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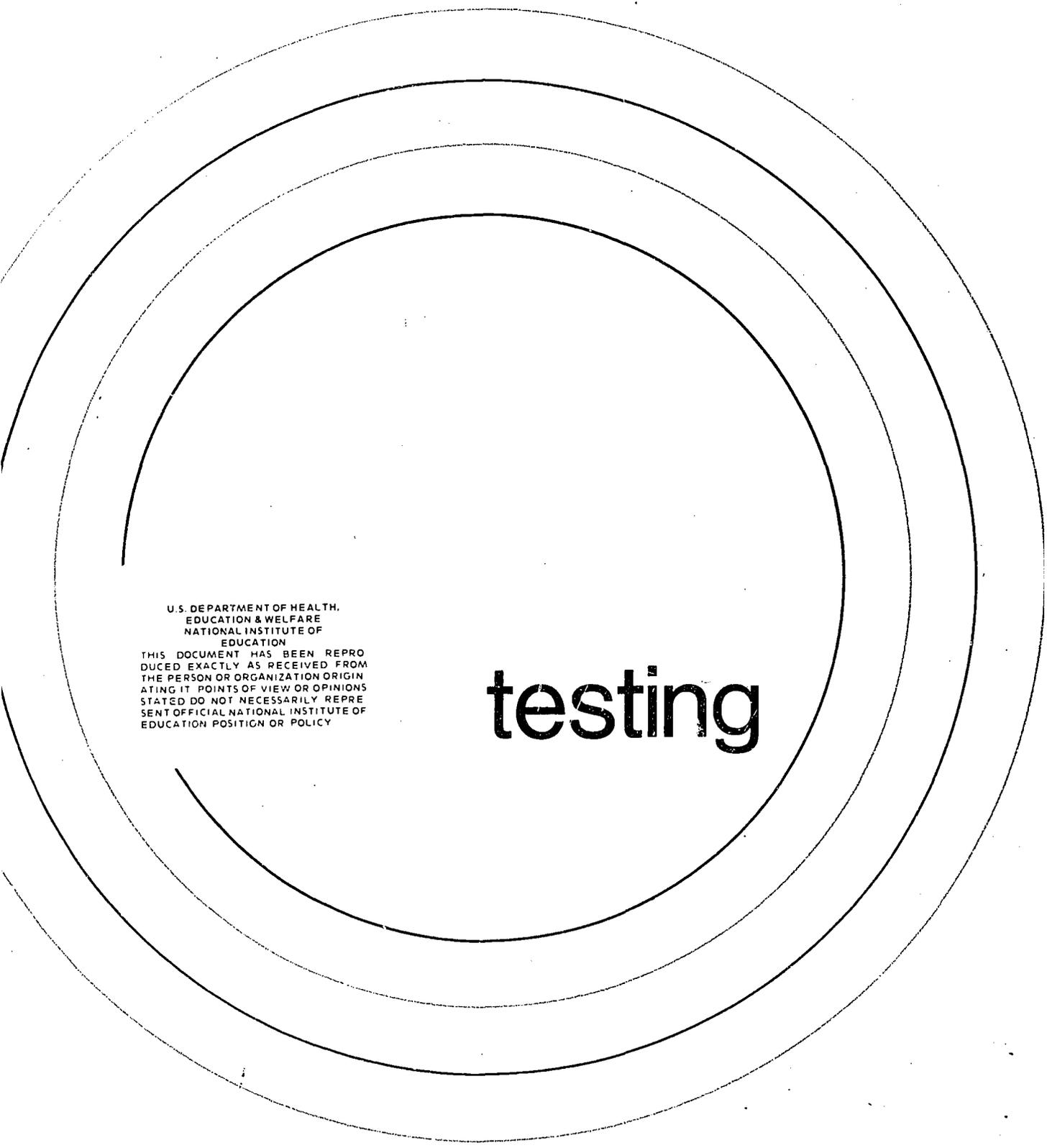
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ABSTRACT

This is a report of the findings and recommendations of the Division of Instruction and Professional Development of the National Education Association (NEA) on testing. NEA called for a moratorium on standardized testing in 1972 and created the task force on testing, whose work is summarized in this report. After an introduction stating the problem, the document presents NEA resolutions and new business items on testing. Included in this are statements of task force beliefs, some of which are as follows a) some measurement and evaluation in education is necessary; b) certain measurement and evaluation tools are either invalid, unreliable, out of date, or unfair and should be withdrawn from use (sharply criticized were standardized achievement and intelligence tests as they affect bilingual/bicultural students; c) the training of those administering tests is inadequate, and schools of education, school systems, and testing industry must take this responsibility; d) there is overkill in the use of standardized tests; and e) the National Teacher Examinations are an improper tool and must not be used for certification, selection, salary determination, tenure, dismissal, and similar matters. The document includes recommendations for immediate action and further study, "The Report of the Committee on Accountability to the NEA Representative Assembly July 1973" and a bibliography. (JA)



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testing

information for professional excellence

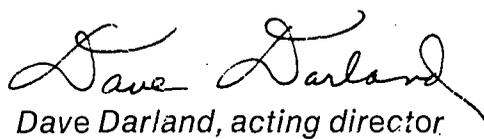
The Charter of the National Education Association states the purpose of the nation's largest independent professional organization: "To elevate the character and advance the interests of the profession of teaching and to promote the cause of education in the United States."

Through its program of Instruction and Professional Development, the NEA has a growing commitment to professional excellence, a commitment that can only be realized by well-informed members who ultimately will take the necessary, concerted action to achieve this goal. But information, knowledge, and understanding are essential to the success of any action program to reach this goal. Accordingly, documents such as this have been prepared for a better informed membership.

At a time when information has become the currency of contemporary society, our ability to gather, handle, and process this information will to a large degree determine the direction of our profession and the quality of its policy.

A major activity of the NEA's program for Instruction and Professional Development, therefore, has to do with the "processing" of information in a continuing effort to provide members with a synthesis of the best, the most reliable, and the most useful information related to the goal of professional excellence.

Your comments are invited on this document and on other IPD program activities. Also, your suggestions of other information topics for future consideration will be most welcome. For more information about our program on professional excellence, write or call Instruction and Professional Development, National Education Association, 1201 16th Street, N.W., Washington, D. C. 20036. Phone: (202) 833-4337.



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TESTING

This document has been prepared by the Instruction and Professional Development Staff of the National Education Association. It represents one part of an information package on this topic.

Fall, 1973

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NEA COUNCIL ON INSTRUCTION AND PROFESSIONAL DEVELOPMENT
1973-74

The Council is broadly representative of the united teaching profession and serves as an advisory group to NEA governing bodies and to the NEA Instruction and Professional Development staff. Council members, who are appointed by the NEA president for three-year terms, provide IPD staff a continuing dialogue with practitioners.

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INTRODUCTION

" . . . how can you possibly award prizes when everybody missed the target?" said Alice. "Well," said the Queen, "some missed by more than others, and we have a fine normal distribution of misses, which means we can forget the target." (Lewis Carroll, Alice's Adventures in Wonderland)

When that perceptive math teacher, Charles Lutwidge Dodgson, wrote the above allegory on testing and accountability, he hit on a problem that is very much with us today. In fact, today the problem has reached the proportions of a crisis in education; a crisis that could not have occurred in the orderly nineteenth century Dodgson knew -- an elitist society where everyone knew his place and had to keep it. This greatly enlarged problem of the 1970's may be the result of a growing distance between the goals of society and the traditional goals of the schools. Have we in education, like the Queen, lost sight of the target? John Cogley's piece on p. 46 of the appendix explores this in more detail.

What should be the posture of the teaching profession in relation to testing, measurement, assessment and the specter of accountability? A profession that is committed to excellence as a national goal cannot avoid making judgments about what is "good," "better," and "best" for the public it serves; for the quality of excellence will always be at one end of a continuum.

But the idea of excellence, when applied to an individual student, must be considered as quite another matter since learning and personal fulfillment are both private and singular processes that occur individually. Clearly, much of the present misuse and malpractice associated with standardized tests in schools is a

great barrier to the kind of individualized attention to learning that is so widespread in the literature and so seldom found in the classroom.

Despite what we know about the personal and individual nature of the learning process, many schools are still very much given to lock-step learning processes -- classes, grades, tests, promotions, textbooks -- which seem antithetical to nearly all we know about learning. Under such conditions, accountability for either student or teacher must be based on an abstract and flawed exercise in statistical futility. ("After you start school, kids, half of you will be below average forevermore.") The fact is that accountability will not work in such an arbitrarily structured learning environment with its misuses of standardized testing and its penchant for conformity.

