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ABSTRACT

In an effort to respond to a growing need of educators to have access to educational information, the Iowa State Department of Public Instruction has initiated an information service for local school districts. The information and retrieval service is provided through Project INFORMS (Iowa Network For Obtaining Resource Materials for Schools). It is anticipated that this service will increase the number of alternatives for alleviating needs in local districts. Hopefully, improved long-range planning procedures will be created and implemented. Due to the newness of information networks, this manual was constructed to assist INFORMS personnel in identifying their roles and becoming familiar with operational techniques. An effort was made to identify and explain all the different kinds of activities to be performed in Project INFORMS. The promotional and operational activities of the project are extensively discussed. (Author/SJ)

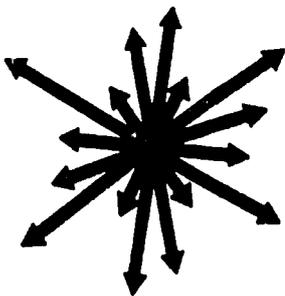
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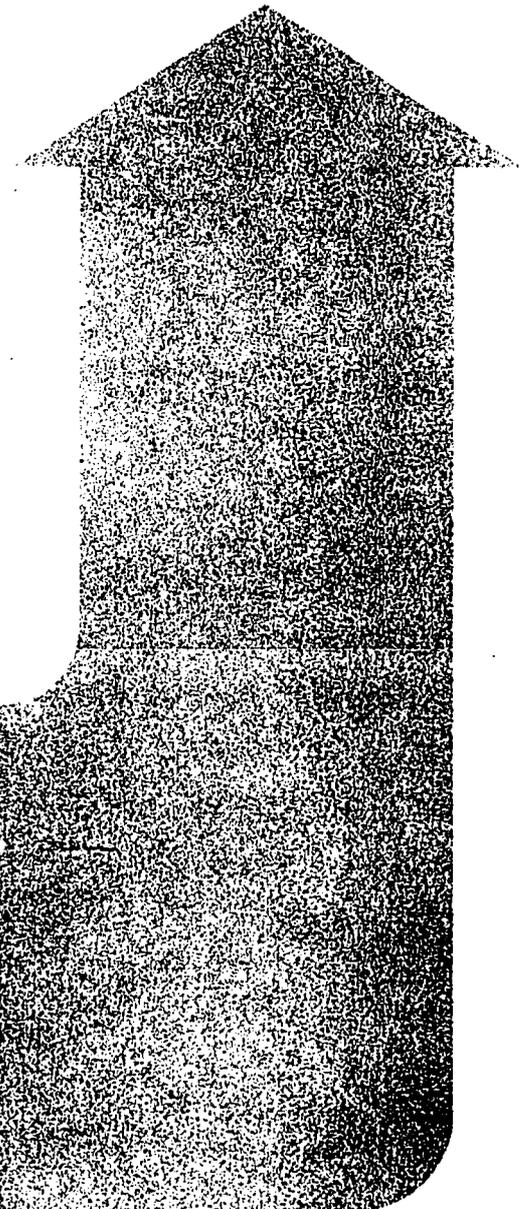
Operational and Promotional

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Iowa
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Resource
Materials for
Schools

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IOWA NETWORK FOR OBTAINING RESOURCE MATERIALS FOR SCHOOLS

Iowa's Pilot State Dissemination Program
Grant Number OEG-0-71-3725

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PREFACE

It has often been said that it takes approximately fifty years for educational ideas to filter from originator to practitioner. Regardless of the credibility of this statement, educators agree that the rate of information flow must be increased. One way to accelerate the flow is to have information readily available. In an effort to respond to a growing need of educators to have access to educational information, the Iowa State Department of Public Instruction has initiated an information service for local school districts. The information and retrieval service is provided through Project INFORMS (Iowa Network For Obtaining Resource Materials for Schools). It is anticipated that this service will increase the number of alternatives for alleviating needs in local districts. Hopefully, improved long-range planning procedures will be created and implemented.

Information Network Systems connecting local districts to an external information source are relatively new. For this reason, how they should be organized is still open to discussion. Also, the role of the contact person in the field varies between networks and may be changing. A field representative may eventually be responsible for the diagnosis of problems as well as the dissemination of information.

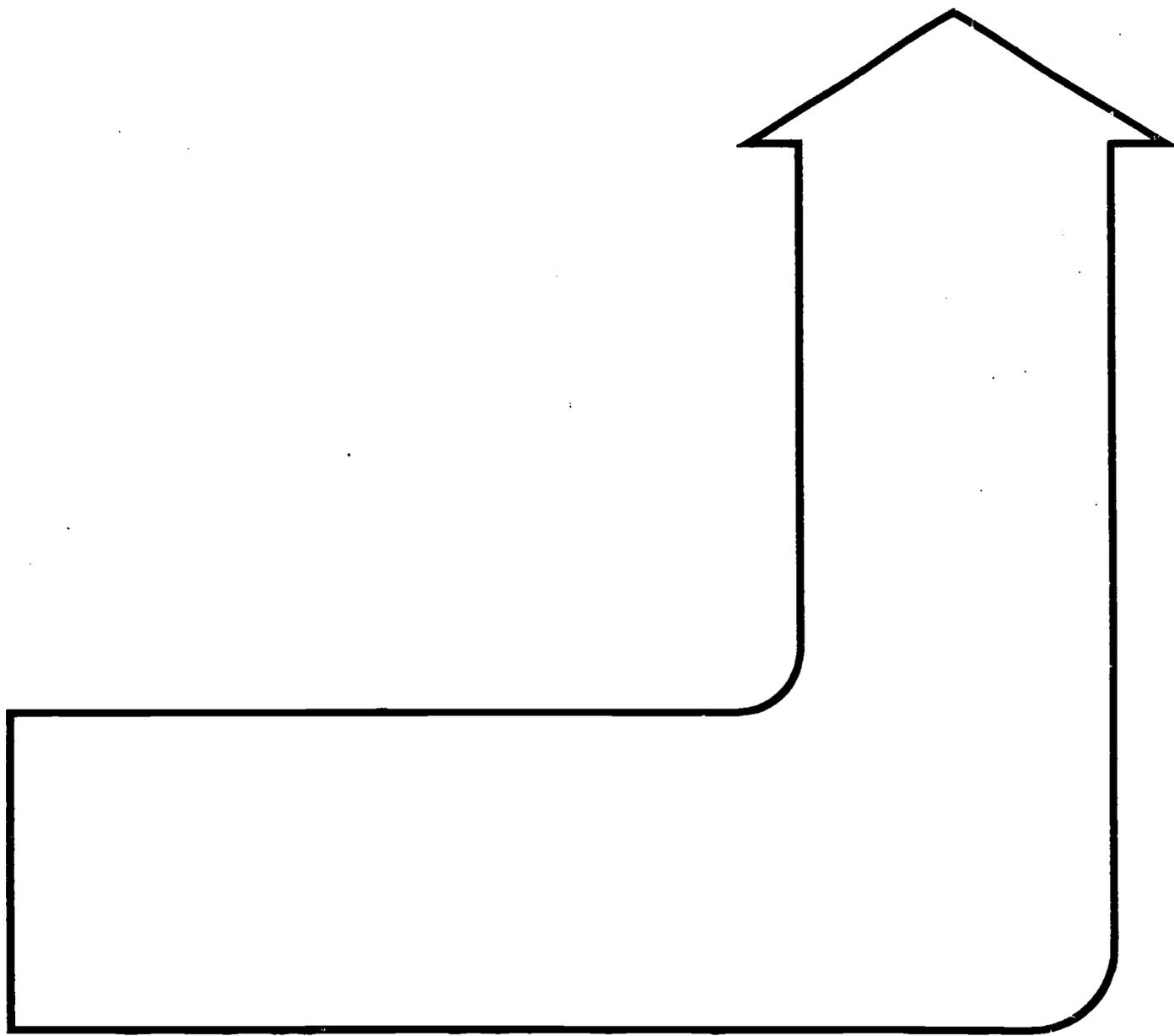
Due to the "newness" of information networks, this manual was constructed to assist INFORMS personnel in identifying their roles and becoming familiar with operational techniques. An effort was made to identify and explain all the different kinds of activities to be performed in Project INFORMS. Realizing that no manual ever discusses every possible situation that may arise, the authors hope the number of unanswered operational questions are limited.

M.J.B.
K.A.B.
R.L.C.

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Definitions



DESCRIPTOR CARD FILE: 3 x 5 card file of ERIC descriptors used by INFORMS in search requests. File materials and previous request numbers are also recorded.

DESCRIPTOR POSTING LIST: Listing of ERIC document numbers by descriptor. Available on magnetic tape.

DEVELOPMENTAL CENTER: Center that is in the first pilot phase to plan and develop an educational information center.

DISSEMINATION: Process of dispersing educational knowledge.

EDUCATIONAL LINKER/LINKER: Intermediary person between the educational Resource System personnel and User System personnel.

ERIC: Educational Resources Information Center. A national information system dedicated to the progress of education through the dissemination of educational results and research related materials.

FIELD AGENT: Field representative.

FIELD REPRESENTATIVE: Person that acts as a link between the client (User System) and INFORMS (Resource System).

INFORMATION CENTERS: An information system designed to organize and disseminate otherwise fugitive research materials.

INFORMATION NETWORK: Coordinated efforts among User, Linkage and Resource Systems.

INFORMATION PACKET: Form in which a set of materials and data on a specific subject is presented to the client.

INVERTED FILE: ERIC Descriptor Posting Tape. The Descriptor Posting Tape lists ERIC descriptors and the document numbers that have been assigned to those descriptors. This is opposite (inverted) from the manner in which the ERIC index, Research in Education, is organized. The RIE lists document numbers and the descriptors which have been assigned to each document.

LEDGER: Form used to record the status of search requests.

LINKAGE SYSTEM: System which provides the communication channel between the Resource System and the User System.

NCEC: National Center for Educational Communication. NCEC was established by the U.S. Office of Education to furnish leadership and support to strengthen educational communication throughout the country.

NEGOTIATION FORM: Form used to record the client-field representative interactions during a request initiation.

NIE: National Institute of Education. NIE is the major Federal agency for educational research and development. NIE and the Office of Education comprise the Division of Education in the Department of Health, Education and Welfare.

OE: Office of Education.

OPERATIONAL CENTER: Center that is in the second phase to strengthen, expand and develop the service within the educational information center.

PACKET CONTENTS: Letter which accompanies Information Packet. Informs the client as to the material contained in the Information Packet.

PREP: Putting Research into Educational Practice. A series of monthly reports which focus on current educational problems.

R & D ACTIVITIES: Research and development activities.

REGIONAL EDUCATIONAL SERVICE AGENCIES (RESA): Serves local education agencies in a specific geographical region. The RESA provides instructional resources, equipment resources, maintenance services, program development, in-service development, library services, consultant services.

REQUEST ASSESSMENT: Form used to record client evaluation of the Information Packet.

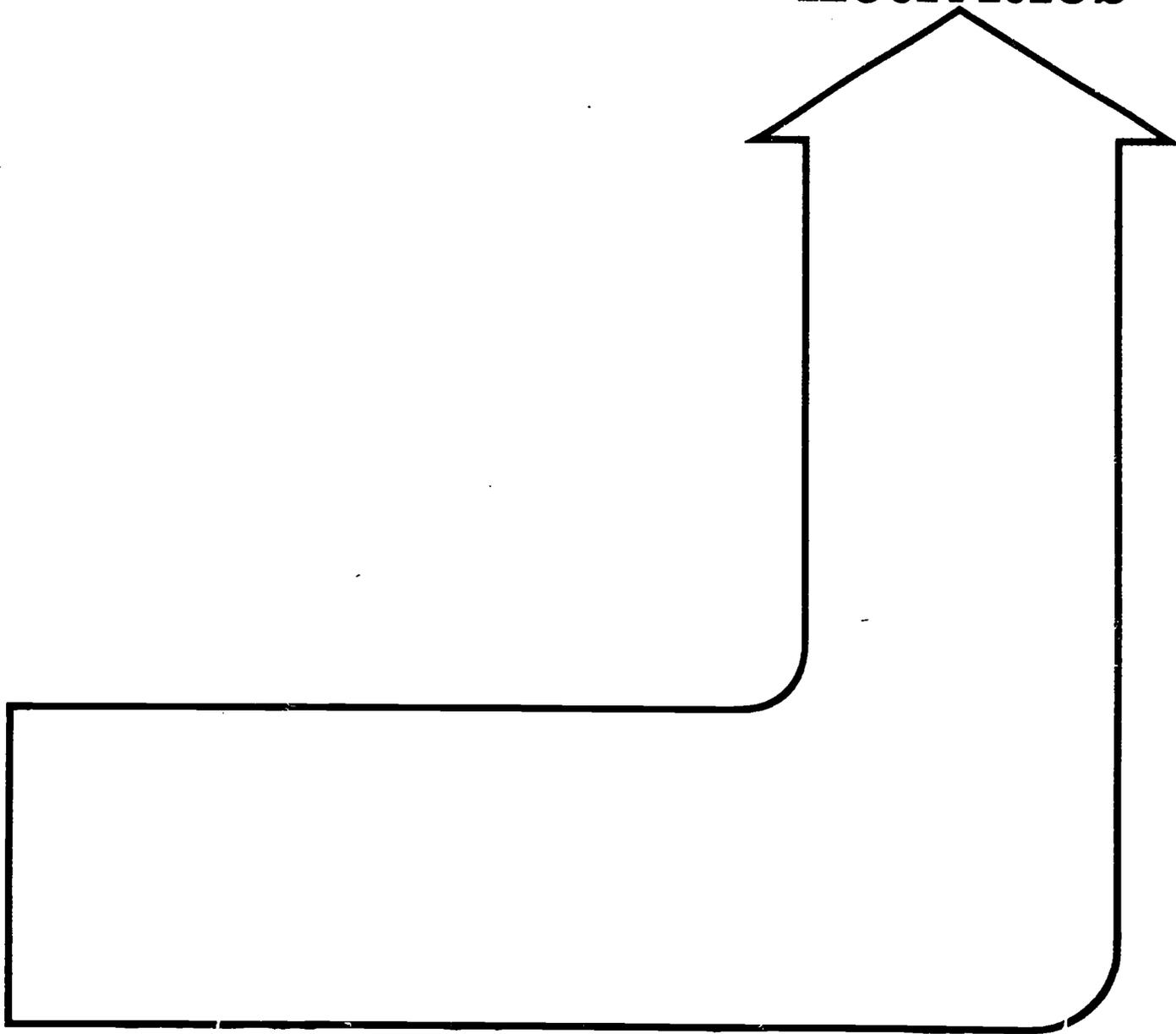
RESOURCE SYSTEM: System which gathers, assesses and organizes educational knowledge.

RETRIEVAL: Process of extracting educational knowledge from the Resource System.

RETRIEVAL FORM: Form used to request microfiche, magazine articles or additional searching for a particular request.

USER SYSTEM: System of people that have an awareness and interest in educational knowledge.

Promotional Activities



OPERATIONS

A retrieval and dissemination service is of questionable value if requests are limited or non-existent. It has been discovered that it is difficult to stimulate requests in communication network projects. The problem has been characterized by some educational linkers as inherit apathy to the flow of new knowledge. An active program to promote services must be maintained. This section will survey factors to consider in promotional activities.

Field representatives are encouraged to develop and personalize a set of promotional activities. The nature of the activities rests solely with the representative. Information that may be useful for developing promotional techniques is provided in the section titled "Resources For Promotional Activities". This information, mostly of a historical nature, is not intended for use in its present form, but should be the ingredients for creative promotional activities.

Promotional methods may involve both written and verbal techniques. Written approaches traditionally have consisted of news items, bulletin board posters and advertisement leaflets. Verbal solicitation and advertisement procedures can involve discussions from the teacher's lounge level to the formal faculty meeting level.

In the past, informal meetings with a limited number of participants have been successful. They accommodate two-way communication which seems to be a necessary ingredient. Also, educators are reluctant to discuss problems in large group formal meetings.

One must be cautioned against emphasizing the need for in-depth diagnosis of problems when soliciting requests and explaining services. Present educational linkers report adverse effects from this type of emphasis. Apparently, this approach produces an image of the information representative as having all the answers to improve educational operations. Select the appropriate time for initiating changes in educator behavior.

The promotional activities successful for one representative may not be appropriate for another. Any procedures employed should allow for contacts with educators in all types and levels of positions. Regardless of the types of promotional activities, records should be kept on the number and kinds for the INFORMS Field Personnel Report which will be submitted periodically to the DPI INFORMS office. This report will be discussed in the "Evaluation" section of the manual.

RESOURCES FOR PROMOTIONAL ACTIVITIES

NATIONAL CENTER FOR EDUCATIONAL COMMUNICATIONS

The first educational network systems were proposed and funded under the auspices of the Office of Education (OE) through the National Center for Educational Communication (NCEC). Due to governmental reorganization, NCEC recently became a member of the National Institute for Education (NIE). How this move will influence the operations of educational network systems is still an unanswered question. However, for background information, the original intentions of NCEC are conveyed in the following report titled, "NCEC: A New Concept in Educational Communication".

NCEC: A NEW CONCEPT IN EDUCATIONAL COMMUNICATION

Education and its improvement are based on communication. To furnish leadership and support to strengthen educational communication throughout the country the Office of Education has established a NATIONAL CENTER FOR EDUCATIONAL COMMUNICATION (NCEC).

Although communication is as old as man himself, today we have new means and methods of communicating. NEW DIMENSIONS in educational communication have led to a NEW PROFESSION with NEW TERMINOLOGY...information transfer--networks--dissemination--utilization--installation--feedback...and NEW ROLES ...disseminator--field/change agent--retrieval specialist--gatekeeper--knowledge linker. It is the goal of NCEC to give a NEW DIRECTION to educational communication and provide a unique national resource for American educators.

NCEC OBJECTIVES AND PROGRAMS

NEW PROGRAMS are being developed in cooperation with other OE, Federal, State, local and private educational organizations to achieve five major objectives.

Accelerate the spread of exemplary programs and validated practices.

- Provide information nationally about validated exemplary programs.
- Increase interpersonal communication about improved practices.
- Achieve faster nationwide use of tested products from major educational development efforts.
- Facilitate commercial marketing of materials through OE copyright program and the Publishers Alert Service.

Develop national communication linkages for effective application of knowledge and improved practices.

- Encourage State-Federal communication planning and liaison activities.
- Support pilot communication programs for serving local needs.
- Provide technical assistance for development of dissemination and application programs.

Assure access to current educational knowledge.

- Maintain information storage, retrieval and dissemination services through the Educational Resources Information Center (ERIC).
- Utilize the information resources of the OE Educational Materials Center (EMC) with its display of books currently available for schools and teacher education programs.
- Provide new services through the OE Educational Reference Center (ERC), a model one-stop information center with reference and demonstration services and on-line capability.
- Support pilot regional centers to provide computer searches of the ERIC report literature for local schools.
- Make ERIC master magnetic tape files available.

Disseminate interpreted information on priority educational topics.

- Support information analysis activities through interpretive summaries and bibliographies produced by the ERIC clearinghouses.
- Continue the OE Target Communications Program for decision makers and practitioners with emphasis on Putting Research into Educational Practice (PREP) for widespread dissemination of information at low cost.

Develop and articulate OE communication efforts.

- Support Research and Development in educational communications systems.
- Develop and test communication models and strategies.
- Coordinate planning and development of OE communication resources.

To provide some information on the transfer of NCEC from OE to NIE, the following paragraph from a recent NIE communication is quoted.

With the passage by Congress and the signature by the President of the 1972 Education Amendments Bill, the National Center for Educational Communication and its dissemination functions are transferred to the new National Institute of Education (NIE). NIE and the Office of Education comprise the Division of Education headed by an Assistant Secretary for Education, in the Department of Health, Education, and Welfare. As the major Federal agency for educational research and development, NIE is responsible for the R & D activities previously administered by OE and will work to bring about coordination of educational research among the Federal agencies. NIE will conduct in-house and contracted research, both basic and applied, and will disseminate the results of that research to educational systems at all levels throughout the nation. Its basic aims are *to bring about those scientific inquiries into the learning process which will best promote equal educational opportunity for all Americans... *to identify reforms which will alleviate the problems of American education... *to advance the practice of education, as an art, a science and a profession... *to build an effective educational research and development.

The interim organization of NIE is based on a service of Task Forces, one of which focuses on dissemination. NCEC staff comprise this task force which is headed by Lee G. Burchinal, former head of NCEC. Formal organization of NIE will follow appointment of NIE director.

FLOW SYSTEM FOR EDUCATIONAL KNOWLEDGE

Knowledge is often of a questionable value if it does not move from the minds of the individuals responsible for its discovery to the minds of individuals responsible for its utilization. The movement is usually referred to as the "flow of knowledge".

In the field of education, information networks (resource systems) are being formed to develop communication linkages between the source of knowledge and the site of knowledge utilization. The source of knowledge includes the discoverers as well as the storage of their knowledge. These two components are collectively called the resource system. Personnel who utilize the knowledge are called users. The users and their operations form a users system. To facilitate the flow of knowledge, the resource system and users system are linked together by the operations of personnel called linkers, field agents, field representatives, etc. These personnel and their operations make up the linkage system. The ultimate intent of an information network is to coordinate efforts and the flow of knowledge among the user, linkage and resource systems. Relationships between these three systems are shown in Diagram A. Each system will be explained separately.

This flow of educational knowledge is established and maintained via information channels.

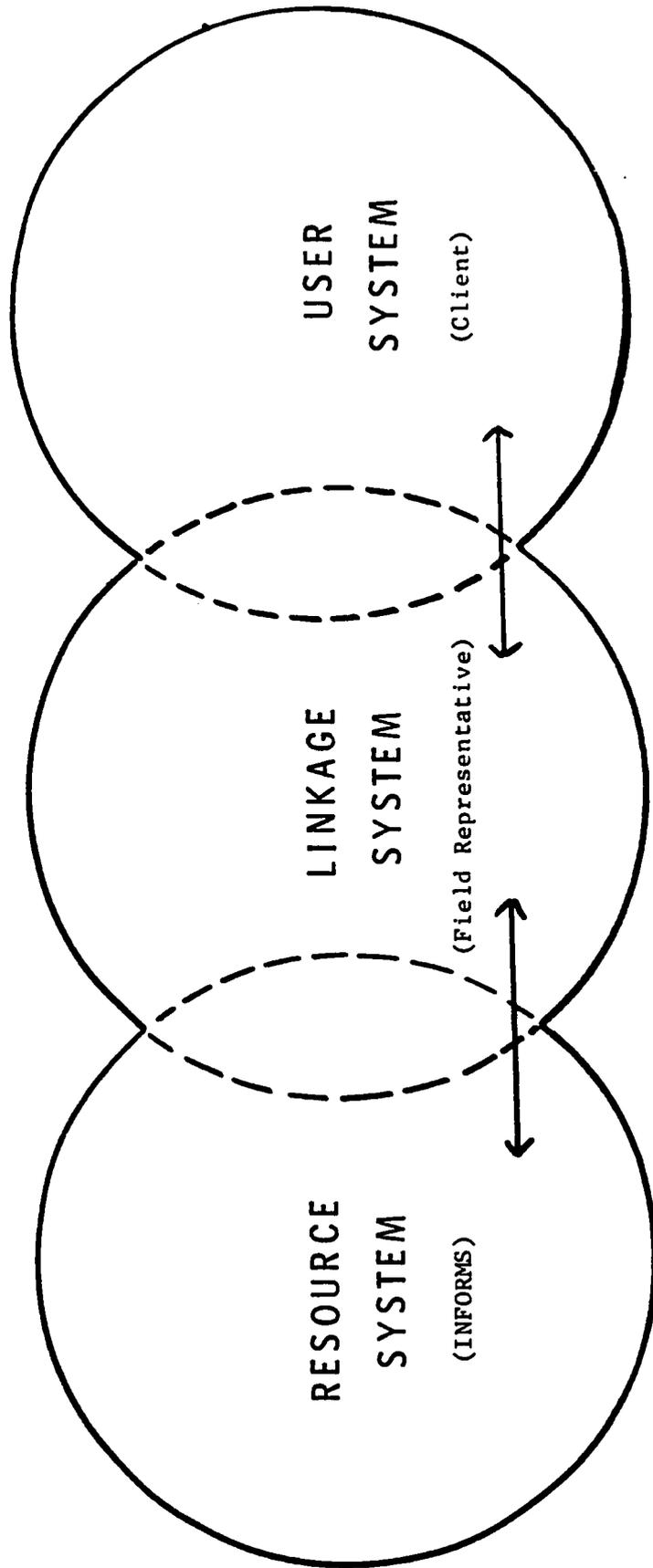


Diagram A

Resource System
Providing a Service

1. Information Gathering:

The resource system will continually utilize the materials and services that are made available to them.

2. Assessing:

The resource system will anticipate or sense an area of concern among educators in preparation for providing information.

3. Organizing:

The resource system will select and utilize only the most relevant elements that are available for the area of concern. The material will be presented in a format that is easily readable.

4. Disseminating:

The resource system will disseminate this material to local educators via the field representative.

Linkage System

Establishing Communication Channels via field agent or field representative

1. **Communication:**

The field representative will maximize personal communication linkage by helping local educators identify educational concerns.

2. **Strategy:**

The field representative will formulate search strategy and make appropriate communication with resource system at the state agency.

3. **Analysis:**

The field representative will survey the information packet returned to him by the state agency.

4. **Assistance:**

The field representative will assist the client in the best utilization of the packet.

User System
Application of Knowledge
by the School Client

1. Awareness:

The client learns of the existence of a new educational idea, but does not know very much about this idea.

2. Interest:

The client seeks to learn more about the new educational idea.

3. Communication:

The client contacts the field representative to request information about the idea. The client, with the help of the field representative, surveys the information.

4. Evaluation:

The client analyzes the information and makes a decision on the relevancy of ideas which are pertinent to his needs.

5. Utilization:

The client adopts and/or adapts the new ideas which he selected as being relevant.

INFORMS

Iowa Network For Obtaining Resource
Materials for Schools

Headquarters:

Department of Public Instruction
Educational Media Section
Grimes State Office Building
Des Moines, Iowa 50319

Hours: 8:00 to 4:30
Monday - Friday

In February 1971, the Department was invited to submit a proposal to NCEC to develop an Information Center. NCEC had approximately \$600,000 of discretionary funds to establish four to six Information Centers throughout the country. Proposals were due in Washington in April 1971. Late in June, Iowa was awarded a grant to serve as one of the pilot information centers that would provide information services to local schools. The project was funded for an initial period of eighteen months by NCEC for an amount not to exceed \$97,526 beginning July 1, 1971.

The goal of the Iowa Project (known as INFORMS) is to increase the level of knowledge of curriculum and instructional methods, educational innovations and current research. Hopefully, administrators, teachers and board members will have access to information from INFORMS on a number of promising practices such as early childhood education, reading, ecological-environmental programs and additional programs which they might be considering for revision in their own school. INFORMS is attempting to provide decision makers (local school personnel) with a number of alternatives, so they can best meet the needs in their district.

A chief feature of each state information center should be personalized services. Because of this, the Regional Educational Service Agencies were selected to provide personalized services throughout the state as they were in the best position to provide person to person contact. Eleven service agencies (locations on the following page) were selected as Pilot Sites and contact personnel (media, curriculum or other assigned staff) were designated as field representatives to work with the local schools in their region.

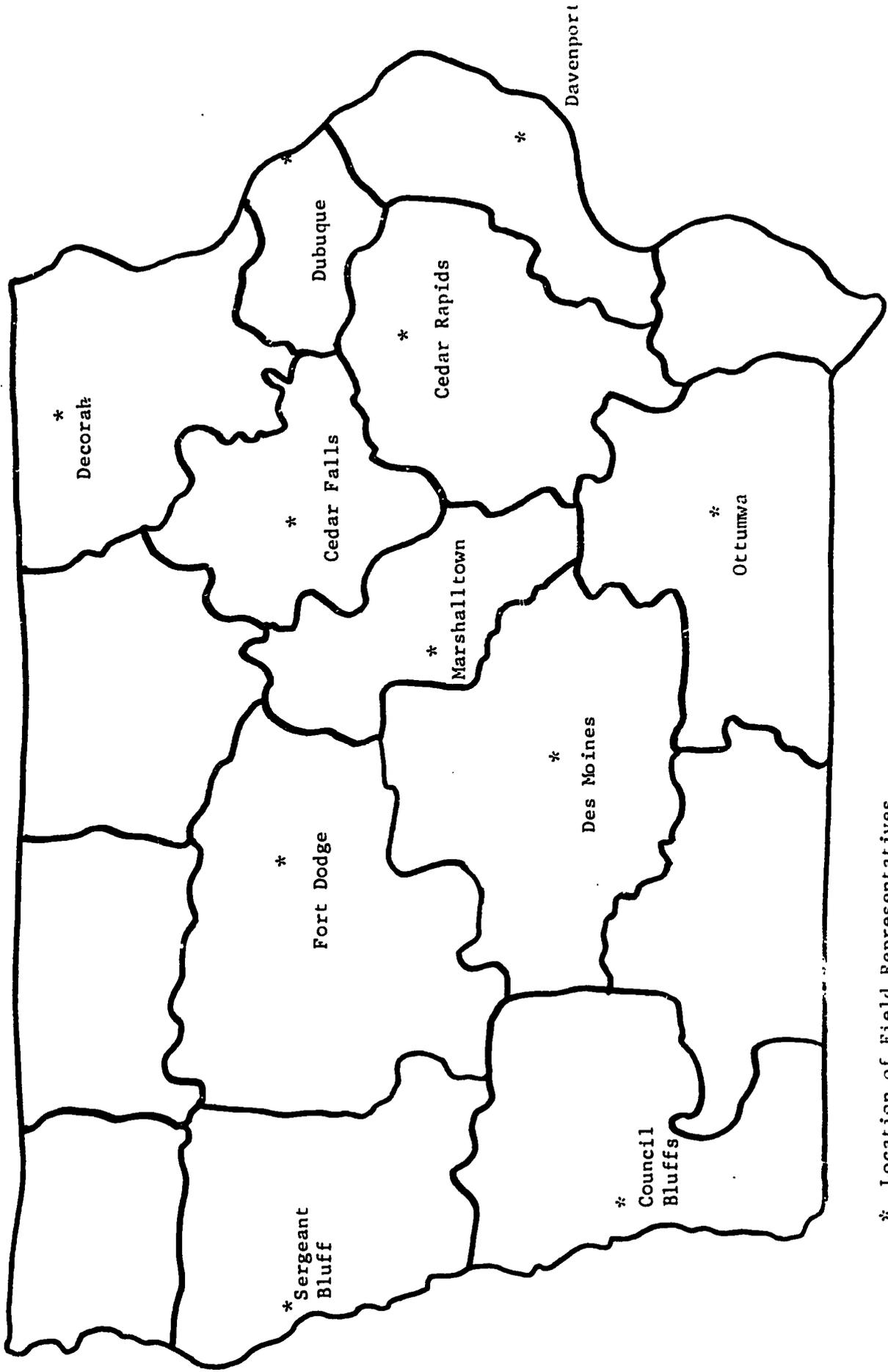
The field representatives (listed on pages C-12 and C-13) will:

1. Identify instructional, curriculum or administrative changes contemplated by public school decision makers in their schools and school districts for the school year via telephone, letter or personal contact.
2. Provide assistance to educators who have an information need by defining the need and assessing the context of that need.
3. Plan a search strategy to retrieve information for the clients.
4. Contact DPI INFORMS if the scope of the client's question goes beyond those resources available to the field representative in his own site.
5. Screen, analyze and synthesize retrieved information that has been returned by INFORMS.

