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AUTHOR   Woodcock, Richard W.
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ABSTRACT
        This paper presents a model for classifying initial
approaches to the teaching of reading. The model consists of three
dimensions: the degree of structuring of the program, the sequence of
gradation of reading units, and the kind of symbol system used in the
initial stages of reading instruction. The degrees of structuring
refers to programs such as programed approaches (high degree of
structuring), basal readers (medium degree of structuring), and
language experience (low degree of structuring). The sequence of
gradation dimension refers to reading approaches placed on a
continuum of part-to-whole through whole-to-part. The symbol system
is concerned with the symbol systems used in beginning reading and is
subdivided into five parts which range from a sound related system to
a non-alphabetic or non-sound related system. (WR)

FORTY-FIVE WAYS TO TEACH READING

A paper presented to the Fifth International i.t.a. Conference
on July 19, 1968 at Hofstra University in Hempstead, New York

by

Richard W. Woodcock, Senior Scientist

Institute on Mental Retardation and Intellectual Development

George Peabody College
Nashville, Tennessee

The question of "What is the best way to begin the teaching of

reading?" represents one of the major issues in the field of elementary

education. In an attempt to answer this question, much research has been

directed toward determining the advantages of one approach to teaching

reading at the first grade level when compared to another approach or

approaches. The purpose of this paper is not, however, to make evaluative

statements regarding certain approaches, but, rather, to present a model

for classifying, according to their major characteristics, the various

approaches to beginning reading instruction. Such a model may be useful

for comparing and contrasting the approaches not only because it provides

for an orderly description, but because it permits one to account for several

major factors simultaneously.

When considering the different ways to begin instruction in reading,

it is possible for a person simply to be aware that approaches do differ

without employing any sort of organizing principle that would categorize these

differences into a meaningful pattern. When one is thinking on this level,

he might simply list "the basal reader approach," the "i.t.a. approach," the

"programmed approach," and the "phonic approach" without being concerned
with differentiations of degree and kind that exist in the differences.

Another way to think about approaches to initial reading instruction
would be to note "contrasting pairs" on the basis of a single significant
difference. Thus, a person might list "i.t.a. versus T.O. approaches,"
"phonic versus whole word approaches," "language experience versus basal
reader approaches." The making of such distinctions could be considered
a second level of differentiation. While some structure in the perception
of differences exists at this level, certain important characteristics of the
approaches remain unaccounted for.

A more complete analysis of the existing approaches to reading in-
struction can be obtained by considering several significant differences
simultaneously. Three major characteristics of reading approaches begin
to emerge as a result of a careful study of the various differences in
approaches. These three major characteristics form the basis for the pro-
posal of a classification model of three dimensions. The three dimensions
of the model being proposed are as follows:

       1. The Sequence of Gradation

       2. The Degree of Structure

       3. The Kind of Symbol System

Classifying each approach along these three dimensions can be thought
of as the third level of differentiation. When one approach to teaching read-
ing is to be compared with another approach or approaches, the task, then,

is one of describing each of the approaches along these three dimensions before making a direct comparison. The model attempts to provide for classification according to differences in degree as well as differences in kind. The model could be extended to include other dimensions, although the three proposed seem to give the most comprehensive categorizing system for initial reading instruction.

Figure 1 portrays the reading approach classification model based on three major characteristics of existing approaches to early instruction in reading. The top-to-bottom dimension of the model represents the first characteristic by which reading approaches can be classified, that is, the degree of structuring with approaches characterized by a low degree of structure falling toward the bottom of the model and those with higher degrees of structure falling toward the top portion of the model. The second characteristic for classifying approaches is represented by the front-to-back dimension of the model. An approach in which gradation in units of reading follow a part-to-whole pattern falls toward the front face of the model while those in which the gradation sequence is from whole-to-parts falls toward the rear. The third dimension is represented by the left-to-right dimension in the model. Those approaches characterized by use of phonemic alphabet during the early stages of reading instruction fall toward the left side of the model while those making use of traditional orthography (T.O.) or one of its two variants fall in the three portions in the middle of the model. Those approaches making use of a non-alphabet symbol system fall in the far right-hand portion of the model.

Figure 1 about here

A discussion including definitions of the terms for the three dimensions of the model is, perhaps, necessary in order to make clear how the classification of particular approaches is to be made on the model. A number of ways of teaching reading will be used to illustrate the process involved in placing an approach into one of the 45 cells of the model.