The current interest in criterion-referenced tests rather than standardized achievement (or norm-referenced) tests (see p. 49) represents a more rational step toward answering questions about what students have learned. Ralph Tyler puts the matter in perspective on page 42 of the September-October 1973 issue of Today's Education:

I think the term criterion-referenced has assumed importance today because, in the past, testing in the United States has been norm-referenced. Two kinds of events influenced the so-called "Modern Testing Movement" in Western society.

One was the effort to identify people who were sub-normal or superior in human functioning--the work of Binet which, in this country, resulted some 50 years ago in the development of the Stanford-Binet test.

The other was the development of the Army Alpha group intelligence test, which was created by psychologists during World War I to select out of several million men those who were most likely to benefit from quick instruction and who would be able to go into the many kinds of jobs the military required. . . .

The basic purpose of this testing is to take a total group and arrange them in some kind of order so that you can say here is the top 10 percent and here is the bottom 10 percent. The population is arranged on a linear scale from the best to the worst. This is called norm-referenced testing.

When this type of test is being made, various test items are tried out. If the items differentiate among the persons tested, they are retained. So a typical achievement test has about 80 percent of its items in the narrow range of difficulty where between 40 and 60 percent of people tested get the answer right.

If the purpose is to identify those who do best on the total test and those who do poorest, this is an efficient way to go about it. But if you are trying to answer the question, "What have students learned?" you run into difficulties. This is because (a) almost all items that most persons can answer correctly are dropped from the typical achievement test because they do not discriminate and (b) those items that almost no one can answer correctly are also dropped because they don't discriminate either.

Actually, instead of testing what our students have learned, we have been using test items to differentiate some students from other students.

Now, in this era of accountability when we are being asked such questions as "Are pupils learning to read?" or "Can they compute?" we need a different approach. We must set up questions or exercises that are related to a particular question--that is, they are criterion-referenced: the criterion being whether or not pupils can read, compute, understand, etc.

In other words, the new tests that are coming out are criterion-referenced because they are judged for their validity in terms of whether they really test what the schools are trying to teach and not whether they differentiate the better students from the poorer students.

Increasing interest in educational accountability may well produce some improvements in the way schools are managed and in the amount of control teachers have over the learning process and the ways in which it is measured. The very idea of a search for accountability within the labyrinth of the educational bureaucracy promises positive results. But these potential improvements can only be achieved through the concerted efforts of a strong and

well-informed teaching profession.

This document is an effort to provide Association leaders with recent NEA policy statements and a range of other information on current trends in the testing and measurement of student abilities, disabilities, and achievement. Although increasingly there are attempts being made to hold teachers accountable for the performance of their students on a variety of test instruments, such teachers are seldom directly involved in the selection of such tests or in the subsequent interpretation and use of the resulting scores and other data. Clearly, something is out of joint in schools where the wrong tests are used for the wrong reasons with results that are damaging -- or at best, grossly deceiving -- to students, parents, and teachers. It is, in fact, an intolerable situation.

Since its Tenth National Conference on Civil and Human Rights in February 1972 dealing with tests and the uses of tests as possible violations of human and civil rights (see Bibliography, #5, p. 66), the NEA has accelerated its activity in this area through selective court actions, through establishment of a national NEA Task Force on Testing, and more recently, the NEA Committee on Educational Accountability. One immediate result of this 1972 Conference was a moratorium on standardized testing issued by the NEA Representative Assembly later that year.

At the 1972 Convention, the following items of new business on the subject of testing were approved by the NEA's Representative Assembly:

(Item 28) This Representative Assembly directs the National Education Association to immediately call a national moratorium on standardized testing and at the

same time set up a task force on standardized testing to research and make its findings available to the 1975 Representative Assembly for further action.

(Item 51) The NEA shall establish a task force to deal with the numerous and complex problems communicated to it under the general heading of testing. This task force shall report its findings and proposals for further action at the 1973 Representative Assembly. (NEA Handbook 1973, p. 87.)

Again this year, an NEA Resolution stated the problem:

73-36. Standardized Tests

The National Education Association strongly encourages the elimination of group standardized intelligence, aptitude, and achievement tests to assess student potential or achievement until completion of a critical appraisal, review, and revision of current testing programs.

The interim report of the NEA Task Force on Testing was adopted by the NEA Representative Assembly in July 1973 and has thus become Association policy. This report in its entirety is included in this document beginning on page . As indicated above, the final report of the Task Force will be presented to the 1975 Representative Assembly. Between now and 1975 the work of this Task Force will be of great importance since its final report may have long-range implications for the united teaching profession. Both the Chairman of the Testing Task Force, Charles J. Sanders, and the NEA/IPD staff contact person for this program, Bernard McKenna, will welcome your comments on the interim report reprinted here and your suggestions for future Task Force study.

In its interim report the NEA Task Force on Testing is concerned not only with the question of should there be evaluation but also with such questions as: What should be the nature of evaluation? Who should conduct it? What should be the

professional preparation of those who conduct evaluation? How should the results of evaluation be used?

Testing, of course, is only a part of the larger evaluation process in American society. From the idea of "professional excellence" to batting averages and checkbook balances, ours is a culture of assessment, comparison, and evaluation. But the misuse of tests in the schools is another matter since children are individuals and as such do not lend themselves to group manipulation. Members of the Task Force report that, while their approach to evaluation is constructive and positive, they are urging that the destructive characteristics of tests and measurements must be resisted in every way by the teaching profession.

During more than 30 hours of Task Force hearings, it was often reported by expert witnesses that tests are developed and used in ways that serve to keep certain individuals and groups "in their place" near or at the bottom of the socio-economic scale and to assure other individuals and groups that they will maintain present high status positions both socially and economically.

While the Task Force has recommended that some measurement and evaluation in education is necessary, it also supports the Association policy statements quoted above. Members of the Task Force report that during their deliberations it became increasingly obvious that the problems of standardized testing cannot be isolated from the larger and more complicated issues of educational accountability. And this involves such related developments facing teachers as:

- Performance-based education

- Performance-based teacher education
- National and state assessment
- Evaluation of educational programs
- Criteria for teacher certification and recertification
- Criteria for teacher selection, retention, promotion, and dismissal.

Accountability and Testing

At the NEA Accountability Work Conference in Denver, May 29-31, 1973, the Association's Executive Secretary, Terry Herndon, suggested that the time will come when the NEA "establishes some kind of a testing center, some kind of a center which, like the American Medical Association in dealing with hospitals, medical schools, etc., will accredit standardized tests for use in public schools or to be used by members of our profession."

At the Denver meeting, which was attended by representatives from 30 states, teachers were urged to pursue two strategies in dealing with the accountability crisis: (1) to determine how to stop the destructive practices, including the misuse of standardized tests, that are growing out of the accountability phenomenon, and (2) develop the policy base and the perspective of the practicing classroom teacher to learn how to sort out the good systems from the bad systems that have developed.

Three major assumptions have emerged from the Denver Conference, and they are not unrelated to standardized testing:

1. Adequate programs to deal with accountability can be developed only with practitioner involvement, particularly with classroom teachers; practitioners are the only source of some of the information needed for making intelligent decisions and practitioners are vital agents for effective implementation.

2. Our response to the accountability issue should be in terms of professional responsibility rather than reaction against any current models proposed or in operation. In this response there should be a delineation of professional decision areas in contrast to decision areas for which others outside the profession are responsible.
3. Professional practitioners are aware of the lack of definitive research and hard knowledge to guide day-by-day practice. It is assumed that in many cases there is an inverse ratio between what is measured and what is important in education. There is a very real danger that the aims of education will be increasingly restricted to those which can be most easily measured, rather than those which are most important. (Emphasis added.)

Because it is closely related to some of the problems associated with the use of standardized tests, the final report of the NEA Committee on Accountability is also included here as it was adopted by the Representative Assembly in July 1973. (See p. 41.)

What Are Standardized Tests?

Standardized tests are usually divided into three major types: achievement tests, aptitude tests, and tests (or "inventories") of personal interests and/or personality characteristics. It is estimated that 100 million standardized tests are given in this country each year to students from kindergarten through college at a cost of \$25 million.

