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ABSTRACT

The items in this annotated bibliography are intended to aid the secondary and postsecondary instructor of Black American rhetoric. Selections define aspects of the traditional African world view and its modes of expression, demonstrate African cultural continuity in the New World, show the impact of American existential circumstances, and illustrate examples of Black American rhetoric. The books, articles, and theses cited investigate the theoretical bases of study in the field, analyze specific examples of Black American rhetoric, and discuss other topics related to rhetorical study. (KS)

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Black American Rhetoric  
A Selected Bibliography

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## Black American Rhetoric: A Conceptualization

As an emerging field, Black American Rhetoric needs a culturally valid set of integrated philosophical principles from which one may generate curriculum goals, objectives, resource materials, and teaching strategies. One such theoretical and conceptual framework, outlined by Jack L. Daniel and Geneva Smitherman, defined Black American Rhetoric as having a deep, generative structure made up of surviving aspects of the Traditional African World View. From this world view there are functionally derived modes of expression such as dance, drum, song, and a dynamic, process, interactive style. In addition to its African derived deep structure, Black American Rhetoric is also shaped by American existential circumstances with the resultant rhetoric being truly "American fruits with African roots."

### Criteria for Selection of Bibliographic Items

This bibliography is prepared for secondary and post-secondary teachers who wish to present comprehensive as well as detailed courses on Black American Rhetoric. Items have been selected which: 1) define aspects of the Traditional African World View and its modes of expression; 2) demonstrate African cultural continuity in the New World; 3) show the impact of American existential circumstances; and, 4) illustrate Black American Rhetoric.

I. Theoretical Base: African Cultural Continuity

BOOKS AND ARTICLES

Balander, George and Maquet, Jacques. Dictionary of Black African Civilization. New York: Leon Amiel, 1974.

Two French Africanists focus on the history, culture, and social relationships found in Africa. Oral literature, drum language, myths and rituals, theatre, written literature, riddles, and magic are discussed.

Barrett, Leonard E., Soul-Force. New York: Anchor Books, 1974.

Traditional African thought, African survivals in the Caribbean and America, and the roles of dance, drum, song, and proverbs as functionally derived modes of discourse are discussed.

Carrington, John F. Talking Drums of Africa. London: Carey Kingsgate Press, 1949.

This is an excellent description of the Talking Drums of Africa.

Daniel, Jack L., ed., Black Communication: Dimensions of Research and Instruction. New York: Speech Communication Association, 1974.

Articles by Fela Sowande and Olive Lewin discuss the African World View and its relationships to modes of communication in Africa and Jamaica. Other articles discuss curriculum development in music, the media, language, and rhetoric.

Dorson, Richard. American Negro Folktales. Greenwich, Connecticut: Fawcett Publications Inc., 1967.

Dorson includes chapters on the African origins of Afro-American Folktales, and evidence for the authenticity of Afro-American folktales.

Fanon, Frantz. Black Skin White Masks. New York: Grove Press Inc., 1967.

Fanon details the psychodynamics of "The Negro and Language" under colonial and post-colonial situations.

Feldman, S. African Myths and Tales. New York: Dell Publishing Co., 1963.

This is one of the most comprehensive books on African tales and myths.

Graham - White, Anthony. The Drama of Black Africa. New York: Samuel French, Inc., 1974.

A thorough account is given for the nature, patterns, and merits of centuries of Black African drama - especially West Africa.

Herskovits, Melville J., The Myth of the Negro Past. Boston: Beacon Press, 1941.

Herskovits' text is now a classic on Africanisms and their survival in the New World.

Herskovits, Melville J., The New World Negro. Indiana: Indiana University Press, 1966.

An attempt is made to outline theory and methods related to the study of Africanisms with examples taken from Brazil, Dutch Gueana, Trinidad and America.

Howard, Joseph. "African Drums," in Drums in the Americas. New York: Oak Press, 1967.

Joseph has a thorough discussion of drum construction, and the consecrated rites and ceremonies surrounding the drum.

Miti, John S. African Religions and Philosophies. New York: Doubleday, 1969.

A detailed account of traditional African religious cosmology, its function in daily life, and impact on modes of discourse are presented.

Parrinder, Geoffrey. African Traditional Religion. New York: Hutchinson University, 1954.

This is a thorough description/explanation of the religious beliefs and practices of traditional Africans.

Thompson, Robert F. African Art in Motion. Los Angeles: University of California Press, 1974.

Thompson discusses the underlying unified aesthetics of music, dance, and sculpture in West Africa. There are excellent color plates that illustrate philosophical principles.

Busia, K. A. "The African World View," in Jacob Droker, ed., African Heritage. New York: Crowell-Collur, 1963.

Basic, primary African assumptions about reality are summarized.

Daniel, Jack L. and Geneva Smitherman, "How I Got Over: Communication Dynamics in the Black Community," Quarterly Journal of Speech, Vol. 62 No. 1 (February 1976) pp. 26-39.

The authors describe the Traditional African World View and call-response as a communication strategy derived from that view.

Smith, Arthur L. "Towards the Making of an African Concept of Rhetoric," in Language, Communication, and Rhetoric in Black America. New York: Harper and Row, 1972, pp. 363-374.

Black American rhetoric is defined in terms of its African origins.

DISSERTATIONS AND THESES

Pennington, Dorothy. "Temporality Among Black Americans: Implications for Intercultural Communications," Unpublished Ph.D. Dissertation, University of Kansas, 1974.

This is one of the most thorough studies of Afroamerican time reckoning based on an analysis of traditional African cosmology, and Afroamerican songs and literature.

