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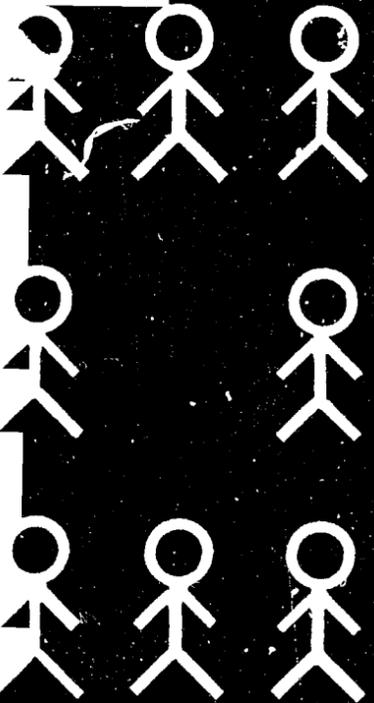
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An undertaking designed to teach the fundamental concepts of programming makes the learner learn frame writing by means of frames. A sliding card gradually discloses the two basic sequences which programs usually follow--the linear and the branching sequences. A branching sequence may be normal or remedial, a frame regular or mainstream. A linear sequence may have a wash ahead or a wash back. A typical program frame comprises a stimulus, a response and a feedback. Prompts or cues, which are used to stimulate a response, may be formal or thematic. A frame may be intermediate or terminal, and cues should be faded out gradually when the frames are terminal. The programmer must avoid copying frames and overprompting. RULEG (rule first and example afterwards) and EGRUL (the reverse process) are two general programming strategies. A response may be overt or covert and must be related to the instructional content. A stimulus may be generalized or discriminative, and the programmer must control both. He must deal, not only with response acquisition, but also with its maintenance. Chaining, which may refer forwards or backwards, is when instruction includes sequencing of several tasks. (GO)

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AN INTRODUCTION TO  
PROGRAMMING

MONOGRAPH #14

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**CLASSROOM LEARNING LABORATORY**

experimental analyses of student behavior

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**A N I N T R O D U C T I O N T O  
P R O G R A M M I N G**

**Monograph #14**

**Robert J. Berger  
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**May 1968**

**Arizona State University  
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## Outline of Program Content

### Frames:

1 - 24	Types of Sequences
25 - 26	Selected & Constructed Responses
27 - 44	Prompting
45 - 50	Review
51 - 60	Strategies: Ruleg & Egrul
61 - 70	Responses
71 - 75	Transfer of Stimulus Control
76 - 88	Stimulus Generalization & Discrimination
89 - 90	Copying Frames
91 - 97	Stimulus Discrimination Sequencing
98 - 119	Maintenance
120 - 134	Chaining

## Fundamentals of Programming

### - Constructing the Program Outline -

This program is designed to teach you the fundamental concepts of frame writing. The emphasis is on the preparation of programmed instructional materials which are appropriate for programming in the motion picture medium.

Most effective programs are written for a particular audience. This program is intended for use by teachers in general, and particularly by those teachers who have previously worked through all or part of some programmed instructional material.

In order for this material to be maximally effective, it is important for you to follow a few rules. The guidelines below should be read prior to turning to the first instructional frame of the sequence.

#### Guidelines

1. The instructional material for this program is divided into small, numbered units called frames. Near the end of each frame you will be asked to answer a question either by selecting from among several choices, or by writing your own answer.

In order to use the program effectively, provide yourself with a 5 x 8 card. Slide the card down the page until you see a double row of dots,

like this:       ...                               ...                               ...  
                  ...                               ...                               ...



you chose. What should you write down when answering multiple choice questions?

a) the full answer; b) the letter of the answer you chose; c) a key word or two

...  
...

...  
...

...  
...

4. Answer: b)

\*\*\*\*\*

As you can see, the guidelines are simple and easy to follow. You are now ready to turn to the next page and begin the program.









10. Answer: frame 5. In a normal branching program a learner who selects an incorrect answer is returned to that mainstream frame for another attempt at the correct answer.