Sequence of Gradation Dimension

Approaches to reading that are characterized by a part-to-whole sequence stand at the opposite end of a continuum from those that present a whole-to-part sequence. Between the two stand those approaches which can be classified as "mixed" or "eclectic." The fact that a continuum exists, that distinctions between these categories are not clear cut, is represented by the broken lines on the model.

A part-to-whole approach to teaching reading is based upon the belief that reading instruction should begin with small units, generally letters or other sound symbols, and should progress to increasingly larger units through the process of synthesis. In most of these approaches the sequence takes the child from the sounds of letters to words made up of combinations of these letters, from words he progresses to sentences, to paragraphs, and, finally to whole stories. Thus, the sequence of gradation is from the small to the large units of written communication.

One of the extreme part-to-whole approaches is the Progressive Choice reading method (Woolman, 1962) which actually begins with parts of letters which become synthesized into whole letters. The first three letters and letter sounds learned by the pupils are "M, O, and P." These three letters are used extensively in all of their possible sound combinations before the child learns new letter sounds. He finally proceeds to larger units of material which, at any given point, is made up of sounds and words that he had already learned. Other examples of the part-to-whole approach include the Lippincott readers (McCracken & Walcutt, 1963), and the Sullivan program (Sullivan Associates, 1963).

In sharp contrast to such approaches are those characterized by a whole-to-part sequence of gradation. Such approaches are based upon the belief that a child should begin with rather large units of reading material, possibly even stories. The process involves the analyzing or breaking down of larger units into successively smaller units so that, eventually, the child is analyzing words for their phonetic and structural elements. The "language experience" approach such as that described by Lee and Allen (1963), as well as by many others in the field of reading, is an example of the whole-to-part approach. Early reading instruction in such a case is based largely upon the use of "experience charts" which present a "short story" that has resulted from the combined efforts of teacher and children. Successive stages in this approach involve the children in identifying individual sentences in the story, breaking down the sentences into words, and, finally, separating the component structural and phonetic elements in the words. The Scott-Foresman

Reading Series follows the pattern of working from larger to smaller units.

In this series pupils first learn to read words in the context of a preprimer

format, and not until the primer level do pupils become real! involved

in analyzing the structural and phonetic elements in the words in their

reading vocabulary, which consists, at that point, of 80 to 100 words.

Mixed or eclectic approaches to teaching reading, while they contain

attributes of both of the polarized gradation sequences, are not purely one

or the other. For example, the "Reading for Meaning" series (McKee, 1963)

teaches during the readiness level, the names of the upper and lower case

letters and the sounds of the consonants. However, upon moving into the

preprimer level of this series, the pupil is not taught to synthesize these

letter sounds into the next larger reading unit, the word. The progression is,

rather, more like the Scott-Foresman approach from this point, except that the

child makes use of his knowledge of consonant sounds as a word attack skill.

Another example of the mixed approach includes the MacMillan readers (Harris

& Clark, 1965).

Degree of Structuring

For the purpose of this model, the dimension of degree of structuring

consists of three portions which are divided by broken lines. This like

Sequence of Gradation is a continuum, and the broken lines indicate that

the difference between one approach and another is only a matter of the

degree which is present.

Approaches characterized by a high degree of structuring are based

upon the belief that, in learning to read, the child should proceed through

a sequence of very carefully pre-determined steps. The sequence and nature

of each of these little steps has been carefully and thoroughly worked out

by the author of the material. Programmed approaches to reading instruction

are excellent examples of reading approaches with high degree of structuring.

For instance, in the Sullivan materials mentioned earlier, the child proceeds

through a series of "frames." After responding to the content of one frame,

he checks his answer and proceeds to the next frame. The primary material

used in the child's reading program is made up of hundreds, in fact thousands,

of such frames. The Progressive Choice approach also mentioned earlier, is

another example of the highly structured approach to teaching reading.

Certain approaches to teaching reading are characterized by their built-

in flexibility and would be classified on this model as "low structured

approaches." Such approaches are based upon the premise that a reading

approach should be flexible so that it can take advantage of the vocabulary,

interest and experiences of a particular child or group of children. The read-

ing materials which these children use in the process of learning to read are

generally teacher-made materials such as experience charts related to the

children's own activities and vocabularies.

