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ABSTRACT

Development, demonstration, and research projects, supported by the Administration on Aging's Research and Development Grants Program, have two major objectives: to stimulate community efforts in behalf of the elderly, and to develop solutions to many social and economic problems of the elderly. As of September 1, 1969, 117 projects had been funded. These projects seek to: (1) coordinate the community's social, health, and welfare services for older people; (2) develop new services and new patterns of services to older people; (3) increase older people's opportunities for participation in community life and social productivity; (4) assist older people in maintaining human and community contacts; (5) define the effects, on the lives of older people, of changing social conditions; and (6) identify social and economic factors that are either beneficial or detrimental to the well-being of older people. The single general priority for Fiscal Year 1970 funding activities has been: the development and demonstration of systems for coordinating comprehensive community services for older people. This priority is composed of two parts: the design and development of systems of service delivery; and the development, implementation, and testing of a range of specific services and service patterns. Current and completed projects are listed by purpose and state. (DB)

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**OBJECTIVES, PRIORITIES, AND ACTIVITIES**

of the

**ADMINISTRATION ON AGING'S  
RESEARCH AND DEVELOPMENT GRANTS PROGRAM**

operated under

**TITLE IV  
OF THE OLDER AMERICANS ACT OF 1965**

U.S. DEPARTMENT OF HEALTH, EDUCATION  
AND WELFARE  
Social and Rehabilitation Service  
Administration on Aging  
Washington, D.C. 20201

December 1969

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Objectives, Priorities, and Activities  
under  
the Administration on Aging's  
Research and Development Grants Program

This program of stimulating and supporting development, demonstration, and research projects in the field of aging is authorized by the Older Americans Act of 1965 (P.L. 89-73, Title IV, as amended by P.L. 90-42, and further amended by P.L. 91-69.) Grants awarded under the program represent one of the means for achieving the ultimate objective of the Act, creating the conditions to improve the lives of the nation's older citizens.

As of September 1, 1969, Title IV had supported 117 different projects. These studies and demonstrations are addressed to solving problems of aging in American society. At the same time, they promote the quality of life throughout the nation since benefits to older people also make a positive impact on the lives of their children and grandchildren by easing their economic burdens and anxieties.

OBJECTIVES

Research, development, and demonstration project grants are awarded to stimulate increased community efforts in behalf of the elderly and to develop promising solutions to many of their social and economic problems. The projects supported seek to:

- Coordinate the community's various social, health, and welfare services so as to increase their efficiency for older people.

- Develop new services and new patterns of services to older people.
- Increase older people's opportunities to participate in community life and retain social productivity.
- Assist older individuals in maintaining essential human and community contacts.
- Define the effects of changing social conditions on the lives of older people.
- Identify the social and economic factors that are beneficial or detrimental to older people's well-being.

#### PRIORITIES

The development and demonstration of systems for coordinating comprehensive community services for older persons is the single general priority for fiscal year 1970 funding activities.

This priority area, however, has two distinct parts:

- (a) the design and development of systems of service delivery; and
- (b) the development, implementation, and testing of an adequate range of specific services and service patterns.

Since the program is committed to generating and accumulating new knowledge and to making such knowledge the basis for programs and action in behalf of the elderly, supportable projects in the current priority area are those that promise new or improved approaches to solving the

problems listed in (a) and (b) above.

The term "comprehensive" refers to the range of coverage in services. It involves the provision of a full range of social, health, legal, protective, referral, counseling, employment, recreational, and other services to older people in the local community. In this regard, there are two pertinent questions for the community: Does it provide a community service to meet each need of its senior citizens, needs to which it as a community can be expected to respond? Does it provide sufficient alternatives so a given need can be met at reasonable cost and in a way adapted to the person to be served?

The term "coordinated" connotes a rational, systematic organization, administration, and delivery of services. This process involves generating cooperation and joint action among existing agencies. This may entail reallocating, rearranging, rescheduling, or relocating existing services in such a way or ways as to (1) increase their availability and accessibility to the aging, (2) increase effectiveness of each service or a combination of services, (3) increase the efficiency of administration and delivery of the services, and (4) increase their acceptability to the client and community.

Specific areas for fundable projects are:

A. Organization and Administration for Coordination of Comprehensive Community Services:

This includes the design and development of (1) mechanisms for

administering a wide range of services through new or existing auspices, including centers that will provide information and referral services and use older persons as outreach aides; (2) means for planning services at the grassroots level with implementation at the state level; (3) planning and budgeting systems for optimizing the allocation of community resources.

B. Development of Specific Services:

The development or improvement of the types of services listed below are considered as necessary in any community's efforts to achieve a truly comprehensive battery of services with which to attack problems of aging and from which to attempt coordination.

1. Nutrition - Nourishment is basic to the maintenance of health and life itself. Social factors preventing older people from having adequate diets -- low income, social isolation, loneliness, lack of mobility, lack of knowledge about diet, etc. -- figure significantly in their ability to sustain themselves and enjoy living. Investigation and assessment of such factors and of systems for providing meals and the rewarding social experiences associated with eating will provide increased knowledge of methods for improving the nutritional status and total well-being of older persons. Assessment of costs and benefits of different systems will provide guidelines for future program development.

2. Transportation - For a variety of reasons, older people often lack access to transportation. This lessens their independence, prevents their obtaining essential social services, increases social isolation, and generally limits the mobility essential to self-sufficiency and wholesome living. Systematic information will be gathered regarding older people's mobility patterns, their use of various modes of transportation and their availability and accessibility to them. Experiments to provide the elderly with incentives and resources for moving safely between their homes and the places at which social opportunities and services are located will be encouraged.
  
3. Senior Centers represent a community focal point for organizing, administering, and delivering a variety of services. For many, a center provides a physical and social point of reference. Projects will devise and test improved means for providing these essentials in various local settings, and will strive to furnish the older person with a social group with whom he can identify in order to maintain status among peers and within his community.
  
4. Services to Extend Independence - Older people unable to meet their special needs and having very limited access to community services and facilities often are the last to receive the attention

of community agencies. The resulting human and economic cost is enormous. Living arrangements and housing are important determinants of: (a) older people's ability to manage their own affairs, and (b) their need for institutional care. Projects in this area will demonstrate how services such as homemakers, home health aides, protective services, and meals on wheels can increase their ability to manage their own affairs and lessen their need for institutional care.

5. Retirement Preparation and Counseling - The role of an older person in this society requires preparation equal in importance to youth's preparation for adulthood, a married couple's preparation for parenthood, etc. Further, the nature of the older person's adjustment to the economic, social, and psychological aspects of retirement will, to a very great extent, determine his ability to remain independent and to continue as an active member of society. The sum total of adjustments to these various aspects of retirement will determine the nature of the nation's older population and the types of problems that social welfare programs will have to address. Support will be given to scientific efforts to delineate roles available to older persons; to create, evaluate, and demonstrate new roles; and to improve methods and techniques to inform, educate, counsel, and otherwise help

Americans adjust to the last major phase in the life cycle.

6. Voluntary and Paid Employment Opportunities in Performance of Community Service Roles - This area of research and demonstration activity is designed to explore, develop, test and evaluate new roles and meaningful activities for older persons principally through (1) identification of opportunities for volunteer service for those who do not need additional income and (2) the creation of part-time paid employment programs directed toward the alleviation of poverty. From the older persons' point of view, this approach has the advantages of supplementing his income, providing a mainstay against loneliness, and offering an opportunity for involvement and being needed.

#### Types of Grants

- A. Research grants are made in partial support of studies or investigations conducted for the purpose of (a) adding to the existing body of tested, generalized knowledge about one or more aspects of aging, or (b) systematically evaluating approaches, techniques, and methods designed to contribute to the well-being of older persons.
- B. Development grants are to assist in systematically utilizing knowledge and understanding gained from research in developing

new approaches, techniques, or methods contributing to wholesome and meaningful living for older persons, or to achieve better coordination of community services for older persons.

- C. Demonstration grants are designed to encourage initiation of projects which represent (a) a new or different method of providing a service or services, with the purpose of furnishing evidence through the actual operation of a service program that it constitutes an improvement in solving a problem or meeting a need or that it offers advantages over existing methods or programs, and (b) a new, different, or expanded approach or method of achieving effective planning, utilization, and coordination of community resources and services for older people. Inasmuch as a demonstration is a trial intended to show what a given method can accomplish and whether it can be used in other settings, a project must include provision for systematic evaluation of the proposed service or program.

