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Directory of Post-Secondary Retailing and Marketing Vocational Programs.

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This directory lists 357 general and 135 special retailing and marketing vocational programs at the post secondary level. Institutions vary somewhat in the identification of general programs; for example, they may be called retailing, merchandising, marketing, mid-management, or distributive education programs. Specialized programs offered by institutions are reported, including such areas as advertising, air transportation, banking and finance, credit management, and petroleum marketing. When available, the following information is presented for each program: institutional name and address, enrollment figures, cooperative training required, associate degree programs, accreditation or approval, resume availability, career clinics, and contact personnel. (CH)

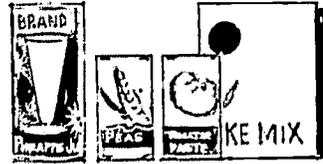
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FACTORY OF  
FIRST-SECONDARY  
RETAILING AND  
MARKETING  
VOCATIONAL  
PROGRAMS

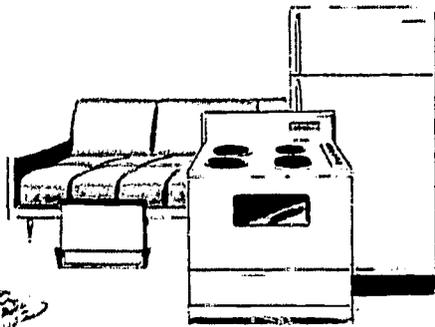
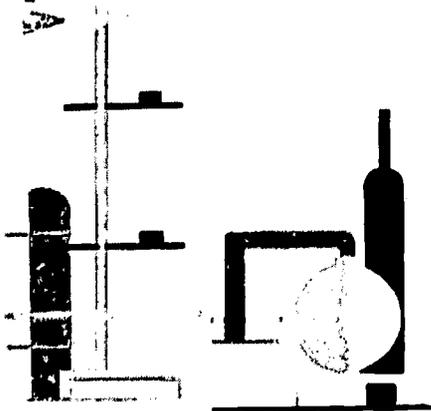
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## INTRODUCTION



As we move more and more into the *Era of Technology*, preparation for entry into the world of work, particularly at the mid-management and supervisory levels, will require more education and training. In response to this need, within the past decade, we have witnessed a tremendous growth and expansion of the vocational programs of post-secondary institutions of education.

Vocational Education, through its programs of training people for gainful employment in the schools of the country, both at the high school and post-secondary level, has a vital role in the sociological and economic development of the United States. The American Vocational Association is pleased to have the opportunity to work with educators, business, industry and labor in meeting the manpower training requirements of a growing America.

It is the intent of this *Directory* to pro-

vide a useful listing of post-secondary training programs for America's vast retailing and merchandising industry to help meet some of the essential manpower needs of the marketplace. It is also our sincere hope that educators will find this *Directory* of value as a source of information for giving guidance to the thousands of American youth who desire careers in retailing, merchandising and marketing.

The AVA is grateful to The Sears-Roebuck Foundation for providing the resources which enable us to make this *Directory* available both to the retail industry and to educators in this country.

A handwritten signature in cursive script that reads "Lowell A. Burkett". The signature is written in dark ink and is positioned above the typed name and title.

Lowell A. Burkett  
Executive Director  
American Vocational Association

MARCH 15, 1968

# QUESTIONS AND ANSWERS ABOUT... POST-SECONDARY RETAILING AND MARKETING VOCATIONAL PROGRAMS



## *What Are Retailing and Marketing Vocational Programs?*

Retailing and marketing vocational programs are programs of instruction, conducted in both secondary and post-secondary institutions of education, which teach students the techniques of marketing, management and distribution which are used in many businesses. Normally these programs involve both classroom instruction and part-time on-the-job "co-operative" learning experiences in a cooperating business.

At the secondary-school level, these programs are known as "distributive education" programs. At the post-secondary level, they often may be described by a variety of other terms.

The post-secondary programs are located in area vocational-technical schools, technical institutes, and community junior colleges. These programs also may be offered as two-year programs within four-year senior colleges and universities.

While the secondary-school programs usually prepare students for initial employment in distributive occupations, many of the post-secondary programs equip students for employment at the mid-management and supervisory levels.

## ***How Does a Post-Secondary Distributive Education Program Differ from a Regular College-Level Business Program?***

Post-secondary distributive education programs are typically two years of instruction leading to a certificate or an associate degree rather than to a four-year baccalaureate degree. On-the-job training in a cooperating firm frequently is another distinguishing characteristic of a post-secondary distributive education program. Unlike four-year college business programs, post-secondary distributive education programs develop instruction in the techniques of distributive businesses—such as department and variety stores, petroleum firms, and food merchandisers.

The fact that a student starts a two-year program does not prevent him later from undertaking a four-year degree program in a senior college or university.

## ***What Kinds of Post-Secondary Distributive Education Programs Exist Today?***

Basically, the post-secondary programs are of two types. One is a "general" program while the other is "specialized."

The student who completes a general program receives instruction in skills used at the supervisory level by most distributive businesses. Depending upon the educational institution, the general post-secondary programs are known as *marketing, mid-management, retailing, merchandising, or distributive education* programs.

Specialized post-secondary programs, on the other hand, may equip students for mid-management or supervisory responsibilities within one specific area of marketing. Specialized curricula exist in such areas as department-store merchandising, food merchandising, motel-hotel management, and petroleum marketing. (In this *Directory*, schools and colleges reporting programs in *retailing, mid-management, merchandising, distributive education*, and the like, are listed as *general*, while programs in *food merchandising, home furnishing*, and the like are listed as *specialized*.)

## ***How Does a Distributive Education Vocational Program Work?***

The student interested in a career in marketing and distribution enrolls in a post-secondary program, following a curriculum tailored to his needs. To supplement his formal instruction and to add more meaning to the classroom knowledge he acquires, the student participates in a series of special projects or receives supervised on-the-job or "cooperative" learning

experiences in the business community.

Special projects in which the student participates may take place in specially equipped classrooms or they may involve special field assignments. They also may create situations for the student which simulate experiences he will encounter later in the business career he has planned.

Cooperative on-the-job training permits the student to put into actual practice in a retail store or other business establishment the knowledge and skills learned in the classroom. The student, as part of his educational program, is placed in a store on a part-time employment-training basis under a training plan which is agreed upon between the school or college and the merchant.

During the time the student is employed, he normally works in many areas of the business, getting an overview of the entire operation which enhances his education and better qualifies him for later full-time employment in a marketing occupation. During the time a student receives his on-the-job training, the post-secondary instructor periodically visits the firm to evaluate the student's progress.

### ***How Can a Local Merchant Encourage Post-Secondary Distributive Education Programs?***

Businessmen in communities or areas which have post-secondary institutions of education, but do not have vocational distributive education programs, can be instrumental in inaugurating programs. Merchants or associations of merchants should be able to document their needs for programs. They should confer with school administrators about the types of programs they need, and then work *actively* with them to help recruit students and insure that programs which are started do, in fact, provide the kinds of educational experiences students need.

A vehicle for the exchange of information and for the improvement of programs exists through formation of "vocational advisory committees" of local businessmen and educators to counsel on program content and deal with other matters of common interest. In addition, businessmen should be willing to provide quality on-the-job training opportunities as a part of the instructional program, remain alert to changing manpower and training needs so existing programs can be modified, and should make specialists from within their organizations available to the school or college to enrich its total educational offering.

Post-secondary distributive education programs often may be established with the help of federal funds through one of the federal vocational education acts. Funding is usually arranged by the local school or college working through the office of the State Director of Vocational Education.

## ANALYSIS OF DATA

Basically, two types of vocational education—distributive education programs exist in post-secondary institutions. They are identified in this *Directory* as *general* or *specialized*. Institutions vary somewhat in the identification of *general* programs. They may be called *retailing, merchandising, marketing, mid-management, distributive education, etc.* In this *Directory*, post-secondary programs which do not prepare the individual for a specialization or a specific industry are reported as *general*. Specialized programs offered by institutions are reported as to the type of specialization. This *Directory* contains a section which identifies institutions having specialized programs.

Enrollment figures (enrol.) are reported for the 1967-68 school year and are given as male (M) and female (F). Graduate figures (grad.) are reported (male and female) as to those who will graduate or complete the program and will be available for employment at the end of the 1967-68 school year. "N. A." indicates figures not available.

*Cooperative Training Required*—indicates if on-the-job training is a requirement of the program. This affords the distributive industry an opportunity to cooperate with educational institutions in making available their businesses as on-the-job training laboratories for students.

*Associate Degree Programs*—many institutions award an associate degree upon the successful completion of the program. Schools that do not confer the degree usually award a diploma or certificate showing successful completion of the program.

**Accreditation or Approval**—the following code is used in the *Directory* to identify the accreditation or approval given to an institution:

- (a) New England Association of Colleges and Secondary Schools
- (b) Middle States Association of Colleges and Secondary Schools
- (c) North Central Association of Colleges and Secondary Schools
- (d) Northwest Association of Secondary and Higher Schools
- (e) Southern Association of Colleges and Schools
- (f) Western Association of Schools and Colleges
- (g) State Educational Agency
- (h) Accrediting Commission for Business Schools
- (j) District of Columbia Board of Education

Many educational institutions indicated accreditation or approval by several agencies or associations, but only one is given in this *Directory*.

**Resumé Available**—indicates the availability of resumé's at the time industry representatives may wish to interview students for prospective employment.

**Career Clinics**—an indication if the educational institution, during the school year, provides an opportunity for business representatives to participate in a program explaining career opportunities in merchandising, marketing and management.

**Contact**—title of the individual to whom industry representatives may direct inquiries regarding recruiting, participation in the cooperative program, and career clinics.

**RETAILING  
AND  
MARKETING  
VOCATIONAL  
PROGRAMS**

6 17

## ALABAMA

**Jefferson State Junior College**  
2601 Carson Road  
Birmingham, Alabama 35215

General—

enrol: M-25, F-6

grad: M-5, F-2

Food Merchandising—

enrol: M-44, F-0

grad: M-10, F-0

Home Furnishings Merchandising—

enrol: M-14, F-5

grad: M-4, F-2

Hotel/Motel Management—

enrol: M-32, F-3

grad: New Program

Insurance—

enrol: M-19, F-0

grad: New Program

Cooperative Training Required—  
Yes

Associate Degree Program—Yes

Accreditation or Approval—(e)  
Pending

Resumé Available—Yes

Career Clinics—No

Contact—Division Chairman

Special Programs

Ph. (205) 852-1200

**William Lowndes Yancey State  
Junior College**

P. O. Box 880

Bay Minette, Alabama 36507

General—

enrol: M-42, F-1

grad: N. A.

Cooperative Training Required—Yes

Associate Degree Program—Yes

Accreditation or Approval—(e)  
Pending

Resumé Available—No

Career Clinics—Yes

Contact—Dean of the College

Ph. (205) 937-8324

## ARIZONA

**Arizona Western College**

P. O. Box 929

Yuma, Arizona 85364

General—

enrol: M-42, F-6

grad: M-12, F-3

Cooperative Training Required—  
Optional

Associate Degree Program—  
Yes

Accreditation or Approval—(c)  
Pending

Resumé Available—Yes

Career Clinics—No

Contact—

Professor of Mid-Management

Ph. (602) 782-4741, Ext. 285

**Cochise College**

Bisbee-Douglas Highway

Douglas, Arizona 85607

General—

enrol: M-51, F-12

grad: M-13, F-6

Hotel/Motel Management—

enrol: M-2, F-0

grad: M-2, F-0

Airport Management—

enrol: M-1, F-0

grad: M-1, F-0

Cooperative Training Required—No

Associate Degree Program—Yes

Accreditation or Approval—(c)  
Pending

Resumé Available—Yes

Career Clinics—Yes

Contact—Coordinator

Mid-Management Program

Ph. (602) 364-3451, Ext. 43

**Eastern Arizona College**

Thatcher, Arizona 85552

General—

enrol: M-16, F-5

grad: N. A.

Cooperative Training Required—  
Yes

Associate Degree Program—Yes

Accreditation or Approval—(c)

Resumé Available—No

Career Clinics—No

Contact—

Mid-Management Coordinator

Ph. (602) 428-1133

**Phoenix College**

1202 W. Thomas Road

Phoenix, Arizona 85013

General—

enrol: M-27, F-13

grad: M-6, F-3

Cooperative Training Required—No

Associate Degree Program—Yes

Accreditation or Approval—(c)

Resumé Available—Yes  
Career Clinics—Yes  
Contact—  
Mid-Management Coordinator  
Ph. (602) 264-2492, Ext. 363

### ARKANSAS

**Little Rock Vocational School**  
14th & Scott Sts.  
Little Rock, Arkansas 72202  
Home Furnishings Merchandising—  
enrol: M-1, F-2  
grad: New Program  
Cooperative Training Required—  
Yes  
Associate Degree Program—No  
Accreditation or Approval—(g)  
Resumé Available—Yes  
Career Clinics—No  
Contact—  
Distributive Education Coordinator  
Ph. (501) FR5-8789

**Westark Junior College**  
5210 Grand Avenue  
Ft. Smith, Arkansas 72901  
General—  
enrol: M-14, F-0  
grad: New Program  
Cooperative Training Required—  
Yes  
Associate Degree Program—Yes  
Accreditation or Approval—(g)  
Resumé Available—No  
Career Clinics—No  
Contact—  
Dean of Terminal Education  
Ph. (501) SU3-6101

### CALIFORNIA

**American River College**  
4700 College Oak Ave.  
Sacramento, California 95841  
General—  
enrol: M-50, F-30  
grad: M-40, F-15  
Cooperative Training Required—  
Optional  
Associate Degree Program—Yes  
Accreditation or Approval—(f)  
Resumé Available—Yes  
Career Clinics—No  
Contact—  
Work Experience Coordinator  
Ph. (916) 484-8250

**Bakersfield College**  
1801 Panorama Drive  
Bakersfield, California 93305  
General—  
enrol: N. A.  
grad: N.A.  
Food Service Management—  
enrol: N. A.  
grad: N.A.  
Cooperative Training Required—  
No  
Associate Degree Program—Yes  
Accreditation or Approval—(f)  
Resumé Available—No  
Career Clinics—Yes  
Contact—Business Education  
Department Chairman  
Ph. (805) FA7-1711

**Barstow College**  
2700 Barstow Road  
Barstow, California 92311  
General—  
enrol: M-82, F-23  
grad: M-15, F-5  
Cooperative Training Required—  
Yes  
Associate Degree Program—Yes  
Accreditation or Approval—(f)  
Resumé Available—Yes  
Career Clinics—No  
Contact—  
Division Chairman, Business  
Ph. (714) 256-3637

**Chabot College**  
25555 Hesperian Blvd.  
Hayward, California 94545  
General—  
enrol: M-47, F-26  
grad: M-11, F-12  
Cooperative Training Required—  
Yes  
Associate Degree Program—Yes  
Accreditation or Approval—(f)  
Resumé Available—No  
Career Clinics—Yes  
Contact—  
Work Experience Coordinator  
Ph. (415) 782-3000

**City College of San Francisco**  
Ocean & Phelan Avenues  
San Francisco, California 94112  
General—  
enrol: M-42, F-38  
grad: M-6, F-9

Floresty—  
enrol: M-2, F-23  
grad: M-1, F-11  
Cooperative Training Required—  
Yes  
Associate Degree Program—  
Yes  
Accreditation or Approval—(f)  
Resumé Available—Yes  
Career Clinics—No  
Contact—Placement Director  
Ph. (415) 587-7272

College of Marin  
Kentfield, California 94904  
General—  
enrol: M-30, F-60  
grad: M-12, F-28  
Cooperative Training Required—  
Yes  
Associate Degree Program—  
Optional  
Accreditation or Approval—(f)  
Resumé Available—No  
Career Clinics—No  
Contact—  
Director, Retailing Program  
Ph. (415) 454-3962

College of the Desert  
43-500 Monterey Avenue  
Palm Desert, California 92260  
General—  
enrol: M-63, F-34  
grad: M-7, F-5  
Cooperative Training Required—  
Yes  
Associate Degree Program—Yes  
Accreditation or Approval—(f)  
Resumé Available—No  
Career Clinics—No  
Contact—Distributive Education and  
Work Experience Coordinator  
Ph. (714) FI6-8041

College of the Sequoias  
Mooney Boulevard  
Visalia, California 93277  
General—  
enrol: M-108, F-31  
grad: M-44, F-12  
Cooperative Training Required—  
No  
Associate Degree Program—Yes  
Accreditation or Approval—(f)  
Resumé Available—Yes  
Career Clinics—Yes

Contact—Director of Placement  
Ph. (209) 732-4711

Contra Costa College  
2600 Mission Bell Drive  
San Pablo, California 94806  
General—  
enrol: M-32, F-8  
grad: M-8, F-1  
Cooperative Training Required—  
Yes  
Associate Degree Program—Yes  
Accreditation or Approval—(f)  
Resumé Available—No  
Career Clinics—No  
Contact—  
Director of Technical Education  
Ph. (415) 235-7800, Ext. 302

Cuesta College  
Post Office Box J  
San Luis Obispo, California 93401  
General—  
enrol: M-280, F-190  
grad: M-100, F-45  
Cooperative Training Required—  
No  
Associate Degree Program—Yes  
Accreditation or Approval—(f)  
Resumé Available—Yes  
Career Clinics—No  
Contact—Chairman  
Business Education Division  
Ph. (805) 544-2943

Diablo Valley College  
Golf Club Road  
Concord, California 94523  
General—  
enrol: N. A.  
grad: N.A.  
Cooperative Training Required—  
No  
Associate Degree Program—Yes  
Accreditation or Approval—(f)  
Resumé Available—No  
Career Clinics—Yes  
Contact—  
Business, Student Placement  
Ph. (415) 685-1230

El Camino College  
16007 Crenshaw Boulevard  
Torrance, California 90506  
General—  
enrol: M-95, F-25  
grad: M-45, F-12

Cooperative Training Required—  
No  
Associate Degree Program—  
Yes  
Accreditation or Approval—(f)  
Resumé Available—Yes  
Career Clinics—No  
Contact—  
Division of Business Education  
Ph. (213) 324-6631. Ext. 334

**Foothill College**  
12345 El Monte Road  
Los Altos Hills, California 94022  
General—  
enrol: M-7, F-7  
grad: M-5, F-5  
Cooperative Training Required—  
Yes  
Associate Degree Program—Yes  
Accreditation or Approval—(f)  
Resumé Available—No  
Career Clinics—No  
Contact—Coordinator of Marketing  
Ph. (415) 948-8590

**Fresno City College**  
1101 East University Avenue  
Fresno, California 93704  
General—  
enrol: M-416, F-93  
grad: M-25, F-6  
Cooperative Training Required—  
Yes  
Associate Degree Program—Yes  
Accreditation or Approval—(f)  
Resumé Available—Yes  
Career Clinics—Yes  
Contact—  
Dean, Division of Business  
Ph. (209) 264-4721

**Gavilan Joint Junior College**  
Mesa Road  
Gilroy, California 95020  
General—  
enrol: N. A.  
grad: M-10, F-6  
Cooperative Training Required—  
No  
Associate Degree Program—Yes  
Accreditation or Approval—(f)  
Resumé Available—No  
Career Clinics—Yes  
Contact—Retailing Instructor  
Ph. (408) 842-8221

**Grossmont College**  
3800 Grossmont College Drive  
El Cajon, California 92020  
General—  
enrol: M-15, F-5  
grad: M-11, F-3  
Cooperative Training Required—  
Yes  
Associate Degree Program—Yes  
Accreditation or Approval—(f)  
Resumé Available—No  
Career Clinics—No  
Contact—Coordinator  
Ph. (714) 465-1700, Ext. 214

**Hartnell College**  
156 Homestead Avenue  
Salinas, California 93901  
General—  
enrol: M-30, F-12  
grad: M-20, F-5  
Cooperative Training Required—  
Yes  
Associate Degree Program—Yes  
Accreditation or Approval—(f)  
Resumé Available—No  
Career Clinics—No  
Contact—  
Chairman, Business Department  
Ph. (408) 422-9606

**Laney College**  
1001 Third Avenue  
Oakland, California 94606  
General—  
enrol: M-66, F-42  
grad: M-30, F-20  
Cooperative Training Required—  
Yes  
Associate Degree Program—Yes  
Accreditation or Approval—(f)  
Resumé Available—Yes  
Career Clinics—Yes  
Contact—  
Business Department Chairman  
Ph. (415) 834-5740

**Long Beach City College**  
4901 East Carson Street  
Long Beach, California 90808  
General—  
enrol: N. A.  
grad: N.A.

Home Furnishings Merchandising—  
enrol: N. A.  
grad: N.A.

Food Merchandising—  
enrol: N. A.  
grad: N.A.

Fashion Merchandising—  
enrol: N. A.  
grad: N.A.

Real Estate—  
enrol: N. A.  
grad: N.A.

Escrow—  
enrol: N. A.  
grad: N.A.