Ebel (6:466 ff.) points out some important differences between standardized tests and classroom or teacher-made tests: In the first place, standardized tests come to the user printed and ready for use. A second and rather obvious difference is that standardized tests must be purchased. Ebel estimates that typically the per pupil cost of giving a single standardized test will range from 20 to 50 cents. A third important difference

between standardized tests and teacher-made tests, according to Ebel, is in the content covered. "A good teacher-made test includes a representative sample of the tasks that the students were taught to handle in that particular class. A standardized test, on the other hand, must limit its tasks to those likely to be taught in most classes studying a specific subject. . . . The emphasis that standardized tests of achievement place on standard course content may be a valuable counterbalance to the forces that make for excessive diversity in textbooks and in teaching." (pp. 467-68.)

It can thus be seen that even the best standardized tests have a built-in tendency to standardize both curriculum content and instructional techniques -- a characteristic that can have both desirable and undesirable results in a pluralistic society, even when the very best standardized tests are used. However -- to use the mentality of the testing community -- not all standardized tests can be "the very best." Some will be "good," some will be "average," and half of them (like the children who must submit to these tests) will always be "below average" -- whatever that may mean.

Related to such problems, the NEA has again this year gone on record to protect students from the dangers inherent in a widespread national testing program. An NEA Resolution addresses this problem:

73-11. National Testing and Assessment

The Association will resist any attempt to transform assessment results into a national testing program that would seek to measure all students or school systems by a single standard, and thereby impose upon them a single program rather than

providing opportunities for multiple programs and objectives.

In his very comprehensive Glossary of Terms, Ebel (p. 565) defines a standardized test as "one that has been constructed in accord with detailed specifications, one for which the items have been selected after a tryout for appropriateness in difficulty and discriminating power, one which is accompanied by a manual giving definite directions for uniform administration and scoring, and one which is provided with relevant and dependable norms for score interpretation. Standardized tests are ordinarily constructed by test specialists, with the advice of competent teachers, and are offered for sale by test publishers. Unfortunately not all tests offered as standardized tests have been prepared as carefully as the foregoing description suggests."

(Emphasis added.)

National Teacher Examinations

Since the NEA information package on testing, for which this document was prepared, is limited to the testing and measurement of students, no effort has been made to explore the strengths, the shortcomings, and the widespread misuse of the National Teacher Examinations, which are sponsored by the Educational Testing Service. It should be pointed out here, however, that the NEA Task Force on Testing has taken a position that the National Teacher Examinations are improper tools and must not be used for teacher certification, recertification, selection, assignment, retention, salary determination, promotion, transfer, tenure, or dismissal. (see p.24.) Although these tests (NTE) have been used to license, select, assign, transfer, promote, and dismiss

teachers, a preponderance of the research indicates that no single objective test instrument has been sufficiently developed for such purposes.

It would seem apparent, therefore, that use of the NTE for these purposes represents misuse of the instrument. Interestingly enough, officials of the Educational Testing Service, developer and sales agent for the NTE, have acknowledged that some of these purposes do constitute misuse of the tests. And at the February 1972 NEA Conference on Civil and Human Rights, Thelma Spencer, Director of the Teacher Education Examination Program for the Educational Testing Service, said: "Test scores are guides only, and the NTE score is merely another piece -- by no means the most important piece -- of information about a person. This test, or any test, is only as good as the people who use it." (5:16)

NEA Continuing Resolution #6 (1969, 1970, 1972, 1973) states in part: "The Association believes that examinations such as the National Teacher Examinations must not be used as a condition of employment or a method for evaluating educators in service for purposes such as salary, tenure, retention, or promotion."

The inequality and unfairness associated with improper use of standardized tests is one reason -- and, of course, there are many others -- why the idea of educational accountability as it is presently being promoted is an empty slogan for those who would truly improve the quality of learning and teaching. The materials in this document will provide Association leaders with resources and background material to help them counsel members to better use the tools of testing and to resist their use when other means are more appropriate.

FINDINGS AND RECOMMENDATIONS

INTERIM REPORT

NEA TASK FORCE ON TESTING

Adopted by the Task Force, May 29, 1973

Prepared for the Task Force by Bernard McKenna

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NEA RESOLUTIONS AND NEW BUSINESS ITEMS ON TESTING

72-44. Standardized Tests

The National Education Association strongly encourages the elimination of group standardized intelligence, aptitude, and achievement tests to assess student potential or achievement until completion of a critical appraisal, review, and revision of current testing programs.

NEA New Business Items, 1972

Testing

This Representative Assembly directs the National Education Association to immediately call a national moratorium on standardized testing and at the same time set up a task force on standardized testing to research and make its findings available to the 1975 Representative Assembly for further action. (Item 28)

The NEA shall establish a task force to deal with the numerous and complex problems communicated to it under the general heading of testing. This task force shall report its findings and proposals for further action at the 1973 Representative Assembly. (Item 51)

OTHER SUPPORTING RESOLUTIONS

C-6. Evaluation and Subjective Ratings

The National Education Association believes that it is a major responsibility of educators to participate in the evaluation of the quality of their services. To enable educators to meet this responsibility more effectively, the Association calls for continued research and experimentation to develop means of objective evaluation of the performance of all educators, including identification of (a) factors that determine professional competence; (b) factors that determine the effectiveness of competent professionals; (c) methods of evaluating effective professional service; and (d) methods of recognizing effective professional service through self-realization, personal status, and salary.

The Association also believes that evaluations should be conducted for the purpose of improvement of performance and quality of instruction offered to pupils, based upon written criteria and following procedures mutually developed by and acceptable to the teacher association, the administration and the governing board.

The Association insists that the evaluation program must recognize the rights of the educator who is evaluated. These include the right to:

- a. Information concerning the evaluation procedure of the school district or institution.
- b. Open evaluation without subterfuge and advance notice of evaluation visits with discussion of the teacher's goals and methods.
- c. Evaluation at least in part by peers skilled in the teacher's professional or subject area.
- d. Consultation in timely fashion after a formal evaluation visit and receipt of and opportunity to acknowledge in writing any formal evaluation report prior to placement in a personnel file.
- e. Evaluation reports which assess strengths, note progress, indicate remaining deficiencies and suggest specific measures the teacher can take to overcome indicated deficiencies.
- f. Participation in a professional development program including such activities as appropriate counseling and supportive services, released time for in-service work,

and opportunity to observe or seek and give assistance to other teachers in classroom settings other than one's own.

- g. Review of any material considered derogatory prior to placement in the individual's personnel file and submission of a written answer attached to the item in the file.
- h. Supervision which is constructive, provides an opportunity to correct deficiencies, takes into account the variety of learning and teaching environmental factors, and emphasizes career development of the professional educator.

The Association believes that examinations such as the National Teacher Examination must not be used as a condition of employment or a method for evaluating educators in service for purposes such as salary, tenure, retention, or promotion. (69, 70, 72)

72-13. National Testing and Assessment

The National Education Association notes that the first report of the National Assessment of Educational Progress on writing, citizenship and science has been issued.

The Association will continue to resist any attempt to transform assessment results into a national testing program that would seek to measure all students or school systems by a single standard, and thereby impose upon them a single program rather than providing opportunities for multiple programs and objectives.

72-8. Student Rights

The National Education Association believes that basic student rights include: the right to free inquiry and expression; the right to due process; the right to freedom of association; the right to freedom of peaceful assembly and petition; the right to participate in the governance of the school, college, and university; the right to freedom from discrimination; and the right to equal educational opportunity.

C-10. Improvement of Instruction

The National Education Association believes that a prime responsibility of professional associations is to stimulate significant improvements in the quality of instruction. Much of the responsibility to make educational changes should lie with the teachers through their influence and involvement in democratic decision making in and out of the school.

The Association supports the principle of involving its National Affiliates, Associated Organizations, and Departments in efforts to improve instruction in our schools.

The Association urges local affiliates to involve members and those affected in the development and implementation of programs for instructional improvement, curriculum development, and individualization of instruction relevant to the needs of the students.

The Association recommends that professional educators enter into active collaboration with research and development specialists, both in regional educational laboratories and in industry, to promote technology's potential contribution to education by guiding the development of technology in the most educationally sound directions. It encourages school systems to establish learning materials centers.