Wharton, Linda. "Curriculum Development in Black Communication: The Design of An Introductory Course." Unpublished Master's Thesis, University of Pittsburgh, 1975.

Wharton provides a curriculum philosophy based upon Traditional African World View and generates a detailed introductory course from that philosophy.

## II. Analyses

### BOOKS

Dick, Robert. Black Protest: Issues and Tactics. Westport: Greenwood Press, 1974.

Epps, Archie. Speeches of Malcolm X at Harvard. New York: Appollo Edition, 1968.

Golden, James L. and Richard D. Rieke. The Rhetoric of Black Americans. Columbus: Charles E. Merrill, 1971.

Kochman, Thomas. Rapping and Styling Out. Urbana: University of Illinois Press, 1972.

Mitchell, Henry H. Black Preaching. New York: Lippincott, 1970.

O'Daniel, Therman. Langston Hughes: Black Genius. New York: William Morrow and Company, Inc., 1968.

Scott, Robert L. and Wayne Brockriede. The Rhetoric of Black Power. New York: Harper and Row, 1969.

Smith, Arthur L. ed. Language, Communication, and Rhetoric in Black America. New York: Harper and Row, 1972.

Smith, Arthur L. Rhetoric of Black Revolution. Boston: Allyn and Bacon, 1969.

### ARTICLES

Bradley, Bert. "Negro Speakers in Congress: 1869-1875," Southern Speech Journal, Vol. 18 No. 4 (May 1953), pp. 216-225.

Burgess, Parke G. "The Rhetoric of Black Power: A Moral Demand," Quarterly Journal of Speech, Vol. 54 No. 2 (April 1968), pp. 122-133.

Daniel, Jack L. "Black Folk and Speech Education," Speech Teacher, Vol. 19 No. 2 (March 1970), pp. 123-129.

Fulkerson, Gerald. "Exile as Emergence: Frederick Douglas in Great Britain: 1845-1848," Quarterly Journal of Speech, Vol. 60 No. 7 (October 1974), p. 67.

Benson, Thomas. "Rhetoric and Autobiography: The Case of Malcolm X" Quarterly Journal of Speech, Vol. 60 No. 1 (February 1974), pp. 1-13.

Bock, Hope E., and Jame Pitts. "The Effect of Three Levels of Black Dialect on Perceived Speaker Images," Speech Teacher, Vol. 14 No. 3 (Sept. 1975).

- Gordon, William "An Antiphonal Negro Sermon," Today's Speech, Vol. 12 No. 1, (February 1964), pp. 17-19.
- King, Andrew. "Booker T. Washington and the Myth of Heroic Materialism," Quarterly Journal of Speech, Vol. 60 No. 3 (October, 1974).
- Kochman, Thomas. "Towards an Ethnography of Black American Speech Behavior," in Afro-American Anthropology. John Sywed and Norman Whitten, eds. New York: The Free Press, 1970.
- McElroy. "Problems in Developing and Teaching Interpretation of Black Drama Course," The Speech Teacher. Vol. 26 No. 3 (September 1975), pp.
- Turber, John H. and John L. Pettelle. "The Negro Pulpit and Civil Rights," Central State Speech Journal, Vol. 19 No. 4, pp. 273-278.
- III. Collected Works
- Hill, Roy L. ed. The Rhetoric of Racial Revolt. Denver: Golden Bell Press, 1964.
- Hoard, W. B. Comprehensive Anthology: Quotations and Sayings of People of Color. New York: R and E Associates, 1974.
- Lee, D. L. Dynamite Voices, Vol. I Black Poets of the 1960'-75'. New York: Broadside Press, 1971.
- O'Neil, Daniel J. ed. Speeches by Black Americans. Belmont: Dickenson Publishing Company, 1971.
- Smith, Arthur L. and Stephen Robb The Voice of Black Rhetoric. Boston: Allyn and Bacon, 1971.
- Williams, Jamey Coleman, and McDonald Williams, eds. The Negro Speaks: The Rhetoric of Contemporary Black Leaders. New York: Noble and Noble, 1970.
- Woodson, Carter Goodwin, ed. Negro Orators and Their Orations. New York: Russell and Russell, 1969.
- Young, James O. Black Writers of the 30's. Baton Rouge: Louisiana State University Press, 1973.

IV. Other Topics

Realizing that concerns extend beyond rhetoric, the following resources are provided.

Brasch, Ida W. A Comprehensive Annotated Bibliography of American Black English. Baton Rouge: Louisiana State University Press, 1974.

Dann, Martin E. The Black Press. New York: Putman Publishing Co., 1971.

Hartman, Paul and Charles Husband. Racism and the Mass Media. Totowa: W. J. Rowman and Littlefield, 1974.

Harrison, Paul Carter. Kuntu Drama. New York: Grove Press, Inc., 1974.

\_\_\_\_\_, The Drama of Nomo. New York: Grove Press, Inc., 1972.

Jones, Leroi. Blues People. New York: W. Morrow, 1963.

Lovell, John. Black Song: The Forge and the Flame. New York: MacMillan Co., 1972.

Lyle, Jack, ed. The Black American and the Press. Los Angeles: The Ward Ritchie Press, 1968.

Mitchell, Henry. Black Preaching. Philadelphia: J. B. Lippincott Co., 1970.

Rich, Andrea. Interracial Communication. New York: Harper and Row, 1974.

Smith, Arthur. Transracial Communication. Englewood Cliffs: Prentice Hall, 1973.

Stearns, Jean and Marshall. Jazz Dance. New York: MacMillan Co., 1968.