DPI INFORMS will serve school users by receiving the client's request from the field representatives and will:

1. Plan a search strategy to retrieve information.
2. Conduct searches from the data bank available at the DPI Educational Media Section.
3. Screen, analyze and synthesize information retrieved.
4. Return information to client via the field representatives.
5. Check with user as to utility of information provided.

INFORMATION DISSEMINATION CENTERS



* Location of Field Representatives

Field Representatives for INFORMS

	<u>Regional Media Centers</u>	<u>Field Representatives</u>
Decorah	Area I Media Center 305 Montgomery Decorah, Iowa 52101	Mrs. Eileen Devine Director (319-382-4369)
Fort Dodge	Joint County System of Hamilton, Webster and Wright Counties Fort Dodge, Iowa 50501	Mr. Robert Dunlap Director of Instructional Materials Centers (515-576-3117)
Marshalltown	Area VI Resource Center 9 Westwood Drive Marshalltown, Iowa 50158	Mrs. Sue Soy Librarian (515-752-1578)
Cedar Falls	Area VII Educational Media Center 314 East 14th Street Cedar Falls, Iowa 50613	Mrs. Beverly Trost Director-Librarian (319-277-3335) Mr. Harry Budensiek Coordinator of Educational Consultants (319-277-3330)
Dubuque	Area VIII Instructional Materials Center Conlin Building 1473 Central Avenue Dubuque, Iowa 52001	Mrs. Pam Grotegut Administrative Assistant (319-558-0388) Mr. Al Hovey Audiovisual Coordinator West Delaware Junior High Manchester, Iowa 52057 (319-927-2515)

Davenport	Area IX Instructional Materials Center 2604 West Locust Davenport, Iowa 52804	Mr. John T. Haack Director (319-391-7982) Miss Lois A. Harker Library Consultant Mr. Cecil Ross Director of Department of Educational Consultants
Cedar Rapids	RESA Instructional Materials Center P.O. Box 1406 4401 Sixth Street Road S.W. Cedar Rapids, Iowa 52406	Mr. David Baldwin Assistant Librarian (319-366-7601) Mr. Dean Hartman Science Consultant
Des Moines	Area XI Regional Media Center 112-116 Eleventh Street Des Moines, Iowa 50309	Mrs. Betty Atwood Curriculum Consultant (515-284-6171) Dr. Joe Millard Director of Research and Staff Development
Sergeant Bluff	Area XII Educational Resource Center P.O. Box 42 Sergeant Bluff, Iowa 51054	Mr. David L. Little Director (712-277-1058) Miss Norma Barnes Librarian
Council Bluffs	Area XIII Educational Services and Media Center The Halverson Center for Education Route 1 Council Bluffs, Iowa 51501	Dr. Phillip Slagle Director (712-366-0503) Dr. Harry Tiller Federal Program Coordinator
Ottumwa	Area XV Media Center Building #18 Ottumwa Industrial Airport Ottumwa, Iowa 52501	Mrs. Maxine M. Wegner Librarian (515-682-8735)

When information is retrieved from INFORMS it will be in the format of an Information Packet.

The Information Packet may include any of the following:

- a) Abstracts, bibliographies and citations from research documents and educational journals
- b) Resource materials
- c) Information about new and exemplary educational programs in the state
- d) Names and addresses of additional resource people

Information for the packets comes from many varied sources which are available to INFORMS. They are as follows:

- a) ERIC
- b) PREP Packets
- c) Services of Iowa State Traveling Library
- d) Materials from Regional Educational Laboratories
- e) Assistance from the Iowa State Department Consultants

INFORMATION CENTERS

As a result of NCEC objectives, pilot communication projects (information and retrieval centers) were established. The goal of NCEC was to establish at least one information center in each state to assist local schools and communities in locating and applying current educational information.

State and local education information centers funded in fiscal year 1972 are as follows:

Developmental Centers

California: Mr. Frank W. Mattas
Educational Resource Center
San Mateo County Board of Education
590 Hamilton Street
Redwood City, California 94063

The Educational Resource Center offers information services to counties on a subscription basis; representatives from county and district officers act as linkers and receive in-service training.

District of Columbia: Dr. Mildred C. Cooper
Research Information Center
Public Schools of the District of Columbia
415 12th Street, N.W.
Washington, D.C. 20004

The Center provides three liaison researchers as a link between the resources in the central information center and teachers, principals, librarians and reading specialists in sixteen elementary schools.

Florida: Dr. Carl W. Proehl
Florida Educational Resources Information Center
State of Florida Department of Education
Knott Building
Tallahassee, Florida 32304

Information on request is provided through several types of individuals trained in information skills, including subject matter and general education specialists within the state department, vocational education representatives in five districts of the state, and representatives of the state junior colleges and universities.

Iowa: Miss Mary Jo Bruett
INFORMS
Educational Media Section
Iowa State Department of Public Instruction
Grimes State Office Building
Des Moines, Iowa 50319

Representatives from regional and joint county offices are serving as links with local educators.

Kansas: Dr. Richard Herlig
Project Communicate
Kansas State Department of Education
120 East 10th Street
Topeka, Kansas 66612

Two full time field agents are provided to work in the target districts to negotiate, fulfill information requests and provide follow-up.

Massachusetts: Dr. James F. Baker
Massachusetts State Education Information Center Network
Massachusetts Department of Education
182 Tremont Street
Boston, Massachusetts 02116

Dr. Richard J. Lavin
Merrimack Educational Center
101 Mill Road
Chelmsford, Massachusetts 01824

Five field agents are available to interpret research findings for the instructional staff.

North Dakota: Dr. Edward Krahmer
Resource Information Center
Bureau of Educational Research and Services
Box 8009 University Station
Grand Forks, North Dakota 58201

The librarian in each school in the state has been identified by project representatives from the University of North Dakota to serve as a local contact person. They are being trained at the center in the use of ERIC.

Pennsylvania: Mr. Richard Brickley
Research and Information Services for Education
198 Allendale Road
King of Prussia, Pennsylvania 19406

The Resource Center's primary objective is to train field agents from each intermediate unit within the state about the processes of resource information storage and retrieval.

Texas: Mr. Charles Mix
Texas Education Information Service Project
6504 Tracor Lane
Austin, Texas 78721

This project is developing an information component to serve renewal sites. A full time extension agent operating from Teacher Centers or renewal sites will provide linkage.

Operational Information Centers

Oregon: Mr. George Katagiri
Office of Planning and Research
Oregon Board of Education
942 Lancaster Drive, N.E.
Salem, Oregon 97310

Comprehensive information services are available to local educators stationed in counties.

South Carolina: Dr. William E. Ellis
Office of Planning and Research
South Carolina State Department of Education
Rutledge State Office Building
Columbia, South Carolina 29201

Field agents are supplied in target areas, including one metropolitan district, to provide personalized information services to educators.

Utah: Dr. Kenneth Lindsay
Office of Planning and Research
Utah State Board of Education
136 East South Temple
Salt Lake City, Utah 84111

Field agents from the regional centers provide information to local educators in rural areas of the state.

NCEC Information Center

District of Columbia: Educational Reference Center
National Center of Educational Communications
U. S. Office of Education
400 Maryland Avenue, S.W.
Washington, D.C. 20202

The Educational Reference Center's primary objective is to display current materials and exhibits from NCEC. The ERC is located in the lobby of the Office of Education Building and the ERIC on-line computer searching in room 1135.

IOWA STATE TRAVELING LIBRARY

To increase the availability of magazine article reproductions INFORMS has enlisted the cooperation of the Iowa State Traveling Library and its participation in I-LITE (Iowa Library Information Teletype Exchange). I-LITE was launched in October, 1969 by the State Traveling Library. At its beginning I-LITE was a network of nine public libraries, each serving as the headquarters for a regional cooperative. Today, I-LITE's network encompasses nineteen libraries.

If a copy of a periodical article is requested by a client, the INFORMS staff first checks the Source Journal Index for Current Index to Journals in Education (CIJE). The Source Journal Index (located on the following page) lists all those periodicals indexed in CIJE which are available to the client through DPI INFORMS. The Source Journal Index also indicates the location of the periodical.

If the periodical is not available through the Educational Media Library, the State Traveling Library is contacted. The State Traveling Library subscribes to 99 periodicals that are indexed in the CIJE. Through participation in I-LITE, State Traveling Library also provides access to an additional 172 periodicals indexed in CIJE.

Periodicals can be retrieved from the State Traveling Library or I-LITE within seven to ten days. The exact time depends upon the location of the periodical.

SOURCE JOURNAL INDEX
FOR
CURRENT INDEX TO JOURNALS IN EDUCATION
Revised Edition as of May 1, 1972

- * Academic Therapy Quarterly
- * Administrative Science Quarterly
- * Adolescence
- + * Adult Education
- o + * Adult Leadership
- o + * Agricultural Education Magazine
- + * AIA Journal
- o * American Annals of the Deaf
- * American Behavioral Scientist
- * American Biology Teacher
- + * American Economic Review
- o + * American Education
- o * American Educational Research Journal
- o * American Journal of Mental Deficiency
- * American Journal of Occupational Therapy
- * American Journal of Orthopsychiatry
- + * American Journal of Physics
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- o * American School Board Journal
- o + American School and University
- * American Speech
- o * American Vocational Journal
- o Appalachian Advance(current year)
- + Architectural Forum
- + * Architectural Record
- * Architectural Review
- o * Arithmetic Teacher
- o * Art Education
- o * Audiovisual Instruction
- o AV Communication Review
- o + * Balance Sheet
- + Bell Journal of Economics and Management
- * BioScience
- o Black Scholar
- * British Journal of Disorders of Communication
- * British Journal of Educational Psychology
- * British Journal of Educational Studies
- * British Journal of Psychology
- * Bulletin of Hispanic Studies
- + * Bulletin of the Atomic Scientist
- o * Business Education Forum
- * California Journal of Educational Research
- * California Management Review
- * Canada's Mental Health
- * Catholic School Journal
- o * Change
- * Changing Education
- o * Child Development
- * Child Study Journal
- o * Child Welfare
- o * Childhood Education
- o + * Children Today(formerly Children)
- + * Civil Rights Digest
- * Classical Bulletin
- * Classical Journal
- * Classical Outlook
- * Classical World
- + * Clearing House
- o * College Board Review
- * College Composition and Communication
- + * College English
- o * College Management
- * Community Development Journal
- o Community Education Journal
- + * Community Mental Health Journal
- o Compact
- * Comparative Education Review
- + * Conservationist
- * Contact
- o * Contemporary Education
- * Contemporary Psychology
- + * Convergence
- + * Daedalus
- + Datamation
- * Delta Kappa Gamma Bulletin
- * Delta Pi Epsilon Journal
- * Drexel Library Quarterly
- * EBTA Journal
- * Economic Journal
- + * Education
- * Education in Chemistry
- o + * Education Digest
- o * Educational Broadcasting Review
- + * Educational Forum
- o Educational Horizons
- o Educational Media Library
- + State Traveling Library
- * I-lite System

- o + * Educational Leadership
 - * Educational Perspectives
 - * Educational Record
- + * Educational Review
- o + * Educational Screen and Audiovisual Guide
- o * Educational Technology
- o * Educational Television
 - * Educational Theatre Journal
 - * Educational Theory
- o + * Elementary English
- o Elementary School Guidance and Counseling
 - + * Elementary School Journal
 - * English
- o + * English Journal
 - * English Language Teaching
 - * ETC: A Review of General Semantics
- o + * Exceptional Children
 - + * Extension Service Review
- * Foreign Language Annals
- * Francais dans le Monde
- * Freedomways
- * French Review
- * German Quarterly
- o + * Grade Teacher
 - * Graduate Journal
- o + * Harvard Business Review
 - * Harvard Educational Review
- o Hearing and Speech News
 - * Heating, Piping and Air Conditioning
 - * High School Journal
 - * Hispania
 - * Hispanic Review
 - * History of Education Quarterly
 - * History Teacher
 - * Human Development
 - * Human Organization
- * Impact of Science on Society
- * Improving College and University Training
 - + Indian Historian
- o + * Industrial Arts and Vocational Education
- o + * Instructor
- o Integrated Education
 - * International Journal of American Linguistics
 - * International Review of Education
- * Journal of Abnormal Psychology
- * Journal of the American Academy of Child Psychiatry
- + Journal of the American Society for Information Science
 - * Journal of Applied Behavioral Science
 - * Journal of Applied Psychology
 - * Journal of Biological Education
 - * Journal of Broadcasting
- o * Journal of Business Education
- * Journal of Chemical Education
- * Journal of Communication
- o * Journal of Consulting and Clinical Psychology
- o * Journal of Counseling Psychology
 - * Journal of Creative Behavior
- + * Journal of Education
 - + * Journal of Education for Librarianship
- o + * Journal of Educational Psychology
- o * Journal of Educational Research
 - * Journal of Experimental Child Psychology
- + * Journal of Experimental Education
- + * Journal of Experimental Psychology
 - * Journal of General Education
 - * Journal of Genetic Psychology
- + * Journal of Geography
- o * Journal of Health, Physical Education and Recreation
 - + * Journal of Higher Education
 - + * Journal of Home Economics
 - * Journal of Human Resources
 - * Journal of Industrial Teacher Education
- o * Journal of Learning Disabilities
- o * Journal of Library Automation
 - * Journal of Marriage and the Family
 - * Journal of Negro Education
 - * Journal of Nervous and Mental Disease
 - * Journal of Personality and Social Psychology
 - * Journal of Psychology
 - * Journal of Public Law
- o * Journal of Reading
 - * Journal of the Reading Specialist
- o * Journal of Research and Development in Education

o Educational Media Library + State Traveling Library * I-lite System

- * Journal of Research in Music Education
- * Journal of Research in Science Teaching
- * Journal of School Health
- o * Journal of School Psychology
- * Journal of Secondary Education
- * Journal of Social Issues
- + * Journal of Social Psychology
- o * Journal of Special Education
- o * Journal of Speech and Hearing Disorders
- o * Journal of Speech and Hearing Research
- o * Journal of Teacher Education
- * Journal of Verbal Learning and Verbal Behavior
- o * Junior College Journal

- * Labor Law Journal
- * Language Learning
- * Language Sciences
- * Law and Society Review
- * Liberal Education
- + * Library Association Record
- + * Library College Journal
- o + * Library Journal
- + * Library Quarterly
- o + * Library Resources and Technical Services
- + * Library Trends
- * Linguistic Reporter

- o Man/Society/Technology - Journal of Industrial Arts Education
- * Management Science
- * Manpower
- * Mathematical Gazette
- + * Mathematics Teacher
- o + * Media and Methods - Exploration in Education
- + * Mental Hygiene
- o * Mental Retardation
- * Merrill-Palmer Quarterly of Behavior and Development
- * Minerva
- + * Modern Language Journal
- + * Music Educators Journal

- o * NASSP Bulletin
- o National Art Education Association Studies in Art Education

- * National Business Education Quarterly
- * National Catholic Guidance Conference Journal
- o * National Elementary Principal
- + * National Tax Journal
- o + * Nation's Schools
- o * NEA Research Bulletin
- * Negro American Literature Forum
- o New Outlook for the Blind
- + New South
- + * New York Review of Books
- o + * North Central Association Quarterly
- * NSPI Journal

- + * Occupational Outlook Quarterly
- + * Parks and Recreation
- * Peabody Journal of Education
- * Perceptual and Motor Skills
- + * Personnel and Guidance Journal
- * Personnel Journal
- * Personnel Psychology
- o * Phi Delta Kappan
- * Phoenix
- + * Phylon
- * Physics Education
- * Physics Teacher
- + * Physics Today
- o Planning and Changing - A Journal for School Administrators
- * Progressive Architecture
- + * Psychological Bulletin
- * Psychological Reports
- + * Psychological Review
- o * Psychology in the Schools
- + * Public Administration Review
- * Public Interest
- + * Public Opinion Quarterly
- * Publications of the Modern Language Association

- * Quarterly Journal of Speech
- * Reading Improvement
- o * Reading Research Quarterly
- o * Reading Teacher
- o + * Review of Educational Research
- * Revista Iberoamericana
- + * Rural Sociology

- o + * Saturday Review
- * School Arts

o Educational Media Library + State Traveling Library * I-lite System

- * School Counselor
- o + * School Libraries
- o + * School Library Journal
- o * School Management
- o + * School Review
- * School Science and Mathematics
- o * School Shop
- + * School and Society
- + * Science
- o * Science and Children
- + * Science Education
- o * Science Teacher
- + Sexual Behavior
- * Slavic and East European Journal
- * Slavonic and East European Review
- o + * Social Education
- + * Social Forces
- * Social Problems
- + * Social Science Quarterly
- o * Social Studies
- + * Social Work
- + * Sociology of Education
- * Soviet Education
- + * Special Libraries
- * Speech Monographs
- * Speech Teacher
- * Studies in Art Education
- * Studies in English Literature
- * Teachers College Record
- o Teaching Exceptional Children
- * Technical Education News
- * Theory into Practice
- * Times(London) Educational Supplement
- o + * Today's Education
- o + * Top of the News
- o Training in Business and Industry
- * Transaction
- + * Unesco Bulletin for Libraries
- * Urban Education
- o + * Vocational Guidance Quarterly
- + * Volta Review
- + * Wilson Library Bulletin

CONSULTATIVE SERVICE

One approach INFORMS uses to assist educators in alleviating their needs is to identify consultants. The consultants are personnel from the Department of Public Instruction, public schools and colleges and universities. Normally, a fee is charged by non-Department of Public Instruction consultants. DPI personnel, being state employees directly associated with public education, are not allowed to accept a fee or honorarium.

DPI personnel will be listed as contact people for users. Then, if the DPI consultants are unable to provide the requested services, they will be given an opportunity to recommend appropriate consultative personnel. In each case, the DPI consultant should be contacted by the user. All arrangements between users and consultants are the responsibility of the user.

To indicate some of the types of services DPI can provide, several branch and section titles follow.

A. Administration

1. Administration and Finance
2. School Plant Facilities
3. Transportation
4. Driver and Safety Education
5. Food Services

B. Planning and Management Information

1. Planning, Research, and Evaluation
2. Management Information

C. Instruction and Professional Education

1. Supervision
2. Curriculum
3. Urban Education
4. Educational Media Center

D. Pupil Personnel Services

1. Special Education
2. Guidance Services
3. Special Needs

F. Rehabilitation Education and Services

EDUCATIONAL RESOURCE INFORMATION CENTER

Changes in education are occurring at an unprecedented rate. It is easy to generate information about these changes but problems develop when educators only have access to this material in an unclassified, un-indexed form. The National Center for Educational Communications is hoping to solve these problems through ERIC -- Educational Resources Information Center.

ERIC's purpose is twofold. First, ERIC makes thousands of documents available in one place and lets you identify and obtain the ones you need. Second, ERIC produces new information and disseminates it in the form of newsletters, bibliographies or interpretive summaries.

The key to utilization of the ERIC system is in the monthly indexed publications.

EDUCATIONAL RESOURCES INFORMATION CENTER
MAY 1972

ERIC

research
in
education

RESEARCH IN EDUCATION
- RIE -

RIE announces the new documents added to ERIC each month. The RIE is made up of document resumes and subject, author and institution indexes.

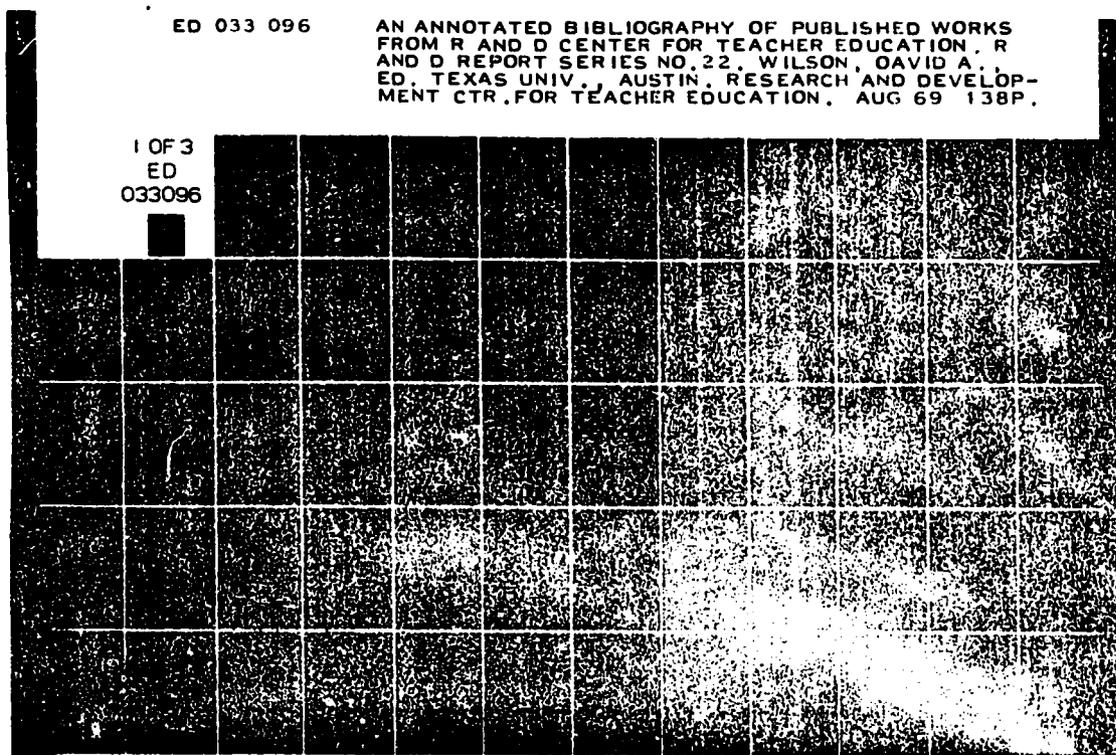


CURRENT INDEX TO JOURNALS IN EDUCATION
- CIJE -

CIJE covers more than 500 publications which represent the core periodical literature in the field of education.

ERIC with its unique distribution of research documents makes it easy for the total educational community to be made aware of what is taking place in the field of education.

Documents are distributed on microfiche - a flat sheet of film that is low in cost and is a space saver.



A complete ERIC collection is located in the Educational Media Section, Iowa Department of Public Instruction. This collection is complete with monthly updating of Research in Education, Current Index to Journals in Education and the entire microfiche collection.

On the following pages is a listing of the eighteen ERIC clearinghouses which cover specialized fields of education. Each clearinghouse locates significant research and resource material within a specific field. These subject clearinghouses review, abstract and index the documents announced in Research in Education.

ADULT EDUCATION
Syracuse University
107 Roney Lane
Syracuse, New York 13210
(315-476-5541)

ERIC/CAE is responsible for research and other documents on formal and informal adult and continuing education in all settings.

COUNSELING AND PERSONNEL SERVICES
University of Michigan
611 Church Street
Ann Arbor, Michigan 48104

ERIC/CAPS focuses on information relevant to personnel work at all levels and in all settings, including college student personnel work, elementary and secondary school counseling and school health work research. Included are materials on pupil, student and adult characteristics; educational, occupational and community settings; and the types of assistance provided by personnel workers.
Newsletter: Free upon request.

DISADVANTAGED
Teachers College
Columbia University
Box 40
New York, New York 10027
(212-870-4808)

ERIC/IRCD is responsible for research reports and other documents on the educational, psychological, social and general development of urban children and youth who are socially or economically disadvantaged.
Bulletin: Free upon request.

EARLY CHILDHOOD EDUCATION
University of Illinois
805 West Pennsylvania Avenue
Urbana, Illinois 61801
(217-333-1386)

ERIC/ECE is responsible for research documents on the physiological, psychological and cultural development of children from birth through primary grades.
Newsletter: Free upon request.

**EDUCATIONAL ADMINISTRATION
MANAGEMENT**
Library-South Wing
University of Oregon
Eugene, Oregon 97403
(503-686-5043)

ERIC/CEA focuses on information concerned with leadership, management and structure of public and private educational organizations at all levels. Included are documents on the practice and theory of administration, generated from the fields of educational, public and business administration and from the humanities and the social and behavioral sciences. Not included are documents dealing specifically with educational facilities or junior colleges.
Perspectives: Free upon request.

EDUCATIONAL MEDIA AND TECHNOLOGY
Institute for Communication Research
Stanford University
Stanford, California 94306
(415-321-2300, ext. 3345)

ERIC at Stanford is responsible for information on application of new media and technological innovation to education, including such subjects as instructional television, computer assisted instruction and programmed learning.

Newsletter: Free upon request.

EXCEPTIONAL CHILDREN
The Council for Exceptional Children
1411 Jefferson Davis Highway
Suite 900
Arlington, Virginia 22202
(703-521-8820)

ERIC/CEC is responsible for documents on educating children and youth who require special services--those who are gifted, mentally retarded, visually impaired, deaf, hard of hearing, physically handicapped, emotionally disturbed or speech- and language-impaired.

HIGHER EDUCATION
George Washington University
1 Dupont Circle
Suite 630
Washington, D.C. 20036
(202-296-2597)

ERIC/CHE is responsible for research documents on higher education, with the exception of reports on both teacher education and teaching English in higher education.

JUNIOR COLLEGES
University of California at LA
405 Hilgard Avenue
Los Angeles, California 90024
(213-825-3931)

This clearinghouse is responsible for research documents about public and private community and junior colleges, including studies on students, staff, curricula, programs, libraries and community services.

LANGUAGES AND LINGUISTICS
Modern Language Association of America
62 Fifth Avenue
New York, New York 10011
(212-691-3200)

ERIC/CAL is responsible for research reports on linguistics and all related language sciences, uncommonly taught languages, the teaching of English as a foreign or second language and the teaching of English as a native language to speakers of nonstandard dialects.

LIBRARY AND INFORMATION SCIENCES
American Society for Information
Science
1140 Connecticut Avenue, N.W.
Suite 804
Washington, D.C. 20036
(201-659-3778)

ERIC/CLIS is responsible for research documents on the operation of libraries and information centers, the technology used to improve their operations and the education and training of library and information specialists.

READING AND COMMUNICATION SKILLS
1111 Kenyon Road
Urbana, Illinois 61801

ERIC/CRIER focuses on information related to all aspects of reading behavior with emphasis on physiology, psychology, sociology and the teaching of reading. Included are reports on the development and evaluation of instructional materials, curricula, tests and measurements, preparation of reading teachers and specialists and methodology at all levels; the role of libraries and other agencies in fostering and guiding reading; and diagnostic and remedial services in school and clinic settings. Brief Series: Free upon request.

RURAL EDUCATION AND SMALL SCHOOLS
New Mexico State University
Box 3 AP
University Park Branch
Las Cruces, New Mexico 88001
(505-646-2623)

ERIC/CRESS is responsible for research documents on organization, administration, curriculum, instruction, innovative programs and other aspects of small schools and rural education in general, as well as outdoor education, migrant education, Indian education, and Mexican American Education. Newsletter: Free upon request.

SCIENCE, MATHEMATICS AND ENVIRONMENTAL
EDUCATION
Ohio State University
1460 West Lane Avenue
Columbus, Ohio 43221
(641-422-6717)

ERIC/SMAC is responsible for reports on all levels of science and mathematics education and on adult and continuing education in science and mathematics.

**SOCIAL STUDIES/SOCIAL SCIENCE
EDUCATION**

University of Colorado
970 Aurora Avenue
Boulder, Colorado 80302

ERIC/CHESS is responsible for information on social studies, social science education and social education.
Newsletter: Free upon request.

TEACHER EDUCATION
George Washington University
1 Dupont Circle
Suite 616
Washington, D.C. 20046

This clearinghouse focuses on materials relative to the preparation of school personnel (nursery, elementary, secondary and supporting school personnel); the preparation and development of teacher educators; and the profession of teaching. The scope included recruitment, selection, lifelong personal and professional development and teacher placement.

TESTS, MEASUREMENT AND EVALUATION
Educational Testing Service
Rosedale Road
Princeton, New Jersey 08540
(609-921-9000)

ERIC/TM is responsible for documents presenting descriptions of: (1) tests and other measurement devices; (2) evaluation procedures and techniques; and (3) the application of tests, measurements or evaluation in educational projects or programs.
Newsletter: Free upon request.

VOCATIONAL AND TECHNICAL EDUCATION
Ohio State University
1900 Kenny Road
Columbus, Ohio 43210

This clearinghouse focuses on research documents and related resources in vocational and technical education, new subprofessional fields and the related fields of industrial arts education, manpower economics, occupational psychology and occupational sociology.

ERIC Vocabulary

1. **ANNUAL INDEX** - the RIE Annual Index is a cumulation of subject, author, institution and cross reference indexes from the monthly issues. The CIJE Annual Index cumulation includes complete citations as well as the indexes from the monthly issues.
2. **CIJE** - Current Index to Journals in Education.
3. CURRENT INDEX TO JOURNALS IN EDUCATION - the companion volume to RIE which announces journal articles. CIJE uses the same indexing terms as RIE. When necessary articles are annotated for clarity.
4. **DESCRIPTIORS** - authoritative terms which characterize the substantive content of a document and are used to index and search the ERIC system.
5. **ED NUMBERS** - primary identification numbers used to identify ERIC documents. Used to search the ERIC file and to order documents from EDRS.
6. **EDRS** - ERIC Document Reproduction Service which makes available in microfiche and hard copy most of the documents cited in RIE.
7. **ERIC ACCESSION NUMBERS** - assigned sequentially to documents at the clearinghouses as they are processed into the ERIC system. Preceded by clearinghouse prefix initials and used to identify individual clearinghouse input into RIE.
8. ERIC EDUCATIONAL DOCUMENTS INDEX - a subject and author index providing titles and ED numbers for RIE documents from November 1966 through December 1969. Includes both major and minor descriptors.
9. **ERIC - EDUCATIONAL RESOURCES INFORMATION CENTER** - a national information network for acquiring, abstracting, indexing, storing, retrieving and disseminating the most significant and timely educational research reports, program descriptions and other materials.
10. **HC** - hard copy, a full-size Xerox reproduction.
11. **IDENTIFIERS** - additional identifying terms such as names of tests or institutions used to index documents in RIE and CIJE but which are not listed in the Thesaurus of ERIC Descriptors.
12. **MAJOR DESCRIPTORS** - descriptors preceded by an asterisk in each RIE entry indicating the major concepts of a document.
13. **MF** - microfiche, a 4" X 6" sheet of film showing up to 70 images each representing an 8½" X 11" sheet of paper. It is read in a microfiche reader which enlarges the images.

