

DOCUMENT RESUME

ED 118 951

CE 006 521

TITLE Career Education Resource Guide: [Michigan].
 INSTITUTION Michigan State Dept. of Education, Lansing.; Royal Oak City School District, Mich.
 PUB DATE [75]
 NOTE 407p.; For the activities component, see CE 006 531 and for the reference guide, see CE 006 551

EDRS PRICE MF-\$0.83 HC-\$22.09 Plus Postage
 DESCRIPTORS *Annotated Bibliographies; Audiovisual Aids; Booklists; Career Awareness; Career Choice; *Career Education; Career Exploration; Career Planning; Directories; *Elementary Secondary Education; Indexes (Locaters); *Instructional Materials; Instructional Media; Job Placement; Pamphlets; Periodicals; *Resource Guides; Self Concept; Vocational Development

ABSTRACT

The resource guide, a cooperative effort between the Michigan Department of Education and the Royal Oak School District, is intended to assist teachers and counselors in the selection of career education materials. The first section consists of instructional materials divided into four career development components: self-awareness and exploration (111 pages); career awareness and exploration (153 pages); career decision making and planning (74 pages); and career planning and placement (34 pages). Each component contains a reference index, and is divided into grade levels, K-10. Resource entries are annotated and arranged alphabetically by title. Each entry also supplies information regarding publisher, date, distributor, type and length of media, cost, career development component, and suggested curriculum use. The second section, professional readings (12 pages), alphabetically lists references on career education under the following categories: bibliographies, directories, and indexes; books; information services; current journal articles; monographs; pamphlets and papers. Appended material includes a list of producers of educational materials and an evaluation sheet. Materials were evaluated by a team of teachers, counselors, and support personnel throughout the State, many through field testing. (LH)

 * Documents acquired by ERIC include many informal unpublished *
 * materials not available from other sources. ERIC makes every effort *
 * to obtain the best copy available. Nevertheless, items of marginal *
 * reproducibility are often encountered and this affects the quality *
 * of the microfiche and hardcopy reproductions ERIC makes available *
 * via the ERIC Document Reproduction Service (EDRS). EDRS is not *
 * responsible for the quality of the original document. Reproductions *
 * supplied by EDRS are the best that can be made from the original. *

ED118951

CAREER EDUCATION RESOURCE GUIDE

CE006521

U.S. DEPARTMENT OF HEALTH,
EDUCATION & WELFARE
NATIONAL INSTITUTE OF
EDUCATION

THIS DOCUMENT HAS BEEN REPRO-
DUCED EXACTLY AS RECEIVED FROM
THE PERSON OR ORGANIZATION ORIGIN-
ATING IT. POINTS OF VIEW OR OPINIONS
STATED DO NOT NECESSARILY REPRESENT
OFFICIAL NATIONAL INSTITUTE OF
EDUCATION POSITION OR POLICY



MICHIGAN CAREER EDUCATION



JOHN W. PORTER
Superintendent of
Public Instruction

Career Education has established itself as an integral part of American education. It has been openly endorsed by past and present Presidents and Commissioners of Education. In the State of Michigan the 77th Legislature in its regular session of 1974 passed Public Act 97, cited as the "Career Education Act" and signed by Governor Milliken on Tuesday, May 7, 1974, and states in Section 7: "Beginning with the 1975-76 school year, each local agency shall have a comprehensive Career Education program utilizing guidelines and goals recommended by the State Board of Education, the planning district's plan, and the local educational agency's performance objectives and plan."

This makes Career Education a matter of urgency in the State of Michigan and it is receiving priority treatment in many public schools today. The responsibility for effective Career Education programs rests directly on the classroom teacher, counselor, and support personnel. Kenneth Hoyt, in his book, Career Education: What It Is and How To Do It, theorized that Career Education will flourish or fade because of the efforts, skills, and knowledge of the classroom teacher. Therefore it becomes a matter of considerable importance to provide materials which teachers can use to begin to implement Career Education in the classroom. This Resource Guide was a cooperative effort between the Michigan Department of Education and the Royal Oak School District. I'm hopeful that this Resource Guide will assist teachers, counselors, and others as they select commercial instructional materials to supplement their instruction and counseling activities.

John Porter
Superintendent of Public Instruction

STATE BOARD MEMBERS

Barbara Dumouchelle
Marilyn Jean Kelly
Annetta Miller
Gorton Riethmiller

Barbara Roberts
Norman Stockmeyer
Roger Tilles
Edmund Vandette

ACKNOWLEDGMENTS

The awesome task of gathering and evaluating the tremendous numbers of resources pertaining to Career Education could not have been accomplished without the efforts and enthusiasm of many people. A special salute goes to the teachers and counselors of the Royal Oak Schools who were the backbone of the evaluating process. While it is impossible to list the names of all contributors, the following were major contributors:

- Ms. Bonnie Giffin, Project Coordinator,
Royal Oak Schools
- Mr. Ronald Todd, Director of Vocational Education,
Royal Oak Schools
- Mr. David L. Buettner, Consultant, Research Coordinating Unit,
Michigan Department of Education
- Mr. James Howard, Consultant, Career Development Unit,
Michigan Department of Education
- Ms. Shirley Stevens, Secretary
- Ms. Gerry Sutton, Teacher, Royal Oak Schools
- Ms. Barbara Robinson, Reading Specialist, Royal Oak
- Ms. Nila Wilson, Counselor, Royal Oak
- Ms. Joy Hetherington, Counselor, Royal Oak
- Ms. Shirley Larges, Teacher, Royal Oak
- Ms. Martha Mullkoff, Counselor, Royal Oak
- Ms. Jean White, Teacher, Noble Junior High, Detroit
- Mr. Michael Beauchamp, Teacher, Royal Oak
- Ms. Louise Parker, Counselor, Royal Oak
- Ms. Marjorie Partridge, Library Coordinator, Royal Oak
- Ms. Jacquie Williams, Department Head, Home Economics, Royal Oak
- Ms. Lillian Downing, Montcalm Intermediate School District
- Ms. Irene Mann, Royal Oak Schools

Ms. Jean King, Southfield Schools

Mr. Robert Wiles, Eastern Upper Peninsula Intermediate
School District

Ms. Anita Sklare, Livonia Public Schools

Ms. Benita Fell, Royal Oak Schools

Mr. Gary Hodgson, Kent Intermediate School District

Ms. Carolyn Warren, Royal Oak Schools

Ms. Carol Smith, Royal Oak Schools

Ms. Michele Dungjen, Typist

Ms. Lillian Konarske, Typist

Mr. David Giffin, Project Assistant

PREFACE

The intent of the Career Education Resource Guide is to provide educators with sufficient information to identify and request commercially available Career Education resources which complement and supplement their Career Education program. In order to be truly valuable, it was felt that the materials should be determined to be useful before inclusion in the Guide. To make this determination, a team of teachers, counselors, and support personnel was recruited throughout the state to evaluate the materials. In many cases, members of this team actually used the materials within their classrooms or offices with students. In every case, thorough examination of the materials was conducted before judgments were made. While most evaluations are in some part subjective, an attempt was made to maintain high objectivity through the use of a standard evaluation instrument.

There are many resources that were not obtained nor evaluated in time to be included in this printing of the guide. In addition, publishers and developers are introducing new materials almost daily. As these materials are obtained and evaluated, supplements to this guide will be printed and distributed.

TABLE OF CONTENTS

Letter From the Superintendent.....	ii
Acknowledgements.....	iii
Preface.....	v
Using the Career Education Resource Guide.....	vii
Definitions.....	xi
Career Development Components:	
Self Awareness and Assessment.....	1-107
Career Awareness and Exploration.....	108-254
Career Decision-Making.....	255-325
Career Planning and Placement.....	326-358
Professional Readings.....	359-372
Appendix.....	373-379

USING THE CAREER EDUCATION RESOURCE GUIDE

Part of a Team

This resource guide is part of a kit of tools for teachers, counselors, and others to use as they plan and deliver Career Education programs. Other important parts of this kit are:

- 1) A Reference Guide of Career Development Goals and Performance Indicators, a resource which is designed to be adapted or adopted as Career Development Goals and Performance Indicators. When combined with existing academic and vocational performance objectives, it forms a foundation for Career Education programs.
- 2) Infusion Handbooks for teachers and counselors. These procedural guides provide direction to the newcomer to Career Education as they integrate career development content into their existing programs and activities.
- 3) Ideas for Activities, a collection of activities organized according to career development goals and performance indicators. This resource is useful when planning career education programs, lessons, and units.

While any of these tools may prove useful when used independently, their maximum effectiveness is more easily obtained when used in conjunction with each other, initially in a well planned inservice program.

Commercial Materials and Your Existing Instruction

The materials in this guide can be as effective only as they are selected and used in accordance with sound educational practice. Before using any material identified in this guide, please consider the following suggestions:

- 1) Select material that contributes toward specific objectives that you or your students have in mind.
- 2) Preview the material carefully.
- 3) Use any teacher's guide or information provided with the material.
- 4) If equipment is involved, be sure it is in good working condition.
- 5) Prepare the learner for the material.

- 6) Assist the learner in using and understanding the material.
- 7) Be sure that the learner understands the relationship between the material, other instruction, and the instructional objectives.
- 8) Record your experiences in using materials so that you can better prepare for the next use.

Organization of the Guide

The Career Education Resource Guide includes two major sections; 1) a professional development section, and 2) an instructional materials section. The professional development section lists many readings and other materials related to Career Education. These materials may be helpful in learning about and implementing Career Education.

The materials section of the Guide is divided into four Career Development components. They are:

Self-Awareness and Assessment
Career Awareness and Exploration
Career Decision-Making
Career Planning and Placement

Each component is divided into grade levels and color-coded for easy access:

K - 3 Canary
4 - 6 Green
7 - 9 Buff
10 - A Blue

At the beginning of each Career Development section, a Quick Content Reference Index is provided.

Many resources are appropriate for more than one Career Development component and for more than one grade level. When this occurs, the resource is listed in all the appropriate areas.

Within each component and grade group the resources are identified and listed alphabetically by title. Each entry contains the title, series, author, publisher, date, distributor, type of media, length of media, cost, career development component, grade level, suggested curriculum use, and annotation.

MEDIA CODE

BK	-	Book	PM	-	Printed Media, Non-Book
CT	-	Cassette Tape	R	-	Record
CH	-	Chart	SL	-	Slide
F	-	Film	SM	-	Spirit Masters
FL	-	Film Loop	SP	-	Study Print
FS	-	Filmstrip	STBK	-	Student Book
G/S	-	Games and Simulations	TP	-	Tapes (Reel To Reel)
KT	-	Media Kit	T/M	-	Tests and Measurements
MF	-	Microform	TR	-	Transparencies
P	-	Flat Pictures	TG	-	Teacher's Guide

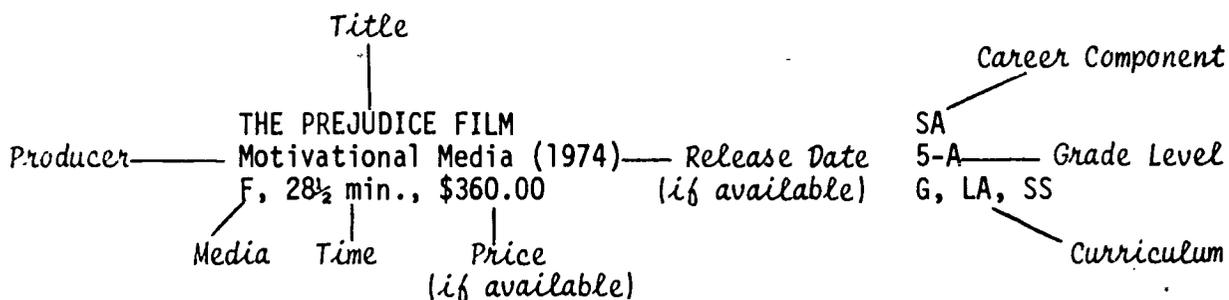
CURRICULUM CODE

BE	-	Business Education	IA	-	Industrial Arts
DE	-	Distributive Education	LA	-	Language Arts
FA	-	Fine Arts	M	-	Mathematics
G	-	Guidance	PE	-	Physical Education
HE	-	Home Economics	S	-	Science
			SS	-	Social Studies

CAREER DEVELOPMENT CODE

SA	-	Self-Awareness and Assessment (Self-Awareness and Exploration)
CA	-	Career Awareness and Exploration
DM	-	Career Decision-Making (Decision-Making and Planning)
P	-	Career Planning and Placement (Placement (Goal Implementation))

EXAMPLE:



Annotation — The historical origins and contemporary forms of prejudice in our society are examined. Emphasis is on the individual's role in contributing to or helping to eradicate the attitudes which result in discrimination and other injustices. Patterns of racial, ethnic, and religious prejudice are explored logically ... without prejudice. A series of vignettes demonstrate some of the daily events, typical comments and attitudes which perpetuate prejudice and discrimination. Narrated by David Hartman.

DEFINITIONS

CAREER EDUCATION - "Career Education" is a delivery system emphasizing knowledge, skills, and attitudes people need to explore, understand, and perform the life roles. It embraces all elements of education, requiring the cooperative participation of both the school and the total community. Career Education generally includes two broad categories, Career Development and Career Preparation. CAREER DEVELOPMENT - Career Development is that part of Career Education which includes:

1. Self awareness and assessment
2. Career awareness and exploration
3. Career decision making
4. Career planning and placement

The four components of Career Development are defined as follows:

1. Self awareness and assessment is a life-long process of discovering one's own traits, developing a personal profile, and understanding that these traits and profile are constantly changing.
2. Career awareness and exploration means continually learning about the many career options available and using this information to examine in depth those options of particular interest.
3. Career decision making means evaluating and tentatively selecting options by matching career awareness and exploration experiences with self awareness and assessment profiles.
4. Career planning and placement is developing and implementing systematic programs to reach career goals.

CAREER PREPARATION - Career Preparation represents what is currently defined as academic or vocational-technical education. The content is taught so that students understand its application and how it will contribute to their personal goals and objectives. It also provides the vehicle for learning many of the Career Development Components.

A Final Note to the User:

The Career Education Resource Guide is designed for periodic updating and additions to the materials. Pages may be removed and more current ones inserted. A regular 8½" X 11" sheet of paper may be inserted for the user to make notes and additions. The loose-leaf format also provides for easy removal of a sheet for copying purposes.

The user should use the Guide as a reference for designing and facilitating his/her career education program. When he/she finds a useful resource, he should, first of all, check to see if his local library or media center has the resource. If not, he can contact the media center at the Intermediate School District, the regional media center, a nearby university, or contact the publisher. Much of the material is available for preview, rental, or purchase.

SELF-AWARENESS AND EXPLORATION

TABLE OF CONTENTS

<u>Title</u>	<u>Page(s)</u>
About Me, 4-6, (BK).....	22
Adventures in the Looking Glass, 7-11, (BK).....	48,78
After the First, 6-A, (F).....	30,56,87
All About..., 2-3, (BK).....	1
Allegory One, 8-A, (F).....	56,87
Am I Dependable, 2-3, (F).....	6
American Indians Yesterday & Today, K-6, (BK).....	1,22
Applying for It, 10-A, (F).....	87
Aptitudes and Occupations, 8-12, (F).....	57,87
Art Career Guide, 10-12, (BK).....	78
Art Conservator, 7-A, (F).....	57,88
Becoming Myself, 6, (BK).....	23
Belonging to a Group, 4-9, (FS).....	32,63
Black America, Yesterday and Today, K-6, (BK).....	1,23
Body Talk, 7-A, (G/S).....	71,101
Busy, Busy World, 1-5, (BK).....	2,23
But What If the Dream Comes True?, 7-12, (F).....	57,88
Can of Squirms, 4-9, (G/S).....	42,71
Career Awareness: A Primary Introduction to Career Education, 1-3, (FS).....	7
Career Choice and Career Preparation, 9-A, (BK).....	48,78
Career Decisions: Finding, Getting, and Keeping a Job, 9-12, (KT).....	73,103
Career Development for Primary Grades, K-3, (KT).....	14
Career Education in Home Economics, 9-A, (BK).....	48,79
Career Perspective: Your Choice of Work, 10-A, (BK).....	79
Career Values: What Really Matters to You, 10-A, (FS).....	96
Careers and Lifestyles, 7-A, (FS).....	64,96
Careers: Exploration and Decision, 8-A, (BK).....	49,79
Careers for All Series, 4-6, (BK).....	24
Careers in Housing: The Interior, 10-12, (FS).....	97
Careers in the Fashion Industry, 10-12, (FS).....	97
Changing Work Ethic, 7-12, (FS).....	64,97
Children and the Law, Teaching Pictures, K-1, (P).....	19
Children Around the World, K-1, (P).....	19
Children Face Social Realities, 4-7, (FS).....	32,64
Children's Dictionary of Occupations, 3-6, (BK).....	2,24
Child's Small World, Pre-K, (BK).....	2
Choosing the Kind of Job You Want, 9-A, (KT).....	73,103
Choosing Your Career, 10-12, (FS).....	97
Cipher In the Snow, 8-A, (F).....	57,88
Clarifying Your Values, 10-12, (SL).....	100
Claude, 2-A, (F).....	6,30,58,88
Climb, 2-A, (F).....	58,89
Complete Career Exploration Handbook, 10-A, (BK).....	80
Coping: Strategies For Growth, 10-12, (FS).....	98

Kind of Me I Want To Be, 2-3, (BK).....	3
Kindle I: Who Am I? Concept of Self, K-3, (FS).....	9
Kindle IV: Mixing I- Problem of Relating, K-3, (FS).....	10
Kindle V: How Can I Tell? Non-Verbal Communication, K-3, (FS).....	10
Kuder DD, 11-A, (T/M).....	106
Kuder Form E, 6-A, (T/M).....	46,76,106
Late For Dinner, 1-3, (F).....	6
Law and Justice For the Intermediate Grades, 5-8, (FS).....	33,67
Learning About Human Relationships, K-6, (FP).....	19,47
Learning About Me, 4-6, (FS).....	34
Learning About Values, K-6, (P).....	19,47
Life Career Development System, 9-A, (KT).....	74,105
Living Together In America, K-6, (P).....	19,47
Looking At Tomorrow: What Will You Choose?, 7-12, (F).....	59,91
Making Value Judgments, 7-12, (BK).....	52,83
Masculine or Feminine: Your Role In Society, 7-A, (F).....	60,91
Match Wits, 7-12, (G/S).....	72,102
Me, 4-7, (F).....	31
Meeting Yourself Halfway, 9-A, (BK).....	52,83
Mimi, 9-12, (F).....	60,91
Minnesota Vocational Interest Inventory, 9-12, (T/M).....	76,106
Modern Life: Choices and Conflicts, 7-12, (F).....	60,91
Moods and Emotions, Pre-3, (P).....	20
Moods and Emotions, Child's World, K-3, (P).....	20
Motivation Advance Program, 7-12, (KT).....	75,105
My Career Guide Book, 9-A, (BK).....	52,83
My Cup Runneth Over, 7-12, (G/S).....	72,103
My Neighborhood, 2-5, (FS).....	11,34
Myself and Me, K-4, (FS).....	11,34
NonVerbal Communication, 9-12, (BK).....	53,84
Now I'm Ready, 1, (KT).....	17
Occupational Essentials, 9-12, (BK).....	53,84
On Stage: Wally, Bertha, and You, K-3, (KT).....	17
On the Job, 9-12, (CT).....	56,85
Other Women, Other Work, 10-A, (F).....	92
Our Community, 1-5, (FS).....	11,35
Our Feelings, 3-6, (FS).....	12,35
Parents--Who Needs Them?, K-3, (F).....	6
Patterns of Behavior Series, K-3, (FS).....	12
People Who Create Art, 5-9, (FS).....	35,67
People Who Fight Pollution, 7-A, (F).....	60,92
People Who Influence Others, 5-9, (FS).....	36,67
People Who Make Things, 5-9, (FS).....	36,68
People Who Organize Facts, 5-9, (FS).....	37,68
People Who Work In Science, 5-9, (FS).....	37,69
Person To Person, 10-A, (F).....	92
Phantom TollBooth, 4-8, (BK).....	27,53
Prejudice Film, 5-A, (F).....	31,61,92
Pride and Principle, 9-A, (F).....	61,93
Probe Into Values, 4-6, (BK).....	27
Profiles In Black, 6-10, (F).....	31,61,93
Search For Meaning, 7-9, (SM).....	77
Search For Values, 8-A, (SM).....	77,107

Seeking Independence, 9-12, (FS).....	69,100
Self-Directed Search, 10-A, (T/M).....	107
Self-Expression and Conduct--Humanities, 1-3, (BKS).....	4
Smiles, Nods, and Pauses, 3-12, (BK).....	4,28,54,84
Social Development Teaching Pictures, K-1, (P).....	20
Social Sciences: Concepts and Values, 1-6, (BK).....	5,28
Source of Identity, 7-10, (BK).....	54,85
Squares Are Not Bad, 3-5, (BK).....	5,29
Strong-Campbell Interest Inventory, 10-A, (T/M).....	107
Strong Vocational Interest Blank (SVII), 10-12, (T/M).....	107
Sylvia, Fran, and Joy, 9-12, (F).....	61,93
Teaching Children Values, Primary Series, K-4, (FS).....	12
Teaching Children Values Series, 4-7, (FS).....	38,69
They, 7-12, (F).....	62,93
Timao, 7-12, (G/S).....	72,102
To Be A Man, 10-12, (F).....	94
To Be A Parent, 7-12, (F).....	62,94
To Be A Person, 7-12, (F).....	62,94
To Be A Woman, 10-12, (F).....	94
To Be Growing Older, 6-12, (F).....	31,62,95
To Be Married, 9-12, (F).....	63,95
Turner Career Guidance Series, 6-8, (BK).....	29,54
Understanding Changes in the Family, K-4, (FS).....	13,39
Understanding Yourself, 4-9, (FS).....	39,70
Value Bingo, 4-12, (G).....	42,72,103
Value Series, K-6, (SP).....	21,47
Values Clarification: Handbook of Practical Strategies, 4-12, (BK).....	29,54,85
Values in Action, 4-6, (FS).....	40
Valuing Approach to Career Education, K-2, (KT).....	17
3-5, (KT).....	18,45
6-8, (KT).....	45,75
What About Me, 3, (KT).....	18
What Do We Look Like To Others, 10-A, (F).....	95
What Shall I Be, K-3, (F).....	7
What To Do About Upset Feelings, K-3, (F).....	7
What To Do After High School, 10-A, (BK)-.....	85
Who Am I? Where Did I Come From? Where Am I Going?, 10-A, (SL).....	101
Who Am I? Who Are We?, 4-8, (KT).....	46,70
Who Are You?, 4-9, (FS).....	41,70
Why Work At All, 9-12, (FS).....	100
Women's Prejudice Film, 7-A, (F).....	63,95
Wonderful World of Work Series, 4-6, (FS).....	41
Work-Widening Occupational Roles, 6-12, (KT).....	46,75,105
Workers We Know, K-3, (KT).....	18
You, 4-6, (F).....	32
You And Your Boss, 10-A, (F).....	96

SELF-AWARENESS AND EXPLORATION

Self-Awareness and Exploration is a systematic approach of providing individual and group experiences which focus on helping individuals understand themselves and others. This is a life-long process of discovering one's own traits, developing a personal profile, and understanding that these traits are constantly changing. The resources listed in this section are designed to assist in this process.

K - 3

BOOKS

ALL ABOUT ----

Joyce Frank
Joyce Howard Frank (1973)
Haslett Public Schools
Haslett, Michigan
BK, \$1.50

SA, CA, DM, P
2-3
G, SS

This little activity book was written by a second grade teacher who is experienced in career education. It is designed for second or third grade students and introduces many career development concepts. It helps the child realize he is unique, he is a part of the world, and a family, he has feelings, he has interests, he is a consumer, he has an important job to do, and he has to devise how he will use his leisure time. He can decide what he wants to be. Very practical little book in two colors.

AMERICAN INDIANS YESTERDAY AND TODAY
David Cook Publishing Company. (1972)
BK/SP, \$6.95

SA
K-6
SS, G

This set includes 24 large pictures; some of them are photographs, and some are drawings. They show the Indians in all stages of development. Their crafts and cultures plus other background material is given in a 64-page resource book. The pictures would stimulate individual or small groups to work on research projects.

BLACK AMERICA, YESTERDAY AND TODAY
Helen Carry and Levi Lathen
David Cook Publishing Company
BK/SP, \$4.75

SA
K-6
SS

This set includes 20 large pictures plus a 40-page resource book. The material covers the background of the Black race before slavery, building up to today. Discusses Black Americans and their contributions to our society from fighting in the Civil War to Blacks in the field of medicine and law.

BUSY, BUSY WORLD

Richard Scarry

Western Publishing Company, Inc. (1973)

BK, \$5.95

SA, CA

1-5

LA, SS

This book is written in an attractive style showing different countries and "animal people" doing their jobs. Some of the characters: Ernst, the Swiss Mountain Climber, Professor Dig and his Egyptian mummy, two Norwegian fishermen, and Albert, the Belgian Barge Captain. This is a story young children enjoy listening to and looking at the pictures and older children enjoy reading.

CHILDREN'S DICTIONARY OF OCCUPATIONS

William Hopke, Barbara Parramore

CFI (1974)

BK

SA, CA

3-6

G, LA, SS

This attractive, soft cover book would be used as a reference book, not a textbook. There are over 300 occupations included in it. It contains a brief definition of many occupations written in a language that children will be able to understand.

THE CHILD'S SMALL WORLD

Helen Bradley, Jane Gahagan

David Cook Publishing Company (1967)

BK, \$2.95

SA

PRE-K

G

This is a book for teachers in Kindergarten and pre-school to better understand the needs of this age child. Very good for teaching values. Interesting photos and clear simple listing of needs and suggestions on how to meet them.

*EVERYONE HAS IMPORTANT JOBS TO DO - BOOK 1**(Economics For Young People Series)*

Shirley, Roy, and Robert Chilton

Children's Press (1970)

BK, \$5.85

SA, CA, P

K-4

SS

This book has an interesting format. Each page asks a question and the answer is on the next page. The content of the book deals with jobs mothers do, jobs fathers do, jobs fathers' bosses do, jobs children do at home, jobs children do at school, and responsibilities we all have. It introduces profits and taxes in simple terms. This book would be good to use in beginning economics and also to start many discussions of responsibilities and how money is used. This is a new series of books to enjoy while learning about our economic environment. Each book has been designed to help us relate what we learn in school to our lives in the future. It should help children see how people fit into the system and help to make it work smoothly. The "family" and the roles within it are dominant in the book.

FUZZIES, A FOLK FABLE FOR ALL AGES
 Richard Lessor
 Argus Communications (1971)
 BK, \$2.50

SA
 3-A
 LA, G, SS

This folk fable may be used with all ages to explore concepts, such as:
 1. Restricting another's growth can lead to self-destruction. 2. Merits of positive and negative feedback. 3. "Warm Fuzzies". 4. Put-downs. This book is excellent for use in creating a classroom climate of acceptance of others and a conscious effort to abandon "put-down" behavior.

HE'S MY BROTHER
 Joe Lasker
 Albert Whitman and Company (1973)
 BK, \$3.95

SA
 K-3
 SS, G

A young boy describes the experiences of his slow learning younger brother at school and at home. A very poignant and realistic account of the things that happen to Jamie and how his family love and accept him for his efforts. The illustrations are delightful.

I WAS SO MAD!
 Norma Simon
 Albert Whitman and Company (1974)
 BK, \$2.96

SA
 K-3
 SS

The text and pictures related situations which sometimes result in such reactions as frustration, anxiety, humiliation, and loss of control. This book's special value is in picturing situations that produce anger. It describes children's inner and outer struggles as they try to control their feelings and work them out in ways that are acceptable to themselves and others. Most children will find many situations familiar and respond to them. It is a delightful book. The illustrations are as graphic as the text.

THE KIND OF ME I WANT TO BE
 Joyce Frank
 Joyce Howard Frank (1973)
 Haslett Public Schools
 Haslett, Michigan
 BK, \$1.00

SA, DM, P
 2-3
 ALL AREAS

This little twelve-page book was written by a second grade teacher in Haslett, Michigan. It is written and illustrated for second and third grade students and its focus is on caring for others and the rewards it bring. Some discussion questions for helping the student understand himself and help him develop are given in the book.

SELF-EXPRESSION AND CONDUCT - THE HUMANITIES

LEVEL I, II, III (Blue, Red, and Green)

CA, SA, DM, P

1-3

Harcourt Brace Jovanovich (1974)

FA, LA, S, SS

BKS (FS, CT or R, ACT. KTS, TG - may be purchased separately)

Level I ... Blue \$3.90, Teacher's Resource Bk \$3.90

Level II ... Red \$3.90, Teacher's Resource Bk \$3.90

Level III .. Green \$4.50, Teacher's Resource Bk \$4.50

The cassettes for each level are \$39.00 - Records, \$36.00

This set of books had high ratings from all the evaluators. It is a multi-media program and includes student books, records, filmstrips, Teacher's Guide, and activity kits in art, music, dance and drama. All levels emphasize basic human values and seek to help the child understand himself, others, and the world around him. This material has many possibilities for adaptation to all subject areas and ability levels. Good for small or large group activities. Has much "hands on" experiences. Provides enrichment and can correlate with existing curriculum in language, communication skills, social studies, and sciences. Excellent ethnic balance.

SMILES, NODS, AND PAUSES

Dorothy Grant Hennings

Citation Press (1974)

BK, \$8.95

SA

3-12

G, LA

This book is designed as a resource guide for teachers to help students to explore verbal and nonverbal communication. A myriad of multi-level activities are included in this 231-page book such as, "Poker Face", "No Passive Participants, Please", "Moving Chairs", and "Through Rose-Colored Glasses". The book also contains an excellent bibliography.

SOCIAL SCIENCES: CONCEPTS AND VALUES (2nd Ed.)
Harcourt Brace Jovanovich, Inc. (1975)
 BK

SA, CA, DM
 1-6
 SS

This is a new social studies program that incorporates most of the career development concepts. It is beautifully illustrated and has excellent sexual, racial, and ethnic balance. Level 1 deals with Myself; Level 2 with Me and My Family; Level 3 Me and the Community. Levels 4,5,6 incorporates all of these.

Level 1	Blue Edition	\$4.20
	Teacher's Edition	5.19
Level 2	Red Edition	\$4.20
	Teacher's Edition	5.19
Level 3	Green Edition	\$4.80
	Teacher's Edition	5.79
	Activity Book	1.95
	Teacher's Ed. of Act. Bk.	2.94
Level 4	Orange Edition	\$4.95
	Teacher's Edition	5.94
	Activity Book	1.95
	Teacher's Ed. of Act. Bk.	2.94
Level 5	Purple Edition	\$5.55
	Teacher's Edition	6.54
	Activity Book	1.95
	Teacher's Ed. of Act. Bk.	2.94
Level 6	Brown Edition	\$6.15
	Teacher's Edition	7.14
	Activity Book	1.95
	Teacher's Ed. of Act. Bk.	2.94

Each level also contains 5 FS, 5 CT, \$75.00; or R, \$69.00

SQUARES ARE NOT BAD
Violet Salazar
Golden Press - Western Publishing Company (1967)
 BK, \$4.45

SA
 3-5
 LA, SS

This book tells a story about four towns - Square Town, Circle Town, Triangle Town, and Rectangle Town. In each town live only squares, circles, triangles, or rectangles and they will have nothing to do with each other. It tells how the "little shapes" get together and become friends. It is a cute story showing how being different is not bad. Could lead into a good discussion.

FILMS

AM I DEPENDABLE? SA
 Coronet Films (1970) 2-3
 F, 13 Min., \$146.00; B/W, \$73.00 SS

Dependability is examined in three areas: doing a good job, giving information and using good judgment. At times a little long for lower grades, but it brings across the point of reliability very well.

CLAUDE SA
 U.C.L.A., Department of Theater Arts 2-A
 F, 4 Min., \$85.00 LA, G

A guidance tool which could be used to explore the development of self-concept. An intriguing cartoon which captures the inexpressible frustration of misunderstood children and the absurdity of parents who demand that children perform and conform. Useful for showing to parent groups.

DUKE THOMAS, MAILMAN SA, CA
 Churchill Films K-6
 F, 16 Min., \$195.00 SS, LA

This film gives an accurate and interesting description of the duties and responsibilities of a large metropolitan area mailman.

LATE FOR DINNER SA, DM
 EBE (1970) 1-3
 F, 8 Min., \$130.00; B/W, \$75.00 SS, LA

This is a film for values clarification. A dilemma is presented and it offers lots of room for discussion on how to handle situations and the importance of honesty. Students are encouraged to make decisions based on their values. Role playing, discussion groups, and writing are some techniques the teacher could use for follow-up.

PARENTS - WHO NEEDS THEM? SA, CA, DM
 Coronet Films K-3
 F, 10 Min., \$144.00; B/W, \$72.00 SS, LA

Very well done, humorous but yet has a definite message. It shows what work a parent does and how we can appreciate them. This film may be followed by a discussion and some role playing.

WHAT SHALL I BE?
 Coronet Films
 F, 7 Min., \$105.00

SA, CA, DM
 K-3
 SS, LA

In cartoon fashion a boy tries to decide what he would like to be. He jumps from one choice to another. Very humorous and very good - would really get the students thinking!

WHAT TO DO ABOUT UPSET FEELINGS
 Coronet Films
 F, 10 Min., \$136.00; B/W, \$68.00

SA, DM
 K-3
 SS

The children can relate to this film because it shows situations they themselves at one time or another have been in. It showed how others have coped with their problems. Very true to life!

FILMSTRIPS

CAREER AWARENESS: A PRIMARY INTRODUCTION TO CAREER
 EDUCATION SERIES
 Singer (SVE) (1974)
 5 FS, 5 CT, TR, TG, \$94.50

SA, CA, DM
 1-3
 G, LA, S, SS

This material helps children become aware of how their body and brain relate to the world of work. It helps create an awareness of the things they can do already and how many choices they make daily. A Teacher's Guide has suggested activities and ditto sheets. The filmstrips included are: I Have A Body, I Have A Brain, The Work People Do, I Can Do Things, I Can Make Choices. Some stereotyping is evident.

FIRST THINGS: SOCIAL STUDIES/GUIDANCE

Guidance Associates (1970)

2-3 FS, 1 R, 1 TG, \$22.00 (Each Unit)

SA

1-5

SS, LA, G

Scenes in each filmstrip were photographed on location with young children of various ages, ethnic, and racial backgrounds. The five units previewed in this series are excellent for helping children develop concepts of self through their social relationships. They encourage discussion of new ways to deal with interpersonal problems. Each unit is shown on two or three filmstrips. The Teacher's Guide includes many follow-up activities such as discussion, role playing, and discovery-centered games. These activities are coordinated with the filmstrip parts. Units in this series are: Who Do You Think You Are?, What Happens Between People?, What Do You Expect Of Others?, Guess Who's In A Group?, You Got Mad: Are You Glad?

FIRST THINGS: VALUES

Guidance Associates (1972)

2 FS, 2 R, TG, \$22.00 (Each Unit)

SA

K-3

G, SS

The method used in this presentation is called an open-ended dilemma. Open-ended dilemmas present situations in which there is a conflict of moral values and no obvious or culturally approved "right answer". There are two or more such dilemmas presented in each program. Each filmstrip unit focuses on a moral topic of importance to primary grade children (keeping promises, telling the truth, respecting property rights, sharing, taking turns, and understanding the reasons for rules). In the first dilemma, reasons are presented both pro and con by characters in the filmstrip. Children can evaluate these reasons as well as present reasons of their own. The second dilemma is presented without the support of possible reasons. In this case, the child must develop his own reasons supporting his personal moral choice. Units in this series are: That's No Fair!; What Do You Do About Rules?; The Trouble With Truth; You Promised!; and But It Isn't Yours Program was developed by Dr. Lawrence Kohlberg and Dr. Robert Selman.

FRIENDS AND NEIGHBORS

Western Publishing Company (1974)
4 FS, 2 CT, TG

SA
K-3
SS, G, LA

This group of stories combines both realism and fantasy to emphasize the value of friendship and good neighborly relations. The theme throughout is basically one of warm social interactions and tolerance of others. The characters are varied. There is a friendless and gentle giant, an unwelcome dragon, and true-to-life boys and girls. Suggested techniques are guessing games, group discussion, art (drawing) activities, and role playing. The filmstrips are: George The Gentle Giant, a friendless but gentle giant finds friends. Jonathan And The Dragon, an unwelcome dragon is persuaded to leave town. Little Dog Lost, two boys collaborate to find a missing dog and cat. Pear Shaped Hill, Jill and Don, who live on opposite sides of the hill, eventually meet and share all the exciting and unusual experiences together that they had previously enjoyed alone.

KINDLE I: WHO AM I? THE CONCEPT OF SELF

Scholastic (1974)
5 FS, 5 R, \$79.33, with CT, \$92.67, TG

SA
K-3
G, LA, SS

This is a self-awareness sound filmstrip program for early childhood. It consists of visual essays that help the young child gain a better understanding of himself and his social environment by showing children from different ethnic groups in situations familiar to the young: hoping, fearing, and fantasizing ... playing and exploring. This program helps develop basic social studies and language arts concepts in communication. The presentation and control are excellent. Five individual sound/filmstrips (including Teacher's Guide) are: Nothing Is Something To Do - Shows children enjoying the many diversions and excursions that help them orient themselves. The Joy Of Being You - Affirms the value of each individual and encourages acceptance of self and others. People Packages - Extends the concept of protective wrapping from food to animals and humans which includes skin, clothes, and shelter. All Kinds Of Feelings - Treats feelings common to all children and helps children express and understand their own emotions. Do You Believe In Wishes? - Shows children's fantasies and daydreams and points up more realistic wishes that can spur achievements. The sound/filmstrips may be purchased separately. The combination costs \$20.00. The filmstrip/cassette combination costs \$22.67. Unit with records costs \$79.33. Unit with cassette tapes costs \$92.67.

Kindle KINDLE IV: MIXING IN (THE PROBLEM OF RELATING)
 Scholastic (1974)
 5 FS, 5 CT, \$69.50, with R, \$59.50, TG

SA
 K-3
 G, LA, SS

Kindle's primary aim is to help the young child develop self-respect and a positive self-image. The focal point in each unit is the individual as a unique being. Kindle encourages self-expression and language development through questions that relate directly to children's personal experiences. The Teacher's Guide suggests a variety of activities that are extensions of the filmstrip programs to create many fresh learning experiences, such as pantomiming, games, art activities, field trips. Titles in the series are: Do I Have To Win? - deals with the pressure of winning and the stigma of losing. White Lies Don't Count - concerns excuses, alibies, exaggerations, and fabrications. Me First - is about taking turns. All Alone - deals with aloneness, being left out, silence and shyness. Who, Me? - explores blaming others, trying to get away with it and pleading innocence.

KINDLE V: HOW CAN I TELL? (NON-VERBAL COMMUNICATION)
 Scholastic (1974)
 5 FS, 5 R, \$59.50, with CT, \$69.50, TG

SA
 K-3
 G, LA, SS

Kindle's primary aim is to help the young child develop self-respect and a positive self-image. Each unit in the self-awareness sound/filmstrip program is devoted to a different area of personality. The focal point in each is the individual as a unique being. Children will see that other children have sad moments, make mistakes, enjoy pretending, prefer to be alone at times and at other times with a group. By seeing that the children in the filmstrips have the same feelings and needs that they themselves have, children are led to clarify their own self-concept and gain greater self-confidence. Kindle encourages self-expression and language development through questions that relate directly to children's personal experiences. The Teacher's Guide suggests a variety of activities that are extensions of the filmstrip programs to create many fresh learning experiences, such as pantomiming, games, art activities, field trips. Titles in the series are: Talking Hands - examines the vocabulary of gestures and signals with the hands. What Faces Say - shows how facial expressions speak louder than words. Rainbows And Raindrops - explores the language of symbols. All Kinds Of Sounds - investigates natural and man-made sounds -- some that warn, others inform. Twist 'n Turn - explores body language, posture, positions and attitudes.

MY NEIGHBORHOOD

Scott Educational Division
8 FS, \$34.00

SA
2-5
ALL AREAS

Students learn how neighborhoods change and the communication and transportation systems of all neighborhoods are examined. Also included are differences due to geography and climate. Filmstrip titles: What Is A Neighborhood; Neighborhoods Change; Telling And Finding Out; Working Together In A Neighborhood; How Goods Come To Us; A Day In February Is A Winter Day.

MYSELF AND ME (Sound Filmstrip Series)

EBE (1973)
5 FS, 5 CT, \$69.95

SA
K-4
LA, SS

By using the series of filmstrips Myself And Me, teachers can start children thinking and talking about themselves. Students relate readily to the children on screen as they discuss their appearance, their friends, their feelings and interests, and their wishes and dreams. At the end of each filmstrip, frames for discussion encourage discussion. The following filmstrips are in this series: Who Do I Like To Be With?; How Do I Feel?; What Do I Look Like?; What Do I Dream About?; What Do I Like To Do? The producer recommends use with Kdg. and Primary children only. However, fourth graders could enjoy the presentation and expand through discussion their own awareness of their feelings, interests, etc.

OUR COMMUNITY

Scott Educational Division
8 FS, \$45.00

SA, CA
1-5
ALL AREAS

Three basic communities are compared in a variety of ways. A well-rounded view of life is presented. Included are: Living On A Farm; Living In A Town; Living In A Big City; Our Food And Clothing; The Home We Live In; The People In Our Community; Working In Our Community; Knowing Our Community - Long Ago And Today.

OUR FEELINGS

Scott Educational Division (1971)
6 FS, 6 R, \$73.00, With CT, \$79.00, TG

SA
3-6
G, SS

Selected situations encourage children to talk about their feelings and develop ways of coping with them. The set provides an excellent means of helping students understand their relationship with each other. Included are: I Have Feelings Like Yours; Feelings When Learning Is Hard; Feelings When Learning Is Easy; Feelings Of A Mischief-Maker; Feelings About Family, Friends, And Make-Believe; Teachers Have Feelings, Too.

PATTERNS OF BEHAVIOR SERIES

Universal Education and Visual Arts (1969)
9 FS (Captioned), \$69.50

SA
K-3
G, SS

There are nine filmstrips dealing with character-building concept. This is very good material of its type, perhaps a bit "pat" or "too good to be true", but they make some points that really need to be made regarding behavior. Ideal for values clarification and understanding their own and other's behavior. Role playing and "acting out" would be excellent follow-ups. Filmstrips in the series are: Billy The Bully; Freddy Forgot; Sarah Is Shy; All Of Us Together; Different May Be Nice; The Red And The Blue Top; Greedy Grace; Andy Walks The Dog; Penny And Mary.

TEACHING CHILDREN VALUES - PRIMARY SERIES

Dorothy Carr and Ernest P. Willenberg
Educational Activities, Inc. (1967)
2 FS, 1 R, TG, \$19.95

SA
K-4
G, LA, SS

Presented in this series are open-ended stories that provide the children the opportunity to broaden their understanding of such recognized values as integrity, responsibility, justice, courage, reverence and love. This is done in cartoon style and is very delightful. Each filmstrip contains six eight-frame sequences to go with the recorded stories. All the stories have a strong appeal to children. They depict realistically the value to be studied. The Teacher's Guide gives sample questions, generalizations, and suggestions for most effective use of these filmstrips. The children seem to enjoy working out solutions to the problems presented. Titles included in the series are: The Winner; Johnny Goes To The Store; Pat's Ambition; Shots Without Tears; Clean-up Time; A Birthday Present; Chatterbox; Taking Turns; The Paper Drive; The New Neighbor; Jeff And The Stray Collie; A Litter Of Kittens.

UNDERSTANDING CHANGES IN THE FAMILY SERIES

Guidance Associates (1973)
5 FS, 5 R, \$64.50, with CT, \$74.50

SA
K - 4
G, SS

This series has been designed to provide elementary children with information about families and with opportunities to handle emotions related to family living. The filmstrip, What's A Family? (K,1,2,3) should be shown first because it treats some basic concepts of the family and establishes a frame-work for discussing the other four filmstrips. They are: Little Brother, Big Pest (1,2); We're Adopted (1,2,3); Playing Dead (3,4); and Not Together Any More (Divorce) (3,4). Techniques suggested are drawing, open-ended stories, puppetry, and discussion topics. The content and presentation are excellent. All units, except Part I, are full-color, sound filmstrips.

GAMES AND SIMULATIONS

HELPING HANDS (*Value Games Series*)
Pennant Educational Materials (1972)
G/S, \$9.25

SA, DM
K-3
G, SS

Helping Hands provides an opportunity for the teacher to discuss values with the class, showing the importance of sharing and working toward a common goal. Each player in the game moves toward "Home". When a player passes a space marked "Helping Hands", he moves another player forward. Moves are determined by color-coded value cards. Two to six students may play, and playing time is at least 15 minutes. The game includes playing board, markers, value cards, and a leader's guide with discussion questions.

GROW POWER
Eileen Koper Binder
Educational Activities, Inc. (1974)
G/S, \$4.95

SA, DM
3-9
LA, G, SS

This is a decision-making game that helps students discuss through play how they grow mentally, emotionally, and socially. The students are exposed to many common behavior and decision situations. The following six personality traits are high-lighted: good sportsmanship, honesty, tact, concern for others, cheerfulness, and patience. The three variations of this game make it possible to be used at the Primary, Intermediate, and Junior High School level. Up to six students can play this very interesting board game.

KITS

CAREER DEVELOPMENT FOR PRIMARY GRADES

Learning Arts (1974)

4 FS, 4 CT, SM, TG, \$69.00

SA, CA

K-3

ALL AREAS

A multi-media package that helps the children develop positive attitudes about themselves and the world of work. Filmstrips include, People Make A School Go; Teamwork In A Toy Factory; Working For An Airline; Look Out World! Here I Come. A complete Teacher's Guide is included and spirit masters for student activity sheets for additional activities.

DEVELOPING UNDERSTANDING OF SELF AND OTHERS (DUSO 1)

American Guidance Service, Inc. (1973)

KT, \$95.00 (Includes BKs, Posters, R or CT, TG, Puppets, Cards)

SA, DM, P

K-2

G, SS

This popular kit is designed to help children better understand social-emotional behavior. DUSO may be used by teachers very effectively without special training. DUSO is structured so that teachers may use it on a daily basis throughout the entire year or to fit specific needs. The activities make extensive use of a listening, inquiry, experimental, and discussion approach to learning. The program is organized around eight major themes: Understanding And Accepting Self; Understanding Feelings; Understanding Others; Understanding Independence; Understanding Goals And Purposeful Behavior; Understanding Mastery, Competence, And Resourcefulness; Understanding Emotional Maturity; Understanding Choices And Consequences.

DEVELOPING UNDERSTANDING OF SELF AND OTHERS (DUSO 2)

American Guidance Service, Inc. (1973)

KT, \$98.00 (Includes R or CT, Posters, Puppets, Act. Cards, ALL AREAS TG)

SA, CA, DM, P

3-4

The eight major themes of the DUSO 2 program are: Toward Self-Identify; Toward Friendship; Toward Responsible Interdependence; Toward Self-Reliance; Toward Resourcefulness And Purposefulness; Toward Competence; Toward Emotional Stability; Toward Responsible Choice-Making. The DUSO 2 program is designed to help the older child understand his and other's behavior. Included in this set are Self and Social Development Activity Cards and Career Awareness Activity Cards. There are many, varied activities to keep the students interested.

FOCUS ON SELF-DEVELOPMENT SERIES

Stage One: Awareness

SRA (1970)

KT (5 FS, 5 R, 20 P, 4 Story R or CT, ST ACT BK),
 \$119.00, with CT, \$133.00, SM, \$12.55, Counselor's
 Handbook Must Be Ordered Separately, \$3.14

SA, DM

K-2

G, LA, SS

This excellent program is designed to promote the affective and cognitive development of elementary children. Unit One emphasizes the awareness of self, others, and the environment. May be used by the teacher or with the guidance counselor in activities involving socializing, sharing and problem-solving.

FOCUS ON SELF-DEVELOPMENT SERIES

Stage Two: Responding

SRA (1971)

KT (Includes 5 FS, 5 R, P, Easel, ST ACT BK, 4 Story
 R or CT), \$119.00, with CT, \$133.00, SM, \$12.55,
 Counselor's Handbook Must Be Ordered Separately, \$3.14

SA, DM

2-4

G, LA, SS

This program helps children respond to experiences involving self-concept, abilities, limitations, goals, interests, responsibilities, acceptance, and rejection. The many activities help the students question his responses. Excellent for this age child who is becoming more aware of peer-group activities.

A HIGHWAY TO WORK AND PLAY
 McKnight Publishing Company (1973)
 KT, \$32.00 (Includes 32 copies of 16 different 4-page
 newspapers) SA, DM, P
 1-6
 ALL AREAS

This program is divided into six elementary levels and is designed to help students develop an understanding of themselves and others and how they relate to the world of work. Each level contains 16 four-page student newsprint and a Teacher's Guide.

- Level I - Getting Started - Helps children become aware of themselves through activities.
- Level II - Moving On - Helps children explore human experience in work and play.
- Level III - Traveling Together - Children learn ways people work and play together.
- Level IV - Changing Signals - Children begin to understand the changing world of work and leisure time activity.
- Level V - Making Decisions - Children understand the relatedness of self and community to meet their own needs.
- Level VI - Exploring The Relationship Of Self, Educational Environment, And The World Of Work.

The levels are suggestive only and may be used at different grades, depending on readiness of children.

I CAN DO IT (Dimensions Of Personality Series)
 Pflaum-Standard (1972)
 KT, \$7.94, TG, \$5.15 (Includes 4 BKS, 7 ACT. SHEETS) SA
 2
 G, LA, SS

Taking an experimental approach, this book explores the child's developing potential with regard to his physical, emotional and scholastic competencies. The child's successes both in and out of school are stressed. Special emphasis is given to the difference in competencies, and the fact that each student has his own special skills. The child's awareness of his responsibilities toward self and others is increased. Small group activities such as games, role playing, discussion, generate a friendly, accepting atmosphere in the classroom. Positive social experiences give the child the feeling of success, and free him to pursue other successes in cognitive areas. Student materials are packaged in kits to serve four students. Each kit consists of four student textbooks and a set of seven activity sheets (22" X 33") which provide the group of four students with 14 activities (2 for each unit of study). The annotated Teacher's Guide for each grade includes small reproductions of the activity sheets.

NOW I'M READY (*Dimensions Of Personality Series*) SA
 Pflaum-Standard (1972) 1
 KT, \$7.95, TG, \$5.15 (Includes 4 Bks, 7 Act. Sheets) G, LA, SS

This book helps reassure the first grader that he is ready for school and the new challenges which formal learning can provide. Centered around small group activities, this book focuses on the child's need to develop the social competencies necessary to become productive as a group member. He learns to feel comfortable with himself in his new role as member of a classroom group. Built into the program are many activities that use games, posters, and pictures to help meet these emotional needs. At the same time they provide instruction in basic learnings: identifying letters, understanding numbers, and telling time. Student materials are packaged in kits to serve four students. Each kit consists of four student textbooks and a set of seven activity sheets (22" X 33") which provide the group for four students with 14 activities (2 for each unit of study). The annotated Teacher's Guide for each grade includes small reproductions of the activity sheets.

ON STAGE: WALLY, BERTHA AND YOU SA
 EBE (1971) K-3
 Kt, \$59.95 (Includes Puppets, Act. Cards, Story Cards, FA, G, LA, S, SS
 Picture Cards, Construction Cards, Program
 Cards, Teacher's Handbook)

This program is designed to provide the early elementary age child with fun-filled, creative learning experiences that will contribute to his personal growth and self-concept, stimulate his interest, encourage meaningful working relationships in groups, and strengthen listening, observing, and speaking skills and help improve coordination. Very helpful for language development activities.

THE VALUING APPROACH TO CAREER EDUCATION, K-2 SA, CA, DM, P
 Education Achievement Corp. (1973) K-2
 KT, \$347.50 (Includes 11 FS/CT, SM, G, Bks, Puppets, TG) ALL AREAS

This is a comprehensive multi-media program that recognizes that careers, decisions, and goals are based on the individual's value system. Activities are designed to fuse affective and cognitive learning experiences for elementary students. Excellently designed system and wonderful Teacher's Guide has lesson plans for two years. These received high ratings from all our evaluators.

THE VALUING APPROACH TO CAREER EDUCATION, 3-5
 Education Achievement Corp. (1973)
 KT, \$480.95 (Includes 11 FS/CT, G, SM, BKS, C, TG) SA, CA, DM, P
 3-5
 ALL AREAS

This is a comprehensive, multi-media program that recognizes that careers, decisions, and goals are based on the individual's value system. The many activities fuse the cognitive and affective learning experiences for elementary students. The complete Teacher's Guide has lesson plans for two years. This kit received high ratings from all our evaluators.

WHAT ABOUT ME (Dimensions Of Personality Series)
 Pflaum-Standard (1972)
 KT, \$7.95, TG, \$5.15 (Includes 4 BKS, 7 ACT. SHEETS) SA
 3
 G, LA, SS

This book explores the area of emotions with the child. Two units are devoted to the troublesome feelings of fear and anger. The worktext concludes with a section on the child's feelings about himself. Suggestions are made to help him maintain a positive self-image or, if necessary, to improve his feelings about himself. Small group activities help the child learn that, like others, he has both strong and weak points which can be maintained, strengthened, improved. He learns too, that he can accept his limitations, as well as the limitations of other group members. He discovers his uniqueness as an individual and learns more about the similarities he shares with peers. Student materials are packaged in kits to serve four students. Each kit consists of four student worktexts and a set of seven activity sheets (22" X 33") which provide the group of four students with 14 activities (2 for each unit of study). The annotated Teacher's Guide for each grade includes small reproductions of the activity sheets.

WORKERS WE KNOW (Programmed Work Awareness Kit Series)
 Chronicle Guidance Publications, Inc. (1974)
 KT, TG, \$150.00 (Materials For 32 Students) SA, CA
 K-3
 ALL AREAS

This kit provides enough activities for a full year. There are puppets with changeable costumes, riddles, games, cash register and money, cards, and music and art activities. A Teacher's Guide has suggestions for putting all together. The aim is to make children aware of many different kinds of workers (32 in all), show that people get paid for working, and all work is important. Activities which develop positive self-concept and understanding of self are excellent ways of involving both the teacher and counselor. Individual parts may be ordered separately if a teacher prefers to be eclectic.

OTHER MEDIA

CHILDREN AND THE LAW, TEACHING PICTURES
David Cook Publishing Company (1966)
12 P, TG, \$3.25

SA
K-1
LA, SS

The set includes 12 large pictures and 12 resource sheets. The material deals with honesty, safety, respect for others and for animals, respect for community property. From group discussions many language activities could be used.

CHILDREN AROUND THE WORLD
David Cook Publishing Company (1967)
12 P, TG, \$3.25

SA
K-1
SS

This set includes 12 large color pictures plus a 32-page resource book. The pictures are drawings showing children from other countries in native dress in a setting showing climate and housing.

LEARNING ABOUT HUMAN RELATIONSHIPS
David Cook Publishing Company (1974)
16 FP, TG, \$4.75

SA
K-6
ALL AREAS

Set includes 16 large pictures, half in black and white and half in color, plus 32-page resource manual. Material deals with getting along with people - adults and children. Pictures should motivate group discussions.

LEARNING ABOUT VALUES
David Cook Publishing Company (1973)
16 P, TG, \$4.75

SA
K-6
ALL AREAS

Set includes 16 pictures and a 32-page resource manual. The pictures are large and clear. Some are cartoons, some paintings, some prints. Excellent to motivate class discussion. Material deals with honesty, courage, humility, justice, creativity, humor and responsibility.

LIVING TOGETHER IN AMERICA
David Cook Publishing Company (1973)
20 P, TG, \$5.95

SA
K-6
SS

Set includes 20 full color large pictures plus a 48-page resource manual. The material deals with the many minority groups that live in the U.S. - Chinese, Cuban, Black, etc. The pictures show contributions they have made to our society.

MOODS AND EMOTIONS

Sylvia Tester

Pennant Educational Materials

16 P, \$4.75

SA

PRE-3

G, SS

When a child can understand and discuss his own moods and emotions, he finds it easier to understand and appreciate others and to develop proper attitudes toward them. This set of sixteen 12" X 17" photographs aid pupils in recognizing their own feelings and understanding of others. The 40-page Teacher's Manual helps the teacher help children examine joy, sadness, anger, fear, and other emotions.

MOODS AND EMOTIONS, CHILD'S WORLD

Pennant Educational Materials

8 P, \$7.95

SA

K-3

G, SS

This is a set of eight flat pictures of children expressing feelings of love, joy, anger, frustration, compassion, sadness, thoughtfulness, and loneliness. Resource material on the back of each study print and the accompanying Teacher's Manual provide background information for classroom discussion. When a child can understand and discuss his own moods and emotions, he finds it easier to understand and appreciate others and to develop proper attitudes toward them. These illustrations are photographs in full color, printed on 13" X 18" cards that can stand on a chalk ledge or easel without support.

SOCIAL DEVELOPMENT TEACHING PICTURES

David Cook Publishing Company (1966)

12 P, TG, \$3.25

SA

K-1

G, SS

This set includes 12 large pictures, plus 12 resource sheets giving added activities. The pictures deal with: Taking Turns, Sharing, Helping Teacher, Family, Playing, Sharing Ideas, Helping Mother, and Pets. Would be helpful in teaching values and is also good for group discussions.

VALUE SERIES
BFA Educational Media
SP, \$12.00 per set (8 SP per set)

SA
K-6
G, SS

This excellent series of study prints presents a variety of problems common to young children. Problems of honesty, courage, self-concept, and relations with others are presented. Carefully designed questions on the back of each print offer guidance to the teacher in leading children through values and feelings explored. There are eight sets of prints in this series. The prints are in color and are 12" X 18" in size. They will stand without support on a chalk ledge or on an easel. They cost \$12.00 per set. The eight sets are: My Class, My Community, My Family, My Friends, My Home, My Neighborhood, My School, People I Don't Know.

SELF-AWARENESS AND EXPLORATION

4 - 6

BOOKS

ABOUT ME

Harold C. Wells and John T. Canfield
EBE (1970)
ST BK , 1-99, \$.85¢ ea., TG, \$3.95

SA
4-6
FA, G, LA, S, SS

This is a self-concept program designed to help youngsters in the 4th, 5th, and 6th grades move toward realizing their full potential, self-identity, and self-esteem. Such activities as the following are included in this program. They take the form of group games, questionnaires, unfinished sentences and phrases, art (drawing) activities, etc. Who Am I? - Giving clues about a person in the group helps others identify this person (a game). I Know Who I Am - What is heritage? Where do our names come from? Who decides what names we get (a lesson)? This Is Me - Sixteen unfinished statements concerning how one feels about everyday encounters. Thinking For Myself - Deciding on commitment and action (a lesson). This is a very useful and excellent resource to help teachers round-out the student's school experiences by exploring the affective domain, as well as the cognitive.

AMERICAN INDIANS YESTERDAY AND TODAY
David Cook Publishing Company (1972)
BK/SP, \$6.95

SA
K-6
G, SS

This set includes 24 large pictures; some of them are photographs - some are drawings. They show Indians in all stages of development. Their crafts and cultures plus other background material is given in a 64-page resource book. The pictures would stimulate individual or small groups to work on research projects.

BECOMING MYSELF (*Dimensions Of Personality Series*) SA, DM
Playaun-Standard 6
 BK, \$2.94 (*Soft Cover*), \$4.35 (*Hard Cover*), TG, \$5.45, G, LA, SS
 SM, \$1.50

This book tries to help the 6th grader discover and feel comfortable with himself. The person best prepared for adolescence is the one with a healthy self-esteem for his own identity and his own emotional life. If the child accepts his emotions and realizes the influence they have had on his behavior, he will probably be a happier 6th grader, as well as a happier teen-ager. The pre-adolescent may already have begun to experience some of the changes that will transform him in the next few years. To prepare him for these changes, Becoming Myself encourages the student to become better acquainted with his emotional life. Materials consist of student texts for this grade level. These texts stress visual communication (in addition to the reading matter) through the use of Peanuts cartoons and many carefully selected photographs. As a conclusion to each chapter, the student text also includes a number of discussion questions which incorporate concepts derived from the class experiences and from the reading matter. The annotated Teacher's Guide stresses affective experiences as basic to the introduction of the themes developed in the student text. Some of the activities include the use of spirit masters, the text of which is reproduced in the Teacher's Guide. Sets of these masters are also available for purchase.

BLACK AMERICA, YESTERDAY AND TODAY SA
Helen Carry and Levi Lathen K-6
David Cook Publishing Company SS
 BK/SP, \$4.75

This set includes 20 large pictures plus a 40-page resource book. The material covers the background of the Black race before slavery, building up to today. Discusses Black Americans and their contributions to our society from fighting in the Civil War to Blacks in the field of medicine and law.

BUSY, BUSY WORLD SA, CA
Richard Scarry 1-5
Western Publishing Company, Inc. (1973) LA, SS
 BK, \$5.95

This book is written in an attractive style showing different countries and "animal people" doing their jobs. Some of the characters: Ernst, the Swiss Mountain Climber, Professor Dig and his Egyptian Mummy, Two Norwegian Fishermen, and Albert, the Belgian Barge Captain. This is a story young children enjoy listening to and looking at the pictures and older children enjoy reading.

CAREERS FOR ALL SERIES

Muriel Stanek, Joseph L. Gehrman
Benefic Press (1974)

BK, \$4.05, TG, \$2.70, Complete Set (Gr. 4,5,6), \$14.94

SA, CA, DM

4-6

G, LA, SS

This series stresses an understanding of the world of work for students in grades 4,5, and 6. Students are given the opportunity to discover their interests, and explore their feelings and investigate their relationships with others. A brief essay introduces each chapter. Following are two stories which simulate life-like situations. A thorough review is given through a myriad of activities for group discussion and individual projects at the end of each unit. The Job Reference Guide in each book provides a variety of examples of occupations that may be used as the basis for many classroom activities. The layout is attractive. The text is liberally interspersed with photographs, sketches, and cartoon-like drawings. The titles of the books in the series are: Alike And Different (Gr. 4); Interests And Choices (Gr. 5); Plans And The Future (Gr. 6).

CHILDREN'S DICTIONARY OF OCCUPATIONS

William Hopke, Barbara Parramore
Career Futures, Inc. (1974)

BK

SA, CA

3-6

G, LA, SS

This attractive soft cover book would be used as a reference book, not a textbook. There are over 300 occupations included in it. It contains a brief definition of many occupations written in a language that children will be able to understand.

EVERYONE HAS IMPORTANT JOBS TO DO - BOOK 1

(Economics For Young People Series)

Shirley, Roy, and Robert Chilton

Children's Press (1970)

BK, \$5.85

CA, SA, P

K-4

SS

This book has an interesting format. Each page asks a question and the answer is on the next page. The content of the book deals with jobs mothers do, jobs fathers do, jobs fathers' bosses do, jobs children do at home, jobs children do at school, and responsibilities we all have. It introduces profits and taxes in simple terms. The book would be good to use in beginning economics and also to start many discussions of responsibilities and how money is used. This is a new series of books to enjoy while learning about our economic environment. Each book has been designed to help us relate what we learn in school to our lives in the future. It should help children see how people fit into the system and help to make it work smoothly. The "family" and the roles within it are dominant in the book.

FUZZIES, A FOLK FABLE FOR ALL AGES

Richard Lessor

Argus Communications (1971)

BK, \$2.50

SA

3-A

G, LA, SS

This folk fable may be used with all ages to explore concepts, such as: 1. Restricting another's growth can lead to self-destruction. 2. Merits of positive and negative feedback. 3. "Warm Fuzzies". 4. Put-downs. This book is excellent for use in creating a classroom climate of acceptance of others and a conscious effort to abandon "put-down" behavior.

GETTING ALONG SERIES

Economics Press, Inc. (1971)

BK, 1 Set (10 Different Titles), \$2.00

SA, DM

4-6

G, LA, SS

This series consists of ten brief lessons in character and citizenship education. This is good supplementary material for programs designed to develop awareness of human inter-relationships. These lessons also help children understand why considerate, civilized conduct makes sense. The text is simple and the illustrations are quite interesting. Techniques for use would include writing sheets, role playing, and discussion groups. The lessons in this series are: Think Of Others; A Pat On The Back; Why Argue; The Magic Words; Everybody Makes Mistakes; The Reason For Rules; Breaking Rules; It's All In Your Mind; Human Rights; and Why Criticize.

A HANDBOOK OF PERSONAL GROWTH ACTIVITIES FOR CLASSROOM USE

Robert C. and Isabel L. Hawley

Education Research Associates (1972)

BK, \$5.00

SA, DM

4-12

HE, LA, SS

This book includes hundreds of activities to help students experience personal growth in the classroom. Students are active participants in positive focus-type activities. Excellent resource for educators.

HERE I AM (Dimensions Of Personality Series)

Walter J. Limbacher, Ph.D.

Pflaum/Standard (1969)

ST BK, \$1.96 (Soft Cover), \$2.99 (Hard Cover), TG, \$4.19,

SM, \$1.50

SA

4

G, LA, SS

The child need not scramble through the process of "growing up" without the comfort of being able to accept himself and without the knowledge that everyone else has some of the same feelings and problems he has. He will learn about various factors which influence his personality development, inherited traits, environmental circumstances, acceptance of feelings, and the consequent influence on the child's concept of himself. Materials consist of student texts for this grade level. These texts stress visual communication (in addition to the reading matter) through the use of Peanuts cartoons and many carefully selected photographs. As a conclusion to each chapter, the student text also includes a number of discussion questions which incorporate concepts derived from the class experiences as basic to the introduction of the themes developed in the student texts. Detailed suggestions for these class activities precede each chapter in the Teacher's Edition.

I'M NOT ALONE (Dimensions Of Personality Series)

Walter J. Limbacher, Ph.D.

Pflaum/Standard (1970)

ST BK, \$2.58 (Soft Cover), \$4.12 (Hard Cover), TG, \$4.85.

SM, \$1.50

SA, DM

5

G, LA, SS

This book begins by asking the student to consider his family group. Then it leads him to view the wider society of playground and classroom. His participation and interactions in these various groups and the influence they exert on him are discussed along with his need to recognize his own individuality and uniqueness as a person. Materials consist of student text for 5th grade level. These texts stress visual communication (in addition to the reading matter) through the use of Peanuts cartoons and many carefully selected photographs. As a conclusion to each chapter the student text also includes a number of discussion questions which incorporate concepts derived from the class experiences and from the reading matter. The annotated Teacher's Edition stresses affective experiences as basic to the introduction of the themes developed in the student text. Detailed suggestions for these class activities precede each chapter in the Teacher's Edition. Some of the activities include the use of spirit masters, the text of which is reproduced in the Teacher's Edition. Sets of these masters are also available for purchase.

JOBS IN YOUR FUTURE

Miriam Lee
Scholastic Magazines (1973)
BK, \$.75, TG, \$1.50

SA, CA, DM, P
6-8
G, SS

Miriam Lee offers a workbook full of exercises that are interesting and informative on how to begin to find a job. The workbook moves from self-awareness to the concrete planning stages of securing a job.

THE PHANTOM TOLLBOOTH

Norton Juster
Winward Books - Random House (1961)
BK, \$.95

SA, DM
4-8
LA

A fictional story of a boy who sees nothing of interest in the world until he is given the Phantom Tollbooth and visits "The Land Beyond". All is confusion in this land with Dictionopolis, the City of Words, at war against Digitopoli, the City of Numbers. With the City of Wisdom in ruins, our boy hero returns "Rhyme" and "Reason" from the Mountains of Ignorance. This is an amusing story with a clever interplay of fantasy with realistic values and judgments.

A PROBE INTO VALUES

(Searchbooks In The Social Sciences Series)
John G. Church
Harcourt Brace Jovanovich, Inc. (1973)
BK

SA, DM
4-6
SS, G

This program contains four sets of 40 investigations. It is designed to help teacher and students explore and resolve conflicts that arise during decision-making. This program complements the value issues raised in the Harcourt Brace Jovanovich Series, The Social Sciences: Concepts And Values. There are no "right" answers to these values conflicts. By making the child aware of the course of action he values most in a given situation and the consequences of that course of action, A Probe Into Values encourages responsible behavior on his part. The entire class may work in groups. As few as three, or as many as twelve students may work on a copy of the same investigation. Included in the 40 investigations are: Should We Invite Her?; Everyone Else Did; It's Mine; I Want To Do It My Way; Sissy!; He's Just An Old Man; Why Should I Care?

SMILES, NODS, AND PAUSES

Dorothy Grant Hennings

Citation Press (1974)

BK, \$8.95

SA

3-12

G, LA

This book is designed as a resource guide for teachers to help students to explore verbal and nonverbal communication. A myriad of multi-level activities are included in this 231 page book such as, Poker Face; No Passive Participants, Please; Moving Chairs; and Through Rose-Colored Glasses.

The book also contains an excellent bibliography.

SOCIAL SCIENCES: CONCEPTS AND VALUES (2nd Ed.)

HARCOURT BRACE JOVANOVICH, INC. (1975)

BK

SA, CA, DM

1-6

SS

This is a new social studies program that incorporates most of the career development concepts. It is beautifully illustrated and has excellent sexual, racial, and ethnic balance. Level 1 deals with Myself; Level 2 with Me and My Family; Level 3 Me and the Community. Levels 4,5,6 incorporates all of these.

Level 1	Blue Edition	\$4.20
	Teacher's Edition	\$5.19
Level 2	Red Edition	\$4.20
	Teacher's Edition	\$5.19
Level 3	Green Edition	\$4.80
	Teacher's Edition	\$5.79
	Activity Book	\$1.95
	Teacher's Ed. of Act. Bk.	\$2.94
Level 4	Orange Edition	\$4.95
	Teacher's Edition	\$5.94
	Activity Book	\$1.95
	Teacher's Ed. of Act. Bk.	\$2.94
Level 5	Purple Edition	\$5.55
	Teacher's Edition	\$6.54
	Activity Book	\$1.95
	Teacher's Ed. of Act. Bk.	\$2.94
Level 6	Brown Edition	\$6.15
	Teacher's Edition	\$7.14
	Activity Book	\$1.95
	Teacher's Ed. of Act. Bk.	\$2.94

Each level also contains 5 FS, 5 CT, \$75.00; or R, \$69.00

SQUARES ARE NOT BAD

Violet Salazar

Golden Press - Western Publishing Co. (1967)

BK, \$4.45

SA

3-5

LA, SS

This book tells a story about four towns - Square Town, Circle Town, Triangle Town, and Rectangle Town. In each town live only squares, circles, triangles, or rectangles and they will have nothing to do with each other. It tells how the "little shapes" get together and become friends. It is a cute story showing how being different is not bad. could lead into a good discussion.

THE TURNER CAREER GUIDANCE SERIES

Richard H. Turner, Robert C. Doyle, Sidney Sockins

Follett Educational Corporation (1967)

6 BKS, \$1.20 ea., TG, \$1.65

SA, DM

6-8

G, LA, S

The workbooks would probably be most functional in an English class, as spelling and punctuation are techniques used to gain career information. Students are helped to identify their career interests, job requirements and skills, skills necessary for finding a job, starting a job, holding a job and changing jobs are emphasized in the workbooks. A Teacher's Guide is included. Reading level is 5-6.

VALUES CLARIFICATION: A HANDBOOK OF PRACTICAL STRATEGIES FOR TEACHERS AND STUDENTS

Sidney B. Simon, Leland W. Howe, and Howard Kirschenbaum

Pennant Educational Materials

BK, \$3.95

SA, DM

4-12

G, SS

This book is designed to engage students and teachers in the examination of values. It contains 79 strategy situations, complete with procedures and Teacher's Guide. The strategies involve students in practical experiences to make them examine their own feelings, ideas, and beliefs, to relate values to their own decisions. It is highly recommended for teachers and should be a part of the professional library collection.

FILMS**AFTER THE FIRST**

Franciscan Communication Center
F, \$164.00, Rental, \$15.00

SA
6-A
G, LA, SS

This film won the Atlanta Film Festival Award and would be useful for values clarification, social studies, language arts, and any guidance function. The title comes from the father's statement to his young son: "After the first time a young boy takes a life with a gun, the next time will be easier." The film shows the first experience of a young boy after his dad gives him a gun for his birthday. He has a conflict between his dislike of killing and his desire to please his dad. This could also be used for parent groups. White, middle-class background. Teacher's Guide is included.

CLAUDE

U.C.L.A., Department Of Theater Arts
F, 4 Min., \$85.00

SA
2-A
G, LA

A guidance tool which could be used to explore the development of self-concept. An intriguing cartoon which captures the inexpressible frustration of misunderstood children and the absurdity of parents who demand that children perform and conform. Useful for showing to parent groups.

DUKE THOMAS, MAILMAN

Churchill Films
F, 16 Min., \$195.00

SA, CA
K-6
LA, SS

This film gives an accurate and interesting description of the duties and responsibilities of a large metropolitan area mailman.

J.T.

Carousel Films
F, 51 Min., \$575.00, B/W, \$275.00

SA
4-12
LA, SS

This film, which was originally presented on C.B.S. Television, graphically shows J.T.'s world and how he finds a friend, an alley cat, in a vacant house in Harlem. He learns the values of caring for others. Very poignant film and excellent for discussion of values and understanding others. The film is 51 minutes but is in two parts for ease in classroom use.

ME

Centron Educational Films (1972)
F, 16½ Min., \$245.00

SA

4-7

G, LA, SS

This film combines reality and fantasy to tell the story of a boy who is not satisfied with himself and sets out to change his "image" by copying other people. The film is designed to increase a child's confidence in his own personal worth. Good Teacher's Guide is included.

THE PREJUDICE FILM

Motivational Media (1974)
F, 28½ Min., \$360.00

SA

5-A

G, LA, SS

The historical origins and contemporary forms of prejudice in our society are examined. Emphasis is on the individual's role in contributing to or helping to eradicate the attitudes which result in discrimination and other injustices. Patterns of racial, ethnic, and religious prejudice are explored logically ... without prejudice. A series of vignettes demonstrate some of the daily events, typical comments, and attitudes which perpetuate prejudice and discrimination. Narrated by David Hartman.

PROFILES IN BLACK

Universal Education and Visual Arts (1973)
F, 17 Min., \$210.00

SA, CA

6-10

FA, LA

Four vignettes that were written and acted by James McEachin relates the Black experience, but also expresses the feelings that people of all races have. As they watch Mr. McEachin, the actor and writer, the aim is to encourage the students to communicate by written and spoken word his/her own ideas. Also observe an actor at work.

TO BE GROWING OLDER (Circle of Life Series)

Billy Budd (1973)
F, \$225.00, Rental, \$22.50

SA

6-12

HE, LA, SS

This is a beautiful, sensitive film depicting the aged. If one's self-image is centered around one's occupation or what one does, what happens to the retiree? Scenes show young and old people relating and giving something special to each other. Script is included and an excellent study guide.

YOU
 Centron Educational Films (1973)
 F, 16½ Min., \$245.00

SA
 4-6
 G, LA, SS

Getting along in a family can be difficult because each person has his own wishes, talents, and desires. By learning to give-and-take and understanding each other's feelings and preferences, the "me's" can appreciate the "you's". Two, white, middle-class brothers are always in conflict until they began to explore, "I wonder what it would be like ..." and by doing so they begin to understand themselves and the world they live in.

FILMSTRIPS

BELONGING TO A GROUP (Discovering Your Personality)
 Guidance Associates (1973)
 2 FS, 2 CT, \$46.50, With R, \$41.50

SA, DM, P
 4-9
 G, LA, SS

This series of filmstrips are relevant and realistic and students can identify with the material. The series is designed to help the students explore their emotions, values, and goals. Discussion breaks are provided. Excellent for small groups and classroom use. The two filmstrips depict scenes that show families and peer group interactions. They explore snaring, group pressures, acceptance and rejection. Discussion breaks help the students participate in problem-solving involving groups. Other titles in this series are: Who Are You?; Exploring Your Feelings.

CHILDREN FACE SOCIAL REALITIES
 Universal Education And Visual Arts
 2 FS, 1 R, \$20.00

SA, CA, DM
 4-7
 SS

The children of the Washington, D.C. Model School dramatize the concepts of economics, their responsibilities, and rights as citizens in a neighborhood and in a free society. The series stresses the fact that many problems which children face are not solely personal problems of their individual families, but social problems that must be dealt with by the society at large. Ideal for teacher-training use or could be shown to children to stimulate thinking and motivate them to perform similar activities.

EXPLORING YOUR FEELINGS (*Discovering Your Personality*) SA
Guidance Associates (1973) 4-9
 2 FS, 2 CT, \$46.50, with R, \$41.50, TG G, LA, SS

This is a series of filmstrips which are relevant and realistic and students can identify with the material. The series are designed to help the children explore their emotions, values, and goals. Discussion books are provided. Excellent for small groups and classroom use. In these two filmstrips the children examine their feelings, and opportunities are provided for the students to express their own feelings and talk them out.

FIRST THINGS: SOCIAL STUDIES/GUIDANCE SA
Guidance Associates (1970) 1-5
 2-3 FS, 1 R, TG, \$22.00 (Each Unit) G, LA, SS

Scenes in each filmstrip were photographed on location with young children of various ages, ethnic, and racial backgrounds. The five units previewed in this series are excellent for helping children develop concepts of self through their social relationships. Each unit is shown on two or three filmstrips. The Teacher's Guide includes many follow-up activities such as discussion, role playing, and discovery-centered games. These activities are coordinated with the filmstrip parts. Units in this series are: Who Do You Think You Are?; What Happens Between People?; What Do You Expect Of Others?; Guess Who's In A Group?; You Got Mad: Are You Glad?

LAW AND JUSTICE FOR THE INTERMEDIATE GRADES: SA, DM
 MAKING VALUE-DECISIONS 5-8
Pathescope (1973) LA, SS
 3 FS, 3 CT, \$50.00

The series of filmstrips present understandable problems that are related to the legal and judicial process, but goes beyond that to the personal decision-making that involves our basic values. Problems are presented, questions are asked, and in the open-ended approach classroom discussion follows each filmstrip. Good racial balance. The three filmstrips are: The Case Of The Blue And White Whistle; The Case Of The Stolen Hub-Caps; and The Case Of The Boss' Son.

LEARNING ABOUT ME (*Developing Self-Concept Series*)
 QED Productions (1972)
 5 FS, 5 CT, TG, \$102.50

SA
 4-6
 ALL AREAS

These five open-ended filmstrips provide a tool for exploring the dynamics of self-concept. Each filmstrip gives students the opportunity to act out possible solutions. Objectives include: a. To provide for the development of improved self-concept. b. To assist in developing more appropriate behavior patterns in dealing with peers and others. c. To develop appropriate ways of compensating for feelings of inferiority. d. To provide role playing experiences. The titles of these filmstrips are: Different Shapes; First Steps; I'm New Here; Borrowed Friendship; and I'm The Boss.

MY NEIGHBORHOOD
 Scott Educational Division
 8 FS, \$34.00

SA
 2-5
 ALL AREAS

Students learn how neighborhoods change and the communication and transportation systems of all neighborhoods are examined. Also included are differences due to geography and climate. Filmstrip titles: What Is A Neighborhood?; Neighborhoods Change; Telling And Finding Out; Working Together In A Neighborhood; How Goods Come To Us; A Day In February Is A Winter Day.

MYSELF AND ME (*Sound Filmstrip Series*)
 EBE (1973)
 5 CT, 5 FS, \$69.95

SA
 K-4
 LA, SS

By using the series of filmstrips Myself And Me, teachers can start children thinking and talking about themselves. Students relate readily to the children on screen as they discuss their appearance, their friends, their feelings and interests, and their wishes and dreams. At the end of each filmstrip, frames for discussion encourage discussion. The following filmstrips are in this series: Who Do I Like To Be With?; What Do I Look Like?; How Do I Feel?; What Do I Dream About?; What Do I Like To Do? The producer recommends use with Kdg. and Primary children only. However, fourth graders could enjoy the presentation and expand through discussion their own awareness of their feelings, interests, etc.

OUR COMMUNITY

Scott Educational Division & Ginn And Company
8 FS, \$45.00

SA, CA
1-5
ALL AREAS

Three basic communities are compared in a variety of ways. A well-rounded view of life is presented. Included are: Living On A Farm; Living In A Town; Living In A Big City; Our Food And Clothing; The Home We Live In; The People In Our Community; Working In Our Community; Knowing Our Community - Long Ago And Today.

OUR FEELINGS

Scott Educational Division (1971)
6 FS, R, \$73.00, with CT, \$79.00, TG

SA
3-6
G, SS

Selected situations encourage children to talk about their feelings and develop ways of coping with them. The set provides an excellent means of helping students understand their relationship with each other. Included are: I Have Feelings Like Yours; Feelings When Learning Is Hard; Feelings When Learning Is Easy; Feelings Of A Mischief-Maker; Feelings About Family, Friends, And Make-Believe; Teachers Have Feelings, Too.

PEOPLE WHO CREATE ART (Career Discoveries Series)

Guidance Associates (1972)
4 FS, 4 R, \$42.50, with CT, \$52.50

SA, CA
5-9
FA, LA, SS

The six programs in the series present aspects of the diverse world of work with some insight into why people enjoy specific types of work. The first filmstrip is an overview of the job interest cluster in each program. The remaining three contain an interview with a person photographed and speaking on the job. Filmstrips: (1) Explores what motivates musicians, sculptors, painters, writers, artisans, and designers. (2) A puppeteer, actress, costume designer, seamstress show how it is backstage and in front. (3) A young drummer plays, teaches, and composes. (4) An industrial designer explains the challenge of making a playground both fun and a learning experience. Suggested techniques are art activities, group discussion, creative drama, games, and puppetry.

PEOPLE WHO INFLUENCE OTHERS (*Career Discoveries Series*) CA, SA
 Guidance Associates 5-9
 4 FS, 4 R, \$42.50, With CT, \$52.50, TG G, LA, SS

The six programs in this series present aspects of the diverse world of work with some insight into why people enjoy specific types of work. The first filmstrip is an overview of the job interest cluster in each program. The remaining three contain an interview with a person photographed and speaking on the job. Filmstrips: (1) Emphasizes the qualities of self-confidence, sensitivity, empathy and leadership. (2) A model and cosmetic demonstrator sells products she believes in. (3) An advertising executive is working on a public service campaign for the city zoo. (4) A county agent shows students a dairy farm where he helps farmers improve farming methods. Suggestions are given for role playing, group discussions, creative dramatics, and field trips.

PEOPLE WHO MAKE THINGS (*Career Discoveries Series*) SA, DA
 Guidance Associates (1973) 5-9
 4 FS, 4 R, \$42.50, With CT, \$52.50 G, LA, SS

The six programs in the series present aspects of the diverse world of work with insight into why people enjoy specific types of work. The first filmstrip is an overview of the job interest cluster in each program. The remaining three contain an interview with a person photographed and speaking on the job. Filmstrips: (1) Focuses on pride of craft, the satisfaction of making useful things, and the pleasure people gain from creating with their hands. (2) Two skilled construction workers describe their part in assembling DC 10 airplanes. (3) A chef demonstrates how to prepare fine food. (4) Model builder shows how to build an entire city to scale. Suggested activities include group discussion and reporting, observations, sharing inventions, field trips, using role models, using paired learning techniques such as older/younger students.

PEOPLE WHO ORGANIZE FACTS (*Career Discoveries Series*) SA, DA
Guidance Associates (1972) 5-9
4 FS, 4 R, \$42.50, With CT, \$52.50 G, LA, SS

The six programs in the series present aspects of the diverse world of work with some insight into why people enjoy specific types of work. The first filmstrip is an overview of the job interest cluster in each program. The remaining three contain an interview with a person photographed and speaking on the job. Filmstrips: (1) Gives an overview of how much society depends on and uses information. (2) A sports editor talks about facts and figures. (3) An automotive researcher finds facts needed to restore antique cars. (4) A foreperson in a bakery packing plant tells how one organizes facts of a vast production line to keep cookies and crackers on the supermarket shelves.

