, I assume you mean that the copyright office  
22 issued a registration?

23 MS. KEGAN: Registered it.

24 COMMISSIONER NIMMER: But that is only  
25 a sort of suggestion as to whether it is copyrightable.

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We wouldn't know until a court has told us.

MS. KEGAN: That is true.

COMMISSIONER LACY: There are really two different questions here, whether the proprietor of the original program has an exclusive right to license somebody to translate it, and whether having translated it, the translation is a separately copyrightable work.

MR. MC CRACKEN: There is another issue here, and that is the compilation is done by a computer program which is, itself, copyrightable. It is not a practical matter that people would take the source program and by hand, without the aid of the machine, do the translation. It can be done, but that isn't the issue. It is not the practical problem.

Let's whip on through this. Let's look at the last page. What you have here is a representation of the actual machine instructions with a bit of help, a little bit of system supply. Deep down in the machine everything is binary. To conserve space you can represent that in some other number system like hexadecimal. It takes a fourth as many characters, or you can go a little step further.

Most machine instructions these days

1  
2 consist of something called an operation code, and then  
3 some other stuff, some other things. Perhaps a number  
4 to be added, perhaps the address at which some data can  
5 be found or a lot of other possibilities. What this  
6 listing consists of is the operation code written not  
7 in hexadecimal, but in an English abbreviation. The  
8 very first thing you see there, the "MOV" stands for  
9 move from some place to somewhere else. You see things  
10 like "INX" which means increment register. "JMP" means  
11 jump out of the normal sequence of instruction and go  
12 somewhere else. "LXI" means to load a register with  
13 something. And there are something over a hundred  
14 different operation codes. This is an object program.  
15 This is a representative of it produced by a compiler  
16 which is another computer program. This is the thing  
17 that people allege is unreadable by human beings. That  
18 is not quite true.

19 If you just hand this to somebody and  
20 say, "What does it do?" they have got a bit of a prob-  
21 lem. That is tough, it is a big job. On the other  
22 hand, if you say to somebody, "I think we have an  
23 infringement going on here. Here is some object code.  
24 I am of the impression that it is a text editor. Tell  
25 me what you can about it and come back in a week."

1  
2 A person who knows this computer, who is an expert  
3 programmer, can look at this and tell you rather rapid-  
4 ly what it does, given that much of a hint; and given  
5 this and a source code, a source program which is  
6 alleged to be the source of this, can tell very quickly  
7 that the source program could have been what produced  
8 this object program.

9           The intellectual problem of saying,  
10 "Here are some binary digits, what do these things do  
11 if it is a program?" that is tough. That isn't the  
12 practical important situation, and it is not completely  
13 impossible, even at that. That is a printed repre-  
14 sentation of the program. The way this would get  
15 written actually, a program like this or a program to  
16 compute payrolls or keep track of rockets or whatever  
17 the computer is doing, could be written in fact by a  
18 person sitting at a console of some sort probably,  
19 using perhaps this thing. Perhaps he would write  
20 it on paper and it would be key-punched or whatever.  
21 It goes into a computer, is compiled, and you get a  
22 listing like this of the original source program. If  
23 you want it, you can look at the object program, and  
24 now you are ready to run.

25           Well, if you are still within the system

1  
2 you can say, "Bring that program in from disc and let's  
3 execute it." If what you want to be able to do is  
4 give that program to somebody else or store it for  
5 your own use, then you will want to put it on some  
6 sort of external media. There are a number of such.  
7 Magnetic tape, that is not for use in this computer,  
8 but is used in most. Punch- cards, this happens to  
9 be a source program. We have an object program which  
10 would be rather unreadable. Here is a card from an  
11 object program, and the holes don't represent charac-  
12 ters in the direct sense, that is hard to read.

13 COMMISSIONER KARPATKIN: What is the  
14 card from that source program?

15 MR. MC CRACKEN: They don't use cards  
16 or tape. This happens to be a program in an inter-  
17 mediate language called an assembly language for an  
18 IBM computer. It is an instruction written in a  
19 form that is more meaningful to a human being. A  
20 person with appropriate training can read a program  
21 written in this form.

22 MR. LEVINE: That was one of the issues  
23 when the copyright office first began to register  
24 claims in computer programs, whether a program merely  
25 on punch cards was in human readable form, and I think

1  
2 they decided that while a person skilled in the art  
3 might be able to do it, they would not register it  
4 only in that form, they would require a printout to  
5 accompany the punch cards.

6 MR. MC CRACKEN: That is outside of  
7 my bailiwick, so to speak. As long as we can estab-  
8 lish the principle that the one is the translation  
9 of the other, they are in effect the same thing.

10 COMMISSIONER NIMMER: Under new law  
11 that wouldn't be a problem.

12 MR. MC CRACKEN: That is right. The  
13 tangible representation phrase seems to me to cover  
14 that. The way INTEL supplies their programs these  
15 days is either as a paper tape, like so; as a matter  
16 of fact, here is the tape for the Text Editor. This  
17 is what it takes; punched across this thing is a repre-  
18 sentation of each character of the object code. You  
19 put this in and it reads it. This is copyrighted.  
20 It is copyrighted by a physical label on the outside of  
21 the thing and in machine readable form on here you  
22 will find the copyright notice. We cover all the  
23 bases. We don't know what the courts are going to do  
24 with this.

25 This is kind of important. This

1  
2 illustrates one of the issues. It is very, very  
3 simple to copy this stuff. Put it in a paper tape  
4 reader and at a hundred characters a second you make  
5 another copy. Programs like this, to do useful things,  
6 are being sold by pirates, at fees for the cost of  
7 the tape. The computer clubs, hobbyists will get to-  
8 gether and a tape of this size is probably a buck and  
9 a half which is the cost of the tape and the reproduc-  
10 tion, and nobody gets paid anything for writing the  
11 program.

12 COMMISSIONER PERLE: What does Intel  
13 sell it for?

14 MR. MC CRACKEN: I don't know. In  
15 this particular case I want to come to that issue in  
16 terms of the compiler, but a lot more than that. This  
17 one they may give away, for all I know. It is a  
18 question of whether it is bundled or unbundled. I  
19 don't happen to know whether they sell the Text Editor  
20 or not.

21 MR. LEVINE: Do the owners of the  
22 rights, whatever they may be, feel that the repro-  
23 duction by these hobbyists is in some way interfering  
24 with their ability to market their programs.

25 MR. MC CRACKEN: I don't know that Intel

1  
2 is being hurt so far by the hobbyists. I can't say  
3 for sure. I don't represent them. But pick another  
4 example from that area; a couple of guys about two  
5 years ago wrote a translator for another language  
6 called BASIC, which is something like PL/I in a  
7 certain sense, to translate from that language into  
8 the computer's language. It took them, I don't  
9 know, a year, two years, something like that, and they  
10 wanted to sell the product. I guess they sold about  
11 two. From then on it was rip off time. Everybody  
12 that wanted a copy of that compiler said, "Make me  
13 one" to whomever he could find that had one. The  
14 guy said, "No way are we going to do that again. Why  
15 should we? We have wasted our lives and didn't get  
16 paid at all." They weren't asking much, forty, fifty  
17 dollars.

18 That is one form in which programs can  
19 be stolen. They can be stolen in this form, too.  
20 If you have just the source listing, punch it up,  
21 compile it. Another way programs can be represented  
22 is on a magnetic disc sort of thing. You have here  
23 a jacket and inside a magnetic material that rotates  
24 and you can read things off of it. It is called a  
25 floppy disc in the trade. This will hold about a

1  
2 quarter of a million characters. What I am holding in  
3 fact are two discs that contain a couple of dozen  
4 programs, individual programs that comprise the Intel  
operating system for a certain computer they make.  
6 In fact, the Text Editor that we have been talking  
7 about is on both of these discs. When you want to  
8 use the Text Editor, what you actually do is slip  
9 this in a reader, push the right kind of buttons and  
10 it says, "Okay, what do you want to do?" And away you  
11 go. These things are also very easy to copy. Blank  
12 discs can be bought for six bucks and you can copy one  
13 for four bucks. For ten dollars a pirate can have  
14 a copy of programs that may have cost a million, two  
15 million dollars. I haven't asked Intel what their  
16 total cost in developing these things were, but it  
17 would probably be in some such range, say a million  
18 bucks. Copy it for ten dollars and sell it for twenty  
19 dollars and you have a going business and Intel is  
20 selling these things for a thousand dollars.

21 MR. LEVINE: If I put any one of these  
22 into a computer and ask for a printout, which one of  
23 these three --

24 MR. MC CRACKEN: You will get the object  
25 program. What you will get along with this, along with

1  
2 a copyright notice, I might add, is hexadecimal digits  
3 essentially representing the binary form of the program.  
4 And if that is all you have got with no hints as to  
5 what is going on, you have a problem understanding it.  
6 But please understand, people, that you don't have to  
7 understand this thing to use it. You can rip it off  
8 and do a lot of good work with it. You don't have to  
9 have the faintest idea of how it works.

10 If you want to do a text editing job,  
11 you don't have to understand this stuff. You sit down  
12 and type, get an instruction sheet that tells you how,  
13 and it works. You don't have to understand how it  
14 works. This is the direct translation of this copy-  
15 righted program. In fact, I couldn't tell you exactly  
16 what it does by looking at this with the aid of a  
17 device. I don't think that cuts any ice at all. As  
18 long as you can prove infringement, if necessary,  
19 that is a different issue.

20 MR. LEVINE: I may be confused, and if  
21 I am on this question, please unconfuse me, if you can.  
22 But if you go from the object code, in order to go  
23 from the object code to the source code you need  
24 another computer program.

25 MR. MC CRACKEN: Did you say what you

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meant, to go from the object to the source?

MR. LEVINE: Source to object. You need another computer program.

MR. MC CRACKEN: That is right.

MR. LEVINE: And let's say that "X" is the copyright owner of this, and "Y" is the copyright owner of the other computer program that works on this to produce the object code, who is the copyright owner of the object code?

MR. MC CRACKEN: That is a major issue. You have a program in source code that is the work of an author, the writing of an author. It is readable by a human being with appropriate training. It is then mechanically translated into another form, English to French, if you will, and what people steal is the latter, the most common.

COMMISSIONER PERLE: I think that may be the analogy. See if I am right on this: the source code is something which is written by a person who may have proprietary rights in it, and that is translated by another program which was written by somebody, and what is the object code is produced and is actually something which was written by a computer. So that the object code here is a machine created thing in the last

1  
2 analysis, right?

3 MR. LEVINE: I think that seems to be.

4 COMMISSIONER PERLE: It lumps together  
5 all of our questions really.

6 CHAIRMAN FULD: It means the intermediary  
7 would be human.

8 MR. MC CRACKEN: Who is the author of  
9 the translation of Moby Dick, the translator?

10 COMMISSIONER NIMMER You have what is  
11 called a derivative work. The translation is derived  
12 from the underlying work. The translation in French  
13 is derived from the underlying work in English. If  
14 somebody copies/<sup>the</sup> French/<sup>version,</sup> they have infringed two copy-  
15 rights. They have infringed the translator's copy-  
16 rights work in the translation, and also the under-  
17 lying work even though they haven't looked at the  
18 underlying work.

19 MR. MC CRACKEN: Exactly. That is the  
20 analogy we protectors want. The translation, the  
21 object code, is a mechanical, simply mechanical, deriva-  
22 tion of something that human beings put a great deal  
23 of intellectual effort into.

24 COMMISSIONER NIMMER: That assumes Mr.  
25 Perle's point, although it is machine made it can be

1  
2 copyrightable.

3 COMMISSIONER PERLE: I think what is  
4 wanted here is compensation for use rather than for  
5 copying.

6 MR. MC CRACKEN. We want both.

7 COMMISSIONER PERLE: The guy who sat  
8 down and wrote the code for the compiler, that compiler  
9 is not being copied, it is being used.

10 MR. MC CRACKEN: Let's talk about the  
11 forms of misappropriation.

12 COMMISSIONER LACY: I think we are be-  
13 ing led down a path by saying translation here, because I  
14 suspect that isn't really what we have got. Given  
15 any specific compiler code you have a one to one trans-  
16 formation.

17 MR. MC CRACKEN: That is true.

18 COMMISSIONER LACY: I think the analogy  
19 is putting a motion picture film on the video tape  
20 in order to make it useable in different types of  
21 equipment. It is a different format of the same  
22 literary work. It is not a new literary work. And  
23 the difference in format is just to accommodate itself  
24 to the different machine. You would use a compiler  
25 program to achieve that transformation just as you may

1

2 use a patented piece of equipment to transform a film  
3 into video tape.

4

COMMISSIONER MILLER: Let us test that.  
5 When the writer of the source program sits down I take  
6 it he or she is writing a program with some notion as  
7 to the machine it is going to be used on.

8

MR. MC CRACKEN: Often, but not always.  
9 One of the trends in this business is to write programs  
10 that will be run on any machine.

11

COMMISSIONER MILLER: You have a source  
12 program. It is then to be converted into an object  
13 program. The object program, is that constrained  
14 in terms of the machine?

15

MR. MC CRACKEN: Well --

16

COMMISSIONER MILLER: Suppose some-  
17 body writes a program in the source language without  
18 regard to any particular machine. As a practical  
19 matter do people translate that into object programs  
20 without reference to a machine?

20

21

MR. MC CRACKEN: No, but they may  
22 translate it into programs for a half dozen machines.

22

23

COMMISSIONER MILLER: The translation  
24 program for a particular machine, to what degree is  
25 that automatic? If you have a translation program

25

1  
2 for a machine how many variations on that translation  
3 program for that machine are either feasible or likely?

4 MR. MC CRACKEN: Many. Let me clarify  
5 what you have said. For each combination of source  
6 language and computer there has to be a compiler to  
7 go from that source language to object programs for  
8 that machine. With that understood then, there can  
9 be many compilers written by different people.

10 COMMISSIONER MILLER: Then it is not  
11 analogous to the video tape to the motion picture. The  
12 video tape to the motion picture will produce an abso-  
13 lute identical product.

14 MR. MC CRACKEN: Lower quality. It  
15 may be 460 lines here and 525 in Europe.

16 COMMISSIONER MILLER: The pictures are  
17 not going to change, the information content is not  
18 going to change. What comes out at the end is a  
19 different format of what was put in at the beginning,  
20 and that will be true no matter which video transla-  
21 tion machine you put it through.

22 COMMISSIONER NIMMER: Is the informa-  
23 tion content changed here?

24 MR. MC CRACKEN: Let me pick up on  
25 that analogy. If you translate from a motion picture

1  
2 film to a video tape in this country it will have a  
3 certain number of lines vertically and a certain qual-  
4 ity as a result. The same job done on a different  
5 video tape machine in Europe is going to have more  
6 lines and higher quality. In a certain sense, it is  
7 the same picture, and in another sense it isn't.

8 COMMISSIONER MILLER: If I hear you  
9 correctly, I write a source program. I say to myself  
10 there are thirty people out there with a particular  
11 machine. I would like as my market to license my  
12 source program thirty different times to thirty differ-  
13 ent people with thirty machines, each of which may  
14 have a different compiler.

15 MR. MC CRACKEN: It is possible.

16 COMMISSIONER MILLER: Therefore, the  
17 object program that will come out of each of those  
18 thirty compilers may look different, not in terms of  
19 the intensity of the black marks on the piece of paper  
20 as struck by a teletype, but literally alphanumerically  
21 different.

22 MR. MC CRACKEN: Absolutely. There are  
23 two PL/M compilers now. One of them sits on this disc  
24 and runs on a certain machine. Another one is written  
25 in another language altogether and runs on any machine.

2 What comes out of that latter may be very different.

3 COMMISSIONER MILLER: My conclusion is  
4 that the analogy is not the video tape translator.

5 MR. MC CRACKEN: I leave the lawyer  
6 talk to you. It seems to me that this is a descendant  
7 of the same intellectual work as this.

8 CHAIRMAN FULD: It seems exceedingly  
9 unrealistic, the entire discussion.

10 MR. MC CRACKEN: It is a bit meta-  
11 physical.

12 CHAIRMAN FULD: Unrealistic. The  
13 translation from the English to the French would seem  
14 to be protected by the copyright that was given to  
15 the English.

16 MR. MC CRACKEN: From the programmer's  
17 standpoint, from the software standpoint, they write  
18 a program which ends up represented in a variety of  
19 different ways. As far as they are concerned it is  
20 the same product. And it can be ripped off at any  
21 stage to their harm. At which stage it is ripped off  
22 isn't of much importance to the ripper. He can get  
23 the value either way, whether he takes this, photocopies  
24 it, keypunches it or he takes this, he doesn't care.  
25 He can steal it either way.

1  
2 CHAIRMAN FULD: It is unrealistic.

3 MR. MC CRACKEN: May I go on to make  
4 things even more complicated. Let's look at one other  
5 program. I think it is the second one. It says  
6 "Intellec/MDS Monitor". This is a program that does  
7 some things at a lower level. It does some things  
8 down in its innards. Everybody that uses this particu-  
9 lar machine must have this. This particular program  
10 is written in a different language. It is called  
11 assembly language and it is down at the level of  
12 individual instructions, and that takes a translator  
13 to translate from assembly language into the machine's  
14 actual instructions. That translator is the third  
15 program.

16 The thing called the Macro Assembler  
17 is another program that makes that translation. All  
18 of these are available either in disc or another form.  
19 They monitor, something that everyone that uses this  
20 computer must have, he has to have it there when he  
21 first pushes the button; it is a "get me started". It  
22 has to be there before you know how to load anything  
23 else, so it can't very well come off a tape. It has  
24 to be sitting there all the time.

25 The way they do that is to put it into

1  
2 a semi-conductor memory, a permanent form of semi-  
3 conductor memory, a read only memory. This thing here  
4 is called the monitor board from the computer we are  
5 talking about. What you are looking at, the black  
6 things that you can see are packages of semi-conductor  
7 devices each containing some hundreds of transistors  
8 that do elementary electronic functions represented to  
9 the way this computer is put together.

10 This would all be called hardware in  
11 ordinary terminology. They are connected together by  
12 copper wires. They have been painted green. They  
13 look like copper. But all the lines on here are wired.  
14 There is solder on here. This is visible equipment.  
15 You can kick it, it is hardware in that sense.

16 The monitor program which is a program  
17 in chips, its machine instructions expressed in zeros  
18 and ones, sits in this little chip here. That is  
19 called a read-only memory. It stores sixteen thousand  
20 binary digits in this package, like so. The storage  
21 consists of silicon bridges, solid metallic, semi-  
22 metallic connections within the circuitry in that  
23 package. That is solid hardware. You call that  
24 hardware, right? Well, not quite, because I can take  
25 it out. There is the program.

1  
2 Now, for the convenience of the manu-  
3 facturer, sometimes for cost reasons, sometimes for  
4 speed reasons, and other situations, it suits their  
5 purposes to put the program, to represent the program  
6 in the form of solid little teensy pieces of silicon  
7 inside this package, rather than in this form or this  
8 form, or the other kinds of ways it could be represent-  
9 ed.

10 I submit that for the purposes of pro-  
11 tecting intellectual property there isn't any signifi-  
12 cant difference between a program expressed this way  
13 as ink on paper, this way as pieces of silicon. In  
14 a certain sense it is the same program. Now, if it  
15 makes you feel any better, if there is some distinction  
16 here that says, well, this is different because you  
17 can pull it out, fine, I will solder it in. It is  
18 a little less convenient for me as a manufacturer, but  
19 if you think that makes some difference, I can put  
20 that in solder the way all the rest of these chips  
21 are. Does that really change anything? You say  
22 to yourself, well, this is different somehow because  
23 it is solid. If you want to replace things you  
24 have to spend eleven hundred dollars for a new mask,  
25 and it costs you a bunch of money to go out into the

field and try all these chips out.

There is another way to do it. If you don't like this way, I will give you another kind of chip, also removable. It also stores programs. Well, more or less in the same fashion. The way information is stored in this chip is not in the form of solid hunks of silicon, but I believe in the form of storage of electrons in very tiny capacitors. Never mind the details; stored in another form such that it will stay there for years and years and years, much longer than the expected lifetime of the product into which it goes. So it is permanent storage in that sense, and yet this thing has a quartz lid on it, so that if you want to reuse this thing, if you would like to erase what is on this thing, you put it under an ultra-violet light source for about fifteen minutes and it all disappears.

What I am trying to say is the technology is changing, and what you should focus on is the notion of alternative representations of essentially the same information. Whether you represent an object program as the kind of things I showed you, or this way or this way or solid solder in connections here, it is all the fruits of somebody's intellectual labor

1  
2 represented in the form of different physical phenomena.

3 COMMISSIONER HERSEY: There is one  
4 significant difference. At this stage you said that  
5 a trained person could read it. At that stage no one  
6 can read it except the machine.

7 MR. MC CRACKEN: That is not entirely  
8 true. Let's talk first about how people steal things.  
9 One way they steal things is they get this sort of  
10 chip, take the lid off, peel it off a layer at a time  
11 and simply make photographs of the chip and remanufac-  
12 ture it without benefit of paying a half million dollars  
13 for the development of the chip.

14 Another way to steal is to take this  
15 chip, put it in a machine that you can buy for a few  
16 hundred dollars, put a blank chip in another socket  
17 on the same machine and copy it into something like  
18 this which takes a matter of seconds, and you have now  
19 stolen the originator's work and<sup>can</sup> make lots of copies  
20 in a very short period of time.

21 If you hand me a chip like this and  
22 say, "Well, for all I know that could be a program.  
23 Tell me what it does." As I say, that is a difficult  
24 intellectual challenge, but not entirely impossible.  
25 The first thing you would do, you would either put

1  
2 this chip in a machine that can read what it contains  
3 and make a printed listing of it, and that would be  
4 hexadecimal, that would show exactly in human readable  
5 form what the information is at the bit level.

6 MR. KEPLINGER: Just as you would do  
7 with the disc or the tape?

8 MR. MC CRACKEN: Yes. I can do with  
9 this just as readily as I can find out what is in  
10 this in terms of what the zeros and ones are. If I  
11 assume this is in a program and would like to get some  
12 clues as to what it does, I can use another program  
13 called disassembly, the opposite of assembly. It goes  
14 from the object code to what the program guesses might  
15 have been an original assembly language program. It  
16 interprets anything it can as an operation code. It  
17 comes up with the listing. It won't have meaning-  
18 ful data names. It won't be good. It surely  
19 wouldn't be the same thing as the source program, but  
20 it will give you a lot of clues.