#### IMPLEMENTING THE R&D PROGRAM

A. Project Review

Grant applications are reviewed by appropriate members of the staff of the Administration on Aging and by members of a Technical Advisory Committee appointed to advise the Administration on Aging on matters relating to the Title IV program.

Projects will be supported by the Administration on Aging only when they are not clearly supportable by another Federal program (for example, biological, medical, and psychiatric projects and psychologically oriented research projects generally are supportable from Public Health Service funds).

The Administration on Aging consults with the designated state agency in aging, where there is one, to obtain any information relevant to the review of the application, particularly to determine whether the proposed project:

1. unnecessarily duplicates a project already in existence within the state,
2. is likely to receive support through the state allotment under Title III of the Older Americans Act, and
3. is likely to contribute, rather than detract, from the orderly development of the programs in aging in the state.

B. Coordination With Other Federal Agencies

Since the Administration on Aging's Research and Development program is concerned with the social and economic factors which affect older citizens, it works with other Federal grant programs to achieve coordination of pertinent Federal resources in dealing with problems affecting older people. One of the AoA's special contributions is its broad approach to the problems of aging in American society.

CURRENT PROJECTS

A list of the research, development and demonstration projects currently supported by Title IV funds follows. Projects are listed alphabetically by state within priority areas. The dates give the total approved project period; the dollar amounts indicate funding by project periods. The brief statement identifies the primary purpose of the project.

ORGANIZATION AND ADMINISTRATION FOR  
COORDINATION OF COMPREHENSIVE COMMUNITY SERVICES

ALABAMA

Grantee: United Methodist Service  
Centers, Inc.

Grant: 1st year \$ 36,035

Project Title: "A Cooperative Approach  
to Problems of the Aging"

Project Period: 7/1/69-  
6/30/70

Purpose: A comprehensive study of the life patterns of the Model Neighborhood's elderly population will be conducted, their needs will be identified, and a coordinated comprehensive program of services for this segment of the community will be proposed.

Project Director: Robert E. Gonia, 709 Hal Street, N.W., Huntsville, Alabama  
35805

FLORIDA

Grantee: Institute on Aging  
University of South Florida

Grant: 1st year \$56,255

Project Title: "Delivery of Services to  
the Tampa Model City Aged"

Project Period: 7/1/69-  
6/30/72

Purpose: A development project to discover the needs of older persons as they define them, bring all community resources to bear on these needs, and encourage and assist in development of new services where indicated; involve

the aged in the planning and delivery of services; bring university and local agency personnel together to work toward common goals; provide field training for undergraduate and graduate students in the Aging Program at the University of South Florida.

Project Director: Dr. Albert J.E. Wilson, III, Institute on Aging, University of South Florida, 4202 Fowler Avenue, Tampa, Florida 33620

### ILLINOIS

Grantee: United Community Council  
of Champaign County

Grant: 1st year \$27,110  
2nd year \$31,438  
3rd year \$38,754

Project Title: "Planned Change in  
Social Provisions of Aging"

Project Period: 3/1/67-  
2/28/70

Purpose: A comparison of two approaches, the "traditional" or "static" model with the "emerging" or "dynamic" model, to community welfare planning. The study analyzes "change resources" for improving the delivery of comprehensive services to the aged.

Project Director: Merlin Taber and Donald E. Lathrop, University of Illinois, Jane Addams Graduate School of Social Work, 1207 West Oregon Street, Urbana, Illinois

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Grantee: Galena Park Home

Grant: 1st year \$23,875  
2nd year \$11,163  
3rd year \$11,335

Project Title: "Comprehensive-Coord-  
inated Social, Health, and Community  
Services"

Project Period: 2/27/67-  
2/26/70

Purpose: To demonstrate the planning and implementation of comprehensive coordinated social, health, recreational, protective, and rehabilitative services from a specially designed residential center.

Project Director: Bernard Schlueter, Galena Park Home, 5533 North Galena Road, Peoria Heights, Illinois

MASSACHUSETTS

Grantee: Ecumenical Center in  
Roxbury, Inc.

Grant: 1st year \$19,988  
2nd year \$22,039  
3rd year \$41,252

Project Title: "Outreach for the  
Elderly"

Project Period: 6/29/67-  
6/28/70

Purpose: To demonstrate that older people in a Model City Program neighborhood, given proper in-service training, can effectively obtain critical social data from other older people and can assist isolated elderly ghetto residents in crisis by helping them establish patterns of participating in community activities.

Project Director: Naomi Gordon, Aged Department of Ecumenical Center in Roxbury Inc., 75 Crawford Street, Roxbury, Massachusetts 02121

MARYLAND

Grantee: Department of Community  
Development, Prince George's  
County

Grant: 1st year \$36,984

Project Title: "COMPASS"

Project Period: 10/15/68-  
10/14/71

Purpose: To (1) analyze and evaluate existing service delivery patterns in programs for senior citizens; (2) identify areas and scope of need for new or augmented services and programs; and (3) review staffing patterns, roles, and requirements to determine the potential effectiveness of utilizing indigenous community residents to perform sub-professional tasks. Findings will be used where indicated in requesting legislative, program and policy changes aimed at the development of a coordinated, comprehensive program of community services for the elderly.

Project Director: William C. Hudelson, Director, Division of Services and Programs for the Aging, Prince George's County, Davis Hall, 9217 51st Avenue, College Park, Maryland 20740

MINNESOTA

Grantee: American Rehabilitation Foundation      Grant: 1st year \$76,413

Project Title: "A Social Indicators System for the Aging"      Project Period: 7/1/69-9/1/72

Purpose: The development of a set of social indicators to assess on an on-going basis the status of older Americans to be used for a number of purposes, such as formation of legislation, planning and coordinating assistance to state agencies, need identification, evaluation of programs, establishment of goals and priorities, focussing national attention on problems of older Americans.

Project Director: Seldon P. Todd and Dr. Jacqueline Anderson, American Rehabilitation Foundation, 1800 Chicago Avenue, Minneapolis, Minnesota 55404

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Grantee: American Rehabilitation Foundation      Grant: 1st year \$77,315

Project Title: "Information and Referral Center Study"      Project Period: 7/1/69-6/30/72

Purpose: To develop operational models of a network of information and referral centers for the aged. This will include operational vehicles for supporting planning of services for the aged, e.g. methods for using data to support and encourage comprehensive planning. Methods for implementing a network of centers will also be developed.

Project Director: Seldon Todd, American Rehabilitation Foundation, 1800 Chicago Avenue, Minneapolis, Minnesota 55404

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Grantee: Twin City ETV Corporation and Governor's Council on Aging      Grant: 1st year \$112,412  
2nd year \$140,686

Project Title: "Communication To, From and By the Aging"      Project Period: 9/1/67-8/31/69

Purpose: To demonstrate how a state agency on aging and a state's educational television network can cooperate to develop a broad-gauged state-wide program of services and activities in aging. Weekly programs for, about, and by older persons are coordinated with a field staff of six older persons employed as regional representatives to work with and through 42 planning committees and more than 500 golden age clubs in the state.

Project Director: Martin J. McGowan, TCA-ETV-TV, 1640 Como Avenue, St. Paul, Minnesota 55708

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MISSOURI

Grantee: Gerontological Society      Grant: 1st year \$49,987  
Kansas City, Missouri

Project Title: "Committee on Research and Development Goals in Social Gerontology"      Project Period: 11/1/68-10/31/71

Purpose: To develop guidelines for the stimulation and implementation of research and development programs to improve the lot of older Americans during the 1970's. A study group will review research needs in social gerontology and identify four or five specific areas of greatest need. It will delineate a set of research and development goals for a five-year period, and define alternate mechanisms for systematic implementation of programs to attain these goals, by both public and private agencies.

Project Director: Dr. Robert J. Havighurst, Professor, University of Chicago, 5801 South Kenwood, Chicago, Illinois 60637

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Grantee: City of Kansas City      Grant: 1st year \$76,557

Project Title: "State-Local Aging Project for Comprehensive Services"      Project Period: 10/1/68-6/30/70

Purpose: To develop and demonstrate ways in which city and county units aging can cooperate and maximize benefits from investment in facilities

and services for the aging and achieve optimum coordination of efforts to meet the needs of the elderly. A newly-created office, responsible to both city and county governmental units, will identify available resources of public and private agencies and attempt to program their use more effectively.