14. MINOR DESCRIPTORS - descriptors without an asterisk in each RIE entry indicating the less important concepts of a document.
15. NCEC - National Center for Educational Communication, office in N.I.E. responsible for the ERIC system.
16. QUERY - a computer program used to search the ERIC files.
17. RESEARCH IN EDUCATION - a monthly abstract journal which announces new substantive reports in the field of education. It contains resumes highlighting the significance of each document and indexes citing the contents by subject, author, institution, ED number and clearinghouse accession number.
18. RIE - Research in Education, monthly abstract journal published by ERIC.
19. ROTATED DESCRIPTOR DISPLAY - a list of all descriptors in the ERIC Thesaurus with each element of the descriptor entered separately in alphabetical order but always entered along with the other elements of the descriptor. Descriptors with words in common are grouped together.
20. THESAURUS OF ERIC DESCRIPTORS - structured compilation of educational terms used to index and enter documents into the ERIC system. Needed to search for documents on a specific topic.

PUTTING RESEARCH INTO EDUCATIONAL PRACTICE

PREP is:

- A series of monthly reports which focus the light of research on current educational problems.
- A synthesis and interpretation of research, development and current best practice on specific educational topics.
- The best thinking of researchers interpreted by specialists for the practitioner in nontechnical language.
- A series of reports targeted to specific educational audiences--the administrator, school board member, teacher, curriculum specialist and teacher educator.
- Information in the public domain which can be adapted to meet local needs.
- A format for disseminating significant R & D findings to the practitioner.

Putting
Research into
Educational
Practice

PREP reports are available from:

- Your state education agency.
- ERIC Document Reproduction Service, Post Office Drawer O, Bethesda, Maryland 20014.

See monthly issues of Research in Education for abstracts and prices of PREP reports in microfiche and hard copy.

- Superintendent of Documents, U.S. Government Printing Office, Washington, D.C. 20402--beginning with report No. 24.
- Iowa's Regional Educational Media Centers

P R E P Reports

- 1--Instructional Television Facilities: A Guide for School Administrators and Board Members. ED 035 077
- 2--Reading Difficulties: Reading and the Home Environment. The Principal's Responsibility. ED 034 078
- 3--Establishing Central Reading Clinics: The Administrator's Role. ED 034 079
- 4--Correcting Reading Problems in the Classroom. ED 034 080
- 5--Treating Reading Disabilities: The Specialist's Role. ED 034 081
- 6--Bilingual Education. ED 034 082
- 7--Research for School Board Members: School-Community Relations. ED 034 083
- 8--Research for School Board Members: Teacher Militancy, Negotiations and Strikes. ED 034 084
- 9--Job-Oriented Education Programs for the Disadvantaged. ED 034 085
- 10--Seminar on Preparing the Disadvantaged for Jobs: A Planning Handbook. ED 034 086
- 11--Research on Elementary Mathematics. ED 034 087
- 12--Paraprofessional Aides. ED 034 906
- 13--Sharing Educational Services. ED 036 666
- 14--Social Studies and the Disadvantaged. ED 037 588
- 15--Student Participation in Academic Governance. ED 038 555
- 16--Individualized Instruction. ED 041 185
- 17--Microteaching. ED 041 190
- 18--Reinforcing Productive Classroom Behavior: A Teacher's Guide to Behavior Modification. ED 042 061
- 19--Migrant Education. ED 042 936
- 20--Teacher Recruitment and Selection. ED 043 797
- 21--Teacher Evaluation. ED 044 546
- 22--A Readiness Test for Disadvantaged Preschool Children. ED 047 168
- 23--Educational Cooperatives. ED 048 521

- 24--School-Community Relations and Educational Change. ED 054 536
- 25--Improving Teaching Effectiveness. ED 054 083
- 26--Black Studies in Community Colleges. ED 055 579
- 27--Year-Round Schools. The 45-15 Plan. ED 054 396
- 28--Educational Performance Contracting. ED 057 262
- 29--New Products in Education. ED 059 410
- 30--Teaching Resources for Low-Achieving Mathematics Classes. ED 059 413
- 31--Early Childhood Programs for Non-English-Speaking Children. ED 060 397
- 32--Job Placement and Follow-up of Secondary School: Vocational Education Students.
- 33--Environmental Education Programs and Materials.
- 34--Evaluating College Classroom Teaching Effectiveness.
- 35--Educational Accountability and Evaluation.

FEDERALLY FUNDED CENTERS AND LABORATORIES

The Research and Development Centers and Educational Laboratories are of specific interest to INFORMS because they are the major originator of educational innovations and other components of new knowledge. For this reason, educators may be interested in their names, addresses and mission.

RESEARCH AND DEVELOPMENT CENTERS

The basic objective of the eight university based Research and Development Centers is to create improved educational programs and practices through systematic long-term programs of research and development. Each center brings together resources and inter-disciplinary talent to focus on a significant educational problem.

Center for Research and Development in Higher Education
University of California, Berkeley
1947 Center Street
Berkeley, California 94720
(415-642-5769)

Mission: To improve the quality, effectiveness and accessibility of higher education in the United States.

Center for Social Organization of Schools
Johns Hopkins University
3505 North Charles Street
Baltimore, Maryland 21218
(301-366-3300)

Mission: To conduct research on how students are affected by environmental aspects such as school organization, rules and racial composition.

Center for the Advanced Study of Educational Administration
147B Hendricks Hall
University of Oregon
Eugene, Oregon 97403
(503-342-1411)

Mission: To develop programs to improve procedures for educational decision making related to the organizational and administrative implications of instructional change in public elementary and secondary schools.

Center for the Study of Evaluation
University of California, Los Angeles
145 Moore Hall
405 Hilgard Avenue
Los Angeles, California 90024

Mission: To develop systems for evaluating different levels of education which can be adopted and implemented by educational agencies.

Pittsburgh Learning R & D Center
University of Pittsburgh
160 North Craig Street
Pittsburgh, Pennsylvania 15213

Mission: To study the processes of learning and to design, develop and test new techniques of instruction.

Research and Development Center for Teacher Education
University of Texas
303 Sutton Hall
Austin, Texas 78712
(512-471-1343)

Mission: To promote the "personalization" of teacher education and through teacher training, the "personalization" of elementary and secondary school instruction by focusing on the maximum individualization of learning experience for teacher trainees (and ultimately, their pupils) in accordance with their concerns and capabilities.

Stanford Center for Research and Development in Teaching
Stanford University
770 Welch Road
Palo Alto, California 94304
(415-321-2300)

Mission: To improve the effectiveness of teaching in American Schools.

Wisconsin Research & Development Center for Cognitive Learning
University of Wisconsin
1404 Regent Street
Madison, Wisconsin 53706
(608-262-4901)

Mission: To improve educational practice through programmatic R & D by generating new knowledge about cognitive learning and instructional processes and by developing materials and procedures based on a self-renewing system of Individually Guided Education (IGE) in the Multiunit Elementary School.

EDUCATIONAL LABORATORIES

Educational Laboratories are primarily engaged in educational development; that is, the precise formulation, field testing and refinement of curriculum materials, teaching procedures and organizational arrangements for adoption by local school systems. Currently, eleven autonomous, "not-for-profit" corporations (with independent governing boards, staffs and other sources of income) are developing tested alternatives to traditional educational practice.

Appalachia Educational Laboratory (AEL)
1031 Quarrier Street
Post Office Box 1348
Charleston, West Virginia 25325
(304-344-8371)

Mission: To develop programs to increase the accessibility of quality educational programs for rural and isolated schools.

Center for Urban Education (CUE)
105 Madison Avenue
New York, New York 10016
(212-889-7277)

Mission: To develop programs to improve the quality and relevance of urban education.

Research for Better Schools (RBS)
1700 Market Street
Suite 1700
Philadelphia, Pennsylvania 19103
(215-561-4100)

Mission: To construct products which will not only optimize conditions for intellectual growth of the individual student, but also promote his self-reliance, responsibility and responsiveness to changing social and technological environments.

Southwest Educational Development Laboratory (SEDL)
800 Brazos Street
Austin, Texas 78767
(512-476-6861)

Mission: To develop learning systems at the preschool and primary levels to meet the specific educational needs of Mexican-American, Black and French-American children.

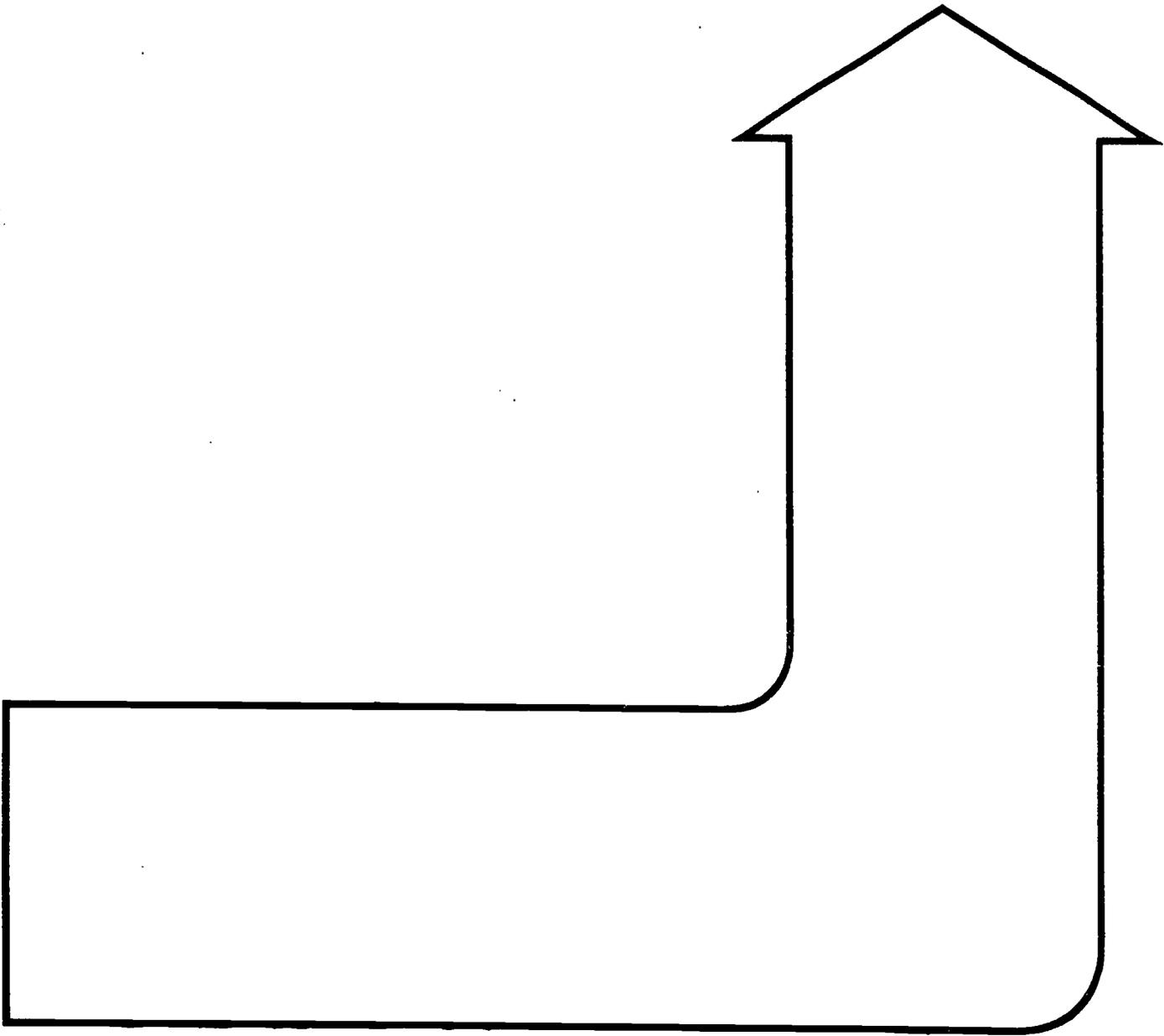
Southwest Regional Laboratory (SWRL)
11300 LaCienega Boulevard
Inglewood, California 90304
(213-776-3800)

Mission: To develop performance referenced and learner-controlled curriculum systems that are research based; that equip pre-school and primary Anglo, Mexican-American and Black children with skills necessary to function in an increasingly complex environment; and that are supported by human resources support systems and computer support systems.

Southwestern Cooperative Educational Laboratory (SWCEL)
117 Richmond Drive, NE
Albuquerque, New Mexico 87106
(505-265-9561)

Mission: To develop programs to improve the communication skills of culturally diverse children, ages 3-8, particularly Mexican-Americans and Indians.

Operational Activities

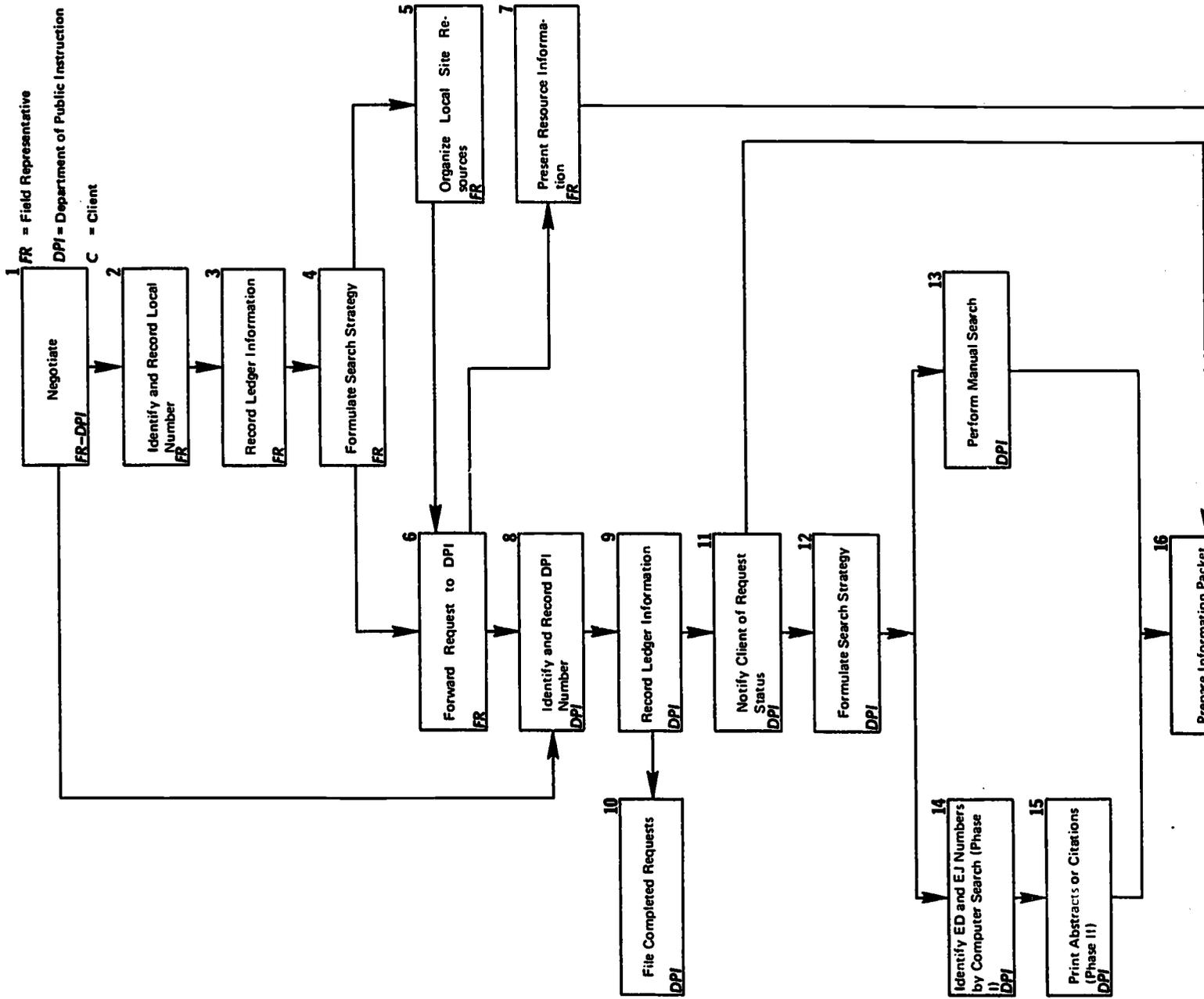


INTRODUCTION

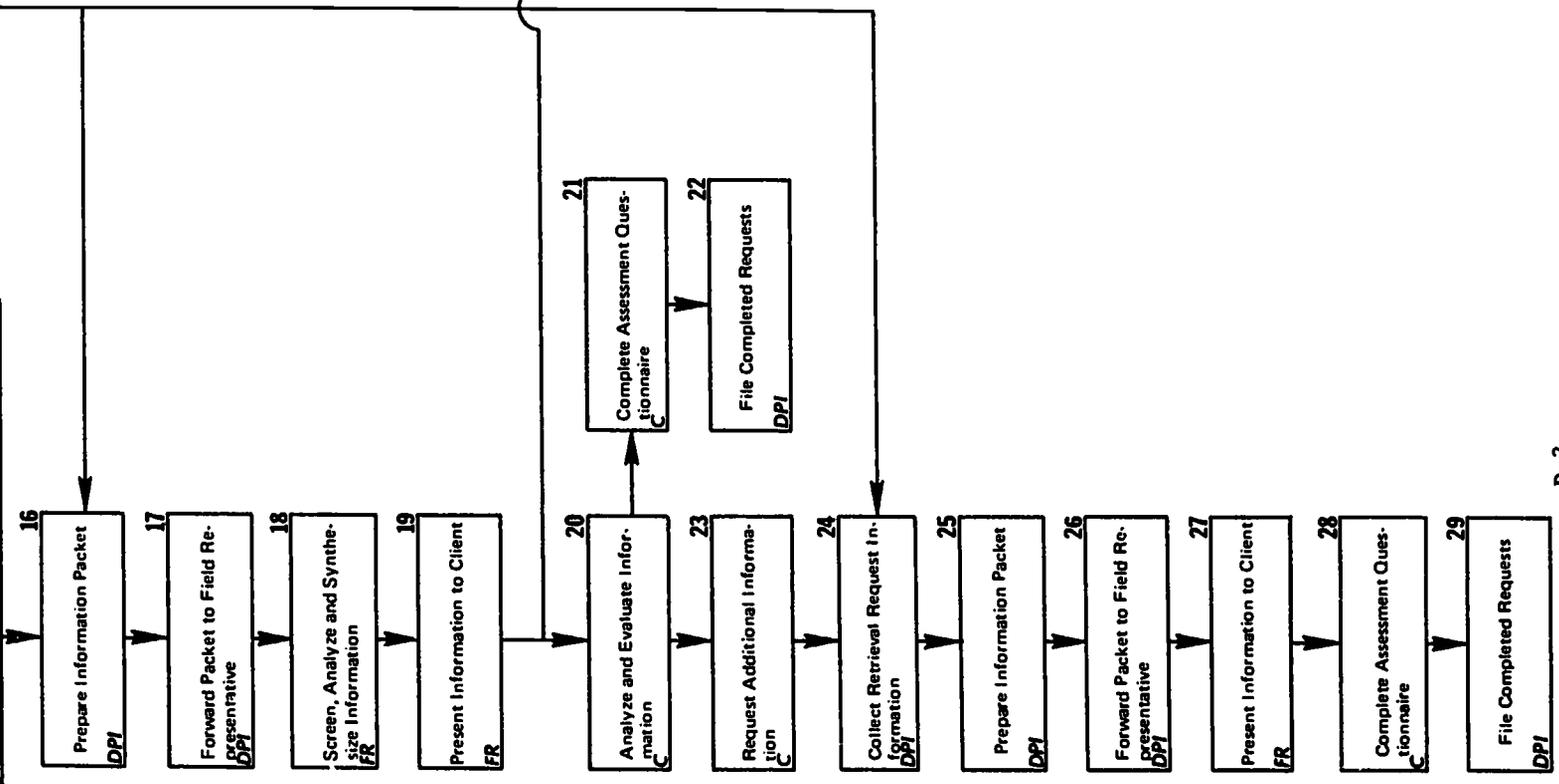
If one reflects upon the vast number of possible methods of providing information and the confusion that may result from multiple utilization, it becomes obvious that an information retrieval and dissemination network needs a set of prescribed operations as guidelines for satisfactory service. INFORMS operations and their relationships for information requests are shown in the Flow Chart of Request Operations (page D-3). Only the major operations are given by a short characterization statement. How to perform each operation is to be described later. The symbol in the left-hand bottom corner of each box on the flow chart identifies the operation leader.

The flow chart conveys a number of different request operation sequences according to the involvement of DPI INFORMS staff, field representatives and clients. To assist in interpreting the chart, several flow paths will be characterized and described by number identification, number sequence and operational leader. Other combinations of operations may be possible; however, it is anticipated that the described sequences represent the most common ones. The flow paths and flow chart should be analyzed simultaneously.

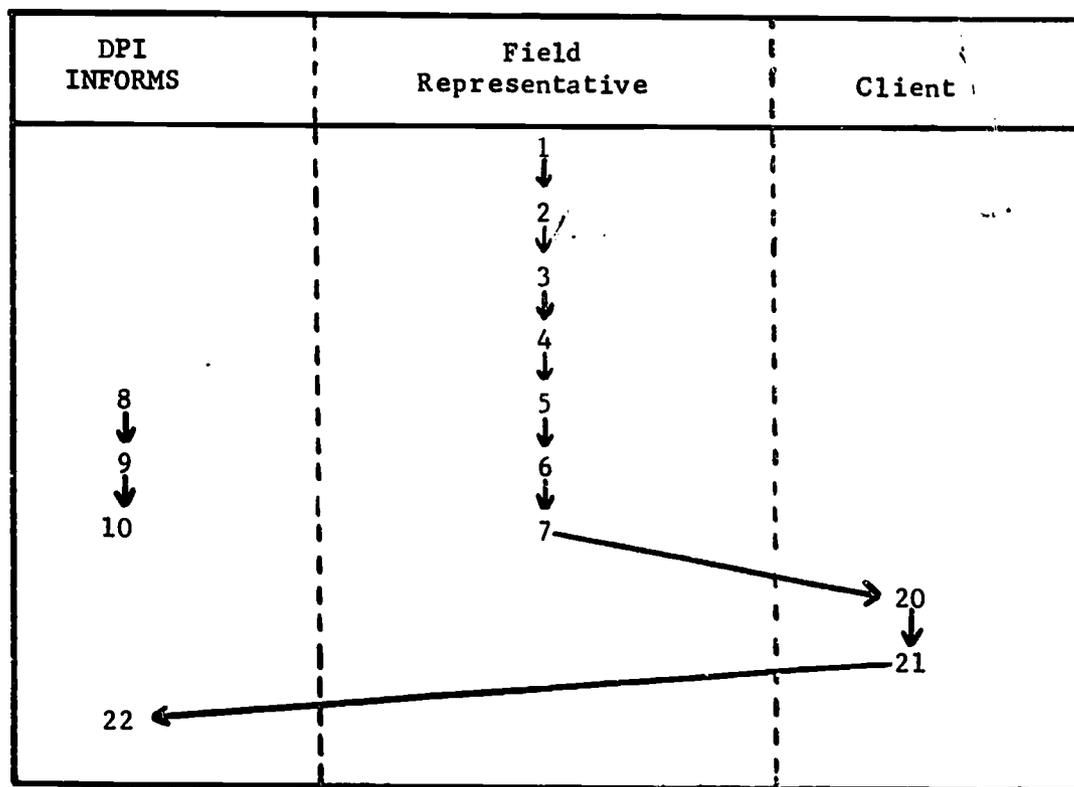
Flow Chart of Request Operations



15
Print Abstracts or Citations
(Phase II)
DPI

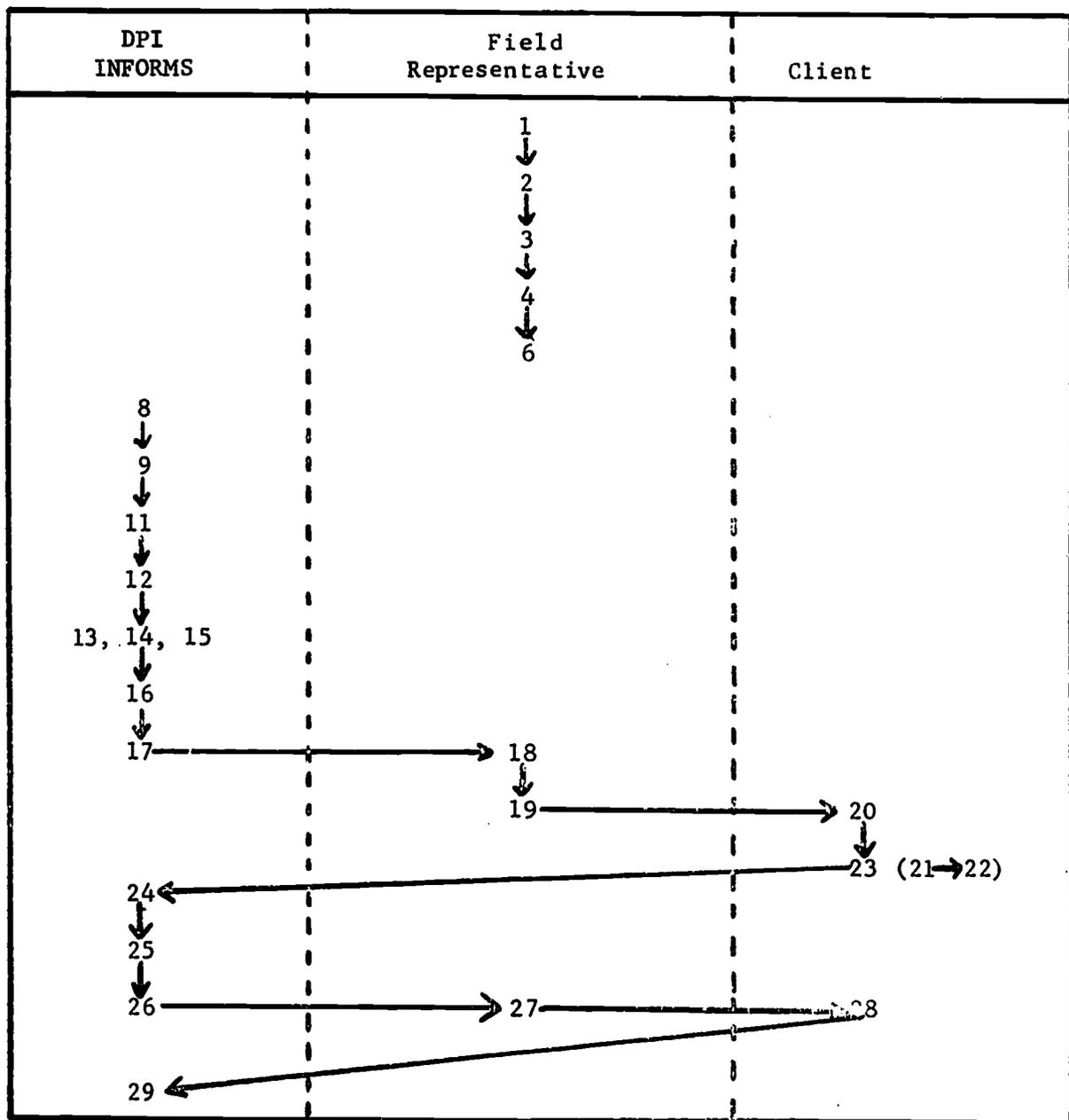


A series of operations where the field representative completes a request by supplying local site resources is represented in Flow Path 1. NO SEARCH OR SUPPLYING OF INFORMATION IS REQUIRED BY THE DPI INFORMS STAFF. The DPI is involved by filing the request in a master file (operations 8→9→10).



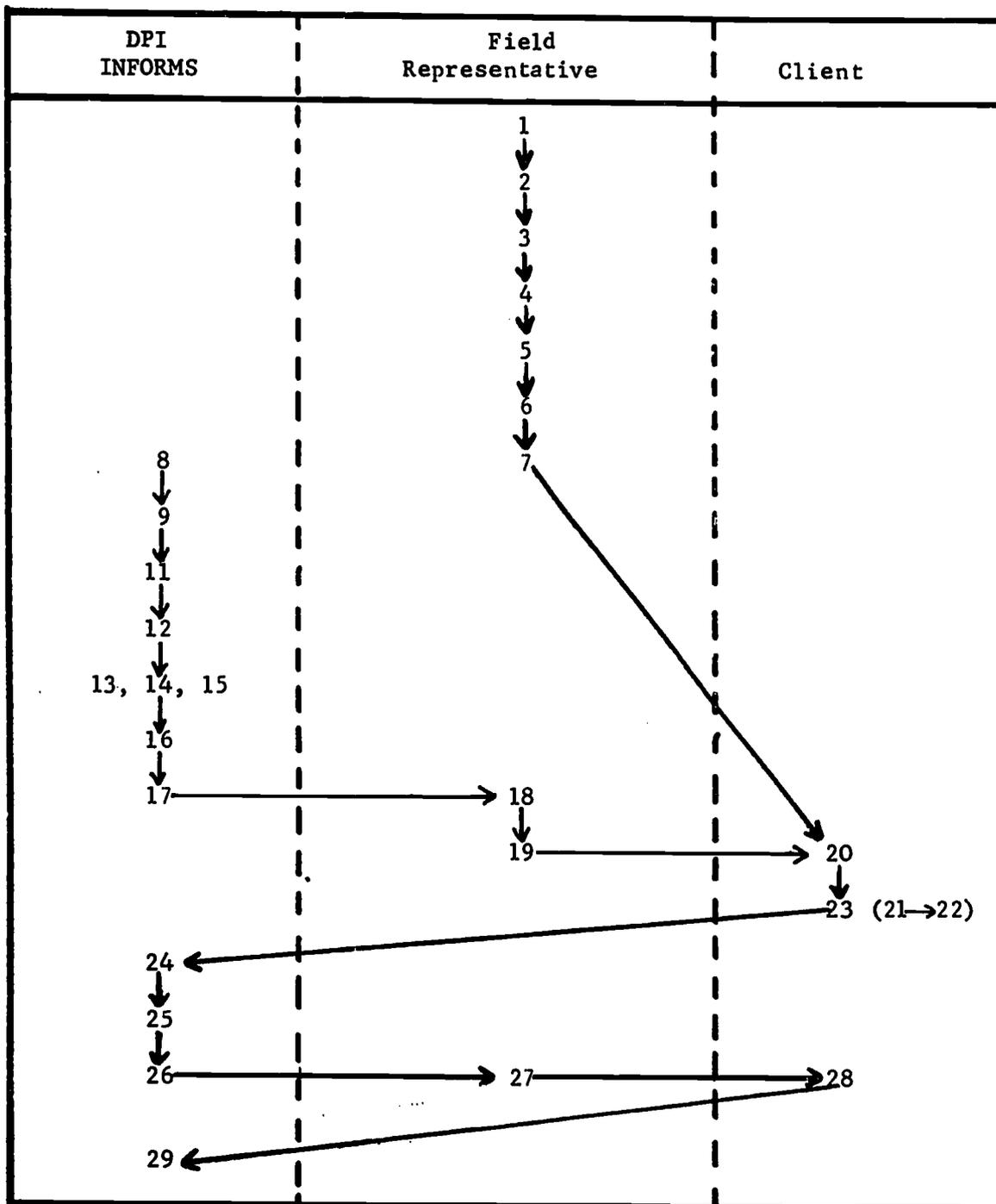
Flow Path 1

The most frequently used series of operations will consist of the DPI INFORMS STAFF CONDUCTING A SEARCH AND SUPPLYING INFORMATION AFTER A FIELD REPRESENTATIVE PERFORMS THE NEGOTIATION. Flow Path 2 shows the sequence of operations. The notation (21→22) signifies that the series may end with operations 21 and 22 rather than proceeding with 23 if the initial information supplied is sufficient to complete the request. Which route is selected depends upon a client's decision in operation 20.