The Association further recommends that the profession, in cooperation with other interested groups, establish standards for educational materials, and insist that publishers and producers use the services of a competent educational institution or facility to field test, in actual classroom situations, such materials, and publish the results of their effectiveness. (69, 70, 71)

Section I

A GENERAL POINT OF VIEW

Evaluation is a common practice in American society. From the worn but sturdy cliché "the unexamined life is not worth living" to the precise timing of the long-distance runner, ours seems to be a culture of assessment, comparison, evaluation. The large issue to which the NEA Task Force on Testing has turned its attention is not so much whether there should be evaluation but what should be its nature, who should conduct it, how should those who conduct evaluation be prepared, and how should the results of evaluation be used.

The Task Force was impressed with the strong thread running throughout its hearings and from the literature of the potential profound effect on human beings' lives of the classifying and labeling characteristics and uses of tests. It was frequently reported that tests are developed and used in ways that serve to keep certain individuals and groups "in their places" near or at the bottom of the social-economic scale and to assure other individuals and groups that they will maintain present high status positions both socially and economically. The Task Force concluded that while its approach to evaluation would be constructive and positive, such destructive characteristics of tests and measurements must be resisted in every way. The use of tests, as Arthur Coombs has prioritized the teaching of reading, must at times be superseded by the development of the students' self-concept.

Because the main charge to the Task Force was to respond to NEA resolutions and new business items on testing and evaluation that appear at the beginning of this report, and particularly to the issues revolving around standardized testing, the Task Force has developed its major efforts, its findings, and its recommendations to those ends.

But the Task Force is aware that the problems of standardized testing are part of a much broader context, are central to the much more complicated fabric of accountability. And woven into that fabric are such other issues as—

1. Performance-based education
2. Performance-based teacher education
3. National and state assessment
4. Evaluation of educational programs and conditions
5. Criteria for teacher certification and recertification
6. Criteria for teacher selection, retention, promotion, and dismissal
7. Other issues in addition to testing that result in displacement and exclusion of students from learning opportunities.

It is the point of view of the Task Force that the united teaching profession must ultimately deal with all of these. But not all can or should be dealt with through the same mechanisms or along identical time lines. For this reason the recommendations for further study are presented in two separate sections:

One dealing with those issues the Task Force believes to be direct testing issues (Section IV);

And a second dealing with other important assessment and decision-making issues, which may need to be dealt with in interlocking NEA programs and projects (Section V).

The Task Force calls attention here to the significance for its work, and for continuing work on testing issues, of the resolutions and items of new business of the 1972 Representative Assembly that address themselves to these issues. The resolutions appear in the front of this report. The Task Force believes that, as stated in Resolution 72-44, the NEA should continue to encourage "the elimination of the use of group standardized intelligence, aptitude, and achievement tests to assess student potential until completion of a critical appraisal, review, and revision of current testing programs." A number of state education associations have already taken action, based on that recommendation, calling for a moratorium on testing in their states.

At the same time, the Task Force is aware that, in some states, statutes mandating testing programs and local school district policies on testing will need to be revised or removed. The Task Force proposes in Section III of this report areas for immediate action by NEA.

Because of the complexity of the tasks that it undertook, the relatively short period of time that it functioned, and the commitment of the NEA to continue to study the testing issues for two more years (1972 Representative Assembly Item of New Business 28), the Task Force emphasized the identification of specific areas for continued in-depth study. The main substance of these areas appears in Section IV.

Section II

THE TASK FORCE BELIEVES . . .

The positions taken below are based on over 30 hours of hearings, survey of the vast literature on testing and evaluation in education, and debate by Task Force members of the issues. While time limitations did not permit exhaustive study or empirical research by the Task Force, the findings are based on expert judgment, experience, and research reported by witnesses representing such groups as teachers, students, minorities, government agencies, college and university personnel, school administrators, testing industry, and a wide variety of professional associations concerned with educational and psychological testing. The Task Force stands on these premises, recognizing, however, that a number of them require further investigation. The nature of such investigation is proposed in sections IV and V.

1. The Task Force believes that some measurement and evaluation in education is necessary.

A state education association human relations director told the Task Force, "Don't deny testing as an essential area...but it must be based on experiences people have had."

Holmen and Docter conclude that "...few would argue against allowing schools to give tests to determine what a student has learned in some course of study."¹

As a representative of a national testing association pointed out, "Descriptions and decisions are going to be made with or without tests. It's inevitable.... If we are going to make descriptions and decisions, it makes sense, within limits of costs, to seek the best information."

¹Holmen, Milton G., and Docter, Richard. Educational and Psychological Testing. New York: Russell Sage Foundation, 1972. p. 13.

2. The Task Force believes that some of the measurement and evaluation tools developed over the years, and currently in use, contain satisfactory validity and reliability requirements and serve useful purposes when properly administered and interpreted.

Teachers reported that individual diagnostic instruments in such basic skill areas as reading and mathematics are helpful in identifying appropriate remedial action. And what is called Item Response Analysis in the Cleveland Public Schools appears to be a promising approach — clusters of item responses are used to develop educational prescriptions in response to identified learning problems. Teachers are treated as the professionals they are in that they are encouraged to select and try alternate teaching resources; that is, they both develop and apply the prescription. A key question asked in the Cleveland plan in analyzing clusters of responses is, "Is this something that should be reasonably attained by the child?"

3. The Task Force believes that certain measurement and evaluation tools are either invalid and unreliable, out-of-date, or unfair and should be withdrawn from use.

The unfairness of some tests to some students was brought to the attention of the Task Force from a variety of sources. A group of minority students told of being placed in special education classes on the basis of being below grade level on standardized achievement tests, placements that could be adjusted only after 3 years. Instances were related of black students' being denied participation in extra-curricular activities on the basis of tests. Teachers reported that group tests applied to very small children are unreliable because of the children's varying attention spans and maturity levels.

The Task Force was particularly impressed with substantial testimony to the effect that both standardized achievement and intelligence tests are unfair to bilingual/bicultural students as well as to non-English-speaking and non-standard-English-speaking students. We cite here the following following resolution submitted by the Bay Area Bilingual Education League of California and adopted by the NEA First American and Hispanic Task Force which bears directly on this issue:

RESOLUTION

Testing of children whose language is other than standard English with instruments that were developed for users of standard English violates the norm and standardization of these instruments and makes the results questionable. We contend that the use of these instruments with children whose language is other than standard English is invalid.

Sufficient evidence now exists to direct us to the development of criterion-referenced assessment systems as a means of improving the accountability of educational programs. These evaluation processes must correspond to local performance objectives.

The development of valid test instruments for bilingual and bicultural children must be directed by qualified bilingual and bicultural personnel in the educational field or in similar fields, to assure that the test instruments will reflect the values and skills of the ethnic and cultural groups being tested.

Whereas currently used standardized tests measure the potential and ability of neither bilingual nor bicultural children and yet are so used and relied upon to count, place and track these children, we resolve that such use of standardized tests be immediately discontinued.

It was also called to the attention of the Task Force that standardized tests discriminate unfairly on the basis of sex.

4. The Task Force believes that the training of those who use measurement and evaluation tools is woefully inadequate and that schools of education, school systems, and the testing industry all must take responsibility for correcting these inadequacies. Such training must develop understanding about the limitations of tests for making predictions about potential learning ability, of their lack of validity in measuring innate characteristics, and their dehumanizing effects on many students. It must also include understanding the students' rights related to testing and the use of test results.

Teachers reported that they are frequently unfamiliar with the tests they are required to administer, the purposes of the overall evaluation programs they are a part of, and the uses that will be made of the results of testing programs. They told the Task Force that neither preservice nor in-service programs for teachers provide adequate preparation for administration and interpretation of tests or prescribing learning activities based on the findings.

Professors of education told the Task Force that the components on tests and measurement in teacher education programs are frequently vague or nearly absent, and that in many institutions there are no requirements for instructions in tests and measurement as a part of teacher education programs. A survey of requirements in the 50 states for instruction in tests and measurements as a prerequisite for teacher licensure showed that only 13 states have such requirements and some of these apply only to specific groups of teacher trainees, e.g., special education and guidance and counseling.

5. The Task Force believes there is overkill in the use of standardized tests and that the intended purposes of testing can be accomplished through less use of standardized tests, through sampling techniques where tests are used, and through a variety of alternatives to tests.

Holmen and Docter² estimate that at least 200 million achievement test forms are used each year in the U.S. And this, they report, is only 65 percent of all educational and psychological testing that is carried out. Even though it is difficult to know how much is too much in this arena, it appears to represent three or four standardized tests per student per year. And this is in addition to the millions of teacher-made tests, surveys, inventories, and oral quizzes to which students are subjected annually.