PEOPLE WHO WORK IN SCIENCE (*Career Discoveries Series*) SA, CA
Guidance Associates (1972) 5-9
4 FS, 4 R, \$42.50, With CT, \$52.50 G, LA, S, SS

The six programs in the Career Discoveries Series present aspects of the diverse world of work with some insight into why people enjoy specific types of work. The first filmstrip is an overview of the job interest cluster in each program. Remaining three contain an interview with a person photographed and speaking on the job. Filmstrip (1) Stresses curiosity, inquiry, precision and interest in the scientific method. (2) An ocean life scientist explains his experimental work. (3) A crime lab technician tours the police lab facilities and demonstrates her job in chemical analysis. (4) A recording engineer lets us sit in on the sound production of a TV commercial.

TEACHING CHILDREN VALUES - PRIMARY SERIES

Dorothy Carr and Ernest P. Willenberg

Educational Activities, Inc. (1967)

2 FS, 1 R, TG, \$19.95

SA

K-4

G, IA, SS

Presented in this series are open-ended stories that provide the children an opportunity to broaden their understanding of such recognized values as integrity, responsibility, justice, courage, reverence and love. This is done in cartoon style and is very delightful. Each filmstrip contains six eight-frame sequences to go with the recorded stories. All the stories have a strong appeal to children. They depict realistically the value to be studied. The Teacher's Guide gives sample questions, generalizations, and suggestions for most effective use of these filmstrips. The children seem to enjoy working out solutions to the problems presented. Titles included in the series are: The Winner; Johnny Goes To The Store; Pat's Ambition; Shots Without Tears; Clean-up Time; A Birthday Present; Chatterbox; Taking Turns; The Paper Drive; The New Neighbor; Jeff And The Stray Collie; A Litter Of Kittens.

TEACHING CHILDREN VALUES SERIES

Educational Activities (1967)

2 FS, 1 R, TG, \$19.95

SA, DM

4-7

G, SS

This series teaches children values through unfinished stories. The following unfinished stories depict six basic values: Integrity, Courage, Responsibility, Justice, Reverence, and Love. Filmstrip titles: Tina Helps Herself; Bob Looks For A Job; House Afire; The Broken Window; Emergency; Going For The Neighbor's Pets; Cutting Corners; Libby Argues With The Umpire; A Helping Hand; A Newcomer At School; Free As A Bird; A Secret Place. They depict one particular value in each for study. Each filmstrip contains six eight-frame sequences to go with the recorded stories. The Teacher's Guide gives a recapitulation of the presentation including the three discussion questions at the end of the filmstrip and generalizations for the teacher to present to the class in the manner that best fits the situation.

UNDERSTANDING CHANGES IN THE FAMILY SERIES

Guidance Associates (1973)
5 FS, 4 R, \$64.50, with CT, \$74.50

SA
K-4
G, SS

This series has been designed to provide elementary children with information about families and with opportunities to handle emotions related to family living. The filmstrip, What's A Family (K,1,2,3) should be shown first because it treats some basic concepts of the family and establishes a framework for discussing the other four filmstrips. They are: Little Brother, Big Pest (1,2); We're Adopted (1,2,3); Playing Dead (3,4); and Not Together Any More (Divorce) (3,4). Techniques suggested are drawing, open-ended stories, puppetry, and discussion topics. The content and presentation are excellent. All units, except Part I, are full-color, sound filmstrips.

UNDERSTANDING YOURSELF

LIEVA (1972)
2 FS, 2 CT, \$25.00

SA
4-9
ALL AREAS

Each person in the universe is unique. From the moment he is born, he is influenced by the society and culture into which he is born. When each person understands his own differences, then he begins to understand the uniqueness and differences of others. Cartoon-like characters illustrate these points regarding behavior. Group discussion - role playing.

VALUES IN ACTION: ROLE PLAYING PROBLEM SITUATIONS
FOR THE INTERMEDIATE GRADES

SA, DM

4-6

Holt, Rinehart and Winston, Inc. (1970)

F, SS

10 FS, 5 CT, TG, \$132.00

This program is a series of discussion and problem-solving filmstrips and recordings. The program stimulates children to speculate, to explain, to verbalize feelings, to seek alternative ways of solving problems. It gives the children a chance through discussion and role playing to examine their values and to realize that there are varied ways of solving their problems. The ten filmstrips in this series are:

The Big Eye - The lens of a filmstrip projector is accidentally broken. Does Johnny have the courage to stand up against the will of the group when he believes their behavior is wrong?; A Demonstration Lesson Using The Big Eye; My Best Friend - Mary is deeply hurt when her best friend, Helen, appears to favor Phyllis, a new girl in her class. Should she seek the satisfaction of getting even with Helen who has hurt her, at the cost of being unfair to others?; It's All Your Fault - Jody breaks the rules at summer camp. He lies to the counselor because he is on probation for previous violations and is afraid he will be sent home. His lie involves his three tent mates. How do you choose between your own pleasure and standing by a friend, thereby losing your privileges?; Terry Takes A Ride - Terry rides a motor scooter without permission and is seen by his younger brother who wants to do likewise. Should he allow his brother to break rules, as he has done, or refuse at the risk of being exposed?; The Trouble With Mikki - Mikki, an unpopular girl, wanting a friend, bribes another girl with a gift and lies. Several girls who feel wronged by Mikki decided to get even by exposing one of her lies. Is it worth hurting someone - maybe more than that person hurt you - in order to get even, particularly if that person is unhappy and lonely?; Over The Fence Is Out - Several boys climb over a fence posted with a "No Trespassing" sign and begin to play on a yawl. Lew, a new boy, falls and injures his wrist. He cannot get away when the watchman comes. Should the other boys consider their own security instead of helping a stranger who will be left to take the blame for their mischief?; Sticky Fingers - Nora and her friends steal small items from neighborhood stores. Nora promises to stop after the nearby supermarket bills her dad for one month's pilfering. The next day, the group's youngest member shows up with a twenty dollar bill she has taken from the supermarket. Should you avoid owning up to dishonesty, or should you assume the responsibility for that behavior and take the consequences?; He Hit Me First - Do you have courage to give someone the benefit of the doubt and refuse to fight, although your honor, your pride, and the respect of your peers are at stake?; The Benefit Of The Doubt - Susan is angry and hurt when Marya, a classmate from a poorer section of town, unfairly accuses her of something. Later while the two girls compete for election as patrol leader of their Girl Scout Troop, Susan loses a new charm from her bracelet and accuses Marya of finding and not returning it. Can you have the courage to see and admit to others, that your actions have been cruel even though this admission may cost you the approval of others?

WHO ARE YOU? (Discovering Your Personality Series) SA, DM
Guidance Associates, Inc. (1973) 4-9
 2 FS, 2 CT, \$46.50, With R, \$41.50, TG G, SS

This series of filmstrips is relevant and realistic and students can identify with the material. The series is designed to help the children explore their emotions, values, and goals. In these two filmstrips, four children talk about their family and school relationships, their fears and joys. It helps the children understand that experiences they have mold their personalities. Discussion breaks are provided. Excellent for small groups and classroom use.

WONDERFUL WORLD OF WORK SERIES SA, CA
Edu-Craft Dist. Denoyer-Geppert (1968) 4-6
 4 FS, 4 R, \$62.00 Per Unit G, LA, SS

The WOW Series provides pre-vocational training for students in the elementary grades. These filmstrips point out the advantages and enjoyments of being a good worker. The series has been designed for use as supplemental materials for social studies and may be useful for language arts. WOW may be used to build classroom projects, establish homework assignments, and other supplemental activities related to the world of work. Unit 4 - What Else Do Fathers Do?; Just What Do Mothers Do?; It's In Your Hands; Home Economics. Unit 5 - Electrical Workers; Gas And Oil Workers; Telephone Workers; Technical And Industrial Workers. Unit 6 - Distributive Occupations; Office Occupations; Health Services; Natural Resources.

GAMES AND SIMULATIONS

CAN OF SQUIRMS (*Value Games Series*)
 Pennant Educational Materials (1972)
 G/S, \$6.50

SA, DM
 4-6
 G, LA, SS

The Can Of Squirms game can be a very good discussion starter. There are twenty squirms (problem situations) in which students may or may not find themselves. The Leader's Guide contains 100 discussion questions and suggests variations for the teacher's individual needs. The purpose of this game is to stimulate reality and help the student discover what he really believes. It should also help students modify these beliefs as he perceives their effect on others. It takes approximately 30-45 minutes to play the game.

GROW POWER
 Eileen Koper Binder
 Educational Activities, Inc. (1974)
 G/S, \$4.95

SA, DM
 3-9
 G, LA, SS

This is a decision-making game that helps students discuss through play how they grow mentally, emotionally, and socially. The students are exposed to many common behavior and decision situations. The following six personality traits are high-lighted: good sportsmanship, honesty, tact, concern for others, cheerfulness, and patience. The three variations of this game make it possible to be used at the Primary, Intermediate, and Junior High School level. Up to six students can play this very interesting board game.

VALUE BINGO (*Value Game Series*)
 Pennant Educational Materials (1972)
 G/S, \$5.95

SA, DM
 4-12
 G, SS

Value Bingo, is an adaptation of Bingo. The caller reads statements instead of numbers, and players identify the value category intended. Players interpret statements in terms of eight important value categories, and examine the value emphasis in different statements. Two to forty persons can play this game, and it takes at least 30 minutes to play. A Leader's Guide with discussion questions is included.

KITS

DEVELOPING UNDERSTANDING OF SELF AND OTHERS (DUSO 2) SA, CA, DM, P
 American Guidance Service, Inc. (1973) 3-4
 KT, \$98.00 (Includes R or CT, Posters, Puppets, Act. ALL AREAS
 CARDS, TG)

The eight major themes of the DUSO 2 program are: Toward Self-Identity; Toward Friendship; Toward Responsible Interdependence; Toward Self-Reliance; Toward Resourcefulness And Purposefulness; Toward Competence; Toward Emotional Stability; Toward Responsible Choice-Making. The DUSO 2 program is designed to help the older child understand his and other's behavior. Included in this set are Self and Social Development Activity Cards and Career Awareness Activity Cards. There are many, varied activities to keep the students interested.

FAMILY VALUES SA, DM
 Scholastic Magazine 4-8
 KT, \$25.00 (Includes FS, G, 16 Act. Cards, 16 P, TG); LA, SS

This unit incorporates a multi-media approach to learning. For the purposes of the unit, Family Values, is a set of beliefs which a child (or teacher) acquires at home and brings to school. The unit examines its subject through multiple media such as a full-color, sound filmstrip on: What Kind Of Family Would Have A Pet Joke?, 16 activity/skill cards, a Write Soon board game, and a Family Faces photo pack (16) with related work.

FOCUS ON SELF-DEVELOPMENT SERIES SA, DM
 Stage Two: Responding 2-4
 SRA (1971) G, LA, SS
 KT (Includes 5 FS, 5 R, B/W P, Easel, ST ACT BK, 4
 Story R or CT) \$119.00, with CT, \$133.00, SM,
 \$12.55, Counselor's Handbook Must Be Ordered
 Separately, \$3.14

This program helps children respond to experiences involving self-concept, abilities, limitations, goals, interests, responsibilities, acceptance, and rejection. The many activities help the student question his responses. Excellent for this age child who is becoming more aware of peer-group activities.

FOCUS ON SELF-DEVELOPMENT SERIES

Stage Three: Involvement

SRA (1972)

KT (Includes 6 FS, 6 R, 4 Story R or CT, 20 B/W P,
Easel, ST AVT BK, TG) \$133.00, With CT, \$149.00,
SM, \$14.15

SA, DM
4-6
G, LA, SS

This program encourages clarification of values and how they affect his/her involvement with self and others. Units focus on experiences that involve family, friends, choosing, communication, rights, and conflicts. Excellent activities for the teacher or counselor to work individually or together.

A HIGHWAY TO WORK AND PLAY
 McKnight Publishing Company (1973)
 KT, \$82.00 (Includes 32 copies of 16 different 4-page
 newspapers)

SA, DM, P
 1-6
 ALL AREAS

This program is divided into six elementary levels and is designed to help students develop an understanding of themselves and others and how they relate to the world of work. Each level contains 16 four-page student newsprint and a Teacher's Guide.

- Level I - Getting Started - Helps children become aware of themselves through activities.
- Level II - Moving On - Helps children explore human experience in work and play.
- Level III - Traveling Together - Children learn ways people work and play together.
- Level IV - Changing Signals - Children begin to understand the changing world of work and leisure time activity.
- Level V - Making Decisions - Children understand the relatedness of self and community to meet their own needs.
- Level VI - Exploring The Relationship Of Self, Educational Environment, And The World Of Work.

The levels are suggestive only and may be used at different grades, depending on readiness of children.

THE VALUING APPROACH TO CAREER EDUCATION, 3-5
 Education Achievement Corp. (1973)
 KT, \$480.95 (Includes 11 FS, 11 CT, G, SM, BKS, CT, TG)

SA, CA, DM, P
 3-5
 ALL AREAS

This is a comprehensive, multi-media program that recognizes that careers, decisions, and goals are based on the individual's value system. The many activities fuse the cognitive and affective learning experiences for elementary students. The complete Teacher's Guide has lesson plans for two years. This kit received high ratings from all our evaluators.

THE VALUING APPROACH TO CAREER EDUCATION, 6-8
 Education Achievement Corp. (1973)
 KT, \$271.29 (Includes G/S, SM, Cards, TG)

SA, CA, DM, P
 6-8
 ALL AREAS

This is a comprehensive program that recognizes that careers, decisions, and goals are based on the individual's value system. The many activities fuse the cognitive and affective learning experiences for junior high students. The complete Teacher's Guide includes lesson plans for three years.

WHO AM I? WHO ARE WE? (Dimension Series) SA, DM
 Scholastic Magazine (1973) 4-8
 KT, \$25.00 (Includes 1 CT, 1 FS, 2 G/S, 16 Act: Cards, LA, SS
 1 Poster, 1 TG)

This unit incorporates a multi-media approach to learning. In exploring Who Am I? Who Are We? values clarification exercises are used for pin-pointing and examining values, particularly those where conflict and confusion often occur - religion, school, family, personal tastes, rules, friends, race. Useful for roleplaying, group discussion, and simulation.

WORK-WIDENING OCCUPATIONAL ROLES KIT SA, CA, DM
 SRA (1972) 6-9
 KT, \$194.40 (Includes Work Briefs, Job Facts, Bks, FS, TG) ALL AREAS

This kit is designed to make the student more aware of occupations, related jobs, his own interests and abilities, and the education he/she will need. Some students found it complicated, but once they learned to use it, they enjoyed it. It has much good information and avenues for self-exploration.

TESTS AND MEASUREMENTS

KUDER FORM E GENERAL INTEREST SURVEY SA, CA, DM
 A Career Guidance & Kuder Interest Inventories 6-A
 SRA (1973) G
 T/M, \$9.45 (1-19 Pkg.), Hand-Scoring, \$4.65

This is a new edition of the preference test that measures interest in ten job groupings: outdoor, mechanical, computational, scientific, persuasive, artistic, literary, musical, social service, and clerical. There are consumable hand-scoring booklets (pins and backboards cost extra). Useful to help student begin thinking about his interests in relation to vocational choice. Requires 30-40 minutes and may be administered individually or in large or small groups. Manual available.

OTHER MEDIA

LEARNING ABOUT HUMAN RELATIONSHIPS
 David Cook Publishing Company (1974)
 16 FP, TG, \$4.75

SA
 K-6
 ALL AREAS

Set includes 16 large pictures, half in black and white - half in color, plus 32-page resource manual. Material deals with getting along with people - adults and children. Pictures should motivate group discussions.

LEARNING ABOUT VALUES
 David Cook Publishing Company (1973)
 16 FP, TG, \$4.75

SA
 K-6
 ALL AREAS

This set includes 16 pictures and a 32-page resource manual. The pictures are large and clear. Some are cartoons, some paintings, some prints. Excellent to motivate class discussion. Material deals with honesty, courage, humility, justice, creativity, humor and responsibility.

LIVING TOGETHER IN AMERICA
 David Cook Publishing Company (1973)
 20 FP, TG, \$5.95

SA
 K-6
 SS

Set includes 20 full-color large pictures plus a 49-page resource manual. The material deals with the many minority groups that live in the U.S.: Chinese, Cuban, Black, etc. The pictures show contributions they have made to our society.

VALUE SERIES
 BFA Educational Media
 SP, \$12.00 per set (8 SP per set)

SA
 K-6
 G, SS

This excellent series of study prints presents a variety of problems common to young children. Problems of honesty, courage, self-concept, and relations with others are presented. Carefully designed questions on the back of each print offer guidance to the teacher in leading children through values and feelings explored. There are eight sets of prints in this series. The prints are in color and are 12" X 18" in size. They will stand without support on a chalk ledge or on an easel. They cost \$12.00 per set. The eight sets are: My Class, My Community, My Family, My Friends, My Home, My Neighborhood, My School, People I Don't Know.

SELF-AWARENESS AND EXPLORATION

7 - 9

BOOKS

ADVENTURES IN THE LOOKING-GLASS: EXPERIENCING YOURSELF AND OTHERS

Sharon A. Ratliffe and Deldee M. Herman
National Textbook Company (1972)
BK

SA, DM
7-11
SS

This book addresses the issue of Who Am I? through the following chapter topics: On Becoming Yourself; Yourself And Information Systems; Yourself And Symbols; Yourself And Your Beliefs; Yourself And Decision-Making; Yourself And Messages; Yourself And Emotional Climates. Each chapter is truly an adventure, since each is loaded with a multitude of self-discovery exercised! There are many exercises involving students in role playing, simulations, and self-evaluations.

CAREER CHOICE AND CAREER PREPARATION

William John Schill and Howard Edwin Nichols
Interstate Printers and Publishers, Inc. (1970)
BK, \$4.95

SA, CA, DM
9-A
G, LA

This is a programmed guidance tool that leads a student, step-by-step, to individual awareness and job association. It could be very useful in helping students identify their own values, and the last section provides opportunity for group work. Various careers are discussed in terms of job requirements, employment outlook, salaries, and where to get further information.

CAREER EDUCATION IN HOME ECONOMICS

Interstate Printers and Publishers, Inc. (1973)
BK, \$4.95

SA
9-A
HE

Although this book was designed for college students in Home Economics Education, it is also useful in helping high school students learn about careers and some ways of testing aptitudes and interest. Study questions and suggested activities are given.

CAREERS: EXPLORATION AND DECISION

Jack L. Rettig

Prentice-Hall, Inc. (1974)

BK, \$5.95

SA, DM, P

8-A

SS

Outstanding book. Explores self-development, needs, goals in relationship to occupational goals or choices. Could easily lead to stimulating group discussions. Explains several theories (Maslow, Holland, Harris, etc.) and their relationships to occupational choice. It also deals with techniques of finding jobs, labor unions, job applications and more practical skills necessary to obtaining a job.

COPING WITH ... BOOKS SERIES

Shirley Schwarzrack and C. Gilbert Wrenn

American Business Service, Inc. (1970)

23 BKs in Series, \$20.00, TG, \$2.00

SA

8-10

G, ALL AREAS

This set of 23 paperback books are short, attractive, and written on a sixth or seventh grade level, but deal with problems very current to junior-senior high students. These books were placed in counseling office for easy access to students and the students read them and checked them out without urging. The titles are grouped into the following areas: The Facts And Fantasies Books; The Crutches Books; The Getting Along With Others Books; The You-Yourself Books. A manual for teachers and counselors offer other suggestions for use. May also be used in small groups or classroom sessions.

DECIDING: A LEADER'S GUIDE SERIES

College Entrance Examination Board (1972)

BK, \$2.00

SA, DM

7-A

G, LA, SS

A wealth of material on decision-making and values is presented in this guide. The activities suggested can be used to help students learn about themselves and to aid them in making realistic educational plans. Students using the guide will find it stimulating and fun to do. The authors aim at the junior and senior high school student, but they have also included material for the adult use. This is a very worthwhile guide.

FOOD SERVICE CAREERS

Charles A. Bennett Company, Inc. (1974)
BK, \$8.49

SA, CA
9-12
HE

This book breaks down food service careers into four areas: Management, sales and service, production, and sanitation. The amount of training and education necessary is given according to desired degree of excellence in each of these areas. Information is relayed in an in-depth form. This could be used as a textbook in a commercial or vocational foods course since it covers on-the-job knowledge as well as career background (i.e. menu planning, food purchasing, serving, etc.)

FUZZIES, A FOLK FABLE FOR ALL AGES

Richard Lessor
Argus Communications (1971)

SA
3-A
G, LA, SS

The folk fable may be used with all ages to explore concepts, such as:
1. Restricting another's growth can lead to self-destruction. 2. Merits of positive and negative feedback. 3. "Warm Fuzzies". 4. Put-downs. This book is excellent for use in creating a classroom climate of acceptance of others and a conscious effort to abandon "put-down" behavior.

GETTING IT TOGETHER: A PSYCHOLOGY BOOK FOR TODAY'S PROBLEMS

Learning Trends, Globe Book Company (1973)
BK, \$2.80

SA
7-11
G, HE, LA, SS

This is a six-unit book covering the following topics: The Whole Personality; Your Body; Understanding Others; Family Living; Drugs; and You Become An Adult. The book is approximately 8th grade reading level and covers the above topics in general fashion, but end of the chapter exercises are designed to review content and to involve the student personally.

A HANDBOOK OF PERSONAL GROWTH ACTIVITIES FOR CLASSROOM USE

Robert C. Hawley, Isabel L. Hawley
Education Research Associates (1972)
BK, \$5.00

SA, DM
4-12
HE, LA, SS

This book includes hundreds of activities to help students experience personal growth in the classroom. Students are active participants in positive focus-type activities. Excellent resource for educators.

IT'S YOUR LIFE

James J. Pancrazio
Benefic Press (1972)
BK, \$3.36, TG, \$1.05

SA, DM
7-9
ALL AREAS

This book aids students in learning who they are, guides in establishing goals and values, and enables them to communicate better with peers and adults. The book is divided into seven units. Each chapter begins with "What Do You Think?", an opening situation in the form of a brief scene. There is also a "Thinking And Understanding" section which is a case study for discussion. There are questions at the end of the chapters. Could be useful for counselor and teacher to work together or teach this together.

JOBS IN YOUR FUTURE (Scope/Job Skills Series)

Miriam Lee
Scholastic Book Services (1973)
BK, \$.75, TG, \$1.50

SA, CA, DM, P
7 ?
ALL AREAS

This workbook includes various exercises that help the student identify job skills, method for identifying his own interests, etc. Basic facts are given about how to find, get, and keep a job, a look at feelings and attitudes of people who work, and how much you know about yourself and the job world. The six categories include: 1. Ten years from now, what will you be doing?; 2. How do you see yourself?; 3. What do you like to do most?; 4. What do your answers tell you?; 5. Jobs in eight fields.; 6. How much do you know?

MAKING VALUE JUDGMENTS: DECISIONS FOR TODAY
 Carl A. Elder
 Charles E. Merrill Publishing Company (1972)
 BK, \$3.00, TG, \$1.50

SA, CA, DM, P
 7-12
 G, HE, LA, SS

Using an inquiry-oriented approach, this book helps each student clarify his/her values in order to find his/her own identity and give purposeful direction to his/her life. After exposing students to the nature of values and the steps in the decision-making process, the book presents available facts and various viewpoints on vital problem areas such as, "Is there a generation gap in my family?"; "What is my role at school?"; "Am I an intelligent consumer?"; "Do I want to use drugs?"; "Shall I smoke?"; "Do I need the law?"; "Am I prejudiced?"; "What should I do about pollution?"; "What is my role as a citizen?"; "What career will I choose?"; and "What are my goals in life?" Students study the above areas and are encouraged to make choices from alternatives, to consider consequences, and to use the values they choose for themselves as a basis for action.

MEETING YOURSELF HALFWAY
 Sidney Simon
 Argus Publishing Company (1974)
 BK, \$4.95

SA
 9-A
 ALL AREAS

There are thirty-one value clarification strategies included in this book - one for each day of a month. They are interesting and delightful - not threatening. They are designed to help you discover your real self.

MY CAREER GUIDE BOOK
 Harry Belman and Bruce Shertzer
 BK, \$2.36

SA, CA
 9-A
 ALL AREAS

This student's manual is designed to help the user understand himself. It focuses on personal attitudes, characteristics, and behavior. There is also a portion on occupational information and suggestions for behavior in a job interview. May be useful in individual or group work in all areas of curriculum and guidance.

NONVERBAL COMMUNICATION (Random House English Series) SA
 William Reynolds 9-12
 Random House (1973) LA
 ST BK, \$2.00

This 63-page booklet is divided into: Unit I - Communication; Unit II - Image; Unit III - Body English; Unit IV - Space, Distance, and Silence. Many activities and projects are included which focus on nonverbal communication as well as considerable information for the learner on the topics listed above.

OCCUPATIONAL ESSENTIALS - SKILL AND ATTITUDES SA, DM, P
 FOR EMPLOYMENT (3rd. Ed.) 9-12
 Johnson Press, Inc. (Vocational Ed. Div.) (1970) G
 BK, \$3.95

This skill book for students is designed to help them discover, "Who am I?", "Where should I look for job openings?", "How can I most effectively secure a job?", and "What must I do to succeed on the job?". There are some activities on self-evaluation, job applications, and even how to resign tactfully from a job you hate!

THE PHANTOM TOLLBOOTH SA, DM
 Norton Juster 4-8
 Winward Books - Random House (1961) LA
 BK, \$.95

A fictional story of a boy who sees nothing of interest in the world until he is given the Phantom Tollbooth and visits "The Land Beyond". All is confusion in this land with Dictionopolis, the City of Words, at war against Digitopoli, the City of Numbers. With the City of Wisdom in ruins our boy hero returns "Rhyme" and "Reason" from the Mountains of Ignorance. This is an amusing story with a clever interplay of fantasy with realistic values and judgments.

SMILES, NODS, AND PAUSES
 Dorothy Grant Hennings
 Citation Press (1974)
 BK, \$8.95

SA,
 3-12
 G, LA

This book is designed as a resource guide for teachers to help students to explore verbal and nonverbal communication. A myriad of multi-level activities are included in this 231-page book such as "Poker Face", "No Passive Participants, Please", "Moving Chairs", and "Through Rose-Colored Glasses". The book also contains an excellent bibliography.

SOURCE OF IDENTITY
 Harcourt Brace Jovanovich, Inc. (1972)
 BK, \$7.00 (Can also be purchased in series of pamphlets)

SA, CA, DM, P
 7-10
 SS

This social science book can be used in its hardbound edition or the separate elements of the book may be purchased alone: Man As Individual; Man As Group Member; Man In Culture; Man As Policy-Maker; Man In His Environment; Man As Producer. If suggestions for teaching activities are followed, students acquire many skills: interpersonal, interviewing, self-awareness, decision-making, etc.

THE TURNER CAREER GUIDANCE SERIES
 Richard H. Turner, Robert C. Doyle, Sidney Sockins
 Follett Educational Corporation (1967)
 6 BK, \$1.20 (each), TG, \$1.65

SA, DM
 6-8
 G, LA, S

The workbooks would probably be most functional in an English class, as spelling and punctuation are techniques used to gain career information. Students are helped to identify their career interests, job requirements and skills - skills necessary for finding a job, starting a job, holding a job, and changing jobs are emphasized in the workbooks. A Teacher's Guide is included. Reading level is 5-6.

VALUES CLARIFICATION: A HANDBOOK OF PRACTICAL
 STRATEGIES FOR TEACHERS AND STUDENTS
 Sidney B. Simon, Leland W. Howe, & Howard Kirschenbaum
 BK, \$3.95

SA, DM
 4-12
 G, SS

This book is designed to engage students and teachers in the examination of values. It contains 79 strategy situations, complete with procedures and Teacher's Guide. The strategies involve students in practical experiences to make them examine their own feelings, ideas, and beliefs, to relate values to their own decisions. It is highly recommended for teachers and should be a part of the professional library collection.

CASSETTE TAPESCROSS-VOCATIONAL SKILLS AND INFORMATION*(The World of Work Series)*

Educational Design, Inc. (1973)

15 CT, 12 TR, 24 STBK, 1 TG, \$175.00

CA
9-A
BE, G

Series madeup of 11 lesson tapes and 3 discussion tapes. Lesson tapes include following subjects: 1. Understanding Instructions; 2. Safety; 3. Sales and Customer Service Skills - For Non-Sales Personnel; 4. Handling Trouble Situations with Customers; 5. The Structure of a Company; 6. Telephone Answering Skills; 7. Taking a Message; 8. You Are The Company: The Law, The Employee, and the Employer; 9. Unions and Employee Associations; 10. Company Money Matters; 11. Shipping and Receiving; 12. Ordering and Billing. A good series which would be most useful in career education units.

ENTERING THE JOB MARKET WITHOUT SPECIALIZED TRAINING

Macmillan Publishing Co. (1974)

12 CT, *Listener's Guides*, \$109.90CA
7-12
ALL AREAS

There are twelve audio cassettes in this series. Each one hour cassette gives some specific information regarding occupations that are available for individuals with high school diplomas. This series is especially informative and would be useful in counseling or library career centers. Real people speak candidly about their jobs, what are the qualifications, job opportunities, and salary.

GETTING A JOB (World of Work Series)

Educational Designs, Inc. (1970)

12 CT, 24 STBK, 1 TG, \$131.00

SA, CA, DM
7-12
ALL AREAS

Workbook includes resume form and several different types of applications. A good series that would be most helpful in career education unit. Series includes 9 lesson tapes and 3 discussion tapes. Lesson tapes cover the following topics: 1. Contacting Job Interviewers; 2. The Agency Interview; 3. Words You Must Learn; 4. What You Need to Know to Fill Out An Application Form; 5. Making a Good Impression; 6. Selling Yourself; 7. The Positive Approach; 8. Handling Difficult Questions; 9. The Wrap-up.

ON THE JOB (*The World Of Work*)
 Educational Design, Inc. (1969)
 20 CT, 24 ST BK, TG, \$229.50

SA, CA
 7-12
 G, LA

This set includes 14 lesson tapes and 6 discussion tapes. The lesson tapes are broken down into four groups: A. New On The Job (Red); B. Dealing With Supervisors (Blue); C. The Rules Of The Game (Green); D. Moving Up Or Out (Violet). The discussion tapes present problems that can lead to discussion. The workbook is used along with each tape. Questions are asked, time allowed for answers to be written and then the correct answer given. Good set of tapes, useful in career education unit.

FILMS

AFTER THE FIRST
 Franciscan Communication Center
 F, \$164.00, Rental, \$15.00

SA
 6-A
 G, LA, SS

This film won the Atlanta Film Festival Award and would be useful for values clarification, social studies, language arts, and any guidance function. The title comes from the father's statement to his young son: "After the first time a young boy takes a life with a gun, the next time will be easier." The film shows the first experience of a young boy after his dad gives him a gun for his birthday. He has a conflict between his dislike of killing and his desire to please his dad. This could also be used for parent groups. White, middle-class background. Teacher's Guide is included.

ALLEGORY ONE
 Churchill Films
 F, 13 Min., \$165.00

SA, DM
 8-A
 G, LA

This allegorical film is designed to encourage thought and discussion. As young men climb a playground jungle gym, viewers understand how competition shapes our character and influences values. There is no dialogue in this film, and with skillful suggestions, this could be a powerful teaching resource. Teacher's Guide is included.

APTITUDES AND OCCUPATIONS

Coronet Films (1964)

F, 16 Min., \$200.00

SA, CA

8-12

ALL AREAS

This film explains the purpose of the DAT and Kuder Interest Inventory in relationship to occupations and the role of information about one's interest, achievement, and aptitude in making occupational choices. Good career education film.

ART CONSERVATOR

Universal Education and Visual Arts

F, 10 Min., \$200.00

SA

7-A

FA

The task of an art conservator is to preserve and restore art so that its life is prolonged. The job is a big one, involving the most modern scientific techniques and cooperation among the major museums and collectors of the world. Restoration is a science requiring not only infinite patience and skill, but money and international cooperation as well. The film is well done. Best use might be in Art History.

BUT WHAT IF THE DREAM COMES TRUE?

Carousel Film

F, 52 Min., \$575.00, B/W, \$275.00

SA, CA, DM

7-12

SS

This documentary, originally presented on CBS News, scrutinizes the life-style of a white, affluent family in the suburbs. Even though they have economic security, they sense a lack of fulfillment and feel vaguely uncomfortable. Excellent device for discussion of values. The film shows briefly the father's job and background, but mostly it concerns the life-style that his occupation brings.

CIPHER IN THE SNOW

Brigham Young University (1973)

F, 24 Min.

SA, CA

8-A

ALL AREAS

An award-winning true story of a little boy no one thought was important until his sudden death one snowy morning. Motivates concern for the needs of every child. Excellent for in-service for teachers or anyone considering teaching as a career. Loaded film - preview first.

CLAUDE
U.C.L.A., Department of Theater Arts
F, 4 Min., \$85.00

SA
2-A
G, LA

A guidance tool which could be used to explore the development of self-concept. An intriguing cartoon which captures the inexpressible frustration of misunderstood children and the absurdity of parents who demand that children perform and conform. Useful for showing to parent groups.

CLIMB
Churchill Films (1974)
F, 22 Min., \$280.00

SA, DM
7-A
G, SS

This is a realistic film about two young rock climbers, but it is more a story of their self-reliance, setting goals, meeting challenges, discovering their capabilities, and companionship. Excellent discussion film for personal values and feelings. A helpful Teacher's Guide is included.

FINDING THE RIGHT ONE (Your Job Series)
Coronet Films
F, 13 Min., \$182.00

SA, DM
9-A
G

This film's purpose is to explore the general process that a young person goes through in making a tentative career decision. The film gives the viewer information about exploring interests, abilities and achievements. Moreover, the film emphasizes learning about different careers through on-the-job training.

FREE TO CHOOSE
Film Fair (1974)
F, 16 Min., \$210.00, Rental, \$20.00

SA, CA, DM
7-12
G, HE, LA, SS

The stereotyped roles of women as wives and mothers confined to the home and of men who work away from home are examined with today's understanding and changes in traditional roles. Young men and women in non-traditional roles are interviewed and the message is that he or she does what each does best. Roles are of no importance to them and they are free to choose to have the life-style they wish.

GOOD WORK HABITS (*Your Job Series*)
 Coronet Films (1969)
 F, 14 Min., \$188.00

SA
 9-A
 ALL AREAS, G

This film examines certain worker characteristics that appear to lead to good work habits. The medium that this film uses to get its message across is a personal interview between two young workers. Factors mentioned in the film that lead to good work habits were good concentration, working steadily, planning ahead, being accurate, and working carefully.

HAVE OUR PLANET AND EAT IT TOO?
 Churchill Films
 F, 24 Min., \$300.00

SA, CA, DM
 7-A
 S

This film is excellent in its treatment of an occurrence which is becoming more common. It presents opposing points of view fairly and equally, so it provided a good springboard for discussion. The students can also see some people vitally involved in environmental careers.

J.T.
 Carousel Films
 F, 51 Min., \$575.00, B/W, \$275.00

SA
 4-12
 LA, SS

This film, which was originally presented on C.B.S. Television, graphically shows J.T.'s world and how he finds a friend, an alley cat, in a vacant house in Harlem. He learns the values of caring for others. Very poignant film and excellent for discussion of values and understanding others. The film is 51 minutes but is in two parts for ease in classroom use.

LOOKING AT TOMORROW: WHAT WILL YOU CHOOSE?
 Cornerstone Productions
 F, 20 Min., \$195.00

SA, CA
 7-12
 G, HE, IA, LA, M, S, SS

This film focuses on women's jobs and it includes a diverse range of examples like Congresswoman, bricklayer, air traffic controller, etc. The treatment of each career presented explores the concepts of individual choice, preparation, and reward. Excellent film plus opportunities for growth in self-awareness if teacher uses the study guide enclosed with film.

MASCULINE OR FEMININE: YOUR ROLE IN SOCIETY

Coronet (1971)
F, 18½ Min., \$264.00

SA, CA
7-A
G, LA, SS

What is man's role in the home? What is a woman's role in the working world? Conflicting opinions are expressed on "proper" male and female identification. Topic that needs to be talked about and explained.

MIMI

Billy Budd Films
F, 12 Min., B/W, \$150.00, Rental, \$15.00

SA
9-12
LA, SS

A true story of a young girl and how she emotionally copes, learns and grows into a self-actualized human being despite her handicap of being a paraplegic from the waist down. Useful for discussing the development of human goals, growth and potential as a process of life-long development. Script included.

MODERN LIFE: CHOICES AND CONFLICTS

Stephen Bosustow Productions (1973)
F, 10 Min., \$110.00

SA, DM
7-12
FA, G, LA

Four short animated parts of this film are based on themes of conflict arising from human differences, What Turns You On? - individuality vs. togetherness, What Price Togetherness? - problem-solving, Why Is The Going So Rough? - and establishing personal identity, Who Is The Real Me? These open-ended films will help to stimulate wide-ranging discussions on various aspects of human awareness, such as individuality, identity and creativity.

PEOPLE WHO FIGHT POLLUTION

Churchill Films (1972)
F, 18 Min., \$225.00

SA, CA, DM
7-A
S, SS

This film shows jobs such as trash collector, pollution inspector, and recycling industrialist can be approached with as much dignity, dedication, pride, and enthusiasm as unusual vocations.

THE PREJUDICE FILM

Motivational Media (1974)

F, 28½ Min., \$360.00

SA

5-A

G, LA, SS

The historical origins and contemporary forms of prejudice in our society are examined. Emphasis is on the individual's role in contributing to or helping to eradicate the attitudes which result in discrimination and other injustices. Patterns of racial, ethnic, religious prejudice are explored logically ... without prejudice. A series of vignettes demonstrates some of the daily events, typical comments, and attitudes which perpetuate prejudice and discrimination. Narrated by David Hartman.

PRIDE AND PRINCIPLE (Searching For Values Series)Columbia Pictures, Dist. Learning Corporation of America
(1972)

F, 16 Min., \$250.00, Rental, \$25.00

SA

9-A

G, LA, SS

This film is an excerpt from The Bridge On The River Kwai and shows the struggle between Colonel Nicholson (Alec Guinness) and Colonel Saito (Sessue Hayakawa) and their inability to understand each other. It is a conflict of wills, because their prides will not allow them to compromise their principles. Good discussion film for understanding self, values, and others.

PROFILES IN BLACK

Universal Education and Visual Arts (1973)

F, 17 Min., \$210.00

SA, CA

6-10

FA, LA

Four vignettes that were written and acted by James McEachin relate the Black experience, but also expresses the feelings that people of all races have. As they watch Mr. McEachin, the actor and writer, the aim is to encourage the students to communicate by the written and spoken word his/her own ideas. Also observe an actor at work.

SYLVIA, FRAN, AND JOY

Churchill Films (1973)

F, 16 Min., B/W, \$150.00

SA, DM

9-12

G, HE, LA, SS

This black and white film is a study of the role of women. Three women represent three different views: the traditional, the middle-of-the-road, the totally liberated woman. The focus is on white, middle-class women. Stimulates discussion.

THEY
 Centron Educational Films (1972)
 F, 16 Min., \$235.00

SA
 7-12
 LA, SS

They is a short film in which the concepts of how humans view the world in "We" and "They" terms is cleverly presented. A good discussion maker, this film presents a final philosophy that ideally all peoples should view all the world as "We".

TO BE A PARENT (Circle Of Life Series)
 Billy Budd (1972)
 F, \$200.00, Rental, \$20.00

SA, CA
 7-12
 G, HE, LA, SS

This film is designed to stimulate discussion about significant areas in the lives of young people. Episodes show parents and children in realistic situations and the child describes his feelings about it. Would be good for parents and children to view together for discussion.

TO BE A PERSON (Circle Of Life Series)
 Billy Budd Films
 F, 19 Min., \$250.00, Rental, \$25.00

SA, CA, DM, P
 7-12
 G, HE, LA, SS

Young people talk about their discoveries of what it is to be human. Each reveals - in a natural, conversational manner - how he learned to accept his own individuality through self-assessment, observing others, or the help of another person. Students were attentive to what the film said, and - in discussion - revealed that they identified with those people in the film. Useful for role playing, discussion in child development classes, family living, psychology, etc.

TO BE GROWING OLDER (Circle Of Life Series)
 Billy Budd Films, Inc. (1973)
 F, 15½ Min., \$225.00, Rental, \$22.50

SA
 6-12
 HE, LA, SS

This is a beautiful, sensitive film depicting the aged. If one's self-image is centered around one's occupation or what one does, what happens to the retiree? Scenes show young and old people relating and giving something special to each other. Script is included and an excellent study guide.

TO BE MARRIED (*Circle Of Life Series*)
 Billy Budd Films, Inc. (1971)
 F, 13½ Min., \$200.00

SA, CA
 9-12
 G, HE, LA, SS

Live interviews are reinforced by short vignettes depicting episodes in married roles. There is an outdoor wedding and the traditional one, the romantic TV dinner by candlelight and the argument over breakfast. Designed as a teaching tool for generating a discussion of the role of being married.

WOMEN'S PREJUDICE FILM
 Sandler Institutional Films, Inc. (1974)
 F, 18 Min.; \$255.00, Rental, \$30.00

SA, CA, DM, P
 7-A
 HE, LA, SS

This film brings awareness of the difficulty in changing attitudes by skillfully presenting myths and beliefs about women and their "place" in society. An interview with several men and women regarding equality of sexes in the work forces. Pointed out most effectively are: prejudice on the part of men employers and need for assertive training for women who want to move forward and don't know how.

FILMSTRIPS

BELONGING TO A GROUP (*Discovering Your Personality*)
 Guidance Associates (1973)
 2 FS, 2 CT, \$46.50, With R, \$41.50

SA, DM, P
 4-9
 G, LA, SS

This series of filmstrips are relevant and realistic and students can identify with the material. The series is designed to help the students explore their emotions, values, and goals. Discussion breaks are provided. Excellent for small groups and classroom use. The two filmstrips depict scenes that show families and peer group interactions. They explore sharing, group pressures, acceptance and rejection. Discussion breaks help the students participate in problem-solving involving groups. Other titles in this series are: Who Are You?; Exploring Your Feelings.

CAREERS AND LIFESTYLES

Guidance Associates (1974)
8 FS, 8 R, \$127.50, With 8 CT, \$147.50

SA, CA, DM
7-A
ALL AREAS

This eight-part program spotlights interesting people at "present points" in personal and career development. Autobiographical insights focus on decision-making which led to their present situations; explore personal values; emphasize the powerful relationship between personality and career choice. There are no "right solutions" to career choice problems. Individuals must find workable answers through awareness of personal values, interest, abilities, and resources. Temporary setbacks and conflicts are universal experiences. There is a paucity of material showing the life-style that goes with occupations and this program is excellent.

THE CHANGING WORK ETHIC - PART I AND II

Guidance Associates (1973)
2 FS, 2 R, \$41.50, With 2 CT, \$46.50

SA, CA, DM
7-12
G, LA, SS

Part I - Open-ended dramas lead to built-in discussion breaks challenging students to debate: 1. Is hard work the key to success? 2. Is there any kind of honest work you wouldn't do? 3. Are you more or less materialistic than your parents? 4. Would you work if you didn't have to? Part II - Examines rising job dissatisfaction from worker/consumer/employer viewpoints; explores job enrichment as an approach to strengthening the work ethic.

CHILDREN FACE SOCIAL REALITIES

Universal Education and Visual Arts (UEVA)
2 FS, 1 R, \$20.00

SA, CA, DM
4-7
SS

The children of the Washington, D.C. Model School dramatize the concepts of economics, their responsibilities, and rights as citizens in a neighborhood and in a free society. The series stresses the fact that many problems which children face are not solely personal problems of their individual families, but social problems that must be dealt with by the society at large. Ideal for teacher-training use or could be shown to children to stimulate thinking and motivate them to perform similar activities.

COPING WITH COMPETITION (Adolescent Conflicts)
Guidance Associates (1974)
 2 FS/ 2 R, \$41.50; with 2 CT, \$46.50

SA, DM
 9-12
 G, SS

These filmstrips and records show, through a narrative, common adolescent problems in an objective manner. Three dramatic scenes deal with competition on a swim team; a family argument over education; playing for enjoyment and playing for winning. Printed discussion questions follow each pause. The material is not preachy, rather it provides the student with an opportunity to explore and evaluate a serious problem vicariously.

COPING WITH JEALOUSY (Adolescent Conflicts)
Guidance Associates (1974)
 2 FS/ 2 R, \$41.50; with 2 CT, \$46.50

SA, DM
 9-12
 G, SS

These filmstrips and records show through a narrative, common adolescent problems in an objective manner. Bob and Ellen reevaluate the advantages and limitations of going steady. Pauses in the filmstrip allows for group discussion on causes of jealousy, "playing games" in honest communication, and possessiveness and insecurity. The series is well done and could be beneficial in dealing with emotional conflicts and value decisions.

DEALING WITH ANGER (Adolescent Conflicts)
Guidance Associates (1974)
 2 FS/ 2 R, \$41.50; with 2 CT, \$46.50

SA, DM
 9-12
 G, SS

These filmstrips and records show, through a narrative, common adolescent problems in an objective manner. When Sue is treated unfairly by her driving test examiner, she engages in fantasy. Pauses in the filmstrip allows for group discussion on fantasies and tendency to blame others for our failures. The series is well done and could be beneficial in dealing with emotional conflict and value decisions.

DEALING WITH GROUP PRESSURE (Adolescent Conflicts).
Guidance Associates (1974)
 2 FS/ 2 R, \$41.50; with 2 CT, \$46.50

SA, DM
 9-12
 G, SS

These filmstrips and records show, through a narrative, common adolescent problems in an objective manner. Ed forgot to pick up a key basketball player for an away game and he wants Drew to cover for him. Pauses in the filmstrip allow for group discussion on loyalty, peer pressures, and conscience. The program is not preachy, rather they provide the student with a chance to explore and evaluate a serious problem vicariously.

EXPLORING YOUR FEELINGS

(Discovering Your Personality Series)

Guidance Associates (1973)

2 FS, 2 CT, \$46.50, With R, \$41.50, TG

SA

4-9

G, LA, SS

Exploring Your Feelings is a series of filmstrips which are relevant and realistic and students can identify with the material. The series are designed to help the children explore their emotions, values, and goals. Discussion books are provided. Excellent for small groups and classroom use. In these two filmstrips the children examine their feelings, and opportunities are provided for the students to express their own feelings and talk them out.

GETTING IT TOGETHER IS LIFE ITSELF

Educational Activities, Inc. (1973)

FS, R, TG, \$13.95

SA

8-A

SS

A current record and filmstrip dealing with the theme of self-fulfillment. The musical background sets mood familiar to today's young people. Most students would be stimulated by the message - although some may find it too preachy.

JOBS AND GENDER

Guidance Associates (1971)

2 FS, 2 R, \$41.50, With 2 CT, \$46.50

SA, CA, DM

7-A

HE, IA, LA, M, S, SS

Explores how sexual barriers and stereotypes have influenced men's and women's vocational choices; discusses changing concepts of "masculine" and "feminine" work roles through interviews with male kindergarten teachers, a male nurse, a female carpenter, and a female newspaper reporter. The filmstrip was well-paced, and the script accompanying the filmstrip was excellent.

LAW AND JUSTICE FOR THE INTERMEDIATE GRADES: SA, DM
 MAKING VALUE-DECISIONS 5-8
Pathescope (1973) LA, SS
 3 FS, 3 CT, \$50.00

This series of filmstrips presents understandable problems that are related to the legal and judicial process, but goes beyond that to the personal decision-making that involves our basic values. Problems are presented, questions are asked, and in the open-ended approach classroom discussion follows each filmstrip. Good racial balance. The three filmstrips are: The Case Of The Blue And White Whistle; The Case Of The Stolen Hub-Caps; and The Case Of The Boss's Son.

PEOPLE WHO CREATE ART (*Career Discoveries Series*) SA, CA
Guidance Associates (1972) 5-9
 4 FS, 4 R, \$42.50, With CT, \$52.50 FA, LA, SS

The six programs in the series present aspects of the diverse world of work with some insight into why people enjoy specific types of work. The first filmstrip is an overview of the job interest cluster in each program. The remaining three contain an interview with a person photographed and speaking on the job. Filmstrips: (1) Explores what motivates musicians, sculptors, painters, writers, artisans, and designers. (2) A puppeteer, actress, costume designer, seamstress show how it is backstage and in front. (3) A young drummer plays, teaches, and composes. (4) An industrial designer explains the challenge of making a playground both fun and a learning experience. Suggested techniques are art activities, group discussion, creative drama, games, and puppetry.

PEOPLE WHO INFLUENCE OTHERS (*Career Discoveries Series*) SA, CA
Guidance Associates (1972) 5-9
 4 FS, 4 R, \$42.50, With CT, \$52.50, TG G, LA, SS

The six programs in this series present aspects of the diverse world of work with some insight into why people enjoy specific types of work. The first filmstrip is an overview of the job interest cluster in each program. The remaining three contain an interview with a person photographed and speaking on the job. Filmstrips: (1) Emphasizes the qualities of self-confidence, sensitivity, empathy, and leadership. (2) A model and cosmetic demonstrator sells products she believes in. (3) An advertising executive is working on a public service campaign for the city zoo. (4) A county agent shows students a dairy farm where he helps farmers improve farming methods. Suggestions are given for role playing, group discussion, creative dramatics, and field trips.

PEOPLE WHO MAKE THINGS (*Career Discoveries Series*)
Guidance Associates (1973)
4 FS, 4 R, \$42.50, with CT, \$52.50

SA, CA
5-9
G, LA, SS

The six programs in the series present aspects of the diverse world of work with insight into why people enjoy specific types of work. The first filmstrip is an overview of the job interest cluster in each program. The remaining three contain an interview with a person photographed and speaking on the job. Filmstrips: (1) Focuses on pride of craft, the satisfaction of making useful things, and the pleasure people gain from creating with their hands. (2) Two skilled construction workers describe their part in assembling DC 10 airplanes. (3) A chef demonstrates how to prepare fine food. (4) Model builder shows how to build an entire city to scale. Suggested activities include group discussion and reporting, observations, sharing inventions, field trips, using role models, using paired learning techniques such as older/younger students.

PEOPLE WHO ORGANIZE FACTS (*Career Discoveries Series*)
Guidance Associates (1972)
4 FS, 4 R, \$42.50, with CT, \$52.50

SA, CA
5-9
G, LA, SS

The six programs in the series present aspects of the diverse world of work with some insight into why people enjoy specific types of work. The first filmstrip is an overview of the job interest cluster in each program. The remaining three contain an interview with a person photographed and speaking on the job. Filmstrips: (1) Gives an overview of how much society depends on and uses information. (2) A sports editor talks about facts and figures. (3) An automotive researcher finds facts needed to restore antique cars. (4) A foreperson in a bakery packing plant tells how one organizes facts of a vast production line to keep cookies and crackers on the supermarket shelves.

PEOPLE WHO WORK IN SCIENCE (*Career Discoveries Series*) SA, CA
 Guidance Associates (1972) 5-9
 4 FS, 4 R, \$52.50, with CT, \$52.50 G, LA, S, SS

The six programs in the series present aspects of the diverse world of work with some insight into why people enjoy specific types of work. The first filmstrip is an overview of the job interest cluster in each program. Remaining three contain an interview with a person photographed and speaking on the job. Filmstrips: (1) Stresses curiosity, inquiry, precision and interest in the scientific method. (2) An ocean life scientist explains his experimental work. (3) A crime lab technician tours the police lab facilities and demonstrates her job in chemical analysis. (4) A recording engineer lets us sit in on the sound production of a TV commercial.

SEEKING INDEPENDENCE (*Adolescent Conflicts*) SA, DM
 Guidance Associates (1974) 9-12
 2 FS, 2 R, \$41.50, with 2 CT, \$46.50 G, SS

These filmstrips and records show, through a narrative, common adolescent problems in an objective manner. Don's parents manipulate him and he unconsciously uses the same tactics on his girl friend to influence her vacation plans. Pauses in the filmstrip allows for group discussion on the need to rebel against control and our need to control others. The program is not preachy, rather they provide the student with a chance to explore and evaluate a serious problem vicariously.

TEACHING CHILDREN VALUES SERIES SA, DM
 Educational Activities, Inc. (1967) 4-7
 2 FS, 1 R, TG, \$19.95 G, SS

Teaching children values through unfinished stories. The following unfinished stories depict six basic values: Integrity, Courage, Responsibility, Justice, Reverence, and Love. Filmstrip titles: Tina Helps Herself; Bob Looks For A Job; House Afire; The Broken Window; Emergency; Going For the Neighbor's Pets; Cutting Corners; Libby Argues With The Umpire; A Helping Hand; A Newcomer At School; Free As A Bird; A Secret Place. They depict one particular value in each study. Each filmstrip contains six 8-frame sequences to go with the recorded stories. The Teacher's Guide gives a recapitulation of the presentation including the three discussion questions at the end of the filmstrip and generalizations for the teacher to present to the class in the manner that best fits the situation.

UNDERSTANDING YOURSELF

UEVA (1972)

2 FS, 1 CT, \$25.00

SA

4-9

G, ALL AREAS

Each person in the universe is unique. From the moment he is born, he is influenced by the society and culture into which he is born. When each person understands his own differences, then he begins to understand the uniqueness and differences of others. Cartoon-like characters illustrate these points regarding behavior. Group discussion - role playing.

WHY WORK AT ALL (Job Attitudes Series)

Guidance Associates (1970)

1 FS, 1 R, TG, \$22.00, with CT, \$24.00

SA, DM

9-12

G, LA, SS

The filmstrip revolves around the reasons behind our occupational selection. Using classroom situations, students discuss and weigh importance of each factor given.

WHO AM I? WHO ARE WE? (Dimension Series)

Scholastic (1973)

1 FS, 1 CT, 2 G/S, 16 Act. Cards, 1 Poster, TG, \$25.00

SA, DM

4-8

LA, SS

This unit incorporates a multi-media approach to learning. In exploring Who Am I? Who Are We?, values clarification exercises are used for pin-pointing and examining values, particularly those where conflict and confusion often occur - religion, school, family, personal tastes, rules, friends, race. Useful for role playing, group discussion, and simulation.

WHO ARE YOU? (Discovering Your Personality Series)

Guidance Associates, Inc. (1973)

2 FS, 2 CT, \$46.50, with R, \$41.50, TG

SA, DM

4-9

G, SS

This series of filmstrips are relevant and realistic and students can identify with the material. The series is designed to help the children explore their emotions, values, and goals. In these two filmstrips, four children talk about their family and school relationships, their fears and joys. It helps the children understand that experiences they have mold their personalities. Discussion breaks are provided. Excellent for small groups and classroom use.

GAMES AND SIMULATION**BODY TALK**

Layne Longfellow, Anthony Rose, Terry Van Orshoven,
Martin Thommes
Communications, Research, Machines, Inc. (1970)
G/S

SA
7-A
ALL AREAS

Body Talk is an experience in the nonverbal sharing of feelings. Two to ten can play in a circle on the floor. Excellent game and students relate to it easily.

CAN OF SQUIRMS - JUNIOR HIGH LEVEL

Contemporary Drama Service
Arthur Meriwether, Inc. (1971)
G/S, \$5.00

SA, DM
7-9
FA, LA

The object of this game is to develop talk into meaningful dialogue. Draw a squirm from the can and play it out. You will find that as you play your role, you'll discover something about yourself, your partner, and the situation. Useful for role playing, class evaluation, and class discussion. There are many other levels of squirms, i.e. American History; Elementary; Generation Gap; etc.

CRUEL, CRUEL WORLD

Pennant Educational Materials
G/S, \$8.50

SA, DM
7-12
ALL AREAS

Four players (or small teams) discover that a balanced life can only be achieved through balanced values, in terms of the game's eight values (Affection, Respect, Skill, Enlightenment, Influence, Wealth, Well-Being, Responsibility). When any player or team achieves a value profile that is "balanced" - they win! Excellent opportunity to examine personal goals.

GROW POWER

Eileen Koper Binder
Educational Activities, Inc. (1974)
G/S, \$4.95

SA, DM
3-9
G, LA, SS

This is a decision-making game that helps students discuss through play how they grow mentally, emotionally, and socially. The students are exposed to many common behavior and decision situations. The following six personality traits are highlighted: good sportsmanship, honesty, tact, concern for others, cheerfulness, and patience. The three variations of this game make it possible to be used at the Primary, Intermediate, and Junior High School level. Up to six students can play this very interesting board game.

MATCH WITS!

Pennant Educational Materials
G/S, \$10.00

SA, DM
7-12
ALL AREAS

The purpose of the game is to help students develop an understanding of the eight value areas used in the game and to develop an understanding of the possible needs and wants behind a behavior in human situations, as well as the gains and losses in human interaction. Two to forty players may participate on two teams and examples of situations analyzed are: You Lose Your Money; Someone Sends You A Gift; You Forget To Do Your Work; The Group Likes Your Ideas; etc.

MY CUP RUNNETH OVER

Pennant Educational Materials
G/S, \$8.50

SA, DM
7-12
ALL AREAS

Four players or four teams use the eight value areas of affection, respect, skill, enlightenment, influence, well-being, wealth, and responsibility to analyze "my own value", "a value I think another player has", and "a value that I think another player credits me".

TIMAO

Pennant Educational Materials
G/S, \$3.50

SA, DM
7-12
ALL AREAS

Timao helps participants to understand the eight value areas of affection, respect, skill, enlightenment, influence, well-being, wealth, and responsibility. Participants must apply their knowledge and feelings about the eight value areas in this game.

VALUE BINGO (Value Game Series)

Pennant Educational Materials (1972)
G/S, \$5.95

SA, DM
4-12
G, SS

Value Bingo, is an adaptation of Bingo. The caller reads statements instead of numbers, and players identify the value category intended. Players interpret statements in terms of eight important value categories, and examine the value emphasis in different statements. Two to forty persons can play this game, and it takes at least 30 minutes to play. A Leader's Guide with discussion questions is included.

KITS

CAREER DECISIONS: FINDING, GETTING AND KEEPING A JOB SA
 J.C. Penney Company, Inc. (1971) 9-12
 KT (Includes 3 FS, 1 R, 5 TR, TG, Job Descriptions), G, ALL AREAS
 \$11.00

Poses questions to help analyze job satisfaction. Emphasis on picking career to fit individual's personal needs by first identifying them. Uses worksheets and transparencies plus Teacher's Guide to analyze personal qualifications and occupational choice. Gives common sense approach to gain information throughout filmstrips. Penney's educational materials are a terrific buy! Series of three filmstrips are: Hung Up or Happy? How Come?; Getting You And The Job Together; and Who's You?

CHOOSING THE KIND OF JOB YOU WANT SA
 (Career Directions Series - Unit 2) 9-12
 Changing Times Educational Service (1974) G
 KT (Includes 2 CT, 2 FS, 2 R, set of 30 ST BK, TG),
 \$67.00

Filmstrips identify and explore some work characteristics of several occupations. Demonstrates through discussions the importance of each individual's being aware of priorities of these characteristics when deciding on career choice. The set includes student workbooks with readings and activities, transparencies, and job profile. Filmstrips are: What Are You Looking For?; Meeting Your Needs.

DECIDING WHAT YOU WANT TO DO SA, DM
 (Career Directions Series - Unit 1) 9-12
 Changing Times Educational Service (1974) G, LA, SS
 KT (Includes 2 FS, 2 CT, 2 R, 2 TR, TG, set of 30 ST BK),
 \$67.00

These filmstrips stress the importance of each individual's deciding on career choice without the pressure of family and society in regard to material benefits. Personal fulfillment and satisfaction is emphasized, thus exploration of values and capabilities are encouraged. Filmstrips included are: Doing Your Own Thing and Exploring Places To Work.

FAMILY VALUES
 Scholastic
 KT (Includes FS, G, 16 Act. Cards, 16 P, TG), \$25.00

SA, DM
 4-8
 LA, SS

This unit incorporates a multi-media approach to learning. For the purposes of the unit, Family Values is a set of beliefs which a child (or teacher) acquires at home and brings to school. The unit examines its subject through multiple media such as a full-color sound filmstrip on "What Kind Of Family Would Have A Pet Joke?"; 16 activity/skill cards; a "Write Soon" board game; and a "Family Faces" photo pack (16) with related work.

GETTING A JOB (World Of Work Series)
 Educational Designs, Inc. (1970)
 KT (Includes 12 CT, 24 ST BK, 1 TG), \$131.00

CA, SA, DM
 8-11
 ALL AREAS

Workbook includes resume form and several different types of applications. A good series that would be most helpful in career education unit. Series includes nine lesson tapes and three discussion tapes. Lesson tapes cover the following topics: Contacting Job Interviewers; The Agency Interview; Words You Must Learn; What You Need To Know To Fill Out An Application Form; Making A Good Impression; Selling Yourself; The Positive Approach; Handling Difficult Questions; The Wrap-Up.

AN INTRODUCTION TO VALUE CLARIFICATION
 J.C. Penney Educational Materials (1972)
 KT (Includes overhead, poster, flashcards, worksheets, TG), \$8.95

SA
 7-A
 ALL AREAS

Kit contains many value clarification strategies. Excellent material for a low price.

LIFE CAREER DEVELOPMENT SYSTEM SERIES
 Gary Walz, Libby Benjamin, and Associates (1974, Rev.)
 Human Development Services, Inc.
 KT (Includes 270 modules - 30 copies of 9 modules - 1 resource bank, 8 G/S, 1 P display, 1 set of measures), \$690.00

SA, CA, DM
 9-A
 G, SS

This system consists of nine modules which are sequential in nature and which cover the entire spectrum of self-awareness, career awareness, decision-making, and goal implementation. A myriad of teaching strategies are included such as: value clarification, role playing, and simulation. It can be a semester course if so desired.

MOTIVATION ADVANCE PROGRAM	SA
Audrey J. Peterson	7-12
W.C. and J.V. Stone Foundation (1972)	LA, SS
KT, \$34.00	

This program is a set of guidance activities directly aimed in the area of values clarification. The kit is complete with a Leader's Guide and is divided into categories (sharing, concepts, successes, strengths, values, creative life-management, reinforcement). Within each category is a series of classroom activities explaining the needed group size, time required, materials needed and physical setting. Also provided are worksheets for students.

THE VALUING APPROACH TO CAREER EDUCATION, 6-8	SA, CA, DM, P
Education Achievement Corp. (1973)	6-8
KT (Includes G/S, SM, Cards, TG), \$271.29	ALL AREAS

This is a comprehensive program that recognizes that careers, decisions, and goals are based on the individual's value system. The many activities fuse the cognitive and affective learning experiences for junior high students. The complete Teacher's Guide includes lesson plans for three years.

WORK-WIDENING OCCUPATIONAL ROLES KIT	SA, CA, DM
S.R.A. (1972)	6-9
KT (Includes work briefs, job facts, BKs, FS, TG), \$194.40	

This kit is designed to make the student more aware of occupations, related jobs, his own interests and abilities, and the education he/she will need. Some students found it complicated, but once they learned to use it, they enjoyed it. It has much good information and avenues for self-exploration.

TESTS AND MEASUREMENTS**KUDER FORM E GENERAL INTEREST SURVEY***A Career Guidance and Kuder Interest Inventories**Science Research Associates (1973)**T/M, \$9.45 (1-19 pkg.), Hand-Scoring, \$4.65*

SA, CA, DM

6-A

G

This is a new edition of the preference test that measures interest in ten job groupings: outdoor, mechanical, computational, scientific, persuasive, artistic, literary, musical, social service, and clerical. There are consumable hand-scoring booklets (pins and backboards cost extra). Useful to help student begin thinking about his interests in relation to vocational choice. Requires 30-40 minutes and may be administered individually or in large or small groups. Manual available.

MINNESOTA VOCATIONAL INTEREST INVENTORY*The Psychological Corporation (1965)**T/M, \$1.05 ea. Scored Answer Sheet by Minicomp Corp.*

SA, CA

9-12

G, ALL AREAS

This test is similar to the Strong Vocational Interest Blank, except it compares an individual's interests with those of persons who are presently employed in trademen's occupations. It is cross-referenced with the OOH and DOT. Print-out is easy to read and it is a good counseling device for students who are planning to go into skilled, semi-skilled, and non-skilled occupations. It was designed for non-college bound males, but could be helpful for females who want to enter these fields. Reuseable test booklets, but answer sheets are machine-scored. Manual available.

OTHER MEDIA

SEARCH FOR MEANING (*Dimensions Of Personality Series*) SA, DM
Ronald Klein, Rosemarie Kramer, Romaine Owens, 7-9
Mary Jane Simmons, Karen Walsh ALL AREAS
Pflaum-Standard
77 SM, TG, \$39.95

This series is divided into three separate units: External Forces, Internal Drives, and Encounter. Many activities reflect a values clarification approach, and all lessons are student-centered and use an inquiry approach to learning.

SEARCH FOR VALUES (*Dimensions Of Personality Series*) SA, DM
Pflaum-Standard 8-A
77 SN, TG, \$44.95 ALL AREAS

This series includes mini-units designed around value areas. Students participate in activities designed to help him/her discover a constant self-image and, hopefully, derive insights which are meaningful to him/her. Activities are excellent as is the art work on spirit masters.

SELF-AWARENESS AND EXPLORATION

10 - A

BOOKS

ADVENTURES IN THE LOOKING-GLASS: EXPERIENCING YOURSELF AND OTHERS
Sharon A. Ratliffe and Deldee M. Herman
National Textbook Company (1972)
BK

SA, DM
7-11
SS

This book addresses the issue of "Who am I?", through the following chapter topics: On Becoming Yourself; Yourself And Information Systems; Yourself And Perception; Yourself And Symbols; Yourself And Your Beliefs; Yourself And Decision-Making; Yourself And Messages; Yourself And Emotional Climates. Each chapter is truly an adventure, since each is loaded with a multitude of self-discovery exercises! There are many exercises involving students in role playing, simulations, and self-evaluations.

ART CAREER GUIDE
Donald Holden
Watson-Guptill Publications (1973)
BK, \$7.95

SA, CA, DM, P
10-12
FA, G

A fine guide for those interested in a career in art. The book covers education, types of careers in art, finding a job, writing a resume, having an interview, and even lists schools one might attend. This book would be helpful in art classes, and career awareness units.

CAREER CHOICE AND CAREER PREPARATION
William John Schill and Howard Edwin Nichols (1970)
Interstate Printers and Publishers, Inc.
BK, \$4.95

SA, CA, DM
9-A
G, LA

This is a programmed guidance tool that leads a student, step-by-step, to individual awareness and job association. It could be very useful in helping students identify their own values, and the last section provides opportunity for group work. Various careers are discussed in terms of job requirements, employment outlook, salaries, and where to get further information.

CAREER EDUCATION IN HOME ECONOMICS

The Interstate Printers and Publishers, Inc. (1973)
BK, \$4.95

SA
9-A
HE

Although this book was designed for college students in Home Economics Education, it is also useful in helping high school students learn about careers and some ways of testing aptitudes and interest. Study questions and suggested activities are given.

CAREER PERSPECTIVE: YOUR CHOICE OF WORK

Celia Demes
Charles A. Jones Publishing Company (1972)
BK, \$1.50

SA, DM
10-A
ALL AREAS

This guide book is designed to help the high school student and post high school student understand himself and begin making career decisions. The content is divided into three sections: (1) The World Of Work; (2) The Basis Of Choices; and (3) Making The Choice. May be useful for getting student to start thinking and making choices.

CAREERS: EXPLORATION AND DECISION

Jack L. Rettig
Prentice-Hall, Inc. (1974)
BK, \$5.95

SA, DM, P
8-A
SS

Outstanding book. Explores self-development, needs, goals in relationship to occupational goals or choices. Could easily lead to stimulating group discussions. Explains several theories (Maslow, Holland, Harris, etc.) and their relationships to occupational choice. It also deals with techniques of finding jobs, labor unions, job applications and more practical skills necessary to obtaining a job.

THE COMPLETE CAREER EXPLORATION HANDBOOK: AFTER
COLLEGE, JR. COLLEGE, MILITARY SERVICE, WHAT?

Newell Brown

Grosset and Dunlap (1971)

BK, \$3.95

SA, CA, DM, P

10-A

ALL AREAS

This is a complete little book on finding the job that is right for you. There are sections on career-related personality tests, aptitudes, and occupational interests. Sixty-two kinds of work most frequently selected by college students are described. Motivational devices such as self-appraisal tests and charts, job application, resume, and interview activities and tips are given. Helpful for upper-secondary and out-of-school adults.

COPING WITH ... BOOK SERIES

Shirley Schwarzrack and C. Gilbert Wrenn

American Business Service, Inc. (1970)

BK (23 BKs in Series), \$20.00, TG, \$2.00

SA

8-10

G; ALL AREAS

This set of 23 paperback books are short, attractive, and written on a sixth or seventh grade level, but deal with problems very current to junior-senior high students. These books were placed in counseling office for easy access to students and the students read them and checked them out without urging. The titles are grouped into the following areas: The Facts And Fantasies Books; The Crutches Books; The Getting Along With Others Books; The You-Yourself Books. A manual for teachers and counselors offer other suggestions for use. May also be used in small groups or classroom sessions.

DECIDING

H.B. Gelatt, Barbara Varenhorst, Richard Carey

College Entrance Examination Board (1973)

BK, \$2.50

SA, DM

10-12

G, LA, SS

A helpful booklet for the discussion and identification of personal values, the decision-making process, alternatives, risk-taking and strategies. Included are techniques and story situations which build an awareness of self and others. Space is provided for individual student response. A helpful Leader's Guide is available.

DECIDING: A LEADER'S GUIDE SERIES
College Entrance Examination Board (1972)
BK, \$2.00

SA, DM
7-A
G, LA, SS

A wealth of material on decision-making and values is presented in this guide. The activities suggested can be used to help students learn about themselves and to aid them in making realistic educational plans. Students using the guide will find it stimulating and fun to do. The authors aim at the junior and senior high school student, but they have also included material for the adult use. This is a very worthwhile guide.

FOOD SERVICE CAREERS
Charles A. Bennett Company, Inc. (1974)
BK, \$8.49

SA, CA
9-12
HE

The book breaks down food service careers into four areas: management, sales and service, production, and sanitation. The amount of training and education necessary is given according to desired degree of excellence in each of these areas. Information is relayed in an in-depth form. This could be used as a textbook in a commercial or vocational foods course since it covers on-the-job knowledge as well as career background (i.e. menu planning, food purchasing, serving, etc.)

FUZZIES, A FOLK FABLE FOR ALL AGES
Richard Lessor
Argus Communications (1971)

SA
3-A
G, LA, SS

This folk fable may be used with all ages to explore concepts, such as: (1) Restricting another's growth can lead to self-destruction. (2) Merits of positive and negative feedback. (3) "Warm Fuzzies". (4) Put-downs. This book is excellent for use in creating a classroom climate of acceptance of others and a conscious effort to abandon "put-down" behavior.

GETTING IT TOGETHER: A PSYCHOLOGY BOOK FOR TODAY'S
PROBLEMS
Learning Trends, Globe Book Company (1973)
BK, \$2.80

SA
7-11
HE, SS

This is a six-unit book covering the following topics: The Whole Personality; Your Body; Understanding Others; Family Living; Drugs; and You Become An Adult. The book is approximately 8th grade reading level and covers the above topics in general fashion, but end of the chapter exercises are designed to review content and to involve the student personally.

A HANDBOOK OF PERSONAL GROWTH ACTIVITIES FOR CLASSROOM USE SA, DM
 Robert C. And Isabel L. Hawley 4-12
 Education Research Associates (1972) HE, LA, SS
 BK, \$5.00

This book includes hundreds of activities to help students experience personal growth in the classroom. Students are active participants in positive focus-type activities. Excellent resource for educators.

HOW TO CHOOSE YOUR WORK SA
 Elna Stone 11-A
 Bruce Publishing Company (1969) G
 BK, \$1.96

A concise booklet written for an individual's use in exploring interests and careers. Counselors could find it useful in trying to help students prepare for post high school. The booklet could be filled in prior to counseling session and become a useful spring board upon which the counselor and counselee could work.

HOW YOU CAN GET A BETTER JOB SA, CA, DM
 W.K. Lasher 10-12
 American Technical Society (1972) BE, G, LA, SS
 BK, \$3.75

This book is broken down into three parts: The Human Element, Sensible Planning, and Forging Ahead. The first part, The Human Element, deals with teamwork as a necessary part of human relations in work, how to get along on the job and receive satisfaction in work. It also explores what it takes to be a good worker - things such as staying alert, saving time, shop safety. Telephoning techniques necessary for an office are also discussed. The third section dealing with Forging Ahead covers such topics as: Knowing your own assets and needs, how to handle an interview, locate a job, and even changing jobs. This could be used in a career education center, business education or in any units dealing with self-awareness and self-development related to jobs.

MAKING VALUE JUDGMENTS: DECISIONS FOR TODAY
 Carl A. Elder
 Charles E. Merrill Publishing Company (1972)
 BK, \$3.00, TG, \$1.50

SA, CA, DM, P
 7-12
 G, HE, LA, SS

Using an inquiry-oriented approach, this book helps each student clarify his/her values in order to find his/her own identity and give purposeful direction to his/her life. After exposing students to the nature of values and the steps in the decision-making process, the book presents available facts and various viewpoints on vital problem areas such as: "Is there a generation gap in my family?", "What is my role at school?", "Am I an intelligent consumer?", "Do I want to use drugs?", "Shall I smoke?", "Do I need the law?". "Am I prejudiced?", "What should I do about pollution?", "What is my role as a citizen?", "What career will I choose?", and "What are my goals in life?" Students study the above areas and are encouraged to make choices from alternatives, to consider consequences, and to use the values they choose for themselves as a basis for action.

MEETING YOURSELF HALFWAY
 Sidney Simon
 Argus Publishing Company (1974)
 BK, \$4.95

SA
 9-A
 ALL AREAS

There are thirty-one value clarification strategies included in this book - one for each day of a month. They are interesting and delightful, not threatening. They are designed to help you discover your real self.

MY CAREER GUIDE BOOK
 Harry Belman and Bruce Shertzer
 Benziger, Bruce and Glencoe, Inc. (1974)
 BK, \$2.36

SA, CA
 9-A
 ALL AREAS

This student's manual is designed to help the user understand himself. It focuses on personal attitudes, characteristics, and behavior. There is also a portion on occupational information and suggestions for behavior in a job interview. May be useful in individual or group work in all areas of curriculum and guidance.

NONVERBAL COMMUNICATION (*Random House English Series*) SA
William Reynolds 9-12
Random House (1973) LA
BK, \$2.00

This 63-page booklet is divided into: Unit I - Communication; Unit II - Image; Unit III - Body English; Unit IV - Space, Distance, and Silence. Many activities and projects are included which focus on nonverbal communication as well as considerable information for the learner on the topics listed above.

OCCUPATIONAL ESSENTIALS - SKILL AND ATTITUDES FOR SA, DM, P
EMPLOYMENT (3rd. Ed.) 9-12
Johnson Press, Inc. (*Vocational Ed. Div.*) (1970) G
BK, \$3.95

This skill book for students is designed to help them discover, "Who am I?", "Where should I look for job openings?", "How can I most effectively secure a job?", "What must I do to succeed on the job?". There are some activities on self-evaluation, job applications, and even how to resign tactfully from a job you hate!

SMILES, NODS, AND PAUSES SA
Dorothy Grant Hennings 3-12
Citation Press (1974) G, LA
BK, \$8.95

This book is designed as a resource guide for teachers to help students to explore verbal and nonverbal communication. A myriad of multi-level activities are included in this 231-page book such as "Poker Face", "No Passive Participants, Please", "Moving Chairs", and "Through Rose-Colored Glasses." The book also contains an excellent bibliography.

SOURCE OF IDENTITY

Harcourt Brace Jovanovich, Inc. (1972)
BK, \$7.00 (Can also be purchased in series of pamphlets)

SA, CA, DM, P
7-10
SS

This social science book can be used in its hardbound edition or the separate elements of the book may be purchased alone: Man As Individual; Man As Group Member; Man In Culture; Man As Policy-Maker; Man In His Environment; Man As Producer. If suggestions for teaching activities are followed, students acquire many skills: interpersonal, interviewing, self-awareness, decision-making, etc.

VALUES CLARIFICATION: A HANDBOOK OF PRACTICAL STRATEGIES FOR TEACHERS AND STUDENTS

Sidney B. Simon, Leland W. Howe, and Howard Kirschenbaum
Pennant Educational Materials
BK, \$3.95

SA, DM
4-12
G, SS

This book is designed to engage students and teachers in the examination of values. It contains 79 strategy situations, complete with procedures and Teacher's Guide. The strategies involve students in practical experiences to make them examine their own feelings, ideas and beliefs, to relate values to their own decisions. It is highly recommended for teachers and should be a part of the professional library collection.

WHAT TO DO AFTER HIGH SCHOOL

Charles G. Spiegler and William B. Reiner
SRA (1971)
BK, \$2.25

SA, CA, DM, P
10-A
ALL AREAS

This handbook with activity sheets is designed to help students plan for the future. It helps to motivate students to plan. The units include getting to know themselves, learning about opportunities in various careers, and how to get a job. If workbooks will motivate your student, this one is good.

CASSETTE TAPES

ON THE JOB (The World Of Work Series)
Educational Design, Inc. (1964)
20 CT, 24 ST BK, TG, \$229.50

SA, CA
9-12
G, LA

This set includes 14 tapes and 6 discussion tapes, the lesson tapes are broken down into four groups: A. New On The Job (Red); B. Dealing With Supervisors (Blue); C. The Rules Of The Game (Green); D. Moving Up Or Out (Violet). The discussion tapes present problems that can lead to discussion. The workbook is used along with each tape. Questions are asked, time allowed for answers to be written, and then the correct answer given. Good set of tapes, useful in career education unit.

CASSETTE TAPESCROSS-VOCATIONAL SKILLS AND INFORMATION*(The World of Work Series)*

Educational Design, Inc. (1973)

15 CT, 12 TR, 24 STBK, 1 TG, \$175.00

CA

9-A

BE, C

Series made up of 11 lesson tapes and 3 discussion tapes. Lesson tapes include following subjects: 1. Understanding Instructions; 2. Safety; 3. Sales and Customer Service Skills - For Non-Sales Personnel; 4. Handling Trouble Situations with Customers; 5. The Structure of a Company; 6. Telephone Answering Skills; 7. Taking a Message; 8. You Are The Company: The Law, The Employee, and the Employer; 9. Unions and Employee Associations; 10. Company Money Matters; 11. Shipping and Receiving; 12. Ordering and Billing. A good series which would be most useful in career education units.

ENTERING THE JOB MARKET WITHOUT SPECIALIZED TRAINING

Macmillan Publishing Co. (1974)

12 CT, Listener's Guides, \$109.90

CA

7-12

ALL AREAS

There are twelve audio cassettes in this series. Each one hour cassette gives some specific information regarding occupations that are available for individuals with high school diplomas. This series is especially informative and would be useful in counseling or library career centers. Real people speak candidly about their jobs, what are the qualifications, job opportunities, and salary.

GETTING A JOB (World of Work Series)

Educational Designs, Inc. (1970)

12 CT, 24 STBK, 1 TG, \$131.00

SA, CA, DM

7-12

ALL AREAS

Workbook includes resume form and several different types of applications. A good series that would be most helpful in career education unit. Series includes 9 lesson tapes and 3 discussion tapes. Lesson tapes cover the following topics: 1. Contacting Job Interviewers; 2. The Agency Interview; 3. Words You Must Learn; 4. What You Need to Know to Fill Out An Application Form; 5. Making a Good Impression; 6. Selling Yourself; 7. The Positive Approach; 8. Handling Difficult Questions; 9. The Wrap-up.

FILMS

AFTER THE FIRST

Franciscan Communication Center
F, \$164.00, Rental, \$15.00

SA
6-A
G, LA, SS

This film won the Atlanta Film Festival Award and would be useful for values clarification, social studies, language arts, and any guidance function. The title comes from the father's statement to his young son: "After the first time a young boy takes a life with a gun, the next time will be easier." The film shows the first experience of a young boy after his dad gives him a gun for his birthday. He has a conflict between his dislike of killing and his desire to please his dad. This could also be used for parent groups. White, middle-class background. Teacher's Guide is included.

ALLEGORY ONE

Churchill Films
F, 13 Min., \$165.00

SA, DM
8-A
G, LA

This allegorical film is designed to encourage thought and discussion. As young men climb a playground jungle gym, viewers understand how competition shapes our character and influences values. There is no dialogue in this film, and with skillful suggestions, this could be a powerful teaching resource. Teacher's Guide is included.

APPLYING FOR IT (Your Job Series)

Coronet Films
F, 14 Min., \$196.00

SA, CA, DM
10-A
ALL AREAS

This film explains to the viewer the process of making application for a job and going through the personal job interview. Moreover, it gives the viewer different insights into the conflicts one faces in applying and getting a satisfying job. The film follows four people through the process of applying and trying to get a job. Excellent visual aid to go with vocational information.

APTITUDES AND OCCUPATIONS

Coronet Films (1964)
F, 16 Min., \$200.00

SA, CA
8-12
ALL AREAS

This film explains the purpose of the DAT and Kuder Interest Inventory in relationship to occupations and the role of information about one's interest, achievement, and aptitude in making occupational choices. Good career education film.

ART CONSERVATOR

Universal Education and Visual Arts
F, 10 Min., \$200.00

SA
7-A
FA

The task of an art conservator is to preserve and restore art so that its life is prolonged. The job is a big one, involving the most modern scientific techniques and cooperation among the major museums and collectors of the world. Restoration is a science requiring not only infinite patience and skill but money and international cooperation as well. The film is well done. Best use might be in Art History.

BUT WHAT IF THE DREAM COMES TRUE?

Carousel Film
F, 52 Min., \$575.00, B/W \$275.00

SA, CA, DM
7-12
BE, LA, M, SS

This documentary, originally presented on CBS News, scrutinizes the lifestyle of a white, affluent family in the suburbs. Even though they have economic security, they sense a lack of fulfillment and feel vaguely uncomfortable. Excellent device for discussion of values. The film shows briefly the father's job and background, but mostly it concerns the lifestyle that his occupation brings.

CIPHER IN THE SNOW

Brigham Young University (1973)
F, 24 Min.

SA, CA
8-A
ALL AREAS

An award-winning true story of a little boy no one thought was important until his sudden death one snowy morning. Motivates concern for the needs of every child. Excellent for in-service for teachers or anyone considering teaching as a career. Loaded film - preview first.

CLAUDE

U.C. LA., Department of Theater Arts
F, 4 Min., \$85.00

SA
2-A
G, LA

A guidance tool which could be used to explore the development of self-concept. An intriguing cartoon which captures the inexpressible frustration of misunderstood children and the absurdity of parents who demand that children perform and conform. Useful for showing to parent groups.

CLIMB
Churchill Films (1974)
F, 22 Min., \$280.00

SA, DM
7-A
G, SS

This is a realistic film about two young rock climbers, but it is more a story of their self-reliance, setting goals, meeting challenges, discovering their capabilities, and companionship. Excellent discussion film for personal values and feelings. A helpful Teacher's Guide is included.

FINDING THE RIGHT ONE (Your Job Series)
Coronet Films
F, 13 Min., \$182.00

SA, DM
9-A
G

This film's purpose is to explore the general process that a young person goes through in making a tentative career decision. The film gives the viewer information about exploring interests, abilities and achievements. Moreover, the film emphasizes learning about different careers through on-the-job training.

FREE TO CHOOSE
FilmFair (1974)
F, 16 Min., \$210.00. Rental, \$20.00

SA, CA, DM
7-12
G, HE, LA, SS

The stereotyped roles of women as wives and mothers confined to the home and of men who work away from home are examined with today's understanding and changes in traditional roles. Young men and women in non-traditional roles are interviewed and the message is that he or she does what each does best. Roles are of no importance to them and they are free to choose to have the life-style they wish.

GOOD WORK HABITS (Your Job Series)
Coronet Films (1969)
F, 14 Min., \$188.00

SA
9-A
G, ALL AREAS

This film examines certain worker characteristics that appear to lead to good work habits. The medium that this film uses to get its message across is a personal interview between two young workers. Factors mentioned in the film that lead to good work habits were good concentration, working steadily, planning ahead, being accurate and working carefully.