Cooperative Training Required—  
No

Associate Degree Program—Yes  
Accreditation or Approval—(f)

Resumé Available—Yes

Career Clinics—No

Contact—Department Head  
Distribution and Marketing  
Ph. (213) 425-1221

**Los Angeles Harbor College**  
1111 Figueroa Place  
Wilmington, California 90744  
General—

enrol: M-40, F-20  
grad: M-20, F-10

Fashion Merchandising—  
enrol: N. A.  
grad: M-0, F-23

Home Furnishings Merchandising—  
enrol: N. A.  
grad: M-0, F-24

Cooperative Training Required—No

Associate Degree Program—Yes

Accreditation or Approval—(f)

Resumé Available—No

Career Clinics—Yes

Contact—Placement Office  
Ph. (213) 213-0161, Ext. 356

**Los Angeles Pierce College**  
6201 Winnetka Avenue  
Woodland Hills, California 91364  
General—

enrol: M-60, F-30  
grad: N. A.

Associate Degree Program—Yes  
Accreditation or Approval—(g)

Resumé Available—No

Career Clinics—Yes

Contact—Department Chairman  
Ph. (213) D17-0551, Ext. 246

**Los Angeles Valley College**  
5800 Fulton Avenue  
Van Nuys, California 91401

General—  
enrol: M-80, F-20  
grad: M-72, F-18

Cooperative Training Required—  
Optional

Associate Degree Program—Yes  
Accreditation or Approval—(f)

Resumé Available—No

Career Clinics—Yes

Contact—Business Instructor  
Ph. (213) 781-1200

**Merced College**  
3600 M Street  
Merced, California 95340

General—  
enrol: N. A.  
grad: N. A.

Cooperative Training Required—No

Associate Degree Program—Yes

Accreditation or Approval—(f)

Resumé Available—No

Career Clinics—No

Contact—  
Dean of Student Personnel  
Ph. (209) 723-4321

**Monterey Peninsula College**  
980 Fremont Avenue  
Monterey, California 93940

General—  
enrol: M-43, F-10  
grad: M-16, F-3

Cooperative Training Required—No

Associate Degree Program—Yes

Accreditation or Approval—(f)

Resumé Available—Yes

Career Clinics—Yes

Contact—  
Work Experience Coordinator  
Ph. (408) 375-9821

**Ohlone College**  
650 Washington Boulevard  
Fremont, California 94537

General—  
enrol: N. A.  
grad: New Program

Cooperative Training Required—  
Yes

Associate Degree Program—Yes

Accreditation or Approval—(g)

Resumé Available—Yes

Contact—Coordinator  
of Occupational Programs  
Ph. (415) 657-2100

**Palo Verde College**  
811 West Chanslorway  
Blythe, California 92225

General—  
enrol: M-68, F-53  
grad: M-1, F-0  
Cooperative Training Required—  
Optional  
Associate Degree Program—Yes  
Accreditation or Approval—(f)  
Resumé Available—Yes  
Career Clinics—No  
Contact—  
Vocational Education Coordinator  
Ph. (714) 922-6168

**Palomar College**  
San Marcos, California 92069

General—  
enrol: M-59, F-14  
grad: M-18, F-2  
Cooperative Training Required—  
Yes  
Associate Degree Program—Yes  
Accreditation or Approval—(f)  
Resumé Available—Yes  
Career Clinics—No  
Contact—  
Distributive Education Coordinator  
Ph. (714) 744-1150

**Pasadena City College**  
1570 East Colorado Boulevard  
Pasadena, California 91106

General—  
enrol: M-6, F-33  
grad: M-1, F-9  
Cooperative Training Required—  
Yes  
Associate Degree Program—Yes  
Accreditation or Approval—(f)  
Resumé Available—No  
Career Clinics—No  
Contact—Teacher Coordinator  
Ph. (213) 795-6961, Ext. 340

**Reedley College**  
Reed and Manning  
Reedley, California 93726

General—  
enrol: M-120, F-150  
grad: N. A.

Cooperative Training Required—No  
Associate Degree Program—Yes  
Accreditation or Approval—(f)  
Resumé Available—Yes  
Career Clinics—Yes  
Contact—Marketing Teacher  
Ph. (209) 638-3641

**Sacramento City College**  
3835 Freeport Boulevard  
Sacramento, California 95822

General—  
enrol: M-205, F-155  
grad: M-41, F-38  
Cooperative Training Required—  
Yes  
Associate Degree Program—Yes  
Accreditation or Approval—(f)  
Resumé Available—Yes  
Career Clinics—No  
Contact—Associate Dean  
Ph. (916) 444-6960

**San Bernardino Valley College**  
701 S. Mt. Vernon Avenue  
San Bernardino, California 92403

General—  
enrol: M-113, F-15  
grad: M-32, F-7  
Cooperative Training Required—  
Optional  
Associate Degree Program—Yes  
Accreditation or Approval—(f)  
Resumé Available—Yes  
Career Clinics—No  
Contact—Teacher Coordinator  
Ph. (714) 885-0231, Ext. 208

**San Jose City College**  
2100 Moorpark Avenue  
San Jose, California 95128

General—  
enrol: M-450, F-90  
grad: N. A.  
Cooperative Training Required—  
Yes  
Associate Degree Program—Yes  
Accreditation or Approval—(f)  
Resumé Available—No  
Career Clinics—No  
Contact—  
Coordinator, Business Education  
Ph. (408) CY8-2181

**Santa Barbara City College**  
721 Cliff Drive  
Santa Barbara, California 93105  
General—  
enrol: M-46, F-8  
grad: M-18, F-4  
Real Estate—  
enrol: M-63, F-21  
grad: M-16, F-5  
Cooperative Training Required—  
Yes  
Associate Degree Program—Yes  
Accreditation or Approval—(f)  
Resumé Available—No  
Career Clinics—Yes  
Contact—Instructor-Coordinator  
Ph. (805) 965-0581

**Santa Monica City College**  
1815 Pearl Street  
Santa Monica, California 90405  
General—  
enrol: M-60, F-40  
grad: M-20, F-13  
Real Estate—  
enrol: M-25, F-30  
grad: M-4, F-2  
Escrow—  
enrol: M-5, F-46  
grad: M-0, F-8  
Cooperative Training Required—  
Yes  
Associate Degree Program—Yes  
Accreditation or Approval—(f)  
Resumé Available—No  
Career Clinics—Yes  
Contact—  
Dean of Distributive Education  
Ph. (213) 392-4911, Ext. 218

**Santa Rosa Junior College**  
1501 Mendocino Avenue  
Santa Rosa, California 95401  
General—  
enrol: M-35, F-15  
grad: M-15, F-5  
Cooperative Training Required—No  
Associate Degree Program—Yes  
Accreditation or Approval—(f)  
Resumé Available—No  
Career Clinics—No  
Contact—Coordinator  
Merchandising Program  
Ph. (707) 542-0315, Ext. 302

**Shasta College**  
Highway 299 E at Old Oregon Trail  
Redding, California 96001  
General—  
enrol: M-150, F-26  
grad: M-20, F-5  
Cooperative Training Required—  
Yes  
Associate Degree Program—Yes  
Accreditation or Approval—(f)  
Resumé Available—Yes  
Career Clinics—Yes  
Contact—  
Director of Work Experience  
Ph. (916) 241-3523

**Taft College**  
29 Emmons Park Way  
Taft, California 93268  
General—  
enrol: M-200, F-200  
grad: N. A.  
Cooperative Training Required—No  
Associate Degree Program—Yes  
Accreditation or Approval—(f)  
Resumé Available—No  
Career Clinics—No  
Contact—Division Head  
Ph. (805) RO5-4191, Ext. 478

**Ventura College**  
4667 Telegraph Road  
Ventura, California 93003  
General—  
enrol: M-40, F-30  
grad: N. A.  
Cooperative Training Required—No  
Associate Degree Program—Yes  
Accreditation or Approval—(f)  
Resumé Available—Yes  
Career Clinics—No  
Contact—Division Chairman  
Ph. (805) 642-3211, Ext. 46

**West Valley College**  
44 East Latimer Avenue  
Campbell, California 95008  
General—  
enrol: M-26, F-4  
grad: N. A.  
Cooperative Training Required—No  
Associate Degree Program—Yes  
Accreditation or Approval—(f)  
Resumé Available—Yes  
Career Clinics—No

Contact—Marketing Instructor  
Ph. (408) 379-1733

**Yuba Junior College**  
Beale Road at Linda Avenue  
Marysville, California 95901  
General—  
enrol: M-83, F-37  
grad: M-15, F-10  
Cooperative Training Required—No  
Associate Degree Program—Yes  
Accreditation or Approval—(f)  
Resumé Available—Yes  
Career Clinics—No  
Contact—Instructor-Coordinator  
Ph. (916) 742-7351

### **COLORADO**

**Arapahoe Junior College**  
5900 South Curtice  
Littleton, Colorado 80120  
General—  
enrol: M-30, F-3  
grad: M-15, F-0  
Cooperative Training Required—  
Yes  
Associate Degree Program—Yes  
School Accreditation—(c)  
Pending  
Resumé Available—No  
Career Clinics—No  
Contact—Coordinator  
Ph. (303) 798-8641

**Mesa Junior College**  
1120 North Avenue  
Grand Junction, Colorado 81501  
General—  
enrol: N. A.  
grad: N.A.  
Travel and Recreation  
Management—  
enrol: M-15, F-22  
grad: M-3, F-3  
Cooperative Training Required—  
Yes  
Associate Degree Program—Yes  
Accreditation or Approval—(c)  
Resumé Available—No  
Career Clinics—No  
Contact—Distributive Education  
Coordinator  
Ph. (303) 248-1552

**Metropolitan State College**  
250 West 14th Avenue  
Denver, Colorado 80204  
General—  
enrol: N. A.  
grad: N.A.  
Cooperative Training Required—No  
Associate Degree Program—Yes  
Accreditation or Approval—(c)  
Pending  
Resumé Available—No  
Career Clinics—No  
Contact—  
Chairman, Division of Business  
Ph. (303) 292-5190

**Northeastern Junior College**  
Sterling, Colorado 80751  
General—  
enrol: M-90, F-15  
grad: N. A.  
Cooperative Training Required—No  
Associate Degree Program—Yes  
Accreditation or Approval—(c)  
Resumé Available—No  
Career Clinics—No  
Contact—Chairman, Department of  
Business and Economics  
Ph. (303) 522-1945, Ext. 60

### **CONNECTICUT**

**Central Connecticut State College**  
New Britain, Connecticut 06050  
General—  
enrol: M-5, F-20  
grad: M-2, F-6  
Cooperative Training Required—  
Yes  
Associate Degree Program—Yes  
Accreditation or Approval—(a)  
Resumé Available—Yes  
Career Clinics—No  
Contact—Coordinator,  
Two-year Marketing Program  
Ph. (203) 225-6351

**Greater Hartford Community College**  
34 Sequassen Street  
Hartford, Connecticut 06114  
General—  
enrol: M-18, F-1  
grad: New Program  
Cooperative Training Required—No  
Associate Degree Program—Yes  
Accreditation or Approval—(g)

Resumé Available—Yes  
Career Clinics—No  
Contact—Director of Business  
Ph. (203) 527-6341, Ext. 2993

**Manchester Community College**  
146 Hartford Road  
Manchester, Connecticut 06040

General—  
enrol: M-28, F-9  
grad: M-14, F-0  
Hotel/Motel Management—  
enrol: M-46, F-2  
grad: M-10, F-2  
Cooperative Training Required—  
Yes  
Associate Degree Program—Yes  
Accreditation or Approval—(g)  
Resumé Available—Yes  
Career Clinics—yes  
Contact—Chairman,  
Marketing Department  
Ph. (203) 647-9951, Ext. 37

**New Haven College**  
300 Orange Avenue  
West Haven, Connecticut 06516

General—  
enrol: M-200, F-20  
grad: M-80, F-7  
Cooperative Training Required—No  
Associate Degree Program—Yes  
Accreditation or Approval—(a)  
Resumé Available—Yes  
Career Clinics—Yes  
Contact—Chairman, Department of  
Marketing  
Ph. (203) 934-6321

**Northwestern Connecticut Community  
College, Park Place East**  
Winsted, Connecticut 06098

General—  
enrol: M-24, F-4  
grad: M-7, F-1  
Cooperative Training Required—  
Yes  
Associate Degree Program—Yes  
Accreditation or Approval—(g)  
Resumé Available—Yes  
Career Clinics—Yes  
Contact—Director of Business  
Career Division and Marketing  
Ph. (203) 379-8543

**Norwalk State Technical College**

Richards Avenue  
Norwalk, Connecticut 06854

General—  
enrol: M-644, F-30  
grad: M-223, F-7  
Cooperative Training Required—No  
Associate Degree Program—Yes  
Accreditation or Approval—(g)  
Resumé Available—Yes  
Career Clinics—Yes  
Contact—Dean  
Ph. (203) 838-0603

**Post Junior College**

800 Country Club Road  
Waterbury, Connecticut 06708

General—  
enrol: M-0, F-5  
grad: New Program  
Cooperative Training Required—  
Yes  
Associate Degree Program—Yes  
Accreditation or Approval—  
(g) and (h)  
Resumé Available—Yes  
Career Clinics—No  
Contact—Marketing Coordinator  
Ph. (203) 756-3658

**Sacred Heart University**

Park Avenue  
Bridgeport, Connecticut 06604

General—  
enrol: M-140, F-0  
grad: N. A.  
Cooperative Training Required—No  
Associate Degree Program—Yes  
Resumé Available—Yes  
Career Clinics—No  
Contact—Marketing Instructor  
Ph. (203) 374-9441

## **DELAWARE**

**Delaware Technical and  
Community College**

Post Office Box 697  
Georgetown, Delaware 19947

General—  
enrol: M-34, F-23  
grad: N. A.  
Cooperative Training Required—  
Yes

Associate Degree Program—Yes  
Accreditation or Approval—(b)  
Resumé Available—Yes  
Career Clinics—No  
Contact—  
Distributive Education Instructor  
Ph. (302) 856-7711

University of Delaware  
Agricultural Hall  
Newark, Delaware 19711  
Food Merchandising—  
enrol: M-41, F-0  
grad: M-15, F-0  
Cooperative Training Required—  
Optional  
Associate Degree Program—Yes  
Accreditation or Approval—(b)  
Resumé Available—Yes  
Career Clinics—Yes  
Contact—Assistant Professor  
Ph. (302) 738-2514

Wesley College  
State Street  
Dover, Delaware 19901  
General—  
enrol: M-25, F-10  
grad: M-7, F-2  
Cooperative Training Required—No  
Associate Degree Program—Yes  
Accreditation or Approval—(b)  
Resumé Available—No  
Career Clinics—Yes  
Contact—Guidance Director  
Ph. (302) 734-7537

#### **DISTRICT OF COLUMBIA**

Marjorie Webster Junior College  
7775 17th Street, N. W.  
Washington, D. C. 20012  
Department Store Merchandising—  
enrol: M-0, F-100  
grad: M-0, F-40  
Cooperative Training Required—  
Yes  
Associate Degree Program—Yes  
Accreditation or Approval—(j)  
Resumé Available—Yes  
Career Clinics—Yes  
Contact—Director  
Ph. (202) 202-4400, Ext. 263

#### **FLORIDA**

Brevard Junior College  
Clearlake Drive  
Cocoa, Florida 32922  
General—  
enrol: M-27, F-7  
grad: M-12, F-1  
Cooperative Training Required—Yes  
Associate Degree Program—Yes  
Accreditation or Approval—(e)  
Resumé Available—No  
Career Clinics—Yes  
Contact—Teacher Coordinator  
Distribution and Marketing  
Ph. (305) 632-1111

Daytona Beach Junior College  
Post Office Box 1111  
Daytona Beach, Florida 32015  
General—  
enrol: M-4, F-13  
grad: M-0, F-0  
Hotel/Motel Restaurant  
Management—  
enrol: M-20, F-0  
grad: M-6, F-0  
Cooperative Training Required—Yes  
Associate Degree Program—Yes  
Accreditation or Approval—(e)  
Resumé Available—Yes  
Career Clinics—No  
Contact—Coordinator  
Marketing and Mid-Management  
Ph. (904) 255-1476, Ext. 205

Gulf Coast Junior College  
Business Administration Division  
Panama City, Florida 32401  
General—  
enrol: N. A.  
grad: N.A.  
Cooperative Training Required—No  
Associate Degree Program—Yes  
Accreditation or Approval—(e)  
Resumé Available—Yes  
Career Clinics—Yes  
Contact—Chairman of  
Business Administration Division  
Ph. (305) 763-5441, Ext. 31

Junior College of Broward County  
3501 Davie Road S. W.  
Fort Lauderdale, Florida 33314  
General—  
enrol: M-32, F-1  
grad: M-14, F-1

Hotel/Motel Management—  
enrol: M-59, F-3  
grad: M-12, F-1  
Food Service Management—  
enrol: M-1, F-15  
grad: M-0, F-0  
Cooperative Training Required—  
Yes  
Associate Degree Program—Yes  
Accreditation or Approval—(e)  
Resumé Available—Yes  
Career Clinics—Yes  
Contact—Coordinator  
Mid-Management Program  
Ph. (305) 581-8700

**Manatee Junior College**  
5840 Twenty-Sixth Street West  
Bradenton, Florida 33505  
General—  
enrol: M-13, F-5  
grad: M-1, F-1  
Cooperative Training Required—  
Yes  
Associate Degree Program—Yes  
Accreditation or Approval—(e)  
Resumé Available—Yes  
Career Clinics—No  
Contact—  
Director, Distributive Education  
Ph. (813) 755-1511

**Marymount College**  
Military Road  
Boca Raton, Florida 33432  
General—  
enrol: M-0, F-45  
grad: M-0, F-5  
Cooperative Training Required—No  
Associate Degree Program—Yes  
Accreditation or Approval—(e)  
Resumé Available—Yes  
Career Clinics—Yes  
Contact—Vocational Counselor  
Ph. (305) 395-4301

**Palm Beach Junior College**  
4200 Congress Avenue  
Lake Worth, Florida 33460  
General—  
enrol: M-18, F-28  
grad: M-9, F-4  
Hotel/Motel-Restaurant  
Management—  
enrol: M-43, F-13  
grad: N. A.