Representatives of the testing industry and others told the Task Force that sampling of student populations could be as effective as the blanket application of tests that is now so common. Some suggested that such procedures, in addition to increasing the assurance of privacy rights, would conserve time, effort, and financial expenditure.

6. The Task Force believes that the National Teacher Examinations are an improper tool and must not be used for teacher certification, recertification, selection, assignment, retention, salary determination, promotion, transfer, tenure, or dismissal.

The Task Force heard testimony that the National Teacher Examinations have been used to license, select, assign, transfer, promote, and dismiss teachers. Research indicates that no single objective tool is highly enough developed for these purposes. It therefore seems apparent that application of the NTE for these purposes represents misuse of the instrument. The Educational Testing Service itself, developer and marketing agent for the Examinations, has acknowledged that some of these purposes constitute misuse of the test.

²Ibid., p. 38.

7. The Task Force believes that the results from group standardized tests should not be used as a basis for allocation of federal or state funds.

The Task Force learned that in some states some funds are distributed to schools on the basis of student scores on standardized tests. And some guidelines for proposal development in applying for federal funds require that systemwide testing programs be agreed to as part of eligibility for participation. Since standardized tests apply so unevenly to different groups and individuals and often poorly predict potential learning ability, and since so many of them are incapable of diagnosing the most significant learning difficulties, it would appear that their use for determining which educational programs should be funded and for what students would result in inaccuracy and unfair treatment of some groups and individuals.

8. The Task Force believes that standardized tests should not be used for tracking students.

The issue of tracking in and of itself has been a practice of questionable value for many years. A concentration of studies in the 20's and 30's found little evidence that homogeneous grouping improved student learning. In the 50's, when American schools were being pointed at as contributing to the United States's second position in the space race, tracking was again widely instituted, followed by another concentration of studies on its effects. The findings the second time indicated that in general children who were grouped learned no more than those who were treated heterogeneously. To date no substantial evidence of increased learning as a result of tracking has been produced, yet tracking goes on. Some kinds of special education may be defensible for some students for part of the time on the basis of making teachers' jobs more manageable. But if this or other reasons apply, they should be put forth, rather than that learning is improved. Even then, assignment to special programs should be based on individual student needs determined by individually administered diagnostic instruments, by mutual agreement with parents, and on a part-time and temporary basis. There should be opportunities for students to move back and forth from regular to special programs as their social and emotional needs as well as academic requirements indicate.

9. The Task Force believes that while the purposes and procedures of the National Assessment of Education may have been initially sound, a number of state adaptations of such programs have subverted the original intent and as a result are potentially harmful.

A main purpose of the National Assessment of Educational Progress has been to determine, for representative samples of the American public, levels of understandings and abilities to perform in a variety of areas considered by its developers important for a large majority of the society. The Task Force believes, as reported by an earlier NEA Task Force,³ "that all Americans need to be educated, and that it is essential to identify the educational needs of our people and to respond to those needs with relevant and effective educational programs, both through formal schooling and through other means." (The NEA Task Force on Compulsory Education, in its report, recommends a number of promising alternatives to present school organization and process for accomplishing the ends.) The Task Force on Testing is supportive of efforts to identify the educational needs of the American people.

But adaptations of national assessment programs in some states are being manifest as statewide testing programs, applied to all students, and used to compare

³NEA Task Force on Compulsory Education. Report of the Task Force. Washington, D.C.: NEA, 1973.

population groups, school systems, individual schools, even teachers and students.

Both such applications and the dissemination of the results from them have deleterious effects on students and teachers and evoke inaccurate and negative responses in public understanding of and attitude toward the schools. Members have expressed concern about National Assessment through Resolution 72-13.⁴

10. The Task Force believes that both the content and use of the typical group intelligence test are biased against those who are economically disadvantaged and culturally and linguistically different, and especially against all minority groups.

Hoffman reports, "There is no generally satisfactory method of evaluating human abilities and capabilities, though occasionally it can be done individually with remarkable precision."⁵

Considerable research over the years has led to the conclusion that the most commonly used group intelligence tests measure only one aspect of intelligence—verbal capacity. And even if it were agreed that this aspect is an important predictor of capacity to be successful in the society, conventional intelligence tests still are grossly flawed. For these reasons some have called for complete elimination of group tests of mental ability, including abolishment of the term "IQ."

Scores on tests of mental ability are so influenced by past experience and cultural background that they are highly biased in favor of those groups whose experience and culture the items reflect. The content frequently highly reflects middle-class culture and experience. The tests are often characterized by an ambiguity that confuses those who think critically and in depth. Hoffman⁶ reported this more than a decade ago. In addition, the work of Getzels and Jackson, later followed up by Torrance, has shown that intelligence tests reflect mainly the ability to converge on single, predetermined correct answers. An important prerequisite to creativity, the ability to carry on divergent thinking, is not often measured in the typical intelligence test. As Barzun has put it, mechanical tests raise mediocrity above talent.⁷

Edward Casavantes, a prominent Chicano psychologist,⁸ told the Task Force that poverty alone is the major factor in causing minority groups to appear to be of less ability than others.

This effect of poverty on IQ is further substantiated by Jane Mercer in a report on her landmark research in which she states that "persons from the lowest socioeconomic groups were far more likely to be (considered mentally retarded) than were those from higher status levels."⁹

⁴"National Testing and Assessment—72-13." The National Education Association notes that the first report of the National Assessment of Educational Progress on writing, citizenship, and science has been issued.

The Association will continue to resist any attempt to transform assessment results into a national testing program that would seek to measure all students or school systems by a single standard, and thereby impose upon them a single program rather than providing opportunities for multiple programs and objectives. Washington, D.C.: NEA, 1972.

⁵Hoffman, Banesh. "Psychometric Scientism." *Phi Delta Kappan*, April 1967.

⁶Hoffman, Banesh. *The Tyranny of Testing*. New York: Crowell-Collier, 1962.

⁷Barzun, Jacques. *Teacher in America*. Boston: Little, Brown, & Co., 1945. (Doubleday, Anchor Books, 1954.)

⁸Casavantes, Edward, Executive Officer, Association of Psychologists for La Raza, in testimony before the Task Force, March 31, 1973.

⁹Mercer, Jane R. *Labeling the Mentally Retarded*. Berkeley: University of California Press, 1972.

11. The Task Force believes that the use of the typical intelligence test contributes to what has come to be termed "the self-fulfilling prophecy," whereby students' achievement tends to fulfill the expectations held by others.

The Task Force was impressed by considerable testimony in support of the findings of the Rosenthal and Jacobson study.¹⁰ Where heavy emphasis is placed on intelligence testing, students may tend to be pigeonholed on the basis of tests. Less is expected of those who do less well on the tests. There is little question that teachers' expectations contribute to student performance. Thus, it can be concluded that those who are expected to achieve less actually achieve less, and vice versa.

12. The Task Force believes that test results are too often used by educators, students, and parents in ways that are hurtful to the self-concept of many students.

Holmen and Docter¹¹ report that of all the criticisms of tests this one is the most difficult to dismiss. Few would deny the importance of a positive self-image to enhance the possibilities for student learning.

13. The Task Force believes that the testing industry must demonstrate significantly increased responsibility for validity, reliability, and up-to-dateness of their tests, for their fair application, and for accurate and just interpretation and use of their results.

The Task Force objects to the strong tendency of representatives of the testing industry to place most of the blame for the problems of testing on test usage and to assume little responsibility for the uses made of their products.

But a prior issue is the responsibility of the industry to ensure relevant content, validity, and reliability in its product. The Task Force was told that some tests remain on the market for many years beyond a time when much of their content has become irrelevant simply because there continues to be a market for them.

Matters of validity and reliability, fair application, and accurate and just interpretation and use are dealt with at other places in this report. It need only be reiterated here that these are joint responsibilities in which the testing industry needs to participate much more than it has in the past.

14. The Task Force believes that the public, and some in the profession, misinterpret the results of tests as they relate to status and needs of groups of students as well as to individual students.

The statistical fact that 50 percent of any population will always end up below the mathematical average ("norm") leads many to believe that being below average means poor quality performance. This is not necessarily so. The mathematical average may or may not be highly related to competent performance. The public, particularly, needs to come to understand that norming processes automatically place half the students below the average, no matter how well they perform. The Task Force heard testimony that the use of Grade Equivalent scores leads to drawing inappropriate conclusions on the part of educators, parents, and students.