21 A trained person now sits down and says,  
22 "I wonder if I can figure out what it does." If he  
23 is smart and has a couple of hints such as, "I think  
24 somebody stole this from me and it is probably so and  
25 so," he can make a rather good determination of what

1  
2 the program does. It is difficult, but in a practical  
3 enforcement situation where people would be willing to  
4 spend the effort to find out whatever they could, it  
5 is not impossible.

6 COMMISSIONER NIMMER: May I say that  
7 that issue, whether it is readable to the naked eye or  
8 to the man learned in the art, or what have you, may  
9 not be really the relevant one. Lawyers tend to  
10 feel more comfortable with analogies of the past.  
11 There is an analogy here, go back to the Apollo case  
12 in 1908. The issue before the court was as to a  
13 piano roll, the perforations, a copy of the music  
14 that was embodied in the piano roll. The Supreme  
15 Court at that time said, "No, it is not a copy. It  
16 is just a part of the instrument for playing the  
17 music because it is not visually perceptible."

18 Then under the 1909 Act that was  
19 partially changed and we have video tape, for example,  
20 which is apparently copyrightable although it is not  
21 perceptible to the naked eye, under the new Act clearly  
22 that is not an impediment, the fact that it is not  
23 visually perceptible as long as it can be understood  
24 by putting it in a machine.

25 So that the original concept that it is

1  
2 only part of a machine really has been discarded. That  
3 doesn't mean we are necessarily bound to that and should  
4 adopt that. But it seems to me this is an example  
5 of something that in a sense is a part of a machine,  
6 but on the other hand contains something that is copy-  
7 righted.

8 The mere fact that it is part of a  
9 machine should not preclude its copyrightability. But  
10 then we get back to the fundamental question, do we  
11 think that computer programs should be copyrightable?  
12 If we do, then for my own part, at least tentatively,  
13 I don't think it should make a difference the physical  
14 form that it takes.

15 MR. MC CRACKEN: I don't either. I  
16 think if you believe this human writing is copyright-  
17 able, then you have to admit this is copyrightable,  
18 too. It is another representation of the same expres-  
19 sion of an idea.

20 MR. KEPLINGER: Could I ask for a  
21 brief clarification. You identified that you have  
22 two kinds of chips. One is what is called a PROM,  
23 the one that can be erased and rewritten. The other  
24 kind of chip you identified I believe is a special  
25 purpose circuit chip that embodies in hardware the

1  
2 equivalent of the program.

3 MR. MC CRACKEN: That is right.

4 MR. KEPLINGER: How do you get from the  
5 human writing to each of those? What are the inter-  
6 mediate steps?

7 MR. MC CRACKEN: That is good. That  
8 is worthwhile. Let's take the "program" Read-only  
9 memory" first, the kind that you can erase with the  
10 ultraviolet, there are some variations on this. Sup-  
11 pose I have written a program that I want to get into  
12 this form, and then I take a collection of equipment.  
13 I have most of it on loan from Intel and myself, most  
14 of it is not expensive. Having gone from this stage  
15 to object code, having satisfied myself, spending many  
16 hours and dollars getting that program correct, I  
17 say I want it in this form. I put a blank one in  
18 a little machine and say, "Do it." I push the  
19 right buttons.

20 MR. KEPLINGER: Just as you would with  
21 a tape or a disc?

22 MR. MC CRACKEN: Exactly. I put a  
23 blank one of these things in and I say, "Make a copy  
24 of the program that is in memory." Just as I would  
25 put some blank paper tape in and say, "Make a copy of

1  
2 a program."

3 COMMISSIONER PERLE: And that is another  
4 program that activates the machine?

5 MR. MC CRACKEN: Programs are involved  
6 in all of these. Programs are scattered all over  
7 these machines that most people don't know about.

8 CHAIRMAN FULD: How long does that  
9 last?

10 MR. MC CRACKEN: Ten, twenty years.

11 CHAIRMAN FULD: The content of the pro-  
12 gram is how long?

13 MR. MC CRACKEN: Once you have written  
14 the program in it will stay there for decades.

15 CHAIRMAN FULD: The duration of it  
16 would be how long, half hour, an hour?

17 MR. LEVINE: How long would it take to  
18 convert?

19 MR. MC CRACKEN: Three seconds. It  
20 will then last for thirty years, unless you erase it  
21 by putting it under an ultraviolet light source, and  
22 in another three seconds put in something else.

23 COMMISSIONER WILCOX: This may be a  
24 naive question, but what is the distinction in the  
25 property rights for protecting the property of what

1  
2 set of photographic masks that define the patterns  
3 of metal inside of this thing. Those masks are this  
4 big when they are first drawn and they are photo-repro-  
5 duced to a tenth of an inch of what is inside here.  
6 The drawing of these masks is a repetitive time-consum-  
7 ing job if done by human beings, and nobody does it  
8 this way. Instead, you activate another program which  
9 says, "Draw those masks." A computer-controlled  
10 drafting device draws the pictures. It takes a few  
11 hours, maybe many hours. I don't know too much about  
12 that. You put those masks then in front of the process  
13 and carry on with the chip-making process.

4 COMMISSIONER WILCOX: Isn't that how the  
5 hardware is done, too?

6 MR. MC CRACKEN: Yes, indeed, in principle,  
7 for certain kinds of things. Let me show you another  
8 board. Here is a board that contains the random access  
9 memory part of it for this machine where you can read  
10 something into these gadgets and it will stay there as  
11 long as the power is on essentially. This goes away  
12 when you are done with this job. You can regain it  
13 then in like a millionth of a second. You see some  
14 very regular sorts of patterns in the interconnection  
15 here. The layout of these printed circuit boards is

1  
2 also a fine computer application. It is not quite as  
3 automatic as drawing masks. But you are right, it  
4 will become more and more automatic.

5 COMMISSIONER WILCOX: My question is  
6 what is the major distinction in protecting the property  
7 rights of it because both of them involve a great deal  
8 of human effort, human originality?

9 MR. MC CRACKEN: You will have to make  
10 some allowances for my biases and inexperience in  
11 copyright matters and that sort of thing. My bias,  
12 my experience is in the software area. I would choose  
13 to answer that by emphasizing the writings of an author,  
14 that a program is the expression of an idea in a written  
15 form that has close parallels, as far as I am concerned,  
16 to writing novels and textbooks.

17 What the appropriate protection is for  
18 the hardware designer is something I simply haven't  
19 thought much about.

20 COMMISSIONER MILLER: The source of the  
21 copyright, both in terms of developing the chip mask,  
22 and in terms of developing the machine method for  
23 producing those circuit boards, the copyrightable  
24 element you would say is in the program that tells  
25 the machine to produce the mask?

1  
2 MR. MC CRACKEN: Let me say that some  
3 programs in my view ought not to be patentable. That  
4 is a separate issue.

5 COMMISSIONER MILLER: The program that  
6 tells the machine to produce the mask is like one of  
7 these source programs?

8 MR. MC CRACKEN: Yes, and that ought to  
9 be copyrightable.

10 COMMISSIONER MILLER: How many differ-  
11 ent ways are there to produce a program that will  
12 sufficiently instruct machines to produce a mask?

13 MR. MC CRACKEN: An infinite number in  
14 principle, and in practice dozens, hundreds.

15 COMMISSIONER MILLER: So it is like the  
16 theoretical infinite capacity of writing Hamlet, the  
17 plot and embellishments.

18 MR. MC CRACKEN: I believe so. It is  
19 not really true that there is a very restrictive way  
20 to write a program and therefore it is not copyrightable.  
21 I don't believe that at all.

22 COMMISSIONER MILLER: When you say  
23 "infinite", we assume that along that scale there are  
24 increases and decreases in the efficiency with which  
25 the machine will operate?

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MR. MC CRACKEN: Perhaps.

COMMISSIONER MILLER: Better and poorer ways?

MR. MC CRACKEN: Yes, probably.

COMMISSIONER MILLER: In all of the programs that we have been talking about this morning, with particular reference to these compiler programs, does it continue to be true that there are an infinite number of ways of writing particular programs to do particular jobs?

MR. MC CRACKEN: Yes. In principle, infinite, and in practice, dozens, hundreds. There are many hundreds of compilers/<sup>ways</sup> of going from Fortran to some machine. There are perhaps dozens of going from Fortran to one particular machine called the IBM 360, 370 machine; some of them are better, worse, better in one way, worse in another; different in ways that don't matter, but literally dozens for that one particular pair, and there will be dozens and dozens more.

COMMISSIONER MILLER: In your judgment there is no reason in establishing policy for the copyrightability of computer programs, but distinguishing between or among programs, all programs are created

1  
2 equal in your judgment from a copyright perspective?

3 MR. MC CRACKEN: I do believe that.

4 COMMISSIONER MILLER: It is your judgment  
5 that by recognizing copyright protection, and we get  
6 to talking about the thickness of that protection,  
7 the power of that protection, there shouldn't be any  
8 blockage in the ability of others to come along and  
9 achieve the same result with different programs?

10 MR. MC CRACKEN: Absolutely.

11 COMMISSIONER MILLER: Within tolerable  
12 limits of efficiency --

13 MR. MC CRACKEN: Yes.

14 COMMISSIONER PERLE: That is inconsis-  
15 tent with your statement before that some programs  
16 should be patentable, because the patent would protect  
17 the idea, itself.

18 MR. MC CRACKEN: Yes, but very few pro-  
19 grams are ever going to be patentable under current  
20 patent policies.

21 COMMISSIONER PERLE: What do you see as  
22 the distinction between that which should be patentable  
23 and not?

24 MR. MC CRACKEN: Novelty. Nothing  
25 we have talked about here is novel at this stage or has

1  
2     been for the last twenty years. I am kind of glad that  
3     programs were not widely patented right at the begin-  
4     ning of the era. That could have been harmful to the  
5     growth of a very rapidly changing industry. But  
6     under the most optimistic conditions that a pro-patent-  
7     ing person can imagine, I don't think that a tiny frac-  
8     tion of the programs will ever be patentable.

9             If a program were patentable I should  
10     think that there would then be many probable expres-  
11     sions of the idea contained in that program, each of  
12     those expressions copyrightable under license from  
13     the patent holder.

14             COMMISSIONER PERLE: No way.

15             MR. MC CRACKEN: But I am out of my  
16     field.

17             COMMISSIONER PERLE: You have to make  
18     up your mind as to whether it is going to be copy-  
19     righted or not.

20             MR. MC CRACKEN: I should just bow out  
21     of this discussion, not being a lawyer. But let me  
22     just insist that so few programs will ever be patentable,  
23     that in the copyright context this is almost a red  
24     herring. The people who want copyright protection  
25     now have no interest in patents. Nothing we have talked

1  
2 about here is patentable, nothing novel about it.

3 COMMISSIONER PERLE: You have been talk-  
4 ing about copyright protection. Do you mean copy-  
5 right protection or protection?

6 MR. MC CRACKEN: I mean protection,  
7 really.

8 COMMISSIONER PERLE: By some means, it  
9 really doesn't matter to you whether it is copyright-  
10 able or something else.

11 MR. MC CRACKEN: Yes, that is true,  
12 against copying by any means that are now known or may  
13 be devised, whatever the right language would be, such  
14 as photocopying the original, punching a deck of cards,  
15 copying one of those tapes, sticking a chip in the  
16 machine and the duplicating, all of the above, and also  
unauthorized use of the program.

18 One of the rip-off mechanisms, a current  
19 abuse that people need relief from is that a group of  
20 users will get together, they have the equipment, they  
21 have the computer hardware, and they will say, "Well,  
22 I don't have to make this one up. PL/M happens to be  
23 a fairly new language, and the availability of it on  
24 one of these discs has been less than a month now."  
25 The users will say, "Well, a thousand bucks, I don't

1  
2 know whether I like PL/M or not, but I would like to  
3 try it." They say, "Hey, Joe, why don't you pay a  
4 thousand bucks. You keep it on Monday and Tuesday,  
5 and I will use it the rest of the week." It is  
6 illegal under the terms of the sale. You would lose  
7 a thousand bucks that way, assuming the other guy would  
8 have bought it. That is a rip-off, too.

9 MR. LEVINE: Don't they have contract  
10 remedies?

11 MR. MC CRACKEN: Sure they do. Maybe  
12 that is all they need, but what they are relying on is  
13 copyright, and they are hoping the copyright will stand  
14 up in court. That is their protection.

15 COMMISSIONER NIMMER: We have been fur-  
16 nished with a copy of a British study, a questionnaire  
17 sent out to program creators, and so on. As I read  
18 it, one of the points involved is that apparently, at  
19 least in Britain, people are not deterred from the  
20 making of programs, creating of them, by the lack of  
21 copyright protection. Obviously they like it. But  
22 there isn't a deterrent. It does not effect the  
23 creation. You suggested one example that seems to go  
24 the other way, but would you generalize on that issue  
25 here.

1  
2 MR. MC CRACKEN: I can only give you an  
3 unqualified opinion based on talking to a very few  
4 people that the people in this country in  
5 the software houses and manufacturers who are producing  
6 unbundled software that they want to sell separately,  
7 do feel that they are inhibited by the widespread  
8 practice of theft of their products, and that whatever  
9 the growth rate of the software industry has been,  
10 it could have been greater. That as the copying  
11 becomes widespread, it will be a real problem, but I  
12 have now said everything I know. I can't go further  
13 than that.

14 MR. LEVINE: Can I shift just a little  
15 bit. The programs we have been talking about today  
16 are huge programs that fit into what used to be huge  
17 computers, which I guess are now small computers. But  
18 are computer programs in some form or another going  
19 to be purchaseable in your local five and dime store  
20 for ten and twenty dollars? And if so, what form is  
21 that going to take? I know about computer games,  
22 and they are essentially computer programs. Could  
23 you shift to that because I think we have been think-  
24 ing in terms of sales between giants.

25 MR. MC CRACKEN: Well, the micro

2 processor goes very much to the heart of that. This  
3 chip here is a complete central processing unit of a  
4 computer. This board alone will do more than  
5 the first machine I worked on. That trend is going  
6 on very rapidly. Intel is about to market a chip  
7 that puts almost everything that is on this board onto  
8 one chip. It has storage on the chip. That is go-  
9 ing on very rapidly.

10           Somebody has predicted in another ten,  
11 twenty years the equivalent of the largest machines  
12 now running will be on a machine like this. I heard  
13 a talk from a guy from the telephone company last night  
14 who said that it won't be long, a few years before most  
15 every handset will have a computer in it of the general  
16 power of what we are looking at here. There are going  
17 to be three micro computers in every car in a few years.  
18 All of those things have programs. Most of them are  
19 completely invisible to the user. But we can see in  
20 the hobbyist activity a pretty good hint that you will  
21 be buying programs in the five and dime. There are  
22 stores opening up all over the country, computer  
23 stores, where you can go in and buy these chips with  
24 or without programs in them. It is a burgeoning hobby  
25 activity.

1  
2 MR. LEVINE: I am thinking of something  
3 that we heard about such as the Dyna Book -- are you  
4 familiar with the Xerox Dyna Book. I can't describe  
5 it, but in the future presumably that is going to be  
6 purchasable in your local book store.

7 MR. MC CRACKEN: What is it?

8 MR. LEVINE: You will essentially be  
9 carrying around your own store of information which  
10 will be immediately available to you through the Dyna  
11 Book.. This is going to be a consumer item. The  
12 question is what is the effect of protecting software  
13 going to be on the marketing practices of things of  
14 that sort?

15 MR. MC CRACKEN: I think it could be  
16 very profound. Developing a program that works costs  
17 a lot of money. The current estimate of the produc-  
18 tivity of a programmer these days is one statement of  
19 source code per hour. With the complete life of  
20 developing a program product, it is just an immense  
21 amount of labor that goes in. The idea of a program  
22 is just about worthless until it has been expressed  
23 in a checked out computer code. It can cost a very  
24 ~~large~~ large amount of money to produce something which can  
25 then sell for rather small figures in a mass market.

1  
2                   COMMISSIONER MILLER:    Could I now circle  
3 you back.    When we were talking about protection, you  
4 listed the ~~example~~ of Chinese copying and use.    But  
5 given the cost of production of one of these major  
6 programs, do you or don't you think that it is necessary  
7 to protect against not the literal photocopyist, but  
8 the person who sits down either with the source or the  
9 object listing, studies it and says, "Aha, I see how  
10 this person with these people invested a million  
11 dollars and came up with ideas 1 through N, and now  
12 I am going to go out and produce my own program to  
13 achieve the same result with some twist or wiggles  
14 and bumps and valleys, but basically having gotten all  
15 the intellectual juice out of that million dollar  
16 investment.

17                   MR. MC CRACKEN:    I would very much  
18 like to respond to that.    That is an important ques-  
19 tion.    As you may have detected by now, I am a bit of  
20 a moralist and I don't like thievery, and I would  
21 prefer protection against that, too, but in practice  
22 that is not really a very big problem, because that  
23 second guy has a lot of work to do.    He is almost  
24 going to deserve what he gets.    If you will permit me  
25 to tell a very short story.    Moss Hart in his auto-

1  
2 biography, "Act One", told about the stupidest thing  
3 he ever heard anybody saying about writing a play. He  
4 ran into a young playwright at a cocktail party who was  
5 known to be working on a play and asked him how it was  
6 going. He said, "Well, I am almost done. All I have  
7 to do now is dialogue it." He said it was the stupid-  
8 est thing ever because the dialogue is the essence of  
9 the play. Until you have done that you do not have  
10 a play. You have the idea of a play.

11 John Hersey said here before, it is an  
12 unusual author that can get along on an outline. Some  
13 people can, but not very many. If you have the idea  
14 of a program, even some very clever idea, you still  
15 have a long, long way to go before that is a running  
16 reliable product. The original coding, writing the  
17 source codes down on sheets of paper, or whatever, is  
18 no more than ten or twenty percent of the total cost of  
19 writing a program. The rest of it is in designing,  
20 how it is going to work and the checking it out, estab-  
21 lishing that it works, getting the errors out. So  
22 that second guy, picking this up and saying, "I see  
23 how a compiler works," or something, in the first place  
24 he has a lot of work to do just to understand it, and  
25 then he sits down and writes his own, he may spend

1  
2 nearly as much as the original.

3 Compilers aren't new. In a sense every-  
4 body does them. Somebody else sits down to write another  
5 compiler from scratch, having read the source code  
6 from this, he would still spend about the same amount  
7 of money.

8 COMMISSIONER NIMMER: In focusing on  
9 trying to find what is the idea of the program which  
10 is unprotected, if we look at conventional copy records  
11 the expression may be short of the literal Chinese  
12 copy. Take a motion picture based upon a novel, it  
13 would be ridiculous to say that because you have  
14 motion picture rights on the novel that the work is  
15 done. But nevertheless, the one who makes a motion  
16 picture based upon a novel without the consent of the  
17 novelist is infringing the novel, because you are  
18 taking more than the idea. The mere fact that  
19 additional work is needed is not necessarily the  
20 answer if we look at conventional copyright principles.  
21 Maybe in this context we should think that the pro-  
22 tection only goes to the literal protection.

23 MR. MC CRACKEN: There would have to  
24 be some distinctions drawn. Somebody who reads a  
25 program and says he knows how to do that and write a

1  
2 new thing independently, that probably ought to be  
3 legal, otherwise you have protected the idea. On the  
4 other hand, somebody who takes the program and says,  
5 "Here is line 24 and it says 'work space, memory'. Well,  
6 I am going to call that work area," and he changes all  
7 the names and shuffles some order around where it  
8 doesn't matter and puts in some things to look differ-  
9 ent, he has some work to do, but that is probably  
10 infringement. There needs to be some distinctions  
11 drawn.

12 What I am saying is, if you were to find  
13 that defining what constitutes infringement of some-  
14 body making a fresh copy from the source program to be  
15 too difficult to define in this changing technology  
16 and all that, you could ignore it; that is not in fact  
17 where the abuses are these days.

18 COMMISSIONER HERSEY: Are you saying  
19 that the producers don't want to protect the idea?

20 MR. MC CRACKEN: The producers have  
21 got enough sense not to claim that if they want copy-  
22 rights. If somebody has invented a really new way  
23 to do something in the computer business he ought to  
24 be applying for a patent.

25 Do you want to talk about algorithms for

1  
2 a minute? I have read some discussions in these  
3 circles and elsewhere that leave me with the impression  
4 that an algorithm is viewed as a sort of a platonic  
5 ideal. Let me give you an algorithm. The task is  
6 to find the square root of a number, and you want  
7 some procedure for doing that. What an algorithm is  
8 is the sequence of steps, the processing operations,  
9 if you will. The steps have to be meaningful to  
10 the agent who is going to carry out the algorithm.  
11 If the agent is a computer it has got to be in a  
12 language that meets the syntax requirements, et cetera.  
13 It may be fairly restricted as to how you write. If  
14 it is an algorithm that is going to be carried out by  
15 a human being to find the list of the best lawyers,  
16 whatever, the instructions can be different. It is  
17 a sequence of steps. You know where to begin. After  
18 you have done each step you know what to do next,  
19 and you have some way to know when you are done.  
20 That is what an algorithm is.

21 Suppose we are trying to do a square  
22 root. I will give you an example of something that  
23 sounds like a solution but which is not an algorithm.  
24 It says you have the number "N", and you want the  
25 square root of it. Do the following: you have another

1  
2 column "X", and set that equal to zero, that is step  
3 one. Step two is square X. Step three is compare  
4 X squared and N. If they are the same thing, then  
5 stop. X is the square root of N. Step four, add  
6 one to X. Step five, go back to step two. That  
7 sounds like an algorithm, it tells you what to do at  
8 each stage. It is all very precise. I can write  
9 that down and you can do it. That is an algorithm,  
10 if it works. It may be a very bad one because if N  
11 is negative it will go on forever; if N is not a per-  
12 fect square you are dead.

13 People have found other ways to find  
14 square roots. It is very slow. If you want square  
15 roots of a million it will find it, but it will test  
16 all numbers from zero to a thousand, so it is very  
17 bad. There is another method, something called the  
18 Newton-Ravensson Method. It says you want the square  
19 root of a number N. Step one, if N is negative, stop.  
20 There is no square root. Two, set X equal to 1.  
21 Three, compute A through X which is equal to one and  
22 a half of N over X plus X. Next step, if X and X  
23 new are the same to within point zero zero one, stop.  
24 X new is the best approximation that you can get.  
25 Next step, set X equal to X new. Next step, go back

1  
2 to step two. That works for any positive number at  
3 all subject to a couple of little provisos that don't  
4 matter for our purpose, and you can find the square  
5 root rather quickly.