Cooperative Training Required—  
Yes  
Associate Degree Program—Yes  
Accreditation or Approval—(g)  
Resumé Available—Yes  
Career Clinics—Yes  
Contact—  
Mid-Management Coordinator  
Ph. (305) 965-8000

**Pensacola Junior College**  
Pensacola, Florida 32503  
General—  
enrol: M-14, F-6  
grad: M-7, F-4  
Cooperative Training Required—No  
Associate Degree Program—Yes  
Accreditation or Approval—(e)  
Resumé Available—Yes  
Career Clinics—No  
Contact—  
Head, Business Administration  
Ph. (904) 476-5410, Ext. 10

**Polk Junior College**  
Route 1, Box 71F, P. O. Box 836  
Bartow, Florida 33830  
General—  
enrol: M-26, F-2  
grad: M-7, F-0  
Cooperative Training Required—  
Yes  
Associate Degree Program—Yes  
Accreditation or Approval—(e)  
Resumé Available—Yes  
Career Clinics—No  
Contact—Coordinator  
Distributive Education  
Ph. (813) 533-8147

**Saint Johns River Junior College**  
5001 St. Johns Avenue  
Palatka, Florida 32077  
General—  
enrol: M-23, F-7  
grad: M-13, F-2  
Banking and Finance—  
enrol: M-19, F-11  
grad: M-10, F-5  
Cooperative Training Required—  
Yes  
Associate Degree Program—Yes  
Accreditation or Approval—(e)  
Resumé Available—Yes

Career Clinics—No  
Contact—  
Business Division Chairman  
Ph. (904) 328-1512

**Saint Petersburg Junior College  
(Clearwater Campus)**  
2465 Drew Street  
Clearwater, Florida 33515  
Banking and Finance—  
enrol: N. A.  
grad: N.A.  
Insurance—  
enrol: N. A.  
grad: N.A.  
Cooperative Training Required—  
Yes  
Associate Degree Program—Yes  
Accreditation or Approval—(e)  
Resumé Available—Yes  
Career Clinics—No  
Contact—Chairman of Business  
Administration Department  
Ph. (813) 442-9611, Ext. 243

**Santa Fe Junior College**  
723 West University  
Gainesville, Florida 32601  
General—  
enrol: M-8, F-4  
grad: New Program  
Cooperative Training Required—  
Yes  
Associate Degree Program—Yes  
Accreditation or Approval—(e)  
Pending  
Resumé Available—No  
Career Clinics—Yes  
Contact—  
Director, Business Programs  
Ph. (904) 378-5311

**Seminole Junior College**  
Sanford, Florida 32771  
General—  
enrol: M-60, F-24  
grad: N. A.  
Cooperative Training Required—No  
Associate Degree Program—Yes  
Accreditation or Approval—(e)  
Pending  
Resumé Available—Yes  
Career Clinics—No  
Contact—Dean of  
Student Affairs  
Ph. (305) 323-1450

**Webber College**  
Babson Park, Florida 33827  
General—  
enrol: M-0, F-68  
grad: M-0, F-30  
Cooperative Training Required—  
Yes  
Associate Degree Program—Yes  
Accreditation or Approval—(e)  
Pending  
Resumé Available—Yes  
Career Clinics—Yes  
Contact—Chairman  
Department of Retailing  
Ph. (813) 638-1439

### GEORGIA

**Athens Area Technical School**  
U.S. Highway 29, North Bypass  
Athens, Georgia 30601  
General—  
enrol: M-5, F-4  
grad: New Program  
Cooperative Training Required—No  
Associate Degree Program—No  
Accreditation or Approval—(g)  
Resumé Available—Yes  
Career Clinics—Yes  
Contact—Chairman, Department of  
Marketing  
Ph. (404) 549-2360

**Columbus Area**  
Vocational-Technical School  
4460 River Road  
Columbus, Georgia 31904  
General—  
enrol: M-13, F-3  
grad: M-6, F-2  
Cooperative Training Required—No  
Associate Degree Program—No  
Accreditation or Approval—(g)  
Resumé Available—Yes  
Career Clinics—No  
Contact—Coordinator  
Marketing and Distribution  
Ph (404) 323-1644

**Dalton Junior College**  
Dalton, Georgia 30720  
General—  
enrol: N. A.  
grad: N.A.  
Cooperative Training Required—  
Yes

Associate Degree Program—No  
Accreditation or Approval—(g)  
Resumé Available—Yes  
Career Clinics—No  
Contact—Chairman, Division of  
Business Administration  
Ph. (404) 278-3113, Ext. 56

**De Kalb College**  
555 North Indian Creek Drive  
Clarkston, Georgia 30021  
General—  
enrol: M-30, F-10  
grad: M-8, F-3  
Cooperative Training Required—  
Yes  
Associate Degree Program—Yes  
Accreditation or Approval—(e)  
Resumé Available—Yes  
Career Clinics—Yes  
Contact—Distributive  
Education Coordinator  
Ph. (404) 443-2361

**Gainesville Junior College**  
Gainesville, Georgia 30501  
General—  
enrol: M-54, F-9  
grad: M-22, F-2  
Cooperative Training Required—  
Yes  
Associate Degree Program—Yes  
Accreditation or Approval—(e)  
Pending  
Resumé Available—Yes  
Career Clinics—No  
Contact—Director  
Distributive Education  
Ph. (404) 536-5226

**Valdosta Area**  
Vocational-Technical School  
Route 1, Box 211  
Valdosta, Georgia 31603  
General—  
enrol: M-11, F-2  
grad: M-8, F-2  
Cooperative Training Required—No  
Associate Degree Program—No  
Accreditation or Approval—(g)  
Resumé Available—Yes  
Career Clinics—Yes  
Contact—  
Student Personnel Services  
Ph. (912) 244-2316

**Walker County Area**  
Technical School  
Meadow Lane Drive  
Rock Springs, Georgia 30739  
General—  
enrol: M-6, F-1  
grad: M-6, F-1  
Cooperative Training Required—No  
Associate Degree Program—Yes  
Accreditation or Approval—(g)  
Resumé Available—Yes  
Career Clinics—Yes  
Contact—Marketing and  
Management Instructor  
Ph. (404) 764-1016

## IDAHO

**Boise College**  
1907 Campus Drive  
Boise, Idaho 83707  
General—  
enrol: M-37, F-2  
grad: M-11, F-3  
Fashion Merchandising—  
enrol: M-0, F-13  
grad: M-0, F-0  
Cooperative Training Required—  
Yes  
Associate Degree Program—  
J. C. Diploma  
Accreditation or Approval—(d)  
Resumé Available—Yes  
Career Clinics—No  
Contact—Chairman, Division of  
Business and Economics  
Ph. (208) 385-1308

**College of Southern Idaho**  
1300 Kimberly Road  
Twin Falls, Idaho 83301  
General—  
enrol: M-14, F-9  
grad: M-7, F-6  
Agriculture-Business  
Management—  
enrol: M-20, F-0  
grad: M-9, F-0  
Cooperative Training Required—  
Yes  
Associate Degree Program—Yes  
Accreditation or Approval—(d)  
Resumé Available—No  
Career Clinics—Yes  
Contact—Vocational Counselor  
Ph. (208) 733-9554

**Lewis Clark Normal**  
(Vocational-Technical Division)  
1515 21st Street  
Lewiston, Idaho 83501  
General—  
enrol: M-19, F-5  
grad: M-7, F-2  
Cooperative Training Required—  
Yes  
Associate Degree Program—No  
Accreditation or Approval—(d)  
Pending  
Resumé Available—Yes  
Career Clinics—No  
Contact—Vocational Director  
Ph. (208) 743-0452

### ILLINOIS

**Chicago City College**  
(Fenger Campus)  
11220 South Wallace  
Chicago, Illinois 60628  
General—  
enrol: N. A.  
grad: N. A.  
Cooperative Training Required—No  
Associate Degree Program—Yes  
Accreditation or Approval—(c)  
Resumé Available—Yes  
Career Clinics—No  
Contact—  
Chairman, Business Department  
Ph. (312) 785-5348

**Chicago City College (Loop Campus)**  
64 East Lake  
Chicago, Illinois 60601  
General—  
enrol: M-60, F-15  
grad: M-20, F-5  
Cooperative Training Required—  
Yes  
Associate Degree Program—Yes  
Accreditation or Approval—(c)  
Resumé Available—No  
Career Clinics—No  
Contact—Marketing Coordinator  
Ph. (312) 782-0200

**Chicago City College (Wilson Campus)**  
7047 South Stewart Avenue  
Chicago, Illinois 60621  
General—  
enrol: M-33, F-4  
grad: M-9, F-0

Cooperative Training Required—  
Yes  
Associate Degree Program—  
Yes  
Accreditation or Approval—(c)  
Resumé Available—No  
Career Clinics—Yes  
Contact—Instructor of Business  
Ph. (312) 488-0900, Ext. 73

**College of DuPage**  
Naperville, Illinois 60540  
General—  
enrol: N. A.  
grad: N.A.  
Cooperative Training Required—  
Yes  
Associate Degree Program—Yes  
Accreditation or Approval—(c)  
Resumé Available—Yes  
Career Clinics—Yes  
Contact—Director  
Business Co-op Programs  
Ph. (312) 627-6850

**Elgin Community College**  
373 East Chicago Street  
Elgin, Illinois 60120  
General—  
enrol: M-21, F-4  
grad: M-21, F-4  
Cooperative Training Required—  
Yes  
Associate Degree Program—Yes  
Accreditation or Approval—(c)  
Pending  
Resumé Available—No  
Career Clinics—No  
Contact—Director  
Ph. (312) 695-5279

**Highland Community College**  
511 West Stephenson Street  
Freeport, Illinois 61032  
General—  
enrol: M-28, F-6  
grad: M-7, F-2  
Cooperative Training Required—No  
Associate Degree Program—Yes  
Accreditation or Approval—(g)  
Resumé Available—Yes  
Career Clinics—Yes  
Contact—Director of  
Marketing-Management  
Ph. (815) 232-2171, Ext. 2

**Illinois Central College**  
P. O. Box 2400, Highview Road  
East Peoria, Illinois 61611  
General—  
enrol: M-95, F-5  
grad: New Program  
Cooperative Training Required—  
Yes  
Associate Degree Program—Yes  
Accreditation or Approval—(c)  
Resumé Available—No  
Career Clinics—Yes  
Contact—Director of Marketing  
Ph. (309) 694-1421, Ext. 70

**Joliet Junior College**  
Jefferson Street  
Joliet, Illinois 60432  
General—  
enrol: M-35, F-6  
grad: M-4, F-1  
Cooperative Training Required—No  
Associate Degree Program—Yes  
Accreditation or Approval—(c)  
Resumé Available—No  
Career Clinics—No  
Contact—  
Chairman, Business Department  
Ph. (815) 726-3444

**Kaskaskia College**  
Shattuc Road  
Centralia, Illinois 62801  
General—  
enrol: N. A.  
grad: N. A.  
Cooperative Training Required—  
Yes  
Associate Degree Program—Yes  
Accreditation or Approval—(c)  
Resumé Available—No  
Career Clinics—Yes  
Contact—Director of  
Vocational-Technical Education  
Ph. (618) 532-1981

**MacCormac Junior College**  
327 South LaSalle Street  
Chicago, Illinois 60604  
General—  
enrol: M-75, F-10  
grad: M-30, F-5  
Cooperative Training Required—No  
Associate Degree Program—Yes  
Accreditation or Approval—(g)

Resumé Available—Yes  
Career Clinics—Yes  
Contact—Placement Officer  
Ph. (312) 922-1885

**Parkland College**  
No. 2 Main  
Champaign, Illinois 61820  
General—  
enrol: N. A.  
grad: N.A.  
Agriculture-Business Management—  
enrol: M-20, F-0  
grad: New Program  
Cooperative Training Required—  
Yes  
Associate Degree Program—Yes  
Accreditation or Approval—(c)  
Pending  
Resumé Available—Yes  
Career Clinics—Yes  
Contact—  
Agri-Marketing Instructor  
Ph. (217) 352-0061

**Sauk Valley College**  
Rural Route 1  
Dixon, Illinois 61021  
General—  
enrol: N. A.  
grad: N. A.  
Cooperative Training Required—  
Yes  
Associate Degree Program—Yes  
Accreditation or Approval—(g)  
Resumé Available—Yes  
Career Clinics—Yes  
Contact—  
Mid-Management Coordinator  
Ph. (815) 284-7711

**Thornton Junior College**  
151st Street and Broadway  
Harvey, Illinois 60426  
General—  
enrol: M-36, F-8  
grad: M-18, F-2  
Cooperative Training Required—  
Yes  
Associate Degree Program—Yes  
Accreditation or Approval—(c)  
Resumé Available—Yes  
Career Clinics—Yes  
Contact—  
Mid-Management Coordinator  
Ph. (312) 331-8820

**Triton College**  
1000 North Wolf Road  
Northlake, Illinois 60164  
General—  
enrol: N. A.  
grad: New Program  
Cooperative Training Required—  
Yes  
Associate Degree Program—Yes  
Accreditation or Approval—(g)  
Resumé Available—Yes  
Career Clinics—Yes  
Contact—Coordinator of  
Mid-Management  
Ph. (312) 455-2500

**Wilbur Wright College**  
3400 North Austin Avenue  
Chicago, Illinois 60634  
General—  
enrol: N. A.  
grad: N. A.  
Cooperative Training Required—No  
Associate Degree Program—Yes  
Accreditation or Approval—(c)  
Resumé Available—No  
Career Clinics—No  
Contact—Business Department  
Ph. (312) 777-7900

**William Rainey Harper College**  
510 West Elk Grove Boulevard  
Elk Grove, Illinois 60007  
General—  
enrol: M-34, F-0  
grad: New Program  
Cooperative Training Required—  
Yes  
Associate Degree Program—Yes  
Accreditation or Approval—(g)  
Resumé Available—Yes  
Career Clinics—Yes  
Contact—Chairman  
Department of Business  
Ph. (312) 437-7000

#### **INDIANA**

**Southeastern Indiana**  
Vocational School, P. O. Box 156  
Versailles, Indiana 47042  
General—  
enrol: M-17, F-4  
grad: M-12, F-2  
Cooperative Training Required—No  
Associate Degree Program—No  
Accreditation or Approval—(g)

Resumé Available—Yes  
Career Clinics—No  
Contact—  
Student Personnel Services  
Ph. (812) 689-7301

**Vincennes University**  
1002 North First Street  
Vincennes, Indiana 47591  
General—  
enrol: M-35, F-15  
grad: M-15, F-5  
Cooperative Training Required—  
Yes  
Associate Degree Program—Yes  
Accreditation or Approval—(c)  
Resumé Available—No  
Career Clinics—Yes  
Contact—Director  
Distributive Education  
Ph. (812) 882-3350, Ext. 33

#### **IOWA**

**Area XV Community College**  
Ottumwa Industrial Airport  
Ottumwa, Iowa 52501  
Hardware Marketing—  
enrol: M-14, F-1  
grad: M-14, F-1  
Hotel/Motel Management—  
enrol: M-8, F-2  
grad: M-8, F-2  
Cooperative Training Required—Yes  
Associate Degree Program—No  
Accreditation or Approval—(g)  
Resumé Available—Yes  
Career Clinics—Yes  
Contact—Coordinator  
Hardware Marketing, or  
Coordinator, Hotel/Motel  
Management  
Ph. (515) 682-5051

**Area Ten Community College**  
4401 Sixth Street, S. W.  
P. O. Box 1689  
Cedar Rapids, Iowa 52406  
General—  
enrol: M-25, F-5  
grad: N. A.  
Forestry—  
enrol: M-8, F-13  
grad: M-8, F-13  
Nursery Marketing—  
enrol: M-9, F-2  
grad: M-9, F-2

Home Furnishings—  
enrol: M-5, F-3  
grad: M-5, F-3  
Cooperative Training Required—  
Yes  
Associate Degree Program—  
Yes  
Accreditation or Approval—(c)  
Pending  
Resumé Available—Yes  
Career Clinics—Yes  
Contact—Coordinator of  
Marketing Programs  
Ph. (319) 366-5321

Clinton Community College  
1000 Lincoln Boulevard  
Clinton, Iowa 52732  
General—  
enrol: M-20, F-2  
grad: M-10, F-0  
Cooperative Training Required—No  
Associate Degree Program—Yes  
Accreditation or Approval—(g)  
Resumé Available—Yes  
Career Clinics—No  
Contact—Student Personnel  
Ph. (319) 242-6841

Eastern Iowa Community College  
(Muscatine Campus)  
152 Colorado Street  
Muscatine, Iowa 52761  
Agriculture-Business  
Management—  
enrol: M-65, F-0  
grad: M-23, F-0  
Cooperative Training Required—  
Yes  
Associate Degree Program—Yes  
Accreditation or Approval—(g)  
Resumé Available—Yes  
Career Clinics—Yes  
Contact—Agriculture-Business  
Division Chairman  
Ph. (319) 263-8250

Ellsworth Community College  
1100 Main  
Iowa Falls, Iowa 50126  
Fashion Merchandising—  
enrol: M-0, F-55  
grad: M-0, F-19  
Department Store Merchandising—  
enrol: M-75, F-0  
grad: M-25, F-0

Petroleum Marketing—  
enrol: M-25, F-0  
grad: M-7, F-0  
Cooperative Training Required—  
Yes  
Associate Degree Program—Yes  
Accreditation or Approval—(c)  
Resumé Available—Yes  
Career Clinics—Yes  
Contact—Marketing Coordinator  
Ph. (515) 648-3216

Emmetsburg Junior College  
Emmetsburg, Iowa 50536  
General—  
enrol: M-4, F-5  
grad: M-3, F-4  
Cooperative Training Required—No  
Associate Degree Program—Yes  
Accreditation or Approval—(g)  
Resumé Available—Yes  
Career Clinics—No  
Contact—Registrar  
Ph. (712) 852-4464

Esterville Junior College  
South 17th Street  
Esterville, Iowa 51334  
General—  
enrol: M-50, F-10  
grad: M-11, F-1  
Cooperative Training Required—No  
Associate Degree Program—Yes  
Accreditation or Approval—(g)  
Resumé Available—Yes  
Career Clinics—Yes  
Contact—Registrar  
Ph. (712) 362-2605

Iowa Central Community College  
22 North 12th Street  
Fort Dodge, Iowa 50510  
Food Merchandising—  
enrol: M-40, F-0  
grad: M-14, F-0  
Agriculture-Business  
Management—  
enrol: M-30, F-0  
grad: M-30, F-0  
Cooperative Training Required—  
Yes  
Associate Degree Program—No  
Accreditation or Approval—(c)  
Pending  
Resumé Available—Yes

Career Clinics—Yes  
Contact—Coordinator  
Ph. (515) 576-7201

**North Iowa Area Community College**  
East State Street  
Mason City, Iowa 50401

General—  
enrol: M-18, F-3  
grad: M-7, F-0  
Cooperative Training Required—  
Yes

Associate Degree Program—Yes  
Accreditation or Approval—(c)  
Resumé Available—Yes  
Career Clinics—No  
Contact—O-J-T Coordinator  
Ph. (515) 423-1264, Ext. 246

**Northeast Area One**  
Vocational-Technical School  
142 Main, Calmar, Iowa 52132  
Building Material Management

enrol: M-7, F-0  
grad: M-7, F-0  
Cooperative Training Required—No

Associate Degree Program—No  
Accreditation or Approval—(g)  
Resumé Available—Yes  
Career Clinics—Yes  
Contact—  
Vocational-Technical Director  
Ph. (319) 562-3263

**Southeast Iowa Area**  
Community College, 1308 Valley  
Burlington, Iowa 52601

General—  
enrol: M-55, F-4  
grad: N. A.  
Cooperative Training Required—No  
Associate Degree Program—Yes  
Accreditation or Approval—(c)  
Resumé Available—Yes  
Career Clinics—No  
Contact—Director of Guidance  
Ph. (319) 752-5481

### KANSAS

**Allen County**  
Community Junior College  
300 East Jackson  
Iola, Kansas 66749

General—  
enrol: M-15, F-9  
grad: M-7, F-3

Cooperative Training Required—  
Yes

Associate Degree Program—Yes  
Accreditation or Approval—(g)  
Resumé Available—No  
Career Clinics—No  
Contact—Distributive Education  
Coordinator  
Ph. (316) 365-2942

**Coffeyville College**  
Coffeyville, Kansas 67337

General—  
enrol: M-40, F-4  
grad: M-10, F-4  
Cooperative Training Required—  
Yes

Associate Degree Program—Yes  
Accreditation or Approval—(g)  
Resumé Available—No  
Career Clinics—No  
Contact—Coordinator-Instructor  
Ph. (316) CL1-3590

**Cowley County**

Community Junior College  
Area Vocational-Technical  
School Division  
125 South Second Street  
Arkansas City, Kansas 67005

General—  
enrol: M-17, F-5  
grad: M-5, F-1  
Cooperative Training Required—  
Yes

Associate Degree Program—Yes  
Accreditation or Approval—(g)  
Resumé Available—Yes  
Career Clinics—Yes  
Contact—Coordinator  
Ph. (316) 442-6610

**Hutchinson Community**  
Junior College, 1300 North Plum  
Hutchinson, Kansas 67501

General—  
enrol: M-10, F-5  
grad: M-2, F-1  
Hardware Marketing—  
enrol: M-7, F-0  
grad: New Program  
Cooperative Training Required—  
Yes  
Associate Degree Program—Yes

Accreditation or Approval—(c)  
Resumé Available—Yes  
Career Clinics—No  
Contact—Distributive Education  
Coordinator  
Ph. (316) MO2-6671

**Independence Community  
Junior College, Tenth and Oak  
Independence, Kansas 67301**  
General—  
enrol: M-18, F-5  
grad: M-10, F-3  
Cooperative Training Required—No  
Associate Degree Program—Yes  
Accreditation or Approval—(c)  
Resumé Available—No  
Career Clinics—No  
Contact—  
Chairman, Business Department  
Ph. (316) ED1-4115

**Manhattan Area  
Vocational-Technical School  
3136 Dickens Avenue  
Manhattan, Kansas 66502**  
General—  
enrol: M-2, F-18  
grad: M-2, F-18  
Food Merchandising—  
enrol: M-2, F-0  
grad: M-2, F-0  
Petroleum Marketing—  
enrol: M-1, F-0  
grad: M-1, F-0  
Cooperative Training Required—  
Yes  
Associate Degree Program—No  
Accreditation or Approval—(g)  
Resumé Available—Yes  
Career Clinics—No  
Contact—Distributive Education  
Coordinator  
Ph. (913) JE9-7431

**Northwest Kansas Area  
Vocational-Technical School  
1209 Harrison  
Goodland, Kansas 67735**  
Lumberyard Sales and  
Management—  
enrol: N. A.  
grad: M-4, F-0  
Cooperative Training Required—No  
Associate Degree Program—No

Accreditation or Approval—(g)  
Resumé Available—Yes  
Career Clinics—Yes  
Contact—Director  
Ph. (913) TW9-3641

## KENTUCKY

**Elizabethtown Community College  
P. O. Box 607  
Elizabethtown, Kentucky 42701**  
General—  
enrol: M-18, F-0  
grad: M-2, F-0  
Cooperative Training Required—No  
Associate Degree Program—Yes  
Accreditation or Approval—(e)  
Resumé Available—Yes  
Career Clinics—No  
Contact—Chairman, Department of  
Economics and Marketing  
Ph. (502) 765-4177, Ext. 44

**Hopkinsville Community College  
North Drive  
Hopkinsville, Kentucky 42220**  
General—  
enrol: M-15, F-20  
grad: M-4, F-2  
Cooperative Training Required—No  
Associate Degree Program—Yes  
Accreditation or Approval—(e)  
Resumé Available—No  
Career Clinics—No  
Contact—Instructor in Business  
Ph. (502) 886-3921

## LOUISIANA

**Jefferson Parish  
Vocational-Technical School  
925 Labarre Road  
Metairie, Louisiana 70001**  
General—  
enrol: N. A.  
grad: N. A.  
Hotel/Motel Management—  
enrol: M-30, F-0  
grad: N. A.  
Cooperative Training Required—  
Optional  
Associate Degree Program—No  
Accreditation or Approval—(g)  
Resumé Available—Yes  
Career Clinics—No  
Contact—Registrar and Counselor  
Ph. (504) 834-5115