15. In summary, the Task Force believes that the major use of tests should be for the improvement of instruction—for diagnosis of learning difficulties and for prescribing

¹⁰Rosenthal, R., and Jacobson, L. Pygmalion in the Classroom: Teacher Expectations and Student's Intellectual Ability. New York: Holt, 1970.

¹¹Holmen and Docter. Ibid., p. 38.

learning activities in response to learning needs. They must not be used in any way that will lead to labeling and classifying of students, for tracking into homogeneous groups as the major determinants to educational programs, to perpetuate an elitism, or to maintain some groups and individuals "in their place" near the bottom of the socioeconomic ladder. In short, tests must not be used in ways that will deny any student full access to equal educational opportunity.

Section III

RECOMMENDATIONS FOR IMMEDIATE ACTION

(1973-74 Year)

1. In the fall of 1973, the NEA should provide to all state affiliates, for communication to all state-affiliated locals, and to agencies and associations concerned with educational testing issues, specific guidelines appropriate for adoption as local school district policy calling for—
 - a. Immediate replacement of blanket use of (i.e., application to all students) group standardized achievement tests by sampling where necessary of the various school populations
 - b. Provision to local school districts by test suppliers of procedures for using different item samples on different student populations and individuals.

The Task Force believes that immediate implementation of such procedures will serve the purpose of improving the conditions surrounding rights of privacy of students, and prevent publication of scores conducive to stigmatizing minority and nonminority students. Such procedures would also reduce the inordinate amount of time spent in test administration and scoring.

2. In the fall of 1973, NEA should begin consultation with the National Council on Accreditation of Teacher Education and the American Association of Colleges of Teacher Education to influence revision of the current accreditation standards and school of education curricula to include specific requirements for instruction in tests and measurement for all preservice teacher education programs. In such consultations, topics should include items listed under No. 4 of "The Task Force Believes," p. 24.
3. The NEA should begin consultation with such organizations as NCMTE, AERA, and APA to consider appropriate revisions to the Standards for Development and Use of Educational and Psychological Tests developed cooperatively to assure the proper development and use of standardized tests.
4. By February 1 of 1974, the NEA should provide to all state affiliates and to agencies and associations concerned with testing issues, for communication to all state-affiliated locals, specific guidelines appropriate for adoption as local school district policy calling for—

The local development of criterion-referenced tests in all branches of the curriculum as alternatives to current standardized testing programs.

While the Task Force has been cautioned that the local development of valid and reliable criterion-referenced tests is a complex and time-consuming job, we believe it must be done, and such efforts must get under way immediately.

5. By June 1 of 1974, the NEA should provide to all state affiliates, for communication to all state-affiliated locals, and to agencies and associations concerned with educational testing issues, specific guidelines for minimal content for in-service education programs for teachers and other school staff, including paraprofessionals, on tests and measurement. Such content should include items listed under No. 4 of "The Task Force Believes," p. 24.
6. By June 1974, the NEA should provide to all state affiliates, for communication to all state-affiliated locals, and to other agencies and associations concerned with educational testing issues, news-release type materials for use in educating both educators and the public on the appropriate uses and limitations of test results and familiarization with a range of alternatives to current common testing practices.

Section IV

RECOMMENDATIONS FOR FURTHER STUDY BY THE NATIONAL EDUCATION ASSOCIATION ON TESTING ISSUES

The recommendations that follow are intended to be pursued during the 1973-74 year concurrently with the implementation of those in the preceding section. In addition, the recommendations in this section should be pursued in depth throughout 1974-75, final recommendations for policy and action to be made by the Task Force on Testing to the 1975 NEA Representative Assembly.

Goals for Accomplishment by 1975

The Task Force recommends intensive study leading to specific action recommendations on the following by June 1975:

1. Essential roles and responsibilities of various concerned groups¹² in assuring sound and fair development of evaluation systems

The term evaluation systems is used here instead of tests because it is urged and expected that a wide variety of alternatives to tests should and can be developed for evaluation purposes. The Task Force was cautioned that alternatives, perhaps even more than conventional tests, must be subjected to rigorous research and test and tryout leading to validation.

2. Essential roles and responsibilities of such groups¹² in assuring appropriate distribution and administration of evaluation systems
3. Essential roles and responsibilities of such groups¹² in assuring accurate and fair interpretation of the results of evaluation systems
4. Essential roles and responsibilities of such groups¹² in assuring relevant and constructive action programs based on the results of the use of evaluation systems.

The above should be considered general goals. Action programs will need to be developed for accomplishing each of the goals. Some programs may be developed that will respond to more than one of the goals.

¹²See page 22, Part I, for listing of groups.

Recommended Areas for In-Depth Study Required To Accomplish the Goals

The categories listed here were identified early in the deliberations of the Task Force and have been refined as the issues were studied and discussed. The Task Force began to have some strong impressions about some of them on which recommendations and actions might be taken. The Task Force speaks out on these in Section II. But as was indicated in Section I, because of the complexity of the subject, the limitation of time, and because, by resolution, the NEA is committed to study the testing issue for two more years, the Task Force rather emphasized the identification of areas for in-depth study.

It is recommended that each of the categories below be studied in depth during 1973-74 and that the final recommendations to the 1975 Representative Assembly reflect actions directed to the specific items in each category. The categories are The Student, The Teacher, The Testing Industry, The Government, and Other Agencies and Associations.

I. The Student

- A. Effect of tests on labeling and classifying students in ways that restrict the development of their potential.
- B. Bias in test content that leads to unfair results with some groups on the basis of race, sex, socioeconomic status, bilingual/bicultural, non-English- and non-standard-English-speaking.
- C. Effect of tests on student self-concept.
- D. Effect of tests on the "self-fulfilling prophecy" concept. (See p. 27.)
- E. Degree to which the content and use of tests invades privacy of students.
- F. Degree to which publication of test scores invades the privacy of students.
- G. Degree to which tests affect the more mobile members of the student population.
- H. Degree to which tests contribute to the development in students of limited cognitive styles, e.g., convergent as opposed to divergent thinking. (See p. 26.)
- I. Promise of alternatives for evaluating human capabilities such as the Ertl Index, the Belmont Battery, Test of Logical Thinking.

II. The Teacher

- A. Effects of tests applied to teachers, i.e., professional status, morale, feelings of security.
 1. National Teacher Examinations and other tests applied directly to teachers.
 2. Use of student test results to judge teachers for retention, tenure, promotion. (See p. 24.)
- B. Effect of tests on curriculum development by educators.
- C. Effects of tests on experimentation with and implementation of new ways of teaching.
- D. Effects of teaching to the tests.
- E. Effects of tests on teachers' ability to individualize instruction.
- F. Effects of mandated testing programs on teacher academic freedom.
- G. Effects of use of tests to hold teachers responsible for educational outcomes of students.

III. The Testing Industry

- A. The responsibility of the industry for distribution of valid, reliable, up-to-date products.
- B. The responsibility of the testing industry to withhold tests and services where there is reasonable certainty they will be misused.
- C. The responsibility of the testing industry to provide validation data for specific regions and specific populations.

- D. The responsibility of the testing industry to consult with professional organizations in the development of standards of training for test usage and to share in the responsibility for enforcement of the standards.
- E. The responsibility of the testing industry to relate testing to curricula and to assure that appropriate methods of evaluation be considered an integral part of curriculum development.
- F. Responsibility of the testing industry to conduct in-depth research, test and tryout of its products, and to continuously research their effects throughout the time of their use and to share information with the profession and the public on the extent of this research effort.

IV. The Government

- A. The responsibility of government at all levels (national, state, and local, including local school boards) to assure that biased evaluation systems, and particularly the results of standardized tests, are not used for the allocation of funds.
- B. The responsibility of government at all levels to assure that the results of national and state assessment programs are not used for labeling and classifying students or for judging teachers.
- C. The responsibility of government at all levels to assure that national and state assessment programs do not lead to national and state curricula.
- D. The responsibility of government at all levels to assure that the results of tests are not publicized in ways that violate the privacy of individuals or stigmatize specific populations, school building units, or school attendance areas.
- E. The responsibility of government at all levels to assure that the results of tests are not used in any way to promote segregation among or within schools, or to negatively affect teacher assignment.
- F. The responsibility of government at national and state levels to provide standards of licensure for test developers and producers.

