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## ABSTRACT

The report is designed primarily for internal use by administrators and staff members of the Guided occupational orientation project in Syracuse, New York, and contains a summary, evaluation for the 1972-73 school year activities associated'with the project. One section of the report discusses and displays specific outcomes compared with goals established prior to the beginning of the school year. The second section presents recommendations based on data as well as field observations by the evaluation team members. Summary charts showing each grade, the variables to be affected by the project, the associated goals for $1972-73$, and a data summary are included. (Author/VA)

[^0]1972-73.School Year
Informal Evaluation and Recommendation
concerning the

## Q. Guided Occupation Orientation Project Syracuse City School District Syracuse, New York.

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Educational Servifes, Inc. Waco, Texas

This report is designed primarily for internal use by administrutớrs and staff members of tie Guileci Occupational Orientation project (GOOP) and contains a summary evaluation for the 1972-73 school year activities associated with GOOP.

This report contains one section which discusses and displays specific outcomes compared with goals established prior to the. . I beginning of tine school year. The second section presents reconmendations based on data presented in Section as well as field. observations by ESI evaluation team members

A detailed review of data related to the PACE program segment is included. ESI felt this detail was indicated since the 1972-73 school year represented the first year data organization and collection was attempted by PACE.

Summary charts showing each grade, the variables to be affected by GOOp, the associated goals for 1972-73 and a data summary is inclued.
(1)

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## SECTION I

'A. OVERALL SUMMARY' OF RESULTS

## 1. Elementary Progran

Fifth and sixth grade resulis indicate that this program seghent is functioning well. Teachers' ratings of student motivation resulting from the "program and of incividual program components are more positive than during the 1971-72 school year."
2. Junior High Program

The long-term junior kigh goal of written career education plans for the ninth grade students was realized for go percent of students. Indicators of teacher support and participation are much improved over the 1971-72 school year. The junior high program is better organized and administered than in the past. Student attitudes for seventh, eighth, and ninth grades concerning career plamning hâve not changed much, and are currently, measured as "slightly positive". Seventh grade career awareness scores are not improving much (5.8 to 6.4 on 12 ppint scale).
3. Senior High Program

The new employability mini-course functioned well with moderately good results for studert ability to conduct employment interviews and complete job applications and for information
levels concerning empioyability.
The Occupational Research Teacher (ORT)-program produced excellent results, exceeding most goals including improved attenciance, scnool credit for work, and work ratings by cmployers.

This program aiso producei good restilts with an average grace level-improvement in mati and reading, improved attencance and good work reports. The PACE program results were mixed. A high percentage of PACE students enrolled in postsecondary education. Public comparisons of PACE seniors with current OCC’students in same subject areas showed PACE students equal or petter. Grade point averages for PACE seniors in secretafidl and business managemeat program improved. GPA for PACE Angineering and para-medical decreased: Overall, GPA for second year students increased, while first year GPA decreased.
3. Results fron 2972-73 School Year

1. Fifth grade - 2,09i students were involved in the program and these students reaiized an average 4.3 point gain in scores measuring general" awareness of the "world of wor"'. All 58 fifth grade teachers used the materials and all parental interviews were completed as a part of the orientation program. See Table 1.
2. Sixtin grade - with a total of 2,275 public and parochial * sixth grade students in the city, over 1,700 students participated in GOOP activities. Awareness and knowledge of career concepts career ladders, the makeup of career areas, and skills required for occupations all increased in the post"testing as compared with pre-testing. However, the average test gain for knowledge of čareer ladder increased only, 69 points, hardly a significant $\%$ increase. Student involvement in the skill van was high and ithor was observed thåt "no student was idle" during the time. Teachers continued to encourage individualized instruction as indicated by the number of individual career study packets completed.