HASSELS AND HANGUPS
 Motivational Media (1973)
 F, 29 Min., \$380.00

SA
 10-A
 ALL AREAS

Film presents a mental health list including the following areas: drugs, authority and interpersonal relationships. Very informative but too long and too broad. Could be useful for introduction or motivation for a unit on teen problems.

HAVE OUR PLANET AND EAT IT TOO?
 Churchill Films
 F, 24 Min., \$300.00

SA, CA, DM
 7-A
 S

This film is excellent in its treatment of an occurrence which is becoming more common. It presents opposing points of view fairly and equally, so it provided a good springboard for discussion. The students can also see some people vitally involved in environmental careers.

J.T.
 Carousel Films
 F, 51 Min., \$575.00, B/W \$275.00

SA
 4-12
 LA, SS

This film, which was originally presented on CBS Television, graphically shows J.T.'s world and how he finds a friend, an alley cat, in a vacant house in Harlem. He learns the values of caring for others. Very poignant film and excellent for discussion of values and understanding others. The film is 51 minutes but is in two parts for ease in classroom use.

KEITH
 Billy Budd Films, Inc.
 F, 9 Min., \$150.00, Rental, \$15.00

SA
 10-12
 LA, SS

This film is a short presentation of a mime artist portraying a mechanical man whose stiff, robot-like movements suggest rigidity in expression, thought, and emotion. It might be useful in discussing issues of conformity and close-mindedness in new ideas and emotions.

LOOKING AT TOMORROW: WHAT WILL YOU CHOOSE?
 Cornerstone Productions
 F, 20 Min., \$195.00

SA, CA
 7-12
 G, HE, IA, LA, M, S, S

This film focuses on women's jobs and it includes a diverse range of examples like Congresswoman, bricklayer, air traffic controller, etc. The treatment of each career presented explores the concepts of individual choice, preparation, and reward. Excellent film plus opportunities for growth in self-awareness if teacher uses the study guide enclosed with film.

MASCULINE OR FEMININE: YOUR ROLE IN SOCIETY
 Coronet Films (1971)
 F, 18½ Min., \$264.00

SA, CA
 7-A
 G, LA, SS

What is man's role in the home? What is a woman's role in the working world? Conflicting opinions are expressed on "proper" male and female identification. Topic that needs to be talked about and examined.

MIMI
 Billy Budd Films
 F, 12 Min., B/W \$150.00, Rental, \$15.00

SA
 9-12
 LA, SS

A true story of a young girl and how she emotionally copes, learns and grows into a self-actualized human being despite her handicap of being a paraplegic from the waist down. Useful for discussing the development of human goals, growth and potential as a process of life-long development. Script included.

MODERN LIFE: CHOICES AND CONFLICTS
 Stephan Bosustow Productions (1973)
 F, 10 Min., \$110.00

SA, DM
 7-12
 FA, G, LA

Four short animated parts of this film are based on themes of conflict arising from human differences, What Turns You On?; individuality vs. togetherness, What Price Togetherness?; problem-solving, Why Is The Going So Rough?; and establishing personal identity, Who Is The Real Me?. These open-ended films will help to stimulate wide-ranging discussions on various aspects of human awareness, such as individuality, identity and creativity.

OTHER WOMEN, OTHER WORK (People Who Work Series)
 Church & Films (1973)
 F, 20 Min., \$230.00

SA, DM, P
 10-A
 BE, HE, LA, SS

This film stimulates interest in careers by picturing several women doing jobs that are not traditionally "women's work".

PEOPLE WHO FIGHT POLLUTION
 Churchill Films (1972)
 F, 18 Min., \$225.00

SA, CA, DM
 7-A
 S, SS

This film shows jobs such as trash collector, pollution inspector, and recycling industrialist can be approached with as much dignity, dedication, pride, and enthusiasm as unusual vocations.

PERSON TO PERSON: MAKING COMMUNICATIONS WORK FOR YOU
 Sandler Institutional Films, Inc. (1973)
 F, 10 Min., \$140.00

SA, P
 10-A
 ALL AREAS

Positive and negative communication are shown in this film. Facial expression, eye contact, and voice are examined and the effect they produce in an office setting. Narrated by Rod Serling.

THE PREJUDICE FILM
 Motivational Media (1974)
 F, 28½ Min., \$360.00

SA
 5-A
 G, LA, SS

The historical origins and contemporary forms of prejudice in our society are examined. Emphasis is on the individual's role in contributing to or helping to eradicate the attitudes which result in discrimination and other injustices. Patterns of racial, ethnic, religious prejudice are explored logically ... without prejudice. A series of vignettes demonstrates some of the daily events, typical comments, and attitudes which perpetuate prejudice and discrimination. Narrated by David Hartman.

PRIDE AND PRINCIPLE (*Searching For Values Series*)
 Columbia Pictures, Dist. Learning Corporation of
 America (1972)
 F, 16 Min., \$250.00, Rental, \$25.00

SA
 9-A
 G, LA, SS

This film is an excerpt from *The Bridge On The River Kwai* and shows the struggle between Colonel Nicholson (Alec Guinness) and Colonel Saito (Sessue Hayakawa) and their inability to understand each other. It is a conflict of wills, because their prides will not allow them to compromise their principles. Good discussion film for understanding self, values, and others.

PROFILES IN BLACK
 Universal Education and Visual Arts (1973)
 F, 17 Min., \$210.00

SA, CA
 6-10
 FA, LA

Four vignettes that were written and acted by James McEachin relates the Black experience, but also expresses the feelings that people of all races have. As they watch Mr. McEachin, the actor and writer, the aim is to encourage the students to communicate by written and spoken word his/her own ideas. Also observe an actor at work.

SYLVIA, FRAN, AND JOY
 Churchill Films (1973)
 F, 16 Min., B/W, \$150.00

SA, DM
 9-12
 G, HE, LA, SS

This black and white film is a study of the role of women. Three women represent three different views: the traditional, the middle-of-the-road, the totally liberated woman. The focus is on white, middle-class women. Stimulates discussion.

THEY
 Centron Educational Films (1972)
 F, 16 Min., \$235.00

SA
 7-12
 LA, SS

They is a short film in which the concepts of how humans view the world in "We" and "They" terms is cleverly presented. A good discussion maker, this film presents a final philosophy that ideally all peoples should view all the world as "We".

TO BE A MAN (Circle Of Life Series)
 Billy Budd Films
 F, 16 Min., \$200.00, Rental, \$20.00

SA
 10-12
 G, HE, LA, SS

Against the background of a folk ballad, boys and young men discuss what they think it takes to be a man. Among the subjects discussed are: conformity, showing affection, stereotypic roles, fatherhood, sexuality, and male chauvinism. Film is designed for discussion groups in exploring self and values - a script and Teacher's Guide are helpful. Because the voices are non-actors, sometimes they are a little difficult to understand.

TO BE A PARENT (Circle Of Life Series)
 Billy Budd Films (1972)
 F, 16 Min., \$200.00, Rental, \$20.00

SA, CA
 7-12
 G, HE, LA, SS

This film is designed to stimulate discussion about significant areas in the lives of young people. Episodes show parents and children in realistic situations and the child describes his feelings about it. Would be good for parents and children to view together for discussion.

TO BE A PERSON (Circle Of Life Series)
 Billy Budd Films
 F, 19 Min., \$250.00, Rental, \$25.00

SA, CA, DM, P
 7-12
 G, HE, IA, SS

Young people talk about their discoveries of what it is to be human. Each reveals - in a natural, conversational manner - how he learned to accept his own individuality through self-assessment, observing others, or the help of another person. Students were attentive to what the film said, and, in discussion, revealed that they identified with those people in the film. Useful for role playing, discussion in child development classes, psychology, family living, etc.

TO BE A WOMAN (Circle Of Life Series)
 Billy Budd Films
 F, 14½ Min., \$200.00, Rental, \$20.00

SA
 10-12
 G, HE, LA, SS

Teen-age girls struggle with the question "What does it mean to be a woman?" This contemporary film with a folk ballad as background explores femininity, sexuality, stereotypic roles, motherhood. One girl states, "It's easy to be female, but very, very hard to be a woman." Excellent device for self-exploration and clarifying values. Script and ideas for use are included.

TO BE GROWING OLDER (Circle Of Life Series)
 Billy Budd Films (1973)
 F, 15½ Min., \$225.00, Rental, \$22.50

SA
 6-12
 HE, LA, SS

This is a beautiful, sensitive film depicting the aged. If one's self-image is centered around one's occupation or what one does, what happens to the retiree? Scenes show young and old people relating and giving something special to each other. Script is included and an excellent study guide.

TO BE MARRIED (Circle Of Life Series)
 Billy Budd Films (1971)
 F, 13½ Min., \$200.00, Rental, \$20.00

SA, CA
 9-12
 G, HE, LA, SS

Live interviews are reinforced by short vignettes depicting episodes in married roles. There is an outdoor wedding and the traditional one, the romantic TV dinner by candlelight and the argument over breakfast. Designed as a teaching tool for generating a discussion of the role of being married.

WHAT DO WE LOOK LIKE TO OTHERS?
 Sandler Institutional Films, Inc. (1973)
 F, 10 Min., \$140.00

SA, P
 10-A
 ALL AREAS

Different office situations portray the necessity of having a good appearance, conduct, and attitudes. "Take a look in the mirror. Would you hire you?" Narrated by Rod Serling.

WOMEN'S PREJUDICE FILM
 Sandler Institutional Films, Inc. (1974)
 F, 18 Min., \$255.00, Rental \$30.00

SA, CA, DM, P
 7-A
 HE, LA, SS

This film brings awareness of the difficulty in changing attitudes by skillfully presenting myths and beliefs about women and their "place" in society. An interview with several men and women regarding equality of sexes in the work forces. Pointed out most effectively are: prejudice on the part of men employers and need for assertive training for women who want to move forward and don't know how.

YOU AND YOUR BOSS (Your Job Series)
 Coronet Films (1969)
 F, 16 Min., \$218.00

SA
 10-A
 ALL AREAS, G

This film explores the employee-supervisor relationship through personal interviews with employees and supervisors. Three employee characteristics that lead to a good relationship were emphasized in this film. These factors were being dependable, doing quality work, and following directions. The film also stresses that how one relates to a supervisor may be a sign of how one relates to most authority figures.

FILMSTRIPS

CAREER VALUES: WHAT REALLY MATTERS TO YOU
 Guidance Associates (1974)
 5 FS, 5 R, 1 Pamphlet, \$97.50, with CT, \$110.00

SA, CA
 10-A
 LA, SS

This record-filmstrip series begins with an introduction which illustrates how values are an integral part of job choice. The last four segments take real-life job situations and center around the issues of "environment on the job", "chance-taking", "commitment", and "time". In short, this is a very good presentation which concentrates on some of the real and specific ingredients that make people choose and be satisfied with their job choices. Several follow-up activities are given in Teacher's Guide.

CAREERS AND LIFESTYLES
 Guidance Associates (1974)
 8 FS, 8 R, \$127.50, with 8 CT, \$147.50

SA, CA, DM
 7-A
 ALL AREAS

This eight-part program spotlights interesting people at "present points" in personal and career development. Autobiographical insights focus on decision-making which led to their present situations; explore personal values; emphasize the powerful relationship between personality and career choice. There are no "right solutions" to career choice problems. Individuals must find workable answers through awareness of personal values, interests, abilities and resources. Temporary setbacks and conflicts are universal experiences. There is a paucity of material showing the life-style that goes with occupations and this program is excellent.

CAREERS IN HOUSING: THE INTERIOR
Butterick Publishing Company (1974)
 4 FS, 4 CT, TG, \$68.00, with R, \$64.00

SA, CA, DM
 10-12
 G, FA, HE, LA, SS

The first two filmstrips deal with design, while the third deals with service, but together they give a good overview of design and communication fields. Discusses various jobs, their requirements, and working conditions. Excellent series that can be used in home economics, art, and career exploration. The fourth filmstrip deals with self-awareness in relation to careers. Filmstrip and cassette topics are: The Interior Environment And Design; Merchandising And Manufacturing; Service And Communication; Getting From Here To There.

CAREERS IN THE FASHION INDUSTRY
Butterick Publishing Company (1973)
 8 FS, 8 CT, TG, 2 G/S, \$128.00

SA, CA
 10-12
 BE, FA, HE, IA, S

This is a series of indepth filmstrips on the fashion industry covering the obvious occupations plus the intricate ones "behind the scenes." Each gives job descriptions, responsibilities, skills, work environments and background experiences. Excellent Teacher's Guide for each filmstrip, as well as two simulation games.

THE CHANGING WORK ETHIC, PART I AND II
Guidance Associates (1973)
 2 FS, 2 R, \$41.50, with 2 CT, \$46.50

SA, CA, DM
 7-12
 G, LA, SS

Part I - Open-ended dramas lead to built-in discussion breaks challenging students to debate: (1) Is hard work the key to success? (2) Is there any kind of honest work you wouldn't do? (3) Are you more or less materialistic than your parents? (4) Would you work if you didn't have to? Part II - Examines rising job dissatisfaction from worker/consumer/employer viewpoints; explores job enrichment as an approach to strengthening the work ethic.

CHOOSING YOUR CAREER
Guidance Associates (1968, 1971)
 2 FS, 2 R, \$41.50, with CT, \$46.50

SA, DM
 10-12
 G

These filmstrips expose the high school student to the various career environments open to him and illustrates a systematic method for approaching this question of the future. Emphasis is placed upon self-evaluation, classification of information gleaned from this evaluation, and exposure to relevant career possibilities. Suggested questions for discussion and review are included. Titles are: Planning Ahead and On The Job.

COPING: STRATEGIES FOR GROWTH
Audio Visual Narrative Arts, Inc. (1974)
 4 FS, 4 R, TG, \$60.00

SA, DM
 10-12
 LA

Coping is a four-part filmstrip and record presentation. Each section is titled in terms of coping with: competition, conformity, authority, and decision-making. Class projects, role playing, and discussion questions are provided in a booklet that accompanies this material. These provide a good foundation for values clarification techniques, exercises and strategies.

COPING WITH COMPETITION (Adolescent Conflicts)
Guidance Associates (1974)
 2 FS, 2 R, \$41.50, with 2 CT, \$46.50

SA, DM
 9-12
 G, SS

These filmstrips and records show, through a narrative, common adolescent problems in an objective manner. Three dramatic scenes deal with competition on a swim team; a family argument over education; playing for enjoyment and playing for winning. Printed discussion questions follow each pause. The material is not preachy, rather it provides the student with an opportunity to explore and evaluate a serious problem vicariously.

COPING WITH JEALOUSY (Adolescent Conflicts)
Guidance Associates (1974)
 2 FS, 2 R, \$41.50, with 2 CT, \$46.50

SA, DM
 9-12
 G, SS

These filmstrips and records show through a narrative, common adolescent problems in an objective manner. Bob and Ellen reevaluate the advantages and limitations of going steady. Pauses in the filmstrip allows for group discussion and causes of jealousy, "playing games" in honest communication, and possessiveness and insecurity. The series is well done and could be beneficial in dealing with emotional conflicts and value decisions.

DEALING WITH ANGER (Adolescent Conflicts)
Guidance Associates (1974)
 2 FS, 2 R, \$41.50, with 2 CT, \$46.50

SA, DM
 9-12
 G, SS

These filmstrips and records show, through a narrative, common adolescent problems in an objective manner. When Sue is treated unfairly by her driving test examiner, she engages in fantasy. Pauses in the filmstrips allow for group discussion on fantasies and tendency to blame others for our failures. The series is well done and could be beneficial in dealing with emotional conflict and value decisions.

DEALING WITH GROUP PRESSURE (Adolescent Conflicts)
Guidance Associates (1974)
 2 FS, 2 R, \$41.50, with CT, \$46.50

SA, DM
 9-12
 G, SS

These filmstrips and records show, through a narrative, common adolescent problems in an objective manner. Ed forgot to pick up a key basketball player for an away game and he wants Drew to cover for him. Pauses in the filmstrip allow for group discussion on loyalty, peer pressures, and conscience. The program is not preachy, rather they provide the student with a chance to explore and evaluate a serious problem vicariously.

GETTING IT TOGETHER IS LIFE ITSELF
Educational Activities Inc. (1973)
 FS, R, TG, \$13.95

SA
 8-A
 SS

A current record and filmstrip dealing with the theme of self-fulfillment. The musical background sets mood familiar to today's young people. Most students would be stimulated by the message - although some may find it too preachy.

JOBS AND GENDER
Guidance Associates (1971)
 2 FS, 2 R, \$41.50, with 2 CT, \$46.50

SA, CA, DM
 7-A
 HE, IA, LA, M, SS

Explores how sexual barriers and stereotypes have influenced men's and women's vocational choices; discusses changing concepts of "masculine" and "feminine" work roles through interviews with male kindergarten teachers, a male nurse, a female carpenter, and a female newspaper reporter. The filmstrip was well-paced, and the script accompanying the filmstrip was excellent.

SEEKING INDEPENDENCE (*Adolescent Conflicts*)
 Guidance Associates (1974)
 2 FS, 2 R, \$41.50, with CT, \$46.50

SA, DM
 9-12
 G, SS

These filmstrips and records show, through a narrative, common adolescent problems in an objective manner. Don's parents manipulate him and he unconsciously uses the same tactics on his girl friend to influence her vacation plans. Pauses in the filmstrip allow for group discussion on the need to rebel against control and our need to control others. The program is not preachy, rather they provide the student with a chance to explore and evaluate a serious problem vicariously.

WHY WORK AT ALL?
 Guidance Associates (1970)
 FS, R, TG, \$22.00 with Ct, \$24.00

SA, DM
 9-12
 G, LA, SS

The filmstrip revolves around the reasons behind our occupational selection. Using classroom situations, students discuss and weigh importance of each factor given.

SLIDES

CLARIFYING YOUR VALUES: GUIDELINES FOR LIVING
 Center For Humanities, Inc. (1974)
 160 SL, 2 CT, 2 R, TG, \$99.85

SA
 10-12
 FA, G, LA

This slide carousel and record program approaches the area of adolescent development. Relevant works of literature are combined with movie stills, photographs, graphics, as well as masterpieces of art to give young people a perspective on their lives. A very good presentation which provides for excellent group discussion.

HOW WE BECOME OURSELVES: THE SHAPING OF PERSONALITY
 Center For Humanities, Inc. (1974)
 160 SL, 2 CT, 2 R, TG, \$99.85

SA
 10-12
 FA, G, LA, SS

This two-part slide program takes a look at the intellectual as well as emotional growth factors that are related to development of personality. Furthermore, the slide program has a Freudian orientation toward personality development. Part one is a general overview of the factors that make up one's personality. Part two talks more about the ways people handle conflicts. A Teacher's Manual is also provided.

WHO AM I? WHERE DID I COME FROM? WHERE AM I GOING?
 THE ETERNAL QUESTIONS
 Center For Humanities, Inc. (1974)
 160 SL, 2 CT, 2 R, TG, \$104.50

SA
 10-A
 G, LA, SS

This slide set surveys ways in which men and women have sought answers to: "Who am I?", "Where did I come from?", "Where am I going?" There is a special emphasis on youth, Blacks, and women. Discussion questions with stops on the slide, help students find their identity. Beautifully, tastefully presented.

GAMES AND SIMULATIONS

BODY TALK
 Layne Longfellow, Anthony Rose, Terry Van Orshoven,
 Martin Thommes
 Communications, Research, Machines, Inc. (1970)
 G/S

SA
 7-A
 ALL AREAS

Body Talk is an experience in the nonverbal sharing of feelings. Two to ten can play in a circle on the floor. Excellent game and students relate to it easily.

CRUEL, CRUEL WORLD
Pennant Educational Materials
 G/S, \$8.50

SA, DM
 7-12
 ALL AREAS

Four players (or small teams) discover that a balanced life can only be achieved through balanced values, in terms of the game's eight values (affection, respect, skill, enlightenment, influence, wealth, well-being, responsibility). When any player or team achieves a value profile that is "balanced" - they win! Excellent opportunity to examine personal goals.

MATCH WITS!
Pennant Educational Materials
 G/S, \$10.00

SA, DM
 7-12
 ALL AREAS

The purpose of the game is to help students develop an understanding of the eight value areas used in the game and to develop an understanding of the possible needs and wants behind a behavior in human situations as well as the gains and losses in human interaction. Two to forty players may participate on two teams and examples of situations analyzed are: You Lose Your Money, Someone Sends You A Gift, You Forget To Do Your Work, The Group Likes Your Ideas, etc.

MY CUP RUNNETH OVER
Pennant Educational Materials
 G/S, \$8.50

SA, DM
 7-12
 ALL AREAS

Four players or four teams use the eight value areas of affection, respect, skill, enlightenment, influence, well-being, wealth, and responsibility to analyze "my own value", "a value I think another player has", and "a value that I think another player credits me."

TIMAO
Pennant Educational Materials
 G/S, \$3.50

SA, DM
 7-12

Timao helps participants to understand the eight value areas of affection, respect, skill, enlightenment, influence, well-being, wealth, and responsibility. Participants must apply their knowledge and feelings about the eight value areas in this game.

VALUE BINGO (Value Game Series)
Pennant Educational Materials (1972)
G/S, \$5.95

SA, DM
4-12
G, SS

Value Bingo, is an adaptation of Bingo. The caller reads statements instead of numbers, and players identify the Value category intended. Players interpret statements in terms of eight important value categories, and examine the value emphasis in different statements. Two to forty persons can play this game, and it takes at least 30 minutes to play. A Leader's Guide with discussion questions is included.

KITS

CAREER DECISIONS: FINDING, GETTING, AND KEEPING A JOB
J.C. Penney Company, Inc. (1971)
KT (Includes 3 FS, 1 R, 5 TR, TG, Job Descriptions)
\$11.00

SA
9-12
G, ALL AREAS

Poses questions to help analyze job satisfaction. Emphasis on picking careers to fit individual's personal needs by first identifying them. Uses worksheets and transparencies plus Teacher's Guide to analyze personal qualifications and occupational choice. Gives common sense approach to gain information throughout filmstrips. Penney's educational materials are a terrific buy! Series of three filmstrips are: (1) Hung Up Or Happy? How Come?; (2) Getting You And The Job Together; and (3) Who's You?

CHOOSING THE KIND OF JOB YOU WANT
(Career Directions Series - Unit 2)
Changing Times Educational Service (1974)
KT (Includes 2 CT, 2 FS, 2 R, set of 30 ST BK, TG), \$67.00

SA
9-12
G

Filmstrips identify and explore some work characteristics of several occupations. Demonstrates through discussions the importance of each individual being aware of priorities of these characteristics when deciding on career choice. The set includes student workbooks with readings and activities, transparencies, and job profile. Filmstrips are: What Are You Looking For?; Meeting Your Needs.

DECIDING WHAT YOU WANT TO DO

(Career Directions Series - Unit 1)

Changing Times Educational Service (1974)

KT (Includes 2 FS, 2 CT, 2 R, 2 TR, set of 30 ST BK, TG),

\$67.00

SA, DM

9-12

G, LA, SS

These filmstrips stress the importance of each individual's deciding on career choice without the pressure of family and society on material benefits. Personal fulfillment and satisfaction is emphasized thus exploration of values and capabilities are encouraged. Filmstrips are: Doing Your Own Thing and Exploring Places To Work.

GETTING A JOB (World of Work Series)

Educational Designs, Inc. (1970)

KT (Includes 12 CT, 24 ST BK, 1 TG), \$131.00

SA, CA, DM

8-11

ALL AREAS

Workbook includes resume form and several different types of applications. A good series that would be most helpful in career education unit. Series includes 9 lesson tapes and 3 discussion tapes. Lesson tapes cover the following topics: (1) Contacting Job Interviewers; (2) The Agency Interview; (3) Words You Must Learn; (4) What You Need To Know To Fill Out An Application Form; (5) Making A Good Impression; (6) Selling Yourself; (7) The Positive Approach; (8) Handling Difficult Questions; (9) The Wrap-Up.

AN INTRODUCTION TO VALUE CLARIFICATION

J.C. Penney Educational Materials (1972)

KT (Includes overhead, poster, flashcards, worksheets, TG),

\$8.95

SA

7-A

ALL AREAS

Kit contains many value clarification strategies. Excellent material for a low price.

LIFE CAREER DEVELOPMENT SYSTEM SERIES
 Gary Walz, Libby Benjamin, and Associates (1974, Rev.)
 Human Development Services, Inc.
 KT (Includes 270 modules - 30 copies of 9 modules -
 1 resource bank, 8 G/S, 1 picture display, 1 set of measures), \$690.00

SA, DM, CA, P
 9-A
 G, SS

This system consists of nine modules which are sequential in nature and which cover the entire spectrum of self-awareness, career awareness, decision-making, and goal implementation. A myriad of teaching strategies are included such as value clarification, role playing, and simulation. It can be a semester course if so desired.

MOTIVATION ADVANCE PROGRAM
 Audrey J. Peterson
 W.C. and J.V. Stone Foundation (1972)
 KT, \$34.00

SA
 7-12
 LA, SS

This program is a set of guidance activities directly aimed in the area of values clarification. The kit is complete with a Leader's Guide and is divided into categories (sharing, concepts, successes, strengths, values, creative life-management, reinforcement). Within each category is a series of classroom activities explaining the needed group size, time required, materials needed and physical setting. Also provided are worksheets for students.

WORK-WIDENING OCCUPATIONAL ROLES KIT
 SRA (1972)
 KT (Includes work briefs, job facts, BKS, FS, TG)
 \$194.40

SA, CA, DM
 6-12
 ALL AREAS

This kit is designed to make the student more aware of occupations, related jobs, his own interests and abilities, and the education he/she will need. Some students found it complicated, but once they learned to use it, they enjoyed it. It has much good information and avenues for self-exploration.

TESTS AND MEASUREMENTS

KUDER DD - OCCUPATIONAL INTEREST SURVEY
 (Kuder DD Series)
 SRA (1974)
 T/M, 1-4 Sets, \$32.00

SA, CA, DM
 11-A
 G

This paper and pencil test compares your preferences to people in different occupations and college majors. The assumption is that a person whose interests agree with people who are working in certain occupations is likely to be satisfied with that occupational choice. The instructions are easy to follow and it is machine-scored. Testing time is 30-40 minutes. Manual available.

KUDER FORM E - GENERAL INTEREST SURVEY
 A Career Guidance & Kuder Interest Inventories
 SRA (1973)
 T/M, 1-19 pkg., \$9.45, Hand-Scoring, \$4.65

SA, CA, DM
 6-A
 G

This is a new edition of the preference test that measures interest in ten job groupings: outdoor, mechanical, computational, scientific, persuasive, artistic, literary, musical, social service, and clerical. There are consumable hand-scoring booklets (pins and backboards cost extra). Useful to help student begin thinking about his interests in relation to vocational choice. Requires 30-40 minutes and may be administered individually or in large or small groups. Manual available.

MINNESOTA VOCATIONAL INTEREST INVENTORY
 The Psychological Corporation (1965)
 T/M, \$1.05 each Score/Answer Sheet by Minicomp Corp.

SA, CA
 9-12
 G, ALL AREAS

This test is similar to the Strong Vocational Interest Blank except it compares an individual's interests with those of persons who are presently employed in tradesmen's occupations. It is cross-referenced with the OOH and DOT. Print-out is easy to read and it is a good counseling device for students who are planning to go into skilled, semi-skilled, and non-skilled occupations. It was designed for non-college bound males, but could be helpful for females who want to enter these fields. Reuseable test booklets, but answer sheets are machine-scored. Manual available.

SELF-DIRECTED SEARCH

J.L. Holland

Consulting Psychologists Press (1971)

T/M, \$18.00 for pkg. of 25 booklets, TG, \$3.00

SA

10-A

G

This guidance instrument is designed to match individual personality types to occupational choice. The personality types categorized are: Realistic, Investigative, Artistic, Social, Enterprising, and Conventional. The advantage of this instrument is that it can be used individually or in a group and is self-scored and evaluated.

THE STRONG-CAMPBELL INTEREST INVENTORY: SCII

Stanford University Press

T/M, Machine-Scored by Minicomp Corp., \$1.05

Prepaid Answer Sheet

SA, CA, DM

10-A

G

This is the merged form of the SVIB (Men and Women) because occupations are no longer limited to one sex. The norms are still separate and two different profiles are used because "the sexes differ in strength in some areas." Scores are grouped in Occupational Themes, Basic Interest Scales, and Occupational Scales. Manual available.

STRONG VOCATIONAL INTEREST BLANK FOR WOMEN AND MEN: SVIB

Stanford University Press

T/M (Includes reusable test booklets, pkg. of 25, \$7.00, Prepaid answer sheets, \$1.45 each), Machine-Scored by Minicomp Corp.

SA, CA, DM

10-12

G, LA

Test is designed to compare an individual's interests with those of persons who are presently employed in primarily business and professional occupations and are satisfied with them. It has a built-in sex bias - one answer sheet for women, another for men. The machine-scored results are interpreted on basis of sex. Easy to use however, if sex bias is taken into account. Manual available.

OTHER MEDIA**SEARCH FOR VALUES (Dimensions Of Personality Series)**

Pfaum-Standard

77 SM, 1 TG, \$44.95

SA, DM

8-A

ALL AREAS

This series includes mini-units designed around value areas. Students participate in activities designed to help him/her discover a constant self-image and, hopefully, derive insights which are meaningful to him/her. Activities are excellent as is the art work on spirit masters.

CAREER AWARENESS AND EXPLORATION

TABLE OF CONTENTS

<u>Title</u>	<u>Page(s)</u>
Air Cargo, K-6, (BK).....	108,138
Airplanes - How They Work, 5-6, (BK).....	138
All About ----, 2-3, (BK).....	108
All-Round Machinists, 9-A, (FL).....	199,241
America's Urban Needs Series, 3-6, (FS).....	124,159
Appliance Servicemen, 3-8, (FL).....	122,155,199
Applying For a Job, 8-12, (F).....	186,228
Applying For It: Your Job Series, 10-A, (F).....	228
Aptitudes and Occupations, 8-12, (F).....	187,228
Art Career Guide, 10-12, (BK).....	216
Auto Mechanic, 7-12, (F).....	187,229
Automobile Mechanics, 5-10, (FL).....	156,199,241
Automotive Body Repairmen, 6-12, (FL).....	156,199,241
Batik, 1-4, (BK).....	108,138
Beef - The Steak In the Grass, 4-9, (F).....	151,187
Behind The Scenes in a Department Store, K-6, (BK).....	109,138
Bob & Caren & Ted & Janice, 8-12, (F).....	187,229
Bricklayers, K-A, (FL).....	122,156,199,241
Building Trades: The House Builders, 7-12, (F).....	188,229
Business: When You Grow Up Series, K-3, (F).....	118
Busy, Busy World, 1-5, (BK).....	109,139
But What If the Dream Comes True?, 7-12, (F).....	188,229
Buy, Buy, 7-12, (F).....	188,230
Campaign, 8-A, (F).....	188,230
Career Awareness: A Primary Introduction To Career Education Series, 1-3, (FS).....	125
Career Awareness Series, K-4, (FS).....	125,159
Career Choice and Career Preparation, 9-A, (BK).....	171,216
Career Education Wall Chart Series, 7-A, (CH).....	215,254
Career Development For Primary Grades, K-3, (FS).....	125
Career Flashcards, 2-3, (G/S).....	132
Career Kits For Kids, K-6, (KT).....	167
Career Opportunities: Ecology, Conservation, and Environmental Control, 10-12, (BK).....	216
Careers: Acquiring Entry Level Skills, 7-12, (F).....	189,230
Careers and Lifestyle, 7-A, (FS).....	201,242
Careers - A Supplemental Reading Program, A,B,C, 4-6, (BK).....	139
Careers For All Series, 4-6, (BK).....	139
Careers In Agriculture, 7-12, (FS).....	201,243
Automotive and Service Repair, 7-12, (FS).....	201,243
Community Service, 7-12, (FS).....	202,243
Conservation, 7-12, (FS).....	202,244
Construction, 7-12, (FS).....	202,244
Counseling and Guidance 10-12, (BK).....	216
Education, 7-12, (FS).....	202,244
Engineering, 7-12, (FS).....	203,244
Fashion and Textiles, 7-12, (FS).....	203,245
Fashion Design, 10-12, (FS).....	245

Fashion Industry, 7-12, (FS).....	203,206
Food Industry, 8-12, (FS).....	206,248
Food Industry, 7-12, (F).....	189,230
Food Service, 7-12, (FS).....	203,245
Government, 7-12, (FS).....	203,245
Graphic Arts, 7-12, (FS).....	204,246
Health, 7-12, (FS).....	204,246
Health Service, 7-12, (FS).....	206
Housing: The Interior, 7-12, (FS).....	204,246
Journalism, 7-12, (FS).....	204,247
Nursing, 7-12, (FS).....	204,247
Public Utilities, 7-12, (FS).....	204,247
Repair Work, 7-12, (FS).....	204,247
Show Business, 7-12, (FS).....	204,248
Social work, 7-12, (FS).....	206,248
The Leisure Time Industry, 7-12, (FS).....	207,249
Transportation, 7-12, (FS).....	207,249
Career Values: What Really Matters To You, 10-A, (FS).....	249
Carpentry, K-6, (BK).....	109,140
Changing Work Ethic, 7-12, (FS).....	207,250
Child Care Worker, 8-11, (FS).....	207,250
Children Face Social Realities, 4-7, (FS).....	160,208
Children's Dictionary of Occupations, 3-6, (BK).....	109,140
Choosing A Job, 8-12, (F).....	189,231
Cipher In The Snow, 8-A, (F).....	189,231
Come To Work With Us In A Hospital, K-3, (BK).....	110
Hotel, K-3, (BK).....	110
An Airport, K-3, (BK).....	110
Communication (When You Grow Up), 2-6, (F).....	119,151
Communicating With The Public, 8-12, (F).....	190,231
Communications And The Community, 4-6, (F).....	151
Community Services, 4-6, (Shortstrips).....	170
Community Workers And Helpers I, 1-3, (FS).....	126
Community Workers And Helpers II, 1-3, (FS).....	126
Complete College Career Exploration Handbook, 10-A, (BK).....	217
Concise Handbook of Occupations, 6-12, (BK).....	140,171,217
Construction, K-6, (F).....	119,151
Cooks and Chefs, K-8, (FL).....	122,156,200
Corporation, 11-A, (F).....	231
Cross-Vocational Skills & Information, 7-12, (CT).....	185,227
Dental Hygienists, 1-6, (FL).....	123,156
Dental Lab Technicians, 9-12, (FL).....	200,242
DUSO 2, 3-4, (KT).....	133
Dinner's Ready, K-3, (BK).....	110
Dispensing Opticians and Optical Lab Mechanics, 8-10, (FL).....	200,242
Distribution (Jobs in the City), K-6, (F).....	119,152
Duke Thomas, Mailman, K-6, (F).....	119,152
Encyclopedia of Careers, 7-A, (BK).....	171,217
Energy, 7-12, (F).....	190,232
Entering The Job Market	
Without Specialized Training, 7-12, (CT).....	185,227
Everyone Has Important Jobs To Do, K-4, (BK).....	111,141
Exploring Careers In Child Care, 8-A, (BK).....	172,217
Exploring Clerical Careers, 8-10, (BK).....	172,218
Fire Department Helper, K-6, (SP).....	135,170
Fire Fighter, 8-12, (FS).....	208,250

Food Service Careers, 9-12, (BK).....	172,218
Forestry Aids, 4-6, (FL).....	157
Free To Choose, 7-12, (F).....	190,232
Getting Ahead, 7-A, (F).....	190,232
Getting A Job, 8-11, (C).....	185,227
Getting A Promotion, 8-12, (F).....	191,232
Girls Can Be Anything, K-3, (BK).....	111
Have Our Planet And Eat It, Too?, 7-A, (F).....	191,233
Health, 3-5, (F).....	119,152
Higher Education: Who Needs It?, 11-A, (F).....	233
Hoists, Cranes, and Derricks, 1-6, (BK).....	111,141
Hospital Helpers, K-3, (SP).....	136
How To Get A Job, 9-12, (BK).....	172,218
How You Can Get A Better Job, 10-12, (BK).....	218
I Know A Bus Driver, 2-3, (BK).....	111
I Know A Mayor, K-3, (BK).....	112
Is A Career As A Technician For You?, 8-12, (F).....	233
In Business Administration?, 7-12, (F).....	233
Clerical Work For You?, 7-12, (F).....	191,234
Government For You?, 7-12, (F).....	191,234
The Health Services For You?, 7-12, (F).....	193,236
The Hotel or Motel Business For You?, 7-12, (F).....	193,236
Management For You?, 7-12, (F).....	192,234
Motor Freight Transportation For You?, 7-12, (F).....	192,234
The Natural Sciences For You, 7-12, (F).....	193,235
The Professions For You?, 7-12, (F).....	193,235
The Restaurant Business For You?, 7-12, (F).....	194,234
The Service Industries For You?, 7-12, (F).....	194,234
Structural Work For You?, 7-12, (F).....	192,236
The Aero-Space Industry For You?, 7-12, (F).....	192,236
The Telephone Business For You?, 7-12, (F).....	235
The Textile Industry For You?, (F).....	194,237
Is A Sales Career For You?, 7-12, (F).....	194,237
I Want To be A Bank Teller, K-6, (BK).....	112
Beauty Operator, 2-3, (BK).....	112
Sales Clerk, K-3, (BK).....	112
Taxi Driver, 2-3, (BK).....	112
JetPort, 6-9, (BK).....	142,173
Jobs and Gender, 7-A, (FS).....	208,250
Job Experience Kit, 8-12, (KT).....	212,252
Jobs In Agriculture, 6-9, (BK).....	142,173
Business and Office, 6-8, (BK).....	142,173
Communication, 6-8, (BK).....	142,173
Construction, 6-8, (BK).....	143,174
Manufacturing, 6-8, (BK).....	143,174
Marketing and Distribution, 6-8, (BK).....	143,174
Public Service, 6-8, (BK).....	143,174
Recreation, 6-8, (BK).....	144,175
Transportation, 7-9, (BK).....	144,175
Jobs In Your Future, 7-9, (BK).....	144,175
Keys--Career Exploration Series, 6-A, (FS).....	160,208
Kuder DD, 11-A, (T/M).....	253
Kuder Form E, 6-A, (T/M).....	253
Licensed Practical Nurses, 2-5, (FL).....	123,157

Life Career Development System Series, 9-A, (KT).....	212,252
Looking At Tomorrow, 7-12, (F).....	195,237
Making Value Judgments, 7-12, (BK).....	176,219
Manufacturing, K-A, (F).....	120,152
Masculine Or Feminine, 7-A, (F).....	195,237
Mass Media, K-6, (F).....	120,152
Me, 4-7, (F).....	120
Medical and Health, K-6, (F).....	120,153
Men At Work In The Great Lakes States, 4-8, (BK).....	144,176
Minnesota Vocational Interest Inventory, 9-12, (T/M).....	214,253
Morning Airport, 1-9, (F).....	120,153,195
Morning Harbor, 1-8, (F).....	121,153,195
My Career Guide Book, 9-A, (BK).....	176,219
My Career Workbook, 1-3, (BK).....	113
My Friend The Policeman, K-1, (BK).....	113
Natural Resources, 1-6, (F).....	121,153
New House, New Town, K-3, (BK).....	113
Night People's Day, 4-6, (F).....	154
Now You Know About People At Work, 1-5, (BK).....	114,144
Occupational Exploration Kit, 9-A, (KT).....	213,252
Occupational Guidance Series, 10-12, (BK).....	219
Off We Go To The Aquarium, K-6, (FS).....	126,160
Auto Proving Ground, K-6, (FS).....	127,160
Bike Factory, K-6, (FS).....	127,160
House Built In a Hurry, K-6, (FS).....	127,160
Orange Grove, K-6, (FS).....	127,160
Poster Printer, K-6, (FS).....	128,160
On The Job, 7-A, (BK).....	177,220
On The Job (The World Of Work), 9-12, (CT).....	186,228
Operating Engineers, 3-7, (FL).....	123,157
Opportunities In Accounting, 9-12, (BK).....	177,220
Building Construction, 10-12, (BK).....	220
Carpentry, 9-A, (BK).....	177,220
Chemical Sciences, 10-A, (BK).....	221
Electronic Data Processing, 10-12, (BK).....	221
Environmental Careers, 9-12, (BK).....	177,221
Food Preparation, 9-12, (BK).....	178,222
Food Science, 9-12, (BK).....	178,222
Geology and Engineering, 9-12, (BK).....	178,222
Graphic Communications, 10-12, (BK).....	223
Industrial Design, 9-12, (BK).....	179,223
Landscape Architecture, 9-12, (BK).....	179,223
Law Enforcement, 10-A, (BK).....	223
Materials Science, 10-12, (BK).....	224
Mechanical Engineering, 9-12, (BK).....	179,224
Meteorology, 10-A, (BK).....	224
Office Occupations, 9-12, (BK).....	179,224
A Podiatry Career, 9-12, (BK).....	180,225
Veterinary Medicine, 9-A, (BK).....	180,225
Our Community, 1-5, (FS).....	128,162
Painters and Paperhangers, 3-10, (FL).....	123,157,200,242
Parents--Who Needs Them?, K-3, (F).....	121
People and Me, 7-9, (BK).....	180
The People Of Our Community Series, K-6, (FS).....	128,162

The People Profession, 9-12, (FS).....	209,251
People Who Create Art, 5-9, (FS).....	162,209
People Who Fight Pollution, 7-A, (F).....	196,237
People Who Help You, 1-4, (FS).....	128,163
People Who Influence Others, 5-9, (FS).....	163,209
Make Things, 5-9, (FS).....	163,210
Organize Facts, 5-9, (FS).....	164,210
Work In Science, 5-9, (FS).....	164,210
Police Department Helpers, K-3, (SP).....	136
Police Patrol, 7-9, (G/S).....	213
Policemen and Policewomen, 1-6, (FL).....	123,157
Popeye Career Series, 6-8, (BK).....	145,181
Popeye How To Study Series, 4-12, (BK).....	145,181
Postal Helpers, K-4, (SP).....	136,170
Preparing For The World of Work, 7-9, (FS).....	211
Profiles In Black, 6-10, (F).....	154,196,238
Public Affairs Pamphlets, 9-12, (PM).....	215,254
Real People At Work Series - Kindergarten, K, (KT).....	133
- Grade One; 1, (KT).....	133
- Grade Two; 2, (KT).....	134
- Grade Three; 3, (KT).....	134
Self-Expression and Conduct, I, II, III, 1-3- (BK).....	114
Services, K-6, (F).....	121,154
Shelby Goes To Wall Street, 3-6, (BK).....	114,145
Social Sciences, 1-6, (BK).....	115,146
Source of Identity, 7-10, (BK).....	181,225
Stewardesses, 1-6, (FL).....	124,158
Story Of The Wholesale Market, 4-8, (F).....	154,196
Strong-Campbell Interest Inventory, 10-A, (T/M).....	254
Study Posters-For-Elem. Career Awareness, K-3, (CH).....	137
The Telephone Operator, 9-12, (FS).....	211,251
A Trip To The Farm, Teaching Pictures, K-1, (P).....	137
Tim Learns About Mutual Funds, 4-7, (BK).....	147,181
To Be A Composer, 7-A, (F).....	196,238
Married, 9-12, (F).....	197,238
A Parent, 7-12, (F).....	197,238
A Person, 7-12, (F).....	239
Transportation: Footpath To Air Lane, 4-6, (F).....	154
Truck Cargo, K-6, (BK).....	116,147
The Valuing Approach To Career Education, K-2, (KT).....	134
3-5, (KT).....	135
6-8, (KT).....	213
Vending Machine Mechanics, 4-6, (FL).....	158
Vocational Biographies Series, 7-12, (BK).....	182,226
Vocational Opportunities In High School, 8-10, (F).....	197,239
Waiters and Waitresses, 2-4, (FL).....	124,158
Welders, 4-6, (FL).....	158
What Can She Be? A Newscaster, K-6, (BK).....	116,147
What Does An Airline Crew Do?, 4-6, (BK).....	148
A Congressman Do?, 4-6, (BK).....	147
A Forest Ranger Do?, 4-6, (BK).....	148
A Peace Corps Volunteer Do?, 4-8, (BK).....	148,182
What Does Your Dad Do?, 3-6, (FS).....	129,164
What Ecologists Do, 3-8, (F).....	155,197

What Happens At A Gas Station, K-6, (BK).....	116,148
An Animal Hospital, 1-6, (BK).....	116,148
When You Build A House, 1-6, (BK).....	117
When You Put Money In The Bank, K-6, (BK).....	117,149
What Is Business, 10-A, (F).....	239
What It's Like To Be A Doctor, K-6, (BK).....	117,149
A Musician, 1-6, (BK).....	117,149
A Pilot, 1-6, (BK).....	118,150
What Shall I Be?, K-3, (F).....	122
What To Do After High School, 10-A, (BK).....	226
When I Grow Up Series, 2-3, (FS).....	129
Why Work at All?, 9-12, (FS).....	211
Whose Tools Are These?, 1-3, (BK).....	118
Women At Work, K-6, (F).....	122,155
Women's Prejudice Film, 7-A, (F).....	198,239
Women Today, 11-12, (FS).....	251
Wonderful World of Work, K-3, (FS).....	130
Work Prejudice Film, 6-12, (F).....	198,240
Work-Widening Occupational Roles, 6-9, (KT).....	169,213
Workers We Know, K-3, (KT).....	135
Working In U.S. Communities, Group I, 3-6, (FS).....	130,165
Group II, 3-6, (FS).....	131,166
Working Together, 8-12, (F).....	198,240
World of Construction, 7-9, (BK).....	182
World of Manufacturing, 7-9, (BK).....	182
World of Work, 7-12, (F).....	198,240
Yellow Pages of Learning Resources, 6-8, (BK).....	150,183
You And Your Job, 9-12, (BK).....	183,226
You Can Be a Carpenter, 7-9, (BK).....	183
an Electrician, 6-9, (BK).....	150,183
a Plumber, 6-9, (BK).....	150,184
You and Recycling Series, 3-6, (FS).....	131,166
You, The Consumer Series, 3-6, (FS).....	132,167
Your New Job, 10-A, (F).....	240

CAREER AWARENESS AND EXPLORATION

Career Awareness and Exploration is a systematic approach of providing individual and group experiences within the school and community which focus on helping individuals understand the relatedness of family, citizen, leisure and occupational roles. It means continually learning about many career options available and using this information to examine in depth those options of particular interest. The resources contained in this section are designed to help individuals examine these options.

K-3

BOOKS

AIR CARGO (Transportation and Trade Series)
June Behrens
Elk Grove Press (1970)
BK, \$5.19

CA
K-6
SS

This book gives accurate information about all kinds of air cargo travel. Photos are clear and interesting. Good for individual research projects - also a field trip. Text shows how many interesting jobs are open in this job area.

ALL ABOUT -----
Joyce Frank
Joyce Howard Frank (1973)
Haslett Public Schools
BK, \$1.50

SA, CA, DM, P
2-3
G, SS

This little activity book was written by a second grade teacher who is experienced in career education. It is designed for second or third grade students and introduces many career development concepts. It helps the child realize he is unique, he is a part of the world, and a family, he has feelings, he has interests, he is a consumer, he has an important job to do, and he has to devise how he will use his leisure time. He can decide what he wants to be. Very practical little book in two colors.

BATIK (Lerner Early Craft Series)
Mary Reis
Lerner Publishing Company (1973)
BK, \$3.95

CA
1-4
SS, FA

This is an attractive little book with ideas of a craft that can easily be done with children under adult supervision. The history of batik is discussed clearly and could carry over into a social studies unit. Directions are easily followed; pictures are simple and helpful.

BEHIND THE SCENES IN A DEPARTMENT STORE

Leon Harris

J. B. Lippincott Company (1972)

BK, \$3.50

CA

K-6

SS, LA

Every phase of running a department store is explained simply, and photos are clear and interesting. This book with its "behind the scene" information would make a trip to a department store a great experience. Much role playing and discussion, along with language arts activities could be accomplished.

BUSY, BUSY WORLD

Richard Scarry

Western Publishing Co., Inc. (1973)

BK, \$5.95

SA, CA

1-5

LA, SS

This book is written in an attractive style showing different countries and "animal people" doing their jobs. Some of the characters: Ernst, the Swiss Mountain Climber, Professor Dig and his Egyptian mummy, two Norwegian fishermen, and Albert, the Belgian Barge Captain. This is a story young children enjoy listening to and looking at the pictures and older children enjoy reading.

CARPENTRY (Lerner Early Craft Series)

Karin Kelly

Lerner Publishing Company (1973)

BK, \$3.95

CA

K-6

S, SS, FA

Excellent background facts given before a child builds something, especially the chapter on trees and the different kinds of lumber. Details are in simple drawings of tools and how to use them. The book is small and simple. Directions for birdhouse are clear. Good to use for stimulating individual projects, it also brings in science by the studying of trees.

CHILDREN'S DICTIONARY OF OCCUPATIONS

William Hopke, Barbara Parramore

CFI (1974)

BK

SA, CA

3-6

G, LA, SS

This attractive soft cover book would be used as a reference book not a textbook. There are over 300 occupations included in it. It contains a brief definition of many occupations written in a language that children will be able to understand.

COME TO WORK WITH US IN A HOSPITAL
 (Beginning Sextant Series)
 Jean and Ned Wilkinson
 Children's Press (1970)
 BK, \$4.50

CA
 K-3
 H, SS

The real plus in this series is the fact that children are pictured in job roles. Also the photos are large in color and accurate. Many language activities could be used.

COME TO WORK WITH US IN A HOTEL
 (Beginning Sextant Series)
 Jean and Ned Wilkinson
 Children's Press (1972)
 BK, \$4.50

CA
 K-3
 LA, SS

This is an excellent book for role playing. The photos are in color and show as a switch, children in the role of each worker shown. Also the text is in rhyme. Every worker within the hotel is shown in his role, thus giving the child a broad background of knowledge about hotel workers.

COME TO WORK WITH US IN AN AIRPORT
 (Beginning Sextant Series)
 Jean and Ned Wilkinson
 Children's Press (1972)
 BK, \$4.50

CA
 K-3
 LA, SS

Children are shown in the roles of all jobs in photos. Text is in rhyme. All jobs covered fully. Small individual projects around weather, charts, models could be an off-shoot of material. There is a Glossary in the back of the book - good for Language activities.

DINNER'S READY (Community Helpers Series)
 Anne Neigoff
 Albert Whitman and Company (1971)
 BK, \$2.44

CA
 K-3
 SS

This series uses the first 500 words of the Rinsland Word List for vocabulary control and uses picture dictionaries to introduce new words relevant to jobs. There are seventeen titles in this series. Dinner's Ready describes how food gets to the table, how it comes from farms, ranches, and orchards. It must be processed, shipped, and prepared by many workers. Food inspectors, test cooks, supermarket and restaurant workers are just some of the people involved in this vital industry. Teachers may read the text to the kindergarten and first grade children. Second and third grade children should be able to read and understand the text.

EVERYONE HAS IMPORTANT JOBS TO DO - BOOK 1
Economics For Young People Series
 Shirley, Roy, and Robert Chilton
 Children's Press (1970)
 BK, \$5.85

CA, SA, P
 K-4
 SS

This book has an interesting format. Each page asks a question and the answer is on the next page. The content of the book deals with jobs mothers do, jobs fathers do, jobs fathers' bosses do, jobs children do at home, jobs children do at school, and responsibilities we all have. It introduces profits and taxes in simple terms. This book would be good to use in beginning economics and also to start many discussions of responsibilities and how money is used. This is a new series of books to enjoy while learning about our economic environment. Each book has been designed to help us relate what we learn in school to our lives in the future. It should help children see how people fit into the system and help to make it work smoothly. The "family" and the roles within it are dominant in the book.

GIRLS CAN BE ANYTHING
 Norma Klein
 E. P. Dutton and Company, Inc. (1973)
 BK, \$4.50

CA
 K-3
 SS, LA

Delightful book dealing with today's woman and her roles in the work world. It would be great for group discussions and individual language arts projects. The subject is dealt with in such a way that the boy and girl both learn about women in work, and they end up friends through understanding.

HOISTS, CRANES AND DERRICKS
 Herbert Zim, James Skelly
 William Morrow and Company (1969)
 BK, \$3.95

CA
 1-6
 SS, FA

This book gives a detailed account of what cranes do and how they work even down to "hand signals" by workmen. Many individual experiments and projects could be taken from the text. Drawings are clear and vocabulary simple.

I KNOW A BUS DRIVER (Community Helper Series)
 Genevieve Gray
 G. P. Putnam's Sons (1972)
 BK, \$2.86

CA
 2-3
 SS

Bobby goes to work with Mr. Blake, the bus driver and encounters all the everyday experiences that a bus driver has. He also learns what Mr. Blake's job is all about. A very exciting story for the very young reader.

I KNOW A MAYOR (Community Helper Series)
 Barbara Williams
 G. P. Putnam and Sons (1967)
 BK, \$2.86

CA
 K-3
 SS

Even though the publication date is 1967, this book gives a clear picture of the mayor's duties. It also explains the different offices within a local city government. In a social studies unit on local government, the text would give younger children a clear idea of workers in government. Also a good book to read before a field trip.

I WANT TO BE A BANK TELLER (I Want to Be Series)
 Eugene Baker
 Children's Press (1972)
 BK, \$3.50

CA
 K-6
 SS

This book shows a class on a field trip through a bank. Money and jobs in banking are explained. Should be interesting for children to read and then take their own field trip. Print is large and well-centered on page.

I WANT TO BE A BEAUTY OPERATOR (I Want to Be Series)
 Eugene Baker
 Children's Press (1969)
 BK, \$3.50

CA
 2-3
 SS

The I Want To Be Series by Eugene Baker gives the young child an opportunity to read about various occupations. A bit of historical background on the occupation is given while the child is made aware of what work is being done. The text also includes some indication of educational preparation for the occupation presented. There is some reference to how a child's present school studies helps the person in each occupation. The material is excellent. It is presented in a very attractive manner.

I WANT TO BE A SALES CLERK (I Want to Be Series)
 Eugene Baker
 Children's Press (1969)
 BK, \$3.50

CA
 K-3
 LA, SS, M

Interesting introduction to the role of a sales clerk. The story tells the beginning of stores in America and builds up to the need for clerks. The print is large and would be easy for elementary children to read. The book would lend itself to role playing easily. Children could make their own "play". Good for oral language arts activity.

I WANT TO BE A TAXI DRIVER (I Want to Be Series)
 Eugene Baker
 Children's Press (1969)
 BK, \$3.50

CA
 2-3
 SS

The *I Want To Be Series* by Eugene Baker gives the young child an opportunity to read about various occupations. A bit of historical background on the occupation is given while the child is made aware of what work is being done. The text also includes some indication of educational preparation for the occupation presented. There is some reference to how a child's present school studies help the person in each occupation. The material is excellent. It is presented in a very attractive manner.

MY CAREER WORKBOOK
 Anne and Jim
 CFI (1974)
 BK, \$1.39

CA
 1-3
 G, LA

One occupation from each of the 15 career clusters is presented in a simple picture and simple definition. Children are to color picture and answer questions as to the tools used in each occupation and what each job does. Cute book, simple ideas, could be used by teacher as a supplement to career education.

MY FRIEND THE POLICEMAN
 Sylvia Tester
 David Cook Publishing Company (1967)
 BK, P

CA
 K-1
 SS

This is a book that is used to read to a group while having the pictures that accompany it in front of the children. Material lends itself to safety activities. Good for discussion and role playing.

NEW HOUSE; NEW TOWN (Community Helpers Series)
 Anne Neigoff
 Albert Whitman and Company (1973)
 BK, \$2.44

CA
 K-3
 SS

This series uses the first 500 words of the Rinsland Word List for vocabulary control and uses picture dictionaries to introduce new words relevant to jobs. There are seventeen titles in this series. New House, New Town is about construction trade in a newly planned community. Involved are architects, bricklayers, carpenters, cement workers, electricians, plumbers, surveyors, telephone men, movers and painters. Teachers may read the text to kindergarten and first grade children. Second and third grade children should be able to read and understand the text.

NOW YOU KNOW ABOUT PEOPLE AT WORK
 EBE (1974)
 BK, \$59.50 (Includes 5 BK, 5 CT)

CA
 1-5
 LA

These attractively illustrated books and accompanying cassettes are useful in reading groups and listening posts. For the younger children, a teacher could read the book to the children first and discuss the concepts with them. Then they could read the books themselves and if they need to, they could use the cassette which contains a young child reading the book. Very good minority representation. Books in the Now You Know Series include: Who Works, Why People Work, When People Work, Where People Work, Work You Can Do. Also available in Spanish.

SELF-EXPRESSION AND CONDUCT - THE HUMANITIES

LEVEL I, II, III (Blue, Red and Green)

Harcourt Brace Jovanovich (1974)

BKS (FS, CT or R, ACT. KTS, TG - may be purchased separately)

Level I ... Blue \$3.90, Teacher's Resource BK \$3.90

Level II... Red \$3.90, Teacher's Resource BK \$3.90

Level III.. Green \$4.50, Teacher's Resource BK \$4.50

The cassettes for each level are \$39.00 - Records \$36.00

CA, SA, DM, P
 1-3
 FA, LA, SS, S

This set of books had high ratings from all the evaluators. It is a multimedia program and includes student books, records, filmstrips, Teacher's Guide, and activity kits in art, music, dance and drama. All levels emphasize basic human values and seek to help the child understand himself, others, and the world around him. This material has many possibilities for adaptation to all subject areas and ability levels. Good for small or large group activities. Has much "hands on" experiences. Provides enrichment and can correlate with existing curriculum in language, communication skills, social studies, and sciences. Excellent ethnic balance.

SHELBY GOES TO WALL STREET

Michael Braude

T. S. Denison and Company, Inc. (1965)

BK, \$4.25

CA
 3-6
 SS

The book does a fine job of explaining a difficult concept. The story takes you from an overall picture of the stock market to following one company. Good for use in social studies with class discussion and individual projects - such as following one stock for a period of time in the newspaper.

SOCIAL SCIENCES: CONCEPTS AND VALUES, SECOND EDITION
Harcourt, Brace Jovanovich, Inc. (1975)
 BK

SA, CA, DM
 1-6
 SS

This is a new social studies program that incorporates most of the career development concepts. It is beautifully illustrated and has excellent sexual, racial, and ethnic balance. Level 1 deals with Myself, Level 2 with Me and My Family, Level 3 Me and the Community. Levels 4, 5, 6 incorporates all of these.

Level 1	Blue Edition	\$4.20
	Teacher's Edition	5.19
Level 2	Red Edition	4.20
	Teacher's Edition	5.19
Level 3	Green Edition	4.80
	Teacher's Edition	5.79
	Activity Book	1.95
	Teacher's Ed. of Act. Bk	2.94
Level 4	Orange Edition	4.95
	Teach. Ed.	5.94
	Act. Bk	1.95
	Teacher's Ed. of Act. Bk	2.94
Level 5	Purple Edition	5.55
	Teach. Ed.	6.54
	Act. Bk	1.95
	Teacher's Ed. of Act. Bk	2.94
Level 6	Brown Edition	6.15
	Teach. Ed.	7.14
	Act. Bk	1.95
	Teacher's Ed. of Act. Bk	2.94

Each level also contains 5 FS/ 5 CT; \$75.00 or 5 R; \$69.00

TRUCK CARGO (*Transportation Trade Series*)
 June Behrens
 Elk Grove Press (1970)
 BK, \$5.19

CA
 K-6
 SS

Contents are accurate and the book has photos and explanations that are interesting. All forms of trucking are explained. There are no women drivers, however. Book would be excellent for social studies activities, role playing and group discussion with additional material.

WHAT CAN SHE BE? A NEWSCASTER
 Gloria and Esther Goldreich
 Lothrop, Lee and Shepard Company (1973)
 BK, \$3.95

CA
 K-6
 SS

Text shows the variety of tasks a newscaster must do - interviewing outside of station, taking surveys, editing of tape, etc. It is also pointed out that you can be a wife and mother and still have an important job in the work world. Good for role playing and interest in field trips.

WHAT HAPPENS AT A GAS STATION
 Arthur Shay
 Reilly and Lee Books (1972)
 BK, \$4.50

CA
 K-6
 SS, LA

This book explains the many duties of a gas station owner, other than pumping gas. All equipment is pictured and explained. The skills required are also dealt with. The book would make the children very aware of a gas station and the many services it gives. Role playing, discussion and field trips would follow-up the book's use.

WHAT HAPPENS AT AN ANIMAL HOSPITAL
 Arthur Shay
 Reilly and Lee Books (1972)
 BK, \$4.50

CA
 1-6
 SS, S

The careful care and the use of medical equipment inside an animal hospital are well explained and photographed. Many jobs, other than a veterinarian, are explained. The duties of these workers are an interesting part of the book. Role playing, group discussion, and field trips are follow-ups.

WHAT HAPPENS WHEN YOU BUILD A HOUSE?

Arthur Shay

Reilly and Lee Books (1970)

BK, \$4.50

CA

1-6

SS

This book takes you from the "Building Permit" stage of building a house to the finished product with the moving van unloading furniture. The different skilled workmen and special equipment are explained and photographed clearly. Good for individual projects and language activities.

WHAT HAPPENS WHEN YOU PUT MONEY IN THE BANK?

Arthur Shay

Reilly and Lee Books (1972)

BK, \$2.97

CA

K-6

SS, M

This book gives a clear account of a bank and the different services it gives. All jobs within a bank are explained. Money and what happens to it when you deposit it is effectively explained. Role playing, discussion, math activities, and field trips would be follow-up activities.

WHAT IT'S LIKE TO BE A DOCTOR

Arthur Shay

Reilly and Lee Books (1971)

BK, \$4.50

CA

K-6

SS, S

The book tells the training a doctor must have. It shows the difficult side of this profession. There are many kinds of doctors: hospital, factory, small town, etc. - all are explained simply with clear, interesting photos. Equipment and hospital procedures are shown clearly. Science and health activities could be follow-up.

WHAT IT'S LIKE TO BE A MUSICIAN

Arthur Shay

Reilly and Lee Books (1972)

BK, \$4.50

CA

1-6

SS, FA

This book shows a young man from his first years playing an instrument up until he became a professional. The text is accompanied by clear photos. This book should give a true picture of this career to children already playing an instrument. Research projects on different musicians plus guest players would be follow-ups.

WHAT IT'S LIKE TO BE A PILOT*Arthur Shay**Reilly and Lee Books (1971)*

BK, \$4.50

CA

1-6

SS

The photos in the book along with the text give the reader a clear picture of what it is like to be a pilot. Many other jobs are explained too.

Projects in map reading and model building would be follow-up activities.

WHOSE TOOLS ARE THESE?*Edward and Ruth Radlauer**Children's Press (1968)*

BK, \$5.32

CA

1-3

SS

This book discusses tools used by mothers, fathers, custodians, plumbers, carpenters, house painters, television repair men, automobile mechanics, dentists, gardeners, teachers, piano tunners, drummers and artists. The reading level is at a 3rd grade level and interest 1-2. Each career is discussed briefly around the tools the person uses.

FILMS**BUSINESS (When You Grow Up Series)***Mini Productions, Inc., Dist: CFI (1973)*

F, 10 min., \$175.00; Rental \$30.00

CA

K-3

BE, FA, LA, M

S, SS

Business is discussed through a visit to a pet shop. People talk about all the different jobs involved in owning and operating a pet shop. They tell about the bad parts of their jobs along with the good parts. Children enjoyed this movie because of the animals. Teacher's Guide included with film objectives, student performance objectives, questions, and activities. This would be an excellent movie to prepare children for a field trip to a place of business.

COMMUNICATION (*When You Grow Up Series*) CA
 Mini Productions, Inc., Dist: CFI (1973) 2-6
 F, 10 min., \$175.00; Rental \$30.00 G, SS

This film shows the amount of work involved in making a T.V. show. It not only shows the filming but the building of props and lighting. Different people discuss their jobs. Excellent teacher's edition included with questions, objectives of film, and student performance objectives. Could be used in early elementary but would be better in upper elementary.

CONSTRUCTION (*Jobs in the City*) CA
 Centron Educational Films (1971) K-6
 F, 9 min., \$135.00 SS

This film shows how a deserted old residential section of a city is converted into a modern apartment complex. Specific construction vocations examined include: general foreman, office manager, crane operator, various concrete workers, carpenters, electricians and plumbers.

DISTRIBUTION (*Jobs in the City*) CA
 Centron Educational Films (1971) K-6
 F, 10½ min., \$155.00 SS, BE

This film traces the movement of a shipment of color TV sets from the factory to the consumer. Highlighted are the work of the truck driver, warehouse worker, and retail salesman in distributing the goods.

DUKE THOMAS, MAILMAN SA, CA
 Churchill Films K-6
 F, 16 min., \$195.00 SS, LA

This film gives an accurate and interesting description of the duties and responsibilities of a large metropolitan area mailman.

HEALTH (*When You Grow Up Series*) CA
 Mini Productions, Inc., Dist: CFI (1973) 3-5
 F, 13 min., \$175.00; Rental \$30.00 S, SS

This film gives a detailed overview of some health related occupations. It shows a technician preparing a patient for heart catheterization, occupational and physical therapists helping patients regain their health. A good quality film that is conducive to role playing and group discussion activities. Teacher's Guide included.

MANUFACTURING (*Jobs in the City*) CA
 Centron Educational Films (1972) K-6
 F, 11 min., \$165.00 SS

By focusing on a welder in a factory, the film shows how an assembly line works, why mass production is efficient, and why each worker's job is important to the other workers. A variety of different kinds of factories and typical factory jobs are also shown.

MASS MEDIA (*Jobs in the City*) CA
 Centron Educational Films (1972) K-6
 F, 11 min., \$165.00 SS

Investigates the variety of jobs in mass media including newspapers, television, radio, advertising agencies, and motion pictures.

ME SA
 Centron Educational Films (1972) 4-7
 F, 16½ min., \$245.00 G, LA, SS

This film combines reality and fantasy to tell the story of a boy who is not satisfied with himself and sets out to change his "image" by copying other people. The film is designed to increase a child's confidence in his own personal worth. Good Teacher's Guide is included.

MEDICAL AND HEALTH (*Jobs in the City*) CA
 Centron Educational Films (1972) K-6
 F, 14 min., \$210.00 SS

Presents a variety of interesting and important jobs in hospitals, ranging from highly trained surgeons to dietician's helpers.

MORNING AIRPORT CA
 FilmFair Communications (1972) 1-9
 F, 10½ min., \$140.00; Rental \$10.00 LA, SS, IA

The airport is a busy place and all workers have important jobs to do to keep an airport and airplanes running smoothly. We see maintenance workers, tower people, food preparation, crews, etc. Technical quality is excellent. Producer suggest use in elementary school, but it may also be used with specific follow-up activities with junior high school students.

MORNING HARBOR
 FilmFair Communications (1973)
 F, 11 min., \$140.00; Rental \$10.00

CA
 1-8
 LA, SS

The harbor is a bustling center of many activities where goods are moved and processed. A broad overview of the many skills that are needed as the "harbor becomes a funnel from one country to another." Tug boats, lifts, computers, and other complex machinery are shown. Used only men workers. Teacher's Guide suggest discussion groups, role playing, and special reports. Although the producer recommends this film for elementary, it can be used effectively for junior high students.

NATURAL RESOURCES (When You Grow Up Series,
 Mini Productions, Inc., Dist: CFI (1973)
 F, 13 min., \$175.00; Rental \$30.00

CA
 1-6
 S, SS

This film nicely combines sound conservation advice and careers in forestry. It shows many outdoor scenes of interest in an ecology or conservation unit.

PARENTS - WHO NEEDS THEM
 Coronet Films
 F, 10 min., \$144.00 - B/W \$72.00

SA, CA, DM
 K-3
 SS, LA

Very well done, humorous but yet has a definite message. It shows what work a parent does and how we can appreciate them. This film may be followed by a discussion and some role playing.

SERVICES (Jobs in the City)
 Centron Educational Films (1972)
 F, 11 min., \$165.00

CA
 K-6
 SS

Students discover the difference between goods and services and examine occupational fields dealing in services, including: bus driver, bowling alley employees, repairmen, service station operator, theater employees, and laundry and dry cleaning employees.

WHAT SHALL I BE?
 Coronet Films
 F, 7 min., \$105.00

SA, CA, DM
 K-3
 SS, LA

In cartoon fashion a boy tries to decide what he would like to be. He jumps from one choice to another. Very humorous and very good - would really get the students thinking!

WOMEN AT WORK
 Centron Educational Films (1972)
 F, 11 min., \$165.00

CA
 K-6
 SS

Some of the women at work portrayed in this film include: a newspaper printer, physician, bank teller, pilot, mathematician, aircraft executive, realtor, TV commentator, fashion artist, etc.

FILM LOOPS

APPLIANCE SERVICEMEN (Job Opportunity Series)
 EBE (1970)
 FL, 8 mm, \$22.00

CA
 3-8
 S, SS

The repair of a washer, refrigerator, and stove are shown at great length. Throughout the film, it is stressed that you must have knowledge of electronics. Could be used to motivate guest speakers or encourage fathers to come in and demonstrate a skill.

BRICKLAYERS (Job Opportunity Series)
 EBE (1970)
 FL, 8 mm, \$22.00

CA
 K-A
 SS, FA

Film loop shows that there is variety in the role of a bricklayer. Teamwork also important. Would interest all levels.

COOKS AND CHEFS (Job Opportunity Series)
 EBE (1970)
 FL, 8 mm, \$22.00

CA
 K-A
 SS, HE

This film loop could be used from K-A. Two types of cooks shown: Short Order and Chef in a large restaurant. The contrast is very clear.

DENTAL HYGIENISTS (Job Opportunity Series)
EBE (1970)
FL, 8 mm, \$22.00

CA
1-6
S, SS

This film loop shows dental hygienist doing different jobs in an office. Equipment is very modern and may not be familiar to children. Tells what training is needed to be a dental hygienist.

LICENSED PRACTICAL NURSES (Job Opportunity Series)
EBE (1970)
FL, 8 mm, \$22.00

CA
2-5
PE, S, SS

This film loop shows a practical nurse and a nurse's aid. It shows the nurse changing a patient's dressing, checking blood pressure, giving shots and dispensing medicine.

OPERATING ENGINEERS (Job Opportunity Series)
EBE (1970)
FL, 8 mm, \$22.00

CA
3-7
IA, SS

This film loop deals with operating large machinery: bulldozer, huge cranes, etc. The machines are shown working on large buildings and in open areas.

PAINTERS AND PAPERHANGERS (Job Opportunity Series)
EBE (1970)
FL, 8 mm, \$22.00

CA
3-10
IA, SS

Filmloop showed the many areas that have to be painted on a new house. Very little paper hanging shown. Little shown of large commercial work being done.

POLICEMEN AND POLICEWOMEN (Job Opportunity Series)
EBE (1970)
FL, 8 mm, \$22.00

CA
1-6
SS

This film loop shows many different jobs of a policemen. It shows traffic control, street patrol, radar control, investigating an accident, police dogs, and water patrol. The title is misleading as there is only one small part with a policewoman.

STEWARDESSES (Job Opportunity Series)
 EBE (1970)
 FL, 8 mm, \$22.00

CA
 1-6
 SS

This film loop shows the happy side of the airline stewardess. It showed some of the jobs she has to perform.

WAITERS AND WAITRESSES (Job Opportunity Series)
 EBE (1970)
 FL, 8 mm, \$22.00

CA
 2-4
 SS

This film loop showed waitresses working in a family restaurant. It shows the different jobs she had to do. It only shows the good part of the job. She is happy at all times. There is a small part showing a waiter at work.

FILMSTRIPS

AMERICA'S URBAN NEEDS SERIES
 Edward Praxmarer, Consultant
 Singer (SVE) (1974)

6 FS, 3 CT, 6 TG, \$58.50 (Each FS with G, \$7.50;
 Each CT, \$6.00)

CA
 3-6
 LA, SS, S

This series demonstrates the importance of the many services necessary to meet people's needs in large urban areas. These filmstrips average 60 frames - 17 minutes. Just listening to the cassette tapes can lead to self-learning with individual students as well as with small groups researching these particular social studies areas. This series contains: Our Urban Needs: Transportation. It shows the importance of transportation in urban areas and discusses some of the problems it can cause. Our Urban Needs: Communication. Students should discover the facilities necessary for handling postal and telephone communications in a large city, as well as methods of gathering and reporting news. Our Urban Needs: Water - This filmstrip demonstrates how water is collected, treated, and distributed in large urban areas. Our Urban Needs: Health Care - This film describes how a large city keeps its people healthy and shows the treatment available for the ill. Our Urban Needs: Electricity - The children learn how conventional and nuclear generating plants meet the great need for electricity in a city. Our Urban Needs: Sanitation - The collection and disposal of waste materials are described along with the processes for recovering valuable materials. The last three frames of each filmstrip lists Words and Phrases to Know; Questions for Review and Discussion; and Enrichment Activities.

CAREER AWARENESS: A PRIMARY INTRODUCTION TO CAREER
EDUCATION SERIES

Singer (SVE) (1974)
5 FS/ 5 CT, TR, TG, \$94.50

SA, CA, DM
1-3
G, LA, S, SS

This material helps children become aware of how their body and brain relate to the world of work. It helps create an awareness of the things they can do already and how many choices they make daily. A Teacher's Guide has suggested activities and ditto sheets. The filmstrips included are: I Have a Body, I Have a Brain, The Work People Do, I Can Do Things, I Can Make Choices. Some stereotyping is evident.

CAREER AWARENESS SERIES

Phyllis Dolgin
Educational Activities, Inc. (1973)
4 FS, 4 R, 4 TG, \$52.00

CA
K-4
LA, FA, SS, M

This series helps make children (primary) aware of the great diversity in the world of work. The Teacher's Guide outlines meaningful career projects that can be integrated with most subjects in the elementary curriculum. The commentary on record is excellent for each of the strips. However, the filmstrips are only fair in quality. The photography is not the best and the lighting is very poor. The material is good as a secondary supplementary source. The information given is timely and accurate as far as the reviewer was able to determine. The filmstrips are: Working at School - Tour a school and meet the many people who make today's education possible. To The Hospital - Follow a little girl with a broken leg and learn about the people involved. This filmstrip is also helpful in preparing young children for a hospital stay. Building a Building - Watch a building under construction and find out about the people working there. A Visit to the Airport - Come to the airport; see what makes it tick.

CAREER DEVELOPMENT FOR PRIMARY GRADES

Learning Arts (1974)
4 FS/ 4 CT, SM, TG, \$69.00

SA, CA
K-3
ALL AREAS

A multi-media package that helps the children develop positive attitudes about themselves and the world of work. Filmstrips include People Make a School Go, Teamwork in a Toy Factory, Working for an Airline, Look Out World! Here I Come. A complete Teacher's Guide is included also spirit masters for student activity sheets for additional activities.

COMMUNITY WORKERS AND HELPERS SERIES - GROUP 1

Singer (SVE) (1974)

4 FS, 2 CT, 4 TG, \$36.50 (Each FS with Guide \$7.25;
Each CT \$6.00)

CA

1-3

G, LA, SS

This series is designed to show the inner workings of "a typical community". The series makes clear the inter-relationships that exist between workers in a community and the community itself. The Teacher's Guides provide discussion questions, the script, and some hints on how to use the filmstrips and develop the concepts introduced. The filmstrips were made in 1974, but they seem a little dated. Included are: School Workers - shows all caucasians with the exception of one black adult on the playground and one black student who appears in two frames. Library Workers - is much more representative of real-life situations. Supermarket Workers - is fairly representative and Doctor's Office Workers - is representative of realistic situations.

COMMUNITY WORKERS AND HELPERS SERIES - GROUP 2

Singer (SVE) (1974)

4 FS, 2 C, 4 TG, \$36.50 (Each FS with Guide \$7.25;
Each CT \$6.00)

CA

1-3

SS, LA

This series is supposed to show the inner workings of "a typical community." The series makes clear the inter-relationships that exist between workers in a community and the community itself. The Teacher's Guides provide discussion questions, the script, and some hints on how to use the filmstrips and develop the concepts introduced. These filmstrips show very few blacks, a few orientals, and mostly caucasians. They reflect the middle class small suburban community. In Hospital Workers, the "sick" patient looked lovely. The filmstrips are: Department Store Workers, Hospital Workers, Fire Department Workers, Television Workers. Can be useful with additional material.

OFF WE GO TO THE AQUARIUM

(Career Awareness Field Trips Series)

Guidance Associates (1973)

FS/R, \$21.00 (with CT, \$23.50)

CA

K-6

SS, S

Filmstrip follows a black boy through a trip to the aquarium. Many jobs within the aquarium are explained as well as the care of the fish. This would be excellent to view before a field trip. Also in Science area for individual or small group project work. Their "Guess What" extra activity is great. The children give the information they know before seeing the filmstrip and then compare ideas after viewing filmstrip.

OFF WE GO TO THE AUTO PROVING GROUND
 (Career Awareness Field Trips Series)
 Guidance Associates (1973)
 FS/CT, TG \$23.50 (with R \$21.00)

CA
 K-6
 S, SS

In this filmstrip, the class hops aboard Brad's soapbox car as he heads for GM's Proving Ground and a look at engineering tasks that directly affect how we live. The children meet Jerri, the test driver. They learn about crash testing procedures; tour the crashed car "bone yard" engineers use as a reference library and meet the people who are involved in auto testing.

OFF WE GO TO THE BIKE FACTORY
 (Career Awareness Field Trips Series)
 Guidance Associates (1973)
 FS/CT, TG \$23.50 (with R \$21.00)

CA
 K-6
 S, SS

In this filmstrip, a clown's daydreams come true when he finds himself at the bicycle factory. He sees the fast-moving assembly line. He sees people bending steel into tubes, cutting and shaping the tubes, welding them into frames, painting the frames, tightening spokes, and adding fenders.

OFF WE GO TO THE HOUSE BUILT IN A HURRY
 (Career Awareness Field Trips Series)
 Guidance Associates (1974)
 FS/CT, TG \$23.50 (with R \$21.00)

CA
 K-6
 S, SS

In this filmstrip, Cecilia, Joe and Tommy need help patching up their clubhouse. So off they go to visit Henry, who lives in a geodesic dome put up in just two days! Henry explains the entire process. The children actually see the factory where dome parts are manufactured.

OFF WE GO TO THE ORANGE GROVE
 (Career Awareness Field Trips Series)
 Guidance Associates (1973)
 FS/CT \$23.50 (with R \$21.00)

CA
 K-6
 SS

This filmstrip takes you into an orange grove - explains the different jobs needed to get oranges from the tree to "you". The "Guess What" activity is great. Would be different to use along with a cooking activity: salads, cookies, etc.

OFF WE GO TO THE POSTER PRINTER
 (Career Awareness Field Trips Series)
 Guidance Associates (1974)
 FS/CT, TG \$23.50 (with R \$21.00)

CA
 K-6
 S, SS

This filmstrip helps the children discover how many fascinating tasks go into commercial postermaking. They meet people who find poster pictures, think up captions, create layouts, make color separations and plates, and run the giant presses. The point is made that the vital importance of printing is that it is a form of communication.

OUR COMMUNITY
 Scott Educational Division and Ginn & Company
 8 FS, \$45.00

SA, CA
 1-5
 ALL AREAS

Three basic communities are compared in a variety of ways. A well-rounded view of life is presented. Included are: Living on a Farm, Living in a Town, Living in a Big City, Our Food and Clothing, The Home We Live In, The People in Our Community, Working in Our Community, Knowing Our Community -- Long Ago and Today.

THE PEOPLE OF OUR COMMUNITY SERIES
 Universal Education and Visual Arts (1972)
 8 FS/ 4 CT, \$88.00

CA
 K-6
 SS, M, S

This series includes filmstrips and cassettes titled: The Banker Has My Money, My Sister Is A Teacher, Together We Can Keep Our Community Clean, The Milkman Comes Each Morning, Mr. Phillips The Super Market Manager, Let's Visit The Drug Store, The Librarian Helped Me, Dad Took The Car To The Service Station. Filmstrips are in excellent color. Text of each is informative and interesting. In many cases the training involved for a job is given.

PEOPLE WHO HELP YOU
 Scott Educational Division (1972)
 8 FS/CT, TG, \$98.00 (with R, \$90.00)

CA
 1-4
 ALL AREAS

Set is designed to teach students about the skills and services of workers in a community. Included in the set is a packet of pictures of one or more workers from each filmstrip with a Teacher's Guide on the back. Titles of the filmstrips are: Who Are the People Who Help You?, Your Fire Department, Your Police Department, Your Post Office, Your City Caretakers, Your School, Your Stores, Assembly-Line Helpers. Some sex bias is evidenced, but if supplemental material is used, these can be very good.

WHAT DOES YOUR DAD DO?

Scott Educational Division (1970)

6 FS/CT, \$58.00 (with R, \$55.00)

CA

3-6

ALL AREAS

Children are introduced to the many occupations. This set is designed to interest children in their parent's occupations. Included are: My Dad, the Computer Programmer; My Dad, the Photographer; My Dad, the Auto Mechanic; My Dad, the Factory Worker, My Dad, the Veterinarian; My Dad, the Construction Foreman. Shows an awareness of men's jobs, but contains sexual stereotyping.

WHEN I GROW UP SERIES

ACT Films (1974)

5 FS/CT, TG, \$80.00

CA

2-3

ALL AREAS

This series of sound filmstrips depicts real people at their work. It also shows how their lives and life styles are affected by the work they do. Individual titles: I Can Be a Builder, I Can Be a Community Service Worker, I Can Be a Hospital Worker, I Can Be a Food Processing Worker, I Can Be a Mechanic.

WONDERFUL WORLD OF WORK SERIES

Edu-Craft: Dist. Denoyer-Geppert (1968)
 FS/R, \$62.00 per unit

CA
 K-3
 LA, SS, G

The WOW Series provides pre-vocational training for students in the elementary grades. These filmstrips point out the advantages and enjoyments of being a good worker. The series has been designed for use as supplemental material for social studies and may be useful for language arts. WOW may be used to build classroom projects, establish homework assignments, and other supplemental activities related to the World of Work.

UNIT 1...3 FS/R, \$62.00

Getting to Know the World of Work
 The Newspaper Boy
 Th Junior Home-Maker at Your Service

UNIT 2...4 FS/R, \$62.00

Electrical Servicers
 Gas and Oil Servicers
 Telephone Servicers
 Mail Delivery

UNIT 3...4 FS/R, \$62.00

Dairy Product Delivery
 Drug Store Workers
 Super Market Workers
 Service Station Workers

WORKING IN U.S. COMMUNITIES - GROUP I

Singer (SVE) (1970)

4 FS/ 2 CT, 4 TG, \$36.50 (Each FS with Guide, \$7.00
 Each Cassette \$6.00)

CA
 3-6
 SS, LA

This series emphasizes economics at the elementary level and stresses people and their needs. The presentations show how businessmen satisfy these needs and how history and geography of an area affect business. The filmstrips contain accurate information and the material is presented in an interesting manner. At the end of each presentation three frames of the filmstrip list Words and Phrases to Know, Questions for Review and Discussion, and Enrichment Activities. Filmstrips in this series are: Old Sturbridge and Mystic Seaport: Historic Communities; Douglas, Wyoming: Ranch Community; Rockland, Maine: Coastal Community; and Flagstaff, Arizona: Service Community.

WORKING IN U.S. COMMUNITIES - GROUP II

Singer (SVE) (1970)

4 FS/ 2 CT, 4 TG, \$36.50 (Each FS with Guide \$7.00;
Each Cassette \$6.00)

CA

3-6

SS, LA

This series emphasizes economics at the elementary level and stresses people and their needs. The presentation shows how businessmen satisfy these needs and how history and geography of an area affect business. The filmstrips are informative and the commentary is interesting. The filmstrips are: New Orleans: Marketing Community; San Francisco: Financial Community; Detroit: Manufacturing Community; Chicago: Transportation Community. The last three frames of each filmstrip lists Words and Phrases to Know, Questions for Review and Discussion, and Enrichment Activities.