V. Other Organizations and Associations

- A. The responsibility of national professional associations and other organizations associated with testing to fully involve, in a formal relationship, the organized teaching profession in all activities leading to the development of all policy, guidelines, and procedures related to test development and usage.
- B. The activities of the College Entrance Examination Board in influencing college admission policy through the use of tests, including the effects of the work of its Commission on Tests.
- C. Colleges' and universities' responsibilities in developing and implementing alternatives to present testing arrangements for admission to higher education.
 - 1. In this regard, the strengths of present open admissions programs should be studied and recommendations made on the basis of findings on their success and promise.
 - 2. Examination of the effects of the College Means Admission Program on students and the institutions.
- D. The responsibility of the Education Commission of the States to assure that appropriate guidelines and cautions accompany the dissemination of both the instruments for and results from the National Assessment of Educational Progress.
- E. Further cooperation with such testing reform efforts as The National Project on Testing in Education and The National Project on Educational Testing.

Some Recommended Actions for Accomplishing the Goals

The recommendations that follow represent some, not all, specific actions to be taken that will contribute to accomplishing one or more of the four goals stated previously (p.29). These actions will need to become part of broader programs. It is expected that the continuing work of the Task Force on Testing will give high priority to spelling out such programs. (The numbers in brackets following the items indicate the goal or goals which the particular action will contribute to accomplishing):

1. Develop model standards of training and experience for state certification requirements for all those who administer and/or use test results in the school. (2)
2. Develop action plans to assure better control of test development and distribution by the testing industry through—
 - a. Influencing appropriate federal and state agencies to better protect test consumers.
 - b. Specifically, reducing legal barriers, including restrictions on RTC's refusing test sales to unqualified users. (2)
 - c. Support legal action where appropriate to challenge misuse of tests and violation of rights of educators and students.
3. Develop a program for broad publicizing of guidelines for collection, maintenance, and dissemination of pupil records, including those recommended in—
 - a. NEA Code of Student Rights and Responsibilities.
 - b. Guidelines for the Collection, Maintenance and Dissemination of Pupil Records, a report of the Russell Sage Foundation. (3)
4. Extend the guidelines cited in #3 above by developing model policy statements on the publication of and general dissemination of test scores. (3)
5. Recommendation of specific alternatives to standardized tests appropriate to the evaluation of students and educators.

Section V

RECOMMENDATIONS FOR FURTHER STUDY BY THE NATIONAL EDUCATION ASSOCIATION ON OTHER ASSESSMENT-RELATED ISSUES

As was pointed out in an earlier section, testing is a part of a much broader fabric that has come to be called accountability. Accountability means different things depending on who is defining it. But to many in the public and some in the profession it has to do directly with producing specific outcomes with students, particularly in such basic skill areas as reading and mathematics. This aspect of accountability is obviously directly related to testing in that student performance is most often measured by the use of tests, particularly standardized tests. Other test-related issues that also are important to the accountability movement include—

1. National and state assessment programs
2. Performance-based education
3. Performance-based teacher education

4. Management by objectives
5. Program, planning, budgeting, evaluation systems
6. Evaluation of educational programs and conditions
7. Criteria for teacher certification and recertification
8. Criteria for teacher selection, retention, salary determination, promotion, and dismissal.

Each of these is in some way related to the other and to evaluation, and to tests and measurement. But the Task Force believes that several of these may not fall directly within the purview of the Task Force on Testing.

We recommend that, as the testing issues continue to be studied and acted upon (as recommended in the preceding section), #1 above, the issues surrounding national and state assessment continue to be considered in addition to other testing issues.

The others in the above list should be dealt with as follows:

1. Numbers 2, 3, and 7 are of extreme importance to the teaching profession and should become the concern of a national task force appointed by the NEA president, with an appropriate secretariat and with its work coordinated with the NEA program budget.

The Testing Task Force learned of three national efforts on performance-based education and teacher education. None of these, at present, has had substantial input from the organized teaching profession. One of them, spearheaded by the Educational Testing Service, threatens to become a major effort to centralize coordination of the entire performance-based movement.

The Task Force strongly urges that appropriate administrative assignments be made as soon as possible so that staff can begin working toward resolving those test-related issues which do not fall under the direct charge of the Task Force on Testing. In addition, all test-related issues should be vigorously pursued as directed by the appropriate resolutions and items of new business dealing with testing.

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- Testimony — Raphael Minsky, Supervisor of Psychological Services, Montgomery County Public Schools, Rockville, Maryland.
- Testimony — Winton H. Manning, Educational Testing Service.
- Testimony — Lois J. Wilson, New York State United Teachers Assistant Executive Secretary for Studies and Professional Services and Chairperson, NEA Human Relations Council to TTF.
- Testimony — Yvonne Burkholz, Dade County Classroom Teachers' Association, Inc.
- Brief Report on the Teaching Situation in Alabama, Anthony Butler, Past President, Alabama State Teachers Association.

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**THE REPORT OF THE
COMMITTEE ON ACCOUNTABILITY
TO THE
NEA REPRESENTATIVE ASSEMBLY
PORTLAND, OREGON
JULY 2-6, 1973**

Accountability Committee

William Mort Mondale, Minnesota, Chairman
Sam M. Soghomonian, California, NEA Director
David Smith, South Dakota, NEA Director
Cornelia Jackson, Michigan, NEA Director
Melvin Leasure, Michigan, IPD Council Chairman
Pamela Pruitt, Student NEA Representative

In January of this year, the Executive Committee established, upon the recommendation of the Council on Instruction and Professional Development, an Accountability Committee, the structure and program for which was approved by the Board of Directors in February.

NEA activity in accountability was supported by the National Council of State Education Associations, the Council on Instruction and Professional Development, the North Central Regional Advisory Council, NEA's Denver Accountability Conference, the NEA Executive Committee and the NEA Board of Directors. In each case, the support was unanimous.

Since its inception, the Accountability Committee chaired by myself, and the Council on Instruction and Professional Development chaired by Mel Leasure, have worked cooperatively in collecting data, providing information and developing the position offered in this report. The adoption of this report by this Assembly will provide the necessary direction by the membership to NEA governance and staff to ensure positive, aggressive action in the area of accountability at the national, state and local levels.

It is the feeling of all of us involved in this project that the need for this action is critical. At a time when teacher negotiators are being told they are proposing champagne programs for a beer budget -- at a time when federal money for education is at a level less than subsistence -- approximately \$300,000,000 per year is being spent on testing.

The tests developed at such a terrible price tag are not only totally inadequate for the advertised purpose of providing legislative guidance for the allocation of funds, but because they measure only a tiny portion of the educational effort, the misuse of the test results is doing great violence to the creative educational process.

There is a cult of empiricism existing within the community of educational researchers. Since measurement in the affective domain does not provide empirical evidence, measurement in that domain is generally excluded. At the same time, we as teachers are being told to humanize instruction. If current trends continue, it is most probable that either the humanizing of instruction will diminish in importance, or the teachers directed to work in that area will not be evaluated for their work in that area.

There is ample evidence that test results are being used to manipulate minority teachers and administrators within school districts. Civil rights are similarly being disregarded in the case of non-minority teachers.

It may be true that if teachers were smart -- smart in the industrial orientation through which accountability programs emanated -- they would accept this trend. Instructing children on a single, empirical item program would be infinitely easier than creative teaching. The tragedy is that the teacher would not have an option in many cases. He would have "to teach to the test" first in order to survive as an educator, then participate in creative teaching with whatever time is left. If this is not true in your situation, rest assured that is IS true in the case of a fellow teacher in another state.

This report dwells heavily on testing because measurement is the heart of accountability and "measurement" to all too many of us in education means "tests". The spectrum of accountability programs vary from performance on competency-based teacher education to certification regulations, state-wide assessment and teacher evaluations, teacher preparation, elimination of community needs in educational control, some forms of planned program budgeting, staffing innovations, etc. Competency-based teacher education has basically been implemented since the Atlantic City Representative Assembly.

The programs vary in quality from a few of high-quality to a great many of very low quality. A few programs genuinely seek to improve education, and many more seek relief from economic pressures. It is painfully apparent that millions of dollars that should be going to the classroom are being spent on accountability programs that are not themselves accountable.

There are many reasons for the misuse of accountability programs, but to me three are of prime importance. First, districts are so desperately under-financed that programs that should be directed at analyzing and improving educational programs are instead utilized for controlling costs, and the greatest cost to any district is its teaching staff.