Business and industry continued their support via maintaining booths at the career center, making classroom visits and permitting student field visits where possible. Parental involvement increased this school year with over 18 percent of the parents visiting classrooms. Other major contributions by parents included serving as speakers, chaperoning field trips,
(4)

TABLE 1
Fifth-Grade Summary - 1972-73

(5)

TABLE 1

## Fifth-Grade Summary - 1972-73

## Goal

Increase
$100 \%$ of teacher use

All students complete

Data Results

Average 4.3 point increase on pre and-post test
$100 \%$ of 58 teachers
$\qquad$
A. 11
(5)

8
'7
permitting interviews, and providing transportation and food. Guer 75 field trips were conducted. See Table 2. Teacher assessment of the total sixith grade program was high with 85.4 percent reporting that students motivation to work was "improved" as a result of the program. Teacher rating of individual career study as "absolutely essential" has increased from 17 percent in 1971-72 to 53.7 percenterthis year.
3. Seventh grade - scores for attitudes toward career planning and awareness of career cluster concepts have increased slightly, $\because$ fall to spring. Attitudes toward eareer planning inçreased from 3.58 to 3.60 on a five point scale. Since 3.0 is a "neutral" point, these scores, can be considered slightry positive toward career planning.

Career awareness scores increased from 5.8 to 6.4 with a maximum score of 12 . This suggests that career awareness is not substantially increasing during the school year. Use of qualified scores of career information did increase; fall to spring. See. Table 3.
4. Eighth grade - indicators of increased familiarity with and exploration of career clusters were: in five junior high schools, more than 10 of the 15 clusters were explored and in four schools, less'than five were explored. Average gain in attitudes toward career planning was small (. 19 points) with scores again only "slightly positive. See Table 3.

Sixth-Grade Summary. ${ }^{\circ}$ 1972-73

(7)

10
11

TABLE II
Sixth-Grade Summary - 1972-73

Goal

Increase

Increase

Increase

Increase

Average of at least 10 tasks for a minimum of two skill areas

Average of individualized career study packets completed at least 2.0

Data Results

Average 2.8 point pre-post test. gain Average . 69 point gain Average 2.2 point gain

Average $=3.28$ point ${ }^{*}$ gain

Average of over 5'skill areas completed with total tasks completed well in excess of 10

Average was $2.43^{\prime}$

## 0

(7)

10

## 11

Table II Cont.

## Business and Industry

Level of involvement

## parents

Level of interest and classroom participation

1. Will maintaqn 17 career exhibit booths 2. Each classroom visited by at least towo career represenltatives
2. At least $80 \%$ percent of.those will allow student visits
A.t least 5\% of parents per classroom participate in program in some way

17 maintained

Average over 4 vis per classroom.

Over $80 \%$
8
$18.6 \%$ of parents classroom
(8)

3

12
13
2


TABLE III

## Junior High Evaluation Summary

Variable
I. Seventh Grade
a. Positive attitude toward career planining
b. Awareness of resources for vocational guidance
c. Career awareness
II. Eighth Grade
a. Familiarity with and explóration of career clusters
6. Positive attitudes toward, career planning

Actual Results

Average gain of 0.0
Increase (from 3.58 to 3.60 )

Increase use of qualified sources

Increase

Increase
Greatest increase to spring in use of counselors, relativ views with employen agencies, and the $\frac{m^{2}}{}$ with less dependenc trips and libraries

Average gain of 0. (from 5.8 to 6.4)

In 5 schools, more 15 clusters were e where in 4 schools 5 clusters were ex

Average gain of 0 . (from 3.55 to 3.74

## TABLE III

7

## Juníor High Evaluation Summary

, Goal


14
(9)

4

Table III Cont.

## III. Ninth Grade

a. Positive attitudes toward career planning
b. Ability to plan future education
IV. Teachers
a. Teacher participatión
b. Utilization of GOOP resources.

## V. Parents

Awareness of career educational opportunities for students
VI. Business and Industry

Community opetness to student career inquiries

Increase

At least $85 \%$ have written, plans

Every math, soc.studies, science and English tẹacher participating

Teachers will make at least-seven requests and/or library checkouts

Inc $\vec{r} e$ ase exposure of parents.

Total students participating = approximately $75 \%$ of 1,99 seventh graders, 2,033 graders, 2,016 ninth graders.