YOU AND RECYCLING SERIES

Singer (SVE) (1974)

4 FS/ 2 CT, 4 TG, \$34.50 (Each FS with Guide \$7.50;
Each Cassette \$6.00)

CA

3-6

S, SS

This series for the young consumer was designed to show the world the student lives in and the situations he is likely to encounter daily. The filmstrips are a delightful mixture of animated cartooning and photographing of real-life scenes. It is intended that the student get a better understanding of his relationship to the environment and to the economy. However when people are shown, they reflect the middle-class, small, suburban community. This is very unrealistic. The information given concerning recycling is accurate and very informative. At the end of each filmstrip three additional frames list New Words and Phrases, Questions for Review and Discussion, and two Enrichment Activities. The filmstrips are: The Magician - A magician makes things appear and disappear, but what happens to worn out things in real life? Kiwi And The Bottle - Traces the case history of a bottle. Water All Around Us - What would happen if our water supply diminished greatly? Trash Treasure Hunt - A reverse treasure hunt shows how trash can be recycled.

YOU, THE CONSUMER SERIES

Singer (SVE) (1974)

4 FS/ 2 CT, 4 TG, \$34.50 (Each FS with G, \$7.50;
Each CT, \$6.00)

CA

3-6

S, SS

This series for the young consumer was designed to acquaint the student with the world he/she lives in and the situations he is likely to encounter daily. It is intended that the student get a better understanding of his relationship to the environment and to the economy. The filmstrips are a delightful mixture of animated cartooning and photographing of real-life scenes. It must be emphasized that these filmstrips, where people are shown interacting, do not reflect a typical community at work. In this particular set the situations are contrived to the point (in the cases indicated below) that what is presented is not realistic. At the end of each filmstrip three additional frames list New Words and Phrases, Questions for Review and Discussion, and two Enrichment Activities. The filmstrips are: Where Does The Allowance Go? - shows why we buy what we buy. Blue Jeans, Bubble Gum, and Comic Books - is simulated TV commercial examining truth in advertising. "Krunchies" (cereal being advertised) are only to be eaten by caucasian families. It All Works Together - shows factories, shops, and people are all involved in the complex process of consumer production. Just imagine a black boy who got a pair of real swinging tennis shoes running into a community business and asking to see how it operates and the personnel manager taking him through the entire process. How about that happening for anybody! The program can be useful if additional material is used.

GAMES AND SIMULATION

CAREER FLASHCARDS

CFI (1974)

G/S, \$5.00

CA

2-3

LA, G

Different occupations are pictured on flash cards. There are 30 flash cards in each of three sets. One set is used for the entire group and has answers and questions on back. The two smaller sets can be used by students in small groups. There is a Teaching Guide which gives suggestions as to how to use flash cards. This is a game children enjoy playing.

KITS

DEVELOPING UNDERSTANDING OF SELF AND OTHERS (DUSO 2) SA, CA, DM, P
 American Guidance Service, Inc. (1973) 3-4
 KT, \$98.00 (KT includes 15 R or 5 CT, Posters, Puppets ALL AREAS
 Activity Cards, TG)

The eight major themes of the DUSO 2 program are Toward Self-Identity, Toward Friendship, Toward Responsible Interdependence, Toward Self-Reliance, Toward Resourcefulness and Purposefulness, Toward Competence, Toward Emotional Stability, Toward Responsible Choice Making. The D-2 program is designed to help the older child understand his and other's behavior. Included in this set are Self and Social Development Activity Cards and Career Awareness Activity Cards. There are many, varied activities to keep the students interested.

REAL PEOPLE AT WORK SERIES (Resource Kit for Kindergarten) CA
 Changing Times (1974) K
 KT, \$225.00 (KT includes 30 Charts, 30 Sheets, 3 R) SS, LA

This consumable kit is task-oriented and designed to increase communication between the home and school. The activity sheets, posters, records, and bulletin board displays illustrate simple tasks children can learn to do and enjoy. Parents are informed of tasks learned by take-home posters. Teacher's Guide is included.

REAL PEOPLE AT WORK SERIES (Resource Kit for Grade One) CA
 Changing Times (1974) 1
 KT, \$225.00 (KT includes Activity Sheets, 30 Posters, SS, LA
 Bulletin Board Displays)

This consumable kit is designed to encourage home-school communication. The 30 sets of activity sheets, 30 posters, bulletin board displays, illustrate people working in many different occupations. Some work with things, some with ideas depending on their interests and skills. Good racial balance.

REAL PEOPLE AT WORK SERIES (Resource Kit for Grade Two) CA
Changing Times (1974) 3-8
 KT, \$325.00 (KT includes 120 BKS, 10 CH, 10 Visuals, SM, TG) SS, LA

A consumable resource kit that presents a current, up-to-date portrayal of different occupations. One hundred twenty booklets contain three reading levels and present a real person at work who is happy in his job. Related jobs are also shown. The kit contains bulletin board displays, books, take home papers, posters that relate children's tasks to jobs and a helpful Teacher's Guide. Good sex and racial presentation. Evaluators felt this material was too difficult for the publisher's suggested grade level 2. They felt it was more 3rd grade and could be useful through grade 8.

REAL PEOPLE AT WORK SERIES (Resource Kit for Grade Three) CA
Changing Times (1974) 3
 KT, \$325.00 (KT includes 120 BKS, 10 CH, SM, TG) SS, LA

A consumable Career Awareness resource kit that is designed to help the 3rd grader be aware of careers and their equipment and functions, how skills learned at school relate to occupations, and how they are important to society. Contained in the kit are 120 books (3 reading levels), take home papers, posters that show life styles, bulletin board displays and a Teacher's Guide.

THE VALUING APPROACH TO CAREER EDUCATION, K-2 SA, CA, DM, P
 Education Achievement Corp. (1973) K-2
 KT, \$347.00 (KT includes 11 FS/CT, SM, G, BKS, ALL AREAS
 Puppets, TG)

This is a comprehensive multi-media program that recognizes that careers, decisions, and goals are based on the individual's value system. Activities are designed to fuse affective and cognitive learning experiences for elementary students. Excellently designed system and wonderful Teacher's Guide has lesson plans for two years. These received high ratings from all our evaluators.

THE VALUING APPROACH TO CAREER EDUCATION, 3-5 SA, CA, DM, P
 Education Achievement Corp. (1973) 3-5
 KT, \$480.95 (KT includes 11 FS/CT, G, SM, BKS, C, TG) ALL AREAS

This is a comprehensive, multi-media program that recognizes that careers, decisions, and goals are based on the individual's value system. The many activities fuse the cognitive and affective learning experiences for elementary students. The complete Teacher's Guide has lesson plans for two years. This kit received high ratings from all our evaluators.

WORKERS WE KNOW (Programmed Work Awareness Kit Series) CA, SA
 Chronicle Guidance Publications, Inc. (1974) K-3
 KT, \$150.00 (KT includes materials for 32 students, TG) ALL AREAS

This kit provides enough activities for a full year. There are puppets with changeable costumes, riddles, games, cash register and money, cards, and music and art activities. A Teacher's Guide has suggestions for putting it all together. The aim is to make children aware of many different kinds of workers (32 in all), show that people get paid for working, and all work is important. Activities which develop positive self-concept and understanding of self are excellent ways of involving both the teacher and counselor. Individual parts may be ordered separately if a teacher prefers to be eclectic.

OTHER MEDIA

FIRE DEPARTMENT HELPER (Picture Story Study Prints Series) CA
 Singer (SVE) (1965) K-6
 SP, \$8.00 SS

This set of study prints show the different jobs of the fire department. The pictures have background information on backside. The prints are realistic and are not the type that will become dated. Prints included are: safety instruction, fighting a fire, living quarters, rope drill, answering a call, truck company, engine company.

HOSPITAL HELPERS (*Picture Story Study Prints Series*) CA
Singer (SVE) (1965) K-3
SP, \$8.00 S, SS

This set of study prints show eight different areas in a hospital. The pictures are large and can be used for discussions or bulletin boards. On the back there is background information, questions to ask, and other related information. The prints included are: Ambulance helpers, examination, operations, reception helpers, x-ray, dietitians, nurse and aide, and physical therapist.

POLICE DEPARTMENT HELPERS CA
(*Picture Story Study Prints Series*) K-3
Singer (SVE) (1965) SS
SP, \$8.00

This set of study prints contain eight pictures that can be used for bulletin boards and group discussion or creative writing, centering around the police department. The back of the picture gives background information for the teacher, questions to ask children, related activities and related words. The pictures included crossing guard, roll call, crime laboratory, administering first aid, traffic officer, target practice, canine patrol, and squad car officers.

POSTAL HELPERS (*Community Helpers*) CA
Singer (SVE) (1965) K-4
SP, \$8.00 LA, SS

This group of study prints contains 8 pictures and background information of the different topics dealing with the Post Office. Pictures included show sorting and delivering mail, mailbox pickup, canceling stamps, servicing customers, loading relay trucks, highway post office trucks, and loading mail at the airport. The prints are in color and are 18" X 13" in size. Good for bulletin boards. Activities include role playing, creative writing.

STUDY POSTERS FOR ELEMENTARY CAREER AWARENESS

(When You Grow Up Series)

Mini Productions, Inc. (1973)

15 CH, \$9.50

CA

K-3

ALL AREAS

Set of career posters representing the U.S. Office of Education job clusters. On the back of each poster is career awareness information of jobs pertaining to that cluster. Each poster is 23" X 20" and also has helpful ideas for the teacher.

A TRIP TO THE FARM, TEACHING PICTURES

David Cook Publishing Company (1966)

12 P, TG, \$3.25

CA

K-1

SS

The set includes 12 large pictures plus 12 resource sheets. The pictures deal mainly with the farm animals. Little is shown of machinery or workers.

CAREER AWARENESS AND EXPLORATION

4 - 6

BOOKS

AIR CARGO (*Transportation and Trade Series*) CA
June Behrens K-6
Elk Grove Press (1970) SS
BK, \$5.19

This book gives accurate information about all kinds of air cargo travel. Photos are clear and interesting. Good for individual research projects - also a field trip. Text shows how many interesting jobs are open in this job area.

AIRPLANES - HOW THEY WORK (*How It Works Series*) CA
Kenton D. McFarland 5-6
G. P. Putnam's Sons (1966) S, SS
BK, \$3.69

This book answers how and why the airplane works. It covers the basic principles of flight and explains the workings of the many systems and sub-systems of an airplane in clear, understandable language.

BATIK (*Lerner Early Craft Series*) CA
Mary Reis 1-4
Lerner Publishing Company (1973) SS, FA
BK, \$3.95

This is an attractive little book with ideas of a craft that can easily be done with children under adult supervision. The history of batik is discussed clearly and could carry over into a social studies unit. Directions are easily followed; pictures are simple and helpful.

BEHIND THE SCENES IN A DEPARTMENT STORE CA
Leon Harris K-6
J. B. Lippincott Company (1972) SS, LA
BK, \$3.50

Every phase of running a department store is explained simply, and photos are clear and interesting. This book with its "behind the scene" information would make a trip to a department store a great experience. Much role playing and discussion, along with language arts activities could be accomplished.

BUSY, BUSY WORLD

Richard Scarry
Western Publishing Co., Inc. (1973)
BK, \$5.95

SA, CA
1-5
LA, SS

This book is written in an attractive style showing different countries and "animal people" doing their jobs. Some of the characters: Ernst, the Swiss Mountain Climber, Professor Dig and his Egyptian mummy, two Norwegian fishermen, and Albert, the Belgian Barge Captain. This is a story young children enjoy listening to and looking at the pictures and older children enjoy reading.

CAREERS - A SUPPLEMENTAL READING PROGRAM, Series A, B, C
Harcourt Brace Jovanovich (1975)
BK, Each Series includes Activity Cards, Story Folders,
FS, CT, TG, \$96.00

CA, DM
4-6
SS, LA, G

Each series (level) includes a filmstrip and tape with overall instructions for the kit utilization. There are 64 story folders covering 32 careers with matching activity cards and 30 student management folders: Also included is a Teacher's Guide. Would be effective to use as a "career center" or for individual reading projects. Could also be used for lower level reading group in JH. Free from sex and racial bias. These sets received high ratings from evaluators.

CAREERS FOR ALL SERIES

Muriel Stanek, Joseph L. Gehrman
Benefic Press (1974)
BK, Each BK, \$4.05, TG, \$2.70, Complete Set, \$14.94

SA, CA, DM
4-6
LA, SS, G

This series stresses an understanding of the world of work for students in grade 4, 5, 6. Students are given the opportunity to discover their interests, and explore their feelings and investigate their relationships with others. A brief essay introduces each chapter. Following are two stories which simulate life-like situations. A thorough review is given through a myriad of activities for group discussion and individual projects at the end of each unit. The Job Reference Guide in each book provides a variety of examples of occupations that may be used as the basis for many classroom activities. The layout is attractive. The text is liberally interspersed with photographs, sketches, and cartoon-type drawings. The titles of the books in the series are: Alike And Different (Gr. 4), Interests And Choices (Gr. 5), Plans And The Future (Gr. 6).

CARPENTRY (*Lerner Early Craft Series*)
Karin Kelly
Lerner Publishing Company (1973)
BK, \$3.95

CA
K-6
S, SS, FA

Excellent background facts given before a child builds something, especially the chapter on trees and the different kinds of lumber. Details are in simple drawings of tools and how to use them. The book is small and simple. Directions for birdhouse are clear. Good to use for stimulating individual projects, it also brings in science by the studying of trees.

CHILDREN'S DICTIONARY OF OCCUPATIONS
William Hopke, Barbara Parramore
CFI (1974)
BK

SA, CA
3-6
G, LA, SS

This attractive soft cover book would be used as a reference book, not a textbook. There are over 300 occupations included in it. It contains a brief definition of many occupations written in a language that children will be able to understand.

CONCISE HANDBOOK OF OCCUPATIONS
Edited by Joan Costello and Rita Wolfson
J. G. Ferguson Publishing Company (1974)
BK, \$12.95

CA
6-12
ALL AREAS

A beautiful book just right for either a school library or a classroom teacher's library. This compilation of careers is arranged alphabetically, making this book easy to use. Also, the information contained about each career is concise, factual and current, and each career has a picture of a person doing a job. Almost a must for every school!

EVERYONE HAS IMPORTANT JOBS TO DO - BOOK 1
 (Economics For Young People Series)
 Shirley, Roy, and Robert Chilton
 Children's Press (1970)
 BK, \$5.85

CA, SA, P
 K-4
 SS

This book has an interesting format. Each page asks a question and the answer is on the next page. The content of the book deals with jobs mothers do, jobs fathers do, jobs fathers' bosses do, jobs children do at home, jobs children do at school, and responsibilities we all have. It introduces profits and taxes in simple terms. This book would be good to use in beginning economics and also to start many discussions of responsibilities and how money is used. This is a new series of books to enjoy while learning about our economic environment. Each book has been designed to help us relate what we learn in school to our lives in the future. It should help children see how people fit into the system and help to make it work smoothly. The "family" and the rules within it are dominant in the book.

HOISTS, CRANES AND DERRICKS
 Herbert Zim, James Skelly
 William Morrow and Company (1969)
 BK, \$3.95

CA
 1-6
 SS, FA

This book gives a detailed account of what cranes do and how they work even down to "hand signals" by workmen. Many individual experiments and projects could be taken from the text. Drawings are clear and vocabulary simple.

I WANT TO BE A BANK TELLER (I Want to Be Series)
 Eugene Baker
 Children's Press (1972)
 BK, \$3.50

CA
 K-6
 SS

This book shows a class on a field trip through a bank. Money and jobs in banking are explained. Should be interesting for children to read and then take their own field trip. Print is large and well-centered on page.

JETPORT

Norman Richards
 Doubleday and Company, Inc. (1973)
 BK, \$4.95

CA
 6-9
 SS

This is an interesting little book about the careers and activities involved in an airport. It would be a good addition for any elementary or junior high library. The book could be used as just pleasure reading or as a resource for a child interested in airplanes and airports.

JOBS IN AGRICULTURE (An Exploring Careers Book)

Robert Houlehen
 Lothrop, Lee and Shepard Company (1974)
 BK, \$5.50

CA, DM, P
 6-9
 SS, LA, S

A well-developed book dealing with the broad concept of agriculture. The author discusses a variety of occupations and deals with education, duties, and opportunities in each related field. The book has charts and graphs that are easy for the student to use. Lends itself to dramatization, creative writing, and brainstorming.

JOBS IN BUSINESS AND OFFICE (An Exploring Careers Book)

James Haskins
 Lothrop, Lee and Shepard Company (1974)
 BK, \$5.50

CA, P
 6-8
 BE, LA, SS

The author presents an insight into the world of business and office work through six narratives. The stories take a fictional person and follow him through school and into a career in business, emphasizing the decision-making skills that are involved. It is easy to read and would keep the interest of the reader. Good photographs add to the appeal of this book. Activities suggested are interviews, role playing, discussion groups.

JOBS IN COMMUNICATION (An Exploring Careers Book)

Edward Wakin
 Lothrop, Lee and Shepard Company (1974)
 BK, \$5.50

CA, P
 6-8
 SS, LA

The format used by the author makes this book interesting and appealing to young people. The focus is on preparation, ability and working conditions in the area of communications, newspapers, magazines, radio, television, movies, public relations and advertising. Photographs are good and show people in actual working settings. Free of sex and racial bias. Good for role playing and class discussion.

JOBS IN CONSTRUCTION (An Exploring Careers Book) CA, P
 Arthur Liebers 6-8
 Lothrop, Lee and Shepard Company (1974) SS, 1A
 BK, \$5.50

This book is filled with many photographs showing workers employed in construction jobs. These include the general field of construction, as well as behind the scene jobs. Apprenticeships through journeymen level are defined. The format is simple yet informative.

JOBS IN MANUFACTURING (An Exploring Careers Book) CA, P
 Robert J. Houlehen 6-8
 Lothrop, Lee and Shepard Company (1974) G, IA, SS
 BK, \$5.50

The book offers an introduction to the world of manufacturing. It deals with a variety of jobs and explains how these vary from industry to industry. The book includes many photographs of people working at various jobs in manufacturing. Educational requirements, duties, and job opportunities are discussed. The book would be very appealing to young students.

JOBS IN MARKETING AND DISTRIBUTION CA, P
(An Exploring Careers Book) 6-8
 Lothrop, Lee and Shepard Company (1974) DE, G, HE, FA,
 BK, \$5.50 M, SS

The author presents a good overview of retailing in this book. Many of the ideas will give the student an indication of how important it is to develop skills in mathematics, geography, art, and social studies. The photographs show areas of retailing that may not be too familiar to most students. This is a well-done book.

JOBS IN PUBLIC SERVICE (An Exploring Careers Book) CA, DM, P
 Calvin and Beatrice Criner 6-8
 Lothrop, Lee and Shepard Company (1974) S, SS, LA, M
 BK, \$5.50

Public services in the areas of forestry, law enforcement, customs inspector, politics, and teaching are handled through interesting narratives. Decision-making skills are part of the narrative. A list of related jobs at entry level and above are included as part of each area. The reader is made aware of aptitude and skills needed. Photographs are free of bias.

JOBS IN RECREATION (An Exploring Careers Book) CA, DM
 Arnold Dobrin 6-8
 Lothrop, Lee and Shepard Company (1974) PE, SS
 BK, \$5.50

An interesting overview of recreation as a career. The book gives factual descriptions of a variety of jobs in this field, as well as a fictional narrative of Yellowstone Park. Young people would find this an interesting book which gives them many ideas on ways to use recreation as a career.

JOBS IN YOUR FUTURE (Scope/Skills Series) SA, CA, DM, P
 Miriam Lee 6-8
 Scholastic Magazines (1973) G, SS
 BK, \$.75; TG, \$1.50

Miriam Lee offers a workbook full of exercises that are interesting and informative on how to begin to find a job. The workbook moves from self-awareness to the concrete planning stages of securing a job.

MEN AT WORK IN THE GREAT LAKES STATES (Men at Work Series) CA
 Henry B. Lent 4-8
 G. P. Putnam's Sons (1971) SS
 BK, \$3.60

This is the story of men and women at work in the six Great Lakes states. It tells about the raw materials they dig from their mines and quarries, the meat and farm products they grow on their fertile land, the products they make in their factories, mills, and assembly plants, and the important scientific developments they work on in their research laboratories. This is the best book in the series. The photographs are much more representative of twentieth century workers in America.

NOW YOU KNOW ABOUT PEOPLE AT WORK CA
 EBE (1974) 1-5
 5 BKS, 5 CT, \$59.50 LA

These attractively illustrated books and accompanying cassettes are useful in reading groups and listening posts for the younger children. A teacher could read the book to the children first and discuss the concepts with them. Then they could read the books themselves and if they need to, they could use the cassette which contains a young child reading the book. Very good minority representation. Books in the Now You Know Series include: Who Works, Why People Work, When People Work, Where People Work, Work You Can Do. Also available in Spanish.

POPEYE CAREER SERIES

George Wildman
King Features (1973)
BK, \$42.50

CA
6-8
ALL AREAS

Popeye and his career series is a great way to interest a student in careers. Students will go to these comic books without any prodding - just put them in a classroom. Besides motivation qualities, they also contain accurate interesting information on many careers. Program covers 15 career clusters. Included are Teacher's Guide, display rack, 75 full color titles (5 copies of each), student involvement charts, Career Awareness Bingo game.

POPEYE HOW TO STUDY SERIES

King Features (1974)
Packet of 25 comics, \$2.95

DM, P, CA
4-12
SS, LA

These popular Popeye comics not only deal with careers, but also how to study. Popeye gives helpful tips on how to get better grades. These colorful book-lets attract the attention of students and with the fourth grade reading level, they can be enjoyed by elementary, junior, and senior high school students - in fact, by anyone who likes comics. They come in an English and Spanish version.

SHELBY GOES TO WALL STREET

Michael Braude
T. S. Denison and Company, Inc. (1965)
BK, \$4.25

CA
3-6
SS

The book does a fine job of explaining a difficult concept. The story takes you from an overall picture of the stock market to following one company. Good for use in social studies with class discussion and individual projects - such as following one stock for a period of time in the newspaper.

SOCIAL SCIENCES: CONCEPTS AND VALUES, SECOND EDITION
 Harcourt, Brace Jovanovich, Inc. (1975)
 BK

SA, CA, DM
 1-6
 SS

This is a new social studies program that incorporates most of the career development concepts. It is beautifully illustrated and has excellent sexual, racial, and ethnic balance. Level 1 deals with Myself, Level 2 with Me and My Family, Level 3 Me and the Community. Levels 4, 5, 6 incorporates all of these.

Level 1	Blue Edition	\$4.20
	Teacher's Edition	5.19
Level 2	Red Edition	4.20
	Teacher's Edition	5.19
Level 3	Green Edition	4.80
	Teacher's Edition	5.79
	Activity Book	1.95
	Teacher's Ed. of Act. Bk	2.94
Level 4	Orange Edition	4.95
	Teach. Ed.	5.94
	Act. Bk	1.95
	Teacher's Ed. of Act. Bk	2.94
Level 5	Purple Edition	5.55
	Teach. Ed.	6.54
	Act. Bk	1.95
	Teacher's Ed. of Act. Bk	2.94
Level 6	Brown Edition	6.15
	Teach. Ed.	7.14
	Act. Bk	1.95
	Teacher's Ed. of Act. Bk	2.94

Each level also contains 5 FS/ 5 CT; \$75.00 or 5 R, \$69.00

TIM LEARNS ABOUT MUTUAL FUNDS

Michael Braude

T. S. Denison and Company (1969)

BK, \$4.25

CA

4-7

SS, M

The book handles a difficult concept effectively. A child and father are followed as they explore mutual funds. Great for class discussion and follow through with meaningful role playing.

TRUCK CARGO (*Transportation and Trade Series*)

June Behrens

Elk Grove Press (1970)

BK, \$5.19

CA

K-6

SS

Contents are accurate and the book has photos and explanations that are interesting. All forms of trucking are explained. There are no women drivers, however. Book would be excellent for social studies activities, role playing and group discussion with additional material.

WHAT CAN SHE BE? A NEWSCASTER

Gloria and Esther Goldreich

Lothrop, Lee and Shepard Company (1973)

BK, \$3.95

CA

K-6

SS

Text shows the variety of tasks a newscaster must do - interviewing outside of station, taking surveys, editing of tape, etc. It is also pointed out that you can be a wife and mother and still have an important job in the work world. Good for role playing and interest in field trips.

WHAT DOES A CONGRESSMAN DO?

David Lavine

Dodd, Mead and Company (1965)

BK, \$3.95

CA

4-6

G, LA, SS

Although the setting is not current - the Johnson Administration - this book should create great interest in our government. The photographs are clear and varied. The text describes a congressman's two duties: one to the people who elect him and one to the interests of the United States. Recent revisions include coverage of reapportionment, salary changes, the hiring of girl pages, and the Twenty-Fifth Amendment. Good opportunities for letter writing, role playing, and field trips.

WHAT DOES A FOREST RANGER DO?
 Wayne Hyde
 Dodd, Mead and Company (1964)
 BK, \$3.95

CA
 4-6
 G, LA, SS

This book shows only men in this role. The material in the book is useful during a conservation unit. The fight of forest fires is stressed. The photographs are clear and compliment the text. There is also a bit of good advice - "What to Do When Lost in the Woods."

WHAT DOES A PEACE CORPS VOLUNTEER DO?
 David Lavine and Ira Mandelbaum
 Dodd, Mead and Company (1964)
 BK, \$3.95

CA
 4-8
 SS

Excellent overview of the varied role of a Peace Corps member. The photographs compliment the text. Because of the photographs, this book would be of great interest to the child who had reading problems.

WHAT DOES AN AIRLINE CREW DO?
 E. Roy Ray
 Dodd, Mead and Company (1965)
 BK, \$3.50

CA
 4-6
 G, LA, SS

This book was published in 1968, and the employment picture has changed - it could be used with additional materials. There are many new services given by airlines now. The photographs are clear and of high interest and the explicit text takes the reader behind the scenes. The role of the stewardess seems to be stressed.

WHAT HAPPENS AT A GAS STATION
 Arthur Shay
 Reilly and Lee Books (1972)
 BK, \$4.50

CA
 K-6
 SS, LA

This book explains the many duties of a gas station owner, other than pumping gas. All equipment is pictured and explained. The skills required are also dealt with. The book would make the children very aware of a gas station and the many services it gives. Role playing, discussion and field trips would follow-up the book's use.

WHAT HAPPENS AT AN ANIMAL HOSPITAL

Arthur Shay
 Reilly and Lee Books (1972)
 BK, \$4.50

CA
 1-6
 SS, S

The careful care and the use of medical equipment inside an animal hospital are well explained and photographed. Many jobs, other than a veterinarian, are explained. The duties of these workers are an interesting part of the book. Role playing, group discussion, and field trips are follow-ups.

WHAT HAPPENS WHEN YOU PUT MONEY IN THE BANK?

Arthur Shay
 Reilly and Lee Books (1972)
 BK, \$2.97

CA
 K-6
 SS, M

This book gives a clear account of a bank and the different services it gives. All jobs within a bank are explained. Money and what happens to it when you deposit it is effectively explained. Role playing, discussion, math activities, and field trips would be follow-up activities.

WHAT IT'S LIKE TO BE A DOCTOR

Arthur Shay
 Reilly and Lee Books (1971)
 BK, \$4.50

CA
 K-6
 SS, S

The book tells the training a doctor must have. It shows the difficult side of this profession. There are many kinds of doctors: hospital, factory, small town, etc. - all are explained simply with clear, interesting photos. Equipment and hospital procedures are shown clearly. Science and health activities could be follow-up.

WHAT IT'S LIKE TO BE A MUSICIAN

Arthur Shay
 Reilly and Lee Books (1972)
 BK, \$4.50

CA
 1-6
 SS, FA

This book shows a young man from his first years playing an instrument up until he became a professional. The text is accompanied by clear photos. This book should give a true picture of this career to children already playing an instrument. Research projects on different musicians plus great players would be follow-ups.

WHAT IT'S LIKE TO BE A PILOT
 Arthur Shay -
 Reilly and Lee Books (1971)
 BK, \$4.50

CA
 1-6
 SS

The photos in the book along with the text give the reader a clear picture of what it is like to be a pilot. Many other jobs are explained too. Projects in map reading and model building would be follow-up activities.

YELLOW PAGES OF LEARNING RESOURCES
 Edited by Richard S. Wurman
 MIT Press (1972)
 BK, \$1.95

CA
 6-8
 ALL AREAS

An interesting paperback book full of information and interesting details that students find fascinating. Also questions that lead students to use his city as a resource and help him to know what to find out and where to go to answer these questions.

YOU CAN BE A PLUMBER (*Vocations in Trades Series*)
 Arthur Liebers
 Lothrop, Lee and Shepard Company (1974)
 BK, \$5.50

CA
 6-9
 IA, M

Various plumbing jobs are identified and specific information regarding qualification and preparations are given. Organizations and job availability are handled well. The book also includes sample of aptitude tests and discusses salaries and unions. Pictures of people on the job are good and clear, no racial bias is evident.

YOU CAN BE AN ELECTRICIAN (*Vocations In Trades Series*)
 Arthur Liebers
 Lothrop, Lee and Shepard Company (1974)
 BK, \$5.50

CA, DM, P
 6-9
 IA, SS

The author identified ways of preparing for a career as an electrician. Availability of jobs and a practical approach in obtaining jobs are discussed. A chapter deals with opportunities open to women. Women and minority groups are visible in the photographs. The book includes an aptitude test, as well as an appendix with information on: Apprenticeship Programs; Civil Service Comm. Offices; State Apprenticeships. Useable for self-evaluation, group discussion and role playing.

FILMS**BEEF - THE STEAK IN THE GRASS**

Centron (1973)
F, 10½ min., \$155.00

CA
4-9
HE, SS

The film explains the relationship between major cattle producing areas and grasslands, discusses various herds of beef cattle, and various operations: cow-calf, stocker, feedlot, packing house, government inspection, beef by-products, etc. Not specifically concerned with occupations, but many jobs are shown and this can be pointed out for career education.

COMMUNICATION (When You Grow Up Series)
Mini Productions, Inc., Dist.: CFI (1973)
F, 10 min., \$175.00; Rental \$30.00

CA
2-6
G, SS

This film shows the amount of work involved in making a T.V. show. It not only shows the filming but the building of props and lighting. Different people discuss their jobs. Excellent teacher's edition included with questions, objectives of film, and student performance objectives. Could be used in early elementary but would be better in upper elementary.

COMMUNICATIONS AND THE COMMUNITY
Churchill Films
F, 16 min., \$190.00

CA
4-6
LA, SS

The film gives an informal but quite specific description of the uses and needs for communicative devices and machines. It brings to attention some means of communication that, in our society, are probably taken for granted.

CONSTRUCTION (Jobs in the City)
Centron Educational Films (1971)
F, 9 min., \$135.00

CA
K-6
SS

This film shows how a deserted old residential section of a city is converted into a modern apartment complex. Specific construction vocations examined include: general foreman, office manager, crane operator, various concrete workers, carpenters, electricians and plumbers.

DISTRIBUTION (*Jobs in the City*) CA
 Centron Educational Films (1971) K-6
 F, 10½ min., \$155.00 SS, BE

This film traces the movement of a shipment of color TV sets from the factory to the consumer. Highlighted are the work of the truck driver, warehouse worker, and retail salesman in distributing the goods.

DUKE THOMAS, MAILMAN SA, CA
 Churchill Films K-6
 F, 16 min., \$195.00 SS, LA

This film gives an accurate and interesting description of the duties and responsibilities of a large metropolitan area mailman.

HEALTH (*When You Grow Up Series*) CA
 Mini Productions, Inc., Dist.: CFI (1973) 3-5
 F, 13 min., \$175.00; Rental \$30.00 S, SS

This film gives a detailed overview of some health related occupations. It shows a technician preparing a patient for heart catheterization, occupational and physical therapists helping patients regain their health. A good quality film that is conducive to role playing and group discussion activities. Teacher's Guide included.

MANUFACTURING (*Jobs in the City*) CA
 Centron Educational Films (1972) K-6
 F, 11 min., \$165.00 SS

By focusing on a welder in a factory, the film shows how an assembly line works, why mass production is efficient, and why each worker's job is important to the other workers. A variety of different kinds of factories and typical factory jobs are also shown.

MASS MEDIA (*Jobs in the City*) CA
 Centron Educational Films (1972) K-6
 F, 11 min., \$165.00 SS

Investigates the variety of jobs in mass media including newspapers, television, radio, advertising agencies, and motion pictures.

MEDICAL AND HEALTH (*Jobs in the City*)
 Centron Educational Films (1972)
 F, 14 min., \$210.00

CA
 K-6
 SS

Presents a variety of interesting and important jobs in hospitals, ranging from highly trained surgeons to dietician's helpers.

MORNING AIRPORT
 FilmFair Communications (1972)
 F, 10½ min., \$140.00; Rental \$10.00

CA
 1-9
 LA, SS, IA

The airport is a busy place and all workers have important jobs to do to keep an airport and airplanes running smoothly. We see maintenance workers, tower people, food preparation, crews, etc. Technical quality is excellent. Producer suggests use in elementary school, but it may also be used with specific follow-up activities with junior high school students.

MORNING HARBOR
 FilmFair Communications (1973)
 F, 11 min., \$140.00; Rental \$10.00

CA
 1-8
 LA, SS

The harbor is a bustling center of many activities where goods are moved and processed. A broad overview of the many skills that are needed as the "harbor becomes a funnel from one country to another." Tug boats, lifts, computers, and other complex machinery are shown. Used only men workers. Teacher's Guide suggests discussion groups, role playing, and special reports. Although the producer recommends this film for elementary, it can be used effectively for junior high students.

NATURAL RESOURCES (*When You Grow Up Series*)
 Mini Products Inc., Dist.: CFI (1973)
 F, 13 min., \$175.00; Rental \$30.00

CA
 1-6
 CE, Ecology,
 Conservation

This film nicely combines sound conservation advice and careers in forestry. It shows many outdoor scenes of interest in an ecology or conservation unit.

NIGHT PEOPLE'S DAY CA
 FilmFair Communications (1971) 4-6
 F, 12 min., \$150.00; Rental \$15.00 SS

Use of sound very attractive to younger children. Content not too specific in subject area. As a dramatic tool it was great but did not do much teaching except to give an idea of how night workers feel about their jobs.

PROFILES IN BLACK SA, CA
 Universal Education and Visual Arts (1973) 6-10
 F, 17 min., \$210.00 LA, FA

Four vignettes that were written and acted by James McEachin relates the Black experience, but also expresses the feelings that people of all races have. As they watch Mr. McEachin, the actor and writer, the aim is to encourage the students to communicate by the written and spoken word his/her own ideas. Also observe an actor at work.

SERVICES (*Jobs in the City*) CA
 Centron Educational Films (1972) K-6
 F, 11 min., \$165.00 SS

Students discover the difference between goods and services and examine occupational fields dealing in services, including: bus driver, bowling alley employees, repairmen, service station operator, theater employees, and laundry and dry cleaning employees.

STORY OF THE WHOLESALE MARKET CA
 Churchill Films 4-8
 F, 11 min., \$130.00 SS, G, DE, BE, M

Students are made aware of how produce is handled and inspected by many different people before it gets to the consumer. The material used was very specific and well planned. Current information is used in the film and students are able to relate to what is taking place.

TRANSPORTATION: FOOTPATH TO AIR LANE CA
 Churchill Films 4-6
 F, 15 min., \$205.00 SS

The material was attractively presented. Children particularly enjoy this film's display of the means of travel from the beginning to the present.

WHAT ECOLOGISTS DO
 Centron Educational Films (1971)
 F, 15½ min., \$230.00

CA
 3-8
 S

This film defines ecology and explains the role of ecologists in studying the interrelationships between organisms and their environments. Many activities are shown, such as estimating total number of organisms in the entire environment, trapping small animals for further study and studying non-living things such as soil, water and air. Narrator asks questions and pauses to allow an opportunity for class discussion. Suggested activities given in Teacher's Guide.

WOMEN AT WORK (*Jobs in the City*)
 Centron Educational Films (1972)
 F, 11 min., \$165.00

CA
 K-6
 SS

Some of the women at work portrayed in this film include: a newspaper printer, physician, bank teller, pilot, mathematician, aircraft executive, realtor, TV commentator, fashion artist, etc.

THE WORK PREJUDICE FILM
 Sandler Institutional Films, Inc.
 F, 12 min., \$170.00; Rental \$20.00

CA, DM
 6-12
 G, LA, SS

This film challenges the stereotypes, attitudes, and job opportunities that exist in relation to the world of work and explodes many of the myths. Many jobs are presented and opportunities are open to people who prepare for them regardless of sex, race, or nationality. Format is humorous and contemporary and students can relate easily to it. Excellent for interview assignments, role playing, written assignments. Hosted by Robert Vaughn.

FILM LOOPS

APPLIANCE SERVICEMEN (*Job Opportunity Series*)
 EBE (1970)
 FL, 8 mm, \$22.00

CA
 3-8
 S, SS

The repair of a washer, refrigerator, and stove are shown at great length. Throughout the film, it is stressed that you must have knowledge of electronics. Could be used to motivate guest speakers or encourage fathers to come in and demonstrate a skill.

AUTOMOBILE MECHANICS (*Job Opportunity Series*)
 EBE (1970)
 FL, 8 mm, \$22.00

CA
 5-10
 IA, SS

Film deals mainly with showing the replacement of one part of an automobile. Very quickly shows a few other skills for the job. The material shown could be good motivation for taking a field trip or starting an individual project.

AUTOMOTIVE BODY REPAIRMEN (*Job Opportunity Series*)
 EBE (1970)
 FL, 8 mm, \$22.00

CA
 6-12
 IA, S

Film shows the many skills needed for this job: sanding, bumping, molding, etc. Also that knowledge of many machines and equipment is needed. Use before a field trip to a local bump shop or as motivation for "How To" speeches.

BRICKLAYERS (*Job Opportunity Series*)
 EBE (1970)
 FL, 8 mm, \$22.00

CA
 K-A
 SS, FA

Film loop shows that there is variety in the role of a bricklayer. Teamwork also important. Would interest all levels.

COOKS AND CHEFS (*Job Opportunity Series*)
 EBE (1970)
 FL, 8 mm, \$22.00

CA
 K-A
 SS, HE

This film loop could be used from K-A. Two types of cooks shown: Short Order and Chef in a large restaurant. The contrast is very clear.

DENTAL HYGIENISTS (*Job Opportunity Series*)
 EBE (1970)
 FL, 8 mm, \$22.00

CA
 1-6
 S, SS

This film loop shows a dental hygienist doing different jobs in an office. Equipment is very modern and may not be familiar to children. Tells what training is needed to be a dental hygienist.

FORESTRY AIDS (*Job Opportunity Series*) CA
 EBE (1970) 4-6
 FL, 8 mm, \$22.00 S, SS

This film loop showed a forest aid planting trees, fighting forest fires, measuring trees and clearing fire breaks.

LICENSED PRACTICAL NURSES (*Job Opportunity Series*) CA
 EBE (1970) 2-5
 FL, 8 mm, \$22.00 PE, S, SS

This film loop shows a practical nurse and a nurses aid. It shows the nurse changing a patient's dressing, checking blood pressure, giving shots and dispensing medicine.

OPERATING ENGINEERS (*Job Opportunity Series*) CA
 EBE (1970) 3-7
 FL, 8 mm, \$22.00 1A, SS

This film loop deals with operating large machinery: bulldozers, huge cranes, etc. The machines are shown working on large buildings and in open areas.

PAINTERS AND PAPERHANGERS (*Job Opportunity Series*) CA
 EBE (1970) 3-10
 FL, 8 mm, \$22.00 1A, SS

Film loop showed the many areas that have to be painted on a new house. Very little paperhanging shown. Little shown of large commercial work being done.

POLICEMEN AND POLICEWOMEN (*Job Opportunity Series*) CA
 EBE (1970) 1-6
 FL, 8 mm, \$22.00 SS

This film loop shows many different jobs of a policemen. It shows traffic control, street patrol, radar control, investigating an accident, police dogs, and water patrol. The title is misleading as there is only one small part with a policewoman.

STEWARDESSES (*Job Opportunity Series*)
EBE (1970)
FL, 8 mm, \$22.00

CA
1-6
SS

This film loop shows the happy side of the airline stewardess. It showed some of the jobs she has to perform.

VENDING MACHINE MECHANICS (*Job Opportunity Series*)
EBE (1970)
FL, 8 mm, \$22.00

CA
4-6
1A, SS

This film loop shows how vending machines are installed, serviced and repaired. It shows the people performing these jobs.

WAITERS AND WAITRESSES (*Job Opportunity Series*)
EBE (1970)
FL, 8 mm, \$22.00

CA
2-4
SS

This film loop showed waitresses working in a family restaurant. It shows the different jobs she had to do. It only shows the good part of the job. She is happy at all times. There is a small part showing a waiter at work.

WELDERS - OXYGEN AND ARC CUTTERS (*Job Opportunity Series*)
EBE (1970)
FL, 8 mm, \$22.00

CA
4-6
1A, SS

This film shows a brief look at different types of welding both on land and underwater. Very confusing unless you are familiar with welding.

FILMSTRIPS

AMERICA'S URBAN NEEDS SERIES

Singer (SVE) (1974)

6 FS, 3 CT, 6 TG, \$58.50 (Each FS with G, \$7.50;
Each CT, \$6.00)

CA

3-6

LA, SS, S

This series demonstrates the importance of the many services necessary to meet people's needs in large urban areas. These filmstrips average 60 frames - 17 minutes. Just listening to the cassette tapes can lead to self-learning with individual students as well as with small groups researching these particular social studies areas. This series contains: Our Urban Needs: Transportation. It shows the importance of transportation in urban areas and discusses some of the problems it can cause. Our Urban Needs: Communication. Students should discover the facilities necessary for handling postal and telephone communications in a large city, as well as methods of gathering and reporting news. Our Urban Needs: Water - This filmstrip demonstrates how water is collected, treated, and distributed in large urban areas. Our Urban Needs: Health Care - This film describes how a large city keeps its people healthy and shows the treatment available for the ill. Our Urban Needs: Electricity - The children learn how conventional and nuclear generating plants meet the great need for electricity in a city. Our Urban Needs: Sanitation - The collection and disposal of waste materials are described along with the processes for recovering valuable materials. The last three frames of each filmstrip lists Words and Phrases to Know; Questions for Review and Discussion; and Enrichment Activities.

CAREER AWARENESS SERIES

Educational Activities, Inc. (1973)

4 FS/ 4 R, 4 TG, \$52.00

CA

K-4

LA, FA, SS, M

This series helps make children (primary) aware of the great diversity in the world of work. The Teacher's Guide outlines meaningful career projects that can be integrated with most subjects in the elementary curriculum. The commentary on record is excellent for each of the strips. However, the filmstrips are only fair in quality. The photography is not the best and the lighting is very poor. The material is good as a secondary supplementary source. The information given is timely and accurate as far as the reviewer was able to determine. The filmstrips are: Working at School - Tour a school and meet the many people who make today's education possible. To the Hospital - Follow a little girl with a broken leg and learn about the people involved. This filmstrip is also helpful in preparing young children for a hospital stay. Building a Building - Watch a building under construction and find out about the people working there. A Visit to the Airport - Come to the airport; see what makes it tick.

CHILDREN FACE SOCIAL REALITIES
Universal Education and Visual Arts
 2 FS/ 1 R, \$20.00

SA, CA, DM
 4-7
 SS

The children of the Washington, D.C. Model School dramatize the concepts of economics, their responsibilities, and rights as citizens in a neighborhood and in a free society. The series stresses the fact that many problems which children face are not solely personal problems of their individual families, but social problems that must be dealt with by the society at large. Ideal for teacher-training use or could be shown to children to stimulate thinking and motivate them to perform similar activities.

KEYS - CAREER EXPLORATION SERIES
 SRA (1972)
 10 FS/ 10 CT, TG, \$120.00

CA
 6-A
 ALL AREAS

These ten color filmstrips and tapes are based on the Kudar Interest Inventory. Workers told about their jobs and how they started. Students are told how they can explore that field. The areas cover various educational levels in each field. Teacher's Guide is included. Useful in homeroom and career centers.

OFF WE GO TO THE AQUARIUM
(Career Awareness Field Trips Series)
Guidance Associates (1973)
 FS/CT, \$23.50 (with R, \$21.00)

CA
 K-6
 SS, S

Filmstrip follows a black boy through a trip to the aquarium. Many jobs within the aquarium are explained as well as the care of the fish. This would be excellent to view before a field trip. Also in Science area for individual or small group project work. Their "Guess What" extra activity is great. The children give the information they know before seeing the filmstrip and then compare ideas after viewing filmstrip.

OFF WE GO TO THE AUTO PROVING GROUND
(Career Awareness Field Trips Series)
Guidance Associates (1973)
 FS/CT, TG, \$23.50 (with R, \$21.00)

CA
 K-6
 S, SS

In this filmstrip, the class hops aboard Brad's soapbox car as he heads for GM's Proving Ground and a look at engineering tasks that directly affect how we live. The children meet Jerri, the test driver. They learn about crash testing procedures; tour the crashed car "bone yard" engineers use as a reference library and meet the people who are involved in auto testing.

OFF WE GO TO THE BIKE FACTORY
 (Career Awareness Field Trips Series)
 Guidance Associates (1973)
 FS/CT, TG, \$23.50 (with R, \$21.00)

CA
 K-6
 S, SS

In this filmstrip, a clown's daydreams come true when he finds himself at the bicycle factory. He sees the fast-moving assembly line. He sees people bending steel into tubes, cutting and shaping the tubes, welding them into frames, painting the frames, tightening spokes, and adding fenders.

OFF WE GO TO THE HOUSE BUILT IN A HURRY
 (Career Awareness Field Trips Series)
 Guidance Associates (1974)
 FS/CT, TG, \$23.50 (with R, \$21.00)

CA
 K-6
 S, SS

In this filmstrip, Cecilia, Joe and Tommy need help patching up their clubhouse. So off they go to visit Henry, who lives in a geodesic dome put up in just two days! Henry explains the entire process. The children actually see the factory where dome parts are manufactured.

OFF WE GO TO THE ORANGE GROVE
 (Career Awareness Field Trips Series)
 Guidance Associates (1973)
 FS/CT, \$23.50 (with R, \$21.00)

CA
 K-6
 SS

This filmstrip takes you into an orange grove - explains the different jobs needed to get oranges from the tree to "you". The "Guess What" activity is great. Would be different to use along with a cooking activity: salads, cookies, etc.

OFF WE GO TO THE POSTER PRINTER
 (Career Awareness Field Trips Series)
 Guidance Associates (1974)
 FS/CT, TG, \$23.50 (with R, \$21.00)

CA
 K-6
 S, SS

This filmstrip helps the children discover how many fascinating tasks go into commercial postermaking. They meet people who find poster pictures, think up captions, create layouts, make color separations and plates, and run the giant presses. The point is made that the vital importance of printing is that it is a form of communication.

OUR COMMUNITY

Scott Educational Division and Ginn & Company
8 FS, \$45.00

SA, CA
1-5
ALL AREAS

Three basic communities are compared in a variety of ways. A well-rounded view of life is presented. Included are: Living on a Farm, Living in a Town, Living in a Big City, Our Food and Clothing, The Home We Live In, The People in Our Community, Working in Our Community. Knowing Our Community -- Long Ago and Today.

THE PEOPLE OF OUR COMMUNITY SERIES

Universal Education and Visual Arts (1972)
8 FS/ 4 CT, \$88.00

CA
K-6
SS, M, S

This series includes filmstrips and cassettes titled: The Banker Has My Money, My Sister Is A Teacher, Together We Can Keep Our Community Clean, The Milkman Comes Each Morning, Mr. Phillips The Super Market Manager, Let's Visit The Drug Store, The Librarian Helped Me, Dad Took The Car To The Service Station. Filmstrips are in excellent color. Text of each is informative and interesting. In many cases the training involved for a job is given.

PEOPLE WHO CREATE ART (Career Discoveries Series)
Guidance Associates (1972)
4 FS/ 4 CT, \$52.50 (with R, \$42.50)

SA, CA
5-9
FA, SS, LA

The six programs in the series present aspects of the diverse world of work with some insight into why people enjoy specific types of work. The first filmstrip is an overview of the job interest cluster in each program. The remaining three contain an interview with a person photographed and speaking on the job. Filmstrips: (1) Explores what motivates musicians, sculptors, painters, writers, artisans, and designers. (2) A puppeteer, actress, costume designer, and seamstress show how it is backstage and front. (3) A young drummer plays, teaches, and composes. (4) An industrial designer explains the challenge of making a playground both fun and a learning experience. Suggested techniques are art activities, group discussion, creative drama, games, and puppetry.

PEOPLE WHO HELP YOU

Scott Educational Division (1972)
8 FS/CT, TG, \$98.00 (with R, \$90.00)

CA
1-4
ALL AREAS

Set is designed to teach students about the skills and services of workers in a community. Included in the set is a packet of pictures of one or more workers from each filmstrip with a Teacher's Guide on the back. Titles of the filmstrips are: Who Are the People Who Help You?; Your Fire Department; Your Police Department; Your Post Office; Your City Caretakers; Your School; Your Stores; Assembly-Line Helpers. Some sex bias is evidenced, but if supplemental material is used, these can be very good.

PEOPLE WHO INFLUENCE OTHERS (Career Discoveries Series)

Guidance Associates (1972)
4 FS/CT, TG, \$52.50 (with R, \$42.50)

CA, SA
5-9
G, LA, SS

The six programs in this series present aspects of the diverse world of work with some insight into why people enjoy specific types of work. The first filmstrip is an overview of the job interest cluster in each program. The remaining three contain an interview with a person photographed and speaking on the job. Filmstrips: (1) Emphasizes the qualities of self-confidence, sensitivity, empathy and leadership. (2) A model and cosmetic demonstrator sells products she believes in. (3) An advertising executive is working on a public service campaign for the city zoo. (4) A county agent shows students a dairy farm where he helps farmers improve farming methods. Suggestions are given for role playing, group discussion, creative dramatics, and field trips.

PEOPLE WHO MAKE THINGS (Career Discoveries Series)

Guidance Associates (1973)
4 FS/CT, TG, \$52.50 (with R, \$42.50)

SA, CA
5-9
SS, LA, G

The six programs in the series present aspects of the diverse world of work with insight into why people enjoy specific types of work. The first filmstrip is an overview of the job interest cluster in each program. The remaining three contain an interview with a person photographed and speaking on the job. Filmstrips: (1) Focuses on pride of craft, the satisfaction of making useful things, and the pleasure people gain from creating with their hands. (2) Two skilled construction workers describe their part in assembling DC 10 airplanes. (3) A chef demonstrates how to prepare fine food. (4) Model builder shows how to build an entire city to scale. Suggested activities include group discussion and reporting, observations, sharing inventions, field trips, using role models, using paired learning techniques such as older/younger students.

PEOPLE WHO ORGANIZE FACTS (*Career Discoveries Series*) CA, SA
 Guidance Associates (1972) 5-9
 4 FS/CT, \$52.50 (with R, \$42.50) SS, LA, G

The six programs in the series present aspects of the diverse world of work with some insight into why people enjoy specific types of work. The first filmstrip is an overview of the job interest cluster in each program. The remaining three contain an interview with a person photographed and speaking on the job. Filmstrips: (1) Gives an overview of how much society depends on and uses information. (2) A sports editor talks about facts and figures. (3) An automotive researcher finds facts needed to restore antique cars. (4) A foreperson in a bakery packing plant tells how one organizes facts of a vast production line to keep cookies and crackers on the supermarket shelves.

PEOPLE WHO WORK IN SCIENCE (*Career Discoveries Series*) CA
 Guidance Associates (1972) 5-9
 4 FS/CT, \$52.50 (with R, \$42.50) G, LA, SS, S

The six programs in the Career Discoveries Series presents aspects of the diverse world of work with some insight into why people enjoy specific types of work. The first filmstrip is an overview of the job interest cluster in each program. Remaining three contains an interview with a person photographed and speaking on the job. Filmstrips: (1) Stresses curiosity, inquiry, precision and interest in the scientific method. (2) An ocean life scientist explains his experimental work. (3) A crime lab technician tours the police lab facilities and demonstrates her job in chemical analysis. (4) A recording engineer lets us sit in on the sound production of a TV-commercial.

WHAT DOES YOUR DAD DO? CA
 Scott Education Division (1970) 3-6
 6 FS/CT, \$58.00 (with R, \$55.00) ALL AREAS

Children are introduced to many occupations. This set is designed to interest children in their parent's occupations. Included are: My Dad, the Computer Programmer; My Dad, the Photographer; My Dad, the Auto Mechanic; My Dad, the Factory Worker; My Dad, the Veterinarian; My Dad, the Construction Foreman. Shows an awareness of men's jobs, but contains sexual stereotyping.

WONDERFUL WORLD OF WORK SERIES

Edu-Craft: Dist. Denoyer-Geppert (1968)

FS/R, \$62.00 per Unit

SA, CA

4-6

LA, SS, G

The WOW Series provides pre-vocational training for students in the elementary grades. These filmstrips point out the advantages and enjoyments of being a good worker. The series has been designed for use as supplemental materials for social studies and may be useful for language arts. WOW may be used to build classroom projects, establish homework assignments, and other supplemental activities related to the World of Work.

UNIT 4...4 FS/R, \$62.00

What Else Do Fathers Do?

Just What Do Mothers Do?

It's In Your Hands

Home Economics

UNIT 5...4 FS/R, \$62.00

Electrical Workers

Gas and Oil Workers

Technical and Industrial Workers

Telephone Workers

UNIT 6...4 FS/R, \$62.00

Distributive Occupations

Office Occupations

Health Services

Natural Resources

WORKING IN U.S. COMMUNITIES - GROUP I

Singer (SVE) (1970)

4 FS/ 2 CT, 4 TG, \$36.50 (Each FS with G, \$7.00
Each Cassette, \$6.00)

CA

3-6

SS, LA

This series emphasizes economics at the elementary level and stresses people and their needs. The presentations show how businessmen satisfy these needs and how history and geography of an area affect business. The filmstrips contain accurate information and the material is presented in an interesting manner. At the end of each presentation three frames of the filmstrip lists Words and Phrases to Know; Questions for Review and Discussion; and Enrichment Activities. Filmstrips in this series are: Old Sturbridge and Mystic Seaport: Historic Communities; Douglas, Wyoming: Ranch Community; Rockland, Maine: Coastal Community; and Flagstaff, Arizona: Service Community.

WORKING IN U.S. COMMUNITIES - GROUP II

Singer (SVE) (1970)

4 FS/ 2 CT, 4 TG, \$36.50 (Each FS with G, \$7.00
Each CT, \$6.00)

CA

3-6

SS, LA

This series emphasizes economics at the elementary level and stresses people and their needs. The presentation shows how businessmen satisfy these needs and how history and geography of an area affect business. The filmstrips are informative and the commentary is interesting. The filmstrips are: New Orleans: Marketing Community; San Francisco: Financial Community; Detroit: Manufacturing Community; Chicago: Transportation Community. The last three frames of each filmstrip lists Words and Phrases to Know; Questions for Review and Discussion; and Enrichment Activities.

YOU AND RECYCLING SERIES

Singer (SVE) (1974)

4 FS/ 2 CT, RG, \$34.50 (Each FS with G, \$7.50
Each CT, \$6.00)

CA

3-6

S, SS

This series for the young consumer was designed to show the student the world he/she lives in and the situations he is likely to encounter daily. The filmstrips are a delightful mixture of animated cartooning and photographing of real-life scenes. It is intended that the student get a better understanding of his relationship to the environment and to the economy. However, when people are shown, they reflect the middle-class, small, suburban community. This is very unrealistic. The information given concerning recycling is accurate and very informative. At the end of each filmstrip three additional frames list New Words and Phrases; Questions for Review and Discussion; and two Enrichment Activities. The filmstrips are: The Magician - A magician makes things appear and disappear, but what happens to worn out things in real life? Kiwi And The Bottle - Traces the case history of a bottle. Water All Around Us - What would happen if our water supply diminished greatly? Trash Treasure Hunt - A reverse treasure hunt shows how trash can be recycled.

YOU, THE CONSUMER SERIES

Singer (SVE) (1974)

4 FS/ 2 CT, 4 TG, \$34.50 (Each FS with G, \$7.50
Each CT, \$6.00)CA
3-6
S, SS

This series for the young consumer was designed to acquaint the student with the world he/she lives in and the situations he is likely to encounter daily. It is intended that the student get a better understanding of his relationship to the environment and to the economy. The filmstrips are a delightful mixture of animated cartooning and photographing of real-life scenes. It must be emphasized that these filmstrips, where people are shown interacting, do not reflect a typical community at work. In this particular set the situations are contrived to the point (in the cases indicated below) that what is presented is not realistic. At the end of each filmstrip three additional frames list New Words and Phrases; Questions for Review and Discussion; and two Enrichment Activities. The filmstrips are: Where Does The Allowance Go? - shows why we buy what we buy. Blue Jeans, Bubble Gum, and Comic Books - is simulated TV commercial examining truth in advertising. "Krunchies" (cereal being advertised) are only eaten by caucasian families. It All Works Together - shows factories, shops, and people are all involved in the complex process of consumer production. Just imagine a black boy who got a pair of real swinging tennis shoes running into a community business and asking to see how it operates and the personnel manager taking him through the entire process. How about that happening for anybody! The program can be useful if additional material is used.

KITS

CAREER KITS FOR KIDS SERIES

EBE (1974)

KT, (Incl. FS/CT, Replica of worker's hat, poster, song,
3 SM, TG) \$38.00 per kit; \$210.00 seriesCA
K-6
LA, SS

This is a series of 6 multimedia kits especially designed to develop career awareness at the primary level. By observing numerous and varied activities of different community workers, children are made more aware that people can enjoy their work and also that workers are trained differently for their jobs. Each kit focuses on a particular kind of work. Techniques suggested are: pantomining, role playing, group discussion, word games, creative writing, math murals, art activities, and human resources. Kits available are: Barney, the Baker; Freddy, the Fireman; Larry, the Letter Carrier; Maxi, the Taxi Driver; Nellie, the Nurse; and Rusty, the Construction Worker.

DEVELOPING UNDERSTANDING OF SELF AND OTHERS (DUSO 2) SA, CA, DM, P
 American Guidance Service, Inc. (1973) 3-4
 KT, \$98.00 (KT includes 15 R or 5 CT, Posters, Puppets, ALL AREAS
 Activity Cards, TG)

The eight major themes of the DUSO 2 program are: Toward Self-Identity, Toward Friendship, Toward Responsible Interdependence, Toward Self-Reliance, Toward Resourcefulness and Purposefulness, Toward Competence, Toward Emotional Stability, Toward Responsible Choice Making. The D-2 program is designed to help the older child understand his and other's behavior. Included in this set are Self and Social Development Activity Cards and Career Awareness Activity Cards. There are many, varied activities to keep the students interested.

REAL PEOPLE AT WORK SERIES (Resource Kit for Grade Two) CA
 Changing Times (1974) 3-7
 KT, \$325.00 (KT includes 120 BKS, 10 CH, 10 Visuals, SM, SS, LA
 TG)

A consumable resource kit that presents a current, up-to-date portrayal of different occupations. One hundred twenty booklets contain three reading levels and present a real person at work who is happy in his job. Related jobs are also shown. The kit contains bulletin board displays, take-home papers, posters that relate children's tasks to jobs and a helpful Teacher's Guide. Good sex and racial presentation. Evaluators felt this material was too difficult for the publisher's suggested grade level 2. They felt it was more 3rd grade and could be useful through grades 7.

THE VALUING APPROACH TO CAREER EDUCATION, 3-5 SA, CA, DM, P
 Education Achievement Corp. (1973) 3-5
 KT, \$480.95 (KT includes 11 FS/CT, G, SM, BKS, C, TG) ALL AREAS

This is a comprehensive, multi-media program that recognizes that careers, decisions, and goals are based on the individual's value system. The many activities fuse the cognitive and affective learning experiences for elementary students. The complete Teacher's Guide has lesson plans for two years. This kit received high ratings from all our evaluators.

THE VALUING APPROACH TO CAREER EDUCATION, 6-8
Education Achievement Corp. (1973)
KT, \$271.19 (KT includes G/S, SM, Cards, TG)

SA, CA, DM, P
6-8
ALL AREAS

This is a comprehensive program that recognizes that careers, decisions, and goals are based on the individual's value system. The many activities fuse the cognitive and affective learning experiences for junior high students. The complete Teacher's Guide includes lesson plans for three years.

WORK-WIDENING OCCUPATIONAL ROLE KIT
SRA (1972)
KT, \$194.40 (KT includes Work Briefs, Job Facts, BKS,
FS, TG)

SA, CA, DM
6-9
G, ALL AREAS

This kit is designed to make the student more aware of occupations, related jobs, his own interests and abilities, and the education he/she will need. Some students found it complicated, but once they learned to use it, they enjoyed it. It has much good information and avenues for self exploration.

TESTS AND MEASUREMENTS

KUDER FORM E GENERAL INTEREST SURVEY
A Career Guidance & Kuder Interest Inventories
SRA (1973)
T/M, 1-19 Pkg., \$9.45 - Hand-Scoring, \$4.65

SA, CA, DM
6-A
G

This is a new edition of the preference test that measures interest in ten job groupings: outdoor, mechanical, computational, scientific, persuasive, artistic, literary, musical, social service, and clerical. There are consumable hand-scoring booklets (pins and backboards cost extra). Useful to help student begin thinking about his interests in relation to vocational choice. Requires 30-40 minutes and may be administered individually or in large or small groups. Manual available.

OTHER MEDIA

COMMUNITY SERVICES

Shortstrip Series No. 12450
 P. Craig Smith, Collaborator
 EBE
 12 Shortstrips, \$24.00

CA
 4-6
 SS, LA, FA, M

This kit is designed for individual use with a hand-viewer. It puts information on film directly into the hands of the child. This device can produce a great deal of self-learning. The shortstrip can be shown to the entire group on the filmstrip projector. It can be used to form an interest group for a specific project. In this series: Community Services in Early Times, Growth of Community Services in the United States, Planning Community Services, Keeping People Safe, Protecting People From Fire, Keeping People Healthy, Keeping the City Clean, Providing Education, Helping People in Trouble, Providing Education, Helping People in Trouble, Providing Recreation and Culture, and Community Services in the Future. Each shortstrip contains 14 frames. They answer the following questions: What are today's community services? How do they help us? Who pays for them? Why will they be more important in the future? Series of 12 shortstrips boxed, including one plastic hand-viewer.

FIRE DEPARTMENT HELPER (*Community Helpers*)
 Singer (SVE)
 SP, \$8.00

CA
 K-6
 SS

This set of study prints show the different jobs of the fire department. The pictures have background information on backside. The prints are realistic and are not the type that will become dated. Prints included are: safety instruction, fighting a fire, living quarters, rope drill, answering a call, truck company, engine company.

POSTAL HELPERS (*Community Helpers*)
 Singer (SVE) (1965)
 SP, \$8.00

CA
 K-4
 LA, SS

This group of study prints contains 8 pictures and background information of the different topics dealing with the Post Office. Pictures included show sorting and delivering mail, mailbox pickup, canceling stamps, servicing customers, loading relay trucks, highway post office trucks, and loading mail at the airport. The prints are in color and are 18" X 13" in size. Good for bulletin boards. Activities include role playing, creative writing.

CAREER AWARENESS AND EXPLORATION

7 - 9

BOOKS

CAREER CHOICE AND CAREER PREPARATION

William John Schill and Howard Edwin Nichols (1970)
Interstate Printers and Publishers, Inc.
BK, \$4.95

SA, CA, DM
9-A
G, LA

This is a programmed guidance tool that leads a student, step-by-step, to individual awareness and job association. It could be very useful in helping identify their own values, and the last section provides opportunity for group work. Various careers are discussed in terms of job requirements, employment outlook, salaries, and where to get further information.

CONCISE HANDBOOK OF OCCUPATIONS

Edited by Joan Costello and Rita Wolfson
J. G. Ferguson Publishing Company (1974)
BK, \$12.95

CA
6-12
ALL AREAS

A beautiful book just right for either a school library or a classroom teacher's library. This compilation of careers is arranged alphabetically, making this book easy to use. Also, the information contained about each career is concise, factual and current, and each career has a picture of a person doing a job. Almost a must for every school!

THE ENCYCLOPEDIA OF CAREERS AND VOCATIONAL GUIDE

VOL I - PLANNING YOUR CAREER

VOL II - CAREERS AND OCCUPATIONS

Edited by William E. Hooke

J. G. Ferguson Publishing Company (1972)
BK, \$39.50

CA
7-A
ALL AREAS

These two volumes are an asset for any junior high or senior high library. They include a wealth of information about specific careers in all fields. They are arranged by career areas but an index at the end of each volume makes it easier for a person to find a specific occupation quickly.

EXPLORING CAREERS IN CHILD CARE
 McKnight Publishing Company (1974)
 BKS, (Text and Act. Man.)

CA
 8-A
 G, HE, S, SS

Explores careers in education, welfare, and health clusters in the child care field. Material presented is clear, including objectives, presentation, activities, and enrichment suggestions. Student Activity Manual and Teacher's Guide included.

EXPLORING CLERICAL CAREERS
 Robert A. Ristan
 South-Western Publishing Company (1974)
 BK

CA, DM
 8-10
 BE

This booklet relates junior high and senior high school curriculum to the area of clerical office jobs. Explores various clerical jobs found in modern offices, their duties and requirements. Workbook approach focuses decisions about particular jobs. Perhaps it is too basic for 10th graders, so one would have to assess its value at that level.

FOOD SERVICE CAREERS
 Chas. A. Bennett Co., Inc. (1974)
 BK, \$8.49

SA, CA
 9-12
 HE, SS

This book breaks down food service careers into four areas: management, sales and service, production, and sanitation. The amount of training and education necessary is given according to desired degree of excellence in each of these areas. Information is relayed in an in-depth form. This could be used as a textbook in a commercial or vocational foods course since it covers on-the-job knowledge as well as career background (i.e. menu planning, food purchasing, serving, etc.).

HOW TO GET A JOB
 Collier Macmillan Publishers (1974)
 BK, \$2.00

CA
 9-12
 LA, SS, BE

A most conveniently labeled and categorized chapter-discussion booklet; ready-made for classroom use. Areas of discussion include: where to look, application, interview, follow-up, test-taking, resumes and references.

JETPORT
 Norman Richards
 Doubleday and Company, Inc. (1973)
 BK, \$4.95

CA
 6-9
 SS

This is an interesting little book about the careers and activities involved in an airport. It would be a good addition for any elementary or junior high library. The book could be used as just pleasure reading or as a resource for a child interested in airplanes and airports.

JOBS IN AGRICULTURE (An Exploring Careers Book)
 Robert Houlehen
 Lothrop, Lee and Shepard Company (1974)
 BK, \$5.50

CA, DM, P
 6-9
 SS, LA, S

A well-developed book dealing with the broad concept of agriculture. The author discusses a variety of occupations and deals with education, duties, and opportunities in each related field. The book has charts and graphs that are easy for the student to use. Lends itself to dramatization, creative writing, and brainstorming.

JOBS IN BUSINESS AND OFFICE (An Exploring Careers Book)
 James Haskins
 Lothrop, Lee and Shepard Company (1974)
 BK, \$5.50

CA, P
 6-8
 BE, LA, SS

The author presents an insight into the world of business and office work through six narratives. The stories take a fictional person and follow him through school and into a career in business, emphasizing the decision-making skills that are involved. It is easy to read and would keep the interest of the reader. Good photographs add to the appeal of this book. Activities suggested are interviews, role playing, discussion groups.

JOBS IN COMMUNICATION (An Exploring Careers Book)
 Edward Wakin
 Lothrop, Lee and Shepard Company (1974)
 BK, \$5.50

CA, P
 6-8
 SS, LA

The format used by the author makes this book interesting and appealing to young people. The focus is on preparation, ability and working conditions in the area of communications, newspapers, magazines, radio, television, movies, public relations and advertising. Photographs are good and show people in actual working settings. Free of sex and racial bias. Good for role playing and class discussion.

JOBS IN CONSTRUCTION (An Exploring Careers Book) CA, P
 Arthur Liebers 6-8
 Lothrop, Lee and Shepard Company (1974) SS, IA
 BK, \$5.50

This book is filled with many photographs showing workers employed in construction jobs. These include the general field of construction, as well as behind the scene jobs. Apprenticeships through journeymen level are defined. The format is simple yet informative.

JOBS IN MANUFACTURING (An Exploring Careers Book) CA, P
 Robert J. Houlehen 6-8
 Lothrop, Lee and Shepard Company (1974) G, IA, SS
 BK, \$5.50

The book offers an introduction to the world of manufacturing. It deals with a variety of jobs and explains how these vary from industry to industry. The book includes many photographs of people working at various jobs in manufacturing. Educational requirements, duties, and job opportunities are discussed. The book would be very appealing to young students.

JOBS IN MARKETING AND DISTRIBUTION CA, P
 (An Exploring Careers Book) 6-8
 Elvajeane Hall DE, FA, G, HE,
 Lothrop, Lee and Shepard Company (1974) M, SS
 BK, \$5.50

The author presents a good overview of retailing in this book. Many of the ideas will give the student an indication of how important it is to develop skills in mathematics, geography, art, and social studies. The photographs show areas of retailing that may not be too familiar to most students. This is a well-done book.

JOBS IN PUBLIC SERVICE (An Exploring Careers Book) CA, DM, P
 Calvin and Beatrice Criner 6-8
 Lothrop, Lee and Shepard Company (1974) S, SS, LA, M
 BK, \$5.50

Public services in the areas of forestry, law enforcement, customs inspector, politics, and teaching are handled through interesting narratives. Decision-making skills are part of the narrative. A list of related jobs at entry level and above are included as part of each area. The reader is made aware of aptitude and skills needed. Photographs are free of bias.

JOBS IN RECREATION (An Exploring Careers Book) CA, DM
 Arnold Dobrin 6-8
 Lothrop, Lee and Shepard Company (1974) PE, SS
 BK, \$5.50

An interesting overview of recreation as a career. The book gives factual descriptions of a variety of jobs in this field, as well as a fictional narrative of Yellowstone Park. Young people would find this an interesting book which gives them many ideas on ways to use recreation as a career.

JOBS IN TRANSPORTATION (An Exploring Careers Book) CA
 Genevieve Gray 7-9
 Lothrop, Lee and Shepard Company (1973) SS, G
 BK, \$5.50

An in depth study of transportation. Easy to read. New vocabulary words are italicized. Pictured are people that students can identify with easily. Good ideas for class activities.

JOBS IN YOUR FUTURE (Scope/Job Skills Series) SA, CA, DM, P
 Miriam Lee 7-9
 Scholastic Book Services (1973) ALL AREAS
 BK, \$.75, TG, \$1.50

This workbook includes various exercises that help the student identify job skills, method for identifying his/her own interests, etc. Basic facts are given about how to find, get, and keep a job, a look at feelings and attitudes of people who work, and how much you know about yourself and the job world. The six categories include: Ten years from now, what will you be doing?, How do you see yourself?, What do you like to do most?, What do your answers tell you?, Jobs in eight fields, How much do you know?.

MAKING VALUE JUDGMENTS: DECISIONS FOR TODAY
 Carl A. Elder
 Chas. E. Merrill Publishing Company (1972)
 BK, \$3.00, Teacher's Edition \$1.50

SA, CA, DM, P
 7-12
 G, HE, LA, SS

Using an inquiry-oriented approach, this book helps each student clarify his/her values in order to find his/her own identity and give purposeful direction to his/her life. After exposing students to the nature of values and the steps in the decision-making process, the book presents available facts and various viewpoints on vital problem areas such as "Is there a generation gap in my family?", "What is my role at school?", "Am I an intelligent consumer?", "Do I want to use drugs?", "Shall I smoke?", "Do I need the Law?", "Am I prejudiced?", "What should I do about pollution?", "What is my role as a citizen?", "What career will I choose?", and "What are my goals in life?". Students study the above areas and are encouraged to make choices from alternatives, to consider consequences, and to use the values they choose for themselves as a basis for action.

MEN AT WORK IN THE GREAT LAKES STATES (*Men at Work Series*)
 Henry B. Lent
 G. P. Putnam's Sons (1971)
 BK, \$3.60

CA
 4-8
 SS

This is the story of men and women at work in the six Great Lakes states. It tells about the raw materials they dig from their mines and quarries, the meat and farm products they grow on their fertile land, the products they make in their factories, mills, and assembly plants and the important scientific developments they work on in their research laboratories. This is the best book in the series. The photographs are much more representative of twentieth century workers in America.

MY CAREER GUIDE BOOK
 Harry Belman and Bruce Shertzer
 Benziger, Bruce and Glencoe, Inc. (1974)
 BK, \$2.36

SA, CA
 9-A
 ALL AREAS

This student's manual is designed to help the user understand himself. It focuses on personal attitudes, characteristics, and behavior. There is also a portion on occupational information and suggestions for behavior in a job interview. May be useful in individual or group work in all areas of curriculum and guidance.

ON THE JOB

Edited by Joseph L. Norton
 Doubleday and Company (1971)
 BK, \$7.95

CA
 7-A
 ALL AREAS

The book is an interesting collection of 65 people's reactions to their jobs. It would not be applicable for total class use but would be an excellent resource book for junior and senior high libraries or for an individual teacher's class library. Interesting reading and the jobs included are wide-ranging.

OPPORTUNITIES IN ACCOUNTING (Opportunities in Series)

Raymond G. Anker, C.P.A.
 Vocational Guidance Manuals (1967)
 BK, \$3.75

CA, DM, P
 9-12
 BE, G, M, SS.

Although salary figures and members in the field are outdated, the material is definitely useful in that training required and various methods of using an accounting degree are discussed accurately. This book would definitely be useful for a person who is thinking of a career in accounting.

OPPORTUNITIES IN CARPENTRY (Opportunities in Series)

Roger Sheldon
 Vocational Guidance Manuals (1974)
 BK, \$4.25, Paperback, \$2.45

CA, DM
 9-A
 IA, G

Different careers in carpentry are discussed, as well as entry requirements for apprenticeship programs. This is well-illustrated, informative, and includes a glossary of terms.

OPPORTUNITIES IN ENVIRONMENTAL CAREERS

(Opportunities in Series)
 Odom Fanning
 Vocational Guidance Manuals (1971)
 BK, \$5.95

CA, DM, P
 9-12
 G, M, S, SS.

Career Opportunities in the expanding field of environmental studies are described in some detail. The preparation and education that are required are given for these jobs. Also included is a section on related jobs and where a career in this field can lead.

OPPORTUNITIES IN FOOD PREPARATION & SERVICES

(Opportunities in Series)
 Jacob Rosenthal & LeRoi A. Folsom
 Vocational Guidance Manuals (1969)
 BK, \$3.75, Paperback, \$1.95

CA, DM, P
 9-12
 G, HE, S

Small print might interfere with the ease of reading but material presented is very good. It covers both pros and cons of the food service industry. It goes through the history of food services, the different types of restaurants, and the career opportunities in different jobs within the food service category. The education necessary to enter and to continue in the food services is given in this rather all encompassing book. Related careers to actual food preparation are also discussed.

OPPORTUNITIES IN FOOD SCIENCE & TECHNOLOGY

(Opportunities in Series)
 Joseph G. Endres
 Vocational Guidance Manuals (1969)
 BK, \$3.75, Paperback, \$1.95

CA, DM, P
 9-12
 HE, LA

As all of us are aware of food shortages throughout the world so should we be aware of food science and technology. This book covers what the job is, where one can train for this field, job and salary opportunities as well as job requirements, educational requirements (both high school and college) and where one might be employed. A good book but in the paperback the small print might be a deterrent.

OPPORTUNITIES IN GEOLOGY & GEOLOGICAL ENGINEERING

(Opportunities in Series)
 Alfred K. Snelgrove
 Vocational Guidance Manuals (1970)
 BK, \$3.75, Paperback, \$1.95

CA, DM, P
 9-12
 G, LA, SS, S

Defines differences between geologists and geological engineers and how their work is pertinent to our world and career opportunities which appear to be good. Job requirements are discussed as well as high school courses outlined in detail. Agencies that license and register geologists are discussed. Tools geologists use, and the type of work they do are well covered. As in all the "Opportunities in..." books, related fields are discussed.

OPPORTUNITIES IN INDUSTRIAL DESIGN
 (Opportunities in Series)
 Arthur J. Pulos
 Vocational Guidance Manuals (1970)
 BK, \$3.75, Paperback, \$1.95

CA, DM, P
 9-12
 IA, LA

References in the bibliography are quite outdated but book seems to be quite current. As with most books in this series, working conditions, job requirements, educational requirements, career outlook, related fields and a good definition of industrial design are given.

OPPORTUNITIES IN LANDSCAPE ARCHITECTURE
 (Opportunities in Series)
 Ralph E. Griswold
 Vocational Guidance Manuals (1970)
 BK, \$3.75, Paperback, \$1.95

CA, DM, P
 9-12
 G, S, SS

Besides discussing what exactly a landscape architect is, this book discusses scholarships available, fees required to be registered, schools for training, and how this training can be used in a variety of ways.

OPPORTUNITIES IN MECHANICAL ENGINEERING
 (Opportunities in Series)
 Seichi Konzo & James W. Bayne
 Vocational Guidance Manuals (1971)
 BK, \$3.75, Paperback \$1.95

CA, DM, P
 9-12
 G, IA, LA

Many of the related fields are discussed as well as educational requirements and job opportunities. Methods of obtaining a job are outlined in detail.

OPPORTUNITIES IN OFFICE OCCUPATIONS
 (Opportunities in Series)
 Estelle Popham & Blanch Ettinger
 Vocational Guidance Manuals (1972)
 BK, \$4.50

CA, DM, P
 9-12
 BE, G, SS

Career opportunities that are available in offices are described. Specific information is given on educational training necessary for the job, how to get started, advantages and disadvantages of different jobs, and the opportunities for advancement.

OPPORTUNITIES IN A PODIATRY CAREER
 (Opportunities in Series)
 Jules Shangold & Frank Greenberg
 Vocational Guidance Manuals (1971)
 BK, \$1.95

CA, DM, P
 9-12
 G, S, SS

Career opportunities of the podiatric specialists are described: foot surgery, dermatology, orthopedics, and radiology. Specific information on the educational training required, locations of jobs and earnings are outlined.

OPPORTUNITIES IN VETERINARY MEDICINE
 (Opportunities in Series)
 Robert Swope
 Vocational Guidance Manuals (1973)
 BK, \$4.50

CA
 9-A
 S, G

This book presents the broadened role of the veterinarian and describes careers in research, pharmaceutical and biological production, radiation, biology, and environmental studies. An objective appraisal of preparation, practice, and outpatient outlook is given.

PEOPLE AND ME
 Herman F. Benthul, et al.
 Benefic Press (1975)
 BK, \$6.42, Teacher's Guide \$2.70

CA
 7-9
 SS

People and Me presents work as a means of self-fulfillment as well as a contribution to society. It supports the value of work for personal, social, and economic well-being. It gives a continuing review of qualities and attributes required for success in work roles. This book has five units with a total of 55 selections. Twenty-nine articles give basic information about all categories of occupations. Twelve stories depict real problems with which students can identify. There are 11 biographical sketches about real people with whom students can relate their own ambitions. Two plays allow for role playing problems directly related to job situations. There are multiple suggestions for students to extend their exploration of careers they are especially interested in. A very good feature is the four pages of activities following each unit which links reading skills development to career exploration. Included are lessons on alphabetizing, dictionary skills, etc. There are also ideas for interviewing, writing to persons in occupations being explored, etc.

POPEYE CAREER SERIES

George Wildman
King Features (1973)
BK, \$42.50

CA
6-8
ALL AREAS, G

Popeye and his career series is a great way to interest a student in careers. Students will go to these comic books without any prodding - just put them in a classroom. Besides motivation qualities, they also contain accurate interesting information on many careers. Program covers 15 career clusters. Included are Teacher's Guide, display rack, 75 full color titles (5 copies of each), student involvement charts, Career Awareness Bingo game.

POPEYE HOW TO STUDY SERIES

King Features (1974)
Packet of 25 comics, \$2.95

DM, P, CA
4-12
SS, LA

These popular Popeye comics not only deal with careers, but also how to study. Popeye gives helpful tips on how to get better grades. These colorful booklets attract the attention of students and with the fourth grade reading level, they can be enjoyed by elementary, junior, and senior high school students - in fact, by anyone who likes comics. They come in an English and Spanish version.

SOURCE OF IDENTITY

Harcourt Brace Jovanovich, Inc. (1972)
BK, \$7.00 (can also be purchased in series of pamphlets)

SA, CA, DM, P
7-10
SS

This social science book can be used in its hardbound edition or the separate elements of the book may be purchased alone: Man as Individual, Man as Group Member, Man in Culture, Man as Policy Maker, Man in his Environment, Man as Producer. If suggestions for teaching activities are followed, students acquire many skills: interpersonal, interviewing, self-awareness, decision-making, etc.

TIM LEARNS ABOUT MUTUAL FUNDS

Michael Braude
T. S. Denison and Company (1969)
BK, \$4.25

CA
4-7
SS, M

The book handles a difficult concept effectively. A child and father are followed as they explore mutual funds. Great for class discussion and follow through with meaningful role playing.

VOCATIONAL BIOGRAPHIES SERIES

Vocational Biographies, Inc.
BK, 7 BKS in each series, \$64.00-74.60

CA
7-12
ALL AREAS

These series of books have a biographical approach to career awareness in which the career is described through the eyes of the person actually on the job. Each series contains seven spiral-bound volumes (150 biographies in each series). A lot of good, factual information is given in a pleasing format. Job facts given at end of each sketch.

Series B (1971-1972) - \$64.00

Series C (1972-1973) - \$64.00

Series D (1973-1974) - \$74.60

Series E (1974-1975) - \$74.60

WHAT DOES A PEACE CORPS VOLUNTEER DO?

David Lavine and Ira Mandelbaum
Dodd, Mead and Company (1964)
BK, \$3.95

CA
4-8
SS

Excellent overview of the varied role of a Peace Corps member. The photographs compliment the text. Because of the photographs, this book would be of great interest to the child who had reading problems.

THE WORLD OF CONSTRUCTION

Donald G. Lux and Willie E. Ray
McKnight and McKnight Publishing Company (1970)
3 BKS, \$25.95

CA
7-9
IA, M, G

This unit is designed for a full year of instruction in Industrial Arts. Materials would be handy as a reference for construction careers. The content and presentation are excellent, and there are additional tools and supplies that may be ordered.

WORLD OF MANUFACTURING

McKnight Publishing Company
3 BKS, (ST BK, \$6.48, TG, \$16.50. Lab. Man., \$2.97)

CA
7-9
IA

This is from the Industrial Arts Curriculum Project (IACP) and focuses on the creation of finished goods from the consumer research stage to packaging and marketing the final product. Included is the study of management, personnel and production. (Other supplies for the course may be purchased separately.)

YELLOW PAGES OF LEARNING RESOURCES

Edited by Richard S. Wurman
MIT Press (1972)
BK, \$1.95

CA
6-8
ALL AREAS

An interesting paperback book full of information and interesting details that students find fascinating. Also questions that lead students to use his city as a resource and help him to know what to find out and where to go to answer these questions.

YOU AND YOUR JOB

Walter and Ethel Blackledge and Helen Kiely
Southwestern Publishing Company (1967)
BK, \$2.36

CA, P
9-12
DE, LA, SS

A handy and general guide on "finding", "getting", and "keeping" a job. Included are personal inventory suggestions, ideas on selling talents in job applications and personal interviews, and other helpful tips to be considered for employment.

YOU CAN BE A CARPENTER (*Vocations in Trades Series*)

Arthur Liebers
Lothrop, Lee and Shepard Company (1973)
BK, \$3.95

CA, P
7-9
SS, IA

The author introduces carpentry as a career beginning with the junior high school experience through journeymen. Photographs taken on the job as well as descriptive drawings present a realistic view of the occupation. Special terms are listed in a glossary. This book would hold the interest of most vocationally--oriented students. The appendix includes: Apprenticeship offices, Aptitude Test, Vocational Skills Record, Civil Service Comm. Offices.

YOU CAN BE AN ELECTRICIAN (*Vocations in Trades Series*)

Arthur Liebers
Lothrop, Lee and Shepard Company (1974)
BK, \$5.50

CA, DM, P
6-9
IA, SS

The author identified ways of preparing for a career as an electrician. Availability of jobs and a practical approach in obtaining jobs are discussed. A chapter deals with opportunities open to women. Women and minority groups are visible in the photographs. The book includes an aptitude test, as well as an appendix with information on: Apprenticeship Programs, Civil Service Comm. Offices, State Apprenticeships. Useable for self-evaluation, group discussion and role playing.