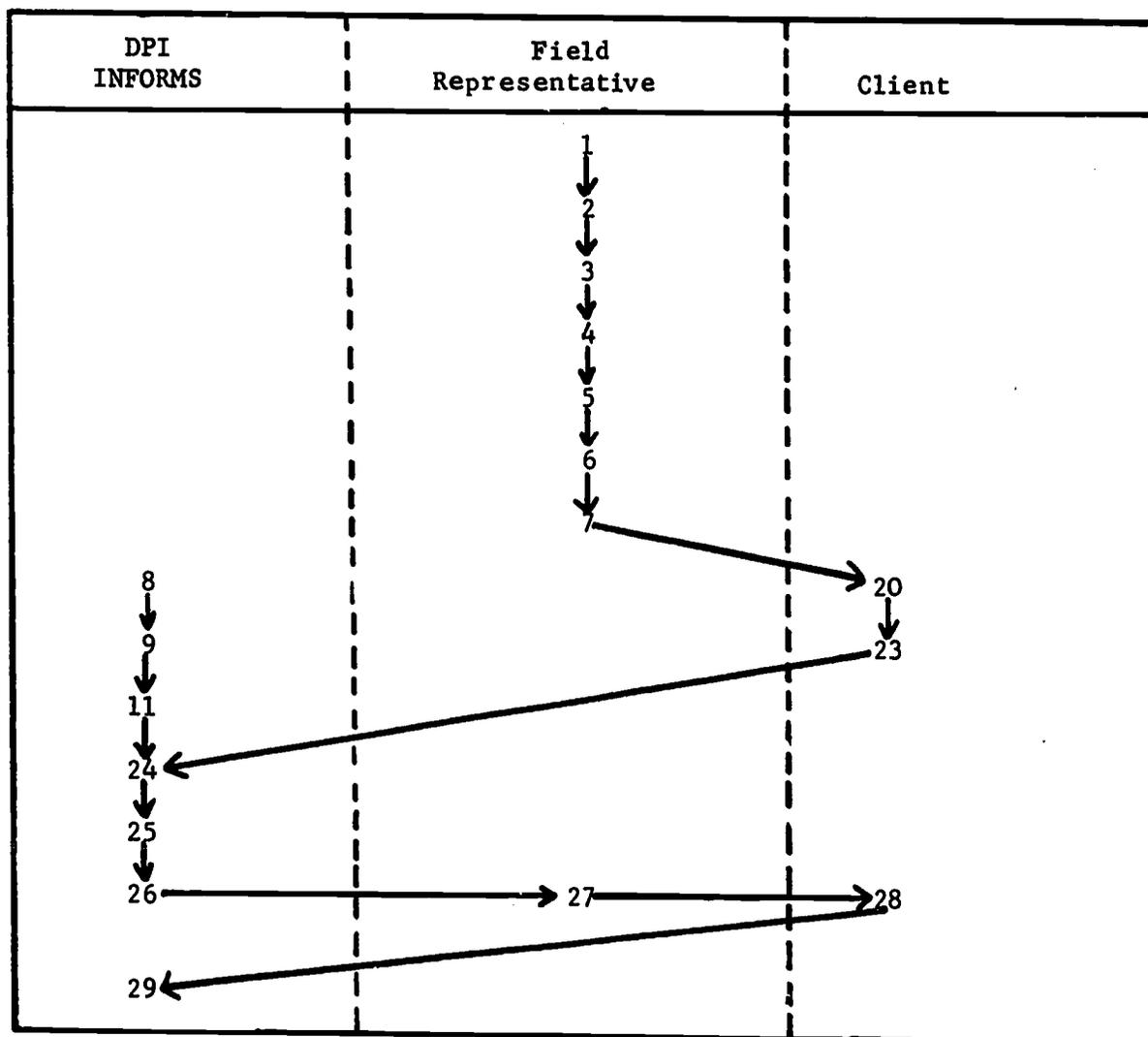
Flow Path 2

Flow Path 3 depicts a series of operations where both the DPI AND FIELD REPRESENTATIVE PERFORM A SEARCH AND SUPPLY INFORMATION. The field representative performs the negotiation. Second requests, which involve supplying documents abstracted in the initial information, are handled by the DPI INFORMS staff.

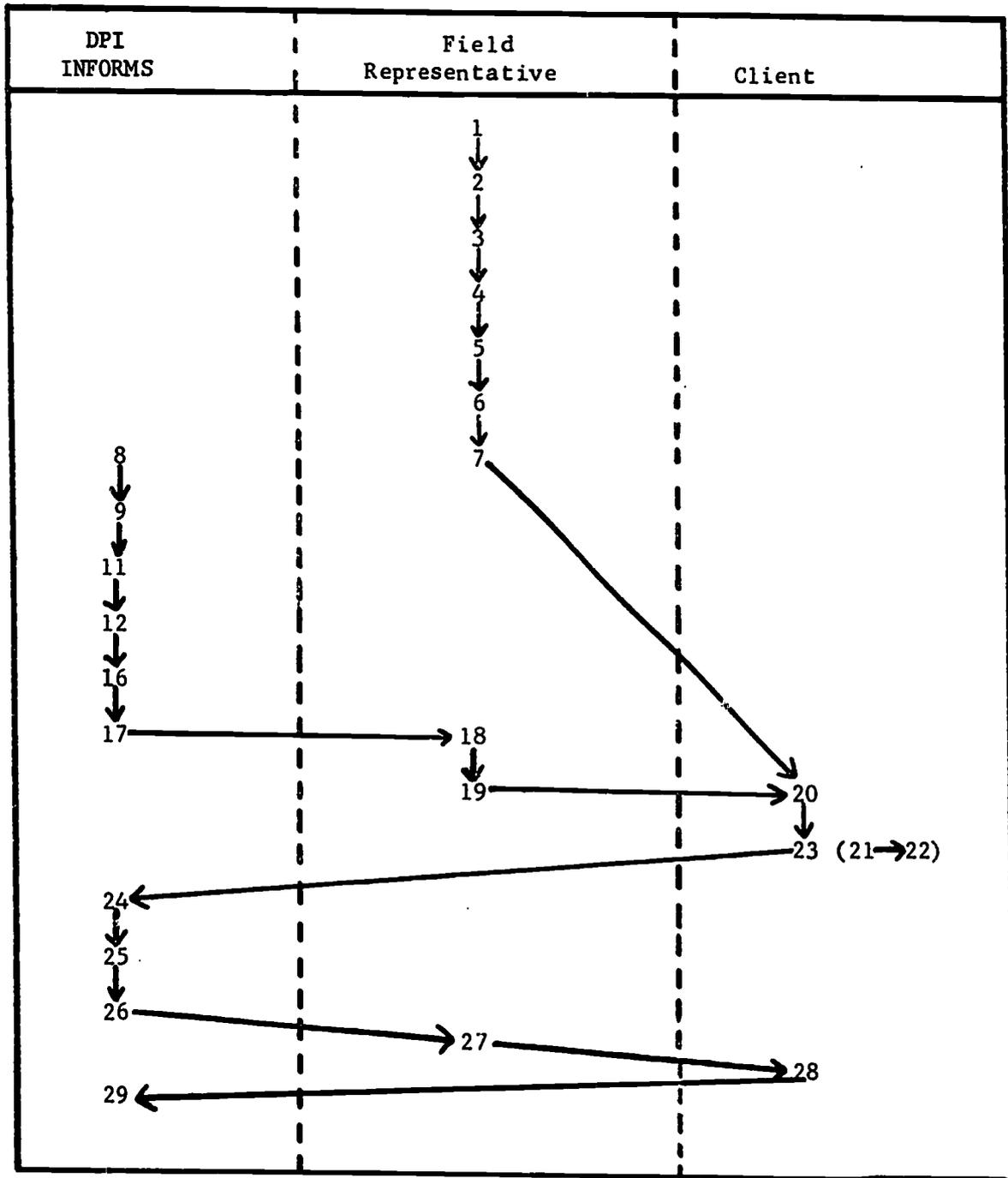


Flow Path 3

WHEN A FIELD REPRESENTATIVE PERFORMS A NEGOTIATION, IDENTIFIES THE NECESSARY INFORMATION AND REQUESTS A PORTION OF THE INFORMATION TO BE SUPPLIED BY DPI, either Flow Path 5 or Flow Path 6 explains the sequence. Which path is appropriate depends upon the nature of the materials requested from DPI. If the materials will definitely not require a second request (e.g. no abstracts, etc. included), Flow Path 5 applies. Flow Path 6 is appropriate when the information may require a second request.



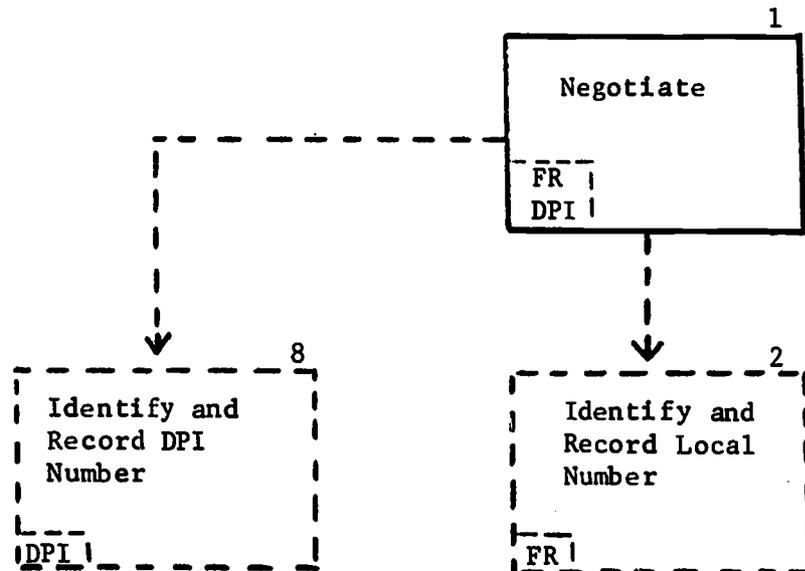
Flow Path 5



Flow Path 6

How to perform each operation is described with similar operations being grouped together under a sub-section heading based upon common characteristics. When an operation is not grouped with at least one other operation, the sub-section title and operation may have the same label. Immediately after a heading, the operation(s) being discussed is (are) listed within solid lines along with preceding and succeeding operations within broken lines.

NEGOTIATIONS



Negotiating a Problem:

When one person does not know what another has in mind, information is not easily transmitted. When the teacher, principal, curriculum supervisor (client) comes to the field representative he most likely will need assistance in describing the information that is needed to help him solve his curricular or instructional problem.

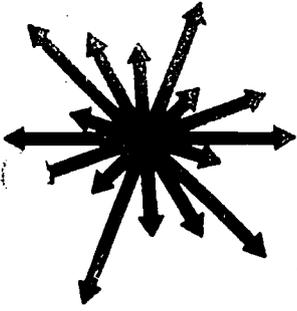
It then becomes the responsibility of the field representative to acquire an understanding of the client's perspective on his problem. This is essential to help make the search for relevant information more effective. The ideal method to accomplish this understanding is to define the problem through personal negotiation with the client. The results of the negotiation will be completed on the Negotiation Form.

Negotiation Form (page E-3)

For the field representative to utilize the materials within the resource system a Negotiation Form must be used.

- Standard forms provided by DPI INFORMS will be used by all field representatives.
- Each request for information (e.g. microfiche, magazine articles, in-depth searches) will be submitted on a Negotiation Form.
- A local number will be assigned to each form before it is sent to DPI INFORMS.
- A carbon copy of all forms sent to DPI INFORMS must be retained by field representatives.

In order that all requests may be handled with speed and efficiency, the Negotiation Form must be properly completed and must accompany all requests. All members of the DPI INFORMS staff will be happy to assist you in the correct procedures. However, it is the field representative's responsibility to describe the request accurately and completely.



INFORMS

DPI NO.

LOCAL NO.

NEGOTIATION FORM

IOWA NETWORK FOR OBTAINING RESOURCE MATERIALS FOR SCHOOLS
Department of Public Instruction
Educational Media Section
Grimes State Office Building
Des Moines, Iowa 50319

FIELD REPRESENTATIVE: _____ AREA: _____

CLIENT: _____ POSITION: _____ DATE: _____

SCHOOL DISTRICT: _____ ADDRESS: _____
=====

TOPIC: (One topic per request form)

ERIC MAJOR DESCRIPTORS: _____
=====

ADDITIONAL SEARCH REQUIRED: Yes _____ No _____ Date Needed _____

PURPOSE OF SEARCH: _____

GRADE LEVEL: _____

RESTRICTIONS: _____
=====

INITIAL REQUEST: Circle letters of desired types of materials

- | | |
|----------------------------------|--|
| a. Microfiche _____ | g. Educational Index Articles _____ |
| b. ERIC Document Abstracts _____ | h. Educational Index Bibliography _____ |
| c. Dissertation Abstracts _____ | i. Other Bibliographical Information _____ |
| d. CIJE Citations _____ | j. Brochures, Pamphlets, etc. _____ |
| e. CIJE Articles _____ | k. Human Resource Information _____ |
| f. PREP Packages _____ | l. Information in Local Media Center _____ |
| | m. Other _____ |

SECOND REQUEST:

- | | |
|-------------------------------------|--------------------------|
| a. Microfiche _____ | d. Dissertations _____ |
| b. CIJE Articles _____ | e. Other Articles _____ |
| c. Educational Index Articles _____ | f. Human Resources _____ |
| | g. Other _____ |

Negotiation Instructions:

SIDE I

For discussion purposes, Side I of the Negotiation Form is divided into six parts. The completion of each part will be considered a step. The steps are:

STEP 1: Introductory Information

STEP 2: Client's Topic

STEP 3: Search Restrictions

STEP 4: Initial Request

STEP 5: Second Request

STEP 6: Number and Filing System Codes
(Will be discussed in the "Coding Request" section)

SIDE II

Explanation is contained in "Computer Search" section.

STEP 1: FILL OUT INTRODUCTORY INFORMATION

FIELD REPRESENTATIVE: Dave Baldwin AREA: X
CLIENT: John Smith POSITION: Superintendent DATE: 8-30-72
SCHOOL DISTRICT: Amana ADDRESS: 305 Elm Street
Amana, Iowa 52307

=====

Describe the client. Note his name, position, school district and address for your records and future correspondence. The field representative's name, area and the date are essential.

STEP 2: DESCRIBE YOUR CLIENT'S TOPIC

TOPIC: (One topic per request form)

ERIC MAJOR DESCRIPTORS: _____

=====

To avoid confusion, ONE TOPIC PER REQUEST FORM. For evaluation purposes. DPI INFORMS must record each subject area covered. With the field representative supplying the general and specific categories (explained in Step 6) in the local number and only one topic per request form, this will be possible.

In the space provided, define a clear, concise statement of the problem. Searching is limited by the description of information requested.

Ask the client when and why he needs the information. Does he plan to use it for himself, for a teacher training workshop, for a curriculum committee, for a superintendent's meeting, etc.? The goal or purpose for requesting the information may contain clues that will help define his problem. All of this helps to clarify the quantity, depth and type of information needed.

A search will not be conducted at DPI INFORMS unless additional search required is indicated and a specific date is given.

Valid:

ADDITIONAL SEARCH REQUIRED: Yes No DATE NEEDED September 30

Invalid:

ADDITIONAL SEARCH REQUIRED: Yes No DATE NEEDED As soon as possible

STEP 4: INITIAL REQUEST

=====

INITIAL REQUEST: Circle letters of desired types of materials

- | | |
|-------------------------------------|--|
| a. Microfiche _____ | h. Educational Index Bibliography _____ |
| b. ERIC Document Abstracts _____ | i. Other Bibliographical Information _____ |
| c. Dissertation Abstracts _____ | j. Brochures, Pamphlets, etc. _____ |
| d. CIJE Citations _____ | k. Human Resource Information _____ |
| e. CIJE Articles _____ | l. Information in Local Media Center _____ |
| f. PREP Packages _____ | m. Other _____ |
| g. Educational Index Articles _____ | |
- =====

During negotiations:

Circle the letters of the kinds of material that have a high probability of providing information to alleviate the need. After the initial search, record on the line the actual number of materials sent by you to a client. Special Note: Remember to record on the line only the number of different kinds of materials supplied by you.

Since confusion may arise for reporting purposes, the DPI staff will always record the number in parenthesis for the initial request. Thus, a distinction will exist between local and DPI sources. An example is CIJE Articles 2(4). The interpretation is two articles from local sources and four articles from DPI. The initial request is defined as the first opportunity to supply information.

STEP 5: SECOND REQUEST

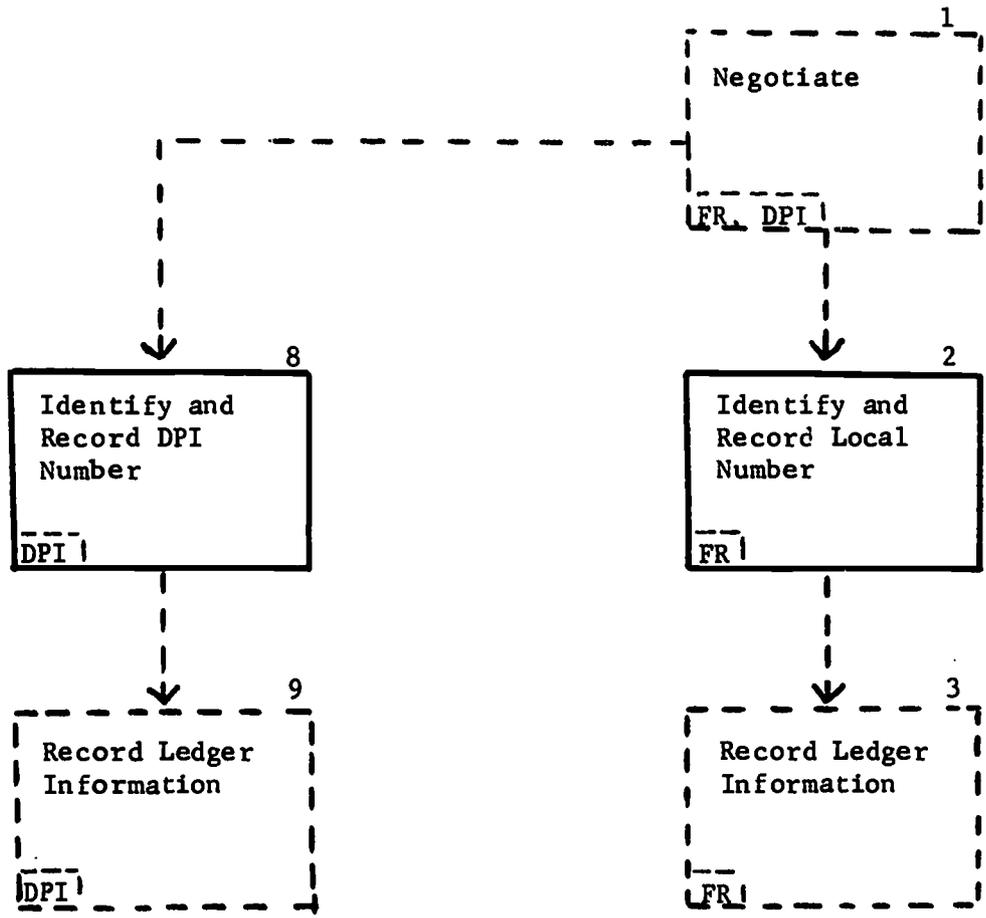
=====

SECOND REQUEST:

- | | |
|-------------------------------------|--------------------------|
| a. Microfiche _____ | e. Other Articles _____ |
| b. CIJE Articles _____ | f. Human Resources _____ |
| c. Educational Index Articles _____ | g. Other _____ |
| d. Dissertations _____ | |
- =====

Material for the second request will always be indicated on a Retrieval Request form which is based upon the Packet Contents that has been previously sent out as a result of the initial request. Record the number of items sent on each appropriate line. Do not record DPI contribution numbers in parentheses since a Retrieval Request form for a request will not be handled by both DPI and a field representative.

CODING REQUESTS



STEP 6: NUMBER AND FILING SYSTEM CODES

Coding Requests

DPI NO.

--	--	--	--	--	--	--	--

LOCAL NO.

--	--	--	--	--	--	--	--

1-4 5-6 7-8

DPI NO. Digits 1-4:

The 1st four (4) digits will be consecutively numbered upon arrival of the Negotiation Form at the DPI office. Actually, these digits comprise the next appropriate numerals designating the number of requests received according to the DPI Ledger. For example, if the last number is

0	2	3	4				
---	---	---	---	--	--	--	--

 the new number should be

0	2	3	5				
---	---	---	---	--	--	--	--

.

LOCAL NO. Digits 1-4:

The 1st four (4) digits will be consecutively numbered by the field representative before the Negotiation Form is sent to the DPI office. The process of identifying the numerals is the same as for the DPI staff except the Local Ledger provides directions rather than the DPI Ledger.

DPI NO. AND LOCAL NO. Digits 5-6:

Digits 5-6 identify the general categories of the Filing System Codes and Titles found on pages F-4 to F-6. The eight general categories are numbered 01-08. Record the number of the category that describes the topic of the request.

Aids for selecting general categories are:

1. Analyze the sub-categories for a better understanding of the general categories.
2. Identify the main idea in the search question.
3. Check the question, being specific to particular grades, subjects, etc. This information may be listed as a restriction.
4. If a specific subject area is mentioned, the general category is curriculum.
5. If general information for grade levels is requested, Instructional Levels is the general category.
6. If general information on teaching special groups or methodology is necessary, select Teaching Techniques as a general category.
7. The Assessment and Evaluation category is for general information about the sub-categories.

DPI NO. AND LOCAL NO. Digits 7-8:

Digits 7-8 identify the specific categories of the Filing System Codes and Titles. One may think of these as the sub-categories of the general categories. Record the number that best describes the topic of the request.

On forwarded request, the DPI will use the same general and specific category numbers as identified by the field representatives.

DO NOT ADD OR CHANGE ANY SUBJECT AREAS ON THE FILING SYSTEM CODES AND TITLES BECAUSE THE MASTER FILE IS BASED UPON THESE CATEGORIES.

DPI SHOULD NEVER RECEIVE A NEGOTIATION FORM WITHOUT A LOCAL NUMBER ASSIGNED TO IT.

Filing System Codes and Titles

01 Assessment and Evaluation

- 01 Administrator Evaluation
- 02 Experimental Design
- 03 Consensus Techniques
- 04 Guide Statement Construction
- 05 Instrument Construction
- 06 Needs Assessment (General)
- 07 Reporting
- 08 Statistical Techniques
- 09 Student Evaluation
- 10 Teacher Evaluation

02 Instructional Levels (General)

- 01 Adult Education
- 02 Elementary School (1-3)
- 03 Exceptional Children
- 04 Higher Education
- 05 Junior High (7-9)
- 06 Middle School (4-6)
- 07 Preschool-Kindergarten
- 08 Secondary School (10-12)

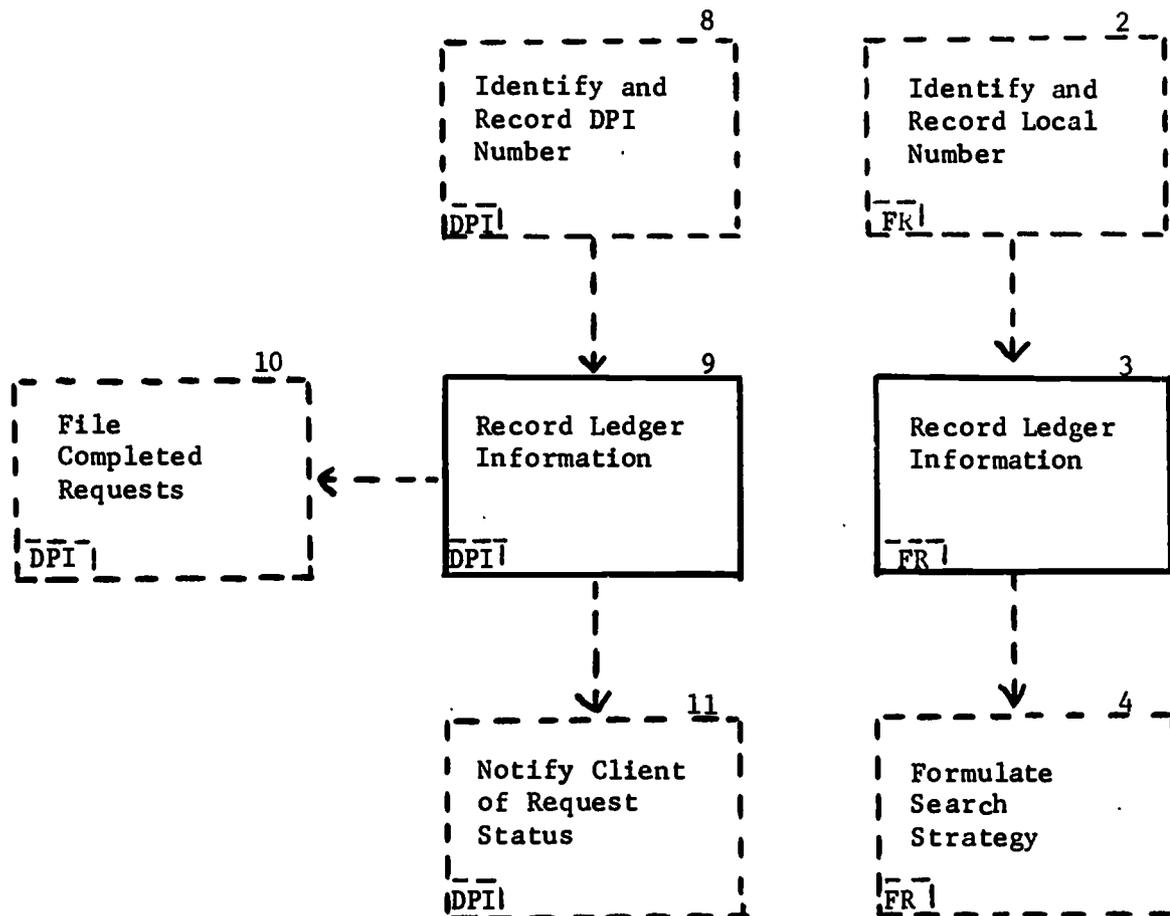
03 Curriculum

- 01 Art
- 02 Basic Skills (General)
- 03 Conservation Education
- 04 Curriculum (General)
- 05 Driver and Safety Education
- 06 Educable Mentally Retarded (General)
- 07 Exceptional Children
- 08 Foreign Languages
- 09 Health Education
- 10 History
- 11 Home Economics
- 12 Humanities
- 13 Language Arts
- 14 Mathematics
- 15 Music
- 16 Office Occupations
- 17 Physical Education
- 18 Reading
- 19 Science
- 20 Slow Learners (General)
- 21 Social Studies
- 22 Vocational Education - Career Education

- 04 Personnel Training
 - 01 In-service
 - 02 Pre-service Training
- 05 Physiological and Psychological Considerations
 - 01 Concept Formation
 - 02 Learning Disabilities (General)
 - 03 Mental Ability (General)
 - 04 Physical (General)
 - 05 Problem Solving
 - 06 Reinforcement
- 06 Teaching Techniques
 - 01 Audio Visual
 - 02 Classroom Organization
 - 03 Disadvantaged
 - 04 Discipline
 - 05 Educable Mentally Retarded
 - 06 Graded/Nongraded
 - 07 Grouping
 - 08 Guidance
 - 09 Home Instruction/Visitation
 - 10 Homework
 - 11 Independent Study
 - 12 Individualized Instruction
 - 13 Instructional Materials
 - 14 Instructional Media Centers
 - 15 Library
 - 16 Micro-teaching
 - 17 Paraprofessionals
 - 18 Programmed Instruction
 - 19 Quality Education
 - 20 Role Playing
 - 21 Simulated Games
 - 22 Slow Learners
 - 23 Teaching Methods (General)
 - 24 Team Teaching
 - 20 Textbooks
- 07 Student Related Questions
 - 01 Attendance Restricted (e.g., Unwed Mothers)
 - 02 Dropouts
 - 03 Drug Abuse
 - 04 Student Activism
- 08 Administration
 - 01 Accreditation
 - 02 Administration
 - 03 Administrative Policy
 - 04 Building Policy
 - 05 Grievance

- 06 Professional Personnel (General)
- 07 Racial Questions
- 08 Record Keeping
- 09 School Board
- 10 School Building/Property
- 11 School Buses
- 12 School District
- 13 School Finance
- 14 School Health
- 15 School Management
- 16 School Organization
- 17 School Planning
- 18 School Policy
- 19 School Scheduling
- 20 Student Promotion and Failure

LEDGERS



A ledger has two major functions. First, it provides easily assessable information on the status of a request. Second, it provides an avenue for checking to identify similar requests that are being processed. The latter will be discussed in the "Search Strategy" section. The grouping of similar requests would eliminate duplicate actions by staff members over a short time period.

There is a difference between portions of a DPI Ledger and a Local Ledger. Both types of ledgers will be discussed.