Project Director: Edwin O. Wicks, M.D., City Health Director,  
10th Floor, City Hall, Kansas City, Missouri 64106

NEW MEXICO

Grantee: New Mexico Health and  
Social Services Department

Grant: 1st year \$26,809

Project Title: "State-Local Aging  
Project for Comprehensive Services"

Project Period: 10/1/68-  
9/30/71

Purpose: To demonstrate whether a unique state-local partnership can act to provide comprehensive services for senior citizens through the use of a task force on the local level determining needs, priorities, and making recommendations to be directed back to the state agency.

Project Director: Eugene L. Mariani, Program Administration,  
Health and Social Services Department, P.O. Box 2348, Santa Fe,  
New Mexico

NEW YORK

Grantee: Office of the Mayor of  
New York

Grant: 1st year \$199,493

Project Title: Improving New York  
City's Services to Older Persons"

Project Period: 10/1/68-  
9/30/71

Purpose: To focus, intensify, and improve the city's total battery of services for older people through neighborhood offices, operating as arms of a new established City Office on Aging. Important problems such as transportation services, social isolation, services utilization, housing, and income maintenance will be explored through systematic research. Findings and recommendations from field contacts will be channeled to the City Office on Aging as a basis for official action by established public and private agencies.



Grantee: Syracuse University

Grant: 1st year \$50,000

Project Title: "Model Cities and Aging: Guidelines and Evaluations"  
Project Period: 7/1/69-6/30/72

Purpose: Development of appropriate guidelines to enable the designated Model Cities Programs throughout the United States to clarify and develop ranges of living arrangements, care, and service alternatives. Includes identification of role of older persons in the planning process, methodologies for identifying the characteristics and ranges of needs of the elderly in Model City areas, and methods and procedures to achieve the overall objectives of comprehensive, unified, and innovative service delivery systems. Evaluation will be made of the effectiveness of planning efforts, with design of special studies as to the relationship of urban design and environmental supports as well as service delivery systems which can best enable the older person to function and participate in family, neighborhood, and community life.

Project Director: Neal S. Bellos, School of Social Work, Syracuse University, 925 South Crose Avenue, Syracuse, New York 13201

#### PENNSYLVANIA

Grantee: Pennsylvania Department of Public Welfare

Grant: 1st year \$40,213

Project Title: "A Contextual View of Deprivation Among the Aged"  
Project Period: 4/15/69-10/14/70

Purpose: To examine styles of adjustment of deprivation among a sample of aged Negro and White residents in an inner city area in the context of both: (1) the community in which they live, and (2) the social welfare and health care systems operating in that community to enable an understanding of the processes of aging through study of the place of the aged individual in his social and physical environment.

Project Director: Dr. Donald P. Kent, Head, Department of Sociology, Pennsylvania State University, University Park, Pennsylvania 16802

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Grantee: Luzerne County Commissioner's Office

Grant: 1st year \$69,400

Project Title: "Project Reach Out For Life"

Project Period: 10/15/68-10/14/71

Purpose: To demonstrate through a central coordinated mechanism established by County Commissioners an out-reach and follow-through program to provide coordinated health and welfare services by utilizing and expanding existing services. Senior Centers being established with state and local support will cooperate to enhance these efforts.

Project Director: Mrs. Regine Straub, Project Reach Out For Life, 54 West Union Street, Wilkes-Barre, Pennsylvania 18702

WASHINGTON

Grantee: Seattle Model City Program      Grant: 1st year \$150,493

Project Title: "Seattle Model City Program"      Project Period: 7/1/69-  
5/31/72

Purpose: Designed to organize, integrate, and coordinate the planning and service activities of the various agencies and organizations in the field of aging and to initiate and administer those new services that the initial planning of the Seattle Model Cities Program indicated to be required.

Project Director: Mrs. Dorothy L. Hollingsworth, Seattle Model City Program, 1700 East Cherry, Seattle, Washington 98122

NUTRITION SERVICES

ARIZONA

Grantee: Operation LEAP (Leadership and Education for Advancement of Phoenix)      Grant: 1st year \$119,797  
2nd year \$ 79,628

Project Title: "Nutritional and Coordinated Services for the Aging and Aged"      Project Period: 5/20/68-  
5/19/70

Purpose: A study of the nutritional states of minority groups (Negro, Mexican-American, American Indians, and Oriental) and techniques for providing food, nutrition, and other health, social, and welfare services will be demonstrated.

Project Director: Mirsh Kaplan, c/o LEAP Community Service Center, 4732 South Central Avenue, Phoenix, Arizona 85041

CALIFORNIA

Grantee: Senior Citizens Association of Los Angeles County      Grant: 1st year \$51,307  
2nd year \$10,302

Project Title: "Hot Meals for the Elderly"      Project Period: 6/1/68-  
5/31/71

Purpose: To demonstrate the feasibility and acceptability of using public schools as a center for a food and nutrition program and operating such an activity in conjunction with the adult education program.

Project Director: Peggy M. Best, Senior Citizens Association of Los Angeles County, 427 West 5th Street, Los Angeles, California 90013

COLORADO

Grantee: Curtis Park Community Center, Inc.      Grant: 1st year \$69,638  
2nd year \$62,459

Project Title: "Serve A Meal to Seniors"- SAHS      Project Period: 5/1/68-  
4/30/71

Purpose: To develop a model for a nutrition program which can be used to enhance health, recreation, and social service programs for the elderly. The meal service component of this program uses commercially prepared hot foods and on site prepared cold foods together with extensive consumer and nutrition education and opportunity for social activities.

Project Director: Mrs. Lucille H. Reid, 2025 East 18th Avenue,  
Denver Colorado 80206

CALIFORNIA

Grantee: ENKI Research Institute

Grant: 1st year \$47,830  
2nd year \$48,135

Project Title: "Techniques for Improving  
Nutrition in the Aging - Development of  
Uniform Data Management System"

Project Period: 4/15/68-  
4/14/71

Purpose: To assess relative costs and benefits of the different  
approaches being demonstrated in some 25 projects to improve nutrition  
among the aging and supported under the AoA's Title IV grants. Data are  
being collected and analyzed concerning participants, program techniques  
and procedures and costs.

Project Director: Mr. Albert Urner, President, ENKI Research Institute,  
9015 Fullbright, Chatsworth, California 91355

DISTRICT OF COLUMBIA

Grantee: Washington Urban League, Inc.

Grant: 1st year \$123,371

Project Title: "Senior Neighbors and  
Companions Program"

Project Period: 6/2/69-  
6/1/71

Purpose: To demonstrate a program to provide low and fixed income for  
elderly citizens with: (1) nutritionally adequate meals in settings  
which promote companionship; (2) recreational and leisure time activities;  
(3) consumer and nutrition information programs; (4) social and health  
related services; and (5) opportunities for involvement of the elderly in  
program management.

Project Director: Washington Urban League, 1424 16th Street, N.W.  
Washington, D.C.

...

Grantee: National Center for Chronic  
Disease Control, Public Health Service,  
Department of Health, Education, and  
Welfare

Grant: 1st year \$210,954

Project Title: "The National Nutrition Survey" Project Period: 5/1/68-  
6/30/70

Purpose: A comprehensive nutrition survey to determine the prevalence and location of serious hunger and malnutrition and resulting health problems in low income populations in the United States, and to make recommendations for dealing with such conditions.

Project Director: Participating with other agencies.

FLORIDA

Grantee: Senior Centers of Dade County,  
Inc.

Grant: 1st year \$81,811  
2nd year \$46,311  
3rd year \$30,645

Project Title: "Low Cost Meals for the  
Elderly"

Project Period: 9/1/66-  
8/31/69

Purpose: To demonstrate a system of central food preparation with distribution of meals to five other satellite centers and to analyze the advantages and costs of such a system.

Project Director: Glen B. McKibbin, Senior Centers of Dade County, Inc., 390 North West 2nd Street, Miami, Florida 33128

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Grantee: The Neighborly Center, Inc.

Grant: 1st year \$90,410  
2nd year \$84,015

Project Title: "Mature Adult and Unitive  
Services"

Project Period: 6/25/68-  
6/24/71

Purpose: To demonstrate a multi-faceted program which will include the testing of seven different food delivery systems (dining clubs, day care programs, shopping club, meal companions, center facility, etc.) as well as cooperative marketing and consumer education.