YOU CAN BE A PLUMBER (*Vocations in Trades Series*)

Arthur Liebers

Lothrop, Lee and Shepard Company (1974)

BK, \$5.50

CA

6-9

IA, M

Various plumbing jobs are identified and specific information regarding qualification and preparations are given. Organizations and job availability are handled well. The book also includes sample of aptitude test and discusses salaries and unions. Pictures of people on the job are good and clear, no racial bias is evident.

CASSETTE TAPESCROSS-VOCATIONAL SKILLS AND INFORMATION*(The World of Work Series)*

Educational Design, Inc. (1973)

15 CT, 12 TR, 24 STBK, 1 TG, \$175.00

CA

9-A

BE, G

Series made up of 11 lesson tapes and 3 discussion tapes. Lesson tapes include following subjects: 1. Understanding Instructions; 2. Safety; 3. Sales and Customer Service Skills - For Non-Sales Personnel; 4. Handling Trouble Situations with Customers; 5. The Structure of a Company; 6. Telephone Answering Skills; 7. Taking a Message; 8. You Are The Company: The Law, The Employee, and the Employer; 9. Unions and Employee Associations; 10. Company Money Matters; 11. Shipping and Receiving; 12. Ordering and Billing. A good series which would be most useful in career education units.

ENTERING THE JOB MARKET WITHOUT SPECIALIZED TRAINING

Macmillan Publishing Co. (1974)

12 CT, *Listener's Guides*, \$109.90

CA

7-12

ALL AREAS

There are twelve audio cassettes in this series. Each one hour cassette gives some specific information regarding occupations that are available for individuals with high school diplomas. This series is especially informative and would be useful in counseling or library career centers. Real people speak candidly about their jobs, what are the qualifications, job opportunities, and salary.

GETTING A JOB (World of Work Series)

Educational Designs, Inc. (1970)

12 CT, 24 STBK, 1 TG, \$131.00

SA, CA, DM

7-12

ALL AREAS

Workbook includes resume form and several different types of applications. A good series that would be most helpful in career education unit. Series includes 9 lesson tapes and 3 discussion tapes. Lesson tapes cover the following topics: 1. Contacting Job Interviewers; 2. The Agency Interview; 3. Words You Must Learn; 4. What You Need to Know to Fill Out An Application Form; 5. Making a Good Impression; 6. Selling Yourself; 7. The Positive Approach; 8. Handling Difficult Questions; 9. The Wrap-up.

ON THE JOB (*The World of Work*)
Educational Design, Inc. (1969)
20 CT, 24 STBK, TG, \$229.50

SA, CA
7-12
G, LA

This set includes 14 lesson tapes and 6 discussion tapes. The lesson tapes are broken down into 4 groups: A. New On the Job (Red), B. Dealing with Supervisors (Blue), C. The Rules of the Games (Green), D. Moving Up or Out (Violet). The discussion tapes present problems that can lead to discussion. The workbook is used along with each tape. Questions are asked, time allowed for answers to be written and then the correct answer given. Good set of tapes, useful in career ed. unit.

FILMS

APPLYING FOR A JOB (*Careers in the Office Series*)
EBE (1971)
F, 13 min., \$185.00

CA, DM, P
8-12
BE, G

The modern, up-to-date atmosphere of an office makes this film very effective with students. The office co-op. students especially enjoyed the film because they could relate to the situations. In this film a young girl is applying for a job. It shows some common mistakes people often make as beginning job seekers.

APTITUDES AND OCCUPATIONS
 Coronet Films (1964)
 F, 16 min., \$200.00

SA, CA
 8-12
 ALL AREAS

This film explains the purpose of the DAT and Kuder Interest Inventory in relationship to occupations and the role of information about one's interest, achievement, and aptitude in making occupational choices. Good career education film.

AUTO MECHANIC
 UEVA (1974)
 F, 17 min., \$221.00

CA
 7-12
 G, IA, SS

"You've got to do what you love doing ... and you've got to do it right, or you're nowhere." summarizes the thinking in this film. Message is also stated that love of machinery and dedication to perfection is not kid stuff.

BEEF - THE STEAK IN THE GRASS
 Centron (1973)
 F, 10½ min., \$155.00

CA
 4-9
 HE, SS

The film explains the relationship between major cattle producing areas and grasslands, discusses various herds of beef cattle, and various operations: cow-calf, stocker, feedlot, packing house, government inspection, beef by-products, etc. Not specifically concerned with occupations, but many jobs are shown and this can be pointed out for career education.

BOB & CAREN & TED & JANICE
 Parthenon Pictures: Dist.: Data Film (1973)
 F, 25 min

CA, DM
 8-12
 LA, SS, DE, BE, IA, HE

Shows real young people facing real-life situations which are part of today's peer-group experience. By seeing how these peer needs and desires and problems are answered, students begin to grasp the real nature and significance of today's vocational education. Film was designed to be shown to young people and their parents. Contemporary format with good racial balance.

BUILDING TRADES: THE HOUSE BUILDERS
 UEVA
 F, 15-min., \$195.00

CA
 7-12
 IA, G, SS

This straight forward film traces the steps in constructing the first house in a new development, from clearing the land to finishing the house. Occupations shown are from contractor to laborer and uses of tools are shown.

BUT WHAT IF THE DREAM COMES TRUE?
Carousel Film
 F, 52 min., \$575.00 - B/W \$275.00

SA, CA, DM
 7-12
 BE, LA, M, SS

This documentary, originally presented on CBS News, scrutinizes the life style of a white, affluent family in the suburbs. Even though they have economic security, they sense a lack of fulfillment and feel vaguely uncomfortable. Excellent device for discussion of values. The film shows briefly the father's job and background, but mostly it concerns the life style that his occupation brings.

BUY BUY
Churchill Films
 F, 20 min., \$250.00

CA
 7-12
 BE, LA, G, FA, SS

An examination of television advertising. This is designed primarily for consumer education and economics, but would be very useful for the study of commercial writing, filming, and acting. The content is very good, but white males dominate the film.

CAMPAIGN
Churchill Films (1973)
 F, 20 min., \$230.00

CA, DM
 8-A
 SS, LA

A young woman running for state senator wages a rousing campaign with the help of volunteers. For information on, and to inspire regard for the political process.

CAREERS: ACQUIRING ENTRY LEVEL SKILLS
 UEVA (1975)
 F, 19 min., \$225.00

CA, DM
 7-12
 ALL AREAS

This film will help young people make positive educational and vocational decisions. Students gain an awareness of basic "job entry skills" fundamental to being employable. This career education film tells the story of the new and vital relationship between private industry and high schools through "co-operative training programs."

CAREERS IN THE FOOD INDUSTRY
 UEVA (1973)
 F, 19 min., \$235.00

CA
 7-12
 HE, G, SS, S

An examination into one of our largest industries and unlimited career opportunities. Film offers insight into vocations that include food inspector, meat cutter, bakery management, dairymen, quality control, food technologists, and many others. Interesting approach and lead-in catches the attention of the viewer.

CHOOSING A JOB (*Careers in the Office Series*)
 EBE (1971)
 F, 12 min., \$150.00

CA, P
 8-12
 BE

The modern, up-to-date atmosphere of an office makes this film very effective with students. The office co-op. students especially enjoyed the film because they could relate to the situations. In this film a young girl is placed in a program where she can try out several careers. This gives her some valuable information on many different jobs. Films in the series are: Choosing a Job, Applying For a Job, Working Together, Getting a Promotion.

CIPHER IN THE SNOW
 Brigham Young Univ. (1973)
 F, 24 min.

SA, CA
 8-A
 ALL AREAS

An award-winning true story of a little boy no one thought was important until his sudden death one snowy morning. Motivates concern for the needs of every child. Excellent for in-service for teachers or anyone considering teaching as a career. Loaded film - Preview first.

COMMUNICATING WITH THE PUBLIC
(Careers in the Office Series)
EBE (1971)
F, 12 min., \$150.00

CA
8-12
BE

The modern up-to-date atmosphere of an office makes this film very effective with students. In this film the students are asked to give possible solutions to business situations (the film is stopped to allow time); there are no correct answers - just suggestions for handling that situation. Films in the series are: Choosing A Job, Applying For A Job, Working Together, Getting A Promotion.

ENERGY: LESS IS MORE
Churchill Films (1974)
F, 18 min., \$230.00

CA, DM
7-12
S, SS

This film investigates the need for slowing the growth of energy consumption and discusses ways in which this can be done. The topic was very good; however, a better cross-section of racial and ethnic people in our society should have been included in the presentation.

FREE TO CHOOSE
FilmFair (1974)
F, 16 min., \$210.00; Rental \$20.00

SA, CA, DM
7-12
HE, SS, LA, G

The stereotyped roles of women as wives and mothers confined to the home and of men who work away from home are examined with today's understanding and changes in traditional roles. Young men and women in non-traditional roles are interviewed and the message is that he or she does what each does best. Roles are of no importance to them and they are free to choose to have the life-style they wish.

GETTING AHEAD (Your Job Series)
Coronet Films (1969)
F, 16 min., \$218.00

CA
7-A
ALL AREAS, G

Experienced workers give tips on getting ahead in personal interviews. Film shows tips being applied by a young man entering a career as a newspaperman. Changing jobs, recognizing dead-end jobs, picking areas for advancement and planning for additional education are discussed. If brought up-to-date, this film would bring much more positive feedback from the students.

GETTING A PROMOTION (*Careers in the Office Series*)
 EBE (1971)
 F, 14 min., \$185.00

CA, DM, P
 8-12
 BE, G

The modern up-to-date atmosphere makes this film very effective with students. In this film three girls who have been successful return to their school for a Career Day. They demonstrate cooperation, ability, and a willingness to work that has helped them to be successful in their fields. Films in the series are: Choosing A Job, Applying For A Job, Working Together, Getting A Promotion.

HAVE OUR PLANET AND EAT IT TOO?
 Churchill Films
 F, 24 min., \$300.00

CA, DM, SA
 7-A
 S

This film is excellent in its treatment of an occurrence which is becoming more common. It presents opposing points of view fairly and equally, so it provided a good spring-board for discussion. The students can also see some people vitally involved in environmental careers.

IS A CAREER IN CLERICAL WORK FOR YOU?
 (*Library of Career Counseling Film Series*)
 CFI
 F, 15 min., \$220.00, Rental \$30.00

CA
 7-12
 BE, G

This film explained the various types of clerical jobs available to students - postal workers, typists, computer operators, secretaries, etc. An excellent feature of this film was that it showed the student where to find information about careers (M.E.S.C., counselor, library, etc.). Also, this film told of the employment projections for each clerical occupation. The film presented realistic office situations.

IS A CAREER IN GOVERNMENT FOR YOU?
 (*Library of Career Counseling Film Series*)
 CFI
 F, 15 Min., \$220.00; Rental \$30.00

CA
 7-12
 ALL AREAS

Overview of job opportunities available in government with a background of contemporary music. Film alludes to educational preparation but only in global terms. Lists benefits of working in government (Civil Service), pay variation, chances of advancement. Minorities are featured. Suggestions for whom to talk to about careers, where to find more information.

IS A CAREER IN MANAGEMENT FOR YOU?
 Library of Career Counseling Film Series
 CFI
 F, 16 min., \$220.00; Rental \$30.00

CA
 7-12
 BE, SS

This excellent film stresses the educational and training requirements for top level and middle level managerial positions. Decision-making capabilities are viewed as an important function in managerial positions. Several examples of working in professional settings were shown.

IS A CAREER IN MOTOR FREIGHT TRANSPORTATION FOR YOU?
 Library of Career Counseling Film Series
 CFI
 F, 15 min., \$220.00; Rental \$30.00

CA
 7-12
 SS, IA

An overview of the motor-freight transportation field shows trucks carrying numerous loads. With 12,000,000 trucks on the roads, this is a big industry. The film also discusses the training and skills necessary to be a driver, or other workers, the equipment they have, and other facts related to this field.

IS A CAREER IN STRUCTURAL WORK FOR YOU?
 Library of Career Counseling Film Series
 CFI
 F, 15 min., \$220.00; Rental \$30.00

CA
 7-12
 G, IA

The film is excellent because it presents real options to those who are uncertain of their ability to succeed. It covers the main sectors of the construction industry in an honest way, showing the opportunities available and also warning of associated dangers. It can be an excellent vehicle for beginning a discussion on career opportunities.

IS A CAREER IN THE AERO-SPACE INDUSTRY FOR YOU?
 Library of Career Counseling Film Series
 CFI
 F, 15 min., \$220.00; Rental \$30.00

CA
 7-12
 G, M, S, SS

This is an overview of the industry that has developed since Sputnik I. In discussing technical careers, it is a broad overview, but it leaves students with some definite suggestions for actions they should take if they are interested in this field.

IS A CAREER IN THE HEALTH SERVICES FOR YOU?

Library of Career Counseling Film Series

CFI

F, 15 min., \$220.00; Rental \$30.00

CA

7-12

BE, G, HE, S

This film is an overview of career opportunities in the health services focusing mostly on specialized jobs. Briefly touches on receptionists, office workers and maintenance personnel. Interest in people as well as concern and stamina are emphasized throughout film. Projects future job need according to each category within the field. Quiz is given at end of film for students to analyze personal characteristics. Sources of information are identified for investigation.

IS A CAREER IN THE HOTEL OR MOTEL BUSINESS FOR YOU?

Library of Career Counseling Film Series

CFI

F, 15 min., \$220.00; Rental \$30.00

CA

7-12

BE

A broad overview of the numerous jobs in the services that are needed in the operation of a big hotel or motel. The film discusses amount of turnover in this career, either through advancement, retirement, or resignation. Four general areas covered are housekeeping, guest services, and other special services. Fringe benefits, pay, time shifts, skills and education discussed throughout film.

IS A CAREER IN THE NATURAL SCIENCES FOR YOU?

Library of Career Counseling Film Series

CFI

F, 15 min., \$220.00; Rental \$30.00

CA

8-12

S, M

This film was a very good overview of the different occupations in the natural sciences. The filming was excellent and eye-catching. The pace of the film is very rapid and a class discussion following the film or preceding would be helpful.

IS A CAREER IN THE PROFESSIONS FOR YOU?

Library of Career Counseling Film Series

CFI

F, 16 min., \$220.00; Rental \$30.00

CA

8-12

DE, SS

This film describes how professions deal with and service people. Many general professional areas are described and filmed on location. Within each specific area, job tasks and skills are discussed.

IS A CAREER IN THE RESTAURANT BUSINESS FOR YOU?

Library of Career Counseling Film Series

CFI

F, 14 min., \$220.00; Rental \$30.00

CA

7-12

G, HE, S

This film does a beautiful job of showing every aspect of the restaurant business. They even use the rapid pace, split-screen approach to show us how multi-faceted this area is. Very modern, good sound; worth showing.

IS A CAREER IN THE SERVICE INDUSTRIES FOR YOU?

Library of Counselor Film Series

CFI

F, 15 min., \$220.00; Rental \$30.00

CA

8-12

G, HE, SS

One of the best of the Counselor Films is this one on service industries. It is a beautiful overview of careers possible in helping people in so many areas. It also shows us how many people in this world we really depend upon.

IS A CAREER IN THE TEXTILE OR APPAREL INDUSTRY FOR YOU?

Library of Career Counseling Film Series

CFI

F, 15 min., \$220.00; Rental \$30.00

CA

7-12

BE, G, HE

This was an exciting, well-paced film that discusses every area of the clothing business. It explores the careers in manufacturing and marketing, plus the designing and the making of clothes. Training and preparation of each occupation is discussed. The technical careers involved with the manufacturing of fabrics was especially interesting to the students.

IS A SALES CAREER FOR YOU?

Library of Career Counseling Film Series

CFI

F, 14½ min., \$220.00; Rental \$30.00

CA

8-12

BE, G, LA, SS

All the aspects of a sales career are depicted vividly. They hold student interest and are an excellent springboard for class discussion.

LOOKING AT TOMORROW: WHAT WILL YOU CHOOSE?
 Cornerstone Productions
 F, 20 min., \$195.00

SA, CA
 7-12
 G, HE, IA, LA,
 M, S, SS

This film focuses on women's jobs and it includes a diverse range of examples like Congresswoman, bricklayer, air traffic controller, etc. The treatment of each career presented explores the concepts of individual choice, preparation, and reward. Excellent film plus opportunities for growth in self-awareness if teacher uses the study guide enclosed with film.

MASCULINE OR FEMININE: YOUR ROLE IN SOCIETY
 Coronet (1971)
 F, 18½ min., \$264.00

SA, CA
 7-A
 SS, LA, G

What is man's role in the home? What is a woman's role in the working world? Conflicting opinions are expressed on "proper" male and female identification. Topic that needs to be talked about and examined.

MORNING AIRPORT
 FilmFair Communications (1972)
 F, 10½ min., \$140.00; Rental \$10.00

CA
 1-9
 LA, SS, IA

The airport is a busy place and all workers have important jobs to do to keep an airport and airplanes running smoothly. We see maintenance workers, tower people, food preparation, crews, etc. Technical quality is excellent. Producer suggests use in elementary school, but it may also be used with specific follow-up activities with junior high school students.

MORNING HARBOR
 FilmFair Communications (1973)
 F, 11 min., \$140.00; Rental \$10.00

CA
 1-8
 LA, SS

The harbor is a bustling center of many activities where goods are moved and processed. A broad overview of the many skills that are needed as the "harbor becomes a funnel from one country to another." Tug boats, lifts, computers, and other complex machinery are shown. Used only men workers. Teacher's Guide suggest discussion groups, role playing, and special reports. Although the producer recommends this film for elementary, it can be used effectively for junior high students.

PEOPLE WHO FIGHT POLLUTION
Churchill Films (1972)
F, 18 min., \$225.00

SA, CA, DM
7-A
S, SS

This film shows jobs, such as trash collector, pollution inspector, and recycling industrialist can be approached with as much dignity, dedication, pride and enthusiasm as unusual vocations.

PROFILES IN BLACK
UEVA (1973)
F, 17 min., \$210.00

SA, CA
6-10
LA, FA

Four vignettes that were written and acted by James McEachin relates the Black experience, but also expresses the feelings that people of all races have. As they watch Mr. McEachin, the actor and writer, the aim is to encourage the students to communicate by the written and spoken word his/her own ideas. Also observe an actor at work.

STORY OF THE WHOLESALE MARKET
Churchill Films
F, 11 min., \$130.00

CA
4-8
SS, G, DE, BE, M

Students are made aware of how produce is handled and inspected by many different people before it gets to the consumer. The material used was very specific and well planned. Current information is used in the film and students are able to relate to what is taking place.

TO BE A COMPOSER
Churchill Films
F, 25 min., \$310.00

CA
7-A
FA

This is an up-to-date film on modern composing methods. A composer, Lalo Schifin, is shown listening to rural and urban sounds for use in composition. The color is good but the narrator is difficult to understand.

TO BE A PERSON (Circle of Life Series)
Billy Budd Films
F, 19 min., \$250.00; Rental \$25.00

SA, CA, DM, P
7-12
HE, G, LA, SS

Young people talk about their discoveries of what it is to be human. Each reveals - in a natural, conversational manner - how he learned to accept his own individuality through self-assessment, observing others, or the help of another person. Students were attentive to what the film said, and - in discussion - revealed that they identified with those people in the film. Useful for role playing, discussion in child development classes, psychology, family living, etc.

TO BE MARRIED (*Circle of Life Series*)
 Billy Budd (1971)
 F, 13½ min., \$200.00

SA, CA
 9-12
 HE, SS, LA, G

Live interviews are reinforced by short vignettes depicting episodes in married roles. There is an outdoor wedding and the traditional one, the romantic TV dinner by candlelight and the argument over breakfast. Designed as a teaching tool for generating a discussion of the role of being married.

TO BE A PARENT (*Circle of Life Series*)
 Billy Budd (1972)
 F, \$200.00; Rental \$20.00

SA, CA
 7-12
 HE, G, LA, SS

This film is designed to stimulate discussion about significant areas in the lives of young people. Episodes show parents and children in realistic situations and the child describes his feelings about it. Would be good for parents and children to view together for discussion.

VOCATIONAL OPPORTUNITIES IN HIGH SCHOOL
 EBE Dist. APGA (1973)
 F, 14 min., \$185.00

CA
 8-10
 IA, BE, DE, HE, G

Film presents in a current format, a broad overview of vocational study programs in high school: Industrial Arts, Distributive Education, Business Education, Foods. Useful for educational planning for pre or early secondary students, or young drop-outs. Free of sex and racial bias.

WHAT ECOLOGISTS DO
 Centron Educational Films (1971)
 F, 15½ min., \$230.00

CA
 3-8
 S

This film defines ecology and explains the role of ecologists in studying the interrelationships between organisms and their environments. Many activities are shown, such as estimating total number of organisms in the entire environment, trapping small animals for further study and studying non-living things such as soil, water and air. Narrator asks questions and pauses to allow an opportunity for class discussion. Suggested activities given in Teacher's Guide.

WOMEN'S PREJUDICE FILM

Sandler Institutional Films, Inc. (1974)
F, 18 min., \$255.00; Rental \$30.00

SA, CA, DM, P
7-A
SS, HE, LA

This film brings awareness of the difficulty in changing attitudes by skillfully presenting myths and beliefs about women and their "place" in society. An interview with several men and women regarding equality of sexes in the work forces. Pointed out most effectively are: prejudice on the part of men employers and need for assertive training for women who want to move forward and don't know how.

THE WORK PREJUDICE FILM

Sandler Institutional Films, Inc.
F, 12 min., \$170.00; Rental \$20.00

CA, DM
6-12
G, LA, SS

This film challenges the stereotypes, attitudes, and job opportunities that exist in relation to the world of work and explodes many of the myths. Many jobs are presented and opportunities are open to people who prepare for them regardless of sex, race, or nationality. Format is humorous and contemporary and students can relate easily to it. Excellent for interview assignments, role playing, written assignments. Hosted by Robert Vaughn.

WORKING TOGETHER (*Careers in the Office Series*)
EBE (1971)
F, 12 min., \$150.00

CA, DM, P
8-12
BE

The modern up-to-date atmosphere of an office makes this film very effective with students. In this film learning cooperation in an office and getting along with fellow workers is emphasized. As this is often a major difficulty with beginning students, this film is very helpful. Films in the series are: Choosing A Job, Applying For A Job, Working Together, Getting A Promotion.

THE WORLD OF WORK

Library of Career Counseling Film Series
CFI
F, 20 min., \$220.00; Rental \$30.00

CA
7-12
ALL AREAS

This overview of the world of work divides occupations into ten categories of career opportunities. The point is made that the occupation an individual chooses determines his/her future income and way of life. Steps for beginning career exploration are listed. The format is contemporary and a fairly good minority balance. However, most of the women's occupations seemed to be stereotypic. The film is bright, lively, attractive, and well-received by students.

FILM LOOP

ALL-ROUND MACHINISTS (Job Opportunity Series) CA
 EBE (1970) 9-A
 FL, 8 mm, \$22.00 IA, SS

Film loop deals with special machinery operation. Huge machinery is shown: giant drills, lathes, and milling machines. Group discussions could be centered around the use of each machine and its contribution to industry.

APPLIANCE SERVICEMEN (Job Opportunity Series) CA
 EBE (1970) 3-8
 FL, 8 mm, \$22.00 S, SS

The repair of a washer, refrigerator, and stove are shown at great length. Throughout the film, it is stressed that you must have knowledge of electronics. Could be used to motivate guest speakers or encourage fathers to come in and demonstrate a skill.

AUTOMOTIVE BODY REPAIRMEN (Job Opportunity Series) CA
 EBE (1970) 6-12
 FL, 8 mm, \$22.00 IA, S

Film shows the many skills needed for this job: sanding, bumping, molding, etc. Also that knowledge of many machines and equipment is needed. Use before a field trip to a local bump shop or as motivation for "How to" speeches.

AUTOMOBILE MECHANICS (Job Opportunity Series) CA
 EBE (1970) 5-10
 FL, 8 mm, \$22.00 IA, SS

Film deals mainly with showing the replacement of one part of an automobile. Very quickly shows a few other skills for the job. The material shown could be good motivation for taking a field trip or starting an individual project.

BRICKLAYERS (Job Opportunity Series) CA
 EBE (1970) K-A
 FL, 8 mm, \$22.00 SS, FA

Film loop shows that there is variety in the role of a bricklayer. Teamwork also important. Would interest all levels.

COOKS AND CHEFS (*Job Opportunity Series*) CA
 EBE (1970) K-A
 FL, 8 mm, \$22.00 SS, HE

This film loop could be used from K-A. Two types of cooks shown: Short Order and Chef in large restaurant. The contrast is very clear.

DENTAL LAB TECHNICIANS (*Job Opportunities Series*) CA
 EBE (1970) 9-12
 FL, 8 mm, \$22.00 S, SS

Film loop stresses the great patience this type of worker must have. Also the skill of working with very small tools. Only men are shown in this job role.

DISPENSING OPTICIANS AND OPTICAL LAB MECHANICS CA
 (*Job Opportunity Series*) 8-A
 EBE (1970) SS
 FL, 8 mm, \$22.00

Excellent step-by-step explanation of how glasses are made. Film loop takes you from examination to finished product. There were only males shown in this role, however.

OPERATING ENGINEERS (*Job Opportunity Series*) CA
 EBE (1970) 3-7
 FL, 8 mm, \$22.00 IA, SS

This film loop deals with operating large machinery: bulldozer, huge cranes, etc. The machines are shown working on large buildings and in open areas.

PAINTERS AND PAPERHANGERS (*Job Opportunity Series*) CA
 EBE (1970) 3-10
 FL, 8 mm, \$22.00 IA, SS

Film loop showed the many areas that have to be painted on a new house. Very little paperhanging shown. Little shown of large commercial work being done.

FILMSTRIPS

CAREERS AND LIFESTYLES

Guidance Associates (1974)
8 FS/ 8 CT, \$147.50 (with 8 R, \$127.50)

SA, CA, DM
7-A
ALL AREAS

This eight-part program spotlights interesting people at "present points" in personal and career development. Autobiographical insights focus on decision making which led to their present situations; explore personal values; emphasize the powerful relationship between personality and career choice. There are no "right solutions" to career choice problems. Individuals must find workable answers through awareness of personal values, interests, abilities and resources. Temporary setbacks and conflicts are universal experiences. There is a paucity of material showing the lifestyle that goes with occupations and this program is excellent.

CAREERS IN AGRICULTURE (Careers Series)

Pathescope Educational Films (1973)
2 FS/ 2 CT, TG, \$46.00 (with 2 R, \$42.00)

CA
7-12
G, S, SS

Employment opportunities are given. Farmer's lifestyle described through personal narratives. Farm wives' lifestyles also illustrated briefly. 4-H Club activities and helping a veterinarian are good ways for students to explore farming. Sources of help with information on getting started and employment opportunities in agriculture are given. Individual student activities are suggested in Teacher's Manual.

CAREERS IN AUTOMOTIVE AND SERVICE REPAIR (Careers Series)

Pathescope Educational Films (1974)
2 FS/ 2 CT, TG, \$46.00 (with 2 R, \$42.00)

CA
7-12
G, IA

This is a two-part filmstrip which provides the viewer with an overview of the many career opportunities that are available to individuals who are interested in pursuing a career in this area. Both filmstrips provide information about the employment outlook, necessary training for entry and advanced level careers, possibilities for advancement, specialization, and personal satisfactions of the career. Moreover, a Teacher's Manual is provided which gives individual and group discussion questions centered around the important parts of the filmstrip.

CAREERS IN COMMUNITY SERVICE (*Careers Series*) CA
 Pathescope Educational Films (1973) 7-12
 2 FS/ 2 CT, TG, \$46.00 (with 2 R, \$42.00) G, SS

This two-part filmstrip gives an overview of various careers in community service. A great amount of time is spent describing the careers of police volunteers, firefighters, and sanitation workers. Part II gives a lot of specific information about training, advancement and job satisfaction. Jobs presented with sex stereotypes.

CAREERS IN CONSERVATION (*Careers Series*) CA
 Pathescope Educational Films (1974) 7-12
 2 FS/ 2 CT, TG, \$46.00 (with 2 R, \$42.00) G, S, SS

This is a two-part filmstrip which examines many career opportunities for youth that have both aptitude and interest in pursuing a career in conservation and ecology. Part I gives a general overview of the many careers in this area and contains sex stereotypes. Part II starts out by giving a brief summary of the effects of pollution on the environment since the middle of the 20th Century. Moreover, Part II ends with a class examination of the skills and education that are needed for entry level careers in conservation. A Teacher's Manual with discussion questions, individual activities, agencies and reference books is also provided.

CAREERS IN CONSTRUCTION CA
 Pathescope Educational Films (1973) 7-12
 2 FS/ 2 CT, TG, \$46.00 (with 2 R, \$42.00) G, IA, M, SS

Interviews with people in the four major areas of construction - residential building, general building, highway construction and heavy construction are given. Many jobs at all levels are shown in this nation's largest industry. Methods are given for entering this field - as an apprentice, technician or from college as an engineer. Sources of additional information are listed.

CAREERS IN EDUCATION CA
 Pathescope Educational Films (1973) 7-12
 2 FS/ 2 CT, TG, \$46.00 (with 2 R, \$42.00) ALL AREAS

Teaching is examined at three levels - elementary, secondary, and college or university. A typical day of a teacher at each level is described - as well as an administrator and a para-professional. Personal qualities and educational requirements are discussed. This program is very current with good racial and sexual balance. Suggestions are given for part-time work that would involve a student and help him decide if a career in education is really for him. A list of sources of further information is given.

CAREERS IN ENGINEERING

Pathescope Educational Films (1973)
2 FS/ 2 CT, TG, \$46.00 (with 2 R, \$42.00)

CA
7-12
G, M, S, SS

This program has in-depth interviews describing some of the duties and responsibilities of engineers in specific jobs, how their work aids society, the advantages encountered in their work. Engineering is shown as applying to a wide range of interests - mechanical, electrical, electronic, chemical, nuclear, etc.

CAREERS IN FASHION AND TEXTILES (Careers Series)

Pathescope Educational Films (1974)
2 FS/ 2 CT, TG, \$46.00 (with 2 R, \$42.00)

CA
7-12
FA, G, HE

This two-part filmstrip covers a variety of career opportunities for young people without a high school education, or with a high school or post-secondary education. In addition, the two filmstrips spend more time explaining about careers in fashion design than in the textile industry. Both filmstrips give the viewer information about personal qualifications, advancement, employment outlook, entry skills and benefits and satisfaction. Seems to show sex bias in some instances. A Teacher's Manual is provided which has discussion questions, individual activities, and other sources of information.

CAREERS IN FOOD SERVICE (Careers Series)

Pathescope Educational Films (1974)
2 FS/ 2 CT, TG, \$46.00 (with 2 R, \$42.00)

CA
7-12
G, HE, S

The filmstrips provide the viewer with information about the multitude of careers that are available to young people who are interested in pursuing a career in food service. In addition, the filmstrips give detailed information about training, advancement, and personal benefits and satisfactions. The Teacher's Manual also has discussion questions and individual activities outlined for use.

CAREERS IN GOVERNMENT (Careers Series)

Pathescope Educational Films (1973)
2 FS/ 2 CT, TG, \$46.00 (with 2 R, \$42.00)

CA
7-12
SS, G

This filmstrip describes various career opportunities in governmental services. Moreover, the general format of the filmstrip is one in which individuals talk about their careers. In addition, information is given about entry requirements, advancement, benefits and satisfaction. Jobs presented have sex stereotypes.

CAREERS IN GRAPHIC ARTS (Careers Series)
 Pathescope Educational Films (1973)
 2 FS/ 2 CT, TG, \$46.00 (with 2 R, \$42.00)

CA
 7-12
 G, FA, IA

This two-part filmstrip gives specific, as well as general, information about different careers in graphic arts. Furthermore, it informs the viewer about the benefits and satisfactions that are associated with careers in this area. In addition, the second filmstrip gives specific information about entry requirements and personal qualifications.

CAREERS IN HEALTH
 Butterick Publishing (1974)
 4 FS/ 4 CT, TG, \$68.00 (with R, \$64.00)

CA
 8-12
 G, PE, S, SS

Technicians, technologists, therapists, therapy assistants, vocational rehabilitation counselor, public health sanitarian, environmental health technologists, dental hygienist, biomedical photographer, medical illustrator are some areas discussed in relation to jobs performed and training necessary. The health service industry is discussed in relation to the individual. An excellent series that would be most helpful in a health education unit or career exploration. Teacher's Guide provides suggestions for discussion and class projects. Filmstrips and cassette topics are: Diagnosis and Treatment, Recovery and Rehabilitation, Prevention and Education, and Getting From Here to There.

CAREERS IN HOUSING: THE INTERIOR
 Butterick Publishing (1974)
 4 FS/ 4 CT, TG, \$68.00 (with R, \$64.00)

SA, CA, DM
 8-12
 G, HE, FA, LA, SS

The first two filmstrips deal with design, while the third deals with service, but together they give a good overview of design and communication fields. Discusses various jobs, their requirements and working conditions. Excellent series that can be used in home economics, art, and career exploration. The fourth filmstrip deals with self-awareness in relation to careers. Filmstrips and cassette topics are: The Interior Environment and Design, Merchandising and Manufacturing, Service and Communication, and Getting From Here to There.

CAREERS IN JOURNALISM (Careers Series)
 Pathescope Educational Films (1973)
 2 FS/ 1 CT, \$46.00 (with 2 R, \$42.00)

CA
 7-12
 LA, SS

Presents the field of Journalism in terms of its function to the individual and to society. Covers the information on what it really takes to make it in the field of Journalism.

CAREERS IN NURSING (*Careers Series*) CA
 Pathscope Educational Films (1973) 7-12
 2 FS/ 2 CT, TG, \$46.00 (with 2 R, \$42.00) PE, S

An excellent overview of the nursing profession and the many occupations that are open to both men and women are portrayed. Interviews with real people give credibility to the material. Teacher's Guide includes suggestions for additional reports, field trips, discussion groups, etc.

CAREERS IN PUBLIC UTILITIES (*Careers Series*) CA
 Pathscope Education Films (1974) 7-12
 2 FS/ 2 CT, TG, \$46.00 (with 2 R, \$42.00) BE, G, IA, M, S, SS

This is a two-part filmstrip in which the basic format of relaying information is through interviews with people already employed in public utility services. Part I gives general information about opportunities for young people wanting to enter a career in this area. Part II gives more specific information about careers and the educational level one must have to enter certain careers. Both filmstrips give the viewer information about personal qualifications, advancement, working conditions, benefits, and certain advantages and disadvantages of a career in public utilities. Geared more to men as narrator constantly uses "he", "man", "men", etc. A Teacher's Manual is also provided with the filmstrips.

CAREERS IN REPAIR WORK (*Careers Series*) CA
 Pathscope Educational Films (1973) 7-12
 2 FS/ 2 CT, TG, \$46.00 (with 2 R, \$42.00) G, IA

The two filmstrips give a brief summary of a view of careers that could be classified under opportunities in repair work. Furthermore, the filmstrips give some detailed requirements about union qualifications and personal aptitudes. This filmstrip does give the viewer a chance to look at skills that are necessary to find success in a career in repair work. Stereotypic men's roles.

CAREERS IN SHOW BUSINESS (*Careers Series*) CA
 Pathscope Educational Films (1974) 8-12
 2 FS/ 2 CT, TG, \$46.00 (with 2 R, \$42.00) FA, G

This is a two-part filmstrip which gives information about performing, as well as other related careers. The basic format of the filmstrip is the use of personal interviews of individuals in show business careers. Part I focuses in on general information, while Part II gives more detailed information. Information is given about benefits, satisfaction, entry requirements, employment outlook, unions, personal qualifications, and advantages and disadvantages of careers in show business. A Teacher's Manual is available with the filmstrips.

CAREERS IN SOCIAL WORK (*Careers Series*)
 Pathescope Educational Films (1973)
 2 FS/ 2 CT, TG, \$46.00 (with 2 R, \$42.00)

CA
 8-12
 G, SS, S

This two-part filmstrip presents an overview of careers in social work. Furthermore, it reviews the training and the skills that are necessary in becoming a social worker. The filmstrips also cover the pre-professional, as well as professional careers in social work. In summary, this filmstrip would be a valuable aid for students looking for careers in the helping professions.

CAREERS IN THE FASHION INDUSTRY
 Butterick Publishing Company (1973)
 8 FS/CT, TG, 2 G/S, \$128.00 (with 8 R, \$120.00)

SA, CA
 8-12
 HE, BE, FA, IA, S

This is a series of in-depth filmstrips on the fashion industry covering the obvious occupations plus the intricate ones "behind the scenes." Each gives job descriptions, responsibilities, skills, work environments and background experiences. Excellent Teacher's Guide for each filmstrip, as well as two simulation games.

CAREERS IN THE FOOD INDUSTRY
 Butterick Publishing Company (1974)
 4 FS/ 4 CT, TG, \$68.00 (with R, \$64.00)

CA
 8-12
 G, HE

These four filmstrips present a good overview to careers in the food industry. They are well presented and discuss different jobs and requirements in the total industry. The Teacher's Guide gives suggestions for different activities. Filmstrips included are: Product Development, Nutrition, Dietetics, & Consumer Affairs, Commercial Food Service and Getting From Here to There.

CAREERS IN THE HEALTH SERVICE (*Careers Series*)
 Pathescope Educational Films (1973)
 2 FS/ 2 CT, TG, \$46.00 (with R, \$42.00)

CA
 7-12
 HE, S, SS

Occupations in the Health Services that do not require an M.D. or R.N. degree are portrayed here. Interviews with people in the field add credibility. Jobs portrayed may require high school diploma and on-the-job training or short term technical training. A few entry level jobs are shown that require less than a high school education. Teacher's Guide contains suggestions for discussion, field trips, speakers, etc.

CAREERS IN THE LEISURE TIME INDUSTRY (Careers Series) CA
 Pathescope Educational Films (1974) 7-12
 2 FS/ 2 CT, TG, \$46.00 (with 2 R, \$42.00) PE, S, LA, BE, G

This is a two-part filmstrip in which the viewer can be informed about this growing industry. The information is relayed to the viewer by personal interviews with people employed in this area. Part I and II both give information about the employment outlook for the future, advancement possibilities, educational requirements and job satisfaction. A Teacher's Manual is also provided which gives discussion questions, individual activities, and book references.

CAREERS IN TRANSPORTATION CA
 Pathescope Educational Films 7-12
 2 FS/ 2 CT, TG, \$46.00 (with 2 R, \$42.00) ALL AREAS

This program presents interviews and on-the-spot photographs of the five major areas of transportation - air, railroad, trucking, merchant marine, and municipal public transportation. Skills, aptitudes, personality traits and physical qualifications required for occupations in all areas of transportation are given.

THE CHANGING WORK ETHIC, PART I & II SA, CA, DM
 Guidance Associates (1973) 7-12
 2 FS/ 2 CT, \$46.50. (with 2 R, \$41.50) LA, G, SS

Part I: Open-ended dramas lead to built-in discussion breaks challenging students to debate: 1. Is hard work the key to success? 2. Is there any kind of honest work you wouldn't do? 3. Are you more or less materialistic than your parents? 4. Would you work if you didn't have to?
 Part II: Examines rising job dissatisfaction from worker/consumer/employer viewpoints; explores job enrichment as an approach to strengthening the work ethic.

THE CHILD CARE WORKER (Your Working Future Series) CA
 EBE (1973) 8-11
 1 FS/ 1 CT, \$14.95 HE, SS

Filmstrip skimmed briefly over the role of a child-care worker (para-professionals and nursery and day-care teachers). It did not cover areas of advancement and gave just beginning educational requirements. It did cover some of the similarities of personal qualifications and interest of workers in all levels of the field.

CHILDREN FACE SOCIAL REALITIES

UEVA

2 FS/ 1 R, \$20.00

SA, CA, DM

4-7

SS

The children of the Washington, D.C. Model School dramatize the concepts of economics, their responsibilities, and rights as citizens in a neighborhood and in a free society. The series stresses the fact that many problems which children face are not solely personal problems of their individual families, but social problems that must be dealt with by the society at large. Ideal for teacher-training use or could be shown to children to stimulate thinking and motivate them to perform similar activities.

THE FIRE FIGHTER (*Your Working Future Series*)

EBE (1973)

FS/C, \$14.95

CA

8-12

G, SS

The various aspects of fire fighting are discussed here and the physical and mental demands that trainees have to meet. Filmstrip shows not only the glamorous, but the not so glamorous side of the job. Also mentioned are the fringe benefits and means of promotion.

JOBS AND GENDER

Guidance Associates (1971)

2 FS/ 2 CT, \$46.50 (with 2 R, \$41.50)

SA, CA, DM

7-A

SS, LA, S,

HE, IA, M

Explores how sexual barriers and stereotypes have influenced men's and women's vocational choices; discusses changing concepts of "masculine" and "feminine" work roles through interviews with male kindergarten teachers, a male nurse, a female carpenter, and a female newspaper reporter. The filmstrip was well-paced and the script accompanying the filmstrip was excellent.

KEYS - CAREER EXPLORATION SERIES

SRA (1972)

10 FS/ 10 CT, TG, \$120.00

CA

6-A

ALL AREAS

These ten color filmstrips and tapes are based on the Kuder Interest Inventories, C and E. Workers told about their jobs and how they started. Students are told how they can explore that field. The areas cover various educational levels in each field. Teacher's Guide is included. Useful in homeroom, career centers.

THE PEOPLE PROFESSION: CAREERS IN HOME ECONOMICS
 Guidance Associates (1974)
 FS/CT, \$24.50 (with R, \$22.00)

CA
 9-12
 HE

This A-V selection focuses on careers related to home economics. Both men and women are shown in occupations related to child development, consumer education, interior design, media, etc. Filmstrip covers a broad range of careers people can enter into with a home economics major.

PEOPLE WHO CREATE ART (Career Discoveries Series)
 Guidance Associates (1972)
 4 FS/CT, \$52.50 (with 4 R, \$42.50)

SA, CA
 5-9
 FA, SS, LA

The six programs in the series present aspects of the diverse world of work with some insight into why people enjoy specific types of work. The first filmstrip is an overview of the job interest cluster in each program. The remaining three contain an interview with a person photographed and speaking on the job. Filmstrips: (1) Explores what motivates musicians, sculptors, painters, writers, artisans, and designers. (2) A puppeteer, actress, costume designer, seamstress show how it is backstage and in front. (3) A young drummer plays, teaches, and composes. (4) An industrial designer explains the challenge of making a playground both fun and a learning experience. Suggested techniques are art activities, group discussion, creative drama, games and puppetry.

PEOPLE WHO INFLUENCE OTHERS (Career Discoveries Series)
 Guidance Associates (1972)
 4 FS/CT, TG, \$52.50 (with 4 R, \$42.50)

CA, SA
 5-9
 C, LA, SS

The six programs in this series present aspects of the diverse world of work with some insight into why people enjoy specific types of work. The first filmstrip is an overview of the job interest cluster in each program. The remaining three contain an interview with a person photographed and speaking on the job. Filmstrips: (1) Emphasizes the qualities of self-confidence, sensitivity, empathy and leadership. (2) A model and cosmetic demonstrator sells products she believes in. (3) An advertising executive is working on a public service campaign for the city zoo. (4) A county agent shows students a dairy farm where he helps farmers improve farming methods. Suggestions are given for role playing, group discussion, creative dramatics, and field trips.

PEOPLE WHO MAKE THINGS (*Career Discoveries Series*) SA, CA
 Guidance Associates (1973) 5-9
 4 FS/CT, \$52.50 (with 4 R, \$42.50) SS, LA, G

The six programs in the series present aspects of the diverse world of work with insight into why people enjoy specific types of work. The first filmstrip is an overview of the job interest cluster in each program. The remaining three contain an interview with a person photographed and speaking on the job. Filmstrips: (1) Focuses on pride of craft, the satisfaction of making useful things, and the pleasure people gain from creating with their hands. (2) Two skilled construction workers describe their part in assembling DC 10 airplanes. (3) A chef demonstrates how to prepare fine food. (4) Model builder shows how to build an entire city to scale. Suggested activities include group discussion and reporting, observations, sharing inventions, field trips, using role models, using paired learning techniques such as older/younger students.

PEOPLE WHO ORGANIZE FACTS (*Career Discoveries Series*) SA, CA
 Guidance Associates (1972) 5-9
 4 FS/CT, \$52.50 (with 4 R, \$42.50) SS, LA, G

The six programs in the series present aspects of the diverse world of work with some insight into why people enjoy specific types of work. The first filmstrip is an overview of the job interest cluster in each program. The remaining three contain an interview with a person photographed and speaking on the job. Filmstrips: (1) Gives an overview of how much society depends on and uses information. (2) A sports editor talks about facts and figures. (3) An automotive researcher finds facts needed to restore antique cars. (4) A foreperson in a bakery packing plant tells how one organizes facts of a vast production line to keep cookies and crackers on the supermarket shelves.

PEOPLE WHO WORK IN SCIENCE (*Career Discoveries Series*) SA, CA
 Guidance Associates (1972) 5-9
 4 FS/CT, \$52.50 (with 4 R, \$42.50) G, LA, SS, S

The six programs in the Career Discoveries Series presents aspects of the diverse world of work with some insight into why people enjoy specific types of work. The first filmstrip is an overview of the job interest cluster in each program. Remaining three contains an interview with a person photographed and speaking on the job. Filmstrips: (1) Stresses curiosity, inquiry, precision and interest in the scientific method. (2) An ocean life scientist explains his experimental work. (3) A crime lab technician tours the police lab facilities and demonstrates her job in chemical analysis. (4) A recording engineer lets us sit in on the sound production of a TV commercial.

PREPARING FOR THE WORLD OF WORK
Guidance Associates (1966-1973)
2 FS/CT, \$46.50 (with 2 R, \$41.50)

CA, DM
7-9
ALL AREAS

Part I explores several ways in which one can begin to plan for an enjoyable and meaningful career. Part II is an introduction to vocational education and what it prepares students for. Useful for career awareness and decision-making. Some suggested questions for discussion and review are included.

THE TELEPHONE OPERATOR (*Your Working Future Series*)
EBE '1973)
FS/C, \$14.95

CA
9-12
G, BE, SS, LA

Duties and responsibilities of switchboard work and telephone operator are presented in a very current and accurate filmstrip. Specific information on fringe benefits, educational benefits, medical and life insurance, and means of promotion are discussed.

WHY WORK AT ALL? (*Job Attitudes Series*)
Guidance Associates (1970)
FS/CT, TG \$24.00 (with R, \$22.00)

SA, DM
9-12
G, LA, SS

The filmstrip revolves around the reasons behind our occupational selection. Using classroom situations, students discuss and weigh importance of each factor given.

KITS

JOB EXPERIENCE KIT
SRA (1970)
KT, \$150.00

CA
8-12
ALL AREAS

This kit contains real work-simulation experiences for 20 occupations. These "hands-on" experiences let the students solve real problems in each occupation. They can be useful in classrooms, libraries, homerooms, and guidance centers. The occupations include: accountant, appliance service-man, auto mechanic, beautician, carpenter, designer, draftsman, electronics technician, elementary school teacher, lawyer, librarian, medical technologists, motel manager, plumber, police officer, salesperson, secretary, truck driver, veterinarian, and X-ray technician.

LIFE CAREER DEVELOPMENT SYSTEM SERIES
Gary Walz, Libby Benjamin, and Associates (1974, Rev.)
Human Development Services, Inc.
KT, \$690.00 (KT includes 270 modules - 30 copies of 9
modules - 1 resource bank, 8 games, 1 picture
display and 1 set of measures)

SA, DM, CA, P
9-A
G, SS

This system consists of nine modules which are sequential in nature and which cover the entire spectrum of self-awareness, career awareness, decision-making, and goal implementation. A myriad of teaching strategies are included such as: value clarification, role-playing, and simulation. It can be a semester course if so desired.

OCCUPATIONAL EXPLORATION KIT

SRA (1971)

KT, \$123.00 (KT includes 400 Briefs, Coding Device,
Scanner, Guidance Booklets, ST BK)

CA

9-A

Four hundred occupational briefs describe individual jobs, qualifications and preparation, earnings, and job outlook. The set contains a coding device and scanner, guidance booklets, and a Student Record book. It is a helpful source of information to enable the student to explore occupations, interests, and education required. May be updated by subscription service. May be used individually or in groups (homeroom, classes). Individual pieces may be ordered separately.

THE VALUING APPROACH TO CAREER EDUCATION, 6-8

Education Achievement Corp. (1973)

KT, \$271.29 (KT includes G/S, SM, Cards, TG)

SA, CA, DM, P

6-8

ALL AREAS

This is a comprehensive program that recognizes that careers, decisions, and goals are based on the individual's value system. The many activities fuse the cognitive and affective learning experiences for junior high students. The complete Teacher's Guide includes lesson plans for three years.

WORK-WIDENING OCCUPATIONAL ROLES KIT

SRA (1972)

KT, \$194.40 (KT includes Work Briefs, Job Facts, BKS,
FS, TG)

SA, CA, DM

6-9

ALL AREAS, G

This kit is designed to make the student more aware of occupations, related jobs, his own interests and abilities, and the education he/she will need. Some students found it complicated, but once they learned to use it, they enjoyed it. It has much good information and avenues for self exploration.

GAMES AND SIMULATIONS

POLICE PATROL

Simile II (1973)

G/S, \$10.00

CA

7-9

SS, LA, G

The purpose of this game is to change the student's attitudes about policemen by showing them what a policeman does. There are many classroom activities that are suggested, plus a pre- and post-test designed to measure changes in attitude.

TESTS AND MEASUREMENTS

KUDER FORM E GENERAL INTEREST SURVEY

A Career Guidance & Kuder Interest Inventories

SRA (1973)

Frederic Kuder

T/M, 1-19 Pkg., \$9.45 - Hand-Scoring, \$4.65

SA, CA, DM

6-A

G

This is a new edition of the preference test that measures interest in ten job groupings: outdoor, mechanical, computational, scientific, persuasive, artistic, literary, musical, social service, and clerical. There are consumable hand-scoring booklets (pins and backboards cost extra). Useful to help student begin thinking about his interests in relation to vocational choice. Requires 30-40 minutes and may be administered individually or in large or small groups. Manual available.

MINNESOTA VOCATIONAL INTEREST INVENTORY

The Psychological Corporation (1965)

T/M, \$1.05 each Scored Answer Sheet by Mimicomp Corp.

SA, CA

9-12

G, ALL AREAS

This test is similar to the Strong Vocational Interest Blank, except it compares an individual's interests with those of persons who are presently employed in tradesmen's occupations. It is cross-referenced with the OOH and the DOT. Print-out is easy to read and it is a good counseling device for students who are planning to go into skilled, semi-skilled, and non-skilled occupations. It was designed for non-college bound males, but could be helpful for females who want to enter these fields. Reuseable test booklets, but answer sheets are machine scored. Manual available.

OTHER MEDIA

CAREER EDUCATION WALL CHART SERIES

Carl McDaniels

Garrett Park Press (1974)

CH, \$1.50 first chart, \$.75 each additional chart

CA

7-A

ALL AREAS, G

These five wall charts (17" X 22" each) would be a valuable addition to any counseling office or classroom. The information is clear, concise, and helpful. Chart A - Educational Requirements For Selected Occupations. Over 400 occupations are listed by level of education. Chart B - Earnings By Occupation: Profit-Making Industries. Average annual earnings from jobs that pay under \$5,000.00 (bell-hop in hotel) to over \$23,000 (president, corporation). Chart C - Earnings by Occupation: Non-Profit Organizations. Average annual earnings of 300 career areas in government agencies, educational institutions, health agencies, and other fields. Chart D - Job Search Pyramid: 15 Steps to Career Development. Fifteen steps to planning, choosing and obtaining a job and helpful suggestions are offered in each one. Chart E - Lifetime Earnings and Educational Level For Men. Data gathered from U.S. Bureau of Census is graphically presented to show the relationship between annual and lifetime earnings and educational level of men. Additional charts are being prepared at the time of this review, but they are not completed yet.

PUBLIC AFFAIRS PAMPHLETS

Public Affairs Committee, Inc. (1972)

PM, \$.25 each

CA

9-12

ALL AREAS

These small pamphlets are interesting and informative for students interested in specific career areas. A high school counselor would find these helpful and useful when students come in asking for more information in a career of their choice.

CAREER AWARENESS AND EXPLORATION

10 - A

BOOKS

ART CAREER GUIDE

Donald Holden

Watson-Guptill Publications (1973)

BK, \$7.95

SA, CA, DM, P

10-12

FA, CE

A fine guide for those interested in a career in art. The book covers education, types of careers in art, finding a job, writing a resume, having an interview, and even lists schools one might attend. This book would be helpful in art classes, and career awareness units.

CAREER CHOICE AND CAREER PREPARATION

William John Schill and Howard Edwin Nichols (1970)

Interstate Printers and Publishers, Inc.

BK, \$4.95

SA, CA, DM

9-A

LA

This is a programmed guidance tool that leads a student, step-by-step, to individual awareness and job association. It could be very useful in helping students identify their own values, and the last section provides opportunity for group work. Various careers are discussed in terms of job requirements, employment outlook, salaries, and where to get further information.

CAREER OPPORTUNITIES: ECOLOGY, CONSERVATION AND ENVIRONMENTAL CONTROL

Ferguson (1971)

BK, \$6.95

CA

10-12

BE, G, S

Each chapter is concerned with a specific occupational field that is open to graduates of two year programs. Included are descriptions of job opportunities, specific job facts, working conditions, earnings, and benefits. An occupational outlook is also included with information on certification.

CAREERS IN COUNSELING AND GUIDANCE

Shelly C. Stone and Bruce Shertzer

Houghton Mifflin Company (1972)

BK, \$3.95

CA

10-12

G, SS

Shertzer and Stone identify the many occupations in guidance and counseling and the settings where jobs exist. Specific education, preparation, job descriptions, and approximate salaries are listed. Format is informative and factual without being dull.

THE COMPLETE CAREER EXPLORATION HANDBOOK: AFTER
COLLEGE, JR. COLLEGE, MILITARY SERVICE, WHAT?

Newell Brown

Grosset and Dunlap (1971)

BK, \$3.95

SA, CA, DM, P

10-A

ALL AREAS

This is a complete little book on finding the job that is right for you. There are sections on career-related personality tests, aptitudes, and occupational interests. Sixty-two kinds of work most frequently selected by college students are described. Motivational devices such as self-appraisal tests and charts, job application, resume, and interview activities and tips are given. Helpful for upper-secondary and out-of-school adults.

CONCISE HANDBOOK OF OCCUPATIONS

Edited by Joan Costello and Rita Wolfson

J. G. Ferguson Publishing Company (1974)

BK, \$12.95

CA

6-12

ALL AREAS

A beautiful book just right for either a school library or a classroom teacher's library. This compilation of careers is arranged alphabetically, making this book easy to use. Also, the information contained about each career is concise, factual and current, and each career has a picture of a person doing a job. Almost a must for every school!

THE ENCYCLOPEDIA OF CAREERS AND VOCATIONAL GUIDE
VOL. I - PLANNING YOUR CAREER - VOL. II - CAREERS AND
OCCUPATIONS

Edited by William E. Hooke

J. G. Ferguson Publishing Company (1972)

BK, \$39.50

CA

7-A

ALL AREAS

These two volumes are an asset for any junior high or senior high library. They include a wealth of information about specific careers in all fields. They are arranged by career areas but an index at the end of each volume makes it easier for a person to find a specific occupation quickly.

EXPLORING CAREERS IN CHILD CARE

McKnight Publishing Company (1974)

BKS, (Text and Act. Man.)

CA

8-A

HE, S, G

Explores careers in education, welfare, and health clusters in the child care field. Material presented is clear, including objectives, presentation, activities, and enrichment suggestions. Student Activity Manual and Teacher's Guide included.

EXPLORING CLERICAL CAREERS

Robert A. Ristan
 South-Western Publishing Company (1974)
 BK

CA, DM
 8-10
 BE

This booklet relates junior high and senior high school curriculum to the area of clerical office jobs. Explores various clerical jobs found in modern offices, their duties and requirements. Workbook approach focuses decisions about particular jobs. Perhaps it is too basic for 10th graders, so one would have to assess its value at that level.

FOOD SERVICE CAREERS

Charles A. Bennett Co., Inc. (1974)
 BK, \$8.49

SA, CA
 9-12
 HE, SS

This book breaks down food service careers into four areas: management, sales and service, production, and sanitation. The amount of training and education necessary is given according to desired degree of excellence in each of these areas. Information is relayed in an in-depth form. This could be used as a textbook in a commercial or vocational foods course since it covers on-the-job knowledge as well as career background (i.e. menu planning food purchasing, serving, etc.).

HOW TO GET A JOB

Collier Macmillan Publishers (1974)
 BK, \$2.00

CA
 9-12
 LA, SS, DE

A most conveniently labeled and categorized chapter-discussion booklet; ready-made for classroom use. Areas of discussion include: where to look, application, interview, follow-up, test-taking, resumes and references.

HOW YOU CAN GET A BETTER JOB

W. K. Lasher
 American Technical Society (1972)
 BK, \$3.75

SA, CA, DM
 10-12
 BE, G, LA, SS

This book is broken down into three parts: The Human Element, Sensible Planning and Forging Ahead. The first part, The Human Element, deals with teamwork as a necessary part of human relations in work, how to get along on the job and receive satisfaction in work. It also explores what it takes to be a good worker - things such as staying alert, saving time, shop safety. Telephoning techniques necessary for an office are also discussed. The third section dealing with Forging Ahead covers such topics as: Knowing your own assets and needs, how to handle an interview, locate a job, and even changing jobs. This could be used in a career education center, business education or in any units dealing with self-awareness and self-development related to jobs.

MAKING VALUE JUDGMENTS: DECISIONS FOR TODAY
 Carl A. Elder
 Charles E. Merrill Publishing Company (1972)
 BK, \$3.00, Teacher's Edition, \$1.50

SA, CA, DM, P
 7-12
 G, HE, SS

Using an inquiry-oriented approach, this book helps each student clarify his/her values in order to find his/her own identity and give purposeful direction to his/her life. After exposing students to the nature of values and the steps in the decision-making process, the book presents available facts and various viewpoints on vital problem areas such as "Is there a generation gap in my family?", "What is my role at school?", "Am I an intelligent consumer?", "Do I want to use drugs?", "Shall I smoke?", "Do I need the Law?", "Am I prejudiced?", "What should I do about pollution?", "What is my role as a citizen?", "What career will I choose?", and "What are my goals in life?" Students study the above areas and are encouraged to make choices from alternatives, to consider consequences, and to use the values they choose for themselves as a basis for action.

MY CAREER GUIDE BOOK
 Harry Belman and Bruce Shertzer
 Benziger, Bruce & Glencoe, Inc. (1974)
 BK, \$2.36

SA, CA
 9-A
 ALL AREAS

This student's manual is designed to help the user understand himself. It focuses on personal attitudes, characteristics, and behavior. There is also a portion on occupational information and suggestions for behavior in a job interview. May be useful in individual or group work in all areas of curriculum and guidance.

OCCUPATIONAL GUIDANCE SERIES
 Finney Company (1969-1974)
 Briefs, \$43.50 per unit

CA, DM
 10-12
 ALL AREAS

There are five units in this series, eight spiral-bound volumes to a unit, and twenty briefs to a volume. Each brief describes an occupation, earnings, working conditions, disadvantages, and future outlook. Suggested high school courses and activities and other relevant information is given. One unit is revised every five years in an attempt to remain current. Unit 1C was revised for 1973-74. Useful for libraries and guidance centers.

ON THE JOB

Edited by Joseph L. Norton
 Doubleday and Company (1971)
 BK, \$7.95

CA
 7-A
 ALL AREAS

The book is an interesting collection of 65 people's reactions to their jobs. It would not be applicable for total class use but would be an excellent resource book for junior and senior high libraries or for an individual teacher's class library. Interesting reading and the job included are wide-ranging.

OPPORTUNITIES IN ACCOUNTING (*Opportunities in Series*)
 Vocational Guidance Manuals (1967)
 BK, \$3.75

CA, DM, P
 9-12

Although salary figures and members in the field are outdated, the material is definitely useful in that training required and various methods of using an accounting degree are discussed accurately. This book would definitely be useful for a person who is thinking of a career in accounting.

OPPORTUNITIES IN BUILDING CONSTRUCTION.
 (*Opportunities in Series*)
 Michael Sumichrast & Charles P. McMalon
 Vocational Guidance Manuals (1971)
 BK, \$1.95 (paper)

CA, DM, P
 10-12
 G, IA, M

Small print might discourage some, but if not, the subject is well covered. Authors discuss the construction industry in terms of past and future. The various craftsmen within the trade are examined as well as specialized trades.

OPPORTUNITIES IN CARPENTRY (*Opportunities in Series*)
 Roger Sheldon
 Vocational Guidance Manuals (1974)
 BK, \$4.25 (Paperback - \$2.45)

CA, DM
 9-A
 IA, G

Different careers in carpentry are discussed, as well as entry requirements for apprenticeship programs. This is well-illustrated, informative, and includes a glossary of terms.

OPPORTUNITIES IN CHEMICAL SCIENCES
(*Opportunities in Series*)
John H. Woodbuan, Ph.D.
Vocational Guidance Manuals (1971)
BK, \$1.95

CA
10-A
S, M, G

This book investigates various kinds of careers in chemistry, the training necessary, job outlook, and roles. Besides an in depth analysis of requirements and job opportunities, techniques of seeking employment are given.

OPPORTUNITIES IN ELECTRONIC DATA PROCESSING
(*Opportunities in Series*)
Martin Nussbaum
Vocational Guidance Manuals (1972)
BK, \$4.92

CA, DM, P
10-12
BE, G, S, M

This book is concerned with the human element in the computer field, what kind of person goes into this field? What are the interests, aptitudes, and temperaments of people who enjoy working with computers. Descriptions of the working conditions, salaries, and occupational outlook are given, plus suggestions on where to look for jobs.

OPPORTUNITIES IN ENVIRONMENTAL CAREERS
(*Opportunities in Series*)
Odom Fanning
Vocational Guidance Manuals (1971)
BK, \$5.95

CA, DM, P
9-12
G, M, S, SS

Career opportunities in the expanding field of environmental studies are described in some detail. The preparation and education that are required are given for these jobs. Also included is a section on related jobs and where a career in this field can lead.

OPPORTUNITIES IN FOOD PREPARATION & SERVICES

(Opportunities in Series)

Jacob Rosenthal & LeRoi A. Folsom

Vocational Guidance Manuals (1969)

BK, \$3.95, Paperback, \$1.95

CA, DM, P

9-12

G, HE, S

Small print might interfere with the ease of reading but material presented is very good. It covers both pros and cons of the food service industry. It goes through the history of food services, the different types of restaurants, and the career opportunities in different jobs within the food service category. The education necessary to enter and to continue in the food services is given in this rather all encompassing book. Related careers to actual food preparation are also discussed.

OPPORTUNITIES IN FOOD SCIENCE & TECHNOLOGY

(Opportunities in Series)

Joseph G. Endres

Vocational Guidance Manuals (1969)

BK, \$3.75, Paperback, \$1.95

CA, DM, P

9-12

HE, LA

As all of us are aware of food shortages throughout the world so should we be aware of food science and technology. This book covers what the job is, where one can train for this field, job and salary opportunities as well as job requirements, educational requirements (both high school and college) and where one might be employed. A good book but in the paperback the small print might be a deterrent.

OPPORTUNITIES IN GEOLOGY & GEOLOGICAL ENGINEERING

(Opportunities in Series)

Alfred K. Snelgrove

Vocational Guidance Manuals (1970)

BK, \$3.75, \$1.95

CA, DM, P

9-12

G, LA, SS, S

Defines differences between geologists and geological engineers and how their work is pertinent to our world and career opportunities which appear to be good. Job requirements are discussed as well as high school courses outlined in detail. Agencies that license and register geologists are discussed. Tools geologists use, and the type of work they do are well covered. As in all the "Opportunities in..." books, related fields are discussed.

OPPORTUNITIES IN GRAPHIC COMMUNICATIONS

(Opportunities in Series)

J. Reinfeld

Vocational Guidance Manuals (1971)

BK, \$1.95

CA, DM, P

10-12

FA, G, IA

Vocational opportunities in the printing industry are described in detail. Specific job information is given plus how to get started, the education and preparation requirements, and schools offering courses in printing. Some tips in job hunting are given.

OPPORTUNITIES IN INDUSTRIAL DESIGN

(Opportunities in Series)

Arthur J. Pulos

Vocational Guidance Manuals (1970)

BK, \$3.75, Paperback, \$1.95

CA, DM, P

9-12

IA, LA

References in the bibliography are quite outdated but book seems to be quite current. As with most books in this series, working conditions, job requirements, educational requirements, career outlook, related fields and a good definition of industrial design are given.

OPPORTUNITIES IN LANDSCAPE ARCHITECTURE

(Opportunities in Series)

Ralph E. Griswold

Vocational Guidance Manuals (1970)

BK, \$3.75, Paperback, \$1.95

CA, DM, P

9-12

G, S, SS

Besides discussing what exactly a landscape architect is, this book discusses scholarships available, fees required to be registered, schools for training, and how this training can be used in a variety of ways.

OPPORTUNITIES IN LAW ENFORCEMENT

(Opportunities in Series)

James D. Stinchcombs

Vocational Guidance Manuals (1971)

BK, \$1.95

CA

10-A

SS, LA, G

This book, through the history of police/law enforcement, projects into future outlooks. Discusses personal requirements, educational requirements and physical requirements. Also discusses various types of jobs in law enforcement including the military.

OPPORTUNITIES IN MATERIALS SCIENCE AND ENGINEERING

(Opportunities in Series)

Charles Went

Vocational Guidance Manuals (1973)

BK, \$4.50

CA, DM, P

10-12

G, IA, S

Career opportunities in the field of materials science and engineering are described. Areas included are metallurgy, ceramics, plastics, solid state sciences. Specific suggestions are given in which an individual may educate himself and get started in the profession.

OPPORTUNITIES IN MECHANICAL ENGINEERING

(Opportunities in Series)

Seichi Konzo & James W. Bayne

Vocational Guidance Manuals (1971)

BK, \$3.75, Paperback, \$1.95

CA, DM, P

9-12

G, IA, LA

Many of the related fields are discussed as well as educational requirements and job opportunities. Methods of obtaining a job are outlined in detail.

OPPORTUNITIES IN METEOROLOGY *(Opportunities in Series)*

Miles Harris

Vocational Guidance Manuals (1972)

BK, \$5.50

CA

10-A

S, M

This is a useful little book that contains comprehensive information about careers in meteorology. A definition of meteorology is given and identifies professional and non-professional jobs in the field. Specific information is given on the personal qualifications, education and training requirements, and the employment outlook and earnings in the field of meteorology.

OPPORTUNITIES IN OFFICE OCCUPATIONS

(Opportunities in Series)

Estelle Popham & Blanch Ettinger

Vocational Guidance Manuals (1972)

BK, \$4.50

CA, DM, P

9-12

BE, G, SS

Career opportunities that are available in offices are described. Specific information is given on educational training necessary for the job, how to get started, advantages and disadvantages of different jobs, and the opportunities for advancement.

OPPORTUNITIES IN A PODIATRY CAREER
(Opportunities in Series)
 Jules Shangold & Frank Greenberg
Vocational Guidance Manuals (1971)
 BK, \$1.95

CA, DM, P
 9-12
 G, S, SS

Career opportunities of the podiatric specialists are described: foot surgery, dermatology, orthopedics, and radiology. Specific information on the educational training required, locations of jobs and earnings are outlined.

OPPORTUNITIES IN VETERINARY MEDICINE
(Opportunities in Series)
 Robert Swope
Vocational Guidance Manuals (1973, rev.)
 BK, \$4.50

CA
 9-A
 S, G

This book presents the broadened role of the veterinarian and describes careers in research, pharmaceutical and biological production, radiation, biology, and environmental studies. An objective appraisal of preparation, practice, and outpatient outlook is given.

POPEYE HOW TO STUDY SERIES
King Features (1974)
 Packet of 25 Comics, \$2.95

DM, P, CA
 4-12
 LA, SS

These popular Popeye comics not only deal with careers, but also how to study. Popeye gives helpful tips on how to get better grades. These colorful booklets attract the attention of students and with the fourth grade reading level, they can be enjoyed by elementary, junior, and senior high school students - in fact, by anyone who likes comics. They come in an English and Spanish version.

SOURCE OF IDENTITY
 Harcourt Brace Jovanovich, Inc. (1972)
 BK, \$7.00 (can also be purchased in series of pamphlets)

SA, CA, DM, P
 7-10
 SS

This social science book can be used in its hardbound edition or the separate elements of the book may be purchased alone: Man as Individual, Man as Group Member, Man in Culture, Man as Policy Maker, Man in his Environment, Man as Producer. If suggestions for teaching activities are followed, students acquire many skills: interpersonal, interviewing, self-awareness, decision-making, etc.

VOCATIONAL BIOGRAPHIES SERIES

Vocational Biographies, Inc.

BK, 7 BKS in each series, \$64.00 - \$74.60

CA

7-12

ALL AREAS

These series of books have a biographical approach to career awareness in which the career is described through the eyes of the person actually on the job. Each series contains seven spiral-bound volumes (150 biographies in each series). A lot of good, factual information is given in a pleasing format. Job facts given at end of each sketch.

Series B (1971-1972) - \$64.00

Series C (1972-1973) - \$64.00

Series D (1972-1974) - \$74.60

Series E (1974-1975) - \$74.60

WHAT TO DO AFTER HIGH SCHOOL

Charles G. Spiegler and William B. Reiner

SRA (1971)

BK, \$2.25

SA, CA, DM, P

10-A

ALL AREAS

This handbook with activity sheets is designed to help students plan for the future. It helps to motivate students to plan. The units include getting to know themselves, learning about opportunities in various careers, and how to get a job. If workbooks will motivate your student, this one is good.

YOU AND YOUR JOB

Walter and Ethel Blackledge, Helen Kiely

Southwestern Publishing Company (1967)

BK, \$2.36

CA, P

9-12

DE, LA, SS

A handy and general guide on "finding", "getting", and "keeping" a job. Included are personal inventory suggestions, ideas on selling talents in job applications and personal interviews, and other helpful tips to be considered for employment.

CASSETTE TAPESCROSS-VOCATIONAL SKILLS AND INFORMATION*(The World of Work Series)*

Educational Design, Inc. (1973)

15 CT, 12 TR, 24 STBK, 1 TG, \$175.00

CA

9-A

BE, G

Series madeup of 11 lesson tapes and 3 discussion tapes. Lesson tapes include following subject: 1. Understanding Instructions; 2. Safety; 3. Sales and Customer Service Skills - For Non-Sales Personnel; 4. Handling Trouble Situations with Customers; 5. The Structure of a Company; 6. Telephone Answering Skills; 7. Taking a Message; 8. You Are The Company: The Law, The Employee, and The Employer; 9. Unions and Employee Associatons; 10. Company Money Matters; 11. Shipping and Receiving; 12. Ordering and Billing. A good series which would be most useful in career education units.

ENTERING THE JOB MARKET WITHOUT SPECIALIZED TRAINING

Macmillan Publishing Co. (1974)

12 CT, *Listener's Guides*, \$109.90

CA

7-12

ALL AREAS

There are twelve audio cassettes in this series. Each one hour cassette gives some specific information regarding occupations that are available for individuals with high school diplomas. This series is especially informative and would be useful in counseling or library career centers. Real people speak candidly about their jobs, what are the qualifications, job opportunities, and salary.

GETTING A JOB (World of Work Series)

Educational Designs, Inc. (1970)

12 CT, 24 STBK, 1 TG, \$131.00

SA, CA, DM

7-12

ALL AREAS

Workbook includes resume form and several different types of applications. A good series that would be most helpful in career education unit. Series includes 9 lesson tapes and 3 discussion tapes. Lesson tapes cover the following topics: 1. Contacting Job Interviewers; 2. The Agency Interview; 3. Words You Must Learn; 4. What You Need to Know to Fill Out An Application Form; 5. Making a Good Impression; 6. Selling Yourself; 7. The Positive Approach; 8. Handling Difficult Questions; 9. The Wrap-up.

ON THE JOB (*The World of Work*)
Educational Design, Inc. (1969)
20 CT, 24 ST. BK, TG, \$229.50

SA, CA
7-12
G, LA

This set includes 14 lesson tapes and 6 discussion tapes. The lesson tapes are broken down into 4 groups: A. New On the Job (Red), B. Dealing with Supervisors (Blue), C. The Rules of the Game (Green), D. Moving Up or Out (Violet). The discussion tapes present problems that can lead to discussion. The workbook is used along with each tape. Questions are asked, time allowed for answers to be written and then the correct answer given. Good set of tapes, useful in career ed. unit.

FILM

APPLYING FOR A JOB (*Careers in the Office Series*)
EBE (1971)
F, 13 min., \$185.00

CA, DM, P
8-12
BE, G

The modern, up-to-date atmosphere of an office makes this film very effective with students. The office co-op. students especially enjoyed the film because they could relate to the situations. In this film a young girl is applying for a job. It shows some common mistakes people often make as beginning job seekers.

APPLYING FOR IT (*Your Job Series*)
Coronet Films
F, 14 min., \$196.00

DM, SA, CA
10-A
ALL AREAS

This film explains to the viewer the process of making application for a job and going through the personal job interview. Moreover, it gives the viewer different insights into the conflicts one faces in applying and getting a satisfying job. The film follows four people through the process of applying and trying to get a job. Good visual aid to go with vocational information.

APTITUDES AND OCCUPATIONS
Coronet Films (1964)
F, 16 min., \$200.00

SA, CA
8-12
ALL AREAS

This film explains the purpose of the DAT and Kuder Interest Inventory in relationship to occupations and the role of information about one's interest, achievement, and aptitude in making occupational choices. Good career education film.

AUTO MECHANIC
EUVA (1974)
F, 17 min., \$221.00

CA
7-12
G, IA, SS

"You've got to do what you love doing ... and you've got to do it right, or you're nowhere," summarizes the thinking in this film. Message is also stated that love of machinery and dedication to perfection is not kid stuff.

BOB & CAREN & TED & JANICE
Parthenon Pictures: Dist.: Data Film (1973)
F, 25 min

CA, DM
8-12
LA, SS, DE, BE, IA, H

Shows real young people facing real-life situations which are part of today's peer-group experience. By seeing how these peer needs and desires and problems are answered, students begin to grasp the real nature and significance of today's vocational education. Film was designed to be shown to young people and their parents. Contemporary format with good racial balance.

BUILDING TRADES: THE HOUSE BUILDERS
UEVA
F, 15 min., \$195.00

CA
7-12
IA, G, SS

This straight forward film traces the steps in constructing the first house in a new development, from clearing the land to finishing the house. Occupations shown are from contractor to laborer and uses of tools are shown.

BUT WHAT IF THE DREAM COMES TRUE?
Carousel Film
F, 52 min., \$575.00 - B/W \$275.00

SA, CA, DM
7-12
DE, LA, M, SS

This documentary, originally presented on CBS News, scrutinizes the life style of a white, affluent family in the suburbs. Even though they have economic security, they sense a lack of fulfillment and feel vaguely uncomfortable. Excellent device for discussion of values. The film shows briefly the father's job and background, but mostly it concerns the life-style that his occupation brings.

BUY, BUY
Churchill Films
F, 20 min., \$250.00

CA
7-12
BE, LA, G, FA, SS

An examination of television advertising. This is designed primarily for consumer education and economics, but would be very useful for the study of commercial writing, filming, and acting. The content is very good, but white males dominate the film.

CAMPAIGN
Churchill Films (1973)
F, 20 min., \$230.00

CA, DM
8-A
SS, LA

A young woman running for state senator wages a rousing campaign with the help of volunteers. For information on, and to inspire regard for the political process.

CAREERS: ACQUIRING ENTRY LEVEL SKILLS
UEVA (1975)
F, 19 min., \$225.00

CA, DM
7-12
ALL AREAS

This film will help young people make positive educational and vocational decisions. Students gain an awareness of basic "job entry skills" fundamental to being employable. This career education film tells the story of the new and vital relationship between private industry and high schools through "co-operative training programs."

CAREERS IN THE FOOD INDUSTRY
UEVA (1973)
F, 19 min., \$235.00

CA
7-12
HE, G, SS, S

An examination into one of our largest industries and unlimited career opportunities. Film offers insight into vocations that include food inspector, meat cutter, bakery management, dairymen, quality control, food technologists, and many others. Interesting approach and lead-in catches the attention of the viewer.

CHOOSING A JOB (*Careers in the Office Series*) CA, P
 EBE (1971) 8-12
 F, 12 min., \$150.00 BE, G

The modern up-to-date atmosphere of an office makes this film very effective with students. The office co-op. students especially enjoyed the film because they could relate to the situations. In this film a young girl is placed in a program where she can try out several careers. This gives her some valuable information on many different jobs. Films in the series are: Choosing A Job, Applying For A Job, Working Together, Getting A Promotion.

CIPHER IN THE SNOW SA, CA
 Brigham Young Univ. (1973) 8-A
 F, 24 min. ALL AREAS

An award-winning true story of a little boy no one thought was important until his sudden death one snowy morning. Motivates concern for the needs of every child. Excellent for in-service for teachers or anyone considering teaching as a career. Loaded film - preview first.

COMMUNICATING WITH THE PUBLIC CA
 (*Careers in the Office Series*) 8-12
 EBE (1971) BE
 F, 12 min., \$150.00

The modern up-to-date atmosphere of an office makes this film very effective with students. In this film the students are asked to give possible solutions to business situations (the film is stopped to allow time); there are no correct answers - just suggestions for handling that situation. Films in the series are: Choosing A Job, Applying For A Job, Working Together, Getting A Promotion.

THE CORPORATION CA
 Carousel Films 11-A
 F, 53 min., \$600.00 - B/W, \$300.00 SS

A CBS Reports film shows what it is like to work for a large corporation, primarily from the standpoint of executives. Shows his life style, sacrifices he and his family make to get where he is, the need for conformity in the organization, decisions he has to make. The advantages and disadvantages are revealed by interviewing real people who work there. The interviews become ponderous at times. Film provides insight into alternative life styles. Aimed primarily at adult audiences, but may be useful for mature viewers.

ENERGY: LESS IS MORE
Churchill Films (1974)
F, 18 min., \$230.00

CA, DM
7-12
S, SS

This film investigates the need for slowing the growth of energy consumption and discusses ways in which this can be done. The topic was very good; however, a better cross-section of racial and ethnic people in our society should have been included in the presentation.

FREE TO CHOOSE
FilmFair (1974)
F, 16 min., \$210.00, Rental \$20.00

SA, CA, DM
7-12
HE, SS, LA, G

The stereotyped roles of women as wives and mothers confined to the home and of men who work away from home are examined with today's understanding and changes in traditional roles. Young men and women in non-traditional roles are interviewed and the message is that he or she does what each does best. Roles are of no importance to them and they are free to choose to have the life-style they wish.

GETTING AHEAD (Your Job Series)
Coronet Films (1969)
F, 16 min., \$218.00

CA
7-A
ALL AREAS, G

Experienced workers give tips on getting ahead in personal interviews. Film shows tips being applied by a young man entering a career as a newspaperman. Changing jobs, recognizing dead-end jobs, picking areas for advancement and planning for additional education are discussed. If brought up-to-date, this film would bring much more positive feedback from the students.

GETTING A PROMOTION (Careers in the Office Series)
EBE (1971)
F, 14 min., \$185.00

CA, DM, P
8-12
BE, G

The modern up-to-date atmosphere makes this film very effective with students. In this film three girls who have been successful return to their school for a Career Day. They demonstrate cooperation, ability, and a willingness to work that has helped them to be successful in their fields. Films in the series are: Choosing A Job, Applying For A Job, Working Together, Getting A Promotion.

255

232

HAVE OUR PLANET AND EAT IT TOO?
Churchill Films
F, 24 min., \$300.00

CA, DM, SA
7-A
S

This film is excellent in its treatment of an occurrence which is becoming more common. It presents opposing points of view fairly and equally, so it provided a good springboard for discussion. The students can also see some people vitally involved in environmental careers.

HIGHER EDUCATION: WHO NEEDS IT?
CBS News, Dist. by Carousel Films (1972)
F, 51 min., \$575.00 - B/W, \$275.00

CA
11-A
LA, SS

Excellent, in-depth report that questions higher education as career preparation for a job. With so many college graduates unable to find work in their field of preparation, the film challenges the reasons why young people go to college. Educators philosophize that the purpose of higher education should be to provide a richer and more rewarding life, not run an employment agency. A four-year college degree is not a guarantee for employment. The film explores other alternatives: Technical programs in 4-year colleges, community colleges, and job training in high schools. Every person who wants to go should be allowed to go, but it should not be considered a free pass to high paying jobs.

IS A CAREER AS A TECHNICIAN FOR YOU?
Library of Career Counseling Film Series
Counselor Films, Inc.
F, 14 min., \$220.00, Rental \$30.00

CA
10-A
G, M, S, SS

This film covers the many technical careers in professional settings, such as working with scientists in scientific areas, with engineers in industrial settings, etc. Personal characteristics that are important in these jobs are covered. At times the material seemed to get overly complicated and moved too fast for junior high school level, but it was received very well by older high school students.

IS A CAREER IN BUSINESS ADMINISTRATION FOR YOU?
Library of Career Counseling Film Series
CFI
F, 16 min., \$220.00, Rental \$30.00

CA
7-12
BE

This film did a fine job throughout in presenting careers in the area of accounting, personnel work, marketing research, advertising, and public relations.

IS A CAREER IN CLERICAL WORK FOR YOU?
 Library of Career Counseling Film Series
 CFI
 F, 15 min., \$220.00, Rental \$30.00

CA
 7-12
 BE, G

This film explained the various types of clerical jobs available to students - postal workers, typists, computer operators, secretaries, etc. An excellent feature of this film was that it showed the student where to find information about careers (M.E.S.C., counselor, library, etc.) Also, this film told of the employment projections for each clerical occupation. The film presented realistic office situations.

IS A CAREER IN GOVERNMENT FOR YOU?
 Library of Career Counseling Film Series
 CFI
 F, 15 min., \$220.00, Rental \$30.00

CA
 7-12
 ALL AREAS

Overview of job opportunities available in government with a background of contemporary music. Film alludes to educational preparation but only in global terms. Lists benefits of working in government (Civil Service), pay variation, chances of advancement. Minorities are featured. Suggestions for whom to talk to about careers, where to find more information.

IS A CAREER IN MANAGEMENT FOR YOU?
 Library of Career Counseling Film Series
 CFI
 F, 16 min., \$220.00, Rental \$30.00

CA
 7-12
 BE, SS

This excellent film stresses the educational and training requirements for top level and middle level managerial positions. Decision-making capabilities are viewed as an important function in managerial positions. Several examples of working in professional settings were shown.

IS A CAREER IN MOTOR FREIGHT TRANSPORTATION FOR YOU?
 Library of Career Counseling Film Series
 CFI
 F, 15 min., \$220.00, Rental \$30.00

CA
 7-12
 SS, IA

An overview of the motor-freight transportation field shows trucks carrying numerous loads. With 12,000,000 trucks on the roads, this is a big industry. The film also discusses the training and skills necessary to be a driver, or other workers, the equipment they have, and other facts related to this field.

IS A CAREER IN THE NATURAL SCIENCES FOR YOU?

Library of Career Counseling Film Series

CFI

F, 15 min., \$220.00, Rental \$30.00

CA

8-12

S, M

This film was a very good overview of the different occupations in the natural sciences. The filming was excellent and eye-catching. The pace of the film is very rapid and a class discussion following the film or preceding would be helpful.

IS A CAREER IN THE PROFESSIONS FOR YOU?

Library of Career Counseling Film Series

CFI

F, 16 min., \$220.00, Rental \$30.00

CA

8-12

DE, SS

This film describes how professions deal with and service people. Many general professional areas are described and filmed on location. Within each specific area, job tasks and skills are discussed.

IS A CAREER IN THE RESTAURANT BUSINESS FOR YOU?