5. Ninth grade - the end-of-junior-high-school goal that at least 85 percent of the students have written plans, for career education was almost-realized with $80^{\circ}$ percent having plans. Again, as with seventh and eighth grades, the ninth grade ${ }^{\prime}$, show--ed no increase in positive attitudes about career plannáng but their fall and spring scores were more positive than the lower grades. See Table 3.
6. Junior high teachers, parents and business and industry -. participating teachers made an average of 2.2 requests for materials from the occupational resource specialists. In general, indicators of,teacher partiєjpation are better than 1971-72. Sixty-seven percent were rated "actiye" by Occupational Resource Specialists/(ORS) diaries, 31 percent rated "lesser, degree!' and one percenf rated "not at all" involvedt

Parental exposure to career educational opportunities was increased through eight community and 14 PTA appearances by GOOP staff members, 300 pamphlets distributed, 660 letters 12 stories in local news media and two articles in national magazines: Over 95 percent (that is, 313 out of 329 ) of student inquiries :of business and industry were accepted favorably:
7. Senior high employability mini-course - about 97 seniors from four high schools participated.in this experimental course. The course was designed in general to increase student skills in and information about application for employment. Pre
and post test results concerning information about employability showed positive gains, but also that seniors already had high informational levels. Percentages of acceptable job applications completed ranged from 54 percent in Central to 75 percent in Nottingham. With a large number of Nottingham students college bound and Central students more likely to enter the job market after $n i g h$ school, further employability training is needed. Indicators of skills in conducting a job interview (rated on a scale of 35 possible points) averaged 25.7 for all four schools. See. Table 4.

- In general, student comments received were favorable for all sessions of the course except the library, which was rated negatively. The major recommendation by students was that this training was needed by all students but much earlier in their high school career.

8. Occupational Learning Centers this program for dropout high school students has again produced marked gains.. Math scores increased 1.6 grade levels and reading scores increased 1.4 grade levels during the year. There was a 34.6 percent improvement in attendance over the previous year, and 62.6 percent of the employers reported successful employment. situations with these students. A total $\oint f 135$ students participated in the program.

TABLE IV

## Senior Employability Orientation

Senior High Schools


- Total students participating $=75$

20

## Senior Employability Orientation

Senior High Schools
about
(13)

21
20

- Even though the goals was set iaigh (at 100 percent completion for all students), students did fairly well in completing their prescribed objectives as follows:
(*) a. general student progress, $51.6 \%$
b. career awareness, $60 \%$ completed,
c. ability to develop and implement a career plan, .
51.6\% completed. See Table 5 .

Given the target population for the OLC program as low success, drop-out students, the year produced important success experiences for its clients.
9. Occiupational Resource Teathers - most goals set for the 505 high "school students working with ORT's were met during the year. Over 90 percent of the students remained in school, 87.4 percent of those remaining in school completed the program, 56.2 percent received school credit for work experience, 65.3 percent were employed for at least two moñths, and 86.4 percent of working students received a "satisfactory" or "excellent" rating from employers. See Table 6.
10. Senior High

Teachers and comminity participation - obtaining the support - and participation of senior'high teachers in the GOOP program has been difficult and, except for the mini-course in employability,

## TABLE. V

## Occupational Learning Center Evaluation Summary



TABLE V
Occupational Learning Center Evaluation Summary
Net Gr.
Goal
Data Results Level Gi
(1) One grade level increase .
(2) One grade level increase
bout school
dy.progress
${ }^{\circ}$
eness
develop career

25\% gain in school attendance

Students will experience success

All students will . complete $100 \%$ of prescribed objectives

All students will complete 100\% of prescribed objectives

All students will complete $100 \%$ of prescribed objectives
34.60 Gain in atten-
dance
62.6\% of employers
reported successful
employment of students
$51.6 \%$ completed
$60.0 \%$ completed
51.6\% completed.

TABLE VI
Occupational Resource Teacher Evaluation Summary

80\% remain in school
$75 \%$ of those who remain in school will complete the program
$40 \%$ of students enrolled will receive credit for work experience program
$70 \%$ enrolled will be employed for at least two months
$75 \%$ of those students who work will have "satisfactory" or "excellent" rating

Goal
Actual Resu
Variable
b. Involvement in program
c. Student credit
d. Work experience
e. Employer assessment
(16)

'no career education program for all senior high students has b.efn implemented. However, indicators of téacher involvements and exposure included field trips (62) ; use of speakers in career education (42); distribution of written materials (1.500 pieces) ; conducting meetings for special problems (23); and request for audio visual materials (12). .