Project Director: Miss Shirley J. Courson, The Neighborly Center, Inc., 2350 22nd Avenue, St. Petersburg, Florida 33712

IDAHO

Grantee: Western Idaho Community Action  
Program, Inc.

Grant: 1st year \$32,744  
2nd year \$54,048  
Supplement \$16,154

Project Title: "Senior Services"

Project Period: 5/1/68-  
4/30/71

Purpose: To develop a mobile food and social service program in a community lacking public transportation. Supplement: Research survey for assessment of Senior Citizen "Volunteer" involvement in various Older Americans programs to combat hunger, malnutrition and loneliness. Secondary objectives are volunteer training sessions and evaluation. Sub-contract to Boise State College, Boise, Idaho.

Project Director: Mrs. Evelyn A. Russell, WICAP Inc., Box 37, Emmett, Idaho 83617

#### ILLINOIS

Grantee: Chicago Commission for Senior  
Citizens

Grant: 1st year \$162,302  
2nd year \$172,305

Project Title: "Chicago Nutrition Program  
for Older Adults"

Project Period: 6/28/68-  
6/27/71

Purpose: To demonstrate and test different techniques of delivery systems for a citywide distribution of meals and services. The city will be divided into districts with three types of food distribution as follows: (1) a single catering firm for the district; (2) distribution by a variety of catering firms capable of meeting special needs; and (3) a flexible series of individual solutions to special group needs as delivery from local hospitals or homes for the aged.

Project Director: Donald Hutchings, Division for Senior Citizens, Department of Human Resources, City of Chicago, 203 North Wabash Avenue, Chicago, Illinois 60601

#### KENTUCKY

Grantee: Northeast Kentucky  
Development Council, Inc.

Grant: 1st year \$45,107  
2nd year \$51,079

Project Title: "Country Gathering"

Project Period: 6/25/68-  
6/24/71

Purpose: To test and demonstrate contributions to the well-being of older people derived from a planned weekly old-time country gathering with a group meal for senior citizens.

Project Director: Mrs. Regina R. Fannin, Northeast Kentucky Area Development Council, Inc., P.O. Box U, Olive Hill, Kentucky 41164

MASSACHUSETTS

Grantee: Ecumenical Center in Roxbury Grant: 1st year \$60,592

Project Title: "A Coordinated Nutrition Project for the Elderly" Project Period: 10/15/68-10/14/71

Purpose: To study attitudes and practices regarding nutrition and health through a many-pronged approach aimed at upgrading the health of the elderly poor in a model neighborhood. The study will develop baseline data of health and dental needs, provide referral services, train elderly aides as health and nutrition aides, and develop and test new educational techniques in nutrition.

Project Director: Kathleen M. McKeehan, Roxbury Federation of Neighborhood Centers, 14 John Elliot Square, Roxbury, Massachusetts 83119

MICHIGAN

Grantee: Detroit Department of Parks and Recreation Grant: 1st year \$83,030  
2nd year \$77,688

Project Title: "Nutrition and Senior Citizens Services" Project Period: 6/28/68-6/27/71

Purpose: To develop a food, nutrition, and social services program in an inner-city area, testing different methods (meal services and activities, mobile transportation service, and friendly neighbor service to the homebound) for providing these services.

Project Director: Water Board Building, 735 Randolph Street, Detroit, Michigan 48226

MISSISSIPPI

Grantee: Star, Inc., Jackson, Mississippi Grant: 1st year \$73,661  
2nd year \$74,534

Project Title: "Food and Nutrition for the Aged" Project Period: 6/25/68-6/24/71

Purpose: To demonstrate how a program which provides meals, nutrition education and health services can reduce the incidence of poor nutrition and lack of socialization among the older rural poor.

Project Director: Mrs. Leola G. Williams, P.O. Box 891, Greenwood,  
Mississippi 38930

MONTANA

Grantee: Rocky Mountain Development Council, Inc. Grant: 1st year \$55,644  
2nd year \$56,512

Project Title: "Senior Citizen Dinner Clubs of Helena" Project Period: 6/1/68-  
5/31/71

Purpose: to develop a pilot dinner club program of low-cost meals with opportunities for sociability and part-time employment in the project.

Project Director: Mrs. Wilma Joe Slaughter, Rocky Mountain Daily Dinner Club, Rocky Mountain Development Council, Inc., 324 Fuller Avenue P.O. Box 721, Helena, Montana 59601

NEBRASKA

Grantee: Thurston County Community Action Council Grant: 1st year \$110,521  
2nd year \$ 80,941

Project Title: "Operation Rural ALIVE" Project Period: 6/25/68-  
6/24/71

Purpose: To demonstrate the effect of good nutrition on the aged, rural Omaha and Winnebago Indians with programs of group meals, cooperative food purchasing, individual home instruction around meal planning and preparation, and educational counseling in health practices.

Project Director: O.W. Campbell, Executive Director, Thurston County Community Action Council, P.O. Box 205, Walthill, Nebraska 68057

NEW YORK

Grantee: Council of Churches of Buffalo and Food and Nutrition Services, Inc.      Grant: 1st year \$79,093  
2nd year \$65,698

Project Title: "Food Service and Nutrition Program for the Elderly"      Project Period: 6/28/68-  
6/27/70

Purpose: To demonstrate how a coordinated effort can maximize existing community resources to provide a comprehensive food and nutrition program on a countywide basis. Homes for the aged are being used to prepare meals which are served in the homes, delivered to groups at housing projects and the homebound.

Project Director: (1) Rev. Carl F. Burke, Director, Council of Churches of Buffalo, Erie County, and North Tonawanda, 1272 Delaware Avenue, Buffalo, New York, 14209 (2) Miss Mary F. Champin, Food and Nutrition Services, Inc., 613 Lafayette Building, 6 Broadway, Buffalo, New York 14203

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Grantee: Associated YM-YWHA'S of Greater New York      Grant: 1st year \$74,052  
2nd year \$70,757

Project Title: "Nutrition and Health Screening Services for the Aged"      Project Period: 5/20/68-  
4/14/70

Purpose: To study and develop a comprehensive nutrition and health program dealing with the problems of socially isolated multi-ethnic low income populations. A coordinated hospital program and out-reach teams of elderly workers will help bridge follow-through gaps in the provision of services.

Project Director: Dr. Douglas Holmes, Associated YM-YWHA'S of Greater New York, 33 West 60th Street, New York, New York 10021

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Grantee: Henry Street Settlement      Grant: 1st year \$82,000  
2nd year \$77,021

Project Title: "Good Companion Food  
Supplementation Program" Project Period: 5/1/68-  
4/30/71

Purpose: To study the acceptance of food and nutrition services which cater to cultural and language differences of poor elderly persons living in public housing. The demonstration will deal with food, health, and social problems.

Project Director: Mrs. Maria Kron, Henry Street Settlement,  
265 Henry Street, New York, New York 10002

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Grantee: Hudson Guild-Fulton Senior  
Association Grant: 1st year \$64,795  
2nd year \$77,197

Project Title: "Cooperative Approach  
to Food for the Elderly"-CAFE Project Period: 6/25/68-  
6/24/71

Purpose: To design and demonstrate a cooperative approach to a food and nutrition program developed and operated by the elderly, for elderly persons.

Project Director: Mrs. Gertrude W. Wagner, Hudson Guild -Fulton Senior  
Association, 119 Ninth Avenue, New York, New York 10001

#### OHIO

Grantee: HUB Services, Inc. Grant: 1st year \$59,468  
2nd year \$60,671

Project Title: "Food and Nutrition  
Program for the Elderly" Project Period: 6/25/68-  
6/24/71

Purpose: To explore the capacity of a food, nutrition, and service program to increase participation in established centers in a model city model neighborhood.

Project Director: Mrs. Lucille S. Costello, 21 West 13th Street,  
Cincinnati, Ohio 45210

OKLAHOMA

Grantee: Office of Urban and  
Community Development, University  
of Oklahoma

Grant: 1st year \$72,483  
2nd year \$106,524

Project Title: "Nutrition and Inter-  
action Among the Aged"

Project Period: 6/25/68-  
6/24/70

Purpose: To develop and test the effectiveness of an educational approach for changing dietary habits and social interaction patterns among older persons.

Project Director: Gerald L. Knutson, University of Oklahoma,  
Tulsa Extension, 315 Court Arcade Building, Tulsa, Oklahoma 74103

TEXAS

Grantee: Senior Citizens Foundation  
of Dallas, Inc.