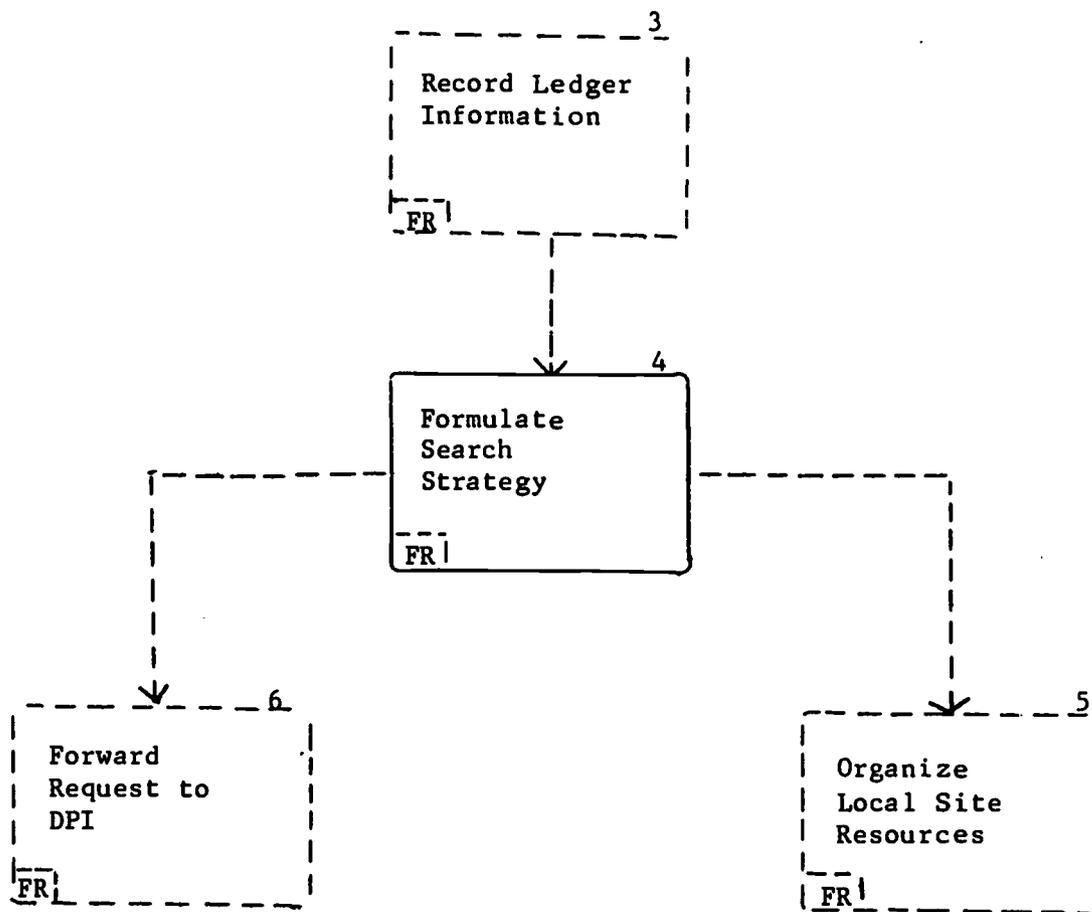
How to use a DPI Ledger sheet, shown on the following page, to record status information follows.

1. Upon receiving a request, the information recorded is:
 - a. DPI request number
 - b. Local request number
 - c. Topic
 - d. Area
 - e. Date N.F. (Negotiation Form) received
2. As the search for information to be included in the first packet progresses, record the date different components of the search are initiated. The three possible considerations are (a) computer, (b) manual processing and (c) I-LITE. After each step is completed place a check by the appropriate date.
3. Record the date the first packet is sent to the field representative.
4. If a client desires additional information, he will return a Retrieval Request form (R.F.). Record the date the Retrieval Request form is received at the DPI office.
5. When collecting the information requested on the Retrieval Request form for the second packet, date each appropriate operation that is initiated. The possible operations are classified as microfiche and journal.
6. Record the date the second packet is sent to the field representative.
7. A file is complete when the Request Assessment questionnaire is received. At that time, check (✓) the file closed column. This should also indicate that the request records are placed in the appropriate storage file. A file can be closed without ever receiving a Retrieval Request form.

The instructions for using the Local Ledger sheet, shown on the following page, to record request status information are:

1. After a Negotiation Form is completed, the information recorded is:
 - a. Local request number
 - b. Topic
 - c. Date
2. When a field representative performs a search to complete first packet, record the date the manual processing is initiated.
3. When a first packet has been received from DPI or organized by the field representative, record the date in the Date First Packet Received column.
4. Record the date the first packet is presented to a client. The first packet can originate with the DPI INFORMS staff or field representatives.
5. When the second packet (Retrieval Request form information) has been received from DPI or organized by the field representative, record the date in the Date Second Packet Received column.
6. Record the date the second packet is presented to a client. The origin of this packet is with either the DPI INFORMS staff or field representatives. It should be rare for a field representative to collect information for a second packet. For this reason, a column for collecting second packet information is absent from the Local Ledger sheet.
7. Check (✓) the Request Completed column when the client has been presented information and the assistance of the field representative is no longer required.

LOCAL SITE SEARCH STRATEGIES

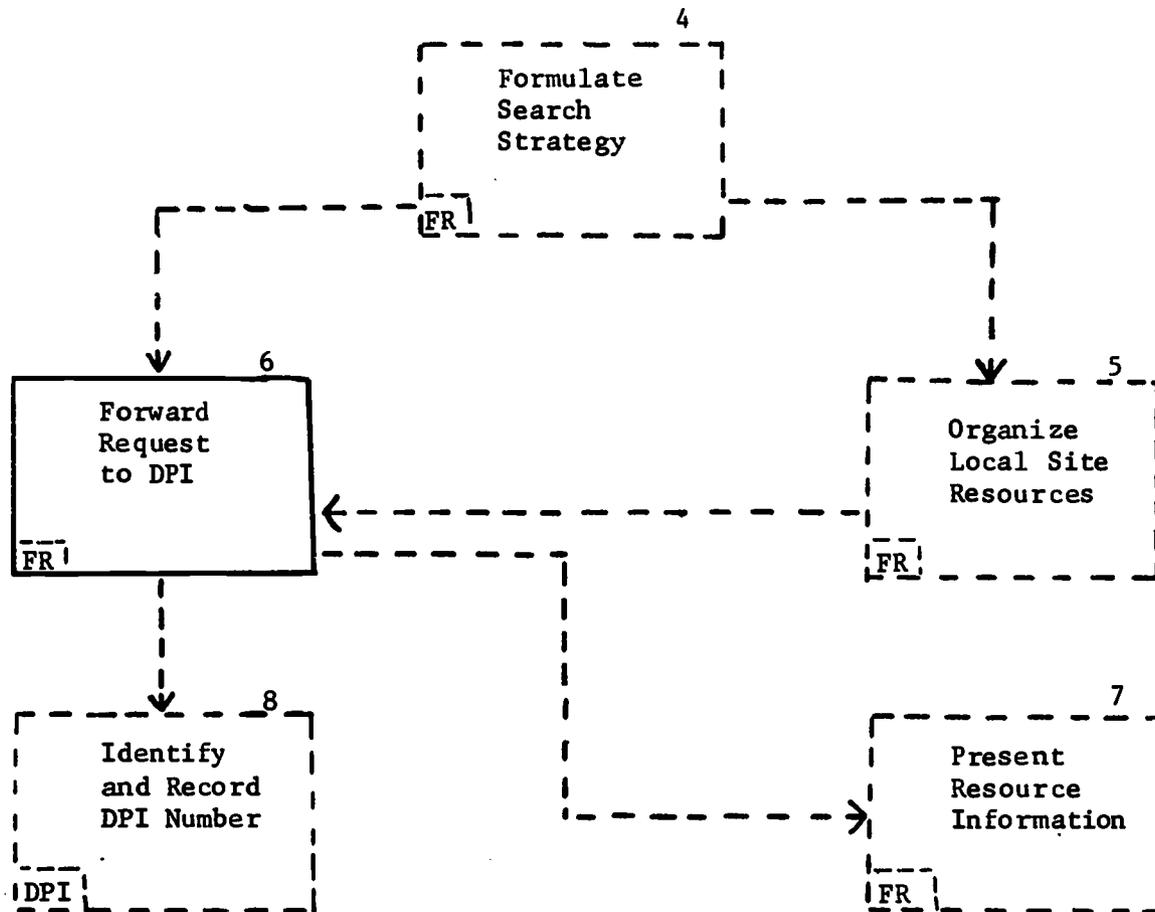


After completion of Side I of the Negotiation Form, it becomes the responsibility of the field representative to formulate a search strategy. The first operation is to decide if the request can be satisfactorily completed at the field representative level or can it only be properly handled by DPI INFORMS. If the request must be sent directly to DPI INFORMS because the field representative cannot supply any information, the search obligations of the field representative have ended.

When the field representative is capable of supplying a portion or all of the requested information, the following guidelines will provide assistance in performing a search.

1. Identify similar requests that are being processed.
 - a. Analyze the preceding requests that have not been completed or closed for request numbers with the same general and specific codes as the new request. For example, request number 0066-03-05 is similar to number 0088-03-05.
 - b. If similar coded requests are identified, check for the agreement of topics.
 - c. If the topic statements also indicated a similar type request, combine the two or more search or retrieval operations.
2. Identify the descriptors for the defined problem.
3. Conduct a manual search of RIE and CIJE.
 - a. Scan documents by descriptors.
 - b. Select pertinent documents.
4. Check professional library materials.
 - a. Books, films, etc.
 - b. Pamphlets and curriculum materials.
 - c. Bibliographies
 - d. PREP
5. Check for resource people.

FORWARDING REQUESTS TO DPI



Requests will be accepted via:

Mail: Mary Jo Bruett
INFORMS
Department of Public Instruction
Grimes State Office Building
Des Moines, Iowa 50319

Telephone: 515-281-3475
515-281-3477

NOTE: Do not forget to retain a carbon copy of all Negotiation Forms.

If requests are forwarded by telephone, DPI INFORMS staff will request the information on the original Negotiation Form. Then, it will not be necessary for field representatives to mail a copy of the original form.

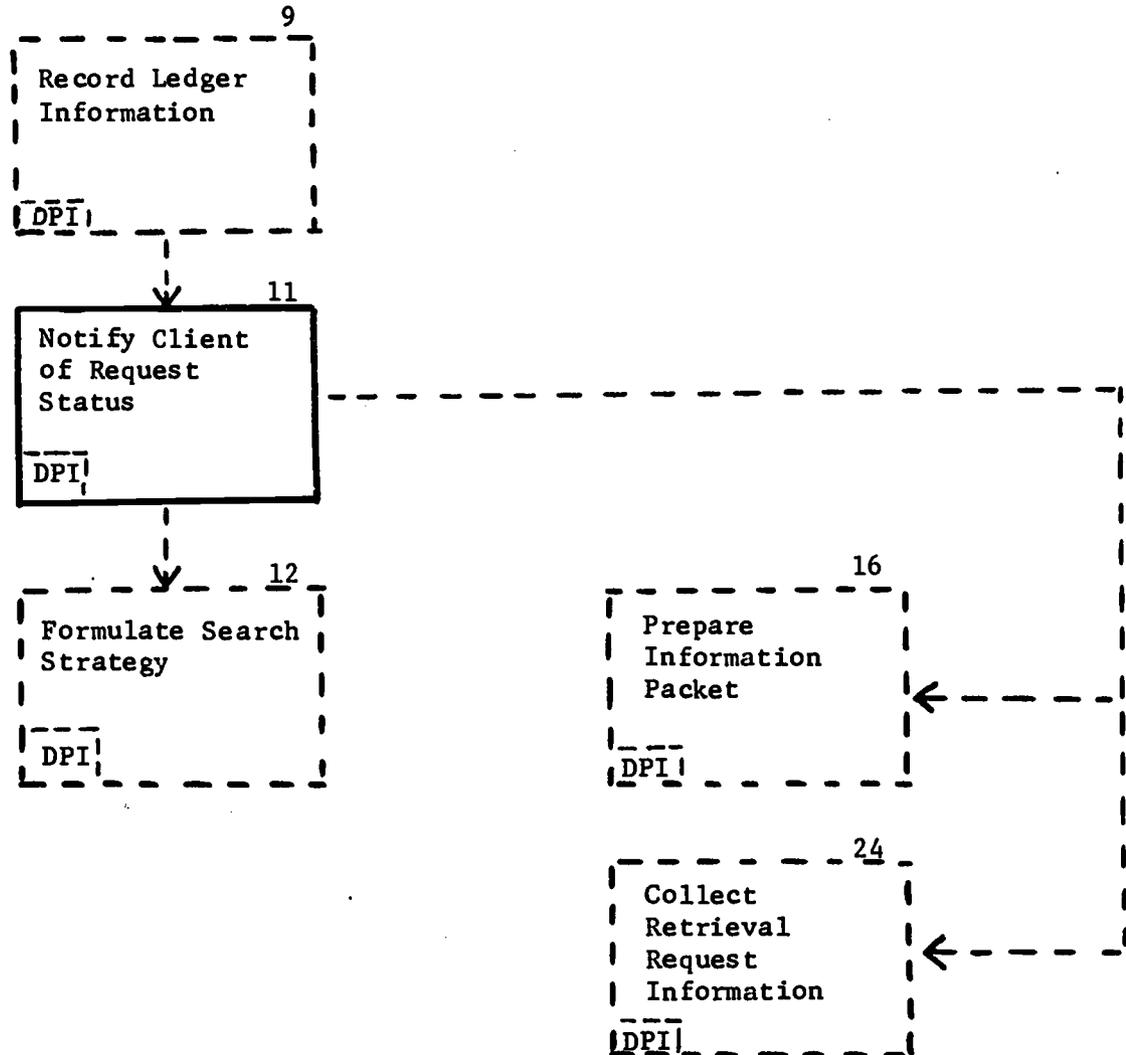
In forwarding requests to DPI INFORMS remember:

- One request per Negotiation Form
- Local number must be on Negotiation Form
- A Negotiation Form is sent with each request
- Retrieval Request and/or Packet Contents form(s) may be included

These levels of requests include:

1. Request for information with field representative not supplying client with any reference materials.
Send: a) Negotiation Form
2. Request for information after field representative has identified materials needed. No additional searching is needed.
Send: a) Negotiation Form
b) Retrieval Request
3. Request for information after field representative has identified materials needed and supplied at least one item of material to client. No additional searching is required.
Send: a) Negotiation Form
b) Retrieval Request
c) Packet Contents
4. Request for information after field representative has supplied at least one item to client, but additional searching is needed.
Send: a) Negotiation Form
b) Packet Contents
5. Request that required no searching from DPI INFORMS staff.
Send: a) Negotiation Form
b) Packet Contents

REQUEST STATUS NOTIFICATION



After the recording of request information in the DPI Ledger a card is sent to the client to notify him concerning the status of his search request. The card shown below advises the client that his request has been received by DPI INFORMS and is being processed.

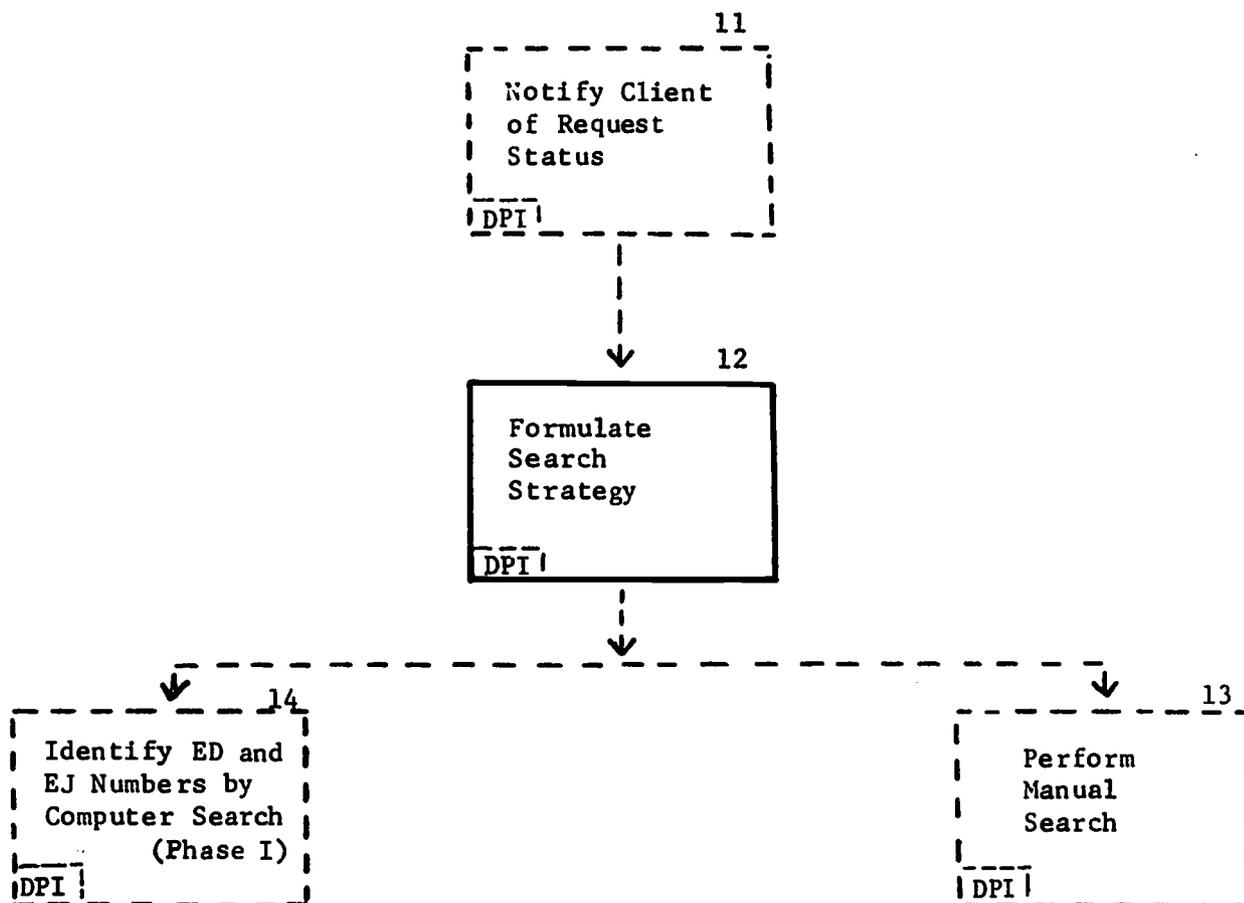
DATE:

Thank you for requesting information through
INFORMS.

Your request for _____,
which was received on _____ is
being processed. You will receive an Information
Packet via your field agent, _____
when the search has been completed.

Mary J. Bennett
INFORMS
Department of
Public Instruction

DPI SEARCH STRATEGIES



The initial strategies deal with identifying previous efforts with similar requests. This can be accomplished by analyzing the ledger and the Descriptor Card File.

The process for identifying similar requests being processed, according to the ledger, is as follows:

1. Analyze the preceding requests that have not been completed or closed for request numbers with the same general and specific codes as the new request. For example, request number 0066-03-05 is similar to number 0088-03-05.
2. If similar coded requests are identified, check for the agreement of topics.
3. If the topic statements also indicate similar type requests, combine the two or more search or retrieval operations.

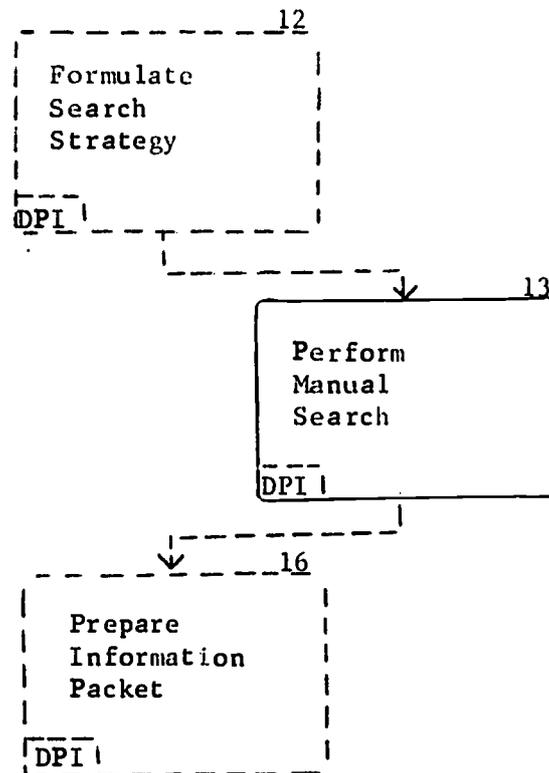
The Descriptor Card File consists of 3 X 5 cards organized in alphabetical order by one or more descriptors stated at the top. Each card (sample below) may also contain the number and title of appropriate file materials as well as the code number of previous requests that have utilized the same descriptors.

	INDIVIDUALIZED INSTRUCTION - SPELLING		← Descriptors
File Materials →	45	Linn-Mar (IPI)	00003-03-13 ← Previous Request Number

Look up each descriptor or combination thereof, listed on the Negotiation Form, in the Descriptor Card File. If a card is located, previously gathered information will be recorded on it. When an appropriate card is not in the file, this should be interpreted to mean that those particular descriptors were not used in a previous search. If one or more descriptors are used in combination, check for all possible orders of the descriptors. For example, when the descriptors "individualized instruction" and "spelling" are used, they may be found as "individualized instruction - spelling" or "spelling - individualized instruction" but not both.

After attempting to identify previous relevant search efforts, one must decide if additional searching is required. If the answer is "yes", then a decision is made whether the searching should be done by computer and/or manually.

MANUAL SEARCH



An alternative to computer search of Research in Education and Current Index to Journals in Education would be to conduct a manual search of these indexes.

Appropriate descriptors would be selected from the Thesaurus of ERIC Descriptors. The Subject Index of RIE and CIJE is then scanned to locate documents listed under the descriptors selected. Resumes of documents are then read to identify relevant information. After several documents have been selected as pertinent, the resumes are copied and incorporated into the Information Packet.

For the majority of searches, this time consuming process can now be performed by a computer program. However, there is still a need for the use of manual searching techniques to adequately utilize the computer print-out and to find useful materials from other sources.

The Phase I print-out is scanned to find clerical errors in coding and also to find logic errors. The listing of too few or too many hits for a particular search may indicate too narrow or too broad a search logic. After the return of the Phase II print-out, the document resumes and journal citations are scanned. Those resumes which appear to be relevant to the search question are grouped together and given to the client in the form of the Information Packet.

In addition to the ERIC document resumes and journal citations, the availability of other resources should be manually searched.

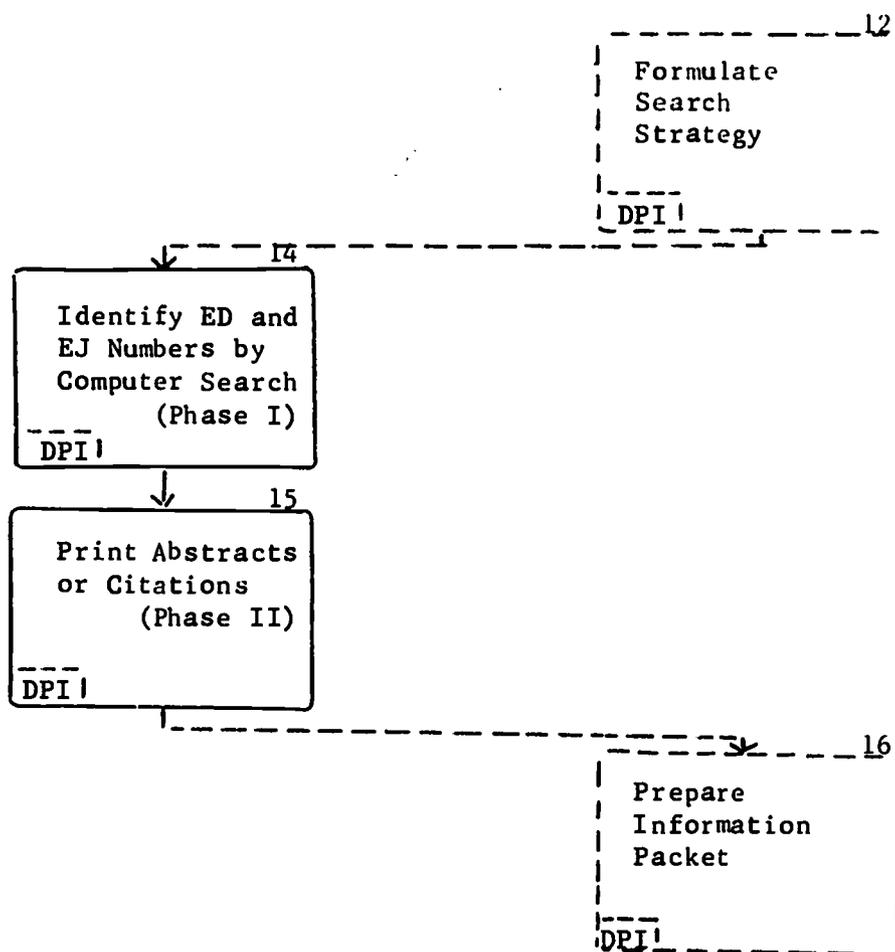
Some of the possible considerations are:

1. Professional books
2. Pamphlets and curriculum materials
3. Published bibliographies
4. Education Index
5. PREP
6. INFORMS file of Educational Products
7. DPI Consultative Services

After the manual search has been completed, the Descriptor Card File should be updated. The procedures are:

1. Check for a card on each descriptor or combination that produced appropriate information.
2. If a card is not located, type one.
3. Record the DPI Ledger number on the card.
4. If file materials exist, record the file number and title.
5. File the new card in the appropriate position.

COMPUTER SEARCH



Late in 1969 a program designed to mechanically search the ERIC Information Collection was developed by the U.S. Office of Education. This computer program called QUERY was installed in several locales, one of which was the Resource Information Center (RIC) Grand Forks, North Dakota.

Because of the limited capacity of the RIC's computer and other factors, QUERY was quickly found to be uneconomical for North Dakota's RIC. Because of this, an alternate approach to securing an economical computer search capability had to be found.

Soon after the search for an economical alternative to QUERY began, the director of the RIC was introduced to the ERIC Descriptors - Term Usage Postings and Term Usage Statistics, produced by Leasco (computer contractor for ERIC). By using this Descriptor Posting List, staff members of the RIC were able to develop an ALTERNATIVE TO QUERY.

RIC'S ALTERNATIVE TO QUERY program has the following capabilities:

The ability to perform AND/OR/NOT logic.

The ability to use the Descriptor Posting List. The List is an alphabetic listing of ERIC descriptors and corresponding document numbers.

The ability to perform a comparable batch of searches against the entire ERIC file (RIE and CIJE), which is stored and available on magnetic tape. The batch searching is reduced to a fraction of that time required by QUERY.

The ability to enter at any point the accession numbers (ED and EJ Numbers) of the resumes which are indexed by each descriptor and are read from the descriptor posting tape.

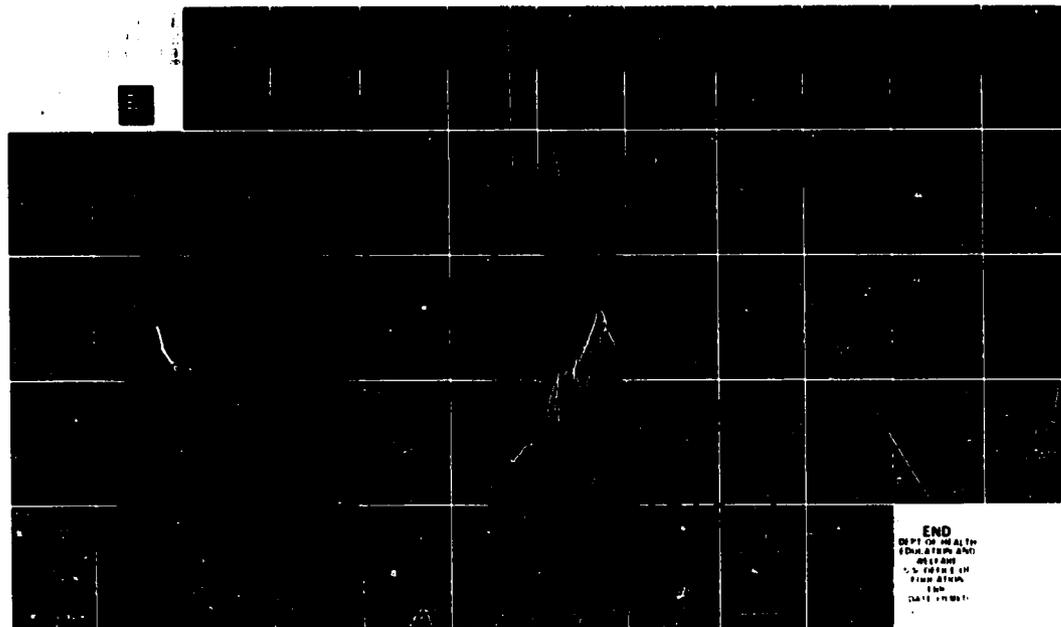
The ability to perform logic on the accession number assigned to the resume.

The ability to sort the accession number "hits" (ED and EJ Numbers) that meet the set of criteria established by the descriptor logic for each search. These are sorted into numerical order.

The ability to enter the resume tapes and to compare each resume number with the next number in the order lists of hits. When a match is found, the result is stored on a work tape until such time as the hits are sorted back into order by search number and printed.

For additional information, ED 063 519 (An Alternative to QUERY) is attached.

**ED 063 519 AN ALTERNATIVE TO QUERY: BATCH-SEARCHING OF THE ERIC INFORMATION COLLECTIONS.
EDWARD KRAHMER & KENT HORNE RESOURCE INFORMATION CENTER
GRAND FORKS, N. DAK. 1 AUG 72 56P**



END
DEPT. OF HEALTH
EDUCATION & WELFARE
OFFICE OF
EDUCATION
WASHINGTON, D.C.
20540

Computer searching of the ERIC Information Collection rather than manual searching will often be the mode in which an information request is processed. Turn around time for an information request will be approximately two weeks. The cost will be borne through project funding, and the search services will remain free to INFORMS' clients until such time when computer cost can be accounted.

Essential to utilizing an ERIC computer search program is an understanding of search coding techniques. These techniques, although simple in nature, must be strictly adhered to in order to avoid time consuming errors. In the following paragraphs search coding will be explained by examining a sample search entry shown on side II of the Negotiation Form (page M-5). The first portion of the coding deals with side II of the Negotiation Form. Side II operations are divided into four steps. They are:

STEP 1: Select descriptors from Thesaurus of ERIC Descriptors.

STEP 2: Combine descriptors with logic statements.

STEP 3: Print coded search on Negotiation Form.

STEP 4: DPI Staff fills out "For staff use only".

STEP 1:

It is essential that anyone coding a search question for computer processing select and use only those terms, or descriptors as they are called by ERIC, which appear in the Thesaurus of ERIC Descriptors.