**Sowela Technical Institute**  
501 Broad Street  
Lake Charles, Louisiana 70601  
General—  
enrol: M-17, F-13  
grad: N. A.  
Cooperative Training Required—  
Yes  
Associate Degree Program—Yes  
Accreditation or Approval—(g)  
Resumé Available—Yes  
Career Clinics—Yes  
Contact—Supervisor  
Ph. (318) 433-1052

### MAINE

**Eastern Maine Vocational  
Technical Institute**  
183 Harlow Street  
Bangor, Maine 04401  
General—  
enrol: M-40, F-2  
grad: M-11, F-0  
Cooperative Training Required—  
Yes  
Associate Degree Program—No  
Accreditation or Approval—(g)  
Resumé Available—Yes  
Career Clinics—Yes  
Contact—Dean of Students  
Ph. (207) 945-6344

**Husson College**  
157 Park Street  
Bangor, Maine 04401  
General—  
enrol: M-110, F-5  
grad: M-35, F-2  
Cooperative Training Required—No  
Associate Degree Program—Yes  
Accreditation or Approval—(h)  
Resumé Available—Yes  
Career Clinics—Yes  
Contact—Assistant Professor  
Business Administration  
Department  
Ph. (207) 942-8476

**Westbrook Junior College**  
716 Stevens Avenue  
Portland, Maine 04103  
General—  
enrol: M-0, F-73  
grad: M-0, F-39

Cooperative Training Required—  
Yes  
Associate Degree Program—Yes  
Accreditation or Approval—(a)  
Resumé Available—Yes  
Career Clinics—No  
Contact—Instructor in Retailing  
Ph. (207) 775-3161

### MARYLAND

**Catonsville Community College**  
800 South Rolling Road  
Catonsville, Maryland 21228  
General—  
enrol: M-50, F-19  
grad: New Program  
Cooperative Training Required—No  
Associate Degree Program—Yes  
Accreditation or Approval—(b)  
Resumé Available—Yes  
Career Clinics—No  
Contact—Associate Professor of  
Business Administration  
Ph. (301) 747-3220

**Community College of Baltimore**  
2901 Liberty Heights Avenue  
Baltimore, Maryland 21215  
General—  
enrol: M-22, F-13  
grad: M-2, F-3  
Cooperative Training Required—No  
Associate Degree Program—Yes  
Accreditation or Approval—(b)  
Resumé Available—No  
Career Clinics—Yes  
Contact—Director of Admissions  
Ph. (301) 523-2151

**Montgomery Junior College**  
Takoma Avenue and Fenton Street  
Takoma Park, Maryland 20912  
General—  
enrol: M-70, F-18  
grad: M-10, F-2  
Cooperative Training Required—No  
Associate Degree Program—Yes  
Accreditation or Approval—(b)  
Resumé Available—No  
Career Clinics—Yes  
Contact—Placement Office  
Ph. (301) 587-0415

## MASSACHUSETTS

**Becker Junior College**  
61 Sever Street  
Worcester, Massachusetts 01609  
General—  
enrol: M-0, F-120  
grad: M-0, F-32  
Cooperative Training Required—No  
Associate Degree Program—Yes  
Accreditation or Approval—(h)  
Resumé Available—Yes  
Career Clinics—Yes  
Contact—Placement Office  
Ph. (617) 791-9241

**Berkshire Community College**  
Second Street  
Pittsfield, Massachusetts 01201  
General—  
enrol: M-71, F-13  
grad: M-13, F-5  
Cooperative Training Required—  
Yes  
Associate Degree Program—Yes  
Accreditation or Approval—(a)  
Resumé Available—No  
Career Clinics—No  
Contact—Chairman, Department of  
Business  
Ph. (413) 443-4445

**Cambridge School**  
632 Beacon Street  
Boston, Massachusetts 02215  
General—  
enrol: M-149, F-179  
grad: M-84, F-38  
Cooperative Training Required—No  
Associate Degree Program—No  
Accreditation or Approval—(h)  
Resumé Available—Yes  
Career Clinics—Yes  
Contact—Chairman, Department of  
Business Administration  
Ph. (617) 536-7635, Ext. 77

**Chamberlayne Junior College**  
128 Commonwealth Avenue  
Boston, Massachusetts 02116  
General—  
enrol: M-141, F-301  
grad: M-56, F-94  
Cooperative Training Required—No  
Associate Degree Program—No  
Accreditation or Approval—(g)  
Resumé Available—No

Career Clinics—Yes  
Contact—Academic Dean  
Ph. (617) 536-4500

**Essex Agricultural and  
Technical Institute, Maple Street**  
Hathorne, Massachusetts 01937  
General—  
enrol: M-31, F-0  
grad: N. A.  
Fashion Merchandising—  
enrol: M-5, F-16  
grad: N. A.  
Food Merchandising—  
enrol: M-25, F-0  
grad: N. A.  
Floresty—  
enrol: M-14, F-0  
grad: N. A.  
Cooperative Training Required—  
Yes  
Associate Degree Program—No  
Accreditation or Approval—(g)  
Resumé Available—Yes  
Career Clinics—No  
Contact—Distributive Education  
Coordinator  
Ph. (617) 774-0050

**Greenfield Community College**  
125 Federal Street  
Greenfield, Massachusetts 01301  
General—  
enrol: M-70, F-10  
grad: M-25, F-5  
Cooperative Training Required—No  
Associate Degree Program—Yes  
Accreditation or Approval—(a)  
Resumé Available—No  
Career Clinics—No  
Contact—Chairman, Division of  
Business  
Ph. (413) 774-4378

**Leicester Junior College**  
1003 Main Street  
Leicester, Massachusetts 01524  
General—  
enrol: M-42, F-0  
grad: N. A.  
Cooperative Training Required—No  
Associate Degree Program—Yes  
Accreditation or Approval—(a)  
Resumé Available—No  
Career Clinics—No  
Contact—Dean  
Ph. (617) 892-5511

**Massasoit Community College**  
1071 Washington Street  
North Abington, Massachusetts  
02351

General—  
enrol: M-148, F-15  
grad: M-68, F-2  
Cooperative Training Required—No  
Associate Degree Program—Yes  
Accreditation or Approval—(a)  
Pending  
Resumé Available—No  
Career Clinics—Yes  
Contact—Director of Placement  
Ph. (617) 878-7220

**Mount Ida Junior College**  
777 Dedham Street  
Newton Centre, Massachusetts  
02159

General—  
enrol: N. A.  
grad: M-0, F-67  
Cooperative Training Required—  
Yes  
Associate Degree Program—Yes  
Accreditation or Approval—(h)  
Resumé Available—Yes  
Career Clinics—Yes  
Contact—Chairman  
Retailing Department  
Ph. (617) 969-7000

**Mount Wachusett Community College**  
Elm Street  
Gardner, Massachusetts 01440

General—  
enrol: M-35, F-0  
grad: M-30, F-0  
Cooperative Training Required—No  
Associate Degree Program—Yes  
Accreditation or Approval—(g)  
Resumé Available—Yes  
Career Clinics—Yes  
Contact—Guidance and  
Placement Director  
Ph. (617) 632-1280

**North Shore Community College**  
3 Essex Street  
Beverly, Massachusetts 01915

General—  
enrol: M-8, F-11  
grad: M-1, F-1

Cooperative Training Required—  
Yes  
Associate Degree Program—  
Yes  
Accreditation or Approval—(a)  
Pending  
Resumé Available—Yes  
Career Clinics—Yes  
Contact—Chairman  
Business Division  
Ph. (617) 927-2123

**Worcester Junior College**  
766 Main Street  
Worcester, Massachusetts 01608

General—  
enrol: M-250, F-10  
grad: M-95, F-5  
Cooperative Training Required—No  
Associate Degree Program—Yes  
Accreditation or Approval—(a)  
Resumé Available—No  
Career Clinics—No  
Contact—Dean of Students  
Ph. (617) 755-6101

## MICHIGAN

**Albion College**  
Albion, Michigan 49224

General—  
enrol: M-29, F-4  
grad: N. A.  
Cooperative Training Required—No  
Associate Degree Program—Yes  
Accreditation or Approval—(c)  
Resumé Available—Yes  
Career Clinics—Yes  
Contact—Associate Professor of  
Economics  
Ph. (517) NA9-3977

**Bay De Noc Community College**  
Escanaba, Michigan 49829

General—  
enrol: M-20, F-10  
grad: M-8, F-2  
Cooperative Training Required—No  
Associate Degree Program—Yes  
Accreditation or Approval—(g)  
Resumé Available—Yes  
Career Clinics—Yes  
Contact—Dean of Students  
Ph. (906) 786-5802

**Business Management and  
Marketing Institute  
18267 James Couzens Highway  
Detroit, Michigan 48235**

General—  
enrol: N. A.  
grad: N.A.

Real Estate—  
enrol: N. A.  
grad: N.A.

Cooperative Training Required—No  
Associate Degree Program—No  
Accreditation or Approval—(g)  
Resumé Available—No  
Career Clinics—Yes  
Contact—Director  
Ph. (313) 345-4250

**Davenport College  
East Fulton Street  
Grand Rapids, Michigan 49502**

General—  
enrol: M-310, F-80  
grad: M-140, F-45

Traffic and Transportation—  
enrol: N. A.  
grad: N.A.

Real Estate—  
enrol: N. A.  
grad: N.A.

Cooperative Training Required—  
Optional

Associate Degree Program—Yes  
Accreditation or Approval—(h)  
Resumé Available—Yes  
Career Clinics—Yes  
Contact—Chairman, Business  
Administration Department  
Ph. (616) 456-1651

**Detroit College of Business  
4801 Oakman Boulevard  
Dearborn, Michigan 48126**

General—  
enrol: M-865, F-271  
grad: M-90, F-35

Cooperative Training Required—No  
Associate Degree Program—Yes  
Accreditation of Approval—(h)  
Resumé Available—No  
Career Clinics—Yes  
Contact—Academic Dean  
Ph. (313) WO2-6534

**Eastern Michigan University  
Ypsilanti, Michigan 48197**

General—  
enrol: M-1, F-10  
grad: M-1, F-4

Cooperative Training Required—  
Yes

Associate Degree Program—No  
Accreditation or Approval—(c)  
Resumé Available—Yes  
Career Clinics—Yes  
Contact—Marketing Professor  
Ph. (313) 483-6100, Ext. 2244

**Ferris State College  
Big Rapids, Michigan 49307**

General—  
enrol: M-160, F-53  
grad: N. A.

Cooperative Training Required—No  
Associate Degree Program—Yes  
Accreditation or Approval—(c)  
Resumé Available—Yes  
Career Clinics—No  
Contact—Placement Director  
Ph. (616) 796-9971, Ext. 431

**Flint Community Junior College  
1401 East Court Street  
Flint, Michigan 48503**

General—  
enrol: M-46, F-19  
grad: M-20, F-8

Cooperative Training Required—  
Yes

Associate Degree Program—Yes  
Accreditation or Approval—(c)  
Resumé Available—Yes  
Career Clinics—Yes  
Contact—  
Chairman, Business Department  
Ph. (313) CE8-1631, Ext. 220

**Glen Oaks Community College  
Route 1  
Centreville, Michigan 49032**

General—  
enrol: N. A.  
grad: N.A.

Cooperative Training Required—  
Yes

Associate Degree Program—Yes  
Accreditation or Approval—(g)  
Resumé Available—Yes  
Career Clinics—No

)

Contact—  
Vocational-Technical Dean  
Ph. (616) 467-9945

**Grand Rapids Junior College**  
143 Bostwick, N. E.  
Grand Rapids, Michigan 49502

General—  
enrol: M-36, F-14  
grad: M-2, F-3  
Cooperative Training Required—  
Yes  
Associate Degree Program—Yes  
Accreditation or Approval—(c)  
Resumé Available—Yes  
Career Clinics—No  
Contact—Coordinator  
Marketing and Distribution  
Ph. (616) 456-4866

**Henry Ford Community College**  
5101 Evergreen Road  
Dearborn, Michigan 48128

General—  
enrol: M-25, F-27  
grad: N. A.  
Cooperative Training Required—  
Optional  
Associate Degree Program—Yes  
Accreditation or Approval—(c)  
Resumé Available—No  
Career Clinics—Yes  
Contact—Coordinator of  
Business Education  
Ph. (313) 271-2750, Ext. 256

**Highland Park College**  
Glendale at Third  
Highland Park, Michigan 48203

General—  
enrol: M-12, F-15  
grad: M-12, F-15  
Cooperative Training Required—  
Yes  
Associate Degree Program—No  
Accreditation or Approval—(c)  
Resumé Available—No  
Career Clinics—Yes  
Contact—  
Retailing Program Coordinator  
Ph. (313) 868-1264, Ext. 315

**Kellogg Community College**  
450 North Avenue  
Battle Creek, Michigan 49016

General—  
enrol: N. A.  
grad: N.A.  
Cooperative Training Required—No  
Associate Degree Program—Yes  
Accreditation or Approval—(c)  
Resumé Available—No  
Career Clinics—No  
Contact—Retailing Instructor  
Ph. (616) 965-3931

**Lansing Community College**  
419 North Capitol Avenue  
Lansing, Michigan 48914

General—  
enrol: M-600, F-100  
grad: N. A.  
Hotel/Motel-Restaurant  
Management—  
enrol: N. A.  
grad: N.A.  
Real Estate—  
enrol: N. A.  
grad: N.A.  
Traffic and Transportation—  
enrol: N. A.  
grad: N.A.  
Insurance—  
enrol: N. A.  
grad: N.A.  
Cooperative Training Required—  
Optional  
Associate Degree Program—Yes  
Accreditation or Approval—(c)  
Resumé Available—Yes  
Career Clinics—Yes  
Contact—Placement  
Ph. (517) 489-3751

**Macomb County Community College**  
12500 Twelve Mile Road  
Warren, Michigan 48093

General—  
enrol: N. A.  
grad: N.A.  
Cooperative Training Required—  
Yes  
Associate Degree Program—Yes  
Accreditation or Approval—(c)  
Pending  
Resumé Available—Yes  
Career Clinics—Yes  
Contact—Marketing Coordinator  
Ph. (313) 772-8000

**Monroe County Community College**  
1555 Raisinville Road  
Monroe, Michigan 48161

General—  
enrol: M-19, F-1  
grad: New Program  
Cooperative Training Required—No  
Associate Degree Program—Yes  
Accreditation or Approval—(c)  
Pending  
Resumé Available—No  
Career Clinics—No  
Contact—Area Chairman, Business  
Ph. (313) 242-7300

**Montcalm Community College**  
Sidney, Michigan 48885

General—  
enrol: M-3, F-18  
grad: M-0, F-3  
Cooperative Training Required—  
Yes  
Associate Degree Program—Yes  
Accreditation or Approval—(c)  
Pending  
Resumé Available—Yes  
Career Clinics—No  
Contact—Coordinator  
Ph. (517) 831-5211

**Muskegon County Community College**  
221 Quarterline Road  
Muskegon, Michigan 49442

General—  
enrol: M-60, F-20  
grad: M-30, F-10  
Cooperative Training Required—  
Yes  
Associate Degree Program—Yes  
Accreditation or Approval—(c)  
Resumé Available—Yes  
Career Clinics—No  
Contact—Coordinator  
Ph. (616) 773-9131

**Northwood Institute**  
Box 72  
Midland, Michigan 48640

General—  
enrol: M-33, F-47  
grad: M-9, F-30  
Auto Marketing—  
enrol: M-138, F-0  
grad: M-56, F-0

**Food Service Management—**  
enrol: M-32, F-6  
grad: M-8, F-4

**Hotel/Motel Management—**  
enrol: M-32, F-6  
grad: M-8, F-4

Cooperative Training Required—No  
Associate Degree Program—Yes  
Accreditation or Approval—(g)  
Resumé Available—Yes  
Career Clinics—No  
Contact—Director of Placement  
Ph. (517) 631-1600, Ext. 215

**Oakland Community College**  
2900 Featherstone Road  
Auburn Heights, Michigan 48057

General—  
enrol: M-36, F-16  
grad: M-12, F-8  
Food Service Management—  
enrol: N. A.  
grad: N.A.  
Cooperative Training Required—  
Yes  
Associate Degree Program—Yes  
Accreditation or Approval—(c)  
Pending  
Resumé Available—Yes  
Career Clinics—No  
Contact—  
Chairman, Business Division  
Ph. (313) 482-1000, Ext. 43

**Patricia Stevens Finishing School, Inc.**  
107 Clifford, Empire Building  
Detroit, Michigan 48226

Fashion Merchandising—  
enrol: M-0, F-40  
grad: M-0, F-40  
Cooperative Training Required—  
Yes  
Associate Degree Program—Yes  
Accreditation or Approval—(g)  
Resumé Available—No  
Career Clinics—Yes  
Contact—General Manager  
Ph. (313) 965-4700

**Schoolcraft**  
18600 Haggerty Road  
Livonia, Michigan 48151

General—  
enrol: M-65, F-20  
grad: M-18, F-7

Cooperative Training Required—No  
Associate Degree Program—Yes  
Accreditation or Approval—(c)  
Resumé Available—No  
Career Clinics—No  
Contact—Retail Coordinator  
Ph. (313) 591-6400

**Southwestern Michigan College**  
Cherry Grove Road  
Dowagiac, Michigan 49047

General—  
enrol: M-5, F-0  
grad: M-5, F-0  
Cooperative Training Required—No  
Associate Degree Program—Yes  
Accreditation or Approval—(c)  
Pending  
Resumé Available—Yes  
Career Clinics—No  
Contact—Dean of Applied Sciences  
Ph. (616) 782-5113

**Suomi College**  
Hancock, Michigan 49930

General—  
enrol: M-50, F-30  
grad: M-25, F-15  
Cooperative Training Required—No  
Associate Degree Program—Yes  
Accreditation or Approval—(c)  
Pending  
Resumé Available—No  
Career Clinics—No  
Contact—Dean  
Ph. (906) 482-5300

**Washtenaw Community College**  
Post Office Box 345  
Ann Arbor, Michigan 48108

General—  
enrol: M-75, F-7  
grad: M-39, F-7  
Cooperative Training Required—  
Optional  
Associate Degree Program—Yes  
Accreditation or Approval—(c)  
Pending  
Resumé Available—No  
Career Clinics—Yes  
Contact—Dean of  
Student Personnel Services  
Ph. (313) 483-5152

**Western Michigan University**  
Kalamazoc, Michigan 49001

Food Merchandising—  
enrol: N. A.  
grad: N. A.  
Petroleum Marketing—  
enrol: N. A.  
grad: N. A.  
Cooperative Training Required—  
Yes  
Associate Degree Program—No  
Accreditation or Approval—(c)  
Career Clinics—No  
Contact—Head, Department of  
Distributive Education  
Ph. (616) 383-0953

**MINNESOTA**

**Alexandria Area Technical School**  
16th and Jefferson  
Alexandria, Minnesota 56308

General—  
enrol: M-26, F-11  
grad: M-12, F-4  
Fashion Merchandising—  
enrol: N. A.  
grad: N.A.  
Interior Design and Sales—  
enrol: M-4, F-17  
grad: N. A.  
Agriculture-Business  
Management—  
enrol: M-12, F-0  
grad: M-12, F-0  
Cooperative Training Required—  
Yes  
Associate Degree Program—No  
Accreditation or Approval—(g)  
Resumé Available—Yes  
Career Clinics—Yes  
Contact—Instructor/Coordinator  
Ph. (612) 763-6186

**Anoka-Ramsey State Junior College**  
11200 Mississippi Boulevard  
Coon Rapids, Minnesota 55433

General—  
enrol: M-25, F-5  
grad: New Program  
Cooperative Training Required—  
Optional  
Associate Degree Program—Yes  
Accreditation or Approval—(c)  
Pending  
Resumé Available—No

Career Clinics—No  
Contact—Marketing Coordinator  
Ph. (612) 427-2600

**Austin State Junior College**  
1600 N. W. Eighth Avenue  
Austin, Minnesota 55912

General—  
enrol: M-46, F-7  
grad: M-15, F-1  
Cooperative Training Required—  
Optional  
Associate Degree Program—Yes  
Accreditation or Approval—(g)  
Resumé Available—No  
Career Clinics—No  
Contact—Director of  
Retail Management  
Ph. (507) 433-7371

**Canby Area**  
Vocational-Technical School  
Highway No. 68 West  
Canby, Minnesota 56220

Agriculture-Business  
Management—  
enrol: M-60, F-0  
grad: M-37, F-0  
Cooperative Training Required—  
Yes  
Associate Degree Program—No  
Accreditation or Approval—(g)  
Resumé Available—Yes  
Career Clinics—Yes  
Contact—Director  
Ph. (507) 223-7252

**Lakewood State Junior College**  
1011 Fourth Street  
White Bear Lake, Minnesota 55110

General—  
enrol: M-41, F-2  
grad: New Program  
Cooperative Training Required—  
Yes  
Associate Degree Program—Yes  
Accreditation or Approval—(c)  
Resumé Available—Yes  
Career Clinics—Yes  
Contact—Chairman  
Business Department  
Ph. (612) 429-3351

