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ABSTRACT

The purpose of Cataloging in Publication (CIP) is to provide professional cataloging data to publishers so that the data will be printed in the book. Since CIP will reduce cataloging costs and speed the delivery of books to readers, it should be beneficial to both the library world and the publishing industry. The number of participating publishers has grown from 27 in July 1971 to 157. The goal of CIP is to provide Library of Congress Cataloging in Publication data at an annual rate of 30,000 titles by July 1973. The publishing houses and their divisions who are actively participating in the CIP program, or who plan to participate in the future are listed. The selected bibliography contains references to the articles and announcements concerning CIP that have appeared in the library and trade press. (Author/NH)

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CATALOGING IN PUBLICATION

PROGRESS REPORT

July - December, 1971

Number 1

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PURPOSE OF CIP

1. The purpose of Cataloging in Publication (CIP) is to provide professional cataloging data to publishers so that the data will be printed in the book. Because CIP will reduce cataloging costs and speed the delivery of books to readers, it should be of benefit to the library world and the publishing industry alike.

FUNDING

2. On July 1, 1971, the Library of Congress received a \$400,000 matching grant from the National Endowment for the Humanities and the Council on Library Resources, Inc. for the Cataloging in Publication Program. The Endowment and the Council each contributed \$200,000 and officials of the U. S. Office of Education and the National Science Foundation have expressed their agreement with the merits of the CIP Program and indicated their intention to join in its support.

CIP PROGRESS

3. The number of participating publishers and their divisions has grown from the original group of 27 (in July 1971) to 157. By the year's end, 99 publishers had been asked to begin submitting titles to the CIP Program. The remaining 58 publishers who preferred active participation beginning in January 1972 or later will be contacted early in 1972, and asked to submit their titles. (See list of participating publishers, pages 5-8.)

The goal of CIP is to provide Library of Congress Cataloging in Publication Data at an annual rate of 30,000 titles by June 30, 1973.

STATISTICS

4. From July through December 1971 the CIP Program processed 1,350 titles. The turnaround time (from LC to publisher) varied from 1-5 working days after materials were received for cataloging. The goal of a maximum of 10 working days turnaround time at the 30,000 title-a-year rate remains realistic. On December 14, 1971, CIP processed the 1,000th title--Beyond Dark Hills by Jesse Stuart, to be published by McGraw-Hill in August 1972.

5. As a service to participating publishers, the CIP Program has provided approximately 2,000 preassigned Library of Congress catalog card numbers. The preassigned numbers have been returned to the publishers within 1-2 days after receipt of request.

PROMOTION AND PUBLICITY

6. A relatively large number of articles and announcements concerning CIP have already appeared in the library and trade press. (See the selected bibliography, pages 9-10.)

7. On November 17, 1971, a Cataloging in Publication Workshop, cosponsored by the Library of Congress and the Association of American Publishers (AAP), was held in New York City. Approximately 100 representatives from publishing houses, libraries and other organizations attended. A reactor panel of librarians and publishers had an opportunity to answer a variety of questions and to discuss their own early CIP experience.

CATALOGING IN PUBLICATION INTERNATIONAL

8. The CIP concept has international implications. The Library of Congress received a letter from Regina Carneiro, Chefe do Centro de Catalogação-na-Fonte (Center for Cataloging in Source) at the Camara Brasileira de Livro, reporting that Brazil began a CIS Program on July 1, 1971. Mrs. Marion C. Wilson, Chief of the Library Documentation Centre, Research and Planning Branch of the National Library of Canada in Ottawa, visited the CIP Program to gather information for a possible Canadian cataloging in publication program. Dr. Wolfgang H. Ettl, Director of the Washington Liaison Office of the Institute for Documentation in West Germany, who also visited the CIP Program on behalf of the Library Department of the German Research Society (Deutsche Forschungsgemeinschaft), indicated that there is considerable interest in introducing a cataloging in publication program in West Germany.