Indicators of parental and community exposure to availability of career education included GOOP presentations to community organizations (3), appearances at. PTA (6), distributation of pamphiets (40), sending letters (120) añd news stories in local and national media (8).
11. PACE - this is the first year for which evaluation results have been available, Table 7 summarizes the goals set for PAGE in 1972-73 and the actual results obtained. Over 85 percent of the PACE seniors were accepted for post-secondary education from。 secretarial ( 70 percent of the total) and business management ( 30 percent) programs.
$\therefore$ The grade point average (GPA) gains were not always as expected. The GPA for students in the first and second year of secretarial and business management increased but decreased for first, and second year students in paramedical and engineering. Overall second year students had higher GPA's than their pervious years, but GPA' first year s'tudents dropped. Only 4.6 percent of the stadents dropped out of school", less than the school district average.

## TABLE VII

## PACE Program Evaluation Summary

Variable،
a: Pursuit of postsecondary éducation
b. Achievement levels
c. School participation

Goal
At least $\%$ of students will seek post-secondary education upon graduation*

Increase in grade point average particularly during the first and second year of the program

## Data Results

87\% of PACE seniors and $85 \%$ were.accepte post-secondary educa those, approximately from tne secretarial 30\% from business ma

GPA increased for st in first and second secretarial and busi management programs decreased for first second year students para-medical and eng Overall second year GPA increased from 2.27, while overall year GPA dropped fr 1.70
$4.6 \%$ dropped out of

* Baseline to be established using 1972-73 experience.

PACE, Program Evaluation Summary
Goal
Data Results

stabilished using 1972-73 experience.
(18)

87\% of PACE seniors applied and $85 \%$ were accepted for post-secondary education. Of those, approximately $70 \%$ were from the secretarial program, $30 \%$ from business"management.

GPA increased for students in first and second year secretarial and business management programs, but decreased for first and second year students in para-medical and engineering. Overall second year students GPA increased from 2.04 to 2.27, while overall first year GPA dropped from 2.12 to 1.70
4.6\% dropped out

Table VII cont.

| d. Awareness of careers' <br> e. Assessment of PACE program | b. Incréased average atten dance over previous school year <br> Increase <br> To maintain the level of student satisfaction with" PACE programs | In most programs av attendance dropped compared to the pre year, with the exce of business managen and mengineering I. <br> Over 75\% of seniors that PACE was help in deciding caremer out of 44 seniors uated as, developing career plan. <br> $60 \%$ of students re ably to PAGE at tin evaluation as comp the previous fall. they reported that parents like the $p$ spring a's compared the fall. |
| :---: | :---: | :---: |

(19)

8
31
30
b. Increased average attendance over previous school year

Increase

To maintain the level. of student satisfaction with PACE programs

In most programs average attendance'dropped when compared to the previous year, "With the exception of business management II and engineering $I$.

Over $75 \%$ of sepiors reported that. PACE was helpful to them in deciding career prans. 41 out of 44 seniors were evaluated as developing "realistic" ċarcer plan.
$60 \%$ of students reacted favorably to PACE at the spring evaluation as compared to $74 \%$ the previous fall. In addition they reported that $54 \%$ of parents like the program in the spring as compared to $85 \%$ in the fall
(19)

While the program expected that improved attendance would resulit from more interesting and relevant classes, in fact in - most programs absences increased. See Table 8. Only Engineering I and Business Management II had less absences. Tardies, on the other nand, reduced for most programs. Paramedical II iad a small increase in the number of tardies. Improvement in tardies couldhave resulted from PACE or increased absences (tnus fewer days to be tardy). See Table 9. Over 75 percent of the seniors said PACE was helpful in making career plans and 41 of 44 senịors were rated have developed" "realistic" career plans.