**Minneapolis Area**  
Vocational-Technical Institute  
1101 Third Avenue South  
Minneapolis, Minnesota 55404

General—  
enrol: M-5, F-2  
grad: M-5, F-2  
Cooperative Training Required—No  
Associate Degree Program—No  
Accreditation or Approval—(a)  
Resumé Available—Yes  
Career Clinics—No  
Contact—Post-High School  
Administrator  
Ph. (612) 332-0381

**North Hennepin State Junior College**  
Osseo, Minnesota 55369

General—  
enrol: M-80, F-5  
grad: M-42, F-3  
Real Estate—  
enrol: M-7, F-0  
grad: N. A.  
Food Merchandising—  
enrol: M-15, F-0  
grad: N. A.  
Fashion Merchandising—  
enrol: M-25, F-5  
grad: N. A.  
Cooperative Training Required—No  
Associate Degree Program—Yes  
Accreditation or Approval—(c)  
Pending  
Resumé Available—No  
Career Clinics—Yes  
Contact—Division Head  
Ph. (612) 425-4541

**Pipestone Area Vocational School**  
Hiawatha Avenue  
Pipestone, Minnesota 56164

Fashion Merchandising—  
enrol: M-5, F-15  
grad: New Program  
Food Merchandising—  
enrol: M-10, F-2  
grad: New Program  
Cooperative Training Required—  
Yes  
Associate Degree Program—No  
Accreditation or Approval—(g)  
Resumé Available—Yes  
Career Clinics—Yes  
Contact—Director  
Ph. (507) 825-5471

**Rochester State Junior College**  
Rochester, Minnesota 55901  
General—  
enrol: M-62, F-0  
grad: M-25, F-0  
Cooperative Training Required—No  
Associate Degree Program—Yes  
Accreditation or Approval—(c)  
Resumé Available—No  
Career Clinics—No  
Contact—  
Assistant Professor, Marketing  
Ph. (507) 282-9411

**Saint Cloud Area**  
**Vocational-Technical School**  
1601 North 9th Avenue  
St. Cloud, Minnesota 56301  
General—  
enrol: M-23, F-1  
grad: M-23, F-1  
Cooperative Training Required—  
Yes  
Associate Degree Program—No  
Accreditation or Approval—(g)  
Resumé Available—Yes  
Career Clinics—Yes  
Contact—Coordinator of  
Distributive Education  
Ph. (612) 252-0101

**University of Minnesota**  
**(General College)**  
106 Nicholson Hall  
Minneapolis, Minnesota 55414  
General—  
enrol: N. A.  
grad: N.A.  
Cooperative Training Required—  
Optional  
Associate Degree Program—Yes  
Accreditation or Approval—(c)  
Resumé Available—No  
Career Clinics—Yes  
Contact—  
Business Studies Division  
Ph. (612) 373-4816

**University of Minnesota**  
**Technical Institute**  
Crookston, Minnesota 56716  
General—  
enrol: M-100, F-10  
grad: M-45, F-5  
Cooperative Training Required—No  
Associate Degree Program—Yes

Accreditation or Approval—(g)  
Resumé Available—Yes  
Career Clinics—No  
Contact—Placement Director  
Ph. (218) 281-6510

**Willmar Area**  
**Vocational-Technical School**  
Willmar, Minnesota 56201  
General—  
enrol: M-32, F-6  
grad: M-13, F-1  
Agriculture-Business  
Management—  
enrol: M-41, F-0  
grad: M-15, F-0  
Cooperative Training Required—  
Yes  
Associate Degree Program—No  
Accreditation or Approval—(g)  
Resumé Available—Yes  
Career Clinics—No  
Contact—Placement Officer  
Ph. (612) 235-5114

**Worthington State Junior College**  
Worthington, Minnesota 56187  
General—  
enrol: M-16, F-2  
grad: M-6, F-1  
Cooperative Training Required—No  
Associate Degree Program—Yes  
Accreditation or Approval—(g)  
Resumé Available—No  
Career Clinics—No  
Contact—Registrar  
Ph. (507) 372-2107

## MISSISSIPPI

**Clarke Memorial College**  
College Street  
Newton, Mississippi 39345  
General—  
enrol: M-10, F-3  
grad: M-2, F-1  
Cooperative Training Required—No  
Associate Degree Program—Yes  
Accreditation or Approval—(e)  
Resumé Available—No  
Career Clinics—No  
Contact—Business Teacher  
Ph. (601) 683-2238

**Hinds Junior College**  
Raymond, Mississippi 39154  
General—  
enrol: M-14, F-4  
grad: N. A.  
Cooperative Training Required—  
Yes  
Associate Degree Program—Yes  
Accreditation or Approval—(e)  
Resumé Available—Yes  
Career Clinics—No  
Contact—Distribution and  
Marketing Coordinator  
Ph. (601) 857-5261, Ext. 70

**Meridian Junior College**  
5500 Highway 19 North  
Meridian, Mississippi 39301  
General—  
enrol: M-18, F-10  
grad: M-12, F-8  
Hotel/Motel Management—  
enrol: M-8, F-6  
grad: M-5, F-3  
Cooperative Training Required—  
Yes  
Associate Degree Program—Yes  
Accreditation or Approval—(e)  
Resumé Available—Yes  
Career Clinics—Yes  
Contact—Coordinator  
Ph. (601) 483-4335

**Northeast Mississippi Junior College**  
Booneville, Mississippi 38829  
General—  
enrol: M-7, F-3  
grad: New Program  
Cooperative Training Required—  
Yes  
Associate Degree Program—Yes  
Accreditation or Approval—(e)  
Resumé Available—No  
Career Clinics—No  
Contact—Distributive  
Education Coordinator  
Ph. (601) 728-6208

**Pearl River Junior College**  
Poplarville, Mississippi 39470  
General—  
enrol: M-160, F-40  
grad: M-65, F-15  
Cooperative Training Required—No  
Associate Degree Program—No  
Accreditation or Approval—(e)

Resumé Available—No  
Career Clinics—Yes  
Contact—Vocational-Technical  
Coordinator  
Ph (601) 795-8142

## MISSOURI

**Crowder College**  
Neosho, Missouri 64850  
General—  
enrol: M-31, F-0  
grad: New Program  
Hotel/Motel-Restaurant  
Management—  
enrol: M-8, F-4  
grad: New Program  
Cooperative Training Required—  
Yes  
Associate Degree Program—Yes  
Accreditation or Approval—(c)  
Pending  
Resumé Available—Yes  
Career Clinics—No  
Contact—  
Mid-Management Coordinator  
Ph. (417) GL1-3223

**Forest Park Community College**  
5600 Oakland Avenue  
St. Louis, Missouri 63110  
General—  
enrol: M-300, F-50  
grad: M-20, F-5  
Hotel/Motel-Restaurant  
Management—  
enrol: M-60, F-20  
grad: M-8, F-2  
Food Service Management—  
enrol: N. A.  
grad: N.A.  
Cooperative Training Required—  
Yes  
Associate Degree Program—Yes  
Accreditation or Approval—(c)  
Resumé Available—No  
Career Clinics—Yes  
Contact—Chariman  
Business Division  
Ph. (314) 644-3300

**Jefferson College**  
Box 216  
Hillsboro, Missouri 63050  
General—  
enrol: M-24, F-3  
grad: M-6, F-1

Cooperative Training Required—  
Yes  
Associate Degree Program—Yes  
Accreditation or Approval—(c)  
Pending  
Resumé Available—Yes  
Career Clinics—No  
Contact—Office of Admissions and  
Guidance  
Ph. (314) SU9-2693

**Meramec Community College**  
959 South Geyer Road  
Kirkwood, Missouri 63122  
General—  
enrol: M-17, F-14  
grad: M-5, F-3  
Cooperative Training Required—  
Yes  
Associate Degree Program—Yes  
Accreditation or Approval—(c)  
Resumé Available—Yes  
Career Clinics—Yes  
Contact—Career Curriculum  
Representative  
Ph. (314) YO6-3402, Ext. 34

**Mineral Area College**  
(Technical Division)  
322 West Main Street  
Flat River, Missouri 63601  
General—  
enrol: M-14, F-3  
grad: M-1, F-0  
Cooperative Training Required—  
Yes  
Associate Degree Program—Yes  
Accreditation or Approval—(c)  
Pending  
Resumé Available—No  
Career Clinics—Yes  
Contact—Vocational Counselor  
Ph. (314) 431-1583

**Missouri Southern College**  
Newman and Duquesne Roads  
Joplin, Missouri 64801  
General—  
enrol: M-17, F-43  
grad: M-7, F-15  
Cooperative Training Required—No  
Associate Degree Program—Yes  
Accreditation or Approval—(c)  
Resumé Available—No  
Career Clinics—Yes

Contact—Dean, Semi-Professional  
and Technical Education  
Ph. (417) 624-8100

**William Woods College**  
Fulton, Missouri 65251  
General—  
enrol: M-8, F-23  
grad: M-6, F-10  
Cooperative Training Required—No  
Associate Degree Program—Yes  
Accreditation or Approval—(c)  
Resumé Available—No  
Career Clinics—No  
Contact—Professor, Retailing  
Ph. (314) MI2-2251

### **MONTANA**

**Dawson College**  
300 College Drive  
Glendive, Montana 59330  
General—  
enrol: M-21, F-5  
grad: M-10, F-3  
Cooperative Training Required—  
Yes  
Associate Degree Program—Yes  
Accreditation or Approval—(g)  
Resumé Available—Yes  
Career Clinics—No  
Contact—  
Retail Management Coordinator  
Ph. (406) 365-3396

### **NEBRASKA**

**Central Nebraska Tech.**  
Post Office Box 1024  
Hastings, Nebraska 68901  
Petroleum Marketing—  
enrol: M-14, F-0  
grad: M-10, F-0  
Agriculture-Business  
Management—  
enrol: M-12, F-0  
grad: M-10, F-0  
Cooperative Training Required—  
Yes  
Associate Degree Program—Yes  
Accreditation or Approval—(g)  
Resumé Available—Yes  
Career Clinics—Yes  
Contact—Coordinator, Sales and  
Management  
Ph. (402) 463-9811

**Lincoln Community College**  
Department of Continuing and  
Vocational Education  
1000 South 70th Street  
Lincoln East Educational Complex  
Lincoln, Nebraska 68510  
General—  
enrol: M-3, F-19  
grad: New Program  
Cooperative Training Required—  
Yes  
Associate Degree Program—No  
Accreditation or Approval—(g)  
Resumé Available—Yes  
Career Clinics—Yes  
Contact—Supervisor  
Distributive Education  
Ph. (402) 475-1081, Ext. 318

**North Platte College**  
North Platte, Nebraska 69101  
General—  
enrol: M-14, F-1  
grad: M-10, F-1  
Cooperative Training Required—No  
Associate Degree Program—Yes  
Accreditation or Approval—(g)  
Resumé Available—No  
Career Clinics—No  
Contact—Director of  
Student Services  
Ph. (308) 532-6888

**York College**  
York, Nebraska 68467  
General—  
enrol: N. A.  
grad: N. A.  
Associate Degree Program—Yes  
Contact—Admissions Office  
Ph. (402) 362-4441, Ext. 22

### **NEW HAMPSHIRE**

**Belknap College**  
Center Harbor, New Hampshire 03224  
General—  
enrol: M-100, F-25  
grad: M-100, F-25  
Cooperative Training Required—No  
Associate Degree Program—Yes  
Resumé Available—No  
Contact—  
Business Administration Instructor  
Ph. (603) 253-6502

**Thompson School of Applied Science**  
(University of New Hampshire)  
Durham, New Hampshire 03824  
General—  
enrol: M-19, F-0  
grad: M-10, F-0  
Food Service Management—  
enrol: M-32, F-2  
grad: M-14, F-2  
Cooperative Training Required—  
Yes  
Associate Degree Program—Yes  
Accreditation or Approval—(a)  
Resumé Available—Yes  
Career Clinics—Yes  
Contact—Director  
Ph. (603) 868-5511, Ext. 239

**White Pines College**  
Chester Street, P. O. Box 278  
Chester, New Hampshire 03036  
General—  
enrol: N. A.  
grad: N. A.  
Cooperative Training Required—  
Yes  
Associate Degree Program—Yes  
Accreditation or Approval—(g)  
Resumé Available—Yes  
Career Clinics—No  
Contact—President  
Ph. (603) 887-4401

### **NEW JERSEY**

**Atlantic Community College**  
Mays Landing, New Jersey 08330  
General—  
enrol: M-12, F-0  
grad: M-2, F-0  
Cooperative Training Required—No  
Associate Degree Program—  
Yes  
Accreditation or Approval—(b)  
Pending  
Resumé Available—No  
Career Clinics—Yes  
Contact—Placement Director  
Ph. (609) 625-1111

**Centenary College for Women**  
Jefferson Street  
Hackettstown, New Jersey 07840  
General—  
enrol: N. A.  
grad: N. A.

Fashion Merchandising—  
enrol: N. A.  
grad: N. A.  
Cooperative Training Required—  
Optional  
Associate Degree Program—Yes  
Accreditation or Approval—(b)  
Resumé Available—Yes  
Career Clinics—Yes  
Contact—Director of Placement  
Ph. (201) 852-1400

**Middlesex County College**  
Edison, New Jersey 08817  
General—  
enrol: M-70, F-20  
grad: M-60, F-18  
Cooperative Training Required—No  
Associate Degree Program—Yes  
Accreditation or Approval—(b)  
Pending  
Resumé Available—Yes  
Career Clinics—Yes  
Contact—  
Chairman, Business Department  
Ph. (201) 548-6000

#### **NEW MEXICO**

**New Mexico Junior College**  
Lovington Highway  
Hobbs, New Mexico 88240  
General—  
enrol: M-40, F-1  
grad: New Program  
Cooperative Training Required—  
Yes  
Associate Degree Program—Yes  
Accreditation or Approval—(c)  
Pending  
Resumé Available—No  
Career Clinics—Yes  
Contact—Director of  
Student Personnel  
Ph. (505) 392-6526

#### **NEW YORK**

**Agricultural and Technical  
College at Alfred**  
(State University of New York)  
Alfred, New York 14802  
General—  
enrol: M-178, F-64  
grad: M-81, F-31  
Cooperative Training Required—  
Yes  
Associate Degree Program—Yes

Accreditation or Approval—(b)  
Resumé Available—Yes  
Career Clinics—No  
Contact—  
Chairman, Business Division  
Ph. (607) 587-6336

**Agricultural and Technical  
College at Canton**  
(State University of New York)  
95-96 Park Street  
Canton, New York 13617

General—  
enrol: M-170, F-10  
grad: M-80, F-8  
Cooperative Training Required—No  
Associate Degree Program—Yes  
Accreditation or Approval—(b)  
Resumé Available—Yes  
Career Clinics—Yes  
Contact—  
Chairman, Business Division  
Ph. (315) 386-7011

**Agricultural and Technical  
College at Cobleskill**  
(State University of New York)  
Cobleskill, New York 12043

General—  
enrol: M-151, F-32  
grad: M-60, F-10  
Cooperative Training Required—No  
Associate Degree Program—Yes  
Accreditation or Approval—(b)  
Resumé Available—Yes  
Career Clinics—Yes  
Contact—Business  
Administration Department  
Ph. (518) 234-5521

**Agricultural and Technical  
College at Delhi**  
(State University of New York)  
Delhi, New York 13753

General—  
enrol: M-43, F-17  
grad: M-23, F-10  
Cooperative Training Required—No  
Associate Degree Program—Yes  
Accreditation or Approval—(b)  
Resumé Available—Yes  
Career Clinics—Yes  
Contact—Director of Placement  
Ph. (607) 746-3723

**Agricultural and Technical  
College at Morrisville  
(State University of New York)  
Morrisville, New York 13408**  
General—  
enrol: M-81, F-7  
grad: M-26, F-6  
Cooperative Training Required—No  
Associate Degree Program—Yes  
Accreditation or Approval—(b)  
Resumé Available—Yes  
Career Clinics—No  
Contact—Chairman  
Business-Technical Division  
Ph. (315) 684-3831

**Borough of Manhattan Community  
College**  
135 West 51st Street  
New York, New York 10019  
General—  
enrol: N. A.  
grad: N.A.  
Real Estate—  
enrol: N. A.  
grad: N.A.

Cooperative Training Required—  
Yes  
Associate Degree Program—Yes  
Accreditation or Approval—(b)  
Resumé Available—No  
Career Clinics—Yes  
Contact—Teacher in Charge of  
Marketing  
Ph. (212) 592-9300, Ext. 828

**Broome Technical Community College**  
Front Street  
Binghamton, New York 13902  
General—  
enrol: M-55, F-4  
grad: M-13, F-2  
Cooperative Training Required—No  
Associate Degree Program—Yes  
Accreditation or Approval—(b)  
Resumé Available—Yes  
Career Clinics—No  
Contact—Department Chairman  
Administrative Management Dept.  
Ph. (607) 724-4391

**Cazenovia College**  
Cazenovia, New York 13035  
General—  
enrol: M-0, F-78  
grad: M-0, F-28

Cooperative Training Required—No  
Associate Degree Program—Yes  
Accreditation or Approval—(b)  
Resumé Available—Yes  
Career Clinics—No  
Contact—Chairman, Division of  
Applied Science  
Ph. (315) 655-3466, Ext. 226

**Cornell University**  
Warren Hall  
Ithaca, New York 14850  
Food Merchandising—  
enrol: M-56, F-2  
grad: M-12, F-0  
Cooperative Training Required—  
Yes  
Associate Degree Program—No  
Accreditation or Approval—(b)  
Resumé Available—Yes  
Career Clinics—No  
Contact—  
Food Merchandising Instructor  
Ph. (607) 275-2183

**Corning Community College**  
Spencer Hill  
Corning, New York 14830  
General—  
enrol: M-33, F-25  
grad: M-12, F-5  
Cooperative Training Required—No  
Associate Degree Program—Yes  
Accreditation or Approval—(b)  
Resumé Available—Yes  
Career Clinics—Yes  
Contact—Chairman  
Business Administration  
Ph. (607) 962-9260

**Dutchess Community College**  
Pendell Road  
Poughkeepsie, New York 12601  
General—  
enrol: M-50, F-22  
grad: M-10, F-6  
Cooperative Training Required—  
Yes  
Associate Degree Program—Yes  
Accreditation or Approval—(b)  
Resumé Available—Yes  
Career Clinics—Yes  
Contact—Chairman, Retail  
Business Management Program  
Ph. (914) 471-4500

**Elizabeth Seton College**  
1061 North Broadway Yonkers  
New York, New York 10701

General—  
enrol: M-0, F-60  
grad: M-0, F-20  
Cooperative Training Required—No  
Associate Degree Program—Yes  
Accreditation or Approval—(b)  
Resumé Available—No  
Career Clinics—Yes  
Contact—Director of Personnel  
Ph. (914) YO9-4000

**Erie County Technical Institute**  
Main and Youngs Road  
Buffalo, New York 14221

General—  
enrol: M-95, F-16  
grad: M-33, F-5  
Cooperative Training Required—No  
Associate Degree Program—Yes  
Accreditation or Approval—(g)  
Resumé Available—Yes  
Career Clinics—No  
Contact—Business Administration  
Department Head  
Ph. (716) 634-0800, Ext. 104-105

**Fashion Institute of Technology**  
227 West 27th Street  
New York, New York 10001

Fashion Merchandising—  
enrol: M-33, F-455  
grad: M-14, F-227  
Cooperative Training Required—  
Yes  
Associate Degree Program—Yes  
Accreditation or Approval—(b)  
Resumé Available—Yes  
Career Clinics—Yes  
Contact—Chairman  
Ph. (212) 524-1300

**Hudson Valley Community College**  
Vandenberg Avenue  
Troy, New York 12180

General—  
enrol: M-156, F-22  
grad: M-40, F-7  
Traffic and Transportation—  
enrol: M-77, F-0  
grad: M-12, F-0  
Cooperative Training Required—No

Associate Degree Program—Yes  
Accreditation or Approval—(b)  
Pending  
Resumé Available—Yes  
Career Clinics—No  
Contact—Chairman  
Retail Business Management  
Ph. (518) 283-1100

**Jamestown Community College**  
525 Falconer Street  
Jamestown, New York 14701

General—  
enrol: M-14, F-6  
grad: M-4, F-2  
Cooperative Training Required—No  
Associate Degree Program—Yes  
Accreditation or Approval—(b)  
Resumé Available—No  
Career Clinics—Yes  
Contact—  
Student Personnel Counselor  
Ph. (716) 488-1963

**Jefferson Community College**  
Post Office Box 255  
Watertown, New York 13601

General—  
enrol: M-56, F-17  
grad: M-31, F-7  
Cooperative Training Required—No  
Associate Degree Program—Yes  
Accreditation or Approval—(g)  
Resumé Available—No  
Career Clinics—Yes  
Contact—  
Business Division Chairman  
Ph. (315) 782-5250

**Junior College of Albany**  
140 New Scotland Avenue  
Albany, New York 12208

General—  
enrol: M-47, F-23  
grad: M-47, F-23  
Cooperative Training Required—No  
Associate Degree Program—Yes  
Accreditation or Approval—(b)  
Resumé Available—No  
Career Clinics—No  
Contact—Retailing Instructor  
Ph. (518) 465-7501

**Kingsborough Community College**  
(The City University of New York)  
2001 Oriental Boulevard  
Brooklyn, New York 11235

General—  
enrol: N. A.  
grad: M-30, F-20  
Cooperative Training Required—  
Yes  
Associate Degree Program—Yes  
Accreditation or Approval—(b)  
Resumé Available—No  
Career Clinics—Yes  
Contact—Marketing Instructor  
Ph. (212) 769-9200, Ext. 221

**Laboratory Institute of Merchandising**  
12 East 53rd Street  
New York, New York 10022

Fashion Merchandising—  
enrol: M-0, F-300  
grad: M-0, F-140  
Cooperative Training Required—  
Yes  
Associate Degree Program—No  
Accreditation or Approval—(g)  
Resumé Available—Yes  
Career Clinics—No  
Contact—Placement Director  
Ph. (212) 752-1530

**Maria Regina College**  
1024 Court Street  
Syracuse, New York 13208

General—  
enrol: M-0, F-30  
grad: M-0, F-7  
Cooperative Training Required—  
Yes  
Associate Degree Program—Yes  
Accreditation or Approval—(b)  
Pending  
Resumé Available—Yes  
Career Clinics—No  
Contact—Dean of Students  
Ph. (315) 474-4891

**Mohawk Valley Community College**  
1101 Sherman Drive  
Utica, New York 13501

General—  
enrol: M-133, F-46  
grad: M-30, F-14  
Cooperative Training Required—  
Yes

Associate Degree Program—Yes  
Accreditation or Approval—(b)  
Resumé Available—Yes  
Career Clinics—Yes  
Contact—Retail Business  
Management Instructor  
Ph. (315) RE5-7511, Ext. 231

**Nassau Community College**  
Stewart Avenue  
Garden City, New York 11530

General—  
enrol: N. A.  
grad: N. A.  
Cooperative Training Required—  
Yes  
Associate Degree Program—Yes  
Accreditation or Approval—(b)  
Resumé Available—No  
Career Clinics—Yes  
Contact—Coordinator, Retailing  
and Marketing  
Ph. (516) PL2-0600

**New York City Community College**  
300 Jay Street  
Brooklyn, New York 11201

General—  
enrol: M-320, F-130  
grad: M-40, F-17  
Cooperative Training Required—  
Yes  
Associate Degree Program—Yes  
Accreditation or Approval—(b)  
Resumé Available—No  
Career Clinics—Yes  
Contact—  
Chairman, Marketing Dept.  
Ph. (212) 643-8836

**New York Institute of Advertising**  
280 Madison Avenue  
New York, New York 10016

Advertising—  
enrol: M-150, F-75  
grad: N. A.  
Cooperative Training Required—No  
Associate Degree Program—No  
Accreditation or Approval—(g)  
Resumé Available—Yes  
Career Clinics—Yes  
Contact—Director  
Ph. (212) 679-8270

**Onondaga Community College**  
700 East Water Street  
Syracuse, New York 13210

General—

enrol: M-39, F-7

grad: N. A.

