

DOCUMENT RESUME

ED 096 391

CE 001 919

AUTHOR Cassara, Beverly
TITLE The Responsibility of the Adult Education Movement
for Development of Cable TV. Position Paper.
PUB DATE 25 Apr 74
NOTE 3p.; Prepared by a Position Paper Workshop at the
Federal City College Conference on Cable TV
(Washington, D. C., April 1974); For related
documents, see CE 001 920-22
EDRS PRICE MF-\$0.75 HC-\$1.50 PLUS POSTAGE
DESCRIPTORS *Adult Education; *Cable Television; *Educational
Television

ABSTRACT

This position paper presents the resolution that adult educators develop and better utilize cable TV as a medium for serving the educational needs of the community. Research into the use of cable technology and special training in cable television for educational purposes are presented as areas of concern for adult educators. (MW)

ED 096391

Position Paper

on

**The Responsibility of the Adult Education Movement
For Development of Cable TV**

Prepared by a Position Paper Workshop at the Conference on "Cable TV and Adult Education: Challenges and Responsibilities" sponsored by the Masters Program in Adult Education at Federal City College, 1411 K Street Washington, D.C., the Cablecommunications Resource Center, and by the Greater Washington Adult Education Association.

This statement may be reprinted with proper credit given to the sponsors named above.

U S DEPARTMENT OF HEALTH,
EDUCATION & WELFARE
NATIONAL INSTITUTE OF
EDUCATION
THIS DOCUMENT HAS BEEN REPRO-
DUCED EXACTLY AS RECEIVED FROM
THE PERSON OR ORGANIZATION ORIGIN-
ATING IT. POINTS OF VIEW OR OPINIONS
STATED DO NOT NECESSARILY REPRE-
SENT OFFICIAL NATIONAL INSTITUTE OF
EDUCATION POSITION OR POLICY

Beverly Cassara, Ed.D.
Conference Chairwoman
Federal City College
Graduate School
724 9th Street, N.W.
Washington, D.C. 20001

DE 001 919

Position Paper

on

The Responsibility of the Adult Education Movement For Development of Cable TV

Cable Television should be a medium which represents the interest of varied communities and aids them in their efforts to assess and serve their own needs and concerns,

Whereas Cable TV offers the opportunity to serve the needs of many and specific audiences,

Therefore be it resolved that: adult educators should address themselves immediately to the task of educating community groups, individuals, and the public generally to become informed and politically astute about Cable TV in order that they may take leadership in the establishment and development of local Cable TV ordinances, franchises, ownership and programming.

Furthermore, in those communities where Cable TV is already established in the private sector, adult educators should lend their efforts to the organization of cable task forces which will be made up of persons from representative cross sections of communities; these groups should recommend procedures for development and implementation of guidelines and policy concerning programming on at least three channels which could serve local government, community access, and education needs.

Moreover, adult educators should become involved in developing ways of using cable technology and in researching ways the technology can be used to deliver educational services to their communities-- in effect to become programmers themselves.

Moreover, in order to initiate and implement the above, adult education agencies should design and offer special training in cable television including the aspects of politics, access, programming and production.