6 In this context what is the algorithm?  
7 Well, it is a set of steps. Unless you want to pro-  
8 tect ideas in people's heads, you have got to write it  
9 down, communicate it to somebody else, publish a book,  
10 you have to write it down. Here you could write  
11 down the words I just gave you, read the transcript,  
12 and that is an algorithm for the Newton-Raverson Method  
13 of finding the square root. It happens not to be  
14 understandable to any computer that I know of. If you  
15 want a computer to execute it you will have to express  
16 it in a programming language, in which case it can  
17 do it in PL/M or Fortran, and/or any other language.  
18 That would be the expression of an algorithm as a  
19 computer program. That program, itself, would be  
20 an algorithm, an expression of the algorithm, just as  
21 the English language I gave you to begin with is an  
22 expression of the algorithm.

23 My own organization published something  
24 called Collected Algorithms from the Communications of  
25 ACM. Those algorithms are computer programs.

1  
2 Distinctions that try to work on some difference be-  
3 tween this ideal core of the idea as distinguished  
4 from its mere expression are on rocky ground. It is  
5 a hard distinction to make.

6 COMMISSIONER NIMMER: If you look upon  
7 the distinction of idea and expression, I may write,  
8 "Boy meets girl. Boy falls in love with girl," that  
9 is written in a sense, and that is an expression in  
10 a sense. But in a copyright sense it is such an  
11 abstract idea that that would be regarded as too  
12 abstract to be protectable. It would have to be more  
13 specific to cross over the idea of the expression  
14 line.

15 Taking that kind of distinction can  
16 you speak of algorithms which are less abstract and  
17 more specific, and others that are more abstract?

18 MR. MC CRACKEN: Well, there are  
19 computing techniques. For instance, in converting a  
20 source program into an object program you are given  
21 a long string of characters. The program has to  
22 decide what they mean. Is this a number or is it  
23 an address? Is this an operation code or is it  
24 something else? Is this a comment? There are  
25 algorithms for figuring out what a string of characters

1  
2 means as a program which are embodied in all compilers.  
3 Somebody invented those methods at a university some-  
4 where in most cases, and they published it and they  
5 have now become the basis of hundreds of different  
6 compilers. I suppose that what people really mean  
7 when they try to talk about the distinction between  
8 the program and the algorithm that underlies it is  
9 based on expressing that algorithm in a form that is  
10 easily understood by people.

11 If I tell you how to look at this line  
12 of things in here and decide whether that is a comment  
13 or not in the PL/M sense, I can describe it to you and  
14 you will say, "Okay, I see what that is about," and  
15 that somehow is considered to be an algorithm; whereas  
16 the program that does it is something more mechanical  
17 somehow. But in the way the algorithm is used, that  
18 is not a good distinction.

19 COMMISSIONER PERLE: Is an algorithm  
20 a simple program?

21 MR. MC CRACKEN: Some algorithms are  
22 extremely complex.

23 COMMISSIONER PERLE: Is an algorithm  
24 something which is so basic to the computer that it  
25 should not be protected?

1  
2 MR. MC CRACKEN: No, I don't believe  
3 that. I think if nobody had invented the Newton-Ravens  
4 Method that might very well be patentable.

5 COMMISSIONER PERLE: Univac came up  
6 with a proposal which says that mere algorithms are not  
7 protectable. How do you feel about that?

8 MR. MC CRACKEN: Do they mean copyright  
9 protection?

10 COMMISSIONER PERLE: Whatever protection.

11 MR. MC CRACKEN: I wouldn't go that far.  
12 I say very few programs and very few algorithms would  
13 be patentable. There are certainly some, there is  
14 something called the Simplex Method which is a way of  
15 solving huge systems describing economic ways to run  
16 gas refineries, or schedule machine shops, or very  
17 big complex systems of any quality. A fellow named  
18 George Dantzig figured out a way to do that job in a  
19 fairly efficient way by hand. It is called the  
20 Simplex Method. It is ingenious, certainly novel at  
21 the time. I think that the Simplex algorithm should  
22 have been patentable or protectable in some way or  
23 another, whether written down as a computer program or  
24 not. That was an intellectual invention. It is  
25 novel, useful and more obvious. I wouldn't begin to be

1  
2 able to agree that a mere algorithm shouldn't be pro-  
3 tectable.

4 COMMISSIONER PERLE: Let's stick to  
5 copyrights. Should a mere algorithm not be protectable  
6 under the copyright concepts? Univac came to that  
7 conclusion, and in the things you had said before it  
8 sounds to me as though Univac came to the wrong con-  
9 clusion.

10 MR. MC CRACKEN: Well, in the majority  
11 of cases I guess I agree, but in a few cases I do not.  
12 In the cases of really non-intellectual inventions --

13 COMMISSIONER PERLE: I am talking  
14 about copyright now, the idea. In effect, what Univac  
15 was trying to say is something which are ideas --

16 MR. KEPLINGER: I think what they are  
17 trying to say is that in some cases there will be  
18 virtual identity in a program. and in a "mere algorithm";  
19 in that case giving copyright protection to the program  
20 would in effect be giving protection to the underlying  
21 idea because any other implementation would be an  
22 equivalent.

23 MR. MC CRACKEN: I understand that.

24 MR. KEPLINGER: That is my understand-  
25 ing, that the distinction would provide for the kind of

1 interchange of ideas, and the flow of information that  
2 is essential to the continued growth and development  
3 of the art.

4  
5 CHAIRMAN FULD: That seems to me to be  
6 a good point at which to recess unless there are other  
7 questions or comment.

8 MR. LEVINE: Just a couple of quick  
9 things. First, Mr. Mc Cracken I believe will be here  
10 the rest of the afternoon so that if questions come up  
11 during our discussion, he will be available.

12 We have run into some conflicts on  
13 the meetings that we have scheduled in December, Janu-  
14 ary, and February. If possible I would like to change  
15 some of those dates. It looks now as though it will  
16 be virtually impossible to meet in December, and the  
17 January meeting was scheduled for inauguration day.  
18 Can we move the January meeting up to January 13th and  
19 14th?

20 CHAIRMAN FULD: Where will it be?

21 MR. LEVINE: The January meeting will  
22 be in Washington. The February 24th, 25th meeting  
23 will conflict with a copyright program that several  
24 of us will be at.

25 CHAIRMAN FULD: Move the February

1  
2 meeting to February 17th and 18th rather than the 24th  
3 and 25th. Where will that be?

4 MR. LEVINE: We haven't figured that out  
5 yet. I will send out information and ask you to  
6 comment, and if some cannot make it, we will have to  
7 reschedule that.

8 CHAIRMAN FULD: March 31st and April  
9 1st will remain as the meeting after that. Do you  
10 know where that will be?

11 MR. LEVINE: No. One of the meetings,  
12 I believe, will probably be in Boston. The February  
13 or March meeting will probably be in Boston.

14 CHAIRMAN FULD: We will recess now  
15 until two-thirty.

16 (Whereupon a luncheon recess was taken  
17 until two-thirty p.m.)

AFTERNOON SESSION

CHAIRMAN FULD: May I call to order our afternoon session. May I impose upon you, Mr. McCracken, to take the chair again, please.

Mr. Levine, did you want to say something first about the future schedule?

MR. LEVINE: I was asked at the end of the morning hour if we could reschedule the February meeting for February 24th and 25th since people had already made plans since the copyright meeting was going to be in New York anyhow, and I hope that no one over lunch hour committed February 24th and 25th to something other than CONTU.

CHAIRMAN FULD: That is New York.

MR. LEVINE: I believe that will be in New York, February 24th and 25th.

CHAIRMAN FULD: How did you want to begin this afternoon's session?

MR. LEVINE: One of the things that we have asked Mr. McCracken to speak to us about was the future of programming, and I think we probably didn't have an opportunity to get to it this morning. At

1  
2 our luncheon meeting we thought it might be helpful if  
3 we could address ourselves to it, if we could address  
4 where Mr. McCracken thinks smaller computer programs  
5 embodiments are going to and what forms they may take.

6 CHAIRMAN FULD: Physically you are  
7 talking about?

8 MR. LEVINE: I mean in every sense, not  
9 only physically. But again, my question this morning  
10 is one that I am particularly interested in, and that  
11 is will computer programs in one form or another be a  
12 consumer item, a direct one to one consumer item?

13 MR. MC CRACKEN: Let me pick up on  
14 that. I think probably not. In terms of the consumer  
15 realizing that he is dealing with a program, having  
16 any consciousness that there is a program or having to  
17 change it, that sort of thing, we are going in the  
18 opposite direction from that. We are asking computers  
19 more and more to deal with the consumer on his terms.  
20 Airlines reservations, the consumer there in a sense is  
21 the reservation agent, and he or she is not dealing with  
22 programmer languages like this at all. If you want to  
23 think of that interaction, it is a language designed  
24 to be congenial to the human being. Back of that are  
25 huge, huge complex programs that are written in this

1  
2 form. That agent has no dealing with that in such  
3 terms. And that is sort of one way to look at the  
4 kind of trends that are going on.

5 The higher level languages are getting  
6 higher and higher, getting more and more abstract.  
7 The machine languages are getting higher and higher.  
8 You understand that the distinction between the two,  
9 where you draw the line between what source program  
10 capabilities are, what kinds of things you can say and  
11 what the level of the machine instructions is, is  
12 pretty much economic.

13 If somebody wanted to build a machine  
14 that would accept PL/M as a machine language, do it  
15 today, he would store the compiler and chips and  
16 call that a machine language. MIT is installing a  
17 language called LISP directly.

18 COMMISSIONER PERLE: What do you mean  
19 by directly?

20 MR. MC CRACKEN: You write a program  
21 in that language, punch on cards or whatever, type it  
22 into a keyboard device like any other program, and  
23 you say, "Go." What gets presented to the hardware  
24 of the machine is those symbols, kinds of symbols that  
25 we were looking at this morning, the high level

1  
2 abstraction kind of directions to carry out processing,  
3 and the machine does it.

4 Now down beneath that level there are  
5 lots of other levels, something called microprograms.  
6 where that is what is called the machine language level  
7 of adding two numbers and that sort of stuff.

8 Another level below that that the  
9 programmer can't get at, where even more elementary  
10 things are being built up, but since the program can't  
11 change the way those more elementary things are combined,  
12 we call that micro code and call the higher thing the  
13 instruction level. You can draw that kind of level  
14 wherever it is economically feasible.

15 As the hardware gets cheaper and cheaper  
16 and smaller and smaller, what the machine can do at  
17 its own level is become more and more complex and more  
18 and more abstract.

19 CHAIRMAN FULD: At greater expense?

20 MR. MC CRACKEN: Lesser expense. Pre-  
21 sumably what will happen actually, about the same expense  
22 as the cost performance ratio of the hardware drops,  
23 people will have the choice of either doing the same  
24 things for less money or spending the same money and  
25 getting more functions. You should understand that all

1  
2 the languages we have talked about so far are what are  
3 called procedural languages where you say, "Do this,  
4 do that, do the next thing, make a test, go back if  
5 necessary," that sort of thing, one step at a time,  
6 at some level of abstraction or another.

7  
8 There is another class of language  
9 called problem oriented languages where you say to  
10 the machine, "Well, I've got this problem. Could you  
11 solve it? How would you suggest going about it? If  
12 you know a way, just do it." You will present the  
13 data on a system of some design problem in electrical  
14 engineering, and perhaps the computer system will  
15 prompt you. It will say, "What would you like to do  
16 today?" "I want to solve a network having this many  
17 nodes and this kind of circuit element." It will say,  
18 "Okay, draw a picture," and elicit this kind of informa-  
19 tion from you and say, "Here is how it would work," and  
20 present your data without your having said anything at  
21 all as to how to solve network equations, any more  
22 than the passenger agent talks to the reservation  
23 system in terms of discount services.

24 You say, "I want to go to Toledo," and  
25 they say that you can't, "We are booked up." In be-  
tween these two things there may have been thousands

1  
2 of operations inside the equipment. Often there is  
3 some city the agent doesn't even know about. Program-  
4 ming is going through that sort of phase.

5 Twenty years ago there weren't any  
6 higher level languages. They were just emerging  
7 and people wrote at the level of the machine. Machine  
8 instructions were more rudimentary on the average than  
9 what we do now. This trend will go on. More and  
10 more things that are now done by a single program in  
11 the main computer will be scattered off in pieces.  
12 Things that people now do to control secondary storage,  
13 the disc storage and tapes which will now have to be  
14 programmed as part of the operating system, will be  
15 distributed out to the devices that are storing things.  
16 There will be little computers scattered all over the  
17 machine. Like I say, in every telephone handset,  
18 three in every car, doing things people won't even  
19 know about, all controlled by programs. Most of  
20 these programs will be stored as some form of read-only  
21 memory.

22 CHAIRMAN FULD: Does one manufacturer  
23 know what the others are about or is this all kept  
24 confidential?

25 MR. MC CRACKEN: They are amazingly

1  
2 well informed on the average. After a certain stage,  
3 during the research stage they manage to keep their  
4 secrets. But once things get into production they  
5 buy each other's chips and find out what is going on  
6 instantly.

7 Most of the high production items, the  
8 micro computers and the storage devices and that sort  
9 of thing, a second source, which means that somebody  
10 else made it, designed and licensed it, there is a lot  
11 of movement of personnel, perhaps employment agreements  
12 are not always followed to the letter of the law and  
13 they seem to be pretty well informed. I am not say-  
14 ing that IBM has spies at Univac and vice versa at all,  
15 but among the areas where some of the most recent  
16 research is going on in chip manufacturing a lot of  
17 them are going on in one place, California.

18 CHAIRMAN FULD: Does this render use-  
19 less things that have been done in the past? Are  
20 they ready for the scrap heap?

21 MR. MC CRACKEN: Well, the rate of  
22 change is very rapid. I don't know that that is the  
23 result of good intelligence systems. I don't quite  
24 follow you on that.

25 CHAIRMAN FULD: What is happening to

1  
2 all of the hardware that has been produced?

3 MR. MC CRACKEN: Well, there comes a  
4 point where it is uneconomical to continue operating  
5 old hardware because you can replace it for less than  
6 the operating cost.

7 CHAIRMAN FULD: What happens to the  
8 machines that have been built?

9 MR. MC CRACKEN: Discarded, given to  
10 universities, whatever.

11 CHAIRMAN FULD: Or to the Smithsonian?

12 MR. MC CRACKEN: I wish the Smithson-  
13 ian had more of that. Some of the oldest equipment  
14 is being junked.

15 COMMISSIONER PERLE: Can you give us  
16 some more hint about what is going to happen in the  
17 future. You told us that language is getting more  
18 sophisticated and abstract. Do you know the line,  
19 the next fifty or one hundred years, if people can  
20 see that far, what is going to happen to this technol-  
21 ogy that we are dealing with? Remembering that our  
22 charge is dealing with all of this exotic stuff and  
23 that we want to come up with recommendations that are  
24 going to be good for more than tomorrow, what can  
25 you tell us about the future and what differences

1  
2 there will be in this whole business of information?

3 MR. MC CRACKEN: Well, I certainly can-  
4 not see fifty years. I might be able to see ten and  
5 with a little luck twenty. Things are changing so  
6 rapidly it is awkward to make predictions, to go too  
7 far out. There are some other things you can say  
8 though. The spread of computer applications contin-  
9 ues with more and more things being done with computers  
10 at both ends and in the middle. That is to say, in  
11 the area of the very, very large machine connected  
12 together by telephone networks, a great deal of that  
13 going on. Programming required to make those net-  
14 works operate correctly is very complex and expensive.  
15 The machines are getting bigger and faster at that  
16 end of the scale. At the same time they are getting  
17 smaller and faster and cheaper at the lower end.

18 In terms of the pervasiveness of  
19 computers throughout the consumer world it is the  
20 teensy ones, it is the chips that do everything that  
21 an early computer would do for ten or twenty dollars  
22 that has people excited. The fact that there are  
23 both ends of the scale and that there are big huge  
24 manufacturers and a great many users and all in the  
25 same computer world leads to some contrary trends in

1  
2 programming. At one end of the programming world you  
3 have the programming task becoming more like an engin-  
4 eering discipline, people learning to plan it and draw  
5 blueprints, so to speak, and plan in advance for the  
6 testing, people checking each other's work before it  
7 is ever compiled.

8 A lot of things are being learned these  
9 days about how to write better programs; better in the  
10 sense of being easier to maintain since big programs  
11 always change; better in the sense of having fewer  
12 errors when they are first tried; better in the sense  
13 of being flexible, easy for people to understand, that  
14 sort of thing. There is a lot going on in this area  
15 that is making programming more disciplined and more  
16 effective.

17 At the other end of the scale you have  
18 these micro processors on the chip going out by the  
19 barrel all over the world and being programmed by  
20 people who have very little training. Their expert-  
21 ise is in some other area and they have taken a course  
22 or two and now they are writing programs for micro-  
23 computers that will go into consumer devices or things  
24 impacting consumers all over the landscape. For  
25 example, controlling the gates on our subway system,

1  
2 the passenger toll taking thing, there will be computers  
3 in all of those. There will be computers in all sorts  
4 of factory applications, keeping track of things  
5 going on. Instead of a big computer with lines going  
6 out to all of these places, the computer will be spread  
7 at each point. You can buy the Noran Navigation  
8 System for picking out where the fish were last week  
9 200 miles off the coast to about fifty feet with a  
10 computer, one of these little ones. The word-proces-  
11 sing business, the automation of the secretarial  
12 functioning, you can buy.

13 COMMISSIONER KARPATKIN: What will  
14 come into people's homes through their telephones or  
15 TV sets?

16 MR. MC CRACKEN: That is an area where  
17 opinions differ. Some people think that cable tele-  
18 vision which has a very much broader band, we could  
19 be bringing in far more than fifteen channels, will  
20 lead to things like interactive terminals in the home.  
21 If someone wants to know when Charlemagne was born,  
22 they will dial it up. There will be access to huge  
23 bodies of data with perhaps the television being the  
24 output device. It is hard to say whether the econom-  
25 ics and the cultural factors will really work out

1  
2 that way.

3                   People talk about why commute, why  
4 couldn't everybody just work at home and have individ-  
5 ual terminals and access to the data banks and all  
6 of that? Some of us say, "I like to be with other  
7 people. I don't want to sit in a room and interact  
8 only over telephone lines." It is a little hard to  
9 say how the combination of economics and cultural  
10 factors will go.

11                   COMMISSIONER DIX: I can visualize a  
12 program that will figure out your income tax to be  
13 redone every year and sold in ten cent stores, a little  
14 packet, some sort of a cartridge that would contain  
15 the program that you can slip into a standard mini-  
16 computer at home. This would be geared to the new  
17 form 1040 every year. If that kind of thing came  
18 along, this is what I am interested in, the program-  
19 ming, which would be very elementary, I guess, would  
20 be done by the manufacturer by a workman working for  
21 hire, presumably, and the protection of that would  
22 come along with the protection of the patent on the  
23 idea, maybe. I was just wondering how that fitted  
24 into the copyright thing.

25                   MR. MC CRACKEN: The copyright on the

1  
2 program that does it, I should think.

3 COMMISSIONER PERLE: Whatever we recom-  
4 mend or the Congress enacts.

5 COMMISSIONER DIX: I can see a lot of  
6 that kind of thing from what you are saying being at  
7 least possible and it might even sell.

8 MR. MC CRACKEN: It is possible, and  
9 people will try it.

10 What I was getting at, to finish up with  
11 one thought, there are so many new applications coming  
12 along that they can't conceivably all be done by  
13 experienced programmers and they are instead being done  
14 by amateurs who took a course a couple of months ago.  
15 Now they are going to control the subways. They are  
16 doing some amazing things, and they have not learned  
17 all the lessons. They seem to insist on making all  
18 the same mistakes over again.

19 COMMISSIONER DIX: You recommend we  
20 ride a bus for a while?

21 MR. MC CRACKEN: I use that as a hypo-  
22 thetical example, of course.

23 COMMISSIONER PERLE: Those are th  
24 changes, the applications of the type of computers.  
25 Do you see any changes in the way programs are written

1  
2  
3 or that which embodies programs, the technologies  
4 applicable to the sets of instructions that are given  
5 to these systems?

6 MR. MC CRACKEN: Well, you can describe  
7 something as general as how programming is done under  
8 such headings as the language used. I am saying  
9 these are becoming more and more abstract. You can  
10 talk about such things as programming becoming more  
11 of a group effort, people checking each other's work  
12 rather than regarding it as a highly creative act which  
13 nobody should be allowed to see.

14 COMMISSIONER PERLE: Would that be  
15 automated? We started off with this which was a  
16 human function. Somebody sat down and wrote it.  
17 Will there come a point where this first step is differ-  
18 ent somehow?

19 MR. MC CRACKEN: I am trying to say that  
20 there is a progression going on, has been since the  
21 earliest days where more and more of the routine human  
22 things are taken over by computer systems.

23 Twenty years ago it wasn't possible to  
24 write in this sort of language because there weren't  
25 compilers. This way of programming had just been  
invented. Twenty years from now we probably won't

1  
2 be dealing with things on the average of this level of  
3 detail. We will be able to give a command which has  
4 a higher level. It is hard to come up with examples.  
5 Things haven't been invented yet. But it will say,  
6 "Design a network to do this," and out will come a cir-  
7 cuit. And the person who said, "Design the network,"  
8 will regard that as his instruction to a computer.  
9 That will be a program. That will be a part of some  
10 bigger operation. Down underneath that there are  
11 other things that are doing calculations and taking  
12 square roots and that sort of thing. But to him the  
13 programming language is in terms of such things as  
14 design a network.

15 COMMISSIONER PERLE: You ask the  
16 computer to design a network and out pops a network.  
17 Who is the author of that network?

18 MR. MC CRACKEN: I am. If I write this  
19 sort of thing and out pops a chip --

20 COMMISSIONER PERLE: All you did was  
21 ask a question.

22 MR. LEVINE: Or is it the person who  
23 wrote the computer program that acted on your instruc-  
24 tions to that computer?