Approaches to teaching reading which are neither as highly structured

as, for example, the programmed reading approaches, nor on the other hand, as

flexible as the language experience approaches, would fall in the middle portion

of this dimension. Most teachers in the United States make use of one or more

basal reading series in their reading program. The "Basal Reader" approach is

a good example of those approaches which have a medium degree of structuring.

In addition to the readers and workbooks for the children, such approaches provide teachers' manuals with more or less detailed suggestions for conducting the reading lesson. These prepared materials and teachers' guides cause the program to be considerably more structured than the language experience approaches. On the other hand, the degree of structure provided by these materials does not nearly approximate the high degree of structure found in approaches where each little step has been carefully worked out in advance as in programmed instruction.

The Kind of Symbol System

The nature of the symbol system used in beginning reading instruction has served as the focus for a large share of the research in the past few years. A great deal of attention has been directed toward the variations in this dimension, particularly with regard to some of the new developments in programs available. This dimension is subdivided into five portions with the symbol systems that are most nearly sound related on the left and proceeding to the non-alphabetic or non-sound-related system on the right. The five subdivisions of this dimension are represented by discreet sets of cells, not a continuum as in the other two dimensions. In other words, when approaches are classified along this dimension, they tend to fall rather clearly into one category or the other and do not differ from each other only in degree.

The "phonemic alphabet" approaches are those approaches which initially require the child to read material written in a "phonemic" system. After developing some point of proficiency in beginning reading, the child typically makes a transition from the "phonemic" system into T.O. Phonemic

systems generally contain approximately 40 characters, one for each of
the major sounds in the English language. Many phonemic alphabet schemes
have been employed in beginning reading instruction, and several are in use
currently. The Initial Teaching Alphabet (i.t.a.) is the best known of the
phonemic alphabets being used at the present. Figure 2 (Woodcock, 1965a)
presents the Initial Teaching Alphabet. One of the major advantages claimed
for such an alphabet is that it has a more consistent orthography with respect
to lower case and capital forms of letters. This feature of i.t.a. is shown
in Figure 3. Another major advantage of using phonemic alphabets is the
high sound-to-symbol relationship which can be obtained. Figure 4 illustrates
this feature as seen in i.t.a.

Figure 2 about here

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Figure 3 about here

Figure 4 about here

One of the early instructional programs in i.t.a. to be published was
the Downing Readers (Downing, 1963). With the information that this approach
is whole-to-part in sequence of reading units, we are at the point in our
discussion where we know enough about a particular approach to place it

into its correct cell in the model. The fact that the Downing materials
are basal reading materials, that they are whole-to-part oriented, and
that they make use of a phonemic alphabet puts them into the middle of the
back row of cells to the far left of the model. The Early-to-Read series authored
by Tanyzer and Mazurkiewicz (1964) utilizes i.t.a. and is characterized by a
much more part-to-whole approach than that found in Downing's series; how-
ever, the presence of certain whole-to-part aspects in the Early-to-Read
series place it most appropriately in the mixed approach area. Thus, the
second approach which we place in this model, the Early-to-Read series,
would fall in the middle cell of the phonemic alphabet portion of the model.
Since i.t.a. is an alphabet and not an approach to teaching reading itself,
it can be used in other types of materials and approaches, for example, some
of the teachers participating in the Peabody-Chicago-Detroit Reading Project
used i.t.a. in a language experience approach with mentally retarded
children (Woodcock, 1967). Such an approach would be classified as a
whole-to-part approach with a low degree of structuring and would thus fall
in the back lower cell of the phonemic alphabet portion of the model.

Other initial reading programs which have a theoretical basis similar
to that underlying the i.t.a. approach are receiving some attention in the U.S.
Malone (1964) has developed a set of basal reading materials making use of
his "UNIFON". "UNIFON" is a 40 character alphabet shown in Figure 5.

Figure 5 about here

Some approaches to teaching reading have attempted to indicate a sound-symbol relationship without going to an extended alphabet. They use traditional orthography and follow a procedure of "elaborating" in some way upon the letter forms of the alphabet. The purpose of these elaborations is to provide the child with further cues to the sounds of the letters. Words in Color (Gattegno, 1962), for instance, uses the traditional 26-letter alphabet, but the orthography is elaborated by presenting each major sound in a selected color. At each appearance of a particular sound, regardless of how it is spelled, the combination of letters representing that sound are colored according to the color code. Such a scheme is also followed by the Color Phonics System published in England (Bannatyne, 1966). Fry (1964) has prepared materials using diacritical markings to represent the sounds of the letters. Such a procedure results in another form of elaborated T.O. The Words-in-Color approach is an approach characterized by a medium degree of structuring and a part-to-whole orientation, and, therefore, its position would be the middle front cell of the elaborated T.O. portion of the model.