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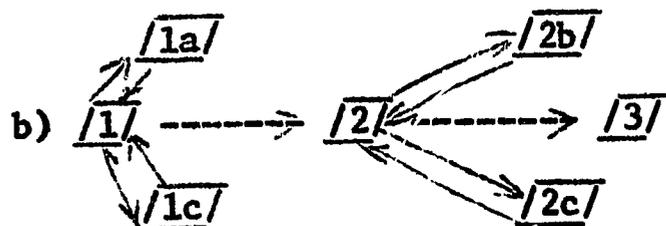
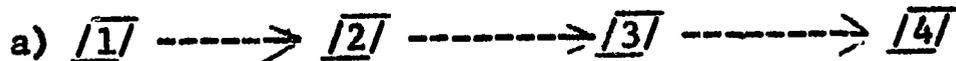
11. The program you are now reading is a (linear/branching) program.

... ..  
... ..

11. Answer: linear. Each learner goes through the same sequence even though one may proceed at his own rate of speed. There is no branching.

\*\*\*\*\*

12. What kind of sequence is depicted by each diagram below?

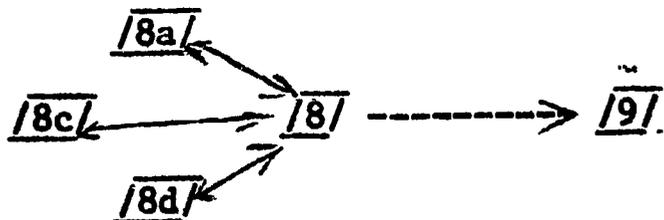


... ..  
... ..

12. Answer: a) linear; b) branching

\*\*\*\*\*

13. In a normal branching sequence the learner who selects the correct response is directed to the next mainstream frame. In the diagram below, if frame 8 provided choices a, b, c, and d, which response must have been the correct one?



... ..  
... ..

13. Answer: b. All other choices (a, c, and d) direct the learner to additional explanations, while b must lead to the next mainstream frame, i.e., frame 9.

\*\*\*\*\*

14. From the preceding material you learned that in a normal branching sequence a learner never branches more than one frame away from a mainstream frame. Each branching frame leads back to a mainstream frame.

The second type of branching frequently used is called remedial branching because it provides a full sequence of remedial frames when errors are made.

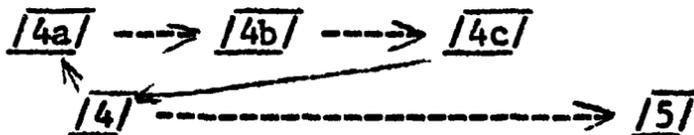
The two kinds of branching programs frequently used are \_\_\_\_\_ and \_\_\_\_\_.

... ..  
... ..

14. Answer: normal and remedial (in either order).

\*\*\*\*\*

15. The distinction between normal and remedial branching is quite simple. In normal branching, each error leads to one additional frame from which the learner returns to the previous mainstream item. In remedial branching, an error leads to two or more additional frames and from there either back to the previous mainstream frame or on to the next one. Whay type of branching sequence is shown below?



... ..  
... ..