Grant: 1st year \$66,345  
2nd year \$54,397

Project Title: "A Food and Fellow-  
ship Program"

Project Period: 6/25/68-  
6/24/70

Purpose: To study and demonstrate the relationship between (a) diet, dental and health services and social activities and (b) reinvolvement in community life.

Project Director: Miss Evelyn L. Jefferson, P.O. Box 15721, Dallas,  
Texas 75215

UTAH

Grantee: Community Service Council,  
Salt Lake City

Grant: 1st year \$38,041  
2nd year \$56,829

Project Title: "Adult Nutrition  
Activity Program"

Project Period: 6/25/68-  
6/24/70

Purpose: To develop guidelines for the use of community school facilities as a meal and activity center for elderly people and to demonstrate such a program.

Project Director: Jean V. Klas, Community Services Council, Salt  
Lake City, Area 2025 Council Way, Salt Lake City, Utah 84115

WASHINGTON

Grantee: First Methodist Church  
Seattle

Grant: 1st year \$40,960  
2nd year \$56,150

Project Title: "Columbia Club"

Project Period: 6/25/68-  
6/24/70

Purpose: To mount an effective non-sectarian attack on the problem of loneliness and poor health among low-income elderly single persons in the social facility of an inner-city church

Project Director: Walter O. Kugler, 11 West Aloha, Seattle,  
Washington 98119





SERVICES TO EXTEND INDEPENDENCE

CALIFORNIA

Grantee: California Department of  
Social Welfare

Grant: 1st year \$41,540

Project Title: "Patterns of Aging  
on Welfare"

Project Period: 4/10/69-  
5/31/72

Purpose: To determine the relevancy of services programs from the client's perspective as it relates to the client's history and life style.

Project Director: Thomas L. Tissue, Evaluative Research, Research and Statistics Division, California Department of Social Welfare, P.O. Box 8074, Sacramento, California

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Grantee: Community Welfare Council

Grant: 1st year \$79,166  
2nd year \$79,703  
3rd year \$107,418

Project Title: "Protective Services for  
Older People in San Diego"

Project Period: 1/1/67-  
12/31/69

Purpose: To define and demonstrate the potential scope of a protective services program for older persons incapable of managing their own affairs and to determine the costs and benefits of protective services.

Project Director: Pauline DeWolfe, Protective Services for Older People, 520 E. Street, Suite 803, San Diego, California 92101

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Grantee: Langley Porter  
Neuropsychiatric Institute

Grant: 1st year \$56,216  
2nd year \$30,860  
3rd year \$42,749

Project Title: "Geriatric  
Psychiatric Out-Patient Program  
Development "

Project Period: 6/1/67-  
5/31/70



Project Director: Warren A. Peterson, Institute for  
Community Studies, 301 East Armour Boulevard, Kansas City,  
Missouri 64111

NEW YORK

Grantee: American Association  
of Homes for the Aged

Grant: 1st year \$59,503  
2nd year \$53,304  
3rd year \$82,077

Project Title: "Pooling Professional Services in Homes for Aging"  
Project Period: 6/26/67-  
6/25/70

Purpose: To demonstrate the organization and operation of  
improved services to residents of homes for the aging by  
pooling professional services for several homes.

Project Director: Lester Davis and Miss Marianne Howard,  
American Association of Homes for the Aging, 315 Park  
Avenue South, New York, New York 10010

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Grantee: Industrial Home for  
the Blind, Inc.

Grant: 1st year \$76,147  
2nd year \$49,409  
3rd year \$62,850

Project Title: "Geriatric Rehab-  
ilitation for Institutionalized  
Blind"

Project Period: 9/15/66-  
9/14/69

Purpose: To determine the incidence of blindness among  
institutionalized older people; to demonstrate the usefulness  
of rehabilitation services in assisting older blind persons who  
need protective care to enter and adjust in homes for the aging  
to evaluate the costs and utility of such a program.

Project Director: Peter J. Salmon, Administrative Vice President,  
Industrial Home for the Blind, 57 Willoughby Street, Brooklyn,  
New York 11201

NORTH CAROLINA

Grantee: Duke University

Grant: 1st year \$78,486  
2nd year \$55,148  
3rd year \$48,589

Project Title: "Information and  
Counseling Service for Older Persons"

Project Period: 5/15/67-  
5/14/70

Purpose: To establish and demonstrate a coordinated interdisciplinary approach to counseling and therapy for the aged and their families and to study the effectiveness of various techniques employed; i.e., group and family therapy, mental health counseling, home counseling, and pastoral counseling.

Project Director: Dr. Ewald W. Busse, Director, Center for the Study of Aging and Human Development, Duke University, Durham, North Carolina 27706

RECREATION AND LEISURE

NEBRASKA

Grantee: Parks, Recreation and  
Public Property Department of  
Omaha

Grant: 1st year \$55,760  
2nd year \$22,856  
3rd year \$43,982

Project Title: "Recreation and  
Cultural Services for Senior  
Citizens"

Project Period: 9/1/65-  
8/31/69

Purpose: To demonstrate, through the establishment of five centers in public housing projects, that older people can adequately plan and operate recreation, education, and cultural activities and services under professional guidance. Data will be developed to serve as a model for communities interested in a similar operation.

Project Director: Mr. Charles M. Christiansen, Director, Division of Parks and Recreation, Parks, Recreation and Public Property Department, 571 City Hall, Omaha, Nebraska

RETIREMENT PLANNING

IOWA

Grantee: Drake University

Grant: 1st year \$68,624  
2nd year \$48,007  
3rd year \$29,771

Project Title: "Des Moines Retirement Opportunity Planning Center" Project Period: 6/1/67-5/31/70

Purpose: To demonstrate and evaluate different methods of pre-retirement counseling. Approximately 500 older workers each year will participate in this program, jointly funded by the Administration on Aging and Department of Labor. The methods include use of information services, group discussion, individual counseling, and involvement in planning and education.

Project Director: Mr. Don Bowman, Pre-Retirement Planning Center, Drake University, 25th and University, Des Moines, Iowa 50311

MASSACHUSETTS

Grantee: University of Massachusetts

Grant: 1st year \$41,256

Project Title: "An Inter-Union Pre-retirement Training Program" Project Period: 10/1/68-9/30/70

Purpose: To demonstrate and evaluate the relative impact of two types of pre-retirement educational programs on attitudes of participants. Discussion groups receiving retirement literature will be compared with other groups receiving the literature, but not participating in discussions.

Project Director: Harvey L. Friedman, Assistant Professor and Assistant Director, Labor Relations and Research Center, Draper Hall, University of Massachusetts, Amherst, Massachusetts 01002





Project Title: "Effects of Reduced  
Mass Transit Fare Program on the  
Elderly and the Transit System"

Project Period: 3/18/69-  
2/27/70

Purpose: To determine the impact of a reduced fare program on the economic and cultural patterns of the elderly and the transportation system itself and to provide systematic data that will enable other municipalities to determine the feasibility of a reduced mass transit rate for the elderly. Project jointly funded with the Urban Mass Transit Administration, Department of Transportation.

Project Director: Mr. Robert J. Ahrens, Director, Division of Senior Citizens, Department of Human Resources, City of Chicago, 203 North Wabash, Chicago, Illinois 60601

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Grantee: YMCA of Metropolitan  
Chicago

Grant: 1st year \$193,071

Project Title: "Senior Citizens  
Mobile Senior Project"

Project Period: 8/1/66-  
11/11/69

Purpose: To demonstrate the use of a small van for transporting otherwise isolated, low-income elderly from their homes, to the sites of health, social and recreational services within the boundaries of one of the Y's service areas. The van is routed on a client "call-in" basis.

Project Director: John H. Bell, YMCA, 195 LaSalle Street, Chicago, Illinois 60603

#### NEW YORK

Subcontracts under Coordinated Community Services grant to the Office of the Mayor of New York City:

(i) Division of Transportation Planning, Polytechnic Institute of Brooklyn

"Economic Impact of New York City's Reduced Elderly Transit Fare Program"

This study seeks to determine the effects of the reduced fare program on transit authority revenues through measurement of changes (increases) in elderly ridership patterns brought about by the institution of the reduced fare. The project site is all 5 boroughs of New York City.