CIP ADVISORY COMMITTEE

9. A committee to advise on the implementation of the Cataloging in Publication Program has been established by the Library under the chairmanship of John G. Lorenz, Deputy Librarian of Congress. Its members are Verner W. Clapp, Consultant, Council on Library Resources, Inc.; Sanford Cobb, President, Association of American Publishers, Inc. (ex officio); Mrs. Connie R. Dunlap, Head, Graduate Library, University of Michigan; Harry Ford, Vice President, Production, Atheneum; Robert W. Frase, Vice President,

Association of American Publishers, Inc.; Dr. Mary V. Gaver, Director of Library Consulting Service, Bro-Dart, Inc.; Carl B. Hansen, Assistant Director, Columbia University Press; M. Ann Heidbreder, Director, Education and Library Services, Grosset & Dunlap, Inc.; W. Carl Jackson, Director of Libraries, Pennsylvania State University; James A. McNeish, Vice President, Production Division, John Wiley & Sons, Inc.; Mrs. Priscilla L. Moulton, Director of Libraries, Brookline Public Schools; Dr. Carol A. Nemeyer, Senior Associate, Education and Library Services, Association of American Publishers, Inc.; Mrs. Helen W. Tuttle, Assistant University Librarian for Preparations, Princeton University Library; Henry Z. Walck, Sr., President, Henry Z. Walck, Inc.; and Mrs. Avis Zebker, Coordinator, Acquisitions Department, Brooklyn Public Library.

NATIONAL LIBRARY OF MEDICINE (NLM) AND CIP

10. The Library of Congress and the National Library of Medicine (NLM) will extend their present cooperative cataloging efforts to CIP. The Library of Congress Cataloging in Publication Data for core medical titles will also contain the subject headings and classification numbers provided by NLM.

MARC (Machine Readable Cataloging)

11. When the LC CIP data is sent to the publisher, the available cataloging information is also input for the Library's MARC system in machine-readable form for distribution to MARC subscribers. These temporary records are updated to show the complete verified bibliographical information. After processing folded and gathered sheets, the other important advantage has been, that LC printed catalog cards for CIP titles are available at an early date--in most cases, before date of publication. One example of MARC use of CIP records was reported to the Library by Kenneth J. Bierman, Project Director of MARC-Oklahoma at the Oklahoma Department of Libraries, where MARC tapes have become part of MARC-Oklahoma Project's Selective Dissemination of Information System (SDI). Based upon the response of the majority of the 66 subscribers to its SDI Project, MARC-Oklahoma is providing printed notices in various subject areas for books which have been published and books which are about to

be published (CIP titles). Mr. Bierman stated, "We are very pleased and excited about CIP and think it will be a real boost to our service."

Please address CIP requests and inquiries to:

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Publishing Houses and Their Divisions Actively
Participating in the LC CIP Program

AMS Press, Inc.	Dodd, Mead & Company
Abelard-Schuman Limited	Fairleigh Dickinson Univ. Press
Harry N. Abrams, Inc.	Gale Research Company
Addisonian Press Books	Genealogical Publishing Co., Inc.
Alba House	Great Albion Books
American Heritage Press	Greenwood Press, Inc.
American Heritage Publishing Company	Greenwood Publishing Company
American Library Association	G. K. Hall & Company
American Mathematical Society	Hammond Incorporated
Archon Books	Haskell House Publishers, Ltd.
Arno Press, Inc.	Hastings House, Publishers, Inc.
Association of American Publishers	Hawthorn Books, Inc.
A. S. Barnes & Company, Inc.	D. C. Heath and Company
Behrman House, Inc.	A. J. Holman
Books for Libraries, Inc.	Iowa State University Press
R. R. Bowker Company	John Day Company, Inc.
Bucknell University Press	John Knox Press
Chandler Publishing Company	Johnson Reprint Corporation
Chicorel Library Publishing Corp.	Alfred A. Knopf, Inc.
Consolidated Book Publishers	Ktav Publishing House, Inc.
Cornell University Press	Lerner Publications Company
Criterion Books	Lexington Books
Da Capo Press, Inc.	Library of Congress
Delacorte Press	Linnet Books
Dell Distributing Co., Inc.	Lion Books
Delta Books	J. B. Lippincott Company
ERICal Press	Loyola University Press