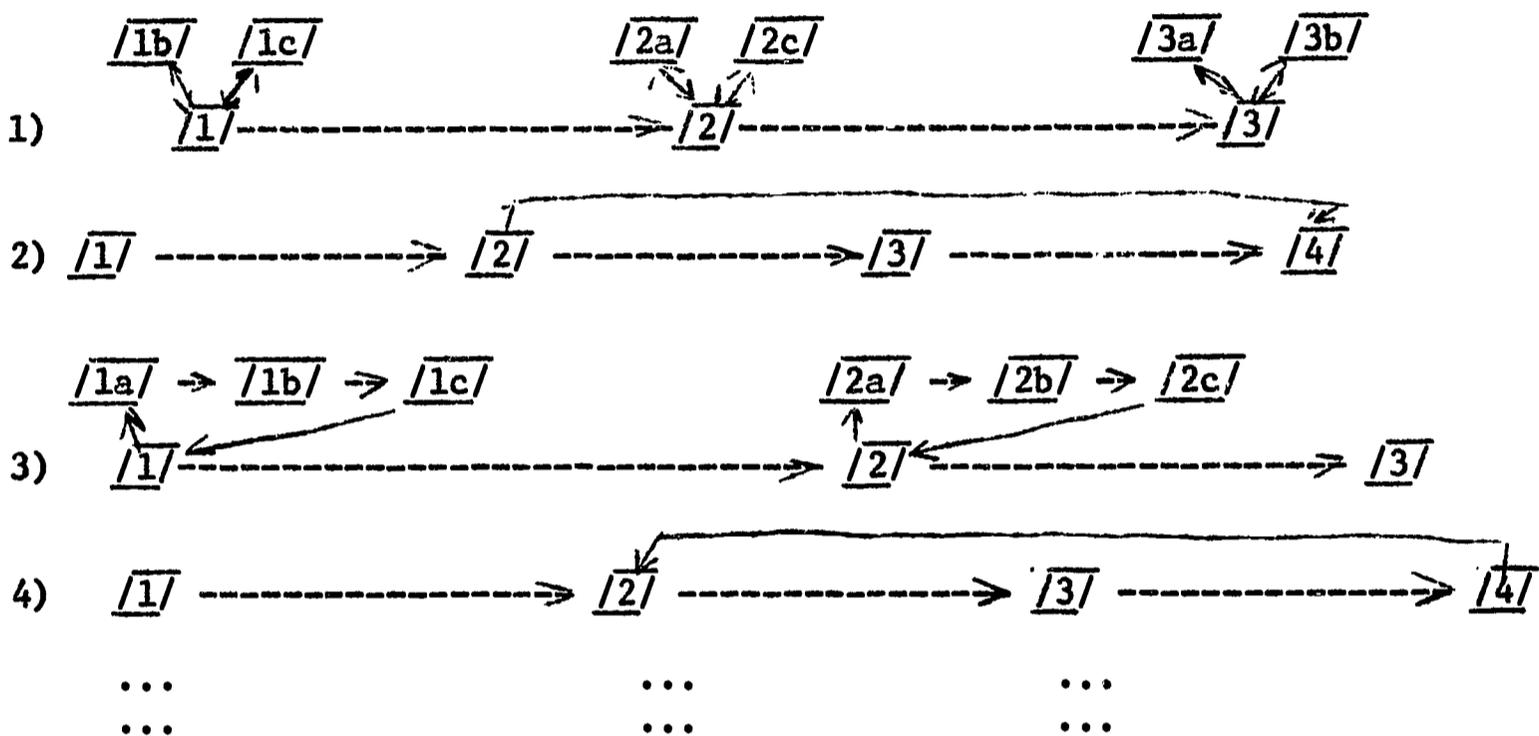






23. Beside each diagram below mark the letter of the type of sequence:

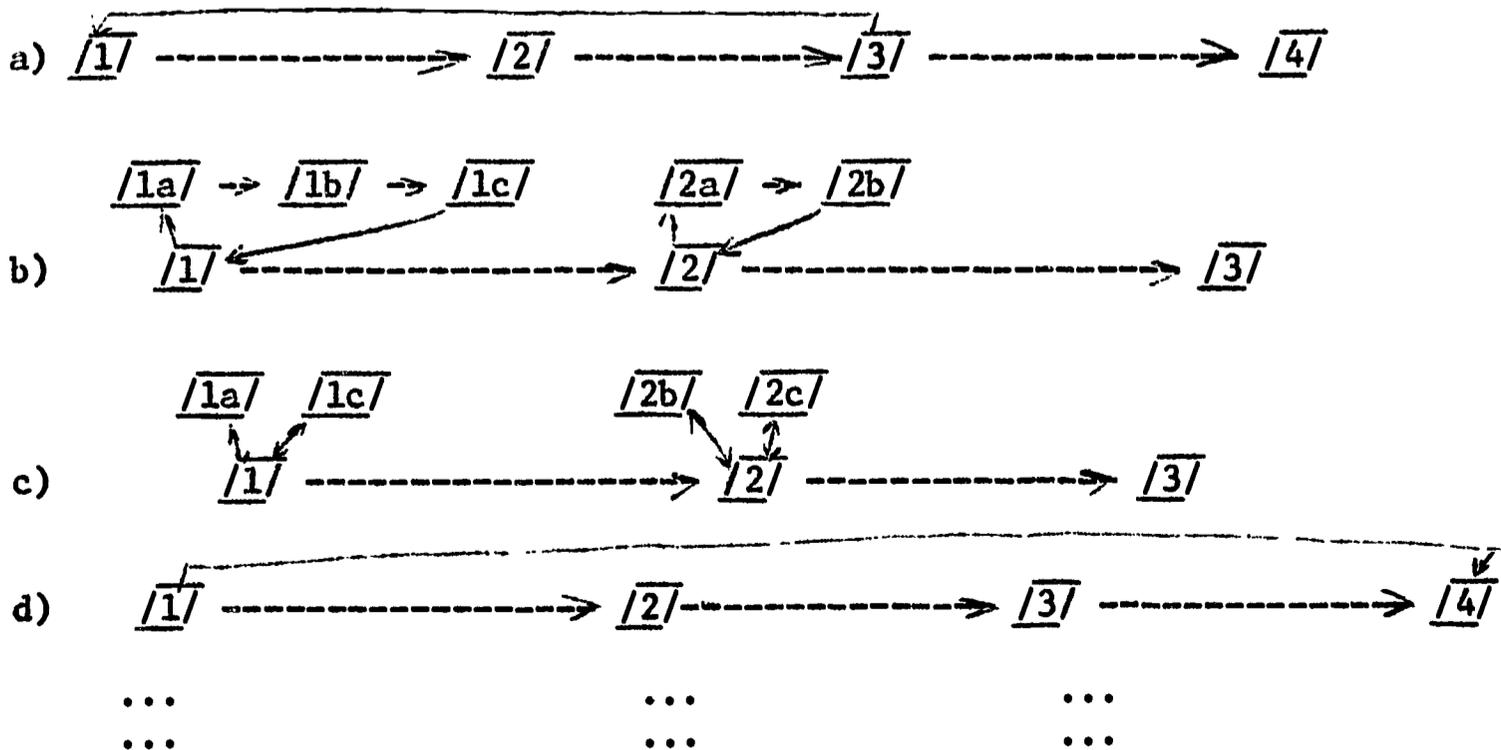
- a) linear wash back.
- b) linear wash ahead.
- c) normal branching.
- d) remedial branching.



23. Answer: 1) c; 2) b; 3) c; 4) a

\*\*\*\*\*

24. Beside each diagram below, write the name of the type of sequence:

















44. The other pitfall of the beginning frame writer is called the copying frame. While the copying frame can occur in many forms, it always means that the learner merely has to copy a key word or phrase and need not read the entire frame. This error is compounded when several successive frames all call for the same response.

Here is an example of a copying frame:

"Roger Maris hit 61 homeruns in one season. Who hit 61 homeruns in one season? \_\_\_\_\_"

Now name the two common errors of beginning frame writers.

a) \_\_\_\_\_

b) \_\_\_\_\_

... ..  
... ..

44. Answer: a) overprompting; b) copying frames.

\*\*\*\*\*

45. Now let's review some of the material you have just covered. Read the sample frame below.

A milligram is:

a) 100 times as large as a gram. (turn to p. 27)

b) 1/10 times as large as a gram. (turn to p. 21)

c) 1/100 times as large as a gram. (turn to p. 28)

d) 1/1000 times as large as a gram. (turn to p. 26)

In what type of a program would this frame be found?

... ..  
... ..

45. Answer: branching. Note that each answer in a branching frame always includes directions to the learner's next frame.

\*\*\*\*\*









inductive strategy (Egrul) may under certain conditions produce longer retention. (Actually, it is not clear whether the greater retention is due to the Egrul strategy or the increased period of instructional time.)

Learner mastery of a program objective will usually take less instructional time if the \_\_\_\_\_ strategy is employed.

... ..  
... ..

55. Answer: deductive or Ruleg

\*\*\*\*\*

56. Complete the following statements:

a) The Egrul system involves \_\_\_\_\_ reasoning.

b) The Ruleg system involves \_\_\_\_\_ reasoning.

... ..  
... ..

56. Answer: a) inductive. Examples are used to induce rules.

b) deductive. Rules are given, from which examples are deduced.