Project Director: Louis J. Pignataro, Director, Division of Transportation Planning, Polytechnic Institute of Brooklyn, 33 Jay Street, Brooklyn, New York 11201

(2) Research Foundation of the City University of New York

"Social Impact of New York City's Reduced Elderly Transit Fare Program"

The project seeks to determine the social effects of a reduced fare program, that is, its effects on older people's own financial situations, on their mobility, morale, and use of social and other community services and facilities. The project site is all 5 boroughs of New York City.

Project Director: Leonard S. Kogan, Center for Social Research, The City University of New York, 33 West 42nd Street, New York, New York 10036

#### VOLUNTARY AND PAID EMPLOYMENT OPPORTUNITIES

##### FLORIDA

Grantee: Family Service Association of Greater Tampa, Inc.      Grant: 1st year \$52,297

Project Title: "Project Senior Companions"      Project Period: 7/1/69-6/30/70

Purpose: To test, through the operation of a service program, the viability of the concept of older persons providing services to other needy elderly.

Project Director: Mrs. Carol M. Smith, Family Services Association of Greater Tampa, 229 Plant Avenue, Tampa, Florida

##### ILLINOIS

Grantee: American Public Welfare Association      Grant: 1st year \$7,024.00

Project Title: "The Aging-Served by and Serving as Subprofessionals"      Project Period: 4/10/69-4/9/70



Grantee: The City of Martins Ferry

Grant: 1st year \$45,985  
2nd year \$20,458  
3rd year \$11,725

Project Title: "Elderly Services  
and Industries Program"

Project Period: 1/1/67-  
12/30/69

Purpose: To demonstrate and evaluate the benefits to older persons of a program organized and operated by the city government to provide part-time employment for older men and women in enterprises which enrich the community and for which manpower was not otherwise available.

Project Director: Mr. Harry E. Hughes, 60 North Fourth Street, City of Martins Ferry, City Hall, Martins Ferry, Ohio

#### OREGON

Grantee: Portland Public Schools

Grant: 1st year \$47,384

Project Title: "School Services Program  
for the Elderly"

Project Period: 9/1/67-  
8/31/69

Purpose: To design and demonstrate new roles for older persons within the elementary school. The supervision of playgrounds, cafeterias, and halls by older persons enables teachers to devote more time to instructional duties.

Project Director: Dr. John G. Kenyon, Director, School Services Program for the Elderly, 0615 S.W. Palatine Hill Road, Portland, Oregon 97219

#### VERMONT

Grantee: Orleans County Council of  
Social Agencies

Grant: 1st year \$22,313

Project Title: "Library Elderly  
Centers Program"

Project Period: 7/1/69-  
6/30/71

Purpose: To determine the feasibility and assess the impact of using rural libraries in furnishing Senior Center type programs to older residents in 15 communities too small or isolated for regular senior centers.

Project Director: Thomas J. Hahn, Orleans County Council of Social Agencies, 10 Main Street, Newport, Vermont 05855

VIRGINIA

Grantee: City of Norfolk Model City Program      Grant: 1st year \$49,188

Project Title: "Senior Citizens Volunteer Corps Project"      Project Period: 7/1/69-6/30/72

Purpose: To demonstrate the use of older persons as volunteers and paid workers to organize, staff, and carry out the functions of a senior citizens volunteer service bureau. This project will seek to determine the effectiveness of older persons as volunteers versus paid workers in assisting older persons to utilize the service delivery systems and participate in the mainstream of community life.

Project Director: Donald A. Slater, City of Norfolk, Model City Program, East Wing, City Hall, Norfolk, Virginia 23510

MISCELLANEOUS

MISSOURI

Grantee: Gerontological Society St. Louis, Missouri      Grant: 1st year \$33,449

Project Title: "8th International Congress on Gerontology"      Project Period: 2/14/69-8/31/69

Purpose: To provide an opportunity to scientists in the United States and abroad to meet for discussions and the exchange of information on all aspects of research in aging. To accelerate the exchange of ideas and the development of new approaches to research on aging as well as foster the planning and execution of collaborative studies across national boundaries.

Project Director: James E. Birren, Director, University of Southern California Institute for the Study of Retirement and Aging, University of Southern California Institute for Aging, University of Southern California, Los Angeles, California 90007

COMPLETED PROJECTS

A list of completed research, development, and demonstration projects supported by Title IV funds follows. Projects are listed alphabetically by state within priority areas. The dates give the duration of the project; the dollar amounts represent the total funding. The brief statement summarizes the primary purpose of the project.

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ORGANIZATION AND ADMINISTRATION FOR  
COORDINATION OF COMPREHENSIVE COMMUNITY SERVICES

CALIFORNIA

Grantee: Los Angeles County  
Federation of Labor

Grant: \$ 41,880

Project Title: "Los Angeles  
Labor Retiree Research Project"

Project Period: 7/1/66-  
12/31/67

Purpose: A study to discover and implement ways in which the economic, social and psychological needs of 1,250 retired members of 450 affiliated union locals may be met better by the unions through the organization and sponsoring of local community activities and services.

Project Director: S.G. Goodman, Los Angeles County Federation of Labor, AFL-CIO, 2120 West Ninth Street, Los Angeles, California 90006

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Grantee: Northern California  
Presbyterian Homes, Inc.

Grant: \$76,592

Project Title: "Evaluation-Large  
City Elderly Service Program"

Project Period: 6/15/67-  
12/31/68

Purpose: To study the feasibility of using a comprehensive, interdenomination approach to providing services through senior centers.

Project Director: Dr. David F. DeMarch, Associate Executive Director, Bay Area Planning Council, 4000 Paradise Drive, Tiburon, California

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Grantee: Northern California                      Grant: \$67,338  
Presbyterian Homes, Inc.

Project Title: "Demonstration-                      Project Period: 6/15/67-  
Large City Elderly Service Program"                      12/31/68

Purpose: To design a non-sectarian system for incorporating health, social, and nutrition services in housing for older persons. The design is to be demonstrated in public housing and in private low and middle-income housing.

Project Director: Fred A. Irwin, Executive Vice President, Northern California Presbyterian Homes Inc., Citizens Building, One Kerry Street, San Francisco, California 94108

#### CONNECTICUT

Grantee: The Greater Hartford                      Grant: \$38,818  
Community Council, Inc.

Project Title: "Survey of Service                      Project Period: 6/15/67-  
Needs of Aging in Greater Hartford"                      11/30/68

Purpose: To determine with a field survey the service needs of the older population in the metropolitan complex of 29 urban, suburban, and rural municipalities. A report with action recommendations to the community was prepared.

Project Director: Dr. James R. Brown, Professor of Public Administration, Regional Affairs Center, University of Hartford, P.O. Box 1948, Hartford, Connecticut 06101

DISTRICT OF COLUMBIA

Grantee: George Washington University      Grant: \$8,450

Project Title: "Seminar on Coordinated Community Services"      Project Period: 3/22/68-8/15/68

Project Director: Professor Leon Gintzig, Chairman, Department of Health Care Administration, George Washington University, Washington, D.C. 20006

INDIANA

Grantee: United Community Services of St. Joseph County      Grant: \$76,622

Project Title: "Information, Counseling and Referral Program"      Project Period: 2/1/67-31/69

Purpose: A study, conducted with the use of older persons, of community resources and needs for serving older persons and a demonstration of how older persons can help establish a more effective information, counseling, and referral program for senior citizens.

Project Director: Mr. Lester J. Fox, Community Planning Division, United Community Services of St. Joseph County, 120 South Taylor Street, South Bend, Indiana

MARYLAND

Grantee: Maryland State Commission on Aging      Grant: \$6,260

Project Title: "Design for Research in Social Gerontology"      Project Period: 6/26/67-4/15/68

Purpose: To develop guidelines for a social gerontology study and demonstration center complementing the biological research program being carried on by the Baltimore City Hospital and the Gerontology Branch of the National Institute of Child Health and Human Development.

Project Director: George H. Traston, State Office Building,  
Room 901, West Preston Street, Baltimore, Maryland

MASSACHUSETTS

Grantee: Combined Jewish Philan- Grant: \$56,582  
thropies of Greater Boston

Project Title: "Community Services Project Period: 9/15/66-  
for Aging" 12/14/68

Purpose: To determine through field research and review of existing data the services available to older persons living in a large urban area, interrelationships existing or not to be found among agencies, patterns of service utilization by older people of various socio-economic backgrounds, and factors associated with lack of use when use of services was indicated.