The MIT Press
Macrae Smith Company
McGrath Publishing Company
McGraw-Hill Book Company
G. & C. Merriam Company
Modern Library, Inc.
National Council of Teachers of Mathematics
The Naylor Company
Negro Universities Press
Thomas Nelson Inc.
Noble and Noble, Publishers, Inc.
Northern Illinois University Press
W. W. Norton & Company, Inc.
Oceana Publications, Inc.
Octagon Books
Pantheon Books, Inc.
Pennsylvania State Univ. Press
Prentice-Hall, Inc.
Princeton University Press
Random House, Inc.
Regional Publishing Company
Charles Scribner's Sons
Sheed & Ward, Inc.
Shepard's Citation
The Shoe String Press, Inc.
Patterson Smith Publishing Corp.

Stackpole Books
Standard Educational Corp.
State Univ. of New York Press
Steck-Vaughn Company
Syracuse University Press
Union of American Hebrew Congregations
University of Alabama Press
University of California, Inst. of Governmental Studies
University of Oklahoma Press
University of Texas Press
University of Washington Press
University of Wisconsin Press
University Park Press
Vanderbilt University Press
Vintage Books
Wayne State University Press
John Wiley & Sons, Inc., Publishers
The H. W. Wilson Company
Windmill Books, Inc.
Young Scott Books

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Publishers Who Have Indicated They Wish
to Join CIP in January 1972 or Later

Abingdon Press
Acropolis Books Ltd.
Addison-Wesley Publishing Co., Inc.
Arco Publishing Company, Inc.
Association Press
Barnes & Noble, Inc.
Beacon Press
W. A. Benjamin, Inc.
The Bethany Press
The Brookings Institution
Brown University Press
Childrens Press
Chilton Book Company
Columbia University Press
The Darwin Press, Inc.
Drake Publishers Inc.
Follett Educational Corp.
W. H. Freeman and Company
Friendship Press, Inc.
Garrard Publishing Company
Grosset & Dunlap, Inc.
Grune & Stratton, Inc.
Harper & Row, Publishers, Inc.
Herald Press
Hill & Wang Inc.
Houghton Mifflin Company
ERICrial Press Inc.
John Hopkins Press
Judson Press
Litton Educational Publishing, Inc.
McCutchan Publishing Corporation
Meredith Corporation
William Morrow and Company, Inc.
North American Publishing Co.
Ohio State University Press
Parents' Magazine Enterprises, Inc.
S. G. Phillips, Inc.
Plays, Inc.
Rand McNally & Company
Fleming H. Revell Company
Rutgers University Press
Scarecrow Press, Inc.
Southern Illinois University Press
Summy-Birchard Company
Taplinger Publishing Co., Inc.
Twayne Publishers, Inc.
United Church Press
University of Florida Press
University of Notre Dame Press
University of South Carolina Press
Henry Z. Walck, Inc.
Warner Press, Inc.
Watson-Guptill Publications
Franklin Watts, Inc.

Wesleyan University Press
Westinghouse Learning Corporation
The Westminster Press
The Writer, Inc.

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- "CIP, its use in libraries," by Helen W. Tuttle, in NELA Newsletter,
3, No. 1, March, 1971, pp. 5-11. (Speech presented to the
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- "The Greatest Invention since the Title-Page? Autobiography from Incipit to Cataloging-in-Publication," by Verner W. Clapp, (WLB Basic Background Series, No. 2), Wilson Library Bulletin, 46, No. 4, December, 1971, pp. 348-359.
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