Cooperative Training Required—No

Associate Degree Program—Yes

Accreditation or Approval—(b)

Pending

Resumé Available—Yes

Career Clinics—No

Contact—Chairman

Business Administration

Ph. (315) 477-7800

**Orange County Community College**  
115 South Street  
Middletown, New York 10940

General—

enrol: M-22, F-11

grad: N. A.

Cooperative Training Required—No

Associate Degree Program—Yes

Accreditation or Approval—(b)

Resumé Available—Yes

Career Clinics—Yes

Contact—

Assistant Professor, Retailing

Ph. (914) 343-1121

**Pace College**  
41 Park Row  
New York, New York 10038

General—

enrol: M-100, F-40

grad: M-50, F-20

Cooperative Training Required—No

Associate Degree Program—Yes

Accreditation or Approval—(b)

Resumé Available—Yes

Career Clinics—Yes

Contact—Placement Officer

Ph. (212) BA7-8200, Ext. 294

**Queensborough Community College**  
56th Avenue and Springfield Blvd.  
Bayside, New York 11364

General—

enrol: N. A.

grad: N. A.

Cooperative Training Required—No

Associate Degree Program—Yes

Accreditation or Approval—(b)

Resumé Available—No

Career Clinics—Yes  
Contact—Marketing Department  
Ph. (212) HA8-0200

**Rochester Institute of Technology**  
College of Business  
P. O. Box 3407  
Rochester, New York 14614

General—

enrol: M-81, F-144

grad: M-32, F-28

Food Merchandising—

enrol: M-45, F-35

grad: M-12, F-11

Cooperative Training Required—  
Yes

Associate Degree Program—Yes

Accreditation or Approval—(b)

Resumé Available—Yes

Career Clinics—No

Contact—Coordinator

Cooperative Education

Ph. (716) 546-6400, Ext. 215, 217

**Rockland Community College**  
145 College Road  
Suffern, New York 10901

General—

enrol: M-44, F-1

grad: M-6, F-0

Cooperative Training Required—No

Associate Degree Program—Yes

Accreditation or Approval—(b)

Resumé Available—No

Career Clinics—Yes

Contact—

Student Personnel-Placement

Ph. (914) EL6-4650

**Staten Island Community College**  
715 Ocean Terrace  
Staten Island, New York 10301

General—

enrol: M-200, F-50

grad: M-35, F-15

Cooperative Training Required—No

Associate Degree Program—Yes

Accreditation or Approval—(b)

Resumé Available—No

Career Clinics—No

Contact—

Head, Business Department

Ph. (212) 448-9000

**Suffolk County Community College**  
533 College Road  
Selden, New York 11784  
General—  
enrol: N. A.  
grad: M-75, F-12  
Cooperative Training Required—No  
Associate Degree Program—Yes  
Accreditation or Approval—(b)  
Resumé Available—No  
Career Clinics—No  
Contact—Director of Placement  
Ph. (516) SE2-1600, Ext. 270

**Sullivan County Community College**  
South Fallsburg, New York 12779  
General—  
enrol: M-60, F-10  
grad: M-25, F-5  
Cooperative Training Required—No  
Associate Degree Program—Yes  
Accreditation or Approval—(b)  
Pending  
Resumé Available—Yes  
Career Clinics—No  
Contact—  
Chairman, Business Faculty  
Ph. (914) 434-5750

**Tobe-Coburn School for  
Fashion Careers, Ltd.**  
851 Madison Avenue  
New York, New York 10021  
General—  
enrol: M-0, F-190  
grad: M-0, F-125  
Cooperative Training Required—  
Yes  
Associate Degree Program—No  
Resumé Available—Yes  
Career Clinics—Yes  
Contact—Director  
Ph. (212) TR9-4644

**Westchester Community College**  
75 Grasslands Road  
Valhalla, New York 10595  
General—  
enrol: N. A.  
grad: N. A.  
Food Service Management—  
enrol: N. A.  
grad: N. A.  
Cooperative Training Required—No  
Associate Degree Program—Yes

Accreditation or Approval—(g)  
Resumé Available—Yes  
Contact—Marketing Professor  
Ph. (914) WH6-1616

## **NORTH CAROLINA**

**Caldwell Technical Institute**  
Highway 321  
Lenior, North Carolina 28645  
General—  
enrol: M-10, F-12  
grad: M-2, F-8  
Cooperative Training Required—No  
Associate Degree Program—Yes  
Accreditation or Approval—(e)  
Pending  
Resumé Available—Yes  
Career Clinics—No  
Contact—Director of  
Student Personnel  
Ph. (704) 728-4323

**Catawba Valley Technical Institute**  
Hickory, North Carolina 28601  
General—  
enrol: M-80, F-23  
grad: M-29, F-15  
Traffic and Transportation—  
enrol: M-35, F-0  
grad: M-14, F-0  
Cooperative Training Required—No  
Associate Degree Program—Yes  
Accreditation or Approval—(e)  
Pending  
Resumé Available—No  
Career Clinics—Yes  
Contact—Placement Director  
Ph. (704) 327-9124

**Durham Technical Institute**  
1637 Lawson Street  
Durham, North Carolina 27701  
General—  
enrol: M-95, F-3  
grad: M-12, F-1  
Cooperative Training Required—No  
Associate Degree Program—Yes  
Accreditation or Approval—(g)  
Resumé Available—No  
Career Clinics—No  
Contact—Business Chairman  
2927 Chapel Hill Road  
Durham, North Carolina  
Ph. (919) 596-8295

**Forsyth Technical Institute**  
2100 Silas Creek Parkway  
Winston-Salem, North Carolina  
27103

General—  
enrol: M-80, F-8  
grad: M-30, F-2  
Cooperative Training Required—No  
Associate Degree Program—Yes  
Accreditation or Approval—(e)  
Pending  
Resumé Available—Yes  
Contact—Director of  
Student Personnel  
Ph. (919) 723-0377

**Guilford Technical Institute**  
Post Office Box 309  
Jamestown, North Carolina 27282

General—  
enrol: M-65, F-60  
grad: M-15, F-7  
Cooperative Training Required—No  
Associate Degree Program—Yes  
Accreditation or Approval—(e)  
Pending  
Resumé Available—Yes  
Career Clinics—Yes  
Contact—Director of  
Student Personnel  
Ph. (919) 272-5780

**Pitt Technical Institute**  
Post Office Box 97  
Greenville, North Carolina 27834

General—  
enrol: M-42, F-3  
grad: M-8, F-0  
Cooperative Training Required—No  
Associate Degree Program—Yes  
Accreditation or Approval—(e)  
Pending  
Resumé Available—Yes  
Career Clinics—No  
Contact—Director of  
Student Personnel  
Ph. (919) 756-3130

**Randolph Technical Institute**  
Drawer 1009  
Asheboro, North Carolina 27203

Agriculture-Business  
Management—  
enrol: M-15, F-0  
grad: M-6, F-0

Cooperative Training Required—No  
Associate Degree Program—Yes  
Accreditation or Approval—(g)  
Resumé Available—Yes  
Career Clinics—Yes  
Contact—Director of  
Student Personnel  
Ph. (919) 629-1471

**Rockingham Community College**  
Wentworth, North Carolina 27375

General—  
enrol: M-60, F-10  
grad: N. A.  
Cooperative Training Required—No  
Associate Degree Program—Yes  
Accreditation or Approval—(e)  
Pending  
Resumé Available—Yes  
Contact—Head of Business Dept.  
Ph. (919) 342-2336

**Surry Community College**

Box 304  
Dobson, North Carolina 27017

General—  
enrol: M-63, F-12  
grad: M-10, F-0  
Agriculture-Business  
Management—  
enrol: M-23, F-2  
grad: M-5, F-0  
Cooperative Training Required—No  
Associate Degree Program—Yes  
Accreditation or Approval—(e)  
Pending  
Resumé Available—Yes  
Career Clinics—No  
Contact—  
Technical-Vocational Director  
Ph. (919) 386-4955

**Technical Institute of Alamance**  
411 Camp Road  
Burlington, North Carolina 27215

General—  
enrol: M-127, F-46  
grad: N. A.  
Cooperative Training Required—No  
Associate Degree Program—Yes  
Accreditation or Approval—(g)  
Resumé Available—Yes  
Career Clinics—Yes  
Contact—Director of  
Student Personnel  
Ph. (919) 226-6307

**Wayne Community College**  
Drawer 1878  
Goldsboro, North Carolina 27530

General—  
enrol: N. A.  
grad: N. A.

Cooperative Training Required—No  
Associate Degree Program—Yes  
Accreditation or Approval—(g)  
Resumé Available—Yes  
Career Clinics—No  
Contact—Dean of Students  
Ph. (919) 735-5151

**Western Piedmont Community College**

South Green Street  
Morganton, North Carolina 28655

General—  
enrol: M-52, F-19  
grad: M-10, F-2

Cooperative Training Required—No  
Associate Degree Program—Yes  
Accreditation or Approval—(e)  
Pending

Resumé Available—No  
Career Clinics—Yes  
Contact—  
Chairman, Business Department  
Ph. (704) 437-8688

#### **NORTH DAKOTA**

**Lake Region Junior College**  
Devils Lake, North Dakota 58301

General—  
enrol: M-22, F-0  
grad: M-7, F-0

Cooperative Training Required—  
Yes

Associate Degree Program—Yes  
Accreditation or Approval—(g)

Resumé Available—Yes  
Career Clinics—No  
Contact—Distributive Education  
Coordinator  
Ph. (701) 662-4951

**North Dakota State School of Science**  
Wahpeton, North Dakota 58075

General—  
enrol: M-25, F-0  
grad: M-10, F-0

Cooperative Training Required—No  
Associate Degree Program—Yes  
Accreditation or Approval—(c)  
Pending

Resumé Available—Yes  
Career Clinics—Yes  
Contact—  
Director, Business School  
Ph. (701) 642-6671

**University of North Dakota**  
(Williston Center)  
University Avenue  
Williston, North Dakota 58801

General—  
enrol: M-34, F-7  
grad: M-11, F-3  
Cooperative Training Required—  
Yes  
Associate Degree Program—No  
Accreditation or Approval—(c)  
Resumé Available—Yes  
Career Clinics—No  
Contact—Distributive Education  
Supervisor  
Ph. (701) 572-6097

#### **OHIO**

**Central State University**  
College of Business Administration  
Wilberforce, Ohio 45384

General—  
enrol: M-400, F-200  
grad: M-22, F-5  
Cooperative Training Required—No  
Associate Degree Program—Yes  
Accreditation or Approval—(c)  
Resumé Available—Yes  
Career Clinics—Yes  
Contact—Instructor, Marketing and  
Economics  
Ph. (513) 372-9261, Ext. 333

**Cincinnati Cooperative School of  
Technology**  
3520 Central Parkway  
Cincinnati, Ohio 45223

General—  
enrol: M-59, F-5  
grad: M-14, F-1  
Cooperative Training Required—  
Yes  
Associate Degree Program—No  
Accreditation or Approval—(g)  
Resumé Available—Yes  
Career Clinics—Yes  
Contact—  
Sales/Marketing Coordinator  
Ph. (513) 681-3320

**Cuyahoga Community College**

626 Huron Road  
Cleveland, Ohio 44115

General—

enrol: M-74, F-6

grad: M-28, F-2

Food Service Management—

enrol: M-15, F-5

grad: M-7, F-3

Hotel/Motel Management—

enrol: N. A.

grad: New Program

Cooperative Training Required—

Optional

Associate Degree Program—Yes

Accreditation or Approval—(c)

Pending

Resumé Available—Yes

Career Clinics—Yes

Contact—Coordinator of Marketing

Ph. (216) 241-1556

**Dayton Technology Center**

118 East First Street

Dayton, Ohio 45402

General—

enrol: M-17, F-5

grad: M-5, F-2

Cooperative Training Required—

Yes

Associate Degree Program—No

Accreditation or Approval—(g)

Resumé Available—Yes

Career Clinics—No

Contact—

Retail Management Coordinator

Ph. (513) 222-6202

**Dyke College**

1375 East Sixth Street

Cleveland, Ohio 44114

General—

enrol: M-30, F-10

grad: M-12, F-3

Department Store Merchandising—

enrol: M-12, F-10

grad: N. A.

Cooperative Training Required—

Yes

Associate Degree Program—Yes

Accreditation or Approval—(h)

Resumé Available—No

Career Clinics—Yes

Contact—Chairman, Division of

Marketing

Ph. (216) 696-9000

**Lakeland Community College**

The Colonial Building

Mentor, Ohio 44060

General—

enrol: M-21, F-6

grad: New Program

Cooperative Training Required—

Yes

Associate Degree Program—Yes

Accreditation or Approval—(g)

Resumé Available—Yes

Career Clinics—Yes

Contact—Director of

Student Services

Ph. (216) 946-7000

**Mansfield School of Technology**

218 Marion Avenue

Mansfield, Ohio 44903

General—

enrol: M-21, F-4

grad: M-6, F-1

Cooperative Training Required—

Yes

Associate Degree Program—No

Accreditation or Approval—(g)

Resumé Available—No

Career Clinics—No

Contact—Director

Ph. (419) 525-1090

**Penta Technical College**

Oregon Road

Perrysburg, Ohio 43551

General

enrol: M-50, F-5

grad: M-6, F-2

Food Merchandising—

enrol: M-43, F-0

grad: M-20, F-0

Cooperative Training Required—

Yes

Associate Degree Program—Yes

Accreditation or Approval—(g)

Resumé Available—Yes

Career Clinics—Yes

Contact—Chairman

Distributive Technologies

Ph. (419) 698-1637, Ext. 28

**Toledo University**

(University Community and

Technical College)

2801 West Bancroft Street

Toledo, Ohio 43606

General—

enrol: M-120, F-80

grad: M-120, F-80

Cooperative Training Required—  
Yes  
Associate Degree Program—  
Yes  
Accreditation or Approval—(c)  
Resumé Available—Yes  
Career Clinics—No  
Contact—Coordinator, Retailing  
Ph. (419) 531-5711

**University of Akron**  
(Community and Technical College)  
302 East Buchtel Avenue  
Akron, Ohio 44304  
General—  
enrol: M-110, F-125  
grad: M-27, F-20  
Traffic and Transportation—  
enrol: M-50, F-6  
grad: M-12, F-0  
Cooperative Training Required—No  
Associate Degree Program—Yes  
Accreditation or Approval—(c)  
Resumé Available—Yes  
Career Clinics—Yes  
Contact—Director of Placement  
Ph. (216) 762-2441, Ext. 561

**University of Dayton**  
Dayton, Ohio 45409  
General—  
enrol: M-15, F-5  
grad: N. A.  
Cooperative Training Required—No  
Associate Degree Program—Yes  
Accreditation or Approval—(c)  
Resumé Available—Yes  
Career Clinics—Yes  
Contact—Chairman, Department of  
Marketing  
Ph. (513) 461-5500, Ext. 249

### OREGON

**Mount Hood Community College**  
26000 S. E. Stark Street  
Gresham, Oregon 97030  
General—  
enrol: M-35, F-1  
grad: M-5, F-0  
Real Estate—  
enrol: M-14, F-8  
grad: N. A.  
Cooperative Training Required—  
Yes  
Associate Degree Program—Yes

Accreditation or Approval—(d)  
Pending  
Resumé Available—Yes  
Career Clinics—No  
Contact—Division Chairman  
Business Education  
Ph. (503) 665-1131

**Portland Community College**  
049 S. W. Porter Street  
Portland, Oregon 97201  
General—  
enrol: M-65, F-43  
grad: M-25, F-10  
Cooperative Training Required—  
Yes  
Associate Degree Program—Yes  
Accreditation or Approval—(g)  
Resumé Available—No  
Career Clinics—Yes  
Contact—  
Work Experience Coordinator  
Ph. (503) 224-3040, Ext. 76

**Sales Training of Portland, Inc.**  
2104 S. W. Fifth  
Portland, Oregon 97201  
General—  
enrol: M-182, F-7  
grad: M-55, F-5  
Cooperative Training Required—No  
Associate Degree Program—No  
Accreditation or Approval—(g)  
Resumé Available—Yes  
Career Clinics—Yes  
Contact—Placement Director  
Ph. (503) 224-6473

**Southwestern Oregon**  
Community College, Empire Campus  
Coos Bay, Oregon 97420  
General—  
enrol: M-19, F-17  
grad: N. A.  
Real Estate—  
enrol: M-20, F-0  
grad: M-20, F-0  
Cooperative Training Required—No  
Associate Degree Program—No  
Accreditation or Approval—(d)  
Resumé Available—No  
Career Clinics—Yes  
Contact—Division Chairman  
Ph. (503) 888-3234

**Treasure Valley Community College**  
650 College Boulevard  
Ontario, Oregon 97914

General—  
enrol: M-19, F-3  
grad: M-10, F-2  
Automotive Parts Management—  
enrol: M-20, F-0  
grad: M-20, F-0  
Cooperative Training Required—  
Yes  
Associate Degree Program—Yes  
Accreditation or Approval—(d)  
Resumé Available—Yes  
Career Clinics—Yes  
Contact—Coordinator of  
Vocational-Technical Education  
Ph. (503) 889-6493

### **PENNSYLVANIA**

**Bucks County Community College**  
Swamp Road  
Newton, Pennsylvania 18940

General—  
enrol: M-160, F-36  
grad: M-45, F-11  
Hotel/Motel-Restaurant  
Management—  
enrol: M-10, F-3  
grad: N. A.  
Cooperative Training Required—No  
Associate Degree Program—Yes  
Accreditation or Approval—(g)  
Resumé Available—Yes  
Contact—Placement Office  
Ph. (215) WO8-4261

**Butler County Community College**  
College Drive, Oak Hills  
Butler, Pennsylvania 16001

General—  
enrol: M-23, F-3  
grad: New Program  
Cooperative Training Required—No  
Associate Degree Program—Yes  
Accreditation or Approval—(b)  
Pending  
Resumé Available—Yes  
Career Clinics—No  
Contact—Administrative Dean  
Ph. (412) 287-6724, Ext. 1