25 MR. MC CRACKEN: If I write a program

1  
2 in PL/M to solve a payroll, I can copyright that, I  
3 hope, and the guy who wrote the PL/M compiler which  
4 is also a program can copyright that, and already has.  
5 You will always have both of those things going on.  
6 Anything that a person does with a computer from here  
7 on out will involve other computer programs which are  
8 also copyrightable, I trust.

9 COMMISSIONER PERLE: You have asked  
10 a question of a machine.

11 MR. MC CRACKEN: I have given it an  
12 instruction. I said, "Do something for me." That  
13 is a programming step.

14 COMMISSIONER PERLE: And that machine  
15 in turn is going to draw from all sorts of resources  
16 that are there available.

17 MR. MC CRACKEN: That is right.

18 COMMISSIONER PERLE: Some which may  
19 be proprietary and some which may not.

20 MR. MC CRACKEN: Yes.

21 COMMISSIONER PERLE: Our job here is  
22 to figure out should that machine arrange for pay-  
23 ment along those resources as drawn? And when it  
24 comes back in compliance with your instructions with  
25 a product, do we have to worry about the allocation

1  
2 of proprietary rights or compensation for further use  
3 on those resources that were drawn upon, or can we  
4 rely just upon your instruction?

5 MR. KEPLINGER: Can I offer a concrete  
6 example in something that may be done today.

7 MR. MC CRACKEN: Yes.

8 MR. KEPLINGER: If I have written a  
9 program that produces computer graphics and it is  
10 available on someone's time sharing system and I sit  
11 down at a terminal and I call up this program and I  
12 enter equations for producing it, and I tell the  
13 program to rotate that through <sup>rectors</sup>, and it does this  
14 and it comes out with a computer graphic, who has  
15 authorized the computer graphic, who has produced it?

16 COMMISSIONER NIMMER: I am not sure  
17 that example made it clearer to me.

18 MR. MC CRACKEN: Let me suggest another  
19 example. That gets into the question of computer  
20 generated works. I am not sure I am competent on  
21 that at all. Suppose an engineer at Ford uses a  
22 program that does some sort of design automation  
23 function that comes up with a shock absorber character-  
24 istic. If that program to do that design job is  
25 proprietary and Ford bought it from somebody, then it

1  
2 is between Ford and the supplier as to what sort of  
3 obligations Ford has to pay for it, whether it is a  
4 license that lets him use it indefinitely or royalty  
5 or whatever. Eventually out comes a car. Now the  
6 users of the car don't have to go backwards through  
7 this change and pay the proprietor. I think that is  
8 kind of the assumption that was involved in part of  
9 your question.

10 COMMISSIONER PERLE: No. I assume  
11 that when you instruct the machine of some sort to  
12 design something for you, you in turn have an applica-  
13 tion, you want to do something. I want to know who  
14 owns the rights to this? Who is the author of it?  
15 Who controls the right? Author is a good word.

16 Who controls the right to do with that  
17 end product, that network, you say, that circuitry?  
18 It is printed out, the circuitry on the back of your  
19 program for it, and it has utilized five different  
20 programs to get there, all of which are from different  
21 people. You give the instructions saying that this  
22 is what I want it to end up with. How do you arrange  
23 the rights of the people involved?

24 MR. MC CRACKEN: Somebody leases me  
25 a program and I agree to pay him for the use of it on

1  
2 some mutually agreeable terms. He doesn't then have  
3 any control over what sorts of things I design with it.

4 COMMISSIONER LACY: I don't think that  
5 is our problem any more than when you make a movie  
6 that is involving a copyright on a novel, that is  
7 involved in copyright on the music, that is involved  
8 in the performance of actors. The producer has  
9 contracted for all of these things. He bargains  
10 that out with the people involved.

11 COMMISSIONER PERLE: I think what  
12 we end up with then is that perhaps there is a pay-  
13 ment involved to the proprietor of one of the programs  
14 that is drawn upon for the use of that program, and  
15 he is out of the picture.

16 COMMISSIONER LACY: He may or may not  
17 be out of the picture. He may get a percentage of  
18 the action, just as it is not the business of the copy-  
19 right office of the Congress to decide when you make a  
20 movie what sort of terms you make with the composer of  
21 some of the music in it, who in turn has incorporated  
22 by arrangement some music of a third party or music  
23 of a fourth party.

24 MR. MC CRACKEN: The copyright office  
25 doesn't tell John Wiley and Sons what they can or must

1  
2 pay me as royalties.

3 COMMISSIONER NIMMER: Isn't it a question  
4 if there is no contractual arrangement, no royalty or  
5 other license, whose rights are being infringed by  
6 the final word? I guess it would be your position  
7 that the program creator of this program that is being  
8 used could claim an infringement or should be able  
9 to claim an infringement in the resulting work, not  
10 ownership of the resulting work, but the resulting  
11 work infringes his work.

12 MR. MC CRACKEN: Well, yes. Maybe  
13 this gets into the question of what some of us want in  
14 the way of protection, the protection against copy-  
15 ing in all of these multitude of ways, but also un-  
16 authorized use. I don't want a person to be able to  
17 borrow a copy of the program from someone else and use  
18 it to do something that I regard as an infringement  
19 of my rights.

20 If I have produced a software package  
21 I can try to negotiate a contract which says that the  
22 user has to pay me a royalty each time he runs it.  
23 I don't think there has been much of that yet, but  
24 that wouldn't be your concern either, would it?

25 COMMISSIONER PERLE: My concern is

1  
2 whether there is the right in the programmer to de-  
3 mand such a thing. The only way he gets the right is  
4 if the use is something by law which he is entitled to  
5 payment for.

6 MR. MC CRACKEN: If I go to a publisher  
7 with a book proposal I can either make a deal whether  
8 they will pay me a fixed sum if I choose to, or they  
9 can pay me so much per copy. That isn't the law's  
10 business, is it?

11 COMMISSIONER PERLE: It is the law  
12 which initially says that the proprietor of the copy-  
13 right has to give a license to the publisher for the  
14 publisher to copy.

15 MR. MC CRACKEN: I am out of my field.

16 COMMISSIONER WILCOX: When you push the  
17 analogy of the program being analogous to an author  
18 and his written work, when you buy a book you have the  
19 right to --

20 MR. MC CRACKEN: You have the right to  
21 read it.

22 COMMISSIONER WILCOX: And you have the  
23 right as an owner of that book to loan it to somebody  
24 and for them to read it.

25 COMMISSIONER NIMMER: Not in Scandinavia.

1  
2 COMMISSIONER WILCOX: We go here.

3 MR. MC CRACKEN: Let's pursue that  
4 analogy. If I have written a program and copy-  
5 righted it, I am willing to have anybody read it that  
6 wants to. I am not willing to have it loaned, if I  
7 have sold them the right to use it as the machine  
8 reader will perform, I am not willing to have them  
9 loan it to some of their buddies and run it on a  
10 computer to do things with something that I would be  
11 able to sell.

12 The analogy of human reading may in-  
13 volve some sort of fair use doctrine for computer  
14 programs which says, for instance, that you can at  
15 least load them into the computer to see what they  
16 are. If you have a disc and it is not labeled and  
17 you want to put it in the machine to see what is on  
18 this thing, that should surely not be an infringement,  
19 just to display its contents, to find out what it is,  
20 to try to understand whether you want to use it,  
21 that sort of thing.

22 COMMISSIONER NIMMER: Commissioner  
23 Wilcox points out two things: one, should copyright  
24 attach to a computer program? And if so, what are  
25 the particular bundle of rights that should be

1  
2 comprised in that copyright? The analogy to books,  
3 there may be an analogy to books in the sense that  
4 both should be copyrightable, but the rights that the  
5 copyright owner may claim in a book perhaps may not  
6 be appropriate for the rights that are claimed in a  
7 computer program.

8 MR. MC CRACKEN: The comparison be-  
9 tween programs and books may be rather tenuous. One  
10 of the things that is different is that this process  
11 of continuous translation, a source program to  
12 object program to chips or whatever, is inherent in  
13 the thing in a way that it isn't in books. It is  
14 also different, the copying is very, very simple.  
15 You can copy a computer program, relatively speaking,  
16 a lot cheaper than you can copy a book actually,  
17 in terms of the harm being done to the originator.

18 I am uncomfortable with personally  
19 trying to find enough about copyright precedents to  
20 make sure that that is the right way to protect pro-  
21 grams. I leave all that to you lawyers and simply  
22 say, "Look, there is an intellectual property here  
23 being ripped off. Please stop it somehow." I  
24 assess the political situation and it might be simpler  
25 to do that in terms of the copyright provision

1  
2 than in some new form of protection.

3 MR. LEVINE: I think this question  
4 you may know the answer to. The term of copyright  
5 protection under the copyright revision bill will be  
6 approximately 75 or 100 years which I think we all  
7 recognize is well beyond virtually all computer pro-  
8 grams. What do you think the useful life of a  
9 computer program is and do you guess that will become  
10 shorter in the future?

11 CHAIRMAN FULD: Does it depend on the  
12 subject matter?

13 MR. MC CRACKEN: Well, somewhat. I  
14 think somewhere in the five to ten to fifteen years  
15 it would cover the vast majority of programs. At  
16 the present time techniques and methods are changing  
17 so rapidly that almost all programs would be obsolete  
18 in some such time scale. Plus the fact that most  
19 big programs at least, the program, itself, changes  
20 on a month to month basis as improvements are made,  
21 errors are corrected, new capabilities are added, so  
22 that in the course of ten years the thing has been  
23 transformed to the point where it is really very,  
24 very different, and where new registrations or what-  
25 ever would have been made in the intervening period

1  
2 anyway.

3                   So that fifty years is surely completely  
4 unnecessary at this point. It is hard to imagine how  
5 long it would be in the future before programs would  
6 be stable that long. It is very hard to imagine.

7 If anything, the period where protection would be nec-  
8 essary is shortened. Programming is not getting easier  
9 very fast, and we don't see big breakthroughs in that  
10 area, but it is getting a little bit more efficient.  
11 And as it does people don't lay off programmers and  
12 do the same work with fewer people, they hire more  
13 programmers and try to turn out a lot more products.

14                   CHAIRMAN FULD: Are there any more  
15 queries and comments?

16                   COMMISSIONER PERLE: If we were to  
17 decide that something like copyright protection should  
18 apply to computer programmings, and we have this var-  
19 iety of ways which embody the program, somebody is go-  
20 ing to have some device where you either deposit or  
21 otherwise establish what it is that he is getting rights  
22 to. Can you give us any good answer as to what the  
23 best means of registration of deposits would be of this  
24 set of instructions from going from this piece of  
25 paper to your chip?

(13)

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1  
2 MR. MC CRACKEN: I will really have to  
3 beg off on that. That is clearly outside my compe-  
4 tence. I honestly really fully don't understand what  
5 the purposes of registration are.

6 COMMISSIONER PERLE: The purpose of  
7 registration basically is clearly to establish that in  
8 which the proprietor claims rights, the form that best  
9 describes to the world that to which he is claiming  
10 proprietorship.

11 MR. MC CRACKEN: On the face of it it  
12 seems to me that this thing that does that best is  
13 the thing that is closest to human readability and that  
14 is the source program. That is not where the rip-off  
15 most commonly occurs. That best describes to a  
16 human reader what it is that is being protected.

17 COMMISSIONER PERLE: If you deposited  
18 the chip that wouldn't do a bit of good to anybody;  
19 is that right?

20 MR. MC CRACKEN: That is not quite true,  
21 because someone who has the appropriate equipment  
22 could stick that chip in it and find out what is there;  
23 they routinely do that.

24 COMMISSIONER LACY: If you follow the  
25 existing principles of the law, wouldn't it be the case

1  
2 that (A) you wouldn't have to deposit unless you pub-  
3 lish? There is no requirement in the old or new law  
4 to deposit an unpublished work. (B) If you do have  
5 to deposit, what you are asked to deposit would be  
6 in addition to what you published and in the best form  
7 of it. What form do you offer for sale? The chip  
8 is what you offer for sale. The tape is what you  
9 offer for sale. The card, that is what you are going  
10 to have to deposit with what it is you publish unless  
11 you change the law. We could recommend a change.

12 COMMISSIONER PERLE: I am not sure that  
13 does it because one of the catches in this, as I under-  
14 stand it, is that going from that chip, which is what  
15 is sold, back to this, is very difficult. So that  
16 I can rip off this source program and end up with --  
17 no, I can start with the chip, but I can't work back  
18 to this source program either.

19 MR. MC CRACKEN: You don't need to.

20 COMMISSIONER PERLE: So that depositing  
21 the source program wouldn't do a bit of good if the  
22 chip was ripped off.

23 MR. LEVINE: If you put the chip in  
24 and you run out the program from the chip you end up  
25 with which of these three?

1  
2 MR. MC CRACKEN: The one at the end,  
3 the machine language.

4 COMMISSIONER PERLE: Will you always  
5 get the same readout from the same chip, or could you  
6 put the chip in different machines for different  
7 readouts?

8 MR. MC CRACKEN: At the level of the  
9 binary information that is in the chip it will always  
10 be the same. Someone trying to go backwards to the  
11 source code and deduce what the source code might  
12 have been, he won't come back with this. A possible  
13 defense of an accused printer would be to say, "Well,  
14 yes, this is the same exact chip as yours, but the  
15 way I got my chip was that I wrote a different program  
16 and it compiled into the same object code." Theoret-  
17 ically possible, but extremely unlikely.

18 COMMISSIONER NIMMER: But that goes to  
19 the point of registration and deposit where a copy-  
20 right differs from patent. Patent you register,  
21 deposit, in order to let the world know what you claim  
22 a monopoly on and no one else may do it regardless of  
23 whether they independently arrived at it or not. In  
24 copyright that is not the case. The point of deposit,  
25 as I see it, is so that at the time of the in/inge-

1  
2 ment action, if the defendant says the plaintiff did  
3 not have that kind of thing, he is now making it up  
4 as if it was like mine, but it really wasn't like  
5 mine and now he, after the fact, is copying me instead  
6 of me copying him, by having the thing on deposit at  
7 an earlier time there is some evidence that the plain-  
8 tiff did have it first in time. That doesn't itself  
9 establish whether the defendant copied or independently  
10 came up with it, but it eliminates the argument that  
11 the plaintiff copied from the defendant instead of  
12 the other way around.

13 So it seems to me that it really is not  
14 too important what the form is as long as one can see  
15 from whatever is deposited, see what it is the plain-  
16 tiff had at a given point in time.

17 MR. MC CRACKEN: It would seem to me  
18 it makes sense to deposit the source program in what-  
19 ever form which it is most commonly sold.

20 COMMISSIONER LACY: The Library of  
21 Congress has a good deal of discretion in this. They  
22 used to require that motion pictures be deposited in  
23 the form of paper prints of motion pictures. That  
24 was totally unusable.

25 MR. LEVINE: Under the revision bill the

1  
2 register is going to have discretion as to what to  
3 accept for deposit. If she starts getting in for  
4 deposit huge computer programs she will say, "We don't  
5 need all that," and it will not be deposited anyway,  
6 I am sure.

7 CHAIRMAN FULD: Unless there are any  
8 other queries or comments, thank you very much, Mr.  
9 McCracken. You have been very illuminating and  
10 helpful.

11 The next item on the agenda, the dis-  
12 cussion of public policy implication and copyright  
13 status of computer programs and data bases. I suppose  
14 that has been covered essentially, or is there more  
15 to be said on that?

16 MR. LEVINE: I think there is more that  
17 we will be producing for the Commission on that as  
18 we understand more about the way computer programs are  
19 going to be marketed in the future. One of the points  
20 that the memo makes is that the cost of the computer  
21 program frequently is so far at this point from the  
22 individual consumer that by the time it reaches the  
23 individual consumer the cost of the program, itself,  
24 becomes a negligible item in the charge to the consumer,  
25 airline reservations, hotel reservations are some of

1  
2 the examples I would give, and health services, that  
3 type of thing.

4 But if in fact programs become a con-  
5 sumer item such as phonograph records,

6  
7 then the ability to control copying  
8 is right at the consumer level and will affect the  
9 price at the consumer level. I think this is one  
10 of the things we have been asked to look at. I ask  
11 for any comments, discussion that you may have.

12 COMMISSIONER LACY: I would not dis-  
13 cuss it at length because it really is no more appli-  
14 cable to software and data bases than it is to other  
15 aspects of copyright. But there are a couple of  
16 assumptions in the paper on policy that I think could  
17 lead us down wrong paths. One is an assumption that  
18 copyright is a restriction imposed on dissemination in  
19 order to encourage creativity, and there is a balance  
20 between this. I think we all recognize that copy-  
21 right is to encourage dissemination, and not to re-  
22 strict it. Copyright under the laws of Western  
23 societies, as the printing press and other means of  
24 large scale dissemination became possible, was really  
25 to encourage it.

1  
2 The other is somehow the assumption that  
3 the First Amendment and the copyright and patent clause  
4 of the Constitution are in warfare with each other, and  
5 that the copyright clause was put into the Constitution  
6 to make it possible to grant monopolies that otherwise  
7 would be unconstitutional. That is not the case. The  
8 reason it was put into the Constitution had only to do  
9 with state versus Federal relationships. Almost every  
10 state had a copyright act at that time. This was  
11 simply intended not to be an exception in aiding a  
12 monopoly attitude, but to be a grant to the power of the  
13 Federal authority. I think the assumption that you  
14 very often find that otherwise the Federal Government  
15 couldn't grant an exclusive use of this, the point is  
16 that otherwise the Federal Government couldn't do it as  
17 distinguished from the state, and that is why it is in  
18 there. This whole feeling that somehow it is a restric-  
19 tive and monopolistic provision tolerated only because  
20 of its creativity is wrong.

21  
22 COMMISSIONER HERSEY: One other point  
23 that the policy paper raises I think leads to suggest  
24 something that we need to know, and that is the point  
25 that any judgment we make about what protection would  
be appropriate has implicit in it a judgment about

1  
2 whether the producers are getting an adequate return  
3 on their capital investment. I don't think we have  
4 enough evidence now to judge that issue.

5           The material we have had has given a  
6 few hints about the growth of programming on data base  
7 producers, but how much damage was done by losses  
8 through the piracy and stealing of material, has this  
9 really been an inhibiting factor in the growth of  
10 these companies. We have had several examples given  
11 us of the kind of thievery that can take place, but the  
12 SRI material that was given us suggested that of 470  
13 cases that they have reviewed there have been no copy-  
14 right cases. There had been breaking and entering,  
15 bombing, invasion of privacy and all sorts of other  
16 crimes for which there seem to be adequate recourses  
17 in law, and for us to judge whether there should be new  
18 kinds of protection or whether copyright should be  
19 extended seems to me to depend a little bit on the  
20 real economics of this kind of thievery as it has taken  
21 place in the past, and such as we can judge as to its  
22 potential in the future.

23           I don't think we have had enough of the  
24 economics of this sort of loss to make the judgment  
25 we need to make.

1  
2 MR. LEVINE: Mike, correct me if you  
3 think I am wrong in this, but we have not been able to  
4 find people that say that they are in fact suffering  
5 economic loss as a result of being ripped off, their  
6 data base being ripped off.

7 COMMISSIONER HERSEY: That is the point  
8 of my query.

9 COMMISSIONER LACY: I don't think you  
10 would have any trouble finding that. I can produce  
11 for you some very grave losses. I think the problem  
12 is that their losses are probably not because of errors  
13 or weaknesses in the copyright law, just as you can  
14 find lots of people who have been mugged or ripped off  
15 on the streets of New York, but not because of weakness  
16 in our laws against mugging or ripping off.

17 There is a very serious unwillingness to  
18 invest large sums of money in new developments.

19 COMMISSIONER HERSEY: We haven't had  
20 that adopted and I would like to see it.

21 COMMISSIONER LACY: You may find some  
22 reluctance to do it because these would involve pro-  
23 prietary plans for making substantial investments which  
24 they may be queasy about. They might not want the  
25 competitors to know what their plans were.

1  
2 CHAIRMAN FULD: Why do we have to know  
3 that?

4 COMMISSIONER HERSEY: Whether the actual  
5 losses are in excess of the kinds of losses that would  
6 be normal risks of competition, would be risks from  
7 losses by other sorts of crime, the issue whether there  
8 should be new sorts of protection and what sort of  
9 protection would depend, as the policy paper said, on  
10 how these losses would affect the industry. Presumably  
11 the purpose of this protection is to encourage creation.  
12 My question is whether the creation of these things  
13 has been discouraged.

14 CHAIRMAN FULD: Do you think that is  
15 so, whether there has been discouragement even though  
16 these things happen?

17 COMMISSIONER HERSEY: I wonder.

18 COMMISSIONER NIMMER: That puts it in  
19 different focus. Before you said evidence of rip-offs.  
20 The real issue is has there been inhibition of creation  
21 of new programs by virtue of rip-offs?

22 COMMISSIONER LACY: Not really. Inhi-  
23 bition of dissemination as well as creation. For  
24 example, almost everybody by relying on trade secrecy  
25 and restrictive and limited leasing has avoided wide-

1  
2 spread dissemination because they would lose control  
3 of the property. That is a very real factor.

4 COMMISSIONER PERLE: Without exception  
5 everybody who testified about data bases and program-  
6 ming said that protection is required.

7 COMMISSIONER HERSEY: Of course they  
8 want it, they are the producers.

9 COMMISSIONER SARBIN: When I wrote a  
10 simple little book I still got protection. Even though  
11 somebody ripped it off a thousand times I wouldn't lose  
12 anything. You didn't ask that question about my books.  
13 You wouldn't ask that question about a pamphlet that  
14 you wrote.

15 COMMISSIONER HERSEY: You are a little  
16 bit different from IBM, aren't you? I'm talking now  
17 about the social consequences of what we are dealing  
18 with. Is our function to make it possible for these  
19 companies to have maximum protection, to give them both  
20 trade secrets and the copyright protection? Is our  
21 function to give them what they want? Or is it to  
22 judge whether what they want accords with what is de-  
23 sirable for the society?

24 COMMISSIONER PERLE: Why do we talk  
25 about IBM?

1  
2 COMMISSIONER HERSEY: He is talking about  
3 his books.

4 COMMISSIONER PERLE: We are talking  
5 about everybody in this whole discipline, not just the  
6 giant. It is for ~~damn~~ sure that the developers are  
7 not going to invest time and money and effort.

8 COMMISSIONER NIMMER: That is the issue,  
9 we don't know if it is for ~~damn~~ sure. We know about  
10 two people. Do we have enough evidence of that?

