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**ABSTRACT**

The intramural program at Arizona State University has recently undergone major reorganization. Three highlights of this year's program were the "Run to Tucson," the powerlifting meet, and the rodeo. The "Run to Tucson" involved a 126-mile football relay race from Arizona State University's campus in Tempe to the University of Arizona's campus in Tucson. Each of the four participating teams consisted of 12 runners. Each runner ran approximately 10 miles, one mile at a time. The powerlifting meet included the bench press, dead lift, squat, and a physique exhibition by Mr. U.S.A. 1974. The rodeo involved dummy roping, calf dressing, bull dogging, goat tying, and riding a bucking barrel. These new events in the intramural program exemplify Arizona State University's attempt to offer participants the opportunity to try many diversified activities as well as traditional ones. (PB)

## "A NEW TWIST TO INTRAMURALS"

Intramurals at Arizona State University has undergone a major reorganization since many of you visited our campus last spring during the N. I. A. Conference. One of the major changes is in our approach to intramurals. We believe intramurals should strive to provide every opportunity possible in its program efforts. Now that ASU has the staff, the space, and the money we are able to do this. Thus, our topic is "A New Twist to Intramurals." Today, you will hear about three highlights of this year's program, the "RUN TO TUCSON," the POWERLIFTING MEET, and the RODEO.

Arizona State and the University of Arizona are big instate rivals. We held our 126-mile football relay race on the day before the football game between ASU and the U of A. Four teams ran the distance from ASU's campus in Tempe to the U. of A.'s campus in Tucson. Three of the teams were from ASU and one from the U. of A. Each team consisted of 12 runners. Each runner ran approximately 10 miles, one mile at a time. Channel 3, KTVK, filmed the start and showed a film clip on the evening news.

Safety precautions are a necessity in an event such as this. We cleared the race with the proper university officials and the Arizona Department of Public Safety. Highway 89 is a lightly traveled highway, as most traffic between Tempe and Tucson goes by way of the interstate. The runners began the

race at 3:00 Friday afternoon, so that the worst traffic areas could be covered during daylight hours. The runners wore fluorescent safety vests as they ran on the side of the road at night. Each team had two cars, one with emergency flashers which traveled with the runner and another that drove up ahead. At midnight, we left Tempe to check on them. I-M staff members were at various checkpoints along the way to see that there were no difficulties. Once we entered the Tucson City Limits, signs were put up to indicate the route through the city.

Donors pledged money for every mile that was run. The relay teams raised over \$350 which was contributed to the ASU Wheelchair Athletic Association. The participants paid an entry fee of \$4 per person, a total of \$48 per team. We gave each participant an Intramural RUN TO TUCSON T-shirt and a ticket to the football game. The winning team finished the race in 12 hours and 40 minutes. This team, F.F.I. had their record time and the individuals' names engraved on a plaque which was hung in the Intramural Champion Display Case. The team raising the most money, Phi Sigma Kappa, received a plaque acknowledging their effort.

Only 30% of the schools responding to a recent survey by the University of Maryland, sponsor an annual weightlifting tournament. ASU'S POWERLIFTING MEET drew over 400 spectators to watch the weightlifting competition, wrist wrestling competition, and a Physique Exhibition by Mr. USA 1974, Pat Neve.

The three lifts in powerlifting competition were the bench press, dead lift, and the squat. We had seven weight classes, 132, 148, 165, 181, 198, 220, and Super Heavyweight. Participants weighed in the day before the meet. Arm wrestlers were divided into Men's and Women's Divisions. The Men were divided into three weight classes of 148 and under, 149-181, and 182-210. Stan Stovall, announcer for KTVK Station in Phoenix, announced the Powerlifting and the Arm Wrestling for us. KOOL-News of Phoenix filmed and aired our Arm Wrestling competition. Our Powerlifting and Arm Wrestling Champions were given Intramural Champion T-shirts.

The highlight of the meet was the Physique Exhibition by Mr. USA 1974! Pat Neve drew quite a crowd. There were lots of oohs and aahs during his demonstration! Pat signed autographs and conducted a question and answer session with the audience. His exhibition contributed greatly to the success of our meet. His talents were our main drawing card!

Professionals in our field constantly talk of responding to the needs and ideas of the students. At ASU we strive to do this too. This year we incorporated an important part of Southwestern life into our program...a rodeo!

The ASU Rodeo Club deserves a great deal of credit for the idea of our Intramural Rodeo and for a lot of the work. They arranged the use of the ASU Farm Laboratory Arena and the necessary goats, pigs, and calves. They supplied various rodeo equipment, a Public Address system, a colorful rodeo announcer, concessions and alot of enthusiasm! The Club was

also very patient in teaching our intramural staff all about a rodeo.

The Rodeo Club and our Intramural Staff had an organizational meeting prior to the Rodeo. Explanations of each event were given. Rodeo Club members and Intramural Staff members were matched together and put in charge of specific events. We had seven events. Most people here have heard of a Greased Pig Race, but do you know what Dummy Roping is? The dummy is a fake head of a steer which is stuck into the end of a bale of hay. One must rope the dummy, making sure that the rope catches both horns. The Bucking Barrel was our substitute for riding a bucking steer. Riding the bucking barrel isn't any easier though! Four ropes attached to the barrel and stretched between two trucks are jerked up and down to make the barrel buck. You will see how difficult it is to stay on when you see the rodeo movie. The calves received quite a workout as our participants threw them to the ground and struggled to put on a pair of bloomers in the Calf Dressing. For Bull Dogging, we used calves again. One member of the Bull Dogging team led a calf into the arena, the second member caught the calf and by twisting its neck "dogged" it to the ground. Sometimes it was doubtful as to who was in control. Goat tying was fun for us, but the goats tired of it rather quickly. Who wouldn't tire of being staked out, chased, thrown to the ground, and having three of your feet tied together?

The final event of the day was the Boot Race. We put all the boots and shoes in a big pile. The idea was to run down, find any matching pair and run back to the starting line.

We consider the Intramural Rodeo a success! It cost us less than \$50 to put on a full afternoon of rodeo fun. We gave Intramural Champion T-shirts and Rodeo Ribbons to the winners of each event. Without the help and expertise of the ASU Rodeo Club, we would have been lost. They seemed to have fun exposing us to the challenge of a rodeo. Our students laughed at themselves as they learned firsthand what to do and what not to do. We, the Intramural Staff, were very pleased that we had discovered another successful event to add to the diversity of ASU's Intramural Program.

The three events that we have talked about, the RUN TO TUCSON, the POWERLIFTING MEET, and the RODEO are unique to Intramural Programs. To some people, marathon running, physique contests, lifting weights, and riding in rodeos are common activities. But they are not familiar to the typical intramural participant. They exemplify the "New Twist to Intramurals" that we at ASU are trying to introduce. We want a program that really offers our participants the opportunity to try many diversified activities as well as our traditional ones. We urge you to take advantage of the opportunities just waiting to be discovered in your respective parts of the country. Maybe Mr. USA 1975 lives in your city!!