Word listings in the Subject Index of RIE can be either descriptors or identifiers. Only descriptors from the Thesaurus are recognized as valid by the computer. Therefore, although "Learning Activity Packets" might be a subject listing in the monthly RIE it is not a descriptor and will not be recognized as such by the computer. Rather, possible descriptors to obtain material on LAPS might be "Learning Activities" or "Individualized Instruction".

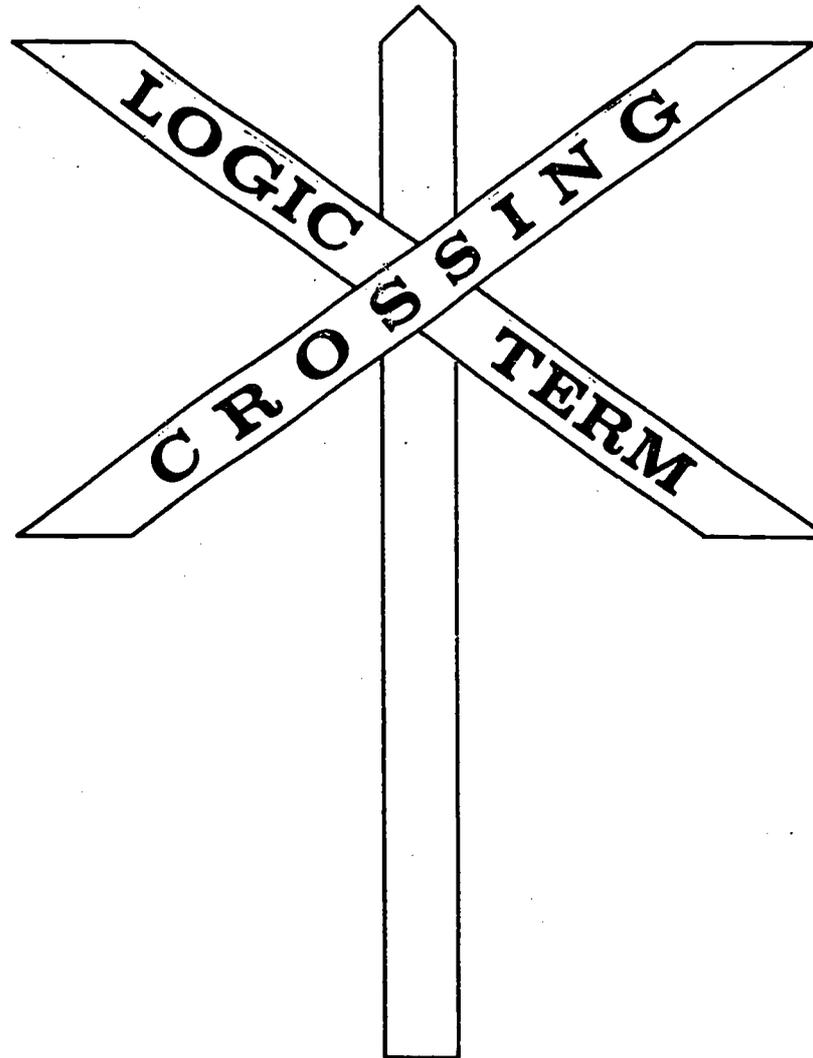
Correct spelling of the descriptors is essential. Misspelling of a descriptor will invalidate the entire search question. Descriptor words may be divided at any point and continued on the next line. However, if a descriptor word is divided do not use a hyphen (-) as would be the case with printed matter. It is not necessary to consider syllables.

Valid: (ELEMENTARY EDUCATION .OR. ELEMENTARY SCHOOLS) .AND. (EVALUA
TION .OR. MEASUREMENT)\$

Invalid: (ELEMENTRAY EDUCATION .OR. ELEMENTRAY SCHOOLS) .AND. (EVALUA-
TION .OR. MEASUREMENT)\$

Elementary is misspelled
Hypen is used when dividing evaluation

Neatness and legibility are essential when printing the search request on the Negotiation Form. Clearness will help to alleviate errors that might occur in keypunching.



**Be sure you're on the right track
with logic terms,**

·OR· ·AND· ·NOT·

STEP 2:

Five symbols are used to connect and group descriptors. They are:

LOGIC SYMBOLS

.OR.
.AND.
.NOT.

CODING SYMBOLS

() - parentheses -- used to clarify logic statements by grouping or nesting sets of descriptors.
\$ - Stop Signal -- used to signify the end of a search statement.

IN ALL OF THE FOLLOWING EXAMPLES A, B, C, D, E, F, G and H represent descriptor terms.

.OR.

Application of .OR. logic results in the combining of descriptor posting lists made up of ED numbers of resumes that contain one or both descriptors.

Example 1: A .OR. B\$

A	ED 000 456	ED 061 245	ED 061 246
B	ED 002 494	ED 045 398	ED 061 246
Hits:	ED 000 456	ED 002 494	ED 045 398
	ED 061 245	ED 061 246	

Note that each logic symbol begins and ends with a period. These periods are a part of the logic symbol and must appear on the Negotiation Form to denote the use of a logic symbol.

.AND.

Application of .AND. logic results in only numbers common to the postings for both descriptors.

Example 2: A .AND. B\$

A	ED 000 456	ED 061 245	ED 061 246
B	ED 002 494	ED 045 398	ED 061 246
Hits:	ED 061 246		

.NOT.

The last type of logic .NOT. tells the computer to exclude those documents that carry the descriptor or set of descriptors that follow the .NOT.

Example 3: A .OR. B .NOT. C\$

A	ED 000 567	ED 001 123	ED 001 535
B	ED 000 967	ED 001 197	ED 061 268
C	ED 000 868	ED 001 123	ED 061 268

Hits: ED 000 567 ED 000 967 ED 001 535

The two numbers 001 123 and 061 268 which appear in C are excluded from the combination AB. .NOT. logic may be used as many times as desired in a given search.

More complex search questions may be written by using both .OR. logic and .AND. logic.

Example 4: A .OR. B .AND. C\$

A	ED 000 456	ED 061 245	ED 061 246
B	ED 002 494	ED 045 398	ED 061 246
C	ED 000 456	ED 045 398	ED 056 238

Hits: ED 000 456 ED 045 398

The search program is conducted from left to right. Thus, the computer reads the .OR. logic symbol combining A and B and then performs the .AND. logic on the combination AB compared to C.

Example 5: C .AND. B .OR. A\$

A	ED 000 456	ED 061 245	ED 061 246
B	ED 000 494	ED 045 398	ED 061 246
C	ED 000 456	ED 045 398	ED 056 238

Hits: ED 045 398 ED 000 456 ED 061 245 ED 061 246

This example is simply Example 4 written in reverse order. However, the result of applying the logic is not the same. Since the program reads from left to right the logic is performed first on C and B, then the numbers common to both C and B are combined (.OR. logic) with A.

Examples 4 and 5 make evident the need for grouping (or nesting) of descriptors and logic statements to achieve the desired result. Nesting of descriptors is accomplished through the use of parentheses. Logic operations within parentheses are performed first.

Example 6: C .AND. (B .OR. A)\$

A	ED 000 456	ED 061 245	ED 061 246
B	ED 002 494	ED 045 398	ED 061 246
C	ED 000 456	ED 045 398	ED 056 238

Hits: ED 000 456 ED 045 398

Thus, postings for B and A are combined through the .OR. logic and then compared to C by the .AND. logic.

Therefore, as seen above, one purpose of the parentheses is to indicate terms that are considered as a group in relation to another term or group of terms. A second purpose of the parentheses is to group terms when two or more AND's are present (this is an idiosyncrasy of the program and not obvious).

Example 7: A .AND. (B .AND. C)\$

Example 8: (A .AND. B) .AND. (C .AND. D)\$

Up to five levels of parentheses may be used within a single statement but any number of parentheses may be used when they appear in series.

Example 9: Statement includes three levels of parentheses.

((A .AND. B) .AND. (C .AND. D)) .AND.
(E .AND. F)) .AND. (G .AND. H)\$

Parentheses must always be closed to be a valid coding character. An odd number of parentheses will invalidate the entire search question.

The coding symbol which must be present at the end of each search question is the \$(dollar sign). This symbol acts as a stop symbol, signifying the end of a search question. The absence of this symbol will invalidate the search request and also the one directly following it.

In summary, there are three logic words available to the searcher when coding an ERIC computer search question. They are:

1. .OR. --- which elicits the message combined postings,
2. .AND. --- which elicits the message common or shared postings,
3. .NOT. --- which elicits the message exclude postings.

STEP 3:

After the field representative has selected the appropriate descriptors and combined them through the use of logic statements, the coded search question must be printed on the back of the Negotiation Form. The coded search question should appear in a neat, legible form.

The first four spaces should not be used by the field representative. The coded search question should begin on the fifth space and may fill one or more lines. Each letter or symbol should be printed in a single space. Blank spaces must be used between words.

STEP 4:

The remaining portion of Side II of the Negotiation Form is filled in by the DPI staff.

Each search question must be given a single search number consisting of four digits placed in the first four spaces on the left side of the coding section of the Negotiation Form. This number corresponds to the first 4 digits of the DPI number on the front of the Negotiation Form. Field representatives DO NOT fill in the DPI search number.

The date the request was received is recorded in the space provided on the Negotiation Form.

The date of the Phase I computer run is recorded in the "1st Run" blank. If Phase I must be run again because of error the date of the second Phase I run is recorded in the "Rerun" blank. The date of the Phase II run is recorded in the "2nd run" blank.

The DPI staff will also record whether the search was made against the RIE resume tapes, the CIJE resume tapes, or both RIE and CIJE by placing a check mark in the appropriate box. After the return of the Phase I run the number of hits from RIE, CIJE and the total number of hits will be recorded in the blanks provided.

Retrieval via the Computer

The information retrieval process begins at DPI INFORMS headquarters when the coded searches for the Phase I computer runs are collected and put into one of three groups:

1. Searches to be run against the RIE resume tape.
2. Searches to be run against the CIJE resume tape.
3. Searches to be run against both the RIE and the CIJE resume tapes.

Each group will be labeled with a Batch Control Sheet on page M-13, (i.e. RIE only, CIJE only, both RIE and CIJE) and forwarded to the Control Section of Management Information. If searches are required in some categories but not others, a Batch Control Sheet must also be submitted for the no search categories. Possible no search labels are RIE only - NONE, CIJE only - NONE, and Both RIE and CIJE - NONE. The last label is not possible for Phase II. If no searches are to be run for any given week, a Batch Control Sheet must be forwarded to the Control Section of Management Information stating NO RUNS FOR WEEK OF _____.

After logging, editing the batches, etc., the Control Section of Management Information forwards all three batches and Batch Control Sheets to the Key punch Section. The search is keypunched and verified. After verification, the batches with Batch Control Sheets are forwarded to the Operations Section where the actual computer run takes place.

The modified QUERY program developed by the North Dakota Resource Information Center (RIC) operates in two parts, Phase I and Phase II. During Phase I and Phase II the information retrieval process acts independently on the RIE resume tape and CIJE resume tape. The basic format for each Phase will be discussed.

MANAGEMENT INFORMATION

DATA SERVICES
BATCH SHEET

NOTE: Place labels in this blank space.

EXAMPLE:

RIE only

Batch Number _____

Number of Forms _____

Job Number F 42

Department Number F

Current Date _____

Control Total _____

Date Received _____

From _____

By _____

The following forms are included:

Initials

ERICCARD
08/23/72

DEFINITION OF
SEARCH REQUESTS

0001 STANDARDS .AND. %AFFECTIVE OBJECTIVES .OR. COGNITIVE OBJECTIVES .OR.
0001 MEASUREMENT GOALS .OR. PSYCHOMOTOR OBJECTIVES .OR. EDUCATIONAL OBJECTIVES
0001 \$

0002 %PROGRAM LENGTH .OR. TIME FACTORS%LEARNING% .AND. %SCIENCE COURSES .OR.
0002 SCIENCES .OR. SCIENCE INSTRUCTION%\$

0003 %SCIENCES .OR. SCIENCE INSTRUCTION .OR. SCIENCE COURSES .OR. SCIENCE
0003 PROGRAMS .OR. SCIENCE UNITS% .AND. %PROGRAM LENGTH .OR. TIME FACTORS
0003 %LEARNING% .OR. INTERVALS%\$

0004 SCIENCE TEACHERS .AND. %INSERVICE COURSES .OR. INSERVICE EDUCATION .OR.
0004 INSERVICE PROGRAMS .OR. SCIENCE INSTITUTES%\$

0005 %GRANTS .OR. RECREATION FINANCES .OR. FEDERAL AID .OR. PRIVATE FINANCIAL
0005 SUPPORT .OR. INCENTIVE GRANTS% .AND. %SWIMMING POOLS .OR. RECREATIONAL
0005 FACILITIES .OR. COMMUNITY RECREATION PROGRAMS .OR. SCHOOL RECREATIONAL
0005 PROGRAMS%\$

0006 %GRANTS .OR. RECREATION FINANCE .OR. FEDERAL AID .OR. PRIVATE FINANCIAL
0006 SUPPORT .OR. INCENTIVE GRANTS% .AND. %SWIMMING POOLS .OR. RECREATIONAL
0006 FACILITIES .OR. COMMUNITY RECREATION PROGRAMS .OR. SCHOOL RECREATIONAL
0006 PROGRAMS% .AND. %HANDICAPPED .OR. HANDICAPPED CHILDREN%\$

0007 JUNIOR HIGH SCHOOLS .AND. %SCIENCE EDUCATION .OR. SCIENCE INSTRUCTION
0007 .OR. SCIENCE PROGRAMS% .AND. %INDIVIDUALIZED INSTRUCTION .OR.
0007 INDIVIDUALIZED PROGRAMS .OR. INDIVIDUALIZED CURRICULUM .OR. CONTINUOUS
0007 PROGRESS PLANS%\$

0008 %SCIENCE EDUCATION .OR. SCIENCE INSTRUCTION .OR. SCIENCE PROGRAMS% .AND.
0008 %INDIVIDUALIZED INSTRUCTION .OR. INDIVIDUALIZED PROGRAMS .OR.
0008 INDIVIDUALIZED CURRICULUM .OR. CONTINUOUS PROGRESS PLANS%\$

0009 CURRICULUM PLANNING .AND. SMALL SCHOOLS\$

ERICLOGC
08/23/72

SUMMARY REPORT OF
NUMBER OF HITS PER SEARCH

SEARCH NUMBER	NUMBER OF HITS
0001	11
0002	2
0003	2
0004	5
0005	15
0007	0
0008	14
0009	5
0010	24
0011	14
0012	2
0013	6
0014	12
0015	7
0016	23
0017	26
0018	32
0019	65
0020	4
0021	1
0022	82
0025	1,337
0027	82

NUMBER OF SEARCHES PROCESSED # 23
NUMBER OF SEARCHES WITH HITS # 22
NUMBER OF HITS FOR SEARCHES # 1,771

ERICLOGC
09/06/72

RESULTS FOR
SEARCH 0001

NUMBER OF ACCESSION NUMBERS FOUND # 41

ED 001353	ED 003526	ED 014828	ED 015568	ED 021378	ED 021381	ED 021383	ED 021384	ED 02
ED 025869	ED 026430	ED 026772	ED 026795	ED 029419	ED 029429	ED 029430	ED 029441	ED 02
ED 033516	ED 036038	ED 038813	ED 039651	ED 043141	ED 043144	ED 043165	ED 043166	ED 04
ED 054585	ED 056433	ED 057527	ED 057531	ED 058697	ED 059238	ED 060045	ED 060046	ED 06
ED 060049								

Two sections of the print-out, "Definition of Search Request" and "Number of Accession Numbers Found for Each Descriptor", may contain error statements. The common errors by section are:

Definition of Search Request (pages M-20 and M-21)

- a. Two logic operations together
- b. Periods (logic delimiter) missing before or after logic
- c. Odd number of parentheses
- d. No end of search symbol
- e. Search number with more or less than four (4) digits

Number of Accession Numbers Found for Each Descriptor (page M-22)

- a. Misspelled descriptors
- b. Terms used that are not found in the Thesaurus of ERIC Descriptors

PHASE II

Input of hit numbers → Input print options → Search RIE (CIJE) tape file (resumes) → Store hits for sorting prior to printing (put in order by search number) → Print resumes

All searches successfully completing Phase I are resubmitted for the Phase II run. The options are submitted through Print Option Sheets for RIE (page M-23) and CIJE (page M-24) which are filled out by the DPI INFORMS. The Print Option Sheet allows INFORMS to tailor each search to meet the needs of the individual client. It may restrict only one search, by placing a search number in the appropriate space or it may restrict all searches, by leaving the space blank. Since the RIE and CIJE sheets contain the same information, although they are used separately, the card code options will be jointly explained.

Card 1:

- (1-8) Always TAPESBEG
- (10-17) ED Number - begins with the first ED number of interest in a particular search (e.g. ED 003 220)
- Blank - begins with ED 000 001

9951 ADULT LEADERS .NOT. AGE .BUT. AUDIOVISUAL AIDS*
 POSITION 30 INVALID LOGIC TYPE IN SEARCH REQUEST

9982 ADULT LEADERS .NOT AGE .NOT. AUDIOVISUAL AIDS*
 POSITION 33 INVALID LOGIC TYPE IN SEARCH REQUEST
 POSITION 33 END DELIMITER FOR LOGIC TYPE MISSING c.

9983 ADULT LEADERS .NOT AGE .NOT AUDIOVISUAL AIDS*

9984 ADULT LEADERS .NOT. AGE .NOT AUDIOVISUAL AIDS*
 POSITION 30 END DELIMITER FOR LOGIC TYPE MISSING c.

ADULT LEADERS .NOT. AGE .NOT. AUDIOVISUAL AIDS*
 NUMERIC SEARCH NUMBER NOT FOUND IN CULS 1-4 FOR SEARCH e.

9986 ADULT LEADERS .NOT. AGE .NOT. AUDIOVISUAL AIDS*

M-21

9987 *ADULT LEADERS .NOT. AGE* .NOT. AUDIOVISUAL AIDS*

9988 *CULTURALLY DISADVANTAGED .AND. ELEMENTARY SCHOOLS* .AND.
 EVALUATION TECHNIQUES*

9989 CULTURALLY DISADVANTAGED .AND. ELEMENTARY SCHOOLS .AND.
 EVALUATION TECHNIQUES*

9990 -COURT*
 POSITION 10 INVALID CHARACTER IN SEARCH REQUEST

9991 ACOUSTICAL ENVIRONMENT .OR. ACOUSTIC PHONETICS .AND.
 ACOUSTIC INSULATION*

9992 *COURT* .NOT. ACCOUNT*

9993 *COURT* .AND. *COURT* .AND. *COURT*

ERICLGGC
08/17/72

SEARCH NUMBER	WORD NUMBER	ACCESSION COUNT	DESCRIPTOR SEARCHED FOR
UNABLE TO FIND DESCRIPTOR* a.	0010	0002	RECREATIONFINANCE
UNABLE TO FIND DESCRIPTOR* a.	0011	0002	RECREATIONFINANCE
UNABLE TO FIND DESCRIPTOR* a.	0007	0002	*SCHOOL LIBRARIES
UNABLE TO FIND DESCRIPTOR* a.	0010	0009	SCHOOLRECREATIONPROGRAMS
UNABLE TO FIND DESCRIPTOR* a.	0011	0009	SCHOOLRECREATIONPROGRAMS
0004	0003	112	SCIENCE COURSE IMPROVEMENT PROJECT
0003	0002	58	*SCIENCE COURSES
0004	0004	58	*SCIENCE COURSES
0005	0005	58	*SCIENCE COURSES
0005	0006	65	SCIENCE CURRICULUM
0007	0004	65	SCIENCE CURRICULUM
0007	0005	416	*SCIENCE EDUCATION
0008	0006	14	*SCIENCE INSTITUTES
0003	0004	115	SCIENCE INSTRUCTION
0007	0006	115	SCIENCE INSTRUCTION
0004	0007	36	SCIENCE PROGRAMS
0005	0007	36	SCIENCE PROGRAMS
0004	0008	15	*SCIENCE PROJECTS
0003	0003	299	*SCIENCES
0005	0004	299	*SCIENCES
UNABLE TO FIND DESCRIPTOR* b.	0002		SCIENCETEACHEREDUCATION
0006	0001	45	*SCIENCE TEACHERS
0003	0001	21	SHORT COURSES
0002	0006	484	SOCIAL SCIENCES
0002	0004	979	SOCIAL STUDIES
0002	0005	309	*SOCIAL STUDIES UNITS
0001	0002	406	STANDARDS
0010	0006	17	SWIMMING POOLS
0011	0006	17	SWIMMING POOLS
0005	0001	5	*UNIFIED STUDIES PROGRAMS

I N F O R M S

PRINT OPTIONS FOR RIE ABSTRACTS

<u>Card Code</u>			
Card 1	{ (1-8) (10-17)	1. TAPESBEG	-----
		2. Beginning Accession Number	-----
Card 2	{ (1-8) (10-17)	1. TAPSEND	-----
		2. Ending Accession Number	-----
Card 3	(1-4)	1. SEARCH Number (Leave Blank if <u>all</u> Searches)	-----
	(5-12) (13-16)	2. SEARCH TYPE (CURRENT OR HISTORIC)	-----
		3. Maximum Number Abstracts Allowed	-----
		4. Format of Printed Abstracts (1-Print Q-Suppress)	-----
	(17)	A. Accession Number (Default = 1)	_____
	(18)	B. Clearing House Number (Default = Q)	_____
	(19)	C. Clearing House Number (Default = Q)	_____
	(20)	D. Program Area (Default = Q)	_____
	(21)	E. Publication Date (Default = 1)	_____
	(22)	F. Title (Default = 1)	_____
	(23)	G. Personal Author (Default = 1)	_____
	(24)	H. Institution Number (Default = Q)	_____
	(25)	I. Sponsoring Agency Number (Default = Q)	_____
	(26)	J. Descriptor (Default = 1)	_____
	(27)	K. Identifier (Default = Q)	_____
	(28)	L. EDRS PRICE (Default = 1)	_____
	(29)	M. Descriptive Note (Default = 1)	_____
	(30)	N. ISSUE (Default = Q)	_____
	(31)	O. Abstract (Default = 1)	_____
	(32)	P. Report Number (Default = Q)	_____
	(33)	Q. Contract Number (Default = Q)	_____
(34)	R. Grant Number (Default = Q)	_____	
(35)	S. Bureau Number (Default = Q)	_____	
(36)	T. Availability (Default = 1)	_____	
(37)	U. Journal Citation (Default = 1)	_____	
(38)	V. Institution Name (Default = Q)	_____	
(39)	W. Sponsoring Agency Name (Default = Q)	_____	

I N F O R M S

PRINT OPTIONS FOR CIJE ABSTRACTS

Card Code

Card 1 { (1-8)
(10-17)

Card 2 { (1-8)
(10-17)

Card 3 { (1-4)
(5-12)
(13-16)
(17)
(18)
(19)
(20)
(21)
(22)
(23)
(24)
(25)
(26)
(27)
(28)
(29)
(30)
(31)
(32)
(33)
(34)
(35)
(36)
(37)
(38)
(39)

- | | |
|---|-------|
| 1. TAPESBEG | ----- |
| 2. Beginning Accession Number | ----- |
| 1. TAPSEND | ----- |
| 2. Ending Accession Number | ----- |
| 1. SEARCH Number (Leave Blank if <u>all</u> Searches) | ----- |
| 2. SEARCH TYPE (CURRENT OR HISTORIC) | ----- |
| 3. Maximum Number Abstracts Allowed | ----- |
| 4. Format of Printed Abstracts (1 = Print - 0 = Suppress) | |
| A. Accession Number (Default = 1) | _____ |
| B. Clearing House Number (Default = 0) | _____ |
| C. Clearing House Number (Default = 0) | _____ |
| D. Program Area (Default = 0) | _____ |
| E. Publication Date (Default = 1) | _____ |
| F. Title (Default = 1) | _____ |
| G. Personal Author (Default = 1) | _____ |
| H. Institution Number (Default = 0) | _____ |
| I. Sponsoring Agency Number (Default = 0) | _____ |
| J. Descriptor (Default = 1) | _____ |
| K. Identifier (Default = 0) | _____ |
| L. EDRS PRICE (Default = 1) | _____ |
| M. Descriptive Note (Default = 1) | _____ |
| N. ISSUE (Default = 0) | _____ |
| O. Abstract (Default = 1) | _____ |
| P. Report Number (Default = 0) | _____ |
| Q. Contract Number (Default = 0) | _____ |
| R. Grant Number (Default = 0) | _____ |
| S. Bureau Number (Default = 0) | _____ |
| T. Availability (Default = 1) | _____ |
| U. Journal Citation (Default = 1) | _____ |
| V. Institution Name (Default = 0) | _____ |
| W. Sponsoring Agency Name (Default = 0) | _____ |

Card 2:

- (1-8) Always TAPESEND
- (10-17) ED Number - ends with the last ED number of interest in the same search as listed in (10-17), Card 1
- Blank - ends with most current ED number

Card 3:

- (1-4) Four Digit Number - DPI search number - same as first four digits of DPI ledger
- Blank - All searches will be treated in the same manner
- (5-12) CURRENT - will print abstracts of the five most current numbers
- HISTORIC - will print abstracts of the five most historic numbers
- (13-16) Any reasonable number (e.g. 25 or less)
- (17-39) 1 for Print 0 for Suppress
- Blank - the default as listed will operate

A Batch Control Sheet should be completed for each group (i.e., RIE, CIJE). If no searches occur in a certain group the Batch Control Sheet should be marked accordingly and submitted to Management Information. If no options are requested the statement "No Options" should be written on the Print Option Sheet.

The Batch Control Sheets are then forwarded to the Control Section of Management Information. The batches are logged, edited, etc. and forwarded to the Key punch Section. Each batch is key punched, verified and forwarded to the Operations Section for Phase II computer runs.

A search of the ERIC resume tapes is made and the hits (found and listed in Phase I) are sorted (put in numerical order by search number) and stored for the final printing of the resumes.

The Phase II print-out is then channeled to DPI INFORMS. Samples of Phase II ED and EJ print-outs are found on pages M-26 to M-28. The INFORMS staff divides the print-out according to search number and incorporates the document resumes and journal citations into the Information Packet.

ERICABSTR
EJ 051103

ERIC ABSTRACTS FOR
SEARCH NUMBER 0027

PAGE 0068
08/25/72

PUBLICATION DATE.. W 72

TITLE.. THE COMPREHENSION DILEMMA

PERSONAL AUTHOR.. RAKES, TOM

DESCRIPTOR.. CONTENT READING ELEMENTARY GRADES EXPOSITORY WRITING
LANGUAGE EXPERIENCE APPROACH NARRATION *QUESTIONING TECHNIQUES
*READING COMPREHENSION *READING INSTRUCTION *READING MATERIALS
*READING SKILLS

JOURNAL CITATION.. READING HORIZONS 12 2 75-77

****END OF ABSTRACT****

ERICABSTR
EJ 053764

ERIC ABSTRACTS FOR
SEARCH NUMBER 0027

PAGE 0074
08/25/72

PUBLICATION DATE.. MAR 72

TITLE.. CASE STUDIES IN READING

PERSONAL AUTHOR.. BECKER, GEORGE J. TRELA, THADDEUS M.

DESCRIPTOR.. *ANNOTATED BIBLIOGRAPHIES *CASE STUDIES *EDUCATION
ELEMENTARY GRADES EMOTIONALLY DISTURBED CHILDREN *READING DIAGNOSIS
*READING DIFFICULTY *READING INSTRUCTION READING PROCESSES REMEDIAL
READING SECONDARY GRADES

JOURNAL CITATION.. JOURNAL OF READING 15 6 436-38

****END OF ABSTRACT****

After preparing the packet for information presentation, the packet should be presented in a style best suited for the client to use in answering his request.

Person to person contact is recommended for presentation. With this approach, the field representative is there to guide the client through the often asked questions of:

- What is the Packet Contents?
- How do I obtain more information?
- How do I receive materials listed on Packet Contents?
- What if I want updates or a new request?
- What is the Request Assessment Form?
- How do I obtain a microfiche reader?

PUBLICATION DATE.. JAN 72

TITLE.. A SURVEY OF READING INSTRUMENT USAGE IN NEW JERSEY PUBLIC SCHOOL
READING PROGRAMS, GRADES K-12.

PERSONAL AUTHOR.. GREENWALD, MARCIA ALPERN

DESCRIPTOR.. *AUDIO EQUIPMENT AUDIOVISUAL AIDS *EDUCATIONAL EQUIPMENT
ELEMENTARY GRADES INSTRUCTIONAL MATERIALS MASTERS THESES READING
INSTRUCTION *READING PROGRAMS REMEDIAL READING PROGRAMS *SCHOOL
DISTRICT SPENDING SECONDARY GRADES TACHISTOSCOPES *TEACHING MACHINES

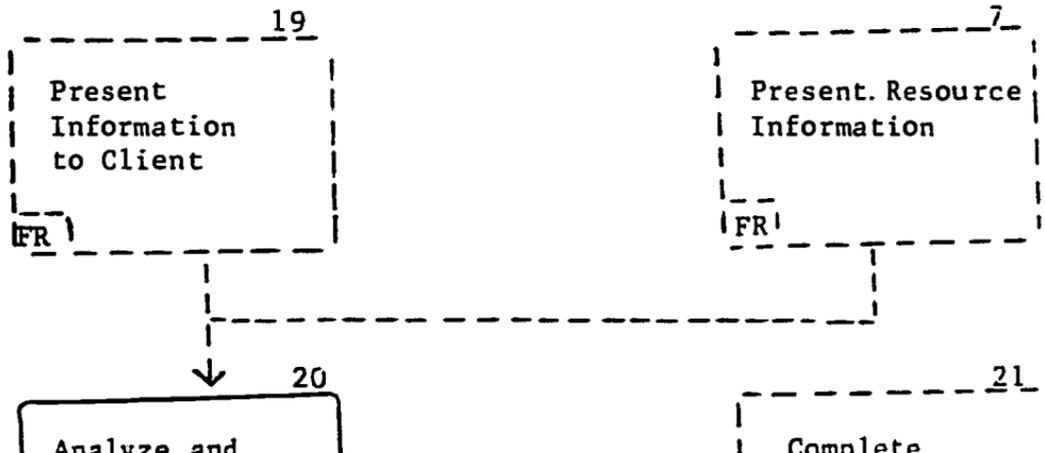
EDRS PRICE.. EDRS PRICE MF-\$0.65 HC-\$3.29

DESCRIPTIVE NOTE.. 94P. MASTER'S THESIS SUBMITTED TO RUTGERS, THE STATE
UNIVERSITY, NEW BRUNSWICK, N.J.