11 COMMISSIONER PERLE: We can certainly  
12 go back and see what the programmer said. They said  
13 that they wouldn't be in the business if they couldn't  
14 protect it.

15 COMMISSIONER HERSEY: My question is  
16 whether the protections they have had up to now are  
17 not adequate. The industry is growing very fast.  
18 The figures we were given was that the rate is twelve  
19 to twenty five percent a year which seems to me to be  
20 at least in accord with what happens with industry  
21 in general, if not better. So the question is whether  
22 the protection that they have had is not adequate.

23 COMMISSIONER SARBIN: That really  
24 doesn't have much to do, does it, with the extent of  
25 the rip-off and the extent of the loss someone has

1  
2 suffered. I really have a hard time with that con-  
3 ception.

4 COMMISSIONER HERSEY: I think if they  
5 are going to ask for new protection, then we should  
6 know that the protection is needed, shouldn't we?

7 COMMISSIONER SARBIN: Yes, but I don't  
8 think that that should be based upon the question of  
9 whether someone has suffered a million dollar loss or  
10 a ten thousand dollar loss.

11 COMMISSIONER HERSEY: No, but the  
12 question of whether a million dollar loss or a ten  
13 thousand dollar loss will have inhibited their develop-  
14 ment in ways that they can't absorb or wouldn't expect  
15 to absorb anyhow is a relevant point, it seems to me.

16 MR. LEVINE: I think perhaps another  
17 point is if in fact it is not happening now, is it  
18 likely that it may happen as the technology improves,  
19 as it gets easier to reproduce these chips in three  
20 seconds for ten dollars?

21 COMMISSIONER HERSEY: I think we need  
22 to know the probabilities.

23 COMMISSIONER DIX: The unstated premise  
24 of what you are saying I take it is that in our kind  
25 of society, generally speaking, the less regulation,

1  
2 the better. We don't regulate unless there is a  
3 reason to. And the burden of proof is on the side of  
4 the reason.

5 COMMISSIONER LACY: Another issue one  
6 can assume is that the producers <sup>of</sup> on a data basis <sup>of</sup> on  
7 programming generally get good protection. Whether  
8 they get it in ways that are socially less desirable  
9 than one might get by copyright, go back to the literary  
10 world, for example, Shakespeare writing before the Act,  
11 made quite a lot of money as a playwright and died a  
12 prosperous and wealthy man. One of the ways he did it  
13 was by making damn sure that in his lifetime none of  
14 his plays ever got into print. People who seemed to  
15 be taking shorthand notes in the audience were summar-  
16 ily kicked out and the notes <sup>seized</sup> ~~sized~~ and destroyed so that  
17 he could maintain control of the plays, and you didn't  
18 get it to be commonplace where a playwright would  
19 disseminate his plays.

20 I think we have an analogy here in the  
21 way of computer material which is now available, itself,  
22 except that the proprietor feels that he can sustain  
23 a protection through contractually giving and sharing  
24 the trade secret. This may actually work reasonably  
25 well as a mode of protection. But over the long run

1  
2 it may be a socially unde~~x~~sirable way of doing the  
3 whole trend of copyright which is in effect giving  
4 you protection as your reward for publishing and making  
5 available. We need to consider that.

6 CHAIRMAN FULD: Regardless of quantum  
7 of laws, isn't it always desirable to do whatever is  
8 necessary to protect against filching or appropriating  
9 someone else's ideas and seek to devise the best  
10 method of protection?

11 COMMISSIONER HERSEY: One fact in that,  
12 it seems to me, would be to test how much the protec-  
13 tion is needed, how much it costs, how much actual  
14 crime there is taking place, and so on.

15 COMMISSIONER NIMMER: May I point out  
16 that you assume the conclusion when you say we must  
17 protect against filching and theft. By calling it  
18 theft then you have already assumed it is something  
19 contrary to public policy and law and so on. But,  
20 for example, in the realm of abstract ideas which  
21 are not subject to copyright and which everyone  
22 agrees -- not everyone, but most people agree should  
23 not be the subject of proprietary rights, we don't  
24 regard it as theft, we regard it as proper emulation  
25 or inspiration, or what have you.

1  
2           So I don't think we can start as a given  
3 that it is clear from a policy standpoint that the  
4 computer program should be protected. We have to look  
5 at what the policy considerations are on both sides  
6 and then come up the balance.

7           CHAIRMAN FULD: If there is misappropriation.  
8

9           COMMISSIONER NIMMER: If there is  
10 appropriation, whether or not it is misappropriation,  
11 is our question.

12          CHAIRMAN FULD: I would assume there  
13 is always a possibility of misappropriation.

14          COMMISSIONER NIMMER: Isn't that  
15 really a policy question? I am not suggesting my  
16 point of view, and I don't have a firm point of view  
17 on this. But I could conceive of a position that  
18 says that computer programs are directions for how to  
19 do things, and as such should not warrant proprietary  
20 copyright or other protection, and that taking it is  
21 not a misappropriation; it is a proper socially useful  
22 appropriation, that is a possible point of view.

23          CHAIRMAN FULD: I would take a different  
24 view on that without even knowing more about it.

25          COMMISSIONER KARPATKIN: We need to ask

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those questions.

COMMISSIONER HERSEY: I am not arguing against protection. I am simply saying I don't think we have enough data to decide what sort of protection or to make recommendations about what sort of protection would be most socially desirable, particularly data as to how much loss there is from this sort of crime and whether or not that is actually inhibiting the creation of ideas and their dissemination.

CHAIRMAN FULD: It would probably be very difficult to arrive at. Is there any more to be said on this subject at the present moment?

COMMISSIONER NIMMER: Since this is being taken down, I want to <sup>add a</sup> footnote to Dan's comment about the First Amendment. I agree that the copyright clause was not inserted in answer to the First Amendment. In fact, chronologically it was in reverse order. But I do think that there is some distinction between what copyright represents and what the First Amendment represents. It is a matter of finding the appropriate balance. That is one way of talking about the balance between the interest of the creator and the interest of the public in dissemination. The dissemination interest in a sense is a First Amendment inter-

1  
2 est.

3 COMMISSIONER LACY: And a copyright  
4 interest.

5 COMMISSIONER NIMMER: And a copyright  
6 interest.

7 COMMISSIONER LACY: Absence of copy-  
8 right interest never inhibited authorship. What it  
9 did inhibit was putting up good hard money which is  
10 almost as precious to an author in the first place.

11 MR. LEVINE: The Office of Education  
12 back in the middle sixties decided that anything pro-  
13 duced under Office of Education grants should not be  
14 protected by copyright. They should all be in the  
15 public domain, and the material was being produced  
16 and no one would publish it because the publishers  
17 could not get proprietary rights in it.

18 The Office of Education had to revise  
19 their policy and ended up granting a limited five-year  
20 copyright in order to increase dissemination.

21 COMMISSIONER LACY: I think that one  
22 of the things that does inhibit investment in this  
23 area now is not so much the weakness of protection as  
24 the uncertainty of protection. People hesitate to  
25 put several million dollars into a major venture in

1  
2 a computer-based dissemination area when they simply  
3 don't know what the right situation is going to be.  
4 If they could continue to rely on trade secrecy and  
5 contractual agreement perhaps they would be willing to  
6 go ahead without any copyright protection. But I  
7 think the ambiguity of the protection is real.

8 MR. LEVINE: There is another factor,  
9 too. Some of the witnesses we have had said that it  
10 is at times virtually impossible to know whether their  
11 creation is being used inside of a computer. And I  
12 question whether giving copyright protection is going  
13 to change their policies one bit, if in fact they  
14 feel that they have all sorts of rights but they can't  
15 detect infringements.

16 CHAIRMAN FULD: Shall we leave it that  
17 there shall be further exploration and thought to the  
18 problem.

19 COMMISSIONER HERSEY: Would it be inter-  
20 esting for us to hear <sup>from</sup> ~~what~~ the various sub-committees,  
21 the direction they are taking?

22 COMMISSIONER PERLE: Before we get into  
23 that, what are our plans for tomorrow?

24 CHAIRMAN FULD: We will adjourn at  
25 two o'clock.

1  
2 MR. LEVINE: To carry over any discus-  
3 sion that we haven't completed today. I want to raise  
4 with the Commission the question of whether what we  
5 call the Betamax question should be considered by  
6 the Commission?

7 COMMISSIONER PERLE: Which question?

8 MR. LEVINE: The Betamax, the video  
9 disc, whether that is within our jurisdiction and  
10 whether that is a problem that we ought to consider?  
11 Those are two items.

12 COMMISSIONER LACY: I would hope that  
13 if we don't finish here in the sub-committees this  
14 afternoon that we would go ahead.

15 MR. LEVINE: We would carry that over  
16 to tomorrow. I think some people have to leave at  
17 four o'clock, four-fifteen. It makes sense to end  
18 the meeting at that time.

19 COMMISSIONER PERLE: I have to leave at  
20 four o'clock. If we go over to tomorrow morning for  
21 the sub-committee reports, and we have nothing except  
22 discussion on the agenda, we could probably get through  
23 tomorrow morning.

24 CHAIRMAN FULD: Without starting the  
25 reports on the sub-committee items?

1  
2 COMMISSIONER PERLE: Yes..

3 CHAIRMAN FULD: Does that meet with the  
4 approval of all of you? It is ten minutes to four now.

5 MR. LEVINE: I think two hours tomorrow  
6 morning, if we begin fairly prompt, should do it.

7 COMMISSIONER PERLE: Before we adjourn,  
8 we talked about our program here. On the way to  
9 lunch several of us wondered if it was a good idea to  
10 have the February meeting someplace where it was warm.

11 MR. LEVINE: The January meeting, not  
12 the February meeting. The February meeting must be in  
13 New York City or Washington.

14 CHAIRMAN FULD: We will adjourn then  
15 to tomorrow morning at ten o'clock in this room.

16 (Whereupon the meeting stands adjourned  
17 to November 19, 1976, at ten o'clock a.m.)

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20 \* \* \*

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 TENTH MEETING OF THE COMMISSION ON :

NEW TECHNOLOGICAL USES OF COPYRIGHTED WORKS :  
 ----- -x

New York Public Library  
 New York, New York

November 19, 1976  
 10:00 a.m.

B e f o r e :

CHAIRMAN STANLEY H. FULD  
 VICE-CHAIRMAN MELVILLE B. NIMMER  
 COMMISSIONER ALICE E. WILCOX  
 COMMISSIONER ARTHUR R. MILLER  
 COMMISSIONER DAN LACY  
 COMMISSIONER JOHN HERSEY  
 COMMISSIONER WILLIAM S. DIX  
 COMMISSIONER RHODA H. KARPATKIN  
 COMMISSIONER HERSHEL SARBIN  
 COMMISSIONER E. GABRIEL PERLE

S t a f f :

ARTHUR J. LEVINE, Executive Director  
 MICHAEL S. KEPLINGER, Deputy Director  
 ROBERT W. FRASE, Deputy Director  
 CHRISTOPHER A. MEYER, Staff Attorney  
 JEFFREY L. SQUIRES  
 DAVID PEYTON

MS. KEGAN (On behalf of the Library of  
 Congress)

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1  
2 CHAIRMAN FULD: I call to order the  
3 second session of our tenth meeting for November 19th.  
4 I think the plan was to consider the reports of the  
5 various sub-committees.

6 Do you want, Arthur, though, before  
7 that, to make any announcement or any statements?

8 MR. LEVINE: Yes, if I may.

9 I thought that perhaps even before we  
10 got into that, we might get into the question of video  
11 disc and video tape machines, but prior to that I am  
12 going to pass around an envelope which has a plain  
13 green button in it which is the pass to get into  
14 Rosoff's Restaurant, 147 West 43th Street. Money is  
15 not required today.

16 There is a table reserved for CONTU  
17 members and staff in the Coach Room which is on the  
18 second floor.

19 The table has a sign on it which is  
20 CONTU.

21 JUDGE FULD: Is that where the speaker  
22 is going to be?

23 MR. LEVINE: The speaker will be in  
24 the Coach Room and there is going to be a huge turnout  
25 for the program.

1  
2 Chuck Seaton told me there are 285 people  
3 who signed up to come to this luncheon, so he very  
4 kindly reserved me an entire table for CONTU.

5 JUDGE FULD: I think we owe a vote of  
6 thanks to Chuck for his courtesy in inviting us there.  
7 I hope it will be interesting.

8 MR. LEVINE: If you would just take  
9 one button and pass it around, please.

10 I am also passing around or perhaps we  
11 can pass out to each of the Commissioners the travel  
12 vouchers.

13 At the last meeting the question of  
14 whether the Commission ought to consider as part of its  
15 mandate the new video recording devices that we have  
16 all seen advertised on television was raised, and it  
17 was merely raised at that meeting and there was no  
18 discussion of the issue at that point.

19 I thought that perhaps this might be  
20 an appropriate point to discuss whether the Commission  
21 should get involved in that question.

22 The statute provides that we are to study  
23 and compile data on the reproduction and use of copy-  
24 righted works of authorship by various forms of machine  
25 reproduction, and it certainly seems that within that

1  
2 general broad mandate if we wish to consider these  
3 machines and their activities, we probably could.

4 I think that nowhere in the legislative  
5 history, however, does this type of machine reproduc-  
6 tion, the legislative history of the Commission, appear  
7 as one of the areas that Congress believed that we  
8 should be involved in.

9 That certainly doesn't mean that we are  
10 precluded from doing it, however. It just wasn't one  
11 of the new technologies that was feasible at the time  
12 that the Commission bill was being considered.

13 JUDGE FULD: It does deal with future  
14 contemplation of the art?

15 MR. LEVINE: Yes. Actually it is now  
16 a new technological use, certainly and that was not  
17 actively under consideration, I don't believe, when the  
18 revision bill was considered.

19 The question additionally though is  
20 whether there is something that is so uniquely new  
21 about this technology that it requires additional  
22 consideration or whether the revision bill adequately  
23 covers the problems that the video tape machines,  
24 private video tape machines present.

25 Just as there was a suit filed last week

1  
2 in Los Angeles by either MCA or Universal and Walt  
3 Disney Productions against Sony Corporation and a  
4 department store, as I understand it, and individuals.  
5 I'm waiting for someone on the West Coast to send  
6 me a copy of the complaint, and I haven't gotten it  
7 yet.

8 As soon as I do I will pass it on to  
9 each of the Commissioners.

10 It alleges that Sony, by their advertise-  
11 ment, induced the copyright infringement, suggesting  
12 to people that they purchase these machines and record  
13 programs off the air.

14 The department stores, as I understand  
15 it, were sued because they were demonstrating the  
16 machine, using copyrighted television programs, and  
17 I guess the individuals were sued because they in fact  
18 were doing it at home.

19 MR. PERLE: Were they consenting adults?

20 MR. LEVINE: Under the Georgia case  
21 maybe it is permissible in the home.

22 It is just what the Commission was lack-  
23 ing.

24 MR. NIMMER: I want to add a kind of  
25 personal comment to this and I think I will put it out

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before the Commissioners.

Universal and Disney have asked me to participate as an attorney on their side in the case. I may not be able to do so for other conflict reasons and that is not clear, but that to one side, I see a real possibility, and I haven't discussed it with the Judge and Art, a real possibility of a conflict as far as my being on the Commission, if we should go into that, and I'm by no means suggesting that we shouldn't.

It is not absolutely clear to me that it would be regarded as a conflict, but I think it might well be and I want to put it before you.

I see the alternatives for me and one would be to resign from the Commission which I am not going to do.

JUDGE FULD: You get more money from the Commission.

MR. NIMMER: Including the per diem.

Another would be to simply not get involved in the case which may well be what is the right answer.

A third would be for me, if we do go into this area, simply not to participate in that part of the Commission's activities. I don't know whether



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that is a good resolution.

So I did want to put this before you and it has been suggested that maybe there are different regulations that go to this question, I don't know.

JUDGE FULD: Wouldn't it be a personal decision?

MR. NIMMER: Well, if the regulations clearly spell out the situation one way or the other, then I guess that would relieve me of the personal problem, but it probably doesn't.

In any event, that is the background and for that reason I am not going to participate in the discussion whether we should go into it or not.

MR. LACY: Mr. Chairman, I would recommend that we not go into this. It seems to me that so far as the issues are concerned, they exactly parallel the tape recording, acoustical tape recording of music broadcast by radio which has been an issue for a great many years and in which Congress was quite aware when they passed the bill and they indicated no desire to have us go into that.

I think it is clear that that is what they meant by machine reproduction. It doesn't seem to me that the issues are sufficiently novel to require

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special attention to it.

The problem of enforcement is acute but of course there is a clear issue of how far it extends, but it is not a novel issue and it seems to me that the Commission couldn't make any particularly constructive resolution of it and it is a quite new field and it involves a lot of testimony from different sorts of witnesses about different sets of issues.

In an absence of a Congressional intent that we should do this, it seems to me that we have no mandate to take on an onerous and, it seems to me, a not particularly useful chore.

I would recommend that we stay away from it which would relieve Mr. Nimmer's problem about our having to go to it.

JUDGE FULD: Is that the infringement, the attachment of these devices to the television screen?

MR. LACY: I would assume not because it is quite conceivable there might be theoretically uncopyrighted materials that they could record.

JUDGE FULD: That stems from the attachment though.

MR. LACY: But it doesn't seem to be

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2 different from the issue of obtaining a tape recording  
3 from an FM radio to record a musical program which has  
4 been a long-standing issue.

5 JUDGE FULD: That is settled?

6 MR. LACY: No, it is not settled, but  
7 I think Congress was aware of this kind of issue and  
8 didn't put it aside as it clearly did computer issues  
9 through Section 117, and as it clearly did photocopying  
10 issues through the diffidence and tentativeness of its  
11 recommendations on that. That is its indication for  
12 the need of review of them.

13 I don't see any evidence that Congress  
14 was trying to have us look into tape recordings, whether  
15 they be of audio or video programs.

16 JUDGE FULD: Well, would it be desirable  
17 to have a staff paper looking toward the problem and  
18 deciding that or do you think --

19 MR. LACY: As long as our decision is  
20 to stay out of it I don't see the harm in having a  
21 preliminary study.

22 JUDGE FULD: You think it is so clear  
23 we don't need a study?

24 MR. LACY: To me it is clear, but I don't  
25 mean to project my clarity on anybody else.

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2 MR. LEVINE: May I, as a point of pro-  
3 cedure, if you could just give your names so that the  
4 reporter can get acquainted with you.

5 We have prepared a staff paper which  
6 we circulated that  
7 attempts at least to explain what the law is now. It  
8 is somewhere in my briefcase. We have sent that to  
9 you all.

10 MR. SARBIN: I certainly don't see that  
11 the issue is any different from taping off the air. I  
12 see no particular reason for us to get into it.

13 As Dan said, our plate is full and I'm  
14 not sure that we could contribute anything or anybody  
15 has asked us to contribute anything. In the absence  
16 of the mandate why do it?

17 JUDGE FULD: Is that the sense of every-  
18 one?

19 MR. PERLE: No, I think that we have to at  
20 least touch upon it even as there are some other things  
21 that we have to touch upon such as the holograph.

22 I think that as long as we are aware of  
23 the technology we have to go into it enough to say  
24 we looked at this, the law as it exists and deal with  
25 it and, further, we feel that we should not go into it.

1  
2 But certainly we can't ignore it just as  
3 we can't ignore any of the other technologies of which  
4 we are aware for machine reproduction of copyrighted  
5 works.

6 JUDGE FULD: That pretty much jibes  
7 with Dan's suggestion.

8 MR. PERLE: I don't think we can just  
9 ignore it.

10 MR. LEVINE: Let me just add one other  
11 footnote, and that is back when the cable problem was  
12 before the Supreme Court and going through the courts,  
13 the fact that Congress was considering revision of a  
14 copyright law and was going to perhaps legislate in  
15 the area of cable TV, I think did have an effect on the  
16 Court on those cases, and if this issue, at least a  
17 portion of it, is in litigation, the fact that the  
18 Commission is considering it or not considering it  
19 might have some effect on what a court might do, perhaps.

20 MR. MILLER: I agree with Gabe that be-  
21 fore leaving it to one side we have to make first certain  
22 that it is true that it is no different than the magnetic  
23 tape or wire tape problem.

24 Almost all of our discussions of computer  
25 problems have proceeded on the assumption of alpha-

1  
2 numeric display, whereas we already had a good deal of  
3 testimony about multi-media information delivery sys-  
4 tems, one characteristic of which would be graphic  
5 display and there may be points at which video tape  
6 and computer graphics will overlap or interchange and  
7 video tape may actually provide one form of infringe-  
8 ment of graphic display in a computer system.

9           So it is not that clear to me that the  
10 issues are entirely separate. In other words, with  
11 the combination of the information delivery systems  
12 it may very well be that there are interchangeable  
13 points between video and computer, so I think at least  
14 we have to look at that.

15           JUDGE FULD: I take it there is no  
16 objection to that, looking at it and reaching the  
17 results you want to reach.

18           MR. LEVINE: But with video tape being  
19 merely another medium upon which copyright --

20           MR. MILLER: That is right, another  
21 medium as the chip versus the deck of cards as a pro-  
22 gram. It may well be that certain computer type  
23 systems will be driven by something closely allied to  
24 what we call video tape.

25           JUDGE FULD: As I understand it we

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will look  
into it briefly and reach a brief decision as to  
whether it is within our jurisdiction.

MR. LACY: I think the points Arthur  
raised about it -- and my main point is I don't think  
mere words "machine reproduction" should lead us into  
any machine. A printing press indeed is a machine  
and I think it is fairly clear what Congress meant by  
machine in this connection.

I think Arthur's point that it does  
inter-relate to computer uses is true.

JUDGE FULD: So be it. We will con-  
sider the problem, which brings us to what, Arthur?  
Any additional matter?

MR. LEVINE: No, that brings us to  
a discussion of the status of the various sub-commit-  
tees at this point.

JUDGE FULD: The first on the agenda is  
the software discussion.

Gabe, would you direct yourself to  
that briefly and be supplemented by Arthur Miller?

MR. PERLE: Yes.

Broadly, the software sub-committee has  
come to the conclusion that the problem of computer

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programs can be handled within the format of the existing copyright law revision bill, with perhaps some changes in specific sections or perhaps some new sections, but certainly not an entire new chapter or entire new statute.

Our general feeling is that computer programs should be accorded protection in the nature of copyright and protection which is desirable is protection against copying as such and protection against unauthorized use. Something akin to but not the same as the performance rights that appear elsewhere in the bill.