Other approaches while adhering to T.O. are designed to maintain the sound-symbol relationship through another means. These efforts have involved controlling the introduction of irregular words until after the children have learned to read words which, for the most part, are spelled as they sound. The end result is a sort of 26-letter "phonemic" alphabet and is described here as "Controlled T.O." Among the series described earlier which would fall into this category are included the Sullivan materials, the Lippincott materials and

the Progressive Choice method. All three of these employ the part-to-whole

sequence of gradation. Since the Sullivan materials and the Progressive

Choice materials are highly structured programmed approaches, they would

fall in the forward upper cell of the controlled T.O. portion of the model.

The Lippincott series is not as highly structured, since it is essentially a

basal reader series and this approach would fall in the middle front cell

in the controlled T.O. portion of the model.

The Bloomfield-Barnhart materials (1961), an example of a whole-to-

part sequenced basal reader approach to teaching reading, also controls the

introduction of irregular words until after some skill in reading the regular

forms of words has been developed. Thus, this approach would fall in the

middle back of the controlled T.O. portion of the model.

The next set of approaches are represented by the portion of the model

labled simply "T.O." These are the approaches which use the English alphabet

in its natural state without any attempt to control the introduction of words on

the basis of their regularity of spelling. Language experience approaches and

most basal reader approaches would typically fall in this category. Thus, if a

teacher were using a language experience approach and the traditional 26-letter

alphabet, her approach would probably fall in the lower back cell of the T.O.

portion of the model. The Scott-Foresman series uses T.O., and, since it

is a basal reader approach and is whole-to-part oriented, it would fall in the

middle back portion of the T.O. portion of the model. On the other hand,

Houghton Mifflin, which is also a basal reader program using T.O. would fall

in the middle of the T.O. portion of the model since it follows a mixed approach with respect to the sequence of gradation dimension.

The last section having to do with the kind of symbol system represents the non-alphabetic approaches. Such an approach, for example, one which uses rebus symbols, makes no attempt to show a sound-symbol relationship. Like the "phonemic" alphabet approaches, the "rebus approaches" to teaching reading involve a two-stage process. In these approaches the children first learn to "read" using picture and geometric symbols representing words. Figure 6 presents an illustrative rebus vocabulary and a short passage written in rebus. Since rebuses are very easy for a pupil to learn and remember, his early acquaintance with the process of reading proceeds rapidly (Woodcock, 1968). After having learned to "read" using rebuses, the T.O. words are gradually substituted for the rebuses in a transitional program.

Figure 6 about here

One experimental and one commercially published rebus program have been prepared. The experimental program, the Rebus Reading Series (Woodcock, 1965b), was developed for use in the Peabody-Chicago-Detroit Reading Project and consisted of a set of eight readers with associated pupil and teacher materials. Since this approach is mixed with respect to the sequence of gradation dimension, it would be placed in the middle cell of the non-alphabetic portion of the model. More recently a programmed version of the rebus

program has been prepared which is known as the Peabody Rebus Reading

Program (Woodcock, Clark, & Davies, 1968). This program is a rather

highly structured approach, making use of three programmed textbooks and

two readers to take the children through the readiness and preprimer levels

covered in traditional programs. At the end of the program the children have

a T.O. vocabulary of one hundred twenty words as well as certain other

skills. This approach, with its whole-to-part orientation, would fall in the

upper back portion of the non-alphabetic portion of the model.

Summary

A model for classifying initial approaches to the teaching of reading

has been presented. This model consists of three dimensions: the first

dimension involves the degree of structuring in the program, the second

dimension involves the sequence of gradation of reading units, and the

third provides for categorizing by the kind of symbol system used in the initial

stages of reading instruction. Reading approaches can be classified according

to their definitive features and can be compared and contrasted with one another

in a more complete and orderly way by reference to their position on the model.