Project Director: Dr. Morris Axelrod, Long Range Planning Project, Combined Jewish Philanthropies of Greater Boston, 72 Franklin Street, Boston, Massachusetts 02110

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Grantee: Brandeis University Grant: (Contract) \$1,800

Purpose: Preparation of guidelines for the development of planning units to establish model community systems of comprehensive social, medical, and rehabilitation services and facilities for the elderly.

Project Director: Dr. Robert Morris and Dr. Robert Binstock, The Florence Heller Graduate School for Advanced Studies in Social Welfare, Brandeis University, Waltham, Massachusetts 02154

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Grantee: Brandeis University Grant: (Contract) \$9,000

Project Title: "Orientation to Project Period: 6/15/67-  
Sources of Help for Older People" 10/1/68

Purpose: A study to identify the preferences and sources of help used by older people at periods of stress and crisis; also the kinds of help sought, the responses encountered, and the use made of community services. This project is to provide better guidelines for agencies responsible for planning and developing services to older people.

Project Director: Dr. Sanford L. Kravitz, Lecturer in Social Planning, Florence Heller School, Brandeis University, Waltham, Massachusetts

MINNESOTA

Grantee: Regents of the University of Minnesota      Contract \$80,000

Project Title: "Experimental City Project"      Project Period: 4/1/67-3/31/68

Purpose: To study the concept of an experimental new city in the 250,000 plus population range in which technological innovations could be demonstrated and tested. It (1) explored the techniques and problems of planning such a city; (2) surveyed current and potential areas of technological development which might contribute to the solution of problems in new cities; (3) investigated the economic and social implications of an experimental city; (4) developed design plans and recommendation for developmental programs illustrating the application of systems analysis principles to the planning and creating of an experimental city. Jointly funded by the Department of Commerce Economic Development Administration, the Department of Housing and Urban Development, and the Department of Health, Education, and Welfare Administration on Aging.

Project Director: Professor Walter K. Vivrett, School of Architecture, University of Minnesota, Minneapolis, Minnesota

PENNSYLVANIA

Grantee: WIF-TV South Central Educational Broadcasting Council      Grant: \$278,949

Project Title: "Continuing TV Series for Aging: The Time of Our Lives"      Project Period: 8/15/66-8/15/69

Purpose: To demonstrate how certain information, counseling and referral services can be provided by an educational television program tailored specifically for the older person. Contact with viewers in nine semi-rural communities was maintained by a call-in telephone answering system and the assistance of 100 area coordinators, themselves senior citizens.

Project Director: Lloyd E. Kaiser, General Manager, WITF-TV, South Central Educational Broadcasting Council, Community Center Building, P.O. Box Z, Hershey, Pennsylvania 17033

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Grantee: Pennsylvania Department of Public Welfare      Grant: \$126,175

Project Title: "Needs and Use of Services Among Negro and White Aged"      Project Period: 12/15/66-12/14/68

Purpose: A comparative study to determine differential service needs, patterns of service utilization, and perceptions of services of aged Negroes and Whites in generally low-income inner-city Philadelphia neighborhoods.

Project Director: Dr. Donald P. Kent, Department of Sociology, Pennsylvania State University, University Park, Pennsylvania 16802

#### NUTRITION

#### DISTRICT OF COLUMBIA

Grantee: George Washington University      Grant: \$11,293

Project Title: "Seminar on Nutrition for the Aging"      Project Period: 3/22/68-8/15/68

Project Director: Leon Gintzig, Professor and Chairman, Department of Health Care Administration, George Washington University, Washington, D.C.

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Grantee: Washington Urban League Inc.      Grant: \$4,810

Project Title: " Program Development"      Project Period: 2/1/68-  
4/30/68

Purpose: A three month grant to develop plans for a food and nutrition program for poor elderly persons in the inner city.

Project Director: Sterling Tucker, Washington Urban League, 626 Third Street, N.W. , Washington, D.C.

### MISSOURI

Grantee: Gerontological Society      Grant: \$40,997  
St. Louis, Missouri

Project Title: "Nutrition Programs      Project Period: 4/15/68-  
and Aging"      4/15/69

Purpose: To produce a series of monographs related to the cultural, social, psychological, and medical implications for food and nutrition of the aged and aging.

Project Director: Dr. Martin Loeb, School of Social Work, The University of Wisconsin, 1225 Observatory Drive, Madison, Wisconsin 53706

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Grantee: Grace Hill Settlement      Grant: \$104,451  
House

Project Title: "Neighborhood      Project Period: 5/15/67-  
Kitchen Meals Program for the      5/14/69  
Aged"

Purpose: To demonstrate the utilization of neighborhood private homes as dining clubs and to study such a delivery system as a tool in combating social isolation.

Project Director: John B. Auten, Patch Neighborhood Development Center, Grace Hill Settlement House, 2600 Hadley Street, St. Louis, Missouri 63106

### TEXAS

Grantee: Senior Citizens Activities,      Grant: \$123,428  
Inc.

Project Title: "A Food and Friendship      Project Period: 7/1/66-  
Program"      6/30/69

Purpose: To demonstrate the feasibility of a centrally administered and operated food and friendship program at two separate senior centers in public housing with residents with significantly different social backgrounds. The impact of a meals program on participation by the elderly in a senior center program was studied.

Project Director: Hester A. Finley, Senior Citizens Activities, Inc., 300 North 11th Street, Temple, Texas 76501

RECREATION AND LEISURE

CALIFORNIA

Grantee: University of Southern California      Grant: \$91,254

Project Title: "Development of Exercise Program for Senior Centers"      Project Period: 6/29/67-6/28/69

Purpose: To study the amount and effect of exercise which provides maximum benefit for older men and to devise and develop an exercise program appropriate for use in senior centers.

Project Director: Dr. Herbert A. DeVries, Physiology of Exercise Research Laboratory, Rossmoor-Cortese Institute, University of Southern California, Los Angeles, California

DISTRICT OF COLUMBIA

Grantee: National Recreation and Park Association      Grant: \$23,489

Project Title: "An Inter-disciplinary Approach to Catalyze Recreation Research"      Project Period: 2/15/68-2/14/69

Purpose: To identify areas for research and demonstration designed to advance knowledge in the field of recreation for older persons.

Project Director: Donald E. Hawkins, National Recreation and Parks Association, 1700 Pennsylvania Avenue, N.W. Washington, D. C. 20006

MASSACHUSETTS

Grantee: The Oliver Wendell Holmes Association      Grant: \$35,431

Project Title: "Demonstration Institutes for Older Americans"      Project Period: 4/1/66-3/31/68

Purpose: To devise and demonstrate programs to enable the older person who has accumulated a rich background of knowledge and experience during his years in the labor force to put his capacities to use in activities rewarding to himself and to his community.

Project Director: Dr. Kirtley F. Mather, President, Oliver Wendell Holmes Association, Harvard College Observatory, Cambridge, Massachusetts

RETIREMENT

OHIO

Grantee: Miami University      Grant: \$62,866

Project Title: "Women in Retirement"      Project Period: 7/1/66-12/23/68

Purpose: A study of 4,500 recently retired women school teachers and telephone company employees whose objective is to determine the relationship between the type of job held and subsequent problems and patterns of retirement adjustment. Results are being used in the development of sounder retirement policies for working women.

Project Director: Dr. Fred W. Cottrell, Acting Director, Scripps Foundation for Research in Population Problems, Miami University Oxford, Ohio 45056

LOUISIANA

Grantee: Louisiana State University of Agriculture and Mechanical College      Grant: \$32,712

Project Title: "Cultural Factors in Adjustment to Confrontation by Aging"      Project Period: 7/1/66-6/26/68

Purpose: An investigation of different patterns of personal adjustment to aging among different racial (Negro, Caucasian), residential (rural and non-rural), and cultural (French and other) groups in order to (1) describe different ways to view aging, and (2) better understand potential alternatives in dealing with social problems of aging.

Project Director: Dr. Alvin L. Bertrand, Professor of Sociology, Department of Sociology and Rural Sociology, Louisiana State University, Baton Rouge, Louisiana

MINNESOTA

Grantee: The American Rehabilitation Foundation      Contract: \$17,818

Project Title: "Senior Centers- A  
National Survey"

Purpose: To identify, assemble, and analyze information on senior centers including the types of programs being offered to older persons, the number of persons participating in these centers, the cost of operating such facilities, the different types of centers, and the sources of their financial support.