**Charles Morris Price School of  
Advertising and Journalism**  
1319 Locust Street  
Philadelphia, Pennsylvania 19107  
Advertising—

enrol: M-215, F-95  
grad: M-70, F-30  
Cooperative Training Required—No  
Associate Degree Program—No  
Accreditation or Approval—(g)  
Resumé Available—No  
Career Clinics—Yes  
Contact—Dean  
Ph. (215) KI5-0696

**Community College of Allegheny  
County, (Allegheny Campus)**  
808 Ridge Avenue  
Pittsburgh, Pennsylvania 15212

General—  
enrol: M-25, F-10  
grad: M-15, F-8  
Cooperative Training Required—  
Yes  
Associate Degree Program—Yes  
Accreditation or Approval—(b)  
Pending  
Resumé Available—Yes  
Career Clinics—Yes  
Contact—Marketing Instructor  
Ph. (412) 321-0192

**Earl Wheeler Success Schools**  
Penn-Sheraton Hotel  
Pittsburgh, Pennsylvania 15219

General—  
enrol: M-0, F-130  
grad: M-0, F-85  
Cooperative Training Required—  
Yes  
Associate Degree Program—No  
Accreditation or Approval—(g)  
Resumé Available—Yes  
Career Clinics—Yes  
Contact—Director, Merchandising  
and Retailing School  
Ph. (412) 391-2805

**Educational Institute of Pittsburgh**  
212 Ninth Street  
Pittsburgh, Pennsylvania 15222

General—  
enrol: M-90, F-40  
grad: M-35, F-25  
Cooperative Training Required—No

Associate Degree Program—No  
Accreditation or Approval—(g)  
Resumé Available—Yes  
Career Clinics—Yes  
Contact—Director  
Ph. (412) 471-3942

**Harcum Junior College**  
Montgomery Avenue  
Bryn Mawr, Pennsylvania 19010  
General—  
enrol: M-0, F-130  
grad: M-0, F-55  
Cooperative Training Required—  
Yes  
Associate Degree Program—Yes  
Accreditation or Approval—(g)  
Resumé Available—Yes  
Career Clinics—Yes  
Contact—Program Director  
Ph. (215) LA5-4100

**Harrisburg Area Community College**  
3300 Cameron Street Road  
Harrisburg, Pennsylvania 17110  
General—  
enrol: M-61, F-21  
grad: M-15, F-7  
Cooperative Training Required—  
Yes  
Associate Degree Program—Yes  
Accreditation or Approval—(b)  
Resumé Available—Yes  
Career Clinics—Yes  
Contact—Division Chairman  
Ph. (717) 236-9533

**Keystone Junior College**  
LaPlume, Pennsylvania 18440  
General—  
enrol: M-90, F-58  
grad: M-33, F-28  
Cooperative Training Required—No  
Associate Degree Program—Yes  
Accreditation or Approval—(b)  
Resumé Available—Yes  
Career Clinics—No  
Contact—Guidance Department  
Ph. (717) 945-4401

**Lehigh County Community College**  
Fifth and Hamilton Streets  
Allentown, Pennsylvania 18101  
General—  
enrol: M-44, F-17  
grad: New Program

Food Service Management—  
enrol: M-9, F-3  
grad: New Program  
Cooperative Training Required—  
Yes  
Associate Degree Program—  
Yes  
Accreditation or Approval—(b)  
Pending  
Resumé Available—Yes  
Career Clinics—No  
Contact—Dean of Student Affairs  
Ph. (215) 437-9667, Ext. 30

**Peirce Junior College**  
1420 Pine Street  
Philadelphia, Pennsylvania 19102  
General—  
enrol: M-98, F-64  
grad: M-52, F-28  
Cooperative Training Required—  
Optional  
Associate Degree Program—Yes  
Accreditation or Approval—(g)  
Resumé Available—Yes  
Career Clinics—Yes  
Contact—Placement Director  
Ph. (215) KI5-6400

**Pennsylvania State University**  
(Behrend Campus), Station Road  
Erie, Pennsylvania 16510  
General—  
enrol: M-50, F-5  
grad: M-23, F-1  
Cooperative Training Required—No  
Associate Degree Program—Yes  
Accreditation or Approval—(b)  
Resumé Available—Yes  
Career Clinics—No  
Contact—Assistant Director  
Academic Affairs  
Ph. (814) 899-3101

**Pennsylvania State University**  
(Schuylkill Campus), State Highway  
Schuylkill Haven, Pennsylvania  
17972  
General—  
enrol: N. A.  
grad: N. A.  
Cooperative Training Required—No  
Associate Degree Program—Yes  
Accreditation or Approval—(b)  
Resumé Available—No

Career Clinics—No  
Contact—Guidance Counselor  
Ph. (717) 385-4500

**Pennsylvania State University  
(Shenango Valley Campus)**  
South Water Avenue and Ohio St.  
Sharon, Pennsylvania 16146

General—  
enrol: N. A.  
grad: M-19, F-3  
Cooperative Training Required—No  
Associate Degree Program—Yes  
Accreditation or Approval—(b)  
Resumé Available—Yes  
Career Clinics—Yes  
Contact—Dean of Student Affairs  
Ph. (412) 346-3527

**Pioneer Business and  
Industrial Institute, Inc.**  
615-625 South Broad Street  
Philadelphia, Pennsylvania 19147

General—  
enrol: M-8, F-3  
grad: M-8, F-3  
Cooperative Training Required—No  
Associate Degree Program—No  
Accreditation or Approval—(g)  
Resumé Available—Yes  
Career Clinics—Yes  
Contact—Director  
Business Education  
Ph. (215) 735-2935

**Robert Morris Junior College**  
610 Fifth Avenue  
Pittsburgh, Pennsylvania 15219

General—  
enrol: M-595, F-50  
grad: M-114, F-3  
Cooperative Training Required—No  
Associate Degree Program—Yes  
Accreditation or Approval—(h)  
Resumé Available—Yes  
Contact—Placement Department  
Ph. (412) 471-3920, Ext. 34

**Saint Joseph's College  
(Academy of Food Marketing)**  
54th and City Line Avenue  
Philadelphia, Pennsylvania 19131

Food Merchandising—  
enrol: M-95, F-5  
grad: M-15, F-0

Cooperative Training Required—No  
Associate Degree Program—No  
Accreditation or Approval—(b)  
Resumé Available—Yes  
Career Clinics—No  
Contact—Director  
Ph. (215) TR8-6000

**York Junior College**  
Country Club Road  
York, Pennsylvania 17405

General—  
enrol: M-154, F-7  
grad: N. A.  
Cooperative Training Required—No  
Associate Degree Program—Yes  
Accreditation or Approval—(b)  
Resumé Available—No  
Career Clinics—Yes  
Contact—Admissions Officer  
Ph. (717) 843-8891

## **RHODE ISLAND**

**Johnson and Wales Junior College  
of Business, Abbott Park Place**  
Providence, Rhode Island 02903

General—  
enrol: M-244, F-84  
grad: M-170, F-27  
Cooperative Training Required—  
Optional  
Associate Degree Program—Yes  
Accreditation or Approval—(h)  
Resumé Available—Yes  
Career Clinics—Yes  
Contact—Chairman  
Retail Management  
Ph. (401) 331-3915, Ext. 53

**Rhode Island Junior College**  
199 Promenade Street  
Providence, Rhode Island 02908

Department Store Merchandising—  
enrol: M-11, F-7  
grad: New Program  
Cooperative Training Required—  
Yes  
Associate Degree Program—No  
Accreditation or Approval—(g)  
Resumé Available—No  
Career Clinics—No  
Contact—Coordinator  
Retail Management  
Ph. (401) 331-5500, Ext. 37

### **SOUTH CAROLINA**

**Columbia Commercial College**  
1234 Hampton  
Columbia, South Carolina 29201

General—  
enrol: M-27, F-39  
grad: M-0, F-2

Traffic and Transportation—  
enrol: N. A.  
grad: N. A.

Cooperative Training Required—No  
Associate Degree Program—No  
Accreditation or Approval—(h)  
Resumé Available—Yes  
Career Clinics—No  
Contact—Employment Manager  
Ph. (803) 253-6479

**South Carolina Trade Schools**  
West Columbia, South Carolina  
29169

General—  
enrol: M-14, F-6  
grad: M-14, F-6

Cooperative Training Required—  
Yes

Associate Degree Program—No  
Accreditation or Approval—(g)  
Resumé Available—Yes  
Career Clinics—Yes  
Contact—Coordinator of Marketing  
Ph. (803) 794-1717

**University of South Carolina**  
(Coastal Carolina  
Regional Campus)  
Conway, South Carolina 29526

General—  
enrol: M-9, F-0  
grad: N. A.

Cooperative Training Required—No  
Associate Degree Program—Yes  
Accreditation or Approval—(e)  
Resumé Available—No  
Career Clinics—Yes  
Contact—Marketing Instructor  
Ph. (803) 347-3161

**University of South Carolina**  
(Florence Campus), Marion Highway  
Florence, South Carolina 29501

General—  
enrol: M-32, F-17  
grad: M-9, F-2

Cooperative Training Required—No

Associate Degree Program—Yes  
Accreditation or Approval—(e)  
Resumé Available—Yes  
Career Clinics—No  
Contact—Assistant  
Administrative Director  
Ph. (803) 662-8751

### **TENNESSEE**

**Jackson State Community College**  
Highway 70  
Jackson, Tennessee 38301

General—  
enrol: M-19, F-0  
grad: New Program

Cooperative Training Required—  
Yes

Associate Degree Program—Yes  
Accreditation or Approval—(e)  
Pending

Resumé Available—No  
Career Clinics—No  
Contact—Marketing and  
Distribution Coordinator  
Ph. (901) 424-3520, Ext. 175

### **TEXAS**

**Amarillo College, Box 447**  
Amarillo, Texas 79105

General—  
enrol: M-3, F-1  
grad: N. A.

Cooperative Training Required—  
Yes

Associate Degree Program—Yes  
Accreditation or Approval—(e)  
Resumé Available—Yes  
Career Clinics—No  
Contact—Dean  
Vocational-Technical Programs  
Ph. (806) 376-5641

**Central Texas College**  
P. O. Box 848, Highway 190  
Killeen, Texas 76541

General—  
enrol: N. A.  
grad: N. A.

Cooperative Training Required—  
Yes

Associate Degree Program—Yes  
Accreditation or Approval—(a)  
Resumé Available—Yes  
Career Clinics—No

Contact—Director  
Mid-Management Program  
Ph. (817) LA6-1211

**Grayson County College**  
Perrin Field Road, P. O. Box 979  
Denison, Texas 75020

General—  
enrol: M-26, F-0  
grad: M-9, F-0  
Cooperative Training Required—  
Yes  
Associate Degree Program—Yes  
Accreditation or Approval—(e)  
Resumé Available—Yes  
Career Clinics—Yes  
Contact—Placement Officer  
Ph. (214) 893-6316

**James Connally Technical Institute**  
Waco, Texas 76705

Building Material Management—  
enrol: M-30, F-0  
grad: M-7, F-0  
Cooperative Training Required—No  
Associate Degree Program—Yes  
Accreditation or Approval—(g)  
Resumé Available—Yes  
Career Clinics—Yes  
Contact—Senior Instructor  
Ph. (817) SW9-2132

**Lee College**  
Baytown, Texas 77520

General—  
enrol: M-14, F-6  
grad: M-5, F-3  
Cooperative Training Required—  
Yes  
Associate Degree Program—Yes  
Accreditation or Approval—(e)  
Resumé Available—No  
Career Clinics—Yes  
Contact—  
Mid-Management Instructor  
Ph. (713) 583-5611, Ext. 320

**Odessa College**  
Post Office Box 3752  
Odessa, Texas 79760

General—  
enrol: M-50, F-25  
grad: M-25, F-20

Cooperative Training Required—  
Yes  
Associate Degree Program—Yes  
Accreditation or Approval—(e)  
Resumé Available—No  
Career Clinics—Yes  
Contact—Dean of  
Technical-Vocational Education  
Ph. (915) FE7-5381

**San Antonio College**  
1300 San Pedro  
San Antonio, Texas 78212

General—  
enrol: M-41, F-16  
grad: New Program  
Cooperative Training Required—  
Yes  
Associate Degree Program—Yes  
Accreditation or Approval—(e)  
Resumé Available—Yes  
Career Clinics—Yes  
Contact—College Coordinator  
Ph. (512) PE4-5381

**San Jacinto College**  
8060 Spencer Highway  
Pasadena, Texas 77505

General—  
enrol: M-21, F-9  
grad: New Program  
Cooperative Training Required—  
Yes  
Associate Degree Program—Yes  
Accreditation or Approval—(e)  
Resumé Available—No  
Career Clinics—No  
Contact—  
Mid-Management Coordinator  
Ph. (713) GR9-1501, Ext. 70

**Southwestern Union College**  
Keene, Texas 76059

General—  
enrol: M-6, F-0  
grad: N. A.  
Cooperative Training Required—  
Optional  
Associate Degree Program—Yes  
Accreditation or Approval—(e)  
Resumé Available—No  
Career Clinics—Yes  
Contact—Chairman  
Business Administration Dept.  
Ph. (817) 645-4004

**Tarrant County Junior College**  
5301 Campus Drive  
Fort Worth, Texas 76119  
General—  
enrol: M-28, F-2  
grad: New Program  
Cooperative Training Required—  
Yes  
Associate Degree Program—Yes  
Accreditation or Approval—(g)  
Resumé Available—No  
Career Clinics—No  
Contact—Coordinator  
Ph. (817) 534-4861, Ext. 323

### UTAH

**Stevens Henager College**  
2644 Washington Boulevard  
Ogden, Utah 84401  
General—  
enrol: M-69, F-13  
grad: M-69, F-13  
Cooperative Training Required—No  
Associate Degree Program—Yes  
Accreditation or Approval—(h)  
Resumé Available—Yes  
Career Clinics—Yes  
Contact—Director  
Ph. (801) 374-7791

**Utah Technical College at Provo**  
1395 North 150 East Box 1009  
Provo, Utah 84601  
General—  
enrol: M-9, F-8  
grad: New Program  
Cooperative Training Required—  
Yes  
Associate Degree Program—Yes  
Accreditation or Approval—(g)  
Resumé Available—No  
Career Clinics—Yes  
Contact—Chairman  
Marketing Department  
Ph. (801) 373-7890

### VERMONT

**Green Mountain College**  
College Street  
Poultney, Vermont 05764  
General—  
enrol: M-0, F-104  
grad: M-0, F-40  
Cooperative Training Required—No  
Associate Degree Program—Yes

Accreditation or Approval—(a)  
Resumé Available—No  
Career Clinics—No  
Contact—Chairman  
Department of Retailing  
Ph. (802) 287-9313

### VIRGINIA

**Averett College**  
West Main Street  
Danville, Virginia 24541  
General—  
enrol: M-85, F-0  
grad: M-42, F-0  
Cooperative Training Required—  
Yes  
Associate Degree Program—Yes  
Accreditation or Approval—(e)  
Resumé Available—Yes  
Career Clinics—No  
Contact—Department of  
Merchandising  
Ph. (703) 793-7811, Ext. 50

**Blue Ridge Community College**  
Post Office Box 80  
Weyers Cave, Virginia 24486  
General—  
enrol: M-40, F-5  
grad: New Program  
Cooperative Training Required—No  
Associate Degree Program—Yes  
Accreditation or Approval—(e)  
Pending  
Resumé Available—Yes  
Career Clinics—Yes  
Contact—Director of Occupational  
and Technical Programs  
Ph. (703) 234-2461, Ext. 22

**Dabney S. Lancaster**  
Community College, P. O. Box 530  
Clifton Forge, Virginia 24422  
General—  
enrol: M-88, F-32  
grad: N. A.  
Cooperative Training Required—No  
Associate Degree Program—Yes  
Accreditation or Approval—(e)  
Pending  
Resumé Available—Yes  
Contact—Director of  
Student Services  
Ph. (703) 862-4246

**Northern Virginia Community College**  
8333 Little River Turnpike  
Annandale, Virginia 22003

General—  
enrol: M-20, F-12  
grad: New Program  
Cooperative Training Required—  
Yes

Associate Degree Program—Yes  
Accreditation or Approval—(e)  
Resumé Available—No  
Career Clinics—No  
Contact—Director  
Distributive Technology  
Ph. (703) 280-5500

**Richard Bland College of the College  
of William and Mary**  
Petersburg, Virginia 23803

General—  
enrol: M-18, F-5  
grad: M-10, F-2  
Cooperative Training Required—  
Yes

Associate Degree Program—Yes  
Accreditation or Approval—(e)  
Resumé Available—No  
Career Clinics—Yes  
Contact—Head, Distributive  
Education Department  
Ph. (703) 732-0111

**Richmond Professional Institute**  
901 West Franklin Street  
Richmond, Virginia 23220

General—  
enrol: N. A.  
grad: N. A.  
Cooperative Training Required—  
Yes

Associate Degree Program—Yes  
Accreditation or Approval—(e)  
Resumé Available—No  
Career Clinics—No  
Contact—Chairman  
Faculty Committee  
Ph. (703) 358-7061

**Wytheville Community College**  
275 South Fourth Street  
Wytheville, Virginia 24382

General—  
enrol: M-70, F-10  
grad: M-20, F-5  
Cooperative Training Required—No

Associate Degree Program—Yes  
Accreditation or Approval—(e)  
Resumé Available—No  
Career Clinics—No  
Contact—Director of Instruction  
Ph. (703) 228-2121

## WASHINGTON

**Big Bend Community College**  
(North Campus)  
Building 301, 8th Avenue  
Moses Lake, Washington 98837

General—  
enrol: M-8, F-0  
grad: M-1, F-0  
Cooperative Training Required—  
Yes  
Associate Degree Program—Yes  
Accreditation or Approval—(d)  
Resumé Available—Yes  
Career Clinics—No  
Contact—Department Head  
Mid-Management  
Ph. (509) RO5-7821

**Centralia College**  
Centralia, Washington 98531

General—  
enrol: M-24, F-1  
grad: M-10, F-0  
Cooperative Training Required—No  
Associate Degree Program—Yes  
Accreditation or Approval—(d)  
Resumé Available—No  
Career Clinics—No  
Contact—Management Training  
Coordinator  
Ph. (206) 736-9391

**Clark College**  
7800 East McLaughlin Boulevard  
Vancouver, Washington 98661

General—  
enrol: M-12, F-0  
grad: N. A.  
Cooperative Training Required—  
Yes  
Associate Degree Program—Yes  
Accreditation or Approval—(d)  
Resumé Available—Yes  
Career Clinics—No  
Contact—Placement Service  
Ph. (206) 694-6521

**Clover Park Community College**  
11304 Bridgeport Way  
Lakewood Center, Washington  
98499  
General—  
enrol: M-20, F-2  
grad: New Program  
Cooperative Training Required—No  
Associate Degree Program—Yes  
Accreditation or Approval—(g)  
Resumé Available—No  
Contact—Instructor  
Mid-Management  
Ph. (206) JU8-3623

**Columbia Basin Junior College**  
2600 North Chase  
Pasco, Washington 99301  
General—  
enrol: M-32, F-2  
grad: M-9, F-0  
Cooperative Training Required—  
Yes  
Associate Degree Program—Yes  
Accreditation or Approval—(d)  
Resumé Available—No  
Career Clinics—Yes  
Contact—  
Mid-Management Department  
Ph. (509) 547-0511, Ext. 292

**Edmonds Community College**  
23200 100th West  
Edmonds, Washington 98020  
General—  
enrol: M-28, F-4  
grad: M-3, F-0  
Cooperative Training Required—  
Yes  
Associate Degree Program—Yes  
Accreditation or Approval—(d)  
Resumé Available—Yes  
Career Clinics—Yes  
Contact—  
Mid-Management Coordinator  
Ph. (206) PR6-3167

**Green River Community College**  
12401 Southeast 320th Street  
Auburn, Washington 98002  
General—  
enrol: M-58, F-3  
grad: N. A.  
Cooperative Training Required—  
Yes

Associate Degree Program—Yes  
Accreditation or Approval—(d)  
Pending  
Resumé Available—Yes  
Contact—Dean of Instruction  
Ph. (206) TE3-9111

**Highline Community College**  
240th Street, S. W. and  
Pacific Highway South  
Midway, Washington 98031  
General—  
enrol: M-80, F-10  
grad: M-15, F-1  
Air Transportation—  
enrol: M-20, F-10  
grad: New Program  
Cooperative Training Required—  
Optional  
Associate Degree Program—Yes  
Accreditation or Approval—(d)  
Resumé Available—No  
Career Clinics—Yes  
Contact—Coordinator  
Mid-Management Program  
Ph. (206) TR8-3710

**Olympia Vocational-Technical  
Institute, 317 East Fourth  
Olympia, Washington 98502**  
General—  
enrol: M-1, F-11  
grad: N. A.  
Cooperative Training Required—  
Yes  
Associate Degree Program—No  
Accreditation or Approval—(g)  
Resumé Available—No  
Career Clinics—No  
Contact—Adult Basic Retailing  
Ph. (206) 943-3662