PACE s,tudents described the perceptions of a majority of $\therefore$ students who knew about PACE as positive, but fewier felt positive about PÁCE in the spring ( 60 percent) than the fall (74 percent):

Fewer students reported that their parents liked the program in the spring than the fall (54 percent) spring-and 85 perdent) fall. But there was not any increase in "dislike" rather "don't care one way or the other".

In addition, only about 50 percent of the PACE students felt they had any say about their education: Students did see a better relationsinip between school work and their future and felt teachers were doing a better job relating courses to each other. PACE seniors in business management and secretarial studies had equal or better profiles. compared with students currently enrolled in OCC in these areas of study. See, Table 10 and 11.

*Pre-PACE
(21)

33
34



TABLE VIIII
Tardies
(All Grades)

(22)

35
36


TABLE X
Executive Secretarial Profiles


## TABLE X

## Executive Secretarial Profiles



(24)

10
39

TABLE XI
Business Management Profiles

```
Senior PACE Business Management Students
Syracuse City School District
1972-73 'scores
\({ }^{8} 19\) Total
13 Males
9 Females
13 Males
9 Females
1:7/4
5th decile
73.4
(NY State Achievement Test)
2.2/4
Freshmen Business Administrate
Students. Onandaga Community
College - 1971-72 scores
\(78^{\circ} .2 / 100\)
50 Sample
41, Males *
9' Females
```


## OBSERVATIONS AND RECOMMENDATIONS

A.

This is the first evaluation for a complete school year whicin includes results from ail components of GOOP. The overall picture which emergesis that the program is now functioning in some way for grades $5-12$. In general, most goals are being realized.
B. The administration of GOOP has improved this school year. Coordination of the various components has been better with more cooperation and participation. GOOP "administration has been willing to learn andomake changes and has not avoided problems identified by ESI evaluation. Óccasional miscommunication and perspnality conflicts occured, some, of which could have been avoided with more personal sensitivity and foresight:
C. The data provided by GOOP staff to ESI for evaluation was the most comprehensive and.complete for all previous school: year.
D. The employability mini-course demonstrated at least two things. The students believe improving skills in job acquisition is important. Students are not highly skilled in this. area simply.as a result of the general senior high education.

Some means should be found to introduce this education earlier . for all stidents in senior high.
E. The PACE progran results were spotty - some good some not as good as expected. PACE staff members have already indicated that evaluation results were useful in identifying problems and giving backup for, recommended changes. PACE administrators should attempt a mid-year (1973-74) partial, evaluation to see. if their changes have made improvements.
$\because$ F. . Planning and phasing GOOP activities into the regular school program should begin immediately. Detailed planning concerning positions, resources, personnel and material is.needed. If this is delayed until spring, it will be too late.

TABLE 1
Fifth-Grade Summary - 1972-73

Variable
Students
General awareness of world of work. Teáchers

Teacher evaluation of materials

## Parents

Parent interviews

Goal

Increase
$100 \%$ of teacher use

All students complete

Data Results

Average 4.3 poin on pre and post
$100 \%^{\circ}$ of 58 teach

$$
1000 \text { 0. }
$$

All
(5)

TABLE 1
Fifth-Grade Summary - 1972-73

Goal

## of world

aCtion of
hess of world
ness of world
$\left[\left.\begin{array}{l}\text { Increase } \\ \\ \text { All students complete } \\ \end{array} \right\rvert\,\right.$

Data Results

Average 4.3 point increase on are and post test
$100 \%$ of 58 teachers

All
(5)

8
7 ' $\quad$, •

## Junior High Evaluation Summary

Variable
Actual Results

1. Seventh irade
a. Positive attitude toward career planning
b. Awareness of resources for vocational guidance
c. Career awareness
II. Eighth Grade
a. Familiarity with and exploration of career clusters
b. Positive attitudes toward career planning

Goal

Increase
Average gain of 0.0 (from 3.58 to 3.60 )

Increase use of qualified sources

Increase


Increase

Increase
Greatest increase to spring in use of counselors, relative views with employer agencies; and the m with less dependent trips and libraries

Average gain of 0. (from 5.8 to 6.4)

In 5 schools, more 15 clusters were e where in 4 schools 5 clusters were ex

Average gain of 0 , .from 3.55 to 3.74


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