It is really in non-technical terms, it is to prevent ripping off. It is to prevent misappropriation.

JUDGE FULD: We have no model from the International Convention which was attempted?

MR. PERLE: No.

JUDGE FULD: They failed in reaching accord on it.

MR. PERLE: Well, they failed for a lot of reasons, but we think that our staff can get together the sort of statute that can reflect this thinking.



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2 Incidentally, we, and the Judge and  
3 Arthur, at least correct me if I do not reflect accur-  
4 ately your feelings, we have no alternatives in prin-  
5 ciple. There are lots of alternatives as to the  
6 form of the protection, the form in which the protec-  
7 tion will be accorded.

8 It can be done in a number of ways, but  
9 we do feel that protection should be afforded and the  
10 protection is proper within the copyright law.

11 Let the record show that Commissioner  
12 Miller shook his head in accord.

13 MR. MILLER: In dismay.

14 JUDGE FULD: Do you want to add to  
15 your dismay?

16 MR. MILLER: No.

17 MR. NIMMER: Let the record show he  
18 smiled after he said that.

19 JUDGE FULD: That reflects pretty  
20 much my thinking and I think Arthur also.

21 DR. DIX: Mr. Chairman, the Committee  
22 hasn't gone into such questions as duration and that  
23 kind of thing.

24 MR. PERLE: On that subject we uni-  
25 versally feel, all of us feel it should be a shorter

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2 term. How long is something that we are going to have  
3 to consider.

4 I might add a personal note here which  
5 I have not had a chance to throw out at the Judge and  
6 Arthur yet, and that is that my own feeling is not what  
7 was said yesterday that protection should be afforded  
8 in effect until the program becomes obsolete, but,  
9 protection should be afforded for a limited period  
10 and then be thrown open to the public for access so  
11 that it may have access to encourage the promotion,  
12 the art, the science, if you will.

13 My personal feeling is that a program  
14 is not -- that software is not to be accorded the same  
15 sort of protection that a novel is to be accorded in  
16 terms of duration.

17 That programs, each program may intimately  
18 interrelate to the advancement of man's knowledge in  
19 science and the ability to communicate and, therefore,  
20 it would be socially desirable that other people gain  
21 access to the use of these programs at an earlier time  
22 than they might obtain access without the consent or  
23 permission, without infringement to a novel or some-  
24 thing akin to that.

25 MR. NIMMER: Mr. Chairman --

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JUDGE FULD: Yes.

MR. NIMMER: A couple of questions.

One, on your initial decision that there should be protection, I just want to inquire, relating back to a little dialogue we had yesterday, whether that is predicated on some sort of a prima facie assumption that anything that involves work and effort should be protected; or did you explicitly discuss the conflicting factors of the value of protection as against the necessity for protection, according to the issue;

but it still is the kind of equity question of whether people should be guaranteed by the law that they are going to be paid for the work they do.

I am not stating it well. I could start over again but --

JUDGE FULD: I think it is important to define use. Is that what you mean?

MR. NIMMER: Well, there are conflicting interests, obviously, the interests of the creator and public in this quick dissemination and as

1 unfettered dissemination as possible.

2  
3 Generally in the area of copyright we  
4 reach at a balance by giving some limited monopoly for  
5 a limited period of time to the creator, even though  
6 that in some degree deters the public's ability to  
7 have complete access, we think on balance it is worth  
8 it, worth it to the public in the long run.

9 But I don't think that balance necessar-  
10 ily and always applies in all the areas where work and  
11 effort are involved. There are some areas where we  
12 think on balance the effort will occur without property  
13 status and at the same time the public will get a  
14 greater benefit if there is not this deterrent.

15 All I am saying is it should not be  
16 assumed without at least some explicit consideration  
17 whether or not in the first place protection is warrant-  
18 ed.

19 I am just wondering whether the sub-com-  
20 mittee did go into that or just simply started from the  
21 assumption that there should be protection.

22 JUDGE FULD: Protection only against  
23 copying would not be too helpful for the copyright  
24 proprietor, the unauthorized use of software and also  
25 should be an infringement, depending on how use is

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defined for these purposes. It may be necessary to  
redefine reproducing/<sup>a</sup> copy to include the introduction  
of software in the computer storage.

MR. NIMMER: If I follow that, that goes  
into the question of what are the appropriate remedies.

If you once pass the hurdle of should  
there be a property status what are the rights that  
should flow from that property status, I should say  
if you once say there is property.

JUDGE FULD: I think we all thought  
there was certain property.

MR. NIMMER: That is what I am asking.  
Do you just start from that assumption or is this a --

MR. MILLER: I can only speak for my-  
self in terms of our discussions. I started with  
the assumption which, until quite recently, I would  
not categorize as intuitive for me, that the kind of  
intellectual effort and that is infused in producing  
software and reflected in terms of the expression of  
the software, first on shown justified some form of  
protection and, secondly, was certainly indistinguish-  
able from a variety of forms of expression and intel-  
lectual labor and just the drone labor which we have  
classically protected by copyright, the catalog,



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commercial catalog being the most banal example.

So I started from that proposition that although it was not to me a work of art, it was nonetheless a work of intellectual quality embodied in an expression and it was impossible in any intellectual sense to distinguish it from so many other things that have gone over the dam and have come within copyright.

So to me the key is not the question of protection but the problem of defining the scope of that protection, of making sure that the remedies or rights that attend the protection are so shaved down and described, presumably through legislative history rather than statutory language which will be impossible to draft with precision, to make sure that what Gabe called the right of access is assured and that in protecting and insuring a reward for intellectual creativity you are not blocking access or ability to implement and use the technology.

That has the great risks that over time what standards you create are debilitated by socialist oriented and do-gooder type courts that don't understand all the background.

JUDGE FULD: I think that states it more clearly.



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3 MR. PERLE: There are two other modes  
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5 that we consider/through which protection could be  
6 accorded. Starting again from a conclusion, from  
7 what we have heard in our hearings, I think what we  
8 felt in our gut as well, that protection was necessary  
9 and desirable.

10 We could have opted to say no, this is  
11 not the copyright, it should be trade secrets. The  
12 trade secret protection is adequate.

13 I think we reached the conclusion first  
14 that the trade secret mechanism in the long run would  
15 not be a viable mechanism or an effective one or a  
16 practical one and, second, if it were, trade secret  
17 by its very nature gives an indeterminate length  
18 of time of protection, a monopoly, if you will, which  
19 is protected by a trade secret mechanism and has been  
20 a trade secret since Coca-Cola was invented.

21 JUDGE FULD: Not before?

22 MR. PERLE: Maybe.

23 It was a private secret not a trade  
24 secret. So trade secret protection was out.

25 The other was something in the nature of  
unfair competition, misappropriation type of bill which

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seemed wrong for several reasons.

First, this stuff does fit into the copyright mold. It is hard to take this type of intellectual endeavor and separate it out.

Second, misappropriation bills just don't fly. They just are not the sort of things that the Congress has paid attention to for a whole variety of reasons.

Just not a practical solution to this problem. Therefore we concluded on all those bases that copyright was right and appropriate.

MR. LEVINE: May I, Gabe, just ask whether you think that if in fact that is the direction the Commission goes, that the Commission report should also suggest that copyright be the exclusive method of protecting --

MR. PERLE: Yes.

MR. LEVINE: (Continuing) -- computer programs?

JUDGE FULD: Would that be compelled by the statute as a suggestion?

MR. LEVINE: Well, we are making suggestions to Congress and Congress can certainly say that the copyright law preempts any other form of protec-

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tion for computer programs.

MR. NIMMER: Mr. Chairman, I didn't begin to complete my remarks. I will try to do so briefly which bears upon that.

First of all, with reference to the substantive question, this is not the place, this is not the time, it is <sup>not</sup> /the place, to further debate the substantive issue that we talked about. I mean, we are just hearing the sub-committee report. At some point it is going to come before all of us and as such, we will talk about it.

I just want to say to make clear that I am by no means opposed to your substantive conclusion of protection. I am just not completely convinced and I think there is another side to be talked about and I do want to talk about it at a later time.

Going to the other issue that Arthur raised, Arthur Levine, under the new Act that we are going to have January 1, '78, the Act itself says nothing about computer programs but the Committee report in a kind of offhand way says that computer programs are included under the Act, which has a couple of consequences, it seems to me for our purposes.

One, then it may be that the net effect

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2 of what you are recommending is really not protection  
3 but reducing protection, because if it is not protection  
4 it will be as of the new law, it will be protected like  
5 everything else for the full period of time and so on.

6 So maybe what the net effect of what you  
7 are saying is we want to cut down the protection that  
8 will be included in the new Act.

9 On the other hand, it is true that there  
10 is some ambiguity about it, the coverage under the  
11 new Act, because it is not exclusively stated that the  
12 report does say so.

13 Also, the nature of the rights I think  
14 are ambiguous, although in theory it would be the same  
15 right as any other literary work would have, I think.

16 Then that also bears on the preemption  
17 question. Jeff Squires gave us a paper on preemption,  
18 whether trade secrets are preempted by the new law and  
19 his conclusions were, which I agree with, is that the  
20 trade secret law is not preempted under the new law,  
21 but protects a property type protection, protects  
22 against the act of reproduction or the act of use  
23 not predicated on additional factors such as secrecy,  
24 just the mere bare protection per se, I think state  
25 law will be preempted by virtue of the new law and

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2 assuming that new law includes trade secrets under its  
3 umbrella as the Committee report says it does.

4 So there is some pressure of preemption,  
5 there will be some pressure of preemption when the new  
6 law takes effect, but not going, and this is perhaps  
7 a debatable area, but not going to trade secrets as  
8 such because that involves some elements beyond the  
9 mere right to prohibit use or copying or reproduction.  
10 It involves at least the element of trade, treating it  
11 as a secret, within an organization and the other ele-  
12 ment necessary for a trade secret.

13 So it gets complex in terms of whatever  
14 the recommendations are, how they relate to whatever the  
15 new law means in this regard.

16 MR. SARBIN: You don't seriously think  
17 that anybody who has testified before on this matter of  
18 software protection is going to believe that Congress  
19 has acted to protect software because of what was in?

20 MR. NIMMER: I certainly do think that  
21 the Committee thinks that. I mean, the House Committee.

22 JUDGE FULD: I thought it had suggested  
23 that.

24 MR. SARBIN: Suggested?

25 MR. NIMMER: No, they say in a kind of

1  
2 backhanded way, it is Section 102-(b).

3 MR. LEVINE: 102-(a) I think.

4 MR. NIMMER: No, but I think it is dis-  
5 cussed in 102-B to distinguish ideas from computer  
6 programs.

7 MR. LEVINE: The history of copyright  
8 law has been one of gradual expansion and the types of  
9 works accorded protection and the subject matter  
10 affected by this expansion has fallen into two general  
11 categories and in the first, scientific discoveries and  
12 technological developments have made possible new forms  
13 of creative expression that never existed before.

14 In some of these cases the new expres-  
15 sive forms, electronic music, filmstrips and computer  
16 programs, for example, could be regarded as an extension  
17 of copyright of subject matter Congress had already  
18 intended to protect and would thus consider copyright  
19 all from the outside without need of new legislation.

20 Let me just peruse a little bit more --

21 MR. MILLER: What is the effect of  
22 117 on that?

23 MR. NIMMER: As I see it, Arthur, that  
24 goes to the question of whether input and printout  
25 on a computer is an infringement of conventional works,

1  
2 not to the probability of computer programs per se.

3 MR. MILLER: That is not the intent of  
4 117.

5 MR. HERSEY: I know we may have dis-  
6 cussion further but I must register promptly my opposi-  
7 tion to this fundamental position, and I would like to  
8 frame my opposition in terms of skepticism about what  
9 we heard yesterday.

10 Basically my opposition comes on the  
11 grounds of the question whether these are writings of  
12 an author. These programs that we were given yester-  
13 day are beautiful to a trained eye but in terms of the  
14 fundamental purpose of copyright which was to encourage  
15 creation and dissemination of literature, of practical  
16 writings, poetry, history, philosophy and works on  
17 science, this is gibberish. But that isn't really the  
18 point.

19 The point, it seems to me, comes in  
20 what follows from this as described to us yesterday.  
21 Mr. Mc Cracken called them translations. I think of  
22 them <sup>as</sup> transformations leading from the source program to  
23 an object program and eventually to a circuit.

24 It seems to me that this problem is  
25 dramatized when you remember what he said about the

1  
2 future with the increasing sophistication of these  
3 machines the point would come, he said, when the  
4 fourth program would be four words, "Do so and so".

5 By tapping out "Do so and so" you  
6 start electrical impulses in the machine which then  
7 makes its own program, does its own transformations  
8 and carries out the task which may or may not be  
9 socially useful in the end.

10 It seems to me that tapping out "Do  
11 so and so" is just the same as what happens when you  
12 turn the starter key on my automobile. Electrical  
13 impulses go through the motor and the various parts  
14 work together to produce a product which is motion  
15 which may or may not be socially useful.

16 JUDGE FULD: But isn't the whole thing  
17 envisioned by the human body?

18 MR. HERSEY: Let me try to finish this.

19 The parts of the engine were presumably  
20 described in the first place by an engineer and then  
21 transformations took place.

22 The descriptions went to specifics and  
23 then to working drawings and eventually to the part  
24 but the fact that was described in language in the first  
25 place doesn't seem to me to make a carburetor the

1  
2 writing of an author. A piston is not the writing of  
3 an author.

4 There are weaknesses in this analogy,  
5 I recognize, but it has some force, it seems to me,  
6 because Mr. McCracken kept insisting that every auto-  
7 mobile has or will soon have two or three micro -  
8 computers in it as part of its functioning.

9 So that the writings of these parts  
10 join the writing known as the carburetor and the writ-  
11 ing known as pistons in the motor.

12 To me an electrical range in the kitchen  
13 is a gross chip. It is a series of electrical cir-  
14 cuits tuned on and off by switches.

15 It was described at one point certainly  
16 in its development as language but it certainly isn't  
17 the writing of an author or a television set of which  
18 the circuits are certainly produced now with the help  
19 of computer programs and which has an end product of  
20 visible language and pictures, audible, or it is not  
21 the writing of an author.

22 When Mr. McCracken yesterday showed us  
23 the piece of hardware, a circuit plate, he did a kind  
24 of magic trick. He took out an element from that  
25 and said "Presto, this is no longer a hardware, this

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is the writing of an author."

I think it is absurd on the face of it to say that a chip is the writing of an author. It is an electrical circuit, and I resist the argument that because the copyright act has admitted a lot of funny things that we should say throw in the kitchen range too.

The House threw out Title II, there was a recognition of the fundamental purpose of a copyright, of copyright and I think we can confirm that fundamental view, not move away from it farther.

I would hope that we would find another form of protection if more protection is needed and on that score I am skeptical as I tried to say yesterday afternoon, but if more protection is needed, surely there must be another means of protection which is viable even if it be discovery of a new principle of law for a new situation.

I beg us not to protect electrical circuits under copyright.

MR. PERLE: With all due respect, John, it was not our intention to protect electrical circuits nor did we reach this conclusion after Mr. McCracken spoke to us yesterday.

1  
2 I think that one of the problems here is  
3 perhaps a matter of semantics.

4 Nobody --

5 MR. HERSEY: Oh, yes, it is. It is  
6 language.

7 MR. PERLE: I think that there is a  
8 sufficient number of people, not the least of whom is  
9 yourself who can use language exquisitely on this  
10 Commission so that we can solve whatever semantic  
11 problems we have.

12 Nobody intended to protect, as to the  
13 writing of an author, something which is analogous to  
14 turning the switch on a car. We do not intend to do  
15 that.

16 What we intend to protect, as I under-  
17 stand what the sub-committee intended is the intellec-  
18 tual endeavor which results in something which is  
19 fixed in form and which falls into all the other classic  
20 measures as we perceive it.

21 MR. HERSEY: May I stop you there?  
22 Fixed in form seems to me one of the fundamental prob-  
23 lems here. So much of what happens in programs on a  
24 day to day basis is transient and we have had evidence  
25 that programs have a life of from five minutes to maybe

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six months.

MR. PERLE: Nonetheless, even if a short period of time, the problem then becomes another question of draftmanship of how do we deal with a constantly changing program, one which is changing every day.

That too I think could be handled by draftmanship.

MS. KARPATKIN: What we have in the marketplace, if we have the kinds of protection we envision how would it work?

MR. PERLE: I think it would do two things. One, it would break -- you mean how --

MS. KARPATKIN: Use and payment requirements, how would people get to use the programs?

MR. PERLE: They would get to use the programs by acquiring them in whatever form, the whole variety of forms there may be. Incidentally, they don't have to be chips, bubbles.

MR. HERSEY: Not copyright bubbles either.

MR. PERLE: This leads us to a whole lot of other things, not the least of which is songs.

They would acquire the same way they

1  
2 acquire any other copyrighting material, from the copy-  
3 right proprietor or those authorized by him to sell  
4 making public vendor licensing.

5 It wouldn't have any effect on the market-  
6 place other than, A, give the copyright proprietor  
7 a viable way, a practical way of pursuing his economic  
8 due, if you will, and, secondly, in the marketplace,  
9 prevent locking up information permanently under the  
10 trade secret.

11 JUDGE FULD: Isn't it oversimplifying  
12 to say that it is initiated, a work of art, by the  
13 individual, and what follows is mechanical but never-  
14 theless the initiation is what is important?

15 MR. HERSEY: Well, there are initiations  
16 of all sorts.

17 JUDGE FULD: If you deal with patterns.

18 MR. HERSEY: There is intellectual  
19 activity to make the kitchen range.

20 JUDGE FULD: These are inventions  
21 rather than intellectual product.

22 MR. HERSEY: Well no, certainly intel-  
23 lectual work goes into it.

24 JUDGE FULD: Intellectual work product.

25 MR. HERSEY: There seems to be some

1  
2 other fundamental difference too. You spoke of an  
3 individual and yes, it seems to me that copyright was  
4 assigned to protect the work of an individual.

5 Here we are dealing for the most part  
6 with corporations and many of them huge corporations,  
7 and it seems to me there is a fundamental difference  
8 in the kind of protection that is offered and the  
9 nature of the way it works out.

10 MR. PERLE: May I read him the statute?  
11 The same or substantially the same language under  
12 Section 117. This is both the House and the Senate  
13 talking.

14 MR. LEVINE: You have it in this piece  
15 of paper we just handed out.

16 MR. PERLE: It is there. The provision  
17 117 deals only with the exclusive rights of a copy-  
18 right with respect to computer uses. That is the  
19 bundle of rights specified for other types of uses  
20 in Section 106 and qualifies Section 107 with respect  
21 to the copyrightability of computer programs, the  
22 ownership of copyright, the term of protection, and  
23 the formal requirements of the remainder of the bill,  
24 the new statute would apply.

25 Congress has spoken. We are going to

1  
2 tell them to change some of those things.

3 MR. HERSEY: Yes, I don't think we have  
4 to regard what has been done in this area as final.  
5 We are set up as a Commission to deal precisely with  
6 this.

7 MR. NIMMER: It is not moot, it is  
8 still before us, what we want to recommend. We have  
9 to start from trying to understand what Congress has  
10 done but it still is up to us to either say Congress  
11 should undo what it has done, Congress should extend  
12 further what it has done or we should leave it alone.

13 MR. MILLER: But it does cast out,  
14 with all deference to John, on John's statement, that  
15 the statute reflects a fundamental conception about  
16 writing, the authors --

17 MR. HERSEY: I said the original inten-  
18 tion of copyright, the original intention, let us be  
19 clear about that.

20 Where did it start? It didn't start to  
21 protect --

22 MR. MILLER: Arguably it started with  
23 a lot of mechanics and artisans centuries ago who wanted  
24 protection for the verbal representation of some of  
25 their scientific works, like the manual for the electric

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range or the schematic.

3

MR. HERSEY: Should be copyrighted --

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MR. MILLER: The description of how

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to manufacture.

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MR. HERSEY: But that is not the range.

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MR. MILLER: That is not the range and

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I think what Gabe was saying a few minutes ago, we are

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not protecting the circuitry.

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MR. HERSEY: Or the process in creat-

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ing the range which you are protecting.

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MR. MILLER: Again with all due respect,

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these categories will simply break down and three

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centuries of four centuries later we no longer can

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focus on the word "copyright" thinking that it has the

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same meaning and significance in a complex intellectual

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and artistic environment in the mid-twentieth century,

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the way rather simple notions of the statute have a

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Miro is gibberish in its own way, Calder is gibberish

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in its own way but because of a more catholic approach

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to art and intellectual productivity we recognize it.

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MR. HERSEY: But they are the works of

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individual artists, Arthur. You attack a fundamental

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cultural notion here and I think it is one that we

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should think very seriously about, very seriously.

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JUDGE FULD: I resent the inclusion of Miro and Calder.

MR. MILLER: In what?

JUDGE FULD: In what you said. I let that pass.

MR. MILLER: I didn't say I thought it was gibberish but to the eyes of many untrained it is gibberish.

MS. KARPATKIN: This dialogue took place on at least one other occasion before we heard any testimony and it reflects, I think, the nature of the report which we were given because perhaps the shorthand way in which you describe your results, what seemed to be missing and would be a necessary prerequisite for this Commission not only to conclude anything but to discuss anything, is some definition of the public interest and how it is served by various courses of action, including non-protection and various forms of protection and various degrees of protection.

We would have to have by either searching the record that we have before us or getting new information some definition of the effect on the marketplace and on competition, assuming we think

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competition is a value or is in the public interest, some definition of the effect of these various courses of action on the marketplace and on competition.

We would have to have some study of the positions taken by the various interests that appear before us.

I have a staff paper, I don't know if it is dated or not, which says here perhaps the majority of producers are satisfied with things as they are. There is a lack of consensus as to the nature and characteristics of an ideal system of protection.

I would trust that the conclusions you reached are based on all of these factors, and it seems to me for us to have a sound discussion as a Commission that has been taking testimony and reading papers ad infinitum that all of this would be before us in some way that we could focus on it and study it and then draw a conclusion.

I don't know how to react what you reported because it seems to me to be a sort of gut reaction of a sub-committee rather than the result of --

JUDGE FULD: Was intellectual, not gut.

MS. KARPATKIN: Some combination of gut

1  
2 and intellectual reaction rather than the result of a  
3 serious study of everything that has been before us  
4 and an assessment of what else we have to do in order  
5 to reach our conclusion.