**Renton Vocational-Technical Institute**  
3000 Fourth Avenue, North  
Renton, Washington 98055  
General—  
enrol: M-8, F-4  
grad: M-4, F-2  
Food Service Management—  
enrol: M-16, F-3  
grad: M-4, F-1  
Cooperative Training Required—  
Yes  
Associate Degree Program—No  
Accreditation or Approval—(g)

Resumé Available—Yes  
Career Clinics—Yes  
Contact—Management  
Development Coordinator  
Ph. (206) BA6-7450

**Shoreline Community College**  
16101 Greenwood Avenue, North  
Seattle, Washington 98133

General—  
enrol: M-40, F-12  
grad: M-12, F-3  
Fashion Merchandising—  
enrol: M-0, F-14  
grad: N. A.  
Cooperative Training Required—  
Yes  
Associate Degree Program—Yes  
Accreditation or Approval—(d)  
Resumé Available—No  
Career Clinics—No  
Contact—  
Mid-Management Coordinator  
Ph. (206) LI6-4101

**Spokane Community College**  
West 3410 Fort Wright Drive  
Spokane, Washington 99204

General—  
enrol: M-172, F-13  
grad: M-30, F-5  
Hotel/Motel Management—  
enrol: M-19, F-1  
grad: M-11, F-1  
Cooperative Training Required—  
Yes  
Associate Degree Program—Yes  
Accreditation or Approval—(d)  
Resumé Available—Yes  
Career Clinics—No  
Contact—Supervisor, Department of  
Business  
Ph. (509) 326-1451, Ext. 248

**Walla Walla Community College**  
Park Street  
Walla Walla, Washington 99362

General—  
enrol: M-28, F-2  
grad: M-20, F-2  
Cooperative Training Required—No  
Associate Degree Program—Yes  
Accreditation or Approval—(g)  
Resumé Available—No  
Career Clinics—No  
Contact—  
Mid-Management Coordinator  
Ph. (509) JA5-4066

**Yakima Valley College**  
16th Avenue and Nob Hill Boulevard  
Yakima, Washington 98901

General—  
enrol: M-82, F-29  
grad: M-16, F-4  
Real Estate—  
enrol: M-35, F-2  
grad: M-35, F-2  
Cooperative Training Required—  
Yes  
Associate Degree Program—Yes  
Accreditation or Approval—(d)  
Resumé Available—No  
Career Clinics—Yes  
Contact—Management Coordinator  
Ph. (509) 453-0356

**WEST VIRGINIA**

**Marshall University**  
Fourth Avenue at Sixteenth Street  
Huntington, West Virginia 25701

General—  
enrol: M-3, F-10  
grad: N. A.  
Cooperative Training Required—  
Yes  
Associate Degree Program—Yes  
Accreditation or Approval—(c)  
Resumé Available—Yes  
Career Clinics—Yes  
Contact—Director of Placement  
Ph. (304) 523-3411, Ext. 318

**West Liberty State College**  
Division of Business and Economics  
West Liberty, West Virginia 26074

General—  
enrol: M-128, F-12  
grad: M-40, F-0  
Cooperative Training Required—No  
Associate Degree Program—Yes  
Accreditation or Approval—(c)  
Resumé Available—Yes  
Career Clinics—Yes  
Contact—Chairman, Division of  
Business and Economics  
Ph. (304) 336-7232

**West Virginia University**  
(Parkersburg Center)  
3108 Emerson Avenue  
Parkersburg, West Virginia 26101

General—  
enrol: N. A.  
grad: N. A.  
Cooperative Training Required—Yes

Associate Degree Program—Yes  
Accreditation or Approval—(c)  
Resumé Available—No  
Career Clinics—No  
Contact—Director, Associate in  
Applied Science Degree Programs  
Ph. (314) 485-7961

### **WISCONSIN**

**Area Vocational, Technical and  
Adult Education (District No. 4)**  
211 North Carroll Street  
Madison, Wisconsin 53703

General—

enrol: M-104, F-1  
grad: M-40, F-1

Fashion Merchandising—

enrol: M-3, F-91  
grad: M-0, F-33

Real Estate—

enrol: M-4, F-0  
grad: N. A.

Petroleum Marketing—

enrol: N. A.  
grad: N. A.

Cooperative Training Required—No

Associate Degree Program—Yes

Accreditation or Approval—(c)

Pending

Resumé Available—Yes

Career Clinics—No

Contact—Associate Chairman

Marketing

Ph. (608) 257-6711

**Coleman Technical Institute**  
Sixth Street Vine to Pine  
La Crosse, Wisconsin 54601

General—

enrol: M-52, F-2  
grad: M-6, F-0

Fashion Merchandising—

enrol: M-0, F-8  
grad: M-0, F-1

Food Merchandising—

enrol: M-5, F-0  
grad: M-5, F-0

Wholesale Marketing—

enrol: M-4, F-0  
grad: M-4, F-0

Cooperative Training Required—No

Associate Degree Program—Yes

Accreditation or Approval—(c)

Pending

Resumé Available—Yes

Career Clinics—No

Contact—Coordinator of Marketing

Ph. (608) 782-6238

**Eau Claire Vocational, Technical and  
Adult School**

620 West Clairemont Avenue  
Eau Claire, Wisconsin 54701

General—

enrol: M-59, F-2  
grad: M-18, F-1

Agriculture-Business

Management—

enrol: M-10, F-0  
grad: N. A.

Cooperative Training Required—

Optional

Associate Degree Program—Yes

Accreditation or Approval—(g)

Resumé Available—Yes

Career Clinics—No

Contact—Registrar

Ph. (715) TE4-3171

**Fond du Lac Technical Institute**

805 East Johnson Street

Fond du Lac, Wisconsin 54935

General—

enrol: M-40, F-1  
grad: M-13, F-0

Fashion Merchandising—

enrol: M-0, F-6  
grad: N. A.

Cooperative Training Required—No

Associate Degree Program—Yes

Accreditation or Approval—(g)

Resumé Available—Yes

Career Clinics—Yes

Contact—Marketing Coordinator

Ph. (414) 922-3190

**Green Bay Area Vocational  
Technical and Adult School**  
(District No. 13)

200 South Broadway

Green Bay, Wisconsin 54303

General—

enrol: M-58, F-2  
grad: M-21, F-2

Fashion Merchandising—

enrol: M-0, F-28  
grad: M-0, F-2

Cooperative Training Required—No

Associate Degree Program—Yes

Accreditation or Approval—(g)

Resumé Available—Yes

Career Clinics—Yes

Contact—Coordinator

Marketing Department

Ph. (414) 432-8641

**Janesville Vocational, Technical and Adult School**

527 South Franklin Street  
Janesville, Wisconsin 53545

**General—**

enrol: M-19, F-4

grad: M-3, F-0

**Fashion Merchandising—**

enrol: M-0, F-4

grad: N. A.

**Cooperative Training Required—No**

**Associate Degree Program—No**

**Accreditation or Approval—(g)**

**Resumé Available—Yes**

**Career Clinics—Yes**

**Contact—Director**

Ph. (414) 752-9051

**Kenosha Technical Institute**

3520-30th Avenue  
Kenosha, Wisconsin 53140

**General—**

enrol: M-104, F-16

grad: M-47, F-14

**Fashion Merchandising—**

enrol: M-0, F-29

grad: M-0, F-12

**Industrial Marketing—**

enrol: M-44, F-0

grad: M-20, F-0

**Cooperative Training Required—No**

**Associate Degree Program—Yes**

**Accreditation or Approval—(c)**

Pending

**Resumé Available—Yes**

**Career Clinics—Yes**

**Contact—**

Business Education Coordinator

Ph. (414) 658-4371

**Manitowoc Technical Institute**

1400 Clark Street  
Manitowoc, Wisconsin 54220

**General—**

enrol: M-26, F-4

grad: M-26, F-4

**Cooperative Training Required—No**

**Associate Degree Program—Yes**

**Accreditation or Approval—(g)**

**Resumé Available—Yes**

**Career Clinics—No**

**Contact—Director**

Ph. (414) 684-4408

**Marathon County Technical Institute**

River Drive  
Wausau, Wisconsin 54401

**General—**

enrol: M-79, F-14

grad: M-14, F-3

**Credit Management—**

enrol: M-37, F-6

grad: M-10, F-3

**Agriculture-Business**

**Management—**

enrol: M-16, F-0

grad: M-2, F-0

**Petroleum Marketing—**

enrol: M-7, F-0

grad: M-4, F-0

**Cooperative Training Required—No**

**Associate Degree Program—Yes**

**Accreditation or Approval—(c)**

Pending

**Resumé Available—Yes**

**Career Clinics—Yes**

**Contact—Director**

Student Personnel Service

Ph. (715) 842-2131

**Milwaukee Institute of Technology**

1015 North Sixth Street  
Milwaukee, Wisconsin 53203

**General—**

enrol: M-148, F-17

grad: M-23, F-0

**Traffic and Transportation—**

enrol: N. A.

grad: N. A.

**Cooperative Training Required—**

Yes

**Associate Degree Program—Yes**

**Accreditation or Approval—(c)**

**Resumé Available—Yes**

**Career Clinics—Yes**

**Contact—Placement Counselor**

Ph. (414) 271-4341

**Oshkosh Technical Institute**

228 Algoma Boulevard  
Oshkosh, Wisconsin 54901

**General—**

enrol: M-42, F-2

grad: M-8, F-0

**Petroleum Marketing—**

enrol: M-1, F-0

grad: N. A.

**Cooperative Training Required—No**

**Associate Degree Program—Yes**

**Accreditation or Approval—(g)**

**Resumé Available—Yes**

**Career Clinics—No**

**Contact—Student Service**

Supervisor

Ph. (414) 235-7780

**Racine Technical Institute**  
620 Lake Street  
Racine, Wisconsin 53403  
General—  
enrol: M-95, F-4  
grad: M-40, F-3  
Fashion Merchandising—  
enrol: M-2, F-18  
grad: N. A.  
Cooperative Training Required—No  
Associate Degree Program—Yes  
Accreditation or Approval—(g)  
Resumé Available—Yes  
Career Clinics—Yes  
Contact—  
Head, Marketing Department  
Ph. (414) 632-1251

**Rice Lake School of Vocational,  
Technical and Adult Education**  
34 South Wilson  
Rice Lake, Wisconsin 54868  
General—  
enrol: M-12, F-1  
grad: M-3, F-1  
Cooperative Training Required—No  
Associate Degree Program—No  
Accreditation or Approval—(g)  
Resumé Available—Yes  
Career Clinics—No  
Contact—Marketing Department  
Coordinator  
Ph. (715) 234-2777

**School of Vocational, Technical and  
Adult Education**  
105 East Kimball Street  
Appleton, Wisconsin 54911  
General—  
enrol: M-21, F-1  
grad: M-6, F-0  
Cooperative Training Required—No  
Associate Degree Program—Yes  
Accreditation or Approval—(g)  
Resumé Available—No  
Career Clinics—Yes  
Contact—Distributive Education  
Coordinator  
Ph. (414) 739-5325

**Superior Vocational, Technical and  
Adult School, 805 Belknap**  
Superior, Wisconsin 54880  
General—  
enrol: M-4, F-1  
grad: New Program  
Cooperative Training Required—No

Associate Degree Program—No  
Accreditation or Approval—(g)  
Resumé Available—Yes  
Career Clinics—No  
Contact—Teacher-Coordinator  
Ph. (715) 394-6601

**West Allis School of Vocational,  
Technical and Adult Education**  
1216 South 71st Street  
West Allis, Wisconsin 53214  
General—  
enrol: M-5, F-2  
grad: N. A.  
Cooperative Training Required—No  
Associate Degree Program—Yes  
Accreditation or Approval—(g)  
Resumé Available—No  
Career Clinics—No  
Contact—Marketing Coordinator  
Ph. (414) 476-3040

**Wisconsin Rapids School of  
Vocational, Technical and  
Adult Education**  
431 Lincoln  
Wisconsin Rapids, Wisconsin 54494  
General—  
enrol: M-17, F-2  
grad: M-6, F-0  
Cooperative Training Required—No  
Associate Degree Program—No  
Accreditation or Approval—(g)  
Resumé Available—Yes  
Career Clinics—No  
Contact—  
Student Personnel Coordinator  
Ph. (715) 423-5650

## WYOMING

**Central Wyoming College**  
Post Office Box BD  
Riverton, Wyoming 82501  
General—  
enrol: M-4, F-4  
grad: M-4, F-4  
Agriculture-Business  
Management—  
enrol: M-2, F-0  
grad: M-2, F-0  
Cooperative Training Required—No  
Associate Degree Program—No  
Accreditation or Approval—(g)  
Resumé Available—Yes  
Career Clinics—Yes  
Contact—Dean of Applied Science  
Ph. (307) 856-9291

# GUIDE TO SPECIALIZED PROGRAMS

## Advertising

Charles Morris Price School of Advertising and Journalism, Philadelphia, Pennsylvania.  
New York Institute of Advertising, New York, New York.

## Agriculture—Business Management

Alexandria Area Technical School, Alexandria, Minnesota.  
Canby Area Vocational-Technical School, Canby, Minnesota.  
Central Nebraska Tech, Hastings, Nebraska.  
Central Wyoming College, Riverton, Wyoming.  
College of Southern Idaho, Twin Falls, Idaho.  
Eastern Iowa Community College (Muscatine Campus), Muscatine, Iowa.  
Eau Claire Vocational, Technical and Adult School, Eau Claire, Wisconsin.  
Iowa Central Community College, Fort Dodge, Iowa.  
Marathon County Technical Institute, Wausau, Wisconsin.  
Parkland College, Champaign, Illinois.  
Randolph Technical Institute, Asheboro, North Carolina.  
Surry Community College, Dobson, North Carolina.  
Willmar Area Vocational-Technical School, Willmar, Minnesota.

## Air Transportation

Highline Community College, Midway, Washington.

## Airport Management

Cochise College, Douglas, Arizona.

## Auto Marketing

Northwood Institute, Midland, Michigan.

## Automotive Parts Management

Treasure Valley Community College, Ontario, Oregon.

### **Banking and Finance**

Saint Johns River Junior College, Palatka, Florida.  
Saint Petersburg Junior College (Clearwater Campus), Clearwater, Florida.

### **Building Material Management**

James Connally Technical Institute, Waco, Texas.  
Northeast Area One Vocational-Technical School, Calmar, Iowa.

### **Credit Management**

Marathon County Technical Institute, Wausau, Wisconsin.

### **Department Store Marketing**

Dyke College, Cleveland, Ohio.  
Ellsworth Community College, Iowa Falls, Iowa.  
Majorie Webster Junior College, Washington, D. C.  
Rhode Island Junior College, Providence, Rhode Island.

### **Escrow**

Long Beach City College, Long Beach, California.  
Santa Monica City College, Santa Monica, California.

### **Fashion Merchandising**

Alexandria Area Technical School, Alexandria, Minnesota.  
Area Vocational, Technical and Adult Education, Madison, Wisconsin.  
Boise College, Boise, Idaho.  
Centenary College for Women, Hackettstown, New Jersey.  
Coleman Technical Institute, La Crosse, Wisconsin.  
Ellsworth Community College, Iowa Falls, Iowa.  
Essex Agricultural and Technical Institute, Haverhill, Massachusetts.  
Fashion Institute of Technology, New York, New York.  
Fond du Lac Technical Institute, Fond du Lac, Wisconsin.  
Green Bay Vocational, Technical and Adult School, Green Bay, Wisconsin.  
Janesville Vocational, Technical and Adult School, Janesville, Wisconsin.  
Kenosha Technical Institute, Kenosha, Wisconsin.  
Laboratory Institute of Merchandising, New York, New York.  
Long Beach City College, Long Beach, California.  
Los Angeles Harbor College, Wilmington, California.  
North Hennepin State Junior College, Osseo, Minnesota.  
Patricia Stevens Finishing School, Inc., Detroit, Michigan.

Pipestone Area Vocational School, Pipestone, Minnesota.  
Racine Technical Institute, Racine, Wisconsin.  
Shoreline Community College, Seattle, Washington.

### Floresty

Area Ten Community College, Cedar Rapids, Iowa.  
City College of San Francisco, San Francisco, California.  
Essex Agricultural and Technical Institute, Hattorne, Massachusetts.

### Food Merchandising

Coleman Technical Institute, La Crosse, Wisconsin.  
Cornell University, Ithaca, New York.  
Essex Agricultural and Technical Institute, Hattorne, Massachusetts.  
Iowa Central Community College, Fort Dodge, Iowa.  
Jefferson State Junior College, Birmingham, Alabama.  
Long Beach City College, Long Beach, California.  
Manhattan Area Vocational-Technical School, Manhattan, Kansas.  
North Hennepin State Junior College, Osseo, Minnesota.  
Penta Technical College, Perrysburg, Ohio.  
Pipestone Area Vocational School, Pipestone, Minnesota.  
Rochester Institute of Technology, Rochester, New York.  
Saint Joseph's College, Philadelphia, Pennsylvania.  
University of Delaware, Newark, Delaware.  
Western Michigan University, Kalamazoo, Michigan.

### Food Service Management

Bakersfield College, Bakersfield, California.  
Cuyahoga Community College, Cleveland, Ohio.  
Forest Park Community College, St. Louis, Missouri.  
Junior College of Broward County, Fort Lauderdale, Florida.  
Lehigh County Community College, Allentown, Pennsylvania.  
Northwood Institute, Midland, Michigan.  
Oakland Community College, Auburn Heights, Michigan.  
Renton Vocational-Technical Institute, Renton, Washington.  
Thompson School of Applied Science, Durham, New Hampshire.  
Westchester Community College, Valhalla, New York.

### Hardware Marketing

Area XV Community College, Ottumwa, Iowa.  
Hutchinson Community Junior College, Hutchinson, Kansas.

### **Home Furnishings Merchandising**

Area Ten Community College, Cedar Rapids, Iowa.  
Jefferson State Junior College, Birmingham, Alabama.  
Little Rock Vocational School, Little Rock, Arkansas.  
Long Beach City College, Long Beach, California.  
Los Angeles Harbor College, Wilmington, California.

### **Hotel-Motel Management**

Area XV Community College, Ottumwa, Iowa.  
Cochise College, Douglas, Arizona.  
Cuyahoga Community College, Cleveland, Ohio.  
Jefferson Parish Vocational-Technical School, Metairie, Louisiana  
Jefferson State Junior College, Birmingham, Alabama.  
Junior College of Broward County, Fort Lauderdale, Florida.  
Manchester Community College, Manchester, Connecticut.  
Meridian Junior College, Meridian, Mississippi.  
Northwood Institute, Midland, Michigan.  
Spokane Community College, Spokane, Washington.

### **Hotel-Motel-Restaurant Management**

Bucks County Community College, Newton, Pennsylvania.  
Crowder College, Neosho, Missouri.  
Laytona Beach Junior College, Daytona Beach, Florida.  
Forest Park Community College, St. Louis, Missouri.  
Lansing Community College, Lansing, Michigan.  
Palm Beach Junior College, Lake Worth, Florida.

### **Industrial Marketing**

Kenosha Technical Institute, Kenosha, Wisconsin.

### **Insurance**

Jefferson State Junior College, Birmingham, Alabama.  
Lansing Community College, Lansing, Michigan.  
Saint Petersburg Junior College (Clearwater Campus), Clearwater, Florida.

### **Interior Design and Sales**

Alexandria Area Technical School, Alexandria, Minnesota.

### **Lumberyard Sales and Management**

Northwest Kansas Area Vocational-Technical School, Goodland, Kansas.

### **Nursery Marketing**

Area Ten Community College, Cedar Rapids, Iowa.

### **Petroleum Marketing**

Area Vocational, Technical and Adult Education, Madison, Wisconsin

Central Nebraska Tech, Hastings, Nebraska.

Ellsworth Community College, Iowa Falls, Iowa.

Manhattan Area Vocational-Technical School, Manhattan, Kansas.

Marathon County Technical Institute, Wausau, Wisconsin.

Oshkosh Technical Institute, Oshkosh, Wisconsin.

Western Michigan University, Kalamazoo, Michigan.

### **Real Estate**

Area Vocational, Technical and Adult School, Madison, Wisconsin.

Borough of Manhattan Community College, New York, New York.

Business Management and Marketing Institute, Detroit, Michigan.

Davenport College, Grand Rapids, Michigan.

Lansing Community College, Lansing, Michigan.

Long Beach City College, Long Beach, California.

Mount Hood Community College, Gresham, Oregon.

North Hennepin State Junior College, Osseo, Minnesota.

Santa Barbara City College, Santa Barbara, California.

Santa Monica City College, Santa Monica, California.

Southwestern Oregon Community College, Coos Bay, Oregon.

Yakima Valley College, Yakima, Washington.

### **Traffic and Transportation**

Catawba Valley Technical Institute, Hickory, North Carolina

Columbia Commercial College, Columbia, South Carolina.

Davenport College, Grand Rapids, Michigan.

Hudson Valley Community College, Troy, New York.

Lansing Community College, Lansing, Michigan.

Milwaukee Institute of Technology, Milwaukee, Wisconsin.

University of Akron, Akron, Ohio.

### **Travel and Recreation Management**

Mesa Junior College, Grand Junction, Colorado.

### **Wholesale Marketing**

Coleman Technical Institute, La Crosse, Wisconsin.