ABSTRACT.. THE USE OF MACHINES IN READING INSTRUCTION WAS EXAMINED IN 174
NEW JERSEY SCHOOL DISTRICTS. FROM DATA GATHERED BY QUESTIONNAIRE, THE
NUMBERS, TYPES, AND USAGES OF MACHINES IN VARIOUS SCHOOL DISTRICTS WERE
EXAMINED. THE RATIO OF PUPIL TO MACHINE WAS CORRELATED WITH THE SIZE OF
THE SCHOOL DISTRICT, EXPENDITURES PER STUDENT, AND ORGANIZATION OF THE
SCHOOL SYSTEMS %K THROUGH 8, K THROUGH 12, AND 7 THROUGH 12. IT WAS
FOUND THAT K THROUGH 8 SCHOOL DISTRICTS HAD THE MOST FAVORABLE
PUPIL/MACHINE RATIOS. THE SIZE OF THE SCHOOL DISTRICT SIGNIFICANTLY
INFLUENCED THE NUMBER OF MACHINES OWNED. THERE WAS NO CORRELATION
BETWEEN A DISTRICT'S SIZE AND THE PUPIL/MACHINE RATIO NOR BETWEEN A
DISTRICT'S EXPENDITURE PER PUPIL AND ITS PUPIL/MACHINE RATIO. THE
INSTRUMENTS MOST FREQUENTLY FOUND IN READING PROGRAMS WERE LISTENING
AND RECORDING DEVICES, FOLLOWED BY DIRECTIONAL ATTACK CONTROL DEVICES
AND GROUP TACHISTOSCOPES. THE MAJORITY OF DISTRICTS USED MACHINES IN
BOTH DEVELOPMENTAL AND REMEDIAL READING PROGRAMS. INDICATIONS FOR
FURTHER RESEARCH ARE MADE. TABLES, THE QUESTIONNAIRE, AND REFERENCES
ARE INCLUDED. %AL

****END OF ABSTRACT****

INFORMATION ANALYSIS AND EVALUATION



PUBLICATION DATE.. 72

TITLE.. THE TEACHING OF READING. METHODS AND RESULTS AN OVERVIEW.

PERSONAL AUTHOR.. SPACHE, GEORGE D.

DESCRIPTOR.. *BASIC READING *ELEMENTARY GRADES INDIVIDUALIZED READING
INITIAL TEACHING ALPHABET LANGUAGE EXPERIENCE APPROACH PHONICS
*READING INSTRUCTION READING MATERIALS *READING PROGRAMS READING
READINESS *TEACHING METHODS

EDRS PRICE.. DOCUMENT NOT AVAILABLE FROM EDRS.

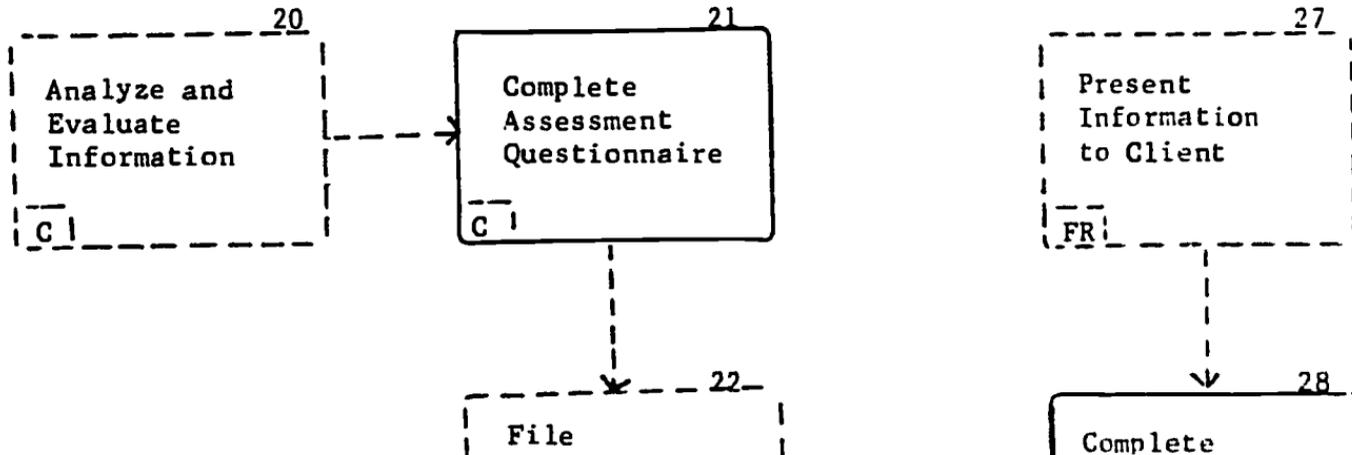
DESCRIPTIVE NOTE.. 157P.

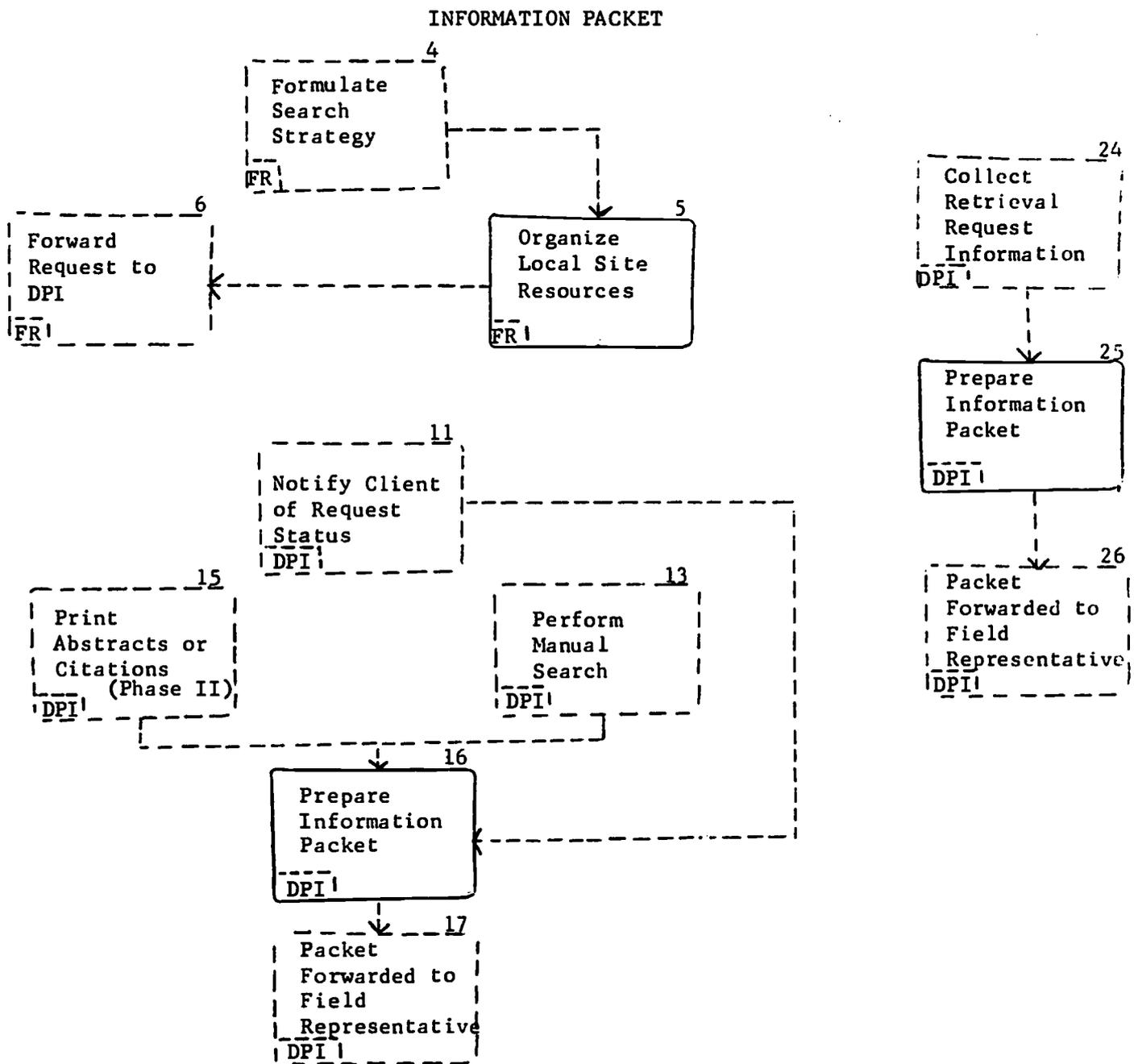
ABSTRACT.. THIS BOOK REVIEWS RESEARCH ON THE TEACHING OF ELEMENTARY
READING AND SUMMARIZES THE RESEARCH IN SUCH A WAY AS TO MAKE IT USEFUL
TO THE ELEMENTARY SCHOOL TEACHER. A NUMBER OF METHODS AND PROCEDURES OF
INSTRUCTION ARE CONSIDERED. THE FIRST CHAPTER DISCUSSES WHEN TO BEGIN
READING AND GENERAL TOPICS RELATED TO TEACHING YOUNG CHILDREN, AND THE
SECOND CHAPTER DESCRIBES READINESS FACTORS AND PROGRAMS. TEACHING
READING WITH A BASAL SYSTEM IS THE SUBJECT OF THE THIRD CHAPTER, AND
INNOVATIVE APPROACHES INCLUDING INITIAL TEACHING ALPHABET, LANGUAGE
EXPERIENCE, LINGUISTIC, AND INDIVIDUALIZED PROGRAMS ARE TREATED IN
CHAPTER FOUR. THE FIFTH CHAPTER DISCUSSES TEACHING READING TO THE
DISADVANTAGED, AND THE SIXTH CHAPTER IS CONCERNED WITH TEACHING READING
AT THE INTERMEDIATE AND UPPER ELEMENTARY LEVELS. *MS*

AVAILABILITY.. PHI DELTA KAPPA, INC., EIGHTH AND UNION, BLOOMINGTON, IND.
47401 *\$3.50 TO MEMBERS, \$3.95 TO NONMEMBERS*

****END OF ABSTRACT****

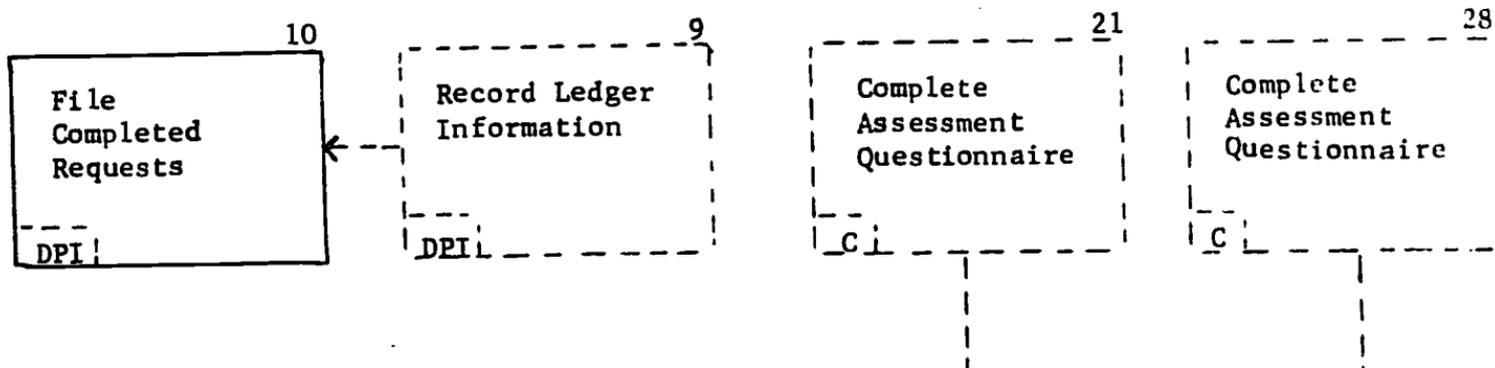
INFORMATION APPROPRIATENESS



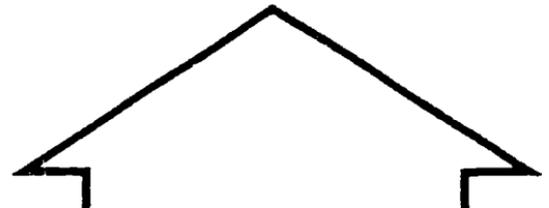


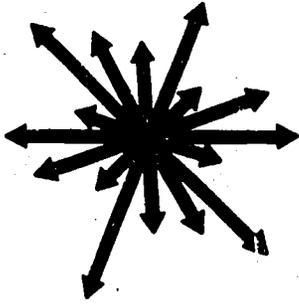
The Information Packet can be prepared at the field representative's office or the DPI INFORMS Office. When the Information Packet is completed it becomes the property of the client.

REQUEST FILES



Evaluation





INFORMS

Hello!

*In your
Information Packet*

To help introduce me please read the definitions below and examine my format before beginning to work.

PACKET CONTENTS: The packet contents is your personal copy of the materials that are included in the information packet. Read carefully.

ERIC: Educational Resources Information Center - is a national system designed to provide access to current, significant developments in educational research and exemplary programs.

DOCUMENTS: The term document is used to describe any published materials such as research reports, dissertations, bibliographies or monographs. In this packet you will receive one or both of the following:

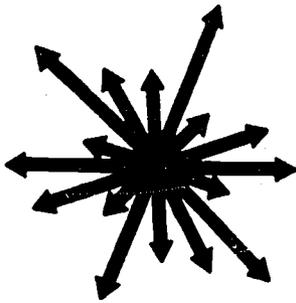
1. **Document Abstracts** - An abstract is a factual, objective abbreviated version of a complete document. From these abstracts you select those documents that are pertinent to your search question. To order microfiche copies of the complete document, simply enter the accession number - example ED 049 485 and title of the document on the retrieval request form.
2. **Microfiche** - Microfiche is a complete document on a 4"x6" sheet of film. A microfiche reader is required to read this microfiche. Microfiche received in the information packet are judged to be of general significance to your request question.

JOURNAL ARTICLES: These citations are from an ERIC index entitled **Current Index to Journals in Education (CIJE)**, a monthly guide to periodical literature, with coverage of more than 500 major educational publications. In this packet you will receive one or both of the following:

1. **Journal Citations** - From the citations, you select those articles that are pertinent to your search question. To order simply enter the accession number - example EJ 045 405 and the bibliographic entry on the retrieval request.
2. **Journal Articles** - Articles received in the information packet are judged to be of general significance to your request question. **JOURNAL ARTICLES ARE NOT AVAILABLE ON MICROFICHE.**

RETRIEVAL REQUEST: The Retrieval Request form is for your use when requesting microfiche (ED Numbers), journal articles (EJ Numbers), or signifying that a new negotiation is needed. This form is to be returned in the self-addressed envelope to INFORMS. You will receive requested materials via your field representative.

REQUEST ASSESSMENT: To help us improve our services and increase the probability of continued funding, please complete the Request Assessment questionnaire and return in the self-addressed envelope. Complete the form after you receive all the requested materials.



INFORMS

DPI NO.

--	--	--	--	--	--	--	--	--	--

LOCAL NO.

--	--	--	--	--	--	--	--	--	--

PACKET CONTENTS

IOWA NETWORK FOR OBTAINING RESOURCE MATERIALS FOR SCHOOLS
Department of Public Instruction
Educational Media Section
Grimes State Office Building
Des Moines, Iowa 50319

August 30, 1972

Dear Mr. Doe:

In our efforts to answer your search question we have gathered the following materials for you.

Microfiche: ED 033 829 ED 034 835
ED 033 837 ED 043 449

Document abstracts: ED 046 674 ED 048 141
ED 047 892 ED 051 965

Magazine articles:

1. "Organization and Operation of the Topeka Reading Clinic", The Reading Teacher, February 1970, pp. 414-417.
2. "Our High School Reading Center", Today's Education, January 1971, p. 40.

Pamphlet:

1. PREP Report #3, Central Reading Clinics

In the left side pocket of your information packet you will find an evaluation form. After reviewing the information in the packet please fill out the evaluation form and return it to our office for use in the project's narrative evaluation.

We hope these collected materials will be of value and assistance to you. If further search material is needed please do not hesitate to contact your field representative.

INFORMS

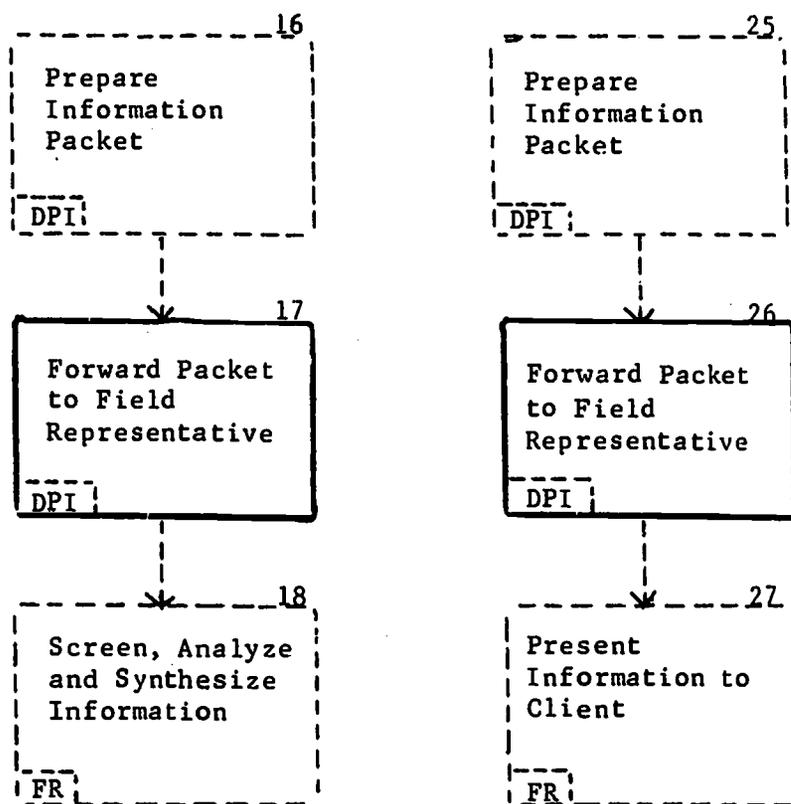
EDUCATIONAL MEDIA SECTION

Kathy Borlin

(Mrs.) Kathy Borlin
Research Associate

KB:gn

TRANSPORT OF PACKETS

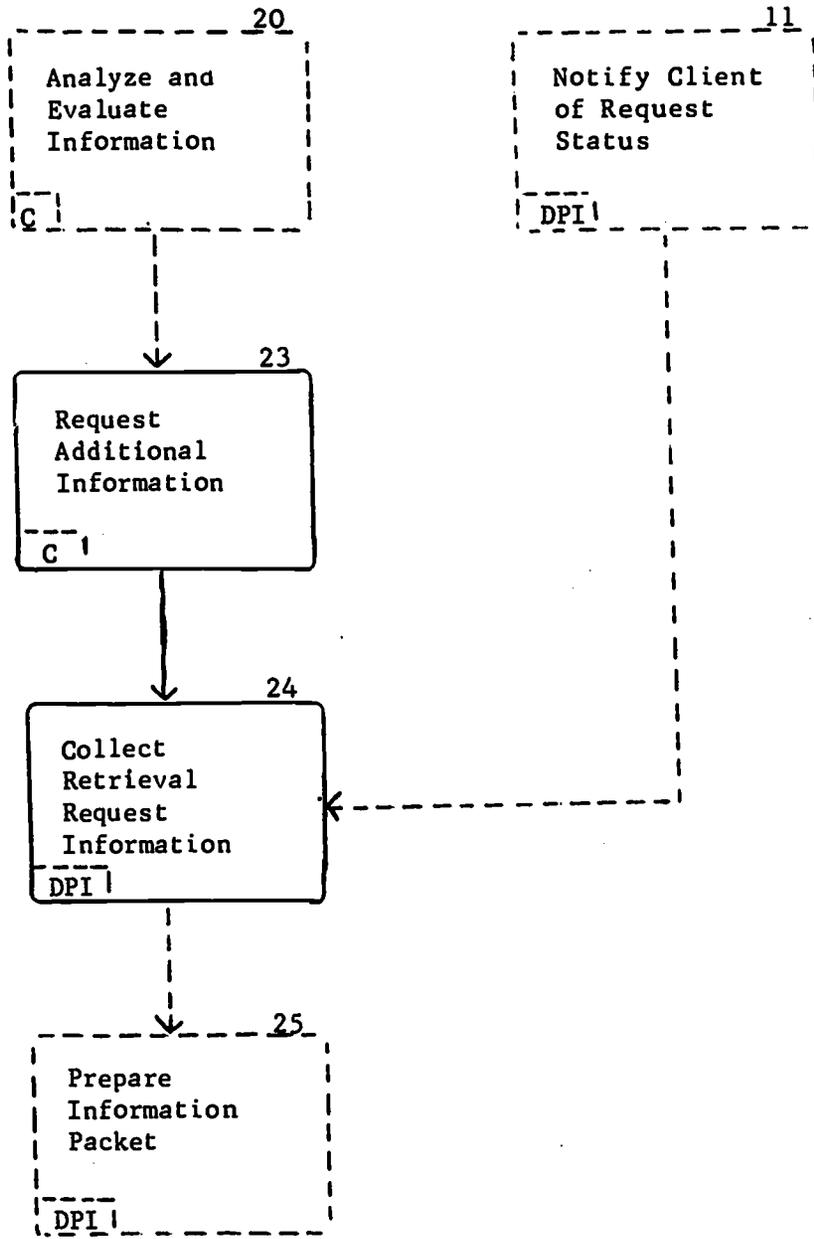


The information packet will be forwarded to the field representative by mail from DPI INFORMS.

The packet may be transported to the client via mail, Title II delivery or personal delivery. For the best utilization of the material in the Information Packet the personal delivery approach is advised.

When materials cannot be personally presented, a communique (letter or telephone) to assist the client in utilization of the Information Packet should be sent.

RETRIEVAL REQUESTS

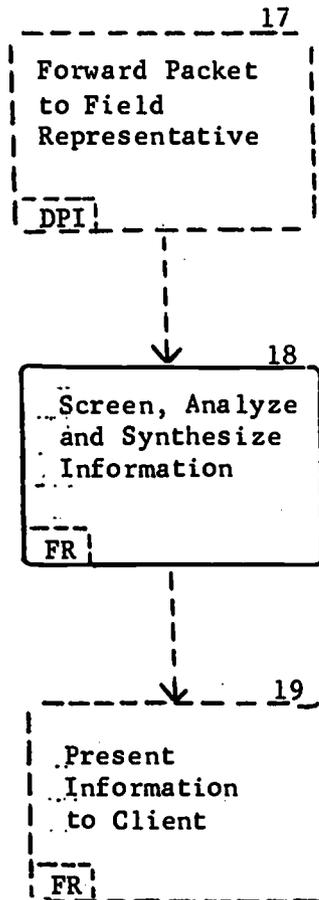


The Retrieval Request Form serves two purposes:

1. A way to request additional information referred to in the Packet Contents. The Retrieval Request Form (page P-3) is filled out by the client and returned to DPI INFORMS. Requested items will be returned to the client via the field representative. All materials sent to the client as a result of the second request will be recorded on the original Negotiation Form.
2. A notification that the nature of the Packet Contents requires another negotiation. If original materials are not appropriate, the only alternative is a new negotiation.

If client does not require additional information or does not wish a new negotiation, there is no need to return the Retrieval Request.

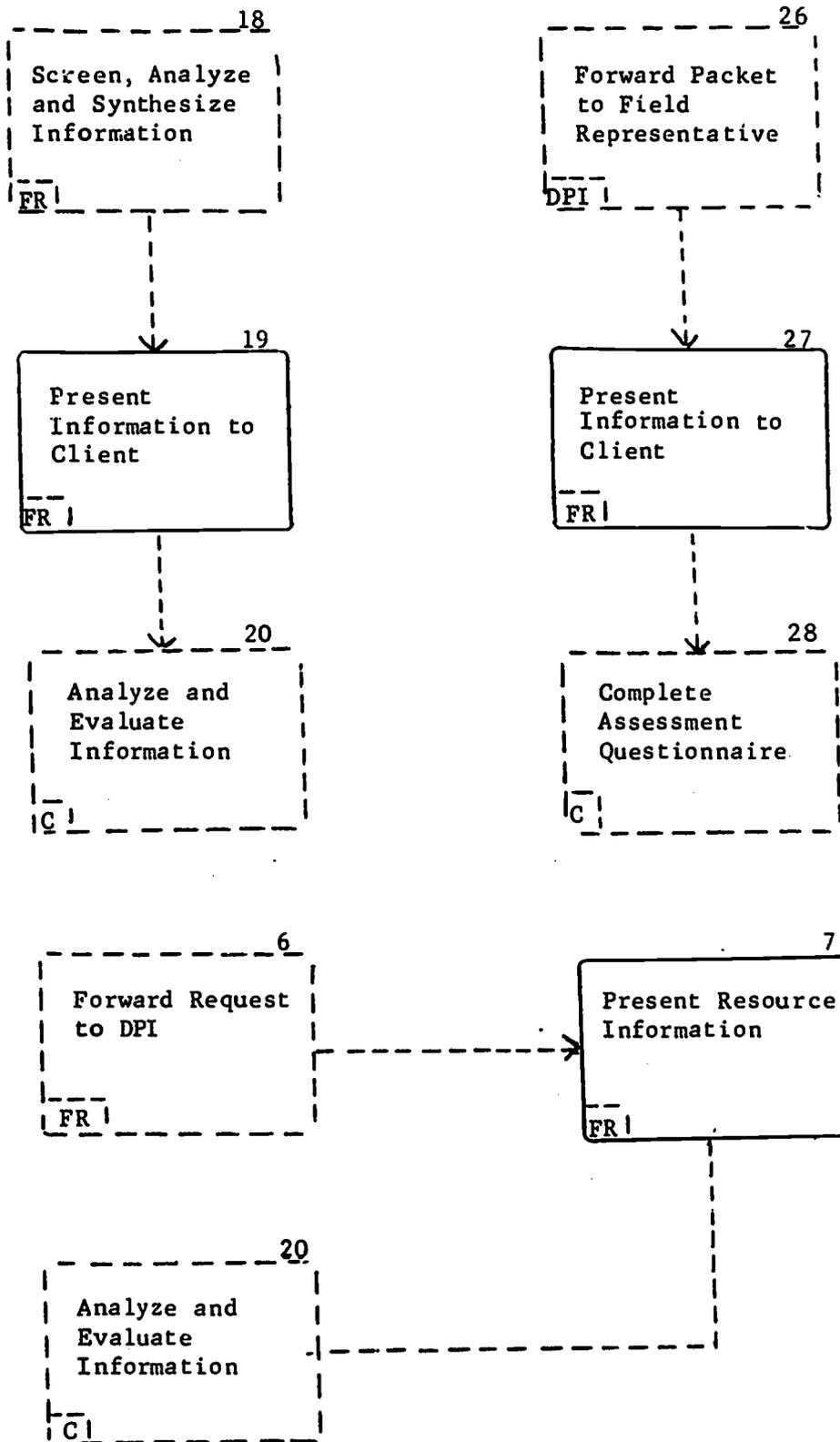
PREPARING FOR INFORMATION PRESENTATION



DPI INFORMS has attempted to analyze, synthesize, and organize relevant search information when constructing an Information Packet. However, the information must again be analyzed and synthesized by the field representative before presenting the packet to a client. Satisfactory service can only be provided by a field representative being knowledgeable about the packet contents. When preparing the packet presentation, a field representative may wish to consider the following points.

1. What is the quality and appropriateness of information as judged by the initial search question?
2. How can a client make effective use of the information?
3. What questions or reactions do you anticipate from a client?
4. What additional operations can you perform to assist the client in alleviating the need?

PRESENTING INFORMATION TO CLIENT

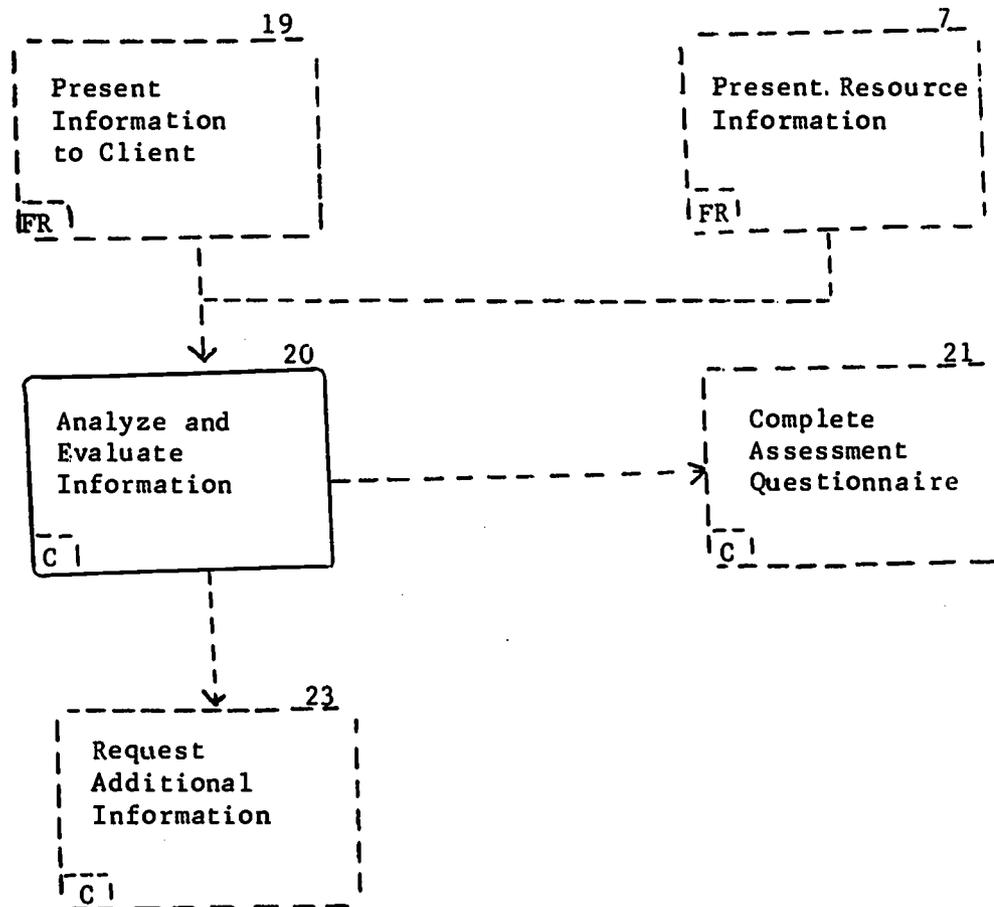


After preparing the packet for information presentation, the packet should be presented in a style best suited for the client to use in answering his request.