Library of Career Counseling Film Series

CFI

F, 14 min., \$220.00, Rental \$30.00

CA

7-12

G, HE, S

This film does a beautiful job of showing every aspect of the restaurant business. They even use the rapid pace, split-screen approach to show us how multi-faceted this area is. Very modern, good sound; worth showing.

IS A CAREER IN THE SERVICE INDUSTRIES FOR YOU?

Library of Career Counseling Film Series

CFI

F, 15 min., \$220.00, Rental \$30.00

CA

8-12

G, HE, SS

One of the best of the Counselor Films is this one on service industries. It is a beautiful overview of careers possible in helping people in so many areas. It also shows us how many people in this world we really depend upon.

IS A CAREER IN THE TELEPHONE BUSINESS FOR YOU?

Library of Career Counseling Film Series

CFI

F, 15 min., \$220.00, Rental \$30.00

CA

7-12

BE, G, LA

This film demonstrated the various careers in the telephone industry. It gave projections for employment, and it discussed the skills and interests necessary for the various careers.

IS A CAREER IN STRUCTURAL WORK FOR YOU?
 Library of Career Counseling Film Series
 CFI
 F, 15 min., \$220.00, Rental \$30.00

CA
 7-12
 G, IA

The film is excellent because it presents real options to those who are uncertain of their ability to succeed. It covers the main sectors of the construction industry in an honest way, showing the opportunities available and also warning of associated dangers. It can be an excellent vehicle for beginning a discussion on career opportunities.

IS A CAREER IN THE AERO-SPACE INDUSTRY FOR YOU?
 Library of Career Counseling Film Series
 CFI
 F, 15 min., \$220.00, Rental \$30.00

CA
 7-12
 G, M, S, SS

This is an overview of the industry that has developed since Sputnik I. In discussing technical careers, it is a broad overview, but it leaves students with some definite suggestions for actions they should take if they are interested in this field.

IS A CAREER IN THE HEALTH SERVICES FOR YOU?
 Library of Career Counseling Film Series
 CFI
 F, 15 min., \$220.00, Rental \$30.00

CA
 7-12
 BE, G, HE, S

This film is an overview of career opportunities in the health services focusing mostly on specialized jobs. Briefly touches on receptionists, office workers and maintenance personnel. Interest in people as well as concern and stamina are emphasized throughout film. Projects future job need according to each category within the field. Quiz is given at end of film for students to analyze personal characteristics. Sources of information are identified for investigation.

IS A CAREER IN THE HOTEL OR MOTEL BUSINESS FOR YOU?
 Library of Career Counseling Film Series
 CFI
 F, 15 min., \$220.00, Rental \$30.00

CA
 7-12
 BE

A broad overview of the numerous jobs in the services that are needed in the operation of a big hotel or motel. The film discusses amount of turnover in this career, either through advancement, retirement, or resignation. Four general areas covered are housekeeping, guest services, front office department, and management plus many accessory areas such as recreation, food services, and other special services. Fringe benefits, pay, time shifts, skills and education discussed throughout film.

IS A CAREER IN THE TEXTILE OR APPAREL INDUSTRY FOR YOU?*Library of Career Counseling Film Series*

CFI

F, 15 min., \$220.00, Rental \$30.00

CA
7-12
BE, G, HE

This was an exciting, well paced film that discusses every area of the clothing business. It explores the careers in manufacturing and marketing, plus the designing and the making of clothes. Training and preparation of each occupation is discussed. The technical careers involved with the manufacturing of fabrics was especially interesting to the students.

IS A SALES CAREER FOR YOU?*Library of Career Counseling Film Series*

CFI

F, 14½ min., \$220.00, Rental \$30.00

CA
8-12
BE, G, LA, SS

All the aspects of a sales career are depicted vividly. They hold student interest and are an excellent springboard for class discussion.

LOOKING AT TOMORROW: WHAT WILL YOU CHOOSE?*Cornerstone Productions*

F, 20 min., \$195.00

SA, CA
7-12
G, HE, IA, LA, M, S, SS

This film focuses on women's jobs and it includes a diverse range of examples like Congresswoman, bricklayer, air traffic controller, etc. The treatment of each career presented explores the concepts of individual choice, preparation, and reward. Excellent film plus opportunities for growth in self-awareness if teacher uses the study guide enclosed with film.

MASC. LINE OR FEMININE: YOUR ROLE IN SOCIETY*Coronet (1971)*

F, 18½ min., \$264.00

SA, CA
7-A
SS, LA, G

What is man's role in the home? What is a woman's role in the working world? Conflicting opinions are expressed on "proper" male and female identification. Topic that needs to be talked about and examined.

PEOPLE WHO FIGHT POLLUTION*Churchill Films (1972)*

F, 18 min., \$225.00

SA, CA, DM
7-A
S, SS

This film shows jobs such as trash collector, pollution inspector, and recycling industrialist can be approached with as much dignity, dedication, pride, and enthusiasm as unusual vocations.

PROFILES IN BLACK

Universal Education and Visual Arts (1973)
F, 17 min., \$210.00

SA, CA
6-10
LA, FA

Four vignettes that were written and acted by James McEachin relates the Black experience, but also expresses the feelings that people of all races have. As they watch Mr. McEachin, the actor and writer, the aim is to encourage the students to communicate by the written and spoken word his/her own ideas. Also observe an actor at work.

TO BE A COMPOSER

Churchill Films
F, 25 min., \$310.00

CA
7-A
FA

This is an up-to-date film on modern composing methods. A composer, Lalo Schrifin, is shown listening to rural and urban sounds for use in composition. The color is good but the narrator is difficult to understand.

TO BE MARRIED (Circle of Life Series)

Billy Budd (1971)
F, 13½ min., \$200.00

SA, CA
9-12
HE, SS, LA, G

Live interviews are reinforced by short vignettes depicting episodes in married roles. There is an outdoor wedding and the traditional one, the romantic TV dinner by candlelight and the argument over breakfast. Designed as a teaching tool for generating a discussion of the role of being married.

TO BE A PARENT (Circle of Life Series)

Billy Budd (1972)
F, 16 min., \$200.00, Rental \$20.00

SA, CA
7-12
HE, G, LA, SS

This film is designed to stimulate discussion about significant areas in the lives of young people. Episodes show parents and children in realistic situations and the child describes his feelings about it. Would be good for parents and children to view together for discussion.

TO BE A PERSON (Circle of Life Series)
 Billy Budd Films
 F, 19 min., \$250.00, Rental \$25.00

SA, CA, DM, P
 7-12
 HE, G, LA, SS

Young people talk about their discoveries of what it is to be human. Each reveals - in a natural, conversational manner - how he learned to accept his own individuality through self-assessment, observing others, or the help of another person. Students were attentive to what the film said, and - in discussion - revealed that they identified with those people in the film. Useful for role playing, discussion in child development classes, psychology, family living, etc.

VOCATIONAL OPPORTUNITIES IN HIGH SCHOOL
 EBE Dist. APGA (1973)
 F, 14 min., \$185.00

CA
 8-10
 IA, BE, DE, HE, G

Film presents in a current format, a broad overview of vocational study programs in high school: Industrial Arts, Distributive Education, Business Education, Foods. Useful for educational planning for pre or early secondary students, or young drop-outs. Free of sex and racial bias.

WHAT IS BUSINESS?
 Sandler Institutional Films, Inc. (1973)
 F, 10 min., \$140.00

CA
 10-A
 BE, DE

Large and small business owners are observed to give the viewer an idea of what it is like to operate a business. Narrated by Rod Serling.

WOMEN'S PREJUDICE FILM
 Sandler Institutional Films, Inc. (1974)
 F, 18 min., \$255.00, Rental \$30.00

SA, CA, DM, P
 7-A
 SS, HE, LA

This film brings awareness of the difficulty in changing attitudes by skillfully presenting myths and beliefs about women and their "place" in society. An interview with several men and women regarding equality of sexes in the work forces. Pointed out most effectively are: prejudice on the part of men employers and need for assertive training for women who want to move forward and don't know how.

WORKING TOGETHER (*Careers in the Office Series*)
 EBE (1971)
 F, 12 min., \$150.00

CA, DM, P
 8-12
 BE

The modern up-to-date atmosphere of an office makes this film very effective with students. In this film, learning cooperation in an office and getting along with fellow workers is emphasized. As this is often a major difficulty with beginning students, this film is very helpful. Films in the series are: Choosing A Job, Applying For A Job, Working Together, Getting A Promotion.

THE WORK PREJUDICE FILM
 Sandler Institutional Films, Inc.
 F, 12 min., \$170.00, Rental \$20.00

CA, DM
 6-12
 G, LA, SS

This film challenges the stereotypes, attitudes, and job opportunities that exist in relation to the world of work and explodes many of the myths. Many jobs are presented and opportunities are open to people who prepare for them regardless of sex, race, or nationality. Format is humorous and contemporary and students can relate easily to it. Excellent for interview assignments, role playing, written assignments. Hosted by Robert Vaughn.

THE WORLD OF WORK
 Library of Career Counseling Films Series
 CFI
 F, 20 min., \$220.00, Rental \$30.00

CA
 7-12
 ALL AREAS

This overview of the world of work divides occupations into ten categories of career opportunities. The point is made that the occupation an individual chooses determines his/her future income and way of life. Steps for beginning career exploration are listed. The format is contemporary and a fairly good minority balance. However, most of the women's occupations seemed to be stereotypic. The film is bright, lively, attractive, and well-received by students.

YOUR NEW JOB
 Sandler Institutional Films, Inc. (1973)
 F, 10 min., \$140.00

CA
 10-A
 ALL AREAS

This film follows a new worker from the first minute on the new job to the conclusion of the day. Excellent awareness film. Narrated by Rod Serling.

FILM LOOP

ALL-ROUND MACHINISTS (*Job Opportunity Series*) CA
 EBE (1970) 9-A
 FL, 8 mm, \$22.00 IA, SS

Film loop deals with special machinery operation. Huge machinery is shown: giant drills, lathes, and milling machines. Group discussions could be centered around the use of each machine and its contribution to industry.

AUTOMOBILE MECHANICS (*Job Opportunity Series*) CA
 EBE (1970) 5-10
 FL, 8 mm, \$22.00 IA, SS

Film deals mainly with showing the replacement of one part of an automobile. Very quickly shows a few other skills for the job. The material shown could be good motivation for taking a field trip or starting an individual project.

AUTOMOTIVE BODY REPAIRMEN (*Job Opportunity Series*) CA
 EBE (1970) 6-12
 FL, 8 mm, \$22.00 IA, S

Film shows the many skills needed for this job: sanding, bumping, molding, etc. Also that knowledge of many machines and equipment is needed. Use before a field trip to a local bump shop or as motivation for "How To" speeches.

BRICKLAYERS (*Job Opportunity Series*) CA
 EBE (1970) K-A
 FL, 8 mm, \$22.00 SS, FA

Film loop shows that there is variety in the role of a bricklayer. Teamwork also important. Would interest all levels.

COOKS AND CHEFS (*Job Opportunity Series*) CA
 EBE (1970) K-A
 FL, 8 mm, \$22.00 SS, HE

This film loop could be used from K-A. Two types of cooks shown: Short Order and Chef in a large restaurant. The contrast is very clear.

DENTAL LAB TECHNICIANS (*Job Opportunity Series*) CA
 EBE (1970) 9-12
 FL, 8 mm, \$22.00 S, SS

Film loop stresses the great patience this type of worker must have. Also the skill of working with very small tools. Only men are shown in this job role.

DISPENSING OPTICIANS AND OPTICAL LAB MECHANICS CA
 (*Job Opportunity Series*) 8-A
 EBE (1970) ALL AREAS
 FL, 8 mm, \$22.00

Excellent step-by-step explanation of how glasses are made. Film loop takes you from examination to finished product. There were only males shown in this role, however.

PAINTERS AND PAPERHANGERS (*Job Opportunity Series*) CA
 EBE (1970) 3-10
 FL, 8 mm, \$22.00 IA, SS

Film loop showed the many areas that have to be painted on a new house. Very little paperhanging shown. Little shown of large commercial work being done.

FILMSTRIPS

CAREERS AND LIFESTYLES SA, CA, DM
 Guidance Associates (1974) 7-A
 8 FS/ 8 CT, \$147.50; with 8 R, \$127.50 ALL AREAS

This eight-part program spotlights interesting people at "present points" in personal and career development. Autobiographical insights focus on decision making which led to their present situations; explore personal values; emphasize the powerful relationship between personality and career choice. There are no "right solutions" to career choice problems. Individuals must find workable answers through awareness of personal values, interests, abilities and resources. Temporary setbacks and conflicts are universal experiences. There is a paucity of material showing the life-style that goes with occupations and this program is excellent.

CAREERS IN AGRICULTURE

Pathescope Educational Films, Inc. (1973)
2 FS/ 2 CT, TG, \$46.00; with 2 R, \$42.00

CA
7-12
G, S, SS

Employment opportunities are given. Farmer's lifestyles described through personal narratives. Farm wives' lifestyles also illustrated briefly. 4-H Club activities and helping a veterinarian are good ways for students to explore farming. Sources of help with information on getting started and employment opportunities in agriculture are given. Individual student activities are suggested in Teacher's Manual.

CAREERS IN AUTOMOTIVE AND SERVICE REPAIR (Careers Series)

Pathescope Educational Films, Inc. (1974)
2 FS/ 2 CT, TG, \$46.00; with 2 R, \$42.00

CA
7-12
G, IA

This is a two-part filmstrip which provides the viewer with an overview of the many career opportunities that are available to individuals who are interested in pursuing a career in this area. Both filmstrips provide information about the employment outlook, necessary training for entry and advanced level careers, possibilities for advancement, specialization, and personal satisfactions of the career. Moreover, a Teacher's Manual is provided which gives individual and group discussion questions centered around the important parts of the filmstrip.

CAREERS IN COMMUNITY SERVICE (Careers Series)

Pathescope Educational Films, Inc. (1973)
2 FS/ 2 CT, TG, \$46.00; with 2 R, \$42.00

CA
7-12
G, SS

This two-part filmstrip gives an overview of various careers in community service. A great amount of time is spent describing the careers of police volunteers, firefighters, and sanitation workers. Part II gives a lot of specific information about training, advancement and job satisfaction. Jobs presented with sex stereotypes.

CAREERS IN CONSERVATION (*Careers Series*) CA
 Pathscope Educational Films, Inc. (1974) 7-12
 2 FS/ 2 CT, TG, \$46.00; with 2 R, \$42.00 G, S, SS

This is a two-part filmstrip which examines many career opportunities for youth that have both aptitude and interest in pursuing a career in conservation and ecology. Part I gives a general overview of the many careers in this area and contains sex stereotypes. Part II starts out by giving a brief summary of the effects of pollution on the environment since the middle of the 20th Century. Moreover, Part II ends with a class examination of the skills and education that are needed for entry level careers in conservation. A Teacher's Manual with discussion questions, individual activities, agencies and reference books is also provided.

CAREERS IN CONSTRUCTION (*Careers Series*) CA
 Pathscope Educational Films, Inc. (1973) 7-12
 2 FS/ 2 CT, TG, \$46.00; with 2 R, \$42.00 G, IA, M, SS

Interviews with people in the four major areas of construction - residential building, general building, highway construction and heavy construction are given. Many jobs at all levels are shown in this nation's largest industry. Methods are given for entering this field - as an apprentice, technician or from college as an engineer. Sources of additional information are listed.

CAREERS IN EDUCATION (*Careers Series*) CA
 Pathscope Educational Films, Inc. (1973) 7-12
 2 FS/ 2 CT, TG, \$46.00; with 2 R, \$42.00 ALL AREAS

Teaching is examined at three levels - elementary, secondary, and college or university. A typical day of a teacher at each level is described - as well as an administrator and a para-professional. Personal qualities and educational requirements are discussed. This program is very current with good racial and sexual balance. Suggestions are given for part-time work that would involve a student and help him decide if a career in education is really for him. A list of sources of further information is given.

CAREERS IN ENGINEERING (*Careers Series*) CA
 Pathscope Educational Films, Inc. (1973) 7-12
 2 FS/ 2 CT, TG, \$46.00; with 2 R, \$42.00 G, M, S, SS

This program has in-depth interviews describing some of the duties and responsibilities of engineers in specific jobs, how their work aids society, the advantages encountered in their work. Engineering is shown as applying to a wide range of interests - mechanical, electrical, electronic, chemical, nuclear, etc.

CAREERS IN FASHION AND TEXTILES (*Careers Series*) CA
 Pathescope Educational Films, Inc. (1974) 7-12
 2 FS/ 2 CT, TG, \$46.00; with 2 R, \$42.00 FA, G, HE

This two-part filmstrip covers a variety of career opportunities for young people without a high school education, or with a high school or post-secondary education. In addition, two filmstrips spend more time explaining about careers in fashion design than in the textile industry. Both filmstrips give the viewer information about personal qualifications, advancement, employment outlook, entry skills and benefits and satisfaction. Seems to show sex bias in some instances. A Teacher's Manual is provided which has discussion questions, individual activities, and other sources of information.

CAREERS IN FASHION DESIGN CA
 Educational Dimensions Corporation (1968) 10-12
 FS/R

Leading fashion designers list personal qualifications desired in employees as well as advice and encouragement for those interested in the field. Describes some expectations along with advantages and disadvantages.

CAREERS IN FOOD SERVICE (*Careers Series*) CA
 Pathescope Educational Films, Inc. (1974) 7-12
 2 FS/ 2 CT, 1 TG, \$46.00; with 2 R, \$42.00 G, HE, S

The filmstrips provide the viewer with information about the multitude of careers that are available to young people who are interested in pursuing a career in food service. In addition, the filmstrips give detailed information about training, advancement, and personal benefits and satisfactions. The Teacher's Manual also has discussion questions and individual activities outlined for use.

CAREERS IN GOVERNMENT (*Careers Series*) CA
 Pathescope Educational Films, Inc. (1973) 7-12
 2 FS/ 2 CT, 1 TG, \$46.00; with 2 R, \$42.00 SS, G

This filmstrip describes various career opportunities in governmental services. Moreover, the general format of the filmstrip is one in which individuals talk about their careers. In addition, information is given about entry requirements, advancement, benefits and satisfaction. Jobs presented have sex stereotypes.

CAREERS IN GRAPHIC ARTS (*Careers Series*)
 Pathescope Educational Films, Inc. (1973)
 2 FS/ 2 CT, TG, \$46.00; with 2 R, \$42.00

CA
 7-12
 G, FA, IA

This two-part filmstrip gives specific, as well as general, information about different careers in graphic arts. Furthermore, it informs the viewer about the benefits and satisfactions that are associated with careers in this area. In addition, the second filmstrip gives specific information about entry requirements and personal qualifications.

CAREERS IN HEALTH
 Butterick Publishing (1974)
 4 FS/ 4 CT, TG, \$68.00; with R, \$64.00

CA
 8-12
 G, PE, S, SS

Technicians, technologists, therapists, therapy assistants, vocational rehabilitation counselor, public health sanitarian, environmental health technologists, dental hygienist, biomedical photographer, medical illustrator are some areas discussed in relation to jobs performed and training necessary. The health service industry is discussed in relation to the individual. An excellent series that would be most helpful in a health education unit or career exploration. Teacher's Guide provides suggestions for discussion and class projects. Filmstrips and cassette topics are: Diagnosis and Treatment, Recovery and Rehabilitation, Prevention and Education, Getting From Here to There.

CAREERS IN HOUSING: THE INTERIOR
 Butterick Publishing (1974)
 4 FS/ 4 CT, TG, \$68.00; with R, \$64.00

SA, CA, DM
 8-12
 G, HE, FA, LA, SS

The first two filmstrips deal with design, while the third deals with service, but together they give a good overview of design and communication fields. Discusses various jobs, their requirements and working conditions. Excellent series that can be used in home economics, art, and career exploration. The fourth filmstrip deals with self-awareness in relation to careers. Filmstrip and cassette topics are: The Interior Environment and Design, Merchandising and Manufacturing, Service and Communication, Getting From Here to There.

CAREERS IN JOURNALISM (*Careers Series*) CA
 Pathescope Educational Films, Inc. (1973) 7-12
 2 FS/ 2 CT, TG, \$46.00; with 2 R, \$42.00 LA, SS

Presents the field of Journalism in terms of its function to the individual and to society. Covers the information on what it really takes to make it in the field of Journalism.

CAREERS IN NURSING (*Careers Series*) CA
 Pathescope Educational Films, Inc. (1973) 7-12
 2 FS/ 2 CT, TG, \$46.00; with 2 R, \$42.00 PE, S

An excellent overview of the nursing profession and the many occupations that are open to both men and women are portrayed. Interviews with real people give credibility to the material. Teacher's Guide includes suggestions for additional reports, field trips, discussion groups, etc.

CAREERS IN PUBLIC UTILITIES (*Careers Series*) CA
 Pathescope Educational Films, Inc. (1974) 7-12
 2 FS/ 2 CT, TG, \$46.00; with 2 R, \$42.00 BE, G, IA, M,
 S, SS

This is a two-part filmstrip in which the basic format of relaying information is through interviews with people already employed in public utility services. Part I gives general information about opportunities for young people wanting to enter a career in this area. Part II gives more specific information about careers and the educational level one must have to enter certain careers. Both filmstrips give the viewer information about personal qualifications, advancement, working conditions, benefits, and certain advantages and disadvantages of a career in public utilities. Geared more to men as narrator constantly uses "he", "man", "men", etc. A Teacher's Manual is also provided with the filmstrips.

CAREERS IN REPAIR WORK (*Careers Series*) CA
 Pathescope Educational Films, Inc. (1973) 7-12
 2 FS/ 2 CT, TG, \$46.00; with 2 R, \$42.00 G, IA

The two filmstrips give a brief summary of a view of careers that could be classified under opportunities in repair work. Furthermore, the filmstrips give some detailed requirements about union qualifications and personal aptitudes. This filmstrip does give the viewer a chance to look at skills that are necessary to find success in a career in repair work. Stereotypic men's roles.

CAREERS IN SHOW BUSINESS (*Careers Series*)
 Pathescope Educational Films, Inc. (1974)
 2 FS/ 2 CT, TG, \$46.00; with 2 R, \$42.00

CA
 7-12
 FA, G

This is a two-part filmstrip which gives information about performing, as well as other related careers. The basic format of the filmstrip is the use of personal interviews of individuals in show business careers. Part I focuses in on general information, while Part II gives more detailed information. Information is given about benefits, satisfaction, entry requirements, employment outlook, unions, personal qualifications, and advantages and disadvantages of careers in show business. A Teacher's Manual is available with the filmstrips.

CAREERS IN SOCIAL WORK (*Careers Series*)
 Pathescope Educational Films, Inc. (1973)
 2 FS/ 2 CT, TG, \$46.00; with 2 R, \$42.00

CA
 7-12
 G, SS, S

This two-part filmstrip presents an overview of careers in social work. Furthermore, it reviews the training and the skills that are necessary in becoming a social worker. The filmstrips also cover the pre-professional, as well as professional careers in social work. In summary, this filmstrip would be a valuable aid for students looking for careers in the helping professions.

CAREERS IN THE FASHION INDUSTRY
 Butterick Publishing Company (1973)
 8 FS/CT, TG, G/S, \$128.00 - 15 min. per FS/C

SA, CA
 8-12
 HE, BE, FA, IA, S

This is a series of in-depth filmstrips on the fashion industry covering the obvious occupations plus the intricate ones "behind the scenes." Each gives job descriptions, responsibilities, skills, work environments and background experiences. Excellent Teacher's Guide for each filmstrip, as well as two simulation games.

CAREERS IN THE FOOD INDUSTRY
 Butterick Publishing Company (1974)
 4 FS/ 4 CT, TG, \$68.00; with R, \$64.00

CA
 8-12
 G, HE

These four filmstrips present a good overview to careers in the food industry. They are well presented and discuss different jobs and requirements in the total industry. The Teacher's Guide gives suggestions for different activities. Filmstrips included are: Product Development, Nutrition, Dietetics, & Consumer Affairs, Commercial Food Service, Getting From Here to There.

CAREERS IN THE HEALTH SERVICE (*Careers Series*) CA
 Pathescope Educational Films, Inc. (1973) 7-12
 2 FS/ 2 CT, TG, \$46.00; with 2 R, \$42.00 HE, S, SS

Occupations in the Health Services that do not require an M.D. or R.N. degree are portrayed here. Interviews with people in the field add credibility. Jobs portrayed may require a high school diploma and on-the-job training or short term technical training. A few entry level jobs are shown that require less than a high school education. Teacher's Guide contains suggestions for discussion, field trips, speakers, etc.

CAREERS IN THE LEISURE TIME INDUSTRY (*Careers Series*) CA
 Pathescope Educational Films, Inc. (1974) 7-12
 2 FS/ 2 CT, TG, \$46.00; with 2 R, \$42.00 PE, S, LA, BE, G

This is a two-part filmstrip in which the viewer can be informed about this growing industry. The information is relayed to the viewer by personal interviews with people employed in this area. Part I and II both give information about the employment outlook for the future, advancement possibilities, educational requirements and job satisfaction. A Teacher's Manual is also provided which gives discussion questions, individual activities, and book references.

CAREERS IN TRANSPORTATION (*Careers Series*) CA
 Pathescope Educational Films 7-12
 2 FS/ 2 CT, TG, \$46.00; with 2 R, \$42.00 ALL AREAS

This program presents interviews and on-the-spot photographs of the five major areas of transportation - air, railroad, trucking, merchant marine, and municipal public transportation. Skills, aptitudes, personality traits and physical qualifications required for occupations in all areas of transportation are given.

CAREER VALUES: WHAT REALLY MATTERS TO YOU SA, CA
 Guidance Associates (1974) 10-A
 5 FS/ CT, \$110.00; with 5 R, 1 Pamphlet, \$97.50 LA, SS

This record-filmstrip series begins with an introduction which illustrates how values are an integral part of job choice. The last four segments take real-life job situations and center around the issues of "environment on the job", "chance-taking", "commitment", and "time". In short, this is a very good presentation which concentrates on some of the real and specific ingredients that make people choose and be satisfied with their job choices. Several follow-up activities are given in Teacher's Discussion Guide.

THE CHANGING WORK ETHIC, Pt. I & II
 Guidance Associates (1973)
 2 FS/ 2 CT, \$46.50; with 2 R, \$41.50

SA, CA, DM
 7-12
 LA, G, SS

Part I: Open-ended dramas lead to built-in discussion breaks challenging students to debate: 1. Is hard work the key to success? 2. Is there any kind of honest work you wouldn't do? 3. Are you more or less materialistic than your parents? 4. Would you work if you didn't have to?
 Part II: Examines rising job dissatisfaction from worker/consumer/employer viewpoints; explores job enrichment as an approach to strengthening the work ethic.

THE CHILD CARE WORKER (Your Working Future Series)
 EBE (1973)
 1 FS/ 1 CT, \$14.95

CA
 8-11
 HE

Filmstrip skimmed briefly over the role of a child-care worker (para-professionals and nursery and day-care teachers). It did not cover areas of advancement and gave just beginning educational requirements. It did cover some of the similarities of personal qualifications and interests of workers in all levels of the field.

THE FIRE FIGHTER (Your Working Future Series)
 EBE (1973)
 FS/C, \$14.95

CA
 8-12
 G, S, SS

The various aspects of fire fighting are discussed here and the physical and mental demands that trainees have to meet. Filmstrip shows not only the glamorous, but the not so glamorous side of the job. Also mentioned are the fringe benefits and means of promotion.

JOBS AND GENDER
 Guidance Associates (1971)
 2 FS/ 2 CT, \$46.50; with 2 R, \$41.50

SA, CA, DM
 7-A
 SS, LA, S, HE,
 IA, M

Explores how sexual barriers and stereotypes have influenced men's and women's vocational choices; discusses changing concepts of "masculine" and "feminine" work roles through interviews with male kindergarten teachers, a male nurse, a female carpenter, and a female newspaper reporter. The filmstrip was well-paced and the script accompanying the filmstrips was excellent.

273

250

KEYS - CAREER EXPLORATION SERIES

SRA (1972)

10 FS/ 10 CT, TG, \$120.00

CA

6-A

ALL AREAS

These ten color filmstrips and tapes are based on the Kuder Interest Inventories, C & E. Workers told about their jobs and how they started. Students are told how they can explore that field. The areas cover various educational levels in each field. Teacher's Guide is included. Useful in homeroom, career centers.

THE PEOPLE PROFESSION: CAREERS IN HOME ECONOMICS

Guidance Associates (1974)

FS/CT, \$24.50; with R, \$22.00

CA

9-12

HE

This A-V selection focuses on careers related to home economics. Both men and women are shown in occupations related to child development, consumer education, interior design, media, etc. Filmstrip covers a broad range of careers people can enter into with a home economics major.

THE TELEPHONE OPERATOR (*Your Working Future Series*)

EBE (1973)

FS/C, \$14.95

CA

9-12

G, BE, SS, LA

Duties and responsibilities of switchboard work and telephone operator are presented in a very current and accurate filmstrip. Specific information on fringe benefits, educational benefits, medical and life insurance, and means of promotion are discussed.

WOMEN TODAY

Guidance Associates (1974)

2 FS/CT, TG, \$46.50; with 2 R, \$41.50

CA

11-12

SS

This program explores the feminist movement and provides a balanced approach to the stereotyped female role. Leaders in the movement are interviewed and many of the areas highlighted could be used for classroom discussion.

KITS

JOB EXPERIENCE KIT
SRA (1970)
KT, \$150.00

CA
8-12
ALL AREAS

This kit contains real work-simulation experiences for 10 occupations. These "hands-on" experiences let the students solve real problems in each occupation. They can be useful in classrooms, libraries, homerooms, and guidance centers. The occupations include: accountant, appliance service-man, auto mechanic, beautician, carpenter, designer, draftsman, electronics technician, elementary school teacher, lawyer, librarian, medical technologists, motel manager, plumber, police officer, salesperson, secretary, truck driver, veterinarian, and X-ray technician.

LIFE CAREER DEVELOPMENT SYSTEM SERIES
Gary Walz, Libby Benjamin, and Associates (1974, Rev.)
Human Development Services, Inc.
KT, \$690.00 (KT includes 270 Modules - 30 copies of 9
Modules - 1 Resource Bank, 8 Games, 2 Picture
Display, 1 set of Measures)

SA, DM, CA, P
9-A
G, SS

This system consists of nine modules which are sequential in nature and which cover the entire spectrum of self-awareness, career awareness, decision-making, and goal implementation. A myriad of teaching strategies are included such as: value clarification, role-playing, and simulation. It can be a semester course if so desired.

OCCUPATIONAL EXPLORATION KIT
SRA (1971)
KT, \$123.00 (KT includes 400 Briefs, Coding Device,
Scanner, Guidance Booklets, ST BK)

CA
9-A
ALL AREAS

Four hundred occupational briefs describe individual jobs, qualifications and preparation, earnings, and job outlook. The set contains a coding device and scanner, guidance booklets, and a Student Record book. It is a helpful source of information to enable the student to explore occupations, interests, and education required. May be updated by subscription service. May be used individually or in groups (homeroom, classes). Individual pieces may be ordered separately.

TESTS AND MEASUREMENTS

KUDER DD - OCCUPATIONAL INTEREST SURVEY
 Kuder DD Series
 SRA (1974)
 T/M, 1-4 sets, \$32.00

SA, CA, DM
 11-A
 G

This paper and pencil test compares your preferences to people in different occupations and college majors. The assumption is that a person whose interests agree with people who are working in certain occupations is likely to be satisfied with that occupational choice. The instructions are easy to follow and it is machine scored. Testing time is 30-40 minutes. Manual available.

KUDER FORM E GENERAL INTEREST SURVEY
 A Career Guidance & Kuder Interest Inventories
 SRA (1973)
 Frederic Kuder
 T/M, 1-19 Pkg., \$9.45 - Hand-Scoring, \$4.65

SA, CA, DM
 6-A
 G

This is a new edition of the preference test that measures interest in ten job groupings: outdoor, mechanical, computational, scientific, persuasive, artistic, literary, musical, social service, and clerical. There are consumable hand-scoring booklets (pins and backboards cost extra). Useful to help student begin thinking about his interests in relation to vocational choice. Requires 30-40 minutes and may be administered individually or in large or small groups. Manual available.

MINNESOTA VOCATIONAL INTEREST INVENTORY
 The Psychological Corporation (1965)
 T/M, \$1.05 each Scored Answer Sheet by Mimicomp Corp.

SA, CA
 9-12
 G, ALL AREAS

This test is similar to the Strong Vocational Interest Blank, except it compares an individual's interests with those of persons who are presently employed in tradesmen's occupations. It is cross-referenced with the OOH and the DOT. Print-out is easy to read and it is a good counseling device for students who are planning to go into skilled, semi-skilled, and non-skilled occupations. It was designed for non-college bound males, but could be helpful for females who want to enter these fields. Reuseable test booklets, but answer sheets are machine scored. Manual available.

THE STRONG-CAMPBELL INTEREST INVENTORY: SCII
 Stanford University Press (1974)
 T/M, Machine Scored by Minicomp - \$1.05 prepaid answer
 sheet

SA, CA, DM
 10-A
 G

This is the merged form of the SVIB (Men and Women) because occupations are no longer limited to one sex. The norms are still separate and two different profiles are used because "the sexes differ in strength in some areas". Scores are grouped in Occupational Themes, Basic Interest Scales, and Occupational Scales. Manual available.

OTHER MEDIA

CAREER EDUCATION WALL CHART SERIES
 Carl McDaniels
 Carrett Park Press (1974)
 CH, \$1.50 first CH, \$.75 ea. additional CH

CA
 7-A
 ALL AREAS, G

These five wall charts (17" X 22" each) would be a valuable addition to any counseling office or classroom. The information is clear, concise, and helpful. Chart A - Educational Requirements For Selected Occupations. Over 400 occupations are listed by level of education. Chart B - Earnings By Occupation: Profit-Making Industries. Average annual earnings from jobs that pay under \$5,000.00 (bell-hop in hotel) to over \$23,000 (president, corporation). Chart C - Earnings By Occupation: Non-Profit Organizations. Average annual earnings of 300 career areas in government agencies, educational institutions, health agencies, and other fields. Chart D - Job Search Pyramid: 15 Steps To Career Development. Fifteen steps to planning, choosing and obtaining a job and helpful suggestions are offered in each one. Chart E - Lifetime Earnings and Educational Level For Men. Data gathered from U.S. Bureau of Census is graphically presented to show the relationship between annual and lifetime earnings and educational level of men. Additional charts are being prepared at the time of this review, but they are not completed yet.

PUBLIC AFFAIRS PAMPHLETS
 Public Affairs Committee, Inc. (1972)
 PM, \$.25 each

CA
 9-12
 ALL AREAS

This series includes 84 different titles (some on different careers; others not applicable to Career Education) and written by many authors. These small pamphlets are interesting and informative for students interested in specific career areas. A high school counselor would find these helpful and useful when students come in asking for more information in a career of their choice.

DECISION-MAKING AND PLANNING

TABLE OF CONTENTS

<u>Title</u>	<u>Page(s)</u>
Adventures in the Looking Glass, 7-11, (BK).....	279,303
All About----, 2-3, (BK).....	255
Allegory One, 8-A, (F).....	288,312
Applying For a Job, 8-12, (F).....	288,312
Applying For It: Your Job Series, 10-A, (F).....	313
Art Career Guide, 10-A, (BK).....	303
Becoming Myself, Dimensions of Personality Series, 6, (BK).....	263
Belonging To a Group, 4-9, (FS).....	270,293
Bob & Caren & Ted & Janice, 8-12, (F).....	288,313
But What If the Dream Comes True?, 7-12, (F).....	289,313
Campaign, 8-A, (F).....	289,313
Can Of Squirms, 4-6, (G/S).....	277
Can Of Squirms, 7-9, (G/S).....	297
Career Awareness: A Primary Introduction to Career Ed., 1-3, (FS).....	259
Career Choice and Career Preparation, 9-A, (BK).....	279,303
Career Perspective: Your Choice of Work, 10-A, (BK).....	304
Careers: Acquiring Entry Level Skills, 7-12, (F).....	289,314
Careers--A Supplemental Reading Program, 4-6, (BK).....	263
Careers and Lifestyles, 7-A, (FS).....	294,318
Careers: Exploration and Decision, 8-A, (BK).....	279,304
Careers For All Series, 4-6, (BK).....	264
Careers In Housing: The Interior, 10-12, (FS).....	318
Careers In the Fashion Industry, 10-12, (FS).....	318
Changing Work Ethic, 7-12, (FS).....	294,319
Children Face Social Realities, 4-7, (FS).....	271,294
Choosing Your Career, 10-12, (FS).....	319
Climb, 7-A, (F).....	289,314
Complete Career Exploration Handbook, 10-A, (BK).....	304
Coping: Strategies For Growth, 10-12, (FS).....	319
Coping With Competition, 9-12, (FS).....	295,319
Coping With Jealousy, 9-12, (FS).....	295,320
Cruel, Cruel World, 7-12, (G/S).....	298,321
Dealing With Anger, 9-12, (FS).....	295,320
Dealing With Group Pressure, (FS).....	295,320
Deciding, 4-7, (F).....	270,290
Deciding, 10-12, (BK).....	304
Deciding, A Leader's Guide Series, 7-A, (BK).....	280,305
Developing Understanding of Self and Others (DUSO 1), K-2, (KT).....	260
Developing Understanding of Self and Others (DUSO 2), 3-4, (KT).....	260
Energy: Less Is More, 7-12, (F).....	290,314
Exploring Clerical Careers, 8-10, (BK).....	280,305
Family Values, 4-8, (KT).....	274,299
Finding the Right One (Your Job Series), 9-A, (F).....	290,314
Focus On Self-Development, Stage Two: Responding, 2-4, (KT).....	261,275
Focus On Self-Development, Stage Three: Involvement, 4-6, (KT).....	275

Free To Choose, 7-12, (F).....	290,315
Getting A Job, 8-11, (CT).....	300,323
Getting A Promotion, 8-12, (F).....	291,315
Getting Along Series, 4-6, (BK).....	264
Grow Power, 3-9, (G/S).....	259,298
Handbook of Personal Growth Activities	
for Classroom Use, 4-12, (BK).....	264,280,305
Have Our Planet and Eat It Too?, 7-A, (F).....	291,315
Helping Hands, K-3, (G/S).....	259
Highway To Work and Play, 1-6, (KT).....	262,274
How You Can Get A Better Job, 10-12, (BK).....	305
I Want to Work or Your Company, 10-A, (F).....	315
I'm Not Alone, 5, (BK).....	265
It's Your Life, 7-9, (BK).....	280
It's Your Move: Decisions and Discussions, 7-11, (F).....	291,319
Jobs and Gender, 7-A, (FS).....	296,320
Jobs in Agriculture, 6-9, (BK).....	265,281
Jobs in Public Service, 6-8, (BK).....	265,281
Jobs in Recreation, 6-8, (BK).....	281
Jobs in Your Future, 6-9, (BK).....	266,281
Kind of Me I Want To Be, 2-3, (BK).....	255
Kuder DD - Occupational Interest Survey, 11-A, (T/M).....	324
Kuder Form E General Interest Survey, 6-A, (T/M).....	278,301,324
Late For Dinner, 1-3, (F).....	258
Law And Justice For the Intermediate Grades, 5-8, (FS).....	271,296
Life Career Development System Series, 9-A, (KT).....	300,323
Making Value Judgments: Decisions For Today, 7-12, (BK).....	282,306
Match Wits!, 7-12, (G/S).....	298,321
Modern Life: Choices and Conflicts, 7-12, (F).....	291,316
My Cup Runneth Over, 7-12, (G/S).....	298,322
Occupational Essentials - Skill and Attitudes	
for Employment, 9-12, (BK).....	282,306
Occupational Guidance Series, 10-12, (BK).....	306
Opportunities in Accounting, 9-12, (BK).....	282,307
Opportunities in Building Construction, 10-12, (BK).....	307
Opportunities in Carpentry Careers, 9-A, (BK).....	283,307
Opportunities in Electronic Data Processing, 10-12, (BK).....	307
Opportunities in Environmental Careers, 9-12, (BK).....	283,308
Opportunities in Food Preparation & Services, 9-12, (BK).....	283,308
Opportunities in Food Science & Technology, 9-12, (BK).....	284,308
Opportunities in Geology & Geological Engineering, 9-12, (BK).....	284,309
Opportunities in Graphic Communications, 10-12, (BK).....	309
Opportunities in Industrial Design, 9-12, (BK).....	284,309
Opportunities in Landscape Architecture, 9-12, (BK).....	285,309
Opportunities in Materials Science and Engineering, 10-12, (BK).....	310
Opportunities in Mechanical Engineering, 9-12, (BK).....	285,310
Opportunities in Meteorology, 10-12, (BK).....	310
Opportunities in Office Occupations, 9-12, (BK).....	285,310
Opportunities in a Podiatry Career, 9-12, (BK).....	285,311
Parents - Who Needs Them?, K-3, (F).....	258
People and Me, 7-9, (BK).....	286
People Who Fight Pollution, 7-A, (F).....	292,316
Phantom Tollbooth, 4-8, (BK).....	266,286
Popeye How To Study Series, 4-12, (BK).....	266,286,311
Preparing For the World of Work, 7-9, (FS).....	296
Probe Into Values, 4-6, (BK).....	267

Search For Meaning, 7-9, (SM).....	302
Search For Values, 8-A, (SM).....	302,325
Seeking Independence, 9-12, (FS).....	296
Self-Expression and Conduct - The Humanities, 1-3, (BK).....	256
Social Sciences: Concepts and Values, 1-6, (BK).....	257,268
Source of Identity, 7-10, (BK).....	287,311
Strong Vocational Interest Blank for Women and Men: SVIB, 9-12, (BK).....	302,324
Sylvia, Fran and Joy, 9-12, (F).....	292,316
Teaching Children Values Series, 4-7, (FS).....	271,297
Thinking Skills Development Program, 4-9, (KT).....	276,300
Timao, 7-12, (G/S).....	299,322
To Be A Person, 7-12, (F).....	292,317
The Turner Career Guidance Series, 6-8, (BK).....	269,287
Value Bingo, 4-12, (G/S).....	299,322
Values Clarification, 4-12, (BK).....	269,287,311
Values in Action: Role Playing Problem Situations For the Intermediate Grades, 4-6, (FS).....	272
Valuing Approach To Career Education, K-2, (KT).....	262
Valuing Approach To Career Education, 3-5, (KT).....	262
What Shall I Be?, K-3, (F).....	258
What To Do After High School, 10-A, (BK).....	312
What You <u>Must</u> Know About Getting Into College, 10-12, (BK).....	312
Who Am I? Who Are We?, 4-8, (KT).....	277,301
Who Are You?, 4-9, (FS).....	277,297
Why Work At All?, 9-12, (FS).....	321
Women's Prejudice Film, 7-A, (F).....	292,317
Work Prejudice Film, 6-12, (F).....	293,317
Working Together, 8-12, (F).....	293,317
Work-Widening Occupational Roles Kit, 6-12, (KT).....	301,323
You Can Be An Electrician, 6-9, (BK).....	269,288

DECISION-MAKING AND PLANNING

Decision-Making and Planning is an on-going process of gathering information from relevant sources and learning to utilize the collected information in making informed, reasonable choices. Planning occurs when an individual utilizes his knowledge and begins to predict the future and chooses alternatives which best suits his life roles. It is matching career awareness and exploration experiences with self awareness and assessment profiles. The resources listed in this section are designed to assist individuals in this process. Some resources actually teach the ways a decision is made, but mostly they show others making decisions and suggest data that would assist the reader/viewer in making tentative choices.

K-3

BOOKS

ALL ABOUT ----

Joyce Frank
Joyce Howard Frank (1973)
Haslett Public Schools
Haslett, Michigan
BK, \$1.50

SA, CA, DM, P
2-3
ALL AREAS

This little activity book was written by a second grade teacher who is experienced in career education. It is designed for second or third grade students and introduces many career development concepts. It helps the child realize he is unique, he is a part of the world, and a family, he has feelings, he has interests, he is a consumer, he has an important job to do, and he has to devise how he will use his leisure time. He can decide what he wants to be. Very practical little book in two colors.

THE KIND OF ME I WANT TO BE

Joyce Frank
Joyce Howard Frank (1973)
Haslett Public Schools
Haslett, Michigan
BK, \$1.00

SA, DM, P
2-3
ALL AREAS

This little twelve-page book was written by a second grade teacher in Haslett, Michigan. It is written and illustrated for second and third grade students and its focus is on caring for others and the rewards it brings. Some discussion questions for helping the student understand himself and help him develop are given in the book.

SELF-EXPRESSION AND CONDUCT - THE HUMANITIES

CA, SA, DM, P

LEVEL I, II, III (Blue, Red, and Green)

1-3

Harcourt Brace Jovanovich (1974)

FA, LA, SS, S

BKS (FS, CT or R, ACT. KTS, TG - may be purchased separately)

Level I ... Blue \$3.90, Teacher's Resource Bk \$3.90

Level II ... Red \$3.90, Teacher's Resource Bk \$3.90

Level III ... Green \$4.50, Teacher's Resource Bk \$4.50

The cassette tapes for each level are \$39.00 - Records \$36.00

This set of books had high ratings from all the evaluators. It is a multi-media program and includes student books, records, filmstrips, Teacher's Guide, and activity kits in art, music, dance and drama. All levels emphasize basic human values and seek to help the child understand himself, others, and the world around him. This material has many possibilities for adaptation to all subject areas and ability levels. Good for small or large group activities. Has much "hands on" experiences. Provides enrichment and can correlate with existing curriculum in language, communication skills, social studies, and sciences. Excellent ethnic balance.

SOCIAL SCIENCES: CONCEPTS AND VALUES, SECOND EDITION
 Harcourt Brace Jovanovich, Inc. (1975)
 BK

SA, CA, DM
 1-6
 SS

This is a new social studies program that incorporates most of the career development concepts. It is beautifully illustrated and has excellent sexual, racial, and ethnic balance. Level 1 deals with Myself, Level 2 with Me and My Family, Level 3 Me and the Community. Levels 4,5,6 incorporates all of these.

(Level 1)	Blue Edition	\$4.20
	Teacher's Edition	5.19
(Level 2)	Red Edition	4.20
	Teacher's Edition	5.19
(Level 3)	Green Edition	4.80
	Teacher's Edition	5.79
	Activity Book	1.95
	Teach. Ed. of Act. Bk	2.94
(Level 4)	Orange Edition	4.95
	Teach. Ed.	5.94
	Act. Bk	1.95
	Teach. Ed. of Act. Bk	2.94
(Level 5)	Purple Edition	5.55
	Teach. Ed.	6.54
	Act. Bk	1.95
	Teach. Ed. of Act. Bk	2.94
(Level 6)	Brown Edition	5.15
	Teach. Ed.	7.14
	Act. Bk	1.95
	Teach. Ed. of Act. Bk	2.94

Each level also contains 5 FS/5 CT; \$75.00 or 5 R; \$69.00

FILMS

LATE FOR DINNER
EBE (1970)
F, 8 min., \$130.00; B/W \$75.00

SA, DM
1-3
SS, LA

This is a film for values clarification. A dilemma is presented and it offers lots of room for discussion on how to handle situations and the importance of honesty. Students are encouraged to make decisions based on their values. Role playing, discussion groups, and writing are some techniques the teacher could use for follow-up.

PARENTS - WHO NEEDS THEM?
Coronet Films
F, 10 min., \$144.00; B/W \$72.00

SA, CA, DM
K-3
SS, LA

Very well done, humorous but yet has a definite message. It showed what work a parent does and how we can appreciate them. This film may be followed by a discussion and some role playing.

WHAT SHALL I BE?
Coronet Films
F, 7 min., \$105.00

SA, CA, DM
K-3
SS, LA

In cartoon fashion a boy tries to decide what he would like to be. He jumps from one choice to another. Very humorous and very good - would really get the students thinking!

WHAT TO DO ABOUT UPSET FEELINGS
Coronet Films
F, 10 min., \$136.00; B/W \$68.00

SA, DM
K-3
SS

The children can relate to this film because it shows situations they themselves at one time or another have been in. It showed how others have coped with their problems. Very true to life!

FILMSTRIPS

CAREER AWARENESS:

A PRIMARY INTRODUCTION TO CAREER EDUCATION SERIES

Singer (SVE) (1974)

5 FS / 5 CT; TR, TG, \$94.50

SA, CA, DM

1-3

G, LA, S, SS

This material helps children become aware of how their body and brain relate to the world of work. It helps create an awareness of the things they can do already and how many choices they make daily. A Teacher's Guide has suggested activities and ditto sheets. The filmstrips included are: I Have a Body, I Have a Brain, The Work People Do, I Can Do Things, I Can Make Choices. Some stereotyping is evident.

GAMES AND SIMULATIONS

GROW POWER

*Eileen Koper Binder**Educational Activities, Inc. (1974)*

G/S, \$4.95

SA, DM

3-9

LA, G, SS

This is a decision-making game that helps students discuss through play how they grow mentally, emotionally, and socially. The students are exposed to many common behavior and decision situations. The following six personality traits are highlighted: good sportsmanship, honesty, tact, concern for others, cheerfulness, and patience. The three variations of this game make it possible to be used at the Primary, Intermediate, and Junior High School level. Up to six students can play this very interesting board game.

HELPING HANDS (*Value Game Series*)*Pennant Educational Materials (1972)*

G, \$9.25

SA, DM

K-3

SS, G

Helping Hands provides an opportunity for the teacher to discuss values with the class, showing the importance of sharing and working toward a common goal. Each player in the game moves toward "Home". When a player passes a space marked "Helping Hands", he moves another player forward. Moves are determined by color-coded value cards. Two to six students may play, and playing time is at least 15 minutes. The game includes playing board, markers, value cards, and a leader's guide with discussion questions.

KITS

DEVELOPING UNDERSTANDING OF SELF AND OTHERS (DUSO 1) SA, DM, P
 American Guidance Service, Inc. (1973) K-2
 KT, \$95.00 (KT includes BKS, Posters, R or CT, TG, G, SS
 Puppets, Cards)

This popular kit is designed to help children better understand social-emotional behavior. DUSO may be used by teachers very effectively without special training. DUSO is structured so that teachers may use it on a daily basis throughout the entire year or to fit specific needs. The activities make extensive use of a listening, inquiry, experiential, and discussion approach to learning. The program is organized around eight major themes. Understanding and Accepting Self, Understanding Feelings, Understanding Others, Understanding Independence, Understanding Goals and Purposeful Behavior, Understanding Mastery, Competence, and Resourcefulness, Understanding Emotional Maturity, Understanding Choices and Consequences.

DEVELOPING UNDERSTANDING OF SELF AND OTHERS (DUSO 2) SA, CA, DM, P
 American Guidance Service, Inc. (1973) 3-4
 KT, \$98.00 (KT includes BKS, Posters, R or CT, TG, ALL AREAS
 Puppets, Cards)

The eight major themes of the DUSO 2 program are Toward Self-Identity, Toward Friendship, Toward Responsible Interdependence, Toward Self-Reliance, Toward Resourcefulness and Purposefulness, Toward Competence, Toward Emotional Stability, Toward Responsible Choice Making. The D-2 program is designed to help the older child understand his and other's behavior. Included in this set are Self and Social Development Activity Cards and Career Awareness Activity Cards. There are many, varied activities to keep the students interested.

FOCUS ON SELF-DEVELOPMENT SERIES SA, DM
 Stage One: Awareness K-2
 SRA (1970) G, LA, SS
 KT (5 FS, 5 R, 20 P, 4 Story R or CT, ST ACT BK), \$119.00
 With CT, \$133.00, SM, \$12.55, Counselor's Handbook Must
 Be Ordered Separately, \$3.14

This excellent program is designed to promote the affective and cognitive development of elementary children. Unit One emphasizes the awareness of self, others, and the environment. May be used by the teacher or with the guidance counselor in activities involving socializing, sharing, and problem-solving.

FOCUS ON SELF-DEVELOPMENT SERIES

Stage Two: Responding

SRA (1971)

KT (Includes 5 FS, 5 R, B/w P, Easel, ST ACT BK, 4 Story
R or CT) \$119.00, with CT, \$133.00, SM, \$14.55, Counselor's
Handbook Must Be Ordered Separately, \$3.14

SA, DM

2-4

G, LA, SS

This program helps children respond to experiences involving self-concept, abilities, limitations, goals, interests, responsibilities, acceptance, and rejection. The many activities help the students question his responses. Excellent for this age child who is becoming more aware of peer-group activities.

A HIGHWAY TO WORK AND PLAY
 McKnight Publishing Company (1973)
 KT, \$32.00 (KT includes 32 copies of 26 different
 4-page newspapers)

SA, DM, P
 1-6
 ALL AREAS

This program is divided into six elementary levels and is designed to help students develop an understanding of themselves and others and how they relate to the world of work. Each level contains 16 four-page student newsprint and a Teacher's Guide.

- Level I - Getting Started - helps children become aware of themselves through activities.
- Level II - Moving On - helps children explore human experience in work and play.
- Level III - Traveling Together - children learn ways people work and play together.
- Level IV - Changing Signals - children begin to understand the changing world of work and leisure time activity.
- Level V - Making Decisions - children understand the relatedness of self and community to meet their own needs.
- Level VI - Exploring the Relationship of Self - educational environment and the world of work.

The levels are suggestive only and may be used at different grades, depending on readiness of children.

THE VALUING APPROACH TO CAREER EDUCATION, K-2
 Education Achievement Corp. (1973)
 KT, \$347.50 (Incl. 11 FS/CT, SM, G, Bks, Puppets, TG)

SA, CA, DM, P
 K-2
 ALL AREAS

This is a comprehensive multi-media program that recognizes that careers, decisions, and goals are based on the individual's value system. Activities are designed to fuse affective and cognitive learning experiences for elementary students. Excellently designed system and wonderful Teacher's Guide has lesson plans for two years. These received high ratings from all our evaluators.

THE VALUING APPROACH TO CAREER EDUCATION, 3-5
 Education Achievement Corp. (1973)
 KT, \$480.95 (Incl. 11 FS/CT, G, SM, Bks, C, TG)

SA, CA, DM, P
 3-5
 ALL AREAS

This is a comprehensive, multi-media program that recognizes that careers, decisions, and goals are based on the individual's value system. The many activities fuse the cognitive and affective learning experiences for elementary students. The complete Teacher's Guide has lesson plans for two years. This kit received high ratings from all our evaluators.

DECISION-MAKING AND PLANNING

4 - 6

BOOKS

BECOMING MYSELF (*Dimensions of Personality Series*) SA, DM
Pflaum/Standard 6
ST BK (s/c) \$2.94, (h/c) \$4.35, TE, \$5.45, SM, \$1.50 SS, LA, G

This book tries to help the 6th grader discover and feel comfortable with himself. The person best prepared for adolescence is the one with a healthy self-esteem for his own identity and his own emotional life. If the child accepts his emotions and realizes the influence they have had on his behavior, he will probably be a happier 6th grader, as well as a happier teen-ager. The pre-adolescent may already have begun to experience some of the changes that will transform him in the next few years. To prepare him for some of the changes, Becoming Myself encourages the student to become better acquainted with his emotional life. Materials consist of student texts for this grade level. These texts stress visual communication (in addition to the reading matter) through the use of Peanuts cartoons and many carefully selected photographs. As a conclusion to each chapter the student text also include a number of discussion questions which incorporate concepts derived from the class experiences and from the reading matter. The annotated teacher's text stresses affective experiences as basic to the introduction of the themes developed in the student text. Detailed suggestions for these class activities precede each chapter in the teacher's text. Some of the activities include the use of spirit master, the text of which is reproduced in the teacher's book. Sets of these masters are also available for purchase.

CAREERS - A SUPPLEMENTAL READING PROGRAM, Series A,B,C CA, DM
Harcourt-Brace Jovanovich (1975) 4-6
BK, \$96.00 Each Series includes: Activity Cards, FS, CT, SS, LA, G
TG, Story Folders

Each series (level) includes a filmstrip and tape with overall instructions for the kit utilization. There are 64 story folders covering 32 careers with matching activity cards and 30 student management folders. Also included is a Teacher's Guide. Would be effective to use as a "career center" or for individual reading projects. Could also be used for lower level reading group in JH. Free from sex and racial bias. These sets received high ratings from evaluators.

CAREERS FOR ALL SERIES

Muriel Stanek, Joseph L. Gehrman

Benefic Press (1974)

BK, Each BK, \$4.05, TG, \$2.70, Complete Set, \$14.94

SA, CA, DM

4-6

LA, SS, G

This series stresses an understanding of the world of work for students in grades 4, 5, and 6. Students are given the opportunity to discover their interests, and explore their feelings and investigate their relationships with others. A brief essay introduces each chapter. Following are two stories which simulate life-like situations. A thorough review is given through a myriad of activities for group discussion and individual projects at the end of each unit. The Job Reference Guide in each book provides a variety of examples of occupations that may be used as the basis for many classroom activities. The layout is attractive. The text is liberally interspersed with photographs, sketches, and cartoon-type drawings. The titles of the books in the series are: Alike And Different (Gr. 4), Interests And Choices (Gr. 5), Plans And The Future (Gr. 6).

GETTING ALONG SERIES

Economics Press, Inc. (1971)

BK, 1 set (10 different titles) \$2.00

SA, DM

4-6

SS, LA, G

This series consists of ten brief lessons in character and citizenship education. This is good supplementary material for programs designed to develop awareness of human interrelationships. These lessons also help children understand why considerate, civilized conduct makes sense. The text is simple and the illustrations are quite interesting. Techniques for use would include writing sheets, role-playing, and discussion groups. The lessons in this series are: Think of Others; A Pat on the Back; Why Argue; The Magic Words; Everybody Makes Mistakes; The Reason for Rules, Breaking Rules; It's All in Your Mind; Human Rights; and Why Criticize.

A HANDBOOK OF PERSONAL GROWTH ACTIVITIES FOR CLASSROOM USE

Robert C. Hawley, Isabel L. Hawley

Education Research Assoc. (1972)

BK, \$5.00

SA, DM

4-12

HE, LA, SS

This book includes hundreds of activities to help students experience personal growth in the classroom. Students are active participants in positive focus type activities. Excellent resource for educators.

I'M NOT ALONE (*Dimensions of Personality Series*) SA, DM
 Walter J. Limbacher 5
 Pflaum/Standard (1970) SS, LA, G
 ST BK (h/c), \$4.12, (s/c), \$2.58, TE, \$4.85, SM, \$1.50

This book begins by asking the student to consider his family group. Then it leads him to view the wider society of playground and classroom. His participation and interactions in these various groups and the influence they exert on him are discussed along with his need to recognize his own individuality and uniqueness as a person. Materials consist of student text for 5th grade level. These texts stress visual communication (in addition to the reading matter) through the use of Peanuts cartoons and many carefully selected photographs. As a conclusion to each chapter the student text also includes a number of discussion questions which incorporate concepts derived from the class experiences and from the reading matter. The annotated teacher's edition stresses affective experiences as basic to the introduction of the themes developed in the student text. Detailed suggestions for these class activities precede each chapter in the teacher's edition. Some of the activities include the use of spirit masters, the text of which is reproduced in the teacher's book. Sets of these masters are also available for purchase.

JOBS IN AGRICULTURE (*An Exploring Careers Book*) CA, DM, P
 Robert Houlehen 6-9
 Lothrop, Lee and Shepard Company (1974) SS, LA, S
 BK, \$5.50

A well-developed book dealing with the broad concept of agriculture. The author discusses a variety of occupations and deals with education, duties, and opportunities in each related field. The book has charts and graphs that are easy for the student to use. Lends itself to dramatization, creative writing, and brainstorming.

JOBS IN PUBLIC SERVICE (*An Exploring Careers Book*) CA, DM, P
 Calvin and Beatrice Criner 6-8
 Lothrop, Lee and Shepard Company (1974) S, SS, LA, M
 BK, \$5.50

Public services in the areas of forestry, law enforcement, customs inspector, politics, and teaching are handled through interesting narratives. Decision-making skills are part of the narrative. A list of related jobs at entry level and above are included as part of each area. The reader is made aware of aptitude and skills needed. Photographs are free of bias.

JOBS IN YOUR FUTURE (Scope/Skills Series)

Miriam Lee

Scholastic Magazines (1973)

BK, \$.75; TG, \$1.50

SA, CA, DM, P

6-8

G, SS

Miriam Lee offers a workbook full of exercises that are interesting and informative on how to begin to find a job. The workbook moves from self-awareness to the concrete planning stages of securing a job.

THE PHANTOM TOLLBOOTH

Norton Juster

Winward Books - Random House (1961)

BK, \$.95

SA, DM

4-8

LA

A fictional story of a boy who sees nothing of interest in the world until he is given the Phantom Tollbooth and visits "The Land Beyond." All is confusion in this land with Dictionopolis, the City of Words, at war against Digitopoli, the City of Numbers. With the City of Wisdom in ruins our boy hero returns "Rhyme" and "Reason" from the Mountains of Ignorance. This is an amusing story with a clever interplay of fantasy with realistic values and judgments.

POPEYE HOW TO STUDY SERIES

King Features (1974)

Packet of 25 comics, \$2.95

DM, P, CA

4-12

SS, LA

These popular Popeye comics not only deal with careers, but also how to study. Popeye gives helpful tips on how to get better grades. These colorful booklets attract the attention of students and with the fourth grade reading level, they can be enjoyed by elementary, junior, and senior high school students - in fact, by anyone who likes comics. They come in an English and Spanish version.

A PROBE INTO VALUES

(Searchbooks In The Social Sciences Series)

John G. Church

Harcourt Brace Jovanovich, Inc. (1973)

BK;

SA, DM

4-6

SS, G

This program contains four sets of 40 investigations. It is designed to help teacher and students explore and resolve conflicts that arise during decision-making. This program complements the value issues raised in the Harcourt, Brace, Jovanovich Series, The Social Sciences: Concepts and Values. There are no "right" answers to these values conflicts. By making the child aware of the course of action he values most in a given situation and the consequences of that course of action, A Probe Into Values encourages responsible behavior on his part. The entire class may work in groups. As few as three, or as many as twelve students may work on a copy of the same investigation. Included in the 40 investigations are: Should We Invite Her?; Everyone Else Did; It's Mine; I Want To Do It My Way; Sissy!; He's Just An Old Man; Why Should I Care?.

SOCIAL SCIENCES: CONCEPTS AND VALUES, SECOND EDITION
 Harcourt Brace Jovanovich Inc. (1975)
 BK;

SA, CA, DM
 1-6

This is a new social studies program that incorporates most of the career development concepts. It is beautifully illustrated and has excellent sexual, racial, and ethnic balance. Level 1 deals with Myself, Level 2 with Me and My Family, Level 3 Me and the Community. Levels 4,5,6 incorporates all of these.

(Level 1)	Blue Edition	\$4.20
	Teacher's Edition	5.19
(Level 2)	Red Edition	4.20
	Teacher's Edition	5.19
(Level 3)	Green Edition.	4.80
	Teacher's Edition	5.79
	Activity Book	1.95
	Teacher's Edition of Act. Bk	2.94
(Level 4)	Orange Edition	4.95
	Teach. Ed.	5.94
	Act. Bk	1.95
	Teach. Ed. of Act. Bk	2.94
(Level 5)	Purple Edition	5.55
	Teach. Ed.	6.54
	Act. Bk	1.95
	Teach. Ed. of Act. Bk	2.94
(Level 6)	Brown Edition	6.15
	Teach. Ed.	7.14
	Act. Bk	1.95
	Teach. Ed. of Act. Bk	2.94

Each level also contains 5 FS/ 5 CT, \$75.00 or 5 R, \$69.00

THE TURNER CAREER GUIDANCE SERIES

Richard H. Turner, Robert C. Doyle, Sidney Sockins
 Follett Educational Corporation (1967)
 6 BKS, \$1.20 ea., TG \$1.65.

SA, DM
 6-8
 G, LA, S

The workbooks would probably be most functional in an English class, as spelling and punctuation are techniques used to gain career information. Students are helped to identify their career interests, job requirements and skills - skills necessary for finding a job, starting a job, holding a job and changing jobs are emphasized in the workbooks. A Teacher's Guide is included. Reading level is 5-6.

VALUES CLARIFICATION: A HANDBOOK OF PRACTICAL STRATEGIES FOR TEACHERS AND STUDENTS

Sidney B. Simon, Leland W. Howe, & Howard Kirschenbaum
 Pennant Educational Materials
 BK, \$3.95

SA, DM
 4-12
 G, SS

This book is designed to engage students and teachers in the examination of values. It contains 79 strategy situations, complete with procedures and Teacher's Guide. The strategies involve students in practical experiences to make them examine their own feelings, ideas and beliefs, to relate values to their own decisions. It is highly recommended for teachers and should be a part of the professional library collection.

YOU CAN BE AN ELECTRICIAN (Vocations In Trades Series)

Arthur Liebers
 Lothrop, Lee and Shepard Company (1974)
 BK, \$5.50

CA, DM, P
 6-9
 1A, SS

The author identified ways of preparing for a career as an electrician. Availability of jobs and a practical approach in obtaining jobs are discussed. A chapter deals with opportunities open to women. Women and minority groups are visible in the photographs. The book includes an aptitude test, as well as an appendix with information on: Apprenticeship Programs; Civic Service Comm. Offices; State Apprenticeships. Useable for self-evaluation, group discussion and role playing.

FILMS

DECIDING

Centron Educational Films (1973)

F, 14 Min., \$195.00

DM
4-7

Black middle-class brother and sister have to decide on a birthday gift for their father. Mother helps them set goals, set limits on their gifts because of their money, develop lists of alternatives and make a wise decision after evaluating the goods on the basis of need, cost, and quality. Useful in presenting economic concepts and decision-making.

THE WORK PREJUDICE FILM

Sandler Institutional Films, Inc.

F, 12 Min., \$170.00; Rental \$20.00

CA, DM
6-12
G, LA, SS

This film challenges the stereotypes, attitudes, and job opportunities that exist in relation to the world of work and explodes many of the myths. Many jobs are presented and opportunities are open to people who prepare for them regardless of sex, race, or nationality. Format is humorous and contemporary and students can relate easily to it. Excellent for interview assignments, role playing, written assignments. Hosted by Robert Vaughn.

FILMSTRIPSBELONGING TO A GROUP (*Discovering Your Personality*)

Guidance Associates (1973)

2 FS/ 2 CT, \$46.50, with R, \$41.50

SA, DM, P
4-9
LA, SS, G

This series of filmstrips are relevant and realistic and students can identify with the material. The series is designed to help the students explore their emotions, values, and goals. Discussion breaks are provided. Excellent for small groups and classroom use. The two filmstrips depict scenes that show families and peer group interactions. They explore sharing, group pressures, acceptance and rejection. Discussion breaks help the students participate in problem-solving involving groups. Other titles in this series are: Who Are You? Exploring Your Feelings.

CHILDREN FACE SOCIAL REALITIES

Universal Education and Visual Arts
2 FS/ 1 R, \$20.00

SA, CA, DM
4-7
SS

The children of the Washington, D. C. Model School dramatize the concepts of economics, their responsibilities, and rights as citizens in a neighborhood and in a free society. The Series stresses the fact that many problems which children face are not solely personal problems of their individual families, but social problems that must be dealt with by the society at large. Ideal for teacher-training use or could be shown to children to stimulate thinking and motivate them to perform similar activities.

LAW AND JUSTICE FOR THE INTERMEDIATE GRADES: MAKING VALUE-DECISIONS

Pathescope (1973)
3 FS/ 3 CT, \$50.00

SA, DM
5-8
SS, LA

This series of filmstrips presents understandable problems that are related to the legal and judicial process, but goes beyond that to the personal decision-making that involves our basic values. Problems are presented, questions are asked, and in the open-ended approach classroom discussion follows each filmstrip. Good racial balance. The three filmstrips are: The Case of the Blue and White Whistle; The Case of the Stolen Hub-caps, and The Case of the Boss' Son.

TEACHING CHILDREN VALUES SERIES

Educational Activities, Inc. (1967)
2 FS/ 1 R, TG, \$19.95

SA, DM
4-7
G, SS

Teaching Children Values through unfinished stories. The following unfinished stories depict six basic values: Integrity, Courage, Responsibility, Justice, Reverence, and Love. Filmstrip titles: Tina Helps Herself, Bob Looks for a Job, House Afire, The Broken Window, Emergency, Going for the Neighbor's Pets, Cutting Corners, Libby Argues with the Umpire, A Helping Hand, A Newcomer at School, Free as a Bird, A Secret Place. They depict one particular value in each for study. Each filmstrip contains six 8-frame sequences to go with the recorded stories. The teacher's guide gives a recapitulation of the presentation including the three discussion questions at the end of the filmstrip and generalizations for the teacher to present to the class in the manner that best fits the situation.

VALUES IN ACTION: ROLE PLAYING PROBLEM SITUATIONS
FOR THE INTERMEDIATE GRADES

Holt, Rinehart and Winston, Inc. (1970)
10 FS/ 5 CT, TG, \$132.00

SA, DM
4-6
G, SS

This program is a series of discussion and problem-solving filmstrips and recordings. The program stimulates children to speculate, to explain, to verbalize feelings, to seek alternative ways of solving problems. It gives the children a chance through discussion and role playing to examine their values and to realize that there are varied ways of solving their problems. The ten filmstrips in this series are:

The Big Eye - The lens of a filmstrip projector is accidentally broken. Does Jonny have the courage to stand up against the will of the group when he believes their behavior is wrong?

A Demonstration Lesson Using The Big Eye

My Best Friend - Mary is deeply hurt when her best friend, Helen, appears to favor Phyllis, a new girl in her class. Should she seek the satisfaction of getting even with Helen who has hurt her, at the cost of being unfair to others?

It's All Your Fault - Jody breaks the rules at summer camp. He lies to the counselor because he is on probation for previous violations and is afraid he will be sent home. His lie involves his three tent mates. How do you choose between your own pleasure and standing by a friend, thereby losing your privileges?

Terry Takes A Ride - Terry rides a motor scooter without permission and is seen by his younger brother who wants to do likewise. Should he allow his brother to break rules, as he has done, or refuse at the risk of being exposed?

The Trouble With Mikki - Mikki, an unpopular girl, wanting a friend, bribes another girl with a gift and lies. Several girls who feel wronged by Mikki decided to get even by exposing one of her lies. Is it worth hurting someone - maybe more than that person hurt you - in order to get even, particularly if that person is unhappy and lonely?

Over The Fence Is Out - Several boys climb over a fence posted with a "No Trespassing" sign and begin to play on a yawl. Lew, a new boy, falls and injures his wrist. He cannot get away when the watchman comes. Should the other boys consider their own security instead of helping a stranger who will be left to take the blame for their mischief?

Sticky Fingers - Nora and her friends steal small items from neighborhood stores. Nora promises to stop after the nearby supermarket bills her dad for one month's pilfering. The next day, the group's youngest member shows up with a twenty dollar bill she has taken from the supermarket. Should you avoid owning up to dishonesty, or should you assume the responsibility for that behavior and take the consequences?

He Hit Me First - Do you have courage to give someone the benefit of the doubt and refuse to fight, although your honor, your pride, and the respect of your peers are at stake?

The Benefit of the Doubt - Susan is angry and hurt when Marya, a classmate from a poorer section of town, unfairly accuses her of something. Later while the two girls compete for election as patrol leader of their Girl Scout Troop, Susan loses a new charm from her bracelet and accuses Marya of finding and not returning it. Can you have the courage to see and admit to others, that your actions have been cruel even though this admission may cost you the approval of others?

GROW POWER

Eileen Koper Binder
Educational Activities, Inc. (1974)
G/S, \$4.95

SA, DM
3-9
LA, G, SS

This is a decision-making game that helps students discuss through play how they grow mentally, emotionally, and socially. The students are exposed to many common behavior and decision situations. The following six personality traits are highlighted: good sportsmanship, honesty, tact, concern for others, cheerfulness, and patience. The three variations of this game make it possible to be used at the Primary, Intermediate, and Junior High School level. Up to six students can play this very interesting board game.

VALUE BINGO (Value Game Series)
Pennant Educational Materials (1972)
G, \$5.95

SA, DM
4-12
SS, G

Value Bingo, is an adaptation of Bingo. The caller reads statements instead of numbers, and players identify the Value category intended. Players interpret statements in terms of eight important value categories, and examine the value emphasis in different statements. Two to forty persons can play this game, and it takes at least 30 minutes to play. A leader's guide with discussion questions is included.

KITS

DEVELOPING UNDERSTANDING OF SELF AND OTHERS (DUSO 2)
American Guidance Service, Inc. (1973)
KT, \$98.00 (KT includes R or 5 CT, Posters, Puppets,
Activity Cards, TG)

SA, CA, DM, P
3-4
ALL AREAS

The eight major themes of the DUSO 2 program are Toward Self-Identity, Toward Friendship, Toward Responsible Interdependence, Toward Self-Reliance, Toward Resourcefulness and Purposefulness, Toward Competence, Toward Emotional Stability, Toward Responsible Choice Making. The D-2 program is designed to help the older child understand his and other's behavior. Included in this set are Self and Social Development Activity Cards and Career Awareness Activity Cards. There are many, varied activities to keep the students interested.

FAMILY VALUES

Scholastic

KT, \$25.00 (KT includes FS, G, 16 Activity Cards,
16 Photos, TG)

SA, DM

4-8

LA, SS

This unit incorporates a multi-media approach to learning. For the purposes of the unit, "Family Values" is a set of beliefs which a child (or teacher) acquires at home and brings to school. The unit examines its subject through multiple media such as a full color sound filmstrip on "What Kind of Family Would Have a Pet Joke?", 16 activity/skill cards, a "Write Soon" board game, and a "Family Faces" photo pack (16) with related work.

A HIGHWAY TO WORK AND PLAY

McKnight Publishing Company (1973)

KT, \$32.00 (KT includes 32 copies of 26 different 4-page
newspapers)

SA, DM, P

1-6

ALL AREAS

This program is divided into six elementary levels and is designed to help students develop an understanding of themselves and others and how they relate to the world of work. Each level contains 16 four-page student newsprint and a Teacher's Guide.

- Level I - Getting Started - helps children become aware of themselves through activities.
- Level II - Moving On - helps children explore human experience in work and play.
- Level III - Traveling Together - children learn ways people work and play together.
- Level IV - Changing Signals - children begin to understand the changing world of work and leisure time activity.
- Level V - Making Decisions - children understand the relatedness of self and community to meet their own needs.
- Level VI - Exploring the Relationship of Self, Educational Environment and the World of Work.

The levels are suggestive only and may be used at different grades, depending on readiness of children.

FOCUS ON SELF-DEVELOPMENT SERIES

Stage Two: Responding

SRA (1971)

KT (Includes 5 FS, 5 R, B/W P, Easel, ST ACT BK, 4 Story
R or CT) \$119.00, With CT, \$133.00, SM, \$12.55, Counselor's
Handbook Must Be Ordered Separately, \$3.14

SA, DM

2-4

G, LA, SS

This program helps children respond to experiences involving self-concept, abilities, limitations, goals, interests, responsibilities, acceptance, and rejection. The many activities help the students question his responses. Excellent for this age child who is becoming more aware of peer-group activities.

FOCUS ON SELF-DEVELOPMENT SERIES

Stage Three: Involvement

SRA (1972)

KT (Includes 6 FS, 6 R, 4 Story R or CT, 20 B/W P, Easel,
ST ACT BK, TG) \$133.00, With CT, \$149.00, SM, \$14.15

SA, DM

4-6

G, LA, SS

This program encourages clarification of values and how they affect his/her involvement with self and others. Units focus on experiences that involve family, friends, choosing, communication, rights, and conflicts. Excellent activities for the teacher or counselor to work individually or together.

THINKING SKILLS DEVELOPMENT PROGRAM

Louis Rath, Jack Wassemann, Selma Wassemann
 Benefic Press (1974)
 KT (Includes 30 BKS, 12 FS/ 12 CT) \$147.00;
 Without FS/CT \$60.00

DM, P
 4-9
 LA, M, FA, S,
 SS, PE

The primary aim of this program is helping the students develop skills in critical thinking throughout all subject areas. Cards and captioned film-strips teach them skills in observing, comparing, classifying, imagining, hypothesizing, criticizing, looking for assumptions, collecting and organizing data, summarizing, coding, interpreting, problem-solving. Pupils may chart their progress and non-consumable pupil's books are provided. Exercises in each thinking operation are given for subject areas. Useful tool for individual or group discussion in decision-making, identifying behavior problems, and affecting behavioral changes.

THE VALUING APPROACH TO CAREER EDUCATION, 3-5

Education Achievement Corp. (1973)
 KT, \$480.95 (Includes 11 FS/CT, G, SM, C, TG)

SA, CA, DM, P
 3-5
 ALL AREAS

This is a comprehensive, multi-media program that recognizes that careers, decisions, and goals are based on the individual's value system. The many activities fuse the cognitive and affective learning experiences for elementary students. The complete Teacher's Guide has lesson plans for two years. This kit received high ratings from all our evaluators.

THE VALUING APPROACH TO CAREER EDUCATION, 6-8

Education Achievement Corp. (1973)
 KT, \$271.19 (Includes G/S, SM, Cards, TG)

SA, CA, DM, P
 6-8
 ALL AREAS

This is a comprehensive program that recognizes that careers, decisions, and goals are based on the individual's value system. The many activities fuse the cognitive and affective learning experiences for junior high students. The complete Teacher's Guide includes lesson plans for three years.

WORK-WIDENING OCCUPATIONAL ROLES KIT

S.R.A., Science Research Assoc., Inc. (1972)
 KT, \$194.40 (Includes Work Briefs, Job Facts, BKS, FS, TG)

SA, CA, DM
 6-12
 ALL AREAS

This kit is designed to make the student more aware of occupations, related jobs, his own interests and abilities, and the education he/she will need. Some students found it complicated, but once they learned to use it, they enjoyed it. It has much good information and avenues for self exploration.

WHO AM I? WHO ARE WE? (*Dimension Series*) SA, DM
 Scholastic (1973) 4-8
 KT includes FS/CT, 2 G/S, 16 Activity Cards, LA, SS
 1 Poster, 1 TG \$25.00

This unit incorporates a multi-media approach to learning. In exploring Who Am I? Who Are We? values clarification exercises are used for pinpointing and examining values, particularly those where conflict and confusion often occur - religion, school, family, personal tastes, rules, friends, race. Useful for role playing, group discussion, and simulation.

WHO ARE YOU? (*Discovering Your Personality Series*) SA, DM
 Guidance Associates, Inc. (1973) 4-9
 2 FS/ 2 CT, \$46.50, with R, \$41.50, TG SS, G

This series of filmstrips are relevant and realistic and students can identify with the material. The series is designed to help the children explore their emotions, values, and goals. In these two filmstrips, four children talk about their family and school relationships, their fears and joys. It helps the children understand that experiences they have mold their personalities. Discussion breaks are provided. Excellent for small groups and classroom use.

GAMES AND SIMULATIONS

CAN OF SQUIRMS (*Value Games Series*) SA, DM
 Pennant Educational Materials (1972) 4-6
 G/S, \$6.50 LA, SS, G

The Can of Squirms game can be a very good discussion starter. There are twenty squirms (problem situations) in which students may or may not find themselves. The Leader's Guide contains 100 discussion questions and suggests variations for the teacher's individual needs. The purpose of this game is to stimulate reality and help the student discover what he really believes. It should also help students modify these beliefs as he perceives their effect on others. It takes approximately 30-45 minutes to play the game.

TESTS AND MEASUREMENTS

KUDER FORM E GENERAL INTEREST SURVEY

A Career Guidance & Kuder Interest Inventories

Science Research Associates (1973)

Frederic Kuder

T/M, 1-19 Pkg., \$9.45, Hand-Scoring \$4.65

SA, CA, DM

6-A

G

This is a new edition of the preference test that measures interest in ten job groupings: outdoor, mechanical, computational, scientific, persuasive, artistic, literary, musical, social service, and clerical. There are consumable hand-scoring booklets (pins and backboards cost extra). Useful to help student begin thinking about his interests in relation to vocational choice. Requires 30-40 minutes and may be administered individually or in large or small groups. Manual available.

DECISION-MAKING AND PLANNING

7 - 9

BOOKS

ADVENTURES IN THE LOOKING-GLASS:
EXPERIENCING YOURSELF AND OTHERS
Sharon A. Ratliffe and Deldee M. Herman
National Textbook Company (1972)
BK

SA, DM
7-11
SS

This book addresses the issue of Who Am I? through the following chapter topics: On Becoming Yourself, Yourself and Information Systems, Yourself and Perception, Yourself and Symbols, Yourself and Your Beliefs, Yourself and Decision-Making, Yourself and Messages, Yourself and Emotional Climates. Each chapter is truly an adventure, since each is loaded with a multitude of self-discovery exercises! There are many exercises involving students in role-playing, simulations and self-evaluations.

CAREER CHOICE AND CAREER PREPARATION
William John Schill and Howard Edwin Nichols (1970)
Interstate Printers and Publishers, Inc.
BK, \$4.95

SA, CA, DM
9-A
LA

This is a programmed guidance tool that leads a student, step-by-step, to individual awareness and job association. It could be very useful in helping students identify their own values, and the last section provides opportunity for group work. Various careers are discussed in terms of job requirements, employment outlook, salaries, and where to get further information.

CAREERS: EXPLORATION AND DECISION
Jack L. Rettig
Prentice-Hall, Inc. (1974)
BK, \$5.95

SA, DM, P
8-A
SS

Outstanding book. Explores self-development, needs, goals in relationship to occupational goals or choices. Could easily lead to stimulating group discussions. Explains several theories (Maslow, Holland, Harris, Etc.) and their relationships to occupational choice. It also deals with techniques of finding jobs, labor unions, job applications and more practical skills necessary to obtaining a job.

DECIDING: A LEADER'S GUIDE SERIES
 College Entrance Examination Board (1972)
 BK, \$2.00

SA, DM
 7-A

A wealth of material on decision-making and values is presented in this guide. The activities suggested can be used to help students learn about themselves and to aid them in making realistic educational plans. Students using the guide will find it stimulating and fun to do. The authors aim at the junior and senior high school student, but they have also included material for the adult use. This is a very worthwhile guide.

EXPLORING CLERICAL CAREERS
 Robert A. Ristan
 South-Western Publishing Company (1974)

CA, DM
 8-10
 BE

This booklet relates junior high and senior high school curriculum to the area of clerical office jobs. Explores various clerical jobs found in modern offices, their duties and requirements. Workbook approach focuses decisions about particular jobs. Perhaps it is too basic for 10th graders, so one would have to assess its value at that level.

A HANDBOOK OF PERSONAL GROWTH ACTIVITIES FOR CLASSROOM USE
 Robert C. Hawley, Isabel L. Hawley
 Education Research Assoc. (1972)
 BK, \$5.00

SA, DM
 4-12
 HE, LA, SS

This book includes hundreds of activities to help students experience personal growth in the classroom. Students are active participants in positive focus type activities. Excellent resource for educators.

IT'S YOUR LIFE
 James J. Pancrazio
 Benefic Press (1972)
 BK, \$3.96

SA, DM
 7-9
 ALL AREAS

This book aids students in learning who they are, guides in establishing goals and values, and enables them to communicate better with peers and adults. The book is divided into seven units. Each chapter begins with What Do You Think?, an opening situation in the form of a brief scene. There is also a Thinking and Understanding section which is a case study for discussion. There are questions at the end of the chapters. Could be useful for counselor and teacher to work together or teach this together.

JOBS IN AGRICULTURE (An Exploring Careers Book Series) CA, DM, P
 Robert Houlehen 6-9
 Lothrop, Lee and Shepard Company (1974) SS, LA, S
 BK, \$5.50

A well-developed book dealing with the broad concept of agriculture. The author discusses a variety of occupations and deals with education, duties, and opportunities in each related field. The book has charts and graphs that are easy for the student to use. Lends itself to dramatization, creative writing, and brainstorming.

JOBS IN PUBLIC SERVICE (An Exploring Careers Book) CA, DM, P
 Calvin and Beatrice Criner 6-8
 Lothrop, Lee and Shepard Company (1974) S, SS, LA, M
 BK, \$5.50

Public services in the areas of forestry, law enforcement, customs inspector, politics, and teaching are handled through interesting narratives. Decision-making skills are part of the narrative. A list of related jobs at entry level and above are included as part of each area. The reader is made aware of aptitude and skills needed. Photographs are free of bias.