\*\*\*\*\*

57. Read the sample frame below and then decide whether the Ruleg or Egrul strategy was employed.

When multiplying any decimal number by 10, simply move the decimal point in the multiplicand one place to the right.

If you multiply 3.71 by 10 the result would be 37.1.

What is 9.28 multiplied by 10?

The sample frame employed the \_\_\_\_\_ strategy.

... ..  
... ..

57. Answer: Ruleg

\*\*\*\*\*

58. Consider the following sample program frame..

3/4 is a proper fraction, as are 1/8; 2/5; 5/6; and 1/3. However, 5/4 is not a proper fraction, nor are these: 9/8, 6/5, 10/6, 5/3. Now see if you can define a proper fraction.

Which programming strategy was employed? a) Ruleg; b) Egrul

... ..  
... ..

58. Answer: b), Egrul

\*\*\*\*\*

59. Now complete the two statements below.

1) The Ruleg strategy is to first give the learner \_\_\_\_\_, followed by \_\_\_\_\_.  
(a)  
(b)

2) The Egrul strategy is to give the learner \_\_\_\_\_ from which he is to induce \_\_\_\_\_.  
(c)  
(d)

... ..  
... ..

59. Answer: 1) (a) the rule; (b) an example (or examples)

2) (c) examples; (d) the rule

\*\*\*\*\*

60. Beside each initial statement below from a program frame, mark whether Ruleg or Egrul strategy is being employed.

\_\_\_\_\_ a) To square a number is to multiply that number by itself.



response. Since these are visible responses, they may be called \_\_\_\_\_ responses.

... ..  
... ..

62. Answer: overt

\*\*\*\*\*

63. If a driver looked at the traffic conditions and thought he had better reduce his speed, he would be making a/an \_\_\_\_\_ response.

... ..  
... ..

63. Answer: covert. Looking and thinking are not observable responses.

\*\*\*\*\*

64. If a driver depressed the brake pedal in his car, what kind of response has he made?

- a) overt
- b) covert

... ..  
... ..

64. Answer: overt. One may observe the response of depressing a brake pedal.

\*\*\*\*\*

65. Mark overt or covert beside each learner response given below.

- \_\_\_\_\_ a) The learner decides that choice a is correct.
- \_\_\_\_\_ b) The learner writes the letter a in the answer blank.
- \_\_\_\_\_ c) The learner reads that choice b was the correct answer.

... ..  
... ..

65. Answer: a) covert. Deciding is a private, mental process.  
b) overt. Writing is an observable response.  
c) covert. Reading is not directly observable; it is  
inferred from eye position and movement.

\*\*\*\*\*

66. If a program frame does not require an overt response, there is no way of insuring that the learner has read the frame. Suppose a frame presented some instructional material and then directed the learner to the next frame. While some learners will make the covert responses of reading and thinking about the material, others might merely read the direction to proceed to the next frame. Reading the direction is, of course, a covert response, but it is not made in relation to the important part of the frame, the instructional content.

Proceed to frame 67.

\*\*\*\*\*

67. The preceding frame illustrated a frame which did not call for an overt response. Hopefully, you read the material anyway and are able to answer the following question.

To which aspect of a frame should the question and response be directed?

- a) The strategy for presenting material.  
b) The instructional content.  
c) The directions and format of a frame.

... ..  
... ..

67. Answer: b. (If the response is not related to the instructional





72. Answer: a) stimulus; b) response

\*\*\*\*\*

73. Most learning involves bringing some already existing response under the control of a new stimulus. For example, most six-year old children can say the word "red," and when asked the color of a red object will respond "red." However, in learning to read the word "red" one must make the response to the printed stimulus RED. Thus the existing response (saying "red") must also come to be controlled by a new stimulus (a printed word). This process is called transfer of stimulus control.

In the above example, is the child learning a new response?

... ..  
... ..

73. Answer: no, he already could say "red."

\*\*\*\*\*

74. Very few new responses are learned in school; rather, existing responses come to be elicited by new or different stimuli. This process is called

\_\_\_\_\_.

... ..  
... ..

74. Answer: transfer of stimulus control.

\*\*\*\*\*

75. Unless some serious disability exists, any first grader can say the word "four." If a programmer wishes a first grader to say "four" in response to "2 + 2 =", he is attempting to transfer \_\_\_\_\_.