Person to person contact is recommended for presentation. With this approach, the field representative is there to guide the client through the often asked questions of:

- What is the Packet Contents?
- How do I obtain more information?
- How do I receive materials listed on Packet Contents?
- What if I want updates or a new request?
- What is the Request Assessment Form?
- How do I obtain a microfiche reader?
- How do I use a microfiche reader?
- What should I do if additional assistance is needed?
- Can you help me in interpreting the abstracts and citations?

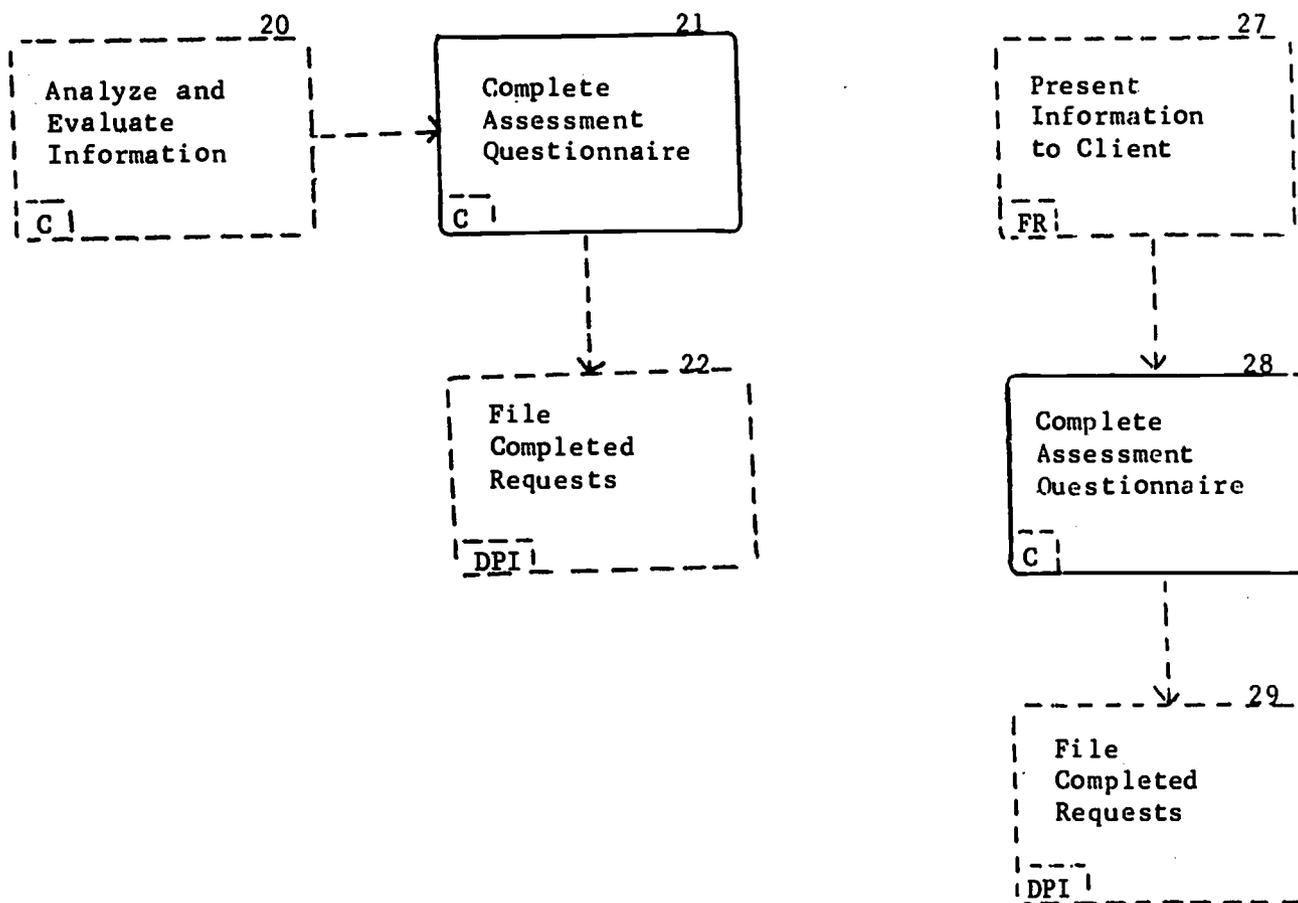
INFORMATION ANALYSIS AND EVALUATION



After receiving the Information Packet, the client should analyze and evaluate the information. This should be an attempt to (1) identify documents that should be copied, (2) locate omissions in the materials according to the search question and (3) identify problems in alleviating the need. The field representative should be contacted if additional assistance is needed in interpreting the packet contents.

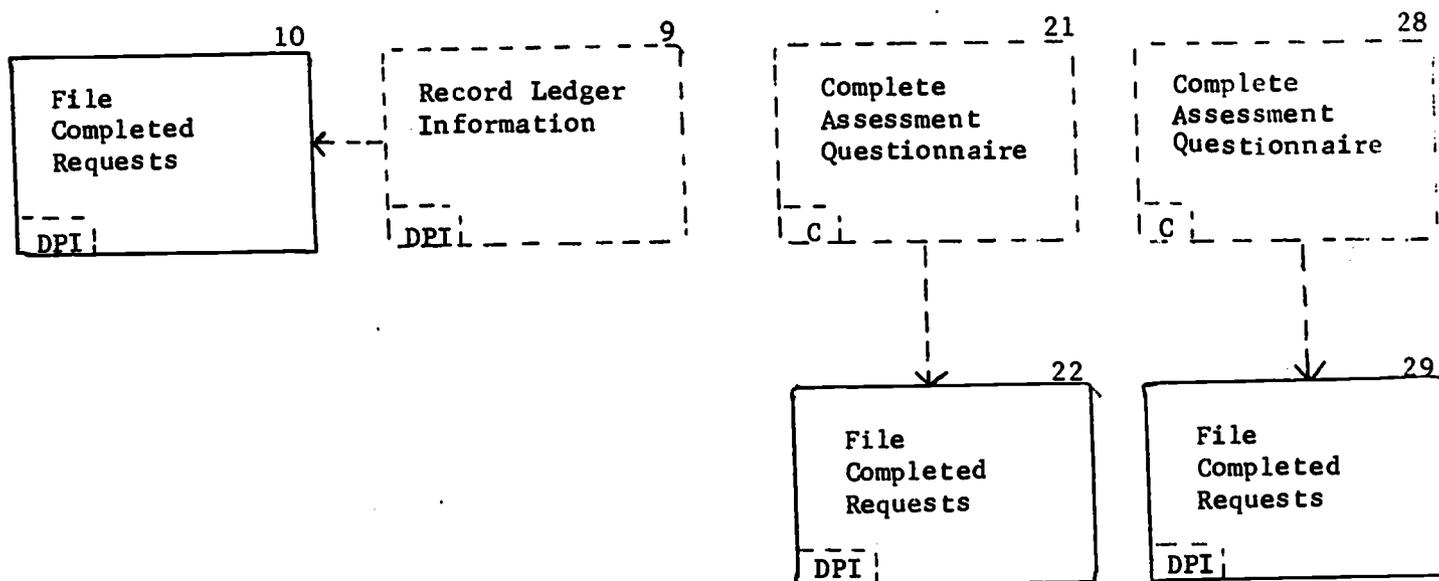
At a later date, the field representative should contact the client to determine the status of the analysis and evaluation process.

INFORMATION APPROPRIATENESS



The Request Assessment questionnaire, which is described in the Evaluation section, is appropriate for assessing the process and products of a particular request. This instrument is completed by the client after analyzing and evaluating the materials. The questionnaire is always returned to DPI INFORMS. Process items of the instrument allow one to identify the problems associated with each request in terms of field representative-client interactions and the nature of selected request processes. The Product Assessment concerns the client's interpretation of the appropriateness of the information to alleviate needs. Refer to the Evaluation section for analysis of the questionnaire and information on when and how to utilize it.

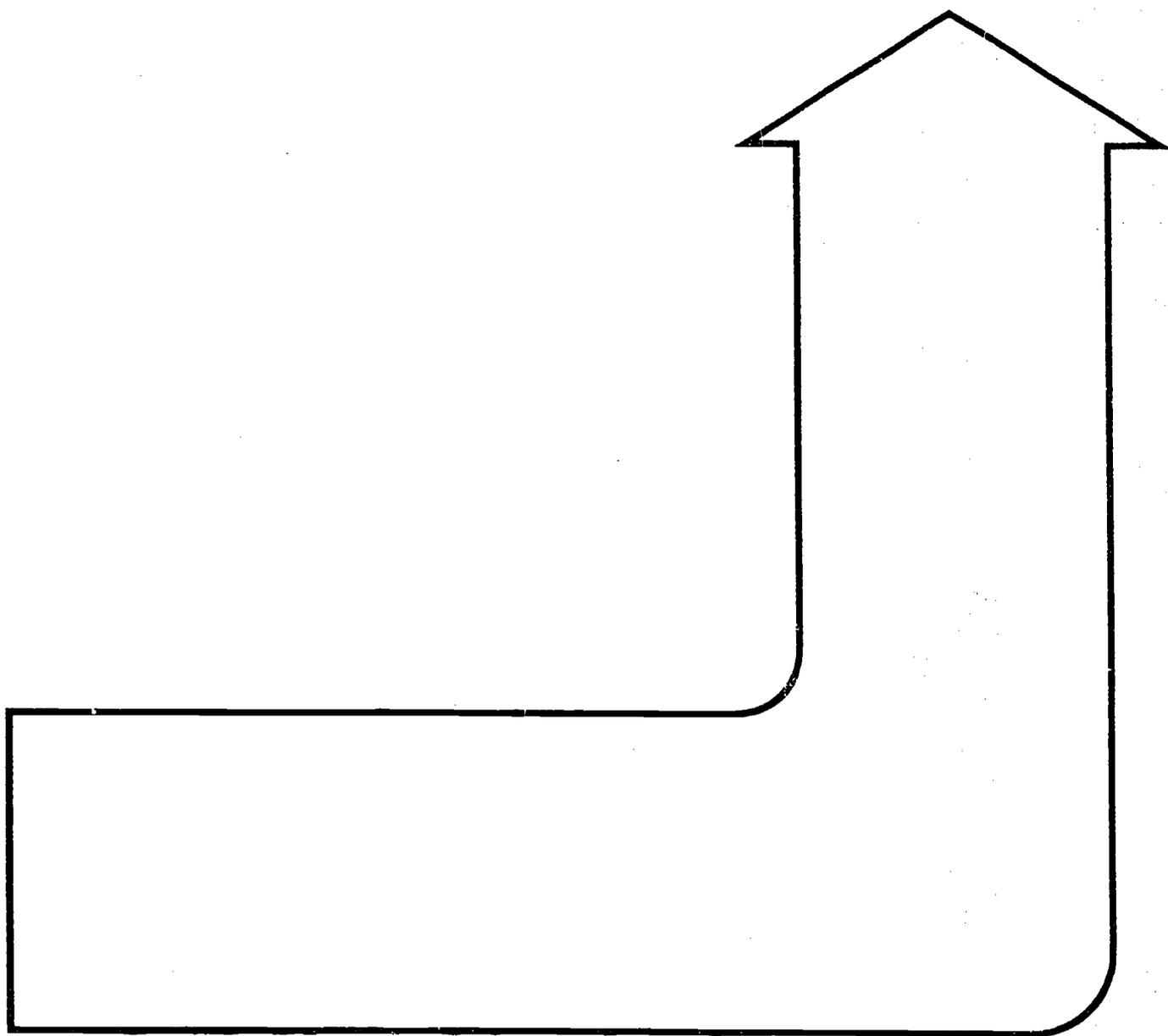
REQUEST FILES



The final step in completing a search is to file the request. All information pertaining to a request (Negotiation Form, Packet Contents, Retrieval Request and Request Assessment) will be filed together according to the general filing system code, 1|2|5|6|0|1|0|3. There will be eight general divisions. Under each general division, each request is filed by specific categories taken from DPI and Local Number, 1|2|5|6|0|1|0|3. Under each specific number, searches are filed chronologically by search number, 1|2|5|6|0|1|0|3.

This system is used for evaluation purposes and to determine if similar searches have been performed.

Evaluation



Several different modes of assessment can be used for process and product evaluation. The main concern in process evaluation is the determination of the degree of project implementation as planned. Hopefully, implementation problems can be identified and eliminated. Product evaluation pertains to the number of services provided, the acceptability and quality of the services and produced changes in educational opinions and operations. Subjects for the assessment process are clients, field representatives or INFORMS representatives and educators who have not utilized the service.

The main sources of information for process evaluation are direct observation of INFORMS operations, oral and written communications between INFORMS DPI office and field representatives and periodic field personnel reports. Assessment questionnaires for clients and other educators will also contribute information. Since the direct observations do not require special directions and the communiques will spontaneously originate, only field personnel reports are discussed in this section.

Data for determining numbers and kinds of information and assistance provided can be gathered from the DPI ledger and negotiation forms. The data will be tabulated and summarized by graphs and charts. Additional discussion of ledgers and negotiation forms is avoided in this section since they were characterized elsewhere.

Three assessment questionnaires and a personnel report form in a questionnaire format are characterized. When and how to use them is explained.

Educators who have not used INFORMS service should be assessed for awareness of Project INFORMS. The Promotional Assessment questionnaire (page V-5 and V-6) provides information on identification of INFORMS, how one became aware of the service, personal promotion of the service and reasons for not utilizing it. The questionnaire should be administered by mail during the first and last months of a school year to randomly selected educators. Each questionnaire should be accompanied by a standard letter (page V-4). Subjects are to be selected from the Iowa Professional School Employees Data Sheets. Present plans are to administer the instrument on a state-wide basis; however, the questionnaire is appropriate for regional or district use. A variety of statistical comparisons will be made with the data. The DPI INFORMS office staff will perform the analyses.

The Request Assessment questionnaire (page V-7 and V-8) should be administered to each client after a request is completed. Actually, as mentioned in the "Information Packet" section, the questionnaire is included as a packet contents component with all requested information. Information collected consists of INFORMS service utilization frequency, nature of information use, problems and satisfaction with service and usefulness of information or assistance provided. All data will be tabulated and characterized by

DPI office staff members. Each questionnaire is associated with a particular request by recording the appropriate DPI and/or Local number(s) in the upper right-hand corner. These codes should be the same as recorded in the ledgers.

Data on the educational impact of INFORMS can be collected by administering the Impact Assessment questionnaire (page V-10 to V-13) to randomly selected clients by ledger number. Categories of information are results of promotional efforts, personal promotional efforts, changes in levels of knowledge by topic, changes in initiating educational innovations and desirability of INFORMS type service. A standard letter (page V-9) should accompany each questionnaire. The number in the upper right-hand corner of the questionnaire identifies the randomly selected client by DPI ledger number, which is assigned by request arrival sequence. Approximately twenty-five percent of the clients should be selected. No client should be required to complete more than one questionnaire in a twelve month period beginning July 1 each year. Questionnaires will be mailed to and analyzed by DPI INFORMS office staff members.

The INFORMS Field Personnel Report (page V-14 to V-18) is to be completed and forwarded to the DPI office by each field representative or INFORMS representative every three months. Items on the questionnaire relate to the perception of a representative's role, nature and success of promotional activities, nature of client negotiations, preparation for information or assistance presentations, problems along with recommended solutions and proposals and innovations directly attributed to INFORMS service. The DPI office staff members will tabulate and characterize the information.

Acknowledgement:

The authors are indebted to Dr. Sam D. Sieber, Project Director, Evaluation of Pilot State Dissemination Program, for making available the assessment items used to evaluate the three trial projects in Utah, Oregon and South Carolina. Dr. Sieber is a member of the Bureau of Applied Social Research, Columbia University.

The assessment items were used as a guide in instrument construction. None of the items were used as originally worded. However, a number of items were restated to meet the needs of Project INFORMS. The items listed by INFORMS assessment instruments that were modified from Sieber's instruments are as follows:

- A. INFORMS PROMOTIONAL ASSESSMENT
Items: 1, 3, 4, 5 and 7
- B. REQUEST ASSESSMENT
Items: 3, 4 and 6
- C. IMPACT ASSESSMENT
Items: 1a, 1b, 2a, 6 and 9



Iowa
a place to grow

STATE OF IOWA • DEPARTMENT OF PUBLIC INSTRUCTION

GRIMES STATE OFFICE BUILDING • DES MOINES, IOWA 50319

ROBERT D. BENTON, Ed.D., STATE SUPERINTENDENT
David H. Bechtel, M. A., Administrative Assistant
RICHARD N. SMITH, Ph.D., DEPUTY SUPERINTENDENT

Dear :

As you may know, the Iowa State Department of Public Instruction is offering an information and assistance service to educators in Iowa. It is possible that you have heard of the service as INFORMS which is the acronym for Iowa Network For Obtaining Resource Materials for Schools. The service is presently being funded by the U. S. Office of Education. The purpose of this questionnaire is to assess your familiarity with the service.

Please do not sign your name on the questionnaire. The responses will be used for statistical purposes that do not require an association with your name. All information will remain confidential.

The majority of the questions can be answered by a check mark. A few minutes should be sufficient time for completing the questionnaire.

Thank you for your cooperation.

Sincerely,

The INFORMS Staff

INFORMS PROMOTIONAL ASSESSMENT

Most Questions Can Be Answered With A Check Mark

1. Have you heard or read about the new information service called INFORMS, which seeks to furnish practical information or technical assistance to educators upon request?

Yes (If Yes: Skip to question 3)
 No (If No: Go to question 2)

- 2a. Today, educators are realizing the value in being aware of educational innovations and developments outside their districts. Does someone retrieve this kind of information or perform other services for you such as identifying a consultant?

Yes No (If No: Skip to question 8)

- b. Name and position of the individual who performs the majority of the duties mentioned in part a.

Name: _____

Position: _____

(Skip to question 8)

3. Is there a representative of this service in your district or area (i.e., a Field Agent or INFORMS Information Representative)?

Yes No Don't Know

If Yes: Would you please list his or her name?

4. How did you first become aware of the service?
(Please check as many as apply)

- Educational Newsletter
 Read an article in the local newspaper
 Saw a TV program about it
 Read informative sheet contained in packet of requested materials
 A State Department of Public Instruction representative spoke about it
 A local or district representative for information services spoke about it
 A superintendent informed me
 A principal informed me
 A teacher informed me
 I attended a faculty meeting where the service was mentioned
 I attended a special meeting to explain the program
 A Field Agent or Information Representative informed me personally
 Do not remember
 Other; Specify _____

5. About how long ago did you first hear about the service?

<input type="checkbox"/> Less than 1 Month	<input type="checkbox"/> 13-15 Months
<input type="checkbox"/> 1-3 Months	<input type="checkbox"/> 16-18 Months
<input type="checkbox"/> 4-6 Months	<input type="checkbox"/> 19-21 Months
<input type="checkbox"/> 7-9 Months	<input type="checkbox"/> 22-24 Months
<input type="checkbox"/> 10-12 Months	

6. Have you told anyone about the service?

Yes No

If Yes: The number of each of the following:

Superintendents
 Principals
 Supervisors
 Teachers
 Special Service Personnel

7. Have you personally used any of the services of INFORMS?

Yes No

If No: a. Please check any of the following reasons for not having used the service:

Did not have a problem or need that required the assistance of the service
 Too busy with my regular work
 Heard that the service was not very useful
 Did not know how to request information or assistance through the service
 Did not know enough about the service to determine what it offered
 Other; Specify _____

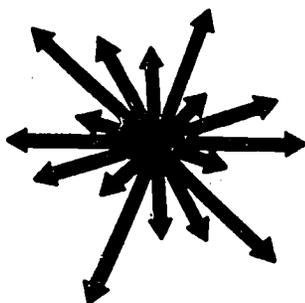
b. Do you plan to use the service sometime in the near future?

Yes No Do not know

8a. Your present position: _____

b. If classroom teacher: What grade level(s) do you teach? _____

c. If classroom teacher or principal: Approximate number of students in the school district: _____



INFORMS

DPI NO.

LOCAL NO.

REQUEST ASSESSMENT

IOWA NETWORK FOR OBTAINING RESOURCE MATERIALS FOR SCHOOLS
Department of Public Instruction
Educational Media Section
Grimes State Office Building
Des Moines, Iowa 50319

1a. How many times have you requested information and technical assistance from INFORMS? _____ (Include present request)

b. Length of time between this request and the last request.
(If first request, leave blank)

- | | |
|---------------------------|--------------------|
| _____ Less than one month | _____ 13-15 months |
| _____ 1-3 months | _____ 16-18 months |
| _____ 4-6 months | _____ 19-21 months |
| _____ 7-9 months | _____ 22-24 months |
| _____ 10-12 months | |

2. At what level of planning will the information or assistance from this request be utilized?

- _____ To alleviate needs immediately
- _____ To plan for next year
- _____ To develop intermediate plans (2-4 years)
- _____ To develop long range plans (5-10 years)

3. Problems in making request, if any: (If additional space is needed, use the back side)

4a. After you defined the need to the INFORMS representative, about how long did it take for you to receive information or technical assistance?

_____ days or _____ the same day
(No.)

b. In terms of your needs, would you say that this was:

_____ too long _____ a reasonable length of time

5. Based on the initial information or technical assistance received for this request, did you make another request on the same topic by returning the Retrieval Request form?

_____ Yes

_____ No

If Yes: a. Check reason for making another request

- _____ Desired information listed in abstracts, citations or bibliographies
- _____ Information received from the initial request was inappropriate
- _____ Desired more specific information

b. About how many days did it take to receive a response to the second request?

_____ days or _____ the same day
(No.)

If No: c. Check the reason for not making another request

- _____ Information received from initial request was sufficient
- _____ Decision to not make a second request was not related to the degree of satisfaction with the initial request information
- _____ It would be a waste of time to make a second request since information from the initial request was inappropriate
- _____ No information could be identified for the initial request

6. Indicate the amount of time an information service representative spent with you:

- a. in trying to understand or specify your need or problem before requesting information _____ hour _____ minute
- b. in helping you interpret or use the information after it was received _____ hour _____ minute



Iowa
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STATE OF IOWA • DEPARTMENT OF PUBLIC INSTRUCTION

GRIMES STATE OFFICE BUILDING • DES MOINES, IOWA 50319

ROBERT D. BENTON, Ed.D., STATE SUPERINTENDENT
David H. Bechtel, M. A., Administrative Assistant
RICHARD N. SMITH, Ph.D., DEPUTY SUPERINTENDENT

Dear :

Recently you were given information or technical assistance as part of a new information and assistance dissemination project called INFORMS. Since this is an experimental service, we would appreciate learning about your experience with it, how the service has influenced you and your opinions of it. The information will assist us in improving the service. The changes in your educational operations and your satisfaction with our service will influence the probability of continuing support for INFORMS.

We are not interested in identifying responses by name so please do not sign the evaluation form. The respondent will remain anonymous as the data is processed. However, we will utilize the number on the first page of the questionnaire in efforts to seek return of all evaluation forms.

The questionnaire is structured to require less than ten minutes to complete.

Sincerely,

The INFORMS Staff

2. If you received printed information or technical assistance, answer question 2; otherwise skip to question 4.

a. Did you talk about any of the contents or advice with anyone other than the information service representative?

_____ Yes _____ No (If No: Skip to question 3)

If Yes: Number of Individuals _____

b. Why did you discuss the contents or advice with someone else? (Check as many as apply)

- _____ To understand the information, interpreting its meaning
 - _____ To evaluate the information, judging its worth or reliability
 - _____ To determine the relevance of the information to my situation
 - _____ To decide how to apply the information
 - _____ To use the information on my work
 - _____ To disseminate the information to the other individual;
- Number of Individuals _____

c. Estimate the number of individuals you disseminate information to that you anticipate will actually utilize the information. _____

3. List the topic described or mentioned in the information or technical assistance provided by the retrieval and dissemination service called INFORMS. Then rate your level of knowledge before (b) and after (a) receiving assistance on a "0" to "4" scale with "0" representing no knowledge and "4" a substantial understanding.

		No knowl- edge			Substantial knowledge	
		b		a		
Example:	Open Classroom	0	1	2	3	4
1.	_____	0	1	2	3	4
2.	_____	0	1	2	3	4
3.	_____	0	1	2	3	4

- 4a. How many attempts did you make to identify, analyze, or evaluate educational innovations during the 12 month period preceding your awareness of the services provided by INFORMS?

____ Estimated Attempts or ____ Unknown
(No.)

- b. How many attempts have you made to identify, analyze, or evaluate educational innovations since becoming aware of the services provided by INFORMS?

____ Estimated Attempts or ____ Unknown
(No.)

- c. How many of the attempts (Part b) involved information or technical assistance provided by INFORMS?

____ Estimated Attempts or ____ Unknown
(No.)

- 5a. How many times did you adapt or adopt research and development ideas during the 12 month period preceding your awareness of the services provided by INFORMS?

____ Estimated Times or ____ Unknown
(No.)

- b. How many times have you adapted or adopted or intend to adapt or adopt research and development ideas since becoming aware of services provided by INFORMS?

____ Estimated Times or ____ Unknown
(No.)

- c. How many times were or will information or technical assistance provided by INFORMS be involved?

____ Estimated Times or ____ Unknown
(No.)

6. Overall, would you say the information service is valuable to educators?

____ Yes ____ No ____ Don't Know

7. Do you think the information service called INFORMS should be continued by local funding after federal funding stops?

____ Yes ____ No ____ Don't Know

8. Do you plan to continue using this service?

Yes No Don't Know

9. Would you recommend this service to other educators?

Yes No Don't Know

10. How many times have you requested information and technical assistance from INFORMS? _____

11a. Your present position: _____

b. If classroom teacher: What grade level(s) do you teach? _____

c. If classroom teacher or principal:
Approximate number of students in your school district: _____

INFORMS FIELD PERSONNEL REPORT

1. Check the operations or duties you believe a field agent or INFORMS representative should perform and those actually performed by you.

Should Perform	Do Perform	
_____	_____	Diagnose problems
_____	_____	Perform needs assessment
_____	_____	Determine cause(s) of performance problems
_____	_____	Generate alternative solutions to problems
_____	_____	Choose a solution to a problem
_____	_____	Accept problems stated by clients without viewing situations
_____	_____	Identify information for clients
_____	_____	Assist client in interpreting retrieved materials
_____	_____	Initiator of change
_____	_____	Change attitudes toward change
_____	_____	Disseminate materials to make educators aware of problems you know exist
_____	_____	Disseminate information upon request
_____	_____	Give technical assistance upon request
_____	_____	Notify educators of problems and needs you identify in their schools

2. The role of a field agent or INFORMS representative may vary from one location to another. Regardless of the nature of your role, answer each of the following items. If an item refers to a role you do not perform, answer according to the reaction you would predict from performing the operation.

- a. Rate the acceptance of you as a disseminator of knowledge by other educators. (Circle the number)

	Not Accepted	Not Accepted with Reservations	Neutral	Accepted with Reservations	Accepted without Reservations
Superintendents	1	2	3	4	5
Principals	1	2	3	4	5
Classroom Teachers	1	2	3	4	5
Special Service Personnel	1	2	3	4	5

b. Rate the acceptance of you as an educational analyzer or diagnostician by other educators.

Superintendents	1	2	3	4	5
Principals	1	2	3	4	5
Classroom Teachers	1	2	3	4	5
Special Service Personnel	1	2	3	4	5

c. Rate the acceptance of you as a change agent by other educators.

Superintendents	1	2	3	4	5
Principals	1	2	3	4	5
Classroom Teachers	1	2	3	4	5
Special Service Personnel	1	2	3	4	5

3. List the number of times each of the following different modes were used to advertise INFORMS.

- _____ Personally explained to an educator
- _____ Personally explained to a group of educators
- _____ Sent letters to explain the services
- _____ Disseminated bulletin board type information by leaflets
- _____ Advertised in school newsletter or bulletin

4. List the number of personal contacts made with each of the following sized groups. Then rate the success in explaining the services of INFORMS to each size group.

	Very Unsuccessful	Moderately Unsuccessful	Neutral	Moderately Successful	Very Successful
_____ One Individual	1	2	3	4	5
_____ 2-10 Individuals	1	2	3	4	5
_____ 11-20 Individuals	1	2	3	4	5
_____ 21-30 Individuals	1	2	3	4	5
_____ 31-50 Individuals	1	2	3	4	5
_____ 51-100 Individuals	1	2	3	4	5
_____ Over 100 Individuals	1	2	3	4	5

5. Which of the following factors are emphasized when explaining the services provided by INFORMS? (May check more than one)

- Usefulness of in-depth diagnosis of problems
- Need for change in education
- Kinds of information and technical assistance provided
- Procedures for requesting services
- Procedures for performing needs assessment
- How to identify problems
- Lag in time between discovery and utilization of new knowledge

6a. Do you have sufficient time to solicit requests?

Yes No (If No: answer 6b)

b. List cause(s) of solicitation time limitations:

7. Rate each group according to your sense of being at ease when working with them. (Check one for each group)

	Normal Relaxation	Moderately Tense	Very Tense
Superintendents	_____	_____	_____
Principals	_____	_____	_____
Classroom Teachers	_____	_____	_____
Special Service Personnel	_____	_____	_____

8a. Do you have sufficient time to acquaint yourself with packet contents before presenting the information to a client?

Yes No (If No: answer 8b)

b. List cause(s) of time limitations:

9. Check the operations you perform before presenting the packet contents to a client.

- Read the information
- Write summaries of research reports to assist in their interpretation
- Check for presence of all packet contents
- Order the information according to importance
- Determine limitations of contents information
- Arrange for meeting with client
- Identify the "best" solution to the problem
- Other; Specify _____

10. Check the operations you perform during the presentation of the packet contents to a client.

State the negotiated problem
 Describe the order of the packet contents
 Describe limitations of the information
 Explain procedures for obtaining additional services
 Volunteer to assist in implementing innovation(s)
 Explain the solution the client should select
 Give the packet contents to the client without an explanation
 Other; Specify _____

11. List situations that arose in which the INFORMS Activities Manual was incomplete relative to providing guidance. (Use back side if additional space is needed)

a.

b.

c.

12. Have you developed strategies for the operations of a field agent or INFORMS representative in addition to those specified in the INFORMS Activities Manual.

Yes No

If Yes: List the strategies you would like to share with other INFORMS members.

a.

b.

c.

13. List problem areas of operations between the Department of Public Instruction INFORMS office staff and field agents or INFORMS representatives and recommend ways to improve the cooperative efforts.

a.

b.

c.

14. List problems you have in performing your duties that have not already been listed in a different questionnaire item.

a.

b.

c.

15. State the number of proposals that you assisted in writing by providing information or technical assistance as an INFORMS service. _____

16. Describe innovations by title, innovator's name, and school that you assisted in implementing by providing information or technical assistance as an INFORMS service.

a.

b.

c.