Such a model may have a number of uses. In the field of scientific

investigation a model of this sort may be helpful in designing studies so that

comparisons between approaches to teaching reading can be made that will,

in fact, be true comparisons that take into account the chief major characteristics

of the approaches. Likewise, consumers of research, through their familiarity

with the use of such a model, can better evaluate the design and results of

studies comparing approaches to teaching reading. In the practical school

situation, such a model may prove useful in helping teachers to evaluate

and compare the different reading approaches presented to schools by

various publishers. Supervisors may find such a model helpful in counseling

with their elementary teachers with respect to the approaches and materials

used in their rooms. For example, a teacher may wish to supplement her

existing instructional program in reading but does not wish to use materials that

represent a different overall approach. This model would be helpful in identi-

fying which of the existing approaches are most alike or different with regard

to a particular set of characteristics. For the many teachers who use a

combination of approaches the model may make possible a more specific de-

limiation of the theoretical intentions as well as of the practical goals under-

lying each of the approaches they are using. The clinical teacher of reading

may also find such a model helpful in matching instructional approaches to the

instructional needs of remedial readers who have different sorts of problems.

And, finally, such a model demonstrates the number of possible approaches

now "missing," which could be worthy of development.

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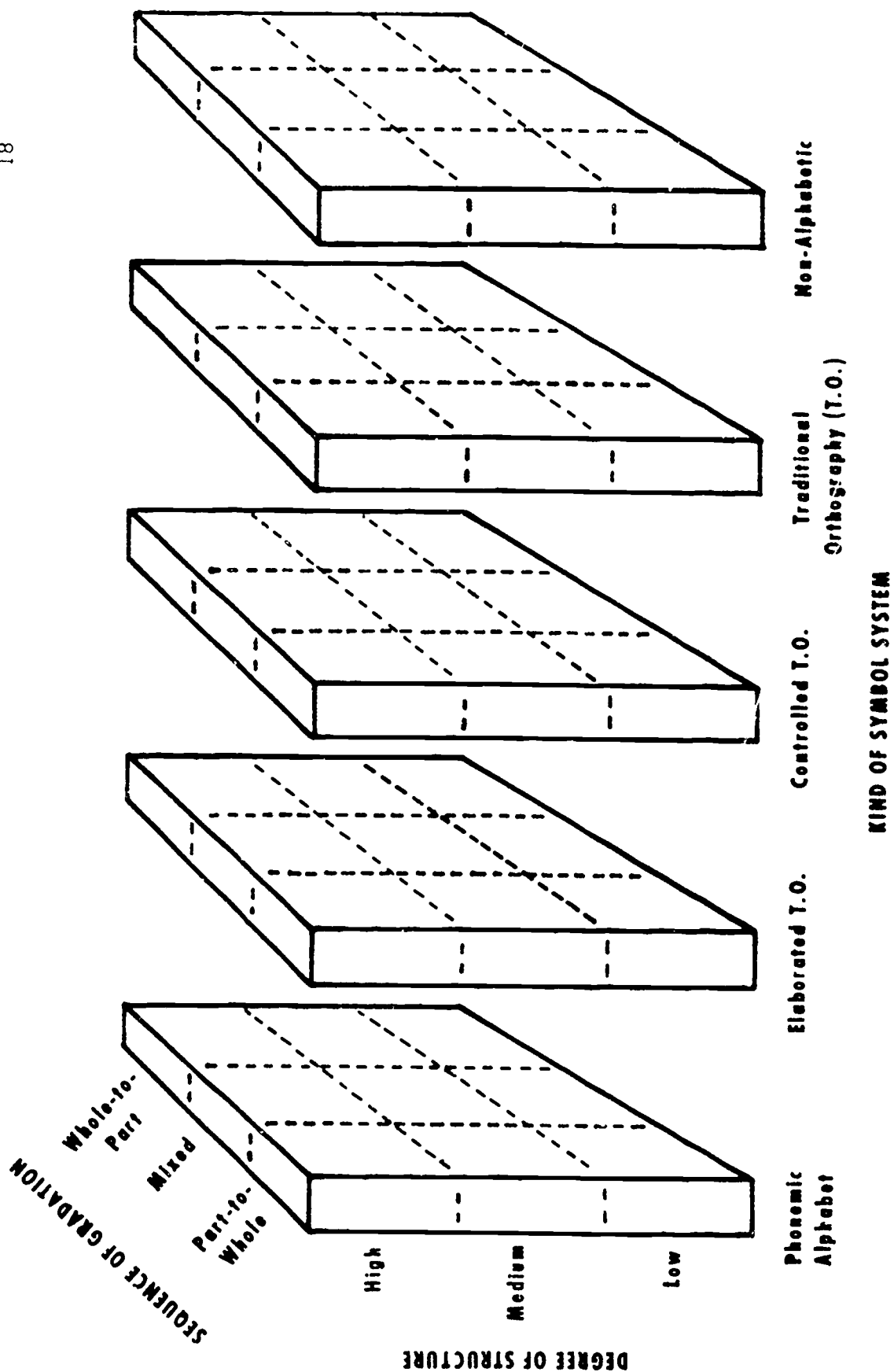Woolman, M. The Basal Progressive-Choice Reading Program. Washington: Institute on Educational Research, 1962.