National priorities are clear enough -- around 7% of the federal budget goes to education, while over 50% goes to our military posture. Since we now have the equivalent of several hundred pounds of TNT for every pound of human flesh and blood on earth, it would seem to be time to make plans to save and expand life -- not destroy it.

Secondly, teachers together with the children they serve are the non-participating victims of these programs. It is time the future of education be guided by those who know about education -- not those well-intentioned amateurs who think they know about education.

Until teachers function actively in the decision-making of the accountability arena, they will continue to be unfamiliar with the vocabulary of accountability, and thereby be less effective as debaters, either as part of the decision-making or as constructive critics while others make the decisions.

Third, for every piece of clearly anti-teacher accountability legislation, there are several laws and regulations passed with good intentions. As those stated intentions are converted to implementation, the components of the legislation are adulterated by industrial standards, economic desperation, and anti-teacher school boards and administrators. Teachers support the good intentions, and then are saddled by bad implementations.

The request for accountability is imminently reasonable. The question is accountability by whom, for what, and how they are to be held accountable. If industrialists were as accountable as they demand teachers be, Nader's Raiders would be out of business.

If the current trend continues, several million copies of Harry Truman's sign, "The Buck Stops Here," should be reproduced -- one for the desk of every student in the country.

The report of the Denver Accountability Conference -- developed and unanimously adopted by the thirty states in attendance -- constitutes a basic guidebook for NEA activity. It includes the development of positive alternative programs and legislation, the disbursement of public and professional information, support for states and locals to either combat bad programs or develop good ones, the continuous monitoring of accountability programs with appropriate responses, and the establishment of teachers as one portion of accountability -- along with legislators, school boards, students, administrators and teacher preparation institutions.

Madam Chairman: as Co-Chairman of the Denver Accountability Conference and as Chairman of the Accountability Committee, I move the adoption of this report and the following enabling motion:

Be it moved that the NEA Board of Directors, Executive Committee, and Executive Secretary are hereby directed by this Representative Assembly to take any steps necessary to mobilize sufficient resources of personnel and funds to develop and mount, during the fiscal year 1973-74, a unified, comprehensive program in the accountability arena.

Such a program is to draw upon personnel resources from any vantage point, national, state or local. It should mobilize and provide for coordinated effort involving all levels.

The report of the Denver accountability conference shall serve as the primary basis for the NEA accountability program.

Bibliography

The annotated references listed here are a sampling of published materials that deal, in the main, with today's complex issues and problems of standardized testing. Not included here are the innumerable volumes on tests and measurement, which devote a minor portion of the publication to a view of some of the current issues.

Books

1. Fitzgibbon, Thomas J., editor. Evaluation in the Inner City: Report of an Invitational Conference on Measurement in Education. New York City, New York: Harcourt, Brace World, Inc., 1970. 139 pp.

A report of a conference sponsored by the Philadelphia Public Schools, Philadelphia, Pa. and the Test Department of Harcourt, Brace World, Inc. Includes the conference proceedings that dealt with the issues of standardized tests as evaluative measurement and the application of test results. The "inner city" or "the disadvantaged" have become an opposing social force in dealing with society's problems, particularly in matters related to schooling and standardized tests. Each of the ten presentations includes a discussion on critical aspects of the question.

2. Holman, Milton G. and Docter, Richard F. Educational and Psychological Testing: A Study of the Industry and its Practices. Russell Sage Foundation, 230 Park Avenue, New York, New York 10017. 1972, 218 pp.

The authors have analyzed the workings of the several organizations which make up the testing industry. "The concept of an assessment system and the definition of its parts. . ." is coupled with the components for evaluating a testing program. The use of tests in counseling work and personnel selection are also large areas examined here.

3. The Excluded Student. Educational Practices Affecting Mexican Americans in the Southwest. A report of the United States Commission on Civil Rights. Report III. Superintendent of Documents, U. S. Government Printing Office, Washington, D.C. 20402. May 1972; Price, \$.75, Stock #0500-0074. 86 pp.

The U. S. Commission on Civil Rights ascertained that deprivation by exclusion is being practiced against Mexican American students in school districts of five southwestern states. This report supports the finding by an examination of the way the educational system deals with the linguistic and cultural background of the Mexican American student. It looks at: (1) some of the linguistic and cultural problems; (2) school programs used in attempting to adjust to the problems; and (3) the schools' relationship to the Mexican American community.

4. Hoffmann, Banesh. The Tyranny of Testing. The Crowell-Collier Publishing Co., 866 Third Ave., New York, N. Y. 10022. 1962. 223 pp.

A timeless analysis of test makers, the testing industry, and the true inadequacies and dangers of standardized tests. Hoffman presents facts to support the contention that testing in school and college represses individuality and misreads performance. Inherent in many tests are the variations in performance and in judgement about performance. Hoffman proves that "an objective test of mind is a contradiction in terms." Readers will find this well-written volume an important contribution to an understanding of standardized tests.

5. Violations of Human and Civil Rights: Tests and Use of Tests. Report of the 10th National Conference on Civil and Human Rights in Education. National Education Association, 1201 16th Street, N. W., Washington, D. C. 20036; 1972, 32 pp. \$1.00 (Stock #381-12004).

The Conference in 1972 was sponsored by the Center for Human Relations, National Education Association. It provided a national forum for airing issues about the use of standardized tests and "their effects upon educational opportunities." This resulting publication contains summaries of the major speeches given during the conference and the recommendations of several work groups which sought to propose solutions to the complex problems related to standardized testing.

6. Ebel, Robert L. Essentials of Educational Measurement. Prentice-Hall, Inc., Englewood Cliffs, New Jersey. 1972. 622 pp.

This comprehensive textbook deals with the difficult problems and controversial issues that have arisen in contemporary use of tests. The volume is of particular value to those who have had no previous courses in measurement. Its five separate parts encompass the historical and philosophical perspectives of testing, the development of classroom tests, the interpretation and use of test scores, test analysis and evaluation, and a detailed presentation of tests and testing programs.

Articles

7. Pinard, Adrien, and Sharp, Evelyn. "I.Q. and Point of View," Psychology Today, Vol. 6: pp. 65-67, June 1972.

The authors present a case for using the Piagetian theory of intellectual development as a basis for standardized tests and test procedures. Some tests are included which get at children's reasoning "...rather than a tabulation of right and wrong answers."

8. Schultz, John L. "Serendipity," Vocational Guidance Quarterly, Vol. 21: pp. 228-31, March 1973.

A review of five articles that deal with the inequities of IQ and other standardized tests. It pinpoints the issues in the testing controversy.

9. Rost, Paul. "Useful Interpretations of Standardized Tests," Clearing House, Vol. 47: pp. 319-20, January 1973.

A discussion of how test results can be used and the guidance that teachers need for administering tests. Deals with the relationship of test results to student needs. Gives components of a program for teacher education in the whole area of testing.

10. Kasdon, Lawrence M. (guest editor). "Testing and the Classroom Teacher," The Reading Teacher, Vol. 26: pp. 260-310, December 1972.

A special issue is devoted to the subject of the uses of tests in reading (standardized tests and informal inventories). It contains an excellent series by specialists in this area of instruction. In addition to considering the diagnostic, descriptive, and prescriptive functions of testing, the several authors deal with the issue of teacher accountability as it relates to tests and reading.

11. Harris, George T. "I.Q. Abuse;" Garcia, John. "I.Q.: The Conspiracy;" Mercer, Jane R. "I.Q.: The Lethal Label;" and Watson, Peter. "I.Q.: The Racial Gap," Psychology Today, Vol. 6: pp. 39-50+, September 1972.

In addition to a description of how testing delineates the line between the "haves and have-nots," this series of articles details the results of specific and experimental studies dealing with: labeling children as "retarded;" the "clear and present danger" of white testers of minority children; and, testing cannot prove race or sex differences in basic intelligence.

12. LeSage, William. "The Hassle Over Standardized Testing," Instructor, Vol. LXXXII: pp. 45-56, March 1972.

This work-in-print is recommended as being informative and comprehensive. It consists of four articles which seek to sort out the facts and issues surrounding standardized testing. In the first three articles, LeSage discusses how tests are constructed, normed, selected, administered, scored, used, and abused. He deals with the double pronged issue of the demand for a testing moratorium and the call for accountability and more comprehensive testing. In the fourth article, several experts in testing and curriculum development answer in detail the most often asked questions about standardized tests.