Project Director: Dr. Nancy Anderson, Health Systems Division, The American Rehabilitation Foundation, 1800 Chicago Avenue, Minneapolis, Minnesota 55404

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Grantee: Senior Citizens Services, Inc.      Grant: \$39,068

Project Title: "A Multipurpose Senior Citizens Service in A Hospital Setting"      Project Period: 7/1/66-  
9/30/69

Purpose: To demonstrate (a) ways in which the program of a recently organized senior citizens service center can be enriched and expanded and (b) to show how a center lay leadership can apply its experience in helping neighboring rural communities develop their own programs for their senior citizens.

Project Director: Dr. Wendell M. Swenson, Associate Professor, Mayo Graduate School of Medicine, University of Minnesota, Mayo Clinic, Rochester, Minnesota 55902



Project Director: Lucille S. Costello, Senior Services  
Project, 9th and Walnut Streets, Cincinnati, Ohio 45202

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Grantee: Barton Center, Inc.      Grant: \$65,321

Project Title: "Using Senior      Project Period: 6/29/66-  
Center Members To Serve Homebound      6/29/68  
Older Persons"

Purpose: To demonstrate methods of identifying and providing services to homebound older people; develop effective ways for recruiting new center members; and help channel presently wasted abilities, skills and talents of older people into useful activities benefitting other older persons, particularly the isolated or homebound.

Project Director: Mr. Nick J. Mileti, Barton Center, Inc.,  
14300 Detroit Avenue, Lakewood, Ohio 44107

#### SERVICES TO EXTEND INDEPENDENCE

##### FLORIDA

Grantee: Florida Commission      Grant: \$55,211  
on Aging

Project Title: "Retirement Hotels:      Project Period: 1/1/67-  
Functions, Services and Relations"      12/31/68

Purpose: A study of retirement hotels in selected areas of Florida to determine their characteristics and to determine the availability and utilization rates of the services by the residents of these hotels.

Project Director: Mr. Royal Mattice, Acting Director, Associate Professor in Management Area, School of Business, Florida State University, Tallahassee, Florida 32306

##### NEW YORK

Grantee: American Foundation      Grant: \$5,361  
for the Blind

Project Title: "Blindness and      Project Period: 5/15/67-  
Severe Vision Impairment in the      5/14/68  
Aged"

Purpose: This grant supported a research workshop which brought together experts in the social, psychological, and statistical fields to identify and explore the problems and questions for research in relation to the older blind person.

Project Director: Dr. Milton D. Graham, Director, Research Department, American Foundation for the Blind, 15 West 16th Street, New York, New York 10011

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Grantee: National Council on Aging      Grant: \$725

Purpose: To identify barriers to the provision of protective services, especially to the marginally impaired older persons; to discover implication of these barriers; and to issue a report reflecting the findings developed by the council for local agencies which undertake the provision of protective services for the elderly.

Project Director: National Council on Aging, 315 Park Avenue South, New York, New York 10010

OHIO

Grantee: Cleveland Society for the Blind      Grant: \$76,222

Project Title: "Home Teaching of Newly-Blinded Geriatric Clients"      Project Period: 4/1/66-3/31/69

Purpose: To demonstrate that newly blinded older persons can be rehabilitated effectively through the provision of home teaching. Techniques are being developed and applied to improve the individual's personal and social functioning.

Project Director: Harold W. Drane, Director of Services, Cleveland Society for the Blind, 1909 East 101 Street, Cleveland, Ohio 44106

CALIFORNIA

Grantee: American Institutes      Grant: \$3,892  
for Research

Project Title: "Service Utili-      Project Period: 2/29/68-  
zation by Latin-American Elderly"      5/30/68

Purpose: This study was undertaken to explore reasons for the disproportionately low application rate for public housing by Mexican-American elderly in San Antonio, Texas; ascertain the rate of utilization of health and Senior Center Services; and identify sources of information used by the Mexican-American elderly.

Project Director: Mrs. Frances M. Carp, Human Development Research Program, American Institutes for Research, P.O. Box 1113, Palo Alto, California 93402

WASHINGTON

Grantee: Pacific Lutheran      Grant: \$3,520  
University

Project Title: "Subsidized      Project Period: 6/1/66-  
Housing and the Adjustment of      5/31/67  
Older Women"

Purpose: A pilot attempt to evaluate several kinds of housing for older women and to obtain information helpful in designing better housing for them.

Project Director: Dr. Harold F. Mackey, Department of Sociology, Pacific Lutheran University, Tacoma, Washington 98447

VOLUNTARY AND PAID EMPLOYMENT

CALIFORNIA

Grantee: Allied Senior Citizens      Grant: \$65,724  
Clubs, Inc.

Project Title: "Operation Reach      Project Period: 6/15/67-  
Out"      6/31/69

Purpose: To demonstrate the role of older volunteers in effectively reaching isolated older persons and in developing senior clubs, providing information and referral services, and establishing cultural and educational programs.

Project Director: Larry Chrisco, President, Allied Senior Citizens Clubs, Inc., 427 West 5th Street, Room 402, Los Angeles, California 90013

FLORIDA

Grantee: Dade County Public Schools      Grant: \$88,967

Project Title: "Corps of Senior Citizen Teacher Aides"      Project Period: 8/21/67-8/20/69

Purpose: To demonstrate that a corps of senior citizen teacher aides can be employed effectively on a part-time basis in the school system to perform functions tailored to their abilities. Their duties included keeping attendance records, checking tests, marking papers, and preparing laboratory experiments.

Project Director: Tom Gato, Dade County Public Schools, 1410 N.E. 2nd Avenue, Miami, Florida 33132

ILLINOIS

Grantee: Winnetka Public Schools      Grant: \$56,446

Project Title: "Project for Academic Motivation"      Project Period: 1/1/67-12/31/68

Purpose: To demonstrate that older volunteers can contribute to curriculum enrichment and furnish individual attention to help motivate underachievers. New procedures are being used in recruiting and training volunteers for services in 12 public schools in 12 different communities. Benefits to the older volunteers, the students, and the school system are being assessed.

Project Director: Mrs. Janet W. Freund, Coordinator,  
Learning Laboratory, Board of Education, Winnetka  
Public Schools, 1155 Oak Street, Winnetka, Illinois

OREGON

Grantee: Lewis and Clark      Grant: \$86,964  
College and Portland Public  
Schools

Project Title: "Replacement      Project Period: 6/30/66-  
Supervisors in Portland      8/31/68  
Public Schools"

Purpose: To develop and demonstrate a new role for older  
persons as playground, cafeteria, and hall supervisors  
in public schools.

Project Director: Dr. John G. Kenyon, Associate Profess-  
or of Sociology, Lewis and Clark College, 0615 S.W.  
Palatine Hill Road, Portland, Oregon 97219

VERMONT

Grantee: The Orleans County      Grant: \$48,029  
Council of Social Agencies

Project Title: "Use of Older      Project Period: 12/1/66-  
Persons as Local Library Aides"      11/30/68

Purpose: To develop, demonstrate, and evaluate a new role  
for elderly persons as aides in small town libraries.  
This role provided personally and financially rewarding  
employment for older persons while improving library  
services in 12 communities.

Project Director: Mrs. Jean S. Drown, Information Officer,  
CAP Agency, Orleans County Council of Social Agencies, Inc.,  
10 Main Street, Newport, Vermont

MISCELLANEOUS

PENNSYLVANIA

Grantee: National Analysts, Inc.      Contract: \$31,250

Project Title: "Susceptibility to Health Fallacies and Misrepresentations"      Project Period:

Purpose: To provide the basis for a variety of positive steps to protect older persons from being mulcted of funds and misled into possible damage to their health.

Project Director: Aaron J. Spector, National Analysts, Inc., 1015 Chestnut Street, Philadelphia, Pennsylvania 19107

CONSULTATION AND INFORMATION

Additional information and consultation is available from either the central office in Washington or the regional offices.

Central Office: Director, Research and Development Grants  
Administration on Aging  
Department of Health, Education, and Welfare  
Washington, D.C. 20201

The Administration on Aging serves as a central clearing-house for information on aging. It issues both single and series of publications, serving a wide range of subjects in aging. It publishes a monthly newsmagazine, Aging.

For a free list of AoA publications, write to:

Administration on Aging  
Social and Rehabilitation Service  
U.S. DEPARTMENT OF  
HEALTH, EDUCATION, AND WELFARE  
Washington, D.C. 20201

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