JOBS IN RECREATION (An Exploring Careers Series) CA, DM
 Arnold Dobrin 6-8
 Carl M. Tausig, Ed. PE, SS
 Lothrop, Lee and Shepard Company (1974)
 BK, \$5.50

An interesting overview of recreation as a career. The book gives factual descriptions of a variety of jobs in this field, as well as a fictional narrative of Yellowstone Park. Young people would find this an interesting book which gives them many ideas on ways to use recreation as a career.

JOBS IN YOUR FUTURE (Scope/Job Skills Series) SA, CA, DM, P
 Miriam Lee 7-9
 Scholastic Book Service (1973) ALL AREAS
 BK, \$.75, TG, \$1.50

This workbook includes various exercises that help the student identify job skills, method for identifying their own interests, etc. Basic facts are given about how to find, get, and keep a job, a look at feelings and attitudes of people who work, and how much you know about yourself and the job world. The six categories include: Ten years from now, what will you be doing?, How do you see yourself?, What do you like to do most?, What do your answers tell you?, Jobs in eight fields, How much do you know?.

MAKING VALUE JUDGMENTS: DECISIONS FOR TODAY

Carl A. Elder.

Chas. E. Merrill Publishing Company (1972)

BK, \$3.00, Teacher's Edition \$1.50

SA, CA, DM, P

7-12

G, HE, SS

Using an inquiry-oriented approach, this book helps each student clarify his/her values in order to find his/her own identity and give purposeful direction to his/her life. After exposing students to the nature of values and the steps in the decision-making process, the book presents available facts and various viewpoints on vital problem areas such as "Is there a generation gap in my family?", "What is my role at school?", "Am I an intelligent consumer?", "Do I want to use drugs?", "Shall I Smoke?", "Do I need the Law?", "Am I prejudiced?", "What should I do about pollution?", "What is my role as a citizen?", "What career will I choose?", and "What are my goals in life?". Students study the above areas and are encouraged to make choices from alternatives, to consider consequences, and to use the values they choose for themselves as a basis for action.

OCCUPATIONAL ESSENTIALS - SKILL AND ATTITUDES

FOR EMPLOYMENT, 3rd, ed.

Johnson Press, Inc., (Vocational Ed. Div.), (1970)

BK, \$3.95

SA, DM, P

9-12

G

This skill book for students is designed to help them discover "Who Am I?", "Where Should I Look For Job Openings?", "How Can I Most Effectively Secure a Job?", and "What Must I Do to Succeed On The Job?". There are some activities on self-evaluation, job applications, and even how to resign tactfully from a job you hate!

OPPORTUNITIES IN ACCOUNTING (*Opportunities In Series*)

Raymond G. Anker, C.P.A.

Vocational Guidance Manuals (1967)

BK, \$3.75

CA, DM, P

9-12

BE, G, M, SS

Although salary figures and members in the field are outdated, the material is definitely useful in that training required and various methods of using an accounting degree are discussed accurately. This book would definitely be useful for a person who is thinking of a career in accounting.

OPPORTUNITIES IN CARPENTRY CAREERS
 (*Opportunities in Series*)
 Roger Sheldon
Vocational Guidance Manuals (1974)
 BK, \$4.25, Paperback, \$2.45

CA, DM
 9-A
 IA, G

Different careers in carpentry are discussed, as well as entry requirements for apprenticeship programs. This is well-illustrated, informative, and includes a glossary of terms.

OPPORTUNITIES IN ENVIRONMENTAL CAREERS
 (*Opportunities in Series*)
 Odom Fanning
Vocational Guidance Manuals (1971)
 BK, \$5.95

CA, DM, P
 9-12
 G, M, S, SS

Career opportunities in the expanding field of environmental studies are described in some detail. The preparation and education that are required are given for these jobs. Also included is a section on related jobs and where a career in this field can lead.

OPPORTUNITIES IN FOOD PREPARATION & SERVICES
 (*Opportunities in Series*)
 Jacob Rosenthal & LeRoe A. Folsom
Vocational Guidance Manuals (1969)
 BK, \$3.75, Paperback, \$1.95

CA, DM, P
 9-12
 G, HE, S

Small print might interfere with the ease of reading but material presented is very good. It covers both pros and cons of the food service industry. It goes through the history of food services, the different types of restaurants, and the career opportunities in different jobs within the food service category. The education necessary to enter and to continue in the food services is given in this rather all encompassing book. Related careers to actual food preparation are also discussed.

OPPORTUNITIES IN FOOD SCIENCE & TECHNOLOGY

(Opportunities In Series)

Joseph G. Endres

Vocational Guidance Manuals (1969)

BK, \$3.75, Paperback, \$1.95

CA, DM, P

9-12

HE, LA

As all of us are aware of food shortages throughout the world so should we be aware of food science and technology. This book covers what the job is, where one can train for this field, job and salary opportunities as well as job requirements, educational requirements (both high school and college) and where one might be employed. A good book but in the paperback the small print might be a detriment.

OPPORTUNITIES IN GEOLOGY & GEOLOGICAL ENGINEERING

(Opportunities In Series)

Alfred K. Snelgrove

Vocational Guidance Manuals (1970)

BK, \$3.75, Paperback, \$1.95

CA, DM, P

9-12

G, LA, SS, S

Defines differences between geologists and geological engineers and how their work is pertinent to our world and career opportunities which appear to be good. Job requirements are discussed as well as high school courses outlined in detail. Agencies that license and register geologists are discussed. Tools geologists use, and the type of work they do are well covered. As in all the "Opportunities in..." books, related fields are discussed.

OPPORTUNITIES IN INDUSTRIAL DESIGN

(Opportunities In Series)

Arthur J. Pulos

Vocational Guidance Manuals (1970)

BK, \$3.75, Paperback, \$1.95

CA, DM, P

9-12

IA, LA

References in the bibliography are quite outdated but book seems to be quite current. As with most books in this series, working conditions, job requirements, educational requirements, career outlook, related fields and a good definition of industrial design are given.

OPPORTUNITIES IN LANDSCAPE ARCHITECTURE

(Opportunities In Series)

Ralph E. Griswold

Vocational Guidance Manuals (1970)

BK, \$3.75, Paperback, \$1.95

CA, DM, P

9-12

G, S, SS

Besides discussing what exactly a landscape architect is, this book discusses scholarships available, fees required to be registered, schools for training, and how this training can be used in a variety of ways.

OPPORTUNITIES IN MECHANICAL ENGINEERING

(Opportunities In Series)

Seichi Konzo & James W. Bayne

Vocational Guidance Manuals (1971)

BK, \$3.75, Paperback, \$1.95

CA, DM, P

9-12

G, IA, LA

Many of the related fields are discussed as well as educational requirements and job opportunities. Methods of obtaining a job are outlined in detail.

OPPORTUNITIES IN A PODIATRY CAREER

(Opportunities In Series)

Jules Shangold & Frank Greenberg

Vocational Guidance Manuals (1971)

BK, \$1.95

CA, DM, P

9-12

G, S, SS

Career opportunities in the podiatric specialities are described: foot surgery, dermatology, orthopedics, and radiology. Specific information on the educational training required, locations of jobs and earnings are outlined.

OPPORTUNITIES IN OFFICE OCCUPATIONS

(Opportunities In Series)

Estelle Popham & Blanch Ettinger

Vocational Guidance Manuals (1972)

BK, \$4.50

CA, DM, P

9-12

BE, G, SS

Career opportunities that are available in offices are described. Specific information is given on educational training necessary for the job, how to get started, advantages and disadvantages of different jobs, and the opportunities for advancement.

PEOPLE AND ME

Herman F. Benthul, Et. Al.
 Benefic Press (1975)
 BK, \$6.42, TG, \$2.70

CA, DM
 7-9
 SS, LA

People and Me presents work as a means of self-fulfillment as well as a contribution to society. It supports the value of work for personal, social, and economic well-being. It gives a continuing review of qualities and attributes required for success in work roles. This book has five units with a total of 55 selections. Twenty-nine articles give basic information about all categories of occupations. Twelve stories depict real problems with which students can identify. There are 11 biographical sketches about real people with whom students can relate their own ambitions. Two plays allow for role playing problems directly related to job situations. There are multiple suggestions for students to extend their exploration of careers they are especially interested in. A very good feature is the four pages of activities following each unit which links reading skills development to career exploration. Included are lessons on alphabetizing, dictionary skills, etc. There are also ideas for interviewing, writing to persons in occupations being explored, etc.

THE PHANTOM TOLLBOOTH

Norton Juster
 Winward Books - Random House (1961)
 BK, \$.95

SA, DM
 4-8
 LA

A fictional story of a boy who sees nothing of interest in the world until he is given the Phantom Tollbooth and visits "The Land Beyond". All is confusion in this land with Dictionopolis, the City of Words, at war against Digitopoli, the City of Numbers. With the City of Wisdom in ruins our boy hero returns "Rhyme" and "Reason" from the Mountains of Ignorance. This is an amusing story with a clever interplay of fantasy with realistic values and judgments.

POPEYE HOW TO STUDY SERIES

King Features (1974)
 Packet of 25 Comics, \$2.95

DM, P, CA
 4-12
 LA, SS

These popular Popeye comics not only deal with careers, but also how to study. Popeye gives helpful tips on how to get better grades. These colorful booklets attract the attention of students and with the fourth grade reading level, they can be enjoyed by elementary, junior, and senior high school students - in fact, by anyone who likes comics. They come in an English and Spanish version.

SOURCE OF IDENTITY

Harcourt Brace Jovanovich, Inc. (1972)
BK, \$7.00 (can also be purchased in series of pamphlets)

SA, CA, DM, P
7-10
SS

This social science book can be used in its hardbound edition or the separate elements of the book may be purchased alone: Man as Individual, Man as Group Member, Man in Culture, Man as Policy Maker, Man in his Environment, Man as Producer. If suggestions for teaching activities are followed, students acquire many skills: interpersonal, interviewing, self-awareness, decision-making, etc.

THE TURNER CAREER GUIDANCE SERIES

Richard H. Turner, Robert C. Doyle, Sidney Sockins
Follett Educational Corporation (1967)
6 BKS, \$1.20 each, TG, \$1.65.

SA, DM
6-8
G, LA, S

The workbooks would probably be most functional in an English class, as spelling and punctuation are techniques used to gain career information. Students are helped to identify their career interests, job requirements and skills - skills necessary for finding a job, starting a job, holding a job and changing jobs are emphasized in the workbooks. A Teacher's Guide is included. Reading level is 5-6.

VALUES CLARIFICATION: A HANDBOOK OF PRACTICAL STRATEGIES FOR TEACHERS AND STUDENTS

Sidney B. Simon, Leland W. Howe, & Howard Kirschenbaum
Pennant Educational Materials
BK, \$3.95

SA, DM
4-12
G, SS

This book is designed to engage students and teachers in the examination of values. It contains 79 strategy situations, complete with procedures and Teacher's Guide. The strategies involve students in practical experiences to make them examine their own feelings, ideas and beliefs, to relate values to their own decisions. It is highly recommended for teachers and should be a part of the professional library collection.

YOU CAN BE AN ELECTRICIAN (*Vocations In Trades Series*) CA, DM, P
 Arthur Liebers 6-9
 Lothrop, Lee and Shepard Company (1974) IA, SS
 BK, \$5.50

The author identified ways of preparing for a career as an electrician. Availability of jobs and a practical approach in obtaining jobs are discussed. A chapter deals with opportunities open to women. Women and minority groups are visible in the photographs. The book includes an aptitude test, as well as an appendix with information on: Apprenticeship Programs; Civic Service Comm. Offices; State Apprenticeships. Useable for self-evaluation, group discussion and role playing.

FILMS

ALLEGORY ONE SA, DM
 Churchill Films 8-A
 F, 13 min., \$165.00 G, LA

This allegorical film is designed to encourage thought and discussion. As young men climb a playground jungle gym, viewers understand how competition shapes our character and influences values. There is no dialogue in this film, and with skillful suggestions, this could be a powerful teaching resource. Teacher's Guide is included.

APPLYING FOR A JOB (*Careers in the Office Series*) CA, DM, P
 EBE (1971) 8-12
 F, 13 min., \$185.00 BE, G

The modern, up-to-date atmosphere of an office makes this film very effective with students. The office co-op. students especially enjoyed the film because they could relate to the situations. In this film a young girl is applying for a job. It shows some common mistakes people often make as beginning job seekers.

BOB & CAREN & TED & JANICE CA, DM
 Parthenon Pictures: Dist.: Data Film (1973) 8-12
 F, 25 min. ALL AREAS

Shows real young people facing real-life situations which are part of today's peer-group experience. By seeing how these peer needs and desires and problems are answered, students begin to grasp the real nature and significance of today's vocational education. Film was designed to be shown to young people and their parents. Contemporary format with good racial balance.

BUT WHAT IF THE DREAM COMES TRUE?
Carousel Film
 F, 52 min., \$575.00 - B/W \$275.00

SA, CA, DM
 7-12
 BE, M, LA, SS

This documentary, originally presented on CBS News, scrutinizes the life style of a white, affluent family in the suburbs. Even though they have economic security, they sense a lack of fulfillment and feel vaguely uncomfortable. Excellent device for discussion of values. The film shows briefly the father's job and background, but mostly it concerns the life style that his occupation brings.

CAMPAIGN
Churchill Films (1973)
 F, 20 min., \$230.00

CA, DM
 8-A
 SS, LA

A young woman running for state senator wages a rousing campaign with the help of volunteers. For information on, and to inspire regard for, the political process.

CAREERS: ACQUIRING ENTRY LEVEL SKILLS
UEVA (1974)
 F, 19 min., \$225.00

CA, DM
 7-12
 ALL AREAS

This film will help young people make positive educational and vocational decisions. Students gain an awareness of basic "job entry skills" fundamental to being employable. This career education film tells the story of the new and vital relationship between private industry and high schools through "co-operative training programs."

CLIMB
Churchill Films (1974)
 F, 22 min., \$280.00

SA, DM
 7-A
 G, SS

This is a realistic film about two young rock climbers, but it is more a story of their self-reliance, setting goals, meeting challenges, discovering their capabilities, and companionship. Excellent discussion film for personal values and feelings. A helpful Teacher's Guide is included.

DECIDING

Centron Educational Films (1973)
F, 14 min., \$195.00

DM
4-7
SS, M

Black middle-class brother and sister have to decide on a birthday gift for their father. Mother helps them set goals, set limits on their gifts because of their money, develop lists of alternatives and make a wise decision after evaluating the goods on the basis of need, cost, and quality. Useful in presenting economic concepts and decision-making.

ENERGY: LESS IS MORE
Churchill Films (1974)
F, 18 min., \$230.00

CA, DM
7-12
S, SS

This film investigates the need for slowing the growth of energy consumption and discusses ways in which this can be done. The topic was very good; however, a better cross-section of racial and ethnic people in our society should have been included in the presentation.

FINDING THE RIGHT ONE (Your Job Series)
Coronet Films
F, 13 min., \$182.00

SA, DM
9-A
G

This film's purpose is to explore the general process that a young person goes through in making a tentative career decision. The film gives the viewer information about exploring interests, abilities and achievements. Moreover, the film emphasizes learning about different careers through on-the-job training.

FREE TO CHOOSE
FilmFair (1974)
F, 16 min., \$210.00; Rental \$20.00

SA, CA, DM
7-12
HE, SS, LA, G

The stereotyped roles of women as wives and mothers confined to the home and of men who work away from home are examined with today's understanding and changes in traditional roles. Young men and women in non-traditional roles are interviewed and the message is that he or she does what each does best. Roles are of no importance to them and they are free to choose to have the life-style they wish.

GETTING A PROMOTION (*Careers in the Office Series*)
 EBE (1974)
 F, 14 Min., \$185.00

CA, DM, P
 8-12
 BE, G

The modern up-to-date atmosphere makes this film very effective with students. In this film three girls who have been successful return to their school for a Career Day. They demonstrate cooperation, ability, and a willingness to work that has helped them to be successful in their fields. Films in the series are: Choosing A Job, Applying For A Job, Working Together, Getting A Promotion.

HAVE OUR PLANET AND EAT IT TOO?
 Churchill Films
 F, 24 min., \$300.00

CA, DM, SA
 7-A
 S

This film is excellent in its treatment of an occurrence which is becoming more common. It presents opposing points of view fairly and equally, so it provided a good springboard for discussion. The students can also see some people vitally involved in environmental careers.

IT'S YOUR MOVE: DECISIONS AND DISCUSSIONS
 Coronet Films
 F, 11 min., - B/W, \$74.00

DM
 7-11
 G

Technically this film is of rather poor quality, but the content is discussion-provoking for students. Subjects of film are in the inner city of large urban centers. Important questions regarding morality, duty, and personal freedom are dealt with by three inner city teenagers.

MODERN LIFE: CHOICES AND CONFLICTS
 Stephen Bosustow Productions (1973)
 F, 10 min., \$110.00

SA, DM
 7-12
 LA, G, FA

Four short animated parts of this film are based on themes of conflict arising from human differences, What Turns You On?; individuality vs. togetherness, What Price Togetherness?; problem solving, Why Is The Going So Rough?; and establishing personal identity, Who Is The Real Me?. These open-ended films will help to stimulate wide ranging discussions on various aspects of human awareness, such as individuality, identity and creativity.

PEOPLE WHO FIGHT POLLUTION
Churchill Films (1972)
F, 18 min.; \$225.00

SA, CA, DM
7-A
S, SS

This film shows jobs such as trash collector, pollution inspector, and recycling industrialist can be approached with as much dignity, dedication, pride, and enthusiasm as unusual vocations.

SYLVIA, FRAN, AND JOY
Churchill Films (1973)
F, 16 min., - B/W, \$150.00

SA, DM
9-12
G, HE, LA, SS

This black and white film is a study of the role of women. Three women represent three different views: the traditional, the middle-of-the-road, the totally liberated woman. The focus is on white, middle-class women. Stimulates discussion.

TO BE A PERSON
Billy Budd Films
F, 19 min., \$250.00, Rental, \$25.00

SA, CA, DM, P
7-12
HE, G, LA, SS

Young people talk about their discoveries of what it is to be human. Each reveals - in a natural, conversational manner - how he learned to accept his own individuality through self-assessment, observing others, or the help of another person. Students were attentive to what the film said, and in discussion revealed that they identified with those people in the film. Useful for role playing, discussion in child development classes, psychology, family living, etc.

WOMEN'S PREJUDICE FILM
Sandler Institutional Films, Inc. (1974)
F, 18 min., \$255.00, Rental, \$30.00

SA, CA, DM, P
7-A
SS, HE, LA

This film brings awareness of the difficulty in changing attitudes by skillfully presenting myths and beliefs about women and their "place" in society. An interview with several men and women regarding equality of sexes in the work forces. Pointed out most effectively are: prejudice on the part of men employers and need for assertive training for women who want to move forward and don't know how.

THE WORK PREJUDICE FILM

Sandler Institutional Films, Inc.
F, 12 min., \$170.00, Rental, \$20.00

CA, DM
6-12
G, LA, SS

This film challenges the stereotypes, attitudes, and job opportunities that exist in relation to the world of work and explodes many of the myths. Many jobs are presented and opportunities are open to people who prepare for them regardless of sex, race, or nationality. Format is humorous and contemporary and students can relate easily to it. Excellent for interview assignments, role playing, written assignments. Hosted by Robert Vaughn.

WORKING TOGETHER (Careers in the Office Series)

EBE (1971)
F, 12 min., \$150.00

CA, DM, P
8-12
BE

The modern up-to-date atmosphere of an office makes this film very effective with students. In this film learning cooperation in an office and getting along with fellow workers is emphasized. As this is often a major difficulty with beginning students, this film is very helpful. Films in the series are: Choosing A Job, Applying For A Job, Working Together, Getting A Promotion.

FILMSTRIPS

BELONGING TO A GROUP (Discovering Your Personality)

Guidance Associates (1973)
2 FS/ 2 CT, \$46.50, with R, \$41.50

SA, DM, P
4-9
LA, SS, G

This series of filmstrips is relevant and realistic and students can identify with the material. The series is designed to help the students explore their emotions, values, and goals. Discussion breaks are provided. Excellent for small groups and classroom use. The two filmstrips depict scenes that show families and peer group interactions. They explore sharing, group pressures, acceptance and rejection. Discussion breaks help the students participate in problem-solving involving groups. Other titles in this series are: Who Are You?, Exploring Your Feelings.

CAREERS AND LIFESTYLES

Guidance Associates (1974)

8 FS/ 8 R, \$127.50; with 8 CT, \$147.50

SA, CA, DM

7-A

ALL AREAS

This eight-part program spotlights interesting people at "present points" in personal and career development. Autobiographical insights focus on decision making which led to their present situations; explore personal values; emphasize the powerful relationship between personality and career choice. There are no "right solutions" to career choice problems. Individuals must find workable answers through awareness of personal values, interests, abilities and resources. Temporary setbacks and conflicts are universal experiences. There is a paucity of material showing the lifestyle that goes with occupations and this program is excellent.

THE CHANGING WORK ETHIC, Pt. I & II

Guidance Associates (1973)

2 FS/ 2 R, \$41.50; with 2-CT, \$46.50

SA, CA, DM

7-12

LA, G, SS

Part I: Open-ended dramas lead to built-in discussion breaks challenging students to debate: 1. Is hard work the key to success? 2. Is there any kind of honest work you wouldn't do? 3. Are you more or less materialistic than your parents? 4. Would you work if you didn't have to?

Part II: Examines rising job dissatisfaction from worker/consumer/employer viewpoints; explores job enrichment as an approach to strengthening the work ethic.

CHILDREN FACE SOCIAL REALITIES

Universal Education and Visual Arts

2 FS/ 1 R, \$20.00

SA, CA, DM

4-7

SS

The children of the Washington, D. C. Model School dramatize the concepts of economics, their responsibilities, and rights as citizens in a neighborhood and in a free society. The Series stresses the fact that many problems which children face are not solely personal problems of their individual families, but social problems that must be dealt with by the society at large. Ideal for teacher-training use or could be shown to children to stimulate thinking and motivate them to perform similar activities.

COPING WITH COMPETITION (Adolescent Conflicts) SA, DM
Guidance Associates (1974) 9-12
 2 FS/ 2 R, \$41.50; with 2 CT, \$46.50 G, SS

These filmstrips and records show, through a narrative, adolescent problems in an objective manner. Three dramatic scenes deal with competition on a swim team; a family argument over education; playing for enjoyment and playing for winning. Printed discussion questions follow each pause. The material is not preachy, rather it provides the student with an opportunity to explore and evaluate a serious problem vicariously.

COPING WITH JEALOUSY (Adolescent Conflicts) SA, DM
Guidance Associates 9-12
 2 FS/ 2 R, \$41.50; with 2 CT, \$46.50 G, SS

These filmstrips and records show through a narrative, common adolescent problems in an objective manner. Bob and Ellen reevaluate the advantages and limitations of going steady. Pauses in the filmstrip allows for group discussion on causes of jealousy, "playing games" in honest communication, and possessiveness and insecurity. The series is well done and could be beneficial in dealing with emotional conflicts and value decision.

DEALING WITH ANGER (Adolescent Conflicts) SA, DM
Guidance Associates (1974) 9-12
 2 FS/ 2 R, \$41.50; with 2 CT, \$46.50 G, SS

These filmstrips and records show, through a narrative, common adolescent problems in an objective manner. When Sue is treated unfairly by her driving test examiner, she engages in fantasy. Pauses in the filmstrip allows for group discussion on fantasies and tendency to blame others for our failures. The series is well done and could be beneficial in dealing with emotional conflict and value decisions.

DEALING WITH GROUP PRESSURE (Adolescent Conflicts) SA, DM
Guidance Associates (1974) 9-12
 2 FS/ 2 R, \$41.50; with CT, \$46.50 SS, G

These filmstrips and records show, through a narrative, common adolescent problems in an objective manner. Ed forgot to pick up a key basketball player for an away game and he wants Drew to cover for him. Pauses in the filmstrip allow for group discussion on loyalty, peer pressures, and conscience. The program is not preachy, rather, they provide the student with a chance to explore and evaluate a serious problem vicariously.

JOBS AND GENDER

Guidance Associates (1971)

2 FS/ 2 R, \$41.50; with 2 CT, \$46.50

SA, CA, DM

7-A

SS, LA, S, HE, IA, M

Explores how sexual barriers and stereotypes have influenced men's and women's vocational choices; discusses changing concepts of "masculine" and "feminine" work roles through interviews with male kindergarten teachers, a male nurse, a female carpenter, and a female newspaper reporter. The filmstrip was well-paced, and the script accompanying the filmstrip was excellent.

LAW AND JUSTICE FOR THE INTERMEDIATE GRADES:

MAKING VALUE-DECISIONS

Pathescope (1973)

3 FS/ 3 CT

SA, DM

5-8

SS, LA

This series of filmstrips presents understandable problems that are related to the legal and judicial process, but goes beyond that to the personal decision-making that involves our basic values. Problems are presented, questions are asked, and in the open-ended approach classroom discussion follows each filmstrip. Good racial balance. The three filmstrips are: The Case of the Blue and White Whistle; The Case of the Stolen Hub-caps, and The Case of the Boss' Son.

PREPARING FOR THE WORLD OF WORK

Guidance Associates (1966-1973)

2 FS/ 2 R, \$41.50; CT, \$46.50

CA, DM

7-9

ALL AREAS

Part I explores several ways in which one can begin to plan for an enjoyable and meaningful career. Part II is an introduction to vocational education and what it prepares students for. Useful for career awareness and decision-making. Some suggested questions for discussion and review are included.

SEEKING INDEPENDENCE (Adolescent Conflicts)

Guidance Associates (1974)

2 FS/ 2 R, \$41.50; with 2 CT, \$46.50

SA, DM

9-12

G, SS

These filmstrips and records show, through a narrative, common adolescent problems in an objective manner. Don's parents manipulate him and he unconsciously uses the same tactics on his girl friend to influence her vacation plans. Pauses in the filmstrip allow for group discussion on the need to rebel against control and our need to control others. The program is not preachy, rather they provide the student with a chance to explore and evaluate a serious problem vicariously.

TEACHING CHILDREN VALUES SERIES

Educational Activities, Inc. (1967)
2 FS/ 1 R, TG, \$19.95

SA, DM
4-7
G, SS

Teaching children values through unfinished stories. The following unfinished stories depict six basic values: Integrity, Courage, Responsibility, Justice, Reverence, and Love. Filmstrip titles: Tina Helps Herself, Bob Looks for a Job, House Afire, The Broken Window, Emergency, Going for the Neighbor's Pets, Cutting Corners, Libby Argues with the Umpire, A Helping Hand, A Newcomer at School, Free as a Bird, A Secret Place. They depict one particular value in each for study. Each filmstrip contains six 8-frame sequences to go with the recorded stories. The Teacher's Guide gives a recapitulation of the presentation including the three discussion questions at the end of the filmstrip and generalizations for the teacher to present to the class in the manner that best fits the situation.

WHO ARE YOU? (*Discovering Your Personality*)
Guidance Associates, Inc. (1973)
2 FS/ 2 CT, \$46.50; with R, \$41.50, TG

SA, DM
4-9
SS, G

This series of filmstrips is relevant and realistic and students can identify with the material. The series is designed to help the children explore their emotions, values, and goals. In these two filmstrips, four children talk about their family and school relationships, their fears and joys. It helps the children understand that experiences they have mold their personalities. Discussion breaks are provided. Excellent for small groups and classroom use.

GAMES AND SIMULATIONS

CAN OF SQUIRMS - JUNIOR HIGH LEVEL
Contemporary Drama Service
Arthur Meriwether, Inc. (1971)
G/S; \$5.00

SA, DM
7-9
FA, LA

The object of this game is to develop talk into meaningful dialogue. Draw a squirm from the can and play it out! You will find that as you play your role, you'll discover something about yourself, your partner, and the situation. Useful for role playing, class evaluation, and class discussion. There are many other levels of squirms, i.e. American History, Elementary, Generation Gap., etc.

CRUEL, CRUEL WORLD
Pennant Educational Materials
G/S, \$8.50

SA, DM
7-12
ALL AREAS

Four players (or small teams) discover that a balanced life can only be achieved through balanced values, in terms of the games eight values (Affection, Respect, Skill, Enlightenment, Influence, Wealth, Well-Being, Responsibility). When any player or team achieves a value profile that is "balanced" - they win! Excellent opportunity to examine personal goals.

GROW POWER
Eileen Koper Binder
Educational Activities, Inc. (1974)
G/S, \$4.95

SA, DM
3-9
LA, G, SS

This is a decision-making game that helps students discuss through play how they grow mentally, emotionally, and socially. The students are exposed to many common behavior and decision situations. The following six personality traits are highlighted: good sportsmanship, honesty, tact, concern for others, cheerfulness, and patience. The three variations of this game make it possible to be used at the Primary, Intermediate, and Junior High School level. Up to six students can play this very interesting board game.

MATCH WITS!
Pennant Educational Materials
G/S, \$10.00

SA, DM
7-12
ALL AREAS

The purpose of the game "Match Wits!" is to help students develop an understanding of the eight value areas used in the game and to develop an understanding of the possible needs and wants behind a behavior in human situations as well as the gains and losses in human interaction. Two to forty players may participate on two teams and examples of situations analyzed are: You Lose Your Money, Someone Sends You a Gift, You Forget to Do Your Work, The Group Likes Your Ideas, etc.

MY CUP RUNNETH OVER
Pennant Educational Materials
G/S, \$8.50

SA, DM
7-12
ALL AREAS

Four players or four teams use the eight value areas of affection, respect, skill, enlightenment, influence, well-being, wealth, and responsibility to analyze "my own value," "a value I think another player has," and "a value that I think another player credits me."

TIMAO

Pennant Educational Materials
G/S, \$3.50

SA, DM
7-12
ALL AREAS

Timao helps participants to understand the eight value areas of affection, respect, skill, enlightenment, influence, well-being, wealth, and responsibility. Participants must apply their knowledge and feelings about the eight value areas in this game.

VALUE BINGO (Value Game Series)

Pennant Educational Materials (1972)
G/S, \$5.95

SA, DM
4-12
SS, G

Value Bingo, is an adaptation of Bingo. The caller reads statements instead of numbers, and players identify the Value category intended. Players interpret statements in terms of eight important value categories, and examine the value emphasis in different statements. Two to forty persons can play this game, and it takes at least 30 minutes to play. A leader's guide with discussion questions is included.

KITS**DECIDING WHAT YOU WANT TO DO**

(Career Directions Series - Unit 1)
Changing Times Educational Service (1974)
KT, \$67.00 (Includes 2 FS, 2CT, 2 R, 2 TR, TG
set of 30 student booklets)

SA, DM
9-12
G, SS, LA

These filmstrips stress the importance of each individual's deciding on career choice without the pressure of family and society in regard to material benefits. Personal fulfillment and satisfaction is emphasized thus exploration of values and capabilities are encouraged. Filmstrips included are: Doing Your Own Thing and Exploring Places to Work.

FAMILY VALUES

Scholastic
KT, \$25.00 (Includes FS, G/S, 16 Activity Cards,
16 photos, TG)

SA, DM
4-8
LA, SS

This unit incorporates a multi-media approach to learning. For the purposes of the unit, "Family Values" is a set of beliefs which a child (or teacher) acquires at home and brings to school. The unit examines its subject through multiple media such as a full color sound filmstrip on "What Kind of Family Would Have a Pet Joke?", 16 activity/skill cards, a "Write Soon" board game, and a "Family Faces" photo pack (16) with related work.

GETTING A JOB (*World of Work Series*)

Educational Designs, Inc. (1970)

CT, \$131.00 (Includes 12 CT, 24 ST BK, 1 TG)

SA, CA, DM
7-12

ALL AREAS

Workbook includes resume form and several different types of applications. A good series that would be most helpful in career education unit. Series includes 9 lesson tapes and 3 discussion tapes. Lesson tapes cover the following topics: Contacting Job Interviewers; The Agency Interview; Words You Must Learn; What You Need to Know to Fill Out An Application Form; Making A Good Impression; Selling Yourself; The Positive Approach; Handling Difficult Questions; The Wrap-up.

LIFE CAREER DEVELOPMENT SYSTEM SERIES

Gary Walz, Libby Benjamin, and Associates (1974, Rev.)

Human Development Services, Inc.

KT, \$690.00 (Includes 270 modules (30 copies of 9 modules)
1 resource bank, 8 games, 1 picture display
and 1 set of measures)

SA, DM, CA, P

9-A

G, SS

This system consists of nine modules which are sequential in nature and which cover the entire spectrum of self-awareness, career awareness, decision-making, and goal implementation. A myriad of teaching strategies are included such as: value clarification, role-playing, and simulation. It can be a semester course if so desired.

THINKING SKILLS DEVELOPMENT PROGRAM

Louis Rath, Jack Wassemann, Selma Wassemann

Benefic Press (1974)

KT, \$147.00 (Includes 30 B, 12 FS/ 12 CT),
without FS/CT, \$60.00

DM, P

4-9

LA, M, FA, S, SS, PE

The primary aim of this program is helping the students develop skills in critical thinking throughout all subject areas. Cards and captioned film-strips teach them skills in observing, comparing, classifying, imagining, hypothesizing, criticizing, looking for assumptions, collecting and organizing data, summarizing, coding, interpreting, problem-solving. Pupils may chart their progress and non-consumable pupil's books are provided. Exercises in each thinking operation are given for subject areas. Useful tool for individual or group discussion in decision-making identifying behavior problems, and affecting behavioral changes.

THE VALUING APPROACH TO CAREER EDUCATION, 6-8 SA, CA, DM, P
 Education Achievement Corp. (1973) 6-8
 KT, \$271.29 (Includes G/S, SM, Cards, TG) ALL AREAS

This is a comprehensive program that recognizes that careers, decisions, and goals are based on the individual's value system. The many activities fuse the cognitive and affective learning experiences for junior high students. The complete Teacher's Guide includes lesson plans for three years.

WHO AM I? WHO ARE WE? (Dimension Series) SA, DM
 Scholastic (1973) 4-8
 KT, \$25.00 (Includes FS/CT, 2 G/S, 16 Activity Cards, LA, SS
 1 Poster, 1 TG)

This unit incorporates a multi-media approach to learning. In exploring Who Am I? Who Are We? values clarification exercises are used for pinpointing and examining values, particularly those where conflict and confusion often occur - religion, school, family, personal tastes, rules, friends, race. Useful for role playing, group discussion, and simulation.

WORK-WIDENING OCCUPATIONAL ROLES KIT SA, CA, DM
 SRA (1972) 6-12
 KT, \$194.40 (Includes Work Briefs, Job Facts, BKS, FS, TG) G, ALL AREAS

This kit is designed to make the student more aware of occupations, related jobs, his own interests and abilities, and the education he/she will need. Some students found it complicated, but once they learned to use it, they enjoyed it. It has much good information and avenues for self exploration.

TESTS AND MEASUREMENTS

KUDER FORM E GENERAL INTEREST SURVEY SA, CA, DM
 A Career Guidance & Kuder Interest Inventories 6-A
 SRA (1973) G
 T/M, 1-19 Pkg., \$9.45 - Hand-Scoring, \$4.65

This is a new edition of the preference test that measures interest in ten job groups: outdoor, mechanical, computational, scientific, persuasive, artistic, literary, musical, social service, and clerical. There are consumable hand-scoring booklets (pins and backboards cost extra). Useful to help student begin thinking about his interest in relation to vocational choice. Requires 30-40 minutes and may be administered individually or in large or small groups. Manual available.

STRONG VOCATIONAL INTEREST BLANK FOR WOMEN AND MEN: SVTB SA, CA, DM
 Stanford University Press: Machine Scored by Minicom 9-12
 T/M, (Includes re-useable Test Booklets, pkg. of 25, \$7.00, G, LA
 prepaid Answer Sheets, \$1.45 ea.)

Test is designed to compare an individual's interests with those of persons who are presently employed in primarily business and professional occupations and are satisfied with them. It has a built-in sex bias - one answer sheet for women, another for men. The machine-scored results are interpreted on basis of sex. Easy to use however, if sex bias taken into account. Manual available.

OTHER MEDIA

SEARCH FOR MEANING (*Dimensions of Personality Series*) SA, DM
 Ronald Klein, Rosemarie Kramer, Romaine Owens, 7-9
 Mary Jane Simmons, Karen Walsh ALL AREAS
 Pflaum/Standard
 77 SM, 1 TG, \$39.95

This series is divided into three separate units: External Forces, Internal Drives, and Encounter. Many activities reflect a values clarification approach, and all lessons are student-centered and use an inquiry approach to learning.

SEARCH FOR VALUES (*Dimensions of Personality Series*) SA, DM
 Pflaum/Standard 8-A
 77 SM, 1 TG, \$44.95 ALL AREAS

This series included mini-units designed around value areas. Students participate in activities designed to help him/her discover a constant self-image and, hopefully, derive insights which are meaningful to him/her. Activities are excellent as is the art work on dittos.

DECISION-MAKING AND PLANNING

10 - A

BOOKS

ADVENTURES IN THE LOOKING-GLASS:
EXPERIENCING YOURSELF AND OTHERS
Sharon A. Ratliffe and Deldee M. Herman
National Textbook Company (1972)
BK

SA, DM
7-11
SS

This book addresses the issue of Who Am I? through the following chapter topics: On Becoming Yourself, Yourself and Information Systems, Yourself and Perception, Yourself and Symbols, Yourself and Your Beliefs, Yourself and Decision-Making, Yourself and Messages, Yourself and Emotional Climates. Each chapter is truly an adventure, since each is loaded with a multitude of self-discovery exercises! There are many exercises involving students in role-playing, simulations and self-evaluations.

ART CAREER GUIDE
Donald Holden
Watson-Guptill Publications (1973)
BK, \$7.95

SA, CA, DM, P
10-12
FA, G

A fine guide for those interested in a career in art. The book covers education, types of careers in art, finding a job, writing a resume, having an interview, and even lists schools one might attend. This book would be helpful in art classes, and career awareness units.

CAREER CHOICE AND CAREER PREPARATION
William John Schill and Howard Edwin Nichols (1970)
Interstate Printers and Publishers, Inc.
BK, \$4.95

SA, CA, DM
9-A
LA

This is a programmed guidance tool that leads a student, step-by-step, to individual awareness and job association. It could be very useful in helping students identify their own values, and the last section provides opportunity for group work. Various careers are discussed in terms of job requirements, employment outlook, salaries, and where to get further information.

CAREER PERSPECTIVE: YOUR CHOICE OF WORK

Celia Denues

Charles A. Jones Publishing Company (1972)

BK, \$4.50

SA, DM

10-A

ALL AREAS

This guide book is designed to help the high school student and post high school student understand himself and begin making career decisions. The content is divided into three sections: 1. The World of Work, 2. The Basis of Choices, 3. Making the Choice. May be useful for getting student to start thinking about making choices.

CAREERS: EXPLORATION AND DECISION

Jack L. Rettig

Prentice-Hall, Inc. (1974)

BK, \$5.95

SA, DM, P

8-A

SS

Outstanding book. Explores self-development, needs, goals in relationship to occupational goals or choices. Could easily lead to stimulating group discussions. Explains several theories (Maslow, Holland, Harris, etc.) and their relationships to occupational choice. It also deals with techniques of finding jobs, labor unions, job applications and more practical skills necessary to obtaining a job.

THE COMPLETE CAREER EXPLORATION HANDBOOK: AFTER COLLEGE, JR. COLLEGE, MILITARY SERVICE, WHAT?

Newell Brown

Grosset and Dunlap (1971)

BK, \$3.95

SA, CA, DM, P

10-A

ALL AREAS

This is a complete little book on finding the job that is right for you. There are sections on career-related personality tests, aptitudes, and occupational interests. Sixty-two kinds of work most frequently selected by college students are described. Motivational devices such as self-appraisal tests and charts, job application, resume, and interview activities and tips are given. Helpful for upper-secondary and out-of-school adults.

DECIDING

H. B. Gelatt, Barbara Varenhorst, Richard Carey

College Entrance Examination Board (1973)

BK, \$2.50

SA, DM

10-12

G, LA, SS

A helpful booklet for the discussion and identification of personal values, the decision-making process, alternatives, risk-taking and strategies. Included are techniques and story situations which builds an awareness of self and others. Space is provided for individual student response. A helpful "Leader's Guide" is available.

DECIDING: A LEADER'S GUIDE SERIES
College Entrance Examination Board (1972)
BK, \$2.00

SA, DM
7-A

A wealth of material on decision-making and values is presented in this guide. The activities suggested can be used to help students learn about themselves and to aid them in making realistic educational plans. Students using the guide will find it stimulating and fun to do. The authors aim at the junior and senior high school student, but they have also included material for the adult use. This is a very worthwhile guide.

EXPLORING CLERICAL CAREERS
Robert A. Ristan
South-Western Publishing Company (1974)
BK

CA, DM
8-10
BE

This booklet relates junior high and senior high school curriculum to the area of clerical office jobs. Explores various clerical jobs found in modern offices, their duties and requirements. Workbook approach focuses decisions about particular jobs. Perhaps it is too basic for 10th graders, so one would have to assess its value at that level.

A HANDBOOK OF PERSONAL GROWTH ACTIVITIES FOR CLASSROOM USE
Robert C. Hawley, Isabel L. Hawley
Education Research Assoc. (1972)
BK, \$5.00

SA, DM
4-12
HE, LA, SS

This book includes hundreds of activities to help students experience personal growth in the classroom. Students are active participants in positive focus type activities. Excellent resource for educators.

HOW YOU CAN GET A BETTER JOB
W. K. Lasher
American Technical Society (1972)
BK, \$3.75

SA, CA, DM
10-12
BE, LA, SS, G

This book is broken down into three parts: The Human Element, Sensible Planning and Forging Ahead. The first part, The Human Element, deals with teamwork as a necessary part of human relations in work, how to get along on the job and receive satisfaction in work. It also explores what it takes to be a good worker - things such as staying alert, saving time, shop safety. Telephoning techniques necessary for an office are also discussed. The third section dealing with Forging Ahead covers such topics as: Knowing your own assets and needs, how to handle an interview, locate a job, and even changing jobs. This could be used in a career education center, business education or in any units dealing with self-awareness and self-development related to jobs.

MAKING VALUE JUDGMENTS: DECISIONS FOR TODAY

Carl A. Elder

Charles E. Merrill Publishing Company (1972)

BK, \$3.00, Teacher's Edition, \$1.50

SA, CA, DM, P

7-12

G, HE, SS

Using an inquiry-oriented approach, this book helps each student clarify his/her values in order to find his/her own identity and give purposeful direction to his/her life. After exposing students to the nature of values and the steps in the decision-making process, the book presents available facts and various viewpoints on vital problem areas such as "Is there a generation gap in my family?", "What is my role at school?", "Am I an intelligent consumer?", "Do I want to use drugs?", "Shall I smoke?", "Do I need the Law?", "Am I prejudiced?", "What should I do about pollution?", "What is my role as a citizen?", "What career will I choose?", and "What are my goals in life?" Students study the above areas and are encouraged to make choices from alternatives, to consider consequences, and to use the values they choose for themselves as a basis for action.

OCCUPATIONAL ESSENTIALS - SKILL AND ATTITUDES

FOR EMPLOYMENT, 3rd, ed.

Johnson Press, Inc., (Vocational Ed. Div.), (1970)

BK, \$3.95

SA, DM, P

9-12

G

This skill book for students is designed to help them discover "Who Am I", "Where Should I Look For Job Openings?", "How Can I Most Effectively Secure a Job?", and "What Must I Do to Succeed On The Job?". There are some activities on self-evaluation, job applications, and even how to resign tactfully from a job you hate!

OCCUPATIONAL GUIDANCE SERIES

Finney Company (1969-1974)

Briefs, \$43.50 per unit

CA, DM

10-12

ALL AREAS

There are five units in this series, eight spiral-bound volumes to a unit, and twenty briefs to a volume. Each brief describes an occupation, earnings, working conditions, disadvantages, and future outlook. Suggested high school sources and activities and other relevant information is given. One unit is revised every five years in an attempt to remain current. Unit 1C was revised for 1973-74. Useful for libraries and guidance centers.

OPPORTUNITIES IN ACCOUNTING (*Opportunities in Series*) CA, DM, P
 Raymond G. Anker, C.P.A. 9-12
Vocational Guidance Manuals (1967) BE, G, M, SS
 BK, \$3.75

Although salary figures and members in the field are outdated, the material is definitely useful in that training required and various methods of using an accounting degree are discussed accurately. This book would definitely be useful for a person who is thinking of a career in accounting.

OPPORTUNITIES IN BUILDING CONSTRUCTION CA, DM, P
 (*Opportunities in Series*) 10-12
 Michael Sumichrast & Charles P. McMalon G, IA, M
Vocational Guidance Manuals (1971)
 BK, \$1.95 (paper)

Small print might discourage some, but if not, the subject is well covered. Authors discuss the construction industry in terms of past and future. The various craftsmen within the trade are examined as well as specialized trades.

OPPORTUNITIES IN CARPENTRY CAREERS CA, DM
 (*Opportunities in Series*) 9-A
 Roger Sheldon IA, G
Vocational Guidance Manuals (1974)
 BK, \$4.25 (Paperback - \$2.45)

Different careers in carpentry are discussed, as well as entry requirements for apprenticeship programs. This is well-illustrated, informative, and includes a glossary of terms.

OPPORTUNITIES IN ELECTRONIC DATA PROCESSING CA, DM, P
 (*Opportunities in Series*) 10-12
 Martin Nussbaum BE, G, S, M
Vocational Guidance Manuals (1972)
 BK, \$4.92

This book is concerned with the human element in the computer field, what kind of person goes into this field? What are the interests, aptitudes, and temperaments of people who enjoy working with computers. Descriptions of the working conditions, salaries, and occupational outlook are given, plus suggestions on where to look for jobs.

OPPORTUNITIES IN ENVIRONMENTAL CAREERS

(Opportunities in Series)

Odom Fanning

Vocational Guidance Manuals (1971)

BK, \$5.95

CA, DM, P

9-12

G, M, S, SS

Career opportunities in the expanding field of environmental studies are described in some detail. The preparation and education that are required are given for these jobs. Also included is a section on related jobs and where a career in this field can lead.

OPPORTUNITIES IN FOOD PREPARATION & SERVICES

(Opportunities in Series)

Jacob Rosenthal & LeRoi A. Folsom

Vocational Guidance Manuals (1969)

BK, \$3.75, Paperback \$1.95

CA, DM, P

9-12

G, HE, S

Small print in the paperback might interfere with the ease of reading but material presented is very good. It covers both pros and cons of the food service industry. It goes through the history of food services, the different jobs within the food service category. The education necessary to enter and to continue in the food services is given in this rather all encompassing book. Related careers to actual food preparation are also discussed.

OPPORTUNITIES IN FOOD SCIENCE & TECHNOLOGY

(Opportunities in Series)

Joseph G. Endres

Vocational Guidance Manuals (1969)

BK, \$3.75, Paperback \$1.95

CA, DM, P

9-12

HE, LA

As all of us are aware of food shortages throughout the world so should we be aware of food science and technology. This book covers what the job is, where one can train for this field, job and salary opportunities as well as job requirements, educational requirements (both high school and college) and where one might be employed. A good book but in the paperback the small print might be a detriment.

OPPORTUNITIES IN GEOLOGY & GEOLOGICAL ENGINEERING

(Opportunities in Series)

Alfred K. Snelgrove

Vocational Guidance Manuals (1970)

BK, \$3.75, Paperback \$1.95

CA, DM, P

9-12

G, LA, SS, S

Defines differences between geologist and geological engineer and how their work is pertinent to our world and career opportunities which appear to be good. Job requirements are discussed as well as high school courses outlined in detail. Agencies that license and register geologists are discussed. Tools geologists use, and the type of work they do are well covered. As in all the "Opportunities in..." books, related fields are discussed.

OPPORTUNITIES IN GRAPHIC COMMUNICATIONS

(Opportunities in Series)

J. Reinfeld

Vocational Guidance Manuals (1971)

BK, \$1.95

CA, DM, P

10-12

FA, GA, IA

Vocational opportunities in the printing industry are described in detail. Specific job information is given plus how to get started, the education and preparation requirements, and schools offering courses in printing. Some tips in job hunting are given.

OPPORTUNITIES IN INDUSTRIAL DESIGN

(Opportunities in Series)

Arthur J. Pulos

Vocational Guidance Manuals (1970)

BK, \$3.75, Paperback \$1.95

GA, DM, P

9-12

IA, LA

References in the bibliography are quite outdated but book seems to be quite current. As with most books in this series, working conditions, job requirements, educational requirements, career outlook, related fields and a good definition of industrial design are given.

OPPORTUNITIES IN LANDSCAPE ARCHITECTURE

(Opportunities in Series)

Ralph E. Griswold

Vocational Guidance Manuals (1970)

BK, \$3.75, Paperback \$1.95

CA, DM, P

9-12

G, S, SS

Besides discussing what exactly a landscape architect is, this book discusses scholarships available, fees required to be registered, schools for training, and how this training can be used in a variety of ways.

OPPORTUNITIES IN MATERIALS SCIENCE AND ENGINEERING
 (Opportunities in Series) CA, DM, P
 Charles Wert 10-12
 Vocational Guidance Manuals (1973) G, IA, S
 BK, \$4.50

Career opportunities in the field of materials science and engineering are described. Areas included are metallurgy, ceramics, plastics, solid state sciences. Specific suggestions are given in which an individual may educate himself and get started in the profession.

OPPORTUNITIES IN MECHANICAL ENGINEERING CA, DM, P
 (Opportunities in Series) 9-12
 Seichi Konzo & James W. Bayne G, LA, IA
 Vocational Guidance Manuals (1971)
 BK, \$3.75, Paperback \$1.95

Many of the related fields are discussed as well as educational requirements and job opportunities. Methods of obtaining a job are outlined in detail.

OPPORTUNITIES IN METEOROLOGY (Opportunities in Series) CA, DM, P
 Miles Harris 10-12
 Vocational Guidance Manuals (1972) G, M, S, SS
 BK, \$5.50

This is a useful little book that contains comprehensive information about careers in meteorology. A definition of meteorology is given and identifies professional and non-professional jobs in the field. Specific information is given on the personal qualifications, education and training requirements, and the employment outlook and earnings in the field of meteorology.

OPPORTUNITIES IN OFFICE OCCUPATIONS CA, DM, P
 (Opportunities in Series) 9-12
 Estelle Popham & Blanch Ettinger BE, G, SS
 Vocational Guidance Manuals (1972)
 BK, \$4.50

Career opportunities that are available in offices are described. Specific information is given on educational training necessary for the job, how to get started, advantages and disadvantages of different jobs, and the opportunities for advancement.

OPPORTUNITIES IN A PODIATRY CAREER
(Opportunities in Series)
Jules Shangold & Frank Greenberg
Vocational Guidance Manuals (1971)
BK, \$1.95

CA, DM, P
9-12
G, S, SS

Career opportunities in the podiatric specialities are described: foot surgery, dermatology, orthopedics, and radiology. Specific information on the educational training required, locations of jobs and earnings are outlined.

POPEYE HOW TO STUDY SERIES
King Features (1974)
Packet of 25 comics, \$2.95

DM, P, CA
4-12
LA, SS

These popular Popeye comics not only deal with careers, but also how to study. Popeye gives helpful tips on how to get better grades. These colorful booklets attract the attention of students and with the fourth grade reading level, they can be enjoyed by elementary, junior, and senior high school students - in fact, by anyone who likes comics. They come in an English and Spanish version.

SOURCE OF IDENTITY
Harcourt Brace Jovanovich, Inc. (1972)
BK, \$7.00 (can also be purchased in series of pamphlets)

SA, CA, DM, P
7-10
SS

This social science book can be used in its hardbound edition or the separate elements of the book may be purchased alone: Man as Individual, Man as Group Member, Man in Culture, Man as Policy Maker, Man in His Environment, Man as Producer. If suggestions for teaching activities are followed, students acquire many skills: interpersonal, interviewing, self-awareness, decision-making, etc.

VALUES CLARIFICATION: A HANDBOOK OF PRACTICAL STRATEGIES
FOR TEACHERS AND STUDENTS
Sidney B. Simon, Leland W. Howe, & Howard Kirschenbaum
Pennant Educational Materials
BK, \$3.95

SA, DM
4-12
G, SS

This book is designed to engage students and teachers in the examination of values. It contains 79 strategy situations, complete with procedures and Teacher's Guide. The strategies involve students in practical experiences to make them examine their own feelings, ideas and beliefs, to relate values to their own decisions. It is highly recommended for teachers and should be a part of the professional library collection.

WHAT TO DO AFTER HIGH SCHOOL

Charles G. Spiegler and William B. Reiner
 Science Research Associates (1971)
 BK, \$2.25

SA, CA, DM, P
 10-A
 ALL AREAS

This handbook with activity sheets is designed to help students plan for the future. It helps to motivate students to plan. The units include getting to know themselves, learning about opportunities in various careers, and how to get a job. If workbooks will motivate your student, this one is good.

WHAT YOU MUST KNOW ABOUT GETTING INTO COLLEGE

Dr. William A. Rubinfield
 Vocational Guidance Manuals (1964)

DM, P
 10-12
 G, LA, SS

Although somewhat outdated, much of the material is still relevant regarding admissions and processes for admissions to college. Alternate ideas are presented - such as working and night school and community colleges. This could be used in a counseling setting.

FILMS

ALLEGORY ONE

Churchill Films
 F, 13 min., \$165.00

SA, DM
 8-A
 G, LA

This allegorical film is designed to encourage thought and discussion. As young men climb a playground jungle gym, viewers understand how competition shapes our character and influences values. There is no dialogue in this film, and with skillful suggestions, this could be a powerful teaching resource. Teacher's Guide is included.

APPLYING FOR A JOB (*Careers in the Office Series*)

EBE (1971)
 F, 13 min., \$185.00

CA, DM, P
 8-12
 BE, G

The modern, up-to-date atmosphere of an office makes this film very effective with students. The office co-op. students especially enjoyed the film because they could relate to the situations. In this film a young girl is applying for a job. It shows some common mistakes people often make as beginning job seekers.

APPLYING FOR IT (Your Job Series)
 Coronet Films
 F, 14 min., \$196.00

DM, SA, CA
 10-A
 ALL AREAS

This film explains to the viewer the process of making an application for a job and going through the personal job interview. Moreover, it gives the viewer different insights into the conflicts one faces in applying and getting a satisfying job. The film follows four people through the process of applying and trying to get a job. Good visual aid to go with vocational information.

BOB & CAREN & TED & JANICE
 Parthenon Pictures: Dist.: Data Film (1973)
 F, .25 min.

CA, DM
 8-12
 LA, SS, DE, BE
 IA, HE

Shows real young people facing real-life situations which are part of today's peer-group experience. By seeing how these peer needs and desires and problems are answered, students begin to grasp the real nature and significance of today's vocational education. Film was designed to be shown to young people and their parents. Contemporary format with good racial balance.

BUT WHAT IF THE DREAM COMES TRUE?
 Carousel Film
 F, 52 min., \$575.00 - B/W \$275.00

SA, CA, DM
 7-12
 BE, M, LA, SS

This documentary, originally presented on CBS News, scrutinizes the life style of a white, affluent family in the suburbs. Even though they have economic security, they sense a lack of fulfillment and feel vaguely uncomfortable. Excellent device for discussion of values. The film shows briefly the father's job and background, but mostly it concerns the life style that his occupation brings.

CAMPAIGN
 Churchill Films (1973)
 F, 20 min., \$230.00

CA, DM
 8-A
 SS, LA

A young woman running for state senator wages a rousing campaign with the help of volunteers. For information on, and to inspire regard for, the political process.

CAREERS: ACQUIRING ENTRY LEVEL SKILLS
 UEVA (1974)
 F, 19 min., \$225.00

CA, DM
 7-12
 ALL AREAS

This film will help young people make positive educational and vocational decisions. Students gain an awareness of basic "job entry skills" fundamental to being employable. This career education film tells the story of the new and vital relationship between private industry and high schools through "co-operative training programs."

CLIMB
 Churchill Films (1974)
 F, 22 min., \$280.00

SA, DM
 7-A
 G, SS

This is a realistic film about two young rock climbers, but it is more a story of their self-reliance, setting goals, meeting challenges, discovering their capabilities, and companionship. Excellent discussion film for personal values and feelings. A helpful Teacher's Guide is included.

ENERGY: LESS IS MORE
 Churchill Films (1974)
 F, 18 min., \$230.00

CA, DM
 7-12
 S, SS

This film investigates the need for slowing the growth of energy consumption and discusses ways in which this can be done. The topic was very good; however a better cross-section of racial and ethnic people in our society should have been included in the presentation.

FINDING THE RIGHT ONE (Your Job Series)
 Coronet Films
 F, 13 min., \$182.00

SA, DM
 9-A
 G

This film's purpose is to explore the general process that a young person goes through in making a tentative career decision. The film gives the viewer information about exploring interests, abilities and achievements. Moreover, the film emphasizes learning about different careers through on-the-job training.

FREE TO CHOOSE

Film Fair (1974)

F, 16 min., \$210.00; Rental \$20.00

SA, CA, DM

7-12

G, HE, SS, LA

The stereotyped roles of women as wives and mothers confined to the home and of men who work away from home are examined with today's understanding and changes in traditional roles. Young men and women in non-traditional roles are interviewed and the message is that he or she does what each does best. Roles are of no importance to them and they are free to choose to have the life-style they wish.

GETTING A PROMOTION (*Careers in the Office Series*)

EBE (1971)

F, 14 min., \$185.00

CA, DM, P

8-12

BE, G

The modern up-to-date atmosphere makes this film very effective with students. In this film three girls who have been successful return to their school for a Career Day. They demonstrate cooperation, ability, and a willingness to work that has helped them to be successful in their fields. Films in the series are: Choosing A Job, Applying For A Job, Working Together, Getting A Promotion.

HAVE OUR PLANET AND EAT IT TOO?

Churchill Films

F, 24 min., \$300.00

CA, DM, SA

7-A

S

This film is excellent in its treatment of an occurrence which is becoming more common. It presents opposing points of view fairly and equally, so it provided a good springboard for discussion. The students can also see some people vitally involved in environmental careers.

I WANT TO WORK FOR YOUR COMPANY

Sandler Institutional Films, Inc. (1973)

F, 10 min., \$140.00

DM, P

10-A

ALL AREAS

Film is designed to provide tips for a first interview. Excellent for classes to do as a project or role playing an interview. Narrated by Rod Serling.

IT'S YOUR MOVE: DECISIONS AND DISCUSSIONS
 Coronet Films
 F, 11 min. - B/W, \$74.00

DM
 7-11
 G

Technically this film is of rather poor quality, but the content is discussion-provoking for students. Subjects of film are in the inner city of large urban centers. Important questions regarding morality, duty, and personal freedom are dealt with by three inner-city teenagers.

MODERN LIFE: CHOICES AND CONFLICTS
 Stephen Bosustow Productions (1973)
 F, 10 min., \$110.00

SA, DM
 7-12
 LA, G, FA

Four short animated parts of this film are based on themes of conflict arising from human differences, What Turns You On?; individuality vs. togetherness, What Price Togetherness?; problem solving, Why Is The Going So Rough?; and establishing personal identity, Who Is The Real Me?. These open-ended films will help to stimulate wide ranging discussions on various aspects of human awareness, such as individuality, identity and creativity.

OTHER WOMEN, OTHER WORK (People Who Work Series)
 Churchill Films (1973)
 F, 20 min., \$230.00

SA, DM, P
 10-A
 HE, BE, SS, LA

This film stimulates interest in careers by picturing several women doing jobs that are not traditionally "women's work."

PEOPLE WHO FIGHT POLLUTION
 Churchill Films (1972)
 F, 18 min., \$225.00

SA, CA, DM
 7-A
 S, SS

This film shows jobs, such as trash collector, pollution inspector, and recycling industrialist can be approached with as much dignity, dedication, pride, and enthusiasm as unusual vocations.

SYLVIA, FRAN, AND JOY
 Churchill Films (1973)
 F, 16 min. - B/W, \$150.00

SA, DM
 9-12
 G, HE, LA, SS

This black and white film is a study of the role of women. Three women represent three different views: the traditional, the middle-of-the-road, the totally liberated woman. The focus is on white, middle-class women.

TO BE A PERSON

Billy Budd Films

F, 19 min., \$250.00, Rental \$25.00

SA, CA, DM, P

7-12

HE, G, LA, SS

Young people talk about their discoveries of what it is to be human. Each reveals - in a natural, conversational manner - how he learned to accept his own individuality through self-assessment, observing others, or the help of another person. Students were attentive to what the film said, and - in discussion - revealed that they identified with those people in the film. Useful for role playing, discussion in child development classes, psychology, family living, etc.

WOMEN'S PREJUDICE FILM

Sandler Institutional Films, Inc. (1974)

F, 18 min., \$255.00, Rental \$30.00

SA, CA, DM, P

7-A

HE, LA, SS

This film brings awareness of the difficulty in changing attitudes by skillfully presenting myths and beliefs about women and their "place" in society. An interview with several men and women regarding equality of sexes in the work forces. Pointed out most effectively are: prejudice on the part of men employers and need for assertive training for women who want to move forward and don't know how.

THE WORK PREJUDICE FILM

Sandler Institutional Films, Inc.

F, 12 min., \$170.00, Rental \$20.00

CA, DM

6-12

G, LA, SS

This film challenges the stereotypes, attitudes, and job opportunities that exist in relation to the world of work and explodes many of the myths. Many jobs are presented and opportunities are open to people who prepare for them regardless of sex, race, or nationality. Format is humorous and contemporary and students can relate easily to it. Excellent for interview assignments, role playing, written assignments. Hosted by Robert Vaughn.

WORKING TOGETHER (*Careers in the Office Series*)

EBE (1971)

F, 12 min., \$150.00

CA, DM, P

8-12

BE, G

The modern up-to-date atmosphere of an office makes this film very effective with students. In this film learning cooperation in an office and getting along with fellow workers is emphasized. As this is often a major difficulty with beginning students, this film is very helpful. Films in the series are: Choosing A Job, Applying For A Job, Working Together, Getting a Promotion.

FILMSTRIPS

CAREERS AND LIFESTYLES

Guidance Associates (1974)

8 FS/ 8 R, \$127.50; with 8 CT, \$147.50

SA, CA, DM

7-A

ALL AREAS

This eight-part program spotlights interesting people at "present points" in personal and career development. Autobiographical insights focus on decision-making which led to their present situations; explore personal values; emphasize the powerful relationship between personality and career choice. There are no "right solutions" to career choice problems. Individuals must find workable answers through awareness of personal values, interests, abilities and resources. Temporary setbacks and conflicts are universal experiences. There is a paucity of material showing the life-style that goes with occupations and this program is excellent.

CAREERS IN HOUSING: THE INTERIOR

Butterick Publishing (1974)

4 FS/ 4 CT, TG, \$68.00, with R, \$64.00

SA, CA, DM

10-12

G, HE, FA, LA, SS

The first two filmstrips deal with design, while the third deals with service, but together they give a good overview of design and communication fields. Discusses various jobs, their requirements and working conditions. Excellent series that can be used in home economics, art, and career exploration. The fourth filmstrip deals with self-awareness in relation to careers. Filmstrip and cassette topics are: The Interior Environment and Design, Merchandising and Manufacturing, Service and Communication, and Getting from Here to There.

CAREERS IN THE FASHION INDUSTRY

Butterick Publishing Company (1973)

8 FS/ 8 C, 15 min. per FS/C, 2 G, \$128.00

SA, CA, DM

10-12

HE, FA, IA, S, BE

This is a series of in-depth filmstrips on the fashion industry covering the obvious occupations plus the intricate ones "behind the scenes." Each gives job descriptions, responsibilities, skills, work environments and background experiences. Excellent Teacher's Guide for each filmstrip, as well as two simulation games.

THE CHANGING WORK ETHIC, Pt. I & II
 Guidance Associates (1973)
 2 FS/ 2 R, \$41.50; with 2 CT, \$46.50

SA, CA, DM
 7-12
 LA, G, SS

Part I: Open-ended dramas lead to built-in discussion breaks challenging students to debate: 1. Is hard work the key to success? 2. Is there any kind of honest work you wouldn't do? 3. Are you more or less materialistic than your parents? 4. Would you work if you didn't have to?

Part II: Examines rising job dissatisfaction from worker/consumer/employer viewpoints; explores job enrichment as an approach to strengthening the work ethic.

CHOOSIN, YOUR CAREER
 Guidance Associates (1968, 1972)
 2 FS/ 2 R, \$41.50; with CT, \$46.50

SA, DM
 10-12
 G

These filmstrips expose the high school student to the various career environments open to him and illustrates a systematic method for approaching this question of the future. Emphasis is placed upon self-evaluation, classification of information gleaned from this evaluation, and exposure to relevant career possibilities. Suggested questions for discussion and review are included. Titles included are: Planning Ahead and On the Job.

COPING: STRATEGIES FOR GROWTH
 Audio Visual Narrative Arts, Inc. (1974)
 4 FS/ 4 R, TG, \$60.00

SA, DM
 10-12
 LA, SS

"Coping" is a four-part filmstrip and record presentation. Each section is titled in terms of coping with: competition, conformity, authority, and decision-making. Class projects, role playing, and discussion questions are provided in a booklet that accompanies this material. These provide a good foundation for values clarification techniques, exercises and strategies.

COPING WITH COMPETITION (Adolescent Conflicts)
 Guidance Associates (1974)
 2 FS/ 2 R, \$41.50; with 2 CT, \$46.50

SA, DM
 9-12
 G, SS

These filmstrips and records show, through a narrative, common adolescent problems in an objective manner. Three dramatic scenes deal with competition on a swim team; a family argument over education; playing for enjoyment and playing for winning. Printed discussion questions follow each pause. The material is not preachy, rather it provides the student with an opportunity to explore and evaluate a serious problem vicariously.

COPING WITH JEALOUSY (Adolescent Conflicts) SA, DM
Guidance Associates 9-12
 2 FS/ 2 R, \$41.50; with 2 CT, \$46.50 G, SS

These filmstrips and records show, through a narrative, common adolescent problems in an objective manner. Bob and Ellen reevaluate the advantages and limitations of going steady. Pauses in the filmstrip allows for group discussion on causes of jealousy, "playing games" in honest communication, and possessiveness and insecurity. The series is well done and could be beneficial in dealing with emotional conflicts and value decisions.

DEALING WITH ANGER (Adolescent Conflicts) SA, DM
Guidance Associates (1974) 9-12
 2 FS/ 2 R, \$41.50; with 2 CT, \$46.50 G, SS

These filmstrips and records show, through a narrative, common adolescent problems in an objective manner. When Sue is treated unfairly by her driving test examiner, she engages in fantasy. Pauses in the filmstrip allows for group discussion on fantasies and tendency to blame others for our failures. The series is well done and could be beneficial in dealing with emotional conflict and value decisions.

DEALING WITH GROUP PRESSURE (Adolescent Conflicts) SA, DM
Guidance Associates (1974) 9-12
 2 FS/ 2 R, \$41.50; with CT, \$46.50 SS, G

These filmstrips and records show, through a narrative, common adolescent problems in an objective manner. Ed forgot to pick up a key basketball player for an away game and he wants Drew to cover for him. Pauses in the filmstrip allow for group discussion on loyalty, peer pressures, and conscience. The program is not preachy, rather they provide the student with a chance to explore and evaluate a serious problem vicarously.

JOBS AND GENDER SA, CA, DM
Guidance Associates (1971) 7-A
 2 FS/ 2 R, \$41.50; with 2 CT, \$46.50 SS, LA, S, HE, IA, M

Explores how sexual barriers and stereotypes have influenced men's and women's vocational choices; discusses changing concepts of "masculine" and "feminine" work roles through interviews with male kingergarten teachers, a male nurse, a female carpenter, and a female newspaper reporter. The filmstrip was well-paced, and the script accompanying the filmstrip was excellent.

SEEKING INDEPENDENCE (*Adolescent Conflicts*) SA, DM
Guidance Associates (1974) 9-12
 2 FS/ 2 R, \$41.50; with 2 CT, \$46.50 G, SS

These filmstrips and records show, through a narrative, common adolescent problems in an objective manner. Don's parents manipulate him and he unconsciously uses the same tactics on his girl friend to influence her vacation plans. Pauses in the filmstrip allows for group discussion on the need to rebel against control and our need to control others. The program is not preachy, rather they provide the student with a chance to explore and evaluate a serious problem vicariously.

WHY WORK AT ALL? (*Job Attitudes Series*) SA, DM
Guidance Associates (1970) 9-12
 1 FS/ 1 R, TG, \$22.00; with CT, \$24.00 G, LA, SS

The filmstrip revolves around the reasons behind our occupational selection. Using classroom situations, students discuss and weigh importance of each factor given.

GAMES AND SIMULATIONS

CRUEL, CRUEL WORLD SA, DM
Pennant Educational Materials 7-12
 G/S, \$8.50 ALL AREAS

Four players (or small teams) discover that a balanced life can only be achieved through balanced values, in terms of the games eight values (Affection, Respect, Skill, Enlightenment, Influence, Wealth, Well-Being, Responsibility). When any player or team achieves a value profile that is "balanced" - they win! Excellent opportunity to examine personal goals.

MATCH WITS! SA, DM
Pennant Educational Materials 7-12
 G/S, \$10.00 ALL AREAS

The purpose of the game "Match Wits!" is to help students develop an understanding of the eight value areas used in the game and to develop an understanding of the possible needs and wants behind a behavior in human situations as well as the gains and losses in human interaction. Two to forty players may participate on two teams and examples of situations analyzed are: You Lose Your Money, Someone Sends You a Gift, You Forget To Do Your Work, The Group Likes Your Ideas, etc.

MY CUP RUNNETH OVER
Pennant Educational Materials
G/S, \$8.50

SA, DM
7-12
ALL AREAS

Four players or four teams use the eight value areas of affection, respect, skill, enlightenment, influence, well-being, wealth, and responsibility to analyze "my own value," "a value I think another player has," and "a value that I think another player credits me."

TIMAO
Pennant Educational Materials
G/S, \$3.50

SA, DM
7-12
ALL AREAS

Timao helps participants to understand the eight value areas of affection, respect, skill, enlightenment, influence, well-being, wealth, and responsibility. Participants must apply their knowledge and feelings about the eight value areas in this game.

VALUE BINGO (Value Game Series)
Pennant Educational Materials (1972)
G, \$5.95

SA, DM
4-12
SS, G

Value Bingo, is an adaptation of Bingo. The caller reads statements instead of numbers, and players identify the Value category intended. Players interpret statements in terms of eight important value categories, and examine the value emphasis in different statements. Two to forty persons can play this game, and it takes at least 30 minutes to play. A leader's guide with discussion questions is included.

KITS

DECIDING WHAT YOU WANT TO DO
(Career Directions Series - Unit 1)
Changing Times Educational Service (1974)
KT, \$67.00 (Includes 2 FS/ 2CT, 2 R, 2TR, set of 30
student booklets, TG)

SA, DM
9-12
G, SS, LA

These filmstrips stress the importance of each individual's deciding on career choice without the pressure of family and society on material benefits. Personal fulfillment and satisfaction is emphasized thus exploration of values and capabilities are encouraged. Filmstrips included are: Doin, Your Own Thing, and Exploring Places to Work.

GETTING A JOB (*World of Work Series*) SA, CA, DM
 Educational Designs, Inc. (1970) 7-12
 CT, \$131.00 (Includes 12 CT/ 13 STBK, 1 TG) ALL AREAS

Workbook includes resume form and several different types of applications. A good series that would be most helpful in career education unit. Series includes 9 lesson tapes and 3 discussion tapes. Lesson tapes cover the following topics: Contacting Job Interviewers; The Agency Interview; Words You Must Learn; What You Need to Know to Fill Out An Application Form; Making a Good Impression; Selling Yourself; The Positive Approach; Handling Difficult Questions; and The Wrap-up.

LIFE CAREER DEVELOPMENT SYSTEM SERIES SA, DM, CA, P
 Gary Walz, Libby Benjamin, and Associates (1974, Rev.) 9-A
 Human Development Services, Inc. G, SS
 KT, \$690.00 (Includes 270 modules (30 copies of 9 modules)
 1 resource bank, 8 games, 1 picture display
 1 set of measures)

This system consists of nine modules which are sequential in nature and which cover the entire spectrum of self-awareness, career awareness, decision-making and goal implementation. A myriad of teaching strategies are included such as: value clarification, role-playing, and simulation. It can be a semester course if so desired.

WORK-WIDENING OCCUPATIONAL ROLES KIT SA, CA, DM
 SRA (1972) 6-12
 KT, \$194.40 (Includes Work-Briefs, Job Facts, BKS, FS, TG) G, ALL AREAS

This kit is designed to make the student more aware of occupations, related jobs, his own interests and abilities, and the education he/she will need. Some students found it complicated, but once they learned to use it, they enjoyed it. It has much good information and avenues for self exploration.

TESTS AND MEASUREMENTS**KUDER DD - OCCUPATIONAL INTEREST SURVEY**

Kuder DD Series

Frederic Kuder

SRA (1974)

T, 1-4 sets, \$32.00

SA, CA, DM

11-A

G

This paper and pencil test compares your preferences to people in different occupations and college majors. The assumption is that a person whose interests agree with people who are working in certain occupations is likely to be satisfied with that occupational choice. The instructions are easy to follow and it is machine scored. Testing time is 30-40 minutes. Manual available.

KUDER FORM E GENERAL INTEREST SURVEY

A Career Guidance & Kuder Interest Inventories

SRA (1973)

Frederic Kuder

T/M, 1-19 Pkg., \$9.45 - Hand-Scoring, \$4.65

SA, CA, DM

6-A

G

This is a new edition of the preference test that measures interest in ten job groupings: outdoor, mechanical, computational, scientific, persuasive, artistic, literary, musical, social service, and clerical. There are consumable hand-scoring booklets (pins and backboards cost extra). Useful to help student begin thinking about his interests in relation to vocational choice. Requires 30-40 minutes and may be administered individually or in large or small groups. Manual available.

STRONG VOCATIONAL INTEREST BLANK FOR WOMEN AND MEN: SVIB

Stanford University Press: Machine Scored by Minicomp

T/M, (Includes reuseable Test Booklets, pkg. of 25, \$7.00,

prepaid Answer Sheets, \$1.45 ea.)

SA, CA, DM

9-12

G, LA

Test is designed to compare an individual's interests with those of persons who are presently employed in primarily business & professional occupations and are satisfied with them. It has a built-in sex bias - one answer sheet for women, another for men. The machine-scored results are interpreted on basis of sex. Easy to use however, if sex bias taken into account. Manual available.

STRONG-CAMPBELL INTEREST INVENTORY: SCII
Stanford University Press (1974)
TM, Machine scored by Minicomp - \$1.05 prepaid answer
sheet

SA, CA, DM
10-A
G

This is the merged form of the SVIB (Men and Women) because occupations are no longer limited to one sex. The norms are still separate and two different profiles are used because "the sexes differ in strength in some areas". Scores are grouped in Occupational Themes, Basic Interest Scales, and Occupational Scales. Manual available.

OTHER MEDIA

SEARCH FOR VALUES (*Dimensions of Personality Series*)
Pflaum/Standard
77 SM, 1 TG, \$44.95

SA, DM
8-A
ALL AREAS

This series includes mini-units designed around value areas. Students participate in activities designed to help him/her discover a constant self-image and, hopefully, derive insights which are meaningful to him/her. Activities are excellent as is the art work on dittos.

PLACEMENT (GOAL IMPLEMENTATION)

TABLE OF CONTENTS

<u>Title</u>	<u>Page(s)</u>
All About ---, 2-3, (BK).....	326
Applying For A Job, 8-12, (F).....	344,355
Art Career Guide, 10-12, (BK).....	348
Belonging To A Group 4-9, (FS).....	334,346
Careers: Exploration and Decision, 8-A, (BK).....	337,348
Choosing A Job, 8-12, (F).....	344,355
The Complete Career Exploration Handbook, 10-A, (BK).....	348
DUSO 1, K-2, (KT).....	328
DUSO 2, 3-4, (KT).....	334
Entering The Job Market, 9-12, (KT).....	346,357
Everyone Has Important Jobs To Do, K-4, (BK).....	326,331
Getting A Promotion, 8-12, (F).....	344,355
A Highway To Work And Play, 1-6, (KT).....	329,335
I Want To Work For Your Company, 10-A, (F).....	355
Jobs In Agriculture, 6-9, (BK).....	331,337
Jobs In Business and Office, 6-8, (BK).....	331,337
Jobs In Communication, 6-8, (BK).....	332,337
Jobs In Construction, 6-8, (BK).....	332,338
Jobs In Manufacturing, 6-8, (BK).....	332,338
Jobs In Marketing And Distribution, 6-8, (BK).....	332,338
Jobs In Public Service, 6-8, (BK).....	333,338
Jobs In Your Future, 7-9, (BK).....	339
The Kind Of Me I Want To Be, 2-3, (BK).....	327
Life Career Development Series, 9-A, (KT).....	346,357
Making Value Judgments, 7-12, (BK).....	339,349
Occupational Essentials, 9-12, (BK).....	340,349
Opportunities in Accounting, 9-12, (BK).....	340,349
Opportunities in Building Construction, 10-12, (BK).....	350
Opportunities in Electronic Data Processing, 10-12, (BK).....	350
Opportunities in Environmental Careers, 9-12, (BK).....	340,350
Opportunities in Food Preparation and Services, 9-12, (BK).....	340,351
Opportunities in Food Science and Technology, 9-12, (BK).....	341,351
Opportunities in Geology and Geological Engineering, 9-12, (BK).....	341,351
Opportunities in Graphic Communications, 10-12, (BK).....	352
Opportunities in Industrial Design, 9-12, (BK).....	341,352
Opportunities in Landscape Architecture, 9-12, (BK).....	341,352
Opportunities in Materials Science and Engineering, 10-12, (BK).....	352
Opportunities in Mechanical Engineering, 9-12, (BK).....	342,353
Opportunities in Meteorology, 10-12, (BK).....	353
Opportunities in Office Occupations, 9-12, (BK).....	342,353
Opportunities in a Podiatry Career, 9-12, (BK).....	342,353
Other Women, Other Work, 10-A, (F).....	356
Person To Person, 10-A, (F).....	356
Popeye How To Study Series, 4-12, (BK).....	333,342,354
Self-Expression And Conduct - The Humanities, 1-3, (BK).....	327
Source Of Identity, 7-10, (BK).....	343

Staying With It And Getting Ahead, 9-12, (KT).....	347,358
Thinking Skills Development Program, 4-9, (KT).....	335,347
To Be A Person, 7-12, (F).....	345,356
The Valuing Approach To Career Education, K-2, (KT).....	330
The Valuing Approach To Career Education, 3-5, (KT).....	330,336
The Valuing Approach To Career Education, 6-8, (KT).....	336,347
What Do We Look Like To Others?, 10-A, (F).....	356
What To Do After High School, 10-A, (BK).....	354
What You <u>Must</u> Know About Getting Into College, 10-12, (BK).....	354
Women's Prejudice Film, 7-A, (F).....	345,356
Working Together, 8-12, (F).....	345,357
You Can Be A Carpenter, 7-9, (BK).....	343
You Can Be An Electrician, 6-9, (BK).....	333,343

PLACEMENT (GOAL IMPLEMENTATION)

Placement is a conscious effort on the part of an individual to develop and implement programs to reach his/her desired goal. He takes action and makes the changes and adjustments necessary to maintain progress toward meaningful life goals. The resources included in this section contain parts that deal with implementing these goals.

K - 3

BOOKS

ALL ABOUT ----

Joyce Frank

Joyce Howard Frank (1973)

Haslett Public Schools

Haslett, Michigan

BK, \$1.50

SA, CA, DM, P

2-3

G, SS

This little activity book was written by a second grade teacher who is experienced in career education. It is designed for second or third grade students and introduces many career development concepts. It helps the child realize he is unique, he is a part of the world, and a family, he has feelings, he has interests, he is a consumer, he has an important job to do, and he has to devise how he will use his leisure time. He can decide what he wants to be. Very practical little book in two colors.

EVERYONE HAS IMPORTANT JOBS TO DO - BOOK I

(Economics For Young People Series)

Shirley, Roy, and Robert Chilton

Children's Press (1970)

BK, \$5.85

CA, SA, P

K-4

SS

This book has an interesting format. Each page asks a question and the answer is on the next page. The content of the book deals with jobs mothers do, jobs fathers do, jobs fathers' bosses do, jobs children do at home, jobs children do at school, and responsibilities we all have. It introduces profits and taxes in simple terms. This book would be good to use in beginning economics and also to start many discussions of responsibilities and how money is used. This is a new series of books to enjoy while learning about our economic environment. Each book has been designed to help us relate what we learn in school to our lives in the future. It should help children see how people fit into the system and help to make it work smoothly. The "family" and the roles within it are dominant in the book.

THE KIND OF ME I WANT TO BE

Joyce Frank
 Joyce Howard Frank (1973)
 Haslett Public Schools
 Haslett, Michigan
 BK, \$1.00

SA, DM, P
 2-3
 ALL AREAS

This little twelve-page book was written by a second grade teacher in Haslett, Michigan. It is written and illustrated for second and third grade students and its focus is on caring for others and the rewards it brings. Some discussion questions for helping the student understand himself and help him develop are given in the book.

SELF-EXPRESSION AND CONDUCT - THE HUMANITIES

LEVEL I, II, III (Blue, Red, and Green)

Harcourt Brace Jovanovich (1974)

BK (FS, CT or R, ACT, KTS, TG - may be purchased separately)

Level I ... Blue \$3.90, Teacher's Resource Bk \$3.90

Level II ... Red \$3.90, Teacher's Resource Bk \$3.90

Level III ... Green \$4.50, Teacher's Resource Bk \$4.50

The cassette tapes for each level are \$39.00 - Records \$36.00

CA, SA, DM, P
 1-3
 FA, LA, SS, S

This set of books had high ratings from all the evaluators. It is a multi-media program and includes student books, records, filmstrips, Teacher's Guide, and activity kits in art, music, dance and drama. All levels emphasize basic human values and seek to help the child understand himself, others, and the world around him. This material has many possibilities for adaptation to all subject areas and ability levels. Good for small or large group activities. Has much "hands on" experiences. Provides enrichment and can correlate with existing curriculum in language, communication skills, social studies, and sciences. Excellent ethnic balance.

KITS

DEVELOPING UNDERSTANDING OF SELF AND OTHERS (DUSO I)
American Guidance Service, Inc. (1973)
KT, \$95.00 (KT includes BKS, Posters, R or CT, TG,
Puppets, Cards)

SA, DM, P
K-2
G, SS

This popular kit is designed to help children better understand social-emotional behavior. DUSO may be used by teachers very effectively without special training. DUSO is structured so that teachers may use it on a daily basis throughout the entire year or to fit specific needs. The activities make extensive use of a listening, inquiry, experimental, and discussion approach to learning. The program is organized around eight major themes: Understanding and Accepting Self; Understanding Feelings; Understanding Others; Understanding Independence; Understanding Goals and Purposeful Behavior; Understanding Mastery, Competence, and Resourcefulness; Understanding Emotional Maturity; Understanding Choices and Consequences.

DEVELOPING UNDERSTANDING OF SELF AND OTHERS (DUSO 2) SA, DM, P
 American Guidance Service, Inc. (1973) 3-4
 KT, \$98.00 (KT includes BKS, Posters, R or CT, TG, ALL AREAS
 Puppets, Cards)

The eight major themes of the DUSO 2 program are: Toward Self-Identity;
Toward Friendship; Toward Responsible Interdependence; Toward Self-
Reliance; Toward Resourcefulness and Purposefulness; Toward Competence;
Toward Emotional Stability; Toward Responsible Choice-Making. The DUSO
 2 program is designed to help the older child understand his and other's
 behavior. Included in this set are Self and Social Development Activity
 Cards and Career Awareness Activity Cards. There are many, varied
 activities to keep the students interested.