... ..  
... ..











87. Answer: b) The  $s^{\Delta}$ 's gradually come closer to the shape of a circle, the  $S^D$ .

\*\*\*\*\*

88. You have had a pretty heavy dose of new terminology in the last few frames, so let's review a few terms here.

- a) If one has learned to respond by using a salad fork on a variety of appropriate occasions, he has learned \_\_\_\_\_.
- b) If he has learned not to use his salad fork on inappropriate occasions, he has also learned \_\_\_\_\_.
- c) Each appropriate occasion for using the salad fork is a/an \_\_\_\_ (abbreviate)
- d) Each inappropriate occasion for using the salad fork is a/an \_\_\_\_\_ (abbreviate)
- e) Finer discriminations are formed by gradually making distractors more \_\_\_\_\_ the discriminative stimulus.

...	...	...
...	...	...

88. Answer: a) stimulus generalization; b) stimulus discrimination; c)  $S^D$ ; d)  $S^{\Delta}$ ; e) like, similar to (or some equivalent term)

\*\*\*\*\*

89. Since stimulus generalization learning involves giving the same response to a number of  $S^D$ 's, program writers must be careful to avoid successive frames each requiring the same response. When a series of frames elicits the same response, a learner merely needs to copy his former answer on each new frame. This error was treated earlier and referred to as copying frames.

One means of avoiding copying frames is to change the \_\_\_\_\_ required of the learner on successive frames.

...	...	...
...	...	...



























127. Given the following sequence of tasks, what number should the programmer assign to the task "setting the lens opening" if the instruction is to be by backward chaining?

"Open the back of the camera"

"Insert the film cartridge with red dot up"

"Close the camera"

"Obtain a light meter reading"

"Set the lens opening"

"Set the exposure time"

"Take the picture"

... ..  
... ..

127. Answer: 5. Numbers are assigned in order of performance, not instruction.

\*\*\*\*\*

128. If instruction for the sequence in frame 127 were by backward chaining, the learner would first be given a loaded and "set" camera, and taught to expose the film (take a picture). The next step in the instruction would be to have him set exposure times when given a loaded camera and a light meter reading. What would be given the learner when teaching step (link) 2?

- a) closed camera and film
- b) camera and light meter
- c) a film cartridge and an open camera

... ..

128. Answer: c) learning to open the camera is the last instructional step.

\*\*\*\*\*



131. Answer: generalization, discrimination (either order)

\*\*\*\*\*

132. In learning a forward chaining sequence, what will the learner do after mastering link 2?

- a) learn link 3
- b) learn link 1
- c) practice links 1 ----2
- d) practice links 2 ----1

...	...	...
...	...	...

132. Answer: c

\*\*\*\*\*

133. In a chaining sequence the learner will always practice the links in a \_\_\_\_\_ manner, while the instruction may proceed either \_\_\_\_\_ or \_\_\_\_\_.  
(a) (b)

...	...	...
...	...	...

133. Answer: a) forward; b) forward or backward (either order)

\*\*\*\*\*

134. Response maintenance is also very important in a chaining sequence. Not only must each separate link be maintained, but also the order of the responses.

How would a programmer provide for maintenance of the entire chain, i.e., the performance order? \_\_\_\_\_

...	...	...
...	...	...

2

134. Answer: By providing opportunities for practicing the entire chain (or an equivalent answer incorporating the effects of practice)

\*\*\*\*\*

135. Define copying frame.

... ..  
... ..

135. Answer: A copying frame is a frame where the responder need not have acquired the desired behavior. He simply copies a word, phrase, or number with no internal (mediating) behavior. (Or any equivalent answer)

\*\*\*\*\*

136. Define generalization.

... ..  
... ..

136. Answer: Giving the same response to different stimuli. (Or any equivalent answer)

\*\*\*\*\*

137. Define discrimination.

... ..  
... ..

137. Answer: Discrimination is responding to a particular stimulus (S) when it is presented among other stimuli (S's). (Or any equivalent answer)

\*\*\*\*\*

138. Describe backward chaining.

... ..  
... ..