Figure 1. MODEL FOR CLASSIFYING READING APPROACHES

a	æ	ɑ	au	b	c	ch
at	ate	arm	all	bed	cat	chap

d	e	ee	f	g	h	i
dog	elm	even	fox	go	hat	it

ie	j	k	l	m	n	ŋ
ice	jug	kite	like	mad	note	ring

o	œ	ω	ꙍ	oi	ou	p
on	over	took	soon	oil	out	put

r	ɾ	s	z	ʃh	3	t
run	her	sit	is	shoe	measure	top

th	fh	u	ue	v	w	wh
thin	then	up	use	vase	web	what

y	z
yet	zip

Figure 2. The Initial Teaching Alphabet of 44 characters. (Figures
2, 3, and 4 are reprinted from Woodcock, i.t.a. for Teachers.)

T.O.   i.t.a.

big .... big

Big .... big

BIG .... big

Figure 3. Comparison of T.O. and i.t.a. letter forms.

T.O.   i.t.a.

I .... ie

aye .... ie

eye .... ie

lie .... lie

high.......... hie

by .... bie

buy .... bie

ride .... ried

rye .... rie

Figure 4. Comparison of T.O. and i.t.a. Spellings for the long "i" sound.

THE NEW SINGLE-SOUND ALPHABET

A Δ Λ B C Ɔ D E Ⅎ Ⴈ
at ate all bow cell say chair dip hen he her

F G H ⱶ ⅃ J K L M N
fast goat hat bit bite jaw kiss low music no

И O Ω Φ Φ Ɠ P R S T
king lot old look out boy pipe un sure table

θ ⊥ U ∪ Ⱳ V W Σ Y Z
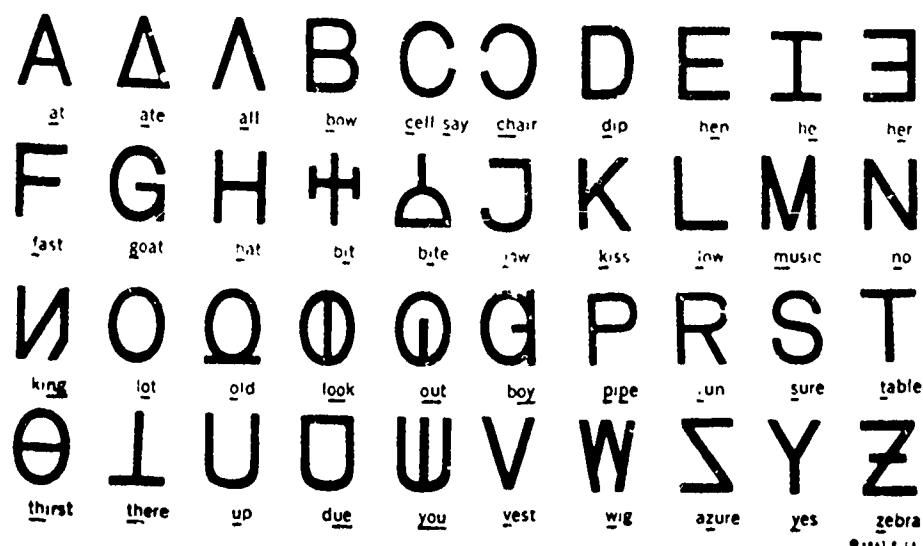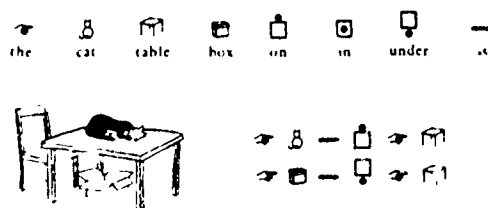thirst there up due you vest wig azure yes zebra

Figure 5. The UNIFON alphabet.

Figure 6. Illustrative rebus vocabulary and passage.