A HIGHWAY TO WORK AND PLAY SA, DM, P
 McKnight Publishing Company (1973) 1-6
 KT, \$32.00 (KT includes 32 copies of 26 different ALL AREAS
 4-page newspapers)

This program is divided into six elementary levels and is designed to
 help students develop an understanding of themselves and others and how
 they relate to the world of work. Each level contains 16 four-page
 student newsprint and a Teacher's Guide.

- Level I - Getting Started - helps children become aware of themselves
 through activities.
- Level II - Moving On - helps children explore human experience in work
 and play.
- Level III - Traveling Together - children learn ways people work and play
 together.
- Level IV - Changing Signals - Children begin to understand the changing
 world of work and leisure time activity.
- Level V - Making Decisions - children understand the relatedness of self
 and community to meet their own needs.
- Level VI - Exploring the Relationship of Self - Educational Environment
 and the World of Work.

The levels are suggestive only and may be used at different grades, depend-
 ing on readiness of children.

*THE VALUING APPROACH TO CAREER EDUCATION, K-2**Education Achievement Corp. (1973)**KT, \$347.50 (Includes 11 FS/CT, SM, G, BKS, Puppets, TG)*

SA, CA, DM, P

K-2

ALL AREAS

This is a comprehensive multi-media program that recognizes that careers, decisions, and goals are based on the individual's value system. Activities are designed to fuse affective and cognitive learning experiences for elementary students. Excellently designed system and wonderful Teacher's Guide has lesson plans for two years. These received high ratings from all our evaluators.

*THE VALUING APPROACH TO CAREER EDUCATION, 3-5**Education Achievement Corp. (1973)**KT, \$480.95 (Includes 11 FS/CT, G, SM, BKS, C, TG)*

SA, CA, DM, P

3-5

ALL AREAS

This is a comprehensive multi-media program that recognizes that careers, decisions, and goals are based on the individual's value system. Activities are designed to fuse affective and cognitive learning experiences for elementary students. Excellently designed system and wonderful Teacher's Guide has lesson plans for two years. These received high ratings from all our evaluators.

PLACEMENT (GOAL IMPLEMENTATION)

4 - 6

BOOKS

EVERYONE HAS IMPORTANT JOBS TO DO - BOOK I
(Economics For Young People Series)
Shirley, Roy, and Robert Chilton
Children's Press (1970)
BK, \$5.85

CA, SA, P
K-4
SS

This book has an interesting format. Each page asks a question and the answer is on the next page. The content of the book deals with jobs mothers do, jobs fathers do, jobs fathers' bosses do, jobs children do at home, jobs children do at school, and responsibilities we all have. It introduces profits and taxes in simple terms. This book would be good to use in beginning economics and also to start many discussions of responsibilities and how money is used. This is a new series of books to enjoy while learning about our economic environment. Each book as been designed to help us relate what we learn in school to our lives in the future. It should help children see how people fit into the system and help to make it work smoothly. The "family" and the roles within it are dominant in the book.

JOBS IN AGRICULTURE (AN EXPLORING CAREERS BOOK)
Robert Houlehen
Lothrop, Lee and Shepard Company (1974)
BK, \$5.50

CA, DM, P
6-9
SS, LA, S

A well-developed book dealing with the broad concept of agriculture. The author discusses a variety of occupations and deals with education, duties, and opportunities in each related field. The book has charts and graphs that are easy for the student to use. Lends itself to dramatization, creative writing, and brainstorming.

JOBS IN BUSINESS AND OFFICE (AN EXPLORING CAREERS BOOK)
James Haskins
Lothrop, Lee and Shepard Company (1974)
BK, \$5.50

CA, P
6-8
BE, G, LA, SS

The author presents an insight into the world of business and office work through six narratives. The stories take a fictional person and follow him through school and into a career in business, emphasizing the decision-making skills that are involved. It is easy to read and would keep the interest of the reader. Good photographs add to the appeal of this book. Activities suggested are interviews, role playing, discussion groups.

JOBS IN COMMUNICATION (AN EXPLORING CAREERS BOOK) CA, P
Edward Wakin 6-8
Lothrop, Lee and Shepard Company (1974) SS, LA
 BK, \$5.50

The format used by the author makes this book interesting and appealing to young people. The focus is on preparation, ability and working conditions in the area of communications, newspapers, magazines, radio, television, movies, public relations and advertising. Photographs are good and show people in actual working settings. Free of sex and racial bias. Good for role playing and class discussion.

JOBS IN CONSTRUCTION (AN EXPLORING CAREERS BOOK) CA, P
Arthur Liebers 6-8
Lothrop, Lee and Shepard Company (1974) SS, IA
 BK, \$5.50

This book is filled with many photographs showing workers employed in construction jobs. These include the general field of construction, as well as behind the scene jobs. Apprenticeships through journeymen level are defined. The format is simple yet informative.

JOBS IN MANUFACTURING (AN EXPLORING CAREERS BOOK) CA, P
Robert J. Houlehen 6-8
Lothrop, Lee and Shepard Company (1974) G, IA, SS,
 BK, \$5.50

The book offers an introduction to the world of manufacturing. It deals with a variety of jobs and explains how these vary from industry to industry. The book includes many photographs of people working at various jobs in manufacturing. Educational requirements, duties, and job opportunities are discussed. The book would be very appealing to young students.

JOBS IN MARKETING AND DISTRIBUTION (AN EXPLORING CAREERS BOOK)
Elvajean Hall CA, P
Lothrop, Lee and Shepard Company (1974) 6-8
 BK, \$5.50 SS, FA, M, DE, G

The author presents a good overview of retailing in this book. Many of the ideas will give the student an indication of how important it is to develop skills in mathematics, geography, art, and social studies. The photographs show areas of retailing that may not be too familiar to most students. This is a well-done book.

JOBS IN PUBLIC SERVICE (AN EXPLORING CAREERS BOOK)
Calvin and Beatrice Criner
Lothrop, Lee and Shepard Company (1974)
 BK, \$5.50

CA, DM, P
 6-8
 S, SS, LA, M

Public services in the areas of forestry, law enforcement, customs inspector, politics, and teaching are handled through interesting narratives. Decision-making skills are part of the narrative. A list of related jobs at entry level and above are included as part of each area. The reader is made aware of aptitude and skills needed. Photographs are free of bias.

JOBS IN YOUR FUTURE (Scope/Skills Series)
Miriam Lee
Scholastic Magazines (1973)
 BK, \$.75; TG \$1.50

SA, CA, DM, P
 6-8
 G, SS

Miriam Lee offers a workbook full of exercises that are interesting and informative on how to begin to find a job. The workbook moves from self-awareness to the concrete planning stages of securing a job.

POPEYE HOW TO STUDY SERIES
King Features (1974)
 Packet of 25 Comics, \$2.95

DM, CA, P
 4-12
 LA, SS

These popular Popeye comics not only deal with careers, but also how to study. Popeye gives helpful tips on how to get better grades. These colorful booklets attract the attention of students and with the fourth grade reading level, they can be enjoyed by elementary, junior, and senior high school students - in fact, by anyone who likes comics. They come in English and Spanish version.

YOU CAN BE AN ELECTRICIAN (Vocations In Trades Series)
Arthur Liebers
Lothrop, Lee and Shepard Company (1974)
 BK, \$5.50

CA, DM, P
 6-9
 IA, SS

The author identified ways of preparing for a career as an electrician. Availability of jobs and a practical approach in obtaining jobs are discussed. A chapter deals with opportunities open to women. Women and minority groups are visible in the photographs. The book includes an aptitude test, as well as an appendix with information on: Apprenticeship Programs; Civic Service Comm. Offices; State Apprenticeships. Useable for self-evaluation, group discussion and role playing.

FILMSTRIPS

BELONGING TO A GROUP (Developing Your Personality) SA, DM, P
 Guidance Associates (1973) 4-9
 2 FS/ 2 CT, \$46.50, with R - \$41.50 LA, SS, G

This series of filmstrips are relevant and realistic and students can identify with the material. The series is designed to help the students explore their emotions, values, and goals. Discussion breaks are provided. Excellent for small groups and classroom use. The two filmstrips depict scenes that show families and peer group interactions. They explore sharing, group pressures, acceptance and rejection. Discussion breaks help the students participate in problem-solving involving groups. Other titles in this series are: Who Are You? Exploring Your Feelings.

KITS

DEVELOPING UNDERSTANDING OF SELF AND OTHERS (DUSO 2) SA, CA, DM, P
 American Guidance Service, Inc. (1973) 3-4
 KT, \$98.00 (KT includes R or CT, Posters, Puppets, ALL AREAS
 Activity Cards, TG)

The eight major themes of the DUSO 2 program are: Toward Self-Identity; Toward Friendship; Toward Responsible Interdependence; Toward Self-Reliance; Toward Resourcefulness and Purposefulness; Toward Competence; Toward Emotional Stability; Toward Responsible Choice-Making. The DUSO 2 program is designed to help the older child understand his and other's behavior. Included in this set are Self and Social Development Activity Cards and Career Awareness Activity Cards. There are many, varied activities to keep the students interested.

A HIGHWAY TO WORK AND PLAY
 McKnight Publishing Company
 KT, \$32.00 (Includes 32 copies of 26 different 4-page
 newspapers)

SA, DM, P
 1-6
 ALL AREAS

This program is divided into six elementary levels and is designed to help students develop an understanding of themselves and others and how they relate to the world of work. Each level contains 16 four-page student newsprint and a Teacher's Guide.

- Level I - Getting Started - helps children become aware of themselves through activities.
- Level II - Moving On - helps children explore human experience in work and play.
- Level III - Traveling Together - children learn ways people work and play together.
- Level IV - Changing Signals - children begin to understand the changing world of work and leisure time activity.
- Level V - Making Decisions - children understand the relatedness of self and community to meet their own needs.
- Level VI - Exploring the Relationship of Self, Educational Environment and the World of Work.

The levels are suggestive only and may be used at different grades, depending on readiness of children.

THINKING SKILLS DEVELOPMENT PROGRAM
 Louis Raths, Jack Wassemann, Selma Wassemann
 Benefic Press (1974)
 KT (Includes 30 BKS, 12 FS/ 12 CT) \$147.00; Without
 FS/CT \$60.00

DM, P
 4-9
 LA, M, FA, S, SS, PE

The primary aim of this program is helping the students develop skills in critical thinking throughout all subject areas. Cards and captioned filmstrips teach them skills in observing, comparing, classifying, imagining, hypothesizing, criticizing, looking for assumptions, collecting and organizing data, summarizing, coding, interpreting, problem-solving. Pupils may chart their progress and non-consumable pupil's books are provided. Exercises in each thinking operation are given for subject areas. Useful tool for individual or group discussion in decision-making, identifying behavior problems, and affecting behavioral changes.

THE VALUING APPROACH TO CAREER EDUCATION, 3-5
Education Achievement Corp. (1973)
KT, \$480.95 (Includes 11 FS/CT, G, SM, BKS, C, TG)

SA, CA, DM, P
3-5
ALL AREAS

This is a comprehensive, multi-media program that recognizes that careers, decisions, and goals are based on the individual's value system. The many activities fuse the cognitive and affective learning experiences for elementary students. The complete Teacher's Guide has lesson plans for two years. This kit received high ratings from all our evaluators.

THE VALUING APPROACH TO CAREER EDUCATION, 6-8
Education Achievement Corp. (1973)
KT, \$271.29 (Includes G/S, SM, Cards, TG)

SA, CA, DM, P
6-8
ALL AREAS

This is a comprehensive program that recognizes that careers, decisions, and goals are based on the individual's value system. The many activities fuse the cognitive and affective learning experiences for junior high students. The complete Teacher's Guide includes lesson plans for three years.

PLACEMENT (GOAL IMPLEMENTATION)

7 - 9

BOOKS

CAREERS: EXPLORATION AND DECISION

Jack L. Rettig
Prentice-Hall, Inc. (1974)
BK, \$5.95

SA, DM, P
8-A
SS

Outstanding book. Explores self-development, needs, goals in relationship to occupational goals or choices. Could easily lead to stimulating group discussions. Explains several theories (Maslow, Holland, Harris, etc.) and their relationships to occupational choice. It also deals with techniques of finding jobs, labor unions, job applications and more practical skills necessary to obtaining a job.

JOBS IN AGRICULTURE (AN EXPLORING CAREERS BOOK)

Robert Houlehen
Lothrop, Lee and Shepard Company (1974)
BK, \$5.50

CA, DM, P
6-9
SS, LA, S

A well-developed book dealing with the broad concept of agriculture. The author discusses a variety of occupations and deals with education, duties, and opportunities in each related field. The book has charts and graphs that are easy for the student to use. Lends itself to dramatization, creative writing, and brainstorming.

JOBS IN BUSINESS AND OFFICE (AN EXPLORING CAREERS BOOK)

James Haskins
Lothrop, Lee and Shepard Company (1974)
BK, \$5.50

CA, P
6-8
G, BE, LA, SS

The author presents an insight into the world of business and office work through six narratives. The stories take a fictional person and follow him through school and into a career in business, emphasizing the decision-making skills that are involved. It is easy to read and would keep the interest of the reader. Good photographs add to the appeal of this book. Activities suggested are interviews, role playing, discussion groups.

JOBS IN COMMUNICATION (AN EXPLORING CAREERS BOOK)

Edward Wakin
Lothrop, Lee and Shepard Company (1974)
BK, \$5.50

CA, P
6-8
SS, LA

The format used by the author makes this book interesting and appealing to young people. The focus is on preparation, ability and working conditions in the area of communications, newspapers, magazines, radio, television, movies, public relations and advertising. Photographs are good and show people in actual working settings. Free of sex and racial bias. Good for role playing and class discussion.

JOBS IN CONSTRUCTION (AN EXPLORING CAREERS BOOK) CA, P
Arthur Liebers 6-8
Lothrop, Lee and Shepard Company (1974) SS, IA
 BK, \$5.50

This book is filled with many photographs showing workers employed in construction jobs. These include the general field of construction, as well as behind the scene jobs. Apprenticeships through journeymen level are defined. The format is simple yet informative.

JOBS IN MANUFACTURING (AN EXPLORING CAREERS BOOK) CA, P
Robert J. Houlehen 6-8
Lothrop, Lee and Shepard Company (1974) G, IA, SS
 BK, \$5.50

This book offers an introduction to the world of manufacturing. It deals with a variety of jobs and explains how these vary from industry to industry. The book includes many photographs of people working at various jobs in manufacturing. Educational requirements, duties, and job opportunities are discussed. The book would be very appealing to young students.

JOBS IN MARKETING AND DISTRIBUTION (AN EXPLORING CAREERS BOOK)
Elvafjean Hall CA, P
Lothrop, Lee and Shepard Company (1974) 6-8
 BK, \$5.50 DE, G, HE, FA, M, SS

The author presents a good overview of retailing in this book. Many of the ideas will give the student an indication of how important it is to develop skills in mathematics, geography, art, and social studies. The photographs show areas of retailing that may not be too familiar to most students. This is a well-done book.

JOBS IN PUBLIC SERVICE (AN EXPLORING CAREERS BOOK) CA, DM, P
Calvin and Beatrice Criner 6-8
Lothrop, Lee and Shepard Company S, SS, LA, M
 BK, \$5.50

Public services in the areas of forestry, law enforcement, customs inspector, politics, and teaching are handled through interesting narratives. Decision-making skills are part of the narrative. A list of related jobs at entry level and above are included as part of each area. The reader is made aware of aptitude and skills needed. Photographs are free of bias.

JOBS IN YOUR FUTURE (Scope/Job Skills Series)

Miriam Lee

Scholastic Book Services (1973)

BK, \$.75, TG, \$1.50

SA, CA, DM, P

7-9

ALL AREAS

This workbook includes various exercises that help the student identify job skills, method for identifying their own interests, etc. Basic facts are given about how to find, get, and keep a job, a look at feelings and attitudes of people who work, and how much you know about yourself and the job world.

The six categories include:

1. Ten years from now, what will you be doing?
2. How do you see yourself?
3. What do you like to do most?
4. What do your answers tell you?
5. Jobs in eight fields.
6. How much do you know?

MAKING VALUE JUDGMENTS: DECISIONS FOR TODAY

Carl A. Elder

Charles E. Merrill Publishing Company (1972)

BK, \$3.00, TG, \$1.50

SA, CA, DM, P

7-12

G, HE, SS

Using an inquiry-oriented approach, this book helps each student clarify his/her values in order to find his/her own identity and give purposeful direction to his/her life. After exposing students to the nature of values and the steps in the decision-making process, the book presents available facts and various viewpoints on vital problem areas such as: "Is there a generation gap in my family?", "What is my role at school?", "Am I an intelligent consumer?", "Do I want to use drugs?", "Shall I smoke?", "Do I need the law?", "Am I prejudiced?", "What should I do about pollution?", "What is my role as a citizen?", "What career will I choose?", and "What are my goals in life?" Students study the above areas and are encouraged to make choices from alternatives, to consider consequences, and to use the values they choose for themselves as a basis for action.

OCCUPATIONAL ESSENTIALS -
 SKILL AND ATTITUDES FOR EMPLOYMENT (3rd. Ed.)
 Johnson Press, Inc., (Vocational Ed. Div.), (1970)
 BK, \$3.95

SA, DM, P
 9-12
 G

This skill book for students is designed to help them discover, "Who am I?", "Where should I look for job openings?", "How can I most effectively secure a job?", "What must I do to succeed on the job?". There are some activities on self-evaluation, job applications, and even how to resign tactfully from a job you hate!

OPPORTUNITIES IN ACCOUNTING (Opportunities in ... Series)
 Raymond G. Anderson, C.P.A.
 Vocational Guidance Manuals (1967)
 BK, \$3.75

CA, DM, P
 9-12
 BE, G, M, SS

Although salary figures and members in the field are outdated, the material is definitely useful in that training required and various methods of using an accounting degree are discussed accurately. This book would definitely be useful for a person who is thinking of a career in accounting.

OPPORTUNITIES IN ENVIRONMENTAL CAREERS
 (Opportunities in ... Series)
 Odom Fanning
 Vocational Guidance Manuals (1971)
 BK, \$5.95

CA, DM, P
 9-12
 G, M, S, SS

Career opportunities in the expanding field of environmental studies are described in some detail. The preparation and education that are required are given for these jobs. Also included is a section on related jobs and where a career in this field can lead.

OPPORTUNITIES IN FOOD PREPARATION AND SERVICES
 (Opportunities in ... Series)
 Jacob Rosenthal and LeRoi A. Folsom
 Vocational Guidance Manuals (1969)
 BK, \$3.75, Paperback \$1.95

CA, DM, P
 9-12
 G, HE, S

Small print might interfere with the ease of reading but material presented is very good. It covers both pros and cons of the food service industry. It goes through the history of food services, the different types of restaurants, and the career opportunities in different jobs within the food service category. The education necessary to enter and to continue in the food services is given in this rather all encompassing book. Related careers to actual food preparation are also discussed.

OPPORTUNITIES IN FOOD SCIENCE AND TECHNOLOGY

(Opportunities in ... Series)

Joseph G. Endres

BK, \$3.75, Paperback \$1.95

CA, DM, P

9-12

HE, LA

As all of us are aware of food shortages throughout the world, so should we be aware of food science and technology. This book covers what the job is, where one can train for this field, job and salary opportunities as well as job requirements, educational requirement (both high school and college) and where one might be employed. A good book but in the paperback the small print might be a detriment.

OPPORTUNITIES IN GEOLOGY AND GEOLOGICAL ENGINEERING

(Opportunities in ... Series)

Alfred K. Snelgrove

Vocational Guidance Manuals (1970)

BK, \$3.75, Paperback, \$1.95

CA, DM, P

9-12

G, LA, SS, S

Defines differences between geologists and geological engineers and how their work is pertinent to our world and career opportunities which appear to be good. Job requirements are discussed as well as high school courses outlined in detail. Agencies that license and register geologists are discussed. Tools geologists use, and the type of work they do are well covered. As in all the Opportunities in ... books, related fields are discussed.

OPPORTUNITIES IN INDUSTRIAL DESIGN *(Opportunities in ... Series)*

Arthur J. Pulos

Vocational Guidance Manuals (1970)

BK, \$3.75, Paperback, \$1.95

CA, DM, P

9-12

IA, LA

References in the bibliography are quite outdated but book seems to be quite current. As with most books in this series, working conditions, job requirements, educational requirements, career outlook, related fields and a good definition of industrial design are given.

OPPORTUNITIES IN LANDSCAPE ARCHITECTURE

(Opportunities in ... Series)

Ralph E. Griswold

Vocational Guidance Manuals (1970)

BK, \$3.75, Paperback, \$1.95

CA, DM, P

9-12

G, S, SS

Besides discussing what exactly a landscape architect is, this book discusses scholarships available, fees required to be registered, schools for training, and how this training can be used in a variety of ways.

OPPORTUNITIES IN MECHANICAL ENGINEERING

(*Opportunities in ... Series*)
 Seichi Konzo and James W. Bayne
 Vocational Guidance Manuals (1971)
 BK, \$3.75, Paperback \$1.95

CA, DM, P
 9-12
 G, IA, LA

Many of the related fields are discussed as well as educational requirements and job opportunities. Methods of obtaining a job are outlined in detail.

OPPORTUNITIES IN OFFICE OCCUPATIONS

(*Opportunities in ... Series*)
 Estelle Popham and Blanch Ettinger
 Vocational Guidance Manuals (1972)
 BK, \$4.50

CA, DM, P
 9-12
 BE, G, SS

Career opportunities that are available in offices are described. Specific information is given on educational training necessary for the job, how to get started, advantages and disadvantages of different jobs, and the opportunities for advancement.

OPPORTUNITIES IN A PODIATRY CAREER

(*Opportunities in ... Series*)
 Jules Shangold and Frank Greenberg
 Vocational Guidance Manuals (1971)
 BK, \$1.95

CA, DM, P
 9-12
 G, S, SS

Career opportunities of the podiatric specialists are described: foot surgery, dermatology, orthopedics, and radiology. Specific information on the educational training required.

POPEYE HOW TO STUDY SERIES

King Features (1974)
 Packet of 25 Comics, \$2.95

DM, CA, P
 4-12
 LA, SS

These popular Popeye comics not only deal with careers, but also how to study. Popeye gives helpful tips on how to get better grades. These colorful booklets attract the attention of students and with the fourth grade reading level, they can be enjoyed by elementary, junior, and senior high school students - in fact, by anyone who likes comics. They come in an English and Spanish version.

SOURCE OF IDENTITY

Harcourt Brace Jovanovich, Inc. (1972)
BK, \$7.00 (Can also be purchased in series of pamphlets)

SA, CA, DM, P
7-10
SS

This social science book can be used in its hardbound edition or the separate elements of the book may be purchased alone: Man as Individual, Man as Group Member, Man in Culture, Man as Policy-Maker, Man in His Environment, Man as Producer. If suggestions for teaching activities are followed, students acquire many skills - interpersonal, interviewing, self-awareness, decision-making, etc.

YOU CAN BE A CARPENTER (Vocations In Trades Series)
Arthur Liebers
Lothrop, Lee and Shepard Company (1973)
BK, \$3.95

CA, P
7-9
SS, IA

The author introduces carpentry as a career beginning with the junior high school experience through journeymen. Photographs taken on the job as well as descriptive drawings present a realistic view of the occupation. Special terms are listed in a glossary. This book would hold the interest of most vocationally-oriented students. The appendix includes: Apprenticeship Offices, Aptitude Test, Vocational Skills Record, Civil Service Comm. Offices.

YOU CAN BE AN ELECTRICIAN (Vocations In Trades Series)
Arthur Liebers
Lothrop, Lee and Shepard Company (1974)
BK, \$5.50

CA, DM, P
6-9
IA, SS

The author identified ways of preparing for a career as an electrician. Availability of jobs and a practical approach in obtaining jobs are discussed. A chapter deals with opportunities open to women. Women and minority groups are visible in the photographs. The book includes an appendix with information on: Aptitude Test, Apprenticeship Programs, Civil Service Comm. Offices, State Apprenticeships. Useable for self-evaluation, group discussion and role playing.

FILMS

APPLYING FOR A JOB (*Careers In The Office Series*) CA, DM, P
 EBE (1971) 8-12
 F, 13 Min., \$185.00 BE, G

The modern, up-to-date atmosphere of an office makes this film very effective with students. The office co-op. students especially enjoyed the film because they could relate to the situations. In this film a young girl is applying for a job. It shows some common mistakes people often make as beginning job seekers.

CHOOSING A JOB (*Careers In The Office Series*) CA, P
 EBE (1971) 8-12
 F, 12 Min., \$150.00 BE

The modern, up-to-date atmosphere of an office makes this film very effective with students. The office co-op. students especially enjoyed the film because they could relate to the situations. In this film a young girl is placed in a program where she can try out several careers. This gives her some valuable information on many different jobs. Films in the series are: Choosing A Job, Applying For A Job, Working Together, Getting A Promotion.

GETTING A PROMOTION (*Careers In The Office Series*) CA, DM, P
 EBE (1971) 8-12
 F, 14 Min., \$185.00 BE, G

The modern, up-to-date atmosphere makes this film very effective with students. In this film three girls who have been successful return to their school for a Career Day. They demonstrate cooperation, ability, and a willingness to work that has helped them to be successful in their fields. Films in the series are: Choosing A Job, Applying For A Job, Working Together, Getting A Promotion.

TO BE A PERSON (*Circle Of Life Series*)
 Billy Budd Films
 F, 19 Min., \$250.00, Rental \$25.00

SA, CA, DM, P
 7-12
 HE, G, IA, SS

Young people talk about their discoveries of what it is to be human. Each reveals - in a natural, conversational manner - how he learned to accept his own individuality through self-assessment, observing others, or the help of another person. Students were attentive to what the film said, and, in discussion, revealed that they identified with those people in the film. Useful for role playing, discussion in child development classes, psychology, family living, etc.

WOMEN'S PREJUDICE FILM
 Sandler Institutional Films, Inc.
 F, 18 Min., \$255.00, Rental \$30.00

SA, CA, DM, P
 7-A
 SS, HE, LA

This film brings awareness of the difficulty in changing attitudes by skillfully presenting myths and beliefs about women and their "place" in society. An interview with several men and women regarding equality of sexes in the work forces. Pointed out most effectively are: prejudice on the part of men employers and need for assertive training for women who want to move forward and don't know how.

WORKING TOGETHER (*Careers In The Office Series*)
 EBE (1971)
 F, 12 Min., \$150.00

CA, DM, P
 8-12
 BE

The modern, up-to-date atmosphere of an office makes this film very effective with students. In this film learning cooperation in an office and getting along with fellow workers is emphasized. As this is often a major difficulty with beginning students, this film is very helpful. Films in the series are: Choosing A Job, Applying For A Job, Working Together, Getting A Promotion.

FILMSTRIPS

BELONGING TO A GROUP (*Discovering Your Personality*) SA, DM, P
Guidance Associates (1973) 4-9
 2 FS/ 2 CT, \$46.50, With R, \$41.50 LA, SS, G

This series of filmstrips are relevant and realistic and students can identify with the material. The series is designed to help the students explore their emotions, values, and goals. Discussion breaks are provided. Excellent for small groups and classroom use. The two filmstrips depict scenes that show families and peer group interactions. They explore sharing, group pressures, acceptance and rejection. Discussion breaks help the students participate in problem-solving involving groups. Other titles in this series are: Who Are You?, Exploring Your Feelings.

KITS

ENTERING THE JOB MARKET (*Career Directions Series*) P
Changing Times (1974) 9-12
 KT (2 FS/ 2 CT, TR, PM, TG), \$67.00 G, LA, SS

These practical sound filmstrips: Finding The Job You Want and Getting The Job You Want, examine the advantages and disadvantages of classified ads, word of mouth leads, company personnel department, and employment agencies in getting a job. Personnel workers tell what they look for in resumes, letters of application, and interviews. Students are helped to write letters of application and resumes. Teacher's Guide included.

LIFE CAREER DEVELOPMENT SYSTEM SERIES SA, DM, CA, P
Gary Walz, Libby Benjamin, and Associates (1974, Rev.) 9-A
Human Development Services, Inc. G, SS
 KT (270 Modules - 30 copies of 9 Modules - 1 resource bank,
 8 games, 1 picture display, 1 set of measures), \$690.00

This system consists of nine modules which are sequential in nature and which cover the entire spectrum of self-awareness, career awareness, decision-making, and goal implementation. A myriad of teaching strategies are included such as: value clarification, role playing, and simulation. It can be a semester course if so desired.

STAYING WITH IT AND GETTING AHEAD (Career Directions Series) P
 Changing Times (1974) 9-12
 KT (Includes 2 FS/ 2 CT, 2 R, 2 TR, 30 PM, TG), \$67.00 G

Tells what to look for when an individual enters an occupation. Getting Along On The Job, illustrates the people a person works with, atmosphere, apprentice programs, fringe benefits, etc. Getting Ahead On The Job, shows ways of improving and increasing skills and earning power. Interviews with people tell how they "made" it. Others explain reasons why they prefer less responsible jobs. Teacher's Guide is included.

THINKING SKILLS DEVELOPMENT PROGRAM DM, P
 Louis Rath, Jack Wassemann, Selma Wassemann 6-9
 Benefic Press (1974) LA, M, FA, S, SS, PE
 KT (Includes 30 BKS, 12 FS/ 12 CT), \$147.00, without
 FS/CT, \$60.00

The primary aim of this program is helping the students develop skills in critical thinking throughout all subject areas. Cards and captioned film-strips teach them skills in observing, comparing, classifying, imagining, hypothesizing, criticizing, looking for assumptions, collecting and organizing data, summarizing, coding, interpreting, problem-solving. Pupils may chart their progress and non-consummable pupil's books are provided. Exercises in each thinking operation are given for subject areas. Useful tool for individual or group discussion in decision-making, identifying behavior problems, and affecting behavioral changes.

THE VALUING APPROACH TO CAREER EDUCATION, 6-8 SA, CA, DM, P
 Education Achievement Corp. (1973) 6-8
 KT (Includes G/S, SM, C, TG), \$271.29 ALL AREAS

This is a comprehensive program that recognizes that careers, decisions, and goals are based on the individual's value system. The many activities fuse the cognitive and affective learning experiences for junior high students. The complete Teacher's Guide includes lesson plans for three years.

PLACEMENT (GOAL IMPLEMENTATION)

10 - A

BOOKS

ART CAREER GUIDE

Donald Holden
Watson-Guptill Publications (1973)
BK, \$7.95

SA, CA, DM, P
10-12
FA, G

A fine guide for those interested in a career in art. The book covers education, types of careers in art, finding a job, writing a resume, having an interview, and even lists schools one might attend. This book would be helpful in art classes, and career awareness units.

CAREERS: EXPLORATION AND DECISION

Jack L. Rettig
Prentice-Hall, Inc. (1974)
BK, \$5.95

SA, DM, P
8-A
SS

Outstanding book. Explores self-development, needs, goals in relationship to occupational goals or choices. Could easily lead to stimulating group discussion. Explains several theories (Maslow, Holland, Harris, etc.) and their relationships to occupational choice. It also deals with techniques of finding jobs, labor unions, job applications and more practical skills necessary to obtaining a job.

THE COMPLETE CAREER EXPLORATION HANDBOOK: AFTER COLLEGE, JR. COLLEGE, MILITARY SERVICE, WHAT?

Newell Brown
Grosset and Dunlap (1971)
BK, \$3.95

SA, CA, DM, P
10-A
ALL AREAS

This is a complete little book on finding the job that is right for you. There are sections on career-related personality tests, aptitudes, and occupational interests. Sixty-two kinds of work most frequently selected by college students are described. Motivational devices such as self-appraisal tests and charts, job application, resume, and interview activities and tips are given. Helpful for upper-secondary and out-of-school adults.

MAKING VALUE JUDGMENTS: DECISIONS FOR TODAY
 Carl A. Elder
 Charles E. Merrill Publishing Company (1972)
 BK, \$3.00, TG, \$1.50

CA, SA, DM, P
 7-12
 G, HE, LA, SS

Using an inquiry-oriented approach, this book helps each student clarify his/her values in order to find his/her own identity and give purposeful direction to his/her life. After exposing students to the nature of values and the steps in the decision-making process, the book presents available facts and various viewpoints on vital problem areas such as: "Is there a generation gap in my family?", "What is my role at school?", "Am I an intelligent consumer?", "Do I want to use drugs?", "Shall I smoke?", "Do I need the law?", "Am I prejudiced?", "What should I do about pollution?", "What is my role as a citizen?", "What career will I choose?", and "What are my goals in life?" Students study the above areas and are encouraged to make choices from alternatives, to consider consequences, and to use the values they choose for themselves as a basis for action.

OCCUPATIONAL ESSENTIALS -
 SKILL AND ATTITUDES FOR EMPLOYMENT (3rd. Ed.)
 Johnson Press, Inc. (Vocational Ed. Div.) (1970)
 BK, \$3.95

SA, DM, P
 9-12
 G

This skill book for students is designed to help them discover, "Who am I?", "Where should I look for job openings?", "How can I most effectively secure a job?", and "What must I do to succeed on the job?" There are some activities on self-evaluation, job applications, and even how to resign tactfully from a job you hate!

OPPORTUNITIES IN ACCOUNTING (Opportunities in ... Series)
 Raymond G. Anker, C.P.A.
 Vocational Guidance Manuals (1967)
 BK, \$3.75

CA, DM, P
 9-12
 BE, G, M, SS

Although salary figures and members in the field are outdated, the material is definitely useful in that training required and various methods of using an accounting degree are discussed accurately. This book would definitely be useful for a person who is thinking of a career in accounting.

OPPORTUNITIES IN BUILDING CONSTRUCTION
 (Opportunities in ... Series)
 Michael Sumichrast and Charles P. McMalon
 Vocational Guidance Manuals (1971)
 BK, \$1.95 (Paperback)

CA, DM, P
 10-12
 G, IA, M

Small print might discourage some, but if not, the subject is well-covered. Authors discuss the construction industry in terms of past and future. The various craftsmen within the trade are examined as well as specialized trades.

OPPORTUNITIES IN ELECTRONIC DATA PROCESSING
 (Opportunities in ... Series)
 Martin Nussbaum
 Vocational Guidance Manuals (1972)
 BK, \$4.92

CA, DM, P
 10-12
 BE, G, S, M

This book is concerned with the human element in the computer field, what kind of person goes into this field? What are the interests, aptitudes, and temperaments of people who enjoy working with computers. Descriptions of the working conditions, salaries, and occupational outlook are given, plus suggestions on where to look for jobs.

OPPORTUNITIES IN ENVIRONMENTAL CAREERS
 (Opportunities in ... Series)
 Odom Fanning
 Vocational Guidance Manuals (1971)
 BK, \$5.95

CA, DM, P
 9-12
 G, M, S, SS

Career opportunities in the expanding field of environmental studies are described in some detail. The preparation and education that are required are given for these jobs. Also included is a section on related jobs and where a career in this field can lead.

OPPORTUNITIES IN FOOD PREPARATION AND SERVICES

(Opportunities in ... Series)

Jacob Rosenthal and LeRoi A. Folsom

Vocational Guidance Manuals (1969)

BK, \$3.75, Paperback, \$1.95

CA, DM, P

9-12

G, HE, S

Small print might interfere with the ease of reading but material presented is very good. It covers both pros and cons of the food service industry. It goes through the history of food services, the different types of restaurants, and the career opportunities in different jobs within the food service category. The education necessary to enter and to continue in the food services is given in this rather all encompassing book. Related careers to actual food preparation are also discussed.

OPPORTUNITIES IN FOOD SCIENCE AND TECHNOLOGY

(Opportunities in ... Series)

Joseph G. Endres

Vocational Guidance Manuals (1969)

BK, \$3.75, Paperback, \$1.95

CA, DM, P

9-12

HE, LA

As all of us are aware of food shortages throughout the world so should we be aware of food science and technology. This book covers what the job is, where one can train for this field, job and salary opportunities as well as job requirements, educational requirements (both high school and college) and where one might be employed. A good book but in the paperback the small print might be a deterrent.

OPPORTUNITIES IN GEOLOGY AND GEOLOGICAL ENGINEERING

(Opportunities in ... Series)

Alfred K. Snelgrove

Vocational Guidance Manuals (1970)

BK, \$3.75, Paperback, \$1.95

CA, DM, P

9-12

G, LA, S, SS

Defines differences between geologists and geological engineers and how their work is pertinent to our world and career opportunities which appear to be good. Job requirements are discussed as well as high school courses outlined in detail. Agencies that license and register geologists are discussed. Tools geologists use, and the type of work they do are well-covered. As in all the Opportunities in ... books, related fields are discussed.

OPPORTUNITIES IN GRAPHIC COMMUNICATIONS

(Opportunities in ... Series)

J. Reinfeld

Vocational Guidance Manuals (1971)

BK, \$3.75, Paperback, \$1.95

CA, DM, P

10-12

FA, G, IA

Vocational opportunities in the printing industry are described in detail. Specific job information is given plus how to get started, the education and preparation requirements, and schools offering courses in printing. Some tips in job hunting are given.

OPPORTUNITIES IN INDUSTRIAL DESIGN

(Opportunities in ... Series)

Arthur J. Pulos

Vocational Guidance Manuals (1970)

BK, \$3.75, Paperback, \$1.95

CA, DM, P

9-12

IA, LA

References in the bibliography are quite outdated but book seems to be quite current. As with most books in this series, working conditions, job requirements, educational requirements, career outlook, related fields and a good definition of industrial design are given.

OPPORTUNITIES IN LANDSCAPE ARCHITECTURE

(Opportunities in ... Series)

Ralph E. Griswold

Vocational Guidance Manuals (1970)

BK, \$3.75, Paperback, \$1.95

CA, DM, P

9-12

G, S, SS

Besides discussing what exactly a landscape architect is, this book discusses scholarships available, fees required to be registered, schools for training, and how this training can be used in a variety of ways.

OPPORTUNITIES IN MATERIALS SCIENCE AND ENGINEERING

(Opportunities in ... Series)

Charles Wert

Vocational Guidance Manuals (1973)

BK, \$4.50

CA, DM, P

10-12

G, IA, S

Career opportunities in the field of materials science and engineering are described. Areas included are metallurgy, ceramics, plastics, solid state sciences. Specific suggestions are given in which an individual may educate himself and get started in the profession.

OPPORTUNITIES IN MECHANICAL ENGINEERING

(Opportunities in ... Series)
Seichi Konzo and James W. Bayne
Vocational Guidance Manuals (1971)
BK, \$3.75, Paperback, \$1.95

CA, DM, P
9-12
G, IA, LA

Many of the related fields are discussed as well as educational requirements and job opportunities. Methods of obtaining a job are outlined in detail.

OPPORTUNITIES IN METEOROLOGY

(Opportunities in ... Series)
Miles Harris
Vocational Guidance Manuals (1972)
BK, \$5.50

CA, DM, P
10-12
G, M, S, SS

This is a useful little book that contains comprehensive information about careers in meteorology. A definition of meteorology is given and identifies professional and non-professional jobs in the field. Specific information is given on the personal qualifications, education and training requirements, and the employment outlook and earnings in the field of meteorology.

OPPORTUNITIES IN OFFICE OCCUPATIONS

(Opportunities in ... Series)
Estelle Popham and Blanch Ettinger
Vocational Guidance Manuals (1972)
BK, \$4.50

CA, DM, P
9-12
BE, G, SS

Career opportunities that are available in offices are described. Specific information is given on educational training necessary for the job, how to get started, advantages and disadvantages of different jobs, and the opportunities for advancement.

OPPORTUNITIES IN A PODIATRY CAREER

(Opportunities in ... Series)
Jules Shangold and Frank Greenberg
Vocational Guidance Manuals (1971)
BK, \$1.95

CA, DM, P
9-12
G, S, SS

Career opportunities in the podiatric specialties are described: foot surgery, dermatology, orthopedics, and radiology. Specific information on the educational training required, locations of jobs and earnings are outlined.

POPEYE HOW TO STUDY SERIES
King Features (1974)
 Packet of 25 Comics, \$2.95

DM, P, CA
 4-12
 LA, SS

These popular Popeye comics not only deal with careers, but also how to study. Popeye gives helpful tips on how to get better grades. These colorful booklets attract the attention of students and with the fourth grade reading level, they can be enjoyed by elementary, junior, and senior high school students - in fact, by anyone who likes comics. They come in an English and Spanish version.

SOURCE OF IDENTITY
Harcourt Brace Jovanovich, Inc. (1972)
 BK, \$7.00 (Can also be purchased in series of pamphlets)

SA, CA, DM, P
 7-10
 SS

This social science book can be used in its hardbound edition or the separate elements of the book may be purchase alone: Man as Individual, Man as Group Member, Man in Culture, Man as Policy-Maker, Man in His Environment, Man as Producer. If suggestions for teaching activities are followed, students acquire many skills: interpersonal, interviewing, self-awareness, decision-making, etc.

WHAT TO DO AFTER HIGH SCHOOL
Charles G. Spiegler and William B. Reiner
Science Research Associates (1971)
 BK, \$2.25

SA, CA, DM, P
 10-A
 ALL AREAS

This handbook with activity sheets is designed to help students plan for the future. It helps to motivate students to plan. The units include getting to know themselves, learning about opportunities in various careers, and how to get a job. If workbooks will motivate your student, this is a good one.

WHAT YOU MUST KNOW ABOUT GETTING INTO COLLEGE
Dr. William A. Rubinfeld
Vocational Guidance Manuals (1964)
 BK, \$1.95

DM, P
 10-12
 G, LA, SS

Although somewhat outdated, much of the material is still relevant regarding admissions and processes for admissions to college. Alternate ideas are presented - such as working and night school and community colleges. This could be used in a counseling setting.

FILMS

APPLYING FOR A JOB (*Careers In The Office Series*) CA, DM, P
 EBE (1971) 8-12
 F, 13 Min., \$185.00 BE, G

The modern, up-to-date atmosphere of an office makes this film very effective with students. The office co-op. students especially enjoyed the film because they could relate to the situations. In this film a young girl is applying for a job. It shows some common mistakes people often make as beginning job seekers. Films in the series are: Applying For A Job; Choosing A Job; Working Together; Getting A Promotion.

CHOOSING A JOB (*Careers In The Office Series*) CA, P
 EBE (1971) 8-12
 F, 12 Min., \$150.00 BE, G

The modern, up-to-date atmosphere of an office makes this film very effective with students. The office co-op, students especially enjoyed the film because they could relate to the situations. In this film a young girl is placed in a program where she can try out several careers. This gives her some valuable information on many different jobs. Films in the series are: Choosing A Job; Applying For A Job; Working Together; Getting A Promotion.

GETTING A PROMOTION (*Careers In The Office Series*) CA, DM, P
 EBE (1971) 8-12
 F, 14 Min., \$185.00 BE, G

The modern up-to-date atmosphere makes this film very effective with students. In this film three girls who have been successful return to their school for a Career Day. They demonstrate cooperation, ability, and a willingness to work that has helped them to be successful in their fields. Films in the series are: Choosing A Job; Applying For A Job; Working Together; Getting A Promotion.

I WANT TO WORK FOR YOUR COMPANY DM, P
 Sandler Institutional Films, Inc. (1973) 10-A
 F, 10 Min., \$140.00 ALL AREAS

Film is designed to provide tips for a first interview. Excellent for classes to do as a project or role playing an interview. Narrated by Rod Serling.

OTHER WOMEN, OTHER WORK (People Who Work Series)
Churchill Films (1973)
F, 20 Min., \$230.00

SA, DM, P
10-A
BE, HE, LA, SS

This film stimulates interest in careers by picturing several women doing jobs that are not traditionally "women's work".

PERSON TO PERSON: MAKING COMMUNICATIONS WORK FOR YOU
Sandler Institutional Films, Inc. (1973)
F, 10 Min., \$140.00

SA, P
10-A
ALL AREAS

Positive and negative communication are shown in this film. Facial expressions, eye contact, and voice are examined and the effect they produce in an office setting. Narrated by Rod Serling.

TO BE A PERSON (Circle Of Life Series)
Billy Budd Films
F, 19 Min., \$250.00, Rental \$25.00

SA, CA, DM, P
7-12
G, HE, IA

Young people talk about their discoveries of what it is to be human. Each reveals - in a natural, conversational manner - how he learned to accept his own individuality through self-assessment, observing others, or the help of another person. Students were attentive to what the film said, and, in discussion, revealed that they identified with those people in the film. Useful for role playing, discussion in child development classes, psychology, family living, etc.

WHAT DO WE LOOK LIKE TO OTHERS?
Sandler Institutional Films, Inc. (1973)
F, 10 Min., \$140.00

SA, P
10-A
ALL AREAS

Different office situations portray the necessity of having a good appearance, conduct, and attitudes. "Take a look in the mirror. Would you hire you?" Narrated by Rod Serling.

WOMEN'S PREJUDICE FILM
Sandler's Films, Inc. (1974)
F, 18 Min., \$255.00, Rental \$30.00

SA, CA, DM, P
7-A
SS, HE, LA

This film brings awareness of the difficulty in changing attitudes by skillfully presenting myths and beliefs about women and their "place" in society. An interview with several men and women regarding equality of sexes in the work forces. Pointed out most effectively are: prejudice on the part of men employers and need for assertive training for women who want to move forward and don't know how.

WORKING TOGETHER (Careers In The Office Series)
 EBE (1971)
 F, 12 Min., \$150.00

CA, DM, P
 8-12
 BE

The modern, up-to-date atmosphere of an office makes this film very effective with students. In this film learning cooperation in an office and getting along with fellow workers is emphasized. As this is often a major difficulty with beginning students, this film is very helpful. Films in the series are: Choosing A Job; Applying For A Job; Working Together; Getting A Promotion.

KITS

ENTERING THE JOB MARKET (Career Directions Series)
 Changing Times (1974)
 KT, \$67.00 (Includes 2 FS/ 2 CT, 2 R, TR, PM, TG)

P
 9-12
 G, LA, SS

These practical sound filmstrips: Finding The Job You Want and Getting The Job You Want, examine the advantages and disadvantages of classified ads, word of mouth leads, company personnel department, and employment agencies in getting a job. Personnel workers tell what they look for in resumes, letters of application, and interviews. Students are helped to write letters of application and resumes. Teacher's Guide included.

LIFE CAREER DEVELOPMENT SYSTEM SERIES
 Gary Walz, Libby Benjamin, and Associates (1974, Rev.)
 Human Development Services, Inc.
 KT, \$690.00 (Includes 270 modules - 30 copies of 9 modules,
 1 resource bank, 8 games, 1 picture display and
 1 set of measures)

SA, DM, CA, P
 9-A
 G, SS

This system consists of nine modules which are sequential in nature and which cover the entire spectrum of self-awareness, career awareness, decision-making, and goal implementation. A myriad of teaching strategies are included such as: value clarification, role playing, and simulation. It can be a semester course if so desired.

STAYING WITH IT AND GETTING AHEAD (*Career Directions Series*) P
Changing Times (1974) 9-12
KT, \$67.00 (Includes 2 FS, 2 CT, 2 TR, 30 PM, TG) G

Tells what to look for when an individual enters an occupation. Getting Along On The Job, illustrates the people a person works with, atmosphere, apprentice programs, fringe benefits, etc. Getting Ahead On The Job, shows ways of improving and increasing skills and earning power. Interviews with people tell how they "made" it. Others explain reasons why they prefer less responsible jobs. Teacher's Guide is included.

PROFESSIONAL READINGS

This portion of the Career Education Resource Guide is designed primarily for educators. Its purpose is to provide a theoretical foundation for career education and a reference for teachers, counselors, and administrators who are seeking suggestions for implementing programs in career development into their curriculum. These publications are without annotations, but they have been found worthy of inclusion in this Resource Guide.

A. BIBLIOGRAPHIES, DIRECTORIES, AND INDEXES

Allied Medical Education Directory, 1972, American Medical Association, 535 North Dearborn Street, Chicago, Illinois, 60610

Accredited Schools of Architecture, Executive Secretary, National Architectural Accrediting Board, Inc., 1735 New York Avenue, Washington, D.C. 20006

An Anthology of 15 Career Education Programs, Robert L. Morgan, et. al., Center for Occupational Education, North Carolina State University at Raleigh, 1973.

Association of Feminist Consultants, Directory, 4 Canoe Brook Dr., Princeton Junction, New Jersey, 08550

AV Quick-list: career education. Momence, Illinois: Baker and Taylor, 1973. (available free)

Barron's Handbook of College Transfer Information, Barron's Educational Series, Inc., 113 Crossways Park Drive, Woodbury, New York 11797

Barron's Profiles of American Colleges, Barron's Educational Series, Inc., 113 Crossways Park Drive, Woodbury, New York 11797

Bibliography of Career Education Materials, Educational Properties, Inc., Post Box DX, Irvine, California 92664

Bibliography of Career Education, Sidney C. High, Jr., and Linda Hall, Bureau of Adult Vocational, and Technical Education, U.S.O.E., Washington, D.C.

Bibliography on Use of Support Personnel in Guidance and Counseling, compiled by Mrs. Marilyn Carrnon, American School Counselor Association, 1607 New Hampshire Avenue, N.W., Washington, D.C. 20003

Career Education, Joel H. Magisos, The Third Yearbook of the American Vocational Association, 1973.

Career Education: an annotated bibliography for teachers and curriculum developers. Elsie Begle, Palo Alto, American Institutes of Research, 1973.

Career Education: a curriculum design and instructional objectives catalog. James A. Dunn, Palo Alto, California, American Institutes for Research in the Behavioral Sciences, 1973.

Career Education. An ERIC bibliography. New York: Macmillan Information.

Career Files, Michigan State University Counseling Center, Occupational Library.

Career Index. Prepared by Chronicle Guidance Research Department, Chronicle Guidance, Moravia, New York.

Career Opportunity Guide (Michigan Apprentice Training Directory), Institute of Community Development and Services, 27 Kellogg Center, Michigan State University, East Lansing, Michigan 48823

Career Opportunity Guide (Young job-seeker's guide to technical occupations and the skilled trades), Institute of Community Development and Services, 27 Kellogg Center, Michigan State University, East Lansing, Michigan 48823

Career Preparation: Some Essential Parts, Donald Burns, Area Guidance Center, Montcalm Community College, Sidney, Michigan 48885

Cobb County Career Unit--Elementary (Airport), P.O. Drawer "R", Marietta, Georgia 30060

Cobb County Career Unit--Elementary (Careers in Biological Science), P.O. Drawer "R", Marietta, Georgia 30060

Cobb County Career Unit--Elementary (Careers in Fine Arts and Humanities), P.O. Drawer "R", Marietta, Georgia 30060

College Admissions Handbook, Michigan Department of Education, Lansing, Michigan 48926

Colleges Classified, Chronicle Guidance Publishing, Inc., Moravia, New York 13118

Decision-Making Skills Applied to Career Planning, by Ted Friel, Eastern Psychological Education and Community Services, Inc., Amherst, Massachusetts.

Directory of Accredited Private Trade and Technical Schools, National Association of Trade and Technical Schools, 2021 L Street, Washington D.C. 20009

Directory of Approved Programs in Nursing in Michigan, State of Michigan Department of Licensing and Regulations, Board of Nursing, 1033 South Washington Avenue, Lansing, Michigan 48926

Directory of Colleges and Universities Offering Photography Instruction,
Published by Education Committee of the Professional Photographers of
America, Inc., and Photographic Art and Science F Foundation, Inc.,
1091 Executive Way, Des Plaines, Illinois 60018

Directory of Law Enforcement and Criminal Justice Education, International
Association of Chiefs of Police, Eleven Firstfield, Gaithersburg,
Maryland 20760

Directory of Michigan Boarding Schools, Department of Education, Lansing,
Michigan 48926

Directory of Michigan Educational Institutions, Michigan Department of
Education, Lansing, Michigan 48926

Directory of Private Occupational Schools, Michigan Department of
Education, Lansing, Michigan 48926

Directory of Programs of Professional Training in Special Education,
U.S. Department of Health, Education, and Welfare, Washington, D.C.

Directory of Transportation Education, Jean M. Walker, Chief Education
Section, American Trucking Association, Inc.

Directory, Professional Preparation Programs in Recreation, Parks, and
Related Areas, AAHPER, National Headquarters Office, 1201 16th Street, N.W.,
Washington, D. C. 20036

Educator's Guide to Free Films, rev. 32nd ed., Ed. by John C. Diffor and
Mary F. Horkheimer, Educators Progress Service, Inc., Dept. ATL, Randolph,
Wisconsin 53956

Educator's Guide to Free Filmstrips, rev. ed. (1973) Ed. by John C. Diffor
and Mary F. Horkheimer, Educators Progress Service, Inc., Dept. ATL,
Randolph, Wisconsin 53956

Educator's Guide to Free Guidance Materials, rev. 12th ed. (1973), Ed. by
Mary H. Saterstrom and Gail F. Farwell, Educators Progress Service, Inc.,
Dept. ATL, Randolph, Wisconsin 53956

Educator's Index to Free Materials, rev. ed., Ed. by Paul T. Cody, et. al.
Educators Progress Service, Inc., Dept. ATL, Randolph, Wisconsin 53956

Encyclopedia of Careers and Vocational Guidance, William E. Hopke, rev. ed.,
J. G. Ferguson Publishing Company, Chicago, Illinois, 1972.

Facilitating Career Development: An Annotated Bibliography, Dept. of
Occupational Education, College of Education, Southern Illinois University,
Carbondale, Illinois

Guide For Implementation: Career Awareness, K-6, Learning Experiences in Technology, second edition, Royal Oak Public Schools, 1974.

Guide For Implementation: Career Education, 7-8, second edition, Royal Oak Public Schools, 1974.

K-12 Guide for Interpreting Career Development into Local Curriculum, Wisconsin Department of Public Instruction, William Kahl, State Superintendent, Madison, Wisconsin

K-14 Career Education Multi-Media Catalogue, Career Education, 3811 Memorial Drive, Sheboygan, Wisconsin 53081

Lawrence K-12 Developmental Career Education, Lawrence Unified School, District 497, Lawrence, Kansas

Lovejoy's College Guide, Simon and Schuster, New York, New York 10020

Materials for Occupational Education, R. R. Bowkes Company, New York, New York 10036

Michigan Cosmetology Schools, Michigan Department of Licensing and Regulation, Board of Cosmetology, 1033 South Washington, Lansing, Michigan 48910

Montcalm Area Directory of Resources, Project RITE, Office of Community Services, Montcalm Community College, Sidney, Michigan 48889

Multi-Media store catalog. Washington, D. C.: American Personnel and Guidance Association, 1973.

NVGA Current Career Information, American Personnel and Guidance Association, 1607 New Hampshire Avenue, N.W., Washington, D.C. 20009

Occupational Outlook Handbook. Bureau of Labor Statistics, Washington, D.C., U.S. Government Printing Office, 1974.

Ohio's Career Development Continuum, State of Ohio, Department of Education, Columbus, Ohio 44114

Physician Support Personnel, Department of Health, Education and Welfare, Washington, D.C.

Resources for Career Development, Indiana Career Resource Center, 1205 South Greenlawn Avenue, South Bend, Indiana 46615

Seven Secrets to the Success of Career Education, by Kenneth Hoyt, Science Research Associates, Chicago, Illinois, Reprint.

Seven Steps to Finding Your Place in the World of Work, Irving Eixen. B'nai B'rith Vocational Service, Washington, D.C. 20036

Seventh Report, National Advisory Council on Vocational Education,
November 15, 1972

Sources of Career Information, Michigan State University, Occupational
Library, East Lansing, Michigan.

SPAN, A Teacher's Guide to Career Education, Project SPAN, Memphis City
Schools, Memphis, Tennessee.

A Starter File of Free Occupational Literature, B'nai B'rith Vocational
Service, 1640 Rhode Island Avenue, N.W., Washington, D.C. 20009

Twelve Toughies, Donald Burns, Area Guidance Center, Montcalm Community
College, Sidney, Michigan 48885

Women's Higher and Continuing Education (Annotated Bibliography),
College Entrance Examination Board, New York, New York.

Yellow Pages of Learning Resources, The MIT Press, Massachusetts
Institute of Technology, Cambridge, Massachusetts 02142

B. BOOKS

An Introduction to Career Education, John B. Stevenson. Worthington, Ohio: Charles A. Jones Publishing Co., 1973.

Art of Developing a Career--Helper's Guide, Robert W. Carkhuff and Ted W. Friel. Andover, Massachusetts: Human Resources Development Press, 1974.

Aspiration vs. Opportunity: "Careers" In The Inner City, Paul Bullock. Ann Arbor: Institute of Labor and Industrial Relations, 1973.

Audio-Visual Methods of Teaching, Edgar Dale. New York, New York: Dryden Press, Holt, Rinehart and Winston, Inc., 1969.

Becoming Aware of Values, Bert Simpson, San Diego: Pennant Press, 1973.

Behavioral Counseling, John Krumboltz and Carl Thorensen. New York, New York: Holt, Rinehart, and Winston, Inc., 1969.

Career Awareness Project, Washington, D.C.: Business and Professional Women's Foundation, 1973.

Career Development Activities Book, Larry Kenneke. Indianapolis: Howard W. Sams and Company, Inc., 1973.

Career Development in the Elementary School, Robert L. Gibson. Columbus, Ohio: C.E. Merrill, 1972.

Career Development Resources, Harry N. Drier, Jr. (ed.). Worthington, Ohio: Charles A. Jones Publishing Co., 1973.

Career Education Activities Through the World of Work Resources, ABLE Model Program, Northern Illinois University, DeKalb, Illinois 60115.

Career Education in the Elementary School, ABLE Model Program. DeKalb, Illinois: Northern Illinois University, 1972.

Career Education and the Elementary School Teacher, Salt Lake City: Olympus Publishing Co., 1973.

Career Education - A Handbook of Funding Resources, Charles W. Ryan. Second Edition. Houghton-Mifflin Co., 1973.

Career Education: A Handbook for Implementation. Washington: Government Printing Office, 1972.

Career Education In-Service Training Guide, Louise J. Keller. Morristown, New Jersey: General Learning Corporation, 1972.

Career Education and the Junior High School, Kenneth B. Hoyt, et. al.
Salt Lake City, Utah: Olympus Publishing Co., 1973.

Career Education: The New Frontier, Ralph Ressler. Worthington, Ohio:
Charles A. Jones Publishing Co., 1973.

Career Education: Perspective and Promise, Keith Goldhammer and Robert
Taylor. Columbus, Ohio: Charles Merrill Publishing Co., 1972.

Career Education Resource Guide, Ed. by James E. Bottoms, et. al.
Morristown, New Jersey: General Learning Corporation, 1973.

Career Education Starter Kit: A Student-Centered Teaching Manual,
Norman Ellenberg.

Career Education: What It Is and How To Do It, R.N. Evans, K. Hoyt, E.
Mackin, G. Mangum. Salt Lake City, Utah: Olympus Research Corporation,
1972.

Career Guidance, Norman C. Gysbers, Harry Drier, Jr., and Earl J. Moore.
Worthington, Ohio: Charles A. Jones Publishing Co., 1973.

Career Guidance: A Handbook of Methods, Charles E. Merrill Publishing
Company, Columbus, Ohio. By Robert Campbell, et. al., 1973.

Career Guidance an Individual Developmental Approach, K. Norman Severinsen.
Columbus, Ohio: Charles Merrill Publishing Co., 1973.

Career Guidance and the Kuder Interest Inventories, Chicago: Science
Research Associates, Inc.

Career Guidance for a New Age, Ed. Henry Borow, et. al., Boston: Houghton
Mifflin Company, 1973.

Career Guidance Practices in School and Community, Lorraine S. Hansen.
Washington, D.C.: American Personnel and Guidance Assn.

Career Guidance in Secondary Education, Warren W. Willingham. Princeton,
New Jersey: College Entrance Examination Board, 1972.

Career Guidance (Who Needs It, Who Provides It, Who Can Improve It), Eli
Ginsburg. New York: McGraw-Hill Book Company, 1971.

Career Information in Counseling and Teaching, Lee Isaacson. Boston,
Massachusetts: Allyn and Bacon, Inc., 1971.

Career Perspective: Your Choice of Work, C. Denues. Worthington, Ohio:
Charles A. Jones Publishing Co., 1972.

Clarifying Values Through Subject Matter, Merrill Harmin, Howard Kirchenbaum, and Sidney Simon. Minneapolis, Minnesota: Winston Press, Inc., 1973.

Composition for Personal Growth, Robert C. Hawley, et. al. New York: Hart Publishing Co., 1973.

Counseling Techniques That Work: Application to Individual and Group Counseling, Wayne Dyer and John Vriend. Washington, D.C.: APGA Publication Sales, 1975.

Courage to Change: New Directions for Career Education, Roman C. Pucinski and Sharlene P. Hirsch. Englewood Cliffs, New Jersey: Prentice-Hall, 1971.

Cry Twice! From Custody to Treatment--The Story of Operation Changeover, Robert W. Carkhuff. Andover, Massachusetts: Human Resource Development Press, 1974.

Developing Careers in the Elementary School, Norman C. Gysbers, W. Miller, and E.J. Moore. Columbus, Ohio: Charles E. Merrill Publishing Co., 1973.

Dictionary of Occupational Titles (3rd. ed.) Moravia, New York: Chronicle Guidance Publications.

Educating for Tomorrow: The Role of Media, Career Development, and Society, Walter M. Lifton, New York: Wiley and Sons, Inc., 1970.

Elementary Guide for Career Development, Lee Laws. 6504 Tracor Lane, Austin, Texas: Education Service Center.

Elementary School Model Education: a Humanistic Model, Frank R. Cross. Columbus, Ohio: C.E. Merrill Publishing Co., 1974.

For Parents and Teachers: Playing It Straight with Youth, John McCall. San Diego: Pennant Educational Materials, 1974.

Guidelines for the Preparation and Evaluation of Career Information Media, Prepared by Occupational and Educational Information Committee, Washington, D.C.: NVGA, 1972.

Handbook of Personal Growth Activities for Classroom Use, Robert Hawley and Isabel L. Hawley. Amherst, Massachusetts: Educational Research Associates, 1972.

The Identity Society, William Glasser. New York: Harper and Row, 1972.

If you don't know where you are going, you'll probably end up somewhere else, David Campbell. Niles, Illinois: Argus Communications, 1974.

Introducing Career Education to Teachers. ABLE Model Program. DeKalb, Illinois: Northern Illinois University, 1972.

Making Vocational Choices: A Theory of Careers, John L. Holland. Englewood Cliffs, New Jersey: Prentice-Hall, Inc., 1973.

Managing Career Education Programs: A Practical How-to-Do-It Approach, Ronald W. Stadt, Raymond Brittle, Larry Kenneke, and Dennis Nystrom. Irvine, California: Educational Properties, Inc., 1973.

Manpower and Economic Education: A Personal and Social Approach to Career Education, Robert L. Darcy. Denver, Colorado: Love Publishing Co., 1973.

Man's World, Woman's Place, Elizabeth Janeway. New York: Dell Publishing Co., Inc., 1972.

Media in Value Education, Jeffrey Schrank. Niles, Illinois: Argus Communications, 1974.

Meeting Yourself Halfway--31 Value Clarification Strategies for Daily Living. Sidney Simon. Niles, Illinois: Argus Communications, 1974.

Minorities and Career Education, Lawrence Davenport. Columbus, Ohio: ECCA Publications, 1973.

Non-Traditional Careers for Women, Sarah Splaver. New York: Harcourt Brace Jovanovich, 1972.

Reality Therapy, William Glasser. San Diego: Pennant Press, 1965.

Teaching Children About Technology, Mary M. Scobey. McKnight, 1968.

Valuing in the Family: A Workshop Guide for Parents, Herbert O. Brayer and Zella W. Cleary. San Diego: Pennant Educational Materials, 1972.

Your Future With or Without College, William C. Resnick and Philip B. Lottich. Cambridge, Massachusetts: Bellman Publishing Co., 1971.

C. INFORMATION SERVICES

B'nai B'rith Vocational Service, 1640 Rhode Island Avenue, N.W., Washington, D.C. 20036

Chronicle Guidance Publications, Inc., Moravia, New York 13118

National Career Information Center, 1607 New Hampshire Avenue, N.W., Washington, D.C. 20009

Science Research Associates, Inc., 259 East Erie Street, Chicago, Illinois 60611

VIEW
Michigan VIEW Lab (1974-75)
Microfiche, Free to Public Schools; Non-Public \$20.00

SA, CA, DM, P
7-A
ALL AREAS

VIEW is designed to provide occupational information, localized to the State of Michigan, to students via microfiche. This is an excellent addition to every Junior High and Senior High School Career Resource Center. It requires a microfiche reader or microfiche reader-printer. The Handbook contains sections designed for Self-Awareness, Career Exploration, Decision-Making, and Classroom Activities.

The present 1974-1975 VIEW materials include:

- A. 33--4x6 microfiche containing information on 381 different occupations.
- B. 1 microfiche U.S. Marine Corps Careers for Men and Women
- C. 1 microfiche U.S. Air Force Careers for Men and Women
- D. 1 microfiche U.S. Army Careers for Men and Women
- E. 1 VIEW Implementors Handbook
- F. 1 alphabetical index
- G. 1 Data-People-Things index
- H. 1 filmstrip and cassette tape for VIEW orientation
- I. November Newsletter
- J. 1 3-hour in-service programs for all new schools and new implementors

Materials to be added during the 1974-1975 school year include:

- A. 10--4x6 microfiche cards containing approximately 120 new occupations
- B. 1 microfiche U.S. Navy Careers for Men and Women
- C. 1 microfiche U.S. Coast Guard Careers for Men and Women
- D. 1 apprenticeship microfiche
- E. 1 civil service microfiche
- F. 1 Kuder index
- G. 1 Ovis index
- H. 1 subject area index
- I. 3 additional Newsletters - one each in January, March, and May

Cost:

- A. The basic set of materials plus the in-service is Free to all public schools
- B. Non-public schools can purchase VIEW at our cost. (This would cover 1 each of all items listed in (A-J) and (A-I). The cost is \$20.00

D. CURRENT JOURNAL ARTICLES

Adams, Willie. "Career education: turn students on in the middle school and junior high." Agricultural Education Magazine. February, 1973 p. 17-177.

Functions to perform to promote career development of students.

American Vocational Journal, May, 1974. p. 24-46.

Series of articles dealing with philosophy, curriculum and practice.

Caldwell, Margaret. "Career education--theory and practice." English Journal, September, 1973. p. 908-914.

Discussion of the hopes and aspirations as well as inconsistencies and misconceptions.

"Career education and social studies." Social Education, October, 1973. p. 484-487+.

Interview with Keith Goldhammer.

Carricato, Frank. "Creating an environment for career education." NASSP Bulletin, March, 1973. p. 31-39.

Practical suggestions on necessary first steps.

"EBCE (Experience-based career education): a design for career education." Curriculum Report, February, 1975.

Brief review of a research/demonstration undertaking sponsored by NIE.

Educational Technology, September, 1974. p. 9-31.

Rationale, systems and technical approach.

Gibbons, Anna E. "NIE Pilots in career education." American Education, October, 1974. p. 34-35.

Heilman, Cas. "The psycho-social foundation for career education." NASSP Bulletin, March, 1973. p. 62-72.

Points out several things career education can do both for the student and the community.

Hoyt, Kenneth B. "Career education: myth or magic." NASSP BULLETIN, March, 1973. p. 22-30.

Review of basic components, current status and implications.

Jobe, Max E. "How to set up a career education advisory council that works in-and-for-your schools." American School Board Journal, June, 1974. p. 35-36.

Ten items for developing a career education advisory council.

Johnson, Howard M. "New staffing patterns for career education." NASSP Bulletin, September, 1974. p. 81-92.

Focuses on the specific staff and cost factors likely to affect any secondary school.

Journal of Research and Development in Education, Spring, 1974. p. 1-124.
Entire issue is devoted to career education.

Marchak, John P. "Career education: what's happening." Social Education, October, 1973. p. 488-499.

Reporting of projects, activities, resources.

Venn, Grant. "Career education in perspective." NASSP Bulletin, March, 1973. p. 11-21.

Principal's concept of career education is of prime importance.

E. MONOGRAPHS

Career Guidance, Cliff Litteling and Eldon Ruff, North Carolina State University, Raleigh, North Carolina 27607

Elementary School Curriculum Guide, Robert W. Schrieber and Mabell Black. North Carolina State University, Raleigh, North Carolina 27606

High School Curriculum Guide, Kenneth B. Hoyt and G.G. Woolard, North Carolina State University, Raleigh, North Carolina 27606

Involving the Community in Career Education, Robert M. Isenberg and Joel Smith. North Carolina State University, Raleigh, North Carolina 27606

A Manual for the Implementation and Administration of Career Education Programs, Mollie Shook and Robert Morgan. North Carolina State University, Raleigh, North Carolina 27606

Middle School Curriculum Guide, R.T. Scherer and Joseph R. Clary. North Carolina State University, Raleigh, North Carolina 27606

Placement and Follow-Up in Career Education, Lillian Buckingham and Arthur M. Lee, North Carolina State University, Raleigh, North Carolina 27606

Postsecondary Career Education, B.E. Childers and Charles Nichols. North Carolina State University, Raleigh, North Carolina 27606

Professional Development, Gordon I. Swanson and Robert Jervis, North Carolina State University, Raleigh, North Carolina 27606

Series IV: Career Information and Development, Guidance Monograph Series, Shelly C. Stone and Bruce Shertzer, eds. Boston: Houghton-Mifflin Company.

College Information and Guidance, Mary Barre. 1970.

Decision-Making and Vocational Development, Edwin L. Herr. 1970.

Innovations in the Use of Career Information, Joyce M. Chick. 1970

Theories of Occupational Choice and Vocational Development, Joseph Zaccaria. 1970.

Psychological Influences on Vocational Development, Donald G. Zytowski. 1970.

Students' Vocational Choices: A Review and Critique, Duane Brown. 1970

The Theory/Practice of Communicating Educational and Vocational Information, Ann Martin. 1971.

F. PAMPHLETS AND PAPERS

ABLE Model Program (Elementary Level), Walter Wernick, Northern Illinois University, DeKalb, Illinois.

Behavioral Objectives in Guidance from Guidance Objectives K-12, Fred H. Fleming, Supervisor of Guidance, Division of Instruction, Broward County Schools, Florida.

Career Clusters, Michael Russo, Acting Director, Division of Vocational and Technical Education, U.S.O.E., 7th and D Streets, Washington, D.C.

A Career Development Plan for Community Action Agencies, Alan Gartner and Nina Jones, New Careers Training Laboratory, 184th Fifth Avenue, New York, New York 10010.

Career Education, Department of Education, Arizona, W.P. Shofstall, PhD., Supt.

Career Education Activities in English, Science Research Associates, Chicago, Illinois.

Career Education Activities in Foreign Languages, Science Research Associates, Chicago, Illinois.

Career Education Activities in Mathematics, Science Research Associates, Chicago, Illinois.

Career Education Activities in Science, Science Research Associates, Chicago, Illinois.

Career Education Activities in Social Studies, Science Research Associates, Chicago, Illinois.

Career Education Planning Districts in Michigan, CEPD, Michigan Department of Education, Lansing, Michigan.

Career Education Project for Grade 2, Mt. Pleasant Public Schools, 201 S. University Avenue, Mt. Pleasant, Michigan 48858.

Career Education, What It's All About, National Association of Secondary School Principals, 1201 Sixteenth Street, N.W., Washington, D.C. 20036

CERT (Career Exploration for Related Training), In-Service Workshop, 1971, Eastern Upper Peninsula Intermediate School District, Box 278, Rudyard, Michigan.

PRODUCERS LIST

ACI Films

35 W. 45th Street
New York, New York 10036

American Guidance Service, Inc.
Publishers' Building
Circle Pines, Minnesota 55014

American Technical Society
848 E. 58th Street
Chicago, Illinois 60637

American Vocational Association, Inc.
1510 H Street, N.W.
Washington, D.C. 20005

Argus Communications
7440 Natchez Avenue
Niles, Illinois 60648

Audio Visual Narrative Arts, Inc.
Box 398
Pleasantville, New York 10570

Benefic Press
10300 W. Roosevelt Road
Westchester, Illinois 60153

Chas. A. Bennett Company, Inc.
809 W. Detweiller Drive
Peoria, Illinois 61614

Benziger, Bruce & Glencoe
8701 Wilshire Blvd.
Beverly Hills, California 90211

Billy Budd Films, Inc.
235 E. 57th Street
New York, New York 10022

Brigham Young University Press
209 University Press Building
Provo, Utah 84601

Butterick Fashion Marketing Company
Publishing Division
New York, New York 10013

Carousel Films' Headquarters
1501 Broadway
New York, New York 10036

Center For Humanities, Inc.
Two Holland Avenue
White Plains, New York 10603

Centron Educational Films
1621 West Ninth Street
Lawrence, Kansas 66044

Changing Times
1729 H Street, N.W.
Washington, D.C. 20006

Children's Press
1224 W. Van Buren Street
Chicago, Illinois 60607

Chronicle Guidance Publications, Inc.
Moravia, New York 13118

Churchill Films
662 N. Robertson Boulevard
Los Angeles, California

Citation Press
50 W. 44th Street
New York, New York 10036

College Entrance Examination Board
888 Seventh Avenue
New York, New York 10019

Collier Macmillan Publishers
8701 Wilshire Blvd.
Beverly Hills, California 90211

Columbia Pictures
Dist. By Learning Corp. of America
711 - 5th Avenue
New York, New York 10022

Communications/Research/Machines/Inc.
Del Mar, California

Consulting Psychologists Press
577 College Avenue
Palo Alto, California 94306

Contemporary Drama Service
Arthur Meriwether, Inc.
P.O. Box 457
Downers Grove, Illinois 60515

David C. Cook Publishing
850 North Grove Avenue
Elgin, Illinois 60120

Cornerstone Productions
6087 Sunset Blvd., Suite 408
Hollywood, California 90028

Coronet Instructional Media
369 W. Erie Street
Chicago, Illinois 60610

Counselor Films, Inc. - CFI
Career Futures, Inc.
2100 Locust Street
Philadelphia, Pennsylvania 19103

Crain Books
740 Rush Street
Chicago, Illinois 60611

Thomas Y. Crowell Company
666 - 5th Avenue
New York, New York 10019

T.S. Denison & Company, Inc.
5100 West 82nd Street
Minneapolis, Minnesota 55437

Dodd, Mead & Company
79 Madison Avenue
New York, New York 10016

Doubleday & Company
Executive Offices
245 Park Avenue
New York, New York 10017

E. P. Dutton & Company, Inc.
201 Park Avenue, S.
New York, New York 10003

Economics Press, Inc.
12 Daniel Road
Fairfield, New Jersey 07006

Education Achievement Corporation
P.O. Box 7310
Waco, Texas 76710

Education Research Associates
P.O. Box 767
Amherst, Massachusetts 01002

Educational Activities, Inc.
P.O. Box 392
Freeport, New York 11520

Educational Design, Inc.
Educational Resources Division
47 West 13th Street
New York, New York 10011

Educational Development Corporation
Learning Resource Division
202 Lake Miriam Drive
Lakeland, Florida 33803

Educational Dimensions Corporation
P.O. Box 146
Great Neck, New York 11023

Educational Progress
A Division Of
Educational Development Corporation
4900 South Lewis Avenue
P.O. Box 45663
Tulsa, Oklahoma 74145

Educational Properties Incorporated
P.O. Box DX
Irvine, California 92664

Elk Grove Press
Division of Children's Press
620 West Road
La Habra, California 90631

Encyclopaedia Britannica Educational Corp.
1822 Pickwick Avenue
Glenview, Illinois 60025

Eye Gate
146-01 Archer Avenue
Jamaica, New York 11435

Fairchild Books & Visuals
A Division Of
Fairchild Publications, Inc.
7 East 12th Street
New York, New York 10003

Pearon Publishers Inc.
6 Davis Drive
Belmont, California 94002

J.G. Ferguson Publishing Company
6 North Michigan Avenue
Chicago, Illinois 60602

Field Educational Publications
Division Of
Addison-Wesley Publishing Co., Inc.
2659 So. LaSalle Street
Chicago, Illinois 60616

FilmFair Communications
10900 Ventura Blvd.
Studio City, California 91604

Film Forum, Inc.
20700 Business Center Drive
Irvine, California 92664

Finney Company
3350 Gorham Avenue
Minneapolis, Minnesota 55426

Follett Publishing Company
1010 West Washington Blvd.
Chicago, Illinois 60607

Franciscan Communication Center
1229 S. Santee Street
Los Angeles, California 90015

Joyce Howard Frank
Haslett Public Schools
Haslett, Michigan

Garrett Park Press
Garrett Park, Maryland 20766

General Learning Corporation
250 James Street
Morristown, New Jersey 07960

Grosset & Dunlap
Subs. Of National General Corp.
51 Madison Avenue
New York, New York 10010

Guidance Associates
A Subsidiary Of
Harcourt, Brace Jovanovich, Inc.
757 Third Avenue
New York, New York 10017

Harcourt, Brace Jovanovich, Inc.
7555 Caldwell Avenue
Chicago, Illinois 60648

Houghton-Mifflin
1900 S. Batavia
Geneva, Illinois 60134

Human Development Services, Inc.
P.O. Box 1403
Ann Arbor, Michigan 48106

Interstate Printers & Publishers, Inc.
19 North Jackson
Danville, Illinois 61832

H.C. Johnson Press, Inc.
Vocational Education Division
P.O. Box 5566
2801 East Rock Drive
Rockford, Illinois 61125

Charles A. Jones Publishing Company
4 Village Greene, S.E.
Dept. M400A
Worthington, Ohio 43805

King Features
Education Division
Dept. 1174
235 East 45th Street
New York, New York 10017

Learning Arts
P.O. Box 917
Wichita, Kansas 67201

Learning Trends, Globe Book Company
175 - Fifth Avenue
New York, New York - 10010

Lerner Publications Company
241 First Avenue N.
Minneapolis, Minnesota 55401

J.B. Lippincott Company
East Washington Square
Philadelphia, Pennsylvania 19105

Lothrop, Lee & Shepard
6 Henderson Drive
West Caldwell, New Jersey 07006

McGraw-Hill Book Company
Gregg & Community College Division
330 West 42nd Street
New York, New York 10036

McKnight Publishing Company
Bloomington, Illinois 61701

MacMillan Publishing Company, Inc.
Riverside, New Jersey 08075

Charles E. Merrill
A Bell & Howell Company
Columbus, Ohio 43216

Mini Productions
Dist. By CFI
1321 Corapolis Road
Corapolis, Pennsylvania 105108

Minicomp Corporation
1780 S. Bellaire Street
Denver, Colorado 80222

Wm. Morrow & Co., Inc., Publishers
District Office - Dept. 72-22
P.O. Box 331
Comstock Park, Michigan 49321

Motivational Media
8271 Melrose Avenue
Suite 204
Los Angeles, California 90046

Mt. San Jacinto College
21400 Highway 79
San Jacinto, California 92383

National Textbook Company
8259 Niles Center Road
Skokie, Illinois 60076

Olympus Research Corporation
955 E. 9th South
Salt Lake City, Utah 84102

Pathescope Educational Films, Inc.
71 Weyman Avenue
New Rochelle, New York 10802

Pennant Educational Materials
4680 Alvarado Canyon Road
San Diego, California 92120

J.C. Penney, Inc.
Educational Relations
1301 Avenue of the Americas
New York, New York 10019

Plaum/Standard
38 West Fifth Street
Dayton, Ohio 45402

Prentice-Hall, Inc.
Englewood Cliffs, New Jersey 07632

The Psychological Corp.
304 E. 45th
New York, New York 10017

Public Affairs Committee, Inc.
381 Park Avenue
New York, New York 10016

G.P. Putnam & Sons, Inc.
200 Madison Avenue
New York, New York 10016

Q-ED Productions
2911 West Alameda Avenue
P.O. Box 1608
Burbank, California 91507

Random House, Inc.
Order Dept.
457 Hahn Road
Westminister, Maryland 21157

Reilly & Lee Company
114 W. Illinois Street
Chicago, Illinois 60610

Sandler Institutional Films, Inc.
1001 N. Poinsettia Place
Los Angeles, California 90046

Scholastic Book Services
904 Sylvan Avenue
Englewood Cliffs, New Jersey 07632

Science Research Associates, Inc. - SRA
4856 Far Hills Road
Toledo, Ohio 43623

Scott Education
Lower Westfield Road
Holyoke, Massachusetts 01040

Sextant Systems, Inc.
639 S. 29th Street
Milwaukee, Wisconsin 53215

Simile II
1150 Silverado
La Jolla, California

Singer/SVE
1345 Diversey Parkway
Chicago, Illinois 60614

South-Western Publishing Co., Inc.
5101 Madison Road
Cincinnati, Ohio 45227

Stephen Bosustow Productions
1649 - 11th Street
Santa Monica, California 90404

W.C. & J.V. Stone Foundation
111 E. Wacker, Suite 150
Chicago, Illinois 60601

Timeshare Corporation - Houghton-Mifflin
Education Division
218 N. Prairie Street
Batavia, Illinois 60510

Universal Education & Visual Arts - UEVA
A Division Of
Universal City Studios, Inc.
100 Universal City Plaza
Universal City, California 91608

Vocational Biographies, Inc.
Sauk Centre, Minnesota 56378

Vocational Guidance Manuals
620 South Fifth Street
Louisville, Kentucky 40202

Watson-Guptill Publications
One Aster Plaza
New York, New York 10036

Albert Whitman & Company
560 West Lake Street
Chicago, Illinois 60606

Xerox Education Publications
Education Center
Columbus, Ohio 43216

SCHEMA FOR EVALUATING MATERIALS

SERIES: _____ RELEASE DATE: _____ PRICE: _____

PRODUCER: _____

DISTRIBUTOR: _____

ADDRESS: _____

INDIVIDUAL TITLE: _____

IF PRINTED MATERIAL, GIVE AUTHOR(S) _____

LENGTH OF TIME FOR AUDIO/VISUAL: _____

- | | | | |
|---|--|---|--|
| <input type="checkbox"/> BOOKS | <input type="checkbox"/> FILMSTRIPS | <input type="checkbox"/> RECORDS | <input type="checkbox"/> TEACHER'S GUIDE |
| <input type="checkbox"/> CASSETTE TAPES | <input type="checkbox"/> FLAT PICTURES | <input type="checkbox"/> SLIDES | <input type="checkbox"/> TRANSPARENCIES |
| <input type="checkbox"/> CHARTS | <input type="checkbox"/> GAMES AND SIMULATIONS | <input type="checkbox"/> STUDY PRINTS | <input type="checkbox"/> OTHER MEDIA |
| <input type="checkbox"/> FILM LOOPS | <input type="checkbox"/> GUIDANCE KITS | <input type="checkbox"/> TAPES(REEL TO REEL) | |
| <input type="checkbox"/> FILMS | <input type="checkbox"/> PAMPHLETS | <input type="checkbox"/> TESTS AND MEASUREMENTS | |

1. Circle grade level(s) for which this would be appropriate.

K 1 2 3 4 5 6 7 8 9 10 11 12 A

2. If book, circle reading level if known.

K 1 2 3 4 5 6 7 8 9 10 11 12 A

3. Circle category in which this material may be used.

SELF-AWARENESS AND ASSESSMENT		CAREER AWARENESS AND EXPLORATION		CAREER DECISION-MAKING		CAREER PLANNING AND PLACEMENT	
Knowledge and Assessment of Self and Others	Acquisition and Application of Inter-Personal Skills	Knowledge of Educational Alternatives	Knowledge of Alternative Life-Career Roles and Settings	Acquisition of Decision-making Skills	Application of Decision-making Skills	Acquisition of Goal Implementation Skills	Acquisition of Individual Monitoring Skills



4. Does the material present specific data? _____
5. Is the material accurate and current? _____
6. Is the material biased? Sexually Racially Ethnically Geographically
7. In what curriculum areas might this material be used? _____
8. What techniques are suggested: (i.e. Role playing, Group Discussion, Work Book, Etc.) _____

9. Circle your general evaluation.

CONTENT: Excellent Very Good Good Fair Poor

PRESENTATION: Excellent Very Good Good Fair Poor

10. Circle the technical quality.

COLOR: Excellent Very Good Good Fair Poor

SOUND: Excellent Very Good Good Fair Poor

LIGHTING: Excellent Very Good Good Fair Poor

ATTRACTIVENESS: Excellent Very Good Good Fair Poor

PRINT: Excellent Very Good Good Fair Poor

11. Please write a brief annotation of the material.