6 JUDGE FULD: It poses a problem and we  
7 present it for the consideration of the Committee and  
8 the sub-committee as a whole. We are hearing diverse  
9 views and we will take them into consideration.

10 MS. KARPATKIN: I want to ask the  
11 subcommittee how do you evaluate the effect on the  
12 marketplace in terms of an expansion or a protection  
13 of competition within the marketplace in each of the  
14 various courses of action you studied and rejected?

15 JUDGE FULD: It lowered the price.

16 DR. DIX: Mr. Chairman, I would like  
17 to associate myself with those remarks too, to some  
18 extent, at least in the emphasis. I am not sure what  
19 kind of hard evidence we can get.

20 But while we are sitting in this room  
21 I would just say from my point of view a key word is  
22 the one over the mantel there, over the name of Thomas  
23 Jefferson, the word "diffusion". Let me just since  
24 the stenotype record will have it, it is a great  
25 statement:

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2 "I look to the diffusion of light and  
3 education as the resource most relied on for amelior-  
4 ating the condition promoting the virtue and advancing  
5 the happiness of man."

6 JUDGE FULD: Man and woman.

7 DR. DIX: It seems to me the test, one  
8 of the test words that we should apply is what effect  
9 whatever action we take or we propose would have on  
10 diffusion.

11 This is obvious, but I think this is  
12 what the last speaker had in mind, was some test on  
13 the public effect of all of this.

14 MR. NIMMER: Well, first a word on  
15 Rhoda's comments.

16 I agree that this is desirable and I  
17 hope we can get more specifics on it, but I have some  
18 doubt as to how much hard data we can get on that any  
19 more than we can get hard data on what would happen to  
20 book publishing if copyright was eliminated for books.  
21 I'm not sure whether there is a way to know that.  
22 Maybe there is. Steve Bryer wrote a piece on it but  
23 I don't think he told us too much.

24 On the other hand --

25 MS. KARPATKIN: We know what the market-

1  
2 place has produced up to now with the current state of  
3 protection and that is some hard data.

4 MR. NIMMER: True, true, but I don't  
5 mean to negate the suggestion. I think it is worth-  
6 while, but I would simply put in the caveat that it  
7 may, there may be realistic limitations on how much we  
8 can get.

9 I would like to go back for a moment  
10 to John's point and the conventional notion of copy-  
11 right which I am sympathetic to. I do disagree with  
12 him on one distinction he makes, that is the distinc-  
13 tion between the individual and corporate giants. I  
14 don't think that that is a distinction that will work  
15 because individual authors or others in marketing  
16 their works, given the structure of our -- how our  
17 society necessarily works through a corporate giant,  
18 I don't think you can make a law for one and not for  
19 the other.

20 But that to one side, there certainly  
21 is and Arthur Miller makes the point that copyright,  
22 that one cannot make, draw lines between different  
23 varieties of intellectual works and that we are far  
24 progressed from the Statute of Anne, all of which is  
25 true. Line drawing is difficult, but I am not sure

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2 that it is something that we should therefore abdicate.

3 We should attempt to draw some lines on  
4 the fringe. It may seem arbitrary but nevertheless,  
5 it may make some sense.

6 I remind you that there is a line of  
7 cases in copyright law up to now and that the new Act  
8 does not, as I read it, effect one way or the other.  
9 That is called Baker vs. Selden <sup>about</sup> line/which I have  
10 written and expressed disagreement but it has some  
11 positive sides to it in this sense.

12 What that had to do with, the original  
13 case had to do with a book that included in its appen-  
14 dix forms for accounting purposes, double entry  
15 bookkeeping, that sort of thing, and somebody else  
16 wanted to reproduce those forms and those accounting  
17 sheets and the U. S. Supreme Court said no, copyright  
18 doesn't go to that purpose.

19 You can reproduce it for purposes of  
20 explanation but not -- I mean the copyright can stop  
21 reproduction for purposes of explanation but not repro-  
22 duction for purposes of use.

23 And more to the point, there is a  
24 fairly recent case involving an advertisement on  
25 entering a contest. What you do is put down your

1  
2 name and then you write fifty words or less on such and  
3 such a subject and then, I don't know, you put in some  
4 other specifics.

5           Somebody else reproduced those instruc-  
6 tions almost word for word. Not precisely word for  
7 word and the court, following the Baker versus Sel' en  
8 line said no, you can't claim copyright in those in-  
9 structions.

10           Well, that begins to have some arguable  
11 relevance to computer programs. What are computer  
12 programs but instructions on what to do?

13           Now, I am not posing that and obviously  
14 even if it were squarely in point it doesn't limit us on  
15 what we want to recommend.

16           I pose it simply for the point that  
17 copyright principles have recognized this kind of a  
18 distinction up to a point, and we should think long and  
19 hard before we decide to depart from that kind of  
20 line.

21           MS KARPATKIN: With all due respect,  
22 Mel, that is exactly the line that the sub-committee  
23 was working with and that is exactly what I meant when  
24 I said that the broad principle as conceded the sub-  
25 committee was to recognize a copyright as a form of

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2 protection and I am really getting to hate that word  
3 "copyright" which is just sort of a piece of cryptog-  
4 raphy developed ex post facto anyway, developing some  
5 form of protection and through the legislative mater-  
6 ials and hopefully through the judicial process, rely  
7 on the application of the Baker and Selden and Morrisey  
8 type doctrines of shaving the scope of protection down  
9 to assure access to the intellectual worth of the  
10 program and utilization of the worth of the program.

11 That is exactly the analogy and exactly  
12 the theory that we were working with.

13 So that over time, even if you protect  
14 the program, you would protect it from the Chinese  
15 copyist who would simply reproduce it.

16 You might protect it from somebody who  
17 would borrow the program, physically take it and use  
18 it without a license, but you would not protect anybody,  
19 in line with my questioning of Mr. McCracken yesterday,  
20 who would look at the program and say, "Aha, I see  
21 computer idea A through N and I am going out and do  
22 my own program" which may or may not incorporate large  
23 parts of the conceptualization of the original program  
24 which, I take it, is sort of what Baker and Morrisey  
25 and Beardsley and a few other cases are driving at.

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2 MR. NIMMER: May I respond that Baker is  
3 being so read as simply stating the old proposition  
4 that ideas as such are not protectable and anybody can  
5 borrow an idea as long as you don't borrow the expres-  
6 sion.

7 That is a possible reading of Baker  
8 versus Selden and Mazer versus Stein and the court  
9 suggested that is the way to read Baker versus Selden  
10 but that is not really what Baker versus Selden says  
11 and is not really what Morrisey says.

12 Morrisey is in the instructions case  
13 and as I read those cases they prohibit not just the  
14 taking of the idea of the accounting forms or the idea  
15 of the instructions, I mean, they not only say you  
16 may take the idea, they say you may take the expression  
17 of it and the reason you may take the expression of it  
18 is because if we protect the expression then we are  
19 necessarily protecting ideas too, since there are  
20 very limited ways to express this idea.

21 MR. MILLER: That is why I questioned  
22 Mr. McCracken yesterday about the numbers of variations  
23 you could use to construct programs and moving  
24 from source programs to object programs.

25 I agree with you that Morrisey and Baker

1  
2 deal with the situation in which you can't protect the  
3 expression because protection of the expression blocks  
4 access to the idea.

5           There are only a mathematically finite  
6 number of ways of playing these gasoline station games  
7 involving your social security number.

8           There is only one way to draw the account,  
9 a double entry bookkeeping, but if we are to pay any  
10 attention to our record, our record is rather clear  
11 and rather unanimous on the proposition that there are  
12 virtually an infinite number of ways of getting here  
13 to there, articulating a set of instructions to  
14 a machine in something we call a program.

15           Unless we want to disbelieve all of this  
16 we are dealing with an art form, forgive me, John,  
17 analogous --

18           MR. HERSEY:   It is not an art form.

19           MR. MILLER:   Analogous to music which  
20 is mathematically limited to a degree, but not as  
21 finite as Morrisey or the Baker problem.

22           MR. HERSEY:   I suggest the reason you  
23 hate the word copyright is because you are attacking  
24 its fundamental center.

25           MR. MILLER:   No, we disagree, John,

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there is no point in pursuing it.

What we are doing, I believe, is not protecting the copyright, we are protecting the intellectual and artistic work and intellectual work can embrace what the scientist does in this format.

MR. LEVINE: Just a couple of things.

One point that John made. Back originally when motion pictures were produced on paper prints and then they went to acetate, nitrate, rather, and that was found to be not a very stable medium to reproduce motion pictures on and they went into the celluloid, I guess <sup>that is</sup> / what it is called.

Now, video tape material and presumably in the future it is going to laser technology, so what I am suggesting is that the chip may merely be the particular form in which the work or authorship may be embodied, but that is a question.

There are transformed steps that go along and that is number one.

Number two, there is also another case, the Beardsley case which suggests, Beardsley versus Continental, and I haven't read it for a while, but as I recall it involved an insurance form and the question was whether you could protect that insurance form and

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2 the court said yes, that is copyrightable but slight  
3 variations from that would not be an infringement  
4 because there are only a limited number of ways to ex-  
5 press the material that is embodied in that insurance  
6 form.

7 That is another approach to this idea,  
8 the expression problem, and probably one that is more  
9 appropriate in the computer program area or perhaps  
10 appropriate in the computer program area because it  
11 may very well be that what the Commission suggests  
12 is merely that an identical copy, a Chinese copy of  
13 a program may be all that should be protected against.

14 There was another point that I was go-  
15 ing to make which escaped me, but -- oh yes, I just  
16 wanted to set -- Mel did this in part -- set the  
17 framework from where we are now or where we will be  
18 January 1, 1978, I think under the bill where a com-  
19 puter programs will be protected.

20 I think that the term of protection will  
21 be 75 or 100 years. I think that computer programs  
22 will probably also be entitled to protection under  
23 the laws of trade secrets, and so it may be that we  
24 want to begin with that as the jumping off point from  
25 which we make recommendations, no protection perhaps,

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2 and protection --

3 MR. PERLE: Point of order, Mr.  
4 Chairman. Are we going to go through this plenary  
5 discussion of each sub-committee's report this morn-  
6 ing or are we going to get the reports this morning?

7 Because I respectfully submit that we  
8 probably should get all the reports and then start  
9 discussing them, because this particular discussion  
10 can go on for the rest of the day.

11 MR. HERSEY: But we went quite far in  
12 committing ourselves to a line without our having  
13 ever had a chance to explore these arguments.

14 MR. PERLE: John, I don't mean to pre-  
15 clude discussion, it is just that I would like, for  
16 one, to have all the sub-committees report and then go  
17 back to discussion. I don't mean to cut off discus-  
18 sion.

19 I mean let us not have this plenary  
20 discussion now. Let us get the other reports.

21 MR. NIMMER: I agree with that, Mr.  
22 Chairman. I just want for the record to say that  
23 my failure to respond to Professor Miller's descrip-  
24 tion of Baker versus Selden does not mean that there  
25 aren't further matters to be discussed in that regard.

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2 MR. MILLER: Does that mean I have to  
3 live with two months of anxiety waiting for the other  
4 shoe to fall?

5 MR. NIMMER: No, my suggestion is that you  
6 let the chip fall where it may.

7 JUDGE FULD: I think you might write  
8 letters between yourselves.

9 MR. MILLER: All we can do is give  
10 references.

11 JUDGE FULD: I think the idea is a good  
12 one. Let us go on.

13 These were staff reports to the sub-  
14 committee itself and the sub-committee had not given  
15 complete thought, although I think it reflected what  
16 our thinking was when we met with staff, connected  
17 with software and I think the same with the others.

18 Shall we go on to data base?

19 MR. HERSEY: This was presented as  
20 the conclusion of the sub-committee, not as a staff  
21 recommendation.

22 JUDGE FULD: It was a staff recommenda-  
23 tion.

24 MR. HERSEY: No, this was presented --

25 MR. PERLE: This was my restatement of

1  
2 the understanding that we had in part embodied in the  
3 staff report.

4 JUDGE FULD: I don't think it was so  
5 entitled?

6 MS. KARPATKIN: Where is the staff  
7 report?

8 MR. LEVINE: It is not a staff report.  
9 There is a staff memorandum which presumably summar-  
10 ized the discussions of the last sub-committee meet-  
11 ing. It is not a staff report, it is not staff  
12 conclusions.

13 MS. KARPATKIN: When was it circulated?

14 MR. LEVINE: To the software sub-  
15 committee --

16 MS. KARPATKIN: What is then the pro-  
17 cedure if all of this has been happening and there is  
18 a memorandum and there is a report? Is it intended  
19 that we were to discuss something knowledgeably?

20 MR. FERLE: Wait a minute. The  
21 staff memorandum was an aid memoir and I thought and  
22 Arthur thought and the Judge thought that it did not  
23 adequately or sufficiently reflect certain portions of  
24 our thinking.

25 The sub-committee report is now in the

1  
2 record and that is the only sub-committee report that  
3 there is, that report which I gave orally this morning.

4 MS. KARPATKIN: What happens next?

5 MR. PERLE: We will get the other sub-  
6 committee reports and then we will discuss, we will  
7 get whatever additional testimony, I assume, the other  
8 members of the Commission wish and we will reach a  
9 conclusion as a Commission.

10 JUDGE FULD: Make more definitive our  
11 views and get a more definitive Commission report.

12 MR. NIMMER: Mr. Chairman, what we  
13 have, an entire meeting devoted to nothing but -- no  
14 testimony at all, just our discussion, our feelings  
15 about computer software and another entire meeting  
16 having to do with each of the other sub-committee  
17 topics and there may be more than one meeting.

18 JUDGE FULD: That was my thought and I  
19 thought it would be taken up at the next meeting.

20 MS. KARPATKIN: Preceded by the  
21 dissemination of what kind of information? Is it more  
22 off the top of our head, and discussion?

23 JUDGE FULD: No, it ought to be gut  
24 and intellectual.

25 MR. PERLE: May I say, Rhoda, I don't

1  
2 think this is off the top of our heads, This was based  
3 on the record and our interpretation of the record.

4 I don't think this is the time to discuss  
5 how we get the testimony in the public interest. I  
6 think that we can determine the public interest as  
7 well as anybody else can. Be that as it may it was  
8 not off the top of the head. It was based upon the  
9 record and I really think we ought to proceed and get  
10 to the other sub-committee reports.

11 JUDGE FULD: What I am suggesting is  
12 that I think that our sub-committee should write a  
13 more definitive report, clearer and possibly a little  
14 more lengthy and have any contrary reports put in the  
15 statement on that sub-committee and discuss it at our  
16 next meeting and that should be the format for each  
17 of the sub-committee reports.

18 MS. KARPATKIN: Mr. Chairman, I would  
19 like to see the basis in the record set out which  
20 support the sub-committee's conclusion.

21 I would like the staff to go back to  
22 that record and say here is the material in the record  
23 which leads us to this conclusion.

24 JUDGE FULD: I am not too sure that is  
25 feasible or physically possible. We will do the best

1  
2 we can.

3 MR. PERLE: I am not sure it is advis-  
4 able. I think it is a waste of time.

5 JUDGE FULD: I have a couple of rooms  
6 devoted only to the material I have already received  
7 from the CONTU group. I won't be able to walk between  
8 two offices to get everything.

9 MS. KARPATKIN: Maybe they can do it  
10 briefly.

11 JUDGE FULD: I suggest briefly, yes.

12 But I say that I think there should be  
13 a sub-committee report more enlarged than it is, clear-  
14 er than it is and have a contrary report based on the  
15 record, whatever you choose to do and have it done with  
16 respect to the sub-committee reports and we should  
17 turn to the other sub-committee report on data bases.

18 I think Mr. Lacy was going to report.

19 MR. LACY: Mr. Chairman, there is no  
20 report of the sub-committee itself since it hasn't met.

21 JUDGE FULD: Those are the best.

22 MR. LACY: The chairman of the sub-  
23 committee, George Cary, is not here today. It was set  
24 forth as his personal views not as a sub-committee view  
25 and since he is not here I could summarize briefly

1  
2 saying that he felt that the language of the statute  
3 setting up this Commission intended us primarily to  
4 concern ourselves with the status of owners of conven-  
5 tional copyright on the use of their works in computers  
6 and computer systems.

7 We are not really mandated or authorized  
8 to go into the copyright status of data bases, but  
9 that data bases were probably adequately protected  
10 under the new statute as it will go into effect in  
11 1978 and hence we didn't need to do anything about it  
12 if we were authorized to do anything about it.

13 If we did need to do anything about it  
14 we did not know enough about it to do it and hence  
15 we should seek some more testimony.

16 For my part I differ with most of  
17 those conclusions, though I think it is true that  
18 the somewhat ambiguous language of the statute setting  
19 up the Commission was originally drawn in 1967 and  
20 addressed itself to the two matters of which the  
21 Senate Committee was then most aware, primarily the  
22 input and the output of copyrighted works in the  
23 computer systems.

24 It is perfectly clear, it seems to me  
25 from the legislative history of the House consideration

1  
2 that they really were washing their hands of the whole  
3 range of most computer problems and were really expect-  
4 ing this Commission to deal quite broadly with computer  
5 problems and I think it was the Committee, you may  
6 remember, refused to give any serious consideration to  
7 the Information Industry Association's recommendations  
8 for legislation on this point on the grounds essen-  
9 tially that this Commission would deal with it, and the  
10 committee didn't need to so I think we do have a  
11 responsibility to deal with data bases.

12 While I think that we may well come  
13 to the conclusion when we face having to come up with  
14 specific recommendations that there are specific areas  
15 of which we don't have adequate information and hence  
16 would need to express ourselves to getting that  
17 specific information.

18 I do believe that we have enough testi-  
19 mony at hand to at least begin to attack the problem.

20 My own feelings on this and incidentally,  
21 the third member of the sub-committee, Mr. Wedgeworth,  
22 really hasn't had the chance  
23 to take much active part in this and I don't know  
24 what his views would be.

25 My own feeling is that in view of the

1  
2 rapid changes in the technology in this area we ought to  
3 the  
4 avoid/temptation to propose legislation addressed very  
5 specifically to issues presented by the immediate  
6 present state of the technology which is likely to  
7 become quickly obsolete and then so far as possible try  
8 to express our own conclusions in terms of general  
9 principles which might have a long applicability, and  
10 I will lead into this, perhaps, in the course of the  
11 application of those particular situations.

12 A second feeling I have is that the basic  
13 principles of copyright apply themselves quite well to  
14 the problem of data bases and what we mostly need are  
15 some definitions that would bridge, apply, connect  
16 the existing body, the traditional body of copyright  
17 principles to this situation.

18 I made an effort to scribble some notes  
19 on this which are purely personal and in no sense a  
20 reaction of the sub-committee.

21 I would take it that the Chairman disa-  
22 agrees with them and I have some copies here if people  
23 would like them, which suggested that we might want  
24 to define a data base as a set of data selected and  
25 organized in such a way as to facilitate access to  
any individual datum or subset of data.

1  
2 A machine-readable data base is a data  
3 base embodied in such a medium and associated with such  
4 programming as to enable any user, by means of a  
5 computer, to extract in tangible form or by display an  
6 individual datum or subset of data conforming to pre-  
7 determined criteria.

8 A machine-readable data base is pub-  
9 lished when it is offered for sale in tangible form.

10 The author of a data base is the person  
11 who selected and organized the data or caused them to  
12 be selected and organized as a work for hire.

13 Moving from the definition to rights,  
14 the author of a data base is the proprietor of copy-  
15 right in the work of selection and organization, in-  
16 cluding the association of programming of the data  
17 base and that the rights in a published data base are  
18 those now existing in such data bases as, for example,  
19 dictionaries.

20 The author of an unpublished machine-  
21 readable data base has an exclusive right over the  
22 extraction from the data base, by the intervention  
23 of the associated programming, of any datum or any  
24 subset of data, whether by display, printout or  
25 embodiment in other media.

1  
2                   That is, if you have an unpublished  
3 machine-readable data base you control access to it.

4                   One does in practice, in fact in any  
5 event, but this would define that as a right.

6                   The author of a machine-readable data  
7 base is also the author of any data base that consists  
8 of a subset of data extracted from the original data  
9 base by means of the associated programming.

10                   This is intended to deal with the  
11 situation in which a person who has on line access to  
12 a data base and its programming, addresses a query to  
13 the data base for a bibliography on a particular  
14 subject for a list of all corporations in a specified  
15 industry that over a ten year period have an annual  
16 growth in profits of ten percent compounded.

17                   So that the subsequent publication of  
18 such a subset of data extracted from the original  
19 data base

20  
21  
22                   would require           the permission of the propri-  
23 etor of the original data base, permission that would  
24 normally be given by contract governing the access.

25                   You may remember this issue was raised

1  
2 by one of the witnesses at our hearings in Los  
3 Angeles of the fact that they were prepared by extrac-  
4 tion from the data base that they organized and control-  
5 led a particular bibliography intended for the specific  
6 use of the client who bought it and the client would  
7 then subsequently publish it, depriving them of the  
8 market to provide the similar thing.

9           Limitation of the exclusive right of  
10 the author of a data base extends only to his selection  
11 and organization of the constituent data and, in the  
12 case of machine-readable data bases, to its associa-  
13 tion with the relevant programming, and do not extend  
14 to the individual data, or to any selection and organ-  
15 ization of the same or similar data by others.

16           As I say, this is not a report of a  
17 sub-committee. This is a personal set of suggestions.

18           I agree with the procedural thought that  
19 what we need to do is to have each sub-committee with  
20 the participation of the staff to present the report.  
21 And I would urge that this report be in the form of  
22 statutory, be it a draft of the form that we might  
23 ultimately submit in statutory form, simply because  
24 only when you get to that point do you see all the  
25 problems that are going to be involved and supported

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2 by a report that is, as Ms. Karpatkin has suggested,  
3 to indicate the evidence for the conclusion that had  
4 come in the hearings or indicates hypotheses as to the  
5 facts that underlay this and with suggestions as to  
6 how those hypotheses can be verified.

7 We ought to then devote ourselves to  
8 a session as long as necessary to reach substantive  
9 conclusions that these, and I don't mean by recommenda-  
10 tions, but recommendations of the several sub-committees  
11 are in good enough form to invite the testimony of  
12 witnesses on them just as a Congressional Committee  
13 invites testimony on a draft bill.

14 Because I think you are going  
15 to get relevant testimony from now on only when it  
16 is addressed to specific propositions.

17 Otherwise we will get, as I think we  
18 did yesterday, testimony that is interesting but  
19 really simply repeats much that we have heard before.

20 Let me add my own procedural question.  
21 In view of the necessity to cancel our December meeting  
22 I would think it would be desirable to devote the  
23 January meeting to this rather than to the planned  
24 testimony on photocopying, because otherwise we will  
25 be three and a half months before we get back to

1  
2 the things that we are now doing which would be in  
3 February.

4 MR. PERLE: Off the record.

5 (Discussion off the record.)

6 JUDGE FULD: On the record.

7 Does that conclude it?

8 MR. LACY: Yes.

9 JUDGE FULD: Any discussion?

10 MR. NIMMER: Just a brief comment, if  
11 I may.

12 Incidentally, it seems to me to be good,  
13 I mean Dan's comments I think make sense and are in line  
14 with prior approaches, copyright approaches to other  
15 non-computer type data bases which doesn't necessarily  
16 make it right but I think it is right.

17 But I wonder if there is some inconsis-  
18 tency between your last paragraph and your next to the  
19 last paragraph.

20 MR. LACY: The last paragraph in which --

21 MR. NIMMER: The one labeled "Limita-  
22 tions", and the penultimate paragraph where you say,  
23 if I understand what that means, if an individual takes  
24 or suppose that I go back to my favorite, the Encyclo-  
25 paedia Britannica, , a kind of data base, and suppose I

1  
2 want to do a little essay on the capital cities of the  
3 nations of the world and I go about it more laboriously  
4 than I suppose I would have to by turning to the  
5 article, each article on a given nation of the world  
6 and the Encyclopaedia Britannica in that article and  
7 just look for the name of the capital city and when I  
8 see it I would write it down so that I end up with a  
9 list of 150 capital cities.

10 I get each one from the appropriate  
11 article in the Encyclopaedia but I am now arranging  
12 those in alphabetical order according to the name of  
13 the capital city, not to the name of the country, to  
14 just get a completely different order than the Encyclo-  
15 paedia has.

16 I am just taking a fact out of each  
17 article but I don't think that under conventional  
18 principles it would be nor should it be considered  
19 copyright infringement.

20 I don't think the Encyclopedia should  
21 have any complaint on this.

22 Under your next to the last paragraph  
23 would there be a cause of action there?

24 MR. LACY: No, but at least that  
25 wasn't my intention. What I had in mind was something

1  
2 like this, to take a concrete true example, there exists  
3 a data base called Compustat which we had testimony  
4 about which is produced by Standard & Poor's, putting  
5 people on warning that there is a subsidiary company  
6 of the company by which I am employed.

7           Compustat exists in magnetic tape form  
8 and the records for each of several thousand corpora-  
9 tions, an elaborate body of financial data drawn from  
10 their annual reports and documents filed with the  
11 Securities and Exchange Commission going back for  
12 about twenty years.

13           Basically the data in it for the most  
14 part is in the public domain, that when preparing  
15 the Compustat tapes certain editorial steps were taken  
16 to make sure the figures are compatible between two  
17 companies that may have used different definitions.

18           There is also associated with that a  
19 body of programming of which Standard & Poor's is  
20 also proprietor, that enables one to extract from that  
21 data base a subset of data which would also be a  
22 data base arranged according to predetermined criteria.

23           One could, for example, draw from that  
24 a list of all the companies in the electrical machinery  
25 business who had assets of more than \$50 million but

1  
2 less than \$500 million who had paid dividends regular-  
3 ly for fifteen years and whose rate of growth has been  
4 such and such.

5 In fact, extracting such lists is one  
6 of the things that you do with Compustat.

7 Now, if one uses the Compustat program-  
8 ming and the Compustat data base to extract such a  
9 list, it would seem to me that the proprietor thereof  
10 would be Standard & Poor's, though normally nobody  
11 would go to the expense of doing that without some  
12 understanding from Standard & Poor's, nobody would  
13 pay for the access time as to what it's rights were,  
14 if any, which might be simply to have such a list  
15 for your own purposes.

16 A corporation that wanted to buy a  
17 company in the electrical machinery business that  
18 had these characteristics might make such a list for  
19 its own purposes.

20 If it wanted to publish the list,  
21 since offering such lists is one of the ways Compustat  
22 makes money, then he would need the explicit permis-  
23 sion to do it.

24 It seems on the other hand it is per-  
25 fectly possible for anybody else to do it, very

1  
2 laboriously, to compile a list of electrical companies  
3 that have these characteristics and certainly there  
4 would be no limitation on somebody else's ability to  
5 do his own work in compiling.

6 MR. NIMMER: But is it based upon the  
7 fact that you have a program that will pick out that  
8 sub data base?

9 MR. LACY: Well, that is one thing.  
10 The other thing is the data base itself has been a  
11 symbol in such a way and put in such a form, i.e.,  
12 on magnetic tape, <sup>other</sup> than simply in print that enables  
13 the subset data base to be extracted.

14 MR. NIMMER: Suppose I use my  
15 own program with your data base and my program will  
16 select the subset data base out of your greater data  
17 base?

18 MR. LACY: Well, I think of course to  
19 get the access to the greater data base in the first  
20 place you would have to have a contractual relation-  
21 ship, and, as a matter of fact, I don't think it would  
22 work, but the ability to employ your program to it  
23 would have to be a matter of licensing and whether  
24 you are permitted this, the proprietary right or  
25 not depends on what you do and very much in the way

1  
2 someone sells or rents an educational film to a school  
3 that carries with it an implicit license to exhibit  
4 that in classrooms in a school.

5 Sometimes it is an explicit license but  
6 one has to come back to the proprietor rights in film  
7 to seek other use, e.g., to put on the local public  
8 broadcasting station or to show it in a theater to  
9 which an admission is charged.

10 JUDGE FULD: I think we might turn to  
11 the report of the sub-committee on photocopying now.

12 MR. PERLE: A question, will we get  
13 something, Dan, a written report, from the sub-committee  
14 before the next meeting?

15 MR. LACY: I will use my best endeavors  
16 but I am not Chairman of the sub-committee.

17 MR. LEVINE: I will speak to George  
18 Cary when I get back.

19 MR. HERSEY: I must say I am discouraged  
20 by the procedure here. I understood after our  
21 California meeting that the sub-committees would pre-  
22 sent us with options that we could discuss.

23 It seems that instead we are going to  
24 get drafts of legislative language that we are going  
25 to use which makes a big jump, which commits us far

1  
2 more than --

3 JUDGE FULD: I thought the next meeting  
4 might have the sub-committee reports and have opposing  
5 reports from members.

6 MR. HERSEY: But we already had a  
7 conclusion from one committee and a suggestion from  
8 another that has inertia.

9 MR. LACY: There are two quite differ-  
10 ent options, George Cary's and mine.

11 JUDGE FULD: That was not definitive  
12 nor was it complete. We will have a more complete  
13 report for the next meeting.

14 MR. LACY: I think it is perfectly  
15 possible for the report to present options. I could  
16 easily present a number of options to what I recommend,  
17 the options I considered and rejected in my own  
18 mind.

19 JUDGE FULD: We could do that, alterna-  
20 tive options and I suggest --

21 MR. PERLE: I wouldn't want to but we  
22 could.

23 JUDGE FULD: I also have objections.

24 Shall we pass on to the photocopying  
25 sub-committee report?

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MR. NIMMER: All right.

You will recall that the Commission early on made the decision to defer the photocopy issue until later, first going into the various computer aspects.

This means that we are behind the rest of the group, the rest of the sub-committees, in terms of raw data presented to our Commission.

We hope to get into that very quickly and we have thought that for the next Commission meeting it would be devoted to that.

So far we have had three or four different suggestions as to what the next Commission meeting should be devoted to.

At any rate, whether it is the next one or not I hope it will be given priority because we do need that.

So we have had several sub-committee meetings. We do not, however, have even tentative recommendations to put before you and hence, will not be exposed targets like the rest of you.

MR. LEVINE: Don't be so sure.

MR. NIMMER: Not to say we haven't in very tentative ways talked about directions that we

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might take but nothing more than that.

What we specifically have in mind is:

Bob Frase has come up with some names of specific people for testimony. What we want, I think, may be generalized into two areas.

We want technological information about the way photocopying machines work, the way they work now, the way they are likely to work in the future and the economics related to that.

Included in that is an interest in what kind of policing devices are technologically and economically feasible in connection with building into machines so that one can know in simple ways, or maybe not simple ways, whether they are simple is the issue, one can keep track of what kind of photocopying is done and that sort of thing.

Beyond that, beyond the purely technological side, we have names of various individuals, I hope we are going to have more, who have either proposed or in the course of proposing various what may be called clearing house schemes for keeping track as a kind of royalty checking device, a la ASCAP, et cetera, in connection with photocopying.

Then one of the issues that I presume

1  
2 will be put to the Commission as such is if we do favor  
3 some kind of collective action in this area, will we  
4 recommend on the one hand the private industry model  
5 as ASCAP, as of the Author's Society that exists in  
6 European and other countries or, alternatively, will  
7 we opt for some sort of official governmental type of  
8 central agency.

9           Related to that but a separate question  
10 will be will we feel some sort of compulsory license  
11 by law is desirable.

12           Whether or not it is going to be oper-  
13 ated through private agencies or through the Govern-  
14 ment and beyond that we hope to come up with some  
15 imaginative proposals, and we hope that you are going  
16 to come up with some imaginative ideas and generally  
17 what can be done as photocopying becomes more and more  
18 prevalent.

19           How can we harness it? We are now  
20 talking about beyond the area of fair use and beyond  
21 the area of 108 for library photocopying.

22           What can be done in terms of having  
23 a simple royalty system that, on the one hand, will  
24 be economically feasible for the user, on the other  
25 hand will be meaningful for the copyright owner and

1  
2 how can it be policed?

3 Well, I guess those are the fundamental  
4 issues. We talked about them tentatively in our  
5 sub-committee, but we have felt we need more hard data  
6 of the type we talked about for testimony before we  
7 make that more specific.

8 I may have left out something that I  
9 should say and please join in, committee members, or  
10 Bob.

11 MS. WILCOX: The one thing that is  
12 difficult to assess, of course, is what impact this  
13 will have on society, on any kind of policing, any  
14 kind of controls on the dissemination of knowledge or  
15 information.

16 It is easier to quantify the other  
17 things and I think our discussions are even having  
18 difficulty focussing on that need, but I think that  
19 is probably the most critical thing that we may have  
20 to do, because I'm not sure we can address the answers  
21 to licensing or regulations until we understand the  
22 impact on dissemination.

23 MR. NIMMLER: That is a relevant issue.

24 MS. WILCOX: Part of that gets back to  
25 my frustration with the Commission in not having a

1  
2 legal mind, and ability to make distinctions or the  
3 art of discrimination with regard to the commonalities  
4 or the differences per se with a chip and something  
5 else or the distinctions between a data base and an  
6 Encyclopedia Britanica, if you will, or the distinc-  
7 tions between a set of instructions and hard wiring  
8 or the distinctions as C. P. Snow put between the two  
9 cultures and the contributions of the two and how they  
10 affect our society.

11 JUDGE FULD: I am sure it will all be  
12 solved before the end of '77.

13 MS. WILCOX: Thank you for the assurance.

14 MR. LEVINE: May I just make a sugges-  
15 tion as to hearings on photocopying?

16 I think just for purposes of the record  
17 we ought to have the representatives of the Author's  
18 League and Publishers come in.

19 MR. NIMMER: I am awfully sorry, that  
20 was our contemplation too.

21 MR. LEVINE: This is what we want. If  
22 no one is urging either different protection or less  
23 protection, then there may be very little need for  
24 us in this area to do very much.

25 MR. NIMMER: I'm not sure that that is

1  
2 true.

3 MR. LEVINE: Well, my assumption may  
4 be wrong.

5 MR. NIMMER: It is relevant what they  
6 think.

7 MR. PERLE: I am unclear as to why there  
8 is the charge of this Commission to make recommenda-  
9 tions as to whether or not there should be a clearing  
10 house and, if so, what kind of clearing house.

11 I mean, are we supposed to do that?

12 MR. HERSEY: Senator McClellan has  
13 explicitly asked us to consider it.

14 JUDGE FULD: I would have thought so  
15 too.

16 MR. PERLE: If this be the case we are  
17 going to have to get testimony from the people who  
18 have already started on this in various ways.

19 MR. HERSEY: That is under contempla-  
20 tion.

21 MR. FRASE: This is prior to the agenda.  
22 Starting with the next meeting, I hope.

23 MR. PERLE: One of the next things  
24 that comes up in that regard, and let us stop using  
25 the word "photocopying", let us use reprography or --

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MR. LEVINE: Xeroxing. (Laughter)

MR. PERLE: If we are to consider clearing houses are we going to restrict the clearing house to reprography or are we also going to consider a clearing house for inputting of literary material into machines and computers? Because we haven't considered this at all, but it may very well be that the same or analogous mechanism can serve for both.

MS. WILCOX: It may be another question that the Commission is to address and that is whether or not it has any role to play in setting up the measurements of the impact of the current legislation or 108(i), the oversight.

DR. DIX: Looking ahead to the five year review?

MS. WILCOX: In order to make any kind of evaluation of the impact, some bench marks, or something has to be established now. You really can't measure that five years from now without maybe looking at it as to how you are going to measure it.

MR. HERSEY: Further, what you are saying, Gabe, we saw yesterday the possibility of a no-man's land developing between sub-committees in the area of reprography done through computers and

1  
2 copying done through computers. We haven't really got  
3 into this at all. We don't know whether you are get-  
4 ting into it or anybody is getting into it.

5 MR. PERLE: We have to decide as a  
6 Commission.

7 JUDGE FULD: Do you have any idea,  
8 Arthur, of what the agenda will consist of?

9 MR. LEVINE: In January?

10 JUDGE FULD: Yes.

11 MR. LEVINE: I think we must spend the  
12 January meeting on photocopying.

13 MR. FRASE: I wonder if we are getting  
14 sort of jammed up here, whether the sub-committee  
15 could have some hearings.

16 JUDGE FULD: The sub-committee report ---

17 MR. FRASE: How does that appear to  
18 you, Mel?

19 MR. NIMMER: Only in terms of another  
20 meeting it doesn't delight me. If necessary we can  
21 do it that way.

22 JUDGE FULD: You will give a thought  
23 early and try to get it.

24 MR. LEVINE: It may be that we will  
25 have to if we are up to it. And I don't want to

1  
2 characterize it as the type of meeting where we spend  
3 some time in the evening meeting in order to get as  
4 much accomplished as we can.

5 MS. WILCOX: Could I suggest there  
6 might be something half way inbetween? I mean this  
7 meeting was very kind of light in content and time  
8 spent, and the other was very heavy. That was  
9 obviously overkill but the time is important and I  
10 think everybody on the Commission feels the value of  
11 time.

12 MR. LACY: Mr. Chairman, I do feel  
13 a pressure. Half our life has now gone by us and  
14 we have had approximately half of the total number  
15 of meetings which we will probably have, and I think  
16 we realize we basically, except for the work in  
17 developing guidelines on interlibrary copying and  
18 we really just had explored the educational section  
19 and only today are beginning even tentatively to the  
20 matter of exploring things. And it seems to me that  
21 contending with our present pace we simply will not  
22 have done what we need to do by the time the Commission  
23 life expires.

24 I think we would be irresponsible to  
25 simply ask for another year when we really haven't

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done our best to get it done.

I think there are two alternatives. One -- well, there are others, but the two that occur to me which are more practical, we might schedule three day meetings. Most of us can't take another day but we might have to extend the Thursday and Friday sessions to Saturday or because we might do them both, have the sub-committees have formal meetings with hearings and creating a record to accumulate the testimony we need on some of the specific issues that come up in photocopying and data base.

A record being available, of course, to all the members of the Commission and this might expedite matters but I think somewhere along the line it is essential that we adhere to the schedule.

MR. NIMMER: Am I in error that apart from photocopying, reprography and Xeroxing don't we have all the testimony we need? Isn't it just now a matter of hammering out what our positions are?

MR. LACY: I suspect in the computer area that we will find the need when we get to actually drafting more answers on specific points and whether we feel the need is there, I think it is essential for a responsible presentation to Congress that we have

1  
2 exposed our draft proposals to the test of interested  
3 parties who can comment, not just comment about the  
4 world of computers but what they think would or would  
5 not work or would or would not meet needs or would or  
6 would not be unduly repressive in specific legislation,  
7 so I am hoping we have post drafts here.

8 MR. NIMMER: But at the very least the  
9 next step in those areas, the computer-related areas,  
10 should be our substantive discussions.

11 MR. LACY: I agree, yes.

12 What we need now is with regard to  
13 this line, more than half of our effective life gone  
14 are we going to make it and if we are going to make  
15 it at what point are we going back to the Congress and  
16 say extend this?

17 JUDGE FULD: I personally would be  
18 opposed to that.

19 MR. LACY: I think we ought to make it.  
20 We took on a responsibility knowing that and I think  
21 we ought to discharge it.

22 JUDGE FULD: The time given to us.

23 MR. MILLER: But part of our time was  
24 deprived us by the late creation of the Commission  
25 and further time was taken away from us by the detour

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in connection with the final enactment of the statute.

I for one would not feel guilty if we asked for six more months or nine more months, given the evaporation of our time.

MR. LACY: If it proves to be necessary, but --

JUDGE FULD: We would be reluctant.

MR. LEVINE: Let me suggest that if we are going to do this in terms of legislative process it ought to be begun fairly soon.

The Commission was created with an expected life of three years and we will, in effect, have two years and three months.

JUDGE FULD: Nine months would be very natural, it would seem.

MR. PERLE: With the present Congress.

MR. NIMMER: You know, I don't oppose an extension if that proves necessary, particularly with Arthur Miller's point, and maybe just in the interests of safety we should think about legislative process points and we should think about whether we want to start that ball rolling.

But if all we have to do, minimizing it, but if we have no requirements from here on out other

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2 than to hammer out our proposals in the computer-  
3 related areas and submit them for reaction to relevant  
4 bodies, I am not at all sure that that isn't enough  
5 time.

6 I mean, how long do we need to hammer  
7 out proposals?

8 They are not going to be perfect but  
9 they are not going to be perfect if we take ten years  
10 or six months. So I don't know if a time measure is  
11 all that great.

12 MR. PERLE: May I suggest that the  
13 staff gets up a timetable and a very exhaustive descrip-  
14 tion of each meeting and each step we have to take be-  
15 cause that is going to have to happen which Rhoda  
16 alluded to and that is very valid. I think the pro-  
17 posals that we end up with have to have not only expo-  
18 sure to the affected industry and some societal groups  
19 also, the public sector, and I simply fear that if we  
20 are to get all this done within the statutory time  
21 period we are going to do a sketchy job.

22 So if Arthur can come up with a very  
23 detailed timetable then we are in a better position  
24 to know.

25 JUDGE FULD: I think an informal

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discussion perhaps in any event, preliminary with the Congressional leaders might be helpful.

MR. LEVINE: Fine. I will be happy to get that out well in advance of the next meeting and I will explore with the staff of the sub-committees timetables, should we need to ask for an extension.

There is a double step. First you have to get authorization to extend the life of the Commission and then you have to get an appropriation and then you have to get the appropriations so it is a double legislative step involving both the Senate and the House.

I don't know what the new President's attitudes will be towards that.

MR. PERLE: That is why it is my very strong feeling that if it looks as though and it looks to me as though the timetable is just too tight that we ought to get the insurance now because I think that as a practical matter this Congress, recognizing that we have been deprived of a portion of our effective lifespan, will, without too much trouble, consider extension. I think that it would be very or virtually impossible to educate a new Senate sub-committee, for example, into what we are, what we are doing and

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how we are doing it.

MR. LEVINE: When Judge Fuld and I met originally and Mel Nimmer and I met originally with Congressman Kastenmeier he indicated at that point that he kind of fully expected us to be coming back and asking for an extension.

MR. NIMMER: He would be surprised.

MR. LEVINE: Yes, he said he has never been involved with the Commission that did not ask for the time to be extended.

JUDGE FULD: I think the climate would be such and I think in terms of the report to be circulated for comments that we may need more time.

We may not need nine months though.

MR. PERLE: Well, Arthur, in view of the fact that Congress would expire and in view of the fact that November 19th --

MR. LEVINE: It won't be this Congress that does it.

MR. PERLE: Okay.

MR. LEVINE: They are not going to come back, this Congress.

JUDGE FULD: If there be nothing else to be said we will adjourn.

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MR. LEVINE: One more sub-committee.

MR. NIMMER: I had one thing, not on the sub-committee though, but very briefly.

Is there another sub-committee report?

MR. LEVINE: It is the new work sub-committee and it is unclear as to who is to make a report.

MS. KARPATKIN: Dr. Dix is going to make a report.

MR. NIMMER: Am I correct then in concluding that it is the Commission's determination that the Commission will not be going into the specific application of video tape recorders to taking conventional programs off the air?

JUDGE FULD: Unless it changes its mind.

MR. NIMMER: Obviously always, but that is the view of the Commissioners, is that right?

JUDGE FULD: Yes.

Did you want to, Dr. Dix, say something briefly?

DR. DIX: The committee on computer-created works had its first meeting and it had a very brief preliminary paper, staff paper, done by Jeff

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which you have all seen, I guess.

I am not the Chairman. And let me state first the Chairwoman was elected by acclamation but had pushed aside the crown successfully so far but we hope it will alight upon her.

I think we felt that since this subject appears in the legislative history there ought to be a Commission comment on it, even if it is only a comment that says it is not a subject of substance so we must say something.

Two, we felt it desirable to explore further what some of the groups who might have a conceivable interest have to say about it.

That is, such things as computer-created music and computer-created art and to see whether the actual practitioners of these arts feel that there is something of substance here that needs protection.

We, I think, got some insights yesterday in the testimony about the idea of computer-created programs and this overlaps into the other field and the question is whether this is part of the charge of this committee or another one and it seems to me not clear.

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2 This is really about all we decided this  
3 morning but I think since I hadn't expected to be called  
4 on the other two members of the committee ought to  
5 add anything they had to say on the subject.

6 JUDGE FULD: That seems complete.  
7 We will hear the rest of it at the next meeting in the  
8 reports of the other sub-committees.

9 With that we will recess to Rosoff's  
10 Restaurant. We